

*The  
Complete*

**MOTEL**

*Contract*

**SUPPLY**

*Corp.*

**CATALOG**

**456**

*Save up to 50%*

Road Signs  
Mattresses  
Box Springs  
Bedroom Furniture  
Lamps  
Lawn Chairs  
Draperies  
Luggage Racks  
Pictures

*Save up to 40%*

Heating Systems  
Window Fans  
Outdoor Lighting  
Kitchen Equipment  
Space-Savers  
Baby Beds  
Rollaway Beds  
Restaurant Equipment

*Save up to 30%*

Vacuum Cleaners  
Ice Cube Makers  
Stationery  
Laundry Equipment  
Water Heaters  
Blankets  
Rugs





# Our Policy...

Motel Contract Supply Corporation is in business for the express purpose of furnishing all of the needs of the Motel Industry as represented by this catalog on a direct factory-to-motel basis.

Our policy is to make available, as far as humanly possible, every conceivable purchasing requirement of the Motel Industry at prices normally charged by the factory to the retail dealer.

We will always strive to keep our service charge to the Motel Industry at the barest minimum and to perform every purchasing service possible for the Motel Industry.

## OUR GUARANTEE

We guarantee to deliver merchandise conforming exactly to the description and illustration in this catalog, and that all merchandise will be delivered strictly as represented.

We guarantee that if merchandise received is not exactly as represented, we will accept return of the merchandise and the purchase price will be refunded, including shipping charges; or the merchandise will be exchanged in accordance with your request. We further guarantee that only products of reputable manufacturers, conforming in every way to top specifications will be featured in this catalog.

## SHIPMENT OF ORDER

All merchandise will be shipped to the purchaser directly from factory or manufacturer's local warehouse, whichever is more practical and economical. Except as otherwise stated in the price list, shipments will be made on the basis of FOB point of shipment.

Shipments will go forward within two to three weeks of the date of receipt of order unless otherwise specified in the price lists. If there is to be an unusual delay in shipment, we will communicate this information promptly to the purchaser and he may request a refund, substitute other merchandise or await the original order.

All shipments will be made by responsible public carriers and will be delivered to the carrier in good condition. The carrier will assume the responsibility for any damage in transit.

## WHEN SHIPMENT IS RECEIVED

Carefully inspect all shipments before accepting delivery from the carrier. Be certain that you receive the exact number of packages shown on the freight or express bill, and that any apparent damage is called to the attention of the carrier, and notations made on the freight or express bill. If a concealed damage or shortage becomes apparent when the shipment is unpacked, call the carrier promptly and request that the shipment be inspected. Should the damaged merchandise be unusable, a duplicate order should be submitted to us. It must be kept in mind that you are purchasing merchandise at dealer prices and therefore have the dealer's responsibility in adjustments with the carrier where necessary. The traffic depart-

ment of the Motel Contract Supply Corporation is available for assistance in these matters.

## RETURN OF MERCHANDISE

If any merchandise is to be returned communicate with us within five days after receipt of order stating the reason. Do not return any merchandise until you receive our reply with shipping instructions. Returns must be properly packed to avoid damage and shipped back in accordance with the instructions.

## OUR TERMS AND CONDITIONS

All orders must be accompanied by remittance in cash, check or money order. Extending open account credit to any purchaser will be impossible because of the cash payment requirements with the manufacturers in order to obtain dealer prices. All orders are subject to acceptance in writing by Motel Contract Supply Corporation at its home office in St. Louis, Missouri. In accordance with usual manufacturers' practices, all prices are subject to change without notice. In case of an increase in price, we will not make shipment without notifying purchaser and obtaining his consent to shipment at the increased price. Once the order has been received by the factory from us, it will be shipped at the price in effect at the time of receipt even though the price is increased prior to actual shipment. However, if the price is decreased at any time prior to actual shipment we will pass on the reduction even though the price is decreased after the order is received. Motel Contract Supply Corporation will not be liable for failure or delay in delivery of merchandise due to causes relating to acts of God, explosions, transportation, accident, fire, strike, labor disputes, civil or military authority, war, insurrection, failure or refusal of our suppliers, or other causes beyond our reasonable control. In such cases purchaser will be notified promptly and given the opportunity of cancelling his order and obtaining a refund.

## REFERENCES

As distributors of nationally known and advertised products we refer you to any of the manufacturers whose lines appear in this catalog.

Our banking references are United Bank & Trust Co., St. Louis 2, Mo. We refer you also to Dun & Bradstreet and Henry N. Carlebach & Co., Certified Public Accountants, National Bank Bldg., Detroit, Michigan.



*Michael Jordan*

# COMPLETE MOTEL SUPPLY CATALOG

No. 456



FROM  
**FACTORY**  
TO  
**MOTEL**



MOTEL CONTRACT SUPPLY CORPORATION

6307 DELMAR BOULEVARD

ST. LOUIS 5, MISSOURI



# IF YOU DON'T HAVE THE CASH YOU CAN FINANCE IT!!

MANY OF OUR CUSTOMERS ENJOY THE SAVINGS AFFORDED BY THE PRICES IN THIS COMPLETE MOTEL SUPPLY CATALOG, EVEN THOUGH THEY DO NOT HAVE THE CASH AT HAND. YOU TOO, CAN ARRANGE TO DO SO THROUGH YOUR LOCAL BANKER. HE CAN WORK OUT AN ATTRACTIVE FINANCE PROGRAM FOR YOU THAT WILL ENABLE YOU TO BUY YOUR FURNISHINGS AND SUPPLIES AT THESE PHENOMENALLY LOW PRICES. BANKERS RECOGNIZE THAT PURCHASES AT *DEALER PRICES* THROUGH MOTEL CONTRACT SUPPLY CORP. REPRESENT GOOD LOAN BUSINESS BECAUSE THE LOW PURCHASE PRICE RESULTS IN A HIGH COL-  
LATERAL VALUE OF THE MERCHANDISE.

THIS CHART SHOWS WHAT YOU PAY FOR FINANCING, DEPENDING ON WHERE YOU GET IT.

	LIFE INSURANCE	BANK
YOU BORROW FOR ONE YEAR.....	\$100.00	\$106.83
YOU GET.....	\$100.00	\$100.00
YOU PAY INTEREST OF.....	\$ 5.00	\$ 6.38
TOTAL AMOUNT repaid AT THE END OF ONE YEAR.....	\$105.00	\$106.38

IF NECESSARY, WE CAN SUPPLY THE COMPLETE INVOICE, WITH SERIAL NUMBERS WHERE APPLICABLE, SO THE LOAN PAPERS CAN BE COMPLETED IN ADVANCE.

**BUY NOW—SATISFY YOUR NEEDS AT SUBSTANTIAL SAVINGS**



# How to Use this Motel Catalog...

- ✓ To find any item in which you are interested, consult the index which you will find on pages 501 through 506 of this catalog.
- ✓ After locating the merchandise you need, if you do not find the dealer prices for these items on the catalog page itself, turn to the separate Price List Section sent to you with this catalog. The price lists are arranged in the same order as the catalog pages. For example, to find the prices for the Firestone Rubber Co. Foamex Mattresses shown on page 30 in the catalog, turn to the heading in the Price List Section, "Pages 30—Firestone Rubber Co.—Foamex Mattresses, Foundations and Pillows." All price list headings are in numerical order in accordance with catalog page numbers.
- ✓ Wherever possible, both retail prices and dealer prices are shown for each item. Retail prices are shown only for purposes of comparison.  
**You pay the Dealer Price, not the Retail Price.** All Dealer Prices quoted are net, no other discount applying.
- ✓ To the Dealer Prices quoted in the price list add our nominal service charge based on the size of your order, as follows:
  - 3% of the gross amount for orders totaling \$2000.00 and over.
  - 4% of the gross amount for orders totaling \$1000.00 to \$1999.99.
  - 5% of the gross amount for orders totaling \$200.00 to \$999.99.
  - 6% of the gross amount for orders totaling less than \$200.00.
- ✓ Motels located in Missouri please add 2% to the total amount to cover Missouri Sales Tax.
- ✓ Where a selection of patterns is involved such as in upholstery fabrics, etc., we will be glad to send you sample swatches on request. In such cases, please indicate the materials in which you are most interested.
- ✓ While we have attempted to include the most suitable merchandise for motel needs in this catalog we can, of necessity, show only part of the tremendous selection available from our manufacturers. Where necessary, we can arrange to send you factory photographs or specification sheets for items not shown in this catalog.
- ✓ To simplify ordering, a convenient Order Blank and envelope has been placed at the back of this catalog.
- ✓ Send all orders to the GENERAL OFFICES and make all checks and money orders payable to:

**MOTEL CONTRACT SUPPLY CORPORATION**

**6307 DELMAR BLVD.**

**ST. LOUIS 5, MO.**



# BUSINESS METHODS for MOTELS

By ROBERT W. McINTOSH\*



Two motels may be very comparable in design and location but one is much more successful than the other. Why? *More skillful and efficient business management is the answer.* The manager of the profitable motel uses the most imaginative and thorough business methods to insure a high occupancy and to get the greatest return from each dollar of business expense.

*Buy, build, or lease?* Motels may be built new, purchased as an existing business or leased. There are advantages and disadvantages to all three. Overbuilding is becoming a serious matter in some localities. Be sure you have made a thorough analysis of your proposed building site. What about the highway? Is it to be re-routed? What about competition from facilities comparable to what you plan to build? Your success will largely hinge on your analysis of the profit possibilities when your motel is in the blueprint stage.

Buying an existing motel may give you a better location and an immediate established trade.

Leasing a motel will provide valuable experience with lowest investment but has its limitations on profits and tenure.

*Financing.* Your local bank, an individual loan, or a partnership arrangement are the most common methods of financing. Other possibilities are loans from insurance companies, mortgage and bond companies, or government guaranteed loans to veterans or by the Federal Housing Administration. Another source of loans is from the Small Business Administration of the U. S. Government. It will likely be difficult to borrow more than 50 per cent of the total investment. Borrow as little as possible and plan to make improvements and expansion from current funds.

*Motel appraisal.* If you're considering buying an existing motel, a capitalization of the net profit is probably the best measure of its value. For example, a motel which had a net profit of \$6,400 would probably be worth about \$80,000. This assumes a return of 8 per cent on the investment and is computed by dividing \$6,400 by .08.

*Profits.* Motel income depends on a

combination of the number of rooms, average room rate, and occupancy percentage. Profits are more likely if the number of rooms is in balance with the available labor. A maid can do about 10 to 15 rooms per day depending on the physical arrangement of the property and the amount of dirt which is tracked in. Paved drives and adequate walks cut down considerably on dirt and this raises the efficiency of the operation. Here is just one example of the relationship between design and construction of the motel and its efficient operation.

Average room rate should reflect quality of accommodations and service. A higher average rate per room will be possible if the rooms are large enough for occupancy by three or four persons. A high percentage of single occupants will lower the average rate received per room.

Occupancy percentage is the most critical factor in producing profits. A high occupancy percentage is the crowning reward for every step in planning, construction, and management of the motel. A high occupancy will result if you provide the satisfactions which travelers are seeking in the way of attractive, pleasant, comfortable, and convenient rooms. *Repeat business is the cornerstone of success.* You must be sure your guests want to come back or your business will not flourish.

*Advertising.* There are many different methods of advertising but none excels a satisfied customer who tells his friends about your motel. Word of mouth advertising will not keep the motel full, however. You will need listings in travel directories, highway signs, well composed business letters, post cards, and membership in your chamber of commerce and tourist association, and other means of advertising. To find out which combination of advertising methods is most effective, ask your guests why they selected your motel. This helps to guide your future advertising program.

*Referrals and stay-overs.* Keep the customer in your vicinity. If you can't take care of him, call other good mo-

tels, hotels, or inns and find him a room. He'll appreciate the courtesy and stay at your place the next time. Don't use the "No Vacancy" sign. A better idea is a sign, "No Vacancy — But We'll Find You A Room."

A pleasant patio and other attractive facilities encourage stay-overs. Advertise your local attractions with photographs in your lobby or office. This encourages many a guest who only intended to stay one night, to remain for two or more days.

*Reservations and deposits.* Acknowledge reservation requests immediately. State clearly your policy regarding check-in time and refunds. For guests who are not known, most motels request a deposit equal to one night's lodging.

*Emergency references.* Sometimes guests get sick or other emergencies arise. All motels should have 24-hour office service. A list of doctor, dentist, ambulance, fire department and police department numbers should be posted in every room as well as in the office.

*Bookkeeping and accounting.* Strict accounting of current transactions and for property investments is an essential success ingredient. If the motel manager keeps his own books, he is intimately aware of where the business stands and where he is headed. Analyzing his accounts provides facts which are valuable in making vital management decisions. Examples are setting of rates, need for upgrading, expansion, length of season, increasing efficiency, and others.

At income tax time, much distress and many dollars can be saved by having accurate and complete records of your motel business. If you should ever wish to sell, such records are of real importance in making the sale.

*Summary.* Guess this all boils down to this: put real *business management* into your business. Run it as the important business enterprise that it is. Make friends with your customers. Provide the attractive environment, friendly greeting and farewell, comfort and convenience your guests are seeking. Those are the principles of motel business management.

\*Extension Specialist, Tourist and Resort Service, Michigan State College.





## BETTER MOTELS

by C. A. GUNN, A.S.L.A.\*

Today's motel is larger, more complete, and more costly to build than ever before. These increased costs of construction and management together with the greater risk of highway changes and increased competition make it essential to do a thorough job of planning before building.

Seek competent help on the design of your new motel to attract today's and tomorrow's guests. Your professional landscape architect can help you in your site selection, layout of drives, walks, pools, buildings, and plant materials. Your professional building architect can give you the attractive building design and construction details needed for a long lasting and functional motel.

Some fundamentals of motel planning should be understood by both your designers and yourself. These fundamentals are discussed here in three groups: (1) the location, (2) the site and (3) the site development.

### THE LOCATION

*On a new highway* is preferred. High traffic volume must be analyzed to determine the number of potential overnight guests. City motels should be located on streets leading to important business centers and to principle out-of-town highways.

*Near a large city* is preferred. A close-in location is desired by the commercial travelers and a suburban site is preferred by tourists.

*Near community services* is desired by the traveler. He likes to be near drug stores, entertainment, restaurants, car service stations, and within reach of medical service.

*In a good neighborhood* guarantees better guest satisfaction and a longer life of the facilities. Local zoning ordinances should be checked before purchasing property.

*Competition* is a good thing unless carried too far. Several high quality motels grouped together give a community the reputation of being a good

place to stay overnight. However, there is danger in providing more motel rooms than are in demand.

### THE SITE

*Visibility* from the highway still appears to be important in the motel business. When motel building expansion becomes more stabilized a greater percentage of patronage may come by reputation than by visual inspection.

*Soil drainage* should be good, both over the surface of the ground and also beneath the surface. This is needed for stabilized drives, better building construction, good sewage disposal and for better landscaping.

*Utilities* are much less troublesome if they can be obtained from a public service company. Electricity, telephone service, water supply, sewage disposal and fuel for heating are needed for today's motels.

*Adequate area* has been overlooked often in the past. Both present and future needs should be considered when purchasing property. Convenient drives and parking spaces, essential to the motel business, require more land area than is commonly provided.

*Noises, odors*, that are objectionable, make a site undesirable for motel use.

### THE DEVELOPMENT OF THE SITE

#### A. Grounds

*Directional and identifying signs* are more effective when simple, neat, and in harmony with the building design.

*Walks, drives, and parking* designed for convenience and built of hard-surfaced materials are preferred by motel guests.

*Lawns and play areas* are desired by tourists, but are less essential for business travelers.

*Properly placed trees, shrubs, and planters* can enhance the architecture of any motel.

*Registration desk and lounge* should be located so that they can be found and used readily and easily by the

guests. A restaurant or coffee shop nearby is highly desirable but many operators prefer to lease its management to someone else.

#### B. Buildings

*Motels for businessmen* require a greater number of rooms suited to a maximum of two persons. A room 12 feet by 20 feet including bath is usually large enough. A few connecting rooms might be needed to accommodate larger groups.

*Motels for tourists* or combinations of tourist - businessmen's trade require slightly larger rooms, usually 16 by 16 feet or 16 feet by 20 feet including bath. A few two-room suites should be provided for larger traveling groups.

*Architectural appearance* of the building must be striking and yet not in poor taste. Unnecessary frills, or embellishments can be avoided, placing greater emphasis on neat, compact, and more functional design. Today, contemporary styling is gaining in popularity as compared to traditional styles.

*Room furnishings* need careful selection to provide an inviting interior, to be in harmony with each other, and to provide the maximum durability for the amount of money invested in them.

*Sound resistance* between rooms is required for maximum guest satisfaction. This is not difficult nor costly but is frequently overlooked.

*Utility rooms*, at least one for each ten guest rooms, should be included in your plan. These are for the use of maids and for the storage of cleaning equipment, linens, and supplies.

*Adequate lighting* (without glare) includes flood lighting of the building exterior and interior lighting that provides ample light where needed.

*\*Extension Specialist and Research Assistant, Land and Water Conservation Department, Michigan State College, East Lansing.*

*The tourist and resort program of Michigan State College is under the direction of Mr. Frank Suggitt, Head of the Land and Water Conservation Department.*

For further details consult the following publications:

"BUSINESS METHODS FOR MOTELS," by Robert W. McIntosh, Extension Specialist,  
Land & Water Conservation Dept., Michigan State College.

"PLANNING BETTER MOTELS," by C. A. Gunn

These publications are available as a special service of Motel Contract Supply Corporation. Write to PLANNING SERVICE, Motel Contract Supply Corporation, 6307 Delmar Boulevard, St. Louis 5, Missouri.



# A Special Service to the Motel Industry by America's Foremost Motel Supplier



## Two Publications to Help You Plan, Manage and Operate a Better Motel

### ☆ BUSINESS METHODS FOR MOTELS

. . . By ROBERT W. McINTOSH

### ☆ PLANNING BETTER MOTELS

. . . By C. A. GUNN

These planning books were prepared by The Cooperative Extension Service of Michigan State College, under direction of Mr. Frank Suggitt, head of the Land and Water Conservation Department, for use in the Tourist and Resort Program.

We have obtained a limited supply of these publications for our customers. You may obtain either of these planning books by writing PLANNING SERVICE, Motel Contract Supply Corp., 6307 Delmar Blvd., St. Louis 5, Missouri.

**MOTEL CONTRACT SUPPLY CORP. • 6307 Delmar Blvd. • St. Louis 5, Mo.**



# HIGHWAY *Advertising* SIGNS

SIZE 8'x4' - STEEL - READY TO ERECT



*Modern*  
**SUNSET COURT**

**AIR CONDITIONED**

*ATTRACTIVE*

*DURABLE*

*EFFECTIVE*

## *PRICES:*

"SEE AT NIGHT" SIGNS  
WITH REFLECTIVE GLASS BEADS

in lots of 25 signs 32.50 each

in lots of 12 signs 37.50 each

in lots of 6 signs 42.50 each

BAKED ENAMEL SIGNS (NO BEADS)

in lots of 25 signs 26.50 each

in lots of 12 signs 31.50 each

in lots of 6 signs 36.50 each

**FOR EASY ORDERING... FILL IN BLANK**

GIVE MILEAGE NUMBER FOR EACH SIGN

TWO LINES OF COPY  
RECOMMENDED

HERE ...

ONE LINE OF COPY  
RECOMMENDED

HERE ...







A tall, slender, black, octagonal lamp post with a decorative top and a small arrow pointing to the right.

◀ ▶ ▶

Catalog Number	Description	Height	Diameter
PL-640	Hinged Post Light — 6 tube 40 Watt	62"	9"
PL-641	Same as above with provisions for attaching AL-1 and CA3-S or CA3-M	62"	9"

**Manufactured By GREAT**

**Distributed By** **MOTEL**



# DRAW GUESTS TO YOUR DOOR WITH OUTDOOR FLUORESCENT POST LIGHTS and wall lights . . .

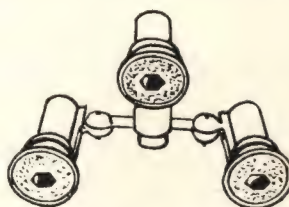


Glass door panel opens on full length, spring-proof, continuous, rigid piano hinge for easy cleaning, changing of tubes and general maintenance. Door is held tightly closed by snap clamp at top and bottom. Beautifully designed to enhance surroundings. Top and bottom castings of lustrous, tarnish-proof cast aluminum.



No.	Description	Length	Width	Height
WL-441	4 Tube 40 Watt Hinged Wall Light	52"	9½"	7½"
WL-241	Hinged Wall Light 2 Tube 40 Watt	52"	9½"	7½"

No other Post Light in America is as carefully engineered or as easy to install as the "NORTHLITE". All fixtures carry full Underwriters' approval and are Union wired.



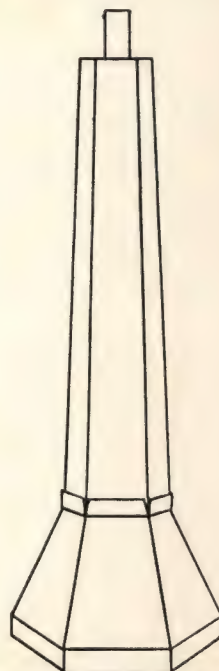
CLUSTER ASSEMBLY consists of 2" slip fitter, lampholder box with 5½" tapped holes for mounting cast aluminum lampholders.

CA3-S — Three-light standard Cluster Assembly.

CA5-S — Five-light Standard Cluster Assembly. Underwriters' Approved.



No. RCB-1 Round Column. 5' column 3" diam. reduced to 2" to accommodate slip fitter. Anchor bolts and nuts supplied.



No. OSB-1 Hexagonal Shaft and Base. Hexagonal shaft 5' high. Four anchor bolts and nuts supplied. Two openings at bottom for ease of installation. Available with water and air connections. Finished in prime paint.

## NORTHERN MANUFACTURING CORP.

### CONTRACT SUPPLY CORPORATION



# fluorescent . . . OUTDOOR PLEXIGLAS

**MADE TO OUTLAST AND OUTPERFORM  
ANY TYPE SIGN IN THE WORLD!**

There are plastic signs in use today for over 10 years which look as good as new!

Now—You can have a proven better sign with greater eye-appeal and customer "pull" — and actually pay less! Plexiglass Signs offer both colorful daytime display for your Motel and bright night time illumination. Powerful fluorescent tubes inside these Plexiglas Signs make their message visible for blocks.

## Design of Your Choice

You submit the design of your choice and trained sign artists will transfer it to beautiful and colorful life. Or, as a special service, we will design an attractive sign for you to meet all your requirements. Plexiglas Signs may be used either singly or in combination. Various sizes, both horizontal and vertical may be combined to achieve maximum effect. Three colors are standard — one for background and two for advertising copy. Pictorials, line drawings or trade-marks may be incorporated in your design.

Plexiglas Signs are modern as a jet plane! Beautiful as a sleek, latest model car! Inexpensive, too! They will work for you both day and night.

## COMPLETE WITH MOUNTINGS

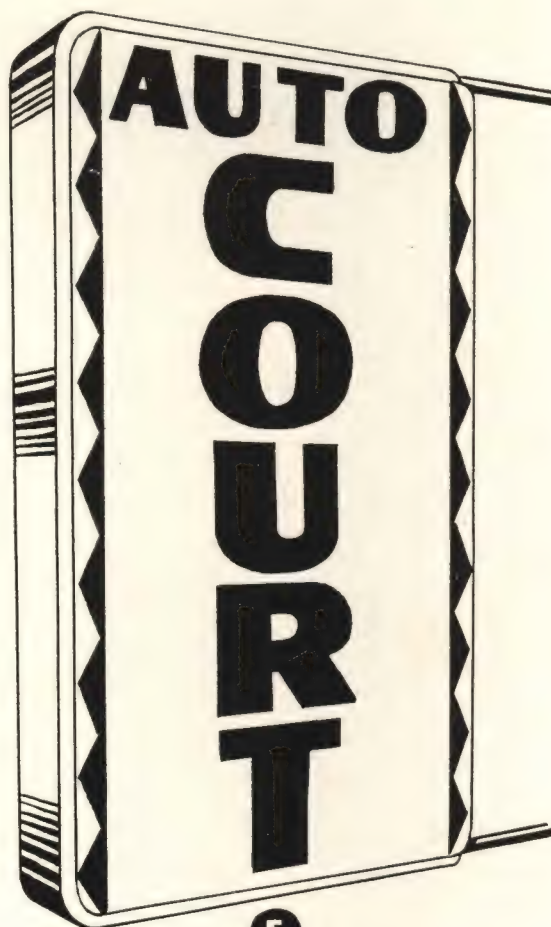
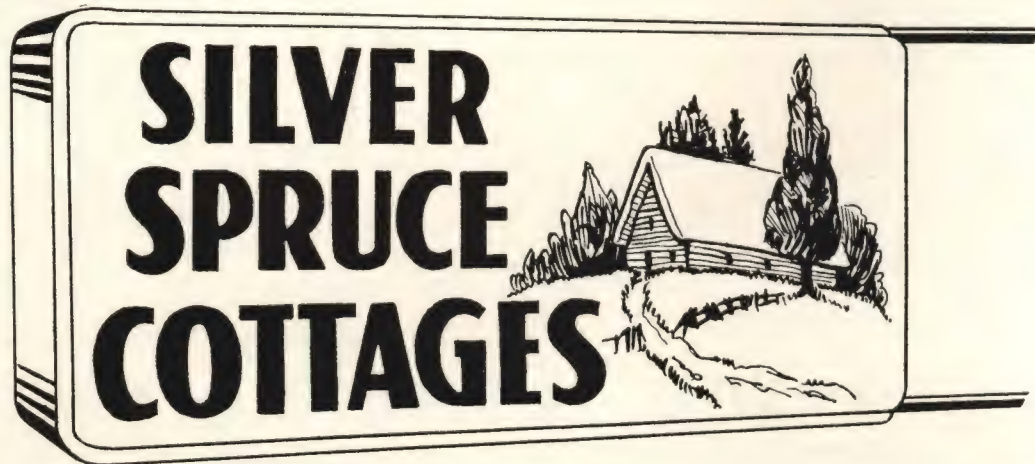
These Plexiglas Signs are furnished to you complete with mountings. Your choice of either Single Face for mounting "flush" against buildings, or Double Face for hanging "marquee" style over sidewalk.

## HORIZONTAL or VERTICAL

All Plexiglas Signs described in this catalog are available for either horizontal or vertical mounting. Horizontal can be furnished in either free swinging or rigid mounting. Truly a remarkable sign value! 2,592 sq. inches surface on each side. Special features include genuine angle iron construction and baked enamel silver gray hammerloid finish all-weather drum. Brings added punch to your sales message! "Domed" plexiglas surfaces. The ultimate in sign value!

**MODEL D-36F**  
**3 ft. x 6 ft.**  
**Horizontal**

**D**



**E**

**MODEL E-36F—3 ft. x 6 ft.**  
**Vertical (Shown Above)**

FOR SPECIFICATIONS AND PRICES



# SIGNS WITH LOWER UPKEEP!

## *Easy to Service - Easy to Clean*

Plexiglas Signs are built especially for easy servicing. Sign molding opens in a flash for quick replacing of fluorescent tubes. Because Motel name is painted **INSIDE** plastic, it will outlast any other type outdoor sign.

Highly polished Plexiglas plastic surfaces can be easily cleaned by washing. Dirt scurries off polished surfaces, leaving sign sparkling new.



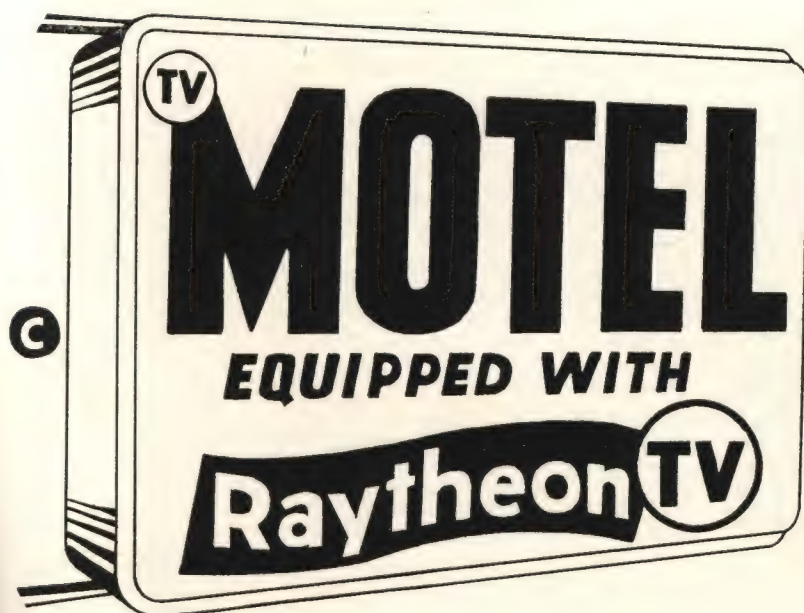
▲ **MODEL A-1872F**      18 in. x 72 in.  
    **MODEL A-2680F**    26½ in. x 80 in.  
**MODEL A-24F**            2 ft. x 4 ft.

Nation's choice for low cost, highly efficient advertising. Internally strengthened with sturdy angle irons. Built for year-after-year service. Illuminated by two 40 watt low temperature, instant-start, slimline fluorescent tubes, except Model B-1872F which has one tube.



▲ **MODEL B-35F**      3 ft. x 5 ft.

Perfectly proportioned to give your advertising message plenty of eye-appeal. Built for long life around sturdy angle iron construction. Plexiglas faces are "Domed" for additional strength and beauty. Four 40 watt instant-start, low-temperature, slimline fluorescent tubes shine your message for blocks.



▲ **MODEL C-34F**                      3 ft. x 4 ft.

Plenty of room here for large lettering. Large, rectangular surface is ideal for pictorial effects and copy. "Domed" plastic surfaces on both sides. Typical all-weather drum and angle iron construction guarantees plenty of years service. Four 40 watt low-temperature, instant-start, slimline fluorescent tubes. Here are signs that will command attention, day and night!

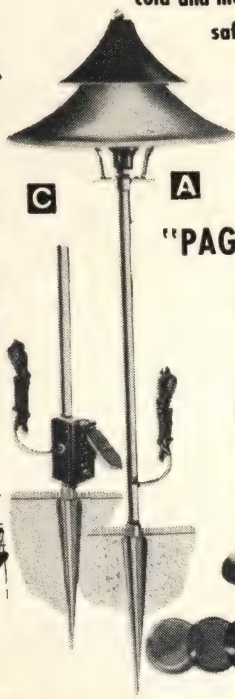
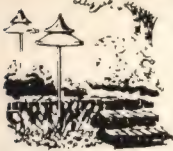
—REFER TO THE PRICE LISTS ATTACHED.



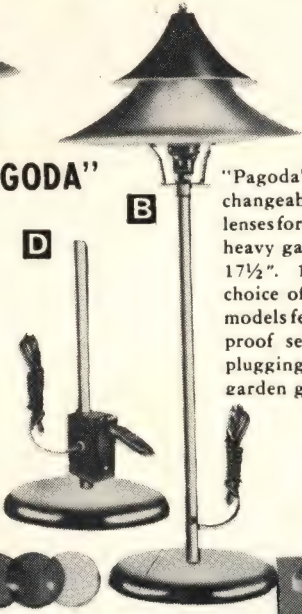
# OUTDOOR LIGHTING by *Stnola*

"Make your Lawn and Garden Glow"

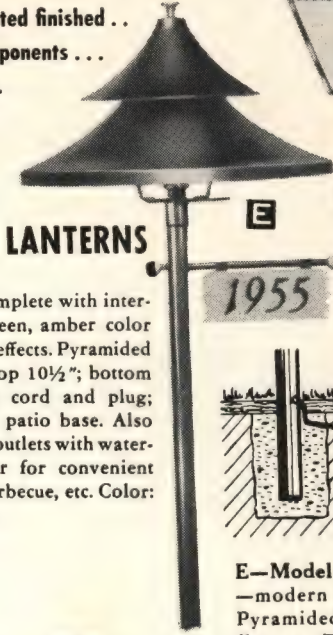
All outdoor lighting units shown are: weatherproof, triple coated finished . . .  
cold and moisture resistant . . . UL approved electrical components . . .  
safe and sturdy construction . . . assured long use.



"PAGODA"

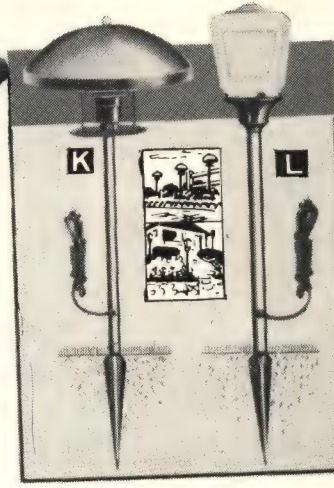


## LANTERNS



E—Model No. 20. Pagoda—modern lantern and post. Pyramided heavy gauge reflectors. Top 10½"; bottom 19½". 7 ft. post of 2½" electric welded steel fitted for permanent installation. Complete with ladder rest and blank redwood sign, garden green; black post.  
Dealer Price Ea. \$26.63 **Retail \$39.95**  
—3 or more \$23.97

G—Model No. 21. "Colonial Lantern and Post." UL approved. Satin black finish with brass trim. 3" holder. Telescoping lamp post adjustable 4½ ft. to 8 ft. Ladder rest complete with blank redwood sign. An imposing "entrance" combination.  
Dealer Price Ea. \$21.66 **Retail \$32.50**  
—3 or more \$19.50



K—Model No. 40. The "Mushroom." 10" metal reflector. Garden green. White reflecting surface. 6½" ground spike. Overall height 30". 8 ft. neoprene cord and plug.  
**Retail \$12.95**

L—Model No. 41. The "Coach." Frosted style globe. Cast holder. Height 31½". Garden green finish. 8 ft. neoprene cord and plug.  
**Retail \$9.95**

H—Model No. 30. All purpose yard and lawn light. Insert spike in ground. Clear crystal swirl globe. 18 ft. weatherproof cord and plug. Black finish. Height 54". Cord winding clips.  
**Retail \$5.75**

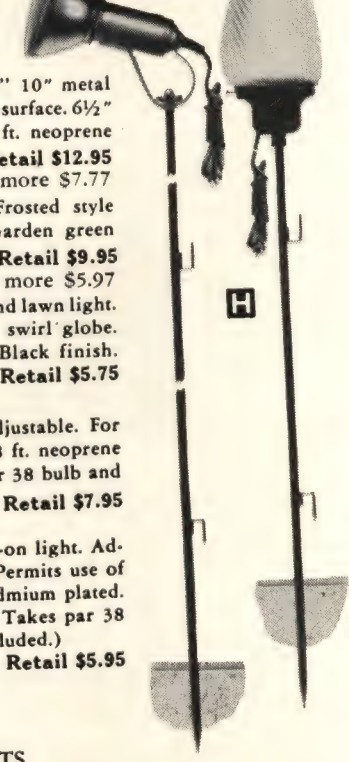
DEALER PRICE \$3.45

J—Model No. 31. The "6 Footer." Adjustable. For play areas, etc. Spikes in ground. 18 ft. neoprene weatherproof cord and plug. Uses par 38 bulb and "P" color kit. (Bulb not included.)  
**Retail \$7.95**

DEALER PRICE \$4.77

O—Model No. 52. Umbrella clamp-on light. Adjustable clamp fits up to 2½" post. Permits use of your garden umbrella after dark. Cadmium plated. 180° adjustable. For other uses too. Takes par 38 bulb and "P" color kit. (Bulb not included.)  
**Retail \$5.95**

## The 6 FOOTER



DEALER PRICE \$3.57

A—Model No. 10. Pagoda with lawn spike. Height 56". **Retail \$27.50**

Dealer Price Ea. \$18.33—3 or more \$16.50

B—Model No. 12. Pagoda with patio base. Height 48". **Retail \$29.95**

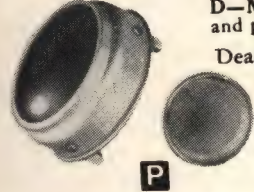
Dealer Price Ea. \$19.96—3 or more \$17.97

C—Model No. 11. Pagoda with duplex outlet and lawn spike. Height 56". **Retail \$36.50**

Dealer Price Ea. \$24.33—3 or more \$21.90

D—Model No. 13. Pagoda with duplex outlet and patio base. Height 48". **Retail \$39.95**

Dealer Price Ea. \$26.33—3 or more \$23.97



## SPECIAL FOR OUTDOOR USE

P—Model 55—Color lens kit. Cadmium plated holder for lighting effects with par 38 bulb. Heat and water resistant weather-proof glass lens in choice of red, green, blue, amber. Use with Models M-N-O-J. (Specify color wanted.)  
**Retail \$4.95**

DEALER PRICE \$2.79

Additional lens only available in any above color. (Specify color wanted.) **Retail \$1.25**

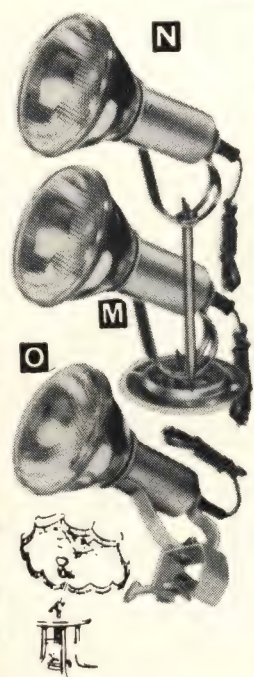
DEALER PRICE \$ .75

M—Model No. 50. Universal floodlight. 180° adjustable. Attaches to any outlet box or any surface. Also for interior display. Cadmium plated. Uses par 38 bulb and "P" color kit. (Bulb not included.)  
**Retail \$4.50**

DEALER PRICE \$2.70

N—Model No. 51. Same as "M" but with ground spike. (Bulb not included.)  
**Retail \$4.50**

DEALER PRICE \$2.70



NOTE: ITEMS—MODEL NOS. 30, 31, 50, 51, 52 & 55 SOLD IN MINIMUM ORDER OF 6 UNITS OF EACH. SMALLER ORDERS CAN BE SHIPPED FOR 50¢ PER UNIT ADDITIONAL.





# *Make Your Own* **REFLECTIVE SIGNS**

*Fast and Easy to Apply, Self-Adhering, Durable*  
**"FLASH-H-H" REFLECTIVE LETTERS AND NUMBERS**

*Use on MAIL BOX, TRUCK,  
ADDRESS, SIGNS, etc.*

**WILL ADHERE TO ANY SMOOTH SURFACE**



## **IMMEDIATE DELIVERY!**

COLOR NO.1  
SILVER LETTER - BLACK BACKGROUND

COLOR NO.2  
SILVER LETTER - RED BACKGROUND

## **PRICE**

SIZE 2" -.15 per LETTER or NUMBER

SIZE 3" .20 per LETTER or NUMBER

SIZE 4" .25 per LETTER or NUMBER

MINIMUM ORDER \$1.00



# **SMOOTH SURFACE FLOOR COVERING**

**Available Now, Through Motel Contract Supply Corp.,  
The Complete Lines of:**

**ARMSTRONG CORK COMPANY  
AND**

**SLOANE-DELAWARE COMPANY  
BOTH LEADING MANUFACTURERS OF  
RESILIENT FLOOR COVERINGS**

**ASPHALT TILE - RUBBER TILE - CORK TILE  
VINYL PLASTIC TILE - LINOLEUM TILE & ROLL GOODS  
COMPLETE SUNDRIES FOR INSTALLATION.**

See the pages following for colors of Armstrong Asphalt Tile. See pages 493 thru 496 for colors of Florever Vinyl Plastic Tiles. Write to our Floor Covering Department for information and color charts on any other floor covering in which you may be interested.

**COMPLETE SPECIFICATIONS FOR TROUBLE-FREE INSTALLATION WILL BE SENT PROMPTLY UPON REQUEST. BE SURE TO LIST THE FOLLOWING:**

List the type of floor covering you would like. Show the type of floor to be covered, such as:

Tongue & Grooved Wood  
Plywood  
Concrete

State whether the floor is on the ground, or suspended with a ventilated air space beneath.

**PRICES ON THE FLOORING ITEMS SHOWN IN THE CATALOG ARE  
SHOWN ON THE PRICE LIST INCLUDED WITH THE CATALOG.**

**YOUR INQUIRIES WILL BE ANSWERED PROMPTLY  
BE SURE TO INCLUDE THE INFORMATION LISTED ABOVE**

**WRITE TO:**

**MOTEL CONTRACT SUPPLY CORP.**

**6307 DELMAR BLVD.**

**ST. LOUIS 5, MISSOURI**



# IMPORTED IRISH SISAL CARPETING

**REALLY SMART—YET  
INTENSELY HARD-WEARING**

A WHOLE RANGE OF  
DELIGHTFUL SHADES



WRITE FOR  
SAMPLES  
OF PATTERNS  
AND COLORS  
AVAILABLE

**IRISH TINTAWN SISAL RUGS  
AND CARPETING ARE MADE  
FROM BRITISH EAST AFRICAN SISAL**

EACH INDIVIDUAL FIBRE IS SEPARATELY  
DYED AND THEN WOVEN INTO TRULY  
BEAUTIFUL RUGS BY SKILLED IRISH  
CRAFTSMEN. THE CHARMING COLORS  
ARE FAST TO LIGHT AND WATER,  
MAKING THESE RUGS IDEAL FOR INDOOR  
OR OUTDOOR USE.

## SPECIAL MOTEL PRICES:

### RUGS

27" x 54"	\$ 3.60 EACH
6' x 9'	17.25 EACH
8' x 10'	25.60 EACH
9' x 12'	34.40 EACH
9' x 15'	43.10 EACH

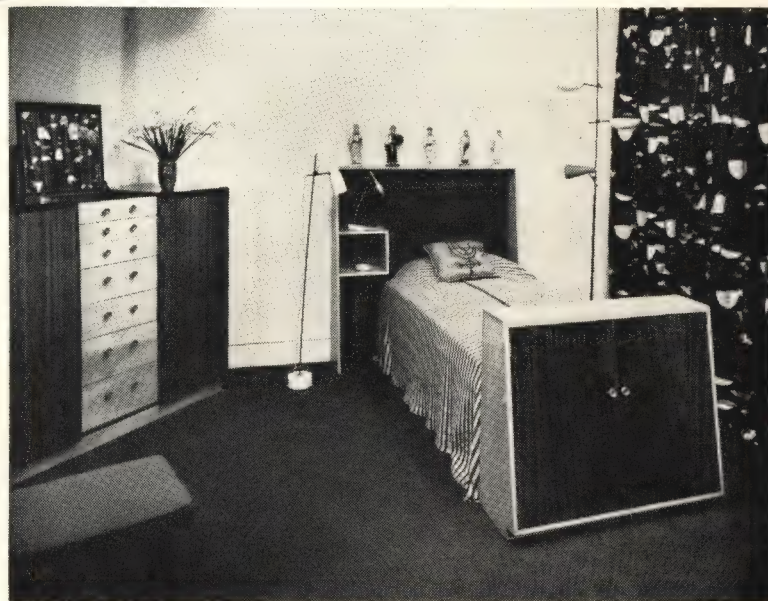
### CARPETING (ROLLS)

27" WIDTHS	\$2.10 PER LIN. YD.
3', 6' & 9' WIDTHS	2.80 PER SQ. YD.



CUTS CARPETING COSTS  
BY TWO-THIRDS

REVERSIBLE THROUGH-WOVEN  
DESIGN ON BOTH SIDES



**AVAILABLE IN TWO PATTERNS  
IN THE FOLLOWING COLORS:**

### HERRINGBONE WEAWE 27", 3', 6', 9'

#2	GREEN
#3	RED
#4	TAN
#7	GOLD
#35B	GREEN/TAN
#36A	HEATHER
#37	MAROON
#38	BROWN
#43	GRAY

### 9" BLOCK WEAWE 6' and 9'

#F4	TAN/GOLD
#F6	TAN/YELLOW
#F14	TAN/WHITE
#G1	GREEN/HEATHER
#G9	GREEN/TAN
#G14	GREEN/WHITE
#W2	WHITE/GREEN
#W4	WHITE/GOLD
#W7	WHITE/GRAY
#W14	WHITE/WHITE
#W15	WHITE/BLUE

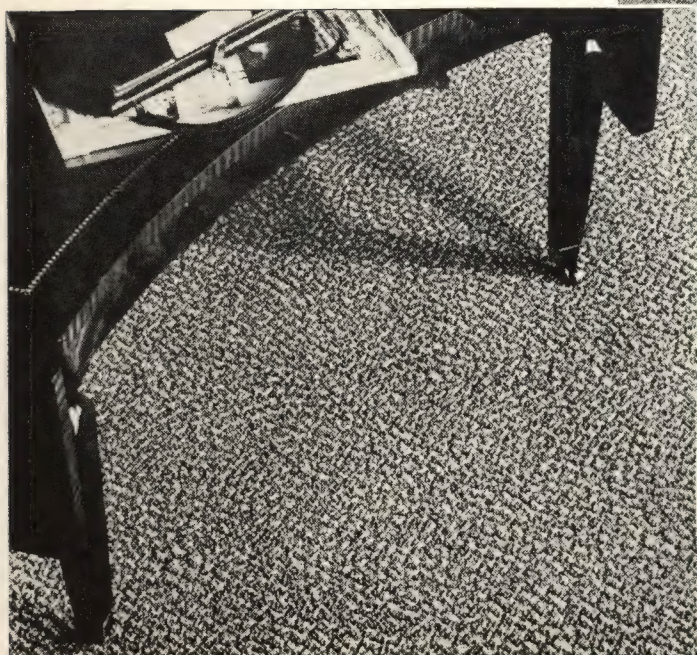


# CARPET YOUR ROOMS WITH MOHAWK'S LOVELY, LONG-LASTING CARPETING

THREE ALL-WOOL  
PATTERNS - DESIGNED  
WITH YOUR MOTEL ROOMS  
IN MIND. WOVEN FROM  
THE FINEST IMPORTED 100%  
VIRGIN WOOLS FOR  
ENDURING BEAUTY.



**PRESTIGE TWIST** — TEXTURED BEAUTY  
AND SOLID VALUE — DRAMATIZES MODERN OR  
PERIOD ROOMS — DECORATOR COLORS: DUSTY  
ROSE, APPLE GREEN, PLATINUM GRAY, CHAM-  
PAGNE BEIGE, FOAM GREEN, HUNTER GREEN,  
ROYAL RED, DOVE GRAY. IN 9', 12', 15' WIDTHS.



**SPONTANE** — AN EXCITING NEW  
SELF-COLOR PATTERNED WILTON. PRACTI-  
CAL, STURDY HIGH AND LOW LOOP PILE  
TEXTURE. RESILIENT LOOP TEXTURE RESISTS  
CRUSHING, CONCEALS FOOT PRINTS AND  
SCARCELY SHOWS THE EFFECTS OF TRAFFIC  
LANES. COLORS: BEIGE, CHATEAU GREY,  
PALMETTO GREEN, MEADOW GREEN, AND  
NUTRIA. IN 9', 12', 15' WIDTHS.

**PEBBLETON** — STURDY TWO-FRAME WILTON  
WITH A SURFACE TEXTURE OF UNUSUAL BEAUTY. ROUND  
WIRE PATENTED WEAVING TECHNIQUE PRODUCES THIS  
VERSATILE MOSAIC PATTERN ADAPTABLE TO ALL DECO-  
RATING REQUIREMENTS. COLORS: GREY, FERN GREEN,  
SAND BEIGE, BERMUDA SEA, BRIAR BEIGE. IN 9' 12', 15'  
WIDTHS.



# Mohawk

**Carpeting  
with that  
"twice-the-price"  
look!**



IN 9', 12', 15' WIDTHS



**TRENTONE** — THE FIRST NEW WEAVE IN A CENTURY, OFFERING EXCEPTIONALLY HIGH QUALITY AT LOW COST. RANDOM LOOP TEXTURE, DENSE ALL-WOOL PILE, RESILIENT LOOPS, RUBBERIZED BACK, ASSURES LONG WEAR AND BEAUTY TO MATCH ANY DECOR. COLORS: GREEN, BEIGE, RED, HUNTER GREEN, NUTRIA, COCOA, GOLD, TAPESTRY BLUE, CELADON GREEN, SANDALWOOD, ROSE, GRAY. GREEN MORESQUE, GRAY MORESQUE, NUTRIA MORESQUE.

## TWO PATTERNS IN THE NEW TUFTED CARPET

Treated with Chex-Soil process to retard soil and keep carpet looking fresh and new longer.

Sturdy India fiber back for strength and extra wearability.

Tufted of 100% Durlon, Mohawk's own Viscose Rayon Fiber, specially developed for carpet.

White rubber binds tufts permanently and eliminates skidding and creeping.

IN 9' AND 12' WIDTHS



**EVERGLADE** — DENSE LOOP PILE SURFACE. PROVIDES FEELING OF LUXURY AND DURABILITY UNDER-FOOT. COLORS: SANDALWOOD, PEARL GRAY, JADE GREEN, PASTEL BEIGE, COCOA, FOREST GREEN, NUTRIA, AQUA.



**SANDY HILL** — HIGH CUT PILE SURFACE WITH A LUXURIOUSLY TEXTURED EFFECT. COLORS: SANDALWOOD, PEARL GRAY, JADE GREEN, PASTEL BEIGE, COCOA, FOREST GREEN, NUTRIA, AQUA.

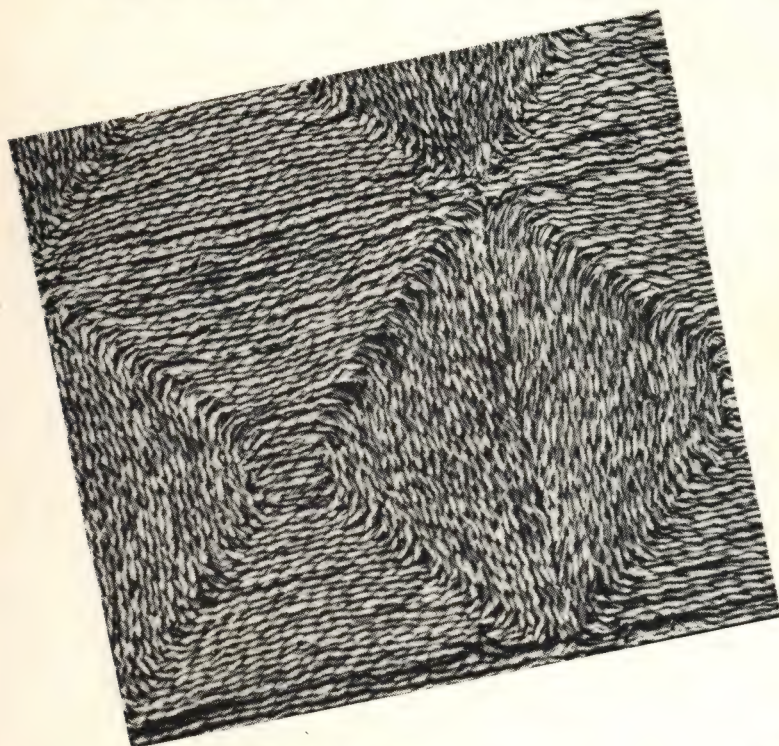


# Years of Wear at Low Cost

LONG-WEARING

## RUSH & HEMP

## Rugs



These imported floor coverings will take the heavy wear of bedrooms and public rooms. Their natural color is beautifully decorative with modern or period decor. Packed in bales containing one 9 x 36 rug which can be cut down to any size desired. Can also be made wider or longer by simply sewing on additional squares. For example, each 9 x 36 is the equivalent of 3 pieces 9'x12' or 6 pieces 6'x9'.

Rush Squares—per bale 9' x 36'— **\$ 77.00**  
Hemp Squares—per bale 9' x 36'— **102.00**

F.O.B. New York or Baltimore.

## COTTON HOOKED RUGS

Bright, attractive floral and medallion patterns. Thousands of tightly hooked tufts in each square foot. Hand Hooked by skilled Oriental craftsman.

Write for prices and packing of other sizes.

- 24"x 44"—packed 20 pieces per bale **\$ 3.45 EACH**
- 45"x 69"—packed 8 pieces per bale **10.00 EACH**
- 104"x140"—packed 2 pieces per bale **47.25 EACH**

Order in full bales only. Order by color of border — green, wine, beige, or blue.



## Cocoa Mats

Brush Door Mats — Imported from India

- 14" x 24" — **\$ 14.40 PER DOZEN**
- 16" x 27" — **19.50 PER DOZEN**
- 18" x 30" — **24.50 PER DOZEN**

(All Mats are packed 24 pieces per bale. Must be ordered in bale lots only.)



**TRANS-OCEAN IMPORT**



*By*

# SPECIAL ARRANGEMENT

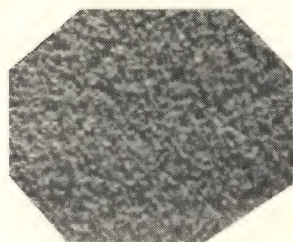
WITH ONE OF THE FOREMOST

"MILL-END" CARPET CONVERTERS

We bring to the MOTEL INDUSTRY these **WONDERFUL VALUES**



## LUSH HEAVYWEIGHT Cotton Broadloom Carpeting



CUT PILE

LATEX RUBBERIZED  
HEAVY CANVAS BACKING

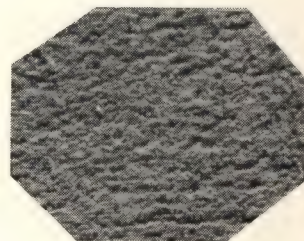
CUT INTO STANDARD SIZE

### THROW RUGS

24"x36"	24"x48"	36"x60"
\$2.25	\$3.50	\$5.50

THREE TYPES—HEAVY CUT PILE,  
LOOP TWIST PILE, SHAGGY PILE

THESE RUGS ARE CUT FROM  
FINEST QUALITY COTTON BROADLOOM  
RETAILING AT **\$6.95** to **\$12.95** sq. yd.



LOOP TWIST

ALL EDGES SERGED  
WHERE NEEDED

#### Colors:

Beige, light brown, dark brown, med. green, hunter green, wine, rosewood, sandalwood, old gold, gold, and gray.

Orders up to 12 rugs can be filled from one color and style. Larger orders may be filled with more than one style.



# DECORATOR RUGS

## (OPEN-STOCK)

EXTRA HEAVY  
QUALITY

WASHABLE

ROLLER COATED

RUBBER BACK

SKID RESISTANT

DECORATOR STYLED

LOCKED-IN LOOPS

TIGHT TWISTED  
YARNS

HIGH-LOW  
PATTERNS

HEAVY DUCK BACK



NO. D-110  
BRITTANY  
(AT TOP)

NO. D-100 LID COVER  
(IN CENTER)

NO. D-130 RIVIERA

NO. D-120 MODERNE

COLORS: (available in above styles): Rose, Red, Wine, Hunter Green, Emerald Green, Chartreuse, White, Grey, Yellow, Blue, Sandalwood, Cinnamon.

**LOW PRICED**

**COLORFUL**

**WASHABLE**

# D-110 — BRITTANY  
high/low twist

24x36 — \$ 2.50 EA.  
27x48 — 3.95 EA.  
3x5 — 5.95 EA.  
4x6 — 9.95 EA.  
6x9 — 24.95 EA.

# D-130 — RIVIERA  
twist with cutpile overlay

24x36 — \$ 2.50 EA.  
27x48 — 3.95 EA.  
3x5 — 5.95 EA.  
4x6 — 9.95 EA.  
6x9 — 24.95 EA.  
9x12 — 44.95 EA.

# D-120 — MODERNE  
twist with cutpile overlay

24x36 — \$2.50 EA.      4x6 — \$ 9.95 EA.  
24x48 — 3.95 EA.      6x9 — 24.95 EA.  
3x5 — 5.95 EA.      9x12 — 44.95 EA.

# D-100 — Decorator Lid — 85¢ EACH  
(DESIGNED TO MATCH ABOVE RUGS)



# YOUR GUESTS WILL

Thrill to

## PIN TWIST

Service Quality  
Tight Twisted  
Low Loop Rugs.  
Rubber-Coated Back  
Quality Backing  
Good Quality Yarns.  
An Outstanding  
Value For An  
Economy Rug.

### PRICED AT:

18"x30" — 75¢ EA.  
24"x36" — \$ 1.25 EA.  
27"x50" — 1.75 EA.  
3' x5' — 2.95 EA.  
4' x6' — 4.95 EA.  
6' x9' — 9.95 EA.  
9' x12' — 19.95 EA.  
9' x15' — 24.95 EA.

## NORMANDY

Extra-Heavy  
Quality Low Loop  
Rugs—Broadloom  
Type. Roller-Coated  
Rubber Back. Long  
Wearing Locked-In  
Loops of Top Quality  
Yarns on a Heavy  
Duck Back.

### PRICED AT:

18"x30" — 95¢ EA.  
24"x36" — \$ 1.75 EA.  
27"x50" — 2.50 EA.  
3' x5' — 3.95 EA.  
4' x6' — 6.50 EA.  
6' x9' — 14.95 EA.  
9' x12' — 24.95 EA.

## DUCHESS

Plush Cut Pile  
Broadloom Type, Roller-Coated Rubber  
Back, Locked In Top Quality Yarn Tufts,  
Can't Unravel, Long Wearing, Heavy Duck Back.

PRICES — 24"x36" — \$1.75 EA. — 4'x6' — \$ 6.50 EA.  
27"x50" — 2.50 EA. — 6'x9' — 14.95 EA.  
9'x12' — \$24.95 EA.

RUGS UP TO 4'x6' HAVE FRINGE — LARGER SIZES HAVE SERGED ENDS.

## ALL RUGS WASHABLE—SKID RESISTANT

COME IN THESE CLEAR RICH COLORS:

HUNTER GREEN, EMERALD GREEN, WINE, GRAY, RED, CHARTREUSE,  
YELLOW, ROSE, SANDALWOOD, CINNAMON, WHITE, BLUE.

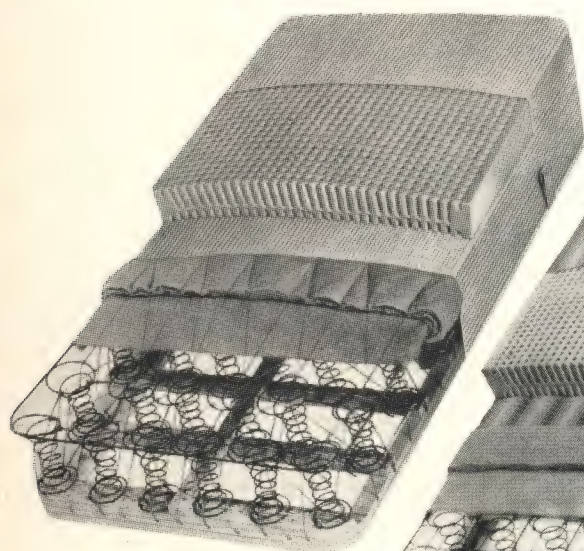
*Heaven Underfoot*  
with these lovely,  
smartly luxurious,  
gaily colorful  
*Scatters!*





KOYLON MADE ONLY BY UNITED STATES RUBBER COMPANY

## Here is the Utmost in Sleeping Luxury



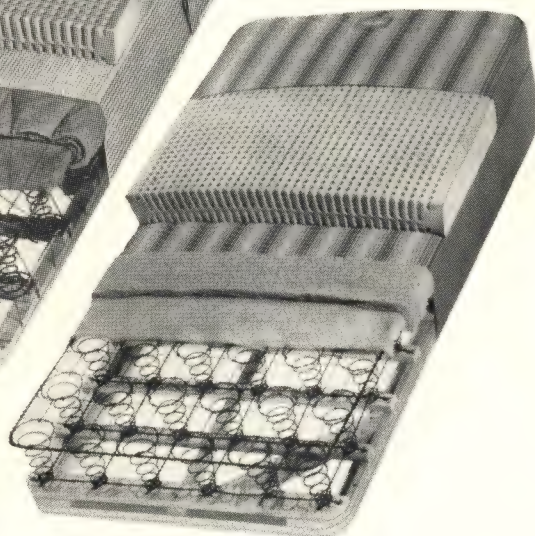
HAND TIED EIGHT WAYS  
72 COILS FOR 4' 6"  
54 COILS FOR 3' 3"

PLATINUM LABEL ENSEMBLE  
Available only in Heavy  
Blue-White ACA Ticking  
(When hand-tied foundation  
is ordered)

**U.S. Koylon**  
FOAM

MATTRESSES  
FOUNDATIONS

CORING ON  
BOTH SIDES  
GREATER  
VENTILATING  
AREA



LACE AND TIE WIRES, TOGETHER  
WITH LARGE NUMBER OF COILS,  
PROVIDE GOOD WEB BASE  
FOR PADDING

REINFORCED FRAME

80 COILS IN 4/6  
60 COILS IN 3/3

GOLD LABEL ENSEMBLE

Available in either Blue-White ACA Ticking  
or Blue-White Wide Stripe Ticking  
(When machine-tied foundation is  
ordered — specify which)

**MOTEL OWNERS**, all over the nation, are using Koylon Foam bedding to bring repeat business. It offers their guest a hygienically clean, vermin free bed, and a completely comfortable night's sleep. Maintenance and replacement costs are practically eliminated.

**DOUBLE CORING.** Only U. S. Koylon has the exclusive small diameter coring design on both sides of the mattress. You can reverse this mattress and be assured of perfect sleeping comfort.

**SCIENTIFICALLY CONTROLLED DENSITY** assures the correct support at all times. No more pressure on the back of the head - shoulders - hips - legs. U. S. Koylon gives firm yet gentle support to every inch and ounce of the body

**ECONOMICAL.** Molded as a single unit, the U. S. Koylon Mattress has no parts to break down or sag. It permanently retains its shape and buoyancy, is an economical life-time investment. And think of those dividends of relaxing sleep for your guests.

MATTRESS THICKNESS: 4 1/2"

	Twin Size	Full Size
Mattress . . . .	\$46.00	\$55.50
Hand Tied Foundation . . .	\$35.00	\$38.50
Machine Tied Foundation . . .	\$26.00	\$29.50

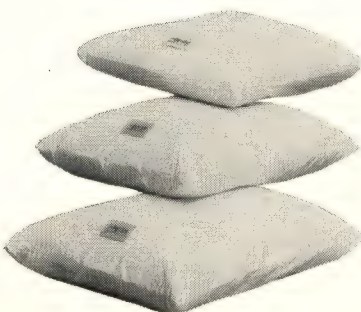
IMMEDIATE DELIVERY F.O.B. SUPPLY POINT

NEW  
**U.S. Koylon**  
FOAM  
*Pillow*

**GOODBYE TO FOAM THAT "FIGHTS".** The U. S. Koylon pillow not only supports instantly every pressure but conforms naturally to the curve of the neck, the thrust of the shoulder.

**GOODBYE TO SLUGGISH FOAM.** This U. S. Koylon Foam is uniquely constructed with large cores ringed around a small core to create instant response to pressure.

**GOODBYE TO "BLOBS".** The U. S. Koylon pillow is functionally shaped with gently tapering sides.



**GOODBYE TO HEAVY FOAM.** The foam in this U. S. Koylon pillow is of a new downy density that creates a new lightness, a luxurious softness never achieved before.

**Standard Size**  
23 1/2" x 16 1/2" x 5 1/2" . . \$5.25

**Large Size**  
24 1/2" x 17 1/2" x 6" . . . \$6.25

**Giant Size**  
26" x 18 1/2" x 7" . . . . \$7.50

All with White Percale Zipper Closure



**Introducing . . . A Wonderful New Development  
for Healthful Relaxation!**

## THE REIN Adjust-O-Bed

PATENT PENDING

**A Choice of 5  
Comfortable Positions  
Simply . . . Quickly!  
At NO EXTRA COST!**



Reclining Position

Retail Price \$129

**DEALER'S  
PRICE**

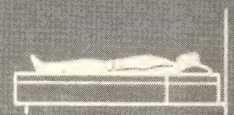
**\$79<sup>50</sup>**

TWIN SIZE FOAM  
MATTRESS and  
FOUNDATION  
ONLY

- ★ Quality Box Spring with Exclusive ADJUST-O-BED LOCK
- ★ 4½" Firm Foam Rubber Mattress
- ★ Regular 39" Twin Size For Standard Bed or Steel Frame
- ★ Durable Damask Ticking
- ★ 6 Strong Plastic Handles for Easy Lifting
- ★ 15 Year Guarantee

Here, at last, is a bright, new, long awaited innovation in bedding that everyone can appreciate. The reader, lounge, T-V viewer, "breakfast-in-bedder"—just anyone at all.

This truly sensational bed idea offers a full range of action, designed for healthful relaxation. Costs no more than the ordinary mattress and box spring of comparable quality. Lifts and locks to any of 4 desired positions from the horizontal, in one easy motion.



Regular Horizontal Position



NO PILLOWS NEEDED!



Sitting Position



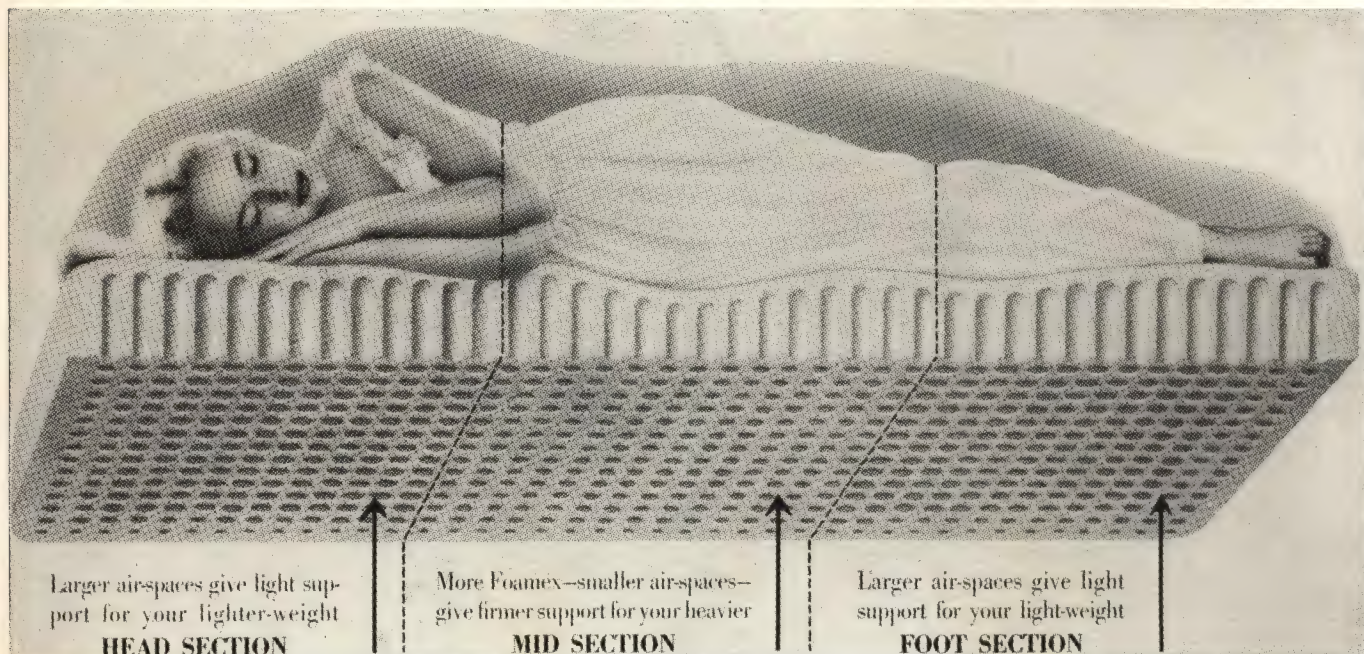
Reading Position



# YOUR GUESTS WILL WAKE UP RESTED

GIVE THEM  
BALANCED  
SLEEP — COMFORT

## *with a* **Firestone** **FOAMEX® MATTRESS**



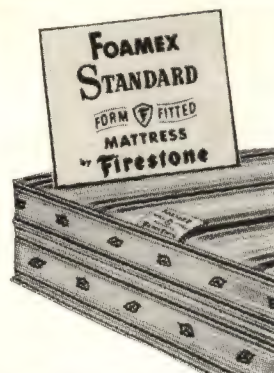
**3** ... different  
**QUALITIES**  
... different  
**TICKINGS**  
... different  
**PRICES**



The Ticking:  
Luxurious Firestone "F"  
20 Year Guarantee



The Ticking:  
Handsome, Long-Wearing!  
15 Year Guarantee



The Ticking:  
Sturdy, Utility!  
10 Year Guarantee



Only the Firestone Foamex Mattress is form-fitted to relax in balanced sleep comfort — from head to foot!

The form-fitted mattress pampers every curve of the body with the right amount of cradling support. Never lets the heavier mid-section down.

Foamex remains plump-perfect, will never sag, lump, stretch or hollow out. In fact, Foamex Mattresses are **GUARANTEED!**

## GET FIRESTONE FOAMEX PILLOWS TOO

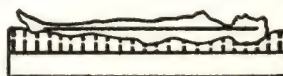




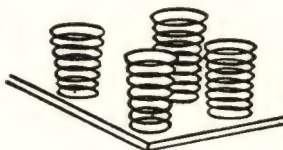
## LOOK AT THESE Quality Comfort Features!



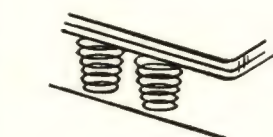
Impeccably hand tailored throughout with beautiful loomed damask; richly stitched and padded sidewalls; biscuit tufts.



Foamex foam rubber pad cushioning on both sides of mattress offers floating comfort—equalized body support.



Built around an especially made innerspring unit to provide extra resiliency and comfort.



Sisal over coils plus white layer felt and an added crown of felt at center on each side of mattress prevents body from feeling coils.



Ventilators provide fresh air circulation — easy grip steel handles on mattress for easy turning.

72 coil box spring, completely tempered as a unit—top grade sisal pad and white cotton felt—upholstered to match mattress.

### No. 375 INNERSPRING MATTRESS

Retail Price ----- \$64.50 each  
Dealer Price ----- 29.50 each

### No. 475 MATCHING BOX SPRING

Retail Price ----- \$64.50 each  
Dealer Price ----- 29.50 each

MADE IN ALL SIZES





# INNERSPRING MATTRESSES and BOX SPRINGS

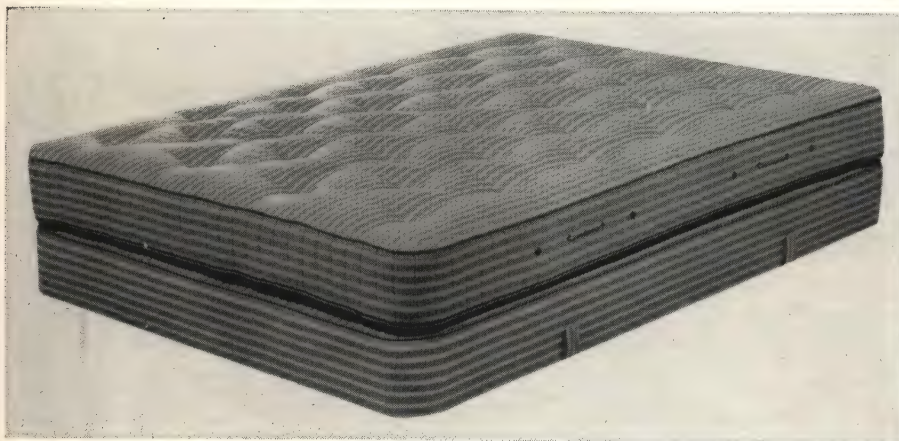
**No. 180 Innerspring Mattress**—180 coil spring unit with heavy pigtail reinforced border—Unit completely tempered—Upholstered with Sisal and layer felt with sisal roll edge over the unit Border. Plain sidewall—Handles—Ventilators—39 button tufts—Taped Edges—Made in all sizes.

**No. 280 Hardwood Frame Box Spring**—63 coil spring—Upholstered with Sisal and layer felt. Taped edges, Handles—Made in all sizes.

Retail Price -- **\$39.50** each

Dealer Price -- **\$16.95** each

MATTRESS OR BOX SPRING



**C181½ Mattress**—180 Coil unit especially built with 14 gauge Hi Carbon Wire. Upholstered with heavy sisal insulator pads, and layers of white cotton felt. Inner roll edge. Taped edges. Smart fluted embroidered sidewalls. Steel handles, Diamond button tuft. Made in all sizes.

**W281½ Box Spring**—72 coil of 10½ gauge Hi Carbon Wire, cross wire tied, mounted on all hardwood frame. Upholstered with heavy sisal insulator pads and layers of white cotton felt. Taped edges. Cloth handles. Made in all sizes to completely match mattress.

Retail Price -- **\$44.50** each

Dealer Price -- **\$18.95** each

MATTRESS OR BOX SPRING

**Motel Luxury Mattress**—252 Coil, 13½ gauge Rest-o-Firm Innerspring unit, covered with heavy quilted sisal pads each side, full thick cushions of layer felt on each side over Paratex Latexed hair. Has biscuit style button tufting with full prebuilt construction and embroidered sidewalls. 4 steel handles for easy turning and 8 steel ventilators for good circulation. Made in all sizes.

**Motel Luxury Box Spring**—Has 88 coil wire tie top construction, with heavy border wire. Upholstered with quilted sisal and cotton layer felt. Heavy hardwood frame and 4 cloth handles for easy handling. Made in all sizes.

Retail Price -- **\$59.50** each

Dealer Price -- **\$24.95** each

MATTRESS OR BOX SPRING





# Presenting the Ultimate in Sleeping Comfort



Retail Price  
**\$74.50**  
each

Dealer Price  
**\$34.95**  
each

Mattress or  
Box Spring

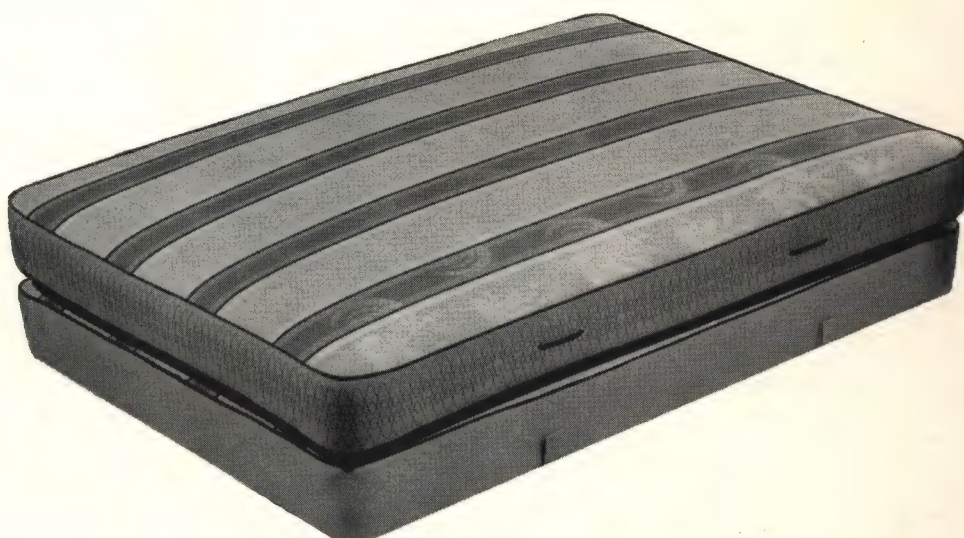
**Motel Imperial Mattress**—420 Coil unit, 6½" height offset coils. Pigtail border reinforced with heavy, flat spring wire edge both sides. Spring unit insulated with heavy quilted sisal pads. Upholstered with Paratex Latexed hair and layer upon layer of white felted cotton. Tailored with Fancy Taped Edge, Prebuilt Border, Multicolored Sidewall, 8 center Ventilators, Fancy Plastic Handles, Biscuit Tufts. Made in all sizes.

**Motel Imperial Box Spring**—88 coil unit, deep 6¼" height coils of 10½ gauge Hi Carbon Wire—full wire tied with Hi Carbon Wire. Heavy hardwood frame suitable for attaching Hollywood Bed Legs. 4 cloth handles for easy handling. Made in all sizes to match the mattress.

Retail Price  
**\$79.50**  
each

Dealer Price  
**\$39.50**  
each

Mattress or  
Box Spring

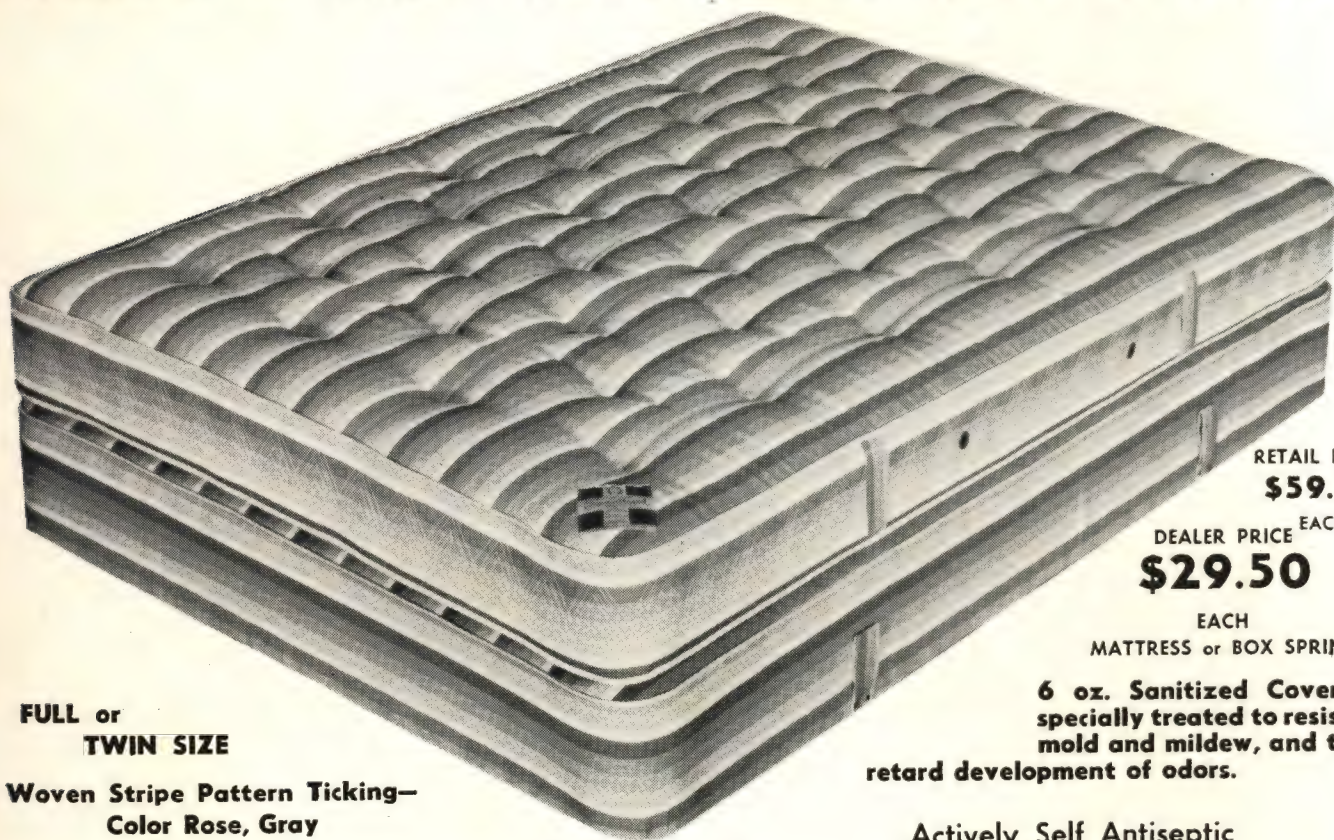


**Motel 612 Tuftless Innerspring**—612 Coil, 6½" height steel coils. Pigtail border reinforced with heavy spring edge wire top and bottom. Made with button free, tuftless construction for superior comfort. Made with full inner-roll construction with layers of white cotton felt over heavy imported quilted sisal insulator pads. Covered with a beautiful charcoal with black and gold trim rayon damask. Trimmed with matching charcoal embroidered border, 4 black cord handles, 8 steel ventilators, matching black taped edges. For the ultimate in beauty and extra-firm comfort.

**No. 612 Box Spring**—88 Coil unit, deep 6¼" height coils of 10½ gauge Hi-Carbon Wire. Heavy hardwood frame suitable for attaching Hollywood Bed Legs. Trimmed throughout to match the beautiful 612 coil mattress, with cloth handles for easy handling. Made in all sizes.



# ANTISEPTICALLY CLEAN + SANITIZED + INNERSPRING MATTRESSES AND BOX SPRINGS



RETAIL PRICE  
**\$59.50**

DEALER PRICE EACH  
**\$29.50**

EACH  
MATTRESS or BOX SPRING

**6 oz. Sanitized Cover,**  
specially treated to resist  
mold and mildew, and to  
retard development of odors.

**FULL or  
TWIN SIZE**

**Woven Stripe Pattern Ticking—  
Color Rose, Gray**

**Actively Self Antiseptic**

LONG WEARING COVERING EQUIVALENT TO GOVERNMENT STANDARDS FOR ACA TICKING

## Features of the Sanitized Box Springs

Made to complement perfectly the Sanitized Mattress shown, with a wood frame having a slot under each row of Heavy Conical springs, which are firmly anchored to the base to avoid sway. The individual springs are held together with heavy gauge wire for stability. An extra heavy wire edge frame is provided for the top.

The spring unit is insulated, padded, and upholstered in the same manner as the mattress.

The underside is covered with a heavy muslin to prevent dust collection.

## Features of the Sanitized Mattresses

The firm innerspring unit core consists of 420 full coil springs wound from 13½ gauge heavy carbon steel wire. Extra tight helical grip eliminates loose coil connections and provides stability as well as a firm platform.

Tough Sisal Insulation pads surround the springs to form a barrier to support the top quality latexed hair and cotton liners felting made to this manufacturer's superior specifications for upholstering these mattresses. The side walls are pre-built to provide firm edges, and have built-in ventilators. The surfaces are button tufted and edges taped.



Every unit carries this label and is registered by  
number with the manufacturer.



**YOU ASKED FOR IT**

**AND**



**PRODUCED IT**

# *A Comfortable Waterproof Mattress!*

- NEVER DIRTY — wipes clean with damp cloth
- NEVER HOT — has air permeability
- NEVER SAGS — has "vitalized" coils

**GUARANTEED  
FOR  
10 YEARS**



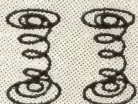
## **PROVED SUCCESSFUL**

In hundreds of motels and hotels — 1. Durability: wears 2 to 3 times longer than ordinary mattresses — 2. Comfort: retains original sleeping qualities 2 to 3 times longer than old-fashioned type — 3. Vermin-proof.

## **SAVE UPKEEP COSTS**

No mattress pad — ✓  
No mattress cover — ✓  
No renovation because of bad soiled spots — ✓  
The **RESTAL KNIGHT** saves these costs and is most sanitary too —

### **"Vitalized" Coil Cushioning**



Gives extra support in middle—plus wonderful more-resilient comfort found in no other mattress.

### **Serta Smooth-Top Construction**



No tufts, buttons, hollows, or bumps!  
Non-stretch, non-shift, non-sag. Easy to keep clean—no hollows to collect dirt!

The **RESTAL KNIGHT** mattress covering is 6½ ounce government standard ACA coated with a specially developed DuPont plastic. 252 13 gauge coils. Two 3 ounce sisal pads to eliminate coil feel and 24 pounds of unholstering cotton felt for cushiony comfort. Inner roll taped edges, four handles for easy turning.

The **RESTAL KNIGHT** box spring covering same as matching mattress. Special 252 coil spring unit to perfectly support and balance the mattress. Springs fully insulated then upholstered with 12 pounds of cotton felt. Frame of kiln dried lumber. Handles and covered bottom for dust protection.

Retail Price — **\$64<sup>50</sup>**

**DEALER  
PRICE**

**\$32<sup>50</sup>**

Each Unit  
(Mattress or Box Spring)



# RESTONIC FAMOUS

## DR. FULLER MATTRESS FOR HEALTHFUL SLEEP

EXTRA FIRM • EXTRA COMFORTABLE  
EXTRA GOOD



RETAIL PRICE

**\$60.00**

MOTEL PRICE

**\$39.95**

PER UNIT

MATTRESS OR  
BOXSPRING

Does away with "mattress sag" and "hammock sleep" that can cause backaches. Has the right tension, firmness and resiliency for natural healthful sleep without strain on nerves, muscles. Gives extra support for the overweight.

### • W. S. Fuller, Doctor of Osteopathy

Dr. Fuller wanted an extra firm mattress he could suggest with confidence to backache sufferers among patients at his well known clinic; developed the detailed specifications for the mattress and box spring that bears his name.

# LUXURY ORTHOTONIC TRIPLE CUSHION MATTRESS

The only extra firm mattress  
made with Triple Cushion  
*locked-in-Comfort*



RETAIL PRICE

**\$79.50**

MOTEL PRICE

**\$49.95**

PER UNIT

MATTRESS OR  
BOXSPRING

### It's tuftless

Has no tufts, lumps or buttons to disturb your rest

No shifting into lumps or hollows.

No tufting cords to wear and break.

Has Equapoise innerspring coils. Coil action is not tied down.

Upholstery layers are locked to the coils with patented PADLOK inner fasteners.

### Comfort lasts YEARS longer

This sleep unit is made to help hold the spine in a natural position. A large number of tightly coiled Equapoise springs makes it firm, but they're flexible for pleasant comfort. You relax healthfully; sleep comfortably.

FOR BEST WEAR AND GREATEST COMFORT

ALWAYS BUY THE MATCHING BOXSPRING WITH YOUR RESTONIC MATTRESS



# MASTER TRIPLE CUSHION MATTRESS

BY  
**RESTONIC**

FIRM, YET  
GIVES SOFT  
REST AND  
COMFORT,  
AND EASY  
SLEEPING

TUFTLESS — TO  
AVOID LUMPS —  
NO BUTTONS TO  
PULL THROUGH  
TRIPLE CUSHION DESIGN SUPPORTS  
BODY WEIGHT ON AN EVEN KEEL



RETAIL PRICE  
**\$49.50**  
MOTEL PRICE  
**\$34.95** PER UNIT  
MATTRESS OR  
BOXSPRING

# CUSTOM TRIPLE CUSHION MATTRESS

BY  
**RESTONIC**

ALL OF  
THE QUALITY  
FEATURES  
OF THE  
MASTER, PLUS  
CUSTOM  
TAILORING  
FOR THE  
UTMOST IN  
APPEARANCE IN THE LONGEST  
WEARING MATTRESS AVAILABLE



RETAIL PRICE  
**\$59.50**  
MOTEL PRICE  
**\$39.95**  
PER UNIT  
MATTRESS OR  
BOXSPRING

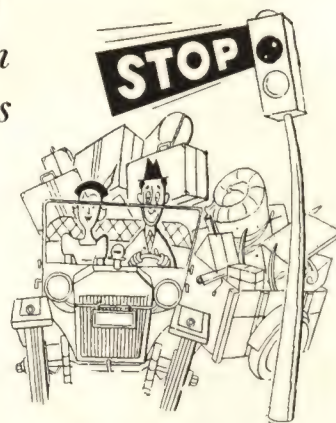




## HOWEVER THEY REACH YOUR HOTEL . . . NEXT DAY'S JOURNEY WILL BE BETTER!

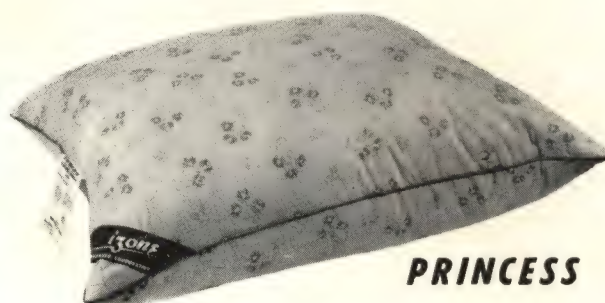
*and guests will return again and again  
to sleep on those heavenly Pillowtex Pillows*

Stalizione by Pillowtex means that the contents of every pillow manufactured by the Pillowtex Corporation has been washed and sterilized with the Stalizione Process, a method by which feathers and down are thoroughly sterilized and opened and fluffed to their fullest natural bloom. All pillows are chlorophyll treated.



**DOLLY**

The contents of 15% down and 85% curled goose and duck feathers are imported from Europe. The 15% down insures a very resilient pillow, the goose and duck feathers guarantee extra long life. 8-oz. fancy ticking or 8-oz. ACA Government standard ticking with harmonizing cord edge for firmness and durability. Weight 2¼ lbs. Cut Size 21 x 27. Retail Price \$6.50. **Dealer Price \$2.95**



**PRINCESS**

Imported product of highest quality, 25% duck down and 75% curled duck feathers. Just enough down to make this a medium firm pillow. 8-oz. Sateen or 8-oz. ACA Government standard ticking in either pink or rose, with a harmonizing cord edge for firmness and durability. Weight 2¾ lbs. Cut Size 21 x 27. Retail Price \$9.95. **Dealer Price \$4.75**



**CHAMPION**

Curled duck and hen feathers in 8-oz. fancy or 8-oz. ACA Government standard ticking of durable cotton cloth. Duck feathers add resiliency and are moisture resistant. Weight 2¾ lbs. Cut Size 21 x 27. Retail Price. \$3.50. **Dealer Price \$1.50**

### **King**

Imported curled goose and hen feathers in 8-oz. fancy ticking or blue and white 8-oz. ACA Government standard ticking. A firm pillow. Weight 2¾ lbs. Cut Size 21 x 27. Retail Price \$3.75. **Dealer Price \$1.75**

### **Ella**

Imported curled duck feathers in blue and white striped fancy linen ticking, with harmonizing cord edge for firmness and durability. Feathers of highest quality imported from Europe. Weight 2½ lbs. Cut Size 21 x 27. Retail Price \$4.75. **Dealer Price \$2.00**

### **Rosa**

A luxurious pillow of 50% down and 50% curled white duck feathers, nothing could be finer. Finest quality linen finish ticking with harmonizing cord edge for firmness and durability. Weight 2 lbs. 4 oz. Cut Size 21 x 27. Retail Price \$10.95. **Dealer Price \$4.95**

### **Caprice**

Curled goose feathers in 8-oz. fancy ticking or 8-oz. ACA Government standard ticking. Makes an exceptionally fine firm pillow for motel use. Has harmonizing cord edge for firmness and durability. Weight 2¼ lbs. Cut Size 21 x 27. Retail Price \$5.95. **Dealer Price \$2.50**

### **Cadet**

All curled chicken feathers. Low-cost economy pillow. Linen ticking. Weight 2 lbs. 4 oz. Cut Size 17 x 25.

Retail Price \$2.00.

**Dealer Price \$.90**

### **Triumph**

All curled chicken feathers. Firm support, 6-1/5 oz. Government ACA ticking, durable fine woven stripe cotton ticking firmly sewn inside seams. Weight 3 lbs. Cut size 21 x 27.

Retail Price \$2.95.

**Dealer Price \$1.25**

### **Empress**

A high quality pillow of 25% duck down and 75% curled goose feathers imported from Europe. Goose feathers add to the down's buoyant softness for a medium firm support. In 8-oz. Sateen or 8-oz. ACA Government standard ticking in pink or rose with harmonizing cord edge for firmness and durability. Weight 2¾ lbs. Cut Size 21 x 27. Retail Price \$8.95. **Dealer Price \$3.95**

### **Bella**

Curled white goose feathers of finest quality make this pillow a favorite throughout the hotel and motel industry. Known for its long life. Has harmonizing cord edge for firmness and durability. Weight 2¼ lbs. Cut Size 21 x 27. Retail Price \$6.95. **Dealer Price \$3.25**

*This line of pillows was designed especially for hotels, motels and hospitals. Many years of research went into the manufacturing of these quality pillows which bear the name . . . PILLOWTEX.*

All pillows packed 14 per carton except CADET, which are packed 16 per carton. Add 10% for less than carton orders. Convenient shipping locations in Dallas, Texas, and Atlanta, Georgia, insure fast service on all orders.



**SCIENCE  
HAS CREATED  
SLEEPING  
COMFORT**



This pillow has the feel of the finest of down pillows.

You will be amazed at the cloud-like sleeping ease of this dacron pillow which contains millions of tiny fibers captured in a resilient six-inch crown that is guaranteed not to sag or flatten out. It is garnetted and injected into the case in bat form.

It is **odorless**, moisture proof and is sanforized and can be washed and dried without being sent out to a laundry. It is made under the supervision and instructions of the **DuPont Company**. A blessing to sufferers of **hay fever** and other allergies, for it is odorless and carries absolutely no **allergies**.

For those who want the best plus economy and long life . . . Pillowtex's Dacron Pillow is the answer, there is no better.

# DACRON

**Dupont's  
Miracle Fibre**

Science Has Created  
Sleeping Comfort  
Pillowtex Makes It  
Available To You!

Pillowtex Dacron pillows come in the following sizes:

	RETAIL PRICE	DEALER PRICE
19 x 25 —		
Linen ticking —		
5-inch crown	\$5.95	\$3.25
20 x 26 —		
Linen ticking —		
cord edge —		
6-inch crown	6.95	3.50
21 x 27 —		
Linen ticking —		
cord edge —		
7-inch crown	7.95	3.95
22 x 28 —		
(King Size) Imported		
linen ticking —		
cord edge —		
8-inch crown	8.95	4.50

All pillows packed 14 per carton. Add 10% for less than carton orders.

Convenient shipping locations in Dallas, Texas, and Atlanta, Georgia, insure fast service on all orders.





# Make EXTRA Profits !

## ... SAVE SPACE

with

# Port-a-crib



### Baby-Bed Play-Pen Combination

Be prepared for tiny guests with these handsome Port-a-cribs. They pay for themselves in no time at all with a small rental charge and parents will be doubly pleased with the convenience of a crib and play pen all in one unit.

No need for lots of extra storage space for Port-a-cribs; they fold to a handy 6" width — easy to carry and set-up quickly. Many guests will want to keep their Port-a-crib to use in the back of their auto and you can make *extra* profits on these sales.

Port-a-cribs are made of high-quality hardwood in lovely, satin-smooth, natural finish. You wouldn't believe they cost so little. Compare Port-a-cribs' low price with the price of both a baby bed and play pen. And remember, our dealer price includes a custom-built, wet-proof mattress.

Order your Port-a-cribs *today*.



**PORT-A-CRIB Model 23** — The economy Port-a-crib (above), complete with wet-proof mattress, for budget minded operators. Port-a-crib's outstanding features at a new low price.

**DEALER PRICE \$17.50**



**PORT-A-CRIB Model 12** — The original Port-a-crib, complete with wet-proof mattress, has created an entirely new concept in baby care. All regular Port-a-crib features, plus colorful play-beads as shown above.

**DEALER PRICE \$18.95**

Buy three at a time and save freight — three Port-a-cribs ship for the same price as one.



# NEW Drop-Side Port-a-crib

**MODEL 67**

**with**

**DELUXE  
STYLING**



**DEALER PRICE**  
**\$21.95**  
(Including Mattress)

- New colored teething rail.
- New Center rail for extra strength — good looks.
- New nickel-plated hardware.
- New easily operated safety catches on Drop-side.
- New pinch-proof positive locking latch on folding sides.
- New free-rolling, ball-bearing casters.
- New trim — 24 large, colorful beads for baby's amusement.
- New nursery-decorated covers on mattress
- Easy-Care-Height — raises to 6½" above normal crib height.

## LOOK AT ALL THESE Port-a-crib FEATURES



### IT'S A PLAY PEN

Port-a-crib patented slotted legs let you convert the baby bed into a play pen easily, quickly.



### NEW DROP-SIDE

With the new Drop-Side Port-a-crib Model 67, it's easier to care for baby, easier to change bed sheets, etc.



### NEW EASY-CARE HEIGHT

Drop-Side Port-a-crib Model 67, can be raised 6½" above normal crib height — a Port-a-crib exclusive.



### FOLDS TO 6" WIDTH

Port-a-crib folds for easy storage in closets, or trunk of car. Perfect for space-minded operators.



### ROLLS THROUGH DOORWAYS

Port-a-crib's width is designed to roll through doorways — as a play pen or crib — without folding.



### SETS UP IN AUTOS

Parents can take baby along in safety. Makes mother's work easier and traveling with baby fun. You can make extra money selling Port-a-cribs.



# NEW!

## Four Way

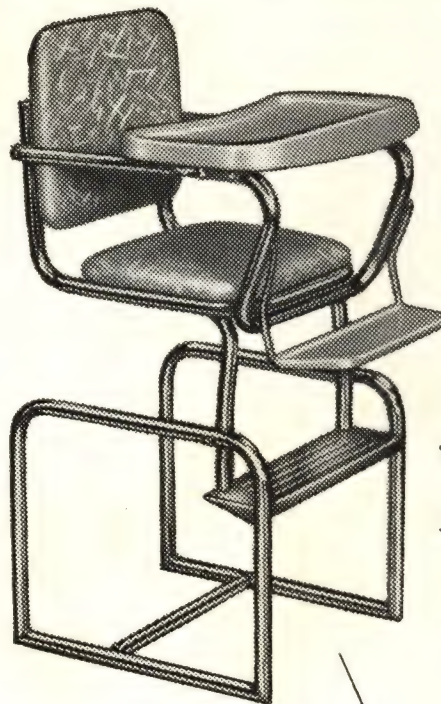
### CHILD'S CHAIR

*The Little Extra to  
Bring Guests Back Again*

**Converts 4 Ways—  
Safely—Simply**

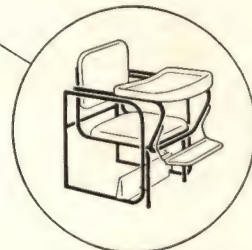
#### FOUR WAY CONVERTIBLE CHILD'S CHAIR

The chair comes completely assembled, with E-Z Lift Plastic Tray, Adjustable Foot Rest, Safety Strap, Plastic Upholstering, Tufflex Padding, and Chrome Steel Tubing.

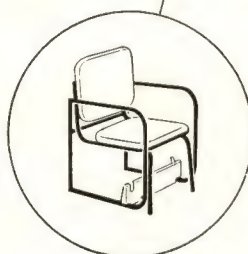


- A High Chair
- A Youth Chair
- A Play Table
- A Low Feeding Chair
- A Restaurant Child's Chair
- A Utility Chair for Ironing, etc.
- A Child's T.V. Chair

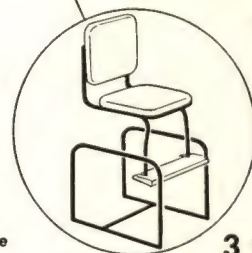
**1** High Chair



**2** Feeding Chair  
Play Table



**4** T. V. Lounge  
Chair



**3** Youth Chair  
(Utility Chair)

**No. 4—FOUR-WAY CONVERTIBLE CHILD'S CHAIR, Complete for all Positions.**  
**RETAIL PRICE \$19.95** **DEALER PRICE \$13.95**

Weight 22 lbs.

**No. 2—TWO-WAY YOUTH CHAIR, (Positions 3 and 4 only).**  
**RETAIL PRICE \$14.95** **DEALER PRICE \$9.95**

Weight 16 lbs.



# Motel Owners....

*Your guests deserve the best:*

**Bechik**

**BEDDING  
ACCESSORIES**

## SHUR-LOK BEDRAIL SUPPORTS

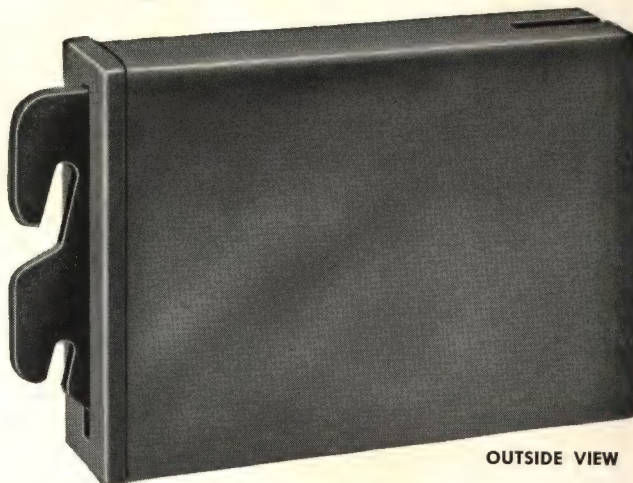


Eliminate troublesome wood slats that frequently warp, break and cause accidents. Felt lined, Shur-Lok Supports cannot mar or scratch. Strong and neat appearing, these steel supports safely lock boxsprings or bedsprings to bedrails, prevent rails from spreading. Easily and quickly installed, springs and mattresses never fall, are always locked securely. Give traveler and tourist added safety; do away with complaints, costly repairs, and possible personal damages.

No. 401 for Wooden Rails, Mahogany or Blonde, \$1.25 Each

No. 501 for Metal Rails, Mahogany, \$1.25 Each

(Minimum Order 6 Sets)



OUTSIDE VIEW

## HEADBOARD ANGLES



Bechik Headboard Brackets feature an extra-wide flange to provide adequate support for your boxsprings. Constructed of one-piece, 14-gauge steel, the 6 3/4" high upright angle has five adjustable slots to provide for variations in headboard drillings. No rivets or welding. Attractively finished in Brown or Black baked enamel.

No. 5, 75¢ Pair

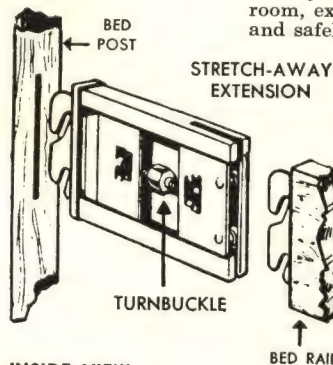
(Minimum Order 10 Pair)

## STRETCH-AWAY BEDRAIL EXTENSIONS

Give your motel patrons extra stretching room, extra comfort. Stretch-Away quickly and safely converts regular beds to accom-

modate the increasingly popular extra-long mattresses and boxsprings. Durably made of steel for a lifetime of use, Stretch-Away gives utmost rigidity to the bed. Unconditionally guaranteed. Choice of Walnut, Mahogany, Maple or Blonde finish.

Side facing outward is smooth and attractive. No protruding parts to injure persons or damage bed. Turnbuckle is recessed to provide flush construction to eliminate mattress tears.



INSIDE VIEW

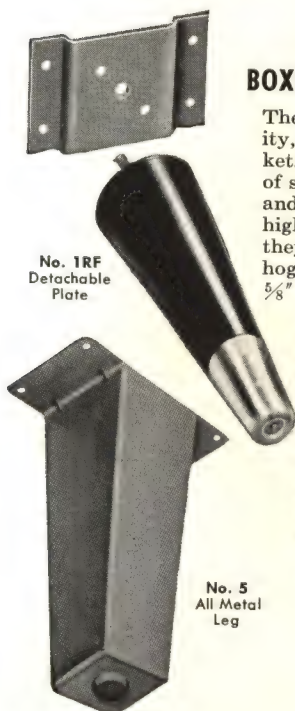
6" Bedrail Extension for 80" Bedding, \$5.95 Pair  
8" Bedrail Extension for 82 1/2" Bedding, \$6.95 Pair  
10" Bedrail Extension for 84" Bedding, \$7.50 Pair

## BOXSPRING LEGS

The motel operator cannot find better quality, better priced boxspring legs on the market. Five models to choose from, in a variety of shapes and finishes, both wood or metal, and with or without ferrules. Produced from high grade kiln dried lumber of 8/4 stock, they are beautifully finished in Walnut, Mahogany, Maple, Black, Blonde or Clear with 5/8" glides, 6" high.

No. 1	Square Tapered	32¢
No. 15	Square Tapered	29¢
No. 1R	Round Tapered	38¢
No. 1RF	Brass Ferrule	49¢
No. 2	Square Tapered	25¢
No. 25	Square Tapered	23¢
No. 2R	Round Tapered	30¢
No. 2RF	Brass Ferrule	44¢
No. 3	Square Tapered	30¢
No. 35	Square Tapered	27¢
No. 3R	Round Tapered	35¢
No. 3RF	Brass Ferrule	48¢
No. 5	Hollywood All Metal Leg	27¢

(Minimum Order 36 Pieces)



No. 1RF  
Detachable  
Plate

No. 5  
All Metal  
Leg



No. 25  
Lag Screw  
Type

No. 3  
Stationary  
Plate

## WROUGHT IRON LEGS

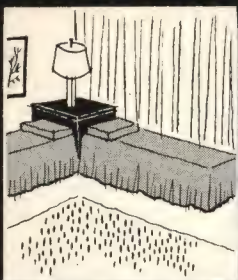
Sturdily designed for long wear, these modern Wrought Iron legs feature extra-wide plate and graceful lip at bottom to provide more floor contact. Plate fits either corners or sides of frame.

4" Black Oxide Finish....35¢  
6" Black Oxide Finish....38¢  
8" Black Oxide Finish....45¢  
10" Black Oxide Finish....50¢

(Minimum Order 36 Pieces)







## rooms look bigger

Don't put the squeeze on your guests. Give 'em plenty of room. Increase floor space by 10%. Increase revenue... use twin beds where only a single bed would fit before.

**EXCLUSIVE HARVARD PATENTED CONSTRUCTION! U.S. Pat. Nos. 2,607,051; 2,644,959; 2,686,322. Other patents pending.**



## speeds housekeeping

Moving 15 beds a day without casters is no picnic. Housekeeping is easier, much more thorough with Harvard Bed Frames. They're equipped with big free wheeling casters. Employees are happier and get more work done.



## cuts maintenance cost

No ruined carpeting—no broken legs. Use Harvard Bed Frames and forget about maintenance costs. Beds are stronger—last longer. Gives better support... longer life to springs and mattresses.

**GUARANTEED!** Approved by the Good Housekeeping Institute... and guaranteed by Harvard's own Registered Warranty to give complete, satisfactory service.



# The HARVARD FRAME

*The bed frame that's changing everyone's idea about motel beds!*

## The Harvard "Ten-Ten" Frame

**Retail Price 14.95**

**Dealer Price 8.95**

There was a time when any old bed was good enough for a motel room. But not any more! Motel operators want beds that move easily — beds that will hold up under daily pressure of business. That's why smart

owners are changing to Harvard Bed Frames. Harvard Frames prolong the life of springs and mattresses... eliminate bed repairs... cut down replacements... require less floor space... speed daily room cleaning.

**BIG 2" CASTERS!** — Heavy duty, non-marking, easy turning!

**FULLY RECESSED LEGS!** — Front, side and back!

**ASSEMBLES IN SECONDS!** — No tools needed! No nuts, no bolts. Stays together for a lifetime!

**PRECISION MADE!** — No sharp corner or rough edges. Better materials. Heavy oven baked-on enamel finish!

**SUPPORTS HEADBOARD!** — Means better bed mobility and longer headboard life!

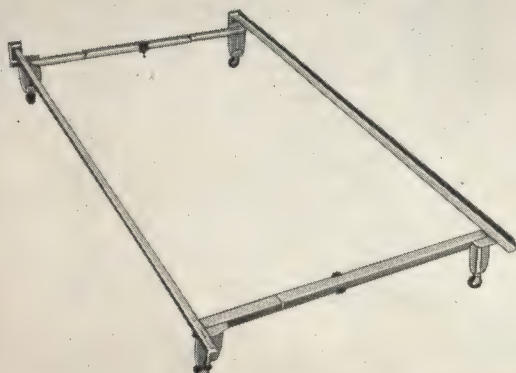
**SMART LEG STYLING!** — Goes well with all furniture styles. Heavily embossed for extra strength!

**STRONGER!** — Engineered for lifetime durability to withstand hard public use.

**BETTER SPRING SUPPORT!** — Means longer spring life. Gives support to all four sides of spring... holds it in a vise-like grip. Adjusts from twin to double size!

**INDIVIDUALLY CARTONED**... K. D. with assembly instruction sheet. Shipping weight 28 lbs.

**NOTE** — You can ship 4 Frames for almost the same freight cost as for one. Order four or more and save freight.



**Budget priced, fully adjustable, all-metal**

## GRAND FRAME

- 1 5/8" casters!
- Fully adjustable from twin to double size!
- All steel construction throughout!
- Assembles without tools!
- Legs embossed for strength!

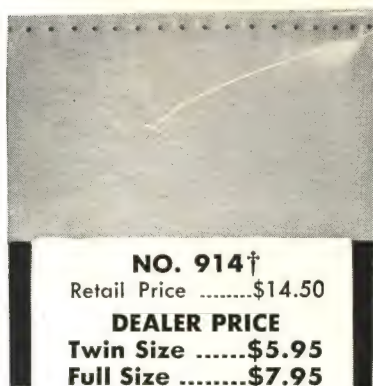
- Individually cartoned!
- Shipping weight 27 lbs.!
- Oven baked-on enamel finish!

**PRICED AT ONLY \$5<sup>95</sup> each**



# REIN

## QUALITY HEADBOARDS at LOW...LOW PRICES!



**NO. 914†**  
Retail Price .....\$14.50  
**DEALER PRICE**  
Twin Size .....\$5.95  
Full Size .....\$7.95

### Upholstered in DURAN Washable Plastics in

- Nubby Tweed • Panama
- Dura Craft

Following colors available in all patterns:

Ivory	Beige	Red
Rose	Brown	Yellow
Blue	Pink	Turquoise
Chartreuse	Green	Charcoal

(Color Chart Sent on Request)

ALL HEADBOARDS CONSTRUCTED OF 8/4 STOCK  
HARDWOOD. LEGS FINISHED IN MAPLE, BLOND,  
WALNUT OR MAHOGANY.



**NO. 912†**  
Retail Price .....\$16.95  
**DEALER PRICE**  
Twin Size .....\$6.95  
Full Size .....\$8.95



**NO. 950\***  
Retail Price .....\$18.95  
**DEALER PRICE**  
Twin Size .....\$7.95  
Full Size .....\$9.95



**NO. 500\***  
Retail Price .....\$37.50  
**DEALER PRICE**  
Twin Size .....\$15.95  
Full Size .....\$18.95



**NO. 935\***  
Retail Price .....\$22.95  
**DEALER PRICE**  
Twin Size .....\$ 9.95  
Full Size .....\$11.95



**NO. 951\***  
Retail Price .....\$22.95  
**DEALER PRICE**  
Twin Size .....\$ 9.95  
Full Size .....\$11.95



**NO. 952\***  
Retail Price .....\$26.95  
**DEALER PRICE**  
Twin Size .....\$11.95  
Full Size .....\$13.95



**NO. 945\***  
Retail Price .....\$28.95  
**DEALER PRICE**  
Twin Size .....\$12.95  
Full Size .....\$14.95

\*Individually wrapped in cartons. Approximate Shipping  
Weights: Twin Size: 16# Full Size: 22#

†Minimum of 4 per carton Twin Size—Wt. 58#  
Minimum of 2 per carton Full Size—Wt. 36#

**ALL PRICES F.O.B. CHICAGO, ILL.**

### HARVARD'S HEAVY DUTY ADJUSTABLE FRAME

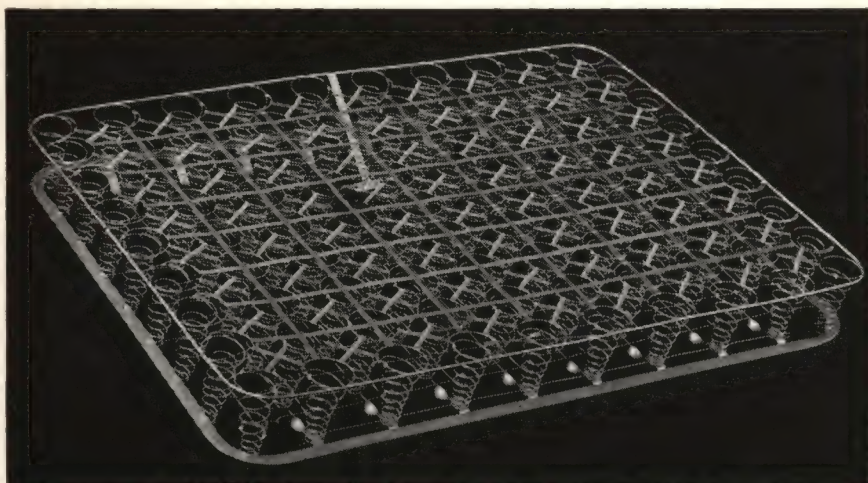
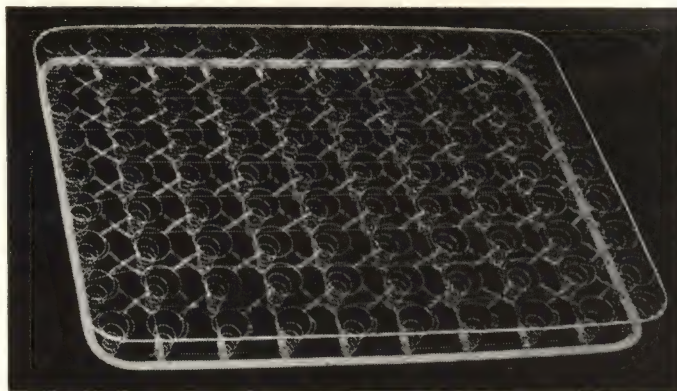
2" Casters - Recessed Legs  
Shipping Wt. - 32#

Dealer  
Price  
**\$8.95**



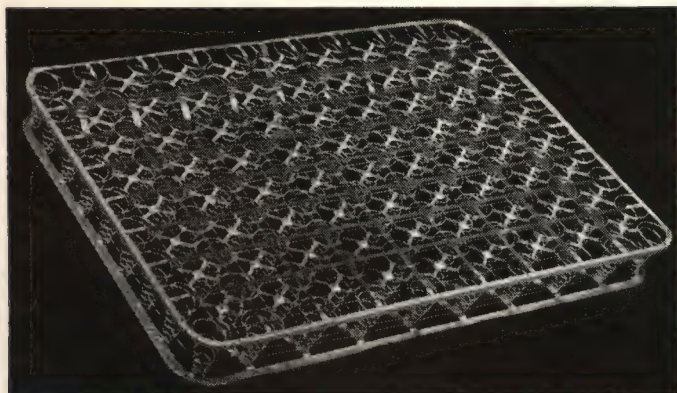
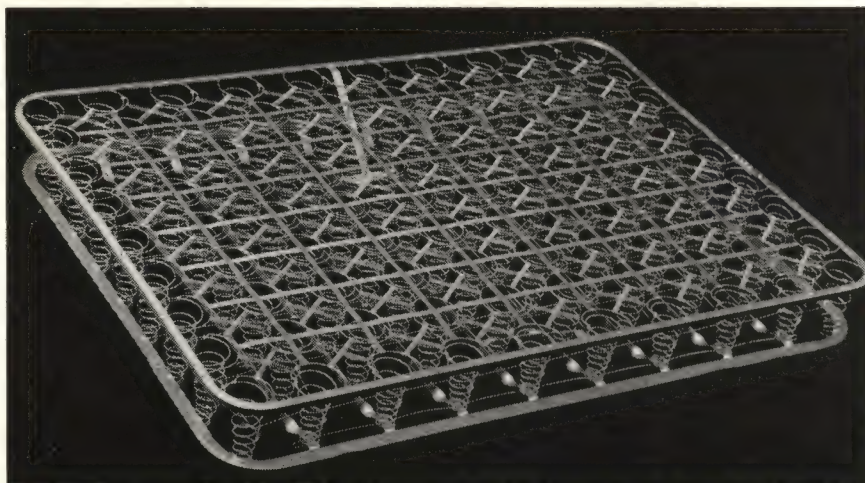
# *Sleepmakers* BED SPRINGS

No. 12 90 coil single deck-helical top springs with 4 steel flats in center — Heavy bottom crimp wires, heavy border wire — All angle steel frame.



◀ No. 41-2 90 Deep Double Deck Coils — Double wire tied thru center. Helical tied top. Made of 11½ Gauge Hi Carbon Spring Wire — Has smooth round border and carries steel band platform top. Two flat stock stabilizers prevent side sway. Has full steel slat Bottom — Finished aluminum.

No. 141-2 90 Deep Double Deck Coils on full slat bottom, all Steel Frame — Coils are double wire tied thru center and have helical tied tops. Has full angle border with flat stock stabilizers to prevent side sway. Has steel band platform top.

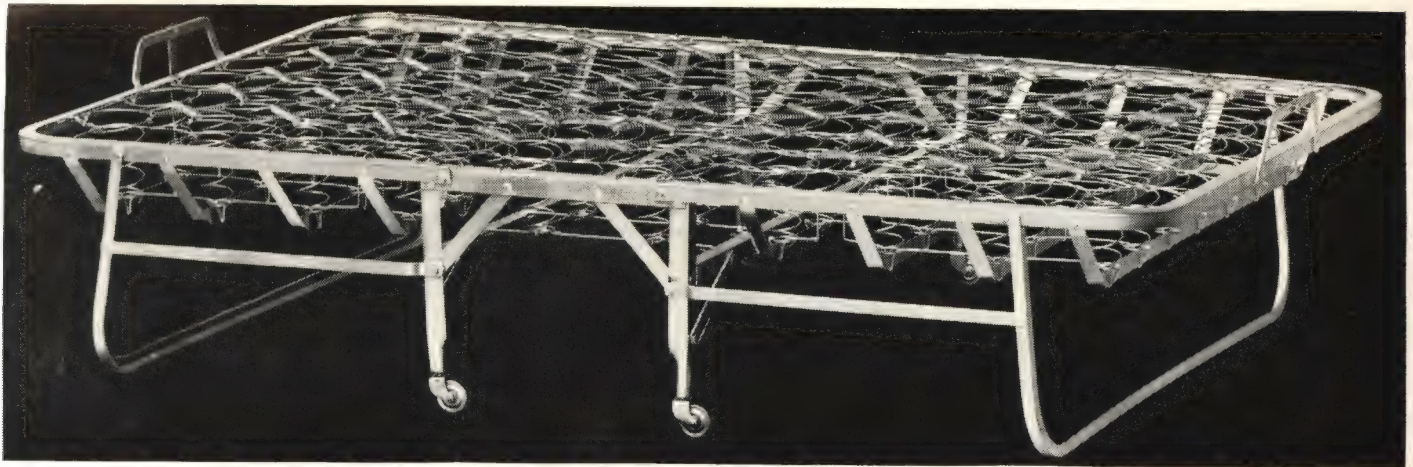


◀ No. 163-2 90 Double Deck Coil Bedspring with special plate top and colored steel band platform top. Iridescent green to harmonize with Hoffer finish on Bedspring. Double deck coils are securely tied thru center and special plate tops are helically connected to surrounding coils. Spring has angle border and colored steel bands are helically attached to angle border. Has 2 enameled stabilizers to permit no end sway and full slat bottom.



# FOSTER ROLLAWAY BEDS

IN ALL SIZES: 2'6", 3'3", 4', 4'6"



NO. 573 COIL SPRING BED

## DEALER PRICES

### No. 873 Link Spring Rollaway Beds with Innerspring Mattresses

2 ft. 6 in. width . . . . .	\$ 19.75
3 ft. 3 in. width . . . . .	\$ 22.50
4 ft. width . . . . .	\$ 26.25

### No. 573 Coil Spring Rollaway Beds with Innerspring Mattresses

3 ft. 3 in. width . . . . .	\$ 25.75
4 ft. width . . . . .	\$ 30.00
4 ft. 6 in. width . . . . .	\$ 33.50

### Replacement Innerspring Mattresses for Rollaway Beds

for 2 ft. 6 in. width . . . . .	\$ 11.95	each
for 3 ft. 3 in. width . . . . .	\$ 13.95	each
for 4 ft. width . . . . .	\$ 16.95	each
for 4 ft. 6 in. width . . . . .	\$ 17.50	each

BE READY  
FOR THE  
"EXTRA" GUEST  
INCREASE YOUR  
UNIT CAPACITY

SHOWN WITH  
INNERSPRING  
MATTRESS  
AND  
CLOSED FOR  
EASY STORAGE



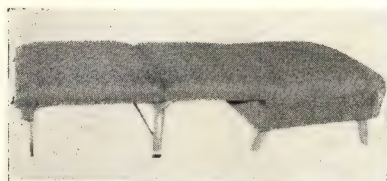
NO. 873 LINK BED



# Sensational FOSTER Chair-Bed with the unique new bed-in-the-back!



**Smooth sleeping!**  
**No ridges or crevices!**



Perfect sleeping comfort! Open bed is a completely smooth surface 74" long — 30" wide!

COLORS: BLACK GOLD  
RED  
GREEN  
TOAST BROWN

**It's a beautiful, modern,  
smartly-styled chair . . .**

Comfortable to sit on . . . wonderful to sleep on! You'd never believe that this trim, well-balanced chair conceals a full-length bed! Beautifully upholstered in a wide range of decorator fabrics. Construction features: No-Sag springs, Paratex rubberized hair pad, Perm-a-lators.

**In one simple motion—  
a full-length bed!**



One hand . . . one motion . . . converts the chair to a full-length bed in seconds! Legs automatically fold down for sturdy support!

**ONLY**  
**\$39<sup>50</sup>**

**AS SHOWN,  
AVAILABLE IN BEAUTIFUL NEW  
DUPONT NYLON CONTENT  
METALLIC TWEED COVER**

**FOR WROUGHT \$3<sup>00</sup>  
IRON LEGS, ADD**



# SLUMBER 24-HOUR CHAIR-BED

OPENS TO FULL  
LENGTH 73" BED



No. 2500 Chair Bed, in chair position  
Shipping Weight 75 lbs.

Shown Here As Bed



Dimensions: Seat 26" wide x 21" deep, 18" high. Overall height 37". All steel frame with link wire fabric. Cushions insulated with jute pads, padded with heavy cotton felt.

ONLY **\$29<sup>50</sup>**

Items on this Page available covered in either of two heavy woven tapestry-type fabrics.

Pattern 219 (shown) in colors: Green, Red, Toast, Brown, Gray.  
Pattern 218 (diagonal basketweave) in colors: Brown, Green, Wine, Lime, Red.

# SLUMBER LOUNGE

Ample Size—30"x74", 18" high. Wrought iron legs, heavy hardwood frame, specially tempered coil springs, Jute pad insulation, cotton felt padding. Wedge shaped pillows, cotton-filled.

PRICED:  
WITH ONE  
PILLOW

**\$29<sup>50</sup>**



No. 60-2 With  
Two Pillows, 95 lbs.

**\$34<sup>50</sup>**

WITH TWO  
PILLOWS

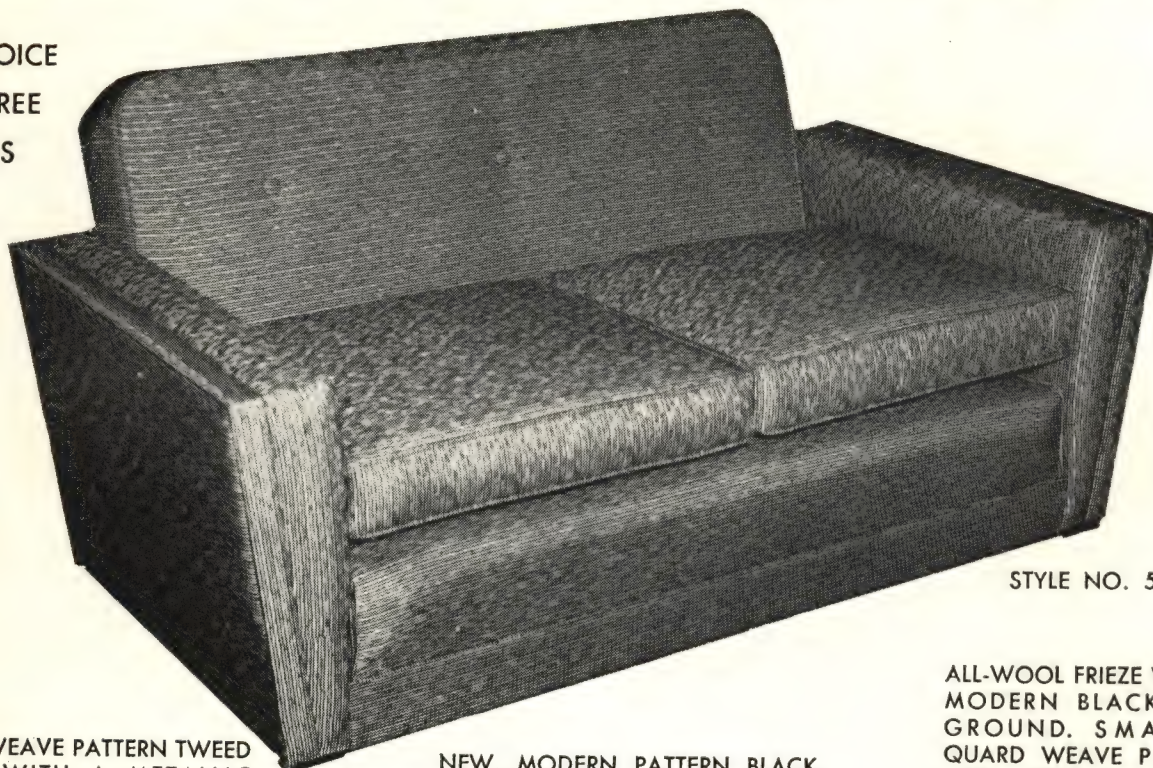


No. 60-1  
With One  
Pillow, 85 lbs.



# Superior LOVE SEAT SLEEPERETTE

IN CHOICE  
OF THREE  
COVERS



STYLE NO. 5392

MODERN WEAVE PATTERN TWEED  
MATERIAL WITH A METALLIC  
THREAD TRIM.

COLORS:

ICE PINK  
TURQUOISE  
NATURAL GRAY  
CHARTREUSE

**\$69<sup>50</sup>**  
EACH

NEW, MODERN PATTERN BLACK  
BACKGROUND BLENDED FRIEZE—  
OUTSTANDING FOR GOOD  
WEAR.

COLORS:

AQUA  
ICE PINK  
RED  
SILVER GRAY  
GREEN

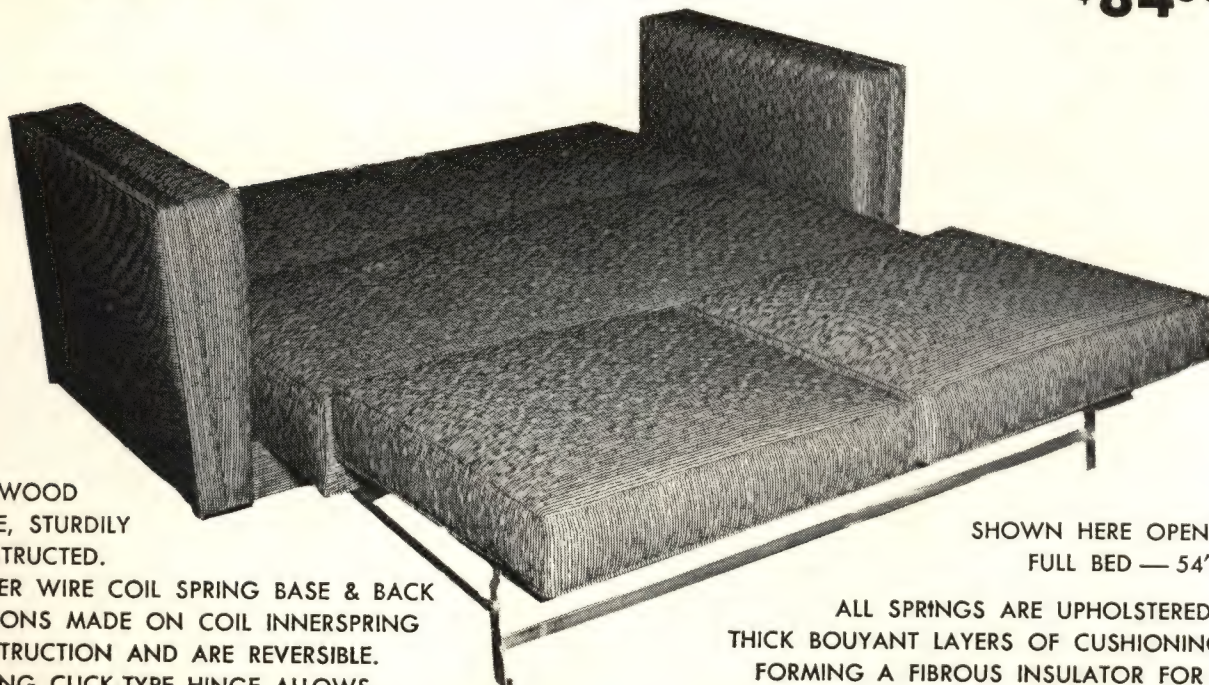
**\$74<sup>50</sup>**  
EACH

ALL-WOOL FRIEZE WITH THE  
MODERN BLACK BACK-  
GROUND. SMALL JAC-  
QUARD WEAVE PATTERN  
WITH LUREX TRIM IN THE  
SURFACE.

COLORS:

NATURAL GRAY  
AQUA  
ICE PINK  
RED  
GREEN

**\$84<sup>50</sup>**  
EACH



HARDWOOD  
FRAME, STURDILY  
CONSTRUCTED.

PREMIER WIRE COIL SPRING BASE & BACK  
CUSHIONS MADE ON COIL INNERSPRING  
CONSTRUCTION AND ARE REVERSIBLE.  
LOCKING CLICK-TYPE HINGE ALLOWS  
UNIT TO OPEN TO FULL SIZE BED  
FOR TWO PEOPLE

SHOWN HERE OPENED TO  
FULL BED — 54" x 72"

ALL SPRINGS ARE UPHOLSTERED WITH  
THICK BOUYANT LAYERS OF CUSHIONING FELT  
FORMING A FIBROUS INSULATOR FOR EXTRA  
COMFORT AND LONG LIFE.

OVERALL LENGTH — 74", SEAT DEPTH — 22"; SEAT WIDTH 54"



# Superior SECTIONAL SLEEPERETTE

IN  
CHOICE OF  
THREE  
COVERS



STYLE NO. 5390

MODERN WEAVE PATTERN  
TWEED MATERIAL WITH A  
METALLIC THREAD TRIM.

COLORS: ICE PINK  
TURQUOISE  
NATURAL GRAY  
CHARTREUSE

**\$114.50**

THE PAIR

NEW, MODERN PATTERN  
BLACK BACKGROUND BLENDED  
FRIEZE — OUTSTANDING FOR  
GOOD WEAR.

COLORS: AQUA  
ICE PINK  
RED  
SILVER GRAY  
GREEN

**\$124.50**

THE PAIR

ALL-WOOL FRIEZE WITH THE  
MODERN BLACK BACK-  
GROUND. SMALL JAC-  
QUARD WEAVE PATTERN  
WITH LUREX TRIM IN THE  
SURFACE.

COLORS: NATURAL GRAY  
AQUA  
ICE PINK  
RED  
GREEN

**\$134.50**

THE PAIR



SHOWN HERE IN  
OPENED POSITION

(EQUIVALENT TO TWO TWIN SIZE BEDS)

STURDY HARDWOOD FRAME CONSTRUCTION. PREMIER WIRE COIL SPRING BASE AND BACK. CUSHIONS ARE REVERSIBLE, ON INNERSPRING COIL CONSTRUCTION. CLICK-TYPE LOCKING HINGE ALLOWS EACH SECTION TO OPEN TO A 38" x 72" BED. ALL SPRINGS UPHOLSTERED WITH FIBROUS INSULATOR OF THICK BOUYANT LAYERS OF CUSHIONING FELT FOR EXTRA COMFORT AND LONG LIFE. OVERALL LENGTH (PER SECTION) — 46", SEAT DEPTH — 22", SEAT WIDTH — 38".



# ACME SOFA SLEEPER



Double bed sleeper #HE505B1



Matching chair #505

## PATTERNS AND COLORS —

DIXIE — Nylon contents tapestry in four colors: red, green, black, gold and toast.

CONWAY — Rayon frieze in four colors: red, green, grey and beige.

ASHLEY — 100% Nylon frieze in four colors: red, grey, green, rose.

Mattress has 220 coil, inner spring unit with sisal pads on both sides, also same amount of felt on each side, to enable you to turn mattress like an ordinary mattress. Covered in heavy woven stripe material.

Foster tempered steel construction with automatic lock.

## SOFA SLEEPER

A Foster tempered steel construction, precision engineered to insure smooth opening and closing operation, with finger tip control.

Because of the identical upholstery on both sides of the mattress, it can be used on both sides with equal comfort and wearing endurance.

Priced low, in covers as listed:

### DIXIE TAPESTRY

Sleeper \$99.<sup>50</sup> Chair \$29.<sup>50</sup>

### CONWAY RAYON FRIEZE

Sleeper \$114.<sup>50</sup> Chair \$37.<sup>50</sup>

### ASHLEY 100% NYLON FRIEZE

Sleeper \$124.<sup>50</sup> Chair \$44.<sup>50</sup>



Sofa sleeper in opened position



# *Superior's* **SECTIONAL SOFA-SLEEPER**

**GIVES DOUBLE USE OF YOUR MOTEL UNITS**

**MADE WITH SOFT COIL SPRINGS**

**ON FRONT EDGE FOR UNUSUAL COMFORT**

**AND THE FAMOUS FOSTER SPRING CONSTRUCTION**

**ON A HARDWOOD FRAME FOR STRENGTH AND DURABILITY**

**EACH UNIT HAS A SEPARATE 180 COIL  
INNERSPRING MATTRESS**



**VIEW SHOWS ONE SECTION CLOSED, ONE OPENED TO 39" TWIN SIZE BED  
PRICED LOW FOR COMPLETE TWO-SECTION SOFA**

**COVERED IN  
METALLIC TWEED**

**\$189<sup>50</sup>**  
THE PAIR

**COVERED IN  
BLENDED FRIEZE**

**\$199<sup>50</sup>**  
THE PAIR

**COVERED IN 100%  
DU PONT NYLON PILE FRIEZE**

**\$219<sup>50</sup>**  
THE PAIR

**ALSO AVAILABLE — A HEAVILY UPHOLSTERED  
MATCHING LIVING ROOM CHAIR FOR THESE UNITS  
IN STANDARD CONSTRUCTION**

**METALLIC  
TWEED**

**\$47<sup>50</sup>**

**RAYON  
FRIEZE**

**\$51<sup>50</sup>**

**NYLON  
FRIEZE**

**\$57<sup>50</sup>**

## **COLORS OF FABRICS ARE . . .**

### **METALLIC TWEED:**

**CHARTREUSE  
TURQUOISE  
NATURAL GRAY  
ICE PINK**

### **BLENDED FRIEZE:**

**AQUA  
ICE PINK  
RED  
SILVER GRAY  
GREEN**

### **NYLON FRIEZE:**

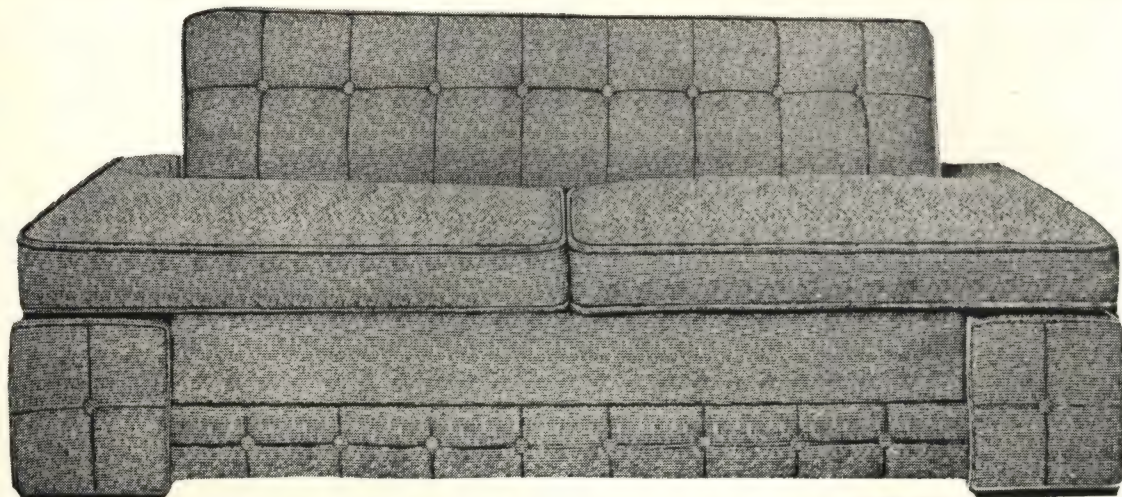
**NATURAL GRAY  
AQUA  
ICE PINK  
RED  
GREEN**



# Now Have a Luxurious Ultra-Modern Couch Plus the Sleeping Comfort Of a Quality Mattress

*Sleepmakers*  
INCORPORATED

Look at the long low lines, the solid construction. See the superior craftsmanship that is always assured in every SLEEPMAKERS product.



**#4468**  
**Ultra**  
**Modern**  
**Sleep-A-Way**

Here's the smart armless ultra-modern look featuring for the first time by Sleepmakers a new quilted effect upholstery heralded as the freshest decor innovation in years. The Marshall filled cushions are removable and made for relaxation. Famous Seng, feather-light automatic precision construction, helps convert this beauty into a full sized bed with reversible innerspring mattress. Not an ordinary mattress but a 288 coil in lovely damask ticking. Specially constructed innerspring back unit is removable for easier handling thru narrow doorways. Available in Tweeds, and Modern Mohair Friezes.



Inset shows Sleep-A-Way open.



**#4854**

A couch by day—a bed at night. No ordinary couch, this extra long, smartly designed "honey" has stunning quilted upholstery that frames it like a masterpiece, at both back and front of base. The broad seat cushions are filled with special Marshall muslin pocketed units.

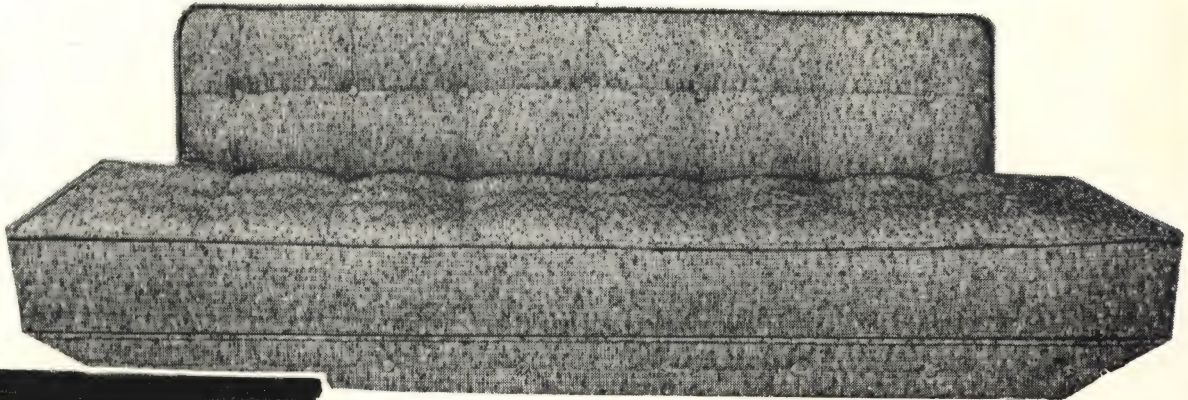
Detachable back. Famous Seng construction permits easy finger-touch transformation into a spacious 54" x 74" double bed. Your guests will Sleep-A-Way the night on this luxurious 288 coil, damask covered, mattress . . . it's 5½" deep. Tweeds, Mohair Friezes.



# Here Are Sofa Beds Smartly Designed To Give Years Of Comfortable - Dependable Use.

No expense has been spared to perfect these Sleepmaker sofa-beds. See if you don't agree that they are in a class by themselves.

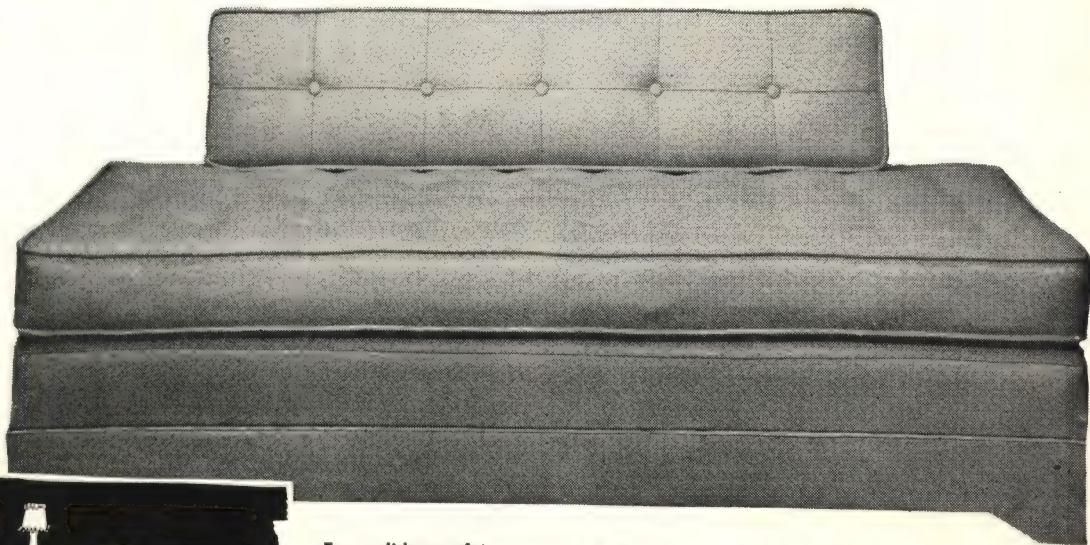
*Sleepmakers*  
INCORPORATED



A couch by day—a bed at night.

Long low sweeping lines accent this modern armless sofa bed. A new quilted effect upholstery is the latest style. Featuring a smooth top bed that is actually upholstered with layers of comfortable felt over pre-covered coil construction. The extra long sofa is supported by a solid hard wood frame, recessed wood box with fiber board bottom. No dip or separation in center of sleeping surface. Available in a smart array of Modern Tweeds.

#5710 —  
Long  
Boy



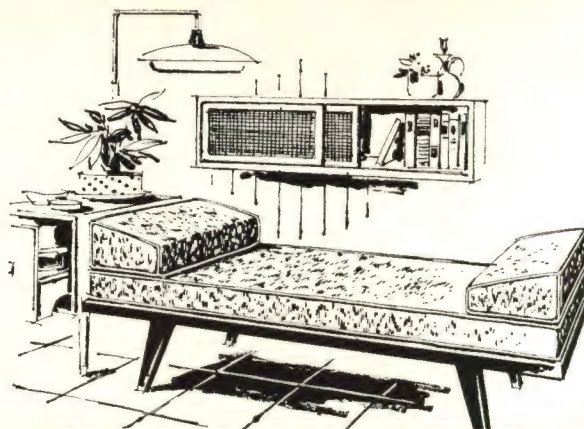
Inset shows the unique operation of this versatile sofa bed.

Easy, glide-out, front opening studio divan . . . in a matter of seconds it's a spacious 59" x 73" double bed, or can be quickly separated into two 29" x 73" twin beds. Look at these double value features you get. Studio divan has handsome jumbo self cord trim, all over pad and back: base has 40 coil spring construction with sisal and layer felt upholstery: pad has 95 inner spring mattress unit with cotton sisal upholstery; button tufted, biscuit style; detachable back is 18 spring coil upholstered with quilted, button tufted tailoring. Available in a smart array of Modern Tweeds.

#674 —  
"Glide Out"  
Model



**DURABLE  
FUNCTIONAL  
BEAUTIFUL  
REASONABLE**



## **DRESHER'S LOUNGE & BED** CUSHIONED WITH NATIONALLY FAMOUS U. S. KOYLON 4½" FOAM RUBBER CORE

*Answers Your Four Basic Needs!*

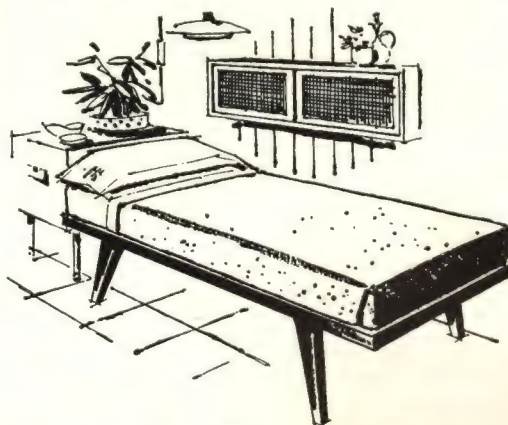
**It's DURABLE** because...14 separate 10 gauge, recessed (no sag) springs assure extra firm posture. Special steel bottom stretcher gives added strength for your comfort. Each joint is mortised and glued into "Vice lock" fit for lasting service. Each leg is double braced with recessed wing nut to assure sturdiness. Cover is sewn to top of lip on foam core to eliminate shifting.

**It's FUNCTIONAL** because...it can be utilized as a beautiful sofa—as a comfortable lounge by placing a bolster at each end, PLUS, as an EXTRA BED at night, that can be converted to a striking piece of furniture during the day.

**It's BEAUTIFUL** because...you have your choice of smart looking heavy Burlington Mills tweed, on rich backgrounds of Brown, Green, Raspberry and Toast. Green and Maroon denim is also available at a lower cost. These colors and materials are contrasted with an attractive hand-rubbed, hardwood frame with three separate coats

of finish. Choose either Blonde, Ebony, or Walnut.

**It's REASONABLE** because...dollar for dollar, it's the best value you can own. The entire cost is less than a complete box spring and mattress, yet, it serves you in three different ways: SOFA—LOUNGE—BED.



### **Order Today!**

#### **Tweed:**

Pimento  
Toast  
Brown  
Green

#### **Denim:**

Green  
Maroon

#### **Color of finish:**

Blonde  
Ebony  
Walnut

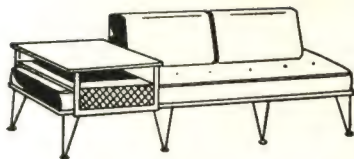
**Dresher**

**MANUFACTURING CO.**

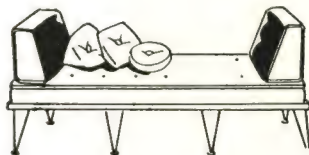
**DIMENSIONS:** overall, 74" x 30" x 17" from floor. Bolsters: 30" x 12" x 8" x 4".

KOYLON label attached to each cushion.

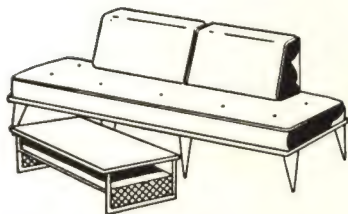




SETTEE WITH ADJACENT  
END TABLE OR DESK



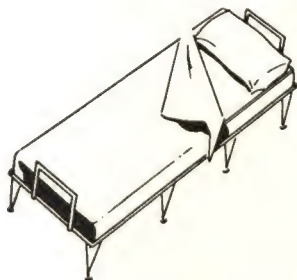
AS A LOUNGER, WITH MOBILE  
BACKS AND BOLSTERS AT  
EITHER END



LIFT-OFF TABLE SERVES FOR  
SNACKS OR COCKTAILS WHEN  
REMOVED TO EXPAND SETTEE

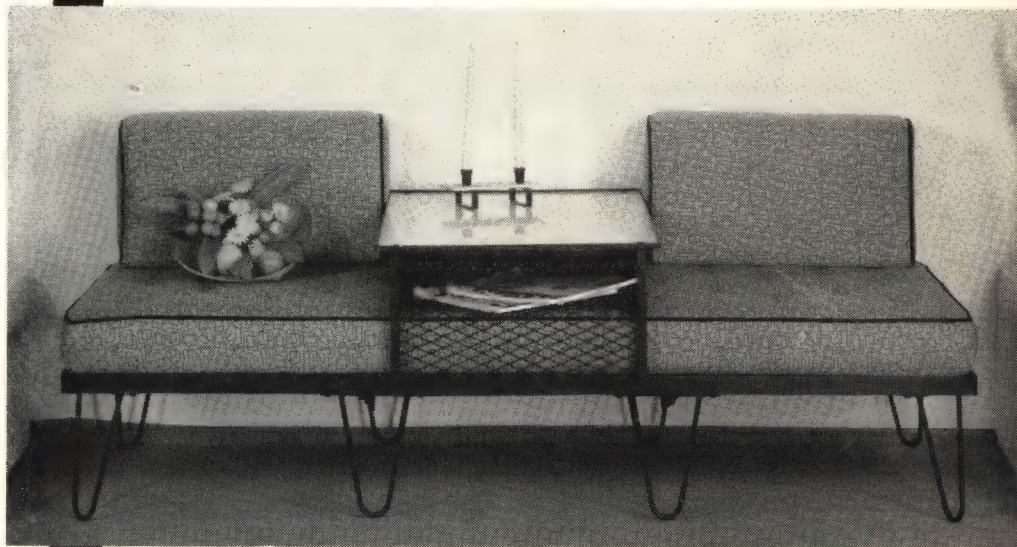


ROOM DIVIDER OR GAME TABLE  
WITH MOBILE BACKS AND  
BOLSTERS FLANKING TABLE IN  
ALTERNATE FACING



AS A SINGLE BED—MOBILE ENDS  
HOLD PILLOW AND BEDDING IN  
PLACE ON THIS COMFORTABLE  
FULL LENGTH INNERSPRING  
MATTRESS

**VERSATILE...  
PRACTICAL....  
ECONOMICAL...**



SECTIONAL CHAIRS AND WRITING TABLE

**SALISBURY'S**

*Console Lounge*

\*Patented U. S.  
Pat. Off.

**The Space Saving Unit That Serves Six Functions!**

A single compact and attractive unit that combines comfortable seating with a serviceable desk or table for day-time use and provides the "extra bed" feature affording easily expanded sleeping accommodations. By removing the mobile table section of the lounge a full length single bed is immediately available without crowding the room with a roll-in bed. No storage problem either, for your extra bed serves 'round the clock as an essential piece of day-time furniture. Accompanying sketches illustrate its many adaptations.

### CHECK THESE FEATURES!

Sturdy steel construction in easy-to-maintain modern black iron finish — No-sag spring with double steel frame stretchers for added strength — Removable desk or table topped with plastic Nevamar — Slip on steel back supports that can be placed at any point around the frame to support bolsters or hold bedding in place — Rubberized hair bolsters and quality innerspring mattress insulated with sisal and flex-o-lators for lasting comfort — Covers in multi-color denim stripe, durable tweed, modern abstract tapestry and metallic boucle, in Sage, Gold, Turquoise, Ice Pink, Toast and Persimmon.

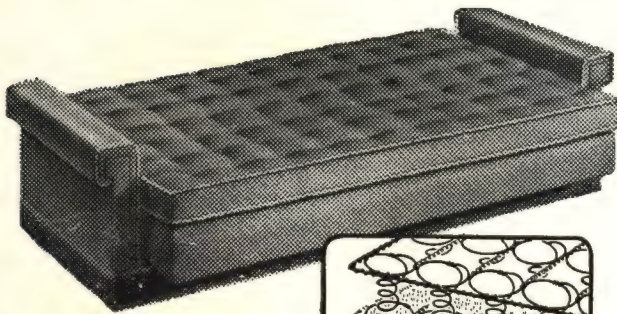
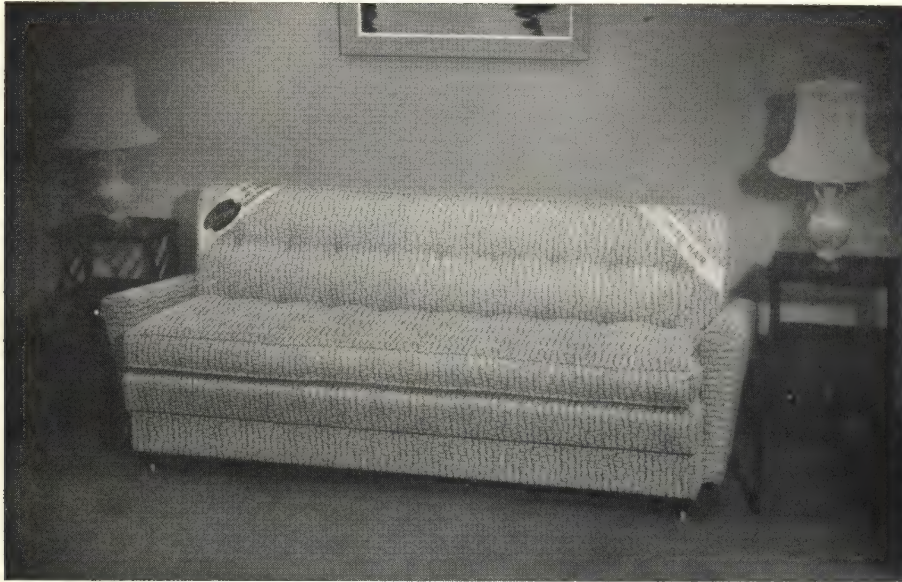
### THE BLACKMAR CONSOLE LOUNGE

	Denim	Tweed	Tapestry	Metallic Boucle
Retail .....	\$139.50	\$149.50	\$159.50	\$169.50
Dealer .....	69.50	74.50	79.50	84.50

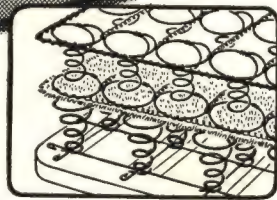
Foam Rubber Mattress \$15.00 Additional



# the DREAM LOUNGE that converts to a QUALITY BED



Smooth Continuous  
Sleeping Surface  
**No Ridges - No Valleys**



Inner Spring Mattress  
On Box Spring Foundation  
**Spring On Spring Comfort**

*Dream Lounge*®

Retail Price  
**\$149.50 each**

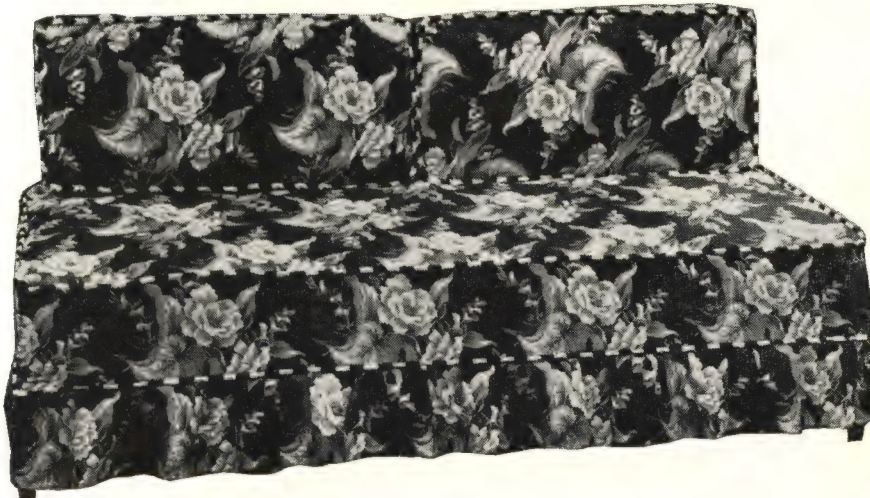
Dealer Price  
**\$69.95 each**

- Full resilient rubber coating innerspring mattress unit over a box spring foundation.
- No ridges or valleys to interrupt the sleeping surface.
- All the sleeping comfort of a fine quality bed.
- Upholstered with PARATEX LATEX HAIR PAD.
- A DREAM LOUNGE! Styled with the smartness of a luxurious living room sofa.
- A convenient built-in bedding compartment.
- Designed for Comfort, Beauty, Durability and Economy.
- Sleepwell's Modern decorative colors.  
Charcoal, Green, Red, or Beige.

Covered with a Heavy,  
Figured Self-Tone Tapes-  
try.



*Sleepmakers*



**IT'S A STUNNING LIVING ROOM COUCH**

The Hi-Rise Studio Couch shown here is a beautiful living room piece. Handsome slip cover tailored in rich decorator's fabric, moss edge trim and deep, bottom pleated flounce. Two comfortable, innerspring pillows match seat cover. Available in a wide choice of smart fabrics and colors.

# HI-RISE STUDIO COUCH

PRICE, COMPLETE WITH  
PILLOWS AND SLIPCOVERS  
(Model No. 1200) **\$67.50**

\*FRAME AND TWO MATTRESSES  
WITHOUT SLIP COVER  
OR PILLOWS **\$49.50**

\*HI-RISE PILLOWS (pair) **\$10.50**

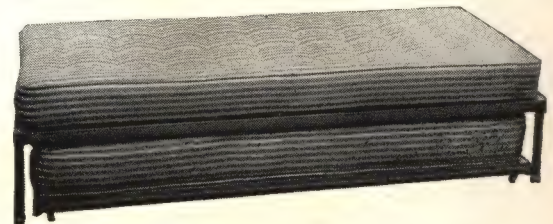
\*HI-RISE SLIP COVERS (set) **\$7.25**

\*Can Be Reordered Separately

REMOVE THE SLIPCOVER . . .

IT'S A SINGLE BED!

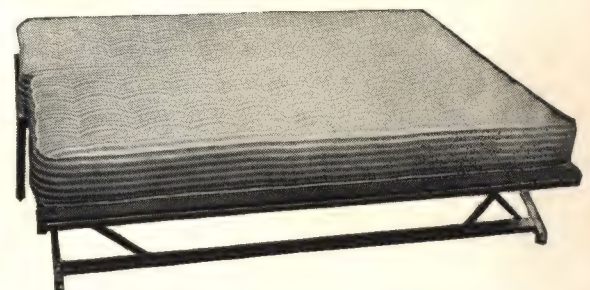
Measures 30" x 74"



SLIDE OUT LOWER LEVEL . . .

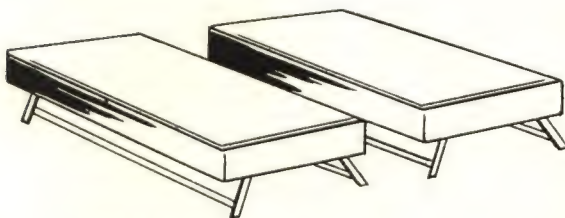
IT'S A DOUBLE BED!

Measures 60" x 74"



DETACH . . . THEY'RE TWIN BEDS!

Each 30" x 74"



Two fully reversible innerspring mattresses. Layer felt and sisal filled on all angle slat top seat and riser sections. Each section bed high. Easily detachable into twin beds. Exceptionally easy to open and close. Top quality construction will give years of dependable service.

*by Sleepmakers*

a famous name for quality sleeping equipment



# Sleepmakers Go "Hollywood" To Bring You The Latest Designs — The Newest Styles

Now, buy more value than ever before. See why "Bunkie" is fast becoming the #1 choice of discriminating buyers.

*Sleepmakers*  
INCORPORATED

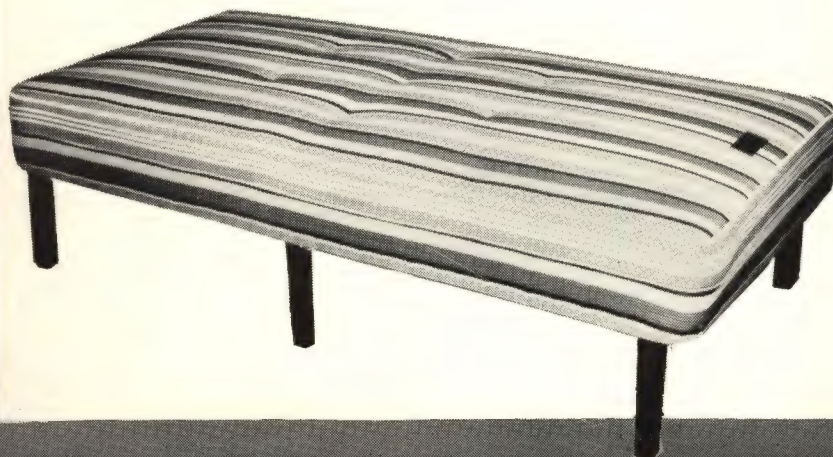


Here's the famous "Bunkie" with smart plastic headboard and lightweight, all steel hollywood bed frame on casters. A sensational mattress and box spring combination, specially built and reinforced to give the ultimate in sleeping relaxation. Taped edge and button tufted to hold shape. Base is sturdy 1½" all hardwood frame securely glued and doweled. The new "Bunkie" hollywood bed frame is all steel and has light tubular legs. Plastic headboard is available in grey, chartreuse and cocoa only. Plush cotton padded—available in any No. 1 grade covers. Packed complete in carton: Bunkie, bedframe and headboard made only in 3/3.

Sensationally  
priced at only

**\$29<sup>50</sup>**

complete



Also, the new smartly styled  
Bunkie Hollywood 6 legs  
model priced exceptionally  
low. Only

**\$22.50 complete**



# Delighter LUGGAGE RACKS and TRAY STAND



IN LOTS OF 12 **\$375** EACH

## Delighter No. 41 Wall-Saving LUGGAGE RACK

Deluxe model, equipped with a special flat aluminum guard having non-marking soft rubber shock absorbers on back. Highly polished finish, resistant to rust, corrosion and weather. Four Bands to take heavy load. Weighs only 2 1/4 pounds.



## Delighter No. 29 LUGGAGE RACK

Economy model, for motels and hotels. Lifetime construction with heavy-duty aluminum fasteners, completely resistant to rust and corrosion. The highly polished aluminum frame remains new-looking and bright, needs no special care, and outlasts similar products made of other materials. Four heavy-duty canvas bands, exceptional strength under load. Weighs only 1 1/2 pounds.

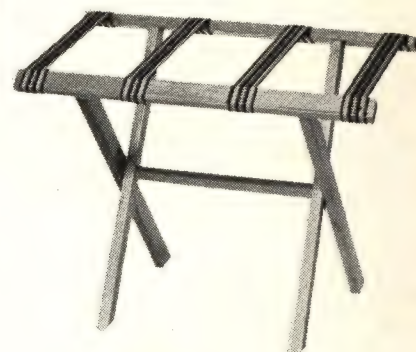


IN LOTS OF 12 **\$495** EACH

### SPECIFICATIONS

#### DELIGHTER 29 & 41 LUGGAGE RACKS

Tubing and Finish: Finest 3/4" DOMESTIC heat-treated aluminum alloy, highly polished, rust and corrosion resistant. Weight: (29) 1 1/2 pounds; (41) 2 1/4 pounds. Dimensions: 19 1/2" high x 13" wide x 24" long. Delighter 41 overall height, including wall guard, 29".



MODEL NO. 75  
FINISHED IN  
NATURAL OAK

**\$395** EACH

IN LOTS OF 6 OR MORE

## New!! SOLID OAK LUGGAGE RACK

TO MATCH YOUR WOOD FINISH  
BEDROOM FURNITURE

STURDY HARDWOOD CONSTRUCTION WITH 4 ATTRACTIVELY  
WOVEN HEAVY DUCK SUPPORT STRAPS

FINISHED IN  
LIME OAK, WALNUT,  
MAPLE, OR BLOND

**\$425** EACH

IN LOTS OF 6 OR MORE

SHIPPING WEIGHT 6 LBS, LENGTH 25", HEIGHT 20 1/2", WIDTH 14".

ON ORDERS FOR LESS THAN STANDARD CARTONS — ADD 15¢ EACH TO PRICES SHOWN ABOVE.



No. 4 VANITY BENCH

## STURDY VANITY BENCH

CAN ALSO BE USED AS A...

### LUGGAGE RACK

IN LOTS OF **\$395**  
6 OR MORE

This Price is So Low, the Manufacturer Cannot  
Accept Orders for Less Than Six.

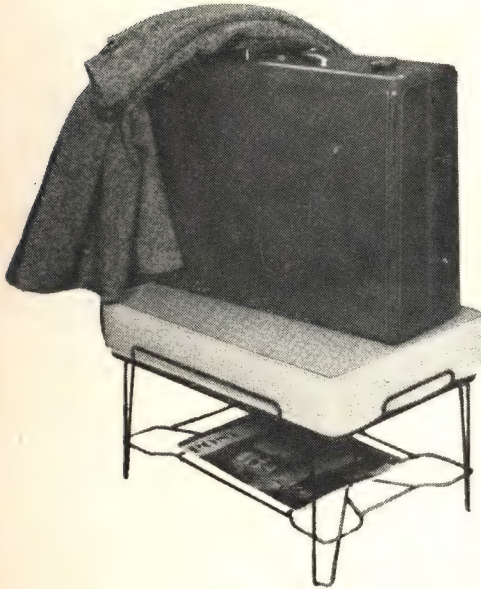
Kiln dried Hardwood or Solid Oak Woods. Nice lacquer finish, either Walnut, Prima Vera, or Lined Oak. Covers are a heavy Wine Colored fabric (Solid Color). SIZE: 14" x 20" x 17" high. Weight: Per Bundle of Two, 18 1/2 lbs., packed in excelsior Pads.



# BRAND NEW MOTEL ITEMS

**NEVER SHOWN BEFORE!**

## LUGGAGE RACK—SEATING COMBINATION



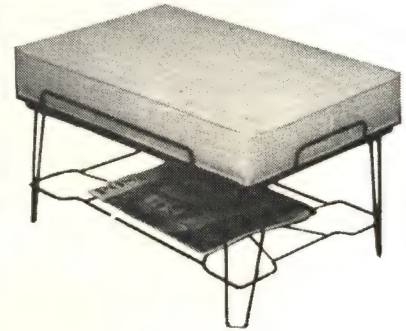
A new type of luggage-seating furniture for Motel use. With hard surface of the top turned up it is a rugged luggage rack, turned over it is a comfortable No-Sag spring cushion. Gracefully designed wrought iron base, and well tailored top of finest plastic make it an attractive addition to any room.

Order out a sample, inspect it, and we know you will order more.

Model #124. 17 wide, 24 long, 16 high. Ship. wt. 13 lbs.

RETAIL PRICE .....\$17.95

DEALER PRICE .....\$8.95



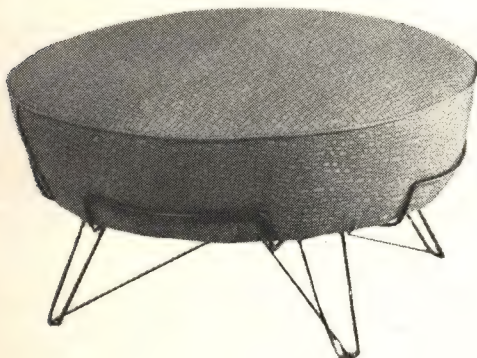
*When Ordering, Be Sure  
to Specify Color Desired*

## STORAGE—CONTOUR HASSECK COMBINATION

The newest idea in hassocks. With lid closed it is a lovely spring-topped hassock. Open lid and drop the elevating iron into position, and it makes any chair into a contour seating position. Your guests will appreciate the comfort of this hassock after a day on the road. Try a dozen and see!

Model #40C. 14 wide, 20 long, 13 high with lid closed. Adjusts to two heights to fit chair seat height. Ship. wt. 17 lbs. Solid wood frame.

RETAIL PRICE...\$17.95 DEALER PRICE...\$8.95



## BEAUTIFULLY STYLED NEW LOBBY T-V HASSECK

If you have been looking for a lobby hassock that is both new and beautifully designed, then stop right here. You can't appreciate its real beauty without seeing it. Here is a treatment of wrought iron and new plastic covers that will delight you and your guests. Furnished in either 24 or 30 inch sizes.

Model #524R, 24 inch, or #530R, 30 inch. 14 high. Ship. wt. 13 and 20 lbs. Fibre frame, all new cotton padding.

No. 524R

Retail Price \$25.95 Dealer Price \$12.95

No. 530R

Retail Price \$29.95 Dealer Price \$14.95

All products on this page are creations of The Barnett Company, the originator of the Nationally famous "STOW-AWAY HASSECKS". Write for complete catalogue of more than 60 different hassock models. All are available at dealer prices through Motel Contract Supply Corporation.



# FOLDING LUGGAGE RACKS

IN YOUR CHOICE OF



**MODEL 303**  
TUBULAR  
LUGGAGE RACK  
2" HEAVY DUTY  
BLACK STRAPS WITH  
NO-MAR BLACK PLASTIC  
LEG TIPS

Height 20", Width 24", Depth 20"

**GOLDEN  
BRONZE  
EBONY  
BLACKPLATE  
OR  
GLEAMING  
CHROME  
PLATED  
FINISHES**

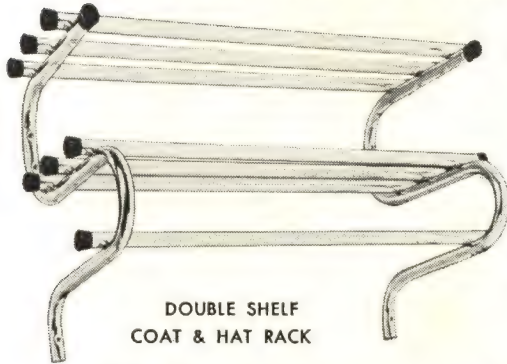


**MODEL 302**  
WALL GUARD  
LUGGAGE RACK

RUBBER WALL BUMBERS, HEAVY  
TUBULAR STEEL, NO-MAR PLASTIC  
LEG MOUNTS. HEAVY BLACK WEB  
STRAPS. OVERALL HEIGHT 24".

Deck Height 19", Width 24", Depth 20"

## CHROME-PLATED STEEL HAT & COAT RACKS



**DOUBLE SHELF  
COAT & HAT RACK**

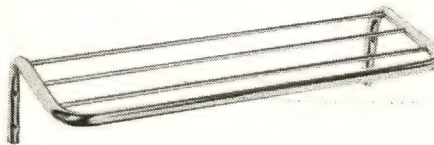
Saves floor space. Utilizes wall area. Heavy 1" tubing, high lustre chrome. Tipped with plastic caps. Conserves wall space, extending only 15" from wall surface. Designed to fit 16" centers or multiples thereof, to line up with Standard Stud Centers. Upper two shelves of three bars each for storing hats and packages. Lower bar for coat hangers. Shipped K. D. with screws for easy assembly and mounting.

FOR USE  
WHERE CLOSETS  
ARE NOT  
AVAILABLE



**SINGLE SHELF COAT & HAT RACK**

Saves floor space. Utilizes wall area. Heavy 1" tubing, high lustre chrome. Tipped with plastic caps. Conserves wall space, extending only 15" from wall surface. Designed to fit 16" centers or multiples thereof, to line up with Standard Stud Centers. Upper shelf of three bars for storing hats and packages. Lower bar for coat hangers. Shipped K. D. with screws for easy assembly and mounting.



**No. 318 - 18" LONG TOWEL RACK**  
**No. 324 - 24" LONG TOWEL RACK**

POLISHED CHROME — PACKED-ASSEMBLED  
WITH WOOD SCREWS FOR MOUNTING  
9" Wide Shelf — 6" Long Brackets  
3/4" Tubular Frame — 3/8" Solid Round Rods

Model No.	Overall Length	Weight
D-4018	20"	12 Lbs.
D-4024	24"	12 1/2 Lbs.
D-4036	36"	17 1/2 Lbs.
D-4048	52"	20 1/4 Lbs.
D-4060	60"	22 1/4 Lbs.
D-4072	72"	25 Lbs.

Model No.	Overall Length	Weight
4018	20"	10 Lbs.
4024	24"	11 Lbs.
4036	36"	13 Lbs.
4048	52"	18 Lbs.
4060	60"	20 Lbs.
4072	72"	23 Lbs.



**MODEL 701  
DROP-LEAF  
WAGON TABLE**

Model No. 701 Drop-Leaf Wagon Table. Ideal TV snack and utility cart. Heavy gauge 1" steel tubing. Bright chrome finish. Mother-of-Pearl table top and shelf, 24" x 18", drop leaves, 24x8 1/2". Hard plastic finish. Easy to clean. Rolls on casters. Choice of colors, Red, Yellow or Grey. Weighing 33 lbs.

Model No. 700 Wagon Table. Ideal TV snack and utility cart. Heavy gauge 1" steel tubing, bright chrome finish. Mother-of-Pearl table top and shelf, 24" x 18". Hard plastic finish. Easy to clean. Rolls on casters. Height 31". Choice of colors, Red, Yellow or Grey. Weight 25 lbs.

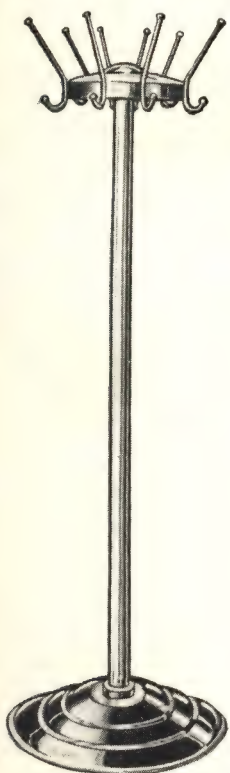


**MODEL 700  
WAGON  
TABLE**

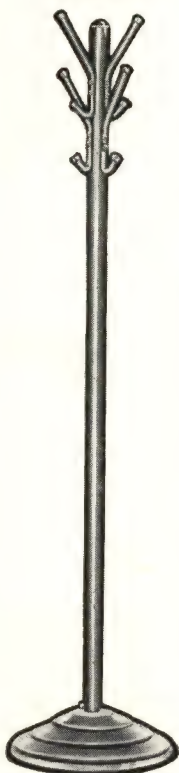
## PLASTIC & CHROME UTILITY CARTS



**#450  
8 HOOKCOSTUMER**



**#550  
4 HOOK  
COSTUMER**



**#551  
4 HOOK  
COSTUMER**



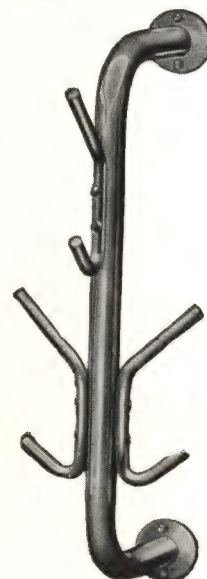
**BOOTH END  
COAT HANGERS**

# 651 3 hooks, 1" steel tubing. 42" long, with curved lower end, chrome plate. Attach with 3 screws. Wt. 3 lbs.



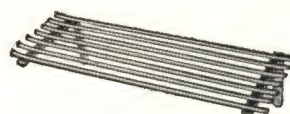
**3 HOOK WALL  
COSTUMER #455A**

Attractive space saver for waste corners and walls. Triple chrome on steel. 14½" long, 3 hooks. Attaches to wall. Wt. 2 lbs. ⅞" O. D. tubing.



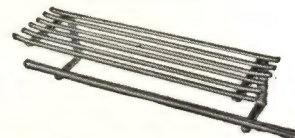
### MILLBERG-STYLED COSTUMERS

8 Hook Costumer (#450) Gracefully styled, revolving 10" diam. top. ⅝" hooks with expanded tips bolted to spun top of 18 ga. steel. Stem 1⅝" O.D. tubing, all chrome. Base 16", 69" high. Wt. 43 lbs. Heavy Duty 4 Hook Costumer (#550) Large 10" hooks, expanded tips. 1⅝" O.D. tubing, 16" base. All chrome. 72" high. Wt. 30 lbs. Junior 4 Hook Costumer (#551) 1" stem, 14" base. 72" high. Triple chrome plated base. Wt. 25 lbs.



**#458 TOWEL-SHELF**

Triple chromium plated — shelf made from ½" flat steel. Size 20" long by 10" wide. Weight: 2¾ lbs.



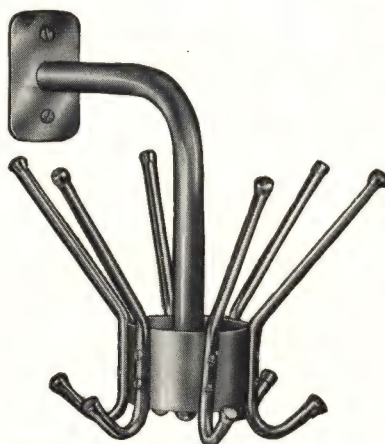
**#459 TOWEL SHELF & BAR**

Triple chromium plated — shelf made from ½" flat steel. Size: 20" long by 8" wide. Weight: 3½ lbs.



**LAZY SUSAN # 12**

Lovely chrome finish with revolving top. 10" dia. with 5 rubber pads. 16 ga. Steel 6¾" high. Wt. 3½ lbs.



**REVOLVING TOP 6 HOOK  
WALL COSTUMER #452**

Fastens to wall, conserves floor space. Large 9½" hooks with expanded tips bolted to spun top of triple chrome plated steel. Wt. 5 lbs.



**27" HIGH BAGGAGE STAND**

Made from heavy wall ⅞" O.D. steel tubing. Triple chromium plated. Opens to 24x16". Designed so back of bumper will not touch wall. Wt. 8 lbs. Cat. #7.

No Necessity to Break Your Back Bending Over to Use This Stand.

FASHIONS IN CHROME FIXTURES *by Millberg*

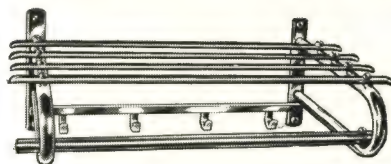


## "CLOSETS THAT REQUIRE NO FLOOR SPACE"

FOR MOTELS - HOTELS & OFFICES

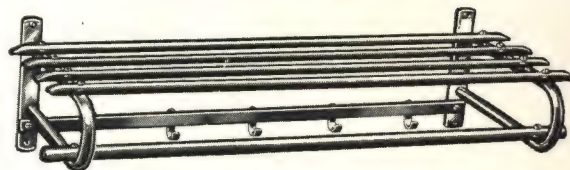
Both Models have Four Bars on Hat Shelf.

**THE SHORTY #456 24" LONG**

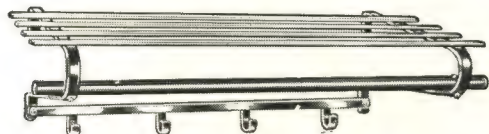


A low cost "closet" that hangs 8 coats on hangers, others on hooks. Hats, packages on top shelf. Fastens to wall. Triple chrome plate. 24" long. Wt. 8 lbs. Shipped assembled.

**#S-456 36" LONG**



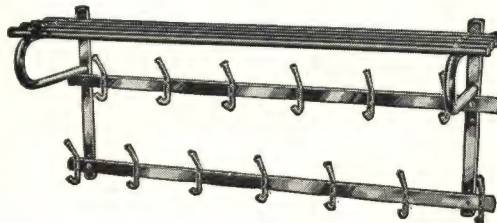
Hangs 12 Coats. Wt. 9 lbs.



**ECONOMY STYLED — 4 BARS ON TOP SHELF  
#400 HAT AND COAT RACK**

An outstanding value. Made from 3/16" x 5/8" flat hardened steel. Welded construction. Accommodates 10 coats. 4 hooks on back bar. Chromium plated—28" wide—extends 15" from wall. Weight 10 lbs. Shipped assembled.

### For Schools and Restaurants



**#S-462—HAT, COAT and PACKAGE RACK**

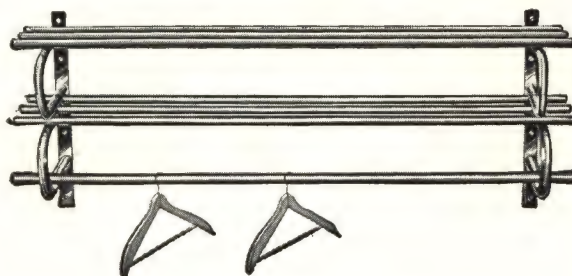
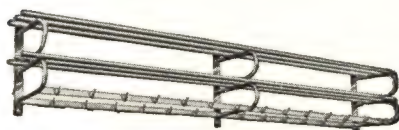
13 Coat and Hat Hooks. Four 3/4" O. D. tubing on top shelf for packages. Fastens to wall by 6 screws. 54" long. Weight 25 lbs. Special lengths made to order.

**#462 TOP HOOK BAR ONLY**

54" Long.

**9 HOOKS. Wt. 17 lbs.**

This is a view of the #461 Costumer in a special 8' length. All Millberg fixtures can be ordered to any desired size. All Millberg fixtures are fashioned of first quality steel triple chrome-plated over nickel—your guarantee of a lifetime of handsome service.



**#461 (INSET) DOUBLE SHELF WALL COSTUMER**

Four Bars on Hat Shelves  
Chromium Plated

Distinctive rack makes wall space do double duty. Hangs 17 coats on 2 lower bars. 2 shelves for hats. Fastens by 4 screws. 7/8" steel tubing. 54" long. Wt. 25 lbs.

**#455 SINGLE HAT SHELF HAT, COAT, PACKAGE RACK**  
Four Bars on Hat Shelves

For use with hangers. Hangs 18 coats along center rail. Top rack holds hats, packages. Fastens to wall by 4 screws. 54" long. 7/8" steel tubing Wt. 16 lbs. Also furnished with double hat shelf.

**#S-455 DOUBLE HAT SHELF INSET** 54" Long. Chromium Plated



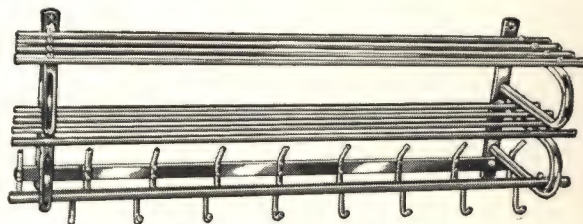
**LUGGAGE RACK**

Riveted leg construction.

Designed So Back Bumper Will Not Touch Wall

#8 A strong, handsome stand of 7/8" chrome plated steel tubing. 4 web straps, folds for easy storage. Opens to 24"x14" top. 18 1/2" high. Wt. 7 lbs.

#9 Without bumper.



**#460 SINGLE SHELF HAT, COAT, PACKAGE RACK**

Four Bars on Top Shelf

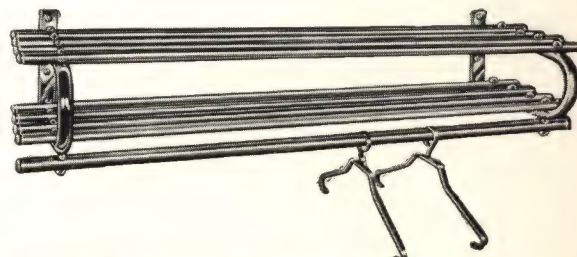
Two bars hang 17 coats in 54" length. Top rack holds hats, packages. Fastens to wall by 6 screws. 7/8" steel tubing. Wt. 20 lbs.

ABOVE RACKS MADE TO ORDER IN ANY LENGTHS

**#457 DOUBLE SHELF, COAT, HAT and PACKAGE RACK**

Four bars on hat shelves. 1" O.D. coat hanger bar. Chromium plated. 54" long. Weight 24 lbs.

Special Lengths Made to Order



THE ABOVE WALL RACKS EXTEND 15" FROM WALL.

FASHIONS IN CHROME FIXTURES *by Millberg*





### #524 SINGLE SHELF HAT AND COAT RACK

Handsome chrome rack hangs 40 coats; dustfree wire grill top holds hats, packages. 1" steel tubing. 60" long, 62" high. Base 25" wide, shelf 15" wide. Wt. 32 lbs.

#S-524—4' long. Single Shelf.

#520—5' double shelf.

#521—4' double shelf.



### #751 SIX HOOK WALL BRACKET COSTUMER

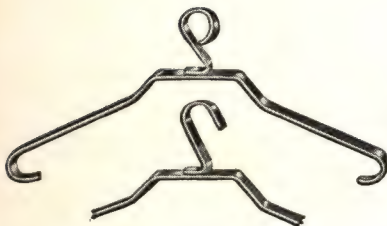
Also furnished in 2 hooks or more.

6" hooks. Mounts on any wall singly or in series. Heavy chrome on 1½"x3/16" steel bracket. 44" long. Wt. 5½ lbs.

### #750 6 HOOK WALL BRACKET COSTUMER

has 9½" hooks with expanded tips to protect coat fabric.

Also furnished in 2 hooks or more. Wt. 6 lbs.



### METAL COAT HANGER

Will not fall off hanger bar.

Nickel plated hardened steel ½"x⅝".

Closed hook has 1½" diameter hole.

Specify open or closed hook.

Overall width 17 inches. Weight ½ lb.

### HOOKS



### #454

Back plate  
3/16" thick  
3" diameter.  
Chromium plated  
6 inch hook  
Wood screws



Coat hook, 9½" expanded tip or 6" plain tip. Chrome on ⅜" steel. Holes 1" between centers.



### #S-454

Double hook

### PURSE HOOK

Fastens under table.  
Plated.



### STREAMLINER HAT AND COAT RACK #526

Ideal for restaurants, churches, offices, etc. Hangs up to 50 coats. Two dustfree grill shelves hold hats and packages. Strong, firm, easy to move about. 1" steel tubing, chrome plate. 5' long, 71" high, 21" wide. Wt. 65 lbs. Shipped assembled.

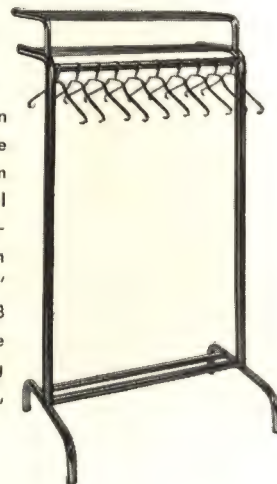
### #525

(Same as above with single shelf.) Can be furnished with casters.

### 28" WIDE STURDY HAT & COAT RACK

Hangs 6 to 8 coats on hangers. Furnished in double or single shelf. Made from heavy 1" O.D. 16 ga. steel tubing, triple chromium plated. Hat shelf made from five ⅝" solid steel rods 14" wide. Shipped K.D. Wt. 28 lbs. Catalog #528 Single Shelf 63" high. Catalog #529 Double Shelf 70" high.

Hangers Extra



FASHIONS IN CHROME FIXTURES *by Millberg*



# THE DESK SET YOU NEED FOR EVERY UNIT

This streamlined desk is compact, space-saving yet provides man-sized work and storage room. Brilliant Lined Oak finish on finely grained solid oak wood is accented with graceful wrought-iron pulls. The top is inset with leather-like Top Grain Boltaflex in colors—a luxury feature ordinarily available only in the highest price brackets! And the sturdy, comfort-cushioned chair is covered to match the desk top.

Outstanding, creative design and multi-use functionalism — backed by Murphy-Miller's solid reputation for quality and supported by the best materials and fittings.



**No. 50 DESK**

**No. 534 CHAIR**

Shipped together in carton, Weight 100 lbs.

Top 20" x 40"

Height 30"

Insert in Top Grain BOLTAFLX  
in choice of Red, Green, Char-  
treuse and Grey.

Seat 16" x 15½"

Seat height 18"

Over-all height 31"

Covering of Top Grain BOLTAFLX in  
colors to match desk insert.

**Murphy-Miller**  
INCORPORATED  
**OWENSBORO, KENTUCKY**

## THE LAZY SUZAN ROCKER



No. 655 — Overall Ht. 31½",  
seat size 24½" x 21½", height  
of seat from floor 18¾". Ship-  
ping weight 52 lbs.

The BEST Chair of its kind lets you  
face in any direction — in full  
circle — without moving chair,  
changing body position, or twisting  
your neck.

IT ROCKS!

IT REVOLVES!

THE NEWEST

SENSATION IN  
SEATING

WONDER FABRIC

WITH

NYLON

FOR BEAUTY

AND DURABILITY

CUSHIONED WITH  
FOAM RUBBER

FOR REAL COMFORT

Unsurpassed value in a  
great, NEW stylish "looks-  
like-a-chair" ROCKER . . .  
at an unbelievable low  
price! Just compare these  
features with ANY chair at  
ANY price: Smart modern  
styling — Big Size Seat  
With A HIGH BACK —  
Genuine Oak in Decorator  
finishes — fully cushioned  
in Luxurious, Comfortable  
Foam Rubber — Uphol-  
stered in the New Miracle  
Fabric NYLON . . . in  
your choice of exciting  
new colors!



**No. 366 WALL-SAVER**

Smartly combines the latest "suspended"  
design with a wonderful functional fea-  
ture: legs keep the back from touching the  
wall. Ample seat and padded arms pro-  
vide lots of comfort in little space.

Specifications:

Covers in wide choice of Plastics. Seat  
supported by oil-tempered NO-SAG  
Springs cushioned with thick layer of Rub-  
berized Hair covered with quality cotton.  
Seat width, 21½" at front. Height from  
floor 15". Overall height 29½". Over-  
all width 26½". Individually cartoned.  
Shipping Wt. 30 lbs.





**No. 903-R**  
Width 29", Height 34"  
Seat 24" x 22", Back 21"

**No. 983-R**  
Width 30"  
Height 32"  
Seat 25" x 21"  
Back 20"



**No. 977-R**  
Width 26"  
Height 33"  
Seat 20" x 21"  
Back 20"

*Perfect for small space*  
**MADEWELL I ROCK CHAIR**  
A hi-legged platform rocker with spring seat and back.  
Double coil action. The ideal chair with which to transform  
the empty corner in the living room into a corner of  
beauty and usefulness.  
Cozy for a bedroom; swell for a sewing chair.  
Made particularly well by MADEWELL.  
In Brown Mahogany, Lime, Ebony or Harvest finish.



**No. 904-R**  
Width 30", Height 33"  
Seat 24" x 21", Back 21"

**No. 896-R**  
Width 25", Height 34"  
Seat 21" x 23", Back 21"  
No. 897.C is Chair





# MADEWELL FIRESIDE AND PICTURE WINDOW CHAIRS

Warm lines and pleasant fabrics are the companion qualities that spark these chairs with comfort and coziness. A fine choice, for fireplace or picture window.



**No. 918-C**  
**No. 920 Swivel Chair**  
Width 31", Height 29"  
Seat 23" x 21", Back 15"

**No. 898-C Right** →  
Width 29"  
Seat 22" x 21"  
**No. 898-C Left**  
Width 29"  
Seat 22" x 21"

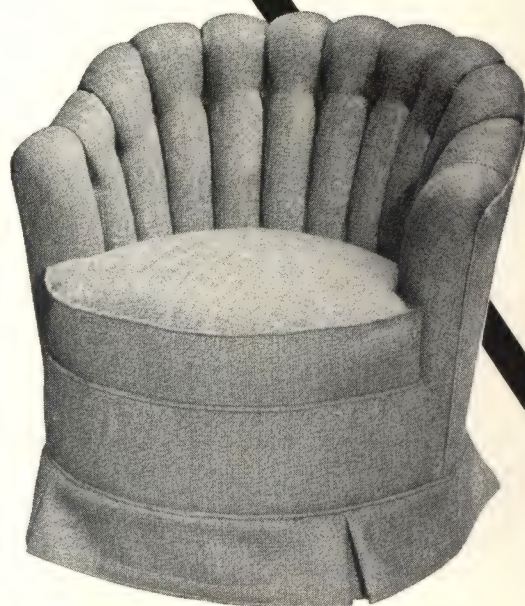
Height 33", high side  
Height 24", low side  
Back 17", high side  
Back 9", low side



**No. 885-C Right**  
Width 34"  
Seat 21" x 21"

Height 32", high side  
Height 23", low side  
Back 17", high side  
Back 9", low side

**No. 885-C Left**  
Width 34"  
Seat 21" x 21"

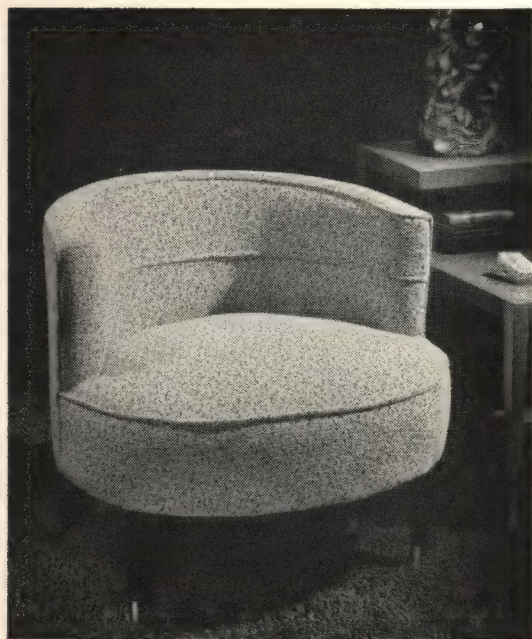


**No. 917-C**  
**No. 919 Swivel Chair**  
(can be tailored only as shown)  
Width 31", Height 29"  
Seat 23" x 21", Back 15"



# BENCH-MADE CHAIRS

....FOR THAT *Luxury Look*



No. 5181 — Flat Loop-textured fabric with a sprinkling of black and metallic gold highlighting. Colors: Ice Pink, Green, Gray, Melon, Red, Brown, and Chartreuse. No-sag spring seat, with foam rubber and rubberized hair pad and cotton felt filling. Foam rubber filling in back and arm rests, brass ferrules on front legs and rubber cushion glides. Dimensions: width 30", depth 31", height 25½", seat size 30" x 24".



No. 5143 — Hard-Finish Curled-Loop Frieze with a Sheen. Solid Colors: Cinnamon, Wine, Gold, Green, and White. No-sag spring seat, foam rubber and rubberized hair pad with cotton felt filling. Self-welt trim, brass ferrules on legs with rubber cushion glides. Dimensions: width 28½", depth 30½", height 31", seat size 28" x 30".

RICHLY  
DESIGNED,  
GRACEFULLY  
UPHOLSTERED  
PIECES  
TO ENHANCE  
THE  
LUXURY  
APPEARANCE  
OF YOUR  
ROOMS

ATTRACTIVE  
AND COLORFUL  
COVERS  
IN FABRICS  
PICKED FOR  
UTILITY  
AND  
BEAUTY



No. 5272 — A Nubbe Frieze with a metallic interlace, in solid colors: Gold, Aqua, Toast, White, Pink, Sky Blue, Wedgewood Blue. Coil spring seat, rubberized hair pad, cotton felt and foam rubber filling, with self-welt trim. Dimensions: width 29½", depth 29", height 27", seat size 31" x 21½".



No. 5334 — (Covered in same fabric as chair No. 5272 above). Spring and foam rubber filled loose cushion. No-sag spring deck with rubberized hair pad and cotton filling. Self-welt trim, brass ferrules and rubber cushion glides on front legs. Dimensions: width 31", depth 30", height 29", seat size 28½" x 22".



# BENCH-MADE CHAIRS

....FOR THAT *Luxury Look*



No. 5015 — Covered in a Heavy Tweed Fabric woven in a Striated Pattern. Decorator colors: Brown, Rose, Green, Aqua, Gray, Gold, Red and Melon, each intermingled with complementary colors. Dimensions: width 30½", depth 25½", height 29", seat size 26" x 20½". No-sag spring seat with rubberized hair pad and cotton felt filling, and self-welt trim.



No. 4927 — Metallic Tweed Cover in a unique Flat Ribbed Pattern. Colors: Turquoise, Brown, Gold, Gray and Pink. No-sag spring seat construction with rubberized hair pad and cotton felt trimming. Self-welt trim. Dimensions: width 26", depth 26½", height 30½", seat size 26" x 20".

YOUR  
CHOICE  
OF ANY  
OF THE  
FINE  
CHAIRS

ON THIS  
PAGE

**Only**  
**\$27<sup>95</sup>**  
EACH

•  
PERFECT FOR  
MOTEL ROOM  
OR LOBBY  
SEATING

A WIDE RANGE  
OF COLORS IN  
ALL FABRICS  
SEE COLOR LIST  
UNDER EACH  
ILLUSTRATION



No. 5306 — Beautiful Nubbe Tweed Cover with the newest "Black Background" Weave. Colors: Ice Pink, Aqua, Turquoise, Natural Gray, Melon. Dimensions: width 29½", depth 29", height 27"; seat size 31" x 21½". No-sag spring seat with rubberized hair pad, cotton felt filling and burlap insulator. Self-welt trim and brass ferrules with rubber cushion glides.

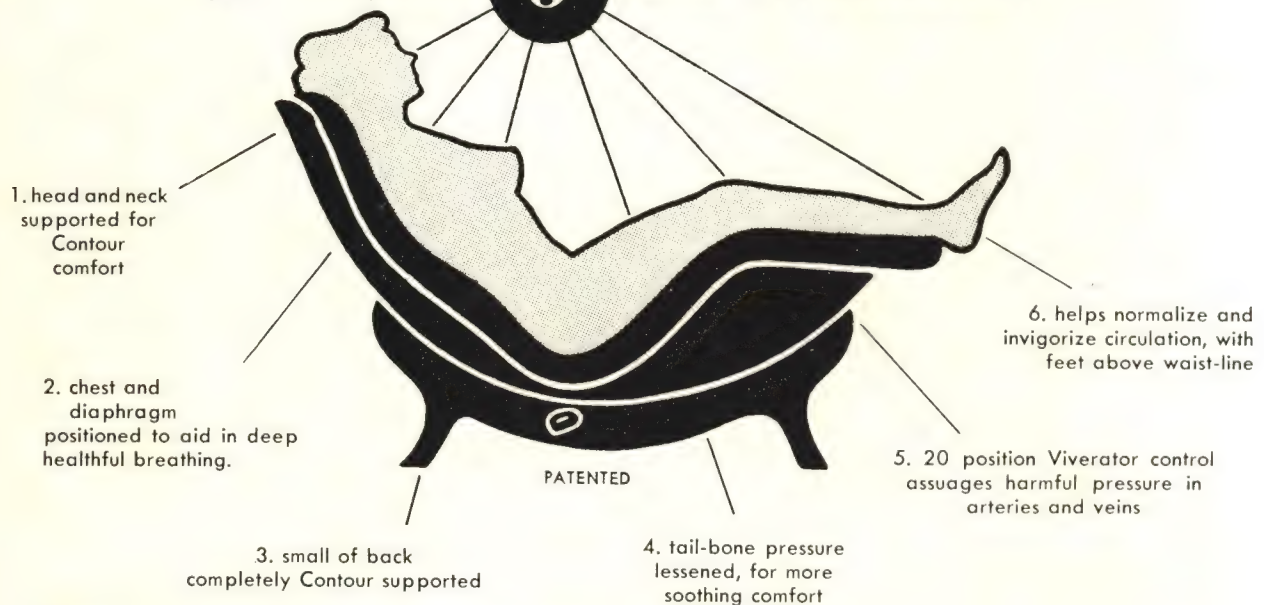


No. 2018 — Wall Saver Chair. Covered in Heavy Naugahite Fabric-supported plastic. Height 33", width 24½", seat 24" x 20". No-sag spring seat and back. Rubberized hair pad and cotton felt filling. Either Lime Oak or Sable Brown finish. Plastic colors: Crimson, Ginger Brown, Coral, Parchment, Yew Green, Lime, Avocado, and Citron.



# ORIGINAL Contour CHAIR-LOUNGE \* VIVERATOR

for complete **6** zone \* VIVERRATION



THE ORIGINAL CONTOUR LOUNGE VIVERATOR IS A LUXURIOUS LOUNGE PRE-MOULDED TO YOUR BODY LIKE A GLOVE TO YOUR HAND. GENTLE "All Over" RHYTHM SENDS NATURES "FLOW OF ENERGY" (Your Blood Stream) TO EVERY VITAL HEALTH AND BEAUTY ZONE.

**\*VIVERRATION IS RHYTHMIC MASSAGE, IN POSTURE COMFORT POSITION**



Made in sizes that are  
just right for ANYONE!



the **Contour** ORIGINAL CHAIR LOUNGE  
**VIVERATOR**



**KNIT**



**NAP**



**CONVERSE**



**MODEL 100...**

Above in 5 sizes to fit any figure from 4' 8" to 6' 6". Handle on side of lounge controls adjustment to 6 different positions. Legs finished in mahogany, blond, or black. Viverator control on side.



**READ**



**WATCH TV**



**WRITE**



**MODEL 62...**

Above in Queen and Combo sizes only. Adjust chair by pushing back on arms. Legs finished in mahogany, blond, or black. Viverator control on side.

**TO BE COMFORTABLE YOUR CHAIR MUST FIT YOU...**

WHEN ORDERING USE CHART

Queen Size.....	4' 8" to 5' 3"
Regular Size.....	5' 3" to 5' 9"
Combo Size.....	5' 9" to 5' 11"
Senior Size.....	5' 11" to 6' 1"
Super Senior Size	6' 1" to 6' 6"



Only chairs bearing this Trademark are products of Contour chair-LOUNGE Co., Inc., since 1945.

AVAILABLE IN DURAN PLASTIC  
PLAIN OR EMBOSSED...

Use Serial Number

3926..	Embossed..	Blue
3922..	Embossed..	Grey
3916..	Embossed..	Cameo Faun
4123..	Plain.....	Aqua
4113..	Plain.....	Antique Red
4115..	Plain.....	Brown



to motel managers

looking for the very latest in  
comfortable, low cost, quality seating...



**No. 596 LOUNGE CHAIR**  
Frame imported from Denmark, finished in blond, walnut, or black lacquer. Foam rubber cushions, seat and back, zippered, reversible and washable.  
*Write for fabric swatches.*



**No. 586 KOFOD-LARSEN CHAIR**  
Molded and laminated walnut back imported from Denmark. Foam rubber seat. Lightweight steel frame. Rubber-tipped legs.  
*Write for fabric swatches.*



**No. PF1 MOLDED FIBERGLAS CHAIR**  
Fiberglass shell cradled on strong steel frame. Flexible, indestructible, lightweight. Six colors.  
*Write for color plaques.*

- GREY
- CITRON
- GREEN
- FLAME
- BEIGE
- CHOCOLATE



**No. 371 CONTOUR CHAISE & OTTOMAN**  
New channel-back design with wrapped arms. Latex rubberized hair over tempered steel coil springs.  
*Write for fabric swatches.*

# SELIG

## MEANS MODERN



# DURA-TWEED COVERED SECTIONALS, PLATFORM ROCKERS and CHAIRS

No. 30  
SECTIONAL  
GROUP  
with  
MATCHING  
CHAIR  
and  
PLATFORM  
ROCKER



No. 32 ARMCHAIR    No. 35 PLATFORM ROCKER    No. 31-L SECTIONAL    No. 30 SECTIONAL    No. 31-R SECTIONAL

The units on this page are sturdily constructed of well-seasoned hardwood lumber and the best 5-ply plywood. Well-upholstered with heavy cotton batting and rubberized sisal insulator pads. No-Sag springs. Size for all units except Platform Rocker — Seat: 21" wide by 19½" deep. Overall height 31", back 16½". Platform Rocker, overall height 37". Exposed parts hand-rubbed in choice of two finishes — Natural or Contemporary Walnut. Contrasting Ivory welt with Duran covers, self-welt with Dura-Tweed.

Covered in the new  
Masland Plastic  
DURA-TWEED

The Duran Plastic with the Distinctive Rough-textured Cloth Fabric Look . . .

Washable and Long-lasting.

- IVORY
- GRAY
- RED
- GREEN
- CHARTREUSE

or Smooth Surface Masland Duran

- RED
- GREEN
- GRAY
- CHARTREUSE
- BROWN



No. 32 ARMCHAIR



No. 35 PLATFORM ROCKER



# DURABLE CHAIRS

## COVERED IN SMOOTH OR EMBOSSED PLASTIC



**No. 25-A. Arm Chair**  
Shipping weight 28 lbs.  
Overall height 31"  
Seat 20½" wide, 17½" deep

### TWO FINE MULTI-PURPOSE CHAIRS

NO-SAG SPRINGS  
UPHOLSTERED IN  
PLASTIC—ALL COLORS

WOOD FINISHES:  
WALNUT—MAHOGANY BLEND  
BLOND—IVORY

GLUED HARDWOOD FRAMES

PRINTED COWHIDE  
OR  
FLORAL PLASTIC DURAN

### COLORS:

RED—GREEN—CHARTREUSE  
YELLOW—TAN—IVORY—GRAY



**No. 25. Straight Chair**  
Shipping weight 23 lbs.  
Overall height 31"  
Seat 18½" wide, 17½" deep



**No. 1011. Platform Rocker**  
Overall height 36", width 28", depth 27"  
Seat inside: width 22", depth 19"  
height of back 24"



**No. 107. Platform Rocker**  
Seat 19½" deep, 21" wide, 15" high  
Back 24" high, overall height 34½"  
width 26"



# VERSATILE ALL-PURPOSE UTILITY CHAIRS

WITH UP TO THE MINUTE DECORATOR STYLING

Heavily Padded Backs and Air Cushion Seats  
Covered in Beautiful, Washable,  
Heavy Gauge Nubbe Tweed Plastic —  
— A Breeze to Keep Clean.

Irresistible Decorator Colors:  
Charcoal Gray, Chartreuse,  
Pink, and Yellow.

## PRICES:

No. 1 or No. 5  
(Blackplate Chairs)

**\$3<sup>95</sup> EACH**

In Lots of 12 or More  
For Less Than 12

**\$4<sup>25</sup> EACH**

No. 2 or No. 6  
(Chrome Chairs)

**\$4<sup>95</sup> EACH**

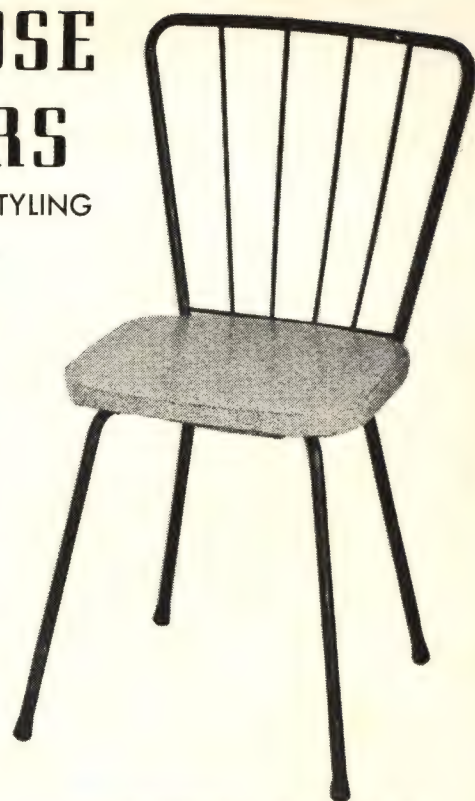
In Lots of 12 or More  
For Less Than 12

**\$5<sup>25</sup> EACH**

PACKED TWO TO A CARTON — ORDER  
IN PAIRS ONLY



No. 1 CHAIR (BLACKPLATE)  
No. 2 CHAIR (CHROME)



No. 5 (BLACKPLATE) — No. 6 (CHROME)

## THE CORDOVA ARM CHAIR AND MATCHING HASOCK MAGAZINE RACK

Heavily Padded Backs and Air-Cushion  
Seats Covered in Practical Heavy Gauge  
Smooth Surface Plastic. Colors: Red,  
Chartreuse, Gray, & Green.

**NO. 82 CHAIR** **\$7<sup>95</sup>**  
IN LOTS OF 6 OR MORE **Each**

FOR LESS THAN 6 — \$8.95 EACH

**NO. 119 HASOCK** **\$6<sup>95</sup>**  
**Each**



No. 119 HASOCK

No. 82 CHAIR

ALSO AVAILABLE COVERED IN NUBBE  
TWEED PLASTIC WITH FOAM RUBBER SEATS  
COLORS: GRAY, CHARTREUSE, YELLOW, & PINK

ADD \$1.00 PER UNIT  
TO SMOOTH PLASTIC PRICES



# Douglas

ORIGINAL

# RONDO

## SWIVEL CHAIR

FIBERGLAS

CONTOURED

SWIVEL CHAIR

PERFECT FOR ANY  
USE — AVOIDS THE  
SCUFFING OF FLOORS  
COMMON WITH  
ORDINARY CHAIRS

PRICED AT ONLY

**\$11<sup>95</sup>** EACH

IN LOTS OF TWELVE

**\$10<sup>95</sup>** EACH

In Bon-Ton Colors: Pink, Turquoise,  
White, Charcoal, and Yellow;  
with either Chrome or Blackplate  
legs.



NO. 76 (BLACKPLATE)

NO. 77 (CHROME)



NO. 73 — SWIVEL ARM CHAIR  
Tubular Blackplate Frame

## STURDY SWIVEL ARM CHAIR

IN NUBBE TWEED  
PLASTIC  
AS SHOWN

**\$9<sup>95</sup>** EACH

WITH THICK  
FOAM RUBBER  
SEAT

Colors: Gray, Pink,  
Chartreuse, and Yellow.

IN SMOOTH SURFACE  
PLASTIC  
(CHAIR NO. 72)

**\$8<sup>50</sup>** EACH

With Heavy Air-Cushion Seat.

Colors: Gray, Green,  
Red, and Chartreuse.



# LOW-PRICE WALL-SAVER CHAIRS



## LIMED OAK

**No. 13461** Seat 20½" x 19". Height 28¾". K.D. 20 lbs.

Beautiful limed or black finished oak chairs. Choice of 6 smart colors in linen textured plastic upholstery, easy to clean, scuff resistant. Comfortable sagless spring seats and shaped backs, proportion perfect for short or tall persons. Hardwood frame. Man-sized generous 20½" x 19" seat.

### CHOICE OF 6 COLORS

Grey, coral, aqua, green, yellow or beige.



## BLACK OAK

**No. 13462** Seat 20½" x 19". Height 28¾". K.D. 20 lbs.

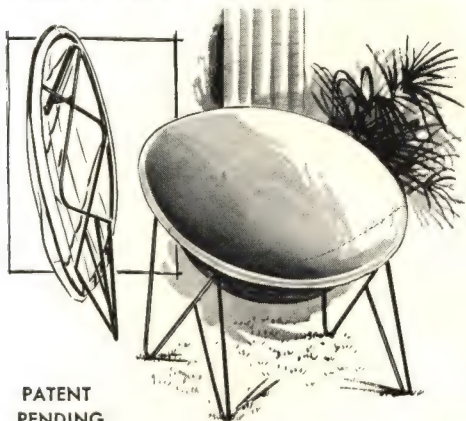
by **Hedstrom**



## WROUGHT-IRON

**No. 13460** Seat 20" x 19" Height 28½". K.D. 33 lbs.

Sturdy, good looking, high styled, colorful Hedstrom chairs with comfortable, sagless spring seats and shaped backs. Proportioned for short or tall persons. Linen textured plastic upholstered, easy to keep clean, scuff resistant. Sturdy wrought iron legs and arms. Hardwood frame. Choice of grey, coral, aqua, green, yellow or beige.



PATENT  
PENDING

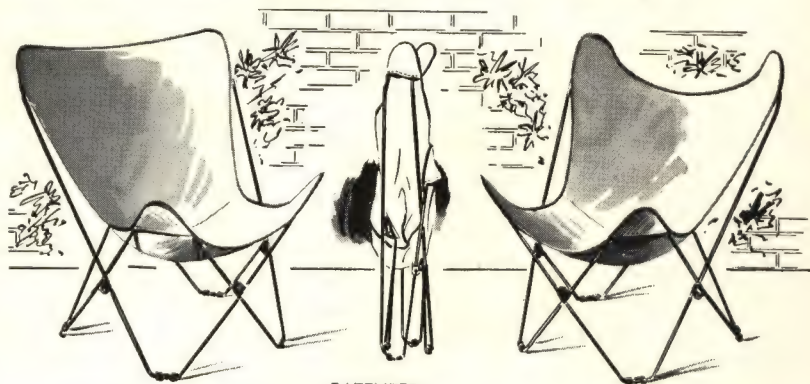
## No. 13505 Circle Chair

Modern, informal, smart and practical because it folds flat, easily, quickly. Removable, washable slings of heavy duck canvas, orlon stitched for extra strength. No setting up, no assembling. For any room in the house, porch patio or breezeway. Packed flat, 19 lbs.

**NO SETTING UP**

Red, Orange, Yellow, Green, Black, White or Terra Cotta

## The ONLY Folding Circle and Butterfly Chairs



PATENTED

## No. 13502 Hi-back Chair

## No. 13501 Butterfly Chair

The only FOLDING butterfly chairs, convenient for storing or carrying in the trunk of a car to beach or picnic. Fold in a flash! Removable, washable slings are of heavy duck canvas, orlon stitched for extra strength. Now in a new Hi-back style providing head rest. Sturdy wrought-iron with rubber tipped legs to protect floors. For indoor or out. Selection of 7 colors. Packed flat, 13 lbs.

**NO ASSEMBLING**



# Early Scandinavian done in **VIKING OAK**

by the ROMWEBER COMPANY



SHOWN HERE ARE JUST A FEW OF THE MANY  
PIECES EXECUTED BY ROMWEBER FOR USE IN MOTEL  
AND HOTEL LOUNGES AND DINING ROOMS



NO. 418  
TAVERN  
TABLE  
36" Dia.

ALSO  
CUSTOM  
MADE  
IN ANY  
SIZE



#1071 POKER TABLE  
with LEATHER INSERT  
60" across. Designed  
for heavy duty  
use in a lounge.



NO. 283½ CAPTAIN'S  
CHAIR, with  
leather head

No. 478  
CAPTAIN'S  
CHAIR  
with leather  
back in  
Scandinavian  
Design



No. 168 ARM  
CHAIR  
with horse  
head design

SEND FOR ROMWEBER'S FULL CATALOG



# Authentic Reproductions in **VIKING OAK**

taken from  
**NORDISKA MUSEUM  
IN STOCKHOLM, SWEDEN**



IN THE CLUB  
OR GAME ROOM

Romweber Viking Oak is available in a variety of leather and fabric covers, as well as in a number of finishes. Write for samples and complete catalog to:

MOTEL CONTRACT  
SUPPLY CORPORATION



The Rustic Beauty of Viking Oak is built into furniture designed to be used in surroundings that reflect smart, refined, individuality.

FOR LOUNGE  
CLUB ROOM  
PRIVATE QUARTERS

VIKING OAK BY ROMWEBER  
IN A TYPICAL LOUNGE



No. 579  
TUFT-BACK  
LOOSE-CUSHION CHAIR

Width—31"  
Depth—36"  
Height—29"



No. 918 CORNER  
LAMP TABLE  
WITH LEATHER TOP  
Top—30" x 30" —  
Height 25½"



NO. 1051 COFFEE TABLE  
Top — 43"x21", Height — 14"

The Romweber Company also makes a complete line of Bedroom & Dining Room Furniture in Modern, French, and Period Design. Information will be sent upon request.

HAND CONSTRUCTION IN THE VIKING OAK FURNITURE HAS PROVEN ITS ABILITY TO TAKE INDUSTRIAL WEAR AND TEAR BY CONSTANT USE SINCE 1864.



NO. 1030 "HAST" DESIGN SETTEE  
Spring Filled Reversible Cushions  
Width—44", Depth—32", Height—32"



NO. 537 END TABLE  
Top—26"x13"  
Height—22"



NO. 1031 CHAIR  
Spring Filled Reversible Cushions  
Width—23", Depth—32", Height—32"



**Ficks Reed Co.**

# CROSSROADS

*Designed By John Wisner*

Romantic furniture that blends the deep hues of Walnut with the exotic influence of natural Philippine Rattan.



**No. 5070 CU**

Frame of walnut with natural rattan.  
Foam rubber cushions with zippered  
slip covers. Seat 24 x 22 in.  
Back Height 18 in.

*Furniture of romance*

Current catalog showing complete line of furniture and accessories sent on request. Separate cover card is also available.



**No. 5070 SU SOFA**

Foam cushions—zipper covers.  
Seat 72 x 22 in.

**No. 5070 CU CHAIR**

Foam cushions—zipper covers.  
Seat 24 x 22 in.

**No. 5370 T COFFEE TABLE**

Ceramic tile top. Overall length 60 in.  
Width 22 in. Height 15 in.

**No. 5371 T END TABLE**

Ceramic tile top. Top size 22 x 28 in.  
Height 21 in.

**No. L 440 LAMP**

Height 35 in.  
Shade diam. 20 in.



**No. 5071 CU**

Frame of walnut with natural  
rattan.  
Foam rubber cushions with  
zippered slip covers.  
Seat 23 x 22 in.  
Back height 18 in.



**No. 5077 CU**

Frame of walnut with natural  
rattan.  
Foam rubber cushion with  
zippered slip cover.  
Saddle Leather Web Back.  
Seat 20 x 19 in.  
Back Height 16 in.



**Ficks Reed Co.**

## CARIBBEAN CASUAL

Natural Rattan, featuring new construction methods, sparkling modern designs and a collection of exclusive Ficks Fabrics "made to match".



**No. 5005 SU SOFA**  
Spring filled cushions.  
Seat 66 x 26 in.

**No. 5005 CU CHAIR**  
Spring filled cushions.  
Seat 22 x 26 in.

**No. 5318 M END TABLE**  
Top size 16 x 24 in.  
Height 19 in.

**No. 5329 M COFFEE TABLE**  
Top size 36 x 18 in.  
Height 16 in.  
Natural Micarta surface.



**No. 5006 CU**  
Spring filled cushions with  
zippered slip covers.  
Spring under-construction.  
Seat 22 x 26 in.  
Back Height 20 in.

**No. 5007 CU**  
Spring filled cushions with  
zippered slip covers.  
Spring under-construction.  
Seat 22 x 26 in.  
Back Height 20 in.

**No. 5008 CU**  
Spring filled cushions with  
zippered slip covers.  
Spring under-construction.  
Seat 22 x 26 in.  
Back Height 20 in.



**No. 5006 CU**  
Spring filled cushions with zippered  
slip covers.  
Spring under-construction.  
Seat 22 x 26 in.—Back Height 20 in.

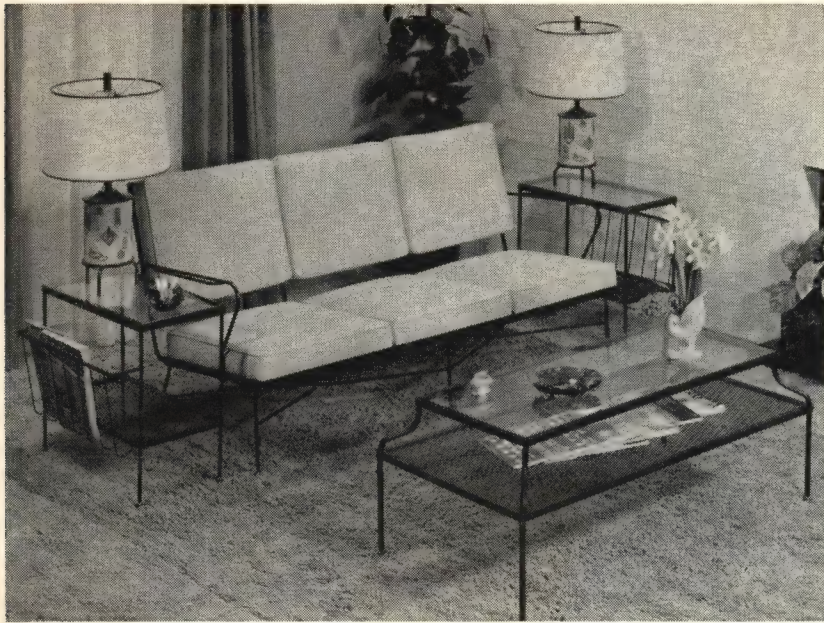
**No. 5318 M**  
Micarta Top 16 x 24 in.  
Height 19 in.

**No. 5008 CU**  
Spring filled cushions with  
zippered slip covers.  
Spring under-construction.  
Seat 22 x 26 in.  
Back Height 20 in.

Current catalog showing complete line of furniture and accessories sent on request. Separate cover card is also available.

*Furniture of romance*





No. T-36 END TABLES

No. S-80 SETTEE

No. T-38 COCKTAIL TABLE

# TROY *deauville*

## *Casual Americana*

is the result of an exquisite blending of Old World charm with New World needs. From Deauville, France, came the inspiration for this lovely line of Wrought-Metal, indoor-outdoor Furniture. Created for American living by noted designer J. Cecil Witty whose "Troy-loafer" has been selected by the Museum of Modern Art, the new Deauville Casual Americana Line has been pretested for both design and function for more than three years. Form, structure, fabrics . . . all have been use-tested and enthusiastically approved.

Troy Deauville Casual Americana Furniture is a direct expression of the contemporary living habits of millions of Americans. Whether tastes be modern or traditional is of only secondary importance. The significant trend in American living is toward an easier, more carefree way of life. Troy Casual Americana, designed for beauty and comfort, will last for years with only a minimum of care. "At home" indoors or outdoors, on the terrace or in the loveliest of living rooms, Troy Casual Americana adds a fresh note of charm to every decorative scheme be it Traditional, Ranch, or avant garde Modern.

At the Troy, Ohio, manufacturing plant scientific technology, modern manufacturing methods, and proud craftsmanship combine to produce beauty for your furnishings at common-sense costs to you. An amazingly high percentage of Troy personnel have been with the Company for more than 35 years. Here, from father to son, go the skills and pride of craftsmanship that has made the Troy name synonymous with fine quality.

Troy Deauville Casual Americana Line can offer such outstanding beauty, and the highest standards of workmanship and quality, at such low cost. This is the furniture you have been waiting for. Furniture your guests will admire—furniture that blends beautifully in any setting—furniture made for casual, care-free use. No more "don'ts" for the children, no worry over sticky fingers. Troy Deauville Casual Americana is strong and sturdy . . . meant to be used by everyone . . . washes clean and fresh in a jiffy . . . cuts maid's work time by hours and hours.



No. C-80-UR RIGHT SITTING ARMCHAIR

No. C-80-U ARMLESS CHAIR

No. C-80-UL LEFT

SITTING ARMCHAIR

No. T-39 WEDGE TABLES



No. T-35-F CORNER TABLE  
(Formica Top) (T-35 Glass Top)  
30" square, height 22 1/4"

Troy Deauville Casual Americana has been designed with you in mind! Fabrics that clean with the swish of a damp cloth. Simple, eye-pleasing designs of wrought-metal without useless curlicues to catch and hold dirt. Lightweight to blend more beautifully with today's gayer color schemes and for easier moving when house cleaning.

What's more, Troy Deauville Casual Americana is just as attractive, just as practical, outdoors as well as indoors. Now you can have the full enjoyment of your furniture, for Troy Furniture is built for year-round pleasure. On pleasant, warm days, Troy upholstered pieces can be moved out onto the patio. Troy all-metal furniture does double duty, too. No need for winter storage.

## *Finish*

All items available in FO White Lustre  
or F23 Satin Charcoal Black



# THE

*Casual Americana*

# TROY LOAFER

At last! A contoured chair that does not look like some strange monster in your home. Fits in anywhere . . . Colorful and tailored slip-covers come off easily, revealing another delightful fabric, of your choice, that is completely weatherproof and transforms the loafer for outdoor sun-bathing and lounging . . . all this at only about half the price of any other contoured chair now on the market.

- No Mechanical Devices
- Lifetime Construction
- Fade Resistant
- Water Repellent\*
- Stain Resistant\*
- Easily Washable\*

\* Not applicable to Cloth Tweed or Troyduck.

SITTING or RECLINING . . . Requires only a gentle push . . . you don't have to get up . . . glides easily from vertical to horizontal positions and back.



THE SCK-20 KIT . . . Gives you a choice of slipcovers in BOUCLE, or GLASGOW TWEED in the widest selection of colors you have ever seen . . . includes foam rubber back pad, seat pad and adjustable head pillow.

## the CASUALAIRE DINETTE

for  
GRACEFUL  
LIVING

No. TS-5  
DINETTE SET

Sold in complete five piece sets only. Table size 33"x 42".

Chair seats and backs covered in Chartreuse, Gray, or Coral Duran only.



### FABRICS

For the Deauville Casual Americana Line, Troy offers an attractive variety of upholstery fabrics especially chosen for beauty, texture and durability. Cloth fabrics are both colorful and long-wearing. The marvelous new Textured Vinyl Plastics are amazingly scuff and scratch resistant. Children can't hurt them, house pets can't harm them, and they wash easily with ordinary soap and water.

SEE THE PRICE LIST FOR FULL DETAILS ON SIZE, FABRICS AND COLORS



# *Superior's* **NEW** **DISTINCTIVELY STYLED** **2-Pc. SECTIONAL**



No. 101 SECTIONAL SOFA — Two-piece  
Overall length 103 inches  
Height 26 in. Seat is 22½ in. deep.

AVAILABLE IN: METALLIC TWEED COVER, IN COLORS:  
GREEN, GRAY AND BLACK, BROWN AND RED

RAYON FRIEZE COVER  
OR

100% DUPONT NYLON  
PILE FRIEZE

IN COLORS:  
ROSE, GRAY,  
BEIGE, RED,  
GREEN.

SEAT AND BACK HAVE 1-INCH FOAM RUBBER AND 1-INCH HAIRFLEX PADDING.  
Deep Cone Type Seat . . No Sag Springs In Back . . Paneled Back . . Wide Padded Arms

PRICED PHENOMENALLY LOW!!

IN METALLIC  
TWEED

**\$129<sup>50</sup>**

IN RAYON  
FRIEZE

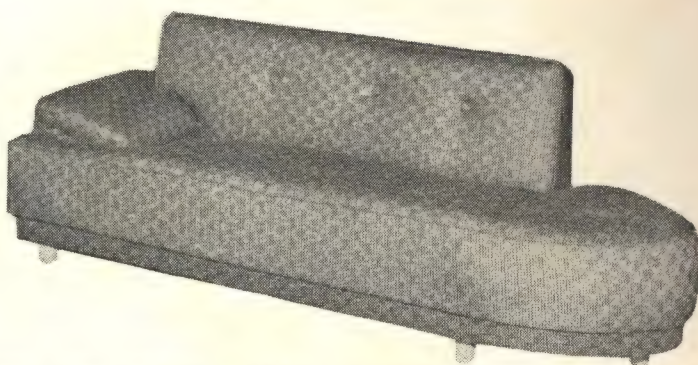
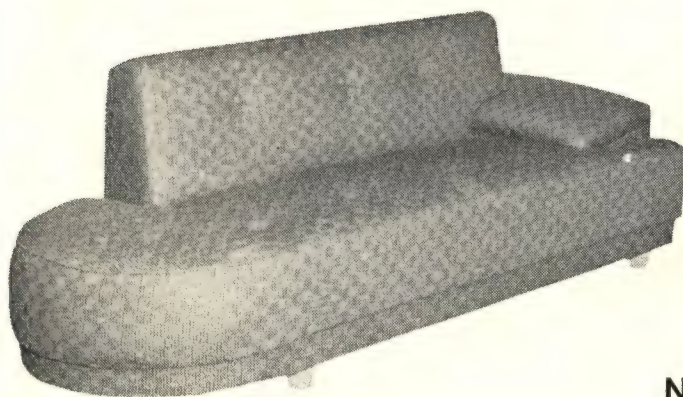
**\$139<sup>50</sup>**

IN 100% DUPONT  
NYLON PILE FRIEZE

**\$149<sup>50</sup>**



# Superior SECTIONAL SOFAS



## NO. 105 TWO-PIECE SECTIONAL

All hardwood frame; No-Sag spring base construction; Coil spring tight cushion seat; Spring filled back; Seat has 1 1/2 inch rubberized hair insulator; 3 layers of bouyant felt; Arm has rubberized hair pad cushioning; Overall length 76 inches; Depth of seat 22 inches; Width of arm finished 14 inches; Height of back from floor 28 inches; Height of seat from floor 15 1/2 inches; 10 buttons in seat, 3 buttons in back of each section.

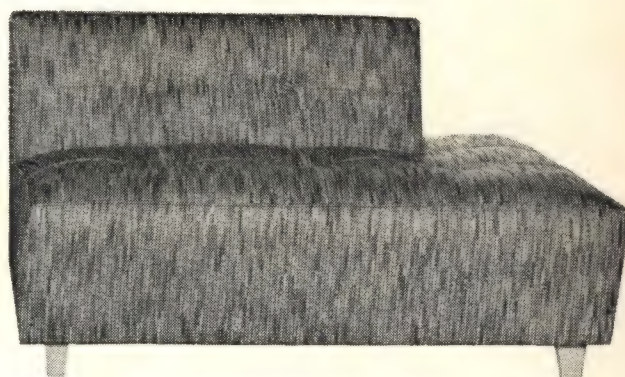
Above specifications are for each piece

COVERED IN METALLIC TWEED **\$147<sup>50</sup>** PER PAIR

COVERED IN BLENDED FRIEZE **\$159<sup>50</sup>** PER PAIR

COVERED IN 100% WOOL FRIEZE **\$174<sup>50</sup>** PER PAIR

(SEE LIST OF COLORS BELOW)



## NO. 458 TWO-PIECE SECTIONAL

All hardwood frame; Double coil spring construction in seat; Springs are insulated with 1 1/2 inch rubberized hair; 3 layers of bouyant felt; Coil spring back; Overall length of 2 pieces 100 inches; Depth of seat 22 inches; Height of back from floor 28 inches; Seat height from floor 16 inches.

COVERED IN METALLIC TWEED **\$ 99<sup>50</sup>** PER PAIR

COVERED IN BLENDED FRIEZE **\$114<sup>50</sup>** PER PAIR

COVERED IN 100% WOOL FRIEZE **\$129<sup>50</sup>** PER PAIR

### FABRICS AND COLORS, FOR THE ABOVE FURNITURE

MODERN WEAVE PATTERN TWEED MATERIAL WITH A METALLIC THREAD TRIM.

COLORS:  
ICE PINK  
TURQUOISE  
NATURAL GRAY  
CHARTREUSE

NEW, MODERN PATTERN BLACK BACKGROUND BLENDED FRIEZE — OUTSTANDING FOR GOOD WEAR.

COLORS:  
AQUA  
ICE PINK  
RED  
SILVER GRAY  
GREEN

ALL-WOOL FRIEZE WITH THE MODERN BLACK BACKGROUND. SMALL JACQUARD WEAVE PATTERN WITH LUREX TRIM IN THE SURFACE.

COLORS:  
NATURAL GRAY  
AQUA  
ICE PINK  
RED  
GREEN



PRACTICAL  
COMFORTABLE

# EASY CHAIRS

IN  
LONG LASTING  
EASY-TO-CLEAN  
BOLTAFLX  
PLASTIC COVERING



No. 530 CHAIR  
AND OTTOMAN  
(WITH ADJUSTABLE POSITION)

RETAIL PRICE **\$99<sup>50</sup>**  
DEALER PRICE **\$54<sup>95</sup>** FOR THE SET

Boltaflex Colors on These Chairs:

RED • IVORY • BROWN • BLUE  
BLACK • CHARTREUSE • WOOD BEIGE  
MINT GREEN • SADDLE TAN  
SUNSHINE YELLOW



## ROOMY LAWSON ARM EASY CHAIR

COVERED WITH  
HEAVY NUBBE-WEAVE  
LINEN-TEXTURED FABRIC  
WITH RUBBERIZED BACK

RETAIL PRICE **\$97<sup>50</sup>**

DEALER PRICE  
**\$49<sup>95</sup>**

EITHER SWIVEL OR STATIONARY MODELS

IN DECORATOR  
COLORS

BEIGE  
TURQUOISE  
BROWN  
GOLD  
GREEN  
CORAL



No. 201  
LOUNGE CHAIR  
(BELOW)

RETAIL PRICE **\$79<sup>50</sup>**

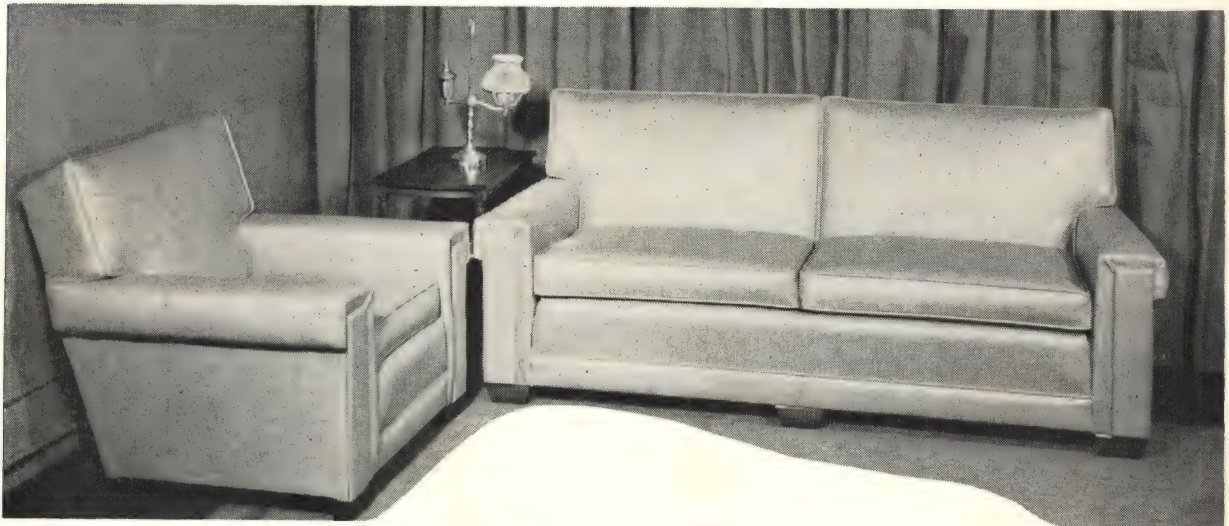
DEALER PRICE  
**\$39<sup>95</sup>**

PREMIER WIRE COIL SPRING BASE and CUSHION UNITS, WITH BEST INTERIOR MATERIALS AVAILABLE.

THE FINEST TAILORING DETAILS ARE USED.



# HEAVY-DUTY, WELL-TAILORED FULLY UPHOLSTERED SUITES



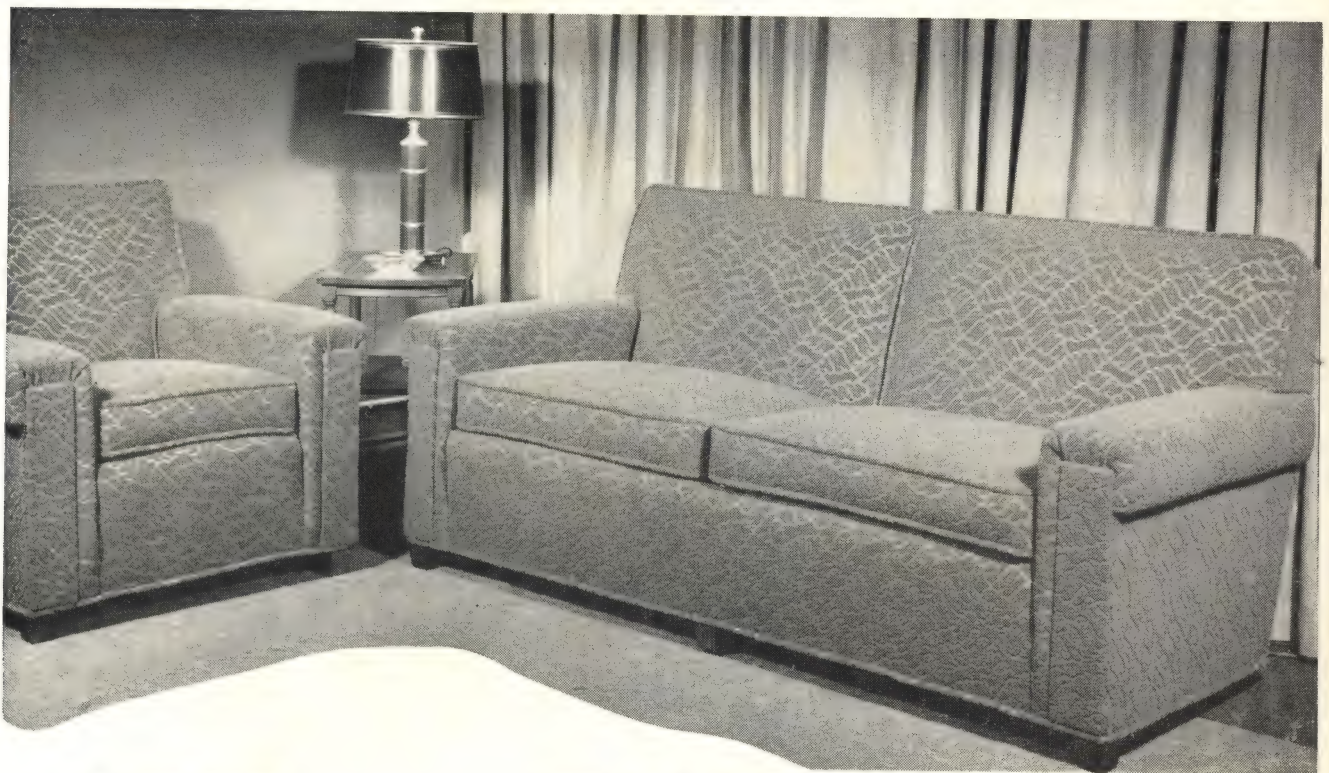
**No. 1089 CHAIR**

**TWO-PIECE SUITE**

**No. 1089 SOFA**

AVAILABLE IN BOLTAFLEX ONLY — COLORS LISTED ON PAGE 88.

All pieces made with finest interior materials, including curled hair and other quality padding — Up To A Standard . . . Not Down To A Price.



**No. 1082 CHAIR**

**TWO-PIECE SUITE**

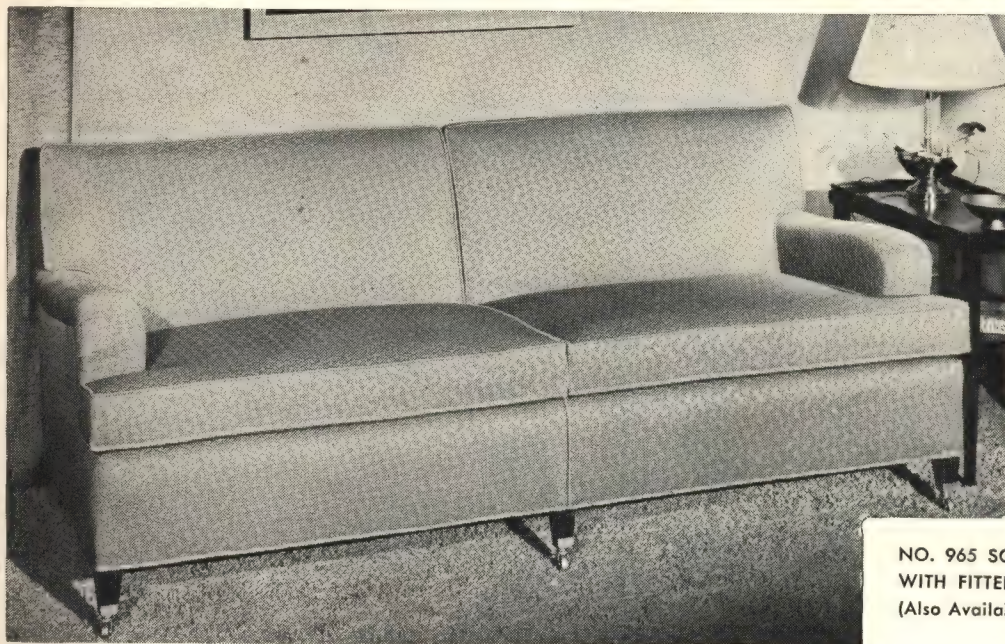
**No. 1082 SOFA**

COVERED IN HEAVY RAYON FRIEZE

**Colors — Kelly Green, Gray, Lipstick Red, Cinnamon, and Toast**



# FOAM-RUBBER-CUSHION SOFAS



A WELL-MADE  
PRACTICAL  
PIECE OF  
FURNITURE  
BUILT TO GIVE  
MANY YEARS OF  
COMFORTABLE  
SEATING AND  
HARD WEAR

NO. 965 SOFA,  
WITH FITTED CUSHIONS  
(Also Available With Kick-Pleats at Slightly Higher Cost)

GOODYEAR AIRFOAM HIGH-CROWN CUSHIONS, WITH ALL KILN-DRIED HARDWOOD FRAMES, FINEST PREMIER WIRE COIL SPRING CONSTRUCTION.

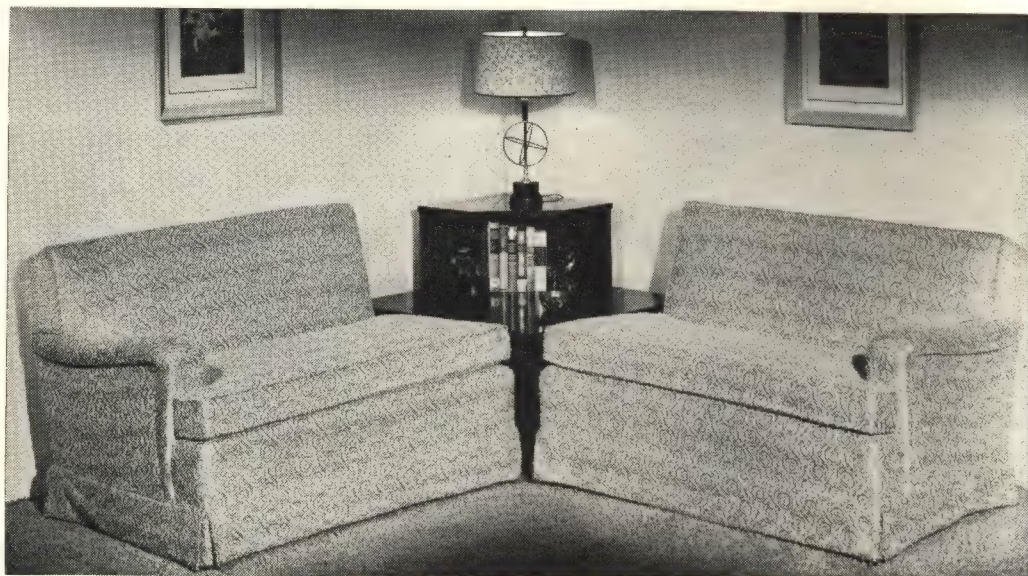
YOUR CHOICE OF THREE COVERS, IN  
COLORS AS LISTED BELOW.

## MATCHING SECTIONAL SOFAS

NO. 1965½  
SECTIONAL  
SOFA PAIR

Same High Quality Construc-  
tion and Upholstery as in  
Sofa Above.

With Kick-Pleats as shown, or  
without them at lower cost.



Nubbe Linen-Textured  
Rubberized Back Fabric.

Nubbe Tweed Fabric  
With a Metallic Glint.

100% Nylon-Fabric  
Metallic Nubbe Frieze, Featured  
by a Gold Lustre Thread.

COLORS: Beige, Turquoise, Brown, Gold, Green,  
and Coral.

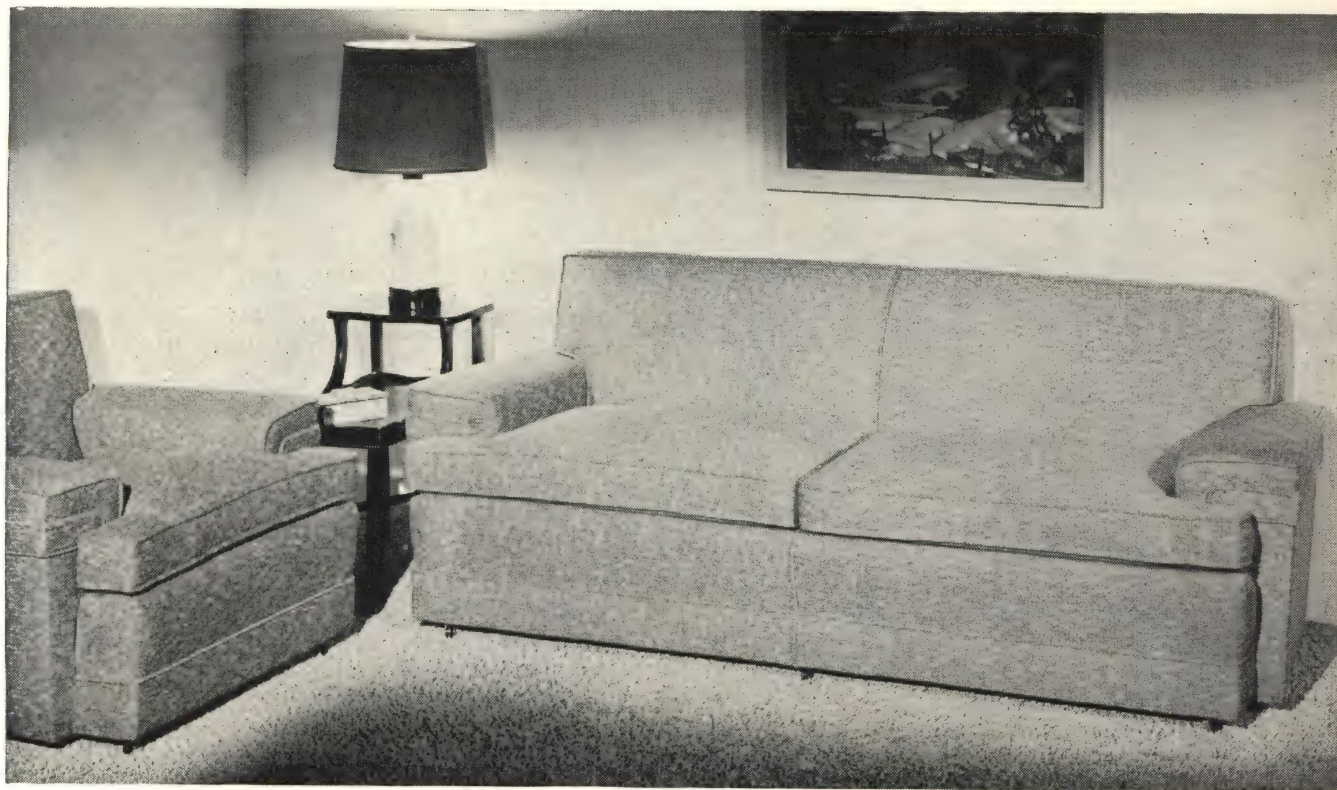
COLORS: Toast, Charcoal, Platinum, Cinnamon,  
Aqua, Ice Pink, and Green.

COLORS: Toast, Emerald Green, Red, Charcoal,  
Ice Pink, and Pine Green.

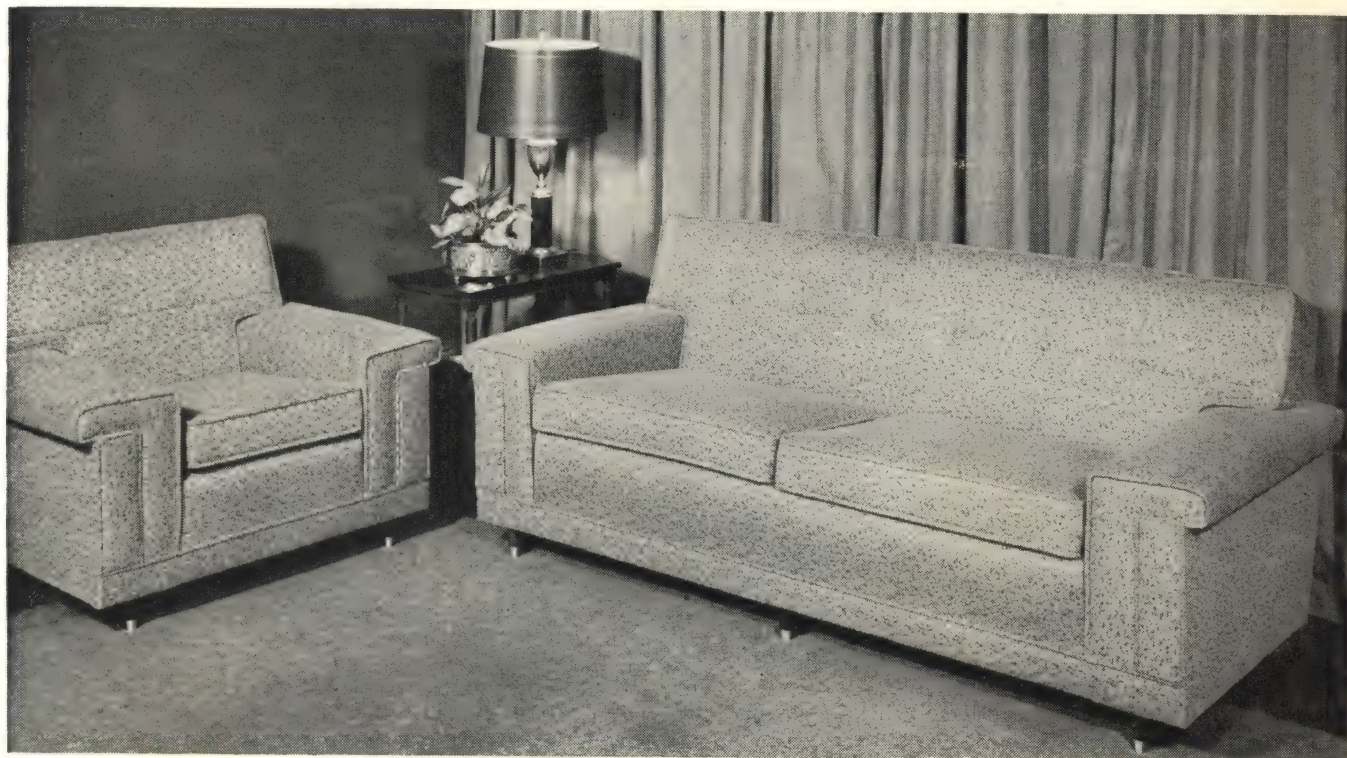


# OVERSIZE-ARM TWO-PIECE SUITES

## MASSIVE-STYLE SOFAS WITH MATCHING CHAIRS



STYLE NO. 745 TWO-PIECE SUITE



STYLE NO. 700 TWO-PIECE SUITE

Premier Wire Coil-Spring Construction. All Kiln Dried Hardwood Frames, Fine Tailoring and Careful Finishing.

Heavy Metallic Tapestry Fabric.  
COLORS: Toast, Aqua, Rose, Melon, Platinum and Green.

### CHOICE OF TWO COVERS:

100% Nylon Metallic Nubbe Frieze, with Lustre Gold Thread Highlight.  
COLORS: Toast, Emerald, Green, Red, Charcoal, Ice Pink and Pine Green.



# *The* VANGUARD LINE

UPHOLSTERED FURNITURE LEADING THE STYLE TREND



NO. 495 SOFA — Length-86", Depth-36", Height-29" Seat-66" x 23". All rubber filled cushion, zippered cover for easy removal, Marshall spring base. A multitude of muslin-pocketed individual coil springs for ultra-comfort. Blond, Ebony or Mahogany finish legs. Covered in luxurious heavy shag textured fabric with non-tarnishing metallic highlight. Colors: lime, coral, brown, ice pink, ice blue, and black & white.



NO. 695 STATIONARY CHAIR

NO. 696 T.V. SWIVEL CHAIR

Width-35", Depth-34", Height-26", Seat-20" x 23". Loose Cushions Filled With Muslin Pocketed Individual Coil Springs on a Base of Standard High Quality Coil Spring Construction for Maximum Comfort. Fabric Covers and Colors as Above.



# The VANGUARD LINE

## UPHOLSTERED FURNITURE LEADING THE STYLE TREND



NO. 412 SOFA — 81" long, 35" deep, 27" high — Seat 73" x 22". Loose cushions and bolsters all Goodyear Airfoam rubber-filled zippered covers for easy removal. No-sag spring construction in base for firm, long lasting comfort. Blond, ebony, or mahogany finish legs.



NO. 903 CHAIR — Width-25", depth-28", height 30". Seat 20"x20". Solid comfort in a well-tailored chair, using no-sag spring construction. Covers and leg finishes same as on No. 412 & No. 612.

ALL THREE  
PIECES  
ON THIS PAGE  
COVERED IN A  
TEXTURED  
MODERN PATTERN  
FABRIC, WITH  
OR WITHOUT  
METALLIC  
INTERWEAVE.

COLORS: PINK,  
AQUA, BEIGE,  
MINT, AND EGGSHELL



NO. 612 CHAIR — Width-22", depth-35" height-27". Seat 24" x 22". Same construction and upholstery as No. 412 sofa.



# The VANGUARD LINE

## UPHOLSTERED FURNITURE LEADING THE STYLE TREND



NEW 90°  
CORNER-BACK  
CHAIR WITH  
MANY USES

FRONT AND SEAT  
COVERED IN HEAVY SILVER  
METALLIC BOUCLESTRIE  
FABRIC OF ATTRACTIVE  
MODERN PATTERN

COLORS: BEIGE, PINK,  
CHARCOAL, AND  
BROWN WITH GOLD

OUTBACK COVERED  
IN PLAIN FABRIC  
TO BLEND WITH  
FRONT FABRIC

No. 607 CORNER CHAIR — WIDTH-47", HEIGHT-27", DEPTH-30", SEAT 36"x22"

A MOST UNUSUAL CHAIR, STYLED FOR MANY USES. FILL A CORNER, PAIR TWO OF THEM WITH A TABLE FOR A WALL SETTING, OR USE FOUR CHAIRS TOGETHER AND MAKE A COMPLETE SEATING CIRCLE IN YOUR LOBBY.

No. 404 SOFA made on a hardwood frame, doweled, glued, and corner blocked. No-sag spring base and back, rubberized hair and cotton filling. Permalator over springs on seat and back. Rubber-Filled cushions. Padded outside back. Deck same material as covering. Wood feet. Ebony finish.

*covering is a durable wool mohair looppile fabric woven in a modern overall pattern*

COLORS: Coral, Mint, Flame, Sand,  
Camel, Chartreuse, Black/White.



No. 404 SOFA

Height 28", Length 89"  
Depth 47", Seat 22"x89"



# *The* VANGUARD LINE

UPHOLSTERED FURNITURE LEADING THE STYLE TREND



THE MOST  
UNUSUAL  
FINE CHAIR  
VALUE  
WE HAVE  
EVER OFFERED

## NO. 12 CHAIR

24" WIDE  
27" DEEP  
29" HIGH  
SEAT - 24" x 21"

SHIPPING WEIGHT  
30 LBS.

SPECIFY YOUR  
COLOR  
CHOICE  
OF FABRIC

This Chair is a "Factory-Special" — Offered to Use Up Upholstery Fabric Roll Ends Left Over from the Manufacture of the Very Finest Living Room Furniture. You May Have Any Color of Your Choice, but the Fabrics Will Be "Factory-Selected" to Take Advantage of Rollends of Fine Fabrics Which Would Be Otherwise Wasted. You Benefit By Getting Covers Not Otherwise Available at Anywhere Near This Price.

WOOD PARTS IN BLONDE FINISH  
WITH RUBBERIZED HAIR AND  
COTTON UPHOLSTERY OVER  
NO-SAG SPRING CONSTRUCTION.

VALUES UP TO **\$49<sup>50</sup>**

YOUR PRICE **\$18<sup>95</sup>** EACH

SIX OR  
MORE **\$17<sup>95</sup>** EACH



# BOUDOIR CHAIRS & LOUNGES

## No. 345—Arm Chair

Dimensions—W-27", D-28",  
H-32", Seat Depth-20"

## No. 340—Victorian Love Seat

Dimensions—W-46½", D-30"  
H-34½", Seat Depth-21½"

## No. 341—Slipper Chair

Dimensions—W-23", D-26",  
H-32", Seat Depth-17½"

Hardwood frame, coil springs  
and webbed base. Kapok fill-  
ing with cotton felt padding.



COVERED IN A RICH COTTON  
VELOUR VELVET

COLORS: Wellington Green, Hunter  
Green, Chartreuse, Lavender, Rose,  
Blue, Raspberry, Gray, and Red.

ALL FRAMES ARE OF  
SOUTHERN HARDWOOD, WITH CORNER  
BLOCKS, AND DOWELED  
AND GLUED.

No. 91—Chaise Lounge—Cotton felt, moss and  
kapok filling. Dimensions: W-29", L-56", H-33",  
Seat Depth-45"

COVERED IN PLAIN SATIN

COLORS: BROWN  
TURQUOISE ROSE  
LAVENDER GRAY  
GOLD GREEN

INSET SHOWS  
NO. 172 CHAIR WITH  
BACK FOLDED DOWN  
AS AN OTTOMAN



## No. 475—Swivel Chair 476—Stationary Chair

Cotton felt padding with  
kapok filling.

Dimensions—W-28½", D-27",  
H-30", Seat Depth-19½"

Nos. 172, 475, 476

COVERED IN COTTON-  
BACKED QUILTED  
SATIN

COLORS: BLUE  
ROSE  
GREEN  
WINE  
RED  
GRAY  
GOLD



## No. 172—Folding Ottoman

Cotton felt padding with kapok filling.  
Can be used as an ottoman, slipper chair,  
or vanity stool.

Dimensions—W-19½", D-25", H-32",  
Seat Depth-18"



# LuVan twisted wrought iron creations



**LuVan GOSSIP BENCH**

**Model GB-51**

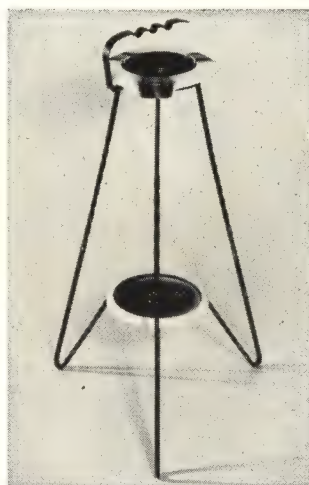
A real space-saver with appeal and utility has made this exclusive Gossip Bench a sensation everywhere. Rigid construction. Full-size plastic covered seat. Table top for telephone is laminated plastic or of lacquered copper . . . burn proof and stain proof. The generous shelf under the seat makes ideal directory storage. Rubber tipped feet protect carpeting.

**GRACEFUL LINES!**

**BEAUTIFUL FINISH!**

**LIFETIME DURABILITY!**

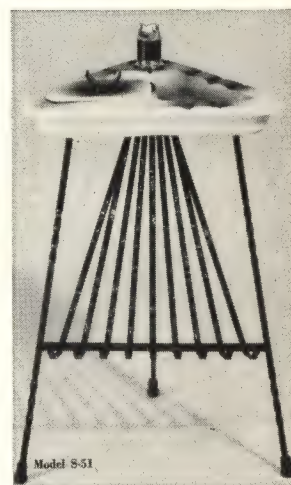
LuVan creations are in perfect taste for modern or traditional decorator harmony. This wrought iron line is treated with a special rust-proofing process and finished in a soft, satin black . . . scientifically baked-on to give lasting service. Top quality at a price less than many of the popular priced wood table lines. Prompt shipment in carefully designed factory sealed cartons.



**LuVan SMOKER**

**Model 100-A**

Colorful ceramic tray with metal tray at bottom. Stands 24" high.



**DELUXE SMOKER**

**Model S-51**

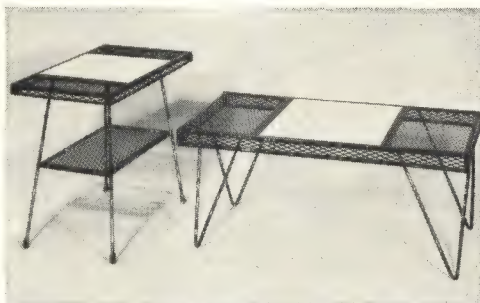
Lovely triangular ceramic tray is 10" x 15". Handy magazine shelf. Stands 23" high.

## **LuVan COCKTAIL and END TABLE Sets**



**Model E-51**

**Model C-51**



**Model E-52**

**Model C-52**

Sold individually or as 3-table units of two end tables and a cocktail table. Your choice of all wrought iron style or solid center panel style. Choice of laminated plastic or beautifully lacquered copper for center panels. Specify type desired. Cocktail tables are 18" x 36" and 15" high. End tables are 14" x 24" and 21" high.



**UTILITY TABLE**

**Model US-51**

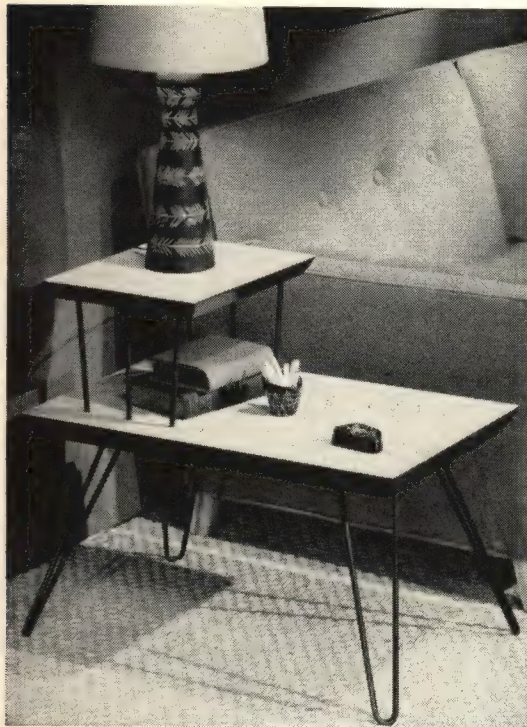
A sturdy table of 1001 uses. Low priced. Stands 24" high with 14" x 17" top size and handy shelf.

*Truly . . . this is wrought iron with a distinctive "twist"*

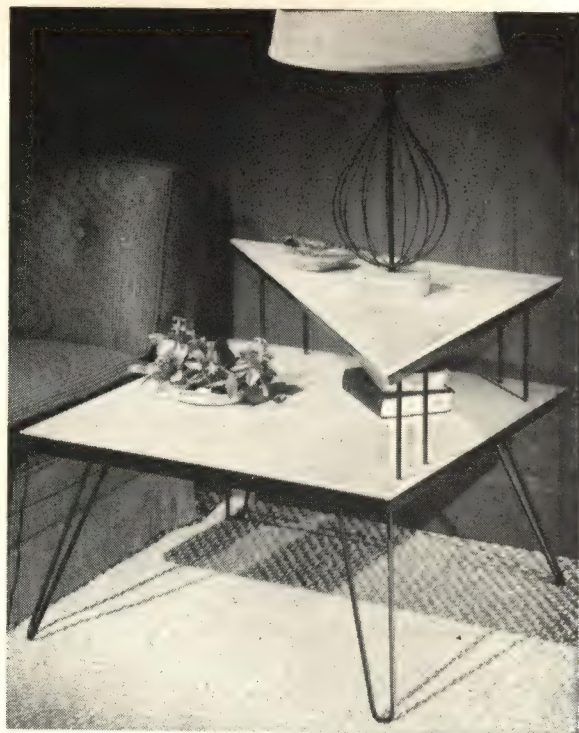


# RHYNE FORMICA TOP TABLES

WITH FASHIONS LATEST WROUGHT IRON LEGS  
LIME OAK FINISH



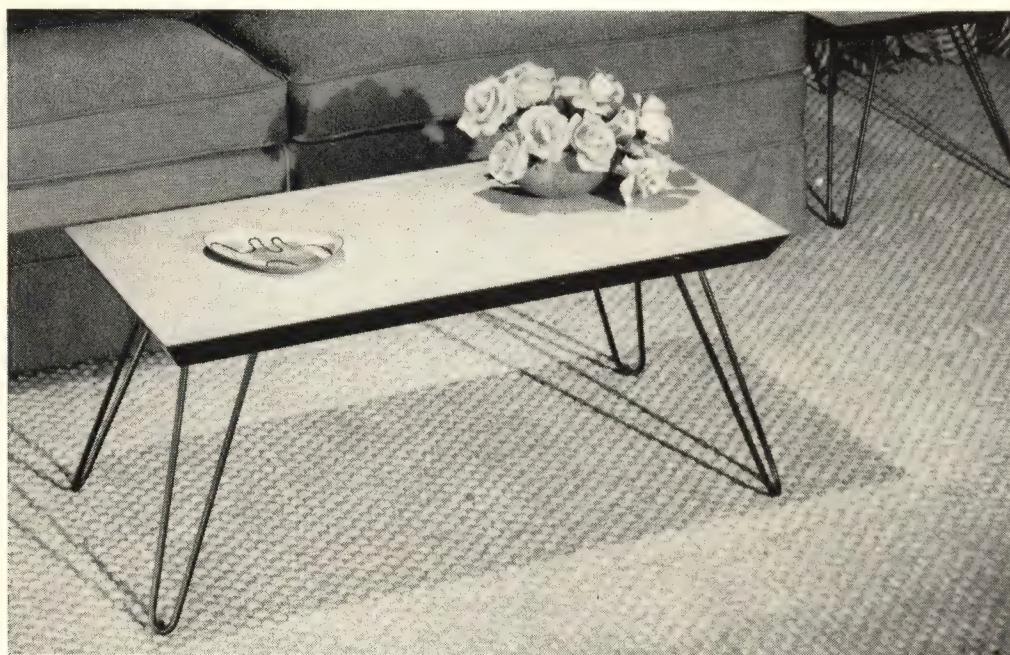
No. 1828 STEP TABLE  
18x28" Height 24½"



No. 3030 CORNER TABLE  
30x30" Height 24½"



HERE THEY ARE . . .  
Designed to give  
years and years of  
service! Ideal for  
motels, they're ex-  
tremely durable,  
will stand a lot of  
abuse and still re-  
tain their beauty.



No. 1836 COCKTAIL TABLE 18x36" HEIGHT 15"

WROUGHT IRON . . . MODERN AS TOMORROW



GENUINE PLASTIC-FINISHED

# Marlite® TABLES

WITH FASHIONS LATEST WROUGHT IRON LEGS



No. 1632 COCKTAIL TABLE  
16x32x15 High  
Marlite Top



No. 1624 STEP TABLE  
16x24x24½ "Marlite" Top



No. 1636 D Desk  
Marlite Top  
16 x 36 in. H 30 in.



No. 2424 CORNER TABLE  
24x24x24½ High  
"Marlite" Top



It's a desk or an end table, a space divider  
or a telephone table.

**Stain-resistant, mar-resistant plastic top... wrought-iron legs with plastic glides... drawer and two shelves for storage.**



GENUINE PLASTIC-FINISHED

# Marlite®

**STAYS LIKE NEW FOR YEARS!**

**SOILPROOF BAKED FINISH.**  
Unharmful by alcohol, fruit  
juices, boiling water, and  
heat up to 300°F.



**QUICKLY, EASILY CLEANED.** Needs only an occasional wiping  
with a damp cloth. Polish with liquid wax.



# UNIQUE MODERN DESK

LIMED OAK—PERMA-  
PLASTIC TOP—

Ebony finish trim  
with Brass

to match tables on Page 101

PRICED AT \$29<sup>50</sup>  
ONLY

## No. 670 Desk

22" x 42" x 30" high. Hi-gloss  
comb grain limed oak PERMA TOP  
plastic top — 3 drawer case with  
brass drawer pulls. Satin brass  
ferrules —



# THE YEOMAN WROUGHT IRON DESK



No. 7017  
Chair

15" x 15½" Padded Seat

Packed 2 to Ctn.  
Shipping Weight 30 lbs.

No. 7036  
One Drawer  
Desk

Top 18" x 36", Ht. 30"

Individually Cartoned  
Shipping Weight 45 lbs.

With unfinished hardwood top  
that you can finish yourself  
to match the other furniture  
in your rooms.

Your Price  
Only

\$14<sup>95</sup>

Matching Chairs \$4.95 each

Rigid construction, with ½" steel  
welded rod. Drawer—3" deep, 17½"  
wide. Bonderized durable black  
enamel finish, with drawer finished  
to match.

Chair seat padded and filled with  
rubberized hair, covered with wash-  
able Duratweed.



# MODERN TABLES *unique ebony & brass design*



NO. 674  
STEP TABLE  
20" x 30" x 23" High

Hand rubbed and polished ebony finish on bases —

Hi-gloss  
combed grain  
Oak Perma  
Top plastic  
tops and  
shelves



NO. 672  
END TABLE  
20" x 28" x 22" High

Solid Satin Brass Fer-  
rules —



NO. 671  
COCKTAIL TABLE  
21" x 42" x 17" High

ALL  
TABLES  
SHOWN  
ARE ALSO  
AVAILABLE  
IN  
LIMED OAK  
FINISH



NO. 673 LAMP TABLE 22" x 22" x 23" High



NO. 678 CORNER TABLE 30" x 30" x 23" High

KING-SIZE DIMENSIONS WITH FUNCTIONAL MODERN STYLING



# Your Choice

## OAK AND EBONY OR BLACK AND WHITE

Both With WATERPROOF,  
STAINPROOF PLASTIC TOPS

only **8<sup>95</sup>**  
SHIPPED K D



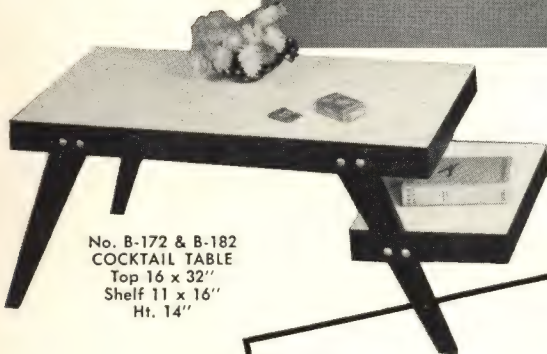
No. B-177 & B-187  
CORNER TABLE  
24 x 24" Ht. 20"



Right  
No. B-174 & B-184  
STEP TABLE  
Top 11 x 16"  
Shelf 16 x 24"  
Ht. 20"



No. B-170 & B-180  
END TABLE  
Top 16 x 24"  
Shelf 11 x 16"  
Ht. 20"



No. B-172 & B-182  
COCKTAIL TABLE  
Top 16 x 32"  
Shelf 11 x 16"  
Ht. 14"

No. B-178 & B-188  
COCKTAIL TABLE  
Top 16 x 32"  
Shelves 11 x 16"  
Ht. 14"



### NOTE:

Series No. B-170—Black with Lime Oak Plastic  
Top & Shelves.  
Series No. B-180—Black with White Plastic Top  
& Shelves.



If it's an Artline table — it's the best value money can buy.



# Genuine Mahogany Tables!

**HAND PADDED LEATHER TOP**

*Fine Artline Quality Tables for Prestige*

No. 3180—End Table  
18½ x 27½" Ht. 24"



No. 3184—Step Table  
18 x 28" Ht. 25½"



No. 3172—  
Hunt Table  
Closed:  
25 x 48"  
Opened:  
35½ x 48"  
Height 17"



Magnificent workmanship, hand-rubbed finish — portrays quality in every line. Of necessity, only a few tables of this magnificent group are shown. Catalog can be supplied showing all the tables in this collection, along with many other companion tables in a wide range of prices to fit every budget.

Write for more details today.



No. 3189—Nest of Tables  
18 x 22" Ht. 24"



No. 3182—Cocktail Table  
21 x 43" Ht. 17"



No. 3197—Corner Table  
30 x 30" Ht. 26"



No. 3186—Drum Table  
28 x 28" Ht. 27½"



**If it's an Artline table — it's the best value money can buy.**



# Now... forget about

✓cigarette burns ✓perfume stains ✓scars and nicks

## for the first time ... at **LOW PRICES**



SOLID WOOD  
CONSTRUCTION

SMART DESIGN

HIGHLY  
FASHIONABLE  
METAL  
DRAWER PULLS

UNIQUE  
TEXTURED  
FINISH  
IN THE  
MODERN BLOND  
SHADE

EXTREMELY  
DURABLE

No. 73 ONE DRAWER  
NIGHT STAND

BOOKCASE BED  
No. 31 FULL SIZE  
No. 31½ TWIN SIZE

No. 20 FOUR  
DRAWER CHEST

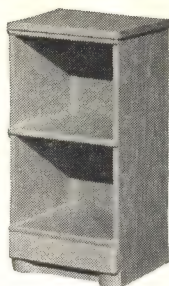
No. 15 DOUBLE DRESSER  
No. 81 PLATE GLASS  
MIRROR—SIZE 32x38"

Plastic tops on furniture have always meant premium prices. Now we bring you this rugged, durable solid-wood construction PLUS genuine NEVAMAR plastic tops in this modern group at our unbelievably low prices, for all the pieces illustrated.

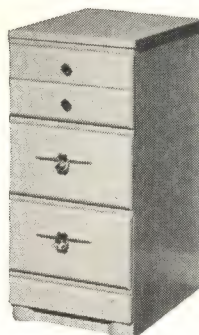
### BUY ANY COMBINATION OF PIECES



No. 23 EIGHT  
DRAWER CHEST



No. 60 BOOKCASE  
NIGHT STAND



No. 71 THREE  
DRAWER  
NIGHT STAND



No. 10 DRESSER  
No. 82 PLATE GLASS  
MIRROR—SIZE 24x28"



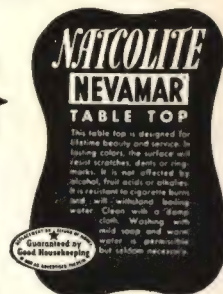


# OPEN-STOCK GROUPING BEDROOM FURNITURE

with famous **NEVAMAR**  
plastic tops that resist  
scar or stain!

THIS GUARANTEE

ON EVERY PIECE



BEAUTIFUL  
RIFT OAK  
FINISH  
TOPS

CIGARETTE  
AND  
LIQUID  
RESISTANT

SPILLS  
STAINS  
DIRT  
WIPE OFF  
WITH A  
DAMP CLOTH

PANEL BED  
No. 30 FULL SIZE  
No. 30½ TWIN SIZE

No. 42  
BENCH

No. 25  
DESK CHEST

Month after month this furniture will give you satisfaction. The unique blonde shade textured finish—so easy to clean—is also resistant to bumps, jars, and scratching. And, the plastic top, withstands all kinds of hazardous wear—takes only soap and water to maintain the original FACTORY LUSTRE.

Also available, but not shown:

No. 16 Triple Dresser

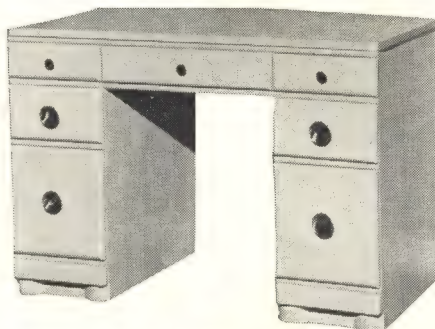
No. 86 Plate Glass Mirror—Size 32x44"

No. 100 Chair

(See Price List for Details)



No. 21 FIVE  
DRAWER CHEST



No. 92 SEVEN DRAWER  
KNEE HOLE DESK



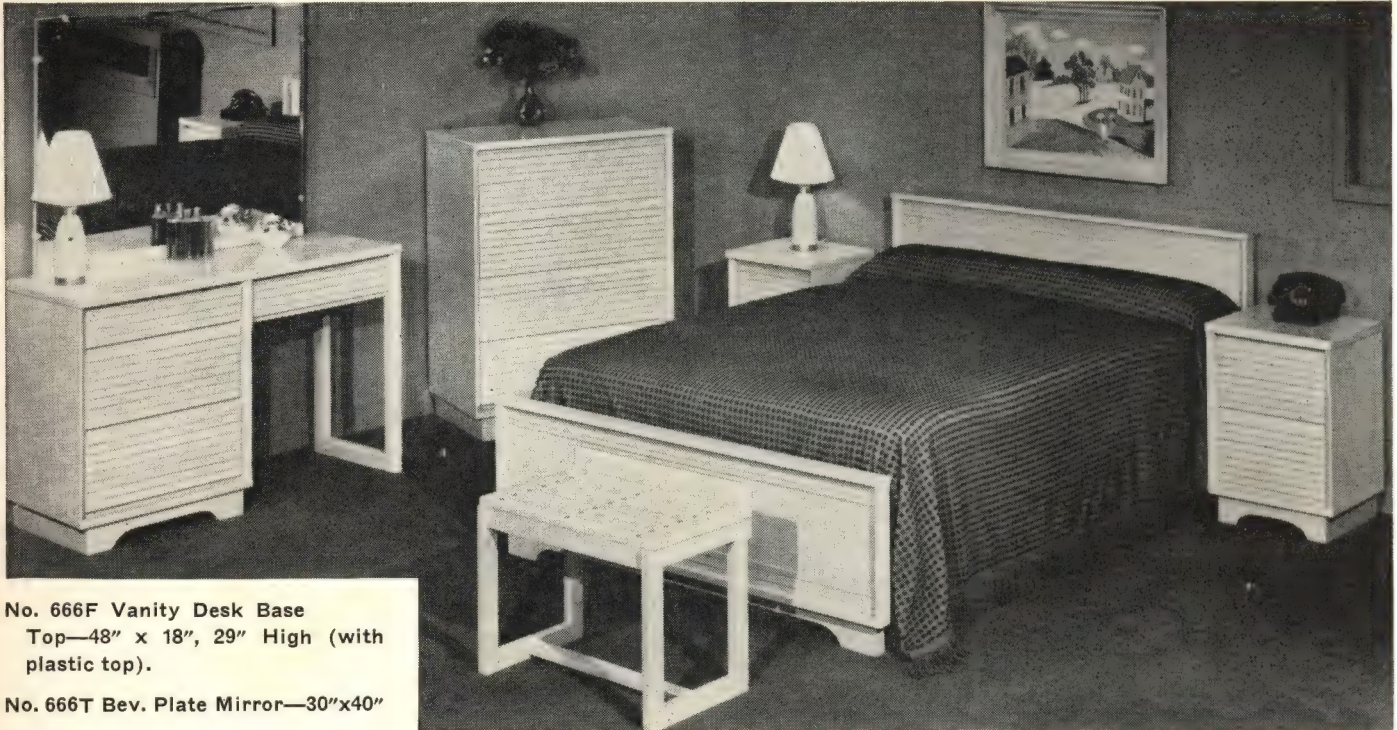
No. 47 VANITY  
WITH 36x38" PLATE  
GLASS MIRROR



# THE TOURIST SUITE IN LIMED OAK

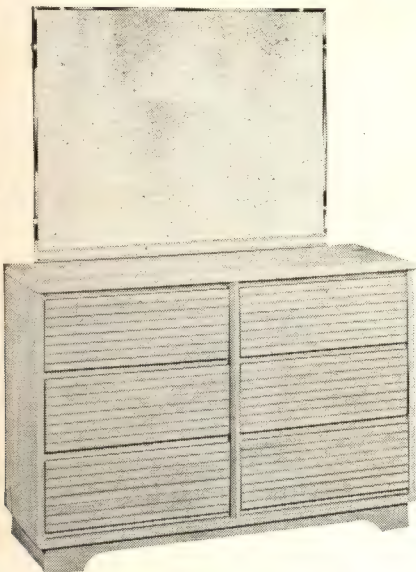
## CHOICE OF GENUINE OAK OR "NEVAMAR" PLASTIC TOPS

### ON DRESSER, VANITY - DESK OR NIGHT STANDS



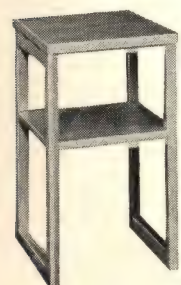
No. 666F Vanity Desk Base  
Top—48" x 18", 29" High (with  
plastic top).

No. 666T Bev. Plate Mirror—30"x40"



No. 668FB Double Dresser. Top, 48"x  
18" (with plastic top).

No. 666T Bev. Plate Mirror—30"x40"



No. 609F Night Stand  
Top—15"x18", 25" High  
(plastic top)

No. 3202 Luggage Rack  
Top 24"x14"

Panel Bed  
No. 610 Full Size  
No. 610½ Twin Size  
Head Board 33" High

No. 608F Night Stand  
Top 15"x16"  
(plastic top)

Made of Oak lumber throughout, exteriors and interiors.

NEVAMAR TOPS — "Lifetime Guarantee", on pieces noted.

BEVELLED PLATE GLASS MIRRORS.

CREAMY LIMED OAK FINISH — Can be used with any color scheme.

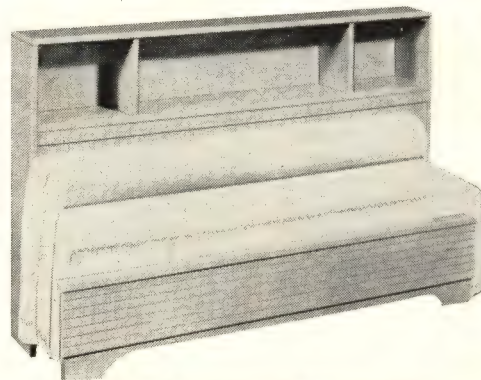
ALL CASES FULLY DUST PROOF THROUGHOUT.

CASES CENTER DRAWER GUIDED and guides are glued, nailed and screwed in place (both front and back).

ALL JOINTS MORTISED AND TENONED.

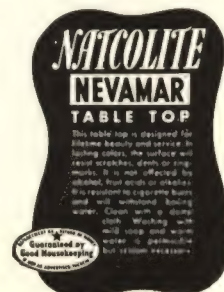
ALL DRAWERS DOVE-TAILED FRONT and BACK.

FRONTS, END PANELS AND BED PANELS finished in REL-VAR, the modern "BAKED-ON" type finish resistant to alcohol, water, heat, mars, and scratches.



Bookcase Bed—Headboard 35" High  
No. 3212 Full Size only.

**with famous NEVAMAR  
plastic tops that resist  
scar or stain!**





**YOUR Motel  
INTERIORS can be**

**MOST MODERN**



**at  
LEAST  
COST**

**with**



No. 45 Night Stand.  
17" x 14" x 24 1/2".  
Retail Price \$24.95  
Dealer's Price \$12.95

No. 46 Bar Bed — Twin  
or Full Size. 11" Footboard.  
Width 10". Height 37"  
Retail Price \$49.95  
Dealer's Price \$24.95

No. 44 Chest.  
30" x 17" x 40".  
Retail Price \$54.95  
Dealer's Price \$26.95

No. 48 Vanity Desk with  
Mirror. 40" x 20" x 31".  
Beveled Plate Glass Mirror  
28" x 34".  
Retail Price \$74.95  
Dealer's Price \$37.50

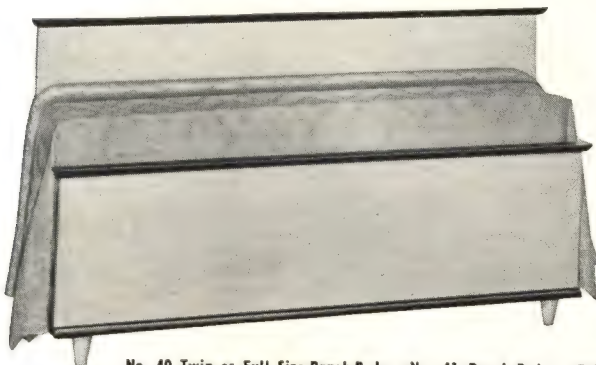
No. 49 Desk only. 40" x 20" x 31". No Mirror.  
Retail Price \$57.95 Dealer's Price \$28.75

**H**ERE'S modern furniture so attractive that you'd think it cost much more than it does! But Milan Transitive Modern is priced so reasonably that you can afford to do a really modern furnishing job at extremely moderate cost.

Milan Transitive Modern is as good as it looks. Construction features include: — Dust-Proofing, Center Drawer Guides, Dove-Tailed Drawer Construction, Polished Chrome Pulls, Distortion Free Plate Glass Mirrors, Hardwood Ends and Tops. And, of course, Milan Transitive Modern has a modern "baked on" type of plastic finish that makes it resistant to heat, liquor and water as well as mars and prints. So practical for motels!

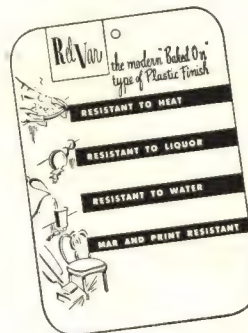
Plan NOW to bring your motel interiors up to Modern standards with Milan Transitive Modern.

Your Choice of Two Beautiful Finishes! The #40 Suite is in Platinum Mist Grey. For Platinum Mist Grey with Charcoal Trim please specify Suite #40-B when ordering.



No. 40 Twin or Full Size Panel Bed.  
30" Headboard, 18" Footboard  
(as shown).  
Retail Price \$37.50  
Dealer's Price \$17.95

No. 41 Panel Bed — Full  
or Twin. 30" Headboard.  
11" Footboard.  
Retail Price \$34.95  
Dealer's Price \$15.95



**THIS TAG**

is your assurance that the Milan Transitive Modern finish was designed with motels in mind. Resistant to heat, liquor, water, mars and prints.

**MARVELOUSLY MODERN  
yet  
IDEALLY INEXPENSIVE**



No. 43 Double Dresser. 48" x 17"  
x 31 1/2". Beveled Plate Mirror  
38" x 28".  
Retail Price \$99.95  
Dealer's Price \$49.95



# BIRCHCRAFT by BAUMRITTER



Built of fine birch & rock maple cabinet woods.

Hand finished to a soft, light beige butternut finish that blends beautifully with any contemporary decorating scheme.

Craftsman built with meticulous attention to detail to yield years of gratifying motel room service.

Case pieces are carefully engineered to provide maximum storage space —

Drawers are meticulously finished inside to protect fragile and delicate apparel.

NO. 2268 DRESSER DESK, WITH BUTTERNUT PLASTIC TOP .....	\$ 67.50
NO. 1021 DESK CHAIR, WITH PLASTIC COVER .....	\$ 13.95
NO. 2290 PANEL HEADBOARD, EITHER FULL OR TWIN SIZE .....	\$ 14.50
NO. 2299 ADJUSTABLE METAL BED FRAME .....	\$ 8.50
NO. 2115 PLASTIC TOP LUGGAGE RACK .....	\$ 11.25
NO. 2276 PLASTIC TOP NIGHT TABLE .....	\$ 19.95
NO. 1654 WALL SAVER CLUB CHAIR, WITH PLASTIC COVER .....	\$ 18.95

SEE PRICE LISTS FOR SHIPPING INFORMATION

COMPLETE SET  
AS SHOWN

**\$152<sup>50</sup>**

## BAUMRITTER WROUGHT IRON GROUP

### 10 PIECES

by BAUMRITTER  
ALL FOR ONLY

**\$132<sup>50</sup>**

7 PIECES WITH  
DOUBLE HEADBOARD

Only **\$105<sup>00</sup>**

(See Below for List of Pieces in  
Each Suite)

See Price List For Prices  
Of Individual Pieces and  
Shipping Information



Now—a truly handsome room that answers your decorating and maintenance problems at amazingly low cost! Wrought Iron provides strength and beauty; perfect color-matching Natcolite Nevamar plastic tops on nite table, vanity-desk and luggage racks end all worries about liquor stains or cigarette damage; colorful decorator plastic lounge and desk chair wipe clean in an instant—NO maintenance problems anywhere! All in a light beige butternut finish. You get two twin headboards, adjustable metal bedframes for each, 3 drawer vanity-desk, night table, two luggage racks, and upholstered desk and lounge chair—all 10 for only \$132.50.\* Same room with double headboard and one luggage rack, only \$105.00!



# WROUGHT IRON BEDROOM FURNITURE OPEN STOCK GROUP



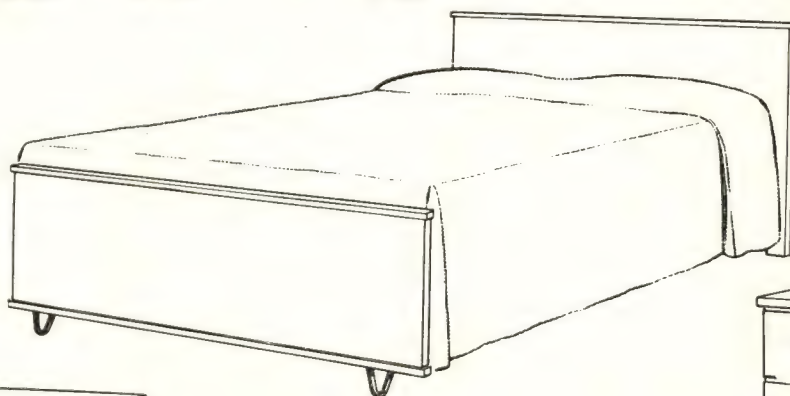
No. M-645  
MR. AND MRS.  
18x45x32  
Attached Plate Mirror 30x40  
110 lbs.

No. 429  
4 DR. CHEST  
16x29x40  
59 lbs.

No. 558 full size No. 538 Single  
BOOKCASE HEADBOARD BED  
Sliding Door  
70 lbs

No. 314  
3 DR. NIGHT STAND  
16x15x30  
30 lbs.

No. 645  
MR. AND MRS.  
Without Mirror  
70 lbs.



No. 654 full size  
No. 639 single  
51 lbs. - 40 lbs



No. 106 4 DR. DESK-VANITY  
20x45x30 67 lbs.



No. 329  
3 DR. CHEST  
16x29x32  
46 lbs.

- All clear, southern hardwoods with hardwood, plywood backs and drawer bottoms.
- Distinctive, correlated styling for mixing and matching.
- Finest construction — routed, pressure-locked drawers, mortise and tenon joints, rigidly glue-blocked and screwed.
- All cases furnished with attractive, metal pulls.
- Exclusive du Pont lacquer finishes; walnut, maple, harvest, and white oak.
- All items cartoned.
- Prompt shipments.



# THE "Basic Raleigh"

FOR THE  
AMERICAN BEDROOM



SHOWN HERE: THE No. 997 SERIES CHARCOAL FINISH

THE LATEST TREND IN  
MODERN AMERICAN FURNITURE

No. 997-2 DOUBLE DRESSER  
TOP 54"x19" — PLATE MIRROR 28"x42"

No. 997 CHEST  
40"x19", 44" HIGH

No. 997-12 BOOKCASE BED  
FULL SIZE ONLY  
58"x9", 35" HIGH

No. 997 NIGHT TABLES  
20"x15", 25" HIGH

All of the skill and know-how of over sixty years of furniture manufacturing have gone into this new, Modern, BASIC-WITZ bedroom grouping. New, beautiful, clear colors, exclusively designed to harmonize with the modern interiors of today, are features in this suite. A combination of straight lines with flowing curves has achieved a decorative balance hard to beat. Accented with beautiful, exclusive hardware, this suite has many features shown only in much higher priced furniture.



No. 995 SERIES  
CAMELIA  
MAHOGANY

No. 996 SERIES  
SPUN  
SILVER  
(Shown at Left)

No. 997 SERIES  
CHARCOAL  
(Shown Above)

No. 996-2 DOUBLE DRESSER

No. 996 CHEST

No. 996-1 PANEL BED  
FULL OR TWIN SIZES

No. 996 NIGHT TABLES  
(dimensions as on 997 series above)

## CHECK THE FOLLOWING SPECIAL FEATURES:

Chest on Chest design. Five-ply, thick fronts, tops, and ends. Carefully selected flat-cut Mahogany veneers. Heavy glue block construction. Five coat lacquer finish, carefully hand rubbed and polished with wax to insure permanent preservation of the wood. Dust-proof throughout. Center drawer guides screwed in. Case backs recessed and attached with brass screws. Exclusive silver hardware. Hand-fitted, dove-tailed, drawers. Drawer interiors treated with "All Weather" seal to prevent swelling and sticking. Beds and major pieces equipped with "No-Mar" concealed casters for ease of movement. High quality, beveled, plate glass mirrors mounted in adjustable, tilt frames. Pin tray in dresser; shirt divider in Chest.



# THE "BASIC *Marlboro*"

No. 600 SERIES  
**BLEACHED MAHOGANY**

No. 601 SERIES  
**STARLIGHT MAHOGANY**

No. 602 SERIES  
**CHARCOAL**  
(SHOWN HERE)

# MODERN DINING ROOM



No. 602 BUFFET-TOP 62"x20"  
No. 602 ARM CHAIR

No. 602-2 PEDESTAL TABLE  
TOP 40"x60"—EXTENDS TO 72"  
No. 602 SIDE CHAIR

No. 602-2 BREAKFRONT CHINA  
54"x15½", 66" HIGH

Nothing has been spared to bring you this beautiful, new, Modern dining room grouping. BASIC-WITZ has gone all out in the attempt to give you the last word in luxury for dining. The latest in new, exciting, clear colors and features have been included. A large Breakfront China with beveled plate glass doors, magnetic catches throughout for all doors for silent opening and easy closing. Foam rubber chair seats, genuine Mahogany Chairs and Tables.

## THE "Basic Lancaster"



No. 606-9 DROPLEAF TABLE, 40"x28", EXTENDS TO 86". No. 606 HUTCH  
46"x14", 29" HIGH, ON No. 606 BUFFET. No. 606 SIDE CHAIR.

All of the natural charm and richness of genuine Mahogany, with simple graceful lines, will make this Modern dining room a highlight in any home. Straight simple lines, blended with graceful curves, make for striking appearance. Veneers on doors are carefully center-matched to add interest to flat surfaces. Sparkling hardware adds just the right touch to set off this new group. A generous long drawer in the Buffet is designed to take both large and small articles. Doors are fitted with silent type magnetic catches. Included in the cabinet section is a lined silverware tray. The China has quality plate glass, sliding doors that move at the slightest touch.

No. 605 SERIES **CAMELIA MAHOGANY**

No. 606 SERIES **SPUN SILVER**  
(SHOWN HERE)

No. 607 SERIES **CHARCOAL**



No. 606 BUFFET 50"x19"  
No. 606 ARM CHAIR

No. 606 SIDE CHAIR  
No. 606 CHINA, 36"x15", 61" HIGH  
No. 606-1 LEG TABLE 34"x50" — EXTENDS TO 62"

CHECK THESE SPECIAL  
FEATURES THAT ARE  
BUILT-IN TO ALL BASIC-  
WITZ DINING ROOMS.

Heavy design—thick tops and ends—five-ply, glue block construction. Carefully selected, genuine flat-cut, African Mahogany veneers. Five coat lacquer finish carefully hand rubbed and wax polished. Cases are dust-proof throughout, drawers dove-tailed, screwed in center drawer guides, interiors treated with "All Weather" seal to prevent swelling and sticking. Case backs are recessed and are attached with brass screws. Silverware drawer in Buffet. Exclusive brass and silver hardware. All doors equipped with latest, magnetic-type, silent door catches.



# THE ALL NEW

# DREAMLAND BEDROOM



No. 400 Double Dresser (eight drawer)  
Top 48"x19", 35" High, Weight 118 lbs.  
Plate Glass Mirror—28"x38"

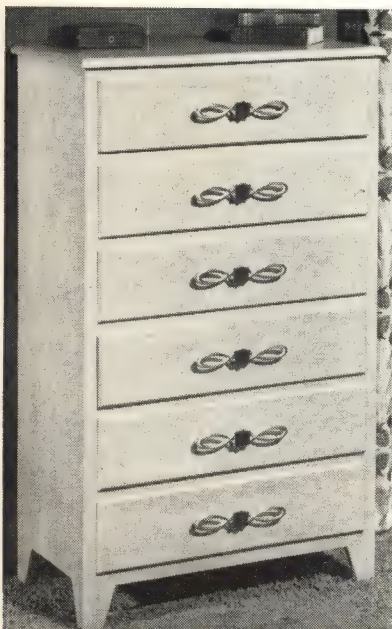
No. 405 Chest  
(five drawer)  
30"x16", 42½" High  
Weight 81 lbs.

No. 400 Panel Bed  
Head 33", Foot 19"  
Full Size 40 lbs.  
Twin 60 lbs. (pair)

No. 400 Night Table  
Top 16"x12", 28" High  
Weight 17 lbs.

## STYLE PLUS

- EXCLUSIVE PATENTED FINISHES
- SCUFF PROOF
- CHIP and SCRATCH RESISTANT



No. 406 Chest (six drawer)  
30"x16", 49½" High  
Weight 93 lbs.

CABINETS  
SIZED  
FOR  
TODAY'S  
MOTELS



PASTEL  
COLOR  
AND  
NEUTRAL  
FINISHES



No. 400  
Night  
Table

No. 402 Hollywood Bed—Head 33", Foot 10"  
Full Size 40 lbs. each (1 to Ctn.)  
Twin Size 75 lbs. pair (2 to Ctn.)



# OPEN STOCK GROUPING in PASTELS and NEUTRALS

A DREAM COME TRUE FOR ANY MOTEL, with FEATURES NEVER BEFORE INCORPORATED INTO A BEDROOM SUITE



No. 400  
Night  
Table

No. 403 Bar Bed, Full Size Only  
Head 36½", Foot 10½", Weight 90 lbs.

No. 405  
Five Drawer  
Chest

## CONSTRUCTION PLUS

- COMPLETELY DUST-PROOFED
- DOVETAIL CONSTRUCTION

- CENTER DRAWER GUIDES
- SOLID SELECTED CABINET WOODS
- SUPER-LOCK DOWELING

### YOUR CHOICE OF FINISH COLORS:

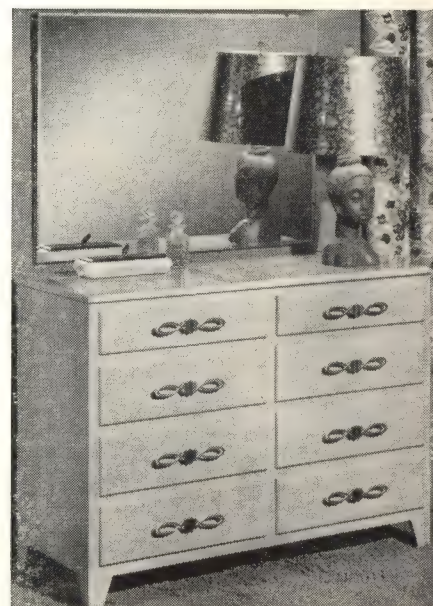
FAIRY BLUE	PLATINUM BLONDE
SPRING GREEN	TWILIGHT MIST
SEAFOAM IVORY	
MELLOW MAHOGANY	
MARBLE GRAY	HONEY MAPLE
WHEAT BLONDE	WALNUT

YOUR CHOICE OF  
METAL OR WOOD PULLS



No. 400 Vanity Desk  
Five Drawer  
47"x18", 31" High, Wt. 90 lbs.  
Plate Glass Mirror—30"x40"

No. 400 Bench  
21½"x12½", 18" High  
Weight 10 lbs.



No. 400 Double Dresser (8-drawer)  
Top 48"x19", 35" High—Wt. 118 lbs.  
Plate Glass Mirror 28"x38"



# Wakefield Colonial by LEA



No. 1248 DOUBLE DRESSER  
Top 18"x48"  
28"x36" Plate Glass Mirror

No. 1232 CHEST  
Top 17"x32"  
Ht. 47"—6 Drawers

No. 1225 NIGHTSTAND  
Top 16"x13 1/2"  
Ht. 27"—One Drawer at  
top—Shelf at Base

No. 1285 BED  
Head Post, Ht. 39 1/2"  
Foot Post, Ht. 27 1/2"  
Post Stock, 2 1/2"  
Twin or Full Size

All Available in Either Ma-  
hogany or Salem Maple Fin-  
ish. Specify which Finish De-  
sired.



NO. 1240 DRESSER  
Top 18"x40"—Pl. 18"x24"

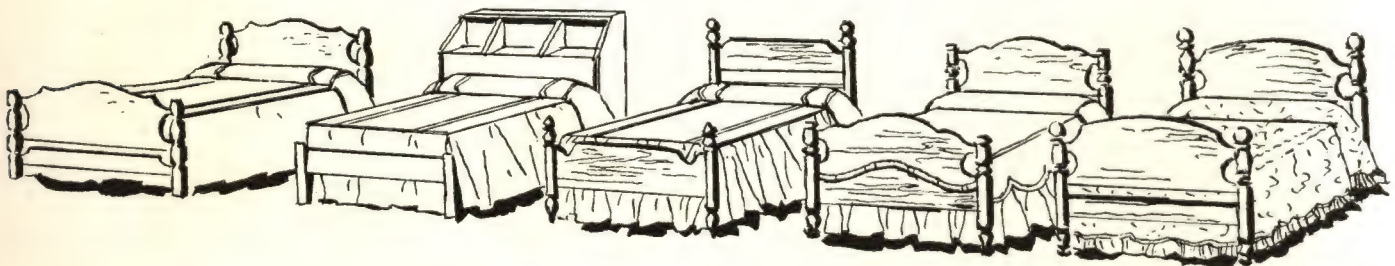


NO. 1228 CHEST  
Top 17"x28"—Ht. 40"



NO. 1236 CHEST  
Top 17"x36"—Ht. 40"

LEA Furniture gives warmth and beauty to your surroundings today and tomorrow, too —



NO. 585

NO. 945

NO. 205

NO. 585

NO. 75

ALL BEDS AVAILABLE IN EITHER FULL OR TWIN SIZE



# Budget Colonial



Model Numbers and Description to Right of Illustration

No. 1585—BED  
Full or Twin Size  
Head Post  
38" x 2½"  
Foot Post  
24" x 2½"

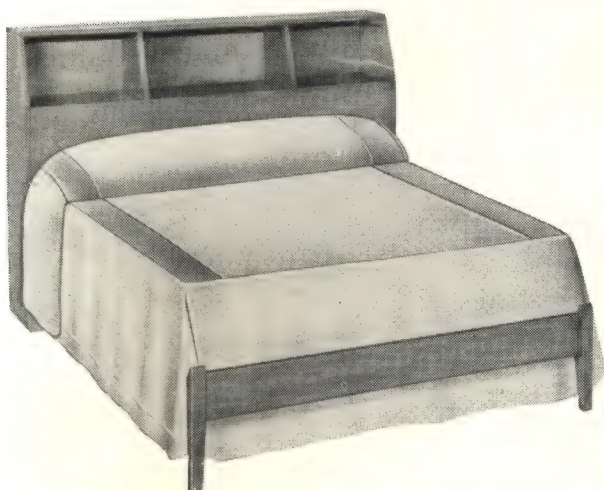
No. 1528 CHEST  
17" x 28" x 40"

No. 1544 DOUBLE  
DRESSER  
Top—18" x 24"  
Plate Glass Mirror  
26" x 30"

No. 1528 NITE  
STAND  
One Drawer  
Shelf At Base  
16" x 13½" x 27"

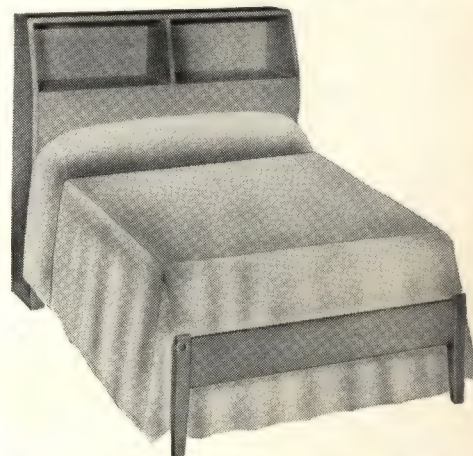


No. 1536 DRESSER  
Top 18" x 36"  
PLATE GLASS MIRROR 16" x 22"



#945 Full Size  
BOOKCASE HEADBOARD  
Ht. 40"  
Depth 10"

#945 Twin Size  
BOOKCASE HEADBOARD  
Ht. 40"  
Depth 10"



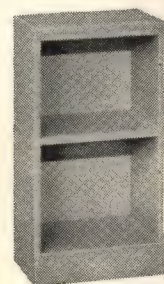
No. 142 DESK CHEST  
Top — 18" x 44", Ht. 30"



No. 1532 CHEST  
17" x 32" x 46"



No. 1526 CHEST  
15" x 26" x 36"



No. 925 NITE  
TABLE  
Top 16" x 10" x 30"  
High

**DISTINCTIVE STYLING** — All Lea furniture is styled in the best traditions of American home furnishings — **QUALITY MATERIALS** — Lea chooses the best materials for its category of furniture — **SOUND CONSTRUCTION** — (1) Dovetailed drawers at front; box at back. (2) Glue blocked drawers. (3) Double drawer guide, instead of single center guide. (4) Wakefield group dust-proofed at bottom. **SUPERIOR FINISHES** — Smooth sanded. Top coat alcohol & water resistant. Stained interiors —



# NEVAMAR

PLASTIC  
TOP

# MODERN BEDROOM



No. 600 Double Dresser  
Top 52" x 18".  
Height 32".  
Mirror 30" x 42".

No. 600 Chest  
Top 34" x 18".  
Height 45".

No. 602 Bar Bed 4/6  
No. 603 Bar Bed 3/3  
Height 36".

No. 600 Night Tables  
Top 18" x 14".  
Height 25".

THIS SUITE WAS DESIGNED BY THE MANUFACTURER  
ESPECIALLY FOR USE BY THE MOTEL INDUSTRY

## SUITE NO. 600 VENEER MODERN

HERE IS A LIST OF THE  
OUTSTANDING FEATURES  
OF THIS FURNITURE:

Nevamar Plastic Tops

Fronts 5 Ply Oak

End Panels Oak on 4-4 Lumber  
Frames

Oak Interiors

Full Dove Tailed Drawer Backs  
and Fronts

Center Drawer Guides

Dust Proof Throughout

Plywood Process by Hot Plate  
Press Method

Genuine Plate Glass, Bevel Mirrors

Hardware Solid Mahogany and  
Metal Trim

Glides on all Pieces

6 Coat Forced Dried Finish, Hand  
Polished and Rubbed



No. 600 Desk Dresser  
Top 48" x 19".  
Height 30".

No. 601 Table Desk  
Top 36" x 19".  
Height 30".

No. 600 Bed 4/6  
No. 601 Bed 3/3

No. 600 Night Tables  
Top 18" x 14".  
Height 25".

No. 600 Chair



# SHOWERS "TWINMODE"

FUNCTIONAL MODERN GROUPING



Nite Console (3-Dr.)  
Top 21" x 13", Height 31"

Panel Bed—Full or Twin Size  
Head Height 31", Foot 20"

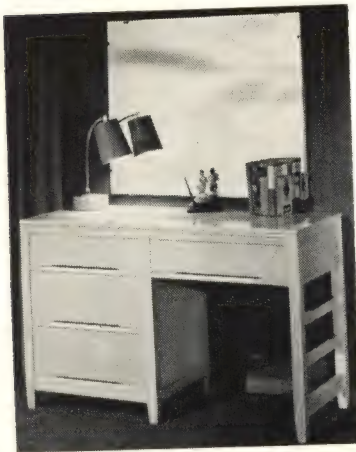
Regular Chest (5-Dr.)  
Top 34" x 19", Height 45½"

9-Drawer Super Dresser Base  
Top 58" x 19", Height 31"  
48" x 30" Hanging Mirror

Student Desk (1-Dr.)  
Top 32" x 20", Height 30"

No. 2246 Side Chair

## SHOWERS No. 1382 TWINMODE SERIES BLOND COMB GRAINED OAK



Desk-Dresser Base (4-Dr.)  
With Pen Tray. Top 48" x 19",  
Ht. 30". Hanging Mirror, 36"x30"

Streamlined Functional—Dual Purpose Design in Selected Indiana Blonde Oak. Tailored to Fit Small, Medium—or Large Sized Rooms. 5 ply comb grained Oak tops and fronts — 3 ply ends — Tops 5/4 thickness.

Genuine Oak drawer sides and backs—fully dovetailed—with selected Mahogany 3 ply bottoms. Dustproofing partitions throughout.

Center drawers guides 1¾" F and 7/8" M thickness — screwed securely to front and back rails of all cases.

Grooved parting rails permit finger tip concealed drawer openings. Shirt dividers, in 5 drawer chest. Full depth drawers — amply glue blocked.

Exteriors finished in durable lacquer—hand rubbed tops and fronts. Interiors smoothly finished in natural color.



Bookcase Bed—Full Size  
with compartments as shown.  
Twin Size has no compartments.  
Head Height 36", Foot 10½", Shelf 8¼".

Lo-Commodes (2-Dr.)  
Top 18" x 15", Height 24"



# CHILDREN'S CHAIRS AND PLAY YARDS

We offer a fine line of Children's Chairs including nursery chairs, high chairs and youth chairs. They are made either of selected hardwood, or of bright or black chrome. By simple adjustments, the high chairs are converted into youth chairs.

Play yards are of hardwood construction, furnished complete with casters, teething rails and gate lock.



**No. 68 Youth Chair**

Popular "Captain's Style". Heavy turned legs and stretchers. Saddled seat. Fits up to adult dinette table. Waxed Birch or Maple finish. Shipped 1 per carton semi-KD. Weight 13 lbs.

Retail Price: **\$13 95** Dealers Price: **\$7 50**



**No. 309PT High Chair**

Made of selected hardwood, with beaded edge on seat, back and step. Outside edge of legs rounded. Adjustable plastic tray. Height 39". Seat 14½". Finished Waxed Birch or Maple. Shipped 1 per carton, semi-KD. Weight 22 lbs.

Retail Price: **\$18 95** Dealers Price: **\$9 95**



**No. 350 Chrome High Chair**

Combination high chair and youth chair. Adjustable plastic tray. Converts to youth chair by removing tray, and lowering step. Height 36". Seat height 21". Upholstery: Barberry Red, or Sunglow Yellow stucco Duran. Shipped 1 per carton semi-KD. Weight 20 lbs.

Same chair in Black Chrome, No. 355. Retail Price: Dealers Price:

**\$19 95** **\$12 50**



**No. 306WT High Chair**

Made of selected hardwood. Solid back, adjustable step, square legs and stretchers, adjustable wood tray. Finished Waxed Birch or Maple. Height 38½". Seat 14½". Shipped 1 per carton, semi-KD. Weight 22 lbs.

Retail Price: **\$17 95** Dealers Price: **\$8 95**



**No. 250 Nursery Chair**

Solid back and sides trainer of selected hardwood. Shaped back with hand hole. Removable tray, and ivory vessel. Waxed Birch or Speckle-Tone White. Height 18". Width 12¼". Shipped 1 per carton. Weight 13 lbs.

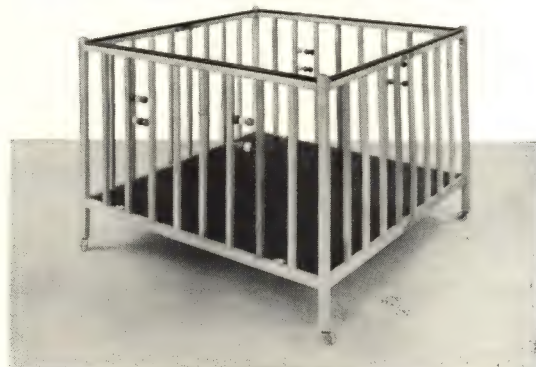
Retail Price: **\$9 95** Dealers Price: **\$5 95**

**No. 618 Play Yard**

Clear hardwood with high gloss finish. Red hard-board floor, Red plastic teething rails and large 2" plastic casters. Size 40" x 41". Floor height 7". Shipped 1 per carton. Weight 38 lbs.

Retail Price: Dealers Price:

**\$19 95** **\$12 50**





# Child Craft JUVENILE FURNITURE

All hardwood construction — Top quality finish comparable to the best wood radio and television cabinets — Northern Hard Maple panels and drawer fronts with birch or beech solid parts — Center drawer supports — Matching pieces.



Choice hardwood  
Construction—Northern  
hard maple panels and  
drawer fronts—  
center drawer rails—  
1½" plastic casters—  
excellent finish

#900  
Chest—H. 41½", W. 29", D. 16"



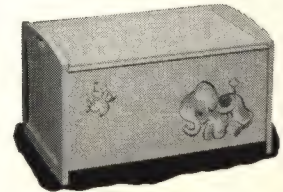
#800  
Chest  
grey speckle-tone five drawer  
H. 41½", W. 27", D. 15¾"

#950  
Chifforobe—H. 41½", W. 34", D. 16"

Choice hardwood  
Construction—Northern  
hard maple panels and  
drawer fronts—  
Center drawer rails—  
1½" plastic casters  
full width blanket  
drawer—  
sliding hanger  
bar—excellent  
finish



New Safe-T-Slip Top  
Protects tiny fingers



#100  
Toy Chest  
Approx. L. 30", W. 16", H. 15"  
Hardwood and sliverless presdwood construction  
Grey speckle-tone finish will  
withstand severe treatment — Built low so it  
will fit under a standard crib.

## Child Craft Case Goods Prices

Model	Finish	Dealer Price
#900	Wax Birch or Maple	\$27.95
#900	Grey Speckle-Tone or White	28.95
#950	Wax Birch or Maple	33.95
#950	Grey Speckle-Tone or White	34.95
#800	Grey Speckle-Tone Only	24.95
#100	Grey Speckle-Tone Only	8.75

## Child Craft Cribs

All Hardwood Construction . . . . . Non Toxic Finishes . . . . . All Full 6-Year Size  
Finishes Available: Wax Birch, Maple, White Enamel & Grey Speckle-tone



#400

CRIB PRICES		
Crib No.	Finish	Dealer Price
#400	Wax Birch or Maple	\$23.95
#400	Grey Speckle-tone or White	24.95
#500SB	Wax Birch or Maple	26.95
#500SB	Grey Speckle-tone or White	27.95

Double Dropside Crib  
All-Position Spring  
Foot Trip  
2" Plastic Casters  
Plastic Teething Rails

Double Dropside Crib  
All-Position Spring  
Heavy Posts — Foot Trip  
2" Plastic Casters  
Steel Stabilizer Bars  
Plastic Teething Rails



#500SB



# *Space saving* CORNER DESK SET



with  
PLASTIC TOP

ONLY **\$34<sup>95</sup>** PER SET

CHOICE OF LIME OAK OR  
FROSTED BLACK OAK FINISH

NO. 1103 CORNER DESK SET

Plastic Top to match finish  
Wood parts made of selected white oak  
Desk 30" x 30", Height 30".  
Padded plastic covered chair  
Seat - 16" x 15". Packed 1 set  
per carton, set-up — Weight 75 lbs.

## ALL-PURPOSE TABLES—



NO. 1070 Phone Set

Size 18" x 13", Height 29". Seat 13" x 12½".  
Top 5 ply comb grain oak veneer. Balance selected  
white oak. Finish lime oak or frosted black oak.  
Packed 1 set per carton, set up. Weight 25 lbs.

2 PIECE **\$14<sup>95</sup>**  
SET

*With Chairs to Match*

CAN BE USED AS:

Telephone Sets — Nightstands — Lamp  
Tables — Snack Tables — Writing Stands

NO. 386 Phone Set

Size 20½" x 15½", Height 29". Seat  
13" x 12½". Brass grills. Top and  
shelf 5 ply comb grain oak veneer.  
Balance selected white oak. Finish  
lime oak or frosted black oak. Packed  
1 set per carton, set up. Weight 35 lbs.

2 PIECE **\$19<sup>95</sup>**  
SET





# NEV-A-MAR PLASTIC TOP DESK SET

## BEAUTIFULLY DESIGNED DESK

With large 38" x 19" top of famous  
Nev-A-Mar Plastic. Stain and Mar-Resistant  
Height 29"

IN CHOICE OF THREE FINISHES

LIMED OAK

FROSTED BLACK OAK

Ends and fronts made of 5-ply Comb-Grain  
Oak Veneers. Other parts of selected White  
Oak.

NATURAL MAHOGANY VENEER

Chair — 16" x 15" Padded Seat, Plastic  
Covered, Finished to Match Desk.

Packed 1 set per carton, set-up.  
Shipping Weight 95 lbs.

**YOUR PRICE  
ONLY**

**\$39<sup>50</sup>** Per Set  
LIMED OAK

Add \$2.00 for Frosted Black Oak or Mahogany



No. 480 Desk Set

## BOOKCASE SECRETARY

### No. 95 Combination Bookcase-Secretary

Size 30 x 10½ x 37 in. high. Top 5 ply comb grain veneer. Writing shelf  
comb grain oak veneer two sides. Back comb grain veneer. Balance  
selected white oak. Packed 1 per carton, set up. Weight 65 lbs.



No. 95 Open

CHOICE OF  
LIMED OAK  
OR  
FROSTED BLACK  
OAK

RETAIL PRICE  
\$54.50

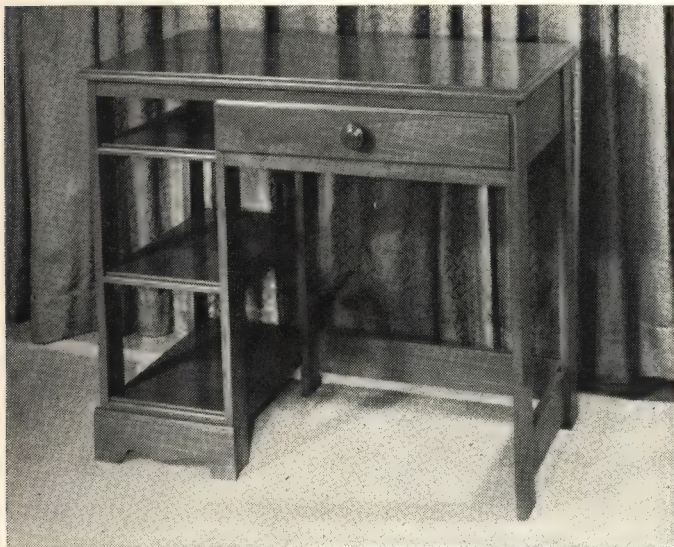
**DEALER PRICE**  
**\$24<sup>95</sup>**

No. 95  
Closed





# ECONOMY DESKS



NO. 11 STUDENT DESK — Top 18"x36", Ht. 30"  
Available in either Maple or Walnut Wood Finish.

RETAIL PRICE \$34.95

**DEALER PRICE \$16<sup>95</sup>**

Marietta Ripple Finish Is Specially Developed To Be Heat, Alcohol, and Scratch Resistant  
Maple, Walnut, and Mahogany Finished With a High Lustre Lacquer



NO. 14—4 DR. DESK — Top 18"x36", Ht. 30"  
Maple or Walnut Wood Finish — OR

NO. 14M (SAME MODEL)—Marietta Ripple Finish  
—Ebony & Gray, Ebony & Pink, All Blond.

RETAIL PRICE \$42.50

**DEALER PRICE \$19<sup>95</sup>**



NO. 17—7 DR. DESK — Top 18"x42", Ht. 30"  
Maple, Walnut, or Mahogany Wood Finish, or

NO. 17M (SAME MODEL) Marietta Ripple Finish—Ebony & Gray, Ebony & Pink, All Blond.

RETAIL PRICE \$49.50

**DEALER PRICE \$24<sup>95</sup>**



NO. 742 DEBONAIRE—7 DR. DESK—Top 20"x42", Ht. 30"  
Marietta Ripple Finish in Ebony & Gray, Mahogany & Lined Oak, Coraltone (All Blond)

RETAIL PRICE \$69.50

**DEALER PRICE \$33<sup>95</sup>**

**FINEST HARDWOOD CONSTRUCTION — MORTISE & TENON JOINTS  
RIGIDLY GLUE-LOCKED AND NAILED — CAREFULLY FINISHED**



# FOLDING WALL DESK-TABLES AND FOLDING WALL DINETTE

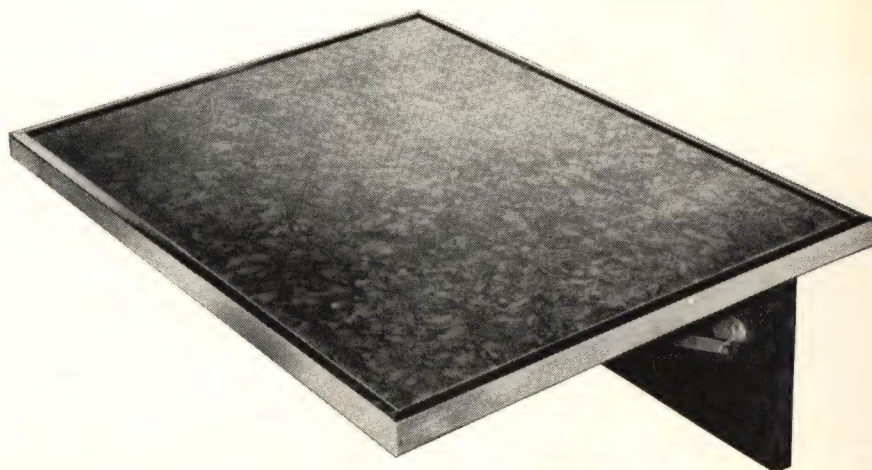
by  
**FLEETWOOD**



The only completely functional, decorator styled, space making tables. Now available for motels which have a really pressing need for space-making furniture. Penron space-maker tables attach easily to wherever you need surface area. Handsomely finished with alcohol-resistant, stain-proof top, and stainless steel trim, Penron space-makers clean easily with a damp cloth and can't chip, mar or scratch.

Use for work or serving surface—for desk or phone table—for bar, service or snacks—for night or dressing table—for utility shelves for drugs, shaving or cosmetics.

**WILL NOT BURN,  
STAIN OR DISCOLOR**



**FOLDING WALL DESK-TABLE**

**Prices**

**Style A—15" x 20"—\$6.95 Each**  
**Style B—18" x 24"—\$8.95 Each**  
**Style C—20" x 30"—\$10.95 Each**

Plastic top is alcohol and burn resistant. Extends 2½" from wall when folded. Stainless steel trim. Colors: Grey, Red, Yellow, in mother of pearl pattern.

Useful space saving table or desk constructed of best possible materials. Tops are high pressure plastic laminates, (Formica or equivalent materials) 1/16" thick, mounted on ¾" stained fir plywood trimmed with bright finish aluminum moulding. Back-board is ¾" stained fir plywood trimmed with same moulding. Fitted with Stanley Drop Leaf Spring brackets. Alcohol resistant, stain proof, cleans easily with damp cloth. Color will not fade—Tops will not chip, scratch or scar.

Projects only 2½" from wall when not in use. Can be attached to wall or door. Adds space to the kitchen, dinette, bathroom, office or any room in the motel.



**Folding Wall Dinette**  
**Style LC—20" x 30"**  
**PRICE—\$12.95 Each**

Multiple purpose plastic top table can serve four—use it as a kitchen work table or for serving three or four people. Folds flat against wall. Folding leg gives rigid support. Colors: Grey, Red, Yellow, in pearl pattern.

**Up To 47% More Space In Any Room . . . Save Up To 80% On The Cost  
Of Having A Makeshift Made To Order Table**



# EXPANDWAY *Combination*

## DESK and DINING TABLE

THREE STYLES  
FOUR FINISHES  
SIX COMBINATIONS

OF STYLE AND FINISH



No. 976 Maple  
Colonial Desk

RETAIL PRICE \$129.50  
DEALER PRICE **\$61.50**



No. 565 Limed Oak Modern Desk  
No. 561 Walnut      No. 563 Mahogany

RETAIL PRICE \$139.50      DEALER PRICE **\$68.50**

CLOSED IT'S A  
DESK 40x21"

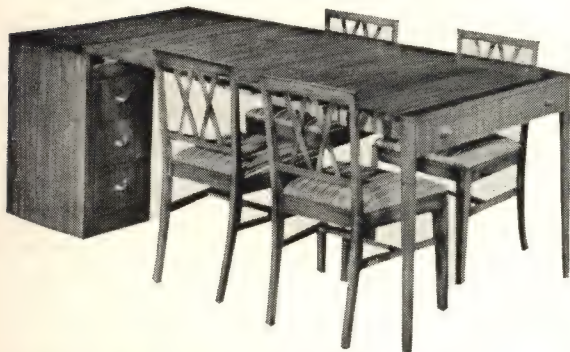
OPENED IT'S A  
DINING TABLE  
81 x 40"



Colonial Desk, shown in fully  
opened position for use as a  
dining table.

ALL BACKS  
COMPLETELY  
FINISHED

ADJUSTABLE IN SIZE WITH  
FOUR 15" LEAVES



Modern Desk, shown in opened  
position with four chairs.

No. 633 Mahogany Chair  
No. 635 Limed Oak Chair

RETAIL PRICE \$16.95  
DEALER PRICE **\$8.95** EA.

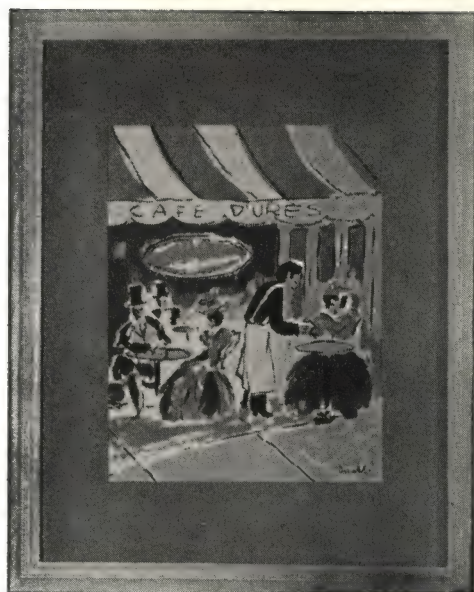


No. 683 Mahogany  
Traditional Desk  
No. 684 Knotty Pine

RETAIL PRICE \$139.50

DEALER PRICE **\$68.50**

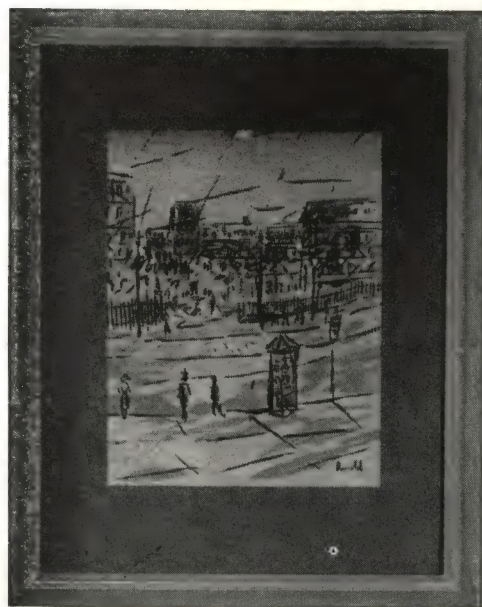




**No. 560/1 CAFE SCENE**



**No. 560/3 CARRIAGE SCENE**



**No. 560/5 STREET SCENE**

AN  
OUTSTANDING  
SELECTION  
OF  
VERY FINE  
**PICTURES**

Framed with Heavy  
Solid Oak Frames.  
Natural or Black Oak  
Finishes.

Each Picture made with  
a Heavy Mat, Clear Glass  
and  
Sealed, Dust-Proof Back.

**SIX  
HANDCOLORED  
PARIS SCENES  
SIZE 16" x 20"**

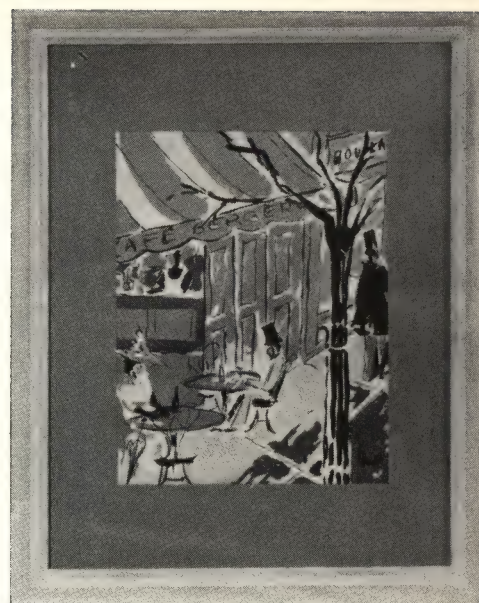
Large enough that  
your guests will not  
carry them away.

A Regular \$6.95 Value  
for **ONLY**

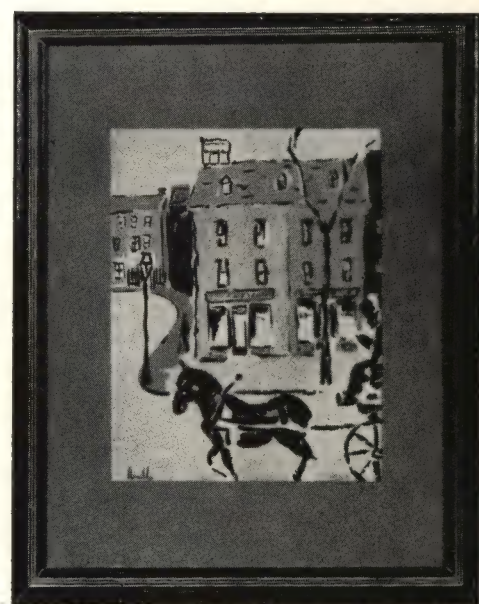
**\$3<sup>75</sup>**  
EACH

AVAILABLE IN ANY  
COMBINATION OF  
SUBJECTS  
AND FRAME COLORS  
IN MINIMUM  
ORDERS OF  
TEN PICTURES OR MORE.

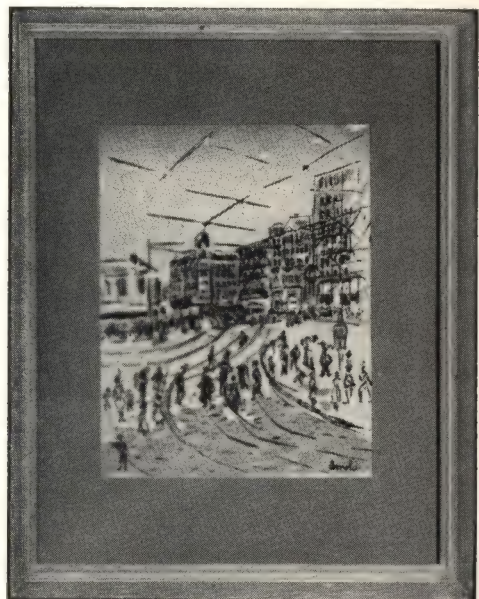
You can beautify each  
of your rooms  
for only the low price  
of these pictures.



**No. 560/2 CAFE SCENE**



**No. 560/4 CARRIAGE SCENE**



**No. 560/6 STREET SCENE**



# LARGE SIZE PICTURES

FOUR SCENES AND ONE FLORAL  
IN AUTHENTIC KODACOLOR SUBJECTS

ONLY  
**\$4<sup>75</sup>** EACH  
TO MOTELS



**No. 640-1 SANTA BARBARA**

LARGE SIZE  
FULL  
PICTURE  
**20" x 28"**  
RETAIL PRICE  
**\$9.95**

Heavy Wood Frames finished in: White with Green Back or White with Gold Over-Stipple. The frames are well-joined, glazed with clear glass and backs are sealed and dust proof.



**No. 640-2 YOSEMITE VALLEY**



**No. 640-3 OLD FASHIONED BOUQUET**

The Minimum Order that can be accepted is for ten pictures. The order can be for Assorted Subjects and Frame Colors. (Note — In two-color frames listed above, the first color is on the outside).



**No. 640-4 VIRGIN WATERS**



**No. 640-6 FLAMING PEAKS**



what a lovely idea!

# Picture Lights

**Colorful Paintings by Day...3-way lamps by night!**



*Provincial*



*Ballerina*



*Magnolia*



*Ming Toy*

**PICTURE LIGHTS** are: truly a decorator's dream. Flick the switch once for a direct **READING LIGHT**. Flick it again and the **PICTURE GLOWS**. Another, and you flood the room with gentle warmth. **PICTURE LIGHT'S** concealed lighting gets light where you want it—producing the exact level of illumination recommended by leading lighting engineers. **PICTURE LIGHTS** brighten dark corners in every room—make rooms glow with hospitality. Available in: Off-White, Black, Dark Green, Grey, Red, Dusty Rose, Brown, Light Green, Light Blue, Dark Blue.

**PICTURE LIGHTS** are: precision-engineered of "tole type" steel with gold trim over baked enamel finish. Every scene is carefully selected from choice fine art prints. The special 3-way selector switch permits use of top light, bottom light or both lights together. Each unit comes complete with two T-10 40 Watt bulbs for maximum soft-tone light.

Packed in individual crush-proof cartons. Completely U. L. approved. Total weight, including bulbs and carton is 6½ pounds.

**\$7<sup>50</sup>**  
COMPLETE  
WITH 3-WAY  
LIGHTING

**PICTURE LIGHTS MAKE YOUR ROOMS GLOW WITH HOSPITALITY**



# New BIG

15" x 18" Frame Sizes

*Picture  
★  
Lights*

...With Concealed  
Lighting That  
Exquisitely Accents  
Color and  
Subjects of  
Fine Art Prints.



*Farm Scene*



*Water Scene*



*Poppies*



*Mallards*

\$ **8<sup>95</sup>**  
COMPLETE  
WITH 3-WAY  
LIGHTING



*Mexican Scene #2*



*Oriental Floral*



*Harbor Scene*



*French Street Scene*

*Matching Scenes Available on **ALL** Subjects*



# Lowest Price Ever!

## "LUMINART-LIGHT"

*Combining a Decorative Picture in a  
Beautiful Wood Frame,  
Plus a Perfect Reading  
Light* FOR ONLY **\$3.95**

LARGE 11" x 13½"  
PICTURE LAMP

Complete with Bulb  
**ONE WAY LIGHTING**  
(\$4.50 for 3-Way Lighting)

These beautiful frames without the lighting features are worth the price alone! Colorful picture by day . . . soft glowing light at night . . . it brightens dark corners; a turn of the switch and concealed lighting gives you a perfect reading or night light. Luminart-Light gives you a kind-to-your-eyes lighting . . . excellent for television . . . smart-for-your-room decoration. Large variety of subjects (many hand colored) to choose from. Ideal for your home or as gifts. Buy them in related pairs!

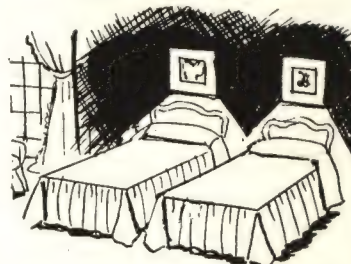
**MOTEL CONTRACT SUPPLY**

*Distributors*

— TO THE MOTEL INDUSTRY —



FOR GENERAL LIGHTING



FOR YOUR BEDROOM



FOR FOYER OR STAIRWAY



Illustrated  
No. 10/3L SCENE

## FRAME COLORS

*To Choose From*

IVORY — RED — GREEN

BLACK — MAPLE

## SUBJECTS

*To Choose From*

SCENES — FLORALS — BALLET

GOULD BIRDS — MORRELS



Illustrated  
No. 10/22R BALLET



# ADJUSTABLE BED LAMPS

LOW PRICED BUT ADEQUATE  
STYLED TO BE PRACTICAL AND DECORATIVE



NO. 188 CLAMP-ON  
BED LAMP

NO. 185 SCREW-ON  
BED LAMP

ALL METAL LAMP WITH FELTED BRACKET

COLORS — IVORY —  
BRONZE — CHARTREUSE

**\$29<sup>50</sup>** PER DOZEN

ADD 10% FOR ORDERS OF LESS THAN 12.



NO. 2717  
SINGLE

**\$4<sup>25</sup>** EACH

IN LOTS OF  
12 OR MORE

ADD 10% FOR  
LESS THAN 12.

NO. 2717 SINGLE

NO. 2718 DOUBLE

MOLDED FIBERGLAS  
BULLET SHADE LAMPS

SHADE COLORS:  
RED, GREEN,  
CHARTREUSE, IVORY

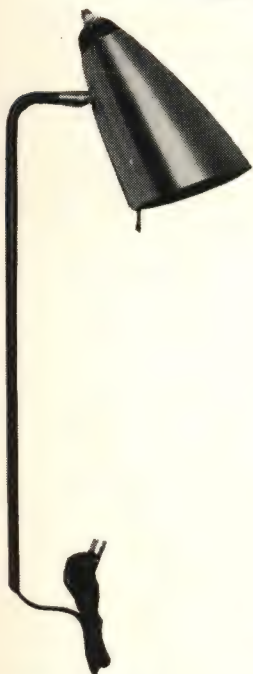


NO. 2718  
DOUBLE

**\$6<sup>95</sup>** EACH

IN LOTS OF  
12 OR MORE

ADD 10% FOR  
LESS THAN 12.



NO. 2727  
SINGLE

**\$4<sup>25</sup>** EACH

IN LOTS OF  
12 OR MORE

ADD 10% FOR  
LESS THAN 12

NO. 2727 SINGLE  
NO. 2728 DOUBLE

METAL BULLET  
SHADE IN EITHER  
BRASS OR ALUMINUM



NO. 2728  
DOUBLE

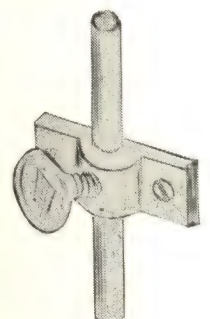
**\$6<sup>95</sup>** EACH

IN LOTS OF  
12 OR MORE

ADD 10% FOR  
LESS THAN 12

ALL NO. 2700 SERIES LAMPS  
SHOWN ARE AVAILABLE WITH  
EITHER BLACK OR GRAY FINISH  
EXTENSION RODS.

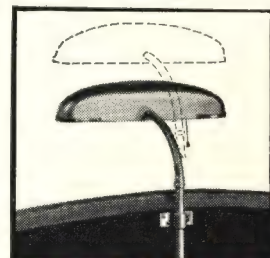
ALL NO. 2700 SERIES  
LAMPS COME  
EQUIPPED WITH  
HEADBOARD BRACKET  
AS SHOWN HERE  
FOR FASTENING TO  
HEADBOARD. ADJUSTABLE  
WITH THUMB SCREW







## The New HI-LO Flex Bed Lamp



Convenient thumbscrew permits shade to be set for high or low headboards. Fastens securely to back with theft-proof screws.

### Puts Light Anywhere

Up or down, right or left, forward or backward, the flexible shaft permits the light to be put wherever the guest wants it. Every part built to last.



Fits high or low headboards, regardless of shape or thickness. Fastens so securely to wood or metal beds that theft is discouraged. One-piece, easy-to-clean streamlined shade distributes the light evenly without glare. A highly adjustable "Flex" arm supporting the shade enables the guest to put the light where desired. Especially sturdy construction for many years of hard guest room service. Takes any size and shape bulb up to 100 watts.

Convenient pull chain socket is supported by strong electro-welded bracket. 6½ feet of rubber-covered cord outside lamp. All electrical parts are approved by Underwriters Laboratories. Shade is 14½" wide, 4½" from front to back and 2¾" high at its deepest point. 7" flexible arm and 11"-long tubing. Shipping weight about 50 lbs. per dozen. Model 2096 Copper Mist Bronze **PRICE 12 OR MORE \$5.95 Each** Model 2097 Platinum Mist **LESS THAN 12 \$6.55 Each**

### UP-N-DOWN LAMP



**Hangs up!  
Sits down!**

**\$6<sup>25</sup>**  
EACH  
12 OR MORE

863 Platinum Mist

864 Champagne Mist

## MODERN GOOSENECKS . . .

### "UP-N-DOWN" GROUP

As modern as tomorrow is General's new bullet shade flex arm lamp with the unusual "Up-n-down" feature. Sits down on desk or table or hangs up for ideal wall lamp. 18" flexible arm and heavy weighted base. Attaches easily and securely as a wall lamp. Satin smooth finishes fused on for lasting wear. Shades ventilated. Takes regular size bulbs. Switch in shade. 6 feet of cord. All parts U. L. approved.

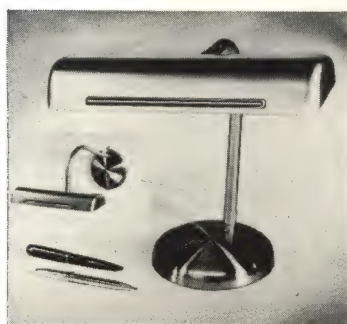
NOTE: For less than 12 lamps of a number, add 10% to prices shown on lower half of page.



**Hangs up! Sits down!**

**\$11<sup>25</sup>**  
EACH  
12 OR MORE

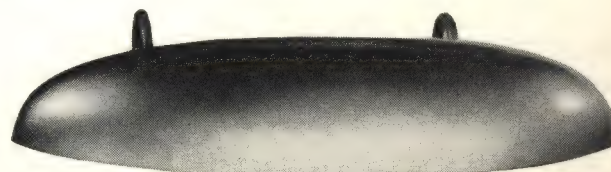
No. 866 Platinum Mist with the Rich Silver cast  
No. 867 Champagne Mist, a lovely Bronze



### Will Also Hang On Wall

It casts light in almost any direction. Has an abundance of light for writing — gives 80 watts with two regular tubular 40 watt bulbs. Adjusts easily. All metal shade and base finished in platinum or bronze mist, the non-tarnishing, non-corroding, all-weather finish. Shade is 12" long, 4½" wide and has attractive trim on front. Heavy 6" base is felt padded. Bulbs not included. Has 360 degree stops on swivel.

No. 857 Copper mist bronze  
No. 858 Platinum mist with brass color trim **\$8.95 Each**  
12 or more



One piece shade. Takes regular size bulb. 14" long, 4½" wide. Has two rubber covered clamps to hook on headboard.

No. 2080 B Bronze  
No. 2080 G Platinum Mist

**\$2<sup>20</sup>**  
EACH  
12 OR MORE



# GENERAL'S NEW

# Holiday LAMPS



Small dining table lamp. Overall height 8½ inches. Brushed brass finished metal top and base with moulded fibre glass shades in choice of two colors.

No. 4686/344—Amber shade

No. 4687/344—Red shade



"Safety-Tip" desk or dresser lamp. 9 inch Geno-plastex shade tilts. Over all height 17 inches. Choice of 5 shade colors; white, amber, chartreuse, red, green. Brushed brass finished base.

No. 4682/1641—Platinum mist tube

No. 4683/1641—Ebony black tube.



Twin nite-stand lamp with convenient 3 way switch in base and moulded fibre glass shades. Overall height 17". 5¾" shades completely adjustable up, down, and sideways. Brushed brass finish base.

No. 4676/348—With platinum mist tube and Red shade

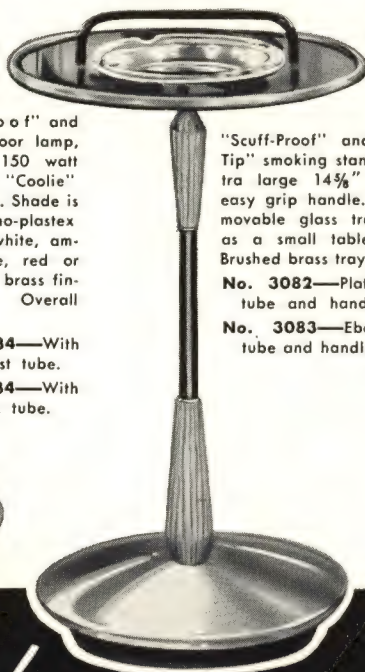
No. 4677/348—With black tube and amber shade



Scuff Proof

and

Safety-Tip



"Scuff-Proof" and "Safety-Tip" floor lamp, takes up to 150 watt bulb. 21 inch "Coolie" type shade tilts. Shade is gold laced Geno-plastex in choice of white, amber, chartreuse, red or green. Brushed brass finished base. Overall height 59½".

No. 5352/334—With platinum mist tube.

No. 5353/334—With ebony black tube.

"Scuff-Proof" and "Safety-Tip" smoking stand with extra large 14¾" tray and easy grip handle. Large removable glass tray. Serves as a small table as well. Brushed brass tray and base.

No. 3082—Platinum mist tube and handle

No. 3083—Ebony black tube and handle.



With 16" "Coolie" type shade.

No. 4672/339 — With platinum mist tube.

No. 4673/339 — With ebony black tube.

"Safety-Tip" desk or table lamp, takes up to 150 watt bulb. 16" "drum" type shade tilts. Brushed brass finished base. Shade is Geno-plastex in choice of white, amber, chartreuse, red, or green. Over all height 24¾"

No. 4672/342—Platinum mist tube

No. 4673/342—Black tube

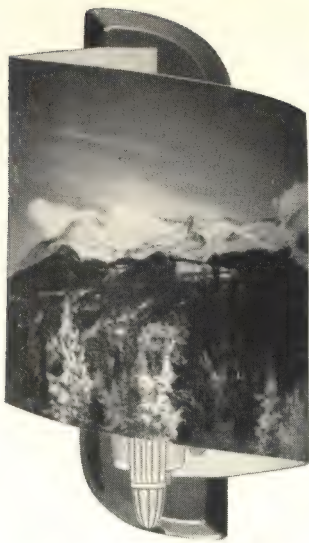
*General* LAMPS

OVER 50 YEARS OF LIGHTING SINCE 1896



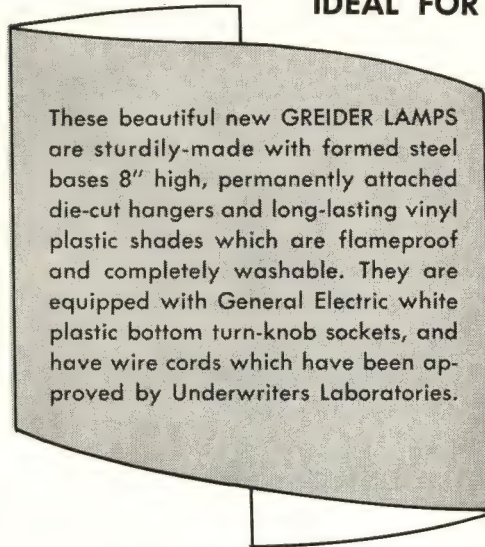
# Greider *Pin-up* Lamps

IDEAL FOR MOTELS AND RESTAURANTS



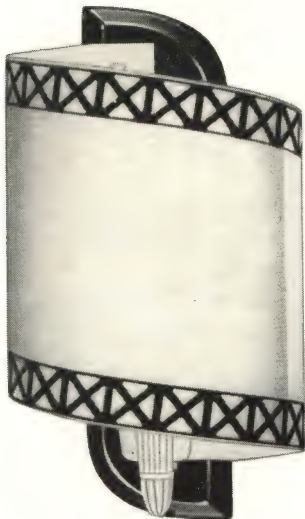
## 10-E — MOUNTAIN FOREST

A truly panoramic view of colorful trees, snow-capped mountains, and a beautiful sky — all in natural Kodachrome colors.



## 10-D — MOUNTAIN LAKE

A beautiful spot untouched by civilization—nature in all its natural beauty, recorded in Kodachrome. Shows a mountain lake with reflections of green pine trees, mountains and bright blue skies.



## 30-C

BLACK AND WHITE OR  
BLACK AND RED DECORATOR



## 10-B — WOODED LANDSCAPE

This shade, reproduced in full color from a beautiful Kodachrome, shows a sparkling lake surrounded by trees in full bloom.



## 25-A — TEDDY BEAR DESIGN

Juvenile Lamp. Features a little teddy bear with big appealing eyes. A perfect lamp for the nursery or children's play room.



Greider Lamps may be ordered in any assortment desired.

ALL MODELS TO DEALERS

**\$16.95** Per Dozen

Smaller Quantities, Add 10% Handling Charge

The shipping weight per carton (one dozen lamps) is 11 lbs., 8 oz. This item is a parcel post shipper, but — when ordered in quantities of 8 dozen or more — they can be shipped by freight for a very small charge.



# MODERN-MATCHED-ENSEMBLES

## *In Wrought Iron and Brass*



No. 255 Ht. 21"  
Vanity lamp — Blk.  
iron & brass.  
In lots of 6 only  
**\$3<sup>95</sup>**  
EACH

No. 1550 Blk  
iron, with 3-way  
switch, matted  
cloth over parch-  
ment shade. Beige  
body, blk. trim.  
In lots of 4 only **\$7<sup>95</sup>**  
EACH

No. 343 Ht. 29"  
Table lamp — Blk.  
iron & brass.  
Shade to match  
No. 1550.  
In lots of 6 only  
**\$5<sup>95</sup>**  
EACH

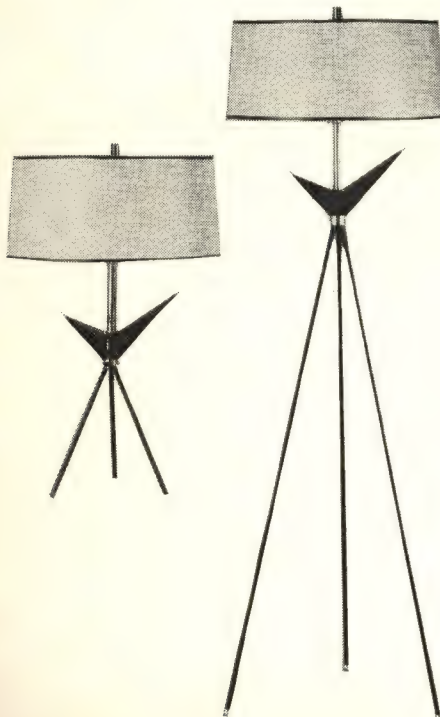
No. 1553 — No. 111  
Wrought iron group  
with 3-way switch  
& polished brass font.  
Spun fibre glass over  
parchment shades in  
turquoise — pink — white.  
In lots of 6 only  
No. 1553 — **\$7<sup>95</sup>**  
No. 111 — **\$5<sup>95</sup>**

All lamps on this  
page must be  
ordered in units of  
lamps listed of same  
size and color.



No. 1553

No. 111 Ht. 24½"



No. 416

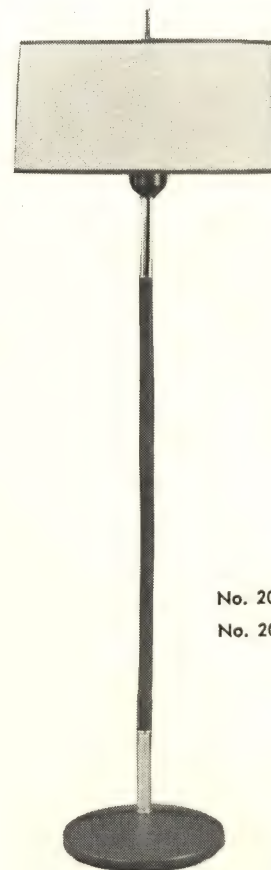
No. 2080

No. 416  
Ht. 28". Colors —  
Black or Pink.  
In lots  
of 2. **\$7<sup>95</sup>**  
EACH

No. 2080  
Ht. 60" — Black  
In Lots  
of 2. **\$10<sup>95</sup>**  
EACH

No. 2046 Satin brass  
No. 2047 Chrome  
Modern floor lamp  
combining color  
& brass or chrome.  
Matted straw on  
parchment shades.  
Colors: Red, Green, Blk,  
Cocoa.

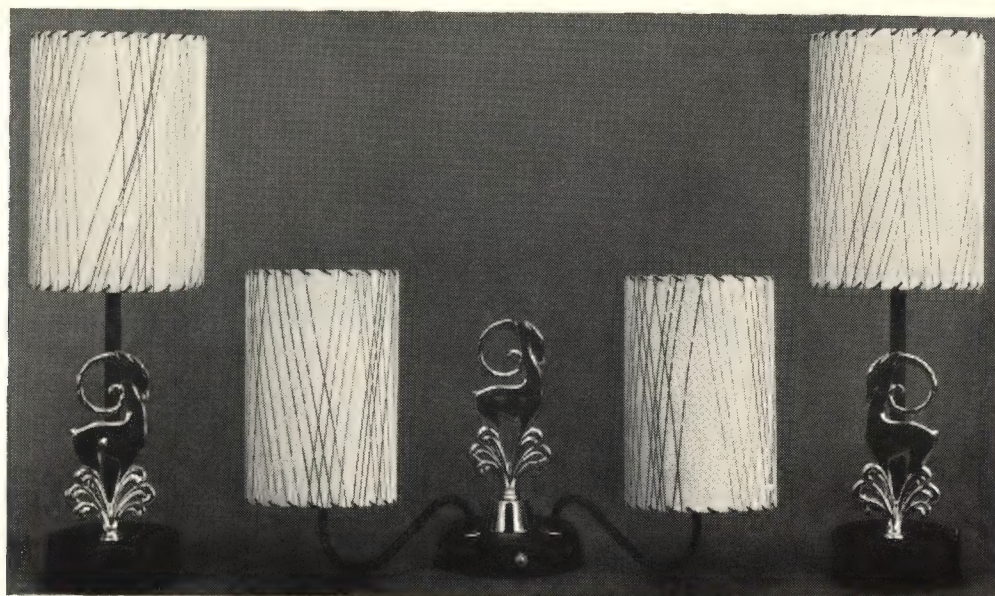
**\$10<sup>95</sup>**  
EACH  
SINGLE PACK



No. 2046 (Brass)  
No. 2047 (Chrome)



# MODERN BEDROOM LAMPS

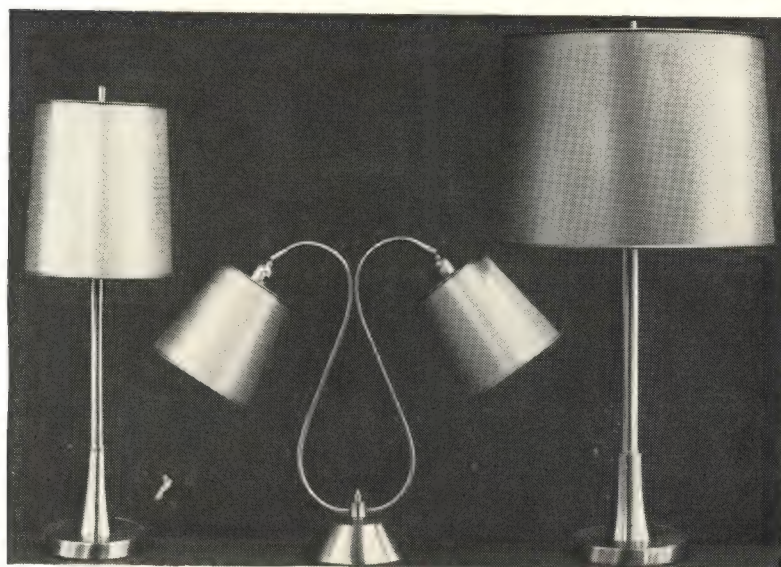


No. 284  
Height 22"  
MODERN BEDROOM LAMPS  
Fibre glass shades  
**\$6<sup>95</sup>** EACH

No. 411  
Height 12½"  
BAR BED LAMP  
Adjustable with 3-way  
lighting — Fibre glass  
shades.  
**\$9<sup>95</sup>** EACH

No. 284  
Height 22"  
MODERN BEDROOM LAMPS  
Fibre glass shades  
**\$6<sup>95</sup>** EACH

## SATIN BRASS GROUPING with Novelty Gold Parchment Shades



No. 270  
Ht. 27½"  
Dresser or  
Nite Table  
**\$6<sup>95</sup>** Each

No. 393  
Ht. 19"  
Twin Lamp  
**\$9<sup>95</sup>** Each

No. 396  
Ht. 32½"  
Table Lamp  
**\$8<sup>95</sup>** Each

No. 2074 Jr.  
Twin light  
satin brass  
gold finished  
shade.  
**\$14<sup>95</sup>** Each  
6 or more  
**\$13<sup>95</sup>**  
Each

No. 2078 Br.  
Satin brass  
gold metallic  
finished shade.  
**\$14<sup>95</sup>** Each  
6 or more  
**\$13<sup>95</sup>** Each





# HIGH IN STYLE HIGH IN VALUE

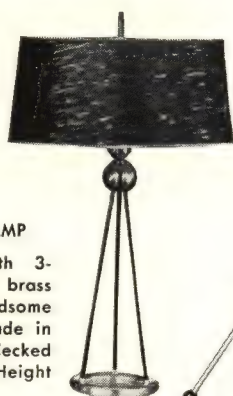
## POPULAR MIDWEST LAMPS

KNOWN FOR THEIR

HIGH  
QUALITY

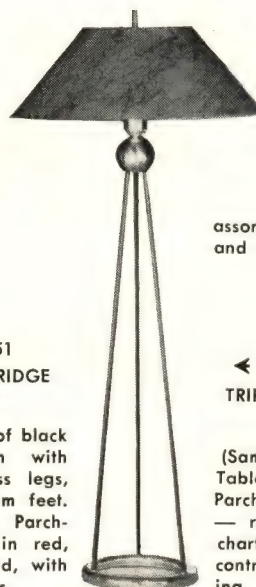
No. 3313  
MODERN TABLE LAMP

Indirect lighting, with 3-way switch. Polished brass with black rods, handsome Navajo parchment shade in red, or chartreuse, flecked with gold and black. Height 29 inches.



No. 9351  
MODERN BRIDGE  
LAMP

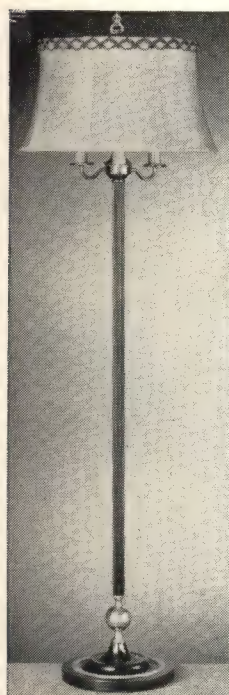
Combination of black wrought iron with polished brass legs, black ball trim feet. 3-way switch. Parchment shade in red, white, or gold, with black speckles.



No. 9379  
Lamp and Table Combination. Smart glass top table combined with a 3-way bridge lamp. Black iron rods with polished brass planter, complete with plants. Fibre glass shades, in assorted colors and patterns.

← No. 9366  
TRIPOD FLOOR  
LAMP

(Same detail as Table Lamp 3313) Parchment shades — red, black or chartreuse, with contrasting veining.



No. 9140 FLOOR LAMP  
SIX-WAY WITH 8"  
REFLECTOR BOWL



No. 9141 SWING ARM  
BRIDGE LAMP  
3-WAY REFLECTOR



No. 9352 MODERN  
FLOOR LAMP  
3-WAY MOGUL SOCKET



No. 9353 ADJUSTABLE  
BRIDGE LAMP  
TO MATCH

Heavily weighted bases in bronze or ivory, highlighted with gold. Shades of fine hand-sewn celanese, in egg-shell, beige, maize, green, red, or chartreuse, with matching top braid trim.

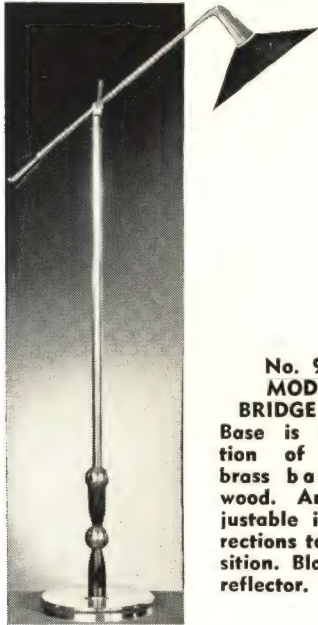
Entire metal parts of lamps in gleaming polished brass. Coolie style shades in genuine Polyplastex, in newest Burltex pattern. Colors — red, chartreuse or potato, with multi-color spatter decoration.



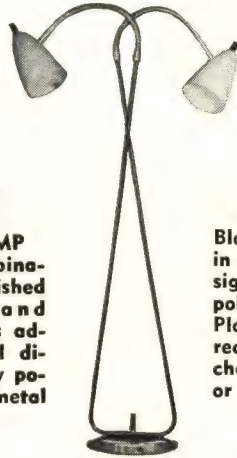
# MIDWEST STARLINE LAMPS

with MODERN  
DESIGN

BUILT IN . .

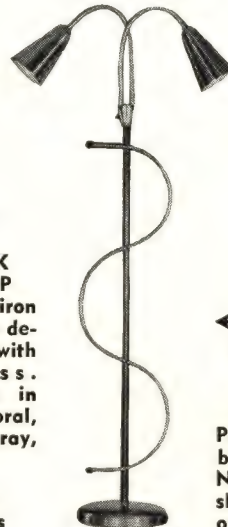


**No. 9357  
MODERN  
BRIDGE LAMP**  
Base is combination of polished brass balls and wood. Arm is adjustable in all directions to any position. Black metal reflector.



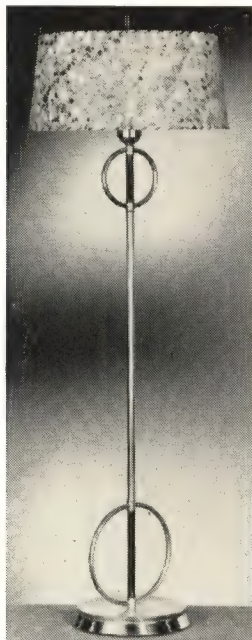
**No. 9374  
TWIN  
GOOSE-NECK  
FLOOR LAMP**  
Black wrought iron in ultra-modern design combined with polished brass. Plastic shades in red, green, coral, chartreuse, gray, or beige.

**No. 9375  
Brass Shades**



**No. 9365  
MODERN  
BRIDGE LAMP**  
Polished brass combined with black wrought iron. Black metal shade adjustable to any position.

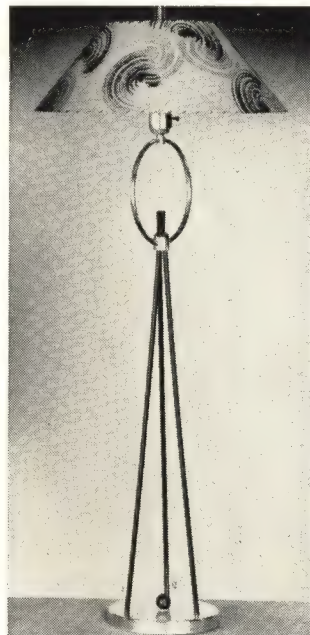
← **No. 9377  
BRASS SHADES  
TWIN  
GOOSE-NECK  
FLOOR LAMP**  
Polished brass and black wrought iron. No. 9376—Plastic shades (same colors as 9374).



**No. 9370  
FLOOR LAMP**

3-way Mogul Socket

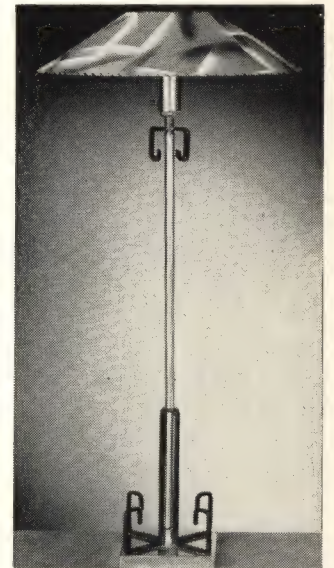
Solid brass rings cleaved by gleaming black tubing, mounted on a polished brass base. Polyplastex shade in chartreuse, green, white or red colors, in an unusual bizarre pattern.



**No. 9368  
FLOOR LAMP**

Tripod of black tubing with solid brass ring, and mounted on polished brass base, centered black wood ball. Genuine Polyplastex Coolie style shade in coral or natural, with black and gold design. 3-way Mogul socket.

THE LAMP BELOW IS  
EXCLUSIVE WITH MIDWEST



**No. 9342  
FLOOR LAMP**

Modern contemporary design. Black wrought iron combined with polished brass. Shallow Coolie shade of hand laced Polyplastex. Black and white on gray or on coral. 3-way Mogul socket.



# LAMPS with a SPECTACULAR TOUCH

*Black and Brass with Molded Spun glass shades*



No. 3800 TABLE LAMP

Black & Brass. Molded  
Spun Glass Shade. Ht. 23½"

Packed 1 per ctn.

RETAIL PRICE **\$27.50**

DEALER PRICE **\$12.95**



No. 3840 DESK TABLE LAMP

Black & Brass. Molded  
Spun Glass Shade. Ht. 17"

Packed 1 per ctn.

RETAIL PRICE **\$19.95**

DEALER PRICE **\$8.95**



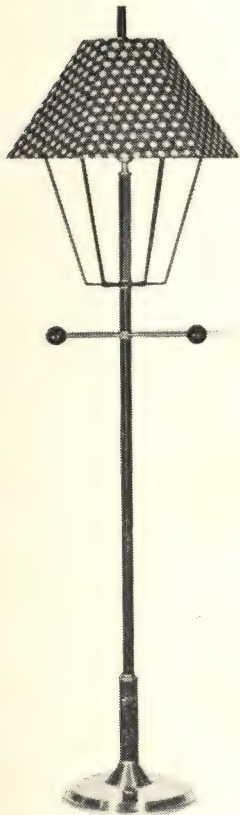
No. 3830 TABLE LAMP

Black & Brass. Molded Spun  
Glass Shade. Ht. 17½"

Packed 1 per ctn.

RETAIL PRICE **\$24.95**

DEALER PRICE **\$11.95**



No. 2790

Post lamp in polished brass  
& black. Black & white fiber-  
glass shade fits over wrought  
iron lamp frame. Packed 1 to a  
ctn. Shipping wt. approxi-  
mately 15 pounds.

RETAIL PRICE **\$32.50**

DEALER PRICE **\$14.95**



No. 2800

Black & Brass.  
Molded Spun  
Glass Shade.  
Packed 1 per ctn.  
Height 58"

RETAIL PRICE

**\$44.50**

DEALER PRICE

**\$19.95**



No. 2820  
FLOOR LAMP

Black & Brass.  
Molded Spun  
Glass Shade.  
Ht. 58". Packed  
1 per ctn.

RETAIL PRICE

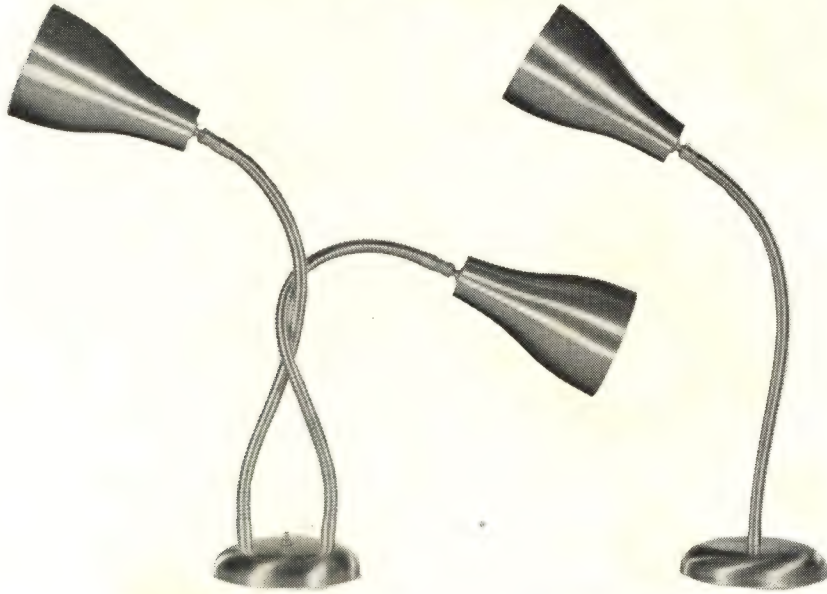
**\$42.50**

DEALER PRICE

**\$18.95**



# Fine **BRASS BULLET** Lamps



No. 3374 (TWIN)

Brushed Brass, Metal Bullet.  
Packed 1 per ctn. Shipping wt.  
6 lbs. each. RETAIL PRICE **\$14.95** EA.  
DEALER PRICE **\$6.95** EACH—6 or more  
**\$7.50** EACH—Less than 6

No. 3354 (SINGLE)

Brushed Brass, Metal Bullet.  
Packed 2 per ctn. Shipping  
wt. 4 lbs. each. RETAIL PRICE **\$7.95** EA.  
DEALER PRICE **\$3.95** EACH—6 or more  
**\$4.50** EACH—Less than 6



No. 2350 (SINGLE)

Brushed brass. Spun metal bullet shade.

Shipping wt. approximately 8 lbs. each.

For No. 2350, AWD 10 lbs. each For No. 2370  
Packed 2 per carton.

No. 2350 — RETAIL PRICE **\$14.95** EACH DEALER PRICE **\$6.95** EACH

No. 2370 — RETAIL PRICE **\$22.50** EACH DEALER PRICE **\$9.95** EACH

No. 2890

No. 2890 —

Black & brass. Brass finish  
shades. Ht. 61". Packed 1 per ctn.

RETAIL PRICE **\$22.50** DEALER PRICE **\$9.95** EACH



No. 2780

Combination Lamp, Table  
Smoker and Magazine Rack. Satin  
brass cocktail tray & bullet.  
Swivel shade. Packed  
1 per ctn. Wt. 8 lbs.  
approximately.

RETAIL PRICE **\$16.95**  
DEALER PRICE **\$7.95** EA.



# Solid BRASS LAMPS in matched pairs ONLY

# 9<sup>95</sup>

per pair

IN LOTS OF 12 OR MORE

FOR LESS THAN 12 — ADD 10% FOR HANDLING  
(Can Be Assorted, But Must Be in Pairs)



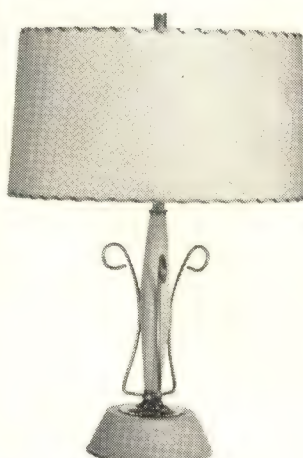
No. 2044 — 23" HIGH

Contemporary candlestick table lamp combining gleaming solid brass with a glossy blk. ceramic base. 14" shade of glossy parchment. UL approved.



No. 8602 — 26" HIGH

Modern table lamp combining brilliantly polished solid brass with metal leaves & a ceramic base. 14" shade of hand laced Synskyn fiberglass. UL approved.



No. 8603 — 23" HIGH

Contemporary table lamp with 14" shade of hand laced Synskyn fiberglass. UL approved. Metal base trimmed in gleaming solid brass.

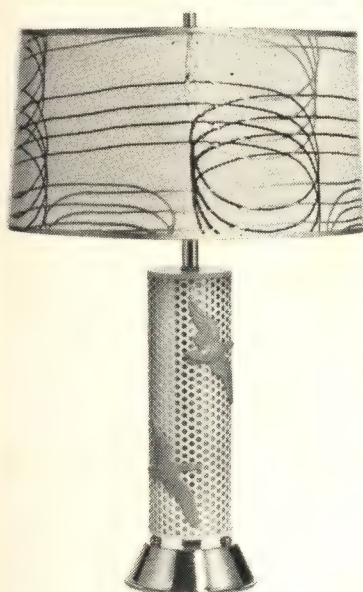


No. 1868  
23" HIGH

Solid brass table lamp polished to diamond-like brilliancy. 14" drum shade in choice of colored parchment. UL approved.

Color of Base: Brass. Colors of Shade: Glossy Maroon, Glossy Green, Perforated Pink.

## IF YOU NEED MORE ELABORATE LAMPS



No. 8587 — 26½" HIGH

Ceramic "Flying Ducks" mounted on white perforated metal cylinder. Polished brass base and ball feet. 16" shade of Polyplastex "whirl" decorated Synskyn. 3-way lighting. UL approved.



No. 2048 — 28" HIGH

Contemporary table lamp of brilliantly polished solid brass. 16" shade of white and gold "Indonesia" velum. 3-way lighting. UL approved.

**\$16<sup>95</sup>** PER PAIR IN LOTS OF  
12 OR MORE

For Less Than 12 — Add 10% for Handling  
(Can Be Assorted, in Pairs)

No. 8601  
25" HIGH

Contemporary table lamp combining a ceramic ball font with brass plated wrought iron & a metal base. 15" shade of black & gold snowflake parchment. UL approved.







A



B



C



D

NOTE: Models A-B-I-J have 3 way socket for installation of 50-100-150 watt bulb.



E



F



A. "NEWPORT." Bright brass finish. Authentic key ornament. Shade textured fabric over velum. Height 30". Shade 16". Weight 14 Lbs.

Model 600 List \$30.85

DEALER PRICE \$17.95

B. "CONCORD." Graceful spun metal in gleaming brass, charcoal relief. Fiberglass shade, laminated thread motif. Height 30". Shade 19". Wt. 14 Lbs.

Model 601 List \$38.00

DEALER PRICE \$21.95

C. "CANTILEVER." Adjustable "up" or "down," shade tilts too! Piano lamp, and for desks or night stands. Bright finish. Width as shown 18", extended upright 23". Metal shade 12". Weight 10 Lbs.

Model 602 List \$30.85

DEALER PRICE \$17.95

D. "PULL DOWN-PUSH UP." Wall lamp. Special hanger included for easy installation. Handy switch on cord, 2 light socket. 15" star light pierced metal reflector. Perforated metal diffuser. Pull ornament to lower lamp 29". Weight 15 Lbs.

Model 603 List \$46.50

DEALER PRICE \$27.50

E. "PULL DOWN-PUSH UP." Ceiling lamp, finger tip control. Balanced pulley in ball, 15" star light perforated metal reflector, 2 light cluster, pierced metal diffuser. Pulls down to 40". Ceiling plate 6 1/2". Bright brass finish, charcoal ball. Weight 13 Lbs.

Model 604 List \$50.75

DEALER PRICE \$29.50

F. "TRI-LITE." New! Modern! Functional! 11" metal shade becomes a torchier, 2 reflectors for concentrated light. Double adjustable feature on each arm, 3 way switch, extra heavy weighted base. Bright brass and charcoal finish. Complements the decor of any room. Height extended 63". Weight 27 Lbs.

Model 605 List \$70.25

DEALER PRICE \$39.95

G. "DUO-FLEX." 15" flexible arms permit unlimited adjustment. Ball reflectors are pinpoint perforated, controlled lighting with variable switch. Weighted base. Width (illustrated) 22". Arms turn up to 24" for indirect lighting. Weight 13 Lbs.

Model 606 List \$37.00

DEALER PRICE \$21.50

H. "LOCK-TITE." Attractive as well as practical. Ideal for desk or night stand. Arm locks in any position, pin point perforated metal reflector. Weighted base turn knob socket. Gleaming brass finish, extends 18". Ht. upright 18". Wt. 12 Lbs.

Model 607 List \$34.75

DEALER PRICE \$19.50

I. "GORHAM." Solid cast metal in sparkling brass plate. Shade of Buckram Fabric over durable velum. Height 30". Shade 16". Weight 15 Lbs.

Model 608 List \$26.25

DEALER PRICE \$15.75

J. "HERITAGE." Modern styling. Gleaming brass with charcoal finished accessories. Hand laced translucent fiberglass shade. A decorator's delight. Height 30". Shade 16". Weight 13 Lbs.

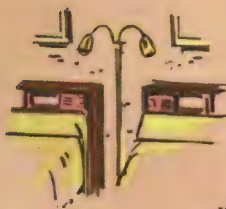
Model 609 List \$35.75

DEALER PRICE \$20.95





All lamps have U.L. (Underwriters' Laboratories) approved components such as sockets, switches, cords and plugs.



*The  
"Nod Nook"*



NUMBERS ON THIS PAGE MARKED WITH ASTERIK (\*) SOLD ONLY IN STANDARD CARTONS OF 6, ONE MODEL OR ASSORTED.

\*EE. "PLANT-A-LAMP." 10" one-piece "Can't Leak" spun bowl cast metal base with switch. Finished in satin brass. Height 15". Weight 6 Lbs. (Plants not included).

Model 629 List \$19.00  
DEALER PRICE \$10.95

\*FF. "TELE-CLOCK." Reflected light ideal for T.V. viewing, self starting electric clock guaranteed for 1 year (A.C. only). Night light for child's room, and many other applications. Height 12". Weight 4 Lbs.

Model 630 Satin Brass List \$22.95  
Model 630A Satin Brass & Charcoal List \$22.95  
DEALER PRICE \$12.95

\*GG. "PLASTI-LITE." Fluorescent bed lamp complete with plug-in ballast and 8 watt tube. Adjustable rubber covered clamps fit any head board. (A.C. only). Wt. 2½ Lbs.

Model 631 List \$14.25  
DEALER PRICE \$7.95

\*HH. "LUXURAY." "Plastacele" eye comfort diffuser. Rubber covered clamps adjustable to headboards, easy reach switch. Weight 2 Lbs.

Model 632 List \$6.95  
DEALER PRICE \$4.50

\*II. "SPOTRAY." Read in bed without disturbing others. Swivel light where desired. Felt lined adjustable clamp. Bull's-eye lens increases light of 25 watt bulb to 100 watt efficiency. Weight 3 Lbs.

Model 633 Ivory List \$7.95  
Model 633A Bronze List \$7.95  
DEALER PRICE \$4.95

\*JJ. "HIS" AND "HER." Each starlight perforated reflector has swivel and pull chain switch for "His" and "Her" side, wall hanger included. 7" back plate. Satin brass. Weight 4 Lbs.

Model 634 List \$19.95  
DEALER PRICE \$11.95

KK. "EVERY-WHICH-WAY." 15" flexible arms bend in all directions, 3 way switch. Heavy weighted base. Finished in satin brass. Height Arms Extended 65". Weight 19 Lbs.

Model 635 List \$39.95  
DEALER PRICE \$22.50

\*LL. "HOLLYWOOD." (Matches Model JJ) Pierced metal reflector. Pull chain switch, adjustable swivel, wall hanger included. Satin brass finish. Weight 2 Lbs.

Model 636 List \$14.25  
DEALER PRICE \$7.95



\*MM. "HEAD-LITE." Designed for low type headboards. Plate fastens on back of bed or can be turned for wall mounting. 12" flexible arm "Spot-Ray" with bull's-eye convex lens increases 25 watt lighting to 100 watt. Wt. 4 Lbs. Length Extended 19".

Model 637 Satin Brass List \$18.95  
Model 637A Bronze List \$18.95  
DEALER PRICE \$11.50

\*NN. "SOFT-LITE." Metal T.V. lamp and for so many other uses! Switch in base, felt lined bottom. Height 10". Weight 2 Lbs.

Model 638 Satin Brass List \$10.50  
Model 638A Bronze List \$10.50  
DEALER PRICE \$5.95

OO. "AMERICAN BEAUTY." Full size lamp planter, one piece 10" "Can't Leak" metal bowl, cast base. Shade of fabric over velum (Plants Not Included). Height 29". Shade 19". Weight 11 Lbs.

Model 639 Red Shade List \$23.75  
Model 639A Green Shade List \$23.75  
DEALER PRICE \$13.95

PP. "HORSESHOE." The "Good Luck" lamp, flexible feature at base plus swivel at top. Gleaming bright brass. Fiberglass reflector. Height extended 15". Wt. 6 Lbs.

Model 640B Chartreuse Shade List \$21.25  
Model 640A Green Shade List \$21.25  
Model 640 Red Shade List \$21.25  
DEALER PRICE \$12.75

RR. "DRIFTWOOD." Exact replica molded in durable Hydrocal. Toned to natural aged wood colorations. Shad.s of hand sewn "Tree Bark." Wide nubby braid top and bottom. Height 28". Shad: 22". Weight 25 Lbs. Note: Shades can be transposed... (red or chartreuse only).

Model 641 Redwood-Red Shade List \$35.25  
Model 641A Saltwood-Chartreuse Shade List \$35.25  
DEALER PRICE \$19.95





# LOW PRICED LAMPS



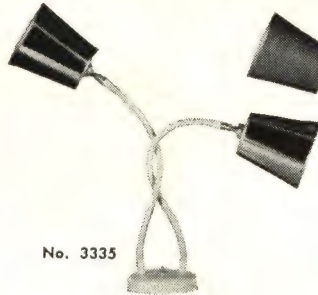
NO. 3395

Desk lamp. 5" removable ashtray. Green, red, black, chartreuse. Basket weave parchment shade. Ht. as shown 11". Packed 6 per ctn. Wt. 15 lbs. per 6.

DEALER PRICE

**\$2.75 EACH**

**\$30.00 PER DOZ.**



No. 3335

Available in pink, turquoise or oyster with matching star perforated shades. No. 3335 packed 1 per ctn. No. 3315 packed 2 per ctn. Shipping weight 6 lbs. & 4 lbs. respectively. Minimum shipment 6 each.

DEALER PRICES

No. 3335 **\$4.95 EA.**

No. 3315 **\$2.95 EA.**



No. 3315

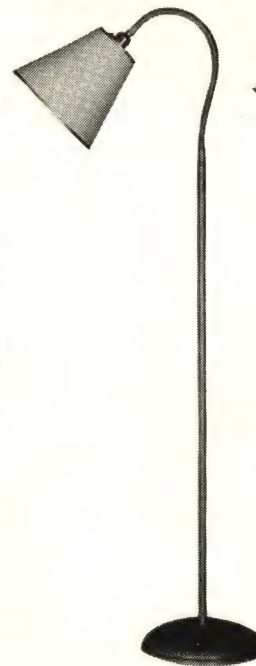


NO. 2103

Modern floor lamp. 3 way lighting. Pink, turquoise, oyster. Star perforated inverted drum shade. Standard pack 6 pieces.

DEALER PRICE

**\$5.95 EACH**



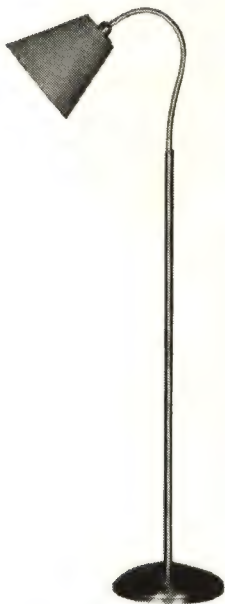
NO. 2310



NO. 2339 With Tray

DEALER PRICE **\$4.95 EA.** DEALER PRICE **\$8.95 EA.**

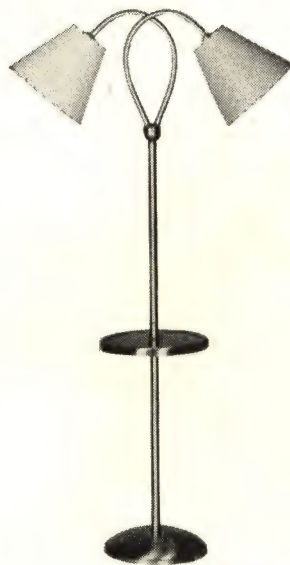
Available pink, turquoise, oyster. Heavily weighted. Star perforated shade. Packed 2 per ctn. less tray. 1 per ctn. with tray. Shipping weight approximately 8 lbs. & 10 lbs. respectively.



NO. 2360 As Shown

DEALER PRICE

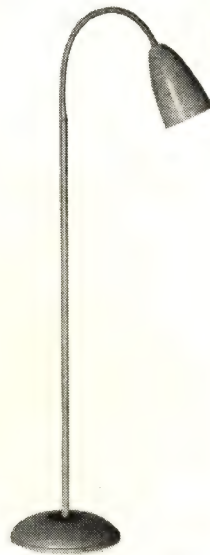
**\$6.95 EACH**



NO. 2389 With Tray

DEALER PRICE

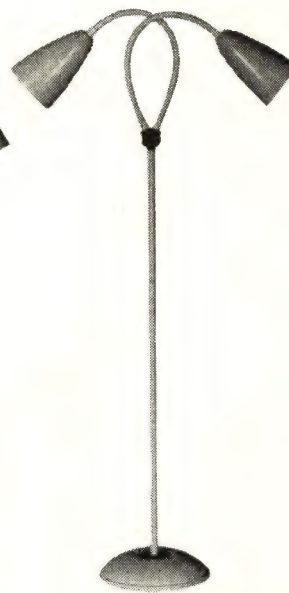
**\$10.95 EACH**



NO. 2320 As Shown

DEALER PRICE

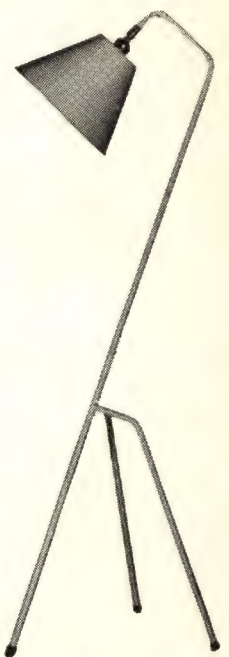
**\$4.95 EACH**



NO. 2340 As Shown

DEALER PRICE

**\$7.95 EACH**



NO. 2880

Tripod floor lamp. Available in black, ivory, pink, turquoise. Basket weave parchment shade. Shipped 1 per ctn. K. D. Ht. 54", Wt. 8 lbs.

DEALER PRICE

**\$4.95 EACH**

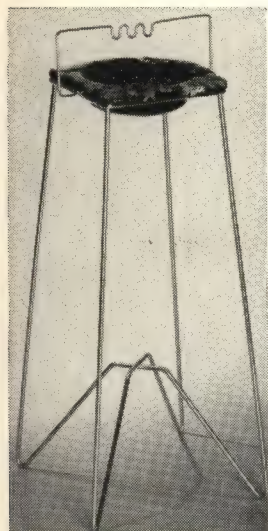
Brush brass. Spun metal base. Poly-plastic shades in assorted colors. Packed 2 per ctn. less tray, 1 per ctn. with tray. Shipping weight approximately 8 lbs. & 10 lbs. each.

Flexible arm floor lamps. Molded fiberglass shade. Available in pink, turquoise or oyster. Packed 2 per ctn. Approximate shipping weight 12 lbs. each.



# SMOKERS

## Brass, Bronze, Chrome & Wrought Iron

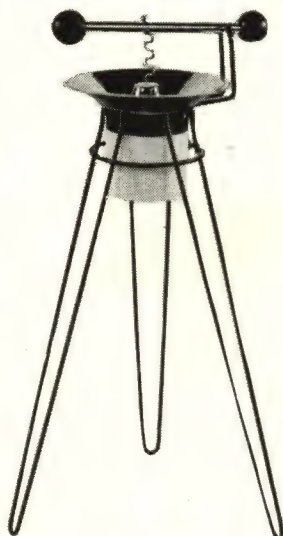


NO. 114

NO. 114

Wrought iron smoker in black or brass. Ashtray in assorted colors. Packed 1 to a carton. Approximate shipping weight 4 lbs.

DEALER PRICE  
**\$2.25 EACH**



NO. 128

NO. 128

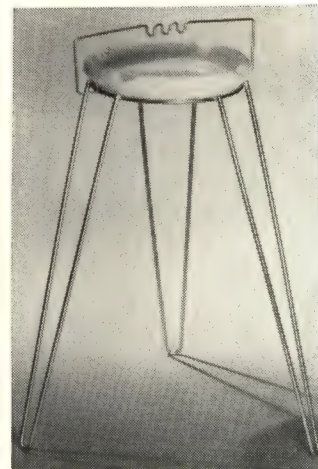
Smoker wrought iron and chrome. When handle is depressed, ashes & debris fall into easily removable glass jar. Handy cigarette holder incorporated under handle. Ht. 25". Packed 1 per carton. Shipping weight 9 lbs.

DEALER PRICE  
**\$4.95 EACH**

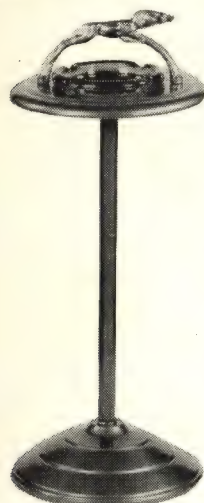
NO. 115

Wrought iron smoker in blk. or brass with white glass tray. Packed 1 to a carton. Approximate shipping wt. 4 lbs.

DEALER PRICE  
**\$2.25 EACH**



NO. 115



NO. 976

NO. 976

English bronze smoking stand. 6" ashtray. Packed 1 per carton. Shipping wt. 6 lbs.

DEALER PRICE  
**\$3.75 EACH**

NO. 1150C

Smoker with cocktail tray, 8" ashtray, available in bronze or chrome. Packed 1 to a carton. Approximate shipping weight 10 lbs.

DEALER PRICE  
**\$4.95 EACH**

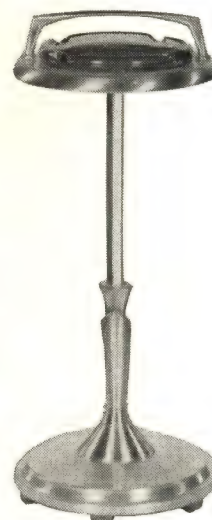


NO. 1150C

NO. 1605

Distinctive tailored number available in bronze plate, brushed brass, 8" glass tray. Weighted base. Completely set up & individually packed. Shipping wt. 10 lbs.

DEALER PRICE  
**\$4.95 EACH**



NO. 1605

NO. 450C

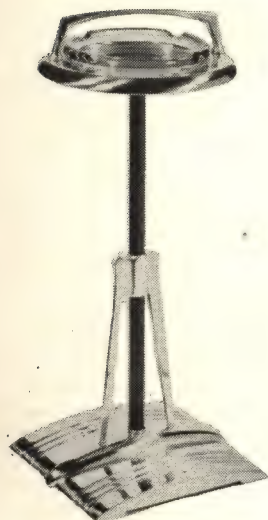
Chrome smoking stand. 15" cocktail tray. Packed 1 to a carton. Shipping weight 10 lbs.

DEALER PRICE  
**\$7.95 EACH**

NO. 1038

Smoker, brass & pink, turquoise, ivory & black. 8" ash tray. Packed 1 per carton. Shipping weight approximately 10 lbs.

DEALER PRICE  
**\$7.95 EACH**



NO. 1640

NO. 1640

Beautiful hand made & polished modern smoker. Heavy solid cast base. 8" amber glass ash tray available in chrome plate and satin-black finishes. Individually packed. Shipping wt. approximately 10 lbs.

DEALER PRICE  
**\$6.95 EACH**



NO. 450C



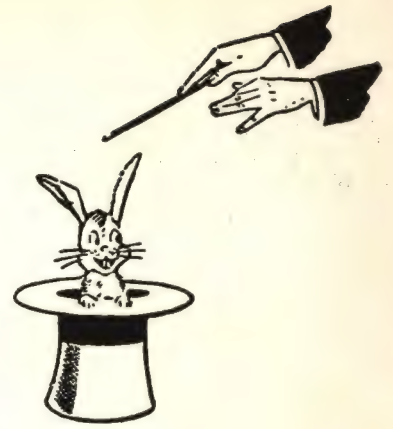
NO. 1038



# DO IT WITH MIRRORS!

MAKE SMALL UNITS SEEM LARGER,  
MORE SPACIOUS, MORE ATTRACTIVE!

Look about your motel. Do any of its rooms seem crowded or small? Do you have any dark corners or awkward areas? Do furnishings seem to fade into obscurity? These are but a few of many situations you can correct with mirrors.



To make a small room seem larger . . .  
to make it lighter and more livable —

USE A MIRROR.

To lighten a dark corner . . . to bring  
light into dark areas which the sun never  
sees —

USE A MIRROR.

To offset a room's "squareness" or to  
soften its angular outlines —

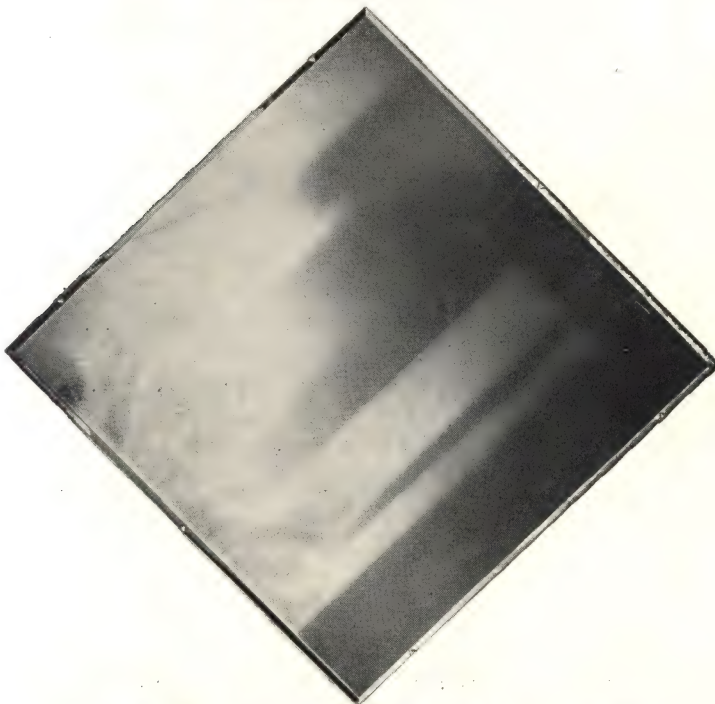
USE A MIRROR.

To achieve a purely decorative effect . . .  
to "set off" the room's furnishings —

USE A MIRROR.

**and the best mirrors are  
Plate Glass Mirrors**

Attractively used as square or diamond pattern. Mounted on heavy press-wood back with metal clips. Beveled edges. Octagon patterns also available as indicated.



Genuine Plate Glass — Improved Sealed Back — Hangers

Venetian rectangle mirrors with beveled or polished edges are offered in an assortment of stock sizes. Can be hung horizontally or vertically.



Genuine Plate Glass — Improved Sealed Back — Hangers

STOCK SIZES AVAILABLE IN RECTANGLES:

16" x 22"	24" x 36"	30" x 44"	36" x 54"
18" x 26"	28" x 38"	30" x 48"	36" x 60"
20" x 30"	28" x 44"	36" x 48"	40" x 54"
24" x 30"	30" x 40"	12" x 48"	40" x 60"
			16" x 48"

Mirrored beauty, enhanced by the simplicity of circular plain mirror and attractive metal clips. Attractive heavy presswood back. Beveled edges only.



Genuine Plate Glass — Improved Sealed Back — Hangers

STOCK SIZES AVAILABLE IN CIRCLES, SQUARES AND OCTAGONS: 18"x18", 24"x24", 28"x28", 30"x30", 36"x36"



# CHENILLE SPREADS

by the J. T. BATES COMPANY



NO. 1403-Y (WITH LETTERS)  
MATCHING DRAPES AND  
THROW RUGS AVAILABLE

This spread, in two-tone effect, is especially made for the Motel or Hotel trade. It is light, washable and very beautiful. It promises long life and will give any cottage or room an air of distinction. Available in all color combinations, in Twin and Full sizes, personalized for your own motel.

## PRICES:

UNLETTERED BEDSPREAD **\$4.25** Each

FOR LETTERING ADD **15c** PER LETTER

DRAPES TO MATCH **\$4.25** Pair

RUG TO MATCH **\$2.50** Each

## COLOR RANGE

Choose From These Colors:

Royal Blue	Aqua	Beige	Brick
Melon	Grey	Peach	Rose
Light Blue	Dusty Rose	Brown	Wine
Orchid	Dark Green	Red	Yellow
Fuchsia	Light Green	Chartreuse	Wood Rose



NO. 1606  
(WITH LETTERS)

## PRICES:

UNLETTERED BEDSPREAD **\$5.50** Each

FOR LETTERING ADD **15c** PER LETTER

DRAPES TO MATCH **\$5.50** Pair

RUG TO MATCH **\$2.50** Each

A pattern spread also designed especially for motels and hotels. Designed especially for washability and simple good looks. Comes in all colors. Twin or Full sizes, with your own monogram. Matching drapes and rugs available.



# PRESTIGE CHENILLE SPREADS

No. S-102H

**BABY  
CHENILLE  
BEDSPREAD**

IN EITHER  
FULL OR  
TWIN SIZE

WITHOUT LETTERING

**\$4<sup>95</sup>** EACH

ADD FOR  
LETTERING **10c** PER  
LETTER



IN ALL COLORS  
AND WHITE

A POPULAR STYLE. BABY CHENILLE VERY CLOSELY ASSEMBLED ON A 1.60 WEIGHT SHEETING. THIS 4 LBS., 2 OZ. SPREAD IS A VERY EXCEPTIONAL VALUE AT THIS PRICE.

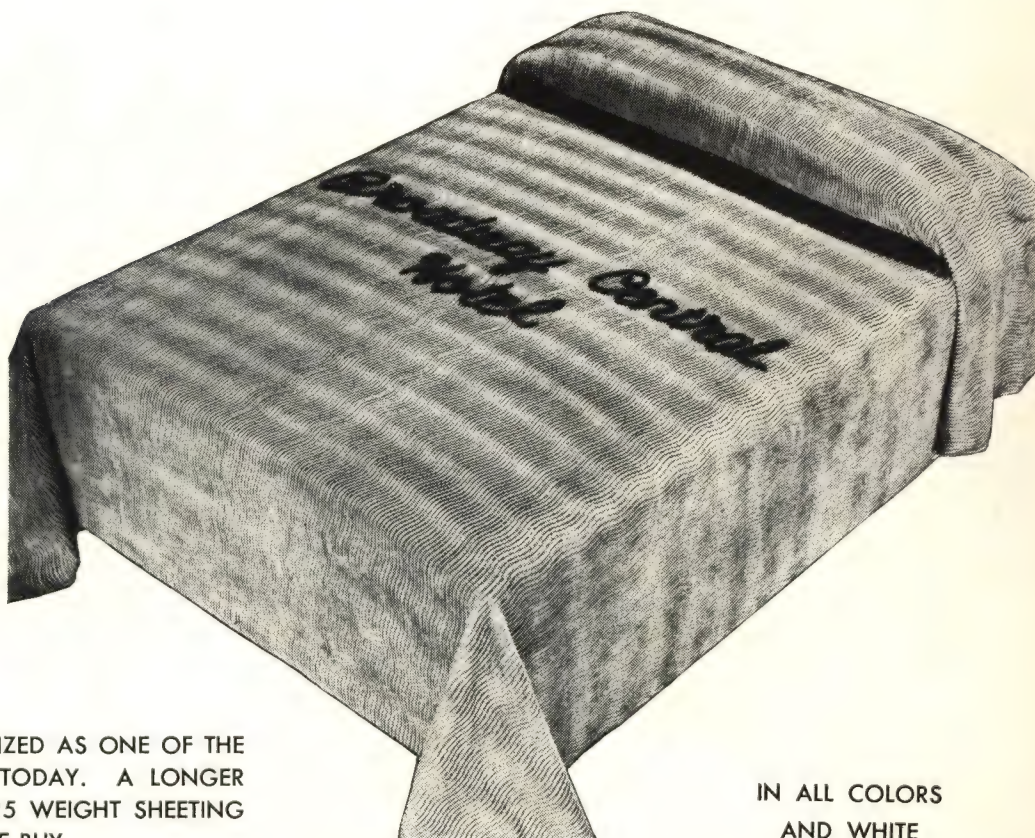
No. S-103H  
**SPECIAL**

EITHER FULL  
OR TWIN SIZE

WITHOUT LETTERING

**\$3<sup>95</sup>** EACH

ADD FOR  
LETTERING **10c** PER  
LETTER



IN ALL COLORS  
AND WHITE

THIS SPREAD CAN BE RECOGNIZED AS ONE OF THE MOST POPULAR TYPES USED TODAY. A LONGER CHENILLE FLOCKING ON A 2.25 WEIGHT SHEETING MAKES THIS A VERY ATTRACTIVE BUY.



# UNDERWOOD

## *Chenille Bedspreads*



No. 98F

**\$2<sup>75</sup>**  
EACH

**SERVICEABLE  
WASHABLE  
NO IRONING  
LOW PRICED  
FOR ECONOMY**

**No. 98 F. AVAILABLE IN ALL COLORS  
FULL SIZE or TWIN SIZE**

**85 x 103"**

**72 x 103"**

**Already Pre-shrunk**

### COLOR RANGE

**Choose From These Colors:**

Royal Blue	Aqua	Beige	Brick
Melon	Grey	Peach	Rose
Light Blue	Dusty Rose	Brown	Wine
Orchid	Dark Green	Red	Yellow
Fuchsia	Light Green	Chartreuse	Wood Rose



**No. 100 & No. 500**

**\$3<sup>25</sup>**  
EACH

**FULL SIZE**

**85 x 103"**

**or**

**TWIN SIZE**

**72 x 103"**

**Already Pre-Shrunk**



**No. 100 PLAIN COLORS  
SOLID COLOR CLOTH  
AND CHENILLE  
IN ALL COLORS**

**No. 500 MULTI-COLORED ONLY  
WHITE CLOTH—5 COLOR CHENILLE**



# *Prestige* CHENILLE SPREADS HEAVYWEIGHT

NO. S/101-H  
CORDUROY  
TYPE SPREAD

**\$6<sup>95</sup>**  
EACH

(UNLETTERED)

For Lettering add 15¢  
per letter which will in-  
clude panel border a-  
round lettering as shown here.

THIS SPREAD WEIGHS 5 LBS., 4 OZ.  
NOTED FOR ITS WEARABILITY AND  
COLOR FASTNESS.



AVAILABLE IN  
ALL SOLID COLORS  
AND WHITE

FULL OR  
TWIN SIZE

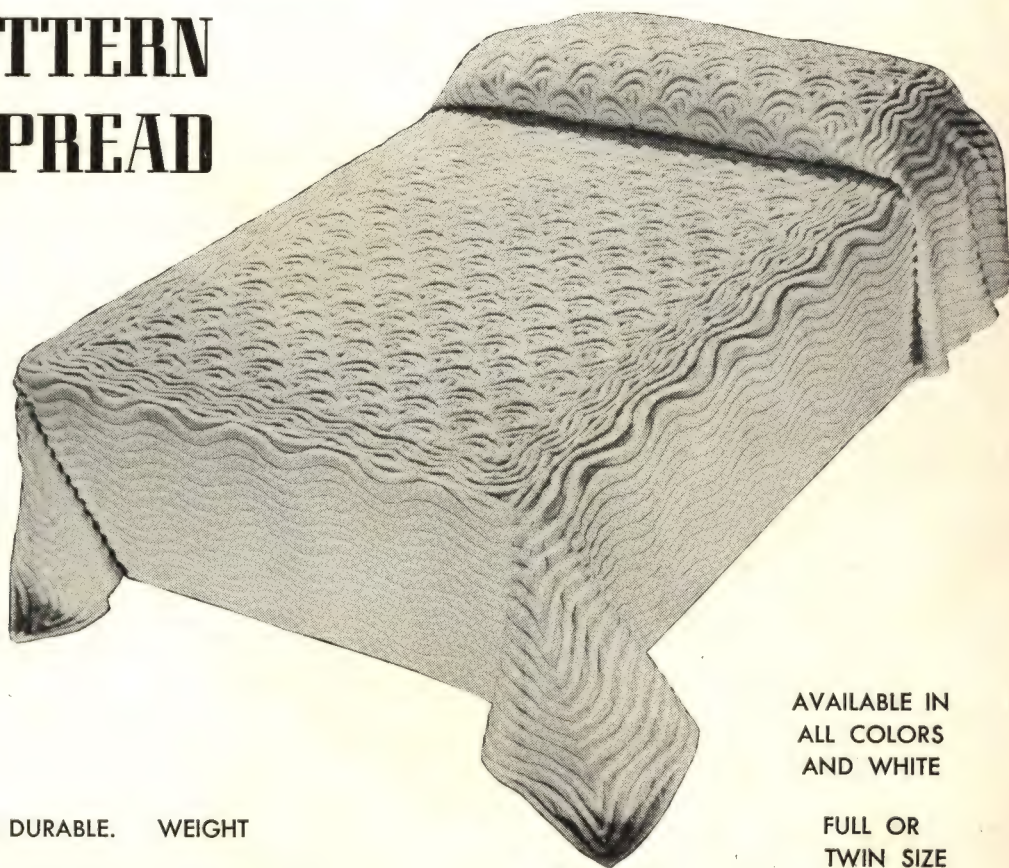
## CARVED PATTERN CHENILLE SPREAD

NO. S/111-H

**\$9<sup>95</sup>**  
EACH

(LETTERING NOT AVAILABLE ON  
THIS SPREAD)

SEWN ON A HEAVY KRAFT  
SHEETING USING THE HEAV-  
IEST YARNS AVAILABLE, TO  
MAKE IT MOST ATTRACTIVE AND DURABLE. WEIGHT  
6 lbs., 2 oz.



AVAILABLE IN  
ALL COLORS  
AND WHITE

FULL OR  
TWIN SIZE



# COLORFUL BEDSPREADS

*by* MONUMENT Mills



*the  
Superior*

NEW LAVISH SIZES:  
76x110" and 90x110"

A Brand New Modern — A Solid Tone Textured Basket Weave . . . as Adaptable as It is Universally Appealing.

In Solid Colors: Royal Blue, Poinsettia Red, Forest Green, Lime, Mocha Brown, Citron Yellow.

**\$5<sup>45</sup>** EACH  
12 OR MORE

ADD 10% FOR  
LESS THAN 12



*the  
County  
Fair*

NEW LUXURY SIZES:  
76x112" and 90x112"

PRACTICAL BEDSPREADS  
WHEREVER UTILITY PLUS  
BEAUTY IS OF PRIME CONSIDERATION

PRIMLY SPACED  
FLORAL "PICTURES"  
BRING OLD-FASHIONED  
CHARM TO A  
FLOWER-FRESH  
BEDROOM.

**\$5<sup>45</sup>** EACH — 12 OR MORE

ADD 10% FOR LESS THAN 12

These Color Combinations — on Grey Ground:  
Red/Green, Green/Lime, Yellow/Brown, Brown/Green,  
Coral/Green.



# These MONUMENT Bedspreads are Ideal!

## *for* MOTELS

**\$5<sup>45</sup>** Each

12 OR MORE

(FOR LESS THAN 12  
ADD 10%)



*the  
Iona*

For that Crispy-Clean Look — A New Open  
Latticework Pattern on Pebble Textured Ground  
— Tailored for the Way We Live Today.

These Color Combinations on Tan Ground:  
Red/White/Black, Lime/White/Black,  
Rust/White/Black, Yellow/White/Black.

NEW LUXURY SIZES:  
76x112" and 90x112"

ALL-COTTON  
VAT-DYED

## WOVEN BEDSPREADS

ONE-PIECE  
TWO-TONE TAILORED TYPE  
FAST COLOR

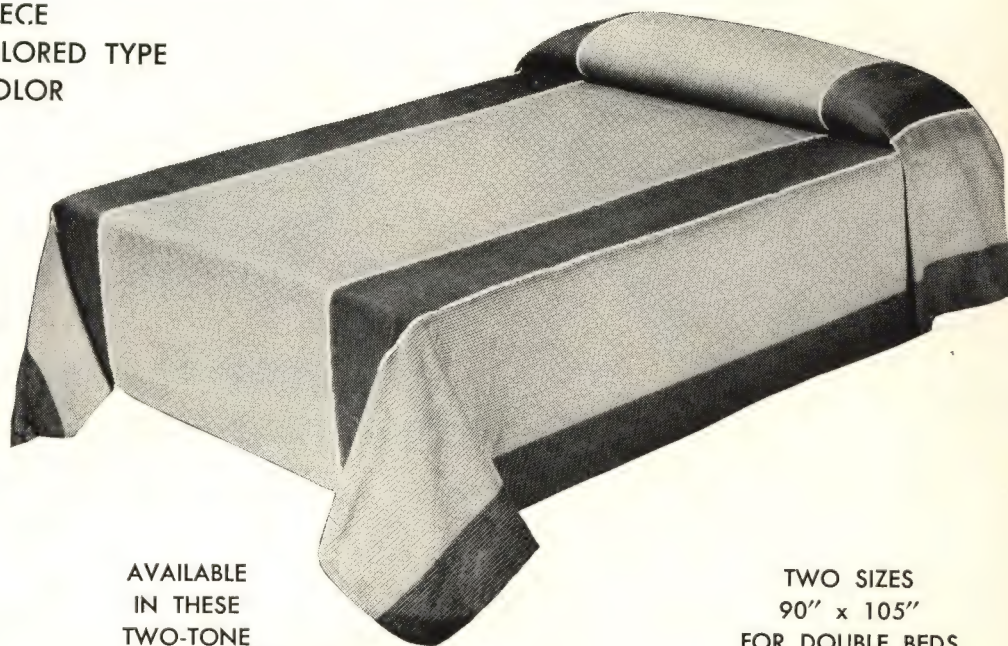
PRICED AT ONLY

**\$3<sup>75</sup>** Each

12 OR MORE

**\$4<sup>25</sup>** Each

LESS THAN 12



AVAILABLE  
IN THESE  
TWO-TONE

COLOR COMBINATIONS:  
CHOCOLATE & CORAL, CHARCOAL & PINK  
CHARCOAL & GRAY, MINT & GREEN, AND TWO-TONE BLUE

TWO SIZES  
90" x 105"  
FOR DOUBLE BEDS  
AND  
76" x 105"  
FOR TWIN BEDS



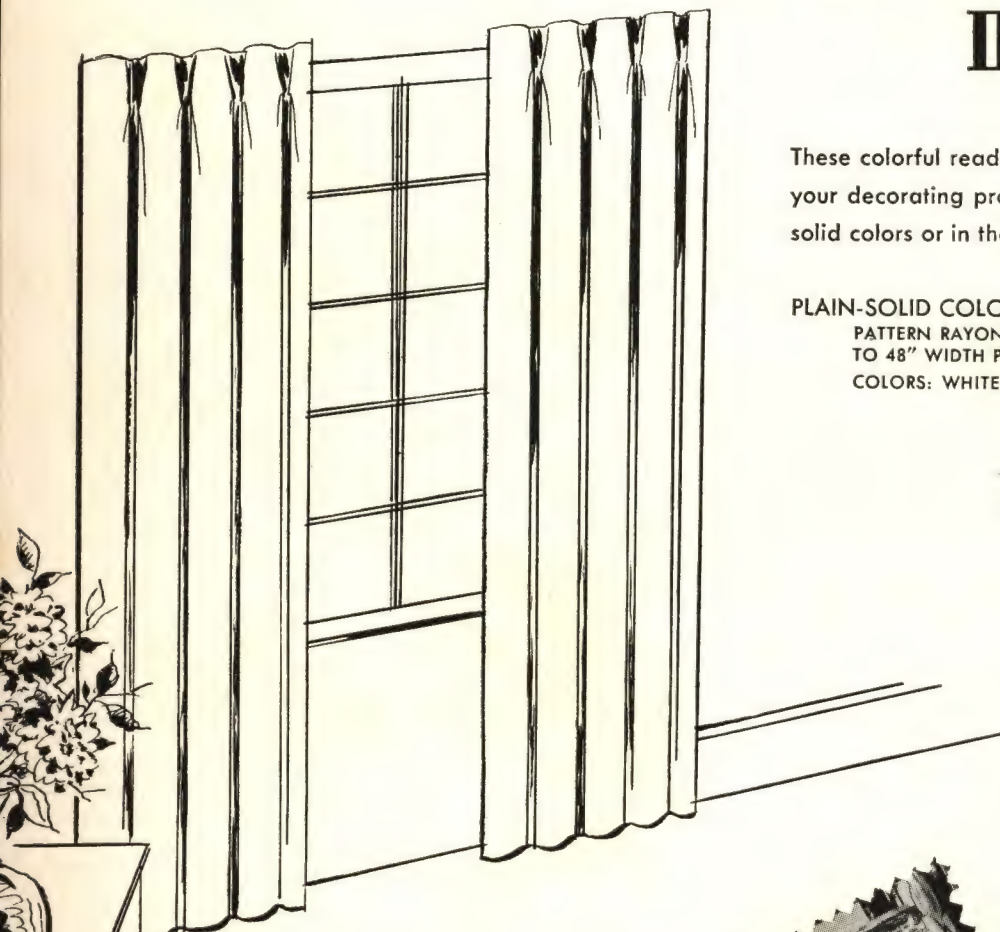
# WELL-MADE READY-TO-HANG DRAPERIES

These colorful ready-made drapes of fine woven fabrics will solve your decorating problems at an amazingly low cost. Available in solid colors or in the 3 patterns illustrated below. Unlined.

PLAIN-SOLID COLOR DRAPES — IN BEAUTIFUL WOVEN TEXTURED PATTERN RAYON CHROMSPUN CLOTH, SOFT FULL HANGING, SEWN TO 48" WIDTH PER PAIR.

COLORS: WHITE, EGGSHELL, PINK, GREEN, CHARTREUSE, GRAY, CORAL.

	90" LENGTH	54" LENGTH
RETAIL PRICE	\$7.95 PAIR	\$6.50 PAIR
DEALER PRICE	\$4.50	\$3.95



**ROLLING ACRES**  
FLORAL PATTERN— Gray,  
Natural, Putty, Cocoa,  
Dark Green, or Black  
Background with Rose, Green,  
Brown Foliage Colors.



**TERRACE**  
SCENIC PATTERN— Gray, Natural,  
Celadon, Beige, Toast, Hunter or Black  
Background with Black, Brown, Green,  
Red and Charcoal Figures.



**EL CARA**  
MODERN PATTERN  
Gray, Natural, Celadon,  
Ivory, Cocoa, Hunter or  
Charcoal Background with  
Green, Chartreuse, Red, Black  
and Gray Figures.

ALWAYS SPECIFY  
BACKGROUND COLORS  
WHEN ORDERING

**THREE NEW STRIKINGLY-BEAUTIFUL PATTERNS  
IN HEAVY TUBBABLE-PRINT BARK CLOTH  
PRINTED IN VAT COLORS & PRE-SHRUNK**

48" WIDE PER PAIR, ALL 90" LONG

RETAIL PRICE \$14.95

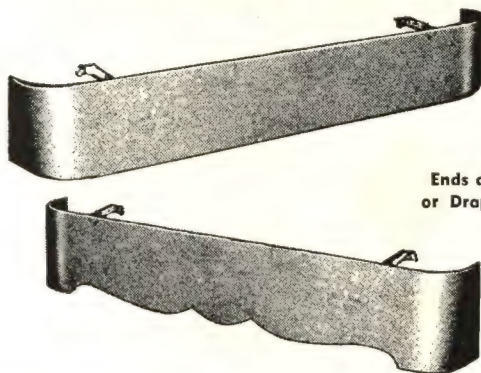
DEALER PRICE **\$7.25** PER PAIR

MINIMUM ORDER SIX PAIRS



# The **PROGRESSIVE** *Curvo-Cornis*

New Round Corner Style to Harmonize with Any Interior—Straight or Ornamental Edge



Ends drilled for Traverse or Drapery Rod Brackets.

**When Ordering**—Select length at least 6" longer than width of window between facing. For Maximum Light, select next longest Cornis and use Curvo-Rods with end brackets that attach to the Cornis.

**Easy To Install — One Piece Construction**  
**No Assembly — No Nails or Glue — Permanent Shape — Cannot Warp, Crack or Split**

**COVER THEM OR PAINT THEM FOR A BEAUTIFUL EFFECT**

Fabricated from 1/4" thick resin-impregnated hard-board permanently shaped—no end pieces to nail—everything furnished, bolts, screws, adjustable brackets, and 3/16" thick reflector-dust shield.

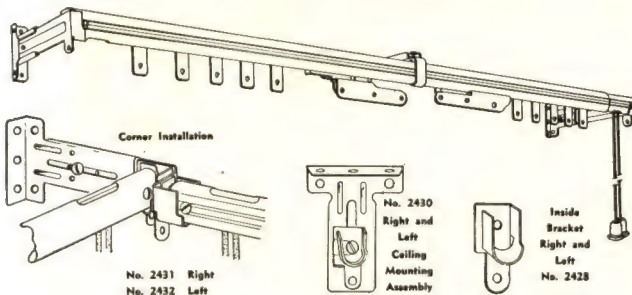
Straight Edge or Ornamental—Either 8" or 12" Height (Inside clearance 4 1/2" to cover drapery rods)

	8" WIDTH		12" WIDTH		Length
	Straight	Ornamental	Straight	Ornamental	
For Windows					
2'-8" to 3'-0"	8P42	8S42	12P42	12S42	42"
3'-0" to 3'-6"	8P48	8S48	12P48	12S48	48"
3'-6" to 4'-2"	8P60	8S60	12P60	12S60	60"
4'-2" to 6'-0"	8P84	8S84	12P84	12S84	84"
6'-0" or larger	8P120	8S120	12P120	12S120	120"

120" in 2, 60" sections with 12" splicer, 5 brackets.  
42" and 48", 2 brackets — 60" and 84", 3 brackets.

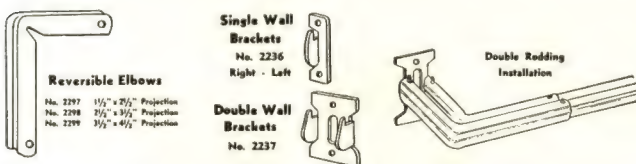
## and **PROGRESSIVE** *Curvo-Rods*

Traverse Rods Have Nylon Glides and Smooth, Easy Operating Opening and Closing Mechanism. Both Traverse and Drapery Rods Available with Brackets for use on Curvo-Cornis.



### Cut-To-Measure Curtain Rodding

Rodding comes in 12' lengths with Elbows and Brackets packed in bulk. Cut your own rods to fit and save money.



**Made of Heavy Gauge Steel Especially For Commercial and Institutional Use — Durable Baked Enamel Finish — Adjustable Length**

Progressive Curvo-Rods are built for all weights, types and styles of fabric. The Traverse Rods are packed completely assembled with all necessary brackets and screws, ready for quick installation.

### Traverse Rods (Individually Packed)

Length	WITH STD. BRACKETS		WITH CORNIS BRACKETS	
	2 Way Draw	1 Way Draw	2 Way Draw	1 Way Draw
Adjustable	No.	No.	No.	No.
28"-48"	7	7-5	C7	C7-5
48"-84"	7-1	7-6	C7-1	C7-6
66"-120"	7-2	7-7	C7-2	C7-7
84"-150"	7-3	7-8	C7-3	C7-8
98"-180"	7-4	7-9	C7-4	C7-9

**When Ordering**—Traverse Rods, Specify either Right or Left Hand Pull and either 2 way or 1 way draw.

### Drapery Rods (Individually Packed)

Same as Traverse Rod except without glides and mechanism.

Length	WITH STD. BRACKETS		WITH CORNIS BRACKETS	
	Single Rod	Double Rod	Single Rod	Double Rod
Adjustable	No.	No.	No.	No.
28"-48"	17	27	C17	C27
48"-84"	17-1	27-1	C17-1	C27-1
66"-120"	17-2	27-2	C17-2	C27-2
84"-150"	17-3	27-3	C17-3	C27-3
98"-180"	17-4	27-4	C17-4	C27-4

## and **PROGRESSIVE** *Cornis-Light*

**15 Watt Fluorescent Unit—AC or DC—120 Volt**

The soft light needed to make an "entrance impression" on your guests—the perfect TV or cove light.

- No. L100—Fluorescent Cornis-Light only.
- No. L110—Cornis-Light and 10' cord.
- No. L115—Cornis-Light and 15' cord.
- No. L10—10' Cord with Line Switch.
- No. L15—15' Cord with Line Switch.
- Packed one Cornis Light and One Ext. Cord to a carton.

**Plug in 1, 2 or 3 units and flood the room with soft low cost light.**

The Cornis-Light is a 15 watt, thin channel fixture with a 12" cord and plug extending from one end and a receptacle for a plug in the other end. They can be connected together and then connected to the extension cord. The standard 15 watt fluorescent tube is available at most stores where light bulbs are sold. Cornis light is 22" x 1 5/8" x 2 1/4"—fluorescent tube is 18", 15 watt white, AC or DC, 120 volt.



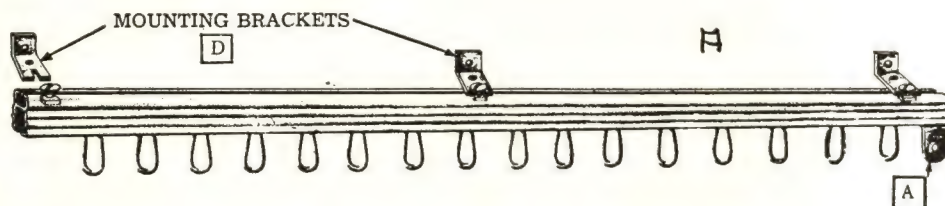
# NEW!

## "DRAPROLL"

THE ROLLER BEARING DRAPERY TRACK



DRAPE END BRACKET



### STANDARD 3', 4', 5', AND 6' LENGTHS—Use Track Joiner to get any length desired

The DRAPROLL Standard Track offers an economical, yet extremely practical way of styling drapes. The roller bearing principle makes it practically effortless to pull drapes open or shut by hand. The DRAPROLL

Standard Track may be used with any type or weight household drape, and the drapes may be pulled from left to right or from right to left, or may be pulled from sides to the center with equal ease.



PACKED IN TUBE: Track, rolls, loops, drape end brackets, mounting brackets, wood screws, nuts, screws, and easy-to-follow instructions.



### PULL CORD SET—PULL CORD MOUNTED ON TRACK

Regular pull cord sets are available for all DRAPROLL Drapery Tracks, and may be installed with the track or mounted later.

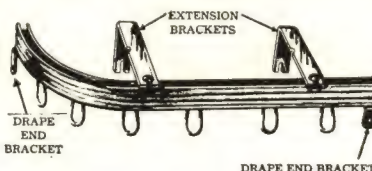
**STRONG EXTRUDED ALUMINUM TRACK . . .** Strong, durable, and dependable. Fully enclosed to protect from dust and dirt. Light in weight—so easy to install. Engineered to stand roughest use.

**EASILY INSTALLED TO FIT ANY WINDOW . . .** Comes in standard 3', 4', 5', and 6' sections. Track easily cut with hacksaw and joined with track joiner to form any length of track. Mounting brackets may be spaced on the track to fit the width of window trim. For better appearance track should be extruded beyond window trim on each side. For instance, use a 4' track on a 3' window. Mounts on window trim, wall, or ceiling. Large loops simplify drape hanging.

**STRONG NYLON ROLLERS . . .** Can't jam or jump track. Rollers are long-wearing; no lubrication required for easy, effective operation.

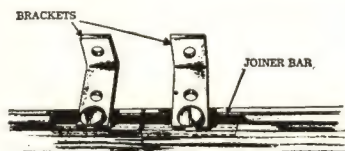
Pull cord sets are engineered and designed to operate outside of and behind track and will not interfere with operation of rollers or carriers.

### SIDE DRAPE HANGERS (CRANES)



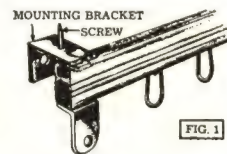
DRAPROLL Side Drape Hangers may be fastened to wall or trim, and offer beautifully rounded corners allowing your drapes to fit snugly against the wall. The strong, durable hangers will not sag, and will hold your drapes permanently in position. For beauty and economical draping, you'll find DRAPROLL Side Drape Hangers a practical answer.

### TRACK JOINER



To join track (for any length track desired, or join curved end to standard track) insert joiner into upper channel of track, place brackets as shown, and tighten screws. Joiner does not affect operation of track.

### CEILING MOUNTING



Where it offers an advantage to the decor of a particular room, the DRAPROLL Track may be mounted to the ceiling and extended past the opening. Drapes may be pulled from center to both sides or from either side to the other.



## "DRAPROLL"

THE ROLLER BEARING DRAPERY TRACK





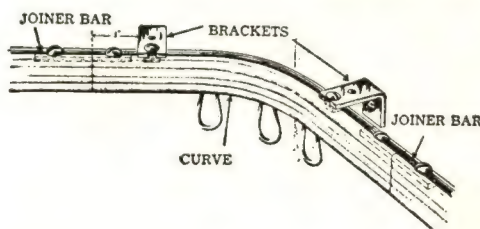


# "DRAPROLL"



## THE ROLLER BEARING DRAPERY TRACK

### BAY WINDOW AND CORNER CURVES

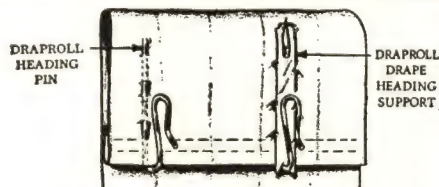


DRAPROLL Drapery Tracks are ideal for use on bay windows and corner curves. Angles of 30, 45, 60 or 90 degrees are available as shown. Installation may be made on window trim, direct to wall, or on ceiling, and drapes may be hung to pull from the left to right, or right to left.

Mount curves in corner with brackets 1 inch from ends as shown. Cut track to fit between curves. Insert joiner bar in track channel. Place track in position. Slide joiner bar into curve and tighten screws.

### DRAPROLL PIN-ON STYLE HEADING PINS

EASILY ATTACHED—NO SEWING REQUIRED.  
EASILY REMOVED WHEN HAVING DRAPES CLEANED.

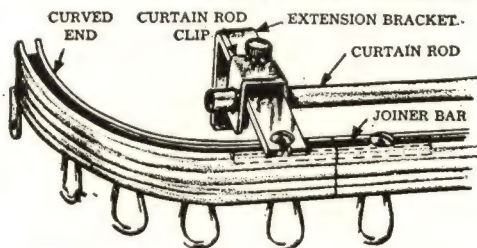


USE 3½" TO 4" HEADING ON DRAPE.

For light weight drapes pin only required.  
For heavier drapes also use heading support.

DRAPROLL Pin-On Heading Pins are easily attached—no sewing required—easy to remove for drape cleaning. DRAPROLL Heading Supports grip drape, and assure that drape heading will be held erect at all times.

### CURVED ENDS AND CURTAIN RODS



A simple, yet beautiful method where that little something extra is desired, may be had by the use of the DRAPROLL Track with curved ends and pull cord set. The curved ends allow drapes to fit snugly against the wall and make for a much neater appearance. Pull cord sets assure efficient, even opening and closing of drapes.

### DRAPROLL TRACK AND ACCESSORIES

Item

- # 1. 3-Foot "Draproll" Tracks Complete, 12 per case ..... \$1.79 ea.
2. 4-Foot "Draproll" Tracks Complete, 12 per case ..... 2.33 ea.
3. 5-Foot "Draproll" Tracks Complete, 12 per case ..... 2.89 ea.
4. 6-Foot "Draproll" Tracks Complete, 12 per case ..... 3.39 ea.
5. Pull Cord Sets—Less Cord, 1 set per box ..... 2.25 ea.
6. Cord, Per Yd.—100 yds. per spool ..... .05 yd.
7. Curved Ends, 1 Pair Per Box ..... 1.60 pr.
8. 30 Degree Baywindow Curves, 1 Pair Per Box ..... 1.60 pr.
9. 45 Degree Baywindow Curves, 1 Pair Per Box ..... 1.60 pr.
10. 60 Degree Baywindow Curves, 1 Pair Per Box ..... 1.60 pr.
11. 90 Degree Baywindow Curves, 1 Pair Per Box ..... 1.60 pr.
12. Track Joiners, 72 Per Box ..... .20 ea.
13. 4" Extension Brackets, 12 Per Box ..... .25 ea.
14. 1¼" Mounting Brackets, 50 Per Box ..... 2 for .15
15. Drape End Brackets, 50 Per Box ..... .05 ea.
16. "Draproll" Rolls } 1 Roll, 1 Loop per set
17. "Draproll" Loops } 100 Each per box .05 set
18. Track Machine Screws } 100 each per box ..... 3 for .10
19. Track Machine Nuts }
20. Spacing Washers ..... 3 for .05
21. Wood Mounting Screws, 100 Per Box ..... .02 ea.
22. Curtain Rod for 3-Foot Track (40" lg.) 6 per tube ..... .75 ea.
23. Curtain Rod for 4-Foot Track (52" lg.) 6 per tube ..... .95 ea.
24. Curtain Rod for 5-Foot Track (64" lg.) 6 per tube ..... 1.20 ea.
25. Curtain Rod for 6-Foot Track (76" lg.) 6 per tube ..... 1.50 ea.
26. Curtain Rod Attachment Clip, 24 per box ..... .20 ea.
27. Side Drape Hangars, Packaged Complete, 1 pr. per box .. 3.40
28. "Draproll" Heading Pins and shields. 1 pin, 1 shield per set 50 per box ..... .06 set

DEALER PRICE—30% Off Above Prices

# "DRAPROLL"

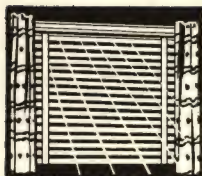
## DRAPROLL COMPANY, INC.

711 Eighth Avenue, South

Nashville 4, Tennessee

Patent No. 2597224—other patents pending





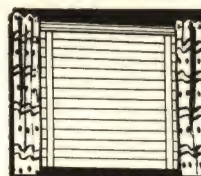
#### LIGHT CONTROL

Artcraft Blinds adjust to allow soft rays of sunlight to enter, keep out glare, eliminate strong rays that ruin your rugs and draperies.



#### AIR CONTROL

Artcraft Blinds adjust to divert drafts... or close to prevent them. Keep hot air out in summertime, keep warm air in during winter.



#### COMPLETE PRIVACY

Artcraft Blinds give shadow-proof privacy. You can adjust them to see out, but no one is able to see in.

## ARTCRAFT'S FAMOUS BEST QUALITY ALL-METAL BLINDS



- Custom-Made To Your Measurements
- Strong STEEL or Featherweight ALUMINUM Slats
- Gleaming PLASTIC or Finest COTTON Tapes



Smartly-Styled Head Box

Self-Leveling Filter

Slats Closely Spaced... 1/4 in. Overlap

Baked-on Enamel Finish

- ALL-METAL HEAD attractively designed. Galvanized and Bonderized, and painted inside and out.
- SELF-LEVELING FILTER on every blind, easiest working mechanism made.
- EASY TO CLEAN, baked-on enamel finish.
- RIGID BOTTOM RAIL of heavy gauge metal. Galvanized and Bonderized.
- HOLD-DOWN BRACKETS with plastic end caps at no extra charge.
- ENTIRE BLIND is Galvanized and Bonderized to prevent rust. Insures years of lasting service.

#### SLAT COLORS: WHITE OR OFF-WHITE

For Steel Slat Blinds order Style #6000

For Aluminum Slat Blinds order Style #7000

Note: SEE OPPOSITE PAGE FOR "HOW-TO-MEASURE" INSTRUCTIONS

#### SOLID LADDER COTTON TAPE

##### COLORS:

White, Duck, Cream, Linen-mingled, Red, Light Green, Dark Green, Light Blue, Dark Blue, Rust, Mulberry, Chocolate and Black.

#### FLEXALUM PLASTIC TAPE

##### COLORS:

Pastel Blue, Gray, Yellow, Dark Green, Pastel Green, Chocolate, White, Mulberry, Blue, Duck, Red.

## ARTCRAFT'S FINE QUALITY STEEL BLINDS custom-made to your measurements

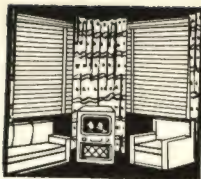


Removable Cotton Tapes in 13 colors: White, Duck, Cream, Linen-mingled, Red, Light Green, Dark Green, Light Blue, Dark Blue, Mulberry, Rust, Chocolate, and Black.

#### ORDER Style No. 2100... WHITE OR OFF-WHITE SLATS

- ENCLOSED HEADPIECE is all-metal, Galvanized and Bonderized against rust and wear.
- SELF-LEVELING FILTER on every blind, so cords always remain level.
- STEEL SLATS, durable and flexible, bend apart for quicker dusting. Galvanized and Bonderized.
- WHITE OR OFF-WHITE SLATS with a chip-proof, baked-on plastic finish that's smooth as satin.
- METAL BOTTOM BAR is non-twist, Galvanized and Bonderized, and durable to all strain.
- NEW STYLE PLASTIC END CAPS are installed on bottom bar.
- ENTIRE BLIND is Galvanized and Bonderized to prevent rust. Insures years of lasting service.





#### OUTSTANDING BEAUTY

Artcraft Blinds give your windows a complete beauty treatment. They add both charm and grace to your room.



#### EASIER TO CARE FOR

Artcraft Blinds have a satin-smooth, baked-on enamel finish... won't chip or peel. Easier to wipe clean.



#### GREAT ECONOMY

We believe that no other window covering can match venetian blinds for economy and wear. And you save money by installing them yourself.



## world's most beautiful venetian blind by ARTCRAFT

made with translucent  
**PLASTIC Slats**  
Custom-made to Your Measurements

- Outstanding Beauty.
- Will Not Transmit Shadows.
- Lovely Colors that won't chip, crack or fade.
- Easier and Safer to Clean.
- Easier and Quieter to Operate.
- Lighter Weight.
- Longer Wearing.

Order Style #BG100

#### PLASTIC SLAT COLORS

White	Blue
Ivory	Gray
Pastel Green	Yellow
Light Green	Peach
Terra Cotta	

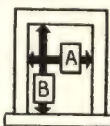
#### SOLID LADDER COTTON TAPE COLORS

White	Light Green
Duck	Dark Green
Cream	Light Blue
Linen-mingled	Dark Blue
Red	Rust
Mulberry	Chocolate
	Black



#### HOW TO MEASURE:

**To Hang Blinds Inside Window Casing.** Gives neatest appearance; fits into window recess out of way. There must be at least 1-inch of flat surface on inside casing for attaching brackets.



**Width** - Measure exact distance between points where brackets will be placed.

**Length** - Measure distance from top of casing to window sill. Measure carefully with wood or metal ruler. Make no allowances; give exact measure.

fully with wood or metal ruler. Make no allowances; give exact measure.

**To Hang Blinds Outside Window Casing.** Requires less exact fitting. Use where inside casing has less than 1-inch of flat surface. Give exact measurements - mark which is width, which is length. Be sure to state whether blinds will be hung inside or outside casing.



**Width** - Measure exact distance between points where brackets will be placed (should be at least 3 in. wider than opening so slats will cover 1½ in. on each side).

**Length** - Measure exact distance from point where top of blind will be placed, to sill or desired place below. This should be at least 3 inches longer than actual window opening.

Measure carefully with wood or metal ruler. Mark which dimension is width - or length. Measure each window separately.

**ARTCRAFT VENETIAN BLIND MFG. CO., St. Louis, Mo. • McKeesport, Pa. • Chicago, Ill.**



# GIVE YOUR MOTEL ROOMS A TOUCH OF THE SPECTACULAR!



## CUSTOM-MADE PRE-PLEATED IMPORTED WOVEN BAMBOO DRAW DRAPERIES

Custom-Made of specially selected bamboo, TRADE WIND Draw Draperies combine decorative and functional magic impossible to obtain with cloth draperies. Tho' closely woven for maximum privacy, they permit a soft diffusion of lacy light that adds gracious charm to any interior. Even when completely drawn, fresh air filters thru finely textured weave. Because of their versatility, TRADE WIND Draw Draperies can be recommended with confidence as the sole window treatment.

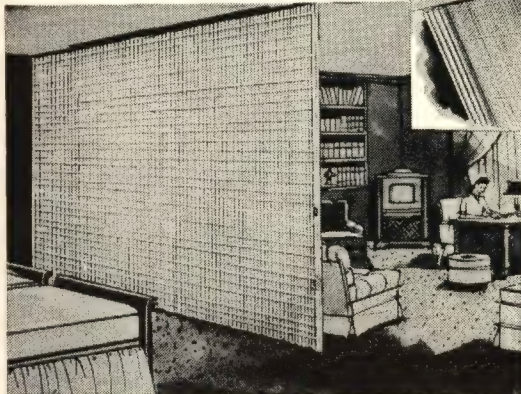
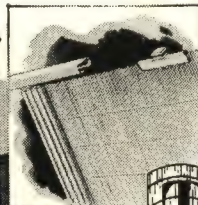
### IDEAL FOR MOTEL USE!

#### NOTE THESE TRADE WIND FEATURES!

- ✓ Cost less than most other window treatments.
- ✓ Outlast cloth draperies by years.
- ✓ Complement traditional or contemporary furniture.
- ✓ Resist dust and dirt to a marked degree.
- ✓ Readily cleaned with a vacuum or damp cloth.
- ✓ May be painted or repainted when a new color scheme is desired.
- ✓ Provide years of practical service with a minimum of care.

**TRADE WIND DRAPERIES ARE CUSTOM-MADE!** Shipped to you according to your exact specifications, all ready to be installed. Available in any length up to 10 feet and in any width. In figuring width, add 50% or more for fullness.

*MAGNALOCK is an ingenious magnetic lock that fastens to door and wall. Closes securely and opens easily.*



BAMFOLDOR is designed to answer the many space-saving problems of motels. There is no more economical way to conceal kitchens, divide rooms, close closets or make partitions. Inexpensive, simple to install, in sizes and colors to meet any decorating need. All BAMFOLDORS are individually packed and

shipped complete. Nothing else to buy. BAMFOLDORS are equipped with specially designed brass plated steel clamps that hold the door firmly in place, yet permit free movement on self-lubricating nylon slides. You only slip the nylon slides into the enamel steel track for a simple and convenient installation.



### PERMA PLEAT

**DECORATOR INSPIRED COLORS:** Natural • Lacquered  
Natural • Cocoa Brown • Coral • Chartreuse  
Chinese Red and Wine • Forest Green • Jonquil Yellow  
Warm Grey • Special or matching colors to order.

**PERMA-PLEAT — the greatest advancement in Bamboo Draperies, makes drapery installation easy!** Takes the guesswork out of measuring, the irritation out of installation, and the problem out of pleating bamboo draw drapes. All Trade Wind Custom-Made Draw Drapes are now shipped to you *ready to hang* . . . with uniformly graceful pleats firmly "locked" into place with special Perma-Pleat drapery pins! For full information and prices in every size, consult the attached price list.

## BAMFOLDOR

Bamboo Folding Doors and Room Dividers



# Smart, Fresh Decorating Effects

WITH THE EXCITING NEW

**Kirsch**  
**VERTICAL**  
**BLINDS**



**THEY OPEN AND CLOSE LIKE DRAW DRAPERIES**

**THE METAL SLATS ROTATE LIKE VENETIAN BLINDS**

**NO CLEANING PROBLEM!**

A fact! . . . you've seen for yourself that dust and dirt just do not collect on smooth up-and-down surfaces, especially metal. And the motion helps to keep them clean. An old problem now definitely solved.

**SO CONVENIENT . . . .**

One glance shows you that these exciting new vertical blinds are entirely different! So beautiful . . . so practical . . . and so convenient. You get wonderful control of light and ventilation . . . complete privacy if desired.

**BEAUTIFUL COLORS . . . .**

Choose your own beautiful decorative effects, from a wide range of plain colors OR smartly decorated slats. You can even select combinations of plain color slats, or combine plain colors with texture-decorated slats.

USE THEM WITH OR WITHOUT DRAPERIES . . . ANYWHERE IN THE HOME OR BUSINESS . . . A DEPENDABLE PRODUCT BY **KIRSCH**

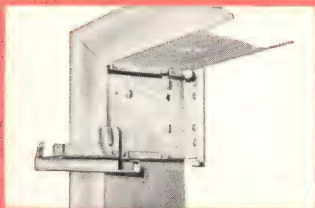


# KIRSCH VERTICAL BLINDS ARE

# KIRSCH VERTICAL BLINDS ARE

New...  
Different...

## BUILT TO LAST



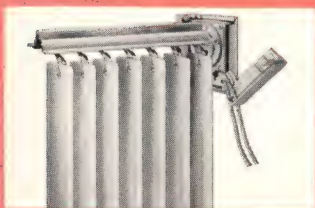
### MOUNTING BRACKETS

Brackets for Kirsch Vertical Blinds can be installed on wood, plaster, brick or concrete. They may be attached to the inside of the window casing (as illustrated at left) or on the face of the casing itself. Special brackets and holders make it possible to install Kirsch Verticals on the ceiling or at corner windows . . . to recess blinds in soffits or to project them out from the window casing.



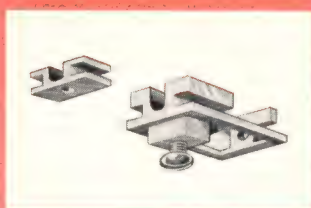
### POSITIVE TILT MECHANISM

Controls and cords for changing the angle of slat opening are ordinarily placed in the left hand bracket. However, as described under "Traversing Unit", the traverse and tilt units can be interchanged to operate from either side . . . or combined so that both tilt and traverse operations are controlled from either side of the blind. The tilting unit permits complete closure of the slats in either direction.



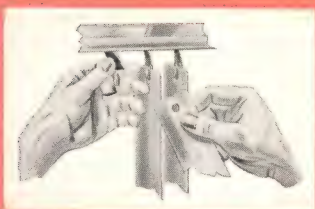
### TRAVERSING MECHANISM

The traverse and tilt mechanisms for Kirsch Vertical Blinds may be installed so that draw cords are operated from the right hand side of the blind and tilt cords from the left hand side . . . or, vice versa. For special installations, traverse and tilt controls can be combined to permit both traverse and tilt cords to be operated from either end of the blind. Famous Kirsch traverse equipment ensures smooth, quiet, dependable operation.



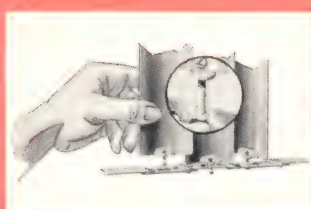
### MOLDED NYLON SLIDES

Master slides and plain slides for Kirsch Verticals are molded of long-wearing, smooth-gliding nylon. The slides are connected so that they can be traversed by lengths of extra durable "Fairprene" fabric. A "Fairprene" loop and metal hook is riveted to each slide to hold individual slats. The traverse cords are completely concealed in the headmember by the slides and fabric.



### REMOVABLE SLATS

Metal slats for Kirsch Vertical Blinds can be custom cut to fit any height window. A hole for attaching slats to the hook of the traversing slides is punched near the top of each slat. Slats are fastened at the bottom as described at right. It's easy to remove slats . . . to change slat color combinations, as desired. Slats can be removed and replaced without disturbing the top or bottom assemblies.



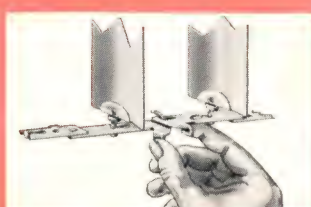
### BOTTOM PIVOT PIN

Fastened to the bottom of each vertical blind slat is a molded nylon pivot pin. A small groove at the top of the pin permits the sliding of the pin into the smaller hole of a key-hole arrangement in the matching bottom link (see illustration at left). The pin moves freely in the hole so that the slat will turn easily . . . will "stay-put" at any desired angle.



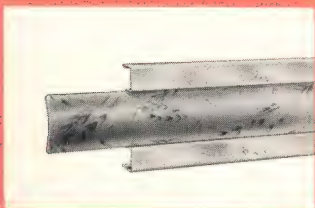
### BOTTOM LINKAGE

Specially slotted links . . . into which the bottoms of the slats are inserted (see "Bottom Pivot Pin") . . . form the bottom linkage. The two linkage sections for a blind are fastened at the ends to spring clips, which, in turn, are attached directly to the sides of the casing (for inside installations) or bolted to a special bracket (for outside installations). The tension of the bottom linkage sections can be controlled by changing the adjustment of the two end links.



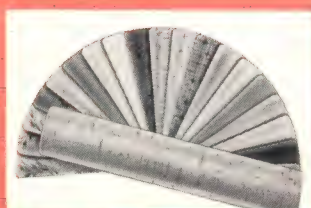
### CENTER FASTENER

Kirsch Vertical Blinds are made in two sections—they pull apart from the middle, just like fine draw draperies. When closed, the two bottom linkage sections for Kirsch Vertical Blinds can be fastened at the middle with a special center latch (as shown at left). The latch can be opened or closed with slight fingertip pressure. The center latch must, of course, be unhooked when traversing the slats.



### FASCIA PANEL

The fascia panel for Kirsch Vertical Blinds is  $3\frac{1}{2}$  inches wide . . . the center section holds a standard metal slat, as illustrated at left. The horizontal slat in the fascia panel slat can easily be changed to match or contrast with the vertical slat colors. An extra fascia panel is provided for "inside the casing" installations . . . to cover both the front and back of the headmember assembly.



### SLATS

The slats for Kirsch Vertical Blinds are available in a complete line of decorator's colors—plain, pastel and texture finishes. The slats hang straight and unbroken . . . free of tapes to clean or replace. It's easy to change slats to achieve completely new decorating effects.

## PERFECT FOR ANY WINDOW... HOME OR BUSINESS

- NO CLEANING PROBLEM • NO TAPES • SMOOTH OPERATING
- CAN BE USED FOR ROOM DIVIDERS • WONDERFUL LIGHT AND AIR CONTROL



# Western Section

FURNISHINGS  
STYLED  
IN THE

WESTERN  
MOTIF





# WESTERN PROVINCIAL Suites



800-2 DAVENO  
L. 83"; H. 33";  
Seat 73x22 1/2"

801 CHAIR  
L. 32"; H. 32 1/2";  
Seat 23x21"

802 ROCKER  
L. 32"; H. 33";  
Seat 23x21"

803 COFFEE  
L. 40"; W. 22";  
H. 16 1/2"

804 END TABLE  
L. 24"; W. 14"; H. 21"

830 SLEEPER  
L. 70"; H. 30";  
Seat 60x22"

1551 LAMP

It was inevitable that the West would inspire furniture that combines the bold, simple beauty of our American heritage with the modern standards of comfort.

Here we present authentic Western-style furniture at its colorful, comfortable best. Crafted from solid, kiln-dried Ash hardwood, and painstakingly finished with durable DuPont lacquer, the framing of this fine furniture typifies the robust styling of the Pioneer Era . . . with pieces as rugged as the wagons that crossed the plains.

The coverings are both beautiful and practical. You may choose from a selection of smartly-styled fabrics or DuPont's famous supported Fabrilite,\* sewn with nylon.

1100-2 DAVENO  
L. 82"; H. 33";  
Seat 72x22"

1101 CHAIR  
L. 30"; H. 32";  
Seat 23x20"

1102 ROCKER  
L. 30"; H. 33";  
Seat 23x20"

1103 COFFEE  
L. 35"; H. 17";  
W. 19"

1103 END TABLE  
L. 24"; H. 21 1/2";  
W. 14"

1551 LAMP





# WESTERN PROVINCIAL Bedroom

## AUTHENTIC WESTERN STYLING

Constructed of solid kiln-dried Ash hardwood, finished with durable DuPont lacquer. All joints are securely mortised. Gives you rugged good looks and casual comfort.



**837 1/2 - 3/3 BED**

**17 ROCKER**  
L. 26"; H. 32"; Seat 22x20

**9509 DESK**  
L. 40"; W. 18"; H. 30"

**9935 SIDE CHAIR**

**9995 WALL BRACKET**  
30" Long

**9517 NITE STAND**  
H. 28"; Top 16x16"

**837 4/6 Bed**

**9544 Double Dresser**  
L. 50"; W. 18"; H. 34"

**9545 Mirror**  
41"x33"

**9917 Nite Stand**  
H. 28"; Top 17x15 1/2"

**9565 4/6 Bookcase Bed**

**9504 Chest**  
L. 30"; W. 18"; H. 43 1/2"

**1501 Ox Yoke Lamp**  
Overall H.: 21"





# OX-YOKE RANCH STYLE SUITE

Designed by TURNER A. JONES



5087 CHAIR

Height 33"; Depth 22"

22" between Arms; 34" Overall Width

5091 END TABLE

5086 PLATFORM ROCKER

Height 33"; Depth 22"

22" between Arms; 34" Overall Width

Two sturdy Dual-purpose suites with authentic western motif, designed by Turner A. Jones, offer seating arrangements plus an extra bed when needed. Sofabed has innerspring type construction over No-Sag. Backs and seats filled with Texlite rubber-cushioned curled hair. All exposed wood parts except wheel or yoke are solid oak, finished in lime finish. All frames made of selected hardwood, double-doweled and reinforced. Chairs and platform rockers to match the sofas are made with a 35-coil innerspring cushion unit over No-Sag, and the backs are filled with Texlite rubber-cushioned curled hair. A variety of covers is available in addition to Duran. See price list.



No. 5029 SOFABED

Height 32"; Depth 23"

72" between Arms; 84" Overall Length

No. 5092 COFFEE TABLE

Top 22" x 40"

Height 17"

No. 5091 END TABLE

Top 12" x 22"

Height 21"



# OX-YOKE RANCH STYLE BEDROOM GROUP

**AUTHENTIC  
WESTERN  
STYLING**

**IN  
ANY OF THREE  
FINISHES**

**SAND (Light Walnut)**

**LIME (Blond)**

**RED MAPLE**



## **No. 5447 DRESSER**

TOP 18" x 48"  
HEIGHT 33"  
MIRROR 26" x 36"  
Ship Wt. 100 lbs.  
Without Pulls No. 5440

## **No. 5439 CHEST**

TOP 18" x 30"  
HEIGHT 41"  
Ship Wt. 85 lbs.  
Without Pulls No. 5438

## **No. 5449 NITE STAND**

TOP 14 3/4" x 16"  
DEPTH 16"  
HEIGHT 26"  
Ship Wt. 25 lbs.

## **No. 5442 BOOKCASE BED**

WIDTH 4'6" or 3'3"  
DEPTH 8"  
HEIGHT 37"  
Ship Wt. 62 lbs.



**CONSTRUCTED OF  
SOLID SYCAMORE  
WOOD IN ALL PARTS  
EXCEPT DRAWER  
BOTTOMS.**

**ALL JOINTS SECURELY  
MORTISED WITH  
DRAWER BOTTOMS  
SECURELY NAILED IN  
A FOUR-WAY SLOT.**

**EACH PIECE  
INDIVIDUALLY PACKED  
IN A HEAVY CARTON  
WITH A WOODEN SKID  
ON THE UNDERSIDE.**

## **No. 5454 DESK CHEST**

TOP 18" x 48"  
HEIGHT 30"  
MIRROR 26" x 36"  
Ship Wt. 85 lbs.  
Without Pulls No. 5453

## **No. 5401 CHAIR**

SEAT 16" x 14"  
HEIGHT 32"  
Ship Wt. 10 lbs.

## **No. 5439 CHEST**

TOP 18" x 30"  
HEIGHT 41"  
Ship Wt. 85 lbs.  
Without Pulls No. 5438

## **No. 5449 NITE STAND**

TOP 14 3/4" x 16"  
DEPTH 16"  
HEIGHT 26"  
Ship Wt. 25 lbs.

## **No. 5437 PANEL BED**

WIDTH 4'6" or 3'3"  
HEIGHT 37"  
Ship Wt. 65 lbs.

## **No. 5450 LUGGAGE RACK**

TOP 15" x 24"  
HEIGHT 18 1/2"  
Ship Wt. 10 lbs.



# WESTERN BEDROOM FURNITURE

Designed by TURNER A. JONES



**No. 5147  
CHEST**

35 $\frac{3}{4}$ " x 48" x 18 $\frac{1}{2}$ "

**No. 5146  
BED**

Full or Twin Size

**No. 5145  
BENCH**

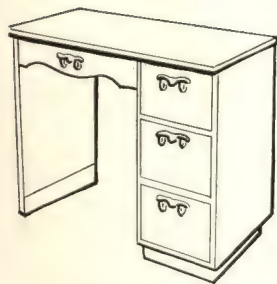
15" x 27"  
17" High

**No. 5149  
VANITY**

50" x 30" x 18 $\frac{1}{2}$ "  
46" x 30" Mirror

## No. 5145 BEDROOM SUITE

- An unusual bedroom suite with an authentic western motif. Designed by noted designer Turner A. Jones, and made by the J. E. King Mfg. Co.
- All pieces are made of solid oak, finished in lime-oak. All pieces shown are dust-proofed, drawers are dove-tailed and have center guides. Ideal for motels which require a touch of western atmosphere.



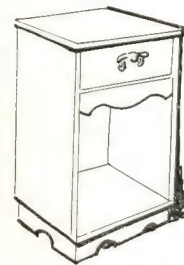
**No. 5144  
DESK**

Top 18 $\frac{1}{2}$ " x 40"  
Height 30"



**No. 5148  
DOUBLE DRESSER**

Width 56" x 33" x 18 $\frac{1}{2}$ "  
Mirror 52" x 32"



**No. 5143  
NIGHT STAND**

Top 16" x 16 $\frac{1}{2}$ "  
Height 26 $\frac{1}{4}$ "



**NATCOLITE**  
NEVAMAR  
TOPS

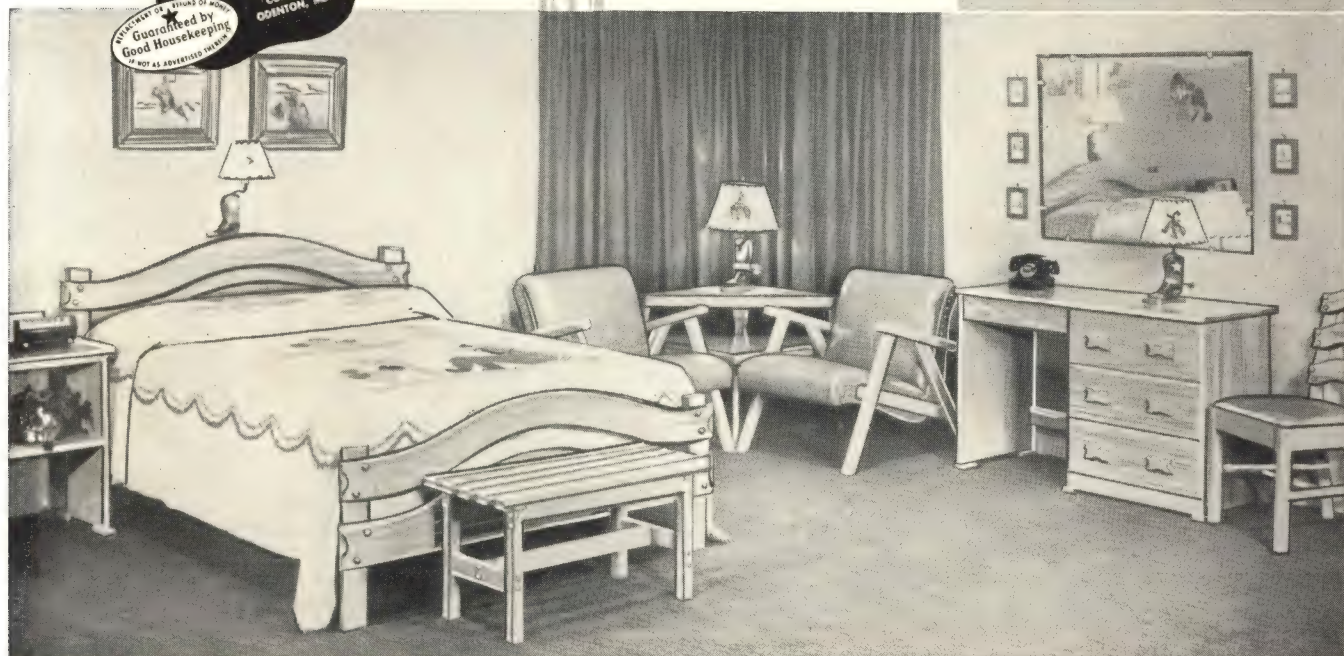
on all franciscan dress-  
ers, chests and tables.  
Resists fading, scratches,  
dents or ring marks. It  
is not affected by alca-  
hol, fruit acids or  
alkalies.

Guaranteed by  
Good Housekeeping

THE NATCOLITE  
COMPANY  
ODDINGTON, MD.

*Franciscan Furniture*

**FOR MOTELS AND HOTELS**



# Captivating "Westerner" is CUSTOM-BUILT-ECONOMICAL!

- \* Every piece is bench-made
- \* 5 custom finishes—Soft Tan, Wheat Oak, Silver Oak, Dark Walnut, Silver Gray
- \* True Western styling
- \* Durable solid oak construction, consistent quality
- \* Replacements are unheard of
- \* Drawers are center-guided, dust-proof
- \* Trouble-free beds
- \* Durable, fabric-backed DuPont Fabrilite upholstery
- \* Every piece is guaranteed against material and structural defects

## DESCRIPTION FOR GROUPING ABOVE:

- NIGHT TABLE  
No. 999S40, 2-shelf,  
16"x17 1/2"x25" high
- LOUNGETTE CHAIR  
No. 404x97, with  
arms; upholstered
- DOUBLE RAIL BED  
No. 999S10 full size  
No. 999S11 twin size
- DESK CHAIR  
No. 999S50  
upholstered seat
- LUGGAGE RACK  
No. 999S45, slat top,  
16"x31"x16 1/2" high
- CORNER TABLE  
No. S30x72,  
30"x30"x24" high,  
removable top section
- CHEST-DESK  
No. 999S24, 4-drawer,  
19"x46 3/4"x29 1/4"



999A45 Luggage  
Rack curved legs,  
16"x31"x16 1/2"

## Plate Glass Mirrors

Fine, polished plate glass mirrors  
with beveled edges, composition  
backs, ready to hang.

Standard sizes:

30x30"	30x54"
30x40"	36x36"
30x36"	

special orders taken on special sizes

999S21 DRESSER  
3-drawers,  
19"x37 1/2"x29 1/4"



999S23 VANITY-  
DESK, 1-drawer,  
19"x37 1/2"x29 1/4"



999S25 CHEST DESK  
4-drawers,  
19"x39 1/4"x29 1/4"



# AUTHENTIC STYLES IN POPULAR

# WESTERN OAK

## BEDROOM PIECES

FROM A  
COMPLETE LINE  
OF WESTERN OAK  
DISTINCTIVELY  
DESIGNED

DINING ROOM  
BEDROOM  
and  
OCCASIONAL  
PIECES

Send for the complete  
catalog of this line.



**No. 78 Night Stand**  
Top 18" x 15"

**No. 75 Bar Bed**  
Full Size or Twin Size  
Head 38" High, Foot 12½" High

**No. 72 Chest**  
Top 34" x 18"  
Height 46½"



**No. 880 Luggage or Snackbench**  
Top 23" x 15", Height 17"

This correlated grouping of truly Western design and beauty is made from solid oak, and is expertly finished to accentuate the natural beauty of the wood. The smooth (every corner softly rounded), clean styling adapts itself to many types of room architecture and offers a new freedom in achieving a warm western influence in motel decoration.

- ★ All units are constructed to insure rigidity and ease of operation.
- ★ Drawers are dovetailed front and back and are center guided.
- ★ Drawer interiors are smoothly finished.
- ★ All cases fully dustproof.
- ★ Generous size chairs with seats upholstered in semi-plaid fabric or colored plastic.

ADD NEW  
PIECES  
FROM  
OPEN  
STOCK  
AS YOU  
SELECT  
FROM THIS  
DISTINCTIVE  
GROUPING



**No. 877 Desk**  
Top 42" x 21" Weight 100 Lbs.



**No. 71 Vanity Desk—Top 48" x 20"**  
**No. 71½ Plate Mirror—38" x 30"**

**No. 77 Chair**  
Seat 17" x 15"



# LIVING ROOM TABLES

## AUTHENTIC STYLES IN WESTERN OAK



No. 872-40 COCKTAIL TABLE  
Top 38" x 20", Height 16"



No. 872-50 CORNER TABLE  
Top 30" x 30", Height 25"



No. 872-60 STEP TABLE  
Top 22" x 18", Height 25"



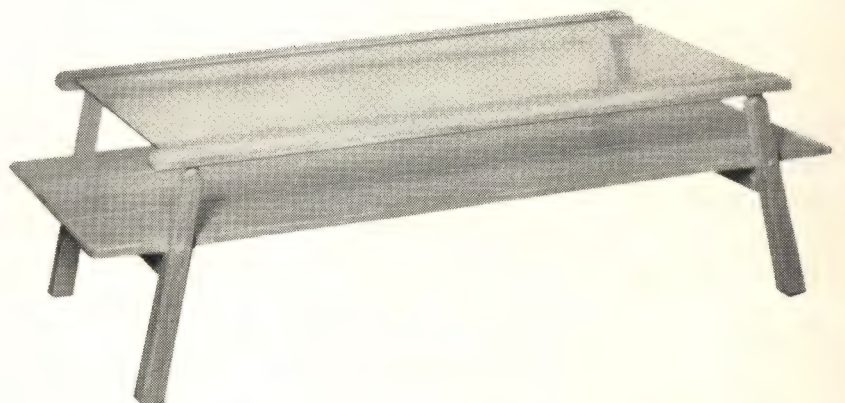
No. 875 TEA CART  
Top 34" x 19"



No. 872-10 LAMP TABLE  
Top 22" x 18", Height 25"



No. 873 STEP TABLE  
Top 30" x 19", Height 25"



No. 874 COCKTAIL TABLE — Shelf 56" x 25", Height 17"

SEE PAGE 168 FOR CONSTRUCTION SPECIFICATIONS



AUTHENTIC STYLES  
IN POPULAR

WESTERN OAK

## DINING ROOM PIECES

FROM A  
COMPLETE LINE  
OF WESTERN OAK  
DISTINCTIVELY  
DESIGNED

DINING ROOM  
BEDROOM  
and  
OCCASIONAL  
PIECES



No. 465 OAK SUITE  
No. 465 BUFFET Top 54" x 18"      No. 465 TABLE Top 54" x 38"      No. 465B CHAIR Seat 20" x 18"      No. 465 CHINA Top 35" x 15" Height 64"

This correlated grouping of truly Western design and beauty is made from solid oak, and is expertly finished to accentuate the natural beauty of the wood. The smooth (every corner softly rounded), clean styling adapts itself to many types of room architecture and offers a new freedom in achieving a warm western influence in motel decoration.

- ★ All units are constructed to insure rigidity and ease of operation.
- ★ Drawers are dovetailed front and back and are center guided.
- ★ Drawer interiors are smoothly finished.
- ★ All cases fully dustproof.
- ★ Generous size chairs with seats upholstered in semi-plaid fabric or colored plastic.



No. 465 BUFFET  
With No. 1465 DECK

ADD NEW  
PIECES  
FROM  
OPEN  
STOCK  
AS YOU  
SELECT  
FROM THIS  
DISTINCTIVE  
GROUPING



No. 6465 GATELEG  
TABLE  
Top 38" x 20" Closed  
72" x 38" Open



No. 465A CHAIR  
Seat 18" x 16"

Send for the complete  
catalog of this line.



# WESTERN Styled HEADBOARDS

## by REIN

Featuring *3-D TRAPUNTO* Designs

*Upholstered in*

**DURAN**

**"Dura - Craft" Washable Plastic**

Here's beauty and practical value that lends flavor and charm to the western motif in modern motels. Headboards with contrasting raised TRAPUNTO designs are available in the following colors:

- Ivory      • Blue      • Beige      • Chartreuse
- Brown    • Green    • Coral      • Red
- Yellow    • Charcoal

(Color Chart Sent On Request)

**ALL HEADBOARDS CONSTRUCTED OF 8/4 STOCK HARDWOOD**

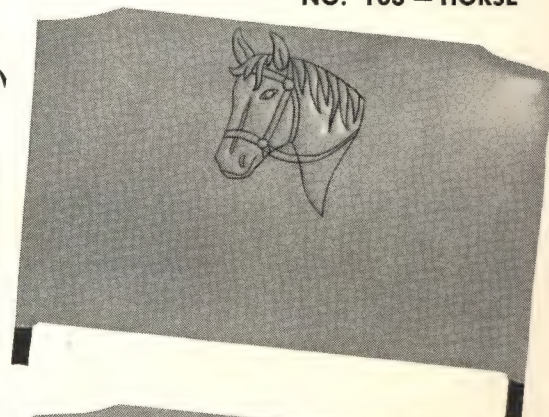


**NO. 101 — LONGHORN**

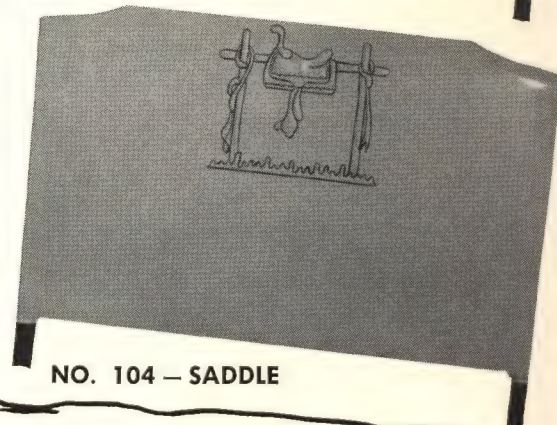


**NO. 102 — DUCK IN FLIGHT**

TWIN SIZE	
Dealer Price	Retail Price
<b>\$12.95</b>	<b>\$22.50</b>
FULL SIZE	
Dealer Price	Retail Price
<b>\$15.95</b>	<b>\$27.50</b>



**NO. 103 — HORSE**



**NO. 104 — SADDLE**

**NOTE: SPECIAL CUSTOM DESIGNS CAN BE MADE TO YOUR SPECIFICATIONS. SUBMIT SKETCH FOR PROMPT QUOTATION!**

#### **PACKING & SHIPPING INFORMATION**

Packed 2 Headboards per Carton.

Shipping Weights: Twin Size ..... 32 lbs.

Full Size ..... 42 lbs.

#### **HARVARD'S HEAVY DUTY ADJUSTABLE FRAME**

2" Casters — Recessed Legs

Shipping Wt. — 32 lbs.

Dealer  
Price

**\$8.95**



# WESTERN BEDSPREADS

ALL WITH MATCHING

DRAPES AND RUGS

By J. T. BATES

FAMOUS FOR  
QUALITY IN  
CHENILLE SPREADS

PATTERNS

DESIGNED

TO BLEND

WITH ANY

WESTERN

MOTIF DECOR



NO. 1791  
BOOTS AND  
SADDLE  
PATTERN

FULL OR TWIN SIZE  
BEDSPREAD

**\$8<sup>95</sup>** Each

MATCHING DRAPES

**\$6<sup>25</sup>** Pair

RUG — 24" x 48" size

**\$4<sup>25</sup>** Each



NO. 1741  
ROPIN'  
COWBOY  
PATTERN

ALL IN WESTERN TAN  
COLOR BACKGROUND  
WITH COMPLEMENTARY  
PATTERN  
COLORS

CLOSE-PILE CHENILLE  
ON A HEAVY COTTON  
BACKING FABRIC

FULL OR TWIN SIZE  
BEDSPREAD

**\$7<sup>50</sup>** Each

MATCHING DRAPES

**\$6<sup>25</sup>** Pair

RUG — 24" x 48" size

**\$4<sup>25</sup>** Each



# WESTERN DESIGNS

## CHENILLE BEDSPREADS

By J. T. Bates

CLOSE PILE CHENILLE ON  
A HEAVY QUALITY COTTON  
FABRIC BACKING.

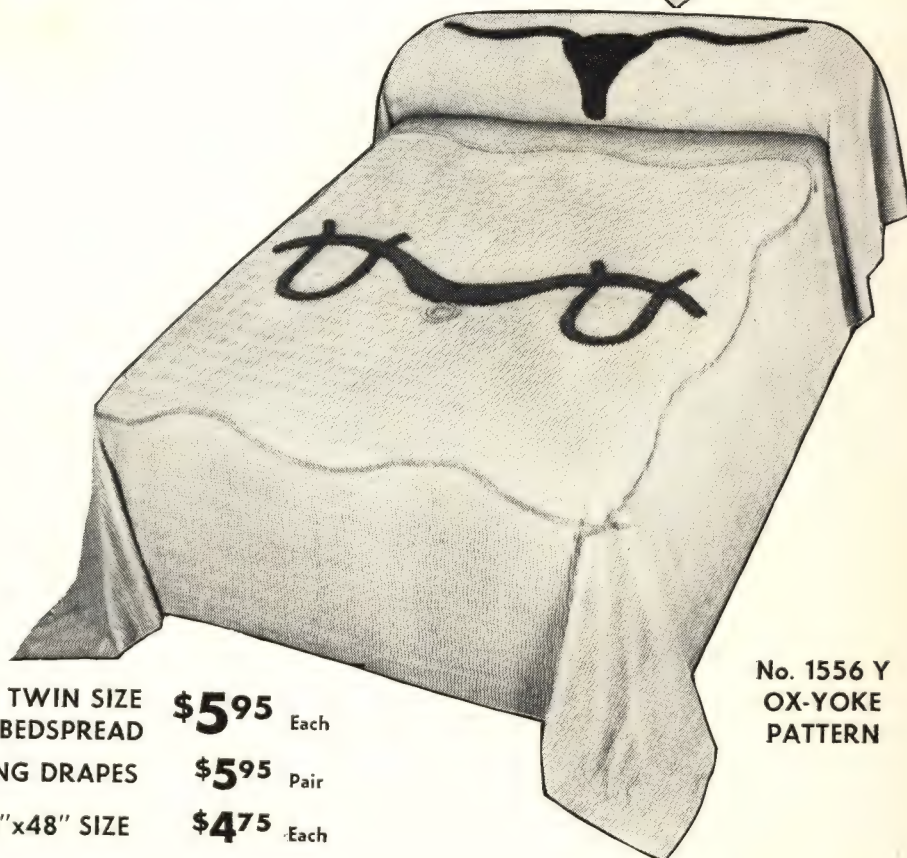
THESE DESIGNS  
ON WESTERN TAN  
BACKGROUND  
WITH PATTERN  
COLORS  
ATTRACTIVELY  
ARRANGED AND  
BLENDED TO  
AUTHENTICATE  
ANY  
WESTERN  
DECORATING  
SCHEME.

FULL DIMENSIONS  
ON THESE SPREADS  
WILL COVER EVEN  
THE HEAVIEST  
MATTRESSES  
ADEQUATELY.



No. 1483 Y  
COVERED  
WAGON  
PATTERN

FULL OR TWIN SIZE BEDSPREAD	<b>\$7<sup>95</sup></b>	Each
MATCHING DRAPES	<b>\$6<sup>25</sup></b>	Pair
RUG - 24"x48" SIZE	<b>\$4<sup>25</sup></b>	Each



No. 1556 Y  
OX-YOKE  
PATTERN

FULL OR TWIN SIZE BEDSPREAD	<b>\$5<sup>95</sup></b>	Each
MATCHING DRAPES	<b>\$5<sup>95</sup></b>	Pair
RUG - 24"x48" SIZE	<b>\$4<sup>75</sup></b>	Each



# LIGHTING FIXTURES With WESTERN STYLING

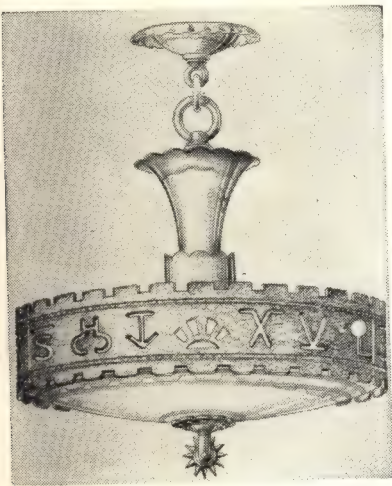


**416** 2 light Pendant. Finish Old Copper and Iron. Made of Spun Copper and Iron. Satined glass chimneys. Overall length approx. 30 inches. Overall spread approx. 20 inches.



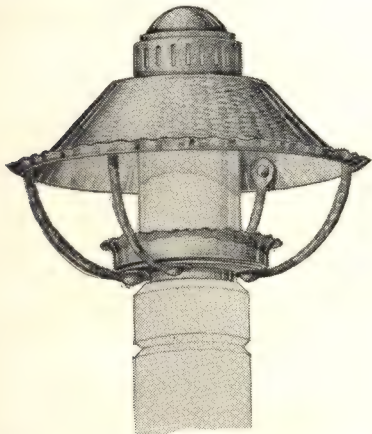
**420** 5 light. Ceiling diam. approx. 13½ inches.

**421** 5 light. Ceiling diam. approx. 18 inches. Finish Old Copper and Iron. Made of Spun Copper and Aluminum. White plastic liner in sides. Overall length approx. 9 inches.

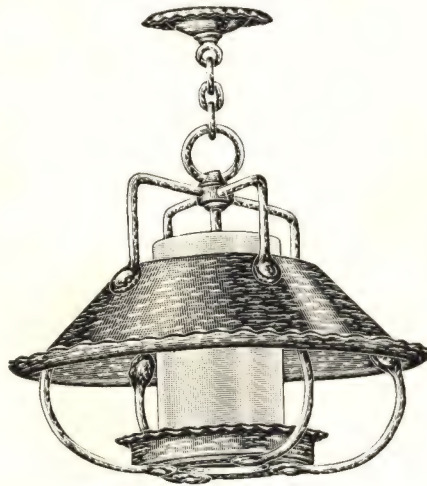


**418** 3 light Pendant. Diam. approx. 13½ inches.

**419** 5 light Pendant. Diam. approx. 18 inches. Finish Old Copper and Iron. Made of Spun Copper and Aluminum. Glass dish in bottom. White plastic liner in sides. Overall length approx. 30 inches.



**399** 1 light. Finish Old Copper and Iron. Made of Spun Copper and Iron. Satined glass cylinder. Overall length approx. 11 inches. Spread approx. 14 inches. Fixture arranged to fasten to top of any post. Post not furnished.



**409-20** 1 light Pendant. Made with 20 inch diameter reflector.

**409-14** 1 light Pendant. Made with 14 inch diam. reflector. Finish Old Copper and Iron. Made of Spun Copper and Iron. Satined glass chimney. Overall length approx. 36 inches.

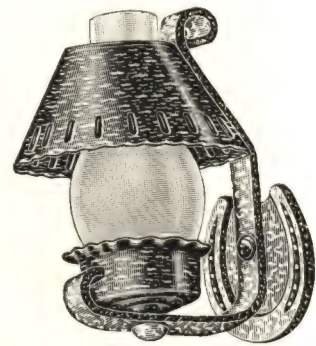
**409-10** 1 light Pendant. Made with 10 inch diam. reflector.



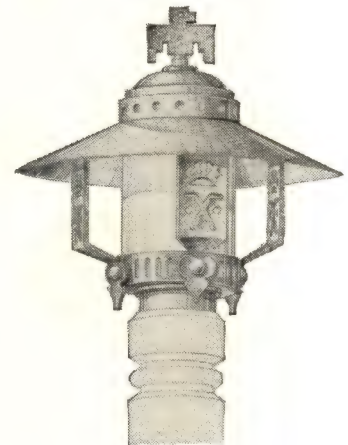
**413** 4 light Pendant. 24 inch dia. wagon wheel, 31 inch overall spread.

**1413** 5 light Pendant. 24 inch dia. wagon wheel, 31 inch overall spread.

**412** 6 light Pendant. 30 inch dia. wagon wheel, 37 inch overall spread. Finish Old Copper and Iron. Made of Spun Copper and Iron with antiqued and stained oak wagon wheels. Overall lengths approx. 42 inches.



**417** 1 light Bracket. Finish Old Copper and Iron. Made of Spun Copper and Iron. Satined glass chimney. Overall height approx. 11 inches. Extends approx. 9 inches.

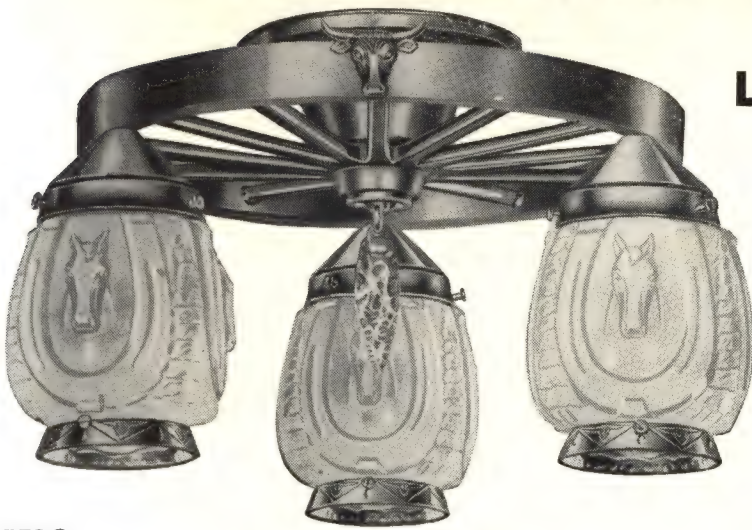


**398** 1 light. Finish Old Copper and Iron. Made of Spun Copper and Iron. Satined glass cylinder. Overall length approx. 15 inches. Spread approx. 17 inches. Fixture arranged to fasten to top of any post. Post not furnished.



# WAGON WHEEL and OX-YOKE

## LIGHTING FIXTURES



**553C**

3 light Ceiling with Forty-Niner glass. Cast aluminum body. Finished in Rustone. Spread 17 inches. Length 10 inches.

Also available in 4 light. Specify No. **554C**.



**562**

2 light Pendant with Forty-Niner glass. Cast and spun aluminum parts—wooden single-tree. Finished in Rustone. Standard length 24 inches. Spread 19 inches.



**551**

1 light Bracket with Forty-Niner glass. Cast aluminum back with wagon-tongue arm. Finished in Rustone. May be used inside or outside the residence. Length 10 inches. Width 6 inches. Extends 8 inches.



**563**

3 light Pendant with authentic metal hame fitted with brass ball end. Equipped with Forty-Niner glass and arrowhead tassel. Finished in Rustone. Standard length 30 inches. Spread 29 inches.





## **"DESERT PRIDE" Lamps by Hallcraft**

No. 210-HP. Cholla wood night stand lamp with hand-painted western scenes on 6x10" parchment shade. Blond base. Height 14½". Illustrated.

No. 210-WD. Same lamp with lacy cholla wood applique western scene on parchment shade. Buff-tan air-spray background.

No. 212-WD. Small cholla wood table or night stand lamp. With lacy cholla wood applique western scene on 8x12" parchment shade. Buff-tan air-spray desert background. Blond base. Height 16". Illustrated

No. 212-HP. Same lamp with handpainted western scenes on quality parchment shade.



No. 214-PF. Large cholla wood table lamp. Has 4 beautifully handpainted western scenes on 14½" photo film shade. Blond base. Height 20½". Illustrated.

No. 214-HP. Same lamp with handpainted shade. Height 20½". Blond base.

No. 214-WD. Same lamp with lacy cholla wood applique scene on 14" parchment shade. Buff-tan background. Blond base. Height 20½".



# "DESERT PRIDE"

Lamps by  
HALLCRAFT

**Excitingly New!**

**Authentically Rustic!**

**Distinctively Different!**

These daringly, beautifully handcrafted "Cholla Wood" lamps create a warm western atmosphere. They invitingly enhance lobby or lounge and command friendly interest. They are ruggedly constructed for service and light. Substantial lacquered blond wood bases prevent tipping and damage.

No. 3-HP Pin-up lamp. Height 12½".

Illustrated

Reproductions of handpainted western scenes on half round parchment shade. Blond hanger back. Shade size 5½ x 8½".

No. 3-WD Pin-up lamp. With lacy cholla wood applique scene on parchment shade.

No. 3-PF Pin-up lamp. With beautifully handpainted western photo film shade.

No. 4-WD Shelf floor lamp with lacy cholla wood applique scenes on 16x19" parchment shade. Blond shelf and base. Height 58".

Illustrated

No. 4-HP With hand painted western scenes on parchment shade.

No. 4-PF With beautifully handpainted 4 scene western photo film shade.

NOTE: Junior size floor lamps may be had without shelf. 14x18" shade. Average height 53". Blond base.

No. 4J-WD With wood applique scenes on parchment shade.

No. 4J-HP. With handpainted western scenes on parchment shade.

No. 5. Combination smoking stand with match holder, removable ash tray, tobacco box and match strike. Blond top and base. Height 27".

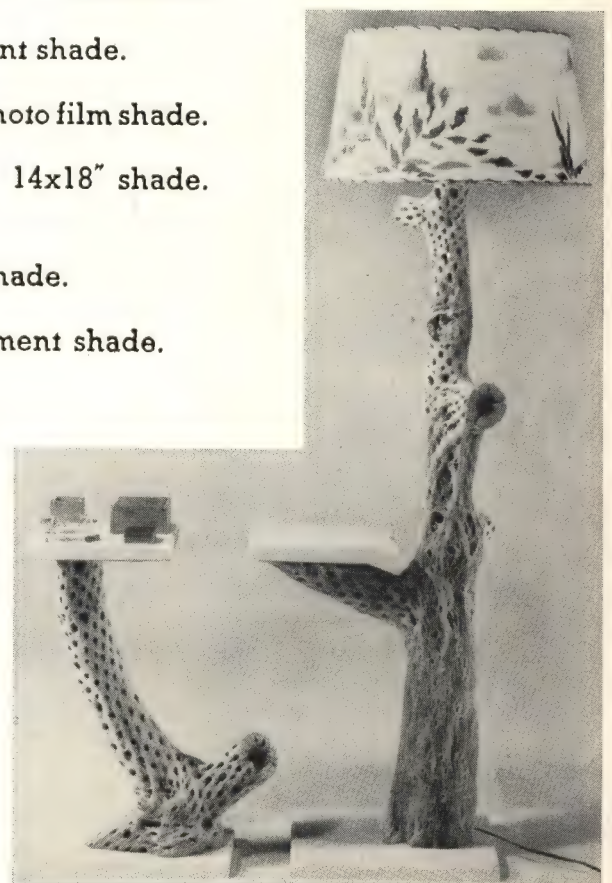
Illustrated

NOTE: Shades may be obtained separately. See price list for sizes.

No. 12-WD. Wood applique scenes on buff-tan parchment shades.

No. 14-HP. Handpainted western scenes on parchment shades.

No. 17-PF. Handpainted 4 scene western photo film shades.





# Whitmer Lamp & Shade Co.

WE SPECIALIZE IN WESTERN LAMPS  
both cactus and fancy



ALL SHADES  
SOLD SEPARATELY

WL-WHEEL

OL- OX YOKE

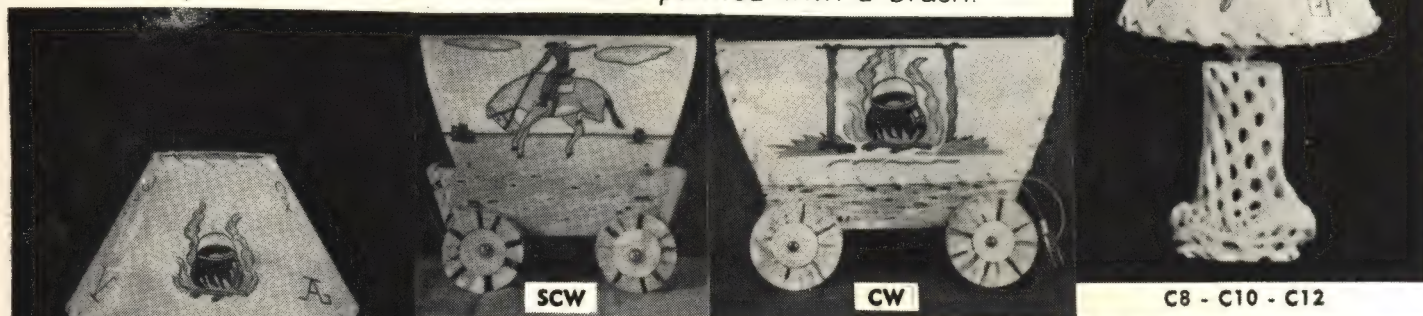
SL-STIRRUP

BL-BOOT

Featuring, in FULL COLOR, beautiful pictures from  
Arizona Highways, internationally famous scenic magazine

or

Cowboy and Mexican shades hand painted with a brush.



Line-B

SCW

CW

C8 - C10 - C12

Lamps are of cholla cactus.

20 sizes  
Lamp Shades  
carried in stock

from half shades to floor lamps

5 Colors of Fiberglass

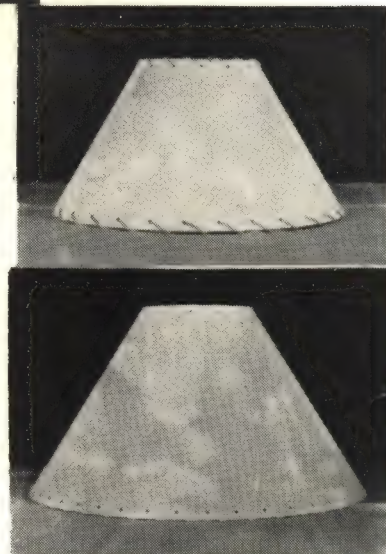
Chartreuse - Green - Red - White -  
Beige

...



Line-N

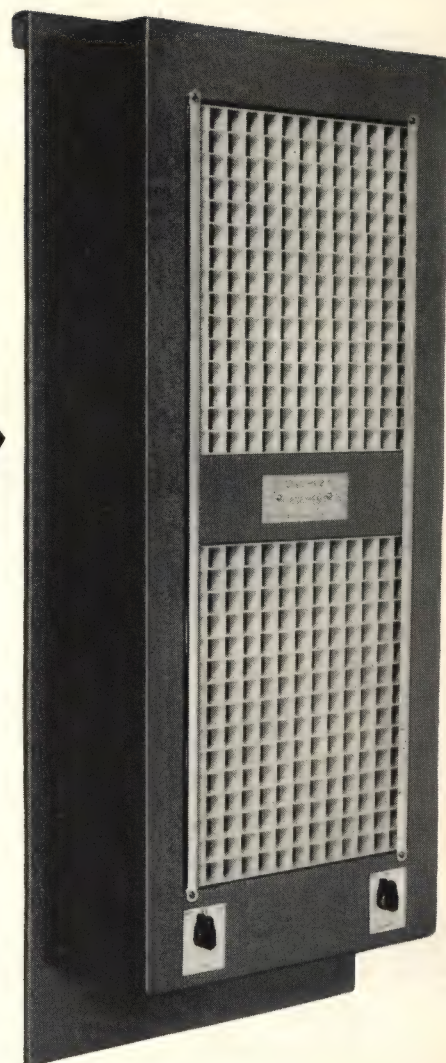
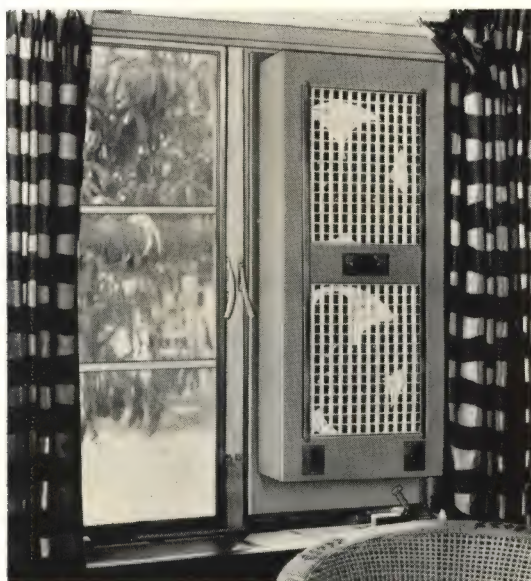
Three types of hand-painted shades



Line-G



# THE FINEST IN AIR MOVING EQUIPMENT



## TWO-12 CASEMENT WINDOW FAN

Here's the completely "new look" in window fan styling . . . a stunning designer's creation . . . a decorator's dream. One quick look will tell you . . . the Two-12 is loaded with eye-appeal . . . and engineered for efficient, whisper-quiet operation. The beautiful modern styling is highlighted by the white plastic grille . . . direct-in-line visibility makes it perfect for dressing and sleeping rooms. The cool aqua-green baked enamel finish was carefully selected to complement any decorative scheme.

The Two-12 is one of the easiest of all window fans to install . . . merely hook the top lip of the case over the casement-window screen. Both upper and lower fans are individually controlled . . . *five* separate levels of air delivery . . . well-marked, front-mounted switches. Equipped with 60 cycle, 110 volt AC motors—10 foot cord and plug.

### SPECIFICATIONS

Model	Blade Size	#CFM NAFM	Height	Width	Depth	Shipping Weight	Suggested List Price	Dealer Net Prices	
								1 to 5	6 or More
212	2-12"	1800	35½"	15¼"	6½"	27 lbs.	\$49.95	\$34.97	\$33.30

#Note: For comparison purposes with other makes of window fans, tested under NEMA standards, the rating is:

Shipping Point—F.O.B. Indianapolis, Ind. • Prices include Federal Excise Tax where applicable  
All fans guaranteed for 5 years • Motors guaranteed for 1 year

CFM  
2800

Famed for Dependability

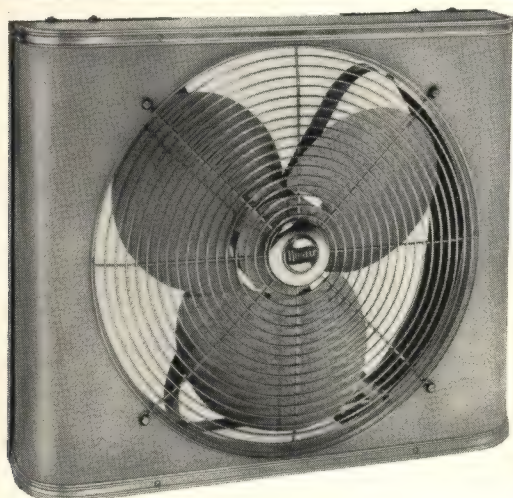


Throughout the World

# MEIER ELECTRIC & MACHINE CO., INC.



## CUSTOM 20" ELECTRICALLY REVERSIBLE



As modern in design as it is refreshing in performance. This is truly the "pace-setter" . . . a custom window fan without equal. The thin, streamlined cabinet styling is designed to conceal the motor, propeller and mounting. Improved performance results from the correct orifice location . . . a Meier contribution to fan engineering.

Attractively finished in shadow-grey enamel with bright metal trim, accentuated by bright chrome grille designed for complete safety, yet it is easily removed to clean interior of fan without removing the entire assembly.

Built to Highest Meier Standards. Meier Offset Propeller—saves space and gives *quietest* performance. "Rubberide" propeller mounting—no metal-to-metal contact. Equipped with 60 cycle, 110 volt AC motor—10 foot cord and plug. Complete with adjustable side panels to fit windows up to 34" in width.



**8202F ELECTRICALLY REVERSIBLE** . . . two fans in one . . . a flick of the switch makes the Custom Reversible an *intake* or *exhaust* fan . . . either flooding the room with fresh, cool air or exhausting the stale air and replacing with fresh air from another window. *Three* speeds . . . either intake or exhaust.

**8203F NON-REVERSIBLE** . . . embodies all of the features of the 8202F except that a two-speed motor, without reversing action, is used.

Non-Reversible model—with same design and construction features—8203F

### SPECIFICATIONS

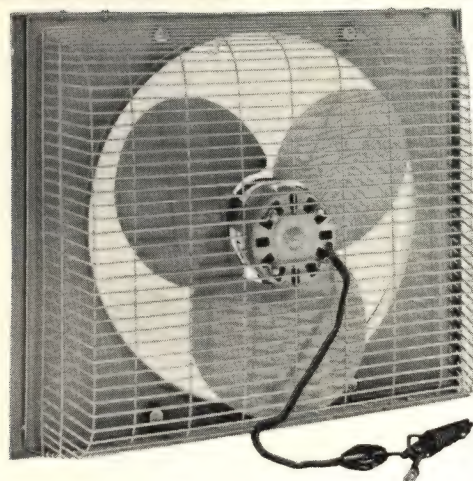
Model	Size	#CFM NAFM	Height	*Width Adjustable for Average Windows		Depth	Shipping Weight	Suggested List Price	Dealer Net Prices	
				From	To				1 to 5	6 or More
8202F	20"	2500	23"	27½"	34"	6¾"	41 lbs.	\$59.95	\$41.97	\$39.97
8203F	20"	2500	23"	27½"	34"	6¾"	41 lbs.	49.95	34.97	33.30

\*For additional extension for windows over 34" wide—6" wide side extension panels available on special order.

#Note: For comparison purposes with other makes of window fans, tested under NEMA standards, the rating is:

CFM  
3300

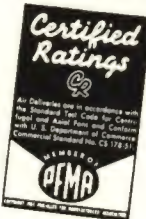
## DE LUXE 20" ELECTRICALLY REVERSIBLE



The DeLuxe 20" now brings summer cooling comfort, with air-in-motion, to meet the demands for highest performance and popular price. Provides ample air movement in small homes, apartments and offices for cooling and ventilation. Simple to install in any window by four screws set into window frame. Finished in aqua-green enamel . . . blends into and complements any color scheme.

A DeLuxe 20" is in the budget price range of everyone yet the famous offset propeller and Rubberide hub are used. Equipped with 60 cycle, 110 volt AC motor—10 foot cord and plug. Complete with adjustable side panels for windows up to 34" wide.

**8206F ELECTRICALLY REVERSIBLE** . . . now it is possible to enjoy all of the advantages of an electrically reversible window fan yet pay no more than you normally would for a non-reversible fan. At the flick of a switch, you have two fans in one . . . *intake* or *exhaust* . . . either flooding the room with fresh, cool air or exhausting the stale air and replacing with fresh air from another window. *Two* speeds . . . either direction.



**8209F NON-REVERSIBLE** . . . embodies all of the features of the 8206F, including price, except for the electrically reversing action.

Non-Reversible model—with same design and construction features—8209F

### SPECIFICATIONS

Model	Size	#CFM NAFM	Height	*Width Adjustable for Average Windows		Depth	Shipping Weight	Suggested List Price	Dealer Net Prices	
				From	To				1 to 5	6 or More
8206F	20"	2500	23"	27½"	34"	6¾"	34 lbs.	\$49.95	\$34.97	\$33.30
8209F	20"	2000	23"	27½"	34"	6¾"	34 lbs.	39.95	27.97	26.63

\*For additional extension for windows over 34" wide—6" wide side extension panels available on special order.

#Note: For comparison purposes with other makes of window fans, tested under NEMA standards, the ratings are:

Shipping Point—F.O.B. Indianapolis, Ind. • Prices include Federal Excise Tax where applicable  
All fans guaranteed for 5 years • Motors guaranteed for 1 year

CFM  
8206F—3300  
8209F—2600

Famed for Dependability



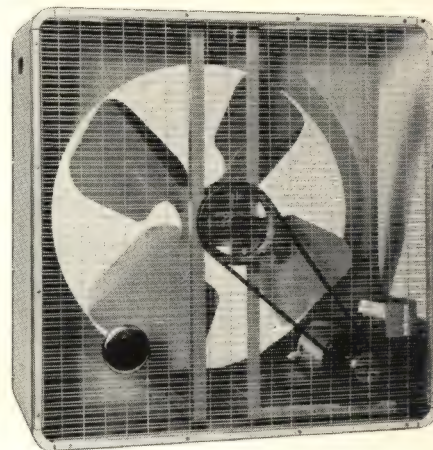
Throughout the World

# MEIER ELECTRIC & MACHINE CO., INC.



## 24" AND 30" ELECTRICALLY REVERSIBLE

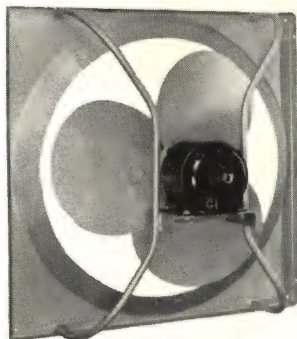
This beautifully styled model, in both 24" and 30" sizes, is designed for the movement of large quantities of air. Both sizes are belt-driven and operate at slow speed. Two-speed electrically reversing action . . . *intake* or *exhaust* at the flick of a switch . . . for maximum cooling and ventilation. Attractively finished in "shadow" grey enamel. Well-designed grille-guard gives safest protection. 60 cycle, 110 volt AC motor—10 foot cord and plug.



### SPECIFICATIONS

Model	Size	CFM NAFM	Motor	Width	Height	Depth	Shipping Weight	Suggested List Price	Dealer Net Price	
									1 to 5	5 or more
8242F	24"	4200	1/2 HP	30"	30"	12 1/2"	90 lbs.	\$ 99.95	\$69.97	\$66.64
8302F	30"	7800	1/2 HP	36"	36"	13 1/2"	100 lbs.	114.95	80.47	76.64

## EXHAUST FANS



Meier Exhaust Fans answer the need for an efficient, quiet-operating, direct-driven exhaust fan for any standard type service. Rugged steel frames. Motors are totally-enclosed and have thermal overload protectors. Single-phase, 60 cycle, 110 volt AC. Blades size is indicated in second two numbers of catalog number. (Example: 312 has 12" blade.)



### SPECIFICATIONS

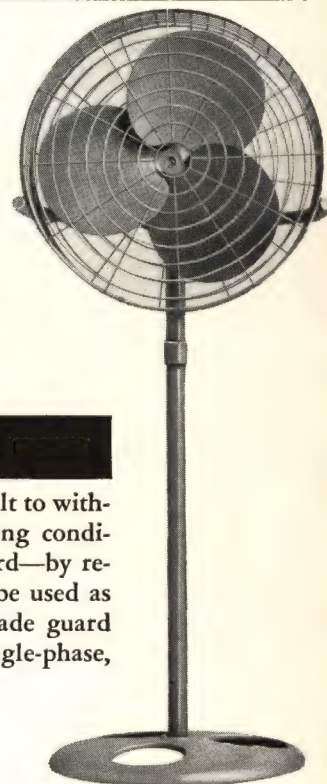
Catalog Number	Motor HP	CFM NAFM Test	Approx. Shipping Weight	Suggested List Price	Dealer Net Price Lot One
312	1/25	755	22 lbs.	\$35.00	\$24.50
316B	1/20	1400	30 lbs.	50.00	35.00
318	1/6	2300	45 lbs.	66.00	46.20
318A*	1/4	2850	50 lbs.	75.00	52.50
320	1/6	2710	50 lbs.	70.00	49.00
320A*	1/4	3250	55 lbs.	80.00	56.00
324	1/6	3300	58 lbs.	77.00	53.90
324A*	1/3	4100	65 lbs.	93.00	65.10
330	1/4	4500	90 lbs.	93.00	65.10

\*Ball-Bearing motors for vertical operation.

Shipping Point—F.O.B. Indianapolis, Ind. • Prices include Federal Excise Tax where applicable  
All fans guaranteed for 5 years • Motors guaranteed for 1 year

## INDUSTRIAL FANS

These Heavy Duty Industrial Coolers are built to withstand very rough usage or adverse operating conditions. Full-length column (6 ft.) is standard—by removing one of the threaded sections, may be used as low-stand model (3 feet). Extra heavy blade guard and heavy tubular guard protects motor. Single-phase, 60 cycle, 110 volt AC.



### SPECIFICATIONS

Model	Pro- peller Size	CFM	HP	RPM	Shipping Weight	Suggested List Price	Dealer Net Price	
							Lot One	Lot Six
1912F	20"	4300	1/4	1750	80 lbs.	\$110.00	\$77.00	\$70.40
1914F	24"	6300	1/2	1750	90 lbs.	120.00	84.00	76.80

Famed for Dependability

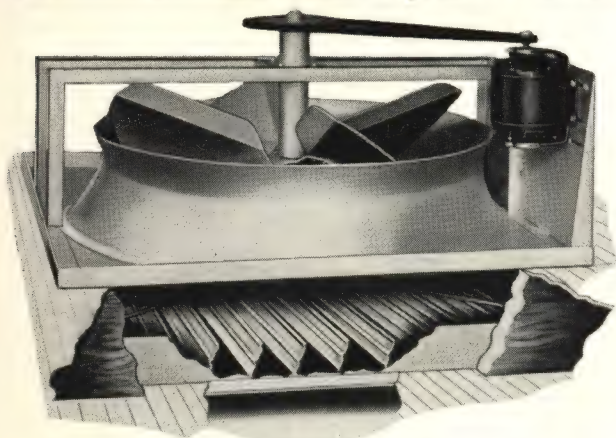


Throughout the World

# MEIER ELECTRIC & MACHINE CO., INC.



## GOLD SEAL VERTICAL DISCHARGE ATTIC FANS

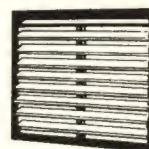


The Meier Gold Seal Attic Fan is especially designed for every type installation . . . either vertical or horizontal. It is ideal for attics with limited headroom. Once installed, the Gold Seal requires no further attention. All points of lubrication are sealed and prelubricated for life. Meier Gold Seal Fans are built in sizes to deliver from 5,000 C.F.M. to 19,900 C.F.M. All Gold Seal Fans include sponge rubber mounting strips; also available as complete package units including automatic ceiling shutter.

Model	Blade Diam.	CFM Delivery	HP	Fan RPM	Approx. Shipping Weight	Dimensions		Suggested List Price	Dealer Net Price
						Width & Height of Frame	Depth		
NU2433C	24"	5,000	1/3	660	116 lbs.	29 1/2"	15"	\$116.60	\$71.39
NU3033CA	30"	7,800	1/3	539	160 lbs.	38"	16"	130.70	80.04
NU3633C	36"	10,000	1/3	388	182 lbs.	44"	20 1/2"	157.50	96.47
NU4233C	42"	13,100	1/3	308	212 lbs.	50"	20 1/2"	175.50	105.30
NU4250C	42"	14,600	1/2	338	222 lbs.	50"	20 1/2"	226.50	135.90
NU4850C	48"	18,500	1/2	287	252 lbs.	56"	20 1/2"	256.50	153.90
NU4875C	48"	19,900	3/4	308	262 lbs.	56"	20 1/2"	288.75	173.25

All Specifications Subject to Change Without Notice.

## SHUTTERS



Automatic ceiling shutters fit into exhaust openings in attic floor. Automatic wall shutters are for use in vertical installations. Both open and close automatically when fan is turned on or off. For convenience, order shutters with the fan required.

## STANDARD HORIZONTAL DISCHARGE ATTIC FANS

The Meier Standard is a fan of equal quality with the Gold Seal. It provides the same degree of comfort, but it is designed for horizontal discharge of air only. It has a sleeve bearing which requires occasional lubrication. Other than this,

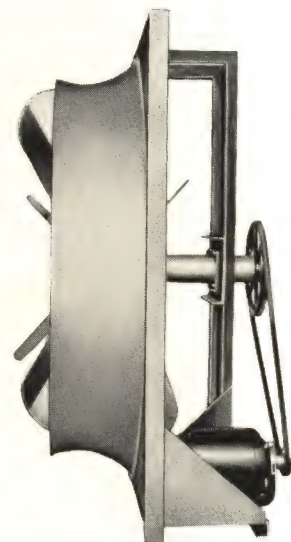
the Standard embodies all the features of the Gold Seal model.

Model	Blade Diam.	CFM Delivery	HP	Fan RPM	Approx. Shipping Weight	Dimensions		Suggested List Price	Dealer Net Price
						Width & Height of Frame	Depth		
NS2433K	24"	5,000	1/3	660	116 lbs.	29 1/2"	16 1/2"	\$106.60	\$ 65.28
NS3033KA	30"	7,800	1/3	539	160 lbs.	38"	18 1/2"	125.05	76.60
NS3633K	36"	10,000	1/3	388	182 lbs.	44"	24"	147.50	90.36
NS4233K	42"	13,100	1/3	308	212 lbs.	50"	24"	165.00	99.00
NS4250K	42"	14,600	1/2	338	222 lbs.	50"	24"	206.75	123.45
NS4850K	48"	18,500	1/2	287	252 lbs.	56"	24"	236.00	141.60
NS4875K	48"	19,900	3/4	308	262 lbs.	56"	24"	266.00	159.60

The ratings of these fans have been determined in accordance with Commercial Standard CS178-51, as developed by the trade under the procedure of the Commodity Standards Division, and issued by the U. S. Department of Commerce.

All Specifications Subject to Change Without Notice.

Shipping Point—F.O.B. Indianapolis, Ind. • Prices include Federal Excise Tax where applicable  
All fans guaranteed for 5 years • Motors and shutters guaranteed for 1 year



Famed for Dependability



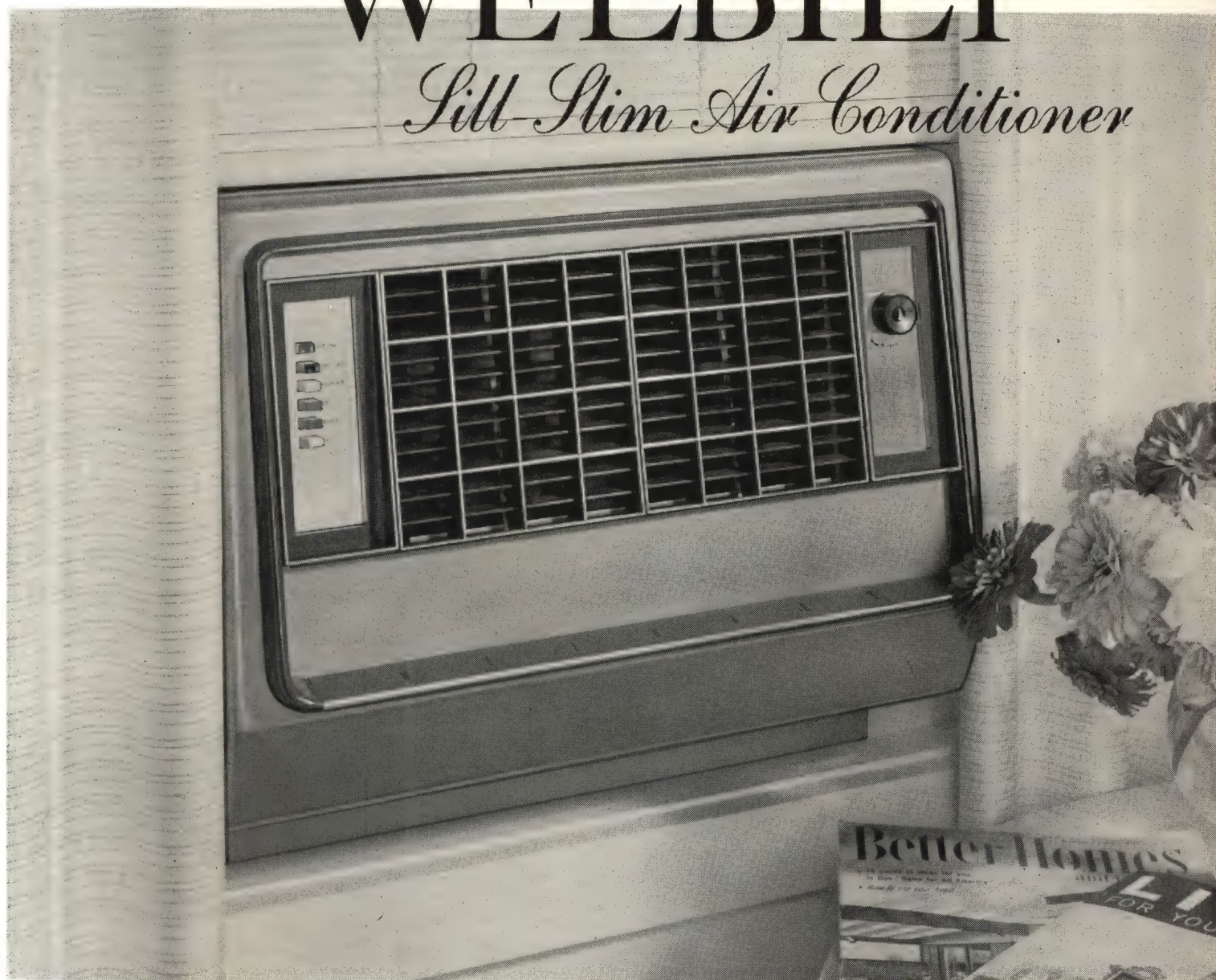
Throughout the World

# MEIER ELECTRIC & MACHINE CO., INC.



*More for the money... by far!*  
*the New* **WELBILT**

*Sill-Slim Air Conditioner*



**SUPER-POWERED COOLING** — Exclusive Welbilt Dual Condensers. Two condensers reduce electric bills and give extra cooling capacity.

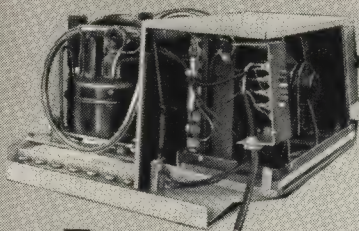
**MAGNIFICENT DESIGN** — Flush to the edge of your Interior Window Sill. So slim... so narrow... curtains can completely conceal Welbilt's streamlined design. Adjustable inside mounting possible where less outside-of-building projection is required.

*Welbilt*

*So easy to live with...*

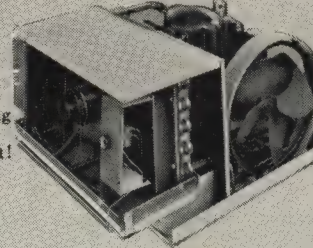
**DESIGNED, ENGINEERED AND MANUFACTURED BY WELBILT**





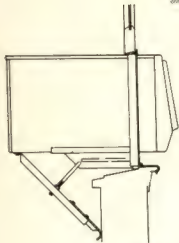
#### A WELBILT EXCLUSIVE! INSULATED CABINET.

Welbilt's Cooler-Operating Air Conditioner means more cooling at lower cost! The horizontal condenser is shaded from the sun's heat by insulated cabinet sides and top.

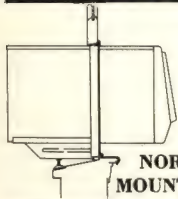


#### A WELBILT EXCLUSIVE! DUAL CONDENSER SYSTEM

Giant Air Cooled Condenser *plus* an exclusive water-cooled condenser that needs *no* outside water supply. Water-cooled coils mean lower cost of operation — and extra cooling capacity.



SILL-SLIM  
MOUNTING



NORMAL  
MOUNTING



## BE SURE with these performance-tested **WELBILT** features

- 1 Fully Automatic Push Button Control. Just press a button, Welbilt does the rest. No other knobs for you to turn or adjust. So simple to operate.
- 2 Permanent Air Filter. Up front where you can see it... reach it... check it. One filter lasts a lifetime.
- 3 Automatic Temperature Control. Select your temperature... then forget it for the season.
- 4 Insulated Cabinet. Operating parts are kept cooler by thick insulation.
- 5 Trouble-Free. Designed and built by Welbilt engineers to give years of dependable service.
- 6 Remote Control Fresh Air Intake. "Push-Button-Controlled" ventilator door opens automatically for effortless operation.
- 7 2 Speed Cooling. For muffled-quiet night cooling performance, full capacity day cooling.
- 8 Built-In Heater. Quickly takes the chill from air in cold and unseasonable weather.
- 9 Quiet Operation. Whisper silent air flow for extra quiet operation.
- 10 Air conditions under all conditions. Can be set to exhaust or ventilate when either heating or cooling.

#### CHECK THESE SUPERIOR FEATURES

Screwless Installation  
Porcelain Enameled Condensate Pans  
Sealed-in-oil Bearings  
Weather Resistant Finish

Accessible Control Panel  
Adjustable Air Flow Control  
Slide-in Chassis

WELBILT AIR CONDITIONER DIVISION  
WELBILT STOVE COMPANY, INC., MASPETH 78, LONG ISLAND, N. Y.

AUTOMATICALLY... AT  
THE PRESS OF A BUTTON

- cools ■
- warms ■
- ventilates ■
- dehumidifies ■
- filters ■
- exhausts ■

#### SPECIFICATIONS

	No. 550	No. 575	No. 590	* No. 5100	* No. 5150
Compressor Size	1/2 H.P.	3/4 H.P.	1 H.P.	1 H.P.	1 1/2 H.P.
Dimensions - Cabinet Width (inches)	22 1/2	22 1/2	22 1/2	26 1/2	26 1/2
Cabinet Height (inches)	15 1/4	15 1/4	15 1/4	15 1/4	15 1/4
Length Overall (inches)	29	29	29	29	29
Opening for Installation (in.)	19 x 24	19 x 24	19 x 24	19 x 28	19 x 28
Min. Projection Inside (From Window) (in.)	6 1/2	6 1/2	6 1/2	13 1/2	13 1/2
Max. Projection Inside (From Window) (in.)	13 1/4	13 1/4	13 1/4	13 1/2	13 1/2
Min. Projection Outside (From Window) (in.)	14 1/4	14 1/4	14 1/4	13 1/4	13 1/4
Max. Projection Outside (From Window) (in.)	20 1/4	20 1/4	20 1/4	13 1/4	13 1/4
Weights - Net Weight (lbs.)	170	174	183	190	196
Shipping Weight (lbs.)	196	200	209	227	233
Electrical Data - Voltage	115-V	115-V	230-V	230-V	230-V
Full Load (amperes)	9.0	10.6	7.3	8.7	9.8
Heater (watts)	1350	1350	1350	1350	1350
Evaporator Motor Amps.	1.0	1.0	.55	.55	.55
Condenser Motor Amps.	1.4	1.4	1.0	1.0	1.0
Moisture Removed from Air (lbs. per hr.)	1.3	1.8	2.4	2.7	3.9
Room Size - Good Insulation - No Sunshine (sq. ft.)	275	375	475	550	750
Max. Room Heat Load (BTU./HR.)	6500	8500	10,800	12,800	17,900
Ventilation - Fresh Air Intake (C.F.M.)	100	100	100	120	120
Exhaust Air Output (C.F.M.)	225	225	225	225	225
Recirculated Air (C.F.M.)	325	325	325	375	375
Heating Capacity (BTU. per hour)	4600	4600	4600	4600	4600
Refrigerant	FREON 12	FREON 22	FREON 22	FREON 22	FREON 22

\* NOT ILLUSTRATED \*

Printed in U.S.A.



# Weatherall Cover

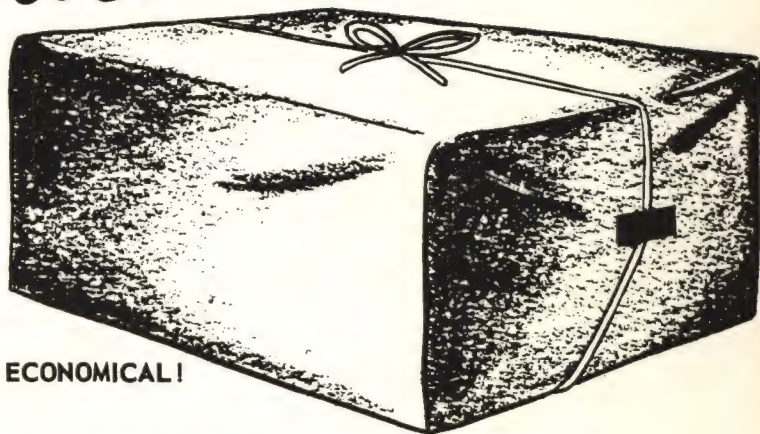
• KEEPS AIR CONDITIONER FREE FROM DIRT

• KEEPS WIND AND RAIN OUT!

• LONG LASTING!

• WEATHER PROOF!

• ECONOMICAL!



MADE of MONSANTO'S ULTRON VINYL PLASTIC \*  
Wear and Moisture Resistant

SIZES FOR ANY STANDARD WINDOW AIR CONDITIONER  
Up to and Including a 1 Ton Unit

**RETAIL PRICE**  
**\$5.50 EACH**

\* This Material Awarded the GOOD HOUSEKEEPING SEAL OF APPROVAL

**DEALER PRICE**

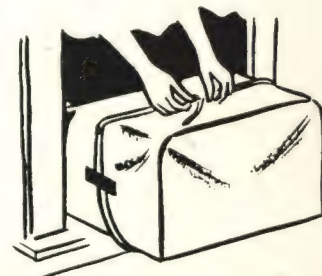
**\$3.50 EACH**  
POSTPAID

AS EASY TO INSTALL AS

- A. Slip cover over outside of your air-conditioner so that top and sides are covered.
- B. Pull ends of cord to tighten cover around unit. Tie on top.
- C. Lower window to secure top flap in place.



A.



B.



C.



## FIBER GLASS DUST-STOP FILTERS FOR ALL SIZE AIR CONDITIONERS

For Best Results, Change Filters Monthly and Keep a Reserve Supply

In ordering, specify width, height, and thickness. Minimum shipment of 12, shipped F.O.B. St. Louis, Missouri. Prices based on sizes as follows:

For Sizes:

Less than 150 square inches.....	\$15.00 dozen
150 to 199 square inches.....	\$18.00 dozen
200 to 249 square inches.....	\$21.00 dozen
250 square inches and up.....	Figure .90 per hundred square inches





## IN THE DARK?

### ...about financing guest television?

You can obtain the finest guest television equipment on the market, on the most attractive terms ever offered, by taking advantage of the new **WELLS LEASE/SALE TV PLAN FOR MOTELS** now.

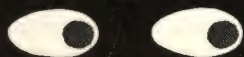
WELLS provides you with RCA equipment and service, complete and ready to go to work. You receive 17" or 21" RCA Victor TV Console sets, installed. These special models are coin operated and have alcohol-and-burn-resistant finishes. You are also supplied with RCA Master Antenna System expertly installed, and complete maintenance is provided by RCA Service Company technicians.

WELLS does the financing . . . your guests pay the bill. All you do is collect the quarters from the sets, make monthly payments to WELLS, and phone the local RCA Service Company branch for maintenance at WELLS' expense. The quarters you collect may average as little as 45c per unit per day (55c for 21" sets), to keep the plan self-liquidating.

*At the end of 21 months, you have the option to buy the entire installation at \$45 per unit, or you may continue the Lease Plan if you prefer, and at the end of 36 months, all the equipment belongs to you at no additional cost.*

**ACT ON THE NEW  
WELLS LEASE/SALE  
TV PLAN NOW...**

**MAIL THIS COUPON**



## MOTEL CONTRACT SUPPLY CORP.

6307 DELMAR BLVD.

ST. LOUIS 5, MO.

Please send me full information about WELLS MOTEL TELEVISION.

MOTEL \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\*T.M. Reg. Radio Corp. of America



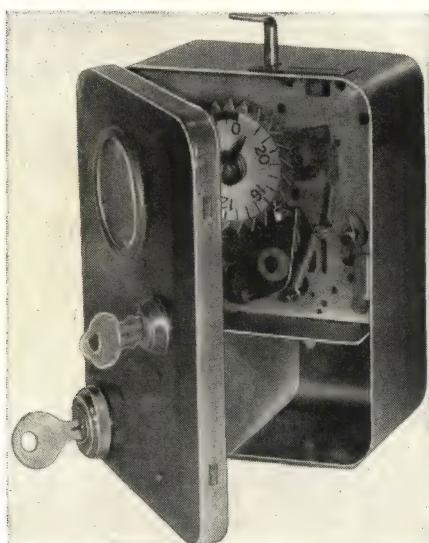
# TRANSMISION

## COIN METER

WITH THE

## DUAL-REVENUER

(Patent Applied For)



Model  
DR-101

### Easily Installed into Any Radio or TV Set

#### *How it increases your income:*

- Allows you to use the set as a **COIN OPERATED** set, or . . .
- by the turning of a key, as an *ordinary* set.
- (Only the *Dual-Revenuer* allows you to make income both ways.)
- Gives you income from **COIN-OPERATION**, or **RENTAL** . . . pays for itself quickly.

#### Why this is the **PREFERRED** Coin Meter:

This meter has been proven and tested on all types of locations for over 25 years. It is *rugged and dependable* in operation — finest in design and construction. The Model DR-101 Coin Meter with Dual-Revenuer is highly recommended by operators everywhere for rentals of radio and TV sets. Operates on quarters; can be set for timing of any interval from 5 minutes to 5 hours. Up to 23 coins may be deposited at one time to allow free payment of up to 23 periods of play. Because of the increasing popularity of coin TV in motels, you'll be wise to install the DR-101 right away. Your guests will appreciate it — and you will profit handsomely.

Complete instructions for installation and operation supplied with each order. SEE PRICE LIST FOR PRICES.

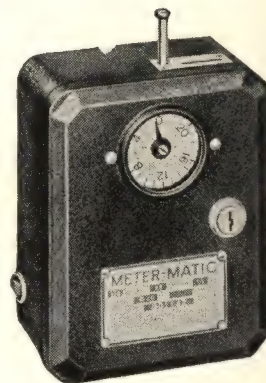
# METER-MATIC

## RENTAL COIN METERS

### FOR RENTAL OF RADIO OR TELEVISION

METER-MATIC Rental Coin Meters have been field tested since 1930 and have ALL of the features proved necessary by experience. Meter-Matic Coin Meters represent the finest in design, material, and workmanship.

Model M-20 Meters operate on Quarters. Model M-22 Meters operate on Dimes



METER-MATIC COIN METERS can be set at the factory for any timing desired — from 5 minutes to 5 hours. From one to 23 coins may be deposited at one time, thereby allowing free payment of as many as 23 periods of play.

#### MODEL M-20 METER-MATIC RENTAL COIN METER (OPERATING ON QUARTERS)

PRICE **\$12.45** EACH

**\$9.95** EACH

IN LOTS OF 6 OR MORE

#### MODEL M-22 METER-MATIC RENTAL COIN METER (OPERATING ON DIMES)

PRICE **\$12.95** EACH

**\$10.45** EACH

IN LOTS OF 6 OR MORE

#### **EASILY INSTALLED . . . TROUBLE-FREE OPERATION!**

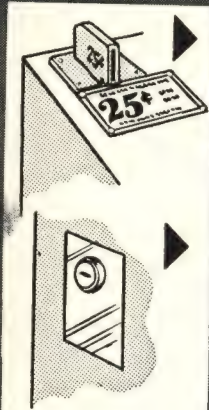
### COMPLETE INSTALLATION & OPERATING INSTRUCTIONS SENT WITH EACH ORDER.

METER-MATIC RENTAL COIN METERS can be set for any timing from 5 minutes to 5 hours. Be sure to specify timing desired when ordering.



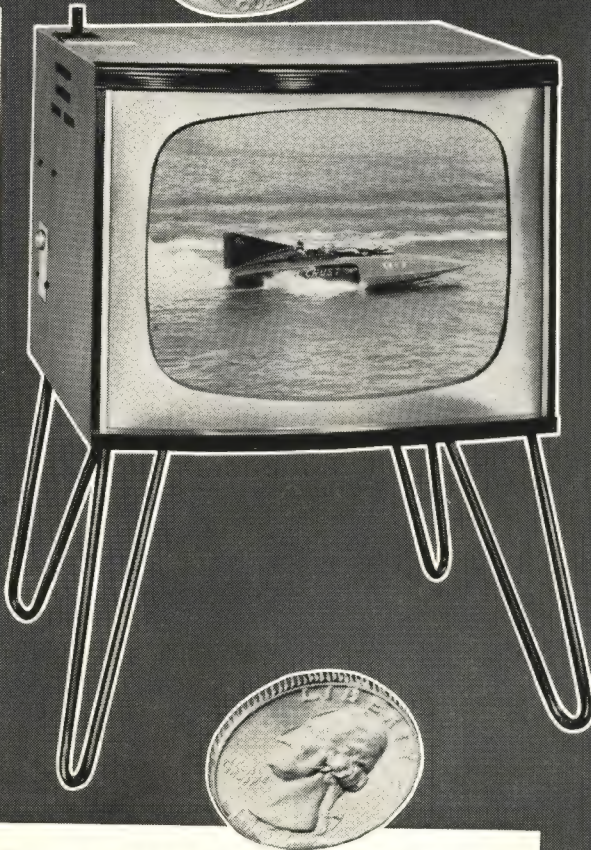
# Frawley Coin RADIO and TELEVISION

NATION-WIDE  
CHOICE OF FINE  
HOTELS AND MOTELS



**BUILT-IN  
COIN BOX**

The famous Frawley coin timer is built in at the factory. Pay - telephone type removable coin box.



## ADVANCED ENGINEERING FEATURES

- LOW COST
- INDESTRUCTIBLE METAL CABINETS
- LOW POWER CONSUMPTION
- SPECIAL FEATURES MOTEL TV DEMANDS

### 21-inch MODEL 21-N-555

SPECIFY PASTEL GREEN \$169<sup>95</sup>  
OR MAHOGANY.....

### 17-inch MODEL 17-N-1102

SPECIFY EBONY, MAHOGANY OR BLONDE... \$149<sup>95</sup>  
WROUGHT IRON SWIVEL LEGS..... \$99<sup>5</sup>

PRICES F.O.B. DETROIT

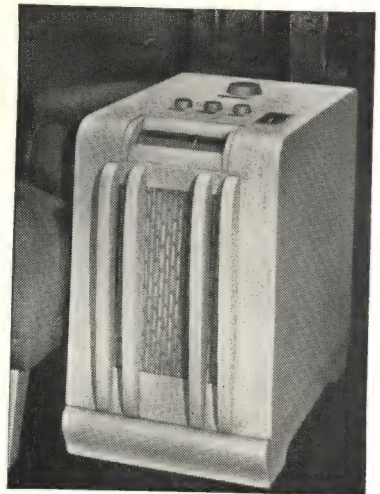
### CONVERTED TO NON-COIN USE IN SECONDS

Your choice—furnish guests coin or free TV—in seconds . . . no switches—no wiring changes. Simple removal of coin box converts set for non-coin use.



## the famous Frawley COIN CHAIRSIDE RADIO

NOW IN USE IN OVER  
500 MOTELS



### EQUIP ALL YOUR GUEST ROOMS

Your choice of modern grain blonde or natural walnut finish. Model 6 AR. Improved rebuilt counterpart of original Model 6A. Fully guaranteed. Free one-year parts warranty.

### — PRICES —

10 or more . . . . . \$66.50 ea.

9 or less . . . . . 69.95 ea.

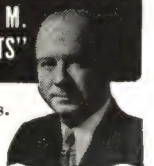
SPECIFY BLONDE OR WALNUT  
PRICES FOB DETROIT

**SHIPPED DIRECT-  
FACTORY TO YOU!**

**HOTEL RADIO MANUFACTURERS, inc.**

**"YOU HAVE  
CONFIDENCE  
IN H. R. M.  
PRODUCTS"**

J. E. Frawley, Pres.





# Mitchell

## GUARANTEE

Each MITCHELL Radio, Phonograph, Tape Recorder and Intercom is backed by the full Radio-Electronic-Television Manufacturers' Association (RETMA) Warranty against defects in materials or workmanship.

## your best buy in complete home entertainment

MITCHELL Radios, Phonographs and electronic instruments for the home are famous for quality and value. Built to the highest engineering and manufacturing standards, each MITCHELL model gives you the most for your money: the fullest measure of enjoyment...styling you will own with enduring pride...tonal beauty for endless listening pleasure...dependability and utility you can count on for years to come. Yes, in every way, MITCHELL gives you more for your money in complete home entertainment.



## MITCHELL CLOCK-RADIO VALUES

### "Tone Alarm" Clock-Radio

Here's the ideal low-cost radio that wakes you at the exact time you want, to the music of your favorite morning program. Genuine Telechron clock has sweep-second hand and large, clear numerals. Latest Superhet radio (4 tubes including rectifier) tunes the full 540-1620 kc AM broadcast band. Features built-in "Air Magnet" antenna, easy-tune dial, true-toned Alnico PM dynamic speaker. Offers a world of pleasure in sparkling tone quality and performing excellence. Smartly styled in choice of Ebony, White or Maroon plastic. Size: 10½" long, 6½" high, 5¾" deep. A beautiful, dependable clock-radio at a truly low price. U.L. Approved. For 110-120 volt, 60 cycle A.C. Shpg. wt., 7 lbs.

No. 1293. *Ebony*  
Retail \$29.95  
Dir. Net Ea. \$21.86  
6 or more \$20.97

No. 1294. *White*  
Retail \$32.95  
Dir. Net Ea. \$24.05  
6 or more \$23.07

No. 1295. *Maroon*  
Retail \$32.95  
Dir. Net Ea. \$24.05  
6 or more \$23.07



with genuine  
**TELECHRON**  
electric clock

- wakes you to music or alarm
- turns on appliances

### "Deluxe Tone Alarm" Clock-Radio with "Siesta" Sleep Switch

Most beautiful of clock-radios, with a wealth of utility, wonderful tone and powerful performance. Wakes you to gentle music; if you doze again, automatic buzzer alarm goes into action. Lulls you to sleep; just pre-set the "Siesta" sleep switch and radio turns off automatically. Genuine Telechron clock has sweep-second and alarm hands. Convenience outlet is provided for turning on appliances automatically at pre-set time. Powerful Superhet radio (5 tubes including rectifier) tunes 540-1620 kc AM broadcast band. Includes built-in "Air Magnet" antenna; easy-tuning dial; large Alnico PM dynamic speaker for "big set" tone. In gorgeous plastic cabinet, in Mahogany or White. Size: 10½" long, 6" high, 5½" deep. U.L. Approved. For 110-120 volt, 60 cycle A.C. Shpg. wt., 7 lbs.

No. 1283. *Mahogany*  
Retail \$39.95  
Dir. Net Ea. \$29.16  
6 or more \$27.97

No. 1284. *White*  
Retail \$39.95  
Dir. Net Ea. \$29.16  
6 or more \$27.97



- shuts off automatically

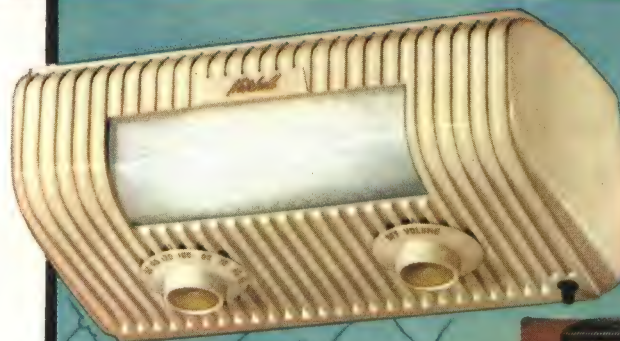
## MITCHELL'S Famous "Lullaby" Bed Lamp-Radio

In all the world, there's no other radio like this. Read under perfect light that's kind to your eyes—while your favorite radio program plays softly. The *Lullaby*, styled like a dream in gleaming plastic, combines a true-toned radio with a scientifically designed reading light. The easy-to-tune radio has the latest Superhet circuit (5 tubes including rectifier), with built-in "Air Magnet" antenna, powerful Alnico PM dynamic speaker and Automatic Volume Control. Tunes the complete AM broadcast band—540 to 1620 kc. The bed lamp consists of a powerful tubular lamp and frosted curved lens delivering maximum glareless light. Lamp and radio operate separately or together, as desired. Adjustable brackets fit any bed; additional brackets are provided for wall mounting. Size: 12" wide, 4¾" high, 6½" deep. The last word in bedtime entertainment. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 7 lbs.

No. 1261. *Mahogany*  
Retail \$31.95  
Dir. Net Ea. \$23.32  
6 or more \$22.37

No. 1262. *Ivory*  
Retail \$32.95  
Dir. Net Ea. \$24.05  
6 or more \$23.07

No. 1282. *White*,  
with Personal Speaker  
Retail \$42.95  
Dir. Net Ea. \$31.35  
6 or more \$30.07



### Personal Speaker

Optional, external remote speaker for "privacy" listening or under-pillow use (also operates with regular loud-speaker if desired). Available in white finish only.







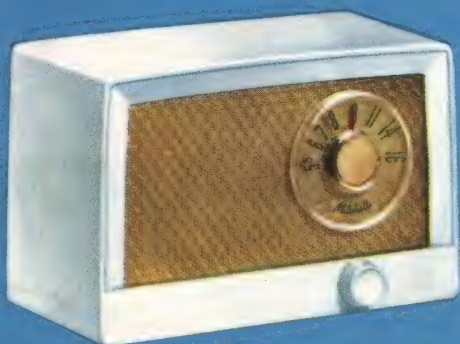
### The "Rondeau" Gem-like Table Radio

A MITCHELL masterpiece of radio styling with tonal brilliance, surprising power, outstanding utility and super-value. Latest AC-DC Superhet circuit (4 tubes including rectifier) tunes the full 540-1620 kc broadcast band. Features built-in "Air Magnet" antenna; convenient side-tuning dial for easy station selection; Automatic Volume Control; full-toned Alnico PM dynamic speaker for outstanding reproduction. Housed in a handsome plastic cabinet styled in the smart modern vogue. Available in Ebony, Red or White. Size: 9¼" wide, 6¼" high, 5½" deep. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 5½ lbs.

No. 1281. Ebony  
Retail \$21.95  
Dlr. Net Ea. \$16.02  
6 or more \$15.37

No. 1258. Red  
Retail \$22.95  
Dlr. Net Ea. \$16.75  
6 or more \$16.07

No. 1259. White  
Retail \$22.95  
Dlr. Net Ea. \$16.75  
6 or more \$16.07



### The "Fiesta" True-Toned Table Radio

Enjoy gracious styling, rich, full-bodied tone, tuning ease and wonderful AC-DC versatility. Advanced Superhet circuit (5 tubes including rectifier) tunes all AM broadcast programs, 540-1620 kc. Features built-in "Air Magnet" loop; full-vision clear plastic dial; richly-toned Alnico PM dynamic speaker; Automatic Volume Control. The tasteful cabinet is distinctively color-styled in durable plastic. Available in choice of Mahogany, White or Green. Size: 8¾" wide, 5¾" high, 4½" deep. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 5½ lbs.

No. 1303. Mahogany  
Retail \$24.95  
Dlr. Net Ea. \$18.21  
6 or more \$17.47

No. 1304. White  
Retail \$26.95  
Dlr. Net Ea. \$19.67  
6 or more \$18.87

No. 1305. Green  
Retail \$26.95  
Dlr. Net Ea. \$19.67  
6 or more \$18.87



### The "Bel Aire" Console-Quality Table Radio

Here is streamlined styling and powerful performance with accent on tone quality. Features powerful AC-DC Superhet circuit (6 tubes including rectifier) for full broadcast band reception—540 to 1620 kc. Includes built-in "Air Magnet" antenna; big Alnico PM dynamic speaker for full-bodied lifelike tone; unique airplane-dial tuning; Automatic Volume Control. Beautifully housed in a luxury-styled durable plastic cabinet, with polished brass-finished metal dial scale and trim; available in choice of Mahogany or White. Size: 10½" wide, 6¼" high, 5¼" deep. Ideal for any room in your home—with true big-set quality. U.L. Approved. For 110-120 volt, 50-60 cycle. A.C., or D.C. Shpg. wt., 7 lbs.

No. 1288. Mahogany  
Retail \$32.95  
Dlr. Net Ea. \$24.05  
6 or more \$23.07

No. 1289. White  
Retail \$34.95  
Dlr. Net Ea. \$25.51  
6 or more \$24.47



Superb  
FM  
plus AM

### Deluxe AM-FM Table Radio

Now you can enjoy the thrilling realism of static-free FM programs *plus* powerful AM standard broadcasts. This advanced Superhet radio tunes the full 87-109 mc FM band plus the entire 540-1620 kc AM broadcast band. Features built-in antenna for AM, and short external antenna for excellent FM reception; condenser tuning for sharp AM selectivity, permeability tuning for stable FM reception; large PM dynamic speaker for amazing tonal fidelity; full-range tone control for desired tonal emphasis; AM-FM selector switch. The unique clear plastic dial tunes each band easily. Luxuriously presented in a hand-rubbed Mahogany finished cabinet of choice veneers. Size: 14¼" wide, 8" high, 7" deep. U.L. Approved. For 110-120 volt, 50-60 cycle. A.C., or D.C. Shpg. wt., 11 lbs.

No. 1278  
Retail \$79.95  
Dlr. Net Ea. \$58.36  
6 or more \$55.97

*Mitchell* has a Best Buy model  
for every home entertainment desire...

You can buy any MITCHELL instrument with complete confidence, secure in the knowledge that it is backed by a long-established reputation for quality, dependability and value.

In addition, each MITCHELL model is U.L. Approved and covered by the full RETMA Warranty against defects in materials or workmanship for a period of three months from date of purchase. For the best buys in home entertainment, select MITCHELL.



The dependable name in  
home entertainment





### MITCHELL Wire-Less Two-Way Intercom

MITCHELL's low-cost "magic plug-in" portable Intercom enables you to talk and listen to any room in your home, office or other building. No connecting wires required—just plug into any electric outlet on the same main power transformer. Each unit is a complete electronic transmitter-receiver operating on the interference-free 175 kc frequency over your electric light lines. To talk, just press lever—release to listen. Have instant 2-way speech contact—lifelike, quiet, interference-free. Carries and operates as far as several miles apart depending on local conditions. Ideal for homes, to communicate between nursery, kitchen, garage, attic, basement, etc. Indispensable for office, plant, institution or farm—provides instant 2-way communication between important points—saves time, steps, money. Each unit is complete with powerful Alnico PM speaker-microphone. In handsome portable gray plastic cabinet, 9¼" wide, 6¼" high, 5¾" deep. Costs less than 25-watt bulb to operate. U.L. Approved. Additional units may be added to the system, as desired. For 115-120 volts, 50-60 cycle A.C., or D.C. Shpg. wt., complete 2-unit system, 11 lbs.; single unit, 6 lbs.

**No. 1280. Complete 2-Unit System**  
Retail \$69.50  
Dir. Net Ea. \$50.74  
6 or more \$48.65

**No. 1279. Additional Single Unit**  
Retail \$34.95  
Dir. Net Ea. \$25.51  
6 or more \$24.47



### MITCHELL Full Fidelity Tape Recorder

NOW—full fidelity recording and playback at an amazing low price! Records from microphone, AM or FM radio, TV set or phonograph. Plays back with superb fidelity. Has all the features found only in higher-priced recorders: dual-track—doubles recording time; accommodates 5" (½ hour) or 7" (1 hour) reels; recording speed, 7½" per second; fast forward and rewind; special bias-erase circuit; full fidelity response from 65 to 10,000 cps; two inputs—for microphone and radio-phono; full 3 watts output (amplifier may be used for P.A. or record playback); big 6" full fidelity speaker; neon recording level indicator; recording-time indicator; outputs for additional external speaker and amplifier. Complete in handsome luggage-style case in two-tone beige and tan; size, 11½" x 14¾" x 8". With ceramic-type microphone, 5" reel of tape (600 ft.) and 5" take-up reel. For 110-120 volts, 60 cycle A.C. only. U.L. Approved. Shpg. wt., 24 lbs.

**No. 1290**  
Retail \$139.95  
Dir. Net Ea. \$92.36  
6 or more \$89.57

### MITCHELL "Tourist" 3-Way Portable Radio

This compact portable beauty packs exceptional power and leads a versatile triple-life—plays anywhere: from AC or DC outlet, or from self-contained batteries. It's handsome, lightweight, compact and built to "take it." Features latest Superhet circuit tuning 540-1600 kc full AM broadcast band. Has sensitive built-in "Air Magnet" antenna; full-vision easy-tuning dial; Automatic Volume Control; selenium rectifier for instantaneous playing. Uses following readily obtainable batteries (not supplied): two 1½ volt "A" and one 67½ volt "B" batteries. The smart, durable plastic carrying case with its unique sweeping louver design, is available in rich Maroon or Green. Size: only 10" wide, 8¼" high, 3½" deep. At home or abroad, here's the last word in a perfect radio companion—ready to play powerfully from AC, DC, or self-contained batteries. U.L. Approved. Shpg. wt. (less batteries), 7 lbs.

**No. 1296. Maroon**  
Retail \$39.95  
Dir. Net Ea. \$29.16  
6 or more \$27.97

**No. 1297. Green**  
Retail \$39.95  
Dir. Net Ea. \$29.16  
6 or more \$27.97

### MITCHELL "Adventurer" 3-Way Portable with Short Wave

There's a wonderful world of *extra* listening pleasure in this powerful 2-band portable—thrilling "round-the-world" shortwave reception in addition to full standard broadcast programs. Tunes all standard AM broadcast from 540 to 1620 kc; covers the 5.8 mc to 18.3 mc shortwave range to bring in foreign broadcasts, popular Amateur bands, aircraft, etc. Operates from AC, DC, or self-contained batteries. Advanced Superhet circuit (5 tubes plus selenium rectifier) provides excellent selectivity and sensitivity. Deluxe features include: 3-gang tuning condenser; tuned RF stage for both broadcast and shortwave bands; automatic volume control; continuously variable tone control for bass or treble emphasis; smooth band change switch; large Alnico V PM dynamic speaker for exceptional tone quality. Has two built-in antennas; loop antenna for standard broadcast; nickel-plated, 34-inch telescopic whip for short-wave. Uses readily obtainable battery pack (9v. "A", 90v. "B"—not supplied). Also operates from 110-120 volt, A.C., or D.C. Housed in handsome luggage-type portable case, in two-tone Sahara Brown and Tan; with distinctive clear plastic dial and beautiful bright brass back-ground. Size: 14" long, 10¾" high, 6½" deep. U. L. Approved. Shpg. wt. (less battery pack), 9½ lbs.

**No. 1287**  
Retail \$74.95  
Dir. Net Ea. \$54.71  
6 or more \$52.47



International  
long-range  
reception

exciting short-wave







*Mitchell*  
best buys in  
QUALITY  
PHONOGRAPHS

### Personal 3-Speed Portable Phonograph

A perfect gem of a portable phono, with exceptional tone and surprising volume. Quality 3-speed phono motor has selector dial for 33 $\frac{1}{3}$ , 45 or 78 rpm speeds; accommodates 7", 10" or 12" records (includes adapter spindle for 45 rpm records). Features properly balanced pickup arm and cartridge complete with osmium-tipped needle. Quality built-in audio amplifier with Alnico PM dynamic speaker and tone control. The complete phonograph is self-contained in a compact carrying case in two-tone brown and beige. Size: 12 $\frac{1}{4}$ " long, 9 $\frac{1}{2}$ " wide, 4 $\frac{3}{4}$ " deep. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 9 lbs.

No. 1298  
Retail \$27.95  
Dlr. Net Ea. \$20.40  
6 or more \$19.57



top insert  
with  
gold trim

### 3-Speed Deluxe Portable Phonograph

Here's a best buy in a complete electric phonograph designed for fine tonal performance and plenty of power. Top quality 3-speed phono motor selects 33 $\frac{1}{3}$ , 45 or 78 rpm speeds; turntable handles 7", 10" or 12" records (includes adapter spindle for 45 rpm records). Properly balanced pickup arm; cartridge complete with osmium-tipped needle. Features excellent audio amplifier with tone control and latest Alnico PM dynamic speaker. Complete in deluxe luggage-style case, with smart leatherette top insert trimmed in rolled gold. Size: 12 $\frac{1}{2}$ " long, 10 $\frac{1}{2}$ " wide, 7" deep. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 12 lbs.

No. 1299  
Retail \$34.95  
Dlr. Net Ea. \$25.51  
6 or more \$24.47



### 3-Speed Portable Phonograph with Automatic Changer

There is a world of thrilling entertainment in this deluxe phonograph. Plays up to ten records (7", 10" or 12") at a single loading; plays all speeds (33 $\frac{1}{3}$ , 45 or 78 rpm); 10" and 12" records of same speed may be intermixed. Features optional manual operation, dual needle in reversible cartridge, gentle action. Plays up to 4 hours at a single loading. Incorporates a powerful 3-tube amplifier developing abundant output and superb tone, ably handled with dimensional depth by the Alnico PM speaker. Has full-range tone control. Entirely self-contained in smart carrying case, covered in genuine Fabrikoid in light brown, native oak pattern. Size: 16 $\frac{3}{8}$ " wide, 18" deep, 8 $\frac{7}{8}$ " high. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 25 lbs.

No. 1300  
Retail \$74.95  
Dlr. Net Ea. \$54.71  
6 or more \$52.47



### Radio-Phonograph With 3-Speed Automatic Changer

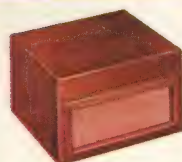
A complete "entertainment center", combining a powerful Superhet radio with an automatic record changer. The radio tunes all AM standard broadcasts from 540-1620 kc. Features built-in "Air Magnet" antenna, full range tone control, illuminated easy-tune dial, heavy-duty oval Alnico PM dynamic speaker. The record changer automatically plays up to ten records at one loading (7", 10" or 12") at all 3 speeds (33 $\frac{1}{3}$ , 45 or 78 rpm); 10" and 12" records of same speed may be intermixed. Dual needle in reversible cartridge. Plays up to 4 hours at a single loading. Offered complete in a solidly constructed cabinet of beautiful mahogany veneer. Size: 15 $\frac{3}{8}$ " wide, 18 $\frac{3}{8}$ " deep, 9" high. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 30 lbs.

No. 1301  
Retail \$99.95  
Dlr. Net Ea. \$72.96  
6 or more \$69.97



### DUAL SPEAKERS

Features TWO extended-range Alnico V PM dynamic speakers enclosed in special acoustical baffle for superb dimensional realism and depth.



### "Duorama" Automatic Full Fidelity Phonograph

Here is exciting dual-speaker reproduction with full extended-range response—unprecedented performance at MITCHELL's amazing low price! Check these Full Fidelity features: newest wide-range ceramic cartridge with two precious-tip needles; special 4-tube balanced amplifier delivering full 3 watts power; TWO extended-range Alnico V PM dynamic speakers housed in a special acoustical baffle, for "living presence" reproduction; tone control for desired bass or treble emphasis. The deluxe automatic record changer plays twelve 10" or ten 12", 33 $\frac{1}{3}$  or 78 rpm records; twelve 7" 45 rpm records; provides intermix of any ten 12" or 10" records of same speed. Gives you up to 4 hours of continuous automatic playing; optional manual playing, dual-needle in reversible cartridge, gentle action. Automatic shutoff switch turns both changer and amplifier off after last record is played. Offered in a beautiful table cabinet of heavy  $\frac{1}{2}$ " construction, in choice of hand-rubbed Mahogany or Blonde finish. Size: 18" x 10 $\frac{1}{2}$ " x 15 $\frac{3}{4}$ ". U.L. Approved. 110-125 volt, 60 cycle A.C. only. Shpg. wt., 33 lbs.

No. 1285. Mahogany  
Retail \$109.95  
Dlr. Net Ea. \$80.26  
6 or more \$76.97

No. 1286. Blonde  
Retail \$119.95  
Dlr. Net Ea. \$87.56  
6 or more \$83.97





## *A New Wall Tile*

# *Veos Ceramic-on-Steel*



*Veos wall tile is a feature  
of Boston's newest motel—  
"1200 Beacon Street."*

*All 175 bathrooms are tiled  
in the exciting new 8 1/4" size  
Veos in soft Ranch Tan.  
Matching ceramic on cast iron  
accessories and custom-decorated  
tile add a distinctive note.*

Especially designed for Motel construction and remodeling.

Veos is molten glass and clay fused to tempered steel at 1500° degrees Fahrenheit—not a synthetic baked enamel finish.

It's ideal for all types of tile installation—kitchen, bathrooms and corridors.

Veos cleans like glass—needs no refinishing. Your guests will appreciate its sparkling beauty.

By special arrangement with the Motel Contract Supply Corp.,  
Veos installations are available directly to the motel industry  
in most areas.

## *A New Wall Tile*

# *Veos Ceramic-on-Steel*

**TO: Motel Contract Supply Corp.**  
6307 Delmar Boulevard  
St. Louis 5, Missouri

- ☐ We are interested in complete literature.
- ☐ We are planning to remodel \_\_\_\_\_ units.
- ☐ We are planning to build \_\_\_\_\_ units.

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

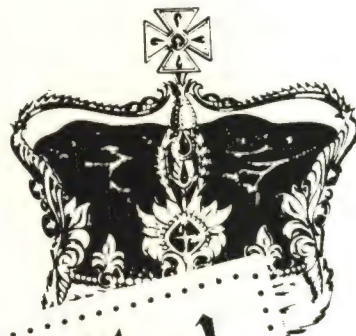
City \_\_\_\_\_ State \_\_\_\_\_



**BEAUTY**  
that's  
"JUST LIKE HOME"



**ECONOMY**  
that's  
"LIKE MONEY IN  
THE BANK"



*the Royal Family of Wall Tiles!*

*Colors  
you'll love  
to live with!*

Snow White  
Jonquil Yellow  
Blossom Peach  
Pearl Grey  
Slate Grey  
Apple Green  
Clover Green  
Horizon Blue  
Colonial Blue  
Cardinal Red  
French Dubonnet  
Regimental Maroon  
Nassau Coral  
Satin Black  
Desert Tan  
Copper Brown  
New Chartreuse  
Mirror Stainless  
Velvet Stainless

Actual  
Photograph  
of a  
Typical  
Self-installed  
Crown Steel  
Wall Tile  
Wainscot  
in a  
Bathroom



Take your pick of Crown Steel Tile's eighteen sparkling colors! They're fade-proof, so you know Crown Steel Tile's beauty will endure regardless of sunlight or other sources of ultra-violet light. And Crown Steel Tile colors are electronically controlled. Should you ever wish to replace individual tiles, you'll have no color matching problems!



*Crown*  
steel tile

Think of the convenience of having walls that come sparkling clean after just a quick wipe with a damp cloth — no more backbreaking wall-washing for you! What's more, Crown Steel Tile's beauty is yours for keeps . . . its warm beauty will stay gay and vibrant through the years. That's because *Crown Steel* is made with light-proof enamels, baked on in infra-red kilns!





# CROWN STEEL WALL TILE

The only wall tile guaranteed not to rust, crack, chip, peel or craze . . . the only tile whose guarantee is bonded by a nationally-known insurance company! Quality like this means dependable, enduring service at low cost.

What's more, Crown Steel Tile's nineteen colors make it easy to match existing color schemes. Crown Tile is light weight, too — no expensive substructures are necessary.

And because Crown Steel Tile's cost is low, malicious or accidental damage is economical to repair.

*It's important to remember that Crown Steel Tile is not a substitute. It is, instead, an improvement over old-fashioned tile. Crown Steel Tile embodies all the beauty you expect of fine tile, but Crown Steel Tile's light weight eliminates the expensive substructures needed for installing old-fashioned tile. In addition, it costs far less to install Crown Steel Tile than old-fashioned types—that means further savings for you!*

## MAKE YOUR OWN INSTALLATION

With each order, the factory sends complete, easy installation instructions.

You Can Bring Your Bathrooms  
Up-to-Date

and have them look like the room shown below.

Also Practical for Kitchens and Kitchen Nooks.

To aid you in making your own installation the factory has available the following basic tools, which you can buy with your order for Crown Steel Wall Tile.

MPT-1—Metal Wall Tile Cutter, designed especially for crown steel tile. Bevells the tile as it cuts.

DL-32-SC—Caulking and Pointing Gun for Filling in the joints. Equipped with special tip adapted to crown tile.

CM-3—Cutting Snips for cutting curves and irregular trims.

H-180—Combination Trowel and Mastic Spreader. Teeth on one side and one end spaced for crown steel tile mastics.

MBT-1—Bending tool for bending and bevelling field, cap; and stripe tile.



*Yes.. a quick wipe with a damp cloth keeps Crown Tile sparkling clean..keeps maintenance and overhead costs down!*

**WRITE MOTEL CONTRACT SUPPLY CORPORATION NOW FOR FULL DETAILS ON CROWN STEEL WALL TILE!**

See the price list for complete prices on all sizes of Crown Steel Wall Tile, as well as information and prices on Crown Mastics, Caulking Compound, and Tile Cleaner.





# SUNBEAM

## PLASTIC WALL TILE

- PART NUMBERS
- COLOR CODE
- DIMENSIONS
- PACKING DATA



**NO. 1**

### SOLAR FIELD TILE

Part No. 1. Size  $4\frac{1}{4}" \times 4\frac{1}{4}"$ .  
Packed 100 sq. ft. per carton.  
10 boxes of 10 sq. ft. each.  
Shipping Weight 30 lbs.



**NO. 7**

### FEATURE STRIP

Part No. 7. Size  $4\frac{1}{4}" \times \frac{3}{4}"$ .  
Packed 10 lineal ft. per box (28 pcs.).  
Shipping Weight 4 oz.



**NO. 9**

### CONTOUR CAP

Part No. 9. Size  $4\frac{1}{4}" \times 2\frac{1}{8}"$ .  
Packed 10 lineal ft. per box (28 pcs.).  
Shipping Weight 1 lb. 4 oz.



**NO. 17**

### CONTOUR INSIDE CORNER

Part No. 17. Size  $2\frac{1}{8}" \times 2\frac{1}{8}" \times \frac{3}{8}"$ .  
Packed 2 pieces per package.  
Shipping Weight  $\frac{1}{2}$  oz.



**NO. 19**

### CONTOUR OUTSIDE CORNER

Part No. 19. Size  $2\frac{3}{8}" \times 2\frac{1}{8}"$ .  
Packed 1 piece per package.  
Shipping Weight  $\frac{1}{2}$  oz.



**NO. 21**

### CONTOUR UP CORNER

Part No. 21. Size  $2\frac{1}{8}" \times 2\frac{1}{8}"$ .  
Packed 2 pieces per package.  
Shipping Weight  $\frac{1}{2}$  oz.



**NO. 23**

### CONTOUR DOWN CORNER

Part No. 23. Size  $2\frac{1}{8}" \times 2\frac{1}{8}"$ .  
Packed 2 pieces per package.  
Shipping Weight  $\frac{1}{2}$  oz.

**NOTE: TO ORDER ANY PART IN COLOR DESIRED: Add Color Code Number**  
(from color code table below)  
to Part Number

Sunbeam Plastics' order number system is simplicity itself. It is especially prepared to eliminate all possible chance of error. Every part has a part number, every color a code number . . . combine them and you have the catalog order number.

### EXAMPLE

You wish to order Solar Field Tile in Tropic Tan. The field tile part number is "1" . . . the color code number for Tropic Tan is "03." Your catalog order number is "103." Or, you want the cove base, inside corner in Bayou Green. The cove base part number is "25" for the inside corner, and Bayou Green code number is "14" . . . your catalog order number is "2514."

Accessory part numbers are complete in themselves. Be sure to include all mastic, cleaner, the cutters, and handi-kit as required.

### COVE BASE

Part No. 15. Size  $6\frac{3}{8}" \times 4" \times \frac{3}{4}"$ .  
Packed 10 lineal ft. per box (19 pcs.).  
Shipping Weight 1 lb. 8 oz.



**NO. 15**

### COVE BASE INSIDE CORNER

Part No. 25.  
Size  $2\frac{1}{8}" \times 4" \times \frac{3}{8}" \times \frac{3}{4}"$ .  
Packed 1 piece per package.  
Shipping Weight  $\frac{1}{2}$  oz.



**NO. 25**

### COVE BASE OUTSIDE CORNER

Part No. 27. Size  $3" \times 4" \times 1" \times \frac{3}{4}"$ .  
Packed 1 piece per package.  
Shipping Weight  $\frac{1}{2}$  oz.



**NO. 27**

### FIELD INSIDE CORNER

Part No. 31. Size  $4\frac{1}{4}" \times \frac{3}{4}" \times \frac{3}{4}"$ .  
Packed 25 pieces per package.  
Shipping Weight 4 oz.



**NO. 31**

### FIELD OUTSIDE CORNER

Part No. 33. Size  $4\frac{1}{4}" \times \frac{3}{4}" \times \frac{3}{4}"$ .  
Packed 12 pieces per package.  
Shipping Weight 2 oz.



**NO. 33**

### FEATURE INSIDE AND OUTSIDE CORNER

Part No. 35. Size  $\frac{3}{4}" \times \frac{3}{4}" \times \frac{3}{4}"$ .  
Packed 5 pieces per package.  
Shipping Weight  $\frac{1}{2}$  oz.



**NO. 35**

**COLOR CODE TABLE:** All pieces are made in all colors listed except Field Tile is not available in Raven Black.

COLOR	CODE NUMBER
ORE RED (marbleized).....	01
ORCHARD PEACH (marbleized) ..	02
TROPIC TAN (marbleized).....	03
TAXCO GOLD .....	04
HORIZON PINK .....	06

COLOR	CODE NUMBER
CANYON SAND .....	07
ALPINE WHITE .....	08
CLEARWATER BLUE .....	09
CLAY BLUE (marbleized).....	11
DRIFTWOOD GRAY (marbleized) ..	12

COLOR	CODE NUMBER
FENCE RAIL GRAY (marbleized) .....	13
BAYOU GREEN (marbleized)....	14
FERN LEAF GREEN (marbleized) .....	16
FIELD FLOWER YELLOW.....	17
RAVEN BLACK .....	00



**MASTIC — No. 450.**  
12 quart cans per carton.  
Shipping Weight 40 lbs.



**MASTIC — No. 451.**  
2 1/2-gallon pails.  
Shipping Weight 32 lbs.



**KLEENEDGE TILE CUTTER No. 75.**  
Size  $5\frac{1}{2}" \times 2\frac{3}{4}" \times 14"$ .  
Individually boxed, packed 6.  
Shipping Weight 24 lbs.



**HANDBOND — No. 300.**  
(Cement for Outside and Inside Field and Feature Corners.)  
12 one-oz. bottles per carton.  
Shipping Weight 3 lbs.



**HANDI-KIT — No. 200.**  
Packed 12 per carton.  
Shipping Weight 10 lbs.



**SUNBEAM CLEANER No. 452.**  
Packed 12 qt. cans per carton.  
Shipping Weight 26 lbs.



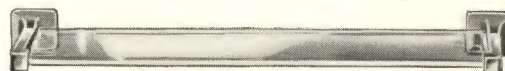


# Grote GLO-CHROME bathroom accessories

## SURFACE MOUNTED ACCESSORIES



No. 3019  $\frac{3}{4}$ " SQUARE METAL TOWEL BAR  
No. 3020  $\frac{1}{2}$ " SQUARE METAL TOWEL BAR  
18", 24" OR 30" LONG



No. 3018 REMOVABLE GLASS SHELF  
18", 24" OR 30" LONG, 4" WIDE



No. 3021  $\frac{1}{2}$ " SQUARE GRAB BAR — 9" LONG  
No. 3022  $\frac{3}{4}$ " SQUARE GRAB BAR — 9" LONG



No. 3023 SOAP AND GRAB BAR



No. 3017 PAPER HOLDER  
Metal or Wood Roller



No. 3014 TUMBLER HOLDER



No. 3015 TUMBLER TOOTHBRUSH HOLDER



No. 3010 SOAP HOLDER  
Less Drain



No. 3027 ROBE HOOK

## SURFACE MOUNTED ACCESSORIES

Each fixture is die cast of Zamack Metal, hand polished and finished with successive coats of copper, nickel and chromium plating for lifetime wear and lasting beauty.

All surface mounting accessories are available with screws for wood surface mounting or with lugs for masonry mounting. ALWAYS SPECIFY WOOD OR MASONRY MOUNTING, LENGTHS OF TOWEL BAR AND GLASS SHELVES.



No. 3006 REMOVABLE SOAP TRAY TUMBLER HOLDER

Wall opening of  $6\frac{1}{2}$ " x 8" x  $3\frac{1}{2}$ ".

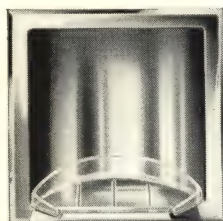
## RECESSED ACCESSORIES

The shells of all Grote GLO-CHROME Recessed Accessories are deep drawn from one piece of brass. Each is finely polished and heavily chrome plated. Recessed accessories measure  $6\frac{1}{8}$ " x  $6\frac{1}{8}$ ". Require wall opening of  $5\frac{1}{4}$ " x  $5\frac{1}{4}$ " x 2". All recessed accessories are available for either wood or masonry mounting. SPECIFY WOOD OR MASONRY MOUNTING.

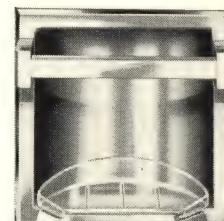
## RECESSED ACCESSORIES



No. 3128 PAPER HOLDER  
Metal or Wood Roller



No. 3129 SOAP HOLDER  
No. 3131 TUMBLER HOLDER



No. 3130 SOAP AND GRAB BAR



No. 3027 SINGLE ROBE HOOK



No. 3010 SOAP HOLDER



No. 3017 PAPER HOLDER  
Wood roller furnished only when specified.



No. 3015 TUMBLER AND TOOTHBRUSH HOLDER

## STYLE 2000 ACCESSORIES

### SURFACE MOUNTED ACCESSORIES

Sturdily constructed of stamped metal and heavy chrome plated over brass, these accessories were designed to meet the demand for attractive, economical bathroom fixtures. Easy to install with invisible mountings—SCREWS FURNISHED FOR MOUNTING



No. 2020 — METAL TOWEL BAR  
 $\frac{1}{2}$ " SQUARE METAL BAR 18", 24" or 30" long. Specify length desired.



No. 2018 — REMOVABLE GLASS SHELF  
Shelf is 4" deep. 18", 24" or 30" long. Specify length desired.





## DE LUXE LINE OF FRAMED WALL MIRRORS

COMPLETE WITH HARDWARE FOR  
FARIES UNIQUE METHOD OF MOUNTING

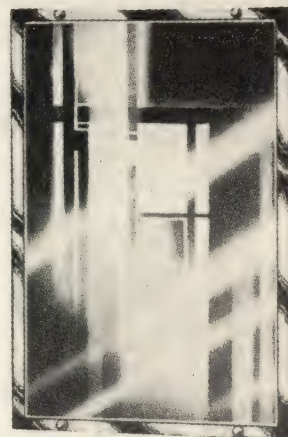
PATENTS APPLIED FOR



### FRAMED 1/4" PLATE GLASS WALL MIRRORS STANDARD SIZES

12"x18"  
14"x20"  
16"x20"  
16"x24"  
18"x26"

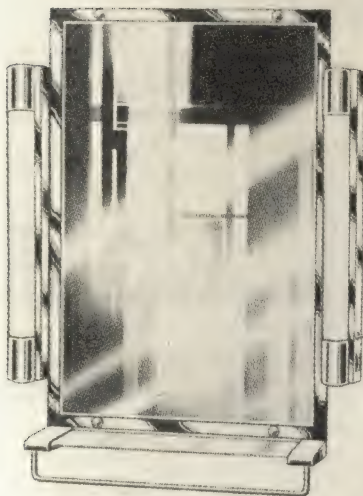
WITH POLISHED STAINLESS STEEL 3/4" FRAME



### FRAMED DS WINDOW GLASS WALL MIRRORS STANDARD SIZES

12"x18"  
14"x20"  
16"x20"  
16"x24"  
18"x26"

WITH POLISHED STAINLESS STEEL 3/4" FRAME



The Modern Fluorescent Light Fixtures for Mirrors and for Recessed Cabinets are made with built-in junction box, built-in convenience outlet and built-in starter. Underwriters approved.

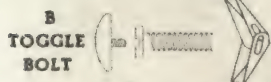


Mirror  
Attachments

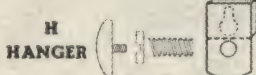
The modern light fixture and bulb with built-in convenience outlet, built-in junction box and starter, crystal glass shelf without towel bar, crystal glass shelf with towel bar.

### IMPORTANT NOTICE

Please indicate type of mounting desired by adding B, H or S to model numbers on your orders.



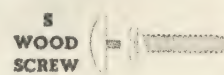
B  
TOGGLE  
BOLT



H  
HANGER



HL  
HANG-LOK



S  
WOOD  
SCREW

For Theft-Proof installation specify HL Faries Hang-Lok. List price per set \$1.00 extra.

- Faries plate glass mirrors are unconditionally guaranteed against silver spoilage and any other defect.
- You can add the Modern fluorescent light fixture over the top of a mirror or add a fixture for each side of a Faries framed or unframed wall mirror.
- You can add a Faries glass shelf under a Faries framed or unframed mirror. You can add a Faries towel bar to be fastened to the brackets for the glass shelf.
- You can order each part of the ensemble separate and fit them to any mirror, as they are packed in separate cartons.

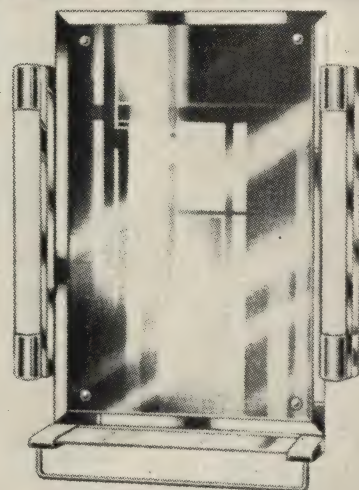
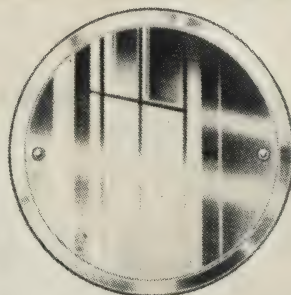
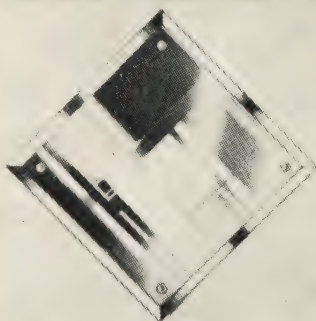




## DE LUXE LINE OF UNFRAMED WALL MIRRORS

COMPLETE WITH HARDWARE FOR  
FARIES UNIQUE METHOD OF MOUNTING

PATENTS APPLIED FOR



### UNFRAMED 1/4" PLATE GLASS WALL MIRRORS WITHOUT HARDBOARD BACKING

#### STANDARD SIZES

##### CIRCULAR POLISHED EDGE

20" dia.  
24" dia.  
28" dia.  
1/2" BEVEL  
20" dia.  
24" dia.  
28" dia.

##### SQUARE OR DIAMOND POLISHED EDGE

20x20"  
24x24"  
28x28"  
1/2" BEVEL  
20x20"  
24x24"  
28x28"

##### RECTANGULAR POLISHED EDGE

18x26"  
24x30"  
24x36"  
30x40"  
30x48"  
30x60"  
36x46"  
36x54"  
40x50"

##### RECTANGULAR 1/2" BEVEL

18x26"  
24x30"  
24x36"  
30x40"  
30x48"  
30x60"  
36x46"  
36x54"  
40x50"



Mirror  
Attachments

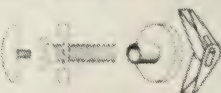
The modern light fixture and bulb with built-in convenience outlet, built-in junction box and starter, crystal glass shell without towel bar, crystal glass shell with towel bar.



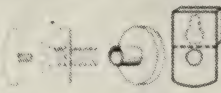
#### IMPORTANT NOTICE

Please indicate type of mounting desired by adding B, H or S to model numbers on your orders.

B  
TOGGLE  
BOLT



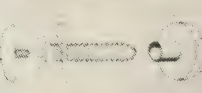
H  
HANGER



HL  
HANG-LOK



S  
WOOD  
SCREW



For Theft-Proof installation specify HL Faries Hang-Lok. List price per set \$1.00 extra.

- You can now mount a Faries unframed mirror, with the silvering unconditionally guaranteed, as you please. Hang it over the head of a screw. Hang it with wire. Fasten it to the wall with wood screws. Fasten it to the wall with toggle bolts. Just tell us which method is desired.
- You can add the Modern fluorescent light fixture over the top of a mirror or add a fixture for each side of a Faries framed or unframed wall mirror.
- You can add a Faries glass shelf under a Faries framed or unframed mirror. You can add a Faries towel bar to be fastened to the brackets for the glass shelf.
- You can order each part of the ensemble separate and fit them to any mirror, as they are packed in separate cartons.





## UNFRAMED MIRRORS WITH HARDBOARD BACKING

COMPLETE WITH HARDWARE FOR  
FARIES UNIQUE METHOD OF MOUNTING

PATENTS APPLIED FOR

### UNFRAMED 1/4" PLATE GLASS WALL MIRRORS WITH HARDBOARD BACKING MOUNTED WITH SCREWS, TOGGLE BOLTS OR HANGERS STANDARD SIZES

#### RECTANGULAR 1/2" BEVEL

18x26"  
24x30"  
24x36"  
30x40"  
30x48"  
30x60"  
36x46"  
36x54"  
40x50"

#### RECTANGULAR POLISHED EDGE

18x26"  
24x30"  
24x36"  
30x40"  
30x48"  
30x60"  
36x46"  
36x54"  
40x50"

#### CIRCULAR 1/2" BEVEL

20" dia.  
24" dia.  
28" dia.

#### SQUARE OR DIAMOND 1/2" BEVEL

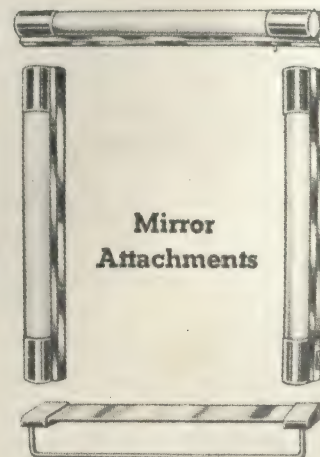
20x20"  
24x24"  
28x28"

#### CIRCULAR POLISHED EDGE

20" dia.  
24" dia.  
28" dia.

#### SQUARE OR DIAMOND POLISHED EDGE

20x20"  
24x24"  
28x28"



Mirror  
Attachments

The modern light fixture and bulb with built-in convenience outlet, built-in junction box and starter, crystal glass shelf without towel bar, crystal glass shelf with towel bar.

### IMPORTANT NOTICE

Please indicate type of mounting desired by adding B, H or S to model numbers on your orders.



For Theft-Proof installation specify HL Faries Hang-Lok. List price per set \$1.00 extra.

### 1/4" PLATE GLASS DOOR MIRRORS MOUNTED WITH CLIPS. NO BACKING

#### STANDARD SIZES

##### POLISHED EDGE

12x48"  
16x56"  
16x68"  
18x68"  
20x60"  
20x68"  
22x68"  
24x68"

##### 1/2" BEVEL

12x48"  
16x56"  
16x68"  
18x68"  
20x60"  
20x68"  
22x68"  
24x68"

## MOTEL CONTRACT SUPPLY CORP.

Distributors to the Motel Industry  
6307 Delmar Blvd. ST. LOUIS 5, MO.



# BATHROOM CABINETS *High Quality at Low Cost*



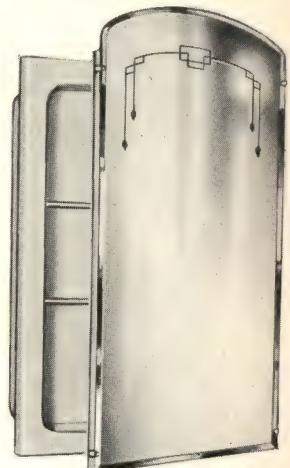
FRAMED



FRAMED



BEVELED



BEVELED

Model	Size	Style	Mirror	Wall Opening	Wt.
151*	14x20"	Rectangular	Plate	12 1/4 x 16 1/4 x 3 1/2"	35
155*	14x20"	Rectangular	Window	12 1/4 x 16 1/4 x 3 1/2"	31
261	16x22"	Arched Top	Window	13 1/2 x 19 x 3 1/2"	22
263	16x22"	Rectangular	Window	13 1/2 x 19 x 3 1/2"	20
265	16x24"	Arched Top	Window	13 1/2 x 19 x 3 1/2"	22
269	16x22"	Arched Top	Plate	13 1/2 x 19 x 3 1/2"	25
273	16x22"	Rectangular	Plate	13 1/2 x 19 x 3 1/2"	23
275	16x24"	Arched Top	Plate	13 1/2 x 19 x 3 1/2"	25
383	18x24"	Rectangular	Plate	15 x 21 x 3 1/2"	30
387	18x26"	Arched Top	Plate	15 x 21 x 3 1/2"	31
505*	18x27 1/2"	Rectangular	Plate	15 x 24 x 3 1/2"	35

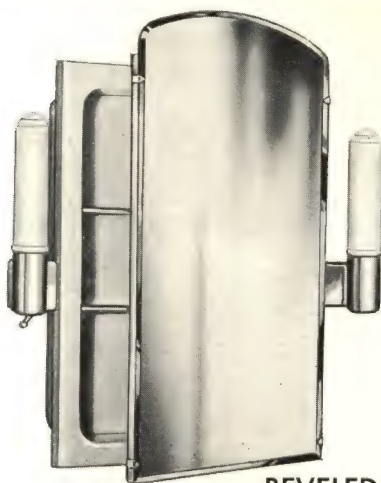
Model	Size	Style	Mirror	Wall Opening	Wt.
267	16x22"	Arched Top	Plate	13 1/2 x 19 x 3 1/2"	24
293	16x24"	Arched Top	Plate	13 1/2 x 19 x 3 1/2"	24
385	18x26"	Arched Top	Plate	15 x 21 x 3 1/2"	30
293-E	16x24"	Arched Top	Plate Etched	13 1/2 x 19 x 3 1/2"	24
385-E	18x26"	Arched Top	Plate Etched	15 x 21 x 3 1/2"	30

SIXTEEN MODELS typifying HESS construction standards are of exceptional value. Choose from these for the moderately priced home. They are available in beveled mirrors or in stainless steel framed styles.

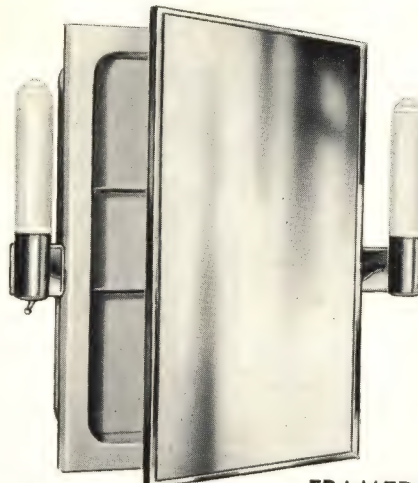
NOTE: Model 505 is of welded construction. All others are deep-drawn one-piece construction. Models 151 and 155 packed two in carton, all other models packed one in carton.

## *Lighted Cabinets at a Modest Price*

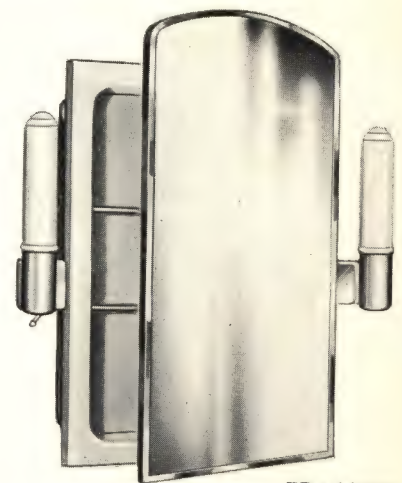
FOUR LOW-PRICED U-L APPROVED INCANDESCENT LIGHTED CABINETS of quality construction, attractively priced. Cabinets are wired, ready for installation. Two opal glass shades are included with switch and convenience outlet. Two T/10 40-watt lamps are required but not furnished.



BEVELED



FRAMED



FRAMED

Model	Size	Style	Mirror	Wall Opening	Wt.
268	16x22"	Arched Top	Plate	13 1/2 x 20 x 3 1/2"	28

Model	Size	Style	Mirror	Wall Opening	Wt.
152	14x20"	Rectangular	Plate	12 1/4 x 16 1/4 x 3 1/2"	22

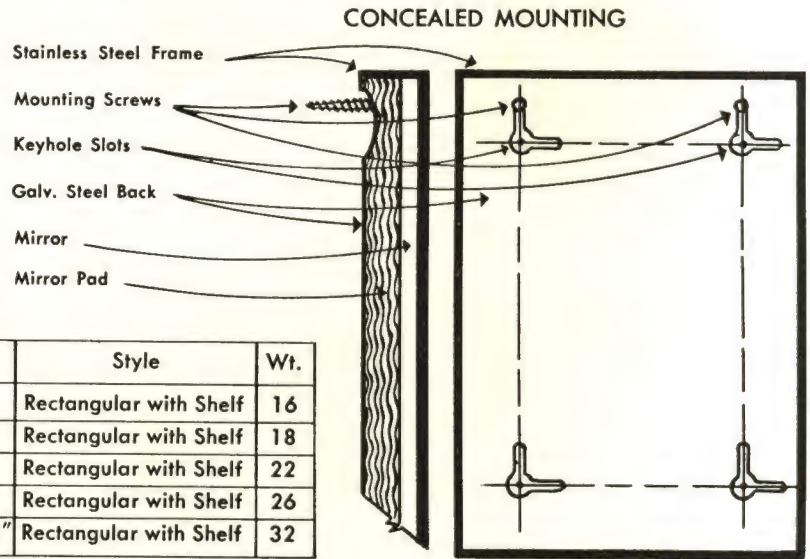
Model	Size	Style	Mirror	Wall Opening	Wt.
260	16x22"	Arched Top	Plate	13 1/2 x 20 x 3 1/2"	28
276	16x24"	Arched Top	Plate	13 1/2 x 20 x 3 1/2"	28

NOTE: TWO BULB-EDGE CLEAR GLASS ADJUSTABLE SHELVES STANDARD EQUIPMENT ON ALL MODELS SHOWN ABOVE EXCEPT MODELS 383, 385, 385-E, 387 and 505 WHICH ARE EQUIPPED WITH THREE SHELVES.

ADD 6 1/2" TO MIRROR WIDTHS FOR OVERALL SIZE OF LIGHTED CABINETS INCLUDING LIGHTS.



# Framed LAVATORY MIRRORS



No.	Size	Style	Wt.
121S	12x18"	Rectangular with Shelf	16
142S	14x20"	Rectangular with Shelf	18
162S	16x22"	Rectangular with Shelf	22
172S	18x24"	Rectangular with Shelf	26
182S	18x27 1/2"	Rectangular with Shelf	32

**Hess**

## Mirror-Shelf Combination

A winner for service in such public rest rooms and lavatories as those of service stations, hotels, motels, offices, schools, clubs, theatres. This space-saving plate glass mirror, framed in stainless steel, supports a handy shelf 3/16" thick and 4 5/8" wide. Ideal for installation where a cabinet is not needed or desired, or as a supplement to cabinet in large bathrooms. Galvanized steel back and keyhole slots for hanging on wall.

Stainless steel shelf available upon request, see price sheet.

No.	Size	Style	Wt.
121	12x18"	Rectangular	12
142	14x20"	Rectangular	14
162	16x22"	Rectangular	18
172	18x24"	Rectangular	22
182	18x27 1/2"	Rectangular	28

Special Sized Framed Lavatory Mirrors supplied upon request.



## THEFT-PROOF LOCKING DEVICE

Galvanized Steel Back

Screw

Spring Steel Lock

Mounting Screw

Spring Steel Lock

Mirror Pad

Mirror

Sheet Metal Back

Stainless Steel Frame

**Hess**

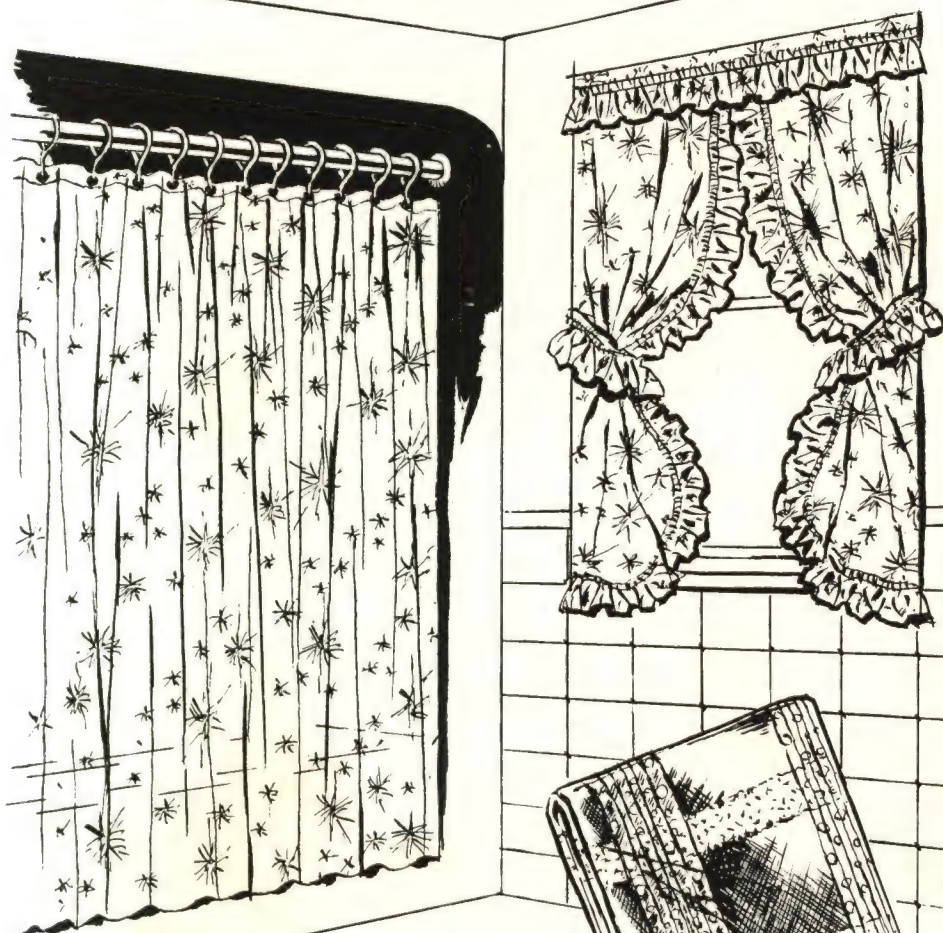
## Framed Lavatory Mirrors

In installations where long life is the true measure of economy, the Hess Framed Lavatory Mirror is ideal. Plate glass mirror, framed in polished stainless steel, available in a variety of sizes. Keyhole slots in the galvanized steel back permit hanging with the long dimension either vertical or horizontal.

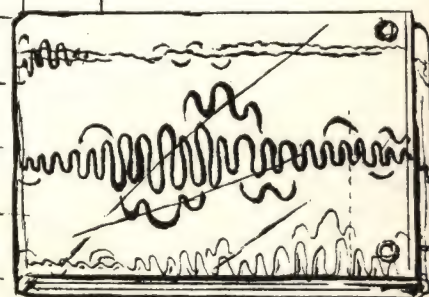


# Scranton **SHOWER & WINDOW CURTAINS**

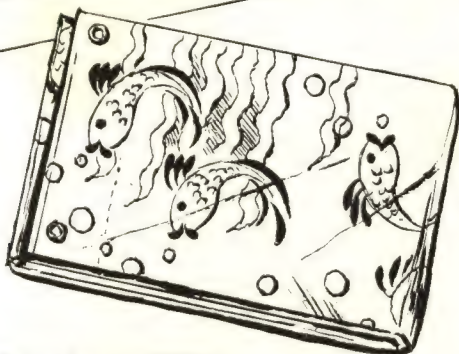
STARDUST PATTERN — VINYL PLASTIC  
SHOWER CURTAINS AND  
PRISCILLA STYLE WINDOW CURTAINS  
(BELOW)



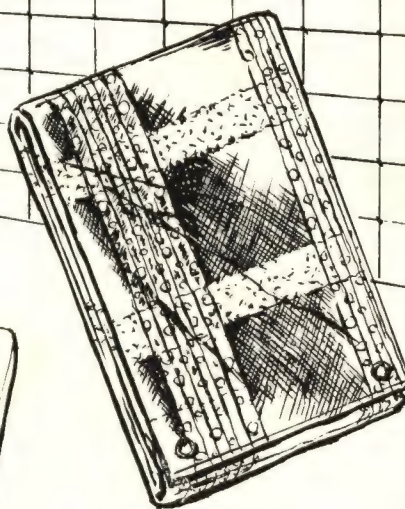
PLAIN VINYL PLASTIC  
SHOWER & WINDOW  
CURTAINS



VENTURA PATTERN  
VINYL PLASTIC  
SHOWER & WINDOW  
CURTAINS



CATALINA PATTERN  
VINYL PLASTIC SHOWER  
AND WINDOW CURTAINS



AINSLEY TAFFETA  
FABRIC SHOWER  
AND WINDOW CURTAINS  
(TREATED TO RESIST MOISTURE)

All patterns come in matching sets of shower and window curtains, including solid white.

Scranton vinyl shower curtain headings and hems are electronically heat welded. Fabric shower curtains and all window curtains are sewed with the finest sewing thread that can be bought. All shower curtain eyelets are rust-proof. All colors are guaranteed to be washfast and sunfast. They are the finest in Design and Color—Finest quality Vinyl film or Woven fabric—Quality workmanship assures you of the best in attractive and long-wearing bathroom ensembles.



# SANFORIZED!

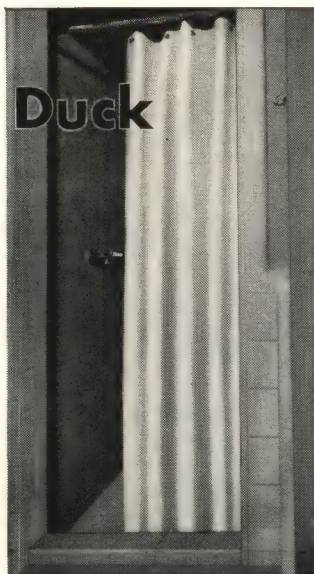
# WATERPROOF PLASTIC

## SHOWER CURTAIN ENSEMBLES

### Fulton White Duck Shower Curtains

Built for hard wear, Fulton duck shower curtains are made of 8-ounce double-filled duck . . . actually stronger when wet than dry.

Easy-to-keep-white, mildew-proofed Fulton curtains are constructed to take frequent bleaching and washing...equipped with nickel plated rust-resistant grommets for greater strength and easier installation. Your choice of three sizes (36 x 72, 72 x 72, 108 x 72) to fit tub or stall shower. Use sparkling, white Fulton curtains in your bathrooms . . . pleasant, convenient, economical and durable.



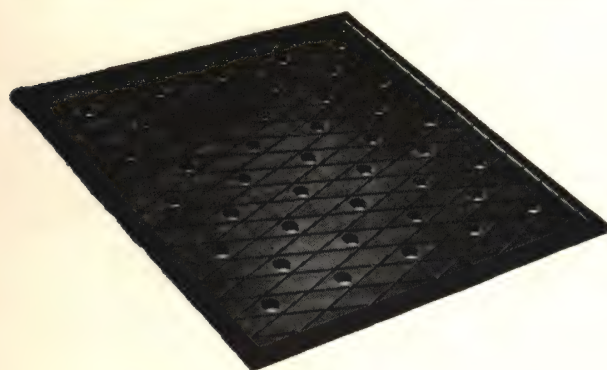
**No. 900 C PLAIN SHOWER CURTAINS**

Size, 72" x 72"

**No. 900 D MATCHING RUFFLED DRAPES**

Size, 21" x 54" Ea. Side, 2 Tie Backs

COLORS: Clear, Blue, Rose, Green, Peach, Maize



## RUBBER SHOWER MATS

Prevent slipping. Durable, rugged. Made for long service. Provides safety and sanitation.

Catalog Number	Color	Size	Standard Package	Approximate Wt. per Ctn.
3200	Black	20" x 20"	12 each	60 lbs.
3201	Brown	20" x 20"	12 each	60 lbs.
3202	Green	20" x 20"	12 each	60 lbs.
3203	Gray	20" x 20"	12 each	60 lbs.

## RUBBER OVAL ALL-PURPOSE MATS

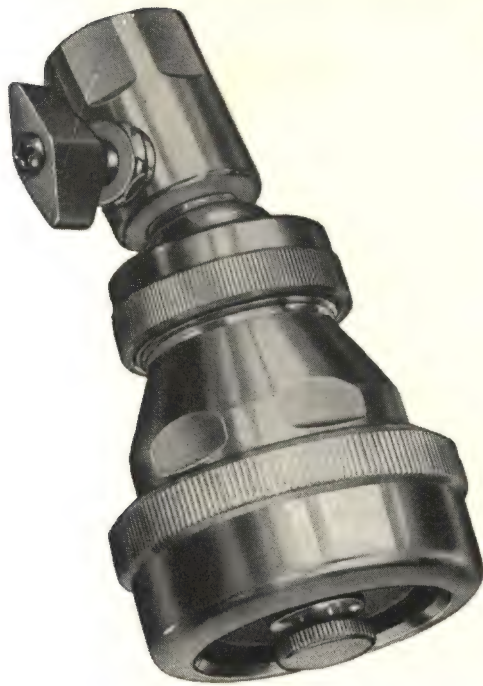
Smartly styled oval rubber rugs for bathroom, kitchen and utility room. Attractive and colorful, with mottled effect. Cover worn spots. Protect linoleum and tile floors from soap, detergent and water.

Catalog Number	Color	Size	Standard Package	Approximate Wt. per Ctn.
5200	Yellow and Black	18" x 30"	12 each	25 lbs.
5201	Gray and White	18" x 30"	12 each	25 lbs.
5202	Rust and White	18" x 30"	12 each	25 lbs.
5203	Green and White	18" x 30"	12 each	25 lbs.
5204	Blue and White	18" x 30"	12 each	25 lbs.
5205	Red and White	18" x 30"	12 each	25 lbs.
5206AC	Assorted	18" x 30"	12 each	25 lbs.
5300	Yellow and Black	22" x 36"	12 each	35 lbs.
5301	Gray and White	22" x 36"	12 each	35 lbs.
5302	Rust and White	22" x 36"	12 each	35 lbs.
5303	Green and White	22" x 36"	12 each	35 lbs.
5304	Blue and White	22" x 36"	12 each	35 lbs.
5305	Red and White	22" x 36"	12 each	35 lbs.
5306AC	Assorted	22" x 36"	12 each	35 lbs.



Mats shown on this page may be combined with doormats shown on Page 316 to obtain Shipping Weights.





# THE SLOAN *Act-O-Matic*

**AT LAST . . . a Shower Head that's  
AUTOMATICALLY SELF-CLEANING  
each time it's used!**

**NO CLOGGING**

**NO DRIPPING**

There is no shower head like the new Sloan ACT-O-MATIC. The exclusive feature which sets it apart from all others is its automatic self-cleaning action. The spray disc moves **downward** into shower position when the water is turned on. A cone-within-cone spray of maximum efficiency is delivered. When the water is turned off the disc is moved **upward**, draining the head instantly.

Because the water is completely removed, the ACT-O-MATIC Shower Head does not clog or lime up, and therefore it will not deliver irregular or distorted spray patterns. The ACT-O-MATIC is also economical in use. It saves water, fuel and maintenance service.

ALSO AVAILABLE IN A VANDAL-PROOF MODEL TO PREVENT THEFT AND TAMPERING.

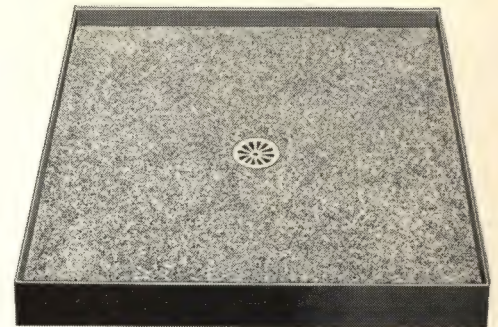
## FIAT Precast Shower Receptors

**. . . for built up showers with Tile, Plaster or Structural Glass Walls.**

32"x32", 36"x36", 40"x40"  
STANDARD SIZES

A Fiat Precast Receptor in a built up shower is assurance of a water tight leakproof job at a considerable saving in cost over a hand fabricated floor using the old lead pan method. Walls are easier to handle with a solid one-piece foundation provided by a Fiat Precast Receptor.

A brass drain for 2" waste and the galvanized steel side wall flange is cast integral with the terrazzo forming a complete one-piece floor that is not affected by shrinkage or movement of supporting wood members.



The following are some of the qualities found in  
FIAT Precast Terrazzo Receptors:

1. Lead pan eliminated.
2. Attractive appearance at low cost.
3. Only one trade required.
4. Leak proof and rust proof.
5. No expensive double drainage arrangements required.
6. Not affected by building settlement.

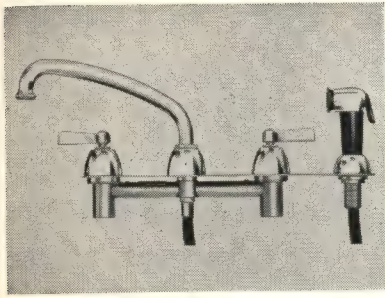
Fiat Precast Terrazzo Receptors are made by casting black and white marble chips in the proper ratio with a high quality cement in one solid piece. The 2" brass drain and rust-proofed steel receptor flange are cast integrally resulting in a completely leak proof permanent installation. For Terrazzo Receptors in special sizes and special colors, and for battery arrangements, write for information.

What FIAT Construction means:

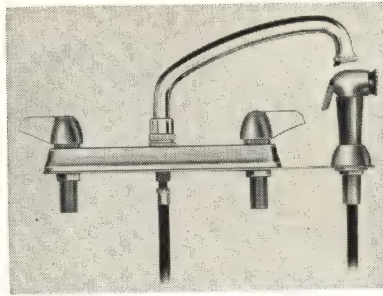
- Strength and rigidity in corner and receptor joints that gives a firm, solid shower body.
- Water tight seams throughout free from dirt catching crevices.
- Rounded, one-piece corner fabrication for easy cleaning and eye appeal.
- No rough metal edges.
- Rust proofed throughout, no pockets inside wall or receptor fastenings to collect water.
- A minimum of screw fastenings; speeds erection on the job.



# SINK AND LAVATORY FAUCETS, STRAINERS, TUB AND SHOWER FIXTURES



K4160-1



K4172-5

K4160-1 ALBANY  
8" Concealed Deck type Sink Faucet  
K4160-1 With Spray  
K4160-2 Same as K4160-1 with Aerator

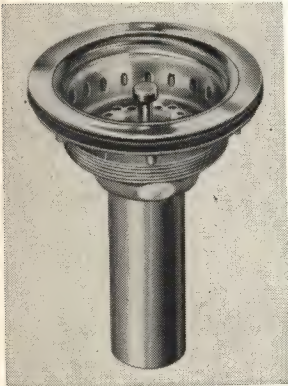
K4161-2 TROY  
K4161-2 Same as K4160-1 Less Spray  
K4161-3 Same as K4161-2 with Aerator

K4172-5 LANCASTER  
8" Exposed Deck type Sink Faucet  
K4172-5 With Spray  
K4172-6 Same as K4172-5 with Aerator

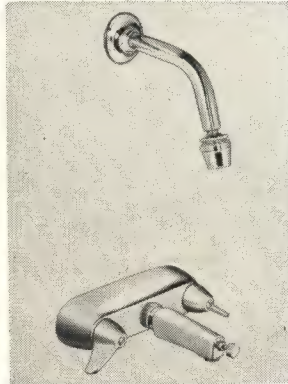
K4173-3 TRENTON  
K4173-3 Same as K4172-5 Less Spray  
K4173-4 Same as K4173-3 with Aerator

K4150-2 Basket type Sink Strainer  
K4150-2 Stainless Steel with 1 1/2" Tailpiece

K4155-1 Basket type Sink Strainer  
K4155-1 Chrome brass with Stainless Steel  
Basket — 1 1/2" Tailpiece



K4155-1



K1181-2



K3930-1

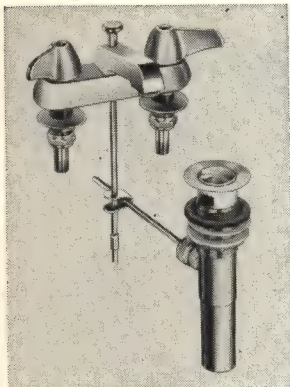
K1181-2 CONCORD  
6" Center Wallmount Diverter Fixture  
K1181-2 with Lever Handles

K3930-1 SHOWER STALL FIXTURE  
4" Centers, Lever Handles  
K3930-1 Less Union, 1/2" Female Connection

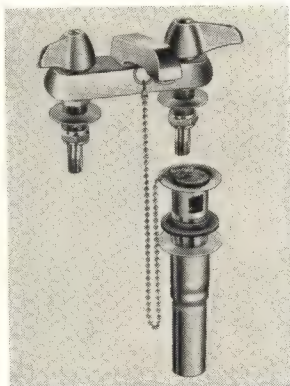
K3682-2 PREMIER  
Water Saving Shower Head.  
K3682-2 — 1/2" Ball Joint Connection

K4009-1 BALTIMORE  
4" Center Lavatory Faucet  
K4009-1 with Pop up Waste

K4017-1 With P.O. Plug, Chain and Stopper  
K4019-1 Less P.O. Plug, Chain and Stopper



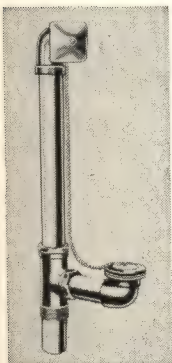
K4009-1



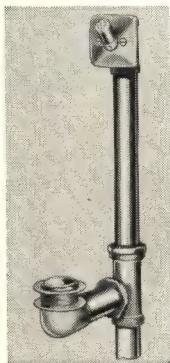
K4017-1



K3682-2



K2172-1



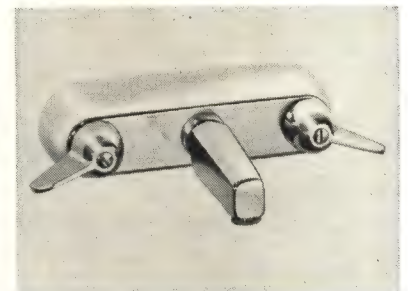
K2136-1

K2136-1 BADGER  
Trip Lever Waste.  
K2136-1 — 1 1/2" 20 Ga.

K2172-1 Connected Waste &  
Overflow.  
K2172-1 — 1 1/2" 20 Ga.

K2058-2 WINTHROP  
6" Center Wallmount Over-  
rim Tub Filler

K2058-2 With Lever Handles

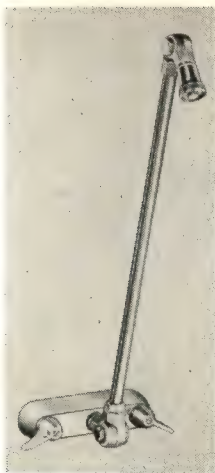


K2058-2

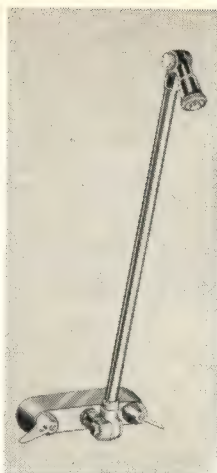
MANUFACTURED BY

**MILWAUKEE FAUCETS, INC.**





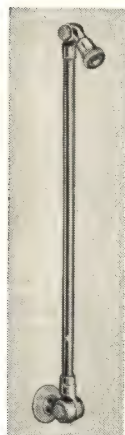
**QUEEN ANNE**  
K-1443-2 **QUEEN ANNE ADJUSTO** with Lever Handles. Jewel Chrome Joints. 6" Centers.



**QUEEN MARY**  
K-1441-2 **QUEEN MARY ADJUSTO** with Lever Handles. Chromium Plated. 6" Centers.

Combination Tub Filler and Shower Fixtures are offered in a variety of models. Equally suitable for new home installations as for modernizing old bathrooms.

# ADJUSTO

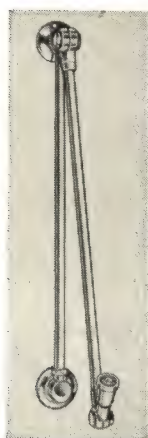


**REX**  
K-1458 — **REX ADJUSTO, ARM ONLY**, without valve. 1/2" I. P. S. Female Connections.



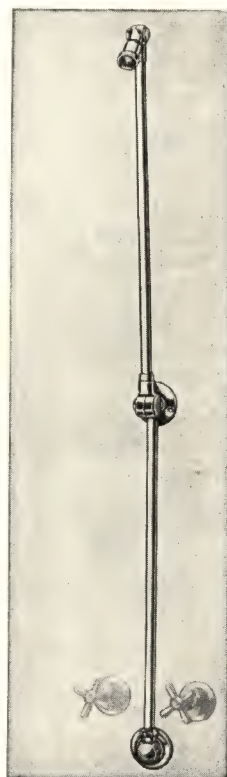
**OLYMPIC**  
K-1445A — **OLYMPIC ADJUSTO**, with K-3861A Mixing Valve. All Exposed Parts Chromium Plated.

Note—Mixing Valve is installed to one side of the arm to permit full movement of the adjustable arm from shower to tub filling position.



K-1459-1

K-1459-1  
The **WINDSOR ADJUSTO** provides for installation of **ADJUSTO ARM** at regular height, with riser attached to present shower head connection.



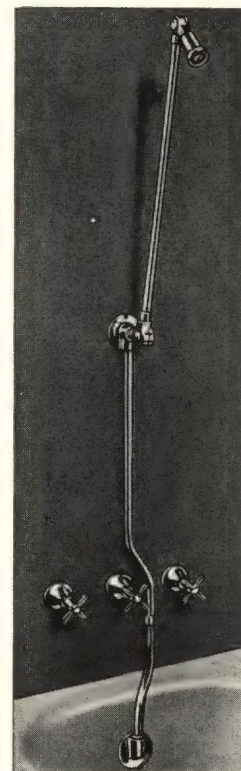
K-1460-1

"CLIPPER"

**ADJUSTABLE ARM AND HEAD COMBINATION FOR TUB AND STALL SHOWERS**

Arm measures 12" between joint centers, providing a 2' range of height adjustment. Equally convenient for tall adults or small children.

K1457-1 — Adjustable Arm with Premier Ball-Joint Head.



K-1461-1

**NORMANDY**

For Modernizing Over-Rim Tub filler installations.

**EASY TO INSTALL.**

Remove old spout, replace with **ADJUSTO** Slip-joint fitting, insert riser and fasten fixture to wall. Riser may be cut off to suit. Replaces 1/2" or 3/4" spouts.

K1460-1 **NORMANDY ADJUSTO** (Less Valves).



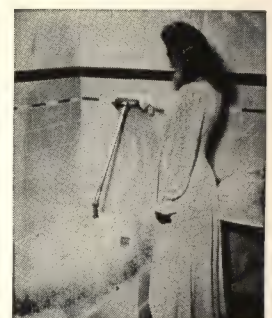
K1457-1



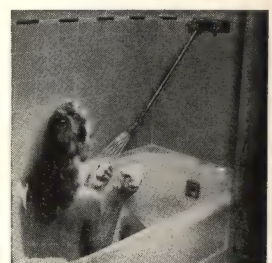
No bathing cap needed for this shower



Ideal for children's showers



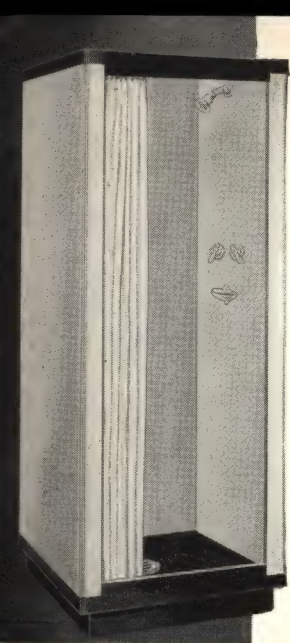
Not just a spray but a full stream for filling tub



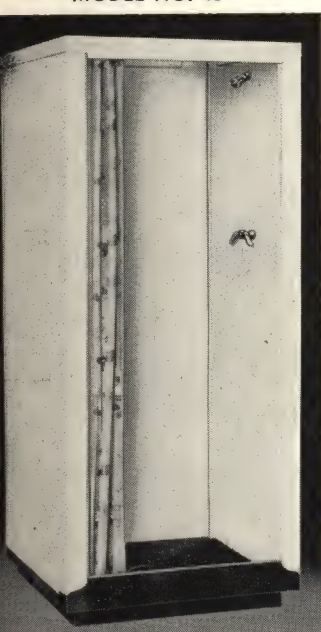
An unusual "ADJUSTO" convenience: a "sitting shower"

MFD BY  
**MILWAUKEE FAUCETS, INC.**

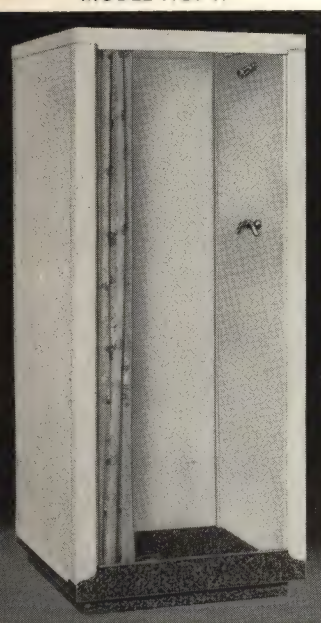




MODEL NO. 46



MODEL NO. 49



MODEL NO. 50E  
MODEL NO. D51  
See Above Specifications

# DELUXE SHOWER CABINET

Furnished complete with chrome plated trim, self-cleaning shower head and arm, two way mixing valve, soap dish, and plastic curtain. Concealed shower unit for right or left connections. Panels finished in gloss white baked enamel; white top frame. Simple installation—one man can completely assemble the unit very rapidly. No bolts or screws necessary. All panels reversible interlocking type.\* This portable shower bath cabinet is our latest contribution to better living. Modern in design; built to a high quality. Leakproof — Rigid. Recessed base ring. Center base supports included.

## SPECIFICATIONS OF VARIOUS MODELS

MODEL	SIZE	PANELS	RECEPTOR	WEIGHT
44-30	30 x 30 x 75	Steel - White	Black enameled steel	100
D44X-30	30 x 30 x 75	Steel - White	Porcelain enameled steel	100
46-30	30 x 30 x 75	Steel - White	Black enameled steel	100
D46-30	30 x 30 x 75	Steel - White	Porcelain enameled steel	100
49-30	30 x 30 x 76	Steel - White	Black enameled steel	100
C49-30	30 x 30 x 76	Steel - White	Castone - Natural, Red, Blue or Green	245
50-30	30 x 30 x 76	Steel - White	Non-slip enameled steel	120
50N-30	30 x 30 x 76	Alum. Natural	Non-slip enameled steel	100
C50E-30	30 x 30 x 76	Steel - White	Castone - Natural, Red, Blue or Green	245
D51-30	30 x 30 x 76	Steel - White	Porcelain enameled	120
S52-30	30 x 30 x 76	Steel - White	Stainless steel	120
T53-30	30 x 30 x 76	Steel - White	Terrazzo	245
44-32	32 x 32 x 76	Steel - White	Black enameled steel	100
D44X-32	32 x 32 x 76	Steel - White	Porcelain enameled steel	100
46	32 x 32 x 75	Steel - White	Black enameled steel	100
D46	32 x 32 x 75	Steel - White	Porcelain enameled steel	100
49	32 x 32 x 76	Steel - White	Black enameled steel	100
C49-32	32 x 32 x 76	Steel - White	Castone - Natural, Red, Blue or Green	245
50-E	32 x 32 x 76	Steel - White	Non-slip enameled steel	120
50-N	32 x 32 x 76	Alum. Natural	Non-slip enameled steel	120
C-50E	32 x 32 x 76	Steel - White	Castone - Natural, Red, Blue or Green	300
D-51	32 x 32 x 76	Steel - White	Porcelain enameled	120
S-52	32 x 32 x 76	Steel - White	Stainless steel	120
T-53	32 x 32 x 76	Steel - White	Terrazzo	300
50E-36	36 x 36 x 76	Steel - White	Non-slip enameled steel	130
C50E-36	36 x 36 x 76	Steel - White	Castone - Natural, Red, Blue or Green	405
D51-36	36 x 36 x 76	Steel - White	Porcelain enameled	130
T53-36	36 x 36 x 76	Steel - White	Terrazzo	405

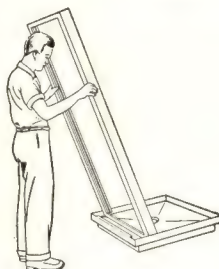
Aluminum panels are of heavy gauge and cannot rust. All models are available in aluminum panels, natural or white enameled. See price list. All fittings and drains of polished chrome plated brass. Porcelain enameled bases are blue and white. Non-slip. CASTONE RECEPTORS — EXTRA DEEP. \*Except No. 46 and 44X series. (Model No. 44X ONLY has non-plated trim.)

## NEW AND IMPROVED ENGINEERING AND DESIGNING EXCLUSIVE ON STANDARD STEEL SHOWER STALLS

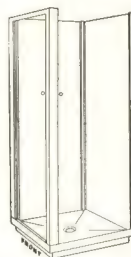
Entire entrance is framed and electrically welded into ONE SOLID UNIT. This makes a pre-square unit, absolutely straight and perpendicular, preventing sagging to one side, even with the weight of a shower door. No bolts used. Not only are panels reversible and interlocking, but also top ring and receptor interlock, making the most rigid stall on the market. This is an easily assembled unit. The extra deep receptor prevents leakage or overflow.

(The above applies to all model shower cabinets except the No. 46, 49 and 44X series.)

## SUGGESTIONS FOR ASSEMBLY AND INSTALLATION



1. Set receptor in position and caulk in drain, making sure that the receptor is level. Slip connecting bar in front of frame work under inside of threshold. This is done by tilting the frame work slightly toward you. After the bar is hooked under the threshold, bring up into an erect position.



2. Insert back panel, making sure the lip on the bottom of the panel is over the edge of the receptor. Set in side panels, which are identical in size, with one having the valve and shower head holes. These are set in the same manner as the back panel. (The side panels are interchangeable for right or left supplies.) (Except No. 46 and 44X series.) Knock-outs on both sides.



3. Place top ring over the panels. To do this, raise the back portion of the top ring approximately 6" above the panels and slip the front portion over the top bar of the front section hooking it in place, in the same manner as done with the receptor; then, allow back portion of top ring to come down, thus locking the back and side panels in position.

NOTE: Be sure to caulk all joints where sides and back seams go together. Caulk panels on bottom where they lock onto receptor. This will prevent any small amount of leakage that may occur during use of stall. Drain channels embossed on all metal receptors.



# NEWEST—MOST MODERN AND SAFEST

## STANDARD

### GLASS SHOWER DOORS

#### SPECIFICATIONS

Frame of door is manufactured of heavy extruded aluminum polished to a brilliant finish. Standard equipment, stainless steel piano hinge and chrome plated handle. Sizes can be manufactured to specifications. Sold separately or in combination with all models of our shower cabinets, except No. 49, 46 and 44X series.

#### SHOWER DOOR STRUCTURE

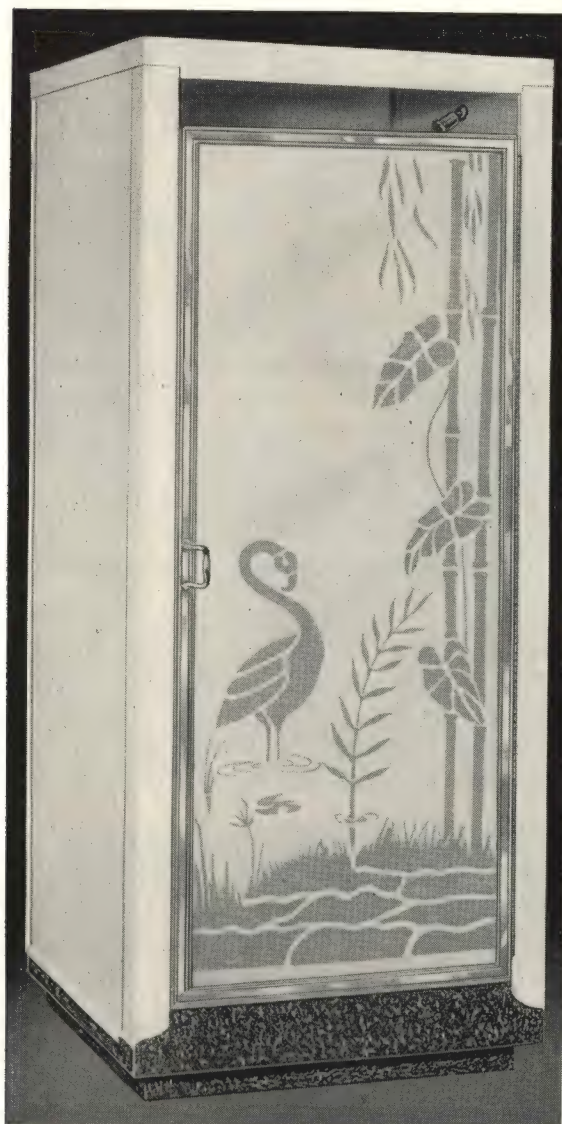
Frame is of polished aluminum. Sections are heavy extruded. Piano hinge stainless steel with a brass pin. Corners have heavy aluminum concealed angles to hold solidly together and cannot rust out.

Shower Cabinet with SD-P5 glass shower door illustrated at left. Clear or obscure glass and flamingo design as illustrated. Can be manufactured to specifications. For built-up tile enclosures.

Glass set in rubber and cannot leak, get loose, or rattle. Stirrup-type handle. Simple and effective designing makes this door an exceptionally useful and pleasing addition to any home.

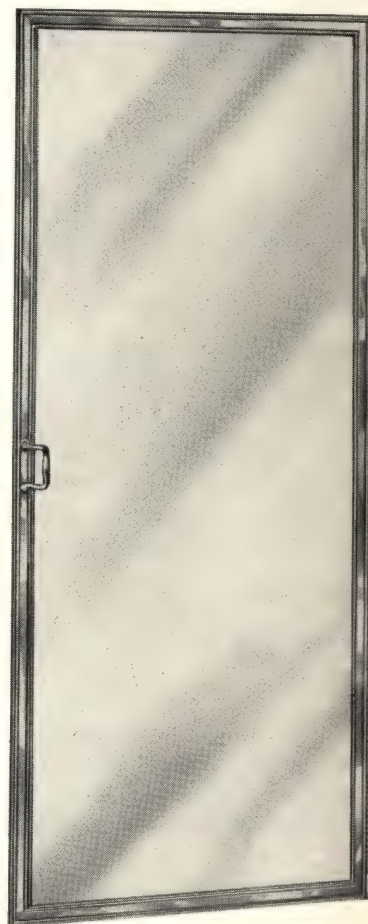
If door is to be used on a built-up stall see page 16 for further information.

Packed one to a carton.

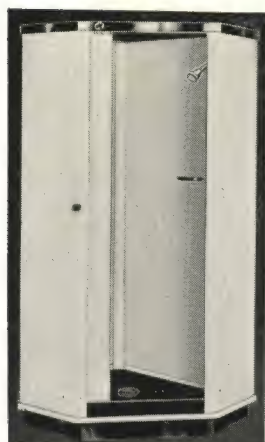


#### MODEL NO. D-51 WITH SD-P5 DOOR

Receptor on above illustrated model is heavy gauge steel with heavily fused-on porcelain enamel. Non-slip.



MODEL NO. SD-2



### CORNER SHOWER STALL

#### FINEST BUILT-IN QUALITY

- 32 and 36 inch sizes

Model No.	Receptor	Shipping Weight
A-60	Black enameled steel	110 lbs.
A-61	Blue porcelain enamel	125 lbs.
A-62	Stainless Steel natural finish	100 lbs.
A-63	Castone - Natural or colors	300 lbs.
A-64	Terrazzo	300 lbs.
A-47	Black enameled steel (32" size)	100 lbs.

(Add 40 lbs. to shipping weight for glass shower door)





## THE "ROCKPORT" LINE

Made of our finest vitreous china, the Rockport line is unexcelled in quality of material, beauty of design, durability and precision workmanship. It features reverse trap construction for quiet action. Free standing. Gracefully curved tank and matching cover provide unusual symmetry and beauty. Operates on a small amount of water.

### No. 1012 U "ROCKPORT"

Reverse trap closet combination. Complete less supply pipe and seat. Rough in 12 inches.

### No. 103

## "MARION" LAVATORY

Size 19" x 21". Drilled for chrome legs. 4" center set for faucets. Basin has front overflow and anti-splash apron. Wall brackets furnished. Two built-in soap tray features on sides.

Can be furnished with chain and stopper or pop-up faucet, P. O. plug, P trap, legs and towel bars.



**ROCKPORT SANITARY POTTERY, Inc.**

**General Office: Rockport, Indiana, U.S.A.**





## THE "LINCOLN" LINE

Close-coupled and made of finest porcelain clays, the Lincoln line is gracefully styled, carefully engineered and precision built to give efficient service. We don't believe you can buy a better wash down unit than this at such a down-to-earth price.

### No. 714 U "LINCOLN" BOLT-ON COMBINATION

Wash down type unit closet complete less supply pipe and seat. Rough in 12 or 14 inches.

## No. 100 "OHIO" LAVATORY

Size 16" x 18" drilled for chrome legs. 4" center set for faucets. Basin has front overflow and anti-splash apron. Wall brackets furnished. The Ohio lavatory blends perfectly with any Rockport Pottery toilet bowl combination. For complete flexibility, it is available with self-draining soap trays and raised faucet outlets. Drilled for chrome legs or designed for wall mounting without legs. The raised soap tray model is shown here.

Can be furnished with chain and stopper or pop-up faucet P. O. plug, P trap, legs and towel bars.



## No. 101 "CLEVELAND" LAVATORY

Size 11½" x 14". 4" center set for faucets. Basin has front overflow. Wall brackets furnished. Ideal for small apartments, hotel use, house trailers. Has built-in soap tray feature.

Can be furnished with chain and stopper or pop-up faucet, P. O. plug and P trap.



# SUPERIOR QUALITY IN

## FEATURES

### VITREOUS CHINA

This superior quality vitreous china will not discolor or stain if given reasonable care. Its lustrous, glass-hard finish is impervious to all medicines, washes, rinses, lotions and acids commonly found in the home. It's easy to keep fixtures clean with soap and warm water, and in some instances a mild cleanser.

These fixtures pass through long kilns. Under hours of intense heat, the clay body and the glaze fuse or vitrify with a permanent surface like that of choice table china. Famous feldspar is an important ingredient in the manufacture of this fine china. The addition of high-quality clays, which come from many states as well as from England, results in a high-grade, tight and tough body with more strength than ordinary bodies, and one to which the famous glazes knit perfectly when fired.

### FITTINGS

The fittings are the best that can be procured and are produced to our rigid specifications and close tolerances by leading plumbing brass manufacturers whose names appear regularly in national advertising. These companies are in position at all times to supply replacements when necessary. The fittings are designed specifically for the fixtures they serve, with matching beauty of style and proportion.

### GUARANTEE

These superior quality vitreous china ware and brass goods are guaranteed against manufacturing defects in accordance with the uniform guarantee adopted by the Plumbing Fixture Industry. If any item of vitreous china ware within one year or brass within six months after installation proves to be defective due to faulty workmanship or material, a new article of the same type and size will be furnished free of charge. No labor or consequential damages will be allowed.

These products are manufactured in conformity with the Commercial Standards set up by the Bureau of Standards and comply with Government Specifications and all Sanitary Codes.

**NOTE:** Dimensions are subject to variation not to exceed 5% plus or minus. These dimensions subject to change without notice.

## PURE WHITE FIXTURES

### URINALS—flush valve operation

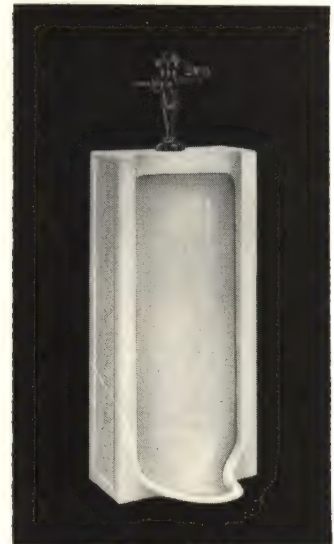
**CLARK**—flat back wall type  
White only



**G-801**—CLARK flat back wall urinal with extended lip, integral flushing rim, integral china strainer,  $\frac{3}{4}$ " top inlet spud,  $1\frac{1}{2}$ " bottom outlet spud.

**NOT INCLUDED:** Flush valve with vacuum breaker, trap, bolt caps, bolts and nuts.

**CLYDE**—floor stall type  
White only



**G-804**—CLYDE floor stall urinal with integral flushing rim,  $\frac{3}{4}$ " top inlet spud.

**NOT INCLUDED:** Flush valve with vacuum breaker and urinal strainer.  
**F-954**—2" universal type urinal strainer.

## ZEPHYR—washdown CLOSETS

for 12" and 10" roughing-in

White only



**G-590**—ZEPHYR washdown syphon action close coupled closet combination for 12" roughing-in.

#### INCLUDES:

**758-A**—Round front extended shelf washdown bowl with jet, four china bolt caps, two floor screws.

**658-A**—Bolt-on tank complete with shelf lid and flushing mechanism.

**NOT INCLUDED:** No. 50 Olsonite seat with cover, supply and stop.

**G-591**—Same as G-590 but with 754-A bowl for 10" roughing-in.

Can be furnished with anti-syphon ballcock.



# VITREOUS CHINA PLUMBING FIXTURES

THE TREND IN MODERN BATHROOMS...

## SOFT PASTEL COLORS

• BEIGE • GREEN • BLUE •

Functional colors in plumbing fixtures make the modern bathroom a room of beauty as well as one of comfort. These soft, warm pastels make your decorator problems simple. They harmonize with any color scheme you have in mind. They blend smoothly into their surroundings. Send for a color chart if it will be helpful to you.

### CLOSETS

#### ARDSLEY—syphon jet

for 10" roughing-in  
3 Colors and White  
flush valve operation



**G-602 — ARDSLEY** round front syphon jet bowl with jet, 1 1/2" top spud for flush valve, two china bolt caps.

**G-603**—Same as G-602 but with elongated bowl.

**NOT INCLUDED:** Flush valve with vacuum breaker, No. 5 Olsonite black open front seat less cover for G-602, No. 10 Olsonite black open front seat less cover for G-603.

#### CHIEF—reverse trap

for 12" roughing-in  
3 Colors and White



**G-800 — CHIEF** reverse trap close coupled closet combination for 12" roughing-in.

##### INCLUDES:

**G-840**—Round front extended shelf reverse trap bowl with jet, two china bolt caps.

**G-640** — Bolt-on tank complete with shelf lid and flushing mechanism.

**NOT INCLUDED:** No. 50 Olsonite seat with cover, supply and stop. Can be furnished with anti-syphon ballcock.

### LAVATORIES

#### KNOX Shelf Back Models

3 colors  
and  
white

**G-781—KNOX** 21" x 18" lavatory, having twin concealed front overflows, anti-splash rim, twin soap spaces, ample shelf space for toilet articles, and 5 3/4" centers, complete with F-815 fitting (fitting mounted — pop-up drain and lift rod in separate carton).\*

**G-778**—Same as G-781 but 19" x 17" lavatory.

**G-775**—Same as G-781 but 19" x 14" lavatory ("Space Saver" size).

**F-1120**—C. P. legs (pair)

**F-1122**—C. P. towel bars (pair).

All exposed fittings and accessories are polished chromium plated.

\*Does Not Include: P trap with cleanout, supplies and stops.



Illustration consists of:

KNOX lavatory and fitting, with C.P. legs and C.P. towel bars.

#### CASS Ledge Back Models

3 colors  
and  
white

**G-780—CASS** 21" x 18" lavatory, having twin concealed front overflows, anti-splash rim, twin soap spaces, ample space for toilet articles, and 4" centers.

**G-777**—Same as G-780 but 19" x 17" lavatory.

**F-820**—Combination center-set lavatory fitting with pop-up drain, 1 1/4" O. D. tail-piece, code spout.\*†

**F-1120**—C. P. legs (pair).

**F-1122**—C. P. towel bars (pair).

All exposed fittings and accessories are polished chromium plated.

\*Does Not Include: P trap with cleanout, supplies and stops.

†If combination centerset fitting with P. O. plug, chain and rubber stopper is desired, specify F-821.

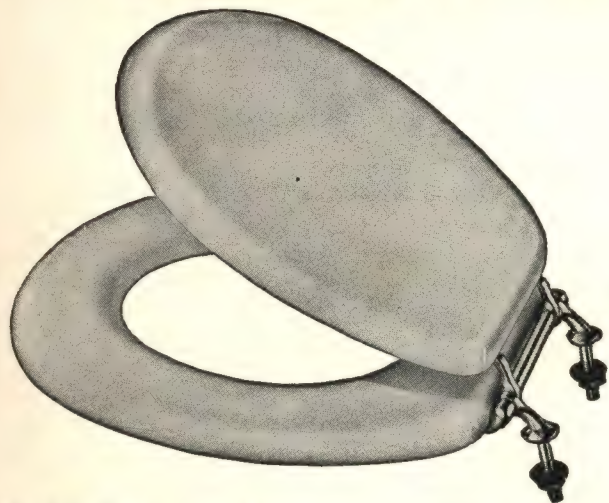


Illustration consists of:

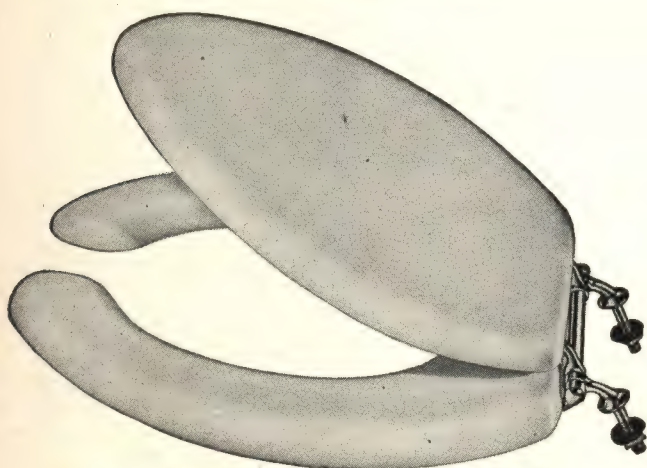
CASS lavatory, with fitting, C.P. legs and C.P. towel bars.



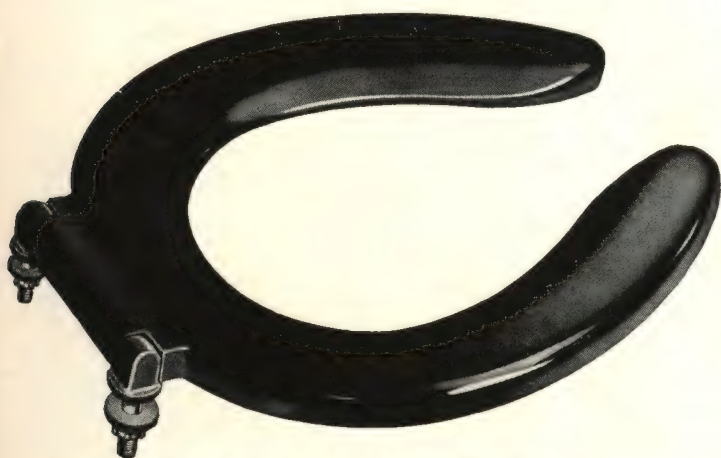
# BENEKE TOILET SEATS



**No. PM-30** — White sprayed closed Front Seat and Cover for Regular Bowl.



**No. E-31-CSC-1 1/4"**  
CELLULOID SHEET COVERED **OPEN FRONT SEAT AND COVER**  
FOR ELONGATED BOWL  
WEIGHT 7 1/2 Lbs.



**No. 523-B PLASTIX SEAT without COVER**  
For Elongated Rim Bowl. The Perfect Seat for Motel use. Built durable and strong of Solid Black Plastic. Cannot stain, crack, dent or **mar**. Packed Weight, 7 lbs.

## IN COMPLETE RANGE OF FINISHES

### White Sprayed and Colored Sprayed

Smooth, seamless, semi-glass enamel finish. Hygienically designed. Expertly made by a new process of pressure molding of a special plasticized pulp; square back; heavy cast brass chromium plated hinge.

### PLASTIX

Wear maintains the brightness of the finish. Highly sanitary. It should never need replacement or repair.

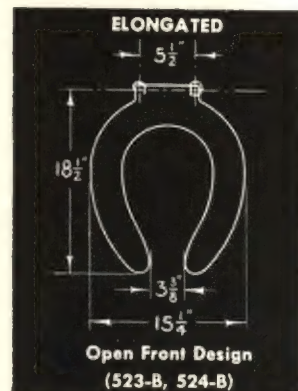
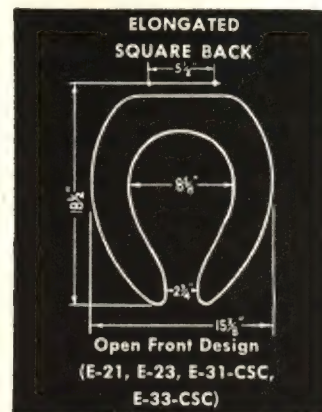
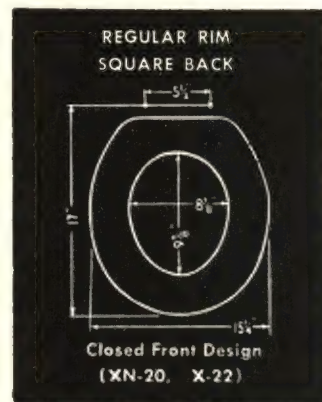
### CELLULOID SHEET COVERED

Smooth, satin-like, white and pearl celluloid finish. Will not crack, peel or split under normal conditions of use. Hygienic construction meets with most fastidious desires. Durably constructed of only the finest, kiln dried hardwood. Reinforced with concealed spiral grooved hickory dowels; square back; heavy cast brass chromium plated hinge.

THE PEARL SHEET COVERED SEATS ARE NOT SHOWN, BUT ARE AVAILABLE IN WHITE PEARL AND IN COLORS TO MATCH COLORED BATHROOM FIXTURES MADE BY ALL LEADING MANUFACTURERS

### SEE THE PRICE LIST FOR COMPLETE DETAILS

All Styles Seats Are Available, For Regular Bowls, With or Without Cover For Elongated Bowls, With or Without Covers.



**SEE PRICE LIST FOR ANY STYLE OR FINISH OF TOILET SEAT NOT SHOWN HERE**



# DRINKING FOUNTAINS *By* Century

Motels, hotels, restaurants, service stations, etc. are finding that the furnishing of SANITARY DRINKING WATER FACILITIES to their guests and patrons, is one way to economically create CUSTOMER GOOD WILL. It improves Public Relations, encourages Good Health and boosts Employee Morale.

A dependable sanitary Drinking Fountain or Water Cooler is always on the job — a SILENT SALESMAN THAT NEVER STOPS SELLING.

## FEATURE

**The Latest Sanitary Design in Drinking Fountain and Water Cooler construction, which meet the most rigid Health and Sanitary Codes and Regulations.**

**Automatic Volume regulator built into all Century Bubbler Heads. Self adjusting to variations in water pressure.**

**Positive Anti-Squirt.**

**Unusual Economy in low consumption of water. A minimum of service repair.**

## VITREOUS CHINA DRINKING FOUNTAINS



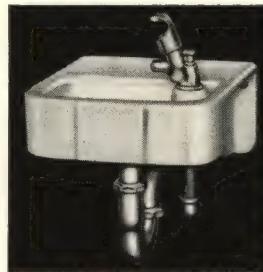
6-45

**No. 6-45** — Vitreous china wall hung fountain, size 13 x 13 x 10½. No. 700 Automatic Bubbler and self closing stop cock valve. Cast Brass P trap, 1¼ inch. Brass Chrome Plated strainer. ¾ inch Brass supply.



9-50

**No. 9-50** — Vitreous china wall hung fountain, size 12 x 12½ with 5¼ inch back. No. 900-S Push Button Automatic Bubbler. Brass Chrome Plated strainer. ¾ inch Brass Chrome Plated supply. Brass Chrome Plated Bent tube P trap, 1¼ inch.

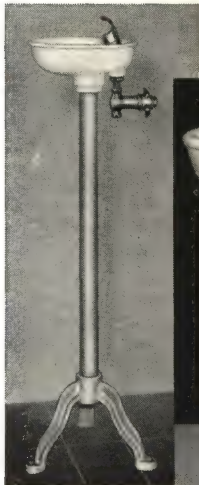


E-9-12

**No. E-9-12** — Vitreous china wall hung fountain, size 11¾ x 11 inches. No. 900-S Push Button Automatic Bubbler. Brass Chrome Plated strainer. ¾ inch Brass Chrome Plated supply. Brass Chrome Plated Bent tube P trap, 1¼ inch.

**WRITE FOR COMPLETE CATALOG . . . OVER 150 Different Models and Types of Drinking Fountains, Bubblers, Valves and Fittings.**

## PEDESTAL FOUNTAIN



6-39



6-36

**No. 6-39** — Cast iron, porcelain enameled bowl, size 10 x 7 inch. (Oval.) No. 700 automatic bubbler head and self closing stop cock valve. ¾ inch supply, 1¼ inch iron pipe Drain mounted on Tripod Base, Height 30 or 36 inch.

**No. 6-36** — Same as 6-39 except with vitreous china round bowl — 12½ inch diameter.

**CENTURY FOUNTAINS and LARCO COOLERS SOLD . . .**

F.O.B. Belleville, Ill., and F.O.B. Los Angeles, Calif.

## LOW COST WALL BRACKET



9-18

**No. 9-18** — Cast iron porcelain enameled bowl, size 10 x 7 (oval) with Bracket arm cast integral. No. 900-S Push Button Automatic Bubbler. Brass Chrome Plated Bent tube P trap, 1¼ inch. ¾ inch Brass Chrome Plated supply.

**No. 6-18** — (Not shown.) Same as No. 9-18 except equipped with No. 700 Automatic Bubbler and self closing stop cock valve.

**No. 9-20** — Cast iron porcelain enameled bowl, size 7½ x 4 (rectangular) with Bracket arm cast integral. No. 900-S Push Button Automatic Bubbler. Brass Chrome Plated Bent tube P trap, 1¼ inch. ¾ inch Brass Chrome Plated supply.

## PORCELAIN ENAMELED FOUNTAINS



9-20



9-C

**No. 9-C** — NEW COMBINATION BUBBLER AND LAVATORY FAUCET. Specially designed for installation on the Cold Water Supply of a lavatory where both drinking water and wash water are desirable. Bubbler and faucet operate independently. IDEAL FOR REST ROOMS — SERVICE STATIONS.

No. 900-S Push Button Automatic Bubbler mounted on Cast Brass Faucet Body. Self closing lever handle operates faucet. Entire fixture Chrome Plated. Furnished ½ male supply or with Flex Tube TAIL PIECE CONNECTION.

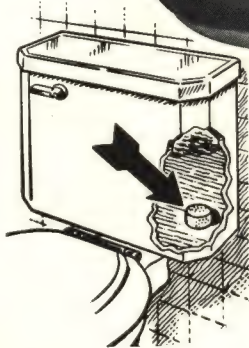


# WHAT DOES TOILET CLEANING COST YOU?

SAVE ALL THAT WITH THIS

**5½¢ Tabz**  
**TOILET TABLET**

No brushes, cleansers, or dirty work! Save your help the muss, fuss, and time of old-fashioned toilet cleaning. Now they simply drop one TABZ tablet in the flush tank each week. Economical TABZ go to work to prevent bowl stains, rings and offensive odors . . . the easiest way. Throw away those messy brushes because toilet tanks and bowls will stay immaculately clean . . . and your guests appreciate the difference! TABZ are non-poisonous, harmless to plumbing and septic tanks. Order yours now to keep toilet bowls ring-free and sparkling fresh the year round!



EACH DAY PER UNIT \_\_\_\_\_  
FOR ONE FULL WEEK **x 7** \_\_\_\_\_  
**TOTAL \$** \_\_\_\_\_



**1 GROSS, PACKED 36 CELLOPHANE-  
WRAPPED PACKS OF 4 TABLETS EACH.  
SHIPPING WEIGHT — 15 lbs. per  
GROSS CASE**  
(Available only in gross cases)

## IT'S MAGIC! STOVES COME CLEAN THE *Easy-Way!*... WITH

No sweat, no strain, KRUST-OFF ends messy, time-consuming rubbing and scraping to clean grills and stoves. KRUST-OFF'S new scientific formula dissolves sticky, greasy crusts to clean right down to bare metal or porcelain. To use, simply apply KRUST-OFF with a cloth or brush and allow it to penetrate . . . then rinse with warm water. Grease and stain disappears, cooking odors vanish. Get KRUST-OFF Oven Cleaner and say goodbye to old-fashioned grill and stove cleaning.



**PACKED: 1 DOZ. 16-OZ. JARS  
PER CASE  
SHIP. WT.: 22 lbs. per CASE**



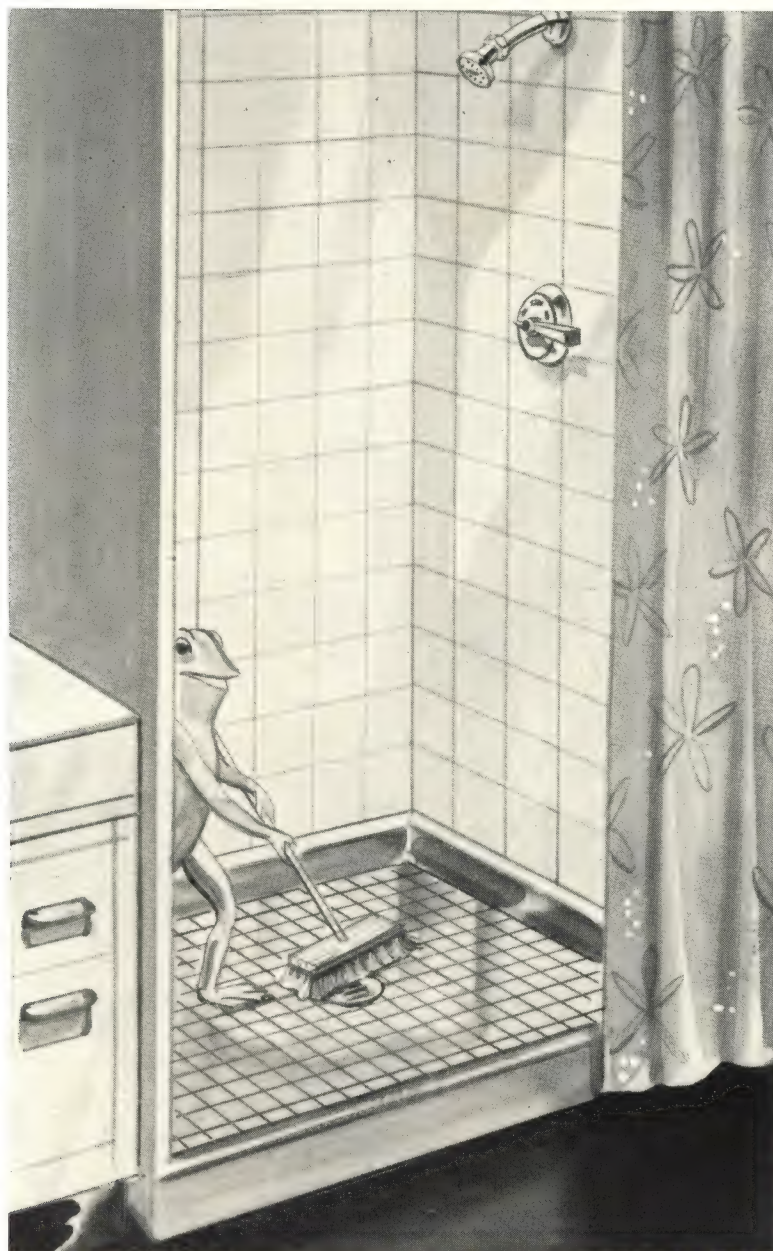
quality products of  
**Bandwagon Mfg., Inc.**

**BOSTON 10, MASSACHUSETTS**



# <sup>®</sup> "Bull Frog" SAF-T-KLENZ

SINCE 1914



## THE MASTER CLEANSER FOR SHOWER STALLS WASH ROOMS AND SWIMMING POOLS

SAF-T-KLENZ is not a general purpose cleanser. It is an exclusive chemical compound in powder form developed especially for removing body grease, soap oil, iron rust, lime deposit, algae formation and other discolorations from shower stalls, swimming pools and porcelain or vitreous fixtures. It is also a superb cleanser for copper, brass and bronze.

Not recommended for use on painted surfaces or enameled metal base fixtures.

SAF-T-KLENZ is a 4-Purpose Cleanser.

1. Removes unsightly discolorations.
2. Reduces the hazard of slippery floors.
3. Destroys the cause of many obnoxious odors.
4. Minimizes the conditions that breed and spread infectious germs.

### CHEMICAL-ACTION Does the Work

Here's all there is to it . . . Just wet the surface first, then apply SAF-T-KLENZ sparingly and allow it to remain for several minutes for the chemical action to take place before rubbing and thoroughly rinsing.

**"Bull Frog" SAF-T-KLENZ is available in these  
handy Motel size drums**

**25 LB. DRUM**

Special Motel Introductory Size

F.O.B. TOLEDO, OHIO

**75 LB. DRUM**

Economy Size





For

# Trouble-Free MAINTENANCE

SEPTIC TANKS

CESSPOOLS

GREASE TRAPS

KITCHEN DRAINS

and to eliminate odors from all  
plumbing the new scientific way  
with

## bionetic

Billions of tiny bacteria come to life in waste solids to break down wastes... remove grease and slime... eliminate odors in tanks and kitchen plumbing. Works easily, without labor. COMPLETELY HARMLESS TO HUMANS AND PLUMBING.



Both BIONETIC and ROOTOX are so easy to use.  
Just flush them down. They'll do the rest

## Rootox

### PRICE LIST

BIONETIC			
SIZE PKG.	UNIT PRICE	PKGS. IN CASE	PRICE PER CASE
1 lb.	4.25	12	51.00
5 lb.	17.50	6	105.00

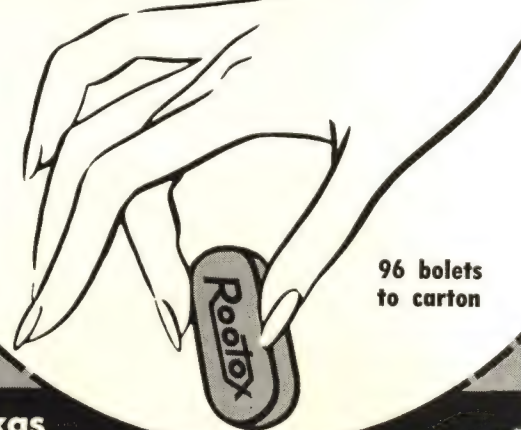
### ROOTOX

96 Bolets to a carton,  
packed in 4 individual packages at \$21.36 per carton

ALL PRICES ARE RETAIL AND CARRY 30% DEALER DISCOUNT

### KILLS ROOTS

IN SEWERS  
without harming trees  
or shrubs.



96 bolets  
to carton

RELIANCE CHEMICALS CORP. Houston, Texas



# DEWEY-SHEPARD

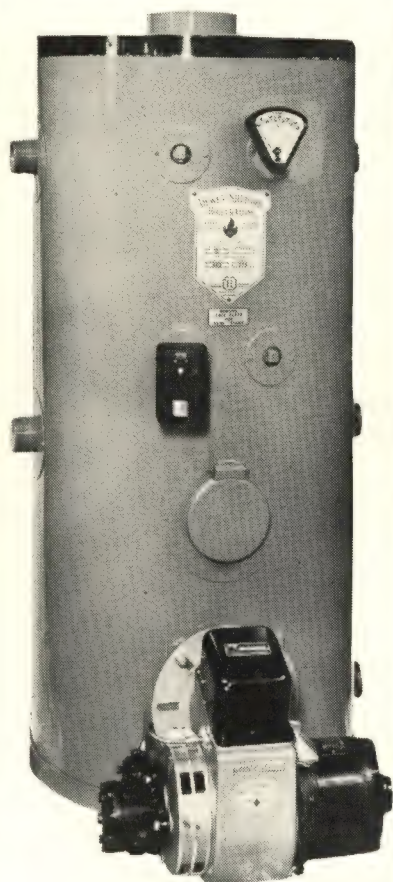
## High Delivery

### HOT WATER SUPPLY BOILERS

(WATER HEATERS)

**COMPARE—**  
COMPARE SIZES  
COMPARE RATINGS

**ARE THE BEST BUY FOR AN  
AMPLE SUPPLY OF HOT WATER**



**No Storage Tank Re-  
quired . . . No Waiting  
for Hot Water**

Heating directly and eliminating slow storage, a Dewey-Shepard high-capacity heater assures a steady supply of hot water—for all Motor Court requirements—in guest rooms, kitchens, laundries, etc. Dewey-Shepard Hot Water Heaters are ideal for your peak periods—there's no waiting for hot water with Dewey-Shepard!

## 12 Sizes

There are 12 sizes of Dewey-Shepard Hot Water Heaters to meet all requirements. At 100° rise, they deliver 125 to 1300 gallons of hot water per hour. They are compact, need little space, are easy to install

and simple to maintain. The inner shell is a completely welded unit, galvanized internally for clean water. Vertical fire tubes, with baffles, extend full length below the water line for high heat transfer. Efficiency is also added because the water leg is full length, surrounding both the combustion and smoke chambers as well as the fire tubes.

**OIL FIRED**

**GAS FIRED**

*with Interchangeable Burner Units*

All Dewey-Shepard Hot Water Heaters may be fired by either oil or gas burners, with the same output ratings. Burners of both types are designed for excellent efficiency. Similar types of mounting plates are used for both burners, so that you may switch from one type of fuel to the other at any time without disturbing your boiler installation or changing the high delivery rate of hot water.



# DEWEY-SHEPARD HOT WATER SUPPLY BOILERS

## MORE EFFICIENT OPERATION... LOWER COST...

Are achieved through the Tube within a Tube principle of circulation which employs the law of gravity... giving maximum efficiency at minimum cost.

## HERE'S HOW IT WORKS...

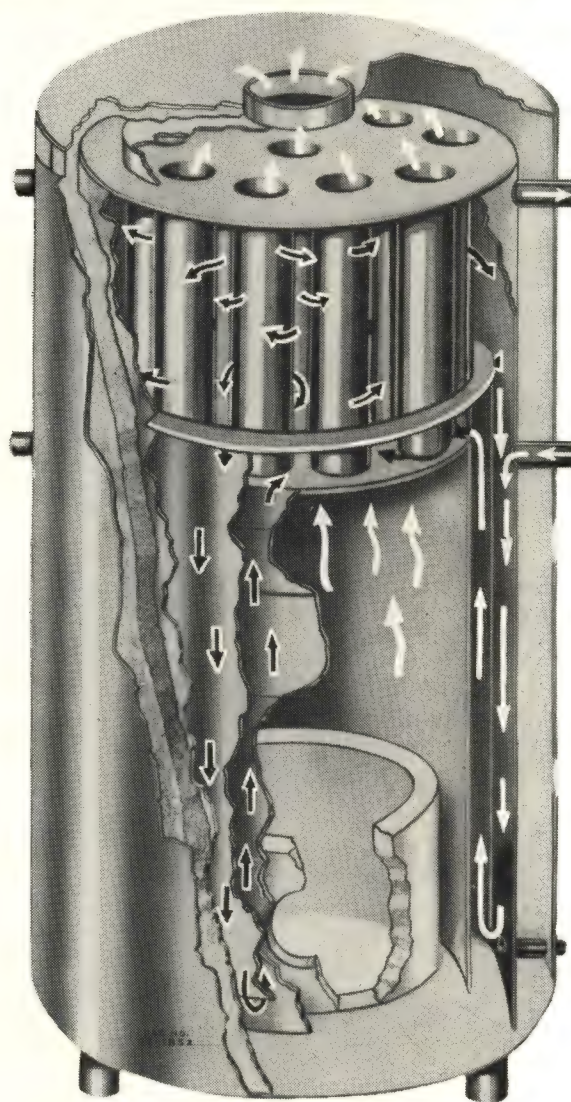
The cut-away view at left shows two separate and distinct chambers; one for the downward flow of cold water, one for the upward flow of hot water. The white arrows indicate this flow. By separating the flow of hot water and cold water, complete circulation through the entire unit is accomplished at a temperature variation of 5°. This Tube within a Tube action results in pre-heating the incoming cold water before it comes in contact with the metal surfaces to which radiant heat is being applied. The hot water circulating upward in the inner chamber pre-heats the cold water circulating downward in the outer chamber. By this application of tempered water instead of cold water to the heated metal surface you—

## ELIMINATE EXPANSION, CONTRACTION AND CONDENSATION

Expansion and contraction tends to weaken metal, often to such an extent that it breaks. Condensation is a quick cause of rust. In addition, condensation that results when cold water is applied, as in the average unit, may easily ruin the burner operation; water dripping into the fire causes the unit to "soot up" resulting in poor combustion. All these mean *costly operation*.

## ELIMINATION OF LIME AND SCALE...

The elimination of lime and scale saves you the greatest part of every fuel dollar. Actual laboratory tests prove that one quarter of an inch of lime and scale wastes up to fifty cents of every fuel dollar. Lime and scale can adhere to metal only when the water is above 90° F. and standing still, or above 140° F. and circulating slowly. These conditions cannot exist in the *Tube within a Tube* construction, which assures complete circulation at five degrees above tap temperature and rapid circulation at temperatures above 140°. There is no opportunity for particles of lime and



scale to cling to the metal. The result is a tremendous dollar saving in fuel cost through each year of operation.

## RAPID HEAT TRANSFER MEANS QUICK PICK UP

*In the Tube within a Tube boiler there is one square foot of heating surface for every gallon of water.* When radiant heat is applied to the vast total heating surface, every possible unit of heat is transferred to the water. The result is EFFICIENCY that can only result in REAL ECONOMY.

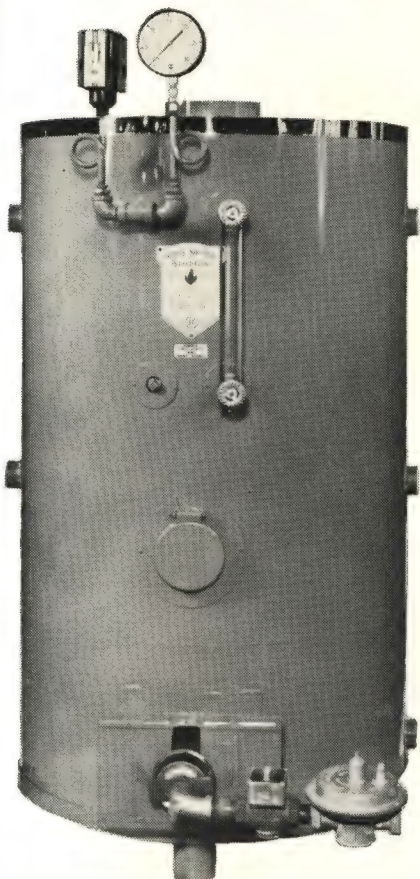
## INSPECTION

All equipment has the "Inspector's Marking" stamped on the unit, by a qualified representative of a Boiler Insurance Company, before shipment.



#### WATER BOILER

Oil-fired with Underwriters  
approved gun type burners



#### STEAM BOILER

Gas-fired with A G A approved  
burners

# DEWEY-SHEPARD

*Oil and Gas Fired*

## STEAM AND WATER BOILERS

### BOILERS

#### STEAM

350 to 3730 sq. ft.

#### HOT WATER

560 to 5960 sq. ft.

### YOU GET 80% OR MORE HEAT ABSORPTION WITH

*"the tube-within-a-tube"*

This "Tube-within-a-tube" action results in pre-heating the incoming cold water before it comes in contact with the metal surfaces to which radiant heat is being applied. By this application, you offer your customers many advantages.

### APPLICATION TO HOT WATER SYSTEMS

Two pipe system  
One pipe system  
Convactor system  
Panel and Radiant System  
Summer-Winter hook up



# Construction

All Joints and Seams Are  
Completely Arc Welded

Water Tank — B to K incl.  $\frac{1}{4}$ ".  
L & M,  $\frac{5}{16}$ ".

Plates — B to H,  $\frac{5}{16}$ ".  
I to M,  $\frac{3}{8}$ ".

Flues — 12-gauge seamless steel  
tubes, 3" diameter.

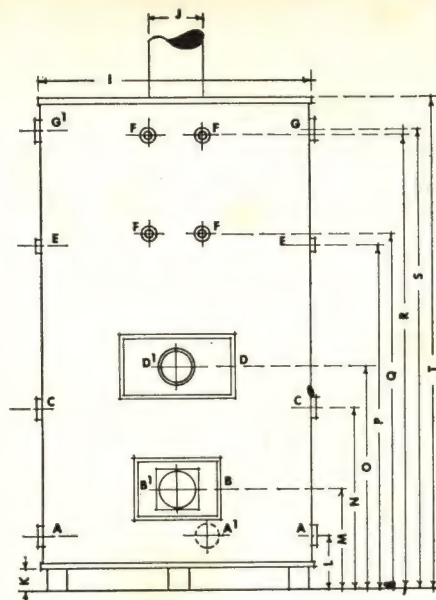
Refractory — High Temp. cement  
cast in steel casing. Removable.

Burners — Gun type for #2 oil,  
A G A listed gas Burners for Nat-  
ural, Mixed, Mfg. or L. P.

Controls — Automatic all Under-  
writer approved.

Heating Surface — Over 1 sq.  
ft. per gallon.

Casing — 16-gauge gray Duco  
with chromium trimming.



Boiler Ratings do not include allowance  
for Domestic Hot Water. If piping and  
pick-up loss exceeds 20% of installed radi-  
ation, allow for such added loss.

Water Line on Steam units half way be-  
tween upper and lower openings "F."

## Note on Items "B" and "B1"

Cast Aluminum burner port is sized for gas  
burner operation. Adapter plate is fur-  
nished when oil fired.

## Note on "D"

These doors not used on Models B to G  
inclusive.

## SPECIFICATIONS AND RATINGS — GAS AND OIL FIRED

MODEL	B	C	D	E	F	G	H	I	J	K	L	M
Rating Water Sq. Ft. Net	560	756	840	1120	1400	1540	1960	2120	2750	3000	4480	5960
Rating Steam Sq. Ft. Net	350	470	520	700	875	965	1230	1330	1720	1895	2800	3730
BTU/Hr. Gross Output	105,000	141,750	157,500	210,000	262,500	315,000	399,500	420,000	525,000	630,000	840,000	1,120,000
Recovery GPH at 100° Rise	125	155	185	250	315	355	440	500	630	750	1000	1300
Heating Surface	26.01	30.22	37.11	49.77	56.19	59.14	75.89	81.93	102.85	111.50	189.2	204.2
Storage Capacity—Gal.	24	26	35	38	52	56	70	77	93	88	110	120
Working Pressure—Steam Lbs.	15	15	15	15	15	15	15	15	15	15	15	15
Working Pressure—Water Lbs.	30	30	30	30	30	30	30	30	30	30	30	30
Working Pressure—Supply Boiler Lbs.	125	125	125	125	125	125	120	120	100	100	100	100
Combustion Chamber	13 $\frac{3}{4}$ x 24	13 $\frac{3}{4}$ x 24	17 $\frac{3}{4}$ x 30	17 $\frac{3}{4}$ x 30	23 $\frac{3}{4}$ x 30	23 $\frac{3}{4}$ x 30	26 $\frac{3}{4}$ x 34	26 $\frac{3}{4}$ x 34	31 $\frac{1}{2}$ x 40	31 $\frac{1}{2}$ x 40	37 $\frac{3}{4}$ x 40	37 $\frac{3}{4}$ x 43
Oil Firing Rate—GPH	1.00	1.35	1.50	2.00	2.50	3.00	3.50	4.00	5.00	6.00	7-8	10.00
Oil Burner Adapter Flange—Dia.	5"	5"	5"	5"	5"	5"	5 $\frac{1}{2}$ "	5 $\frac{1}{2}$ "	5 $\frac{1}{2}$ "	5 $\frac{1}{2}$ "	6 $\frac{3}{4}$ "	6 $\frac{3}{4}$ "
Sizes of Openings												
A Flush Out & Blow-Off Openings	2"	2"	2"	2"	2"	2"	3"	3"	3"	3"	3"	4"
A <sup>1</sup> Flush Out & Blow-Off Openings	✓	✓	✓	✓	2"	2"	3"	3"	3"	3"	3"	4"
B Rectangular Burner Port	✓	✓	✓	✓	✓	✓	8 $\frac{1}{2}$ x 11	8 $\frac{1}{2}$ x 11	8 $\frac{1}{2}$ x 11	8 $\frac{1}{2}$ x 11	8 $\frac{1}{2}$ x 11	8 $\frac{1}{2}$ x 11
B <sup>1</sup> Round Burner Port (Oil)	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{4}$ "	✓	✓	✓	✓	✓	✓
C Cold Inlets & Return Openings	2"	2"	2"	2"	2"	2"	3"	3"	3"	3"	3"	4"
D Hinged Cast Iron Door	✓	✓	✓	✓	✓	✓	8 x 14	8 x 14	8 x 14	8 x 14	12 x 16	12 x 16
D <sup>1</sup> Round Inspection Port	4 $\frac{1}{4}$ "	4 $\frac{1}{4}$ "	4 $\frac{1}{4}$ "	4 $\frac{1}{4}$ "	4 $\frac{1}{4}$ "	4 $\frac{1}{4}$ "	✓	✓	✓	✓	✓	✓
E Wash Out Openings	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{4}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "
F Boiler Trim & Control Openings	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "	$\frac{3}{4}$ "
G Steam or Water Outlets	2"	2"	2"	2"	2"	2"	3"	3"	3"	3"	3"	4"
G <sup>1</sup> Steam & Water & Safety Outlets	2"	2"	2"	2"	2"	2"	3"	3"	3"	3"	3"	4"
I Dia. of Unit	22"	22"	26"	26"	32"	32"	36"	36"	40"	40"	47"	47"
J Dia. of Smoke Stack	6"	6"	8"	8"	9"	9"	10"	10"	12"	12"	14"	14"
Height of Openings from Floor												
K 3" Dia. Pipe Legs	3"	3"	3"	3"	3"	3"	3"	3"	3"	3"	3"	3"
L C/L Flush Outs	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	6 $\frac{1}{2}$ "	7 $\frac{1}{2}$ "	7 $\frac{1}{2}$ "	7 $\frac{1}{2}$ "	7 $\frac{1}{2}$ "	7 $\frac{1}{2}$ "	8 $\frac{1}{2}$ "
M C/L Burner Port	10"	10"	11"	11"	12 $\frac{1}{2}$ "	12 $\frac{1}{2}$ "	13 $\frac{1}{2}$ "	13 $\frac{1}{2}$ "	15"	15"	15"	15"
N C/L Cold Inlets & Returns	15"	15"	18"	18"	18"	18"	20"	20"	23"	23"	23"	25"
O C/L Inspection Port	21"	21"	24"	24"	24"	24"	29 $\frac{1}{4}$ "	29 $\frac{1}{4}$ "	33"	33"	33"	33"
P C/L Wash Outs	31 $\frac{1}{2}$ "	31 $\frac{1}{2}$ "	37 $\frac{1}{2}$ "	37 $\frac{1}{2}$ "	37 $\frac{1}{2}$ "	37 $\frac{1}{2}$ "	41 $\frac{1}{2}$ "	41 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	50 $\frac{1}{2}$ "
Q C/L Boiler Trim & Controls	30 $\frac{1}{2}$ "	30 $\frac{1}{2}$ "	36 $\frac{1}{2}$ "	36 $\frac{1}{2}$ "	36 $\frac{1}{2}$ "	36 $\frac{1}{2}$ "	40 $\frac{1}{2}$ "	40 $\frac{1}{2}$ "	52 $\frac{1}{2}$ "	52 $\frac{1}{2}$ "	54 $\frac{1}{2}$ "	58 $\frac{1}{2}$ "
R C/L Boiler Trim & Controls	43"	43"	49"	49"	49"	49"	53"	53"	65"	65"	67"	71"
S C/L Steam & Water & Safety Leads	41 $\frac{1}{2}$ "	41 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	47 $\frac{1}{2}$ "	50 $\frac{1}{2}$ "	50 $\frac{1}{2}$ "	62 $\frac{1}{2}$ "	62 $\frac{1}{2}$ "	64 $\frac{1}{2}$ "	67 $\frac{1}{2}$ "
T Overall Height	50"	50"	57"	57"	57"	57"	61"	61"	72"	72"	75"	79"

DEWEY-SHEPARD BOILER COMPANY



Boilers and Water Heaters are designed,  
constructed and stamped in accordance  
with the requirements of the ASME Boiler  
Construction Code.





# DeLuxe Automatic Gas Water Heaters



## *Featuring:*

Available in either glass lined or hot dipped galvanized tanks

Three capacities available: 20, 30, 40 gallons

AGA approved on all gases—Natural, Manufactured and LP

Covered by a liberal Ten-Year Warranty

Equipped with 100% Cutoff

Specify Type of Gas to be Used

STANDARD  
*Five Year*  
AUTOMATIC

## GAS WATER HEATERS

Standard Five-Year Guarantee on all models

Three capacities available: 20, 30, 40 gallons

AGA approved for all gases—Natural, Manufactured and LP

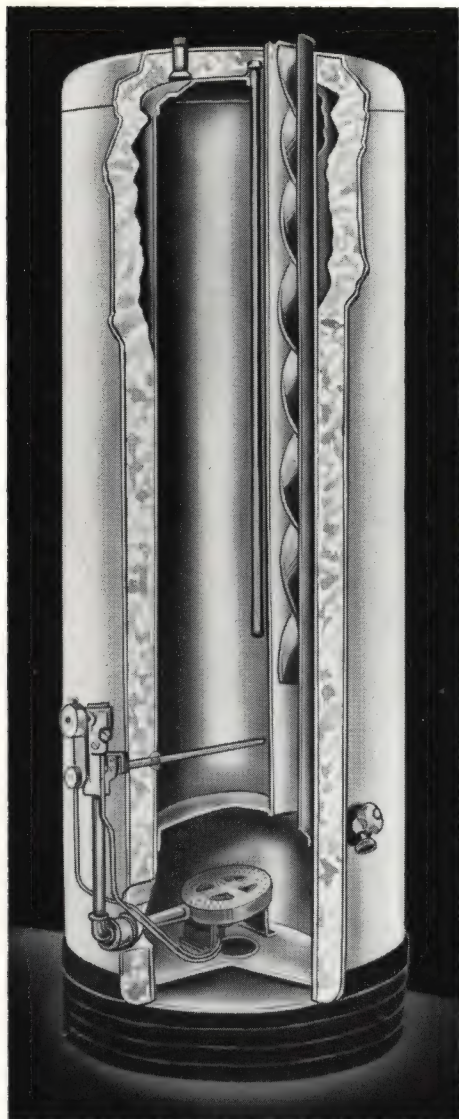
Raised Port Burner

Specify Type of Gas to be Used

100% Cutoff Optional







## EQUIPMENT

**Pilot Adjustment Valve**—regulates flow of gas to pilot flame.

**Pilot Filter**—three cubic foot pilot filter furnished as extra equipment on Standard Models.

**Main Gas Valve**—controls flow of gas to burner.

**Combination Snap Action Thermostat and Safety Pilot Shut-Off Control\***—controls water temperature and shuts off gas to main burner in event of gas failure.

**Magnesium Anode**—retards corrosion—extra equipment on Standard Models.

\*For LP gases a combination thermostat and safety pilot valve shuts off 100% in case of gas failure—extra equipment on Standard Models.

This Automatic Gas Water Heater is precision built for long life, high operating efficiency.

Compare the materials, the design, the construction of this Deluxe Automatic Gas Water Heater with any gas water heater at any price. Feature for feature you'll find this model more than measures up to the top lines in the gas water heater field.

## TEN-YEAR PROTECTION PLAN ON DELUXE MODELS

Tanks on all models carry a Ten-Year guarantee. In case of tank failure within warranty period, a complete new heater is furnished without delay or red tape.

Magnesium Rod and 100% Cut-off included in this Model

Ten-Year Guarantee

Specify Type of Gas to Be Used

Model	Capacity	Diameter	Height	BTU Input	Recovery 100° Rate Rise	Shipping Weight
SG-20-A	20-gal.	20"	40"	20,000	16.8	175 lbs.
SG-30-A	30-gal.	20"	51"	25,000	21	215 lbs.
SG-40-A	40-gal.	20"	63"	30,000	25.2	265 lbs.

## Construction Details

1. **Fiberglass Insulation**—will not sag. Fireproof, vermin-proof, highly efficient.
2. **Draft Hood**—prevents pilot light blow out.
3. **Drain Valve**—located at lowest part of tank.
4. **Combustion Chamber Flue**—baffled for maximum heat transfer.
5. **Copper-Bearing Steel Tank**—extra heavy, hot dipped galvanized, inside and out. Tested for 300 lbs. pressure.
6. **Plastic Dip Tube**—prevents electrolytic action between tank and tube. Drilled to prevent syphoning, and cut into proper lengths to insure proper diffusion of incoming cold water near bottom of tank.
7. **Air Shutter**—burner adjustment and shutter is fixed with a lock nut. Eliminates accidental misadjustment.
8. **Top Hot Water Outlet**—insures quiet operation, no bubbling or gurgling.
9. **Cast Iron Burner**—has non-clogging raised drilled ports for longer life and greater efficiency.
10. **High Gloss Finish**—all cabinet parts are chemically treated and phosphate coated to insure perfect enamel adhesion and rust resistance. Heavy coats of enamel are baked on to insure a lustrous lifetime finish.

**All Heaters are AGA Approved for Natural, Manufactured and LP Gases**

Model	Capacity	Diameter	Height	BTU Input	Recovery 100° Rate Rise	Shipping Weight
SG-20-B	20-gal.	16"	43"	20,000	16.8	150 lbs.
SG-30-B	30-gal.	16"	58"	25,000	21	185 lbs.
SG-40-B	40-gal.	20"	63"	30,000	25.2	225 lbs.

Available in one-year protection plan models. Use suffix "C" in place of "B" when ordering One-Year Models.

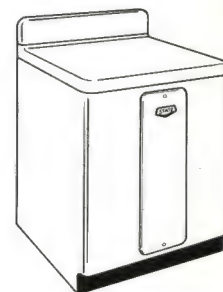
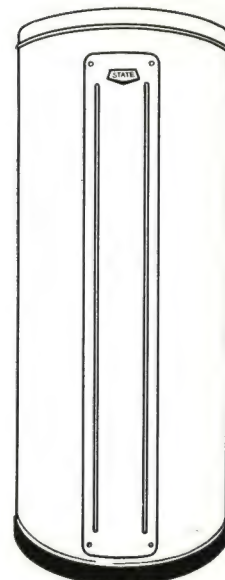
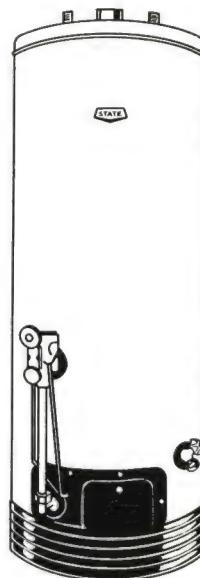
**STATE STOVE AND MANUFACTURING CO. • Nashville, Tennessee**





## Features:

- Life-Long Lining of Exclusive Vitaglas
- Crystal Clear Hot Water—Always
- All Models—Both Gas and Electric
- Liberal 10-Year Guarantee on All Models
- Heavily Insulated for Low Cost Operation
- All Gas Models Equipped with 100% Cutoff
- Both Element and Thermostats in Electric Models have a 2-Year Guarantee
- Competitively Priced Yet Contains Every Quality Feature!



### ELECTRIC

Model No.	Capacity	Diameter	Height	Shipping Wt.
SRT-30-SP	30-gal.	20"	49"	170 lbs.
SRT-30-DP	30-gal.	20"	49"	170 lbs.
SRT-42-SP	42-gal.	20"	51"	190 lbs.
SRT-42-DP	42-gal.	20"	51"	190 lbs.
SRT-52-DP	52-gal.	24"	56"	250 lbs.
SRT-82-DP	82-gal.	24"	62"	300 lbs.
ST21-30-SP	30-gal.	21x25"	36"	180 lbs.
ST21-30-DP	30-gal.	21x25"	36"	180 lbs.
ST21-42-SP	42-gal.	21x25"	36"	200 lbs.
ST21-42-DP	42-gal.	21x25"	36"	200 lbs.
ST25-52-DP	52-gal.	25x25"	36"	260 lbs.

### TEN-YEAR GUARANTEE

Tanks on all models carry a Ten-Year Guarantee. In case of tank failure within warranty period, a complete new heater is furnished without delay or red tape.

Magnesium Rod and 100% Cut-off included in this Model  
Ten-Year Guarantee

Specify Type of Gas to Be Used

### GAS

Model Number	Capacity Gallons	Recovery 100° Rise G.P.H.	BTU Input Per Hour	Shipping Weight
SG-20-P	20	16.8	20,000	185 lbs.
SG-30-P	30	21	25,000	225 lbs.
SG-40-P	40	25.2	30,000	275 lbs.





## AUTOMATIC REGULAR ROUND MODEL ELECTRIC WATER HEATER

### TALL REGULAR ROUND

Model No.	Type Unit	Capacity	Overall Height	Floor to Hot Water Outlet	Floor to Cold Water Inlet	Diameter	Shipping Weight
SRT-30-S	Single	30-gal.	49"	41"	6 1/4"	20"	160 lbs.
SRT-30-D	Double	30-gal.	49"	41"	6 1/4"	20"	160 lbs.
SRT-42-S	Single	42-gal.	51"	43"	6 1/4"	20"	180 lbs.
SRT-42-D	Double	42-gal.	51"	43"	6 1/4"	20"	180 lbs.
SRT-52-S	Single	52-gal.	56"	48"	6 1/4"	24"	240 lbs.
SRT-52-D	Double	52-gal.	56"	48"	6 1/4"	24"	240 lbs.
SRT-66-S	Single	66-gal.	56"	48"	6 1/4"	24"	260 lbs.
SRT-66-D	Double	66-gal.	56"	48"	6 1/4"	24"	260 lbs.
SRT-82-D	Double	82-gal.	62"	54"	6 1/4"	24"	290 lbs.
SRT-100-D	Double	100-gal.	60"	52"	6 1/4"	28"	450 lbs.
SRT-120-D	Double	120-gal.	70"	62"	6 1/4"	28"	500 lbs.



### Featuring:

Available in 30- through 120-gallon capacities.

Heavily insulated for low cost operation.

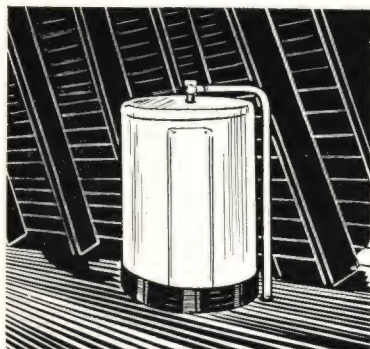
New extended service and warranty plans on all models.

Standard models—Five-Year Guarantee.

Deluxe models—Ten-Year Guarantee.

Deluxe models can be furnished with either hot dipped galvanized or glass lined tanks.

## AUTOMATIC LOW-BOY ROUND MODEL ELECTRIC WATER HEATER



### The "Low Boy" Goes Anywhere!

Here's the model that makes installation of an electric hot water heater practical and simple in any situation. Only 32 inches high, available in four capacities, the Low Boy slips into practically any small, unused space. When you include the Low Boy in your Electric Water Heater line you can go after any job.

### Features:

Designed especially to fit right under the corner of any modern kitchen installation.

Ideal for installation in hard-to-get-to-places; low attics, under steps, etc.

Available in 15-, 20-, 30- and 42-gallon capacities.

Standard models—Five-Year Guarantee.

Deluxe models—Ten-Year Guarantee.

Deluxe models can be furnished with either hot dipped galvanized or glass lined tanks.

All Deluxe Water Heaters come equipped with Ten-Year Warranty, Anodic Rod and Tank Drain. Unless otherwise specified all heaters are wired to the following NEMA Standards:

Single Element		Double Element Upper		Lower
20-gallon	1000 Watt	30-gallon	1000 Watt	600 Watt
30-gallon	1500 Watt	40-gallon	1250 Watt	750 Watt
42-gallon	2000 Watt	52-gallon	1500 Watt	1000 Watt
52-gallon	2500 Watt	82-gallon	2500 Watt	1500 Watt

### LOW-BOY

Model No.	Type Unit	Capacity	Height	Diameter	Shipping Wt.
SLB-15-S	Single	15-gal.	32"	20"	90 lbs.
SLB-20-S	Single	20-gal.	32"	20"	100 lbs.
SLB-20-D	Double	20-gal.	32"	20"	100 lbs.
SLB-30-S	Single	30-gal.	32"	24"	150 lbs.
SLB-30-D	Double	30-gal.	32"	24"	150 lbs.
SLB-42-S	Single	42-gal.	34"	24"	180 lbs.
SLB-42-D	Double	42-gal.	34"	24"	180 lbs.

If specified, double element heaters can be wired with interlocking switch for non-simultaneous operation. Check your local utility.

Instead of the conventional one-year guarantee on elements and thermostats, you receive a two-year guarantee. This is your proof of superior workmanship and materials and positive assurance of longer, more satisfactory operation.

## AUTOMATIC TABLE TOP WATER HEATER

### Featuring:

Available in 15-, 20-, 30-, 42- and 52-gallon capacities. All models have porcelain, standard height counter top working surface. Smartly styled to fit into any kitchen arrangement. Standard models—Five-Year Guarantee. Deluxe models—Ten-Year Guarantee. Deluxe models can be furnished with either hot dipped galvanized or glass lined tanks.

Magnesium Rod. Protects tank from corrosion, greatly extending tank life and efficiency. Factory installed on deluxe models. Available on request in standard models. Approved by Underwriters Laboratories.

### FEATURES AND SPECIFICATIONS

**Heavy Duty Storage Tank.** Made from heavy gauge copper bearing steel. Carefully welded and heavily vat dipped galvanized to insure long life. Each tank individually tested at 300 pounds pressure.

**High Efficiency, Immersion Type Elements.** All heat goes directly into water. Pressure sealed construction eliminates all possibility of leakage. Equipped to operate on 230 volt A.C. Special wattages and 118 volt operating on request.

**Snap-on Thermostat.** Simple design assures continuous, trouble free service and maximum safety. Requires no tank opening, eliminating leak possibility.

**High Gloss Enamel Finish.** All cabinet parts are chemically treated and phosphate coated to insure perfect enamel adhesion and rust resistance. Heavy coats of enamel are baked on to insure a lustrous lifetime finish.

**Provision for Relief Valve.** Allows easy installation of either temperature or combination temperature and pressure relief valve.

**Fiberglass Insulation.** Three inches or more of highly efficient Fiberglass insulation between tank and outer casing. Fiberglass is inorganic, non-settling, odorless vermin-proof.

**Tank Drain.** Factory installed on deluxe models. Located behind removable panel at bottom of tank for easy draining or flushing.

**Access Panel.** Flush fitting for neat appearance. Easily removed for thermostat adjustment.

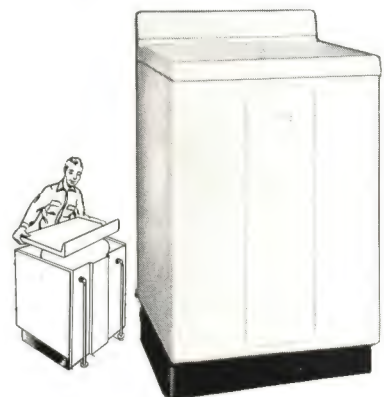


### UNDER COUNTER INSTALLATION

All models of the table top heater can be simply installed under a standard 36" counter top. Remove the porcelain top and proceed in the normal manner.

### TABLE TOP

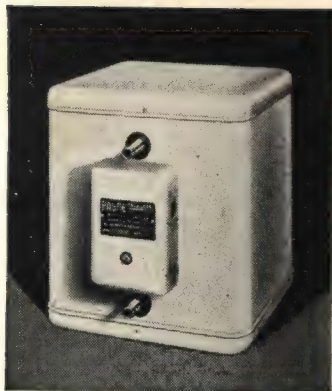
Model No.	Type Unit	Capacity	Height	Width	Depth	Shipping Weight
ST21-20-S	Single	20-gal.	36"	21"	25"	150 lbs.
ST21-20-D	Double	20-gal.	36"	21"	25"	150 lbs.
ST21-30-S	Single	30-gal.	36"	21"	25"	170 lbs.
ST21-30-D	Double	30-gal.	36"	21"	25"	170 lbs.
ST21-42-S	Single	42-gal.	36"	21"	25"	190 lbs.
ST21-42-D	Double	42-gal.	36"	21"	25"	190 lbs.
ST24-20-S	Single	20-gal.	36"	24"	24"	160 lbs.
ST24-20-D	Double	20-gal.	36"	24"	24"	160 lbs.
ST24-30-S	Single	30-gal.	36"	24"	24"	180 lbs.
ST24-30-D	Double	30-gal.	36"	24"	24"	180 lbs.
ST24-42-S	Single	42-gal.	36"	24"	24"	200 lbs.
ST24-42-D	Double	42-gal.	36"	24"	24"	200 lbs.
ST25-52-S	Single	52-gal.	36"	25"	25"	250 lbs.
ST25-52-D	Double	52-gal.	36"	25"	25"	250 lbs.



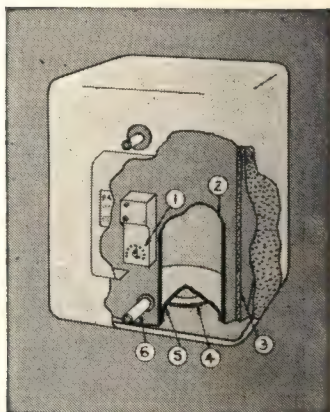
**STATE STOVE AND MANUFACTURING CO.**

NASHVILLE, TENNESSEE

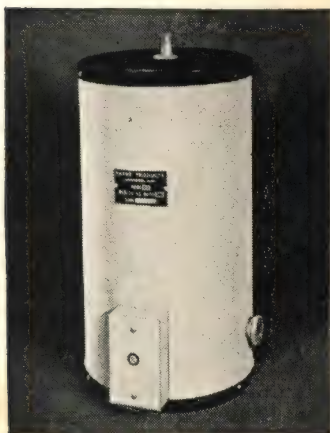




Models 123 and 136



Cutaway References



Model 013



Models 126, 210, 212, 320

# PAYNE PRODUCTS Co.

## AUTOMATIC ELECTRIC

## WATER HEATERS by ORIGINATORS OF INJECTION HEATING

PAYNE AUTOMATIC ELECTRIC WATER HEATERS are actually built to more exacting specifications than are the best large type water heaters. They offer you big heater performance plus the economy, safety, convenience, and efficiency that only a small heater can provide. They are low in price, small in size, and beautifully designed to fit into hundreds of places where the larger types are unsuitable. They provide all the hot water you need safely, automatically, and quickly. Actually they make hot water a necessity where it was formerly a luxury.

### ← PAYNE POINTS OF SUPERIORITY — See Cutaway References at Left

1. Double Break — Snap Action — Simple Indexed Pointer Thermostats
2. Individually Tested — Heavy Steel Zinc Dip Galvanized Tanks
3. "Payne Duopac" Double Insulation With Asbestos and Fiberglas
4. Heavy Duty — Long Life Payne "Invector" Heating Elements
5. Concave Bottom With Self Cleaning Heating Surface for High Efficiency
6. Original Self Draining Features Prevent Accidental Freezing of Tank
7. Engineered Front Panel Design for Easy and Attractive Installation
8. Sturdy Long Life Metal Jackets in Both Square and Round Design
9. Durable and Beautiful Snow White Baked Enamel Finish on Jackets
10. All Models Tested — Approved — and Listed by Underwriters Laboratories and C. S. A.
11. Installation and Operating Instructions Provided with Each Heater
12. Registered Serially Numbered Positive Guarantee Card Furnished

### Ideally Suited For Use In

Shops	Offices	Trailers	Factories	Dairy Barns	Barber Shops
Stores	Taverns	Cottages	Lavatories	Milk Houses	Poultry Barns
Cabins	Markets	Churches	Club Rooms	Farm Houses	Waiting Rooms
Schools	Garages	Hospitals	Apartments	Gas Stations	Bowling Alleys

MODEL	CAPACITY	WATTS	VOLTS	SIZE IN INCHES	NET WT.	SHIPPING WT.
013	3 GAL	500	115	9½ DIA x 18 H	23	27
123	3½ GAL	750	115	12 SQ x 13 H	26	30
126	6½ GAL	1000	115	12 SQ x 22 H	33	41
136	6 GAL	1000	115	13 SQ x 14½ H	34	39
210	10 GAL	1000	115	13 SQ x 22 H	42	50
212	12 GAL	1000	115	13 SQ x 27 H	52	61

Underwriters and C. S. A. Approved.

## • DEALER'S PRICE LIST •

Payne Automatic Electric Water Heaters			Retail Price	DEALER PRICE
MODEL 013	3 GALLONS		\$37.95	\$28.46
MODEL 123	3½ GALLONS		37.95	28.46
MODEL 126	6½ GALLONS		40.60	30.45
MODEL 136	6 GALLONS		40.60	30.45
MODEL 210	10 GALLONS		50.70	39.03
MODEL 212	12 GALLONS (Vertical)		52.95	39.71
MODEL 312	12 GALLONS (Horizontal)		52.95	39.71

### Relief Valves

#8 — PRESSURE RELIEF ONLY	\$1.54	\$1.15
#8T — PRESSURE & TEMPERATURE RELIEF	1.66	1.25

Federal Excise Tax Included Where Applicable.



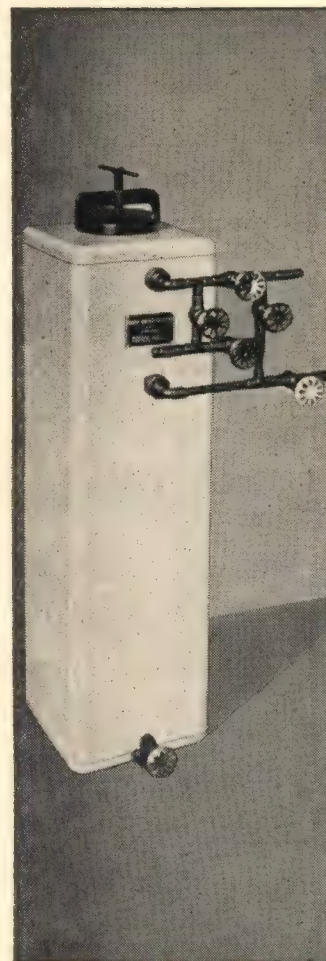
# PAYNE PRODUCTS Co.

## WATER SOFTENERS

### COMPARE THESE MODERN—EXCLUSIVE FEATURES

- ★ NEW AND BEAUTIFUL DESIGN—attractive jacket with durable baked white enamel finish gives that "kitchen appliance" attractiveness.
- ★ NON-SWEATING—complete insulation eliminates that unsightly and damaging cold sweating common to all old fashioned softeners.
- ★ SIMPLE STANDARD CONTROLS—no costly and troublesome "special" valves. Standard plumber's valves and fittings are used throughout.
- ★ PAYNE COLOR CONTROLS—so simple to operate that a child could use them. Easy to follow instructions are furnished with softener.
- ★ SMALL SIZE—FULL CAPACITY—better engineering "know how" gives standard capacities in smaller single tanks. Less space required.
- ★ IRON REMOVAL—High capacity synthetic zeolite gives PAYNE SOFTENERS greater efficiency plus iron removal and sediment filtration in single unit.
- ★ LOW OPERATING COST—nothing more to buy except a little common salt occasionally. No expensive—bothersome monthly service calls.
- ★ SENSATIONAL LOW PRICES—just compare the low prices and extra features of PAYNE SOFTENERS with any other—then buy PAYNE.

With a PAYNE WATER SOFTENER all washing chores become easy. Clothes get cleaner—last longer—and look new longer. Your soap will go much further and your plumbing fixtures will not have ugly stains. Remember—"the average family loses about \$125.00 each year because of the harmful effects of hard water on laundry, plumbing, and kitchen uses of water." You will SAVE more than the cost of the unit the first year while enjoying water softener and cleaner than the much talked about "old fashioned rain water."



MODEL	SIZE IN INCHES	NET WT.	SHIPPING WT.
20,000 grain unit	11½ SQ x 48 H	114 lbs.	134 lbs.
30,000 grain unit	11½ SQ x 48 H	130 lbs.	150 lbs.
40,000 grain unit	11½ SQ x 48 H	147 lbs.	167 lbs.

### DEALER'S PRICE LIST

#### PAYNE WATER SOFTENERS

	Retail Price	DEALER PRICE
20,000 GRAIN UNIT.....	\$ 99.50	\$74.63
30,000 GRAIN UNIT.....	111.50	83.63
40,000 GRAIN UNIT.....	123.50	92.63

#### MANGANESE FILTERS

MODEL CF-1 FOR SULPHUR, IRON AND MANGANESE REMOVAL .....	\$ 96.50	\$72.38
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# OUTDOOR LIVING CAN BE FUN WITH A **Grand Carousel Screen House**

**BIG-10 FEET ACROSS**  
Full Room-Size

**ALL-ALUMINUM**



MODEL NO. 500

Height at Side: 6' 6"

Height at Center: 8' 6"

Base Dimension: 9' Across

Shipping Weight: 109 lbs.

## Portable All-Aluminum Screen House

For summer living at its finest, safe from annoying and disease carrying flies, mosquitoes and other insects — yet comfortable in an open-air, breeze-catching room — choose the spacious Carousel All-Aluminum Screen House. Engineered and built to aircraft standards of strength and lightness of weight, the Carousel Screen House literally adds an extra room with 72 square feet of cool usable space to your house. Aluminum Screen Door opens either right or left — can be placed anywhere.

Relax, entertain, live comfortably and graciously in a Carousel Screen House. It's just like having a summer resort in your own backyard.



**Grand Lawn Screen House**  
81 square feet of floor space for spacious, relaxing outdoor living. Just like having a private summer resort in your backyard.

**GRAND PATIO HOUSE**  
Attaches to existing side of house, garage, trailer, over 81 square feet of space. Foam rubber gasket assures tight fit between porch and house.

## Check These Exclusive Grand Features

- ✓ All-Aluminum Construction — Requires No Painting Or Maintenance — Ever
- ✓ 1 Inch Box-Type Aluminum Columns Throughout
- ✓ Fine-Mesh Aluminum Screening
- ✓ All Permanent Joints Heliarc-Welded Aircraft Construction
- ✓ Each Panel a Complete, Integrated, Rigid Unit
- ✓ "No-Sag" Aluminum Door Hung With Three Sturdy Hinges — Complete With Heavy-Duty Aluminum Threshold
- ✓ Gay, Colorful Tops of Vinyl-Coated Weather-Resistant and Mildew-Proof Heavy Canvas
- ✓ Lightweight — Completely Portable — Sets Up Quickly, Easily
- ✓ Anchors Firmly to Ground
- ✓ Fits Any Car-Top Carrier
- ✓ Perfect for Backyards, Fishing Camps, Summer Homes, Lakefront Cabanas, Play-Pens, Trailer Porches — A Thousand Other Uses
- ✓ When Fastened Together No Cracks or Gaps
- ✓ Easily Assembled by Anyone
- ✓ All-Aluminum Fasteners
- ✓ Colorful, Weather-Proof Canvas Top Always Neat and Tight with Exclusive "Constantension" Design!



**HACIENDA**—The ultimate in comfort—a luxury chaise lounge in lightweight aluminum. Exclusive “finger tip” control adjusts effortlessly to any position. All aluminum frame parts are completely weatherproof.

**HACIENDA 34 (left)**—Thick comfortable cotton filled cushions have box edge, white welted border, covered in an extra heavy washable vat dyed duck. Colors: Gulf Green or Terra Cotta. Shipping weight 52 lbs.

**HACIENDA 28 (right)**—Luxurious innerspring cushions with tempered units. Vinyl covers are tuftless, waterproof, practically indestructible. Beautiful floral pattern. Shipping weight 58 lbs.

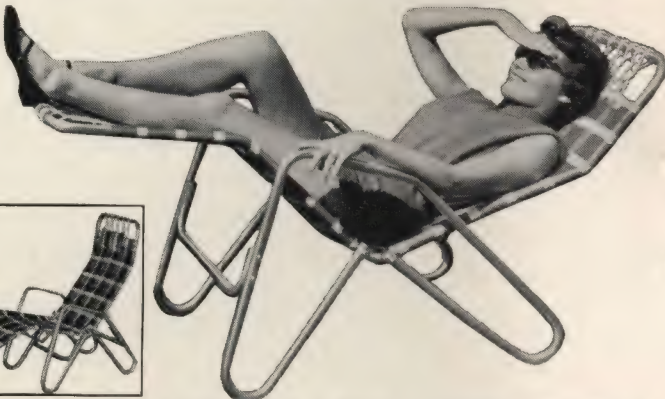
**HACIENDA**—Same as above, but with wonderfully soft innerspring cushions covered in solid color bamboo weave vinyls. Red, Green or Yellow.



*Vincent McCall*

THE FINEST IN Garden Furniture

Chaises styled with an eye to beauty and durability—Nothing could be finer. All of the care and knowledge of 57 years of manufacturing has gone into the designing and making of these chaises to give you lasting comfort and summertime relaxation. All prices F.O.B Wisconsin.



**FIESTA**—These stunning contour chairs are ideal for summertime relaxation on the porch or patio, den or playroom. Wonderful for reading, lounging, or relaxing—strong—but featherlight, they're exceptionally easy to move around. The highly polished aluminum frame is completely weather resistant. Seats of miracle Saran are washable, stainproof. Chair folds in the middle. Yellow tweed Saran or Black, Red & Gray Plaid Saran. Shipping weight 20 lbs.



**PATIO**—A streamlined chaise with truly graceful and sweeping lines finished with two coats of enamel baked on at high temperatures. Wonderfully automatic obedient back raises or reclines with you without a bit of effort on your part. Streamlined plastic arm rests. Resilient innerspring cushion covered in a distinctive yellow, green or white plaid. Shipping weight 75 lbs.

Same as above, but in solid color vinyls with rich textured bamboo weave embossing. Red, Green or Yellow.



**STEEL CHAISE**—Economically priced—with durable all steel construction. Frame is finished in baked on enamel. Black plastic arm rests—no paint to crack or peel. Easily adjustable back for complete lounging or sleeping comfort. Softly resilient innerspring cushions covered in heavy vinyl with bamboo weave embossing. Red, Green or Yellow. Shipping weight 65 lbs.

Same frame but with comfortable cotton filled tufted cushion covered in vat dyed sailcloth. Red or green. Shipping weight 55 lbs.



**ALUMINUM CHAISE**—Graceful styling in lightweight aluminum. This distinctive chaise is easy to move around, remains wonderfully “new” when exposed to all types of weather. Back adjusts easily to several positions. Comfortable cotton cushions, covered in smart shades of vat dyed sailcloth. Red or Green. Shipping weight 38 lbs.

Same as above, but with thick innerspring cushion covered in solid color vinyls. Red, Green or Yellow. Shipping weight 47 lbs.



# goshen OUTDOOR FURNITURE



## GOSHEN-GLIDE SETTEE

Nothing can compare with this showpiece — a combination of outstanding design, roomy contour seat-and-back, effortless glide action powered by tip-toe pressure. Colorful canopy adds a graceful accent.

No. 10 Settee: Retail \$89.95; Dealer **\$59.95**

No. 18 Canopy: Retail \$19.95; Dealer **\$12.50**

Ground space, 38" x 84"; Wgt. (complete), 185 lbs. Specify colors: white with green trim or light green with green trim.



## ROK-O-GLIDERS

Smooth rocking-gliding action for comfortable relaxation. Open-slat construction allows cooling "breeze-conditioning." Sturdily built, beautifully finished in weather-resisting enamels.

No. 51 Solo: Retail \$19.95; Dealer **\$12.50**  
Ground space, 22" x 28"; Wgt., 35 lbs.

No. 52 Duo: Retail \$24.95; Dealer **\$15.95**  
Ground space, 28" x 40"; Wgt., 40 lbs.

No. 53 Trio: (Not illustrated)  
Retail \$29.95; Dealer **\$19.95**  
Ground space, 28" x 55"; Wgt., 55 lbs.

No. 56 Table: Retail \$9.95; Dealer **\$ 6.95**  
Size of top, 18" x 38"; Wgt., 15 lbs.

Specify colors: white or light green with green trim; pink or light green — black trim.



## ZEPHYR SWING

Full-bolted construction for rock-like rigidity, form-fitting seats and backs for the lush comfort and relaxing action of "old-fashioned" swinging.

No. 60 Swing: Retail \$56.95; Dealer **\$39.95**

No. 68 Canopy: Retail \$13.95; Dealer **\$ 8.95**

Ground space, 68" x 92"; Wgt. (complete), 125 lbs. Specify colors: white with green trim or light green with green trim.

## ZEPHYR JR. SWING (not illustrated)

Colors same as adult model. Wgt., 44 lbs.

No. 140 Swing: Retail \$23.95; Dealer **\$15.95**

No. 148 Canopy: Retail \$4.95; Dealer **\$ 3.95**

## TERRACE BENCHES

Sturdy, durable, graceful in line, beautiful in green with black trim. Frame is steel, slats selected wood. All slats bolted to the frame. Enamel is weather-resisting.

No. 84 (6'): Retail \$29.95; Dealer **\$18.95**

No. 83 (4'): (Not illustrated)

Retail \$19.95; Dealer **\$14.95**

Weight: No. 84, 65 lbs.; No. 83, 50 lbs.





# BRUMBY LAWN FURNITURE



LG 0300 GLIDER  
Weight 40 lbs.

## METAL LAWN FURNITURE SPECIFICATIONS

Seat and back: Heavy gauge, cold rolled, prime steel. Form fitting, three drain holes in seat. Back: 39½" wide, 19" deep. Seat: 39½" wide, 19" deep. Frame: High carbon, spring type, 18 gauge steel tube, 1⅛" diameter. Finish: Baked-on, chip resistant, weatherproof enamel. Colors: Cardinal red, foliage green and lemon yellow. Packing: Handy carton with KFD hardware and assembly instructions enclosed. Glider and love seat packed one per carton, chair and rocker packed one per carton.

- Modern design
- Solid comfort
- Real value
- Beautiful colors
- Sturdy Construction



LT 0304 TABLE  
Weight 7 lbs.

Tray top service table. Removable top provides all-purpose serving tray. Heavy center brace makes ideal container for potted plants.

Weight 7 lbs. Height: 20¾". Tray: 18" diameter. Packed two to carton only. Colors: Matching.



LR 0301 ROCKER  
Weight 18 lbs.

## Brumby's

75 YEARS OF  
CHAIR BUILDING  
EXPERIENCE  
ASSURES YOU OF  
THE HIGHEST  
QUALITY IN THIS  
TYPE OF LAWN

FURNITURE



L 0300 CHAIR  
Weight 17 lbs.

Three colors to choose — Cardinal Red • Foliage Green • Lemon Yellow



# SUMMER FURNITURE *by Logan*

## "KOOL-SEAT"

**Construction  
For Summer Temperatures**

YOUR CHOICE OF  
ALL BLACK or ALL WHITE  
WITH YELLOW ARMREST

NO. 850 KOOL-SEAT — 54" WIDE  
ALL-METAL GLIDER  
SHIPPING WEIGHT—55 LBS.

NO. 250 KOOL-SEAT — 20" WIDE  
ALL-METAL CHAIR

Seats 20 $\frac{1}{4}$ " deep. Backs 20 $\frac{1}{4}$ " high. Ht. of seats from floor 17". Legs and frames 1" tubing. Legs equipped with rubber tips. No sharp edges. Packed one to carton.

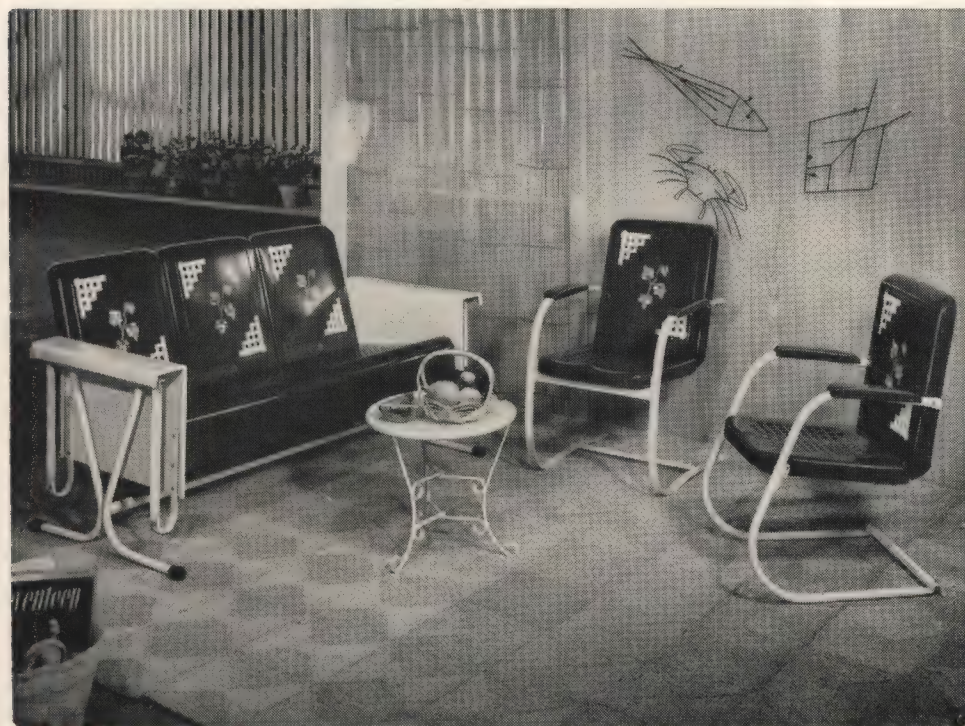


NO. 5 TABLE

*Summer Furniture brings style and comfort to out-door living*

and, because it's constructed and finished especially for use out-of-doors it stays fresh and new with minimum care. Sudsy brushings when summers start . . . an occasional rinsing with your garden hose . . . and Logan pieces sparkle for summers on end.

## LOGAN SIMULATED CUSHION ALL-METAL CHAIRS AND GLIDERS



NO. 950 3-SEAT GLIDER  
54" WIDE—SHIPPING WEIGHT—72 LBS.

NO. 750 2-SEAT GLIDER  
(NOT SHOWN)—36" WIDE—WT. 61 LBS.

NO. 350 TUBULAR FRAME CHAIR  
18" WIDE—SHIPPING WEIGHT—21 LBS.

Frames white enamel. Backs and seats in choice of green, red or yellow. Seats 18" deep on chairs, 19" deep on gliders, 19 $\frac{1}{2}$ " high. Ht. of seats from floor 17". Frames, 1" tubular. All edges turned on both seats and backs. Ends of tubing frames are closed and shaped. Packed one to carton.

NO. 450 SPRING STEEL  
FRAME CHAIR

SAME DIMENSIONS AS NO. 350 CHAIR  
BUT WITH 1 $\frac{1}{4}$ " x  $\frac{3}{8}$ " SPRING STEEL FRAME  
SHIPPING WEIGHT 32 LBS.

NO. 222 FOLD-AWAY TABLE

Top is pressed metal (19 $\frac{1}{4}$ " diameter) white enamel. Legs  $\frac{5}{8}$ " x  $\frac{3}{16}$ " flat steel. Height 18". Packed one to a carton. Shipping wt. 8 lbs.



## #9530 INNERSPRING CHAISE LOUNGE



Full innerspring unit in seat and back. Weatherproof vinyl plastic cover. Adjusts to 4 positions, doubles as roomy bed. Size: 24" wide x 76" long x 38" high. Net: 43 lbs. **COLOR-ANODIZED:** Retail list: \$52.90; Dealer's Price: \$29.95. **MIRRORIZED:** Retail list: \$45.90; Dealer's Price: \$27.50.

## #7850 ALUMINUM CONTOUR SUNBED



Shifts from sitting to reclining position for perfect relaxation. Cradles and supports body at most restful angle. Folds for carrying, storing. Colorful Saran plastic plaid cover. Seat: 74" x 21". Overall: 41" high, 24" wide. Net 9 lbs. **COLOR-ANODIZED:** Retail list: \$40.90; Dealer's Price: \$24.50. **MIRRORIZED:** Retail list: \$33.90; Dealer's Price: \$19.95.

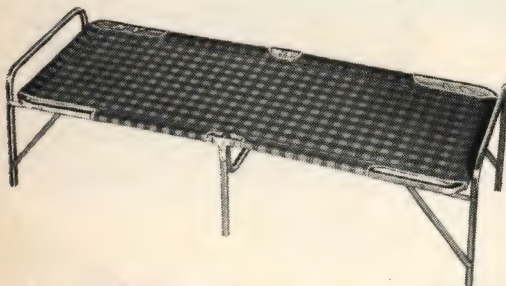
**COLOR-ANODIZED**

## Casual ALUMINUM FURNITURE

**U.S. Chaircraft MANUFACTURING CORP.**

## #105

### ALUMINUM FOLDING BED



Designed for a "double life"... on the patio, terrace or pool deck—or as a convenient extra guest bed. No mattress needed for wonderful sleeping comfort. Durable woven Saran plastic covers. Open: 75" x 28". 18" high. Net 8½ lbs. **COLOR ANODIZED:** Retail list: \$32.50; Dealer's Price: \$19.95. **MIRRORIZED:** Retail list: \$25.50; Dealer's Price: \$14.95;

The new "ALUMILITE" Color Anodizing Process (by ALCOA — U. S. Chaircraft Licensee) adds eye appeal and lasting protection against weather and wear. Lustrous gold or midnite blue colors are actually anodized into the aluminum, forming a permanent bond, but won't pit or flake ever!

With or without color, every U. S. CHAIRCRAFT chair or chaise is designed for the utmost comfort and built for lifetime use. The finest grade tough aluminum with "anodized" or "mirrorized" corrosion-proof finish, beautiful woven Saran plastic covers plus the contour-shaped body conforming features make them **TOPS FOR LUXURIOUS RELAXATION!**

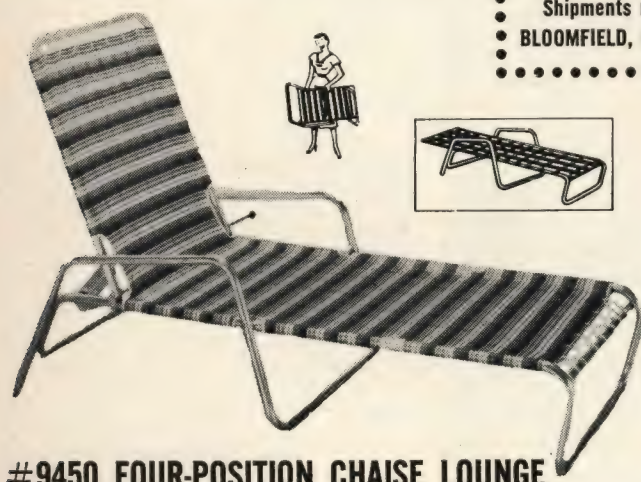
Shipments made from factories in BLOOMFIELD, N. J. LOS ANGELES, CAL.

## #3360

### STACKING CHAIR



A handsome, durable chair, which stacks up easily for space-saving storage. Comfortable, practical, colorful. Plastic Saran webbing for years of hard use. Seat: 18½" x 17". Overall: 31½". Net: 5½ lbs. **COLOR-ANODIZED:** Retail list: \$15.90; Dealer's Price: \$8.95. **MIRRORIZED:** Retail list: \$11.90; Dealer's Price: \$6.95.



## #9450 FOUR-POSITION CHAISE LOUNGE

Another wonderful "double value": combines adjustability of a chaise with folding features of a comfortable cot. "Gear shift" adjusts to 4 positions. Folds for easy storing. Weatherproof woven Saran covers. **COLOR ANODIZED:** Retail list: \$32.50; Dealer's Price: \$19.50. **MIRRORIZED:** Retail list: \$26.50; Dealer's Price: \$15.75.

## #2480 SHORTFOLD LAWN CHAIR



Adjusts to 4 comfortable positions. Non-tilt design. Folds in one easy motion. Detachable footrest, fringed canopy. Sturdy duck covers. Overall: 70" x 26". Seat: 20" x 19". Net: 9 lbs. #2480F (with footrest): **COLOR-ANODIZED:** Retail list: \$27.30; Dealer's Price: \$15.95; **MIRRORIZED:** Retail list: \$22.30; Dealer's Price: \$12.95. #2480FC (footrest and canopy) — **COLOR-ANODIZED:** Retail list: \$31.30; Dealer's Price: \$18.75; **MIRRORIZED:** Retail list: \$26.30; Dealer's Price: \$15.75.





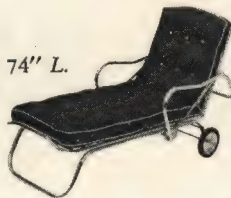
**No. 5401 DE LUXE CLUB CHAIR**  
31" H, 24" W, 31" D.  
2 per carton. Approx. Shpg. Wt.  
25 lbs. per unit.

**No. 5412 DE LUXE LOAFER LOUNGE**  
40" H, 62½" L.  
2 per carton. Approx. Shpg. Wt.  
12 lbs. per unit.



**No. 5402 DELUXE LOVE SEAT**  
31" H, 46" W, 34" D.  
2 per carton. Approx. Shpg. Wt.  
40 lbs. per unit.  
Also available in 3 passenger size.

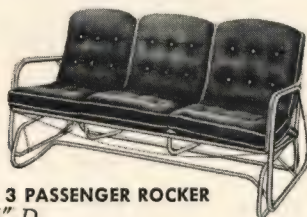
**No. 5461 DE LUXE CHAISE**  
21" H (arms prone), 25½" W, 74" L.  
1 per carton. Approx. Shpg. Wt.  
40 lbs. per unit.



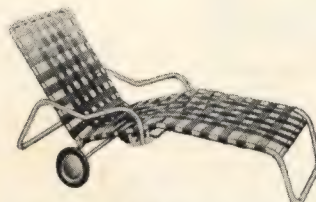
**No. 5421 DE LUXE SINGLE PASSENGER ROCKER**  
33" H, 24" W, 34" D.  
2 per carton. Approx. Shpg. Wt.  
30 lbs. per unit.



**No. 5791 ECONOMY CHAISE**  
14" H (arms prone), 26" W, 72" L.  
2 per carton. Approx. Shpg. Wt.  
35 lbs. per unit.



**No. 5423 DE LUXE 3 PASSENGER ROCKER**  
33" H, 68" W, 34" D.  
2 per carton. Approx. Shpg. Wt.  
60 lbs. per unit.  
Also available in 2 pass. size.



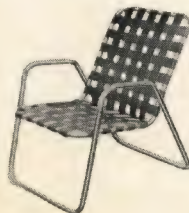
**No. 5691 ALL-WEATHER CHAISE**  
17" H (arms prone), 26" W, 72" L.  
2 per carton. Approx. Shpg. Wt.  
20 lbs. per unit.



**No. 5451 SINGLE PASSENGER CANOPY**  
8½" H, 24" W, 31" D.  
2 per carton. Approx. Shpg. Wt.  
3 lbs. per unit.  
Also available in 2 and 3 pass. size.



**No. 5671 ALL-WEATHER BARREL CHAIR**  
28½" H, 21¼" W, 21" D.  
2 per carton. Approx. Shpg. Wt.  
8 lbs. per unit.



**No. 5631 ALL-WEATHER STACK CHAIR**  
35¾" H, 23¾" W, 30½" D.  
4 per carton. Approx. Shpg. Wt.  
9 lbs. per unit.



**No. 5441 DE LUXE DIRECTOR CHAIR**  
31" H, 20" W, 18" seat depth.  
Folds with one motion  
4 per carton. Approx. Shpg. Wt.  
7 lbs. per unit.



**No. 5471 FOLDING CHAIR**  
31" H, 19½" W, 19" D.  
(Folds with one motion.)  
4 per carton. Approx. Shpg. Wt.  
7 lbs. per unit.



**No. 5488 HOSTESS SERVER**  
27½" H, 18¼" W, 32" L.  
1 per carton. Approx. Shpg. Wt.  
19 lbs. per unit.



**U-501 AUDITORIUM CHAIR**  
Reception rooms, lobbies and offices.  
Aluminum frame. Heavy vinyl cover  
over NO SAG inner spring upholstered  
seat and back.

For reception rooms, lobbies and offices.



You can't buy better than

**DEECO**

Manufactured and Shipped

F.O.B. Huntington Park, California

F.O.B. Greenville, Pennsylvania

Please note number of units per carton.

Add \$1.00 for each broken package.



**No. 5482 DE LUXE UMBRELLA TABLE**  
30" H, 48" table top dia.  
2 per carton. Approx. Shpg. Wt.  
28 lbs. per unit.  
Also available in 42" and 54" top.



**No. 5489 END TABLE**  
19" H, 15" W, 19½" L.  
2 per carton. Approx. Shpg. Wt.  
9 lbs. per unit.  
Also available Coffee Tables.



# Delighter ALUMINUM "FLOATING CLOUD" GLIDERS

Available in Solid Colors or any  
Combination of Two of the following:  
GREEN — BLUE — RED — YELLOW — BUFF



DELIGHTER No. 26



DELIGHTER No. 27

Finest quality Woven Plastic Webbing, weather and rot resistant, will not stretch or shrink.

## "FLOATING CLOUD" GLIDERS

No. 26 — 1-Place; No. 27 — 2-Place; No. 28 — 3-Place

### SPECIFICATIONS

#### DELIGHTERS 26, 27 & 28

**Tubing and Finish:** Finest 1" DOMESTIC heat-treated aluminum alloy, highly polished, rust and corrosion resistant.

**Weight:** (26) 14 lbs.; (27) 17 lbs.; (28) 21 lbs.

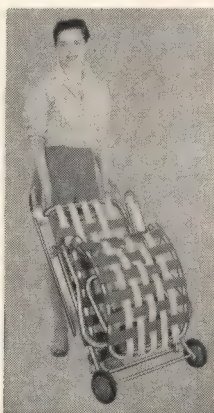
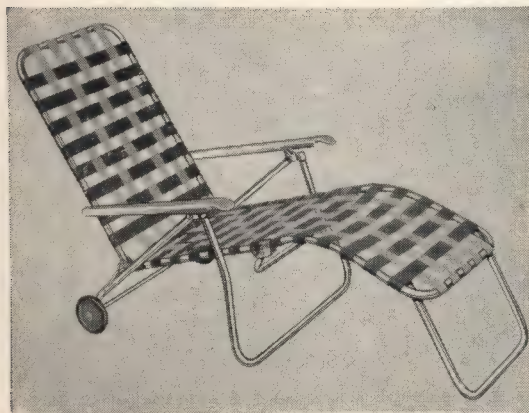
**Overall Dimensions:** 28½" deep x 33½" high.  
Widths: (26) 24"; (27) 42"; (28) 60".

**Seat Dimensions:** 19" deep. Widths: (26) 21"; (27) 39½"; (28) 58".

**Fabric:** Finest quality woven plastic webbing, weather and rot resistant, will not stretch or shrink.

**Colors:** Green, Blue, Red, Yellow, Buff, in solid colors or any interlaced combination of two colors.

## Delighter No. 20 CHAISETTE



★ Extra-generous proportions, smooth pleasing lines, and the exceptional roominess and comfort come close to the dimensions, appearance and usefulness of a full-sized chaise, with the added advantages and convenience of adjustability and easy portability in DELIGHTER 20.

★ Opens and folds in a single easy motion. Position settings, once set, cannot slip or change unintentionally. DELIGHTER 20 is scientifically counterbalanced — no backward or side tipping in any position. The all-aluminum frame is substantially constructed, and the weather and rot-resistant plastic webbing will not stretch or shrink.

### SPECIFICATIONS

**Tubing and Finish:** Finest 1" DOMESTIC heat-treated aluminum alloy, satin finish rust and corrosion resistant.

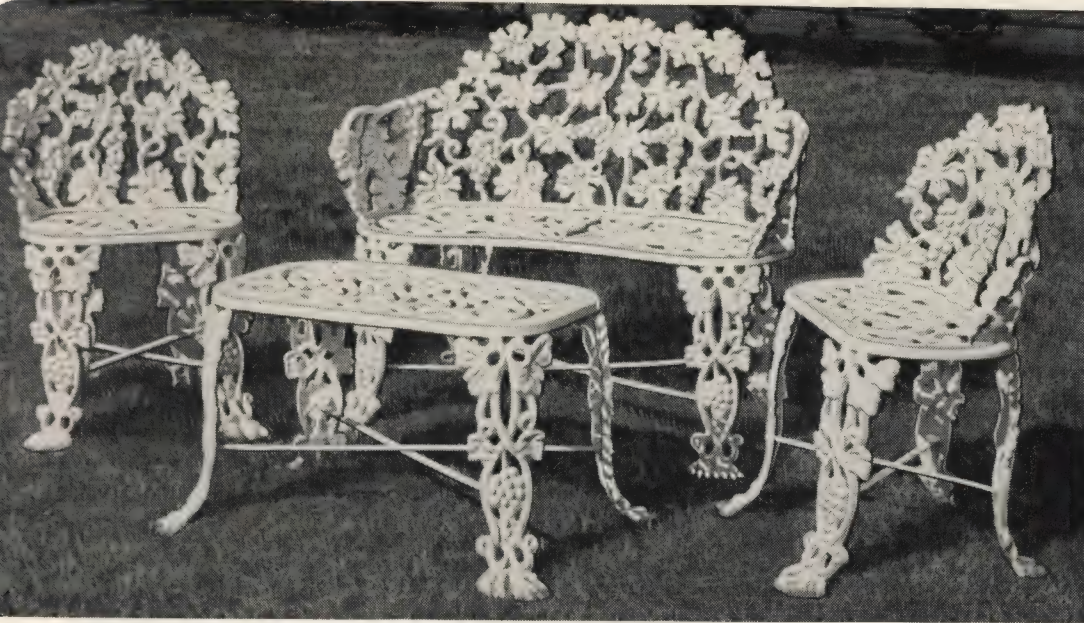
**Weight:** 14 lbs. Sustains over 400 lbs.

**Dimensions:** (Open) 21½" wide x 76" long x 40" high.  
(Folded) 29" wide x 37½" long x 9" deep.

**Colors:** Green, Blue, Red, Yellow, Buff, in solid colors or any interlaced combination of two colors.



Aluminum Never Rusts



No. 4-GVW-Grapevine

*Elegant Charm  
of the  
Old Plantation*

IN

HEAVY CAST

GARDEN

FURNITURE

*Authentic  
pattern !!*

**CAST ALUMINUM SPECIFICATIONS**

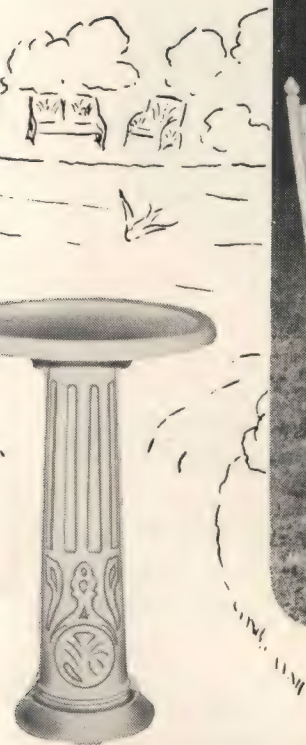
Settee—27½" high, 33" wide, 11½" deep, seat 14" high

Chair—26" high, 15" wide, 10" deep, seat 14" high

Table—14" high, 22" long, 13" wide

Total Shipping Weight 70 lbs.

AVAILABLE IN ALUMINUM ONLY



No. 3-EVW-Early Victorian

**CAST ALUMINUM SPECIFICATIONS**

Settee—37" High, 44" long, 18" deep, Seat 14" x 40".....Shipping Wt. 45 lbs.

Chair—37" High, 18" deep, 21" wide, Seat 16½" wide, 14" deep, 16" from floor.....Shipping Wt. 29 lbs.

Table—15" High, 37" diameter.....Shipping Wt. 37 lbs.

(Suite 4 pieces as shown).....Shipping Wt. 140 lbs.

Shipped knocked down and crated.

ALSO AVAILABLE IN CAST IRON



# The Twin-Brella MARQUEE

**FIRST TIME**

**ANYWHERE!**



## **Practical and Versatile . . .**

Twin-Brella Marquee may be set in 18' long, 2" pipe inserted directly in the ground or concrete.

## **All Steel Poles . . .**

These all steel poles have automatic closing device (AUTO-CLOSE). Poles telescope and adjust to desired height. Finest baked black enamel.

## **Colorful Colors . . .**

Heavy duck, water repellent covers in Red, Green, Blue or Yellow or waterproof plastic covers in Red, Green, Yellow or White. Made with beautiful 8 inch fringe.

## **Paragon Ribs of Spring Steel . . .**

Super tough, unmatched for strength and durability.

**No. 55 RANCH-HOUSE TWIN-BRELLA MARQUEE  
8 FT. WIDE BY 13 FT. LONG**

**. . . styled and priced for  
HIGH-LIGHTING YOUR LAWN  
OR TERRACE WITH**

**A MINIMUM OF EXPENSE**

**\$99<sup>50</sup>**

**Dealer Price**

**ANYONE CAN  
SET IT UP IN  
MINUTES!**

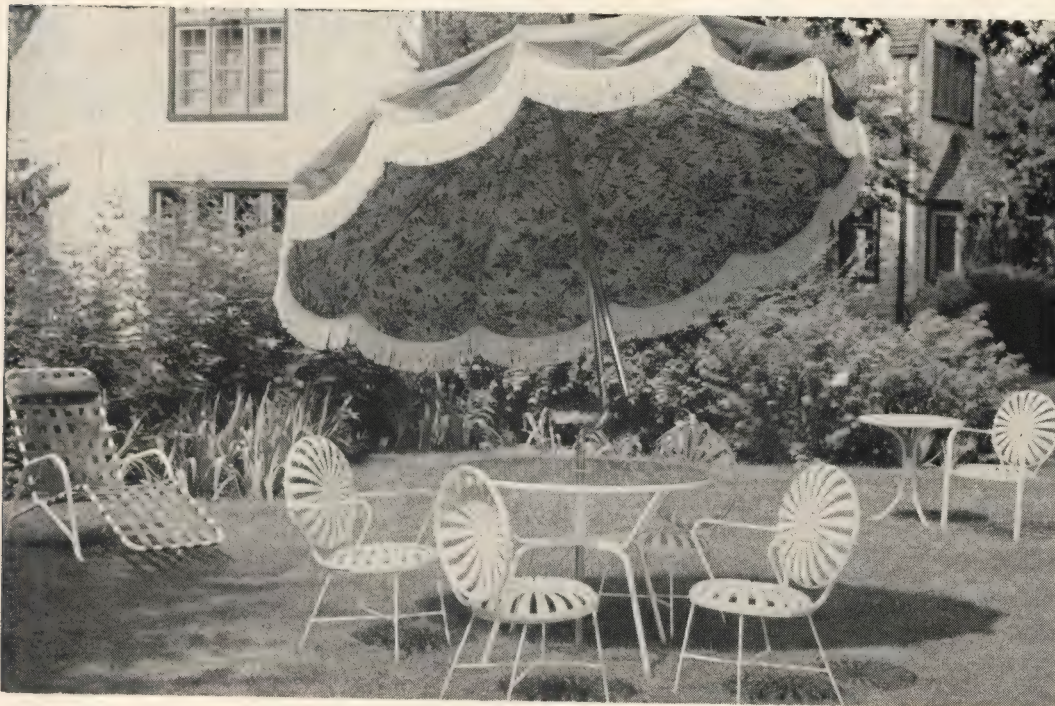
**Complete with the Auto-Close and Umbrella-matic attachments, which combine to make the Ranch-house Twin-Brella Marquee fully automatic!**

Less expensive than any canopy or awning now on the market, with features you have never seen before!



# TROY BEACH AND GARDEN UMBRELLAS

## AND METAL SUMMER FURNITURE



C-83  
Spring  
Base  
Chair

T-76  
Serving Table  
25" Dia.—26" High

TL-30  
Troy Loafer

C-86  
Armchair

C-82  
Side Chair

Z-8 Umbrella  
With Finger-Tip  
Control

T-32-A Table  
Glass Top  
42" Dia.

ALL ROUND SEAT CHAIRS 18" DIA. SEATS.

ALL CHAIRS AND TABLES IN EITHER

BLACK OR WHITE FINISH.



U-3 — SAND SPRITE BEACH UMBRELLA

5¾-foot spread, 6-rib. Non-tilting with two-piece, pointed, jointed handle. Available only in alternate panels of white and red, white and green, or yellow and green.



T-46 — 33" Dia.  
Umbrella Table

No. T-47 — 42" Diameter



7-5 CLASSIC  
GARDEN UMBRELLA

7-foot spread, 8-rib, push-button Automatic Tilter.

Zinc-plated handle with ground anchor as standard equipment. Trimmed with valance and plastic fringe. Color combinations: White with Green or Red or Blue, and Yellow with Green. Also solid colors, Red, Yellow, or Green. Comes in Troysheen vinyl coated fabric.



# SUNCRAFT REDWOOD OUTDOOR FURNITURE

FOR YOUR LAWN, GARDEN, PORCH OR PATIO



**R-441 CHAISE LOUNGE** with plated steel strap and helical spring base. 3 position adjustable back rest. 3" boxed pad.



**R-443 CLUB CHAIR** Plated Steel strap and helical spring base. All plated hardware. 3" boxed pad.

**R-444 TWO PLACE SETTEE**, 48" length is similar in construction to the Club Chair pictured, with all steel strap and helical spring base, and two 3" boxed pads.

Deluxe pads in "Chromspun" give you color fastness to sunlight for the life of the fabric. Tailored to perfection in your choice of "Chromspun", Army Duck, or No. 8 Duck in solid colors, Green, Blue, Rust and Yellow.

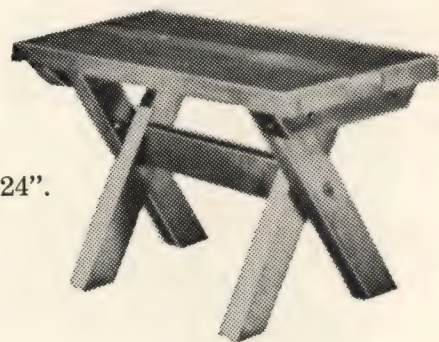
## EXTRA STRENGTH:

## LASTING BEAUTY:

Suncraft Redwood Furniture gives you 2", high altitude, Air-dried California Redwood with rugged bracing and all plated hardware for extra strength. Suncraft preservative for added beauty and greater moisture resistance. All steel spring construction.

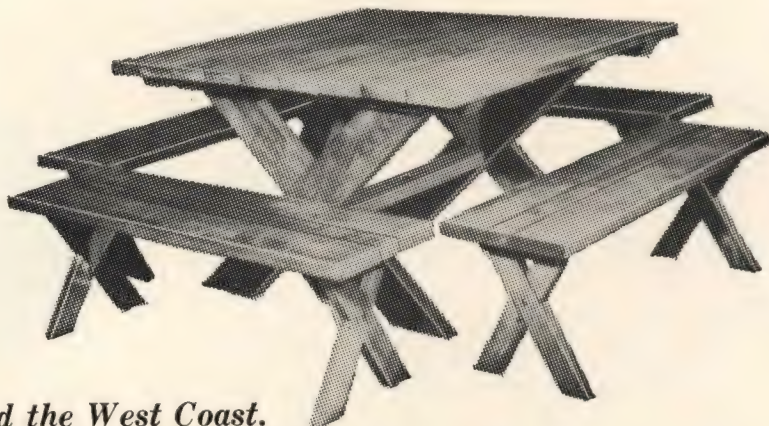
## EASY ASSEMBLY:

All items are shipped semi-knocked down for economy to the customer: Each piece can be assembled and ready for use in 15 minutes.



**R-421 END BENCH**, 24". Plated Hardware.

**R-415 SQUARE UMBRELLA TABLE AND FOUR BENCHES**. 4 foot square. Benches 4 feet long. Table separate No. R-414. Benches Separate No. R-423. Also available No. R-412 Round Umbrella Table—4 foot diameter.



*Shipping point: Both the Middle West and the West Coast.*



# Make Your Own

## ALL-PURPOSE OUTDOOR-INDOOR TABLES



LAWN SAVER

Patent Pending 453797

### USEFUL INSIDE • OUTSIDE for

PICNICS  
PARTIES  
PLAY  
TABLE TENNIS

GAMES  
HOBBIES  
BREAKFAST  
EXTRA TABLE

These strong, sturdy, self-leveling leg sets enable you to make tables of Stow-Away design for any use all year around. Make your tops and seats from plywood - planks - or whatever you desire.

The latest design--contemporary wrought iron. Use with your choice of wood for fitting in with your decorative scheme.

The recommended length of 72" for picnic table use will comfortably seat eight--make it in shorter lengths - 36" or 48" - if you desire. Also, make longer tables by using additional sets of legs.

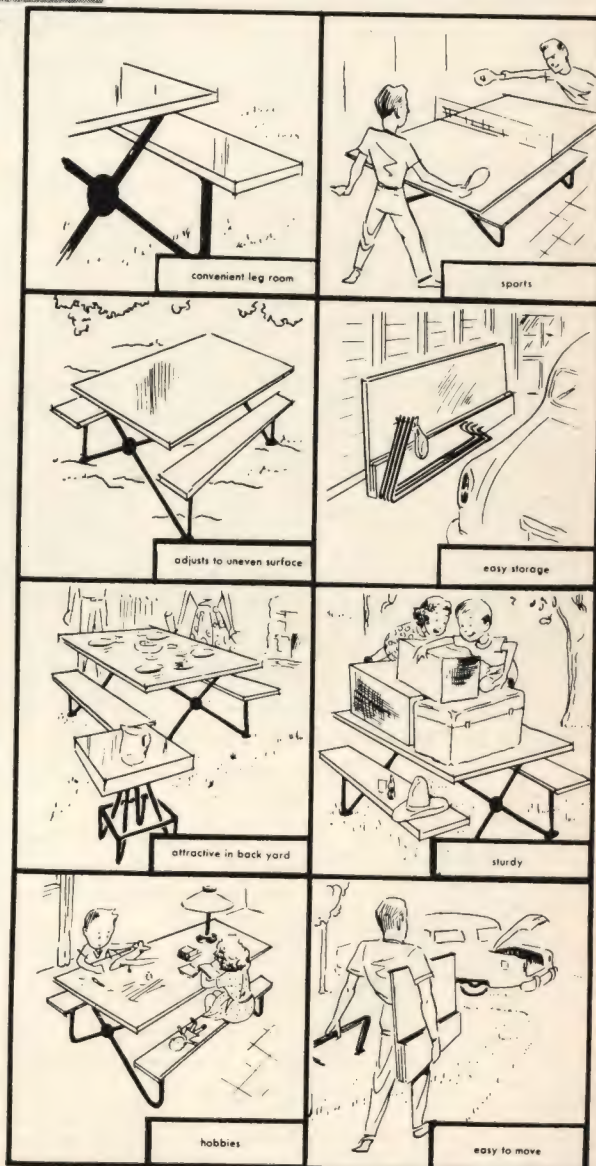
Illustrated instructions printed on carton show how to assemble easily and quickly.

The table can be taken apart for storage - and put together - in a few minutes.

Packed complete including screws and bolts.

A pair to a carton

Model 30 Price: \$14.95 per pair Shipping Weight 48 lbs.







## PLAYGROUND SETS

*Safety Engineered Throughout*

Finished in brilliant red and green baked-on scuff-resistant weather-proofed enamel.



**Model S-125 Complete as shown Weight: 75 lbs.**

### Model S-126

**9-play**

Extra heavy gauge construction. Extra big, extra heavy, extra beautiful. One piece leg sockets welded to headbar for easiest assembly.

6-ft. double curved all steel safety slide with D-shaped safety rails and Weatherproof Armco Zinc-grip Galvanized steel bed . . . full 16 inches wide.

#### SPECIFICATIONS:

SAME AS S-125

**LIST 43.95**

**DEALER PRICE 29.00**



**Model P-126—Complete as shown Weight: 150 lbs.**

All Steel Slide with Fully Galvanized Steel Slide Bed.

Safety-Engineered with Double Curvature Safe-stopping Slide Bed. Finished in Brilliant Red and Green Weather-proof Enamels.

**S-9 8 ft. 67 lbs.**

**S-10 10 ft. 72 lbs.**

**S-9 8 ft. LIST 29.95  
DEALER PRICE 18.00**

**S-10 10 ft. LIST 36.95  
DEALER PRICE 22.05**



### Model S-125

**8-play**

Extra heavy gauge construction. Extra big, extra heavy, One piece leg sockets welded to headbar for easiest assembly.

- Two Swings
- Trapeze
- Airglide
- 2 Climbing and turning bars
- Exercise Rings

**LIST 32.50**

HEAD BAR: 2" DIAMETER X 9 FT.

LEGS: 2" DIAMETER X 7½ FT.

**DEALER PRICE 20.45**



**Model S-126 Complete as shown Weight: 120 lbs.**

### Model P-126

**9-play**

Extra heavy gauge construction. Extra big, extra heavy, extra beautiful! One-piece malleable steel castings welded to headbar for easiest assembly.

8-ft. double curved all steel safety slide with D-shaped safety rails and Weatherproof Armco Zinc grip Galvanized steel bed . . . full 16 inches wide.

HEAD BAR: 2½" DIAMETER X 9 FT.

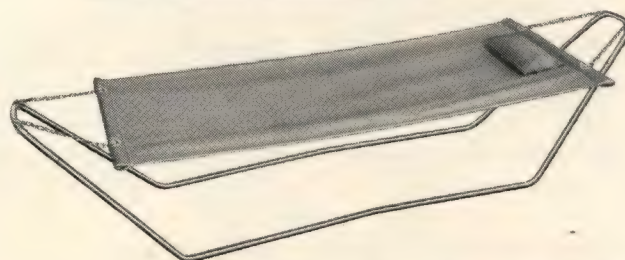
LEGS: 2" DIAMETER X 8 FT.

**LIST 59.95 DEALER PRICE 37.80**

**Model P-125** Not illustrated. Same as P-126 but without slide and with trapeze and rings hung as in Model S-125.

**LIST 39.95 DEALER PRICE 25.20**

**K-3 PORTABLE SUNDECK HAMMOCK  
INDIVIDUALLY BOXED — WGT. 20 LBS.**



- Tubular Alloy Steel Frame. Heavy Duty Duck. Tangerine Duck on Black Frame. Green Duck on Green Frame. Inflatable Vinyl Pillow. Assembles in a Jiffy...No Tools, Nuts, or Bolts. 6 or more \$7.95 Ea. **LIST 12.95 DEALER PRICE 8.30**





The complete line of Wonder Horses is shown in front of the luxurious new Town Park Motor Hotel at Memphis.

## A WONDER TEAM

*will pull traffic to Your door . . .*

A team of Wonder Horses outside your Motel will prove a sure-fire stopper to families-on-the-go. They'll instantly know that your motel caters to the particular needs of the family group—and has provided for the entertainment of youngsters as well as the grownups in the driver's seat.

A Wonder Horse, known across the country as a healthful source of exercise and fun, is ideal for Motel Use—can be used indoors or out . . . takes up little room . . . and stands up to rough riding.

**Try It!** You'll say it's a Wonder for drawing traffic to your door!



### WONDER HORSE DeLUXE

Patented MODEL 2-M (Chromium Metal Base)

Ind. Packed  
Length 39½"  
Width 12¼"  
Height 21¾"  
Weight 21 lbs.  
(Wood Base Optional)

RETAIL PRICE .....\$29.95

**DEALER  
PRICE \$19.95**

#### OTHER MODELS:

Wonder Mare, **\$14 95**

Wonder Horse Regular  
**\$10 95**

and Wonder Pony  
**\$7 95**

PRICES SHOWN ABOVE  
ARE DEALER PRICES



# This is the JOYRIDER

LET IT BUILD  
TRAFFIC and RENTALS  
FOR YOU.

It's  
Free  
Wheeling

It's  
Colorful

It's  
Fun

It's  
Safe

It Works  
For  
You!

IT GIVES YOU A  
PLAY AREA  
THAT TAKES UP ONLY 6  
FEET OF FLOOR SPACE

**CHILDREN LOVE IT!** THEY WILL CAUSE THEIR  
PARENTS TO STOP AT YOUR MOTEL BECAUSE  
THE **JOYRIDER** IS THERE.  
THEY PEDAL IT THEMSELVES.

THE PARENTS CAN ENJOY REST AND  
PEACE-OF-MIND WHILE THE YOUNG-  
STERS ARE ENTERTAINED.

NO MOTORS—NO COIN SLOTS  
NO EXPOSED MOVING PARTS

UMBRELLA  
AND HOLDER  
UNIT

4-HORSE UNIT  
\$17.50

6-HORSE UNIT  
\$22.50

## PRICES:

4-HORSE UNIT (Weight 215 lbs.)  
SIX FEET DIAMETER

**\$295<sup>00</sup>**

6-HORSE UNIT (Weight 315 lbs.)  
EIGHT FEET DIAMETER

**\$395<sup>00</sup>**



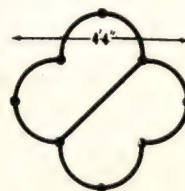
# RUGGED EXTRA HEAVY DUTY PLAYGROUND EQUIPMENT



No. 386



No. 390



## JUNIOR MONKEY CLIMB

Capacity—approximately 25 children. 6' 8" high. Vertical spaces 20" high (excellent for small children). 225' of pipe to climb on.

No. 387 Wt. 330 lbs.

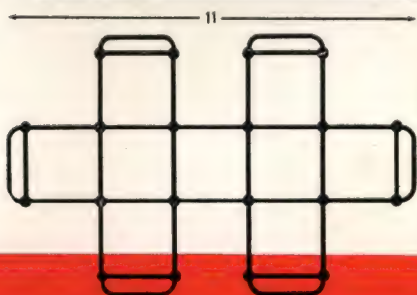


No. 387

## PRIMARY MONKEY CLIMB

Capacity—approximately 15 children. 8' high. Vertical spaces 24" high. 115' of pipe to climb on.

No. 390 Wt. 150 lbs.

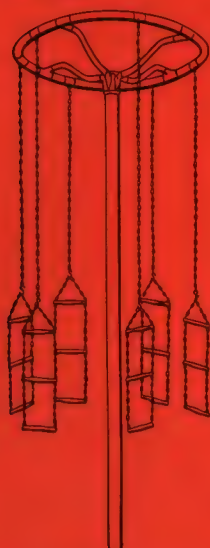


## DOUBLE MAZE OF CLIMBS

Capacity—40 to 50 children. 8' 6" high. Climbing squares 24" high, 24" wide. 350' of pipe to climb on. 40' outside perimeter.

No. 386 Wt. 360 lbs.

RECREATION climbing gyms are all fabricated of new **HOT GALVANIZED** structural steel pipe, 1 1/16" O.D. Even the smallest child can firmly grip this pipe with the utmost assurance and safety. NO OTHER PIECE OF PLAYGROUND EQUIPMENT CAN EQUAL THE CLIMBING GYM'S RECORD FOR ECONOMY IN GROUND SPACE AND COST OF MAINTENANCE PLUS THE LOW INITIAL COST.

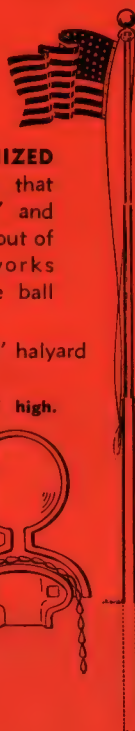


## FLAG POLES

Made of new **HOT GALVANIZED** structural steel pipe sections that telescope into each other 2' and thru-bolted. No pulley to get out of order. Chain halyard works smoothly through 4" bronze ball casting.

No. 26 Height 26' with 47' halyard chain. Wt. 120 lbs.

Also flag poles 31' and 40' high.



## GIANT SAFETY STRIDE

Free-wheeling ball bearing head 2' in diameter prevents ladder twisting. Strong light-weight aluminum ladders suspended with 8-0 weldless chain 8 1/2' above ground.

No. 421 SAFETY STRIDE with 6 ladders (no pipe) Wt. 75 lbs.

No. 421-P 3" pipe only for above Wt. 80 lbs.

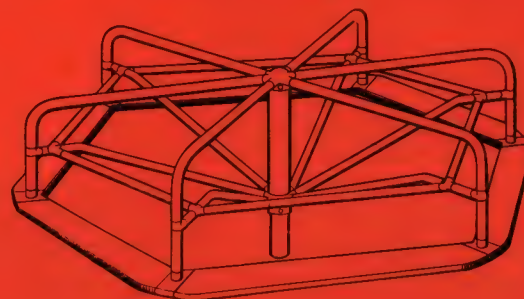


## MERRY-GO-ROUNDS

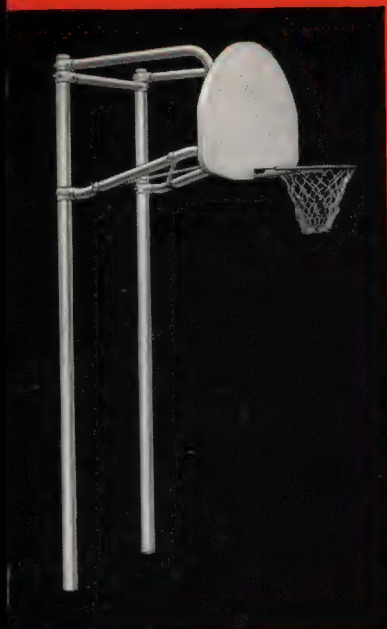
All RECREATION Merry-Go-Rounds are made of new **HOT GALVANIZED** structural steel pipe and 2" Old Growth Yellow Douglas Fir. 25" center to center distance between bearings eliminates wobble and wear. One child can turn a fully loaded RECREATION Merry-Go-Round with ease. Lubricated steel ball at top of center post reduces friction and wear to the minimum. 10' in diameter. Platform 16" above ground.

No. 402-H Open Type, as illustrated. Capacity 30 children. Wt. 425 lbs.

No. 402-HE Closed Type, platform entirely enclosed. Capacity 40 children. Wt. 700 lbs.







No. 459-EF

## OUTDOOR BASKETBALL OUTFITS

Fan-shaped metal backboards are stamped from single sheet of 12 gauge steel. 17 1/2' of well distributed solid steel bracing is electrically welded to the back and extends to all edges of backboard. All outfits supplied with "No-tie" goals and 60 thread nets.

- No. 459-EF** Outdoor Fan-shaped Metal Outfit with 4' extension (no pipe.) Wt. 260 lbs.
- No. 459-EP** two 3" pipe supports for above. Wt. 240 lbs.
- No. 458-FS** Outdoor Fan-shaped Metal Outfit (no pipe) Wt. 100 lbs.
- No. 458-FSP** two 2" pipe supports for above. Wt. 120 lbs.



No. 458-FS

## 1000 SERIES SLIDES

(With Chute Siderails of 2 3/8" O.D., **HOT GALVANIZED** Pipe)

All RECREATION slides furnished with 7" by 15" **HOT GALVANIZED** steel apron which is easily replaceable. Extra smooth 18 gauge ARMCO ZINC GRIP INGOT IRON is used for all galvanized bedways. 22 gauge satin finish stainless steel is laid over the galvanized sheet for all stainless steel bedways, making a total thickness equivalent to 14 gauge, one of the heaviest in the industry. RECREATION Safety End Plugs are installed on all chute siderails to eliminate the possibility of children's clothing catching at this point.

10" x 21" aluminum platform will never rust.

12' BEDWAY—PLATFORM 6' HIGH

**No. 1012Z** galvanized bedway Wt. 370 lbs.

**No. 1012ZS** stainless steel bedway Wt. 400 lbs.

16' BEDWAY—PLATFORM 8' HIGH

**No. 1016Z** galvanized bedway Wt. 430 lbs.

**No. 1016ZS** stainless steel bedway Wt. 470 lbs.

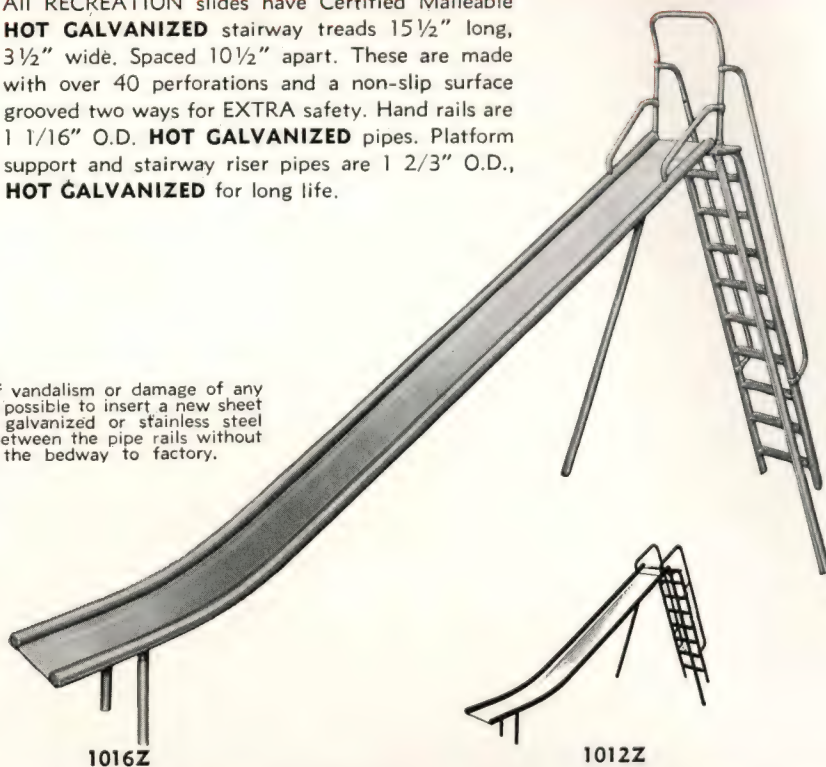
(OTHER SIZES AVAILABLE)



Also available with these outfits. 4' by 6' rectangular backboards made with frames of 8/4" best Douglas Fir covered with flattened, expanded metal.

All RECREATION slides have Certified Malleable **HOT GALVANIZED** stairway treads 15 1/2" long, 3 1/2" wide. Spaced 10 1/2" apart. These are made with over 40 perforations and a non-slip surface grooved two ways for EXTRA safety. Hand rails are 1 1/16" O.D. **HOT GALVANIZED** pipes. Platform support and stairway riser pipes are 1 2/3" O.D., **HOT GALVANIZED** for long life.

In case of vandalism or damage of any kind, it is possible to insert a new sheet of either galvanized or stainless steel material between the pipe rails without returning the bedway to factory.



THE **RECREATION** LINE

**RUGGED EXTRA HEAVY DUTY PLAYGROUND EQUIPMENT**



## 8' HIGH PRIMARY SWINGS

(With No. 506E Two Way End Spreads)

- No. 706 Six Seat Swing Set. (no pipe) Wt. 130 lbs.  
No. 706P Pipe only for above. Wt. 320 lbs.

## 10' HIGH HEAVY TYPE SWING SETS

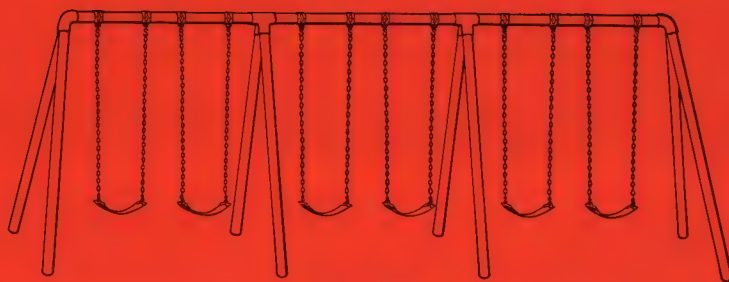
(With No. 506 Three Way End Spreads)

- No. 395 Six Seat Swing Set (no pipe) Wt. 160 lbs.  
No. 395P Pipe only for above. Wt. 450 lbs.

## 12' HIGH HEAVY TYPE SWING SETS

(With No. 506 Three Way End Spreads)

- No. 394 Six Seat Swing Set (no pipe) Wt. 165 lbs.  
No. 394P Pipe only for above. Wt. 530 lbs.



No. 706

Also available in two, four and eight seat sets.

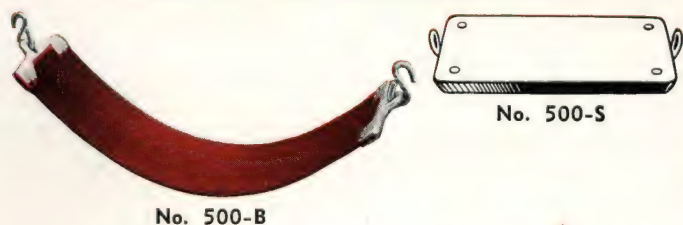
All swing sets are complete with either 500-B Safety Belt seats or 500-S Wooden seats. Please specify which is desired.

## Safety Belt Seat

- Non-slip surface does not wear smooth like ordinary wooden seats.
- Children must stop swing to get in or out.
- Hugs user at sides as well as bottom, doubling contact area for safety.
- Three times lighter for extra safety in case a bystander is hit.
- Discourages standing in the swing. (A dangerous practice)
- 24" long — 5" wide.

No. 500-B Safety Belt Seat with 2 SS hooks (as shown below). Wt. 2 lbs.

No. 500-S Wooden Seat. Made of 5/4" hardwood with a special bevel on all four corners for safety. Certified Malleable **HOT GALVANIZED** end fittings riveted firmly on the seat. Wt. 6 lbs.



No. 500-B

No. 500-S



No. 55 hooks made of 3/8" cold drawn steel, **HOT GALVANIZED**.



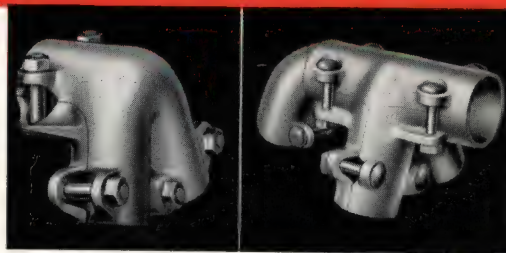
No. 8-0 short link chain has a tensile strength of 2950 lbs. **HOT GALVANIZED** for permanent rust-proofing.

The 1" wide RECREATION oilless bearing (No. 504) is a BRONZE composition saturated with oil. The swing hanger is fabricated of heavy Certified Malleable Castings, **HOT GALVANIZED** and tested to 50,000 lbs. tensile strength. Two cadmium-plated Carriage Bolts force the split clamp to grip frame pipe giving practically 100% contact for utmost safety.



No. 504

The RECREATION end spreads shown below (No. 506, No. 506E) are massive **HOT GALVANIZED** castings. Split clamp design assures practically 100% contact with frame pipe making the safest and most rigid unit possible.



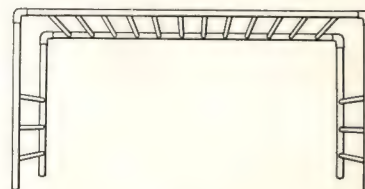
506-E

506

## JUNIOR HORIZONTAL LADDER

1 1/2" pipe frame, 12' long, 6' high, with 10—1/2" pipe rungs securely riveted to frame.

No. 418-J Wt. 200 lbs.

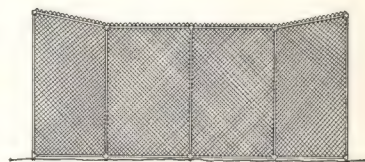


## BASEBALL BACKSTOP

Frames made of 1 7/8" O.D., **HOT GALVANIZED** pipe. No. 9 gauge wire woven in a 2" chain-link mesh **HOT GALVANIZED** after fabrication. Back is 10' wide with 5' wide wings set at an angle.

No. 42 8' high Wt. 450 lbs.

No. 43 10' high Wt. 550 lbs.



*It's a fact!*

A complete RECREATION LINE Playground for a 250 pupil school would cost less than \$1.00 per child per year during a child's 8 years of schooling. AT THIS PRICE PARENTS CAN NOT GO WRONG WITH A SAFE RECREATION EQUIPPED PLAYGROUND.

SEND FOR **FREE** CATALOG.

For more details write your dealer for a complete RECREATION LINE Catalog.

THE **RECREATION** LINE

**RUGGED EXTRA HEAVY DUTY PLAYGROUND EQUIPMENT**



# Biggest news in POOL HISTORY!

## Doughboy's GIANT 22-foot Backyard Swimming Pool



A brand new Doughboy Pool announced with a big 2-page advertisement in LIFE magazine. . . sure to be the choice of millions of Americans as a dream come true — their very own private swimming pool! And it is a true swimming pool: 42-inches deep; 69-ft. around; holds 9950 gallons — BIG enough for an adult to swim in. . . BIG enough for the whole family to enjoy all summer long! This Doughboy giant pool requires no digging . . . no installation. . . no costly maintenance — your customers set it up themselves in less than an hour. And, at summer's end, they simply fold it up and store it for the following season. Forti-Plyed® construction and Doughboy's exclusive heat-seal seams mean it is built to be a long term investment in pleasure; a pool that will last for season-after-season of use by the whole family. The biggest bargain in summer fun you've ever handled!



The 22-ft. Doughboy Family Swimming Pool has side supports of plastic-coated steel-wire webbing for rigid support. Complete with gaily painted ladder; repair kit; Fill-'n-Flator; two 1" drain outlets and one 1 1/2" outlet with 25 feet of 1 1/2" plastic hose for quick drainage. 212 lb. carton.

No. 498

List Price \$350.00

## OTHER DOUGHBOY RIGID-SIDE POOLS FOR FAMILY FUN!

The largest-selling Family Pools on the market! Low cost. . . easy to maintain. . . all made with Forti-Plyed heavy-duty plastic and Doughboy's exclusive heat-seal seams.

**18 FT. FAMILY LAKE:** 34 in. deep; 57 ft. around; holds 5500 gals. Wire webbed sides; complete with repair kit; Fill-'n-Flator; two 1" drain outlets and one 1 1/2" outlet with 25 feet of 1 1/2" plastic hose for quick drainage. 109 lbs. carton.

No. 496

List Price \$200.00

**12 FT. FAMILY POOL:** 24 in. deep; 38 ft. around; holds 1600 gals. Complete with repair kit and Fill-'n-Flator. 50 lb. carton.

No. 491

List Price \$100.00

**8 1/2 FT. FAMILY POND:** 18 in. deep; holds 630 gals. Complete with repair kit and Fill-'n-Flator. 24 lb. carton.

No. 490

List Price \$50.00



**DOUGHBOY FAMILY POOL COVERS:** Forti-Plyed Plastic cover keeps pool free of dust, dirt, leaves, and grass when pool is not in use.

For 18 ft. Pool

Packed 6 to 46 lb. carton.

No. 423 List Price \$30.00

For 12 ft. Pool

Packed 6 to 22 lb. carton

No. 422 List Price \$17.00

For 8 1/2 ft. Pool

Packed 6 to 12 lb. carton

No. 421 List Price \$10.00



**FAMILY POOL LADDER:**

Gracefully designed, durably built. Fabricated from 1 1/8" welded tubular steel. Easily assembled and taken apart. Painted bright green. Packed 1 to 12 lb. case.

No. 730

List \$15.00





**SEA-VIEW Aqua Mat** with "porthole" window for submarine sight-seeing. 2 ft. wide, 4 ft. long. 6 to 11 lb. case.

No. 472 List Price \$6.00

**SWIM PADDLES** — another new item. . . junior-size "frog-men's" special! Broad, comfortable; separate pockets for each finger; gripper fasteners on wrist. Packed 12 pairs to a 5 lb. case.

No. 264, Small List \$1.00 pr.  
No. 265, Medium List 1.00 pr.  
No. 266, Large List 1.00 pr.

**6 FT. AQUA MAT** — "form-fit" construction (larger outside tubes). Embossed heavy-gauge plastic for greater abrasion resistance. Complete with repair kit. 6 to 25 lb. case.

No. 473 List Price \$9.00

**TODDLER RAFT.** New, offers fun for the small set. 17 in. wide, 33 in. long. 24 to 24 lb. case.

No. 470 List Price \$3.00



**TUBBY the Baby Whale** — popular toddler favorite for beach, bath, or playroom. 25 in. long, 10 in. wide. 24 to 4 lb. case.

No. 122 List Price \$1.00



**AQUA-PUP the Dog** — a brand new toy sure to be a best seller; buoyant for lots of water fun. 15 in. wide; 13 in. high. 24 to a 9 lb. case.

No. 250 List Price \$2.00



**SWIM VEST** — heavy embossed plastic resists abrasion; eliminates water logging. Filled with new Kapok for increased buoyancy. Between-the-legs strap secures it on body. Rust-proof buckles.

	List
No. 260, Small (ages 1-4), 6 to 8 lb. case	\$5.00
No. 261, Medium (ages 4-7), 6 to 9 lb. case	5.50
No. 262, Large (ages 7-12), 6 to 12 lb. case	6.50
No. 263, Ex. Large (12-16), 6 to 14 lb. case	7.50



#### BEACH BALLS

Giant 28", multi-colored. 24 to 19 lb. case.

No. 228 List Price \$4.00

20" decorated. 24 to 12 lb. case.

No. 220 List Price \$2.30

20" multi-colored. 24 to 12 lb. case.

No. 219 List Price \$2.00

16" decorated. 24 to 6 lb. case.

No. 117 List Price \$1.30

16" multi-colored. 24 to 6 lb. case.

No. 119 List Price \$1.00

15" multi-colored. 24 to 4 lb. case.

No. 114 List Price \$ .90

#### SWIM PADDLE ASSORTMENT

Contains: 4 Small Swim Paddles  
4 Medium Swim Paddles  
4 Large Swim Paddles  
Packed in attractive self display carton. 12 pairs to 5 lb. case.

No. 2000 List Price \$12.00

#### SWIM VEST ASSORTMENT

Contains: 2 Small Swim Vests  
3 Medium Swim Vests  
2 Large Swim Vests  
1 Extra Large Swim Vest  
Packaged in attractive sales inviting display carton. 8 to 14 lb. case.

No. 3000 List Price \$47.00

**Doughboy**

**FORTI-PLYED**



# Gas **AND** Electric



## BUILT IN COOKING UNITS



### **FEATURES**

In Colorflyte decorator colors: bambu yellow, ripple green, sierra blue, harvard pink; plus stainless steel and copper.

Beautifully and dramatically styled for every cooking convenience.

Oven at just the height you want.

See "what's cooking" through the non-fogging pyrex oven window.

You can plan your own kitchen—as many surface units as needed—or two separate ovens!

A completely separate broiler unit.

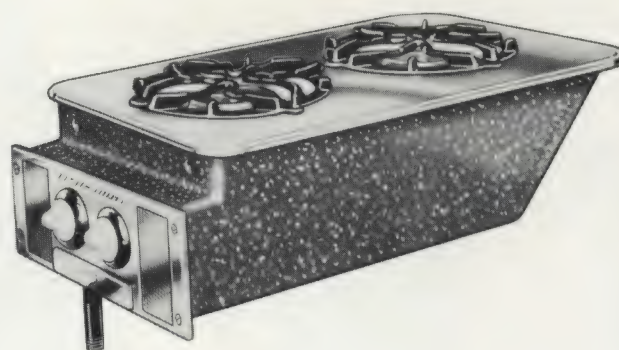
A real dream kitchen.



## SPECIFICATIONS

### GAS

Model	Description	Size		Shipping Weight
DBG-5	Deluxe Oven with automatic timer control and automatic safety pilot	Broiler	16x19x 8	210 lbs.
		Oven	16x18x14	
SBG-5	Standard Oven	Broiler	16x19x 8	210 lbs.
		Oven	16x18x14	
IG-2	Two Unit Surface Insert		13 $\frac{1}{8}$ x21	35 lbs.
IG-4	Four Unit Surface Insert		26 $\frac{1}{4}$ x21	70 lbs.



**SEPARATELY CONTROLLED BROILER OVEN  
IN ALL ELECTRIC MODELS!  
NO EXTRA COST!**

Three individual heating units—NOW you can bake and broil at the same time with this exclusive porcelain enamel roll-out broiler drawer. Completely removable for easy cleaning.

### ELECTRIC

Model	Description	Size		Shipping Weight
DBE-5	Deluxe Oven—Electric clock, automatic oven control, 60-min. timer	Broiler	16x19x 8	210 lbs.
		Oven	16x18x14	
SBE-5	Standard Oven	Broiler	16x19x 8	210 lbs.
		Oven	16x18x14	
IE2-5	Two Unit Surface Insert		13 $\frac{1}{8}$ x21	35 lbs.
IE4-5	Four Unit Surface Insert		26 $\frac{1}{4}$ x21	70 lbs.





# FULL LINE OF GAS AND ELECTRIC RANGES IN COLOR

**STATE**

## FEATURES

Available in the following beautiful COLORFLYTE shades: ripple green, bambu yellow, sierra blue and harvard pink.

This 36" "Full Value" Range was designed for today's modern compact kitchens.

Titanium acid proof porcelain enamel exterior.

Competitively priced—yet contains every quality feature.

Pyrex "non-fogging" oven door window, and oven light on Deluxe Models.





## GAS

### GENERAL FEATURES

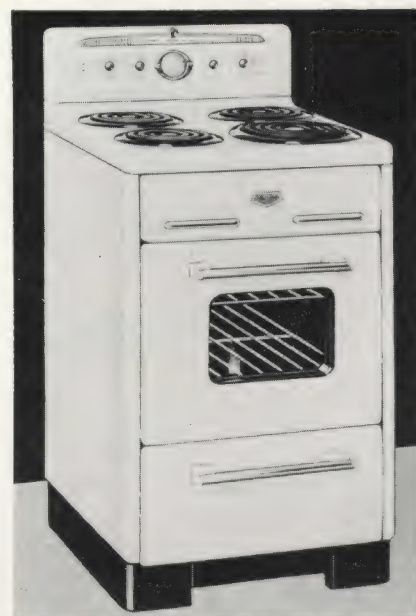
- ★Hi-lo valves on all burners.
- ★Porcelain enameled broiler with roller bearings broiler removable for any cleaning.
- ★Heavy duty top burners with porcelain enamel head.
- ★Universal valves for natural, manufactured and bottled gas.
- ★Automatic lighter for top burners.
- ★Two-piece smokeless broiler pan.
- ★Extra large utensil storage.
- ★Flush-to-the-wall construction for the modern kitchen.

Model	Floor Space	Overall Height	Baking Oven	Broiler	Shipping Weight	DESCRIPTION
DG 365	36"x24"	47"	16x19x14	16x19x8	255 lbs.	Deluxe Full Automatic Gas Range—Fully automatic oven control with pilot light. Separate hi-broiler—Pyrex "non-fogging" glass oven window.
SG 365	36"x24"	47"	16x19x14	16x19x8	230 lbs.	Standard Gas Range—High back guard.
BG 365	36"x24"	43"	16x19x14	16x19x8	225 lbs.	Budget Gas Range—Modern full size range.
DG 205	20"x24"	47"	16x19x14	16x19x8	180 lbs.	Deluxe Gas Apartment Range—High back guard—Pyrex "non-fogging" glass oven window and oven light.
EG 205	20"x24"	43"	16x19x14	16x19x8	180 lbs.	Economy Gas Apartment Range—

## ELECTRIC

### GENERAL FEATURES

- ★Titanium, acid-proof porcelain enamel top.
- ★Robertshaw automatic oven heat control.
- ★Heavily insulated oven with Fiberglas.
- ★Flush-to-the-wall construction for the modern kitchen.
- ★Roomy, easy to clean porcelain enamel oven.
- ★Non-tilt oven racks.
- ★Recessed baking element gives more oven room.
- ★Microtube top burners by Chromalox gives faster heat-up, better heat transfer and cooler cooking.



Model	Floor Space	Overall Height Inches	Oven Opening	Shipping Weight Lbs.	Total Oven Wattage Watts	Baking Element Watts	Broiler Element Watts	Top Burner Elements Watts	DESCRIPTION
DE 365	36x24	47	16x19x14	250	5200	22000	3000	2-1500 2-2100	Deluxe Electric 36" Model—Push button seven heat control on four-burner divided cooking top—Left rear unit clock controlled—Oven light—Pyrex "non-fogging" Oven window.
SE 365	36x24	47	16x19x14	250	5200	22000	3000	2-1500 2-2100	Standard Electric 36" Model—Electric Clock with automatic oven control built in the back guard.
BE 365	36x24	43	16x19x14	230	5200	22000	3000	2-1500 2-2100	Budget Electric 36" Model—Four burner, divided cooking top.
DE 205	20x24	47	16x19x14	180	5200	22000	3000	2-1900 2-1100	Deluxe Electric Apartment Model—Pyrex oven door window and oven light.
EE 205	20x24	43	16x19x14	180	5200	22000	3000	1-1900 2-1100	Economy Electric Apartment Model—





Approved By  
American  
Gas Association  
For Flush-To-Wall  
Installation

# *Chef's Delight* **GAS RANGE**

WITH POWER-PACKED SALES FEATURES AND TREMENDOUS VALUE



Approved By  
American  
Gas Association  
For Flush-To-Wall  
Installation

## MODEL No. 3220



Beautiful streamlined high backguard. Service outlet for toasters, percolators, irons, etc.

Entire outer shell of range finished in gleaming white acid-resistant titanium porcelain enamel.

Highly efficient, scientifically designed burners. Top burners are interchangeable and are designed to operate on either side of range.

Giant 12,000 B.T.U. front burners and regular 9,000 B.T.U. rear burners are interchangeable on same venturi. Aluminum burner caps.

Automatic instant top burner lighting.

High-low medium center click universal valves and burners. No changing of valves or orifices when changing from L.P.G. to Natural or Manufactured gas.

Removable porcelain enameled burner bowls. All corners rounded for easy cleaning. Heavy cast iron four leaf clover burner grids designed for 1-inch diameter vessel in center.

Nationally advertised famous "Robertshaw" oven temperature control. Controls oven perfectly at any baking temperature.

Large porcelain enameled one-piece oven perfectly sealed, gas tight and air tight. Round corners for easy cleaning. Heavy rust-resistant oven racks—self stopping—non-tilting—easy sliding.

Fully porcelain enameled main front.

Oven light and Pyrex oven window. Oven light is outside of oven, and not affected by heat. Unnecessary to use expensive home oven light bulb.

Non-sagging, blanket type Owens-Corning high density "Fibre Glass" insulation used throughout.

Roller bearing two-piece porcelain enameled smokeless broiler with drop door. Designed so that all parts can be very easily cleaned.

Porcelain enameled base recessed for ample toe space. Easy to clean. Flush-to-wall installation.



Over-all height including backguard.....	43"
Height from floor to cooking surface.....	36"
Size oven—	
Height.....	14"
Width.....	16"
Depth.....	19½"
Size broiler—	
Height.....	6½"
Width.....	14"
Depth.....	17"
Size Cooking Surface.....	18" x 22"
Floor Space Occupied.....	18¾" x 25½"
Burner Centers—Front to back.....	10"
Burner Centers—Left to right.....	8½"
Type Top Burners.....	Cast Iron with Aluminum Caps
Type Oven Burner.....	Cast Iron
Approximate Shipping Weight.....	176 lbs.

**SAMUEL STAMPING & ENAMELING CO. CHATTANOOGA, TENNESSEE**





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American  
Gas Association  
For Flush-To-Wall  
Installation

# *Chef's Delight* **GAS RANGE**

WITH POWER-PACKED SALES FEATURES AND TREMENDOUS VALUE



Approved By  
American  
Gas Association  
For Flush-To-Wall  
Installation

## MODEL 3120



Beautiful streamlined high backguard.

Entire outer shell of range finished in gleaming white acid-resisting titanium porcelain enamel.

Highly efficient, scientifically designed burners. Top burners are interchangeable and are designed to operate on either side of range. Giant 12,000 B.T.U. front burners and regular 9,000 B.T.U. rear burners are interchangeable on same venturi. Porcelain enameled cast iron burner caps. Automatic instant top burner lighting.

Valves and top burners are universal. No changing of valves or orifices when changing from L.P.G. to Natural or Manufactured gas.

Removable porcelain enameled combination burner bowls. All corners rounded for easy cleaning. Heavy cast iron four leaf clover burner grids designed for 1-inch diameter vessel in center.

Nationally advertised famous "Robertshaw" oven temperature control. Controls oven perfectly at any baking temperature.

Large porcelain enameled one-piece oven perfectly sealed gas tight and air tight. Round corners for easy cleaning. Heavy rust-resistant oven racks—self stopping—non-tilting easy sliding.

Fully porcelain enameled main front.

Non-sagging, blanket type Owens-Corning high density "Fibre Glass" insulation used throughout.

Roller bearing, porcelain enameled two-piece smokeless broiler with drop door. Designed so that all parts can be very easily cleaned.

Flush-to-wall installation.

Model No. 3020 without heat control.



### SPECIFICATIONS FOR MODEL 3120

Height from floor to cooking surface.....	36"
Over-all height including backguard.....	43"
Size oven—	
Height .....	14"
Width .....	16"
Depth .....	19½"
Size broiler—	
Height .....	6¼"
Width .....	14"
Depth .....	17"
Size Cooking Surface.....	18" x 22"
Floor Space Occupied.....	18¾" x 25½"
Burner Centers—Front to back.....	10"
Burner Centers—Left to right.....	8½"
Type Top Burners.....	Porcelain Caps, Cast Iron
Type Oven Burner.....	Cast Iron
Approximate shipping weight.....	174 lbs.

**SAMUEL STAMPING & ENAMELING CO. CHATTANOOGA, TENNESSEE**

LITHO IN U.S.A.



# *Chef's Delight*

**MODEL No. 3536 and 3536A DOUBLE OVEN and DOUBLE BROILER**







Approved By  
American  
Gas Association  
For Flush-To-Wall  
Installation

# *Chef's Delight* **GAS RANGE**

WITH POWER-PACKED SALES FEATURES AND TREMENDOUS VALUE

**DIVIDED TOP DE LUXE**  
WITH TWO OVENS AND TWO BROILERS



Approved By  
American  
Gas Association  
For Flush-To-Wall  
Installation

## Model No. 3536

**Oven light and Pyrex oven window in both ovens.**

**Two full sized 16" porcelain enameled tank type one-piece ovens perfectly sealed—gas tight and air tight.** Round corners for easy cleaning. Heavy rust-resistant oven racks—self stopping—non-tilting—easy sliding. Bar at back prevents pans from slipping off rack. No spillage.

Beautiful chrome trimmed streamlined high backguard with 12" built-in lamp. Electric clock and four-hour timer. Service outlet for toasters, percolators, irons, etc.

Divided top burners for convenience and ample working space. Entire outer shell of range finished in gleaming white acid resistant titanium porcelain enamel.

Highly efficient, scientifically designed burners on 10" centers. Top burners are interchangeable and are designed to operate on either side of range. Giant 12,000 B.T.U. front burners and regular 9,000 B.T.U. rear burners are interchangeable on same venturi. Aluminum burner caps. Automatic instant top burner lighting.

High-low medium center click universal valves and burners. No changing of valves or orifices when changing from L.P.G. to Natural or Manufactured gas.

Removable porcelain enameled combination burner bowls and drip trays. All corners rounded for easy cleaning. Heavy cast iron four leaf clover burner grids designed for 1-inch-diameter vessel in center.

Disappearing drip trays. When oven and storage compartment doors are closed there is no unsightly opening in front of range. Drip trays are porcelain enameled for ease of cleaning. Nationally advertised famous "Robertshaw" oven temperature control. Controls oven perfectly at any baking temperature.

## 3536A Automatic Oven Lighting

Fully porcelain enameled main front.

Oven light is outside of oven and not affected by heat. Unnecessary to use expensive oven light bulb.

Non-sagging, blanket type Owens-Corning high density "Fibre Glass" insulation used throughout.

Two roller bearing, two-piece porcelain enameled smokeless broilers with drop door. Designed so that all parts can be very easily cleaned.

Porcelain enameled base recessed for ample toe space. Easy to keep clean.

Flush-to-wall installation.



Model No. 3536 and 3536A (open view)

### SPECIFICATIONS FOR MODELS 3536 and 3536A

A Denotes Automatic Oven Lighting in Right Hand Oven Only.

Over-all height including backguard.....	46"	Size cooking surface.....	36" x 22"
Height from floor to cooking surface.....	36"	Floor space occupied.....	25½" x 36¾"
Size oven—each.....		Burner centers.....	10"
Height.....	14"	Type top burners.....	Cast Iron with Aluminum Caps
Width.....	16"	Type oven burner.....	Cast Iron
Depth.....	19½"	Approximate shipping weight.....	300 Lbs.
Size broiler—each.....			
Height.....	6¼"		
Width.....	14"		
Depth.....	17"		

**SAMUEL STAMPING & ENAMELING CO. CHATTANOOGA, TENNESSEE**



*new!  
all new!*

# Republic Steel Kitchens



SEE PRICE LIST ATTACHED FOR LIST OF SIZES AND STYLES ON THIS PAGE.

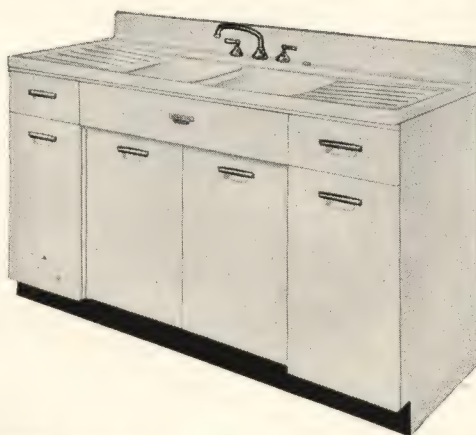
**CONSTRUCTED OF STEEL THROUGHOUT** — Won't harbor vermin, unaffected by climates, impervious to odors, never needs refinishing.

**FULL STEEL BACKS ON ALL STORAGE CABINETS** — For structural strength and complete cabinet closure.

**WHITE PLASTIC DOOR AND DRAWER BUMPERS** — For quiet, positive closure; non-staining, durable.

**PRICE COMPARISON** — Remember! With all these features, plus many more, you get the most for your money with Republic Steel Kitchens.

**ROUNDED DRAWER BOTTOMS** — Easy to clean; no unsanitary crevices.



MODEL CS66R  
DOUBLE BOWL, CABINET SINK, 66" WIDE

The Republic Steel Kitchens have the most complete array of sizes and styles available anywhere in stock at all times. Send for their complete catalog of **Steel Kitchens**, together with price lists, and design your complete kitchen to order.

**INTERCHANGEABLE STANDARD DRAWERS** — Instant convertibility for changing needs.

**INTERCHANGEABLE 3" SHALLOW DRAWERS** — Add "Double-up" space and custom beauty.

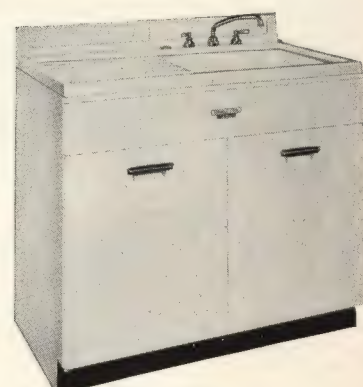
**ADJUSTABLE REMOVABLE CABINET SHELVES** — For changing storage needs and space economy.

**NYLON GLIDES** — Offer smooth, quiet drawer operation; no binding. No rollers to replace.

**TOP CLEARANCE RAILS** — Between counters and drawers add strength, stop binding. No scraping of enamel finish.



MODEL CS42D  
42" WIDE  
CABINET SINK  
AVAILABLE WITH  
RIGHT OR LEFT  
DRAINBOARD



MODEL CS42E  
42" WIDE  
CABINET SINK  
AVAILABLE WITH  
RIGHT OR LEFT  
DRAINBOARD

**ONLY REPUBLIC CAN GIVE YOU MOST FOR YOUR MONEY . . . BECAUSE ONLY REPUBLIC CAN GUARD THE QUALITY OF ITS PRODUCT FROM RAW ORE RIGHT TO YOUR MOTEL.**



# ELECTRIC RANGE-SINK-REFRIGERATOR Combinations

Electric Cooking Units, Electric Refrigerator, Sink or Work Top.

By **GENERAL CHEF**

**CONSTRUCTION:** Electrically welded steel construction throughout.

**ONE-PIECE TOPS:** Range tops and sinks are one solid piece of finest gleaming white vitreous porcelain on heavy gauge steel. One-piece stainless steel tops are also available on all models.

**CABINET FINISH:** Exterior finish of all cabinets is slow-baked Dulux Dupont enamel. All models may be ordered in choice of gleaming white or natural wood-grain finish in mahogany, walnut, oak, knotty pine or blond.

**ELECTRIC BURNERS:** All electric burners are Tuttle & Kift "tilt-up" solid, closed units for efficiency and easy cleaning. **COOKING HEAT DOES NOT AFFECT REFRIGERATOR TEMPERATURES** due to Owens-Corning Fiberglas insulation.

**ELECTRIC REFRIGERATOR:** Over 4 cubic feet. Ranco cold control provides 7 temperature settings. Horizontal type Freezer accommodates 9 ice cube trays or 12 standard frozen food cartons.

**COMPRESSOR:** Hermetically sealed, self-oiling Tecumseh compressor.

**GUARANTEE:** All refrigeration units carry a written 5-year guarantee.

**FINANCING:** Easy 24-month payment plan available.

**DIMENSIONS:** Width: 27½" — Depth: 28" — Height: 36" — to top of back splash: 40" — Refrigerator: 4-plus cubic feet.

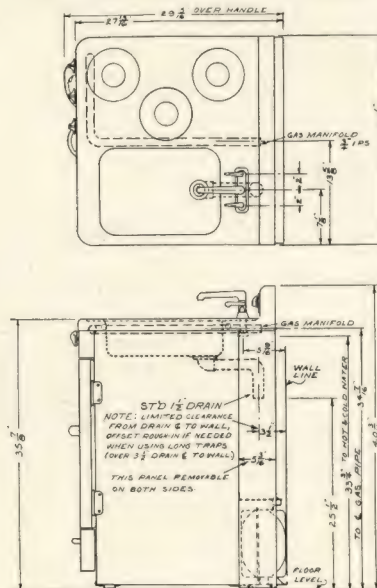


**Model LK E-520:** 3 electric burners; sink; refrigerator. For 220 volt installation.

**Model LK 2E-520:** same as above except 2 electric burners; sink; refrigerator. For 110 volt plug-in use.

**Model LK 5-550:** same as above except Work Top in lieu of burners; sink; refrigerator. For 110 volt plug-in use.

## GENERAL CHEF LK MODELS



**Model ES-1004:** 3 electric burners; work top; refrigerator. For 220 volt installation.

**Model 2ES-1004:** 2 electric burners; work top; refrigerator. For 110 volt plug-in use.

## OTHER MODELS

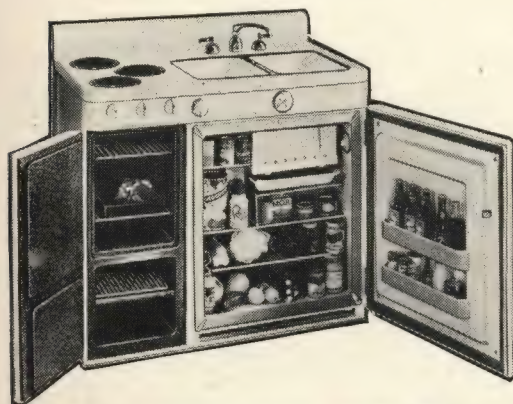
**Model GA-1004M:** The General Executive Refrigerator. A 4-plus cubic ft. refrigerator ideally suited for office, den or apartment. Natural wood-grain finish in choice of mahogany, walnut, oak, knotty pine or blond. Width: 27½"; Depth: 23½" over door handle; Height: 36".

**Model GA-1004:** Same as Executive model except in gleaming white finish with gray Formica work-level table top. Both models also available with cap sheets for under counter installation: 35½" high.

**Model A-450:** A four and one-half cubic ft. upright refrigerator designed to fit in limited space. Only 23½" wide; 21½" deep; 44" high.

## GENERAL CHEF TWIN

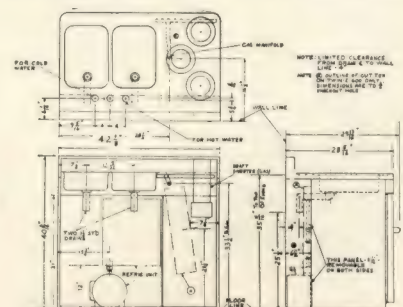
The All-In-One Complete Kitchen Unit with 6 cubic ft. Refrigerator. Available with either Electric or Gas Range and Oven. Dimensions: Width: 42"—Depth: 28"—Height: 36"—to top of back splash: 40"—Refrigerator: 6 cubic feet.



## GENERAL CHEF MODEL TWIN E-600:

3 electric burners; twin sinks; electric refrigerator. Wired for 230 volt, 60 cycle AC current. Total connected load 6250 watts. One-piece porcelain or stainless steel top and choice of gleaming white or natural wood-grain finish in mahogany, walnut, oak, knotty pine or blond. Twin models may be ordered with work space in lieu of sinks and with or without burners. Garbage Disposer is available on all Twin models; requires no extra space (see illustration).

## GENERAL CHEF TWIN MODELS





# GAS RANGE - SINK - REFRIGERATOR Combinations

Gas Cooking Units, Electric Refrigerator, Sink or Work Top.

By GENERAL CHEF

**CONSTRUCTION:** Electrically welded steel construction throughout.

**ONE-PIECE TOPS:** Range tops and sinks are one solid piece of finest gleaming white vitreous porcelain on heavy gauge steel. One-piece stainless steel tops are also available on all models.

**CABINET FINISH:** Exterior finish of all cabinets is slow-baked Dupont Dulux enamel. All models may be ordered in choice of gleaming white or natural wood-grain finish in mahogany, walnut, oak, knotty pine or blond.

**GAS BURNERS:** All Gas Range Combinations are equipped with full size Lincoln brass burners with adjustable valves making hood changes unnecessary for bottled, manufactured or natural gases. COOKING HEAT DOES NOT AFFECT REFRIGERATOR TEMPERATURES due to Owens-Corning Fiberglas insulation.

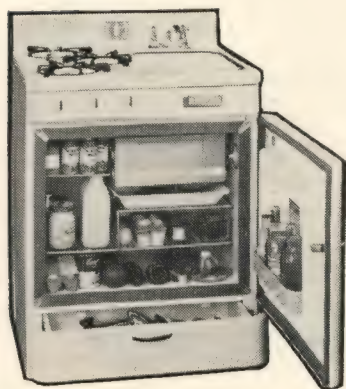
**ELECTRIC REFRIGERATOR:** Over 4 cubic feet. Ranco cold control provides 7 temperature settings. Horizontal type Freezer accommodates 9 ice cube trays or 12 standard frozen food cartons.

**COMPRESSOR:** Hermetically sealed, self-oiling Tecumseh compressor.

**GUARANTEE:** All refrigeration units carry a written 5-year guarantee.

**FINANCING:** Easy 24-month payment plan available.

**DIMENSIONS:** Width: 27½" — Depth: 28" — Height: 36" — to top of back splash: 40" — Refrigerator: 4-plus cubic feet.



**Model LK R-520:** 3 gas burners; sink; refrigerator. 110 volt.

## PRICES AND SHIPPING WEIGHTS

Model	Retail Price	Dealer Price	Range	Shipping Wt. Lbs.
LK E-520	\$369.95	\$265.95	Elec.	203
LK 2E-520	369.95	265.95	Elec.	200
LK S-550	328.95	234.95	None	195
ES-1004	299.95	203.95	Elec.	198
2ES-1004	299.95	203.95	Elec.	195
Twin E-600	564.95	388.95	Elec.	305
LK R-520	357.95	257.95	Gas	206
RS-1004	388.95	195.95	Gas	196
GA-1004M	262.95	183.95	None	158
GA-1004	238.95	164.95	None	158
A-450	190.95	132.95	None	154
Twin R-600	532.95	369.95	Gas	325

Prices are for standard white finish models with porcelain tops. All prices are F.O.B. Warehouses in Boston, Chicago, Cleveland, Houston, Los Angeles, Miami, New York, Philadelphia, Tampa.



**Model RS-1004:** 3 gas burners; work top; refrigerator. 110 volt.

## GENERAL CHEF TWIN

The All-In-One Complete Kitchen Unit with 6 cubic ft. Refrigerator. Available with either Gas or Electric Range and Oven. Width: 42" — Depth: 28" — Height: 36" — to top of back splash: 40" — Refrigerator: 6 cubic feet.



**General Chef Model Twin R-600**

3 gas burners; twin sinks; gas oven and broiler; electric refrigerator. Oven and broiler rated 13,000 B.T.U. Robertshaw automatic control. Approved by American Gas Association. One-piece porcelain or stainless steel top and choice of gleaming white or natural wood-grain finish in mahogany, walnut, oak, knotty pine or blond. Twin models may be ordered with work space in lieu of sinks and with or without burners. Garbage Disposer is available on all Twin models. Requires no extra space.

## SMALL APARTMENT SIZE REFRIGERATORS

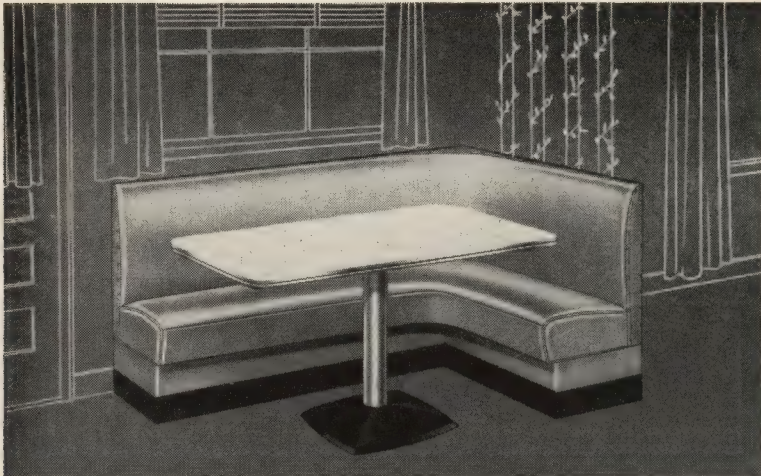


**Model A-450:** A four and one-half cubic ft. upright refrigerator designed to fit in limited space. Only 23½" wide; 21½" deep; 44" high.



# Motelier Dining Nooks

Tables &  
Bases

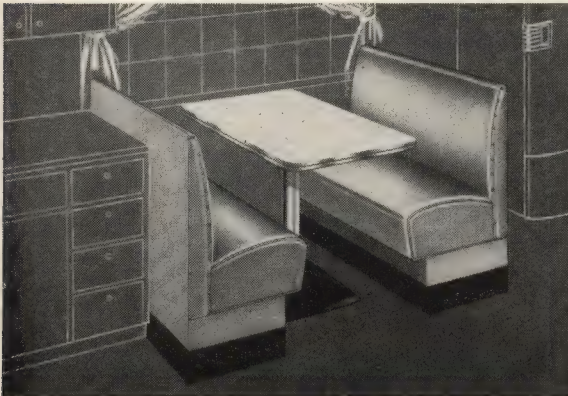


## MOTELIER "L" STYLES

Luxurious seating comfort provided by rubberized hair on seat and form-fitting back. Snap out spring seats. Carefully joined hardwood frames. All sizes 36" high.

DN-4848—48" x 48"  
DN-4872—48" x 72"

DN-4860—48" x 60"  
DN-6060—60" x 60"



Upholstered in  
your choice of  
these colors:

Red	Tan
Ivory	Gray
Coral	Blue
Green	Yellow
Chartreuse	

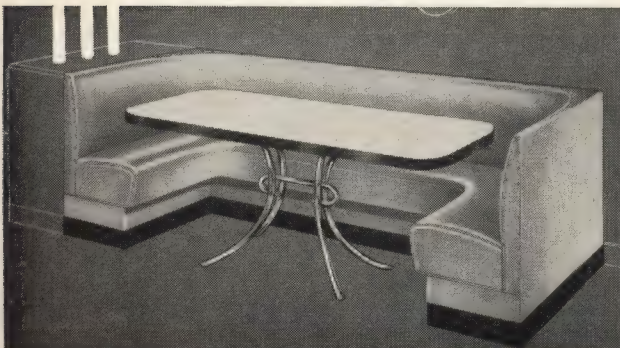
Table tops in  
these plastic col-  
ors:

Pearl Gray
Yellow Moonglo
Tan Linen
Red Moonglo
Green Moonglo

## Motelier Straight Styles

Luxury built like "L" Style. Same fine, full cut, supple heavy weight plastics. All sizes 36" high.

DN-42 (single) 42" straight bench  
DN-42 (double) set of 2 42" benches  
DN-48 (single) 48" straight bench  
DN-48 (double) set of 2 48" benches  
DN-54 (single) 54" straight bench  
DN-54 (double) set of 2 54" benches  
DN-60 (single) 60" straight bench  
DN-60 (double) set of 2 60" benches



## Motelier "U" Styles

Same fine workmanship and comfortable compact seating as above.

DN-4284—42" x 84" x 42"  
DN-4884—48" x 84" x 48"

DN-4296—42" x 96" x 42"  
DN-4896—48" x 96" x 48"

When ordering, draw diagrammatic sketch as pictured in price list for all units.

**A**DD distinctive beauty and charm to dining areas with these commodious, low cost Ready-Built Dining Nooks. They are built of hardwood frames and upholstered in supple, heavy-duty vinyl plastics in your choice of smart colors. Durable—Stainproof—Easy to wipe clean with a damp cloth. Table tops are heat and mar resistant. Sturdy center type bases have triple plated chrome columns and heavy gauge, pressed steel bases.

**Save** —Cost about half as much as comparable local booths.

**Save** —Require less floor space than ordinary tables and chairs and look better.

**Save** —Prevents marred walls from tilted chairs.

**Save** —Eliminates some wall tiling.

**Save** —Long Life Construction.

**Save** —Replaces walls yet provides suggestion of privacy.

Tourists like their convenience

**NO INSTALLATION**

**Just Set in**

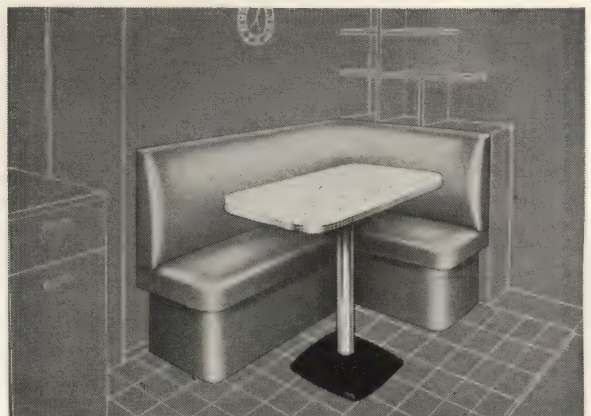
**Place — Quick**

**and Easy**

**SEAT MORE IN LESS SPACE**

## ECONOMIZER

Lowest Priced Quality Dining Nook. Heavily upholstered with rubberized hair and full 24 oz. cotton liners. Built of molded tempered masonite and hardwoods with scuffproof single-piece base. Richly upholstered in your choice of colors. 32" high.



ECON-4848—48" x 48"  
ECON-4260—42" x 60"  
ECON-4860—48" x 60"



# The new **SERVEL** *Electric Wonderbar* portable, silent refrigerette...



The Electric Wonderbar blends with any decorative scheme.

The new **Electric Wonderbar** is a portable, silent refrigerette, styled as smart furniture. Chilled refreshments are within your reach where you want them . . . when you want them —

**WONDERBAR IS THE IDEAL REFRIGERATOR FOR MOTEL ROOMS.** Just plug it in, no moving parts, it's as silent as the falling snow. It's portable . . . it's economical . . . The Wonderbar requires no special wiring.

**EXTRA SERVICE FOR YOUR GUESTS**

**EXTRA COMFORT FOR YOUR GUESTS**

**EXTRA ADVERTISING VALUE . . .**

**EXTRA INCOME . . .**

**\$127<sup>13</sup>**

DEALER PRICE

*Useful in any room*

*. . . Smart in any setting*

**YOUR CHOICE OF THREE  
FINISHES TO BLEND WITH  
ANY DECORATIVE SCHEME**

★ **STYLISH MODERN BLONDE**

The perfect companion piece for contemporary furnishings. The satin-smooth light buff finish is durable, easy to clean.

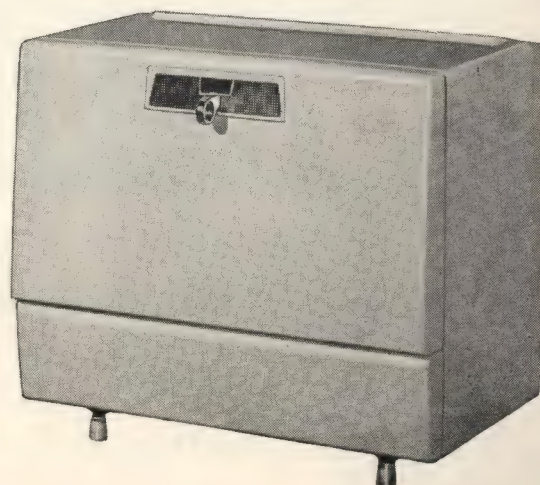
★ **RICH LUSTROUS MAHOGANY**

Smart anywhere . . . in traditional or modern setting . . . on porch or patio. Lustrous plastic cabinet resists stains and scratches.

★ **CLEAN, CLASSIC WHITE**

**WITH SPECIAL ACCESSORIES  
FOR ADDED CONVENIENCE**

*Small, compact, yet roomy inside.*





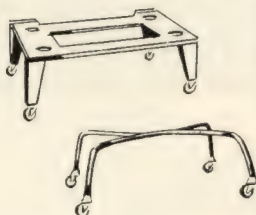
**Wonderful**

# Wonderbar Accessories and Features

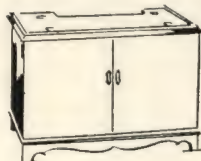
that take the work-and-walk out of party giving

## ATTACHABLE LEGS

**AND CASTERS** give your Wonderbar convenient working height . . . provide easy portability. Made of selected hardwood or tubular steel. (Optional.)



**BASE CABINET** adapts Wonderbar to a console design — provides room for storage — even tall siphon bottles. Blonde or Mahogany. (Optional.)



**WONDERCART** makes entertaining easier . . . more fun! Two finishes — lovely Coppertone and brilliant Chrome — each with handsome, natural-finish birchwood serving tray!



## ROOMY INTERIOR

Takes 25 soft drink bottles, 12 quarts of milk or 42 cans of beer — even siphon-size bottles.



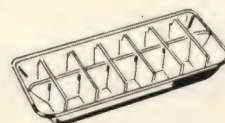
## HANDY CHILL SHELF

Adjustable snack shelf keeps snacks and sandwiches chilled until the moment they're served.



## CONVENIENT DOOR

Everything in plain view. Contents easy to remove. When open, door acts as serving shelf.



## SNAP-OUT ICE TRAYS

Ice cubes are easily released with a simple twist. No hot water needed — No mess — No melting.

*...and of course, as silent as a moonbeam, because it's **Servel***

Absolutely silent . . . not a single moving part in the freezing system to make noise or to wear out. Uses as little current as a 150 watt lamp!

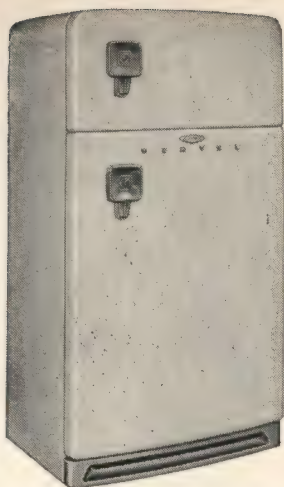
## SPECIFICATIONS . . .

- Size over-all — Width, 25 1/8 inches; Height, 23 1/4 inches; Depth, 18 7/8 inches.
- Ice Capacity — 28 cubes or 1.5 lbs.
- Cubic Foot Capacity — 1 1/2
- Insulation — Non-sagging Fiberglas
- Total weight — 86 lbs.
- Cabinet — Mottled mahogany phenolic plastic. Baked enamel finish on blonde and white models.
- Unit — Servel absorption type — no moving parts. Silent — long lasting.
- Electric current — AC or DC. All standard voltages from 12 to 230. Also dual voltages 12/115; 24/115 and 32/115.

**Servel Inc.**  
the name to watch  
for great advances  
in refrigeration  
and air conditioning.

**COMPLETE PRICE INFORMATION  
ON ALL MODELS AND VOLTAGES  
SHOWN IN ATTACHED PRICE LIST**





SERVEL AUTOMATIC ICE-MAKER  
MODEL 1249C

# Servel ICE-MAKER

## REFRIGERATOR • FREEZER

**TWO Compartments . . .**

**TWO Temperature Zones . . .**

*Extra convenience . . . extra economy . . . extra size — they're all yours in the marvelous new Servel! When you buy a Servel Ice-Maker Model you are getting more than a refrigerator. You get a spacious, full-size REFRIGERATOR . . . plus the new Servel AUTOMATIC ICE-MAKER! . . . plus a FREEZER SECTION . . . Together, they give you the refrigerator combination that makes Servel the most outstanding value in a home refrigerator today!*



**GAS OR ELECTRIC MODELS—ALL SIZES—SEE PRICE LIST FOR DETAILS**

### IN-A-DOR SHELVES

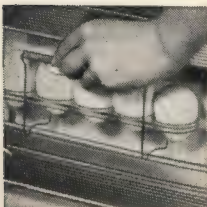
Here's the door storage convenience you've always wanted. These handy, spacious shelves are ideal for storing small bottles, jars and cans . . . for keeping much-used, hard-to-find items at your finger tips. The perfect place for condiments, baby foods and leftovers!

### Right-Temp BUTTER CHEST

Serve butter the way your family and guests like it . . . dairy-fresh, sweet-smelling and full of flavor! Butter Chest is built into door where it keeps butter handy—always ready to serve! Just open the door and remove crystal-clear server! Holds a full pound of butter in quarters or whole.

### REMOVABLE EGG NEST

Designed to store eggs safely . . . within easy reach. Handy, plastic rack with egg-shape depressions hold the eggs firmly and separately. Convenient handles facilitate the removal of the egg nests from the In-A-Dor shelf.

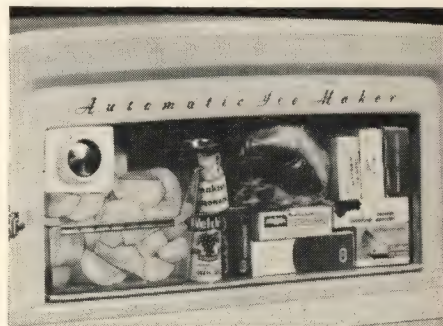


### CAREFREE AUTOMATIC DEFROST

Another Servel exclusive . . . during defrosting, the temperature of the freezer goes *even lower* to safeguard frozen foods! The temperature in the food storage section remains safe, too. Defrosts every 24 hours. Only Servel offers you the "Frostender" . . . the completely safe, completely carefree advanced method of automatic defrosting.

### SEPARATE FREEZER FOR FROZEN FOODS

In addition to the Automatic Ice-Maker, this super-size freezer section, provides plenty of space to keep frozen foods fresh and handy for day-to-day use. Separate freezing system supplies cold necessary for freezing many fresh foods. Ideal for preparing ice cream and other delicious frozen desserts.



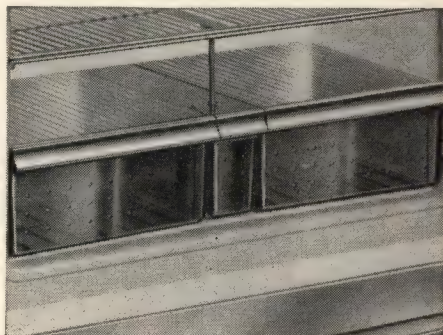
### TRIP-SAVER HANDLE

You'll really appreciate this step-saving, time-saving feature. When both hands are full, a gentle nudge of the wrist or elbow trips this wide, beautifully designed handle forward . . . opens the door quietly and easily! Smooth finish is easy to clean . . . won't catch or snag!



### DEW-VIEW FRESHENERS

Glass-covered, slide-out twin fresheners use natural dew-action to keep fruits and vegetables crisp and garden-fresh. Deep enough for cantaloupes, even cabbage. *Flavor-Seal Cheese Chest* keeps cheeses at peak of flavor. Both made of durable blue-tint polystyrene.





## GAS—

### Silent as a Moonbeam

A small electric element does all the work.

### No Moving Parts in the Refrigerating System

Servel, without a single moving part in the freezing system, is free from friction's costly wear and tear. Only Servel stays silent, lasts longer . . . only Servel offers you years and years of carefree—repair-free performance!

### Ten-Year Warranty

The longest protection you can buy in a refrigerator. One full year guarantee on your complete Servel Refrigerator . . . *plus nine* additional years on the refrigeration unit. Only Servel carries a full 10-year warranty—twice as long as any other refrigerator.

## ELECTRIC—

### Hermetically Sealed Electric Compression Unit

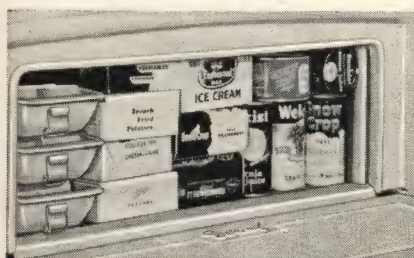
The Servel hermetically sealed "Safety-Power" freezing unit is permanently sealed to shut out dust, dirt and moisture . . . to insure longer life. A special, sound-absorbing mounting reduces vibration, keeps it kitten-quiet. Here's refrigeration "plus" . . . even on the hottest days of summer, even with the heaviest loads, Servel maintains an extra margin of power to safeguard foods . . . and on a minimum of electricity.

### Five-Year Warranty

When you choose Servel, you are fully protected by a Five-Year Warranty on the "Safety-Power" freezing unit. One full year guarantee on your complete Servel Refrigerator . . . four additional years on the freezing unit. Always depend on Servel for the highest standards of performance.



See Price List for  
Full Details



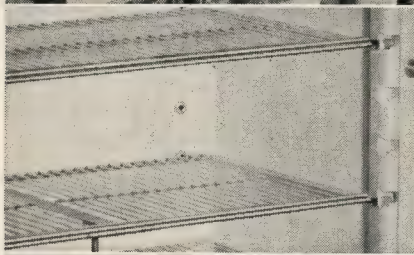
### SEPARATE FULL-WIDTH FREEZER

Like having a separate home freezer! Freeze meats and other foods in this full-width compartment. Freezing cold assures a ready supply of ice cubes *always!* Trigger Trays with Quick-Release Grids "pop" out cubes with the flip of a finger!



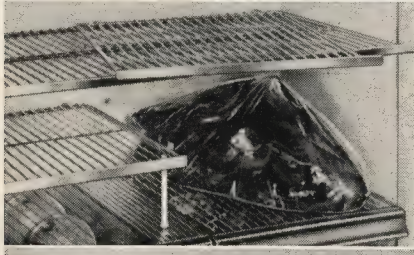
### QUICK-COLD SHELF

Now a new convenience . . . a full-width "Quick-Cold" shelf to chill delicious desserts and molded salads. The perfect place to keep fresh meat or cold cuts for a short time. Ideal for storing extra ice cubes.



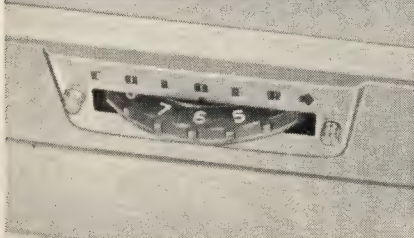
### ADJUSTABLE SHELVES

Arrange Servel's sparkling, easy-to-clean shelves to accommodate your own particular storage needs. "Lock-in" notches permit changing full-width shelves up or down easily and quickly. This outstanding, space-saving feature enables you to use practically every cubic inch of your Servel.



### READY-ROOM FOR BULKY FOODS

Solves the problem of where to put those bulky, hard-to-fit foods. No squeezing . . . no forcing. Just lift aside a half-shelf and there's plenty of space to keep a turkey or even chill a watermelon. And here's extra space for that party reserve supply of tall bottles.



### TEMPERATURE CONTROL

A single, selective Cold Control dial—with 12 positions—provides accurate selection of temperatures to maintain constant, balanced cold. Assures you of maximum refrigerating efficiency during weather extremes. Attractively designed . . . easy to operate!

### AUTOMATIC ICE-MAKER

*Now enjoy the convenience, the sheer luxury of the greatest advance in home refrigerator history. Think of it . . . no more messy ice cube trays to fill, spill or forget to refill. Truly, Servel's amazing new Automatic Ice-Maker is the perfect complement to our wonderful, work-saving mode of modern living!*

### COMPLETELY AUTOMATIC Starts Itself, Refills Itself, Stops Itself!

The new Servel Automatic Ice-Maker offers you completely carefree convenience . . . it starts itself, refills itself, stops itself . . . you do nothing but use and enjoy it. When you want cubes, simply reach into an ever-ready supply of big, super-cold IceCircles.

### A Continuous Supply of Super-Cold IceCircles

Take them one at a time or by the handful . . . as you use them the Ice-Maker replaces them, all automatically. The big, roomy basket holds a constant, plentiful supply for most everyday needs . . . for large parties, simply "harvest" IceCircles by the basketful and store them right in the freezer compartment.

### Free Freezing . . . CAN'T STICK TOGETHER

You'll thrill at the experience of always having a basketful of big, dry, super-cold IceCircles . . . loose and ready-to-use! They're as free and easy to remove as lump sugar from a bowl! Servel IceCircles *never* stick together—not even during automatic defrosting.

# NO MUSS, NO FUSS—EVERYTHING'S AUTOMATIC!

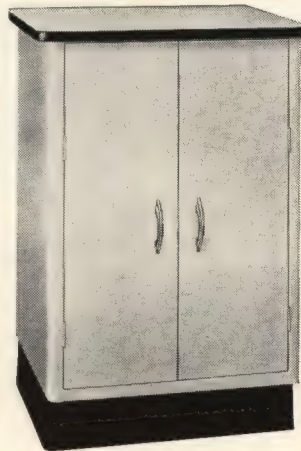


# INCA'S ALL-STEEL UTILITY, WARDROBE, WALL AND BASE CABINETS . . .



All metals parts are thoroughly pre-coated with exclusive "INCALITE", the newest rust and corrosion resistant process, then finished with a durable, high gloss, easy to clean, weather resisting, baked on enamel.

At left  
Model G-24  
**"THE GAZINDA"**  
All-Purpose  
Kitchen  
Utility Cabinet  
64" High  
24" Wide  
12" Deep

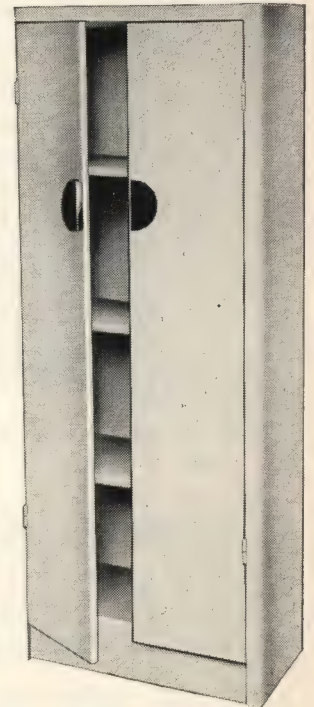


**No. B-36 Base Cabinet**

At Right  
Model 6524  
Double-Door  
Utility Cabinet  
64" High  
24" Wide  
12" Deep

Also Available  
in  
Single Door  
Models—

1-6514 Right  
14" Wide  
1-6514 Left  
14" Wide  
1-6518 Right  
18" Wide



Also—No. 6514 BR  
14" Broom Cabinet

SENSATIONAL CABINET WITH DOZENS  
OF SPECIAL STORAGE FEATURES

BREAD AND CAKE SHELF

UTILITY SHELF

SPICE AND BOTTLE RACKS

CENTER WORK TOP OR SMALL

APPLIANCE SHELF

TOWEL OR LINEN STORAGE SHELF

FRUIT BIN

VEGETABLE BIN

AIR VENTS FOR CIRCULATION IN BINS

CHROME PULLS

BAKED-ON WHITE ENAMEL

Packed: Individually

SIZE: 36" High, 24" Wide, 20" Deep

- Stainless Porcelain Top
- Two Shelf Storage Compartment
- Double Reinforced Doors
- Sturdy Black Recessed Base Section

Packed: Individually

Shipping Weight: 37 lbs.

- Reinforced Double Doors
- Four Deep Shelf Spaces
- Vegetable Bin in bottom
- New Attractive Black Handles
- Gleaming White Baked-on Enamel
- Rounded Corners

Packed: Individually

## DOZEN OF USES FOR THESE ALL-STEEL CABINETS IN EVERY MOTEL



**No. 2464**  
**Wardrobe Cabinet**  
**64" High 24" Wide 20" Deep**

- Beautiful Baked on Brown "Hammer Rock" Enamel
- Round Brushed Brass Pulls
- Full Hat Shelf—Shoe Storage Space
- Tubular Hangar Bar
- 54" Hanging Length

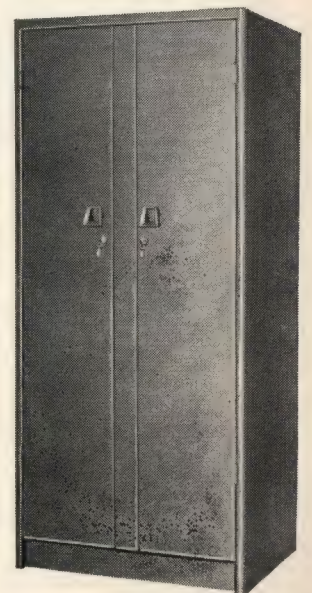
Shipping Weight 50 lbs.  
Individually Packed

**No. 3066**

**Deluxe Jumbo Wardrobe**  
**66" High 30" Wide 20" Deep**

A Complete Wardrobe Cabinet — Extra Wide and Deep for Storage of all types and sizes of clothing, vacuum cleaners, brooms, mops, etc.

- New Metallic Brown "Tone on Tone" Finish
  - Cylinder Lock with two keys in each door
  - Modernistic Door Pulls
  - Coat Hanger Bar (Hanging length 56")
  - Shoe Storage Space
  - Full Hat Shelf
  - Moth Ball Racks on inner sides
  - Tie Rack
  - Mirror
- Packed: Individually



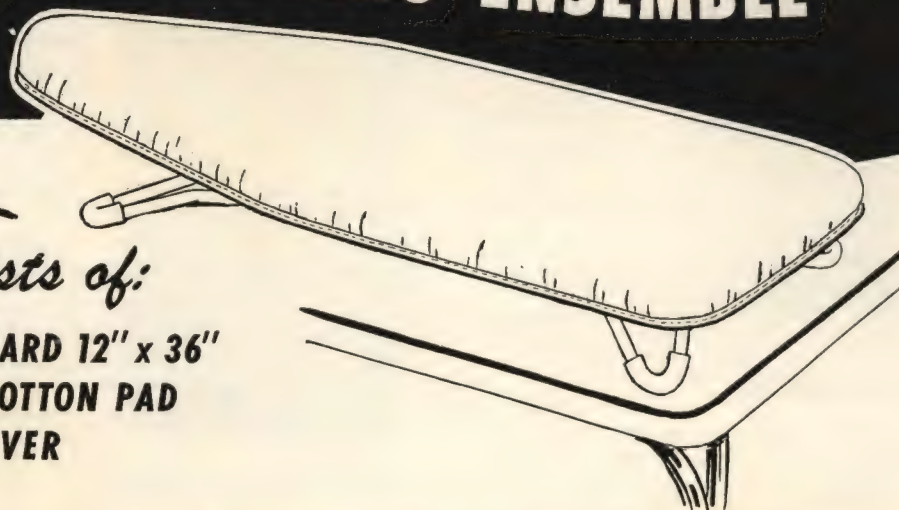


**MEYER-BILT**

*Perfected Products*

No. 100 M

# FEATHERWEIGHT PORTABLE IRONING ENSEMBLE



*4 Piece*

*Ensemble Consists of:*

**ALL-METAL, Ventilated BOARD 12" x 36"**  
**HEAVY, QUILTED WHITE COTTON PAD**  
**DURABLE SANFORIZED COVER**  
**PLASTIC COVER SAVER**



Placed on any convenient flat surface, board stands ready for quick and efficient ironing.

## THE IDEAL BOARD FOR MOTELS . . .

PUT ONE IN EVERY ROOM

Save wear and tear on your furniture as you give your guests service par excellence.

DEALER  
PRICE

**\$4<sup>47</sup>**

EACH ENSEMBLE

**\$4<sup>25</sup>**

In Lots  
Of 12

Packed in Individual Cartons  
Shipping Weight 102 lbs. per Doz.

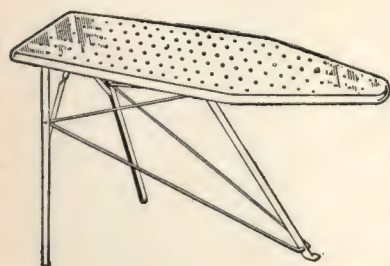


Opens and closes at the flick of the finger

Legs lock firmly in either open or closed position

Rubber feet protect all surfaces

Folds compactly for storage



No. 100 — 15"x54"

Also available

**OP'N-TOP**

**ALL METAL IRONING  
TABLE**

Air Cooled for  
Ironing Comfort

You can sell these excellent auxiliary boards to your guests at a handsome profit. The retail "sale" price is \$6.95.

"TAILORED-TO-FIT" COTTON PAD & COVER SETS for all boards available. See Price List.



# "IDEAL" TRIPLE-PLATED CHROME DINETTE FURNITURE

*Featuring STURDY CONSTRUCTION and MODERN DESIGN*



No. 120 HIGGINS FOLDING DINETTE

## The Famous HIGGINS FOLDING DINETTE

with the special  
Electrical Plug-in  
Attachment for  
Toaster or Coffee-Maker

Table Top 25" x 40", with 2" Aluminum Banding. Plastic Top in Gray, Yellow or Red Mother-of-Pearl, and Gray or Yellow Wood-Grain finishes. Seats covered in Starburst Design Plastic — Red, Yellow, Gray and Chartreuse Colors.



No. 3200 DROP LEAF TABLE

(Available with Piano-Hinge at  
Slight Extra Cost)

30" x 48" Top — 20" Center — 1" Aluminum Banding, 4 "Y" Legs; Bracket attached to Table. Colors: Tables — Gray, Red, Yellow Mother-of-Pearl, Gray or Yellow Wood Grain. Chairs — Red, Yellow, Gray, Chartreuse, Starburst.

HEAVY-GAUGE, TRIPLE-PLATED  
CHROME TUBING, IN GRACEFUL  
DESIGNS TO PROVIDE MAXIMUM  
STRENGTH, BEAUTY, AND EASE  
OF MAINTENANCE.

The luxuriously padded chairs are  
upholstered in harmonizing colors  
of wear-resistant easy-to-maintain  
plastic.



No. 3000  
20" Center

No. 3100  
14" Center

DUNCAN PHYFE  
DROP LEAF TABLE

30" x 48" Top — 1" Banding  
(Available with Piano-Hinge at slight  
extra cost). Colors: Gray, Red, Yellow  
Mother-of-Pearl, Yellow or Gray  
Wood Grain.



# BLACK-PLATE or CHROME DINETTES

AT  
UN-HEARD-OF  
PRICES



No. NP7B/5 Blackplate Dinette  
30" x 40" Table

5 PIECE SET **\$34<sup>95</sup>**

Also Available As  
No. NP7C/6 Chrome Dinette  
Weight 78 lbs.

5 PIECE SET **\$39<sup>50</sup>**

No. NP7B/1 Blackplate Dinette  
30" x 40" Table

5 PIECE SET **\$34<sup>95</sup>**

Also Available As  
No. NP7C/2 Chrome Dinette  
Weight 84 lbs.

5 PIECE SET **\$39<sup>50</sup>**

## ALL CHAIRS FEATURE

- Heavy Duty Tubular Steel Construction
- Modern Tweed Plastic Upholstery

## COLORS:

GREY • YELLOW • PINK  
CHARTREUSE

## ALL TABLES FEATURE

- High Style Narrow Tube Design —All Steel Construction
- Fashionable Silver Fox Wood Grain Melamine Plastic Tops



No. 797B/1 Blackplate Dinette  
30" x 40" Table extends to 48"

5 PIECE SET **\$39<sup>95</sup>**

Also Available As  
No. 797C/2 Chrome Dinette  
Weight 97 lbs.

5 PIECE SET **\$44<sup>50</sup>**



No. 797B/5 Blackplate Dinette  
30" x 40" Table extends to 48"

5 PIECE SET **\$39<sup>95</sup>**

Also Available As  
No. 797C/6 Chrome Dinette  
Weight 91 lbs.

5 PIECE SET **\$44<sup>50</sup>**

WELTED  
BOX-CUSHION  
SEATS



# New 1955 DOUGLAS DINETTES

CHROME OR WROUGHT IRON IN LATEST STYLING



**5 Pc Suite 7A14/810**

RETAIL \$79.50

DEALER  
PRICE **\$49.50**

For either of the two suites illustrated

**TABLE**—Dramatic flair shaped top with modern double legs, sturdily built—size 30x40 extending to 48".

Table only—No. 7A14.....**\$24.95**

**CHAIR**—Large full wrap-around triple plated chrome frame box seat—welted—slipover deep curved comfortable back.

Chairs only—No. 810

For set of 4.....**\$29.95**

## COLORS

Matching table & chairs in decorator colors — grey — red — yellow — green — chartreuse.

No. 2814/8511  
Same Set as above  
in Larger Size

**Larger Table**—36x48 extending to 60".  
**Larger Chair**—With foam rubber seat and useful handle on back.

RETAIL PRICE \$109.50

**\$64.50** FOR  
5 PC SET

**TABLE**—Smart flair shaped top with modern "V" legs—size is 30x40, extending to 48".

Table only—No. 7907.....**\$24.95**

**CHAIR**—Modern wrought iron good-looking frame—box welted seat and nicely curved concealed back post backs.

Chairs only—No. 0116

For set of 4.....**\$29.95**

## COLORS

L100 pattern—(table and chairs match) silver grey, clove pink, maize grey.



**5 Pc Suite 7907/0116**

No. 2910/0445  
Same Set as above  
in Larger Size

**Larger Table**—36x48x60—Triple Leg.  
**Larger Chair**—Larger back—heavy seat.

RETAIL PRICE \$109.50

**\$64.50** FOR  
5 PC SET



# BLACK-PLATE or CHROME DINETTES

AT  
UN-HEARD-OF  
PRICES



No. NP7B/1 Blackplate Dinette  
30" x 40" Table 5 PIECE SET **\$34<sup>95</sup>**

Also Available As  
No. NP7C/2 Chrome Dinette  
Weight 84 lbs. 5 PIECE SET **\$39<sup>50</sup>**

## ALL TABLES FEATURE

- High Style Narrow Tube Design  
—All Steel Construction
- Fashionable Silver Fox Wood  
Grain Melamine Plastic Tops



No. 797B/1 Blackplate Dinette  
30" x 40" Table extends to 48"

5 PIECE SET **\$39<sup>95</sup>**

Also Available As  
No. 797C/2 Chrome Dinette  
Weight 97 lbs.

5 PIECE SET **\$44<sup>50</sup>**

WELTED  
BOX-CUSHION  
SEATS



No. NP7B/5 Blackplate Dinette  
30" x 40" Table

5 PIECE SET **\$34<sup>95</sup>**

Also Available As  
No. NP7C/6 Chrome Dinette  
Weight 78 lbs.

5 PIECE SET **\$39<sup>50</sup>**

## ALL CHAIRS FEATURE

- Heavy Duty Tubular Steel Con-  
struction
- Modern Tweed Plastic  
Upholstery

## COLORS:

GREY • YELLOW • PINK  
CHARTREUSE



No. 797B/5 Blackplate Dinette  
30" x 40" Table extends to 48"

5 PIECE SET **\$39<sup>95</sup>**

Also Available As  
No. 797C/6 Chrome Dinette  
Weight 91 lbs.

5 PIECE SET **\$44<sup>50</sup>**



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CHROME OR WROUGHT IRON IN LATEST STYLING



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RETAIL \$79.50

DEALER  
PRICE **\$49.50**

For either of the two suites illustrated

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Chairs only—No. 810

For set of 4.....**\$29.95**

## COLORS

Matching table & chairs in decorator colors — grey — red — yellow — green — chartreuse.

No. 2814/8511  
Same Set as above  
in Larger Size

**Larger Table**—36x48 extending to 60".  
**Larger Chair**—With foam rubber seat and useful handle on back.

RETAIL PRICE \$109.50

**\$64.50** FOR  
5 PC SET

**TABLE**—Smart flair shaped top with modern "V" legs—size is 30x40, extending to 48".

Table only—No. 7907.....**\$24.95**

**CHAIR**—Modern wrought iron good-looking frame—box welted seat and nicely curved concealed back post backs.

Chairs only—No. 0116

For set of 4.....**\$29.95**

## COLORS

L100 pattern—(table and chairs match) silver grey, clove pink, maize grey.



**5 Pc Suite 7907/0116**

No. 2910/0445  
Same Set as above  
in Larger Size

**Larger Table**—36x48x60—Triple Leg.  
**Larger Chair**—Larger back—heavy seat.

RETAIL PRICE \$109.50

**\$64.50** FOR  
5 PC SET



# SMALL SIZE DROP-LEAF DINETTES BY DOUGLAS



TABLE SIZE 30" x 25", WITH  
TWO 11½" LEAVES. FLYTE-FORM  
CONTOURED SHAPE, BRASS-CAPPED LEGS

5 PIECE SET  
NO. G04/1537 BLACKPLATE  
NO. G09/4537 CHROME

IN EITHER FINISH — PER SET

**\$69<sup>95</sup>**  
(Tables Only — **\$32<sup>50</sup>** Ea., Chairs Only — **\$9<sup>95</sup>** Ea.)

ONYX TOPS  
EMBODIES ALL  
THE DISTINGUISHED  
BEAUTY OF GENUINE  
MARBLE.

COLORS:  
BLACK ONYX  
WHITE (BIANCA) ONYX

CHAIRS —  
LAMEX UPHOLSTERY,  
AIR-CUSHION FOAM  
RUBBER UPHOLSTERED  
SEATS, BRASS CAPPED LEGS

CORK PATTERN PLASTIC COVERS;  
COLORS: EBONY, PINK, AQUA, &  
HONEY

ALL DOUGLAS  
CHAIRS NOW  
FEATURE  
100% INSTANT  
ASSEMBLY  
DOUG-LOK  
CONSTRUCTION



HEAVILY PADDED BACK  
AND AIR-CUSHION  
SEAT ON CHAIRS

5 PIECE SET NO. G07/0116  
PLATEEN (SATINY PLATINUM WALNUT) TOP

WITH LIDO WOODGRAIN SEAT COVERING IN  
CLOVE PINK, SILVER GRAY, OR MAIZE YELLOW

G07 TABLE ONLY — **\$29<sup>95</sup>** Ea.

O116 CHAIRS ONLY — **\$5<sup>95</sup>** Ea.  
(CHAIRS SOLD IN PAIRS ONLY)

AVAILABLE IN  
WROUGHT IRON ONLY SET **\$49<sup>95</sup>**



# LARGER DROP-LEAF DINETTES

## DROP-LEAF GATELEG TABLE

Sable (Silver Walnut)  
Top—36" x 24", Opens to 72"  
Flyte-Form Contour Shape  
Cork Lamex Upholstery  
On Chairs — Colors: Tea-Pink,  
Honey, Aqua, and Ebony.  
Air-Cushion Foam Rubber Seat  
Doug Lok Construction

5 PIECE SET

**\$99<sup>50</sup>**



SET NO. G9/4537 (IN CHROME ONLY)

PRICES QUOTED ON PAGES  
272, 273 AND 274 ARE  
DEALER PRICES

TABLE ONLY

NO. G9 CHROME **\$59<sup>95</sup>** EACH  
GATELEG TABLE

CHAIR ONLY

NO. 4537 CHROME **\$9<sup>95</sup>** EACH  
CHAIR (SPECIFY  
COLOR)



SET NO. G1/4528 (IN CHROME ONLY)

## 60" FLYTE FORM DROP-LEAF GATELEG TABLE

Sable (Silver Walnut)  
Top—30" x 12"  
Opens to 30" x 60"  
Chairs Same Colors as Above

5 PIECE SET

**\$97<sup>50</sup>**

TABLE ONLY

NO. G1 CHROME **\$42<sup>50</sup>** EACH  
GATELEG TABLE

CHAIR ONLY

NO. 4528 **\$13<sup>95</sup>** EACH  
CHROME CHAIR



**DOUGLAS  
ORIGINAL**

**EXTENSION TABLE**

**DINETTES**



SET NO. 2B01/1537 — IN BLACK PLATE  
SET NO. 2E06/4537 — IN CHROME

**CORK PATTERN  
CHAIRS & TABLES**

BLACK PLATE FRAMES  
COME WITH GENUINE  
BRASS APRON TABLE

CHROME FRAMES  
COME WITH STAINLESS  
STEEL APRON TABLE

Cork Colors: Ebony, Pink, Honey, and  
Aqua. Order in matched or mixed colors.

**5** **PIECE** **\$74<sup>95</sup>**  
**SET**

**TABLE ONLY**

No. 2B01 BLACKPLATE **\$38<sup>50</sup> EACH**  
No. 2E06 CHROME

**CHAIR ONLY**

No. 1537 BLACKPLATE **\$9<sup>95</sup> EACH**  
No. 4537 CHROME

ALL SEATS ARE AIR-CUSHION FOAM RUBBER, WITH DOUG-LOK CONSTRUCTION

**FULL 7 PIECE**

**CHROME  
DINETTE SET  
FOR ONLY**

**\$79<sup>50</sup>**

SOLD IN FULL SETS ONLY

CONSISTS OF:

- One No. 9814 Table
- One No. 8527 Host Chair
- Five No. 850 Side Chairs

Pearl Pattern . . .

Matched on Table and Chairs  
Colors: Gray, Red, Yellow,  
Green & Chartreuse



SET NO. 9814/850 (5) /-8527 (1) IN CHROME ONLY

ORDER IN MATCHED OR MIXED COLORS



# SOLID OAK and PLASTIC TOP DINETTE SETS

OPEN-STOCK GROUPINGS  
WITH CHINA-SERVERS  
TO MATCH  
MODERN DESIGN  
BEAUTIFUL FINISHES



(SHOWN ABOVE) — No. 100-V Buffet-China. Available as complete unit shown, or separately as Buffet Base, or China Deck (Hutch). Finished to match either the Veneered or Plastic Top Tables. Buffet 48" wide, 17½" deep, 34" high. Hutch 26" high (complete China — 60" high). Sides and tops Rift White Oak Veneer. Sliding doors have Patented Warp-Proof Core Construction. Glass Doors are Plate Glass With Polished Edges and Ground Finger Pulls.

No. 303 Chair in Fabric or Plastic Cover (same as on No. 300 Chairs). Finish to match all tables. Solid Oak Frame With Laminated Oak Back Panel in Functional Swedish Modern Design.

No. 78 Extension Table Top — 36" x 48", extending to 60", with one 12" leaf. Swedish Modern Design for Functional Beauty. Top covered with Cigarette-Burn Proof Plastic Tops in Natural Appearing Limed Oak or Silver Fox. Edges finished same as top.

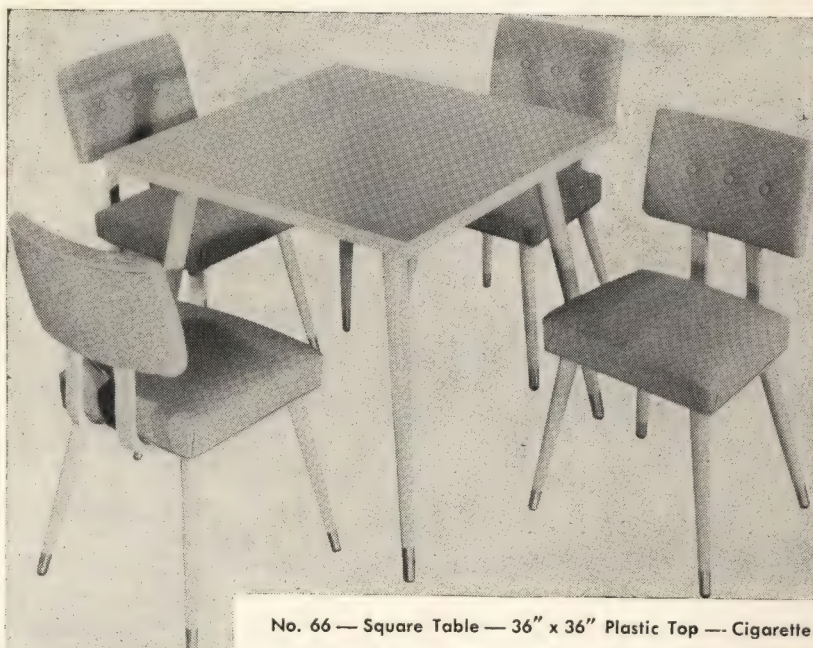
ALL ROUND LEGS HAVE  
BRASS FERRULE ON ENDS  
ORDER ANY COMBINATION OF  
TABLES, CHAIRS AND CHINA



(SHOWN ABOVE) — No. 100V-A Extension Table (Top—38" x 60", Extending to 72" With One Aproned Leaf). Top 1" thick of Rift White Oak Veneer, including edges. Solid Oak Legs. All with Superb Hand-Rubbed Dupont Lacquer Finish in Limed Oak, Silver Fox, or Nassau Tan.

No. 300 Side Chair & No. 300 Host Chair. Covered in Nubbe Fabric or Texture Plastic, with wood finish to match any table in this line. Seats padded with 1½" firm density rubberized hair, insulated with Tufflex.

NO. 100-V BUFFET CHINA (See Specifications at left).



No. 66 — Square Table — 36" x 36" Plastic Top — Cigarette and Alcohol Proof (same finish as table No. 78).

No. 99 Chair. Nubby Plastic Cover, upholstered and finished as shown for No. 300 Chair. Unusually heavy reinforced construction makes this chair practically indestructible. Plastic Colors: Dark Green, Chartreuse, Coral, Beige, Charcoal.



# Carousel



**NOW . . . 20-piece set at a  
new low price — \$6.95 retail!**

**Dealer Price \$4.75 Per Set**

New savings in manufacturing costs are passed along to you and your customers in this sensational price reduction! Set consists of 4 dinner plates, 4 fruits, 4 salad plates; 4 cups, 4 saucers. Mix-or-match

underglaze colors — Carribean Blue, Jamaica Gray, Nassau Green, Bermuda Pink. Chip-resistant "buffer" edge — *oven-proof*. Nationally advertised — order today! (Open stock prices also reduced!)

## OPEN STOCK DEALER PRICES

Per Dozen

Gravy Boat .....	\$ 12.60
Bowl, Utility, 1 Pint .....	5.04
Coupe Soup .....	4.68
Creamer .....	7.92
Dessert Dish .....	2.52
Cream Soup .....	3.24
Medium Vegetable Dish, 9" .....	7.92
Handled Vegetable Dish, 9½" .....	12.60
Covered Vegetable Dish, 9½" .....	23.76
Relish Tray or Pickle .....	6.12

Per Dozen

Bread & Butter Plate .....	2.88
Salad Plate .....	3.24
Dinner Plate .....	6.12
Salt Shaker .....	4.68
Pepper Shaker .....	4.68
Sugar .....	12.60
Cup .....	3.96
Saucer .....	2.16
Medium Chop Plate, 10½" .....	9.72
Large Chop Plate, 12½" .....	13.68



# ROTO-BROIL CUSTOM 400

**AUTOMATIC INFRA-RED ROTISSERIE**

ADVERTISED IN  
**LIFE**

**GRILLS! TOASTS! FRIES! BOILS!  
ROASTS! BARBECUES! BROILS!**

Here's deluxe infra-red cooking — the automatic way with easy finger-tip push-button controls. Foods even look tastier and have that outdoor charcoal barbecued flavor. Meat shrinkage is cut down, vitamins sealed in. ROTO-BROIL Custom "400" features a handsome gold front panel, with pilot light, smart varicolored push-button 3-heat controls. Timer and timing outlet on panel makes cooking automatic. All other household electric appliances are made automatic now . . . using the convenient timer outlet on the Custom "400".

REGULAR ADV. 69<sup>95</sup> VALUE

**NOW ONLY 49<sup>95</sup>**

**WITHOUT BAK-A-TRAY**



EXTRA  
ACCESSORY

**BAK-A-TRAY**

NOW  
AVAILABLE  
AT ONLY

**\$19<sup>95</sup>**

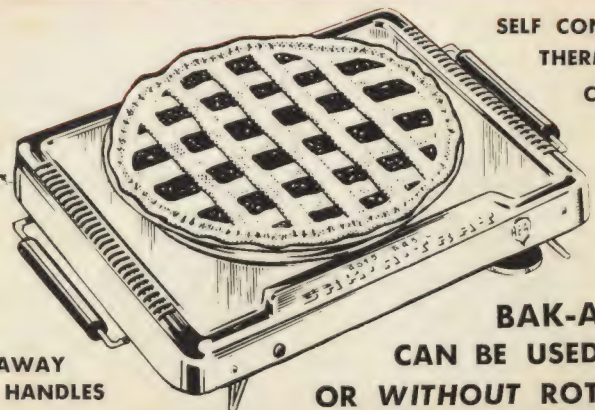
EXTRA

**A FULL-POWERED ELECTRIC APPLIANCE  
IN ITS OWN RIGHT.**

Bak-A-Tray can be used with or without rotisserie.

**USED IN ROTISSERIE:** It Bakes delicious cakes, cookies, muffins, casseroles, cooks meat, snacks on Infra-Red-Heat to perfection.

**USED BY ITSELF:** It makes a perfect hot plate, food warmer, a smart server. Keeps food hot right at table. Bak-A-Tray is complete with self contained thermostat controlled heating element, pilot light for "ON", "OFF" signal. Foldaway bakelite handles, electric cord.



SELF CONTAINED  
THERMOSTAT  
CONTROL

FOLD-AWAY  
BAKELITE HANDLES

**BAK-A-TRAY  
CAN BE USED WITH  
OR WITHOUT ROTISSERIE**



# ROTO-BROIL "400"

## Capri



Roto-Broil "400" — always Canada's favorite automatic infra-red rotisserie brings you the latest, most advanced model of all — the Roto-Broil "400" Capri! Bigger, better, more streamlined in every way. Cooks faster with Roto-Broil's own Roto-Ray heating element.

You can cook a complete meal in one operation with this superb Roto-Broil "400" Capri! Make succulent steaks, chops, chickens—everything and anything — with that special delicious flavor of outdoor cooking! Smokeless! Odorless! Seals in healthful vitamins and juices. Cuts down on meat shrinkage. Save time — work — save even on food bills.

ROTO-BROIL "400" CAPRI  
BAK-A-TRAY

\$79.95  
19.95  

---

\$99.90

**BOTH FOR ONLY  
79.95**

The beautiful Capri was designed with you in mind.

In appearance and operation it is now the last word in rotisserie luxury. New features include a beautiful wrap-around top cover, restaurant type grill and an extra timing outlet which makes all your appliances automatic. The versatile BAK-A-TRAY, a food warmer and server outside the broiler, turns the whole unit into a baking oven when inserted. The quality finishing touches of push-button panel, bell-ringing timer and pilot light will make you proud to be the owner of a Roto-Broil "400" Capri.





# MULTI KROMEKOTE

POST CARDS  
BUSINESS CARDS  
BLOTTERS



**SAFFO'S DOWN TOWN RESTAURANT**  
249 N. Front St., Wilmington, N. C.

## DON'T TRY TO TELL IT

*Show it in pictures!*

Tell and Sell with KROMEKOTE Colored Picture Post Cards . . . Pictures in colors attract a far greater degree of attention than can be secured through ordinary black and white printing. Now by a NEW process it is possible to offer KROMEKOTE colored in natural colors . . . either exterior or interior subjects . . . all reproduced with the same clearness and sharpness of detail . . . as shown by the actual samples displayed on this page.

Used by leading hotels, resorts, restaurants, banks, insurance companies, auto sales agencies, garages, specialty shops, retail stores, etc.

**NOTHING CAN EQUAL A BUSINESS CARD PICTURING YOUR PLACE OF BUSINESS**  
**A PRODUCT THAT YOU SELL OR A PICTURE OF YOURSELF - IT GIVES A PERSONAL TOUCH**



**FELLINI-DUKEWITS, INC.**  
1600 BOONVILLE AVE. - PHONE 4-6474  
SPRINGFIELD, MISSOURI

KROMEKOTE Colored Business Cards are reproduced by the same new process . . . in any size up to 2 1/2 x 3 1/2 inches. Colored proofs furnished on all orders for O. K. before order is placed in production. See other side for prices and complete information.

**YOU  
SIMPLY  
SEND US YOUR  
PHOTO - WE  
REPRODUCE  
IT!**

*This is a sample of Kromekote stock we use*



## *Multi Kromekote Colored Post Cards*

**12,500  
COLORED  
PICTURE  
POST CARDS**

**\$146.25**

ORDER BY NUMBER

**No. 20**

Quantity	Price
12,500.....	\$146.25
25,000.....	243.75
50,000.....	425.00

## *Multi Kromekote Colored Business Cards*

**12,500  
COLORED  
PICTURE  
BUSINESS CARDS**

**\$106.25**

ORDER BY NUMBER

**No. 30**

Quantity	Price
12,500.....	\$106.25
25,000.....	162.50
50,000.....	275.00

## *Multi Kromekote Colored Blotters*

**COLORED  
PICTURE  
BLOTTERS**

ORDER BY NUMBER

**No. 6**

Quantity	Price
12,500 .....	\$121.25
25,000 .....	193.75
50,000 .....	325.00
3 1/2 x 5 1/2 inches	

ORDER BY NUMBER

**No. 6L**

Quantity	Price
12,500 .....	\$200.00
25,000 .....	350.00
50,000 .....	500.00
4 x 8 1/2 inches	

### **INSTRUCTIONS HOW TO ORDER**

#### **SIZE OF PHOTOGRAPH**

Only ordinary black and white photographs, preferably 5x7 or 8x10 inches are required.

When small candid camera pictures, or pictures smaller than 5x7 inches are to be used the original film negative must be furnished in addition to the print.

#### **HOW TO SEND PHOTOGRAPH**

Photograph should be mailed us flat, never folded or rolled and should be well protected with heavy card board to prevent breakage or damage while in the mails.

#### **COLOR INFORMATION**

Color information must be given ... the color, for instance, of a building, of the roof, sign, trim, and other details.

#### **PROOFS**

A color proof will be submitted to customer for their O.K. without any additional charge when so requested.

#### **ADVERTISING MESSAGE**

On Post Cards - Price includes title on picture side and advertising copy at the top of message space of the address side.

On Business Cards - Price includes title on picture side and usual business card copy on the reverse side. Business card copy is printed in one color of ink only - dark blue.

#### **DELIVERY SERVICE**

We offer unequalled fast delivery service for these types of cards. Every order is filled and shipped within 6 to 8 weeks after the receipt of your order and copy. Shipment is made from plant in Missouri.

#### **SIZES**

Post Cards -- Furnished only in standard sizes of 3 1/2 x 5 1/2 inches.

Business Cards -- Can be furnished in any size up to 2 1/2 x 3 1/2 inches. If no other size is specified we always furnish standard 2 1/2 x 3 1/2 inch size.

Blotters -- KROMEKOTE Colored blotters made by the same colorful process as post cards and business cards illustrated on the reverse side can be furnished in two sizes - 3 1/2 x 5 1/2 inches or 4 x 8 1/2 inches.



# Black and White PICTURE POST CARDS and BUSINESS CARDS



ALSO CAN BE USED AS A  
JUMBO-SIZE BUSINESS CARD  
BY PRINTING YOUR  
ADVERTISING ON REVERSE SIDE

## HOW TO ORDER

### PICTURE POST CARDS

ALL PRICES INCLUDE  
ADVERTISING COPY  
FOR REVERSE SIDE.

5,000 — \$7.75 per 1000  
10,000 — 6.50 per 1000  
15,000 — 5.90 per 1000  
25,000 — 5.30 per 1000

Send a black and white photograph of your Motel or Hotel, 5"x7" or  
8"x10", preferably glossy. Mail photos flat — do not bend or fold.

**PRICES INCLUDE YOUR ADVERTISING COPY IN  
MESSAGE SPACE ON REVERSE SIDE.**

PICTURE BUSINESS CARDS are  $3\frac{1}{2}$ " x  $2\frac{1}{8}$ " in size and are printed with your Hotel or Motel picture on one side and your advertising copy on the reverse side as illustrated below.

Phone: Windsor 4-0538

Trailer Space • Cottages • Private Bath

**ROSEWOOD MOTEL**

JUNCTION U. S. HIGHWAYS 61 & 66

Only 30 Minutes from Downtown St. Louis

### PICTURE BUSINESS CARDS

ALL PRICES INCLUDE  
ADVERTISING COPY  
FOR REVERSE SIDE.

1,000 — \$10.50 per 1000  
2,500 — 5.95 per 1000  
5,000 — 4.35 per 1000  
10,000 — 3.65 per 1000  
25,000 — 2.75 per 1000



# Distinctive **AMERICO** Letterheads and Envelopes

## AT A SENSATIONAL SAVING!!

THESE  
ATTRACTIVE  
LETTERHEADS  
AND ENVELOPES ARE  
PRINTED ON WHITE BOND  
STOCK AND FURNISHED  
IN TWO STANDARD SIZES

•  
AAA AND UNITED MOTOR  
COURTS CUTS FURNISHED  
AT NO EXTRA  
COST

### PRICES QUOTED ARE PER THOUSAND

ITEM	1M	3M	5M	10M	25M	50M
LETTERHEADS — 5½ x 8½	\$5.75	\$3.60	\$3.25	\$2.95	\$2.55	\$2.35
LETTERHEADS — 8½ x 11	6.95	5.70	5.10	4.45	3.95	3.50
ENVELOPES — #6¾ (For 5½x8½ Letterheads)	6.05	5.10	4.30	3.80	3.50	3.25
ENVELOPES — #10 (For 8½x11 Letterheads)	7.55	6.60	5.80	5.30	5.00	4.95

For any specialized printing requirements send complete information to:  
**MOTEL CONTRACT SUPPLY CORP., 6307 Delmar Blvd., St. Louis 5, Mo.**  
and prices will be quoted.



# POPULAR MOTEL AND HOTEL FORMS

[illegible]

Form 128 — Size 8½" x 11"

15-Minute periods from 4:00 A.M. to 9:00 A.M. — two extra columns for early or late calls. Printed on White Bond stock in Black Ink. 100 sheets to a pad.

100	500	1000	2000
40c	\$2.00	\$3.70	\$6.75

Form 104 — Size  
4¼" x 3-2/3"

Padded 100 to a pad.  
Printed on White  
Bond stock. Many  
guests require re-  
ceipts for their rec-  
ords.

1000	3000
<u>\$3.55</u>	<u>\$9.00</u>
5000	10000
<u>\$11.25</u>	<u>\$19.50</u>

### GUEST RECEIPT

Received of Mr. \_\_\_\_\_

Room No. \_\_\_\_\_ Rate \_\_\_\_\_ D  
W

Occupied from \_\_\_\_\_ To \_\_\_\_\_ Incl \_\_\_\_\_

Room Charge \$

Extras \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

**Your Name and Address Here**

FORM NO. 104

### STATEMENT

Room No. \_\_\_\_\_ Date \_\_\_\_\_

M\_\_\_\_\_

**All Bills are Payable on Presentation**

[illegible]

Form 126

Form 126 — Size 5½" x 8½"

Printed in Black Ink on White Bond paper. Padded 100 sheets in pad.

1000	2000	3000	5000
\$2.20	\$4.10	\$6.20	\$8.70

Printed with Name and Address.

\$5.45	\$7.35	\$9.48	\$11.95
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## ROOM RESERVATION

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address .....

Accommodations Desired \_\_\_\_\_

Rate

Credit Information \_\_\_\_\_

Reservation Made By: \_\_\_\_\_

Address \_\_\_\_\_

Phone ..... Verbally ..... Letter .....

If Complimentary — Who Requested It?

Acknowledged ..... Backed ..... Clerk's Initials .....

FORM 127

Form 127 — Size 8½" x 5½"

Printed on Bond paper in Black Ink. Padded 100 sheets to a pad.

PRICES PER 1000			
500	1000	3000	5000
\$2.40	\$4.25	\$4.00	\$3.75



# MOTEL GUEST REGISTER FORMS

ALL GUEST REGISTRATION FORMS ARE PRINTED ON STRONG,  
SMOOTH WHITE BRISTOL STOCK IN BLACK INK—SIZE 6" x 4"

## Guest Registration

Name \_\_\_\_\_  
Street No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Make of Car \_\_\_\_\_ License No. \_\_\_\_\_ State \_\_\_\_\_

**NOTICE TO GUESTS**  
This property is privately owned and the right is reserved to refuse service to anyone. The management further reserves the right at all times to terminate the tenancy of a guest for reasons the former shall deem objectionable and will not be responsible for loss of money, jewelry, furs or other valuables unless accepted at the office for safe keeping.

ROOM No.	RATE	NO. IN PARTY	DATE	S	M	T	W	T	F	S	CLERK
REMARKS:			DATE PAID		FOLIO						

STOCK FORM NO. 100

## Guest Registration

Name \_\_\_\_\_  
Street No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Make of Car \_\_\_\_\_ Style of Car \_\_\_\_\_  
Car License No. \_\_\_\_\_ Number of Persons \_\_\_\_\_

**PLEASE PAY WHEN YOU REGISTER**

**NOTICE TO GUESTS**

This property is privately owned and the management reserves the right to refuse service to anyone, and will not be responsible for accidents or injury to guests or for loss of money, jewelry or valuables of any kind.

STOCK FORM NO. 101

Room No. \_\_\_\_\_

Rate \$ \_\_\_\_\_

Date In \_\_\_\_\_

Date Out \_\_\_\_\_

**DAYS OCCUPIED**

Sun.			
Mon.			
Tue.			
Wed.			
Thur.			
Fri.			
Sat.			

Total Days \_\_\_\_\_ Amt. Paid \$ \_\_\_\_\_

Prices for Form Nos. 100, 101, 102 and 114

1000	3000	5000	10000
\$2.60	\$7.25	\$10.75	\$19.50

Form 102A—Printed 2 Sides  
Front same as No. 102.

1000	3000	5000	10000
\$3.95	\$11.50	\$17.50	\$31.75

## REGISTRATION CARD

ALL RENTALS PAYABLE IN ADVANCE

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

YEAR & MAKE OF AUTO \_\_\_\_\_ STATE LICENSE No. \_\_\_\_\_

ARRIVED	A.M.	No. in Party	No. of Days
P.M.			
DEPARTED	P.M.	Rate per Day	Amount Paid
P.M.			

REMARKS \_\_\_\_\_

FORM No. 114

## GUEST REGISTRATION

Name \_\_\_\_\_  
Street No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**NOTICE TO GUESTS**

This property is privately owned and the management reserves the right to refuse service to anyone, and will not be responsible for accidents or injury to guests or for loss of money, jewelry or valuables of any kind.

Date \_\_\_\_\_ Car License \_\_\_\_\_ State \_\_\_\_\_  
Room No. \_\_\_\_\_ Make of Car \_\_\_\_\_ No. in Party \_\_\_\_\_  
Rate \$ \_\_\_\_\_ Date In \_\_\_\_\_ Date Out \_\_\_\_\_

STOCK FORM NO. 102

YOUR NAME AND ADDRESS HERE

## GUEST REGISTRATION

Name \_\_\_\_\_  
Street No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**NOTICE TO GUESTS**

This property is privately owned and the management reserves the right to refuse service to anyone, and will not be responsible for accidents or injury to guests or for loss of money, jewelry or valuables of any kind.

**PLEASE PAY IN ADVANCE**

Room	No. in Party	Make of Car	License No.	State
Date	Rate	Tax	Amt. Pd.	Clerk

STOCK FORM NO. 103

YOUR NAME AND ADDRESS HERE

THIS IS YOUR RECEIPT — THANK YOU.

SUN. MON. TUES. WED. THURS. FRI. SAT.

## GUEST REGISTRATION

Name \_\_\_\_\_  
Street No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**NOTICE TO GUESTS**

This property is privately owned and the management reserves the right to refuse service to anyone, and will not be responsible for accidents or injury to guests or for loss of money, jewelry or valuables of any kind.

**PLEASE PAY IN ADVANCE**

Room	No. in Party	Make of Car	License No.	State
Date	Rate	Tax	Amt. Pd.	Clerk

Stock Form No. 112

Prices for Form Nos. 103 and 112 include printing of Motel's name and address in space provided.

1000	3000	5000	10000
\$3.85	\$11.00	\$15.75	\$29.50



# HOTEL GUEST REGISTRATION FORMS

*Hamilton-Wilshire Hotel*  
St. Louis, Missouri

Date \_\_\_\_\_

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

MONEY, JEWELS AND OTHER VALUABLE PACKAGES MUST BE PLACED IN THE SAFE IN THE OFFICE, OTHERWISE THE MANAGEMENT WILL NOT BE RESPONSIBLE FOR ANY LOSS.

ARRIVED	DEPARTED	ROOM	RATE	CLERK	ACCOUNT NO.
REMARKS					

Form No. 500

WITH NAME and ADDRESS PRINTED
SIZE 6" x 4"
1000 — \$ 3.85
3000 — 11.00
5000 — 15.75
10000 — 29.50
SIZE 8" x 5"
1000 — \$ 5.85
3000 — 13.00
5000 — 19.75
10000 — 37.50

Form 500 printed on strong White Bristol Stock in Black Ink in Two Sizes — 6" x 4" and 8" x 5".

WITHOUT NAME  
AND ADDRESS

Size	1000	3000	5000	10000
6" x 4"	\$ 2.60	\$ 7.25	\$10.75	\$19.50
8" x 5"	4.60	10.50	15.50	29.50
Numbering 50c additional per 1000				

Form 501 printed on strong smooth White Bristol in Black Ink.

SIZE 6" x 4"

Printed with Hotel Name

1000	3000	5000	10000
\$3.85	\$11.00	\$15.75	\$29.50

Without Hotel Name

1000	3000	5000	10000
\$2.60	\$7.25	\$10.75	\$19.50

Numbering 50c additional  
per 1000

BALTIMORE HOTEL  
St. Louis, Missouri

Date \_\_\_\_\_ 19\_\_

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City and State \_\_\_\_\_

Room Number \_\_\_\_\_ Rate \$ \_\_\_\_\_

Reception Manager \_\_\_\_\_ Account No. \_\_\_\_\_

FOR THE SAFE KEEPING OF MONEY, JEWELRY AND OTHER VALUABLES. INDIVIDUAL SAFE DEPOSIT BOXES ARE PROVIDED IN THE HOTEL. GUESTS MAY HAVE THE USE OF THESE BOXES WITHOUT CHARGE, BY APPLYING AT THE FRONT OFFICE. THE HOTEL COMPANY WILL NOT BE LIABLE FOR LOSS OF MONEY, JEWELRY OR OTHER VALUABLES NOT PROTECTED IN THIS MANNER.

Remarks \_\_\_\_\_

FORM No. 501



# A HOTEL MUST!

Order these essential Motel-Hotel Forms today!

All Forms Printed on 1-ply White Index Bristol Stock

## Welcome Traveler!

**T**HE MANAGEMENT extends to you sincere appreciation of your patronage and wishes to make your stay as pleasant and comfortable as possible. Any inattentions or adjustments will be cheerfully regulated and any courtesies we can extend to you will be deemed a privilege. For our mutual convenience and protection we request that you observe the following management policies.

- Children and pets must be kept off driveway at all times. Dogs must be kept on leash and never left in unattended rooms.
- In deference to other guests radio volume should be kept reasonably low at all times. Loud talking or other undue noise will not be tolerated. Please observe quiet when departing at an early hour.
- **DAMAGE TO PROPERTY WILL BE CHARGED TO GUESTS AND THE REMOVAL OF ANY ARTICLE FROM THIS PROPERTY WILL BE VIGOROUSLY PROSECUTED.**
- Friends staying over-night but not registered will be charged as guests.
- Please drive slowly on entering and leaving the parking area.
- This property is privately owned and its privileges are discretionary with the management. The right is reserved to eject without notice any objectionable person or persons or any who may become a nuisance within the boundaries of this property.
- The management will not be responsible for accidents, injuries or loss of property by fire or theft or other causes.
- **PLEASE LEAVE KEY IN ROOM.**
- **PLEASE CHECK ROOM THOROUGHLY FOR PERSONAL PROPERTY WHEN DEPARTING.**

FORM No. 105

## NOTICE

ON LEAVING ROOM

PLEASE

TURN OFF LIGHTS

AND

RETURN KEY TO OFFICE.

Form No. 120

Form 120

Size 3"x4"

Form 109

Size 4"x3"

100	250
\$1.25	\$2.45

500	1000
\$4.25	\$7.75



**PLEASE  
DO NOT  
SMOKE  
IN BED**

Form No. 109

Form 105 and 505 — Size 3 3/4"x4 5/8"

Form 505 for Hotels. Item 1 is omitted.

50	100	250	500	1000
\$1.25	\$2.25	\$3.50	\$4.75	\$6.95

19

We have received your request dated \_\_\_\_\_  
for accommodations and are pleased to confirm your reservation in  
the name of \_\_\_\_\_  
beginning \_\_\_\_\_

*Thank You!*

by \_\_\_\_\_

FORM No. 108

## We Are Truly Sorry

19

Your request of \_\_\_\_\_ for room  
reservations for \_\_\_\_\_  
is acknowledged and sincerely appreciated.

We regret that all available accommodations for  
above date are already engaged and so it is im-  
possible to promise you reservations for this  
occasion.

by \_\_\_\_\_

Form No. 108A

Form 108 and 108A — Size 3 3/4"x4 1/4"

100	200	500	1000	2000
\$1.25	\$2.15	\$3.85	\$5.85	\$9.60

○

○

**Please . . .**

**DO NOT THROW WASTE MATERIAL OF  
ANY KIND IN TOILET BOWL**

**Thank You**

Form No. 133

Form 133 — Size 6"x4".	100	250	500	1000
	\$1.65	\$3.50	\$6.00	\$9.75

Printed on White Bristol stock. Punched — 2 holes for easy hanging.

For any specialized printing requirements send complete information to:  
MOTEL CONTRACT SUPPLY CORP., 6307 Delmar Blvd., St. Louis 5, Mo.  
and prices will be quoted.



# POPULAR MOTEL AND HOTEL FORMS

## MEMORANDUM

DATE.....  
 TO .....  
 FROM .....  
 SUBJECT .....

PUT IT IN WRITING!

Form No. 130

Form 130 —

Size 5½" x 8½"

Padded 100 to a pad.  
 Printed on White Bond —  
 a real time saver. Prevent  
 misunderstandings.

Price per 1000	
1000	3000
\$3.75	\$3.50
5000	10000
\$3.25	\$3.00

Form 131 —

Size 4¼" x 5½"

Complete record of cash  
 transactions in all denomi-  
 nations. Padded 100 to a  
 pad. Printed on White Bond  
 paper.

500	1000
\$1.50	\$2.60
3000	5000
\$6.80	\$10.00

## CASH REPORT

Date..... 19.....  
 Hours Covered..... A.M. P.M. to..... A.M. P.M.  
 Cashier.....  
 Taken In \$.....  
 Paid Out & Chgd. to Guests \$.....  
 Net Turned In \$.....  
 Large Bills \$.....  
 \$20 Bills \$.....  
 \$10 Bills \$.....  
 \$5 Bills \$.....  
 \$2 Bills \$.....  
 \$1 Bills \$.....  
 Change \$.....  
 Total Checks \$.....  
 Petty Cash \$.....  
 Total \$.....  
 I was \$..... Over-Short.....  
 List All Checks on Adding Machine Tape and  
 Attach Thereto

FORM No. 131

## FINAL DEPARTURE CARD

PLEASE HANG ON OUTSIDE  
 DOOR KNOB WHEN LEAVING.

This will materially assist us in  
 rendering prompt Maid Service.

THANK YOU

CHECK OUT TIME

FORM No. 132

Form 132 —

Size 4" x 6"

Printed on White  
 Bristol stock. Slot  
 hole punch for easy  
 hanging on door  
 knobs.

100 —	\$1.65
250 —	3.50
500 —	6.00
1000 —	9.75

TENANCY PERIOD on this unit expires

Noon  
 at..... A.M.  
 P.M.

If you desire occupancy beyond this hour please  
 make prior arrangements with the management  
 otherwise an extra charge will be made.

Thank You

Form No. 135

Form 135 — Size 6" x 4"

Printed on White Bristol stock. A MUST for progressive  
 Hotels and Motels.

100	250	500	1000
\$1.65	\$3.50	\$6.00	\$9.75

## COOKING POSITIVELY PROHIBITED

Form No. 134

Form 134 — Size 4" x 3"

Helps keep your units clean — an effective reminder.

100	250	500	1000
\$1.25	\$2.45	\$4.25	\$7.75



## DO NOT DISTURB

Guests who do not  
 wish to be disturbed  
 hang this card on  
 the outside door-  
 knob.

Form No. 110

Form 110 — Size 4" x 6"

100	250	500	1000
\$1.65	\$3.50	\$6.00	\$9.75

ALL RENTS ARE  
 PAYABLE IN ADVANCE Room No.....

## ROOM RATES

	Per Day	Per Week
ONE person	\$.....	\$.....
TWO persons	\$.....	\$.....
THREE persons	\$.....	\$.....
FOUR persons	\$.....	\$.....

EACH ADDITIONAL PERSON

Per Day \$..... Per Week \$.....

CHECK OUT HOUR..... O'CLOCK  
 Noon ☐  
 A. M. ☐  
 P. M. ☐

The Management has the right of inspection at all times  
 and may refuse service to anyone.

FORM No. 111

Form 111 — Size 4" x 6"

100	250	500	1000
\$1.65	\$3.50	\$6.00	\$9.75



# DAILY RESERVATION and REGISTER

FORM No. 121

SHEET No. \_\_\_\_\_

## DAILY RESERVATIONS RECORD

DAY _____		DATE _____ 19__								
	HOW MADE				NAME	DEPOSIT	HOUR OF ARRIVAL	NO. IN PARTY	RATE	ROOM OR UNIT ASSIGNED
	PHONE	VERBAL	LETTER	WIRE						
1							A.M. P.M.			
2							A.M. P.M.			
3							A.M. P.M.			

**DAILY RESERVATION and REGISTER**  
 Form No. 121 — Size 8½"x11"  
 Printed on White Bond Stock.  
 Punched for 3-hole Standard Binder.

250	500	1000	2000	5000
\$1.95	\$2.55	\$4.50	\$8.70	\$17.50

## GUEST ROOMING SLIP

**IMPORTANT:** This slip shows our spelling of your name, room assigned, and rate per day. If incorrect, please advise room clerk immediately.

Date.....

Name .....

Room ..... Rate \$.....

Clerk ..... Bell  
 ..... Boy .....

Form No. 122

Forms 122, 123, 124 — Size 4¼" x 3-1/7"  
 Printed on White Bond stock, padded 100 sheets to a pad.

### PRICES PER 1000

1000	3000	5000	10000
\$1.00	85c	80c	70c

## CASHIER'S VOUCHER

CHARGE Date..... 19\_\_

M ..... Room .....

For .....

Amount ..... Dollars..... Cents

Received above amount from cashier.

\$..... Signed.....

FORM No. 124

## TELEPHONE CHARGE

Charge M..... Room.....

City ..... Number  
 Called ..... Called.....

Minutes.....

Phone Co. Chg. ....

Hotel Svc. Chg. ....

Federal Tax .....

Total Chg. ....

Date ..... Operator .....

FORM No. 123

NAME		ADDRESS		FIRM		POSITION		CREDIT		F		P	
ARRIVED	ROOM	RATE	DEPARTED	AMOUNT	REMARKS								
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
16													
17													
18													
19													
20													
21													
22													
23													
24													
25													

Form No. 163 — GUEST HISTORY CARD

Printed on two sides in black ink on White Bristol stock.

1000	5000	10000
\$3.45	\$15.25	\$27.60



FOR THE UTMOST  
IN  
HEALTH PROTECTION  
+  
ESPECIALLY WRAPPED  
AND STERILIZED  
*for you*



*Beautiful*

# RAISED-LETTER BUSINESS CARDS

ONLY

**\$2<sup>95</sup>**  
PER THOUSAND

POSTAGE PREPAID

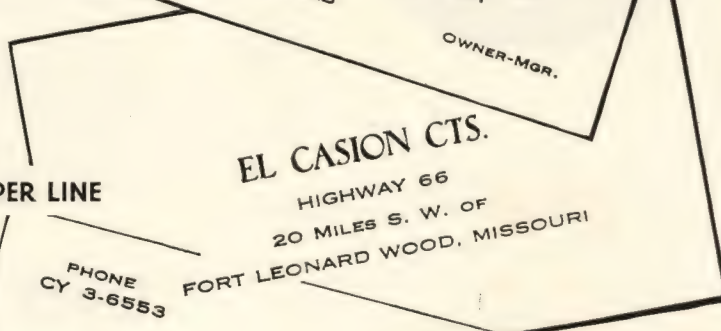
ONE COLOR — UP TO 7 LINES EXTRA LINES—15¢ PER LINE

Select the main line for your Business Card  
from any of the following styles of type.

1 RENE MODES	2 Embassy Stores
3b ACE-HI TIRES	3c Hightower
11 HAMILTON'S	12 Mason Bros.
4 JEFFERSON	5 Field Corp.
16 BREMERTON	16A JAMES FORD
17 NATIONAL	17A McDONNELL
7 CHRYSLER	8 Tempo, Inc.
18 L. HEATH	19 Vista Shops
14 VICTORS	14a WHITTON
10 J. ROBERTS	15 OHIO PLANS
9 MIDWEST	9a FLORISTS
6	<i>Dorothy Maynard Co.</i>
20	<i>Nichols Home Decorating Service</i>
15a	<i>Glen Raven Nylons</i>
21	SECURITY ENTERPRISE
22	Fine Arts Ceramics Co.
23	BELL CRANES, INC.
24	4-A Automotive Service

THE BODY STYLE OF THE CARD WILL BE IN GOTHIC TYPE

PRINTED IN BLACK OR BLUE INK ON  
QUALITY THIN PLATE STOCK.



THESE ARE  
A FEW SAMPLES  
OF TYPICAL CARDS



WRITE YOUR OWN COPY AND LAYOUT, OR  
SEND YOUR COPY AND THE PRINTER WILL LAY IT  
OUT EFFECTIVELY.

ALSO AVAILABLE IN TWO COLORS — RED & BLACK  
ANY COMBINATIONS OF FULL LINES OF A COLOR

**\$4<sup>25</sup>**  
ONLY PER THOUSAND

ON ALL ORDERS — WHEN CUTS ARE USED, EITHER STOCK  
CUTS OR THOSE YOU FURNISH —

ADD 75¢ PER CUT PER THOUSAND





### SANIKINS PAPER DISPOSAL BAG

The sanitary and discreet way for your lady guests to dispose of sanitary napkins. The right way for you to prevent costly plumbing bills. Size 6 $\frac{3}{8}$ "x10".

1000 .....\$3.75  
6000 ..... per 1000 — 3.50



### FURNITURE GLIDES

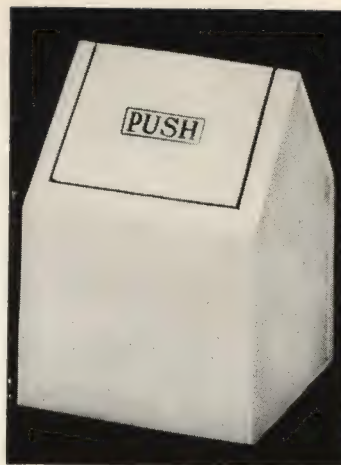
For Either Wood or Metal Furniture

Plastic Furniture Guides with steel stems will harmonize with all your furnishings and will save wear and tear on floors and rugs. Plastic, heavy duty, either 5-16" or 11-32" pindle. For use with either wood or metal furniture .....Single set of 4—\$1.95

Four or more sets — 1.75

Gripneck sockets for wood furniture  
Per set of 4 — 15c

Pressed steel sockets for metal furniture  
Per set of 4 — 50c



### WOMEN'S SANITARY NAPKIN RECEPTACLE

All Metal—Complete with inner container for easy disposal. Finished in gleaming white baked enamel.

Size: Height 11 $\frac{1}{2}$ ", Base 9" x 9".  
Shipping Wt.: 6 lbs. Packed in Individual Cartons.

PRICE **\$5.75** EACH

## SANI-TREADS

The slippers that lead customers to YOUR MOTEL. Sani-Tread paper slippers offer that extra service at low cost . . . and high advertising value.

*Here is a Treat for your customer's tired feet!*

200 Pairs, Glued Sani-Treads.....	\$10.35
400 Pairs, Glued Sani-Treads.....	19.75
1000 Pairs, Glued Sani-Treads.....	26.00
200 Pairs, Sewn Sani-Treads.....	11.75
400 Pairs, Sewn Sani-Treads.....	22.10
1000 Pairs, Sewn Sani-Treads.....	28.95



Sani-Tread Slippers can be imprinted with your Name and Address for an additional charge. Write for imprinted prices.

Gross Shipping Weight Per 1000 Pairs, 40 Pounds.



Save guests' and employees' fingers with Tension razor-blade disposal envelopes. All seams are on back of envelope to prevent blade from catching and failing to drop to bottom. Big opening to permit hanging anywhere in bathroom or bedroom. Heavy White Kraft paper, strong reinforced top. Easily dispensed by maid. Full size: 3" x 6".

## FOR SAFETY FIRST.... RAZOR BLADE ENVELOPES

PRICES PER 1000

In Quantities of 1M—	\$9.95 per M
In Quantities of 2M—	8.95 per M
In Quantities of 5M—	7.95 per M



# Deltashine

© 1944 THE DELTA CO., CHICAGO 16

the modern

## SHOE SHINE CLOTH



**INEXPENSIVE**  
**SELLS YOUR SERVICES**  
**PLEASES GUESTS**  
**PROTECTS YOUR LINENS**

**INEXPENSIVE** - Deltashine costs about 1 1/2¢ per room

**ADVERTISES YOUR FACILITIES** - Sells your services and features to patrons at no extra expense

**PROTECTS LINENS** - Eliminates undue wear and abuse

**PLEASES GUESTS** - They'll appreciate the convenience of this "finishing touch"

**DELTASHINE** - HAS NEUTRAL DRESSING IMPREGNATED INTO NON-WOVEN RAYON CLOTH

Deltashine is available with standard copy, or we'll design copy for you.

STOCK PATTERN		
PRICES PER 1000	WITHOUT NAME	WITH YOUR NAME IMPRINTED
UP TO 10M —	17.00 per M	18.00 per M
10 TO 25M —	14.00 per M	15.00 per M
25M AND OVER	13.00 per M	14.00 per M
FOR YOUR OWN DESIGN TO ORDER, ADD \$20.00 PLATE CHARGE FOR FIRST ORDER ONLY, TO "WITHOUT NAME" PRICES.		
MINIMUM ORDER 5,000.		

## PLASTIC UTILITY BAGS

MADE OF CLEAR POLYETHYLENE PLASTIC

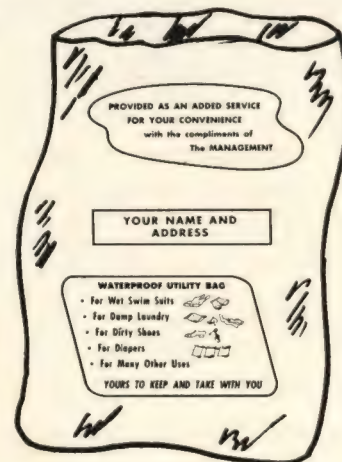
★ FOR DAMP LAUNDRY

★ FOR SHOES

★ FOR DIAPERS

★ FOR WET SWIM SUITS

This WATERPROOF UTILITY BAG is 11 1/2" x 18" in size. It is printed in 2 colors in stock design as illustrated. Your NAME AND ADDRESS can be specially imprinted if desired on orders for minimum quantities of 5000 WITHOUT EXTRA CHARGE.



### PRICES: PER THOUSAND

1000 — \$37.50 per M

3000 — \$36.00 per M

5000 — \$35.00 per M

10,000 — \$33.50 per M

25,000 — \$32.50 per M

ORDERS FOR LESS THAN 5000 UTILITY BAGS cannot be imprinted with your name and address. If desired orders for 5000 or more will be specially imprinted with your name and address without additional charge.

\* YOUR GUEST WILL APPRECIATE THIS ADDED SERVICE. You will save more than your cost by eliminating innocent pilferage of towels and linens used to wrap wet articles while driving.



# REGISTRATION CARD HOLDERS

## NO. 3 HOLDER WITH BUILT-IN PEN STAND



Made to accommodate cards from 2 3/8" x 4" up to and including 6" x 8". Covered with heavy black fabricoid over a masonite base. The springs are treated to withstand hard usage. This

pad will not warp. Your name is stamped in gold at the top. Size 9" x 11". The fountain pen is lever action with a 14K gold hooded point. Guaranteed.

No. 3 with Venus pen .....	\$10.50
Pad with pen socket only .....	5.50
Complete with Sheaffer hotel pen .....	14.00
Sheaffer pen only .....	8.50
If chain is desired add .....	.50

## NO. 2 FLAT

## CARD HOLDER



Lies perfectly flat and is easily handled; two or more may be used to speed up the rooming of guests. Bound in black fabricoid over a masonite base, and the springs are treated so as to withstand hard usage. Name stamped in gold on holder. Can be used with cards from 2 3/8" x 4" up to, and including, 6" x 8". Size 8 1/2" x 9 1/2". Shipping weight each, 2 pounds.

**PRICE \$4.50**

# DESK BLOTTER PADS

12" x 19" and 19" x 24" sizes



NO. 225  
SIDE  
PANELS

NO. 226  
FOUR  
CORNERS

NO. 227  
TOP PANEL  
AND TWO  
CORNERS

Three styles of desk blotter pads which can be used to advantage in the guest rooms, lobby or writing room. The prices for the three styles are the same. These pads are bound in either black or brown fabricoid. Please specify your choice.

STYLES No. 225, 226, 227. 12" x 19" SIZE.

Price 6 or less .....	\$1.15 each
7 to 24 .....	1.05 each
25 or more .....	.95 each

STYLES No. 225, 226, 227. 19" x 24" SIZE.

Price 6 or less .....	\$1.75 each
7 to 24 .....	1.65 each
25 or more .....	1.60 each

## DESK BLOTTERS

These are quality blotters with excellent absorbent capacity. Size 19" x 24".

125 sheets .....	\$ 7.75
250 sheets .....	14.60
500 sheets .....	27.90
NO ADDITIONAL CHARGE FOR CUTTING	



# PLATCO *Plastic* KEY TAGS



NO. 310



MADE IN USA



NO. 610



## PRICES:

No. 310  
Price is the same for all  
4 colors

12	33c	ea.
25	23c	ea.
50	18c	ea.
100	15 1/2 c	ea.
200	14 1/2 c	ea.
300	14c	ea.
400	13 3/4 c	ea.
500	13 1/2 c	ea.
1000		
or	13 1/4 c	ea.
more		

No. 610  
Price is the same for all  
4 colors

12	37c	ea.
25	27c	ea.
50	22c	ea.
100	19 1/2 c	ea.
200	18 1/2 c	ea.
300	18c	ea.
400	17 3/4 c	ea.
500	17 1/2 c	ea.
1000		
or	17 1/4 c	ea.
more		

## TOUGH LEGIBLE ECONOMICAL

On numbers 310 and 610 the center portion is 1/10" thick with heavy rolled edge for extra strength and protection for face.

Besides the name, city, state and number each tag has the following notice: "DROP IN ANY MAIL BOX, WE GUARANTEE POSTAGE."

Telephone numbers, owner's names, etc. should not be included as part of the copy for Key Tags.

METAL LINKS  
FURNISHED  
WITH ALL  
KEY TAGS



ALL LETTERED  
IN WHITE.

MINIMUM ORDER:  
12 Tags

EXTRA FOR  
NUMBERING TAGS  
ON BOTH SIDES:  
2c per tag

EXTRA FOR WORDS INSTEAD OF  
NUMBER — 35c PER CHANGE

FOR EXTRA HOLE  
at Bottom of Tags  
\$1.00 Mch. Setup  
Plus 2c per tag

—Jet Black  
COLORS—Metallic Pearl Red  
—Metallic Pearl Green  
—Metallic Pearl Gold

**BE SURE TO SPECIFY COLOR AND GIVE CLEAR  
NUMBERING INSTRUCTIONS FOR ALL ITEMS TO BE NUMBERED**



# STOCK PLATES

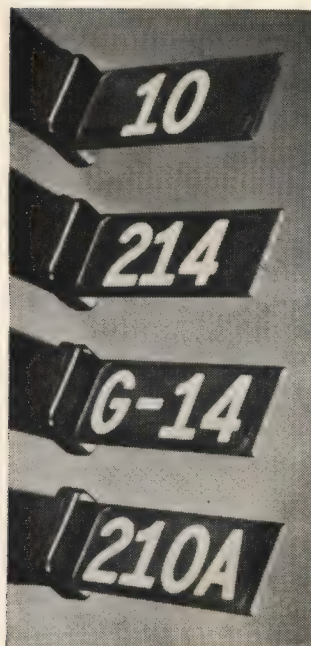
## PRICES

10 to 24	12¢ ea.	25 to 49	11¢ ea.
50 to 99	10¢ ea.	100 to 249	9 1/4 ¢ ea.
250 to 499	8 3/4 ¢ ea.	500 or More	8 1/2 ¢ ea.

Minimum Order: 10 Plates

The three items may be assorted to obtain quantity price.  
Specify color and Item Number

### OVER-THE-DOOR NUMBER PLATES



PROJECTING  
STYLE No. 80-B

### PRICES

1 Only	\$1.00 ea.	1 Only	\$1.00 ea.
2 to 6	80¢ ea.	2 to 6	65¢ ea.
7 to 12	70¢ ea.	7 to 12	55¢ ea.
13 to 24	65¢ ea.	13 to 24	50¢ ea.
25 or More	60¢ ea.	25 or More	45¢ ea.

—Jet Black  
COLORS—Metallic Pearl Red  
—Metallic Pearl Green  
—Metallic Pearl Gold

### ON-THE-DOOR NUMBER PLATES



FLAT  
STYLE No. 80

### PRICES

1 Only	\$1.00 ea.	1 Only	\$1.00 ea.
2 to 6	80¢ ea.	2 to 6	65¢ ea.
7 to 12	70¢ ea.	7 to 12	55¢ ea.
13 to 24	65¢ ea.	13 to 24	50¢ ea.
25 or More	60¢ ea.	25 or More	45¢ ea.

ALL LETTERED  
IN WHITE

## Now 3 PLATCO plastic STOCK PLATES



For installation under or over the light switch, over the door knob, on the door frame near the door knob and light switch in hotels, apartments, motels, cottages and cabins. Strong and durable, will withstand wear and can be washed along with the varnished or painted surface. Over a period of time they will not only pay for themselves in savings of electricity but will eliminate extra work and many of the inconveniences.

The brass escutcheon pins are recommended for fastening to wood surfaces only. For fastening to metal, plastered or other such hard surfaces we suggest that "Model Airplane Cement" be used. There are several reliable manufacturers of this cement and it is available in most every hardware store. We do not furnish the cement or any type fasteners other than the brass escutcheon pins. Plates cannot be had without holes as they are made when the plates are molded

### IMPORTANT

—Black.....Lettered in White  
COLORS—Red.....Lettered in White  
—Green.....Lettered in White  
—White.....Lettered in Black



## PLATCO plastic CHECK-OUT TIME INDICATOR

No. 420-210



Dial revolves to show any of the eight different check-out times.

Indicator is first secured with screw thru eyelet in center then it is made tamper proof by inserting second screw thru hole at bottom. To change check-out time merely remove screws and turn dial to new time.

### PRICES

No. 420-210 Stock Item

6 to 49	50 to 99	100 to 249	250 or 499	500 or More
26¢ ea.	25 1/2 ¢ ea.	25¢ ea.	24 1/2 ¢ ea.	24¢ ea.

—Black.....Lettered in White  
COLORS—Red.....Lettered in White  
—Green.....Lettered in White  
—White.....Lettered in Black



# REGISTRATION OFFICE

## MISCELLANEOUS FORMS AND RECORD BOOKS

**DESCRIPTION X**  
Available in both permanent binding as well as loose leaf Multi-O ring style. Sheet size 10x13 inches. Both books bound individually.  
No. 703P—Hotel Register ..... @ \$3.25  
Permanent binding—concealed Wire-O hinges  
100 pages  
No. 703X—Hotel Register ..... @ \$8.50  
Loose leaf—Multi-O Ring binding—300 pages

No. 703P — 100 Pages      No. 703-X — 300 Pages  
Can Be Used As Permanent Record of Registration For Motels

Use These Forms  
To Simplify the  
Keeping of Your  
Records.

### REGISTRATION PAD AND SHEETS

#### Pad Register Sheet Holder

The top flap of Pad Register Sheet Holder No. 4 holds the sheets firmly in place. It presents a perfectly flat writing surface. The pad is bound in black over a masonite base, and is very easily handled. Shipping wt. 5 lbs. Size 12½" x 17½".

Price, Pad No. 4.....\$6.00

#### Register Sheets

Form 7 Register Sheets are carried in stock with the word "REGISTER" printed at top with standard down lines and 24 lines printed both sides, on ledger paper, size 10¼" x 15½". Shipping wt. per 100, 5 lbs.

Price per 100 sheets.....\$ 2.50	500 sheets .....\$ 9.50
250 sheets ..... 5.00	1,000 sheets ..... 17.00

Forms 8 are register sheets printed with hotel name, town, and manager's name in one color on standard ruled ledger paper, 24 lines to the page, on both sides, size 10¼" x 15½". Shipping weight per 100, 5 pounds.

Price per 100 sheets.....\$5.00	Price 500 sheets .....\$13.20
250 sheets ..... 8.25	1,000 sheets ..... 19.80

#### Bound Register Books

Bound Register Book No. 1 has the word "REGISTER" printed at the top of each page. It is the same style of printing as Form 7. Printed on ledger paper size 10½" x 15½", 200 pages, 24 lines to the page. It is bound in two colors with black sides and red back. Shipping wt. per book, 5 lbs.

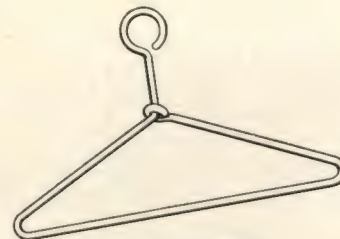
Price, Register Book No. 1.....\$6.00

Special printed bound register books are Form 9. These are printed with the hotel name, town, and manager's name, in one color, on standard ruled ledger paper, 24 lines to the page, size 10½" x 15½". Bound in two colors with black sides and red back.

Number of Pages	Shpg. Weight	Price
160 pages	5 pounds	\$6.60
200 Pages	6 pounds	7.70
280 pages	7 pounds	8.80

### CLOSED HOOK STURDI HANGERS

Made of 3/16 inch round wire, 17½" long, attractively plated. Ten times as strong as ordinary hangers, will not bend, splinter, or break. The closed hook prevents hangers falling to floor. Prevents loss. Hooks are 1½" inside diameter.



Price Each 20c

Form 361 — Duplicate Guest Check. Size 3½" x 6¾". Printed on green tinted bond paper. Wire-stitched, 50 originals and 50 duplicates to a pad. Item lines as printed on the original checks are not printed on the duplicate. Supplied with carbons sewed in at bottom of each pad. Shipping wt. per 2,500 sets, 12 lbs.

Form 361— 2,500 sets original & duplicate .....\$6.25  
5,000 sets original & duplicate .....\$10.95

Form 360 — Guest Check. Size 3" x 5¾". Printed on green tinted bond paper. This check is perforated at the top with duplicate numbers in red on stub and check. Wire-stitched, 100 checks to a pad. Shipping wt. per 5,000, 10 lbs.

Form 360—5,000 checks.\$4.70  
10,000 checks. 8.45

Form 362 Cardboard Guest Check (not shown). Size 3½" x 6½" printed on 74 lb. index bristol, salmon tint with blue printing and voucher stub at top. Both stub and check are numbered in red. Wire-stitched, 50 checks to a pad. Shipping wt. per 5,000, 30 lbs.

Form 362—2,500 checks \$ 6.25  
5,000 checks 11.75  
10,000 checks 21.95



# EQUIPMENT AND SUPPLIES

## RACKS, POSTERS AND SIGNS



### Metal Card Racks

Metal card racks are available for 4"x6" and 4"x4 3/4" registration cards. The pockets are 4" wide. After the guest registers, the name and room number are written on the side or the back of the registration card so that they will appear in the 3/4 inch exposure provided in each partition of the rack. The card is then placed in rack to show room occupancy. The rack is invaluable in providing instant information about reservations, room inventory, out of order, on change or vacancies. There are 25 pockets to each section; sections are 5 1/2" wide, and as many sections can be added as needed to make up the number of units. Holes are

drilled in top and bottom flange for mounting either single or in series. Colored numbers can be supplied to show twin beds, shower, bath, etc. The length of the 4"x4 3/4" size rack is 23 1/4" and 25" for the 4"x6" rack. Both racks are one inch deep. When ordering please specify room numbers desired. Price Per Section of 25 Pockets—\$8.50



### KEY and LETTER RACKS

This modern key and letter rack is made of hard wood. The pockets are 2" wide, 4 1/2" high, 7" deep. When ordering please specify room numbers desired. The standard sizes are:

24 Pocket Rack (3 tiers of 8 pockets)	\$38.40
40 Pocket Rack (4 tiers of 10 pockets)	64.00
50 Pocket Rack (5 tiers of 10 pockets)	80.00
60 Pocket Rack (5 tiers of 12 pockets)	96.00
75 Pocket Rack (5 tiers of 15 pockets)	120.00
102 Pocket Rack (6 tiers of 17 pockets)	163.20

### STATE LAW FRAMES AND CARDS

Walnut finished metal frames to take card 4 3/4" x 12 3/4", size of frame 5" x 13" made with solid back to keep frame rigid. Made in one size only. Once in place this frame becomes a permanent container for your rates, rules and regulations and State laws. Due to the danger of glass breakage when installed on a door this frame now comes with a heavy clear plastic for protection. Holes drilled in frame for immediate installation.

Price of metal frame 40 cents each

Price of clear plastic sheet 20 cents each

Form 120 is the rate, rules and regulations and State laws card, size 4 3/4" x 12 3/4" to fit above frame. Contains name, location, room number, rates, a set of standard rules and regulations and the hotel laws of your state. Shipping weight per 50, 3 pounds.

Price per 50 ..... \$6.00 100 ..... \$9.00

**SUN-N-SAND HOTEL COURT**  
BILOXI, MISSISSIPPI

THE FOLLOWING ARE RATES OF THIS ROOM:

ROOM No. ....

1 Person: Per Day \$..... Per Week \$..... Per Month \$.....

2 Persons: Per Day \$..... Per Week \$..... Per Month \$.....

3 Persons: Per Day \$..... Per Week \$..... Per Month \$.....

4 Persons: Per Day \$..... Per Week \$..... Per Month \$.....

**RULES AND REGULATIONS**

The Rules and Regulations of this Hotel are such as prevail in all First Class Hotels.

The cooperation of our guests is kindly requested so that all may be better served.

Kindly report any infraction on the part of any employee to the management.

All money, jewelry, coats, valises and other valuables must be left at the office and checked received; therefore, other wise the proprietor will not be responsible for any loss.

**HEMINGWAY'S CODE PROVIDES:**

SECTION 226a-Hotel and Innkeeper-Liability for Valuables—In the event of theft or loss of any property, the hotel or innkeeper shall be liable for the full value of such property, whether the same is in the possession of the hotel or innkeeper or in the possession of the guest, and the hotel or innkeeper shall be liable for the full value of such property, whether the same is in the possession of the hotel or innkeeper or in the possession of the guest, and the hotel or innkeeper shall be liable for the full value of such property, whether the same is in the possession of the hotel or innkeeper or in the possession of the guest.

### Room Rate Card Holder 3 5/8" x 5-7/16"

**NOTICE**

This hotel will not be responsible for money or jewelry left in rooms. A safe for the convenience of our guests is in the Front Office. On leaving room, please turn out lights and leave key at office.

If you wish mail forwarded, leave your address at the office.

IMPORTANT: Check-out time is ..... P.M.

Guests who find it necessary to occupy room after that time will please notify the management. Otherwise charges for an additional day will be made.

**The Rate of This Room**

	Per Day	Per Week	Per Month
1 person			
2 persons			
3 persons			
4 persons			
Add'l persons			

**IN CASE OF FIRE or Other Emergency**

1. Notify telephone operator immediately.
2. Make sure your door and window are closed.
3. Always note location of Exit Stairs and Fire Escapes marked by signs and red lights.
4. Keep calm—panic is often more dangerous than the emergency.

Please ...

DO NOT smoke in bed, or place lighted cigars or cigarettes on furniture. Be sure the match, cigar or cigarette is completely out before you throw it away.

THE MANAGEMENT

### No. 504

Wrought Steel metal frame with bright brass finish complete with escutcheons for attaching and cellulose front. Holds 3" x 5" card removable from top. Place one in each room or cabin. FRAMES (including cards) 45c ea. Minimum order 12.

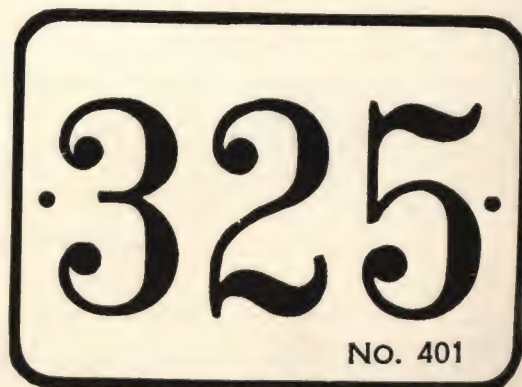
### USE THESE PIECES OF EQUIPMENT TO SYSTEMATIZE YOUR OPERATION

### PLASTIC DOOR NUMBER PLATES

Style No. 401  
Size 1 3/4" x 3"

Made of Heavy Plastic 1/8" thick with Characters deeply stamped. Colors White and Black.

1 Plate only	\$0.85
2 to 5 Plates, each	.60
6 to 15 Plates, each	.55
16 to 25 Plates, each	.50
26 or more, each	.40





# BLACKBOURN'S APPROVED MODERN BOOKKEEPING SYSTEMS

**Guest Register Record — No. 700**

A Guest Register expressly designed for usage by Tourist Courts, Lodges, and Resorts that meets the strict state regulations for guest registration which is usually effective, such as name and complete address, make of car, state of issue, license number, cabin number, number in party, rate, dates checked in and out. Sheet size 10x13 inches. Boxed individually.

No. 700p—Guest Register—1100 guest size. 100 pages....@ \$3.25  
Permanent bound Wire-O hinges, flexible embossed leatherette covers  
No. 700X—Guest Register—3300 guest size. 300 pages....@ 8.50  
Loose leaf 7 ring binder style heavy covers with red fabricoid covering.

**Reservation Record No. 333**

An outstanding reservation record designed for usage by Motels, Lodges, Lake Shore Resorts, Cabin Camps and Dude Ranches where reservations are required for cabins, cottages or rooms. The first part of the record comprises a group of Master sheets as illustrated on the left page above sufficient to handle reservations for each rental for a six months' period. As reservations are made the dates taken are checked off for the period from the Master sheet. The index space on the right side of the Master sheet designates on what detail sheet each reservation will be explained as featured on the

right page above. Boxed individually.

No. 333p—Reservation Record—perm. bound—flex. simulated covers—Wire-O hinges .....@ \$3.90  
Contains enough forms for 50 rentals for a 6 months' period—110 pages  
No. 333X—Reservation Record—loose leaf 7 ring covers....@ 8.50  
Contains enough forms for 150 rentals for a 6 months' period—330 pages

**Simplified Bookkeeping and Income Tax Record No. 450 - B**

FOR TOURIST COURTS, LODGES AND RESORTS

Provides a daily, weekly and year-to-date record of all important transactions such as department income—sales and receipts—merchandise payments—bank—expenses—profit and loss statement. Other features include forms for detail of merchandise payments—

accounts payable and receivable—social security and withholding tax—depreciation schedule—net worth and yearly income report. Size 10x13 inches. 130 pages No. 450-B—Permanent bound—yearly record. Boxed singly @ \$3.75.



# IMPROVE THE QUALITY OF YOUR SERVICE WITH LOW-COST *Plasticap* SHOWER CAPS

Latest innovation for motel guests, especially those who use a shower instead of tub bath, is this snug fitting shower cap. . . The PLASTICAP, made of clear plastic material, is fast replacing the conventional bathing cap with the rubberized cloth binding that remains damp for long periods, making it objectionable for packing. It is also popular as a handy item for packing toilet articles and will eliminate pilferage of face towels. More and more of the nation's leading motels are now recognizing PLASTICAP as a *must* complimentary item for their guest rooms and at a cost that more than pays for itself.



SEND YOUR  
ORDER **NOW**



AVAILABLE IN UNPACKAGED LOTS OR  
IN ATTRACTIVE INDIVIDUAL CONTAINERS

ALL PRICES PER 100 UNITS (Per C)

QUANTITY	PLAIN CAP ONLY	PERSONALIZED CAP ONLY	PLAIN CAP IN STOCK BAG	PLAIN CAP IN PERSONALIZED BAG	PERSONALIZED CAP IN STOCK BAG	PERSONALIZED CAP IN PERSONALIZED BAG
250	6.30 Per C	7.20 Per C	6.65 Per C	6.90 Per C	7.50 Per C	7.75 Per C
500	5.05 Per C	5.95 Per C	5.40 Per C	5.65 Per C	6.25 Per C	6.50 Per C
1,000	4.25 Per C	5.15 Per C	4.55 Per C	4.85 Per C	5.45 Per C	5.70 Per C
5,000	3.95 Per C	4.85 Per C	4.15 Per C	4.50 Per C	5.15 Per C	5.40 Per C
10,000	3.85 Per C	4.70 Per C	4.05 Per C	4.35 Per C	4.90 Per C	5.30 Per C

STOCK BAG READS: "COMPLIMENTS OF THE MANAGEMENT" SPECIAL CUTS UP TO 2" x 2" MUST BE FURNISHED BY YOU.

## LOWER YOUR STATIONERY COSTS PROTECTIVE GLASSINE ENVELOPES KEEP STATIONERY FRESH AND CLEAN



ENVELOPE SIZE	WILL HOLD STATIONERY UP TO SIZE	QUANTITY		
		1000	3000	6000
No. 1	6 1/2" x 10"	\$ 6.95	\$6.75	\$6.25
No. 3	9" x 12"	\$10.50	\$9.95	\$9.50

ALL PRICES PER 1000 ENVELOPES

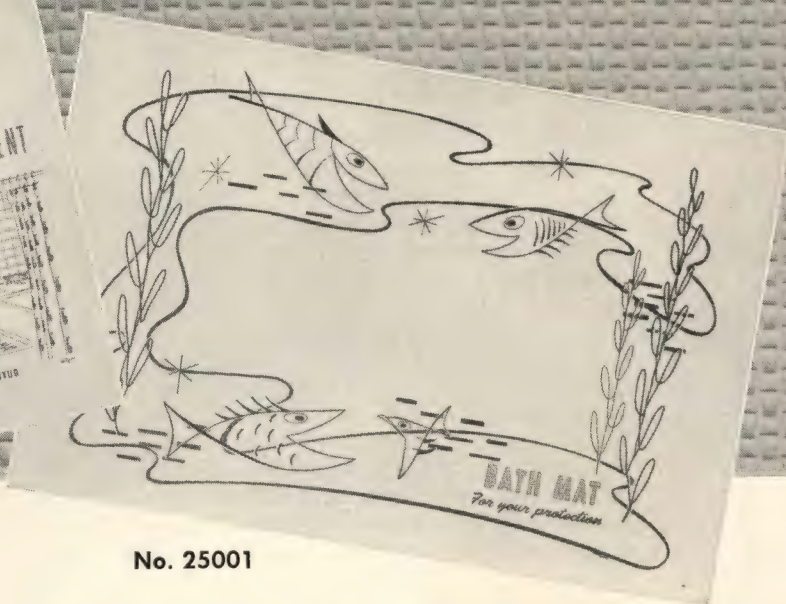


"with our compliments"



No. 25000

"for your protection"



No. 25001

**ECONOMICAL** — Paper eliminates initial investment and replacement costs of linen, saves laundry, saves storage space.

**REDUCES SLIPPAGE** — Helps prevent this — because of heavily embossed Magnilín background.

**SANITARY** — Single service paper is more sanitary than linen, meets strict health department requirements.

**SAVES LABOR** — No more laundering . . . requires less handling.

**FULL SIZE — 14 1/4 x 20 1/2**

**STOCK and NAME IMPRINTED**

**No. 25000 and No. 25001 BATH MATS**

QUANTITY PER ORDER	PRICE PER THOUSAND Stock Pattern Only
1,000	\$29.75
2,000	28.75
3,000	27.50
5,000	26.50
10,000	25.95

**BEAUTIFUL TWO COLOR PATTERNS  
MAROON & GREEN PRINTING**

**STOCK and NAME IMPRINTED**

**No. 25201 SHOWER MATS**

QUANTITY PER ORDER	PRICE PER THOUSAND Stock Pattern Only
1,000	\$33.50
2,000	32.50
3,000	31.25
5,000	30.25
10,000	29.70

NAME AND ADDRESS CAN BE IMPRINTED FOR \$3.00 PER 1,000 — MINIMUM QUANTITY OF 5,000 IMPRINTED BATH MATS.

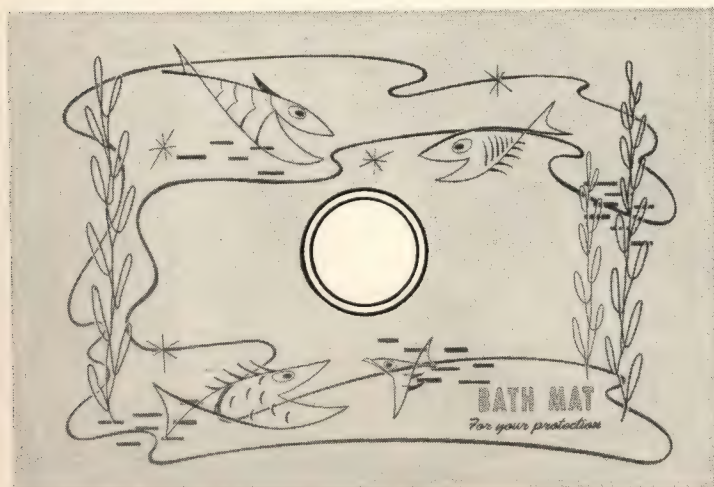
SEND ALL ORDERS TO . . .

**MOTEL CONTRACT SUPPLY CORP.**

6307 DELMAR BLVD.

ST. LOUIS 5, MO.

**DIE-CUT FOR CENTER SHOWER DRAIN**



No. 25201



## 16-UNIT ALL-WEATHER KIT

The 16-unit all-weather kit is designed for emergency treatment of all physical injuries. Kit is made up of standard size packages which project beyond the case for easy finger hold. Each package is a treatment in itself.

Clear, concise first-aid instructions are printed on the case lid which becomes a convenient shelf when case is horizontally mounted with door opening downward. The new all-weather case is constructed of 20-gauge steel to M·S·A's specification and finished in blue baked enamel.

All M·S·A first-aid materials are manufactured under rigid quality control conditions. Key to the quality control program is the "control" number which appears on every package and kit. The number is backed by a permanent record of every step in sterilization, materials inspection and packaging. Coupled with continuous inspection and testing procedures, it assures First Aid equipment of the highest standards.



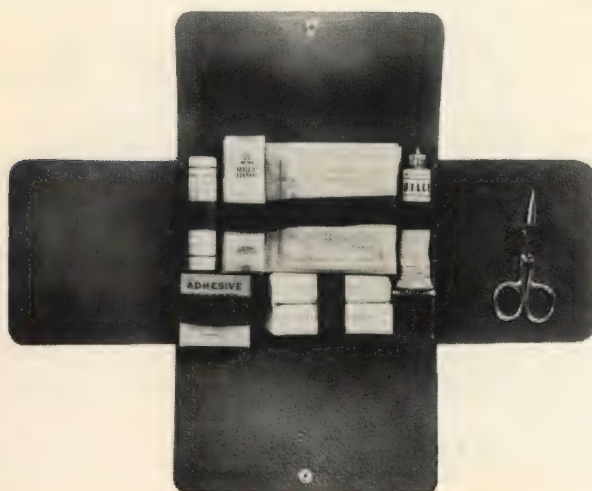
Catalog No. FA-12036—each, \$10.19

Complete Refills Only: Catalog No. FA-12611—each, \$6.29

### STANDARD CONTENTS

#### 16-UNIT ALL-WEATHER KIT COMPLETE

Adhesive Bandages 1"	2 pkg.	•••••	Foille for burns, 1/8 oz. tubes	1 pkg.
Ammonia Inhalants	1 pkg.	•••••	Iodine Brushes	2 pkg.
Compress Bandage 4"	2 pkg.	•••••	Tourniquet and Forceps	1 pkg.
Compress Bandage 2"	2 pkg.	•••••	Triangular Bandage 40"	1 pkg.



## AUTOMOBILE FIRST AID KIT

This pocket-size leatherette kit contains essential first-aid materials. Fits neatly into the glove compartment of any car, is priced within the range of every motorist. Indispensable for tourists, it makes an excellent souvenir or gift.

Catalog No. FA-2708—dozen, \$19.80



# Less Work, More Profits By Renting Your Tenants

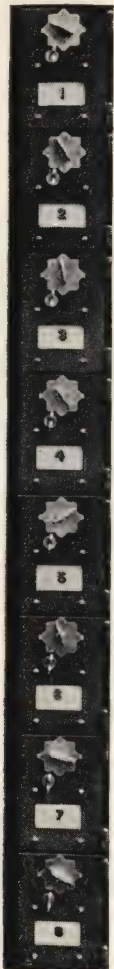


## Automatic Combination LOCK BOXES

(UNITS SHOWN ARE 40" HIGH)

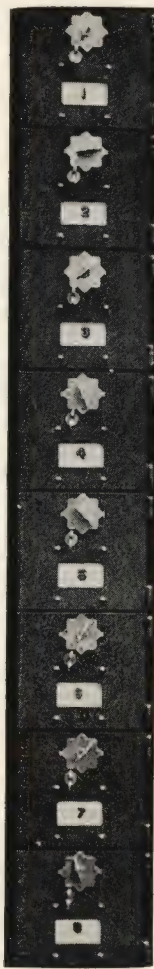
With an average Post Office charge of 25¢ per month for ACE Lock Boxes, they will pay for themselves in 2 to 3 years. It's clear profit after that, and, besides, you eliminate those bothersome requests for mail.

ACE Lock Boxes are sturdy all-steel construction and finished in baked on enamel. Rich wrinkle brown color on door, and olive-green on body. Indicator and knob of stainless steel. Trouble-free automatic-locking combination lock. 3 sizes of boxes available.



UNIT No. 101

Small size: 3 $\frac{3}{4}$ " w., 8 $\frac{1}{2}$ " d.  
Ship. Wt.  
No. 101—1 row wide, 30 lbs.  
No. 102—2 rows wide, 45 lbs.  
No. 103—3 rows wide, 60 lbs.  
No. 104—4 rows wide, 70 lbs.  
No. 105—5 rows wide, 85 lbs.  
No. 106—6 rows wide, 100 lbs.  
No. 107—7 rows wide, 120 lbs.  
No. 108—8 rows wide, 130 lbs.  
No. 109—9 rows wide, 140 lbs.



UNIT No. 201

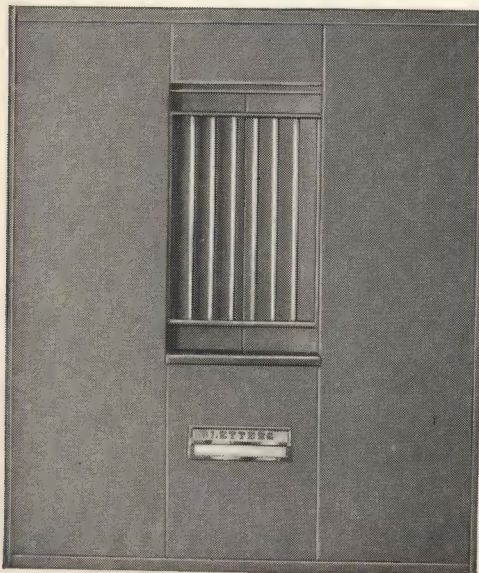
Medium size: 5 $\frac{1}{2}$ " w., 12" d.  
Ship. Wt.  
No. 201—1 row wide, 50 lbs.  
No. 202—2 rows wide, 70 lbs.  
No. 203—3 rows wide, 95 lbs.  
No. 204—4 rows wide, 105 lbs.  
No. 205—5 rows wide, 115 lbs.  
No. 206—6 rows wide, 142 lbs.



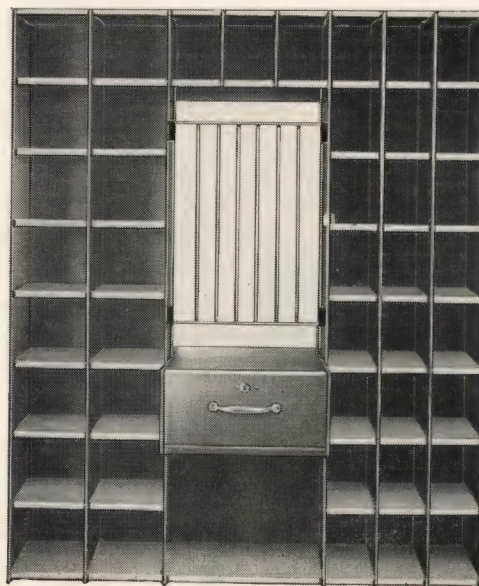
UNIT No. 301

Mixed sizes: 11" w., 12" d.  
Ship. Wt.  
No. 301—1 row wide, 65 lbs.  
No. 302 is double 102 lbs.  
No. 303 is triple the size of Unit No. 301 130 lbs.

The large door drops down in front and is numbered and not lettered, unless preferred.



FRONT VIEW



REAR VIEW

## ACE Counter Cabinet No. 2

Handy all-steel "front office" cabinet for mail and office transactions. Dimensions: 33" wide, 40" high. Shipping weight, 130 lbs.

Window 11" wide by 11" high. Iron grill permanently fastened. Doors hinged at side and fold back out of the way. Equipped with drawer and lock and sliding cash tray. Only one drawer to open to complete your transactions. Pigeon holes on both sides and top for papers, letters, cards, etc. Counter shelf covered with battleship linoleum. Finished on green enamel, baked on.





ARE YOU LOSING GUESTS FOR  
LACK OF COMMUNICATIONS  
BETWEEN YOUR ROOMS AND  
THE FRONT OFFICE?

YOU NEED THE MODERN  
AMERICAN MOTEL-O-PHONE

NO TECHNICAL KNOWLEDGE  
NEEDED TO INSTALL YOUR  
OWN TELEPHONE SYSTEM

**DO IT YOURSELF—NOW!**

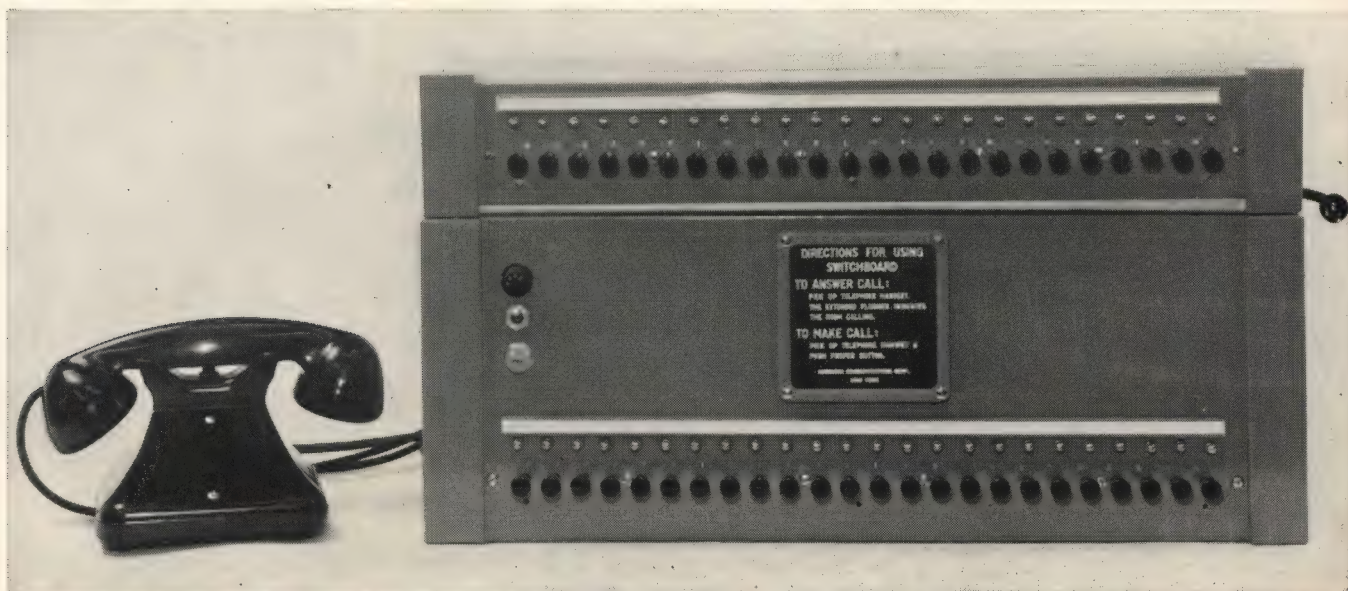
WITH THE SAME STANDARD EQUIPMENT AS USED IN BELL SYSTEM INSTALLATIONS

**THE AMERICAN MOTEL-O-PHONE** is especially designed to give motels and small hotels an inexpensive, efficient house phone system for central control and service to guests. All telephones are high-fidelity French Style, bell-ringing units. The central switchboard is compact— $22\frac{1}{8}$  x 8" x  $6\frac{1}{2}$ ", and weighs only 29 pounds.

**EASY TO OPERATE.** The Motel-O-Phone does not require a specially trained attendant; it is operated by the simplest of push button controls. More important, *it does not require constant attendance.* If there is a call during the clerk's absence, a button pops out next to the room number, and remains out until the clerk can make a return call.

**SIMPLE INSTALLATION.** Merely bring two wires from each phone to the switchboard, plug the switchboard line cord into any 110 volt AC outlet, and the installation is complete!

**WHEN MORE PHONES ARE NEEDED.** The basic American Motel-O-Phone switchboard may be used for any number of phones up to 24. When more phones are needed, Add-A-Board units may be built up, increasing the number of phones in groups of 24. Each Add-A-Board unit is simply plugged into the top of the preceding one; there is no limit to the number of Add-A-Boards that may be built up.



**YOUR PRICE: Master Switchboard For 24 Phones, Including Office Instrument—\$295.00**  
**Add-On Switchboard For Additional 24 Phones—\$179.50**  
**Instrument Sets (Order One Set For Each Room You Will Give Phone Service)—\$28.50 Each**



## PORT-A-PHONE PORTABLE WIRELESS INTERCOM

**NO WIRES  
NO INSTALLATION  
COMPLETELY  
PORTABLE**



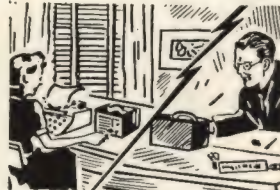
**NO WIRES—NO INSTALLATION—no extras to buy.**  
**JUST PLUG-IN** any regular electric light outlet and talk.  
**FLICK A SWITCH** and you talk or listen.  
**COMPLETELY PORTABLE**—weighs just 4½ lbs.—use in any room, any office.

**WORKS ON STANDARD AC OR DC CURRENT.**

**ECONOMICAL TO USE** requires less current than a light bulb.

**"HUSH-O-MATIC" ELECTRONIC NOISE ELIMINATOR**—makes units absolutely silent when "standing by" even on noisiest lines.

**PORT-A-PHONE SAVES  
TIME, STEPS, MONEY  
IN COUNTLESS  
APPLICATIONS**



For Offices and Stores



For Factories



For Every Home Use



For Institutions



For Bus and Train Terminals, Parking Lots, Dispatch Offices



For the Farm

PORT-A-PHONE is a simple, compact, two-way wireless electronic development which operates over any electric light circuit. Only 4 pounds in weight, of durable plastic in rich, mottled mahogany finish, these compact units can be carried easily and placed anywhere. Their smart styling will always fit into the decorative scheme of any surroundings. Sound reproduction is clear and faithful — sound pick-up is super-sensitive. Sounds and voices up to several hundred feet away are picked up and "broadcast" up to several miles. Plug it in and it works — it's just that simple.

Now, with Port-A-Phone units, mother can supervise children's play from any point in the house. "Constant transmit" provision brings her every sound in the play area — no need to touch the controls. Two-way communication between two, three or more persons, all in separate rooms or buildings, can be held as efficiently as face-to-face meetings. Farmers — house-to-outbuilding communication; stores — stockroom to selling floor; businesses — office to shop; factories — inter-department. These are only a few of the countless applications now being served day in and day out, by Port-A-Phone — the wireless that just plugs in.

### Specifications

**Cabinet:** Durable plastic in rich mahogany and black.

**Weight:** Carrying, 4½ lbs.; shipping, 6 lbs.

**Supply:** Standard 105-120 volts AC or DC (50-60 cycles).

**Power Used:** 23 watts.

**Size:** 8¼" wide, 6" high and 5½" deep. (Knobs extend ⅝" beyond 5½" depth; handle, 1½" over height.)

**Radio Freq. Carrier:** 175 KC.

**Power Output:** 2½ watts.

**Tubes Used:** 2-50C5; 1-12AV6; 1-12AU6; 1 Selenium Rectifier.

**Controls:** Talk-Listen-Constant Transit lever switch; Volume Control; Separate "On-Off" switch; Long Lines Compensator; Sensitivity Booster; "Hush-O-Matic" noise eliminator control (fully adjustable). Exclusive "Captive-Type" plug-in ground-connector for outlet box covers.

Price, WI-100-2 Port-A-Phone, 2 Units ready to use.....pair \$84.50

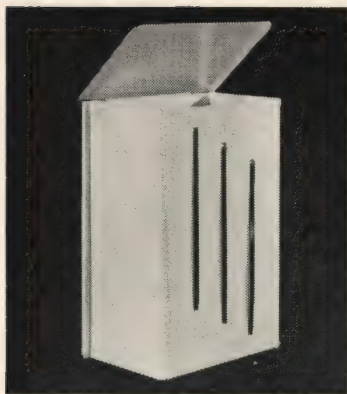
Additional Units \$42.25 each.



**DEALER PRICE**  
**\$59.50 PER PAIR**  
**\$29.95 each additional unit**



# WASHROOM ACCESSORIES



No. F125—New Chrome Trimmed wall-type Sanitary Napkin Disposal receptacle. Features built-in deodorant block holder on bottom. Use No. 4 kraft paper bag. Size  $4\frac{1}{2} \times 6\frac{3}{4} \times 10\frac{1}{4}$ " high. Weight 3 lbs.

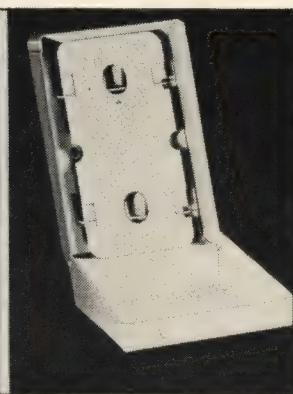
NO. F-125 — **\$3.95** EACH  
12 OR MORE **\$3.75** EACH



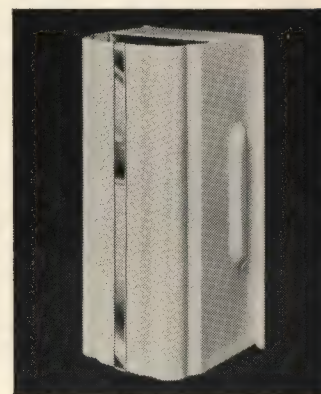
No. D50—Dispenser same style as No. D200 for single fold toilet tissue.

No. D200—Dual dispenser for toilet tissue holds  $1\frac{1}{2}$  packs S.F. or 1 pack D.F. Simple mechanism, cannot get out of order. Has key snap lock. This is the finest, heaviest dispenser made. Inside dimensions: Length  $4\frac{3}{4}$ ", width 3", height  $7\frac{1}{4}$ ". Made of 22 gauge steel. Weight 1 lb. 12 oz. White baked enamel finish.

NO. D-50 — **\$1.50** EACH  
24 OR MORE **\$1.35** EACH



NO. D-200 — **\$1.75** EACH  
24 OR MORE **\$1.50** EACH

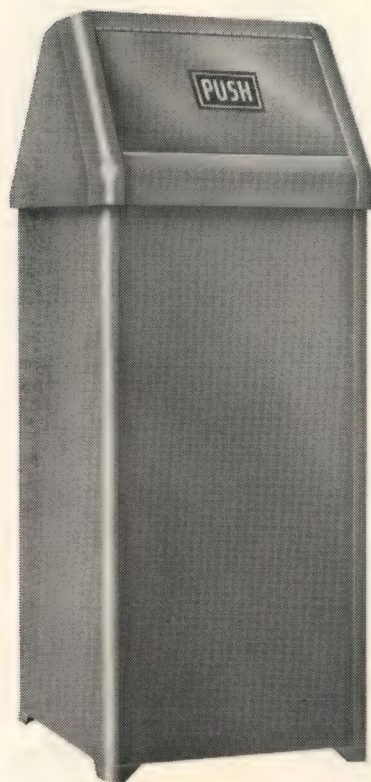


No. F116—Newly developed, beautiful deodorant block holder. The finest made. Holds all shapes 24 oz. blocks. Extra heavy with leak-proof pan. Front slides onto back. Finest white enamel with chrome plated trim. Adds smartness to any washroom.

NO. F-116 — **\$1.25** EACH  
12 OR MORE **\$1.15** EACH

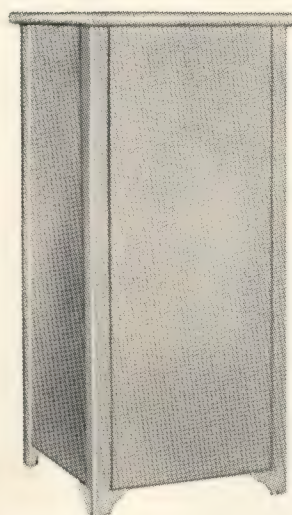
## STEEL WASTE RECEPTACLES

THREE TYPES FOR  
ALL WASTE  
COLLECTION PURPOSES



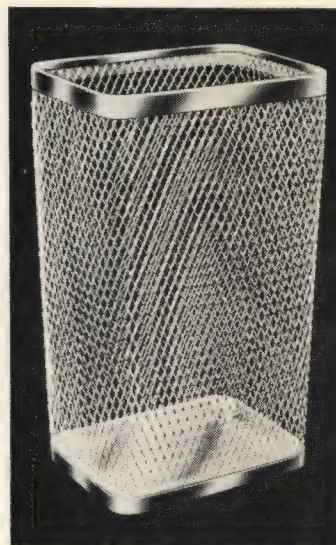
No. 812 — New safe Waste Receptacle. Size:  $14 \times 14 \times 38$ . Features removable, rounded edge top with large doors that are hinged. Spring keeps doors shut for fire safety and sanitation. Has hooks for bag. Weight 25 lbs. Colors: Green or White.

**\$14.95**  
Including One  
Burlap Bag



No. 811 — Steel "highboy" basket. Just what you are looking for. Has  $\frac{5}{8}$ " roll edges on top with rounded solid white metal corners. Bottom is  $1\frac{1}{2}$ " off the floor to meet fire regulations. Size  $14" \times 14" \times 30"$  high. Made of 24 gauge steel; legs of 16 gauge. Shipping weight 18 lbs. Green or white baked enamel finish. Individually cartoned.

**\$9.95** Each



No. F22 — Expanded Metal Basket. Size:  $10\frac{1}{2}" \times 14" \times 22"$  High. Deep draw bottom and safety edge top. Ideal for towels or other uses. Light weight, but sturdy. Colors — Green, Silver and White.

**\$3.95** Each

12 or more **\$3.75** Each

### MODEL "600" SAND URN

STEEL URN FINISHED IN SCRATCH RESISTANT WRINKLE BAKED ENAMEL WON'T CHIP OR PEEL  
COLORS: BLACK, RED, BROWN, GREEN, GRAY.



**\$6.95** Each

6 or more **\$5.95** Each

10" DIA.  
20" HIGH  
24 GAUGE  
STEEL  
BODY  
TRIM &  
LID OF  
TRIPLE  
PLATED  
CHROME



# PLASTEX WASTE BASKETS

**GUARANTEED UNBREAKABLE**

**MADE OF "SQUEEZE BOTTLE" PLASTIC**

- COMPLETELY WASHABLE AND SANITARY
- WON'T RUST OR SCRATCH FLOORS
- A STYLE AND SIZE FOR EVERY ROOM
- SPACE SAVING DESIGNS
- WIDE SELECTION OF "HOUSE AND GARDEN" COLORS



**PT-605E BATHROOM BASKET (8 QUART) 8" x 11"**

COLOR AND PACK:

Assorted red, yellow, white.

OPEN STOCK

Red, yellow, white, coral, chartreuse, apple green, pink, blue, antique white, mocha (tan), cardinal (red), black.

1/2 doz. to carton. Shipping weight 4 3/4 lbs. per carton.

**PT-604E ALL PURPOSE BASKET (15 QUART) 10" x 14"**

COLOR AND PACK:

Assorted red, yellow, white.

OPEN STOCK

Red, yellow, white, coral, chartreuse, apple green.

1/2 doz. to carton. Shipping weight 8 3/4 lbs. per carton.

**PT-606E OVAL SHAPE (12 QUART) 10" x 12" (DECORATED)**

COLOR AND PACK:

Assorted red, yellow, white.

OPEN STOCK

Red, yellow, white, coral, chartreuse, apple green, pink, blue, antique white, mocha (tan), cardinal (red), black.

1/2 doz. to carton. Shipping weight 6 1/2 lbs. to carton.

**PT-607E KITCHEN BASKET (25 QUART) 12 1/2" x 17 1/2"**

COLOR AND PACK:

Assorted red, yellow, white.

OPEN STOCK

Red, yellow, white.

1/4 doz. to carton. Shipping weight 6 3/4 lbs. to carton.

**DISPLAY SOME OF  
THESE SMALL ITEMS  
FOR ADDED PROFIT**



## LONG JOHN TUMBLER SET

Set consists of six 20-ounce tumblers in six assorted pottery colors. Wide appeal of this unusual tumbler set and its colorful gift carton make it ideal for gift counter display.

PACK:

1/2 doz. sets to carton.

Shipping weight 11 1/2 lbs. per carton.



## No. PT-858P — Informal Dining Set

Set consists of four 13-inch Bar-B-Q plates and four 13-ounce Bar-B-Q mugs. Serves equally well for Bar-B-Q, TV or informal dining . . . a year around seller. Attractively packaged in display carton.

OPEN STOCK

BAR-B-Q PLATE (PT-860P)

Assorted 4 coral, 4 chartreuse, 2 apple green and 2 grey, or solid color to carton. 1 doz. to carton

Shipping weight 7 3/4 lbs. per carton.

BAR-B-Q MUG (PT-859P)

Assorted 8 coral, 8 chartreuse, 4 apple green and 4 grey, or solid color to carton.

2 doz. to carton.

Shipping weight 4 lbs. per carton.

SET  
PT

851P



## PITCHER SET

Set consists of one 2 1/2 quart pitcher and four 20-ounce tumblers in matching colors. Big feature length tumblers keep drinks cooler longer. Ideal for TV or outdoor service. Attractively packaged, the pitcher set is ideal for gift promotion.

COLOR AND PACK:

Coral, chartreuse, apple green or grey.

One set to the carton.

Shipping weight 2 1/4 lbs. to carton.

OPEN STOCK

2 1/2 QT. PITCHER (PT-856P)

Assorted 2 coral, 2 chartreuse, 1 apple green, 1 grey to carton.

Packed one each to handling carton.

6 to shipping carton.

1/2 doz. to carton. Shipping weight 7 1/4 lbs. to carton.

## Pop-It Ice Cube Tray

● PRESS THE BOTTOM FOR ONE CUBE OR TWIST TRAY FOR FOURTEEN CUBES ALL AT ONCE

● WILL NOT CHIP, CRACK OR BREAK

COLOR AND PACK:

Natural color only. Carton pack 2 doz. Shipping weight per carton 5 1/2 lbs.





# SOLID ALUMINUM BOTTOM

The Basket that won't rust out or become unsightly



Order No. 26-D Deluxe

PER DOZEN \$10<sup>95</sup>

This basket is truly sanitary and is built to give long service. The solid aluminum bottom cannot rust; the body is of 29-gauge steel. Inside has double coating powdered aluminum, protected with Vinyl (plastic type) varnish which is acid and caustic resistant; outside is highest grade enamel, protected with Vinyl varnish. To clean, just wash with soap and water. Do not use scouring powders or harsh cleaners.

THE ONLY BASKET ON THE MARKET WITH SO MUCH LONG LIFE APPEAL FOR HOMES, OFFICES, DOCTORS' AND DENTISTS' OFFICES, INSTITUTIONS, HOSPITALS, PUBLIC PLACES.

Made in soft pastel colors of red, yellow, aqua, and pure white. Packed one dozen to carton weighing 40 pounds in an assortment consisting of 5 red, 3 yellow, 2 blue-green, 2 white—or all one color if desired. Please specify. Stands 14½" high, 13" top diameter, 10" bottom.

One famous Home Economist wrote in her syndicated column: "This simplifies the problem of keeping a wastebasket clean, sanitary and good-looking. In other words, it's designed not only to hold, but to stay clean, avoid rust, resist stain and is thoroughly washable as any cooking utensil and by the same methods except that only soap and water, not abrasives are recommended for the purpose."



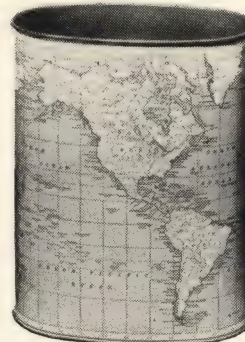
NO. 5504



NO. 608



NO. 5505



NO. 5454

Oval Metal Baskets. 1 doz. of style to carton. Decorative. Popularly Priced! Size 7 x 11 inch oval. Height 13 inches. Shipped nested 3 to nest. 3rd cl. freight, FOB Factory, Chicago, Ill. Minimum shipment 6 dozen. Weight 18 to 25 lbs. per dozen.

SPECIAL IMPRINTING. No. 1850 and 1851 baskets may be gold stamped with motel or hotel initials in lots of 6 doz. or more. Charge for initial stamping dies \$3.75 each initial. Other hotel special designs also available. Write for special die charges.



NO. 1850



NO. 1851



NO. 2576



NO. 5353

NO. 5504 Oval Metal Wood Finish. Per doz. \$6.95

NO. 5505 Swan-Tile Bathroom Style assorted background colors. Per doz. \$7.25

NO. 1850 Leatherette Covered. Brown, Maroon, Dark Green, Ivory, Wreath Design. \$10.95 per dozen, plus die charge.

NO. 2576 Embossed Leatherette Covered. Brown, Maroon, Dark Green, Ivory assorted. \$7.95 Per doz.

NO. 608 Conventional Gold Border. Choice Maroon, Brown, Ivory Backgrounds. Per doz. \$6.95

NO. 5454 Rand - McNally World Map Lithographed on metal. Per doz. \$7.25

NO. 1851 Hotel Insignia. Made in 6 dz. lots & over, only. Maroon, Brown, Gray, Charcoal, Dark Green, Ivory, Leatherette covered. \$10.95 per dozen, plus die charge.

NO. 5353 Perforated Metal. Light Green, Dark Green, Pink, Black, Peach, Brown, White. \$7.25 per doz.





... an important part  
of the impression  
your motel makes ...

## HANGERS

for MOTELS  
and HOTELS

Ladies' hangers also  
available. Write for  
prices.



You have a fine motel . . . you **know** the  
importance of that first impression! Neat,  
sturdy wooden hangers, stamped with a  
warm "Welcome" — and your motel name  
— help make your guests feel at home im-  
mediately.

In two popular sizes; with or without imprint  
of your name and address.

Length	100	300	500
17 inches (without imprint)	8.95	26.85	44.75
17 inches (with imprint)	11.85	30.55	49.25
18½ inches (without imprint)	11.00	33.00	55.00
18½ inches (with imprint)	13.90	36.70	59.50

## GLASBAKE — TWO LOW-COST GLASBAKE PRODUCTS THAT BUILD PRESTIGE

### GLASBAKE HOTTLES—The Modern, Distinctive Way To Serve Coffee

World's most popular carafes . . . over 3,000,000 sold!  
These individual Hottles add the "extra" touch that means  
fine service. Perfect for serving two cups of coffee at a  
time. Ideal for serving tea. New insulating Hottle collar  
withstands any kind of washing. Collars in Red, Black,  
Yellow, Green or White. Hottles available in clear or  
white glass. Your crest or insignia on each Hottle for  
slight additional cost.



No. 600 Glasbake Hottles (Clear Glass)

No. 0600 Glasbake Hottles (White Glass)

Packed: Two dozen per carton.

SEE PRICE LIST FOR PRICES

### Safest Ash Tray Ever Made—Glasbake "Fires-Out"



Prevents burns on bars, counters, furniture,  
tablecloths and rugs. Patented ash tray  
design extinguishes cigarette before it  
drops out. Safety message "Don't Smoke  
In Bed" in color at slight extra cost. If  
you prefer, Fires-Out Ash Trays may be  
personalized with your own crest in choice  
of colors. Available in either clear or hob-  
nail glass finish.

No. 72 — Fires-Out Ash Trays, 6¾" dia.  
Packed: Two dozen per carton.

No. 74 — Fires-Out Ash Trays, 4¾" dia.  
Packed: Four dozen per carton.

SEE PRICE LIST FOR PRICES

#### EASY

TO INSTALL (two screws)

TO USE

TO KEEP CLEAN (two seconds  
to empty)

#### PROTECTS

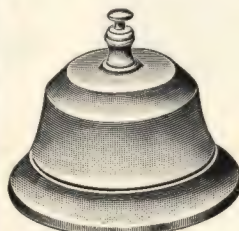
Walls, counters, floors and furniture.

#### COLORS

Red, Yellow, Green and White . . .  
to blend with practically any color  
scheme.

## CALL BELLS

"Attention-Getting" bells used in offices, school  
rooms, hotels, stores (near cash registers) and restau-  
rants. Can be heard immediately.



No. 74  
\$1.50 Each

#### No. 74

Bell — Cast Bell  
Metal — Polished  
and Nickel  
Plated. Base —  
Steel — Polished  
and Nickel  
Plated.

Dia. Bell Inches	Dia. Base Inches
2½	3¾

Superior Quality  
and Tone.

#### No. B111

Bell — Brass —  
Polished and  
Nickel Plated of  
Superior Qual-  
ity. Base—Steel  
— Polished and  
Nickel Plated.

Dia. Bell Inches	Dia. Base Inches
4¾	4

Ideal for Motel  
and Hotel Use.



No. B111 — \$3.95 Each  
No. S111 — \$2.95 Each

#### No. S111

Same as Above  
Except Bell —  
Steel Polished  
and Nickel  
Plated.

Base —Steel — Polished and Nickel Plated.	Dia. Bell Inches	Dia. Base Inches
	4¾	4

## ACTON BOTTLE OPENER AND CAP CATCHER



MINIMUM ORDER SIX — 95c EACH  
12 OR MORE 85c EACH



Solve stale air problems with . . .



# Fresh-Scent DISCS

Pleasant, long lasting,  
delicate scents of

- Rose
- Bouquet
- Spice



Each Ceramic Disc retains  
its fresh aroma for approx-  
imately 30 days.

The first impression your guests receive when they walk into your motel is important. If the air is filled with stale and musty odors, their stay with you will be unhappy—and short. On the other hand, clear, fresh air and mellow fragrance builds goodwill and creates recommendations. Solve your stale air problems once and for all by using Fresh-Scent Discs. Each ceramic disc is impregnated with specially developed chemicals and essential oils, and cannot deteriorate or lose shape. They can be placed or hung anywhere with the special hanger provided, and will remain effective for 30 days, at a cost of less than one cent per day.



Packaged 24 individually wrapped discs in an attractive, colorful display carton. Available—8 of each scent (Rose, Bouquet,

and Spice) or 24 of one scent. Each scent disc is double wrapped in cellophane and polyethylene plastic to preserve the scent and assure long-lasting effectiveness. Individual hanger enclosed with each disc.

Fresh-Scent Discs pay for themselves when displayed and sold at retail to your guests. Display box for your registration desk provided Free.

Retail price per  
Carton of 2 doz. **\$9.36**

Motel Cost **\$5.62**

Motel profit \$3.74  
**40% PROFIT**

FRESH-SCENT DISCS ARE MANUFACTURED BY ASSOCIATED PRODUCTS, INCORPORATED



# KILL INSECTS *the EASY way!*

## with the **COLUMBIA INSECTICIDER®**

**A Quality Product—Completely Automatic**  
**Made of Durable Steel—for years of safe operation!**



**The Columbia INSECTICIDER Wall Model**

Retail **\$13.75**

W/1 oz. COLDANE—30 days supply.

Dealer Price: 1-5, ea. . . . \$9.50  
6 or more ea. . . \$8.80

Treats 15,000 cu. ft.  
1 gram COLDANE  
per 24 hrs.



No more sprays or powders! No more swatting or swinging! Revolutionary INSECTICIDER method electrically, automatically destroys without mess or bother pesky insects...flies, mosquitoes, gnats, millers, flying moths, etc. Continuously vaporizes COLDANE and METHO-NOX crystals into minute invisible and odorless particles that are deadly to flying insects. Will not stain drapes, rugs, etc. The INSECTICIDER effectively and satisfactorily controls ants, spiders and roaches.

Here's good news for users of Lindane. After many months of research, COLUMBIA discovered something wonderful!! No more trouble with Lindane crystallization...just add one teaspoonful of METHO-NOX in the INSECTICIDER bowl to a packet of COLDANE (Lindane). Connect with 110-120 AC outlet and forget it. The crystals will remain in suspension, or liquid form, assuring continuous vaporization and an effective kill.

### INSIST ON COLUMBIA'S FEATURES... PIONEERS IN THE VAPORIZING FIELD

- UL approved.
- Constructed to conform with Federal and State regulations:
  - Insecticide to be released at a rate not to exceed 1 gram per 15,000 cu. ft. per 24 hrs.
  - A thermostat for temperature control.
  - A built-in overload fuse to prevent excessive output.
  - A pilot light to indicate unit is operating.

**COLDANE** (Lindane), like many other wonder products, such as Penicillin, Dextron, DDT, 2, 4-D, were "war-time" developments—brought to perfection during the recent war and defense effort.

Retail **\$1.00** ea.

Dealer Price: Box of 6, **\$4.20**

**METHO-NOX** (Methoxychlor that is especially processed by Columbia for vaporization in the INSECTICIDERS).

Retail **\$1.65** ea.

Dealer Price: Box of 6, **\$6.50**

*The INSECTICIDER works effectively in:*

- |                     |                     |
|---------------------|---------------------|
| • Hotels and Motels | • Food Stores       |
| • Restaurants       | • Farms             |
| • Factories         | • Processing Plants |
| • Bars              | • Bowling Alleys    |
| • Offices           | • Night Clubs       |
| • Theatres          | • Bakeries          |

- Attractive and durable—for years of safe operation.
- New indestructible Stainless Steel Bowl, compatible for vaporizing COLDANE (Lindane)...larger surface area for vaporization and more effective kill.
- Insecticide packaged in 1 oz. Leak Proof and Heat Sealed packets.
- Product insurance coverage.
- Nationally advertised.

### The Columbia **Portable INSECTICIDER**

**Two-Fold Purpose**  
Especially suited for Motels. Can be used either for continuous operation, or for fumigation. Conveniently moved from room to room...economical, too.

Treats 15,000 cu. ft.  
1 gram COLDANE  
per 24 hours.



Retail **\$15.00** W/1 oz. COLDANE—30 days supply.

Dealer Price: 1-5, ea. . . . . \$9.95

6 or more . . . . \$9.25

**MOTEL CONTRACT SUPPLY CORPORATION**  
6307 Delmar Boulevard... St. Louis, Missouri



# A "GIVE AWAY" YOUR CUSTOMERS WILL USE!

## MILE-O-DIAL Tells Gas Mileage at a Glance!

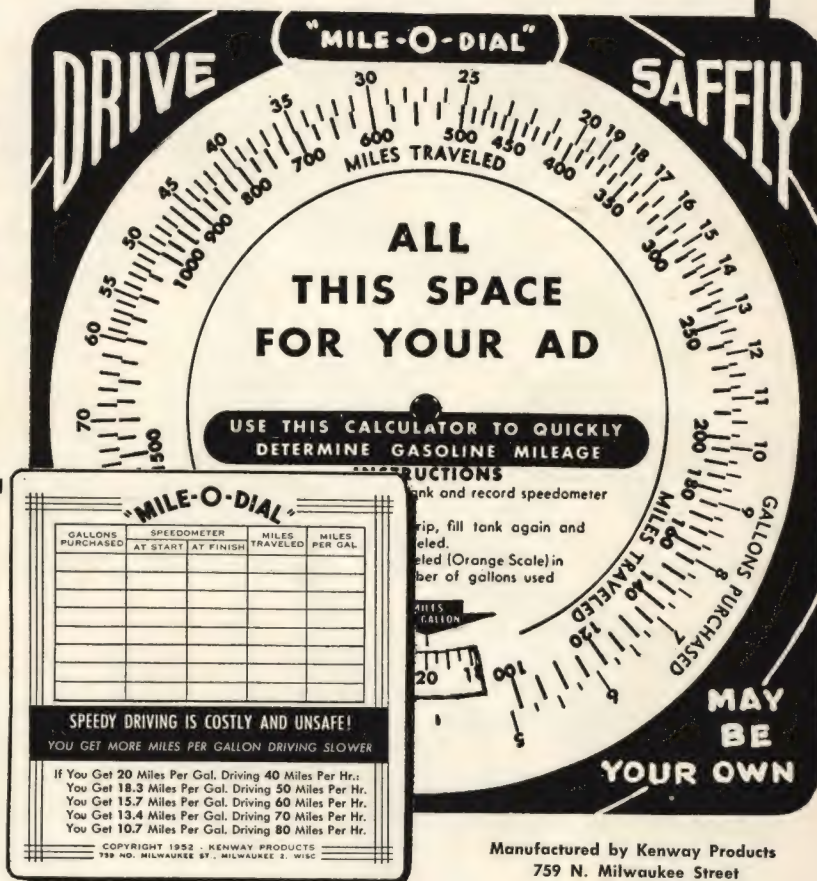
### Tells the Story of Safe Driving—Is Kept—Yet Costs Only Pennies!

Every car driver wants to know his gas mileage exactly. This instant mileage calculator—in handy pocket size—is a powerful new advertising "give away" that tells miles-per-gallon at a glance.

An amazing low-cost business builder that will be welcomed—saved and used regularly—and every time it is used it will remind the user that you gave it to him!

#### EVERYBODY WANTS ONE!

It's America's hottest advertising premium... a "winner" for Motels, Hotels, Resorts and Eating Establishments... and it COSTS ONLY PENNIES. Handy 4-inch square calculator has rotating dial with YOUR IMPRINT or ad in the center. Back of card has space for recording gas purchases, miles travelled, plus Safe Driving Chart to show mileage per gallon at various speeds. Printed in two eye-catching colors on durable, glossy, soil-resistant stock.



Manufactured by Kenway Products  
759 N. Milwaukee Street  
Milwaukee 2, Wisconsin

### A NEW, DIFFERENT LOW COST PREMIUM That Will Build Business — Create Good Will!

Be first in your territory with this sure-fire business builder. Available in both year-around design (shown above) as well as a special Christmas design that can be used for Christmas mailings or remembrance purposes. Same size — same cost.

#### ORDER NOW AT THESE PRICES

WITHOUT IMPRINT	100.....	\$ 9.50
WITHOUT IMPRINT	250.....	22.50
WITHOUT IMPRINT	500.....	42.50
WITHOUT IMPRINT	1000.....	80.00
WITH IMPRINT	250.....	28.75
WITH IMPRINT	500.....	52.50
WITH IMPRINT	1,000.....	95.00
WITH IMPRINT	2,500.....	218.75
WITH IMPRINT	5,000.....	412.50
WITH IMPRINT	10,000.....	750.00

Write for Special Prices on Larger Quantities

SEND YOUR ORDERS TO . . .

**MOTEL CONTRACT SUPPLY CORP.**

• **6307 Delmar Blvd.**

• **St. Louis 5, Mo.**



*Advertising*

# BOOK MATCHES

PRINTED WITH YOUR MOTEL ADVERTISING

EVERY BOOK MATCH AN ACTIVE SALESMAN! A GOOD WILL GIFT, ALWAYS WELCOME!



Constant repetition leads to resultful advertising. Every book match repeats your sales message 20, 30, 40 or 240 times . . . and twice that if inside printing is used. You can give these book matches to your guests to remind them to come again, and you can also arrange to have them distributed by gas stations and restaurants along main roads leading to your motel. All of our book matches are of the highest quality . . . and nothing makes better friends than quality advertising.

## Advertising Space Available To You On A Book Match Cover

**Front Cover:** You can have five or six lines of copy, such as your name and address.

**Saddle (Top Fold):** One or two lines of copy or any of the stock saddle cuts shown on the opposite page.

**Back Cover:** Five or six lines of copy listing special features of your motel, or any one of the back cover stock cuts illustrated on the opposite page.

**Inside Cover:** At a slight additional charge, up to 8 lines of copy or any of our stock cuts. No inside printing available on "Two-Forties."

**BOOK MATCH 20's—20 lights to the book—Minimum order, 2500 books.**  
Stock Designs—5—Color Assortment: Black ink on equal amounts of white, yellow, red, green and blue shiny paper.

Standard Color Designs: Your choice of any one of the following color combinations: Black, red, green, blue or purple ink on shiny white paper—or blue, black or red ink on shiny yellow paper—or black ink on shiny green paper—or black ink on shiny red paper. State ink and paper color desired when ordering.

**DeLuxe Designs—**Your choice of any one of the following color combinations:

Gold colored ink on black or blue paper.

Silver colored ink on black, blue or red paper.

Black ink on gold or silver colored paper.

Blue ink on silver colored paper.

Green ink on light green paper.

Brown ink on tan paper or tan woodgrain paper.

Blue raised letter printing on white paper.

When ordering, state ink and paper colors desired.

**Super-Embosso Designs—**Handsome raised letter printing in your choice of any one of the following color combinations:

Silver colored raised letter printing on dark green, light green, black, red or dark blue paper.

Gold colored raised letter printing on dark green, light green, blue or black paper.

Brown raised letter printing on tan woodgrain paper.

When ordering, state ink and paper colors desired.

**Foil-Glo Designs—**Bright, gleaming aluminum foil papers available in any one of the following color combinations:

Black ink on gold or silver foil.

Silver colored ink on blue or red foil.

Gold ink on dark green foil.

When ordering, state ink and paper colors desired.

**BOOK MATCH 30's—30 lights to the book—Minimum order, 1000 books.**

**Stock Design—**Blue ink on shiny white paper.

**DeLuxe Design—**Brown ink on tan woodgrain paper.

**Super-Embosso Design—**A 5-Color assortment of equal amounts of red, black, dark green, light green and dark blue papers with silver colored raised letter printing.

**Foil-Glo Design—**A 5-Color assortment of equal amounts of silver, gold, copper, green and red aluminum foil papers printed with black ink.

**BOOK MATCH 40's—40 lights to the book—Minimum order, 1000 books.**

**Stock Design—**Blue ink on shiny white paper.

**Super-Embosso Design—**5-Color assortment of equal amounts of black, red, light green, dark green and dark blue paper with silver colored raised letter printing.

**Foil-Glo Design—**5-Color assortment of equal amounts of silver, gold, copper, green and red aluminum foil papers printed with black ink.

**BOOK MATCH 240's—240 lights to the book—Minimum order, 100 books.**

**5-Color Assortment—**Equal amounts of red, yellow, blue, coral and green backgrounds with your ad printed in black on special white panels. No inside cover printing available in these 16-inch book matches.

**Single Colors:** If desired, you can have all of your book matches in any one of the above five colors. State color desired when ordering.

**SPECIAL REPRODUCTION DESIGNS—**All sizes of our book matches are available in special cover designs made up exclusively for you and printed in any color or colors you might desire. The price of a Special Reproduction design book match includes all of the necessary design and art work (which is submitted for your approval) as well as the necessary printing plates. Special Reproductions are available too, with the striking surface on the back cover, if desired. Write for further information.



# STOCK CUTS FOR ADVERTISING BOOK MATCHES

ANY STOCK CUT CAN BE PRINTED ON YOUR BOOK MATCHES WITHOUT EXTRA CHARGE

BACK COVER  
OR INSIDE COVER

STOCK  
CUTS



CUT NO. 756



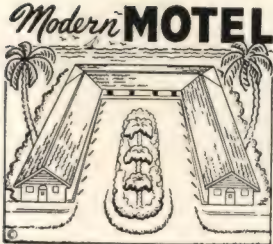
CUT NO. 650



CUT NO. 135



CUT NO. 461



CUT NO. 2297



CUT NO. 2055



CUT NO. 2097



CUT NO. 297



CUT NO. 299



CUT NO. 2148



CUT NO. 748



CUT NO. 438



CUT NO. 298



CUT NO. 324



CUT NO. 2019



CUT NO. 845



CUT NO. 564



CUT NO. 2307



CUT NO. 178

SADDLE

CUTS

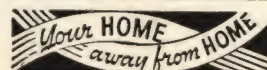
(For Top Fold)



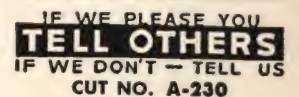
CUT NO. A-276



CUT NO. A-396



CUT NO. A-307



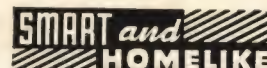
CUT NO. A-230



CUT NO. A-508



CUT NO. A-531



CUT NO. A-358



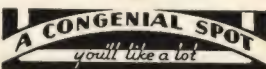
CUT NO. A-553



CUT NO. A-548



CUT NO. A-223



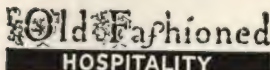
CUT NO. A-318



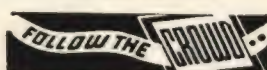
CUT NO. A-234



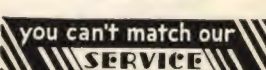
CUT NO. A-215



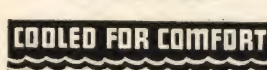
CUT NO. A-163



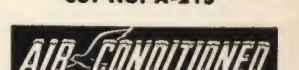
CUT NO. A-351



CUT NO. A-262



CUT NO. A-364



CUT NO. A-463

SMALL STOCK CUTS

(For Back Or Inside Covers)



CUT NO. 1691



CUT NO. 1626



CUT NO. 1752



CUT NO. 1619



CUT NO. 1807



CUT NO. 1826



CUT NO. 1822

Order these cuts by number shown under the cut. No changes can be made in any cut.



# DIXIE CUPS AND DISPENSERS



No. 44 — 3 oz. size flat bottom Dixie Water Cup. Universally used in Pullmans, railroad cars, and offices. Packed 5M per case. To be used with Nos. 904; 1044, or 1244 Dixie Dispensers.



No. 4 — 4 oz. flat bottom Dixie Water Cup. A happy medium for those wanting larger capacity at economy prices. Packed 5M per case. To be used with Nos. 904, 1004; or 1204 Dixie Dispensers.



No. 52 — 5 oz. size flat bottom Dixie Water Cup. A popular larger size for those who prefer it. Packed 5M per case. To be used with Nos. 1252; 1052, or 1695 Dixie Dispensers.



No. 1695 — A very popular item for motels and hotels. Unit is clear plastic dispenser, to match any color scheme, which is delivered to you filled with 50 5 oz. Dixie flat bottom Water Cups. No screws needed. No marred walls. Dispenser fastens securely to any wall — tile, plaster, or wad — with amazing adhesive fluid you get with the unit. Packed 6 complete units per case.

Refills for No. 1695 Dispensers are available by ordering No. 1685 Dixie Refill Packages. No. 1685's are packed 24 tubes of 50 5 oz. Dixie Cups per case, or No. 52 Cup may be used.

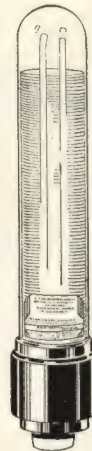


No. 904 — Chromium plated pull-type 15-cup capacity dispenser. To be used with either No. 44, 3 oz., or No. 4, 4 oz. Dixie Water Cup. Packed 1 per case.



No. 1044 (for No. 44 cup) or  
No. 1004 (for No. 4 cup) or  
No. 1052 (for No. 52 cup) —

Metal Grey or Bronze, pull-type 100-cup capacity dispenser. Packed 1 per case.



No. 1244 (for No. 44 cup) or  
No. 1204 (for No. 4 cup) or  
No. 1252 (for No. 52 cup) —

Chromium base, glass Dome pull-type 100-cup capacity dispenser. Packed 1 per case.



No. 185—9 oz. Flat Bottom Dixie Water Cup. Full size tumbler for many uses. Packed 2500 per case. To be used with UNIT-PAK DISPENSER.

Also—No. 77—7 oz. Flat Bottom Dixie Cup.

Packed 2500 Per Case.



## NEW! — the UNIT-PAK DISPENSER

### FOR USE IN EVERY ROOM

White Plastic Dispenser made to hold four 9 oz. Dixie Cups, or can be adapted to hold 7 oz. cups. Fastens to any surface without screws.

For 9 oz. Cups Order No. 185 Cups

For 7 oz. Cups Order No. 77 Cups

**SANITARY DIXIE CUPS SATISFY DISCRIMINATING GUESTS  
AND ALL STATE BOARD OF HEALTH REQUIREMENTS.**



# Smith-Corona OFFICE MACHINES

## WORLD'S FIRST PORTABLE TYPEWRITER

... WITH EVERY MAJOR FEATURE  
OF AN OFFICE TYPEWRITER



### THE SILENT

Aristocrat of portable typewriters! Has all the features of the **Sterling** and **Clipper** plus Line Retainer, both Paper Fingers and Bail, numerous sound-deadening devices, and a unique silent platen which is readily removable and may be interchanged with a harder platen for manifolded or one for card or label writing.



### THE CLIPPER

Smith-Corona quality at moderate price. Has Page Gage, Colorspeed Keyboard, Super-Speed Escapement, Quickset Margins, Synchronized Line Space Lever, Tip-Touch Back Spacer, Acoustical Vents, Typebar Speed Booster, Skidproof Feet, Piano Key Action, Floating Shift and many other Smith-Corona features.



### SKYRITER

**The Finest in Lightweight Portables!**  
Designed particularly for people who travel and for use in the modern home, where space is often at a premium. SKYRITER'S many big machine features include Colorspeed Keyboard, Error Control, Line Retainer, Retractable Paper Supports, Quickset Margins, Typebar Speed Booster and Touch Selector.

## Adding Machines

### Model 8MA

Lists ..... 99,999.99  
Totals ..... 999,999.99  
Two full-featured desk models, hand operated, easy-to-use, with a 25-year record of sturdiness and trouble-free service that is unsurpassed.

### Model 7MA

Lists ..... 9,999.99  
Totals ..... 99,999.99



### Check these time-saving features:

Two-tone Colorspeed Keyboard. Clear Signal prints automatically with first item added. Column Clear Key clears incorrect figure in ANY column without disturbing others. Error Key clears entire keyboard. Repeat Key speeds up work. One stroke of handle and total key together prints Total or Sub-total.

Permanent Record of all transactions on tape ... printed in bold, easily-read type ... with correct punctuation ... ejects instantly to correct tear-off place. Ideal for itemizing sales at the counter, listing checks for deposit, checking invoices, inventory work, accounts receivable and payable, etc. Invaluable for Income Tax work.

### CASH REGISTERS

#### Tailored to your business

Save money with Smith-Corona ... CASH REGISTER and ADDING MACHINE all in one. Every line of business must record all cash received to assure its safety ... and adding of figures for tax reports, payrolls, inventories, trial balances must be done. That's the purpose of the Smith-Corona Cashier ... to provide the means of handling these vital parts of your business accurately, simply, economically.



### THE NEW SPECIAL

is a natural for a "Leader" machine. It is designed to sell at the lowest possible price — consistent with Smith-Corona quality and still offer most of the advantages of a cash register-adding machine combination. It is available in one keyboard style — as pictured.



### THE NEW DELUXE

is the ultimate in cash register-adding machine combinations. It has all of the proven features which have made Smith-Corona popular and famous in the cash register world, PLUS ... many new improvements. Here is a cash register offering features not usually found on a machine anywhere near its price class.

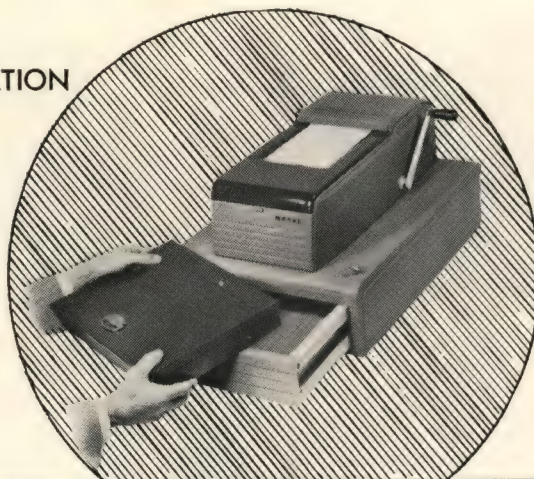


# MOORE REGISTERS & FORMS

## FOR MOTEL GUEST REGISTRATIONS

### MOORE REGISTER DL46 AND CASH DRAWER COMBINATION

*TURNTABLES are available for installation under the machine. They make it easy to obtain the customer signature because the machine may be turned toward the guest independently of the cash drawer*



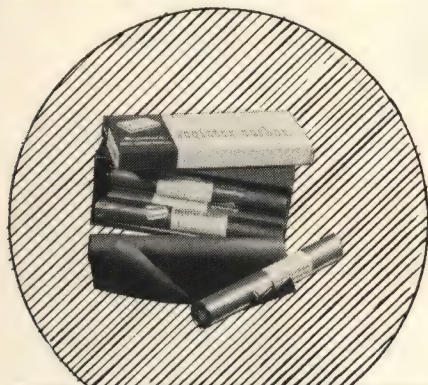
**COMPLETE UNIT \$113.00**

- 1 DL46 Register for forms Size 4 x 6 inches
- 1 Turntable
- 1 Cash Drawer
- 1 Removal All Steel Cash Till



**PORTABLE REGISTER P 46 \$16.25**

*Size of form 4 x 6 inches*



#### REGISTER CARBON ROLLS

1/1 for duplicate sets  
2/1 for triplicate sets  
(no difference in price)

6 Rolls	\$ 3.00
12 Rolls	5.70
36 Rolls	14.85

### MOORE DELUXE AND PORTABLE REGISTERS

**Fast — Reliable — Economical**

These nationally known and outstanding machines embody the latest developments in modern design and manufacture. Made by Moore in their own factory, they assure years of trouble free satisfaction to the user.

Designed by Walter D. Teague these machines give you positive performance to save you time and money.

The Lithograph Forms are easy to load . . . speedy to handle. Carbon copies are always legible.

\* \* \*

The MOORE DELUXE REGISTER is the fastest operating of all hand-written forms-handling machines. The righthand lever ejects the forms with one short pull and automatically inserts one or more carbon copies into a locked file compartment. A warning bell announces time to change carbons.

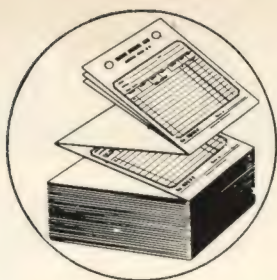
CASH DRAWERS for complete cash control are available to match the Register. Drawer can be operated either by Register or independently of it. Six coin and four bill compartments are in a removable steel cash box, complete with cover and lock.

\* \* \*

PORTABLE REGISTERS of steel and aluminum construction are available for on-the-spot record keeping. A flick of the operating trigger ejects the set and opens a file drawer to hold audit copies in numerical order.



# MOTEL GUEST REGISTRATION FORMS



Moore Register Forms and Registers make an ideal combination for MOTEL GUEST Registrations. They are efficient, convenient and provide positive numerical control when the motel is operated by someone other than the owner.

PHONE 63851

OFFICE COPY

OFFICE COPY

OFFICE COPY

**MOTEL NAME**

**ADDRESS**

**OTHER ADVERTISING**

**GUEST REGISTRATION**

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**PLEASE PAY IN ADVANCE**

Make of Car	License No.	State
No. in Party	Room No.	Date
Rate	Clerk	Remarks

**NOTICE TO GUESTS**

This property is privately owned and the management reserves the right to refuse service to anyone, and will not be responsible for accidents or injury to guests or for loss of money, jewelry or valuables of any kind. Checking out time is 12 o'clock noon. If you wish to remain an extra day please notify the office.

*We Thank You*

We are pleased to have you as our guest. If we can be of further service toward making your stay more enjoyable, please notify the management.

MOORE BUSINESS FORMS, INC., NIAGARA FALLS, N. Y.

SIZE OF TICKET 4 x 6 inches

## PAPER

Duplicate sets

First Sheet White  
Second Sheet Yellow

Triplicate sets

First Sheet White  
Second Sheet Yellow  
Third Sheet Pink

Or all sheets in the white paper

to refuse  
guests or  
time is 12

service  
ement.

ther service  
management.

PRINTED WITH YOUR OWN COPY

## PRICES

DUPLICATE SETS					TRIPLICATE SETS			
PAPER	5,000	10,000	15,000	25,000	5,000	10,000	15,000	25,000
All White	\$64.90	\$87.10	\$109.30	\$153.70	\$76.00	\$109.30	\$142.60	\$175.90
White & Colored	69.00	91.75	114.50	160.00	84.20	118.60	153.00	221.90

PRICES F.O.B. FACTORY

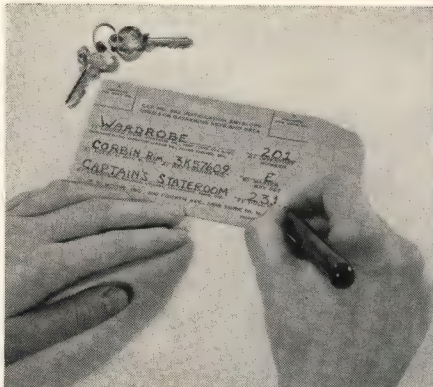


# Moore key control



## the emergency-pattern key

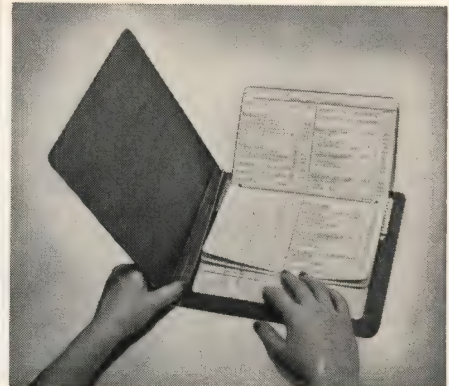
Obviously, this is a very important key (preferably one of the original keys). It is retained permanently by the one-piece, octagonal-shaped fibre tag, and a self-sealing brass clip (which must be broken to remove the key). The legend on the tag, "File Key—Must Not Be Loaned," means it can be used for an *Emergency*, or as a *Pattern* from which duplicates are made, but strict discipline must be maintained regarding an immediate return of the key to its place in the cabinet (on the hook bearing the same number as tag number). Good locks will last indefinitely if they are not forced to submit to constant abuse by improperly fitted duplicates.



## key gathering envelopes

It is essential to have accurate, detailed information about each key prior to the setting up of a key control system. These envelopes, furnished with an easy-to-follow instruction booklet, make the installation of your system readily understood by anyone of average intelligence, and eliminates the costly confusion that can result through improper handling.

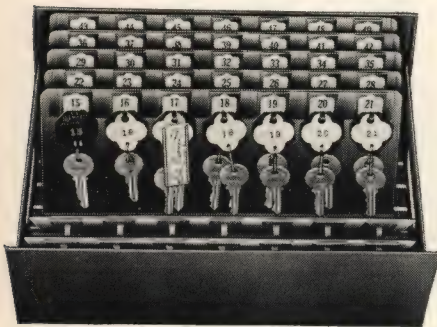
Whenever a Moore Key Control system is specified for a new building, we will ship these envelopes directly to the contractor so that he can gather the keys and information as the locks are installed. This way your system is practically set up before you start.



## the cross index

This index is a three-way visible cross index, and is the heart of the control system. This three-way systematic control is also, in effect, a secret code book, because although the authorized Keycontroller can locate or file a key instantly, it would be impossible for a stranger to associate a key to any specific lock through the use of the numbers on the tag, hook, key, or door. Also, locks and cylinders can be switched at will without changing anything but the cross index record. This system completely eliminates "orphaned" keys or locks which must be discarded due to lost, strayed or stolen keys, and affords complete security.

## key control units

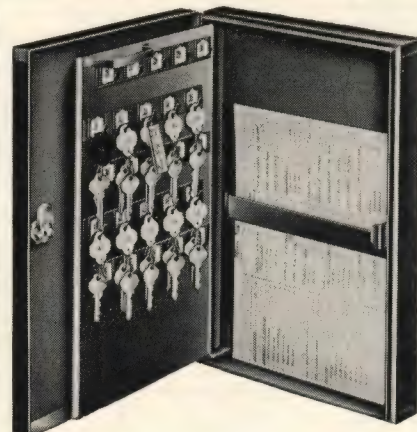


### KIT 25-49 key index tray series

max. dimensions: 4 $\frac{3}{4}$ " high x 12" wide x 8" deep.

capacity: 25 to 49.

For your file or desk. Expansion possibilities unlimited. As many as 5 trays fit in one grade "A" letter or legal size filing cabinet drawer by use of roller flanges.

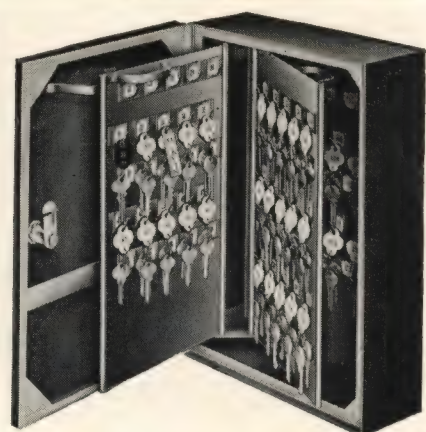


### WC 25-50 wall cabinet series

max. dimensions: 15 $\frac{1}{16}$ " high x 10 $\frac{3}{16}$ " wide x 2 $\frac{5}{8}$ " deep.

capacity: 25 to 50.

An ideal size for a small central control system, or for use as an auxiliary system with a large central control. Continuous hinge, and lock with two keys.



### WC 75-125 wall cabinet series

max. dimensions: 16 $\frac{1}{4}$ " high x 12 $\frac{1}{8}$ " wide x 5" deep.

capacity: 75 to 125.

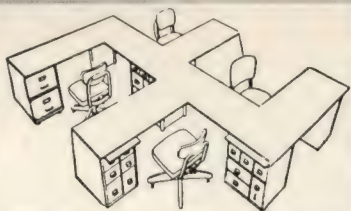
This unit is popular for service in medium sized systems. Illustration shows unit at full capacity. A 75 capacity unit has 1 less swing panel. Lock and 2 keys. Grade "A" throughout.

## expansion sets

Quite often, original installations can be expanded to a larger key capacity by adding expansion sets. Each set contains the panel or panels, plus all parts and accessories necessary for the installation. The cost of the expansion set is the same as the difference in the price of the original unit and

a unit with a capacity equivalent to the expanded unit. Example: The WC 150-S unit expanded to a 250 key capacity, costs the same as the WC 250-S, which has a 250 key capacity. Hence, your unit will never become obsolete, but can always be expanded as your needs require.





# UNO

**desk  
"modulars"**  
build your own desk systems



**F2000**

Truly a remarkable achievement in functional desk modulars. Build your own desk system.

Exclusive Steelmaster construction—joinder application—that gives you greater versatility, a better desk system—and at lower cost.

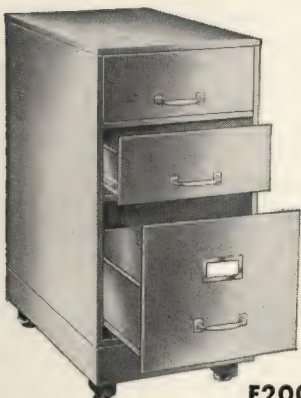
Exclusive no-mar, no-burn, no-stain plastic paint covering on all desk tops to give you finer and better service.

All pedestal units (22" d.) standard filing cabinet construction—modern nylon "glidos" system for easier workability—each unit equipped with four leveling glides—easy grip hardware.

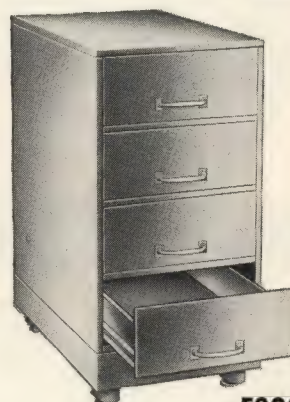
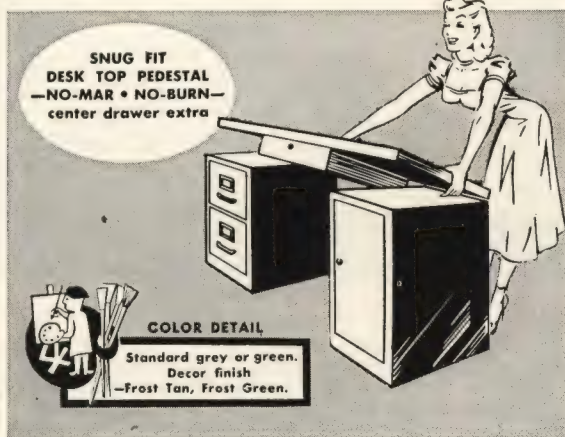
Makes your filing dollar purchase go further—gives you more and better service.



**F2001**



**F2002**



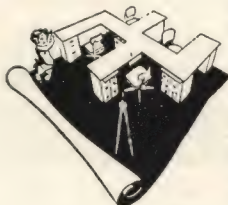
**F2003**



**F2004**

## DESK TOP & PEDESTAL

You get more working area when you plan your desk installation. Units above are for standard installations where pedestal units are used.



Leg panel end equipped with adjustable glides—may be used instead of pedestal unit. Please indicate.

Joinder hardware and instruction manual accompany each shipment.

Additional desk tops and leg panel available to extend your system (desk system).



**F2005**

**PERFECT FOR DESK ASSEMBLIES**

CAT. NO.	DESCRIPTION	OUTSIDE DIMENSIONS			INSIDE DIMENSIONS			SHIP. WT.	PRICE
		H.	W.	D.	H.	W.	D.		
2000	2 Letter Drawers	29½"	14¾"	22"	10¾"	12¼"	21⅞"	57	\$35.95
2001	1 Letter Drawers 1 Cupboard	29½"	14¾"	22"	10¾"	12¼"	21⅞"	55	35.95
2002	1 Letter Drawer 2 Split Drawers	29½"	14¾"	22"	10¾"	12¼"	21⅞"	57	38.45
2003	4 Split Drawers	29½"	14¾"	22"	4¾"	12¼"	21⅞"	57	40.15
2004	Safety-Ette (same as 2100SF)	29½"	17⅞"	22"	22¾"	13½"	21⅞"	60	44.95
2005	Typewriter Unit—(Portable Only)	29½"	17¾"	22"				45	44.95
2006	Storage Unit—comb. lock	29½"	17¾"	22"				40	35.95

Individual locks for each drawer—add \$2.75 and add "L" after item number (2000, 2001, 2002, 2003, 2004, 2005)

**DEALER 1/3 OFF**

AVAILABLE IN *Futura Grey* OR *Steelmaster* STANDARD GREEN. INDICATE COLOR WISHED.

**YOUR PERSONALIZED OFFICE AS YOU WANT IT—WHERE YOU WANT IT**



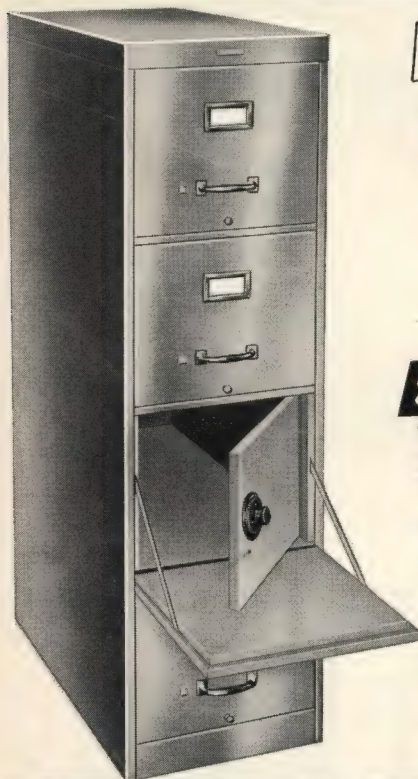


## COMBINATION SAFETY-FIRSTERS



**Steelmaster**  
"Safer-at-home" equipment  
means  
"peace of mind" for you!

Secret safety vault compartment—double walled for additional security, and vault door double walled protected by your individual combination lock. Only you know your own secret combination.



### SUPRE-SECURITY FILING EQUIPMENT

**Steelmaster** "Safer-At-Home" filing equipment with safer-compartment strategically integrated in 3rd drawer—to provide greater safety for those "valuable" and important documents. Top value, top grade, full suspension, top performance, it protects as it conceals. **SAFETY FIRST AGAINST PILFERAGE** **DEALER PRICES — 1/3 OFF**

Cat. No.	Description	Outside Dimensions			Inside Dimensions			Ship. Wgt.	Price	Price With Lock
		W.	H.	D.	W.	H.	D.			
SAF4	4-Section Safety (letter size)	15"	52"	26½"	Safety VAULT Section			158	\$95.65	\$109.35
SAF4C	4-Section Safety (legal size)	18"	52"	26½"	let. 12¼"	10¾"	23½"	170	107.20	120.65
SAF3	3-Section Safety (letter size)	15"	40"	26½"	leg. 15¼"	10¾"	23½"	125	82.90	93.90
SAF3C	3-Section Safety (legal size)	18"	40"	26½"	Drawer Section			130	93.35	104.35
SAF2	2-Section Safety (letter size)	15"	29½"	26½"	let. 12¼"	10¾"	23½"	90	68.45	79.95
SAF2C	2-Section Safety (legal size)	18"	29½"	26½"	leg. 15½"	10¾"	23½"	100	80.15	90.05

## PROTECTION AGAINST PILFERAGE



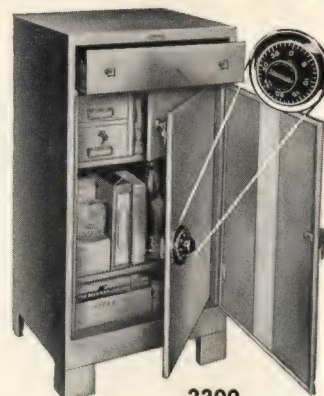
2201

**F2201** Handsome, occasional furniture "Safette"—for peace of mind. Fits with dignity anywhere you wish. Protects as it conceals. 4 way keyed protection—secret safety vault—entire interior protected by double wall, double duty safety door and combination lock. Additional outside strong door safeguarded by lock and key. Best furniture steel—unit welded for strength—precision made.

Finished in soft grey or standard green. Indicate choice. Decor colors—Frost Tan, Frost Green—at \$8.50 extra per cabinet.

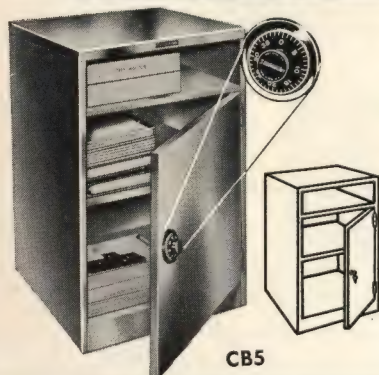
**F2200** Same as above with extra service drawer as illustrated. **DEALER PRICES — 1/3 OFF**

Cat No.	Outside Dimensions			Ship. Wgt.	Price
	Width	Height	Depth		
F2201	17⅞"	31"	16"	80	\$57.60
F2200	17⅞"	31"	16"	80	76.20



2200

## ONLY YOU KNOW YOUR OWN SECRET COMBINATION



CB5

Budget "safettes" that give you more protection against pilferage and peace of mind. Protected by your individual combination lock. Amazingly low priced.

**CB5** —Telephone directory and supply (etc.) "Safette".

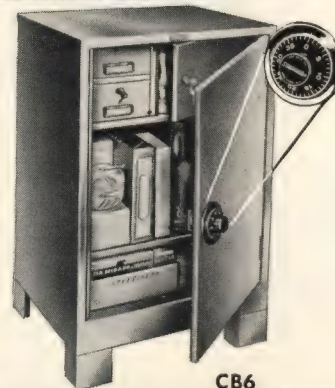
**CB6** —The "Safette" for your valuables, papers, supplies,

Units welded for strength—double walled heavy duty doors. Precision made. Equipped with individual combination doors.

Finished in soft grey or standard green. Indicate choice.

Decor colors—Frost Tan, Frost Green—**DEALER PRICES — 1/3 OFF**

Cat. No.	Outside Dimensions			Ship. Wgt.	Price
	Width	Height	Depth		
CB5	17⅞"	30½"	16"	50	\$33.85
CB6	17⅞"	30½"	16"	50	\$45.15
F1605	Paracentric vending machine lock—2 keys			W. 17¾" H. 30½" D. 16"	Sh. Wt. 40 Price \$25.90



CB6

**"SAFER-AT-HOME" EQUIPMENT MEANS PEACE OF MIND TO YOU**





america's greatest

**SAFETY-FIRSTERS**

**EXCLUSIVE!**

Steelmaster

"safer-at-home" equipment  
means  
"peace-of-mind" for you!



The "SECUR-ALL"

ONLY YOU KNOW YOUR OWN SECRET COMBINATION



The outstanding unit that gives you 5-way safety service for cards (3000 3x5, 4x6)—2 letter drawers—2 section storage compartment—adjustable shelf—and more **PLUS** spacious secret safety double wall door—secret vault type compartment (7" h x 12½" w x 15" d)—protected by individual combination lock—only you know your own secret combination—and more **PLUS** double duty outside doors that securely adjust against exclusive central locking mechanism, closing entire unit and making it a handsome occasional piece wherever you wish to place it.

Made of best furniture steel—electrically welded—modern drop handle hardware.

An exclusive design creation by Futura to give you the best buy at the lowest cost.

## AMERICA'S LEADING DO-ALL-IN-ONE SAFETY OFFICETTE

America's leading One Man Do-All-In-One, an outstanding unit that gives you 6-way protected service for cards (3000 3x5, 4x6)—2 letter drawers—2 safe deposit type drawers (3" h x 5¾" w x 14½" d) secret safety vault (7" h x 7" w x 15" d) protected by para-centric lock—2 storage supply sections—adjustable shelf. Plus double duty outside doors that securely adjust against exclusive central locking mechanism, closing entire unit and making it a handsome occasional furniture piece that protects as it conceals.

Made of best furniture steel—electrically welded—modern drop handle hardware.

An exclusive design by Futura for years of satisfied service.



The "SAVE-ALL"  
DEALER PRICES — 1/3 OFF



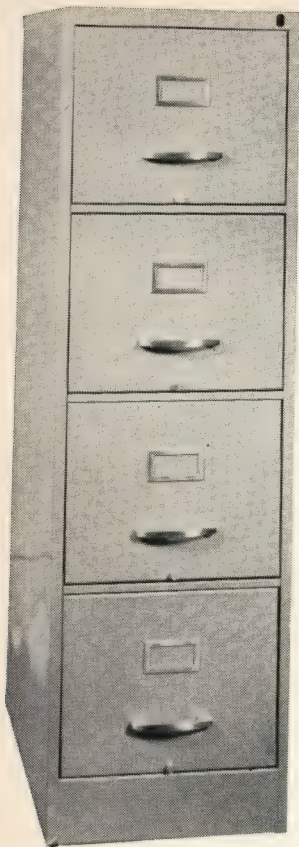
Cat. No.	Description	Outside Dimen.			Compartment Inside Dimensions. One Adjustable Shelf.						Ship. Wgt.	Price
		H.	W.	D.	Top Compartment			Bottom Compartment				
AA1	The "SAVE-ALL" (letter)	34"	30"	16"	7½"	6½"	12¾"	22"	14½"	15½"	96	\$66.10
AA2	The "SAVE-ALL" (legal)	34"	33"	16"	7½"	6½"	12¾"	22"	14½"	15½"	107	73.85
AA3	The "SECURALL" (letter)	34"	30"	16"	7½"	14½"	12¾"	22"	14½"	15½"	93	71.20
AA4	The "SECURALL" (legal)	34"	33"	16"	7½"	14½"	12¾"	22"	14½"	15½"	108	96.90

**"SAFER-AT-HOME" EQUIPMENT**

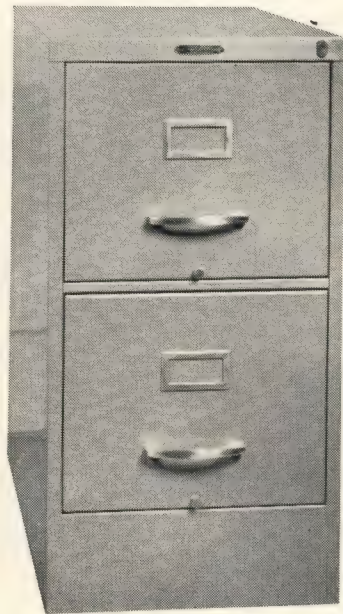


# STEEL FRONT-OFFICE EQUIPMENT

AT ECONOMY PRICES



**4-Dr. Filing Cabinet**



**2-Dr. Filing Cabinet**

**Both Available in Either Letter or Legal Size  
Lock Optional**

All drawers roll smoothly on four high grade ball bearing rollers. Guide rod and follower block included. Handsome baked enamel finish on bonderized rust-resisting steel assures lasting beauty. Grey or Green. Modern satin finish hardware.

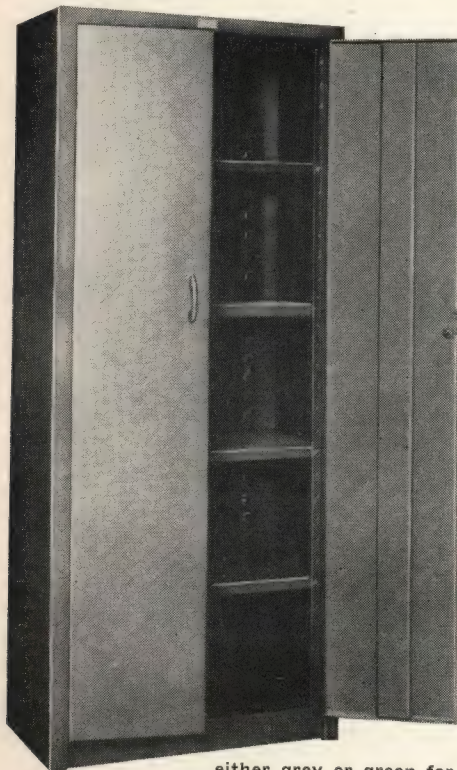


**Unifile Model 38 AU**

Latest improvement is the new UNILOCK mechanism — which permits locking of all drawers and storage door — with only one lock and one key. Lock in one handle does it all. Good news too is the fact that the price is lower than for plunger lock units.

Important also is the Z-bar frame of vertical supports and heavy torque plate at base to insure rigidity and strength.

Popular features that have won customer satisfaction are: Ball bearing rollers on all letter and utility drawers. Adjustable shelves on 2" centers. Guide rods in letter drawers. Excellent bonderized finish with sprayed-on baked enamel in desirable grey or green. High standard of quality at low cost.



**At Left**

**Model 66**

**Storage  
Cabinet**

Here's a cabinet just the right size for the Motel business office with limited floor space. Ideal for the executive who deserves locked storage facilities in his private office. Provides approximately 12 cu. ft. of space. Comes assembled with 4 shelves — three of them adjustable on 2" centers. Extra shelves available. Cylinder lock. Baked on enamel finish in

either grey or green for life-time durability. Substantially constructed of 20 gauge and 22 gauge steel; 24 gauge steel shelves. Rigid, electrically welded construction guarantees longer life.

**DIMENSIONS**

66"H x 26"W x 14"D



**Contemporary  
Steel Desk**

**Model 24425-Top 24" x 42", 29" High**

Designed for Modern-minded users, the clean lines of this new steel desk find ready acceptance in today's office surroundings.

Modern functional design combines the best qualities of bonderized enameled steel, coupled with the excellent mar and stain resistance, and permanent wood grain beauty provided by the new poly vinyl synthetic self-edged top. Suitable for the small motel office, can even be used in motel rooms.



# THE SENTRY SAFE



**STATUARY BRONZE BAKED ENAMEL**  
**ALL STEEL INTERIOR**  
**BRIGHT PARTS, CHROME PLATED**  
**3 WHEEL SCREW COMBINATION**  
**THREE BOLT LOCKING**  
**ONE PIECE DOOR CONSTRUCTION**  
**ALL WELDED ASSEMBLY**  
**INSULATED WITH VERMICULITE**  
**BACK FILLED**  
**TESTED TO ONE HOUR'S FIRE**  
**PROTECTION TO 1700 DEGREES**  
**INTERIOR: ONE LOCK & ONE FREE DRAWER**  
**3" x 5" x 11" EACH**  
**BOOK SPACE 15" x 6 3/4" x 12 1/2"**

## DIMENSIONS

### Outside

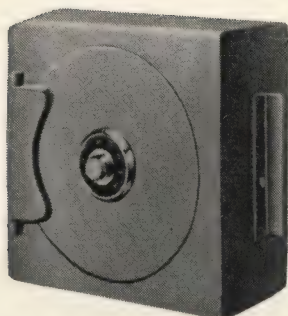
24 1/2" High  
 17 1/2" Wide  
 17 1/2" Deep

### Inside

15" High  
 12" Wide  
 12 1/2" Deep

Approximate  
 Weight 225 lbs.

# THE CUSTODIAN WALL SAFE

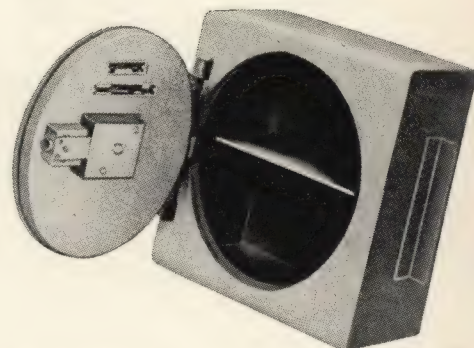


Safe Manufacturers National Association Class Nine Label for Robbery-Resistive Container provides generous benefits on insurance rate reduction.

## SAFE MANUFACTURERS NATIONAL ASSOCIATION ROBBERY-RESISTIVE LABEL

**REASSURING PROTECTION** for keeping valuables and papers in the home, office or business. Body of 1/4-inch steel, electrically welded, with fire-resistive lining and insulation. Half-inch steel door with 1/2-inch fire-resistive insulation. Door with 9 5/8-inch diameter clear opening, equipped with heavy locking bolt and flange at rear which interlocks behind body jamb, preventing door from being readily forced when safe is closed and locked. Precision-made combination lock, capable of thousands of changes, with automatic relocking device to prevent forcible entry. Finished in Bankers Gray, Office Green or Persian Black.

**EASY TO INSTALL**—can be installed behind a panel, picture, draperies, etc., or in wooden partitions, concrete floors, cellar walls, closets or other parts of a home. Can be done by any handyman, carpenter or mason.



## DIMENSIONS

	H	W	D
Inside	11"	11"	4 1/2"
Outside	12"	12"	7"
Overall	12"	14"	8 1/4"

Approx. Weight: 70 lbs.

545 Cubic Inches of Inside Space

## FIRE-RESISTIVE BURGLARY-RESISTIVE



Model 32AD

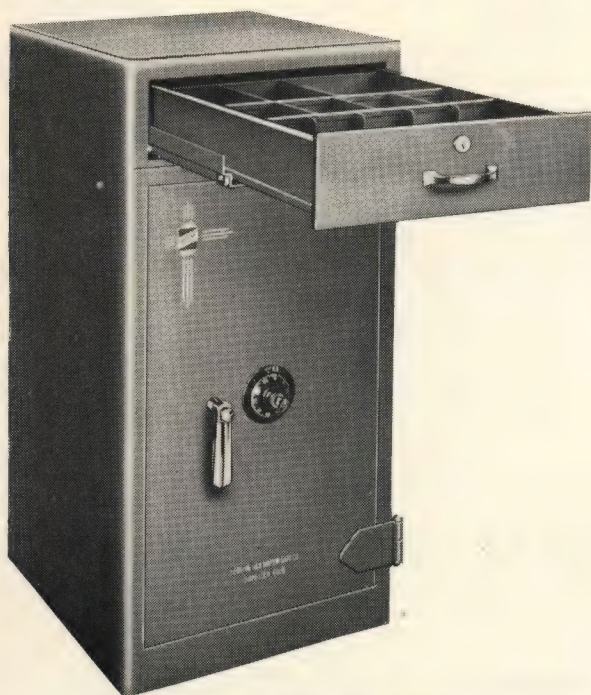
# UNIFILE CABINET WITH THE INNER SECURITY COMPARTMENT

**The Dial Lock Model**  
**Has a Large 3" Diameter**  
**Dial-Lock On the Inner Compartment**  
**Which Provides A Measure of**  
**Extra Protection.**

SEE PAGE 239 FOR  
 SPECIFICATIONS AND FEATURES  
 OF THE UNIFILE



# HERRING • HALL • MARVIN **MOTEL SAFE**



This modern equipment can be used as a base for a cash register or under a counter. Only minimum sums of money are exposed in the cash drawer. Money placed in the right rear compartment of the drawer is dropped automatically into a tray in the safe each time the drawer is closed. There is ample space in the fire-resistive safe for books, valuable papers, reserve supplies of currency and coin.

Every Herring • Hall • Marvin Motel Safe carries the Relocking Device label of the Underwriters' Laboratories, which earns a discount of 10% on insurance premiums. In the event of any attack upon the combination lock, the relocking mechanism goes into action, further locking the door.



To help prevent holdups, these metal labels are supplied with each safe. The one at the top is attached to the door of the safe. The one at the bottom is for display in any conspicuous place on the premises.



## DIMENSIONS

Height, 41"; Width, 20 $\frac{5}{16}$ "; Depth, 21 $\frac{1}{4}$ "; Cash drawer, 4 $\frac{7}{8}$ " high x 17 $\frac{3}{8}$ " wide; safe interior, 28 $\frac{7}{8}$ " high x 16 $\frac{1}{2}$ " wide by 15 $\frac{3}{4}$ " deep. Hammered gray finish.



The safe door swings 270° on anti-friction ball bearings. There is ample space inside the safe for books and valuable papers.

A handsome piece of equipment that harmonizes with modern architecture and home furnishings.



*Made by* **HERRING-HALL-MARVIN SAFE CO.**

World's largest builder of fire-resistive safes. Builder of the U.S. Silver Storage Vaults.



# HERRING-HALL-MARVIN CONCEALED SAFE

## CERTIFIED PROTECTION

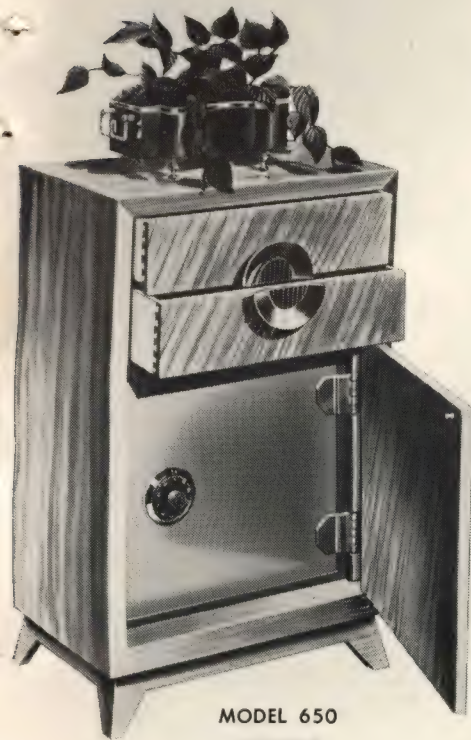


Beneath the fine-wood exterior cabinet that distinguishes the new Herring-Hall-Marvin Safe for the Home is a most modern device for the safekeeping of valuables.

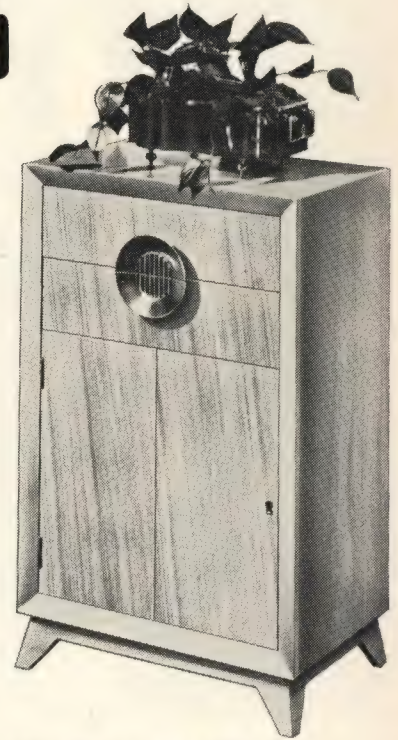
This inner safe unit has fire-resistive monolithic insulation—the kind used in the best office safes—throughout the entire body and door, even in the smallest corners of the tongue and groove construction of frame and door.

The label shown here is attached to the inside of the actual safe door, and is evidence that the unit has been factory-inspected to meet the standards for fire-resistance set up by the Safe Manufacturers National Association. These standards are based on performance in actual fire tests. One-hour fire resistance means that papers inside this safe will be safe from heat and fire for at least one hour in temperatures up to 1700° F.

The recessed design of the steel safe door prevents prying. The full-size, three-tumbler combination lock that operates the boltwork is pick-proof and foolproof, offering protection from petty thieves.



MODEL 650  
MODERN  
LIMED OAK



## NO KEY WILL UNLOCK THE CABINET DOOR

The paneled door that hides the safe has a secret method of opening. The keyhole has no connection with a lock—it is part of the safe disguise. To open the cabinet is simple, though, when you know how. The lower drawer is pulled partly out, then you insert your fingers through a small opening above the top lefthand corner of the door and push the door open. That's all there is to it.

## CONSTRUCTION DETAILS AND FEATURES

### CABINET EXTERIOR

32" high x 20" wide x 13" deep.

### SAFE INTERIOR

15" high x 13" wide x 7" deep.  
Weight of entire unit—120 lbs.

### 18th CENTURY CABINET

**Mahogany or Walnut, Model No. 649**

The mahogany body of cabinet and paneled door are genuine flat-cut Honduras mahogany. Drawer fronts are bee's wing mahogany. Cabinet hardware is antique English design.

The walnut body and panel of door are genuine 5-ply veneer with figured walnut face. All other exposed parts are genuine black walnut. Cabinet hardware is in antique English design.

### MODERN CABINET

**Limed Oak, Model No. 650**

Body of cabinet, door and drawer fronts are 5-ply veneer with genuine rift cut oak face. Base and banded edges are genuine solid oak. Cabinet hardware is modified Modern in satin brass finish.



MODEL No. 649  
MAHOGANY OR WALNUT







The *finest* soap  
money can buy



We proudly present for your motel guest soap requirements not one, but a choice of three truly fine milled toilet soaps. Nola is a white bar, delicately scented, acclaimed by the most particular user. A green complexion soap is offered in the Palm Rose Bar, preferred by many. The delightful scent of the deep pine forest best describes our Royal Pine, another quality-plus guest soap. Make your choice from this well-rounded selection of quality guest soaps, and remember — the use of the finest soap money can buy will gain for your motel the guest appreciation you so richly deserve!

Nola and Palm Rose are provided in three Motel Sizes, the 1 ounce,  $\frac{3}{4}$  ounce, and  $\frac{1}{2}$  ounce bars. Royal Pine is supplied in 1 ounce and  $\frac{1}{2}$  ounce bars.

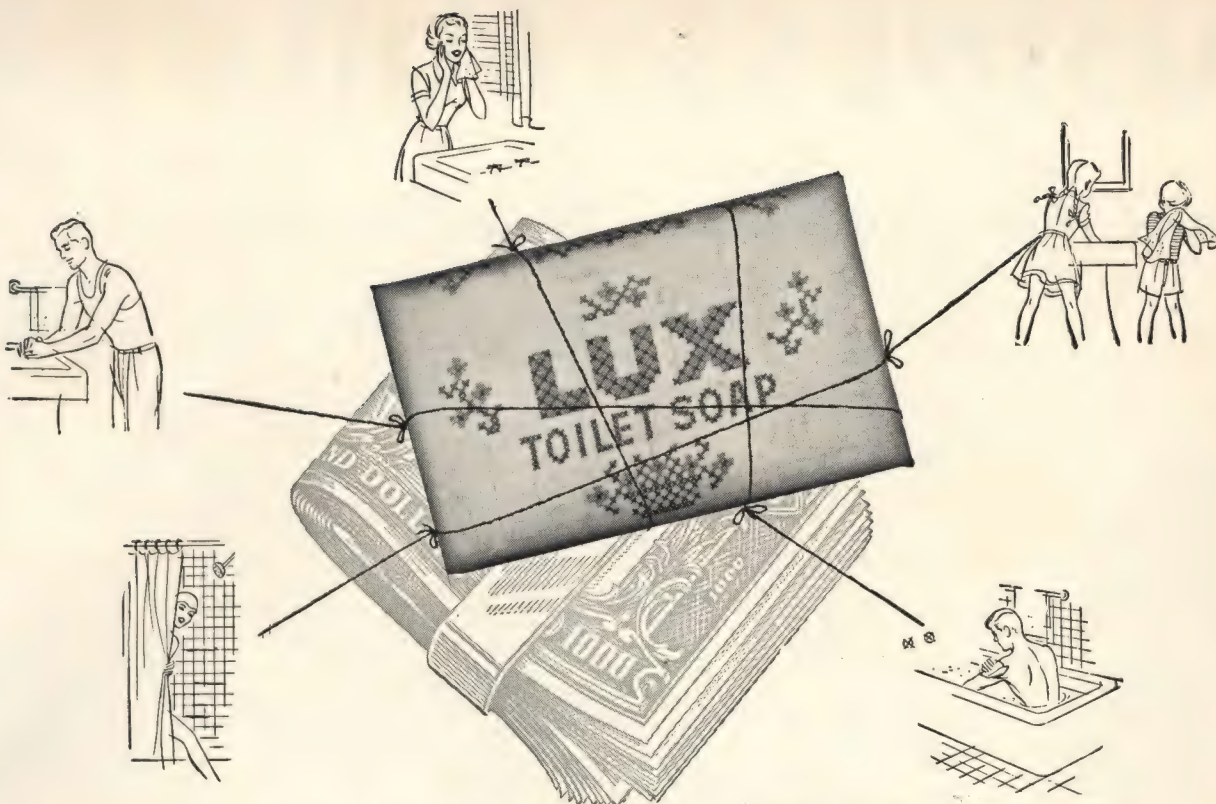
**Please refer to the attached price lists for special prices on Nola, Palm Rose, and Royal Pine Motel Guest Soaps.**

**IOWA SOAP CO.**

BURLINGTON, IOWA

— CAMDEN, NEW JERSEY





## Tie-in with this 'Million Dollar' package

For millions of people LUX Toilet Soap is an essential of "home". Millions of dollars have been spent — and are now being spent to keep LUX in this envied position of household importance.

Now, offer your guests the same soap they prefer! LUX Toilet Soap—imprinted with your name on the famous "sampler" wrapper or with your own special wrapper . . . available in a wide variety of convenient personal sizes: 1 3/4, 1, 3/4 and 1/2 ounce. As a good host you want those things that just naturally make your guests feel at home—the most popular toilet soap in America is one of them! Use LUX!

**If Your Hotel Operation Includes A Laundry** — Lever Brothers has a new line of special laundry soaps and detergents that offers many advantages. Write for *free* sample kit of six products and select by your own scientific use-test, the one that answers your needs best.

### FREE LUX KIT FOR YOUR INSPECTION



Limited to Territorial  
United States only.

Fine Products of  
**LEVER BROTHERS COMPANY**  
New York, N. Y.

MC-1

Clip this coupon, attach to your letterhead and mail today to Motel Contract Supply Corp., 6307 Delmar Blvd., St. Louis 5, Mo.

- ☐ I want a free Lux Kit with 1/2, 3/4, 1, 1 3/4 ounce tablets.  
☐ I want a free sample kit of six laundry soaps and detergents.

Name \_\_\_\_\_ Title \_\_\_\_\_

Hotel \_\_\_\_\_

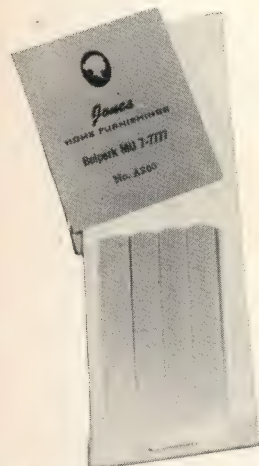
Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



# BUSINESS BUILDERS

*Remind Your Customers to Remember You-  
Send Him on His Way with a Gift*

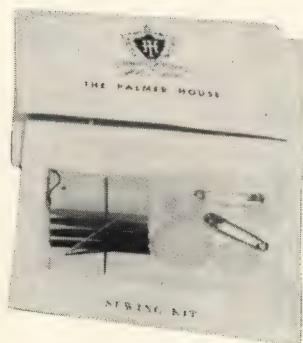


**POCKET PAC  
EMERY BOARD**  
1000 — **47.50**

LOW COST MATCH  
PACK POCKET KITS  
DESIRED BY BOTH  
MEN AND WOMEN.

GENEROUS ADVER-  
TISING SPACE.

PRICES INCLUDE  
COPY ON FRONT  
AND BACK COVER.

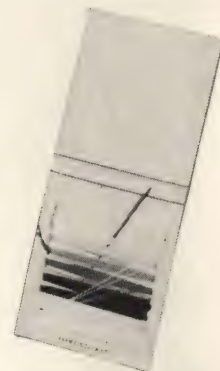


**SEWING KIT**  
500 — **.15** each  
1000 — **.12** each

THE MOST  
WELCOME GIFT  
YOU CAN GIVE A  
TRAVELER . . .

EVERYTHING FOR  
MINOR REPAIRS.

WILL BE USED  
BY EVERY GUEST.



**THREAD KIT**  
500 — **19.75**  
1000 — **37.50**



**EMERY BOARDS**  
3 LINES OF COPY.  
1000 — **14.95**

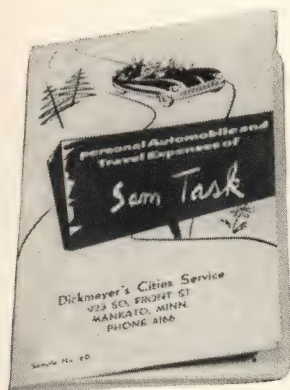


**POCKET COMB**  
For Men, Women and Children, too.  
1 LINE OF COPY.  
200 **.07** each    500 **.06** each    1000 **.05** each

**GOOD-WILL ADVERTISING  
HIGHEST QUALITY AT  
LOWEST COST . . .**

FOR ONLY A FEW PENNIES  
YOU CAN . . .

**GIVE A GIFT  
AND  
GET A CUSTOMER**



**AUTOMOBILE TRAVEL  
and EXPENSE BOOK**

Designed to keep a full year's rec-  
ord for tax purposes . . Includes  
handy accident report forms.

## *A Personalized Gift*

TO REMIND TRAVELING SALESMEN AND  
OTHER COMMERCIAL TRAVELERS TO  
RETURN TO **YOUR** MOTEL . . .

An attached gold leaf strip allows you to emboss your  
guest's name on the cover of the book before presen-  
tation. Easily done with any ball-point pen or pencil,  
it leaves a personal signature in 23 Carat Gold.

250 **.18** each    500 **.17** each    1000 **.15** each



**BIG BUY ASH TRAY**

ALL METAL — NOT BREAKABLE

Keep a supply in each room and  
keep plenty on hand for gifts.

250 **.10** each    500 **.08** each    1000 **.07** each



# BEST BUYS IN TURKISH TOWELS



**ALL WHITE**

**HEAVY TURKISH TOWELS**

**At A Price You Can Afford!**

**SIZE 15" x 26" GUEST TOWELS (White Only)**  
Heavy underweave construction, Wt. 2.1 lbs. per dozen  
**PER DOZEN \$2.95**

**SIZE 18" x 36" BATH TOWELS (White Only)**  
Heavy underweave construction, Wt. 4.5 lbs. per dozen  
**PER DOZEN \$5.25**

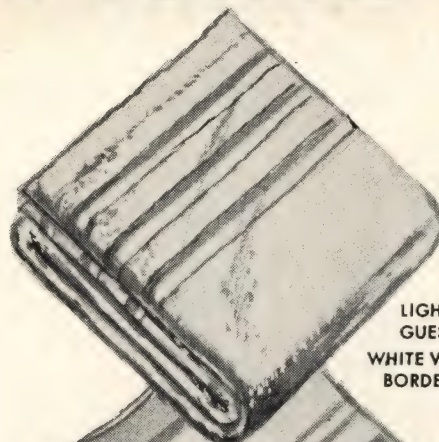
**SIZE 20" x 40" BATH TOWELS (White Only)**  
Heavy underweave towel. Meets Gov't. specifications  
Wt. 5.70 lbs. per dozen  
**PER DOZEN \$6.95**

**SIZE 22" x 44" BATH TOWELS (White Only)**  
Heavy underweave construction, wide selvage, turned-in  
hem, built for extra long wear. Wt. 6.6 lbs. per dozen  
**PER DOZEN \$8.25**

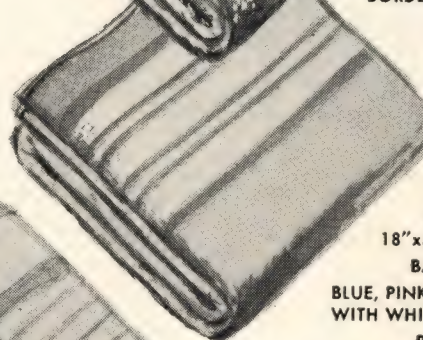
**SIZE 12" x 12" WASH CLOTHES (White Only)**  
Meet Gov't. Specifications - Wt. 1 lb. per dozen  
**PER DOZEN \$1.50**

**SIZE 21" x 32" HEAVY BATH MATS**  
Blue, Green or Gold with 3 inch white border reversible  
to white with colored border. Wt. 9 lbs. per dozen.  
Does not soil quickly.  
**PER DOZEN \$11.75**

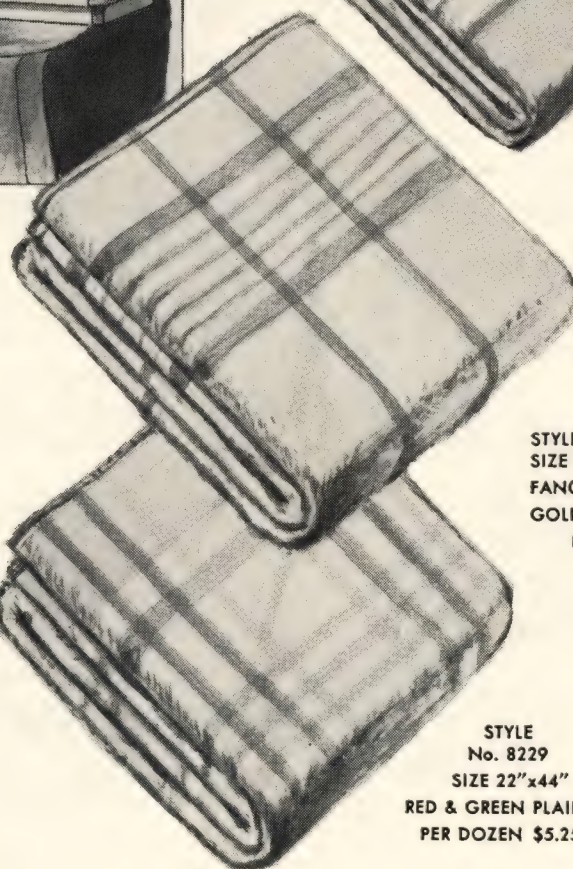
**NOTE: ALTHOUGH THE FACTORY WILL TAKE A MIXED ORDER IN EVEN DOZENS OF ANY OF THE ITEMS ON THIS PAGE, THE MINIMUM ORDER MUST TOTAL \$50.00.**



**STYLE #253**  
**15"x30"**  
**LIGHTWEIGHT**  
**GUEST TOWEL**  
**WHITE WITH COMBINATION**  
**BORDER—PER DOZEN**  
**\$1.75**



**STYLE #8233**  
**18"x36" SINGLE THREAD**  
**BATH TOWEL**  
**BLUE, PINK & GREEN**  
**WITH WHITE BORDER**  
**PER DOZEN \$2.95**



**(NOT SHOWN)**  
**STYLE #7140 11"x11" SIZE**  
**LIGHT WEIGHT WASH CLOTH**  
**BLUE & RED—GREEN &**  
**RED PLAID**  
**Per Dozen 75¢**

**STYLE No. 8826**  
**SIZE 20"x40"**  
**FANCY PLAID, BLUE, ROSE,**  
**GOLD & GREEN**  
**Per Dozen \$4.50**

**STYLE**  
**No. 8229**  
**SIZE 22"x44"**  
**RED & GREEN PLAID**  
**PER DOZEN \$5.25**

These 6 pieces were chosen by one of America's leading mills as the most desirable all-purpose towels for Motel use. While we cannot reveal the brand name in print we will be glad to send you a sample of one of each of the above numbers (6 pieces in all) for \$3.25 (post paid). Examine these samples and judge for yourself. It is impossible to obtain such values elsewhere. See price list for prices.



# Look To PEPPERELL For Sheets & Pillow Cases

IN WHITE AND COLORS TO MEET ANY REQUIREMENTS



®



## PEPPERELL RED LABEL Sheets & Pillow Cases Type 128

Woven of over 128 threads per square inch for long and rugged wear. Fashion right colors for the beauty you want in your sheets.

Available in White and colors, Blue, Rose, Peach, Pink, Spring Green, Maize, Aqua.

## LADY PEPPERELL SUPERFINE MUSLIN Sheets & Pillow Cases Type 144

Woven with over 140 strong threads to each inch for rugged wear, the beauty of these sheets increases with use.

Available in White only.

## LADY PEPPERELL COMBED PERCALE Sheets & Pillow Cases Type 184

Combing gives these new percale sheets extra smoothness and luxury, yet they're strong, tough for long wear. Tub-fast personality colors for added loveliness.

Available in White and colors, Blue, Rose, Peach, Pink, Spring Green, Maize, Aqua.



## PEPPERELL Fitted Sheets in Three Different Qualities

These sheets do away with wrinkles — do away with sheets pulling out.

They save time — no need to retuck each morning.

They eliminate ironing — stay smooth and taut.

### PEPPERELL Snug Fit Muslin Type 128

Available in White and colors, Blue, Pink, Spring Green and Maize.

### LADY PEPPERELL Superfine Muslin Form Fit Type 144

Available in White only.

### LADY PEPPERELL Combed Percale Form Fit Type 184

Available in White and colors, Blue, Pink, Spring Green and Maize.

SHEETS AND PILLOW CASES AVAILABLE IN STANDARD SIZES — SEE  
ATTACHED PRICE LIST FOR DEALER PRICES, SIZES AND SPECIFICATIONS



# Look To PEPPERELL For Blankets!



LUXURIOUS WARMTH WITH  
PEPPERELL BLANKETS



## PEPPERELL PEERESS 100% DYNEL BLANKETS

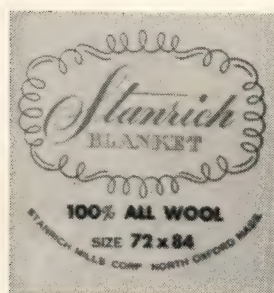
Pepperell Peeress 100% Dynel Blankets — the new miracle fibre — Fire Resistant, Shrink Resistant, Stain Resistant, Hospital Clean, Mothproof, Mildewproof, Quick Drying. Size 72 x 90. Heavy Weight.

**COLORS:** Blue, Rose, Casino Red, Hunter Green, Antique White, Yellow, Light Green—100% Dynel Miracle Fibre—18 to a Carton

All Blankets come with Acetate bound ends. Assorted colors in each carton as listed. Minimum order 1 full carton.

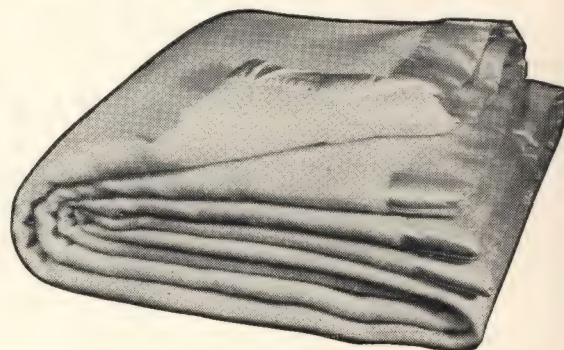
**RETAIL PRICE** \$21<sup>50</sup>

**DEALER PRICE** \$12<sup>95</sup> Each



## LUXURY BLANKETS 100% ALL WOOL

Warm and Fleecy with a deep luxurious nap. Woven of only the finest quality 100% ALL WOOL yarns. All blankets with 5 3/4" Satin Binding. No minimum order necessary.



### INSIST ON ALL WOOL! ...because WOOL

1. Is unsurpassed for warmth.
2. Resists soil — every woman knows the soil resisting property of a wool sweater as compared to cotton or synthetic blouses.
3. Fire resistant-wool blankets will not support combustion.

### BEAUTIFUL COLORS...

CRIMSON BEAUTY  
HUNTER GREEN  
SAPPHIRE BLUE  
CHARCOAL GRAY

Also available when ordered  
together with Stanrich blankets —

**PLASTIC STORAGE BAGS**  
**12c** Each

### DEALER PRICES:

72" x 84"	3 1/2 lbs. wt. ....	\$5.95 ea.
72" x 90"	3 3/4 lbs. wt. ....	6.50 ea.
80" x 90"	4 1/2 lbs. wt. .... (King Size)	7.25 ea.
80" x 108"	5 1/2 lbs. wt. .... (King Size)	8.50 ea.

Manufactured by STANRICH MILLS CORPORATION,  
Manufacturers of Fine Quality Blankets.

ALL STANRICH BLANKETS GUARANTEED NOT TO  
CONTAIN REUSED OR REPROCESSED WOOL



*Birdsall Brothers*



# ALL WOOL BLANKETS

## 556 ALL WOOL WHIPPED ENDS LIGHT HEATHER SHADE

SIZE	WEIGHT	PRICE
66 x 84	3¼ lb.	\$5.95
66 x 90	3½ lb.	6.25
72 x 84	3½ lb.	6.25
72 x 90	3¾ lb.	6.95

SOFT, FIRMLY WOVEN BLANKETS, IN  
ATTRACTIVE DECORATOR COLORS  
THAT WILL GIVE LASTING SERVICE

*A serviceable all purpose color.*

## "DECORATOR" QUALITY

SIZE	WEIGHT	SATIN BOUND	WHIPPED ENDS	COLORS
66 x 84	3 lb.	\$7.95	\$7.50	Blue, Rose
66 x 90	3¼ lb.	8.50	7.95	Green, Spice
72 x 84	3¼ lb.	8.50	7.95	Red
72 x 90	3½ lb.	8.95	8.50	

## STYLE '55 FOR 1955

*A Good All Wool Blanket for the Economically Minded*

SIZE	WEIGHT	SATIN BOUND	WHIPPED ENDS	COLORS
66 x 84	3 lb.	\$6.95	\$6.50	Camel, Gold
66 x 90	3¼ lb.	7.50	6.95	Rose, Blue
72 x 84	3¼ lb.	7.50	6.95	Spice, Green
72 x 90	3½ lb.	7.95	7.50	Hunter, Cherry

6" acetate satin binding or whipped in matching colors.

Prices quoted are bulk pack — 50¢ packing charge for

less than 12 blankets.

F.O.B. Mill, Pennsylvania.

FROM ONE OF THE OLDEST BLANKET MILLS IN THE COUNTRY



# TROY BLANKETS

*"so nice to have around you"®*



## THE SCOTTY

100% Wool

FINE QUALITY

Treated to resist moth damage

Size 66" x 84" — Weight 3 ¼ lbs.

Wool whipped ends

No. 48 White — Dress Stewart Plaid

No. 49 Red — Royal Stewart Plaid

No. 50 Blue — Dress Grant Plaid

No. 51 Gold — MacLeod Plaid

Packed 12 per carton

Your own color assortment



## THE SCOTTISH QUEEN

EXTRA FINE QUALITY

100% Virgin Wool

Treated to resist moth damage

Size 72" x 90" — Weight 3 ¾ lbs.

Individually boxed

8" Red Acetate Satin Bound Ends

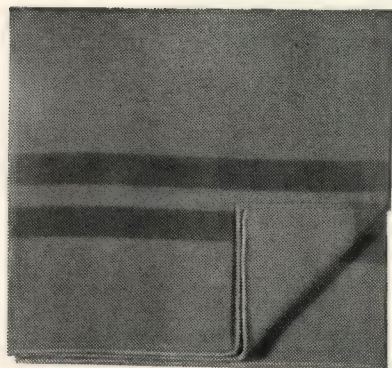
The Scottish Queen is a fine blanket of superior quality made in the Dress Stewart tartan plaid.

Packed 6 per carton

---

## LOW PRICED BLANKETS

MINIMUM ORDER — 12 BLANKETS OF A COLOR AND QUALITY



No. 146 — Size 62" x 84". Weight 3 ¾ lbs.

Fibre: 70% Wool—30% Rayon

No. 147 — Size 62" x 84". Weight 3 ¼ lbs.

Fibre: 90% Reprocessed Wool—10% Nylon

No. 146 and No. 147 available with whipped ends only

KINGSWOOD — Size 72" x 84". Weight 3 ¾ lbs.

Fibre: 70% Wool—30% Rayon

SHERWOOD — Size 72" x 84". Weight 3 ¾ lbs.

Fibre: 90% Reprocessed Wool—10% Nylon

Kingswood and Sherwood available with whipped ends or 5" acetate satin binding.

The above low priced blankets come in gray with black border stripes or plain green, blue, maroon

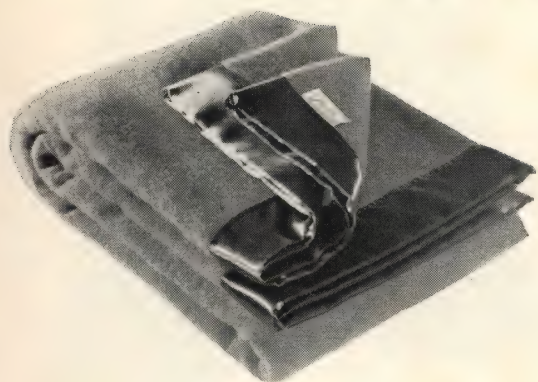
NORTHLAND No. 2 — Size 62" x 84". Weight 3 ½ lbs. Fibre content: 70% Wool—30% Rayon. Color light grey with green and red body stripes at 14" intervals. Whipped ends only.



# GIVE Your Guests the COMFORT of Home

with  
Fluff-Loomed

## *Faribo* BLANKETS

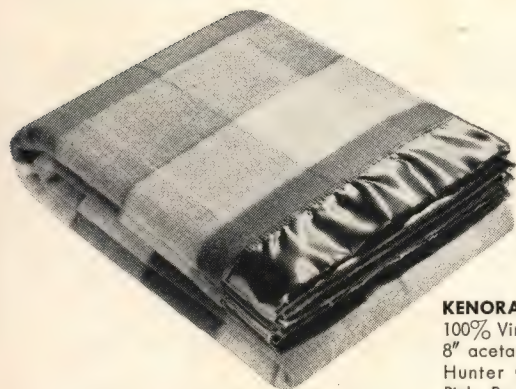


These are the blankets they choose for their own homes—Faribo—Fashioned from the finest wool and wool blends, Fluff-Loomed to retain their beauty, warmth and color through constant hard usage and frequent laundering.

**Order Faribo Blankets in Quantity  
You Wish at Low Direct Mill Prices!**

**COLOR FAST — FIRE RESISTANT  
GUARANTEED AGAINST MOTH DAMAGE**

*Choose from a Wide Range  
of Styles, Colors, Sizes and Prices*



**KENORA**—Size 72 x 90—  
100% Virgin Wool. Bound in  
8" acetate satin. Chocolate,  
Hunter Green, Carnation  
Pink, Royal Blue, Dubonnet,  
Light Green, Scarlet.

**WINDSOR**—Size 72 x 90—Weight approx. 3 lbs. 50%  
Wool, 50% Nylon. Bound in 6" acetate satin or ends  
whipped in wool yarn. Sky Blue, Citron Yellow, Forest  
Green, Camellia Rose.

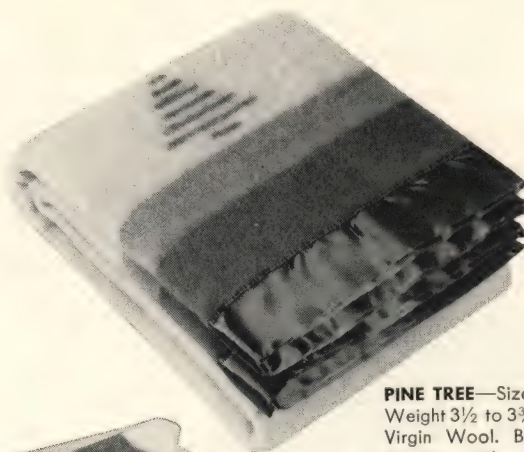
**BELMONT**—Size 72 x 90—Weight approx. 3¼ lbs.  
100% Pure Wool. Bound in 8" acetate satin or ends  
whipped in wool yarn. Sky Blue, Citron Yellow, Berry  
Red, Forest Green.

**VERNDALE**—Size 66 x 90—Weight approx. 3 lbs. Size  
80 x 90—Weight approx. 3¾ lbs. 100% Pure Wool.  
Bound in 8" acetate satin. Sky Blue, Mint Green, Citron  
Yellow, Carnation Pink, Camellia Rose, Heliotrope, Forest  
Green, Berry Red.

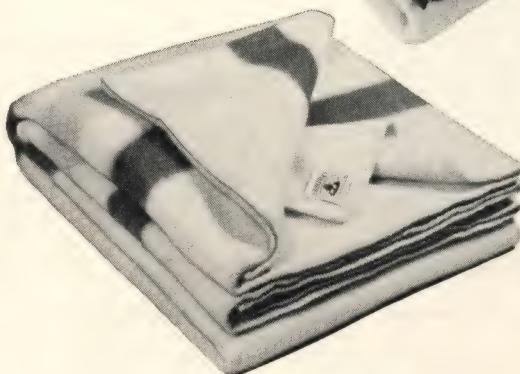
**VICTORIA**—Size 72 x 90—Weight approx. 3¾ lbs.  
100% Virgin Wool. Bound in 8" acetate satin. Sky Blue,  
Citron Yellow, Carnation Pink, Arctic White, Mint Green,  
Forest Green, Camellia Rose, Heliotrope, Berry Red.

**ANTWERP**—Size 72 x 90—Weight approx. 4¼ lbs.  
100% Virgin Wool—Ends whipped in wool yarn. White  
with Black, Yellow and Red stripes, Red with Black stripe,  
Green with Black stripe, Camel with Brown stripe.

**DORSET**—Size 72 x 90—Weight 3½ to 3¾ lbs. 100%  
Virgin Wool. Bound in 8" acetate satin. Royal Blue,  
Dubonnet, Hunter Green, Scarlet, Chocolate, Rose, Mint  
Green.



**PINE TREE**—Size 72 x 90—  
Weight 3½ to 3¾ lbs. 100%  
Virgin Wool. Bound in 8"  
acetate satin. Chocolate  
border w/ Pastel Yellow center;  
Forest Green border w/  
Pastel Green center.



**FRONTIER**—Size 72 x 90—  
100% Virgin Wool. Ends  
whipped in wool yarn. White  
w/ Black, Yellow and Red  
stripes; Red w/ Black, Camel  
w/ Brown, Green w/ Black.



**A WARM FRIEND ON A ★ ★ ★**

**"Frosty Morn"**

**100% WOOL BLANKET**



**P**ARIS BLANKETS are made of all new 100% domestic wools and napped to a beautiful finish. Ends are floss-bound in contrasting colors. Made in rose, blue, cedar, and green. Washable with care.

<b>PRICE</b>		
<b>SIZE</b>	<b>WEIGHT</b>	<b>EACH</b>
72 x 84	3¾ lbs.	\$7.95
72 x 90	4 lbs.	\$8.95

*Regular packing, 18 to the carton.*

*Less than carton quantity, \$1.00 per shipment, handling charge.*

**PARIS WOOLEN MILLS**

**SHIPPED FROM THE WEST COAST**

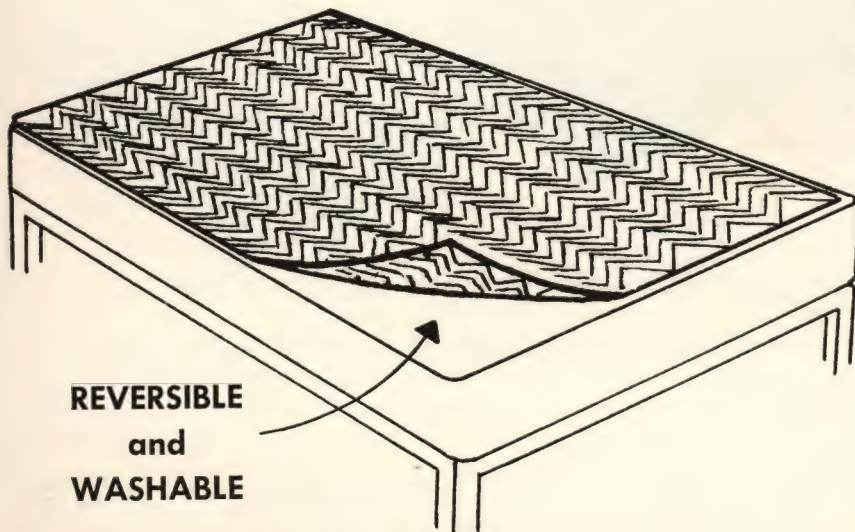
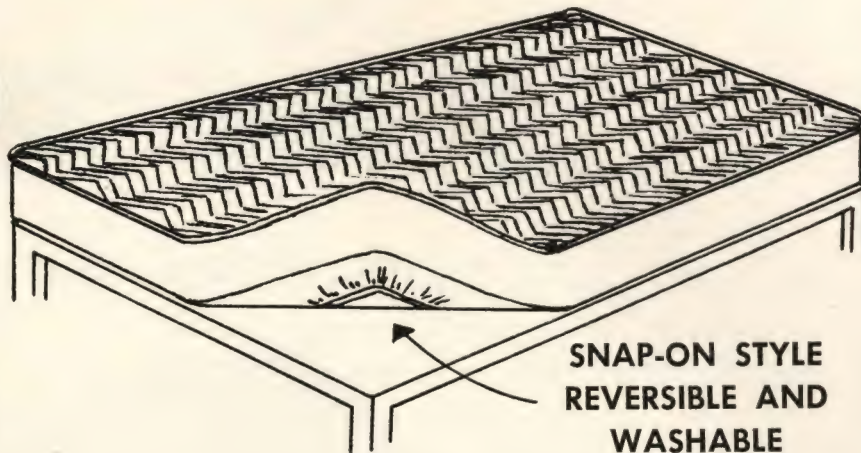


# SAVE ON LAUNDRY BILLS!

ASSURE YOUR GUEST OF SMOOTH SLEEPING COMFORT!

## 2-IN-1 MATTRESS PAD-COVER COMBINATION

- THE PAD — Tightly quilted and bound. Contour fitted with elastic lock-bands.
- THE COVER — Heavy sheeting. Sanforized—Full contour fit—Elastic all around.
- Both Pad and Cover reversible and washable.



## MATTRESS PAD

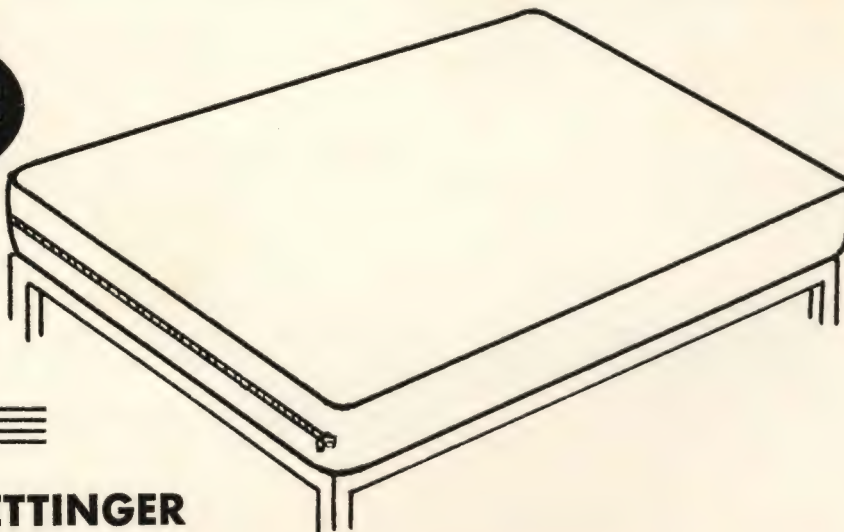
This durable pad is filled with fluffy new cotton-bleached muslin. 1" zig zag stitch.

Tape bound edges.

Reversible and washable, use any mild soap.

## MATTRESS COVER

- Durable muslin.
- Interlocked double seam construction.
- Zipper opening.



LOOMCRAFT

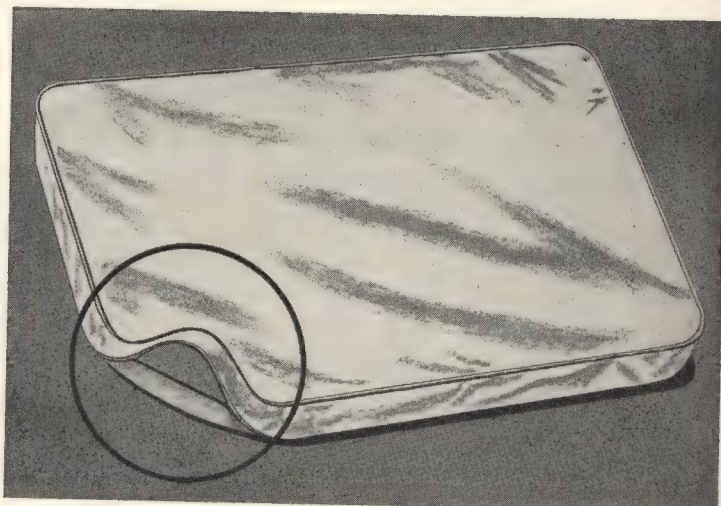
PRODUCTS BY ETINGER



# PLASTIC MATTRESS AND PILLOW COVERS

## CONTOUR MATTRESS COVERS

Made of heavy vinyl in the convenient "Contour Style". Strong elastic at corners reinforces the cover and holds it firmly in place for long service. Easily slipped on and off for a mattress change.

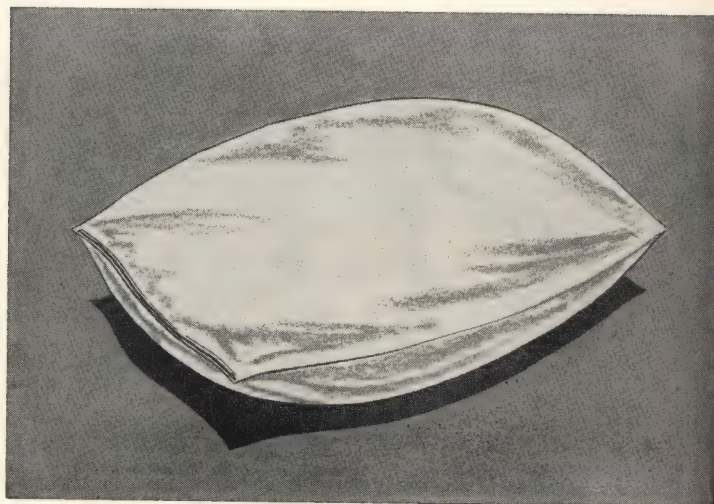


## ZIPPER MATTRESS COVERS

Mattress is sealed completely from dust and handling by a strong zipper extending along entire end and well back on each side. The waterproof, heavy virgin vinyl plastic will protect the mattress for many months. Easily wiped clean without removing from mattress.

## PILLOW COVERS

Pillows stay clean and in perfect condition with this strong vinyl cover that keeps out dust and perspiration. Zippered end for easy opening. Regular use doubles the life of any pillow.



## PLASTIC FURNITURE COVERS

Made in full size box style to fit most styles. The strong, clear polyethylene is perfectly safe for every wood finish. Available in sizes for Arm Chairs, Sofas and Studio Couches. See Price List for further Specifications and Prices.



# FOLDING TABLES and CHAIRS... METAL and WOOD

IN MATCHED SETS — OR SEPARATELY



**No. 2046 Set:** This set features an oblong table, 47" long x 32" wide and 28½" high, and six chairs. Notice how the table legs are set into the corners of the frame, instead of five or six inches out from the corners. This permits two guests to be seated on either side of the table, with no table leg interference. Makes an ideal dinette set. The frame is all-steel, with extra large legs, rigidly braced. The top is Masonite, and is padded and upholstered. The chairs have an all-steel frame, with padded seats and leatherette covered back rests. Both table and chair legs have metal glides to protect floor finish or covering.

Frame colors: black, seafoam green, brown, sand, dubonnet, or grey. Upholstery colors: ivory, ebony, dubonnet, brown, seafoam green, emerald green, red, grey, sand, yellow or blue. Table is packed singly shipping wt. 30 lbs. Chairs 4 to carton, shipping wt. (4) 40 lbs. (6-60 lbs.)

## No. 2707 Chair:

A comfortable extra folding chair for guest rooms and general utility use. Hardwood frames and legs, with two heavy stretchers on both front and rear legs. Very sturdy and durable. Overall height 32½", sitting height 18", seat 16½" wide by 15½" deep. Packed 4 to carton, shipping wt. (4) 49 lbs.

Frame and upholstery color information same as No. 2085 Set below.



These illustrations show the 2707 chair open (above) folded (below.) Yes, these hardwood chairs DO fold, believe it or not.



## No. 2094 Set:

A popular round table set. The roomy table has a padded, upholstered top, all-steel frame and extra large tubular legs. Diameter of top is 36", height 28½". Chairs have all-steel frame with padded, upholstered seats and leatherette covered back rests. A beautiful, serviceable set that can be used for entertainment or for serving meals. Table packed singly, shipping wt. 24 lbs. Chairs 4 to carton, shipping wt. (4) 44 lbs.

Frame and upholstery color information same as No. 2046 Set above.



**No. 2125 Set:** A splendid value in an attractive, durable, low-priced set. Table has all-steel frame with rigidly braced legs and a removable Masonite top which is covered with leatherette. This table is available only in brown or dubonnet frame finish, with brown or dubonnet leatherette. Top size 29½" square, height 26½". Packed singly, shipping wt. 17 lbs. Chairs are all steel (no leatherette covering). Packed 4 to carton, shipping wt. (4) 40 lbs.



**No. 2085 Set** A beautiful hardwood set, with a 32" square top table, 30" high (same height as fine dining room tables). Ample knee space for comfort. Positive acting, fool-proof folding hardware, completely concealed. Top is padded and upholstered. Chairs have large size, heavily padded seats and backs; are very restful. Table packed singly, shipping wt. 27 lbs. Chairs 4 to carton, shipping wt. (4) 48 lbs.

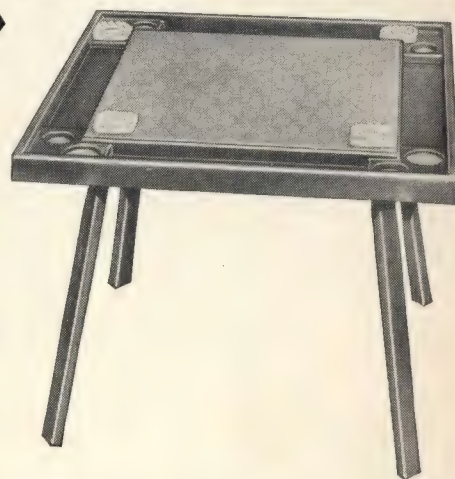
Frame finishes: mahogany, harvest or ebony. Upholstery colors: (Duran Plastic) ivory, maroon, brown, green, chartreuse, lipstick red, grey, yellow or acqua.



# FOLDING GAME and UTILITY TABLES and CHAIRS



**No. 2087 "Gin Rummy" and Game Table:** A square table, with individual chip troughs for four. Corner blocks are drilled to hold ash trays and cocktail glasses. Ash trays included with table. Frame and legs are of Northern beech, tops are plywood and may be had covered with either leatherette or 100% virgin wool felt in green. Mahogany or Harvest frame finish. Overall size 32" square, height 30". Packed singly, shipping wt. 29 lbs.



**No. 2083 Poker Table:** This big, sturdy octagon shaped table provides ample playing space for eight, with individual chip troughs, ash trays and glass holders for each player. The frame and legs are of kiln-dried Northern beech. The top is 1/4" plywood, which is glued and nailed into a prepared slot in framework with coated nails which have exceptional holding qualities. The plywood top is padded and covered with either heavy, non-glare leatherette or 100% virgin wool felt (green). Mahogany or Harvest frame finish. Height, 30". Overall surface, side to side, 52 1/2", corner to corner, 56 1/2". Packed singly, shipping wt. 60 lbs.

**No. 2084 Poker Table:** (not illustrated) Built of solid oak, same construction and dimensions as No. 2083, in limed oak finish, with choice of green felt or green leatherette upholstery.



## No. 2804 Refectory Top Table:

Designed especially to meet the widespread demand for a folding dinette and utility table. Top is 32" square, with two leaves each 14" wide, making an overall length, when opened, 60". Opened, six people can be served comfortably; closed, it is ample for four. The top and leaves are of 11/16" thick plywood construction with a plastic edging and the underside sealed with a backing sheet. This gives a perfectly sealed, warp-proof unit. The top surface is a high pressure laminate designed for lifetime service. It resists scratches, dents and glass marks, is not affected by alcohol, fruit acids or alkalies, cigarette burns or boiling water. Easy to clean. The exposed leg braces insure proper support required by the extra weight of the hard plastic top and leaves. Overall height 28 1/2", top 32" square, leaves, each 14" wide; packed singly, shipping weight 65 lbs. Mahogany or harvest finish.



## No. 2606 Banquet Table:

These folding banquet tables are built to give maximum seating capacity and comfort, together with convenient storage qualities. The frames are of Douglas fir, 1" x 2 1/2". Tops are of either Masonite or plywood. The Masonite tops are 1/4" thick, and tempered. The plywood tops are 3-ply fir, 1/4" thick. Lock-corner construction and a miter groove top edge make for a very rigid and sturdy construction. Positive locking leg mechanism insures easy folding and convenient storage. All leg mechanisms are finished in brown enamel. Masonite tops are brown with natural or walnut finished frame. Plywood tops are all natural or all walnut finish. (Please specify choice of top and finish).

No. 2606-M Masonite Top  
No. 2606-P Plywood Top  
No. 2608-M Masonite Top  
No. 2608-P Plywood Top

Height	Size of Top
30"	30" x 72"
30"	30" x 72"
30"	30" x 96"
30"	30" x 96"



## No. 2145 Seating Chair:

Channeled steel frame, posture-formed metal back rest and metal seat. Folds easily, stacks flat. Height, folded, 37 1/2", open 31 1/4", seat 13" x 13"; packed 4 to carton, shipping weight (4) 40 lbs.

## No. 2455 Seating Chair:

A sturdy, comfortable chair with saddle-shaped metal seat. Channeled steel frame of special analysis steel 1 1/2" wide, rigidly braced and riveted. Height, folded, 37", open 32 1/4", sitting height 18", seat 14 3/4" wide x 13 1/2" deep; packed 4 to a carton, shipping wt. (4) 48 lbs.



## No. 2555 Seating Chair:

A very popular "X" design chair, with tubular steel frames and legs of 18 gauge electric welded, cold rolled steel tubing 7/8" (o.d.) This design eliminates all danger of tipping and makes a very solid, rigid chair. Extremely large, saddle-shaped seat, 15 1/2" deep x 15" wide; and deep, posture-formed back rest—very comfortable. Rubber feet to protect floor covering or finish. Height, open 32 1/2", folded, 41 1/2", sitting height 18", depth of metal back 8 1/2", overall width 18"; packed 4 to carton, shipping wt. (4) 60 lbs.

## No. 2558 Seating Chair:

Same design and dimensions as No. 2555, the only difference being in the seat, which is plywood, (auditorium type) padded and upholstered with leatherette, and is removable. The back rest is paneled with leatherette (leatherette cemented to metal). Seat 16 1/2" deep x 15 1/2" wide.



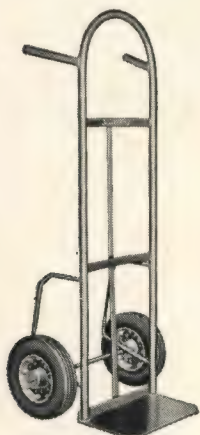
**NOTE:** All of the chairs described above are available in the following frame colors: black, dubonnet, school brown, seafoam green, olive green, sand and grey. Upholstery colors for No. 2558: ivory, black, dubonnet, brown, emerald green, seafoam green, red, grey, sand, yellow or blue leatherette. Please specify frame and upholstery colors in ordering.



# Nutting

## MOTEL and HOTEL LABOR SAVERS

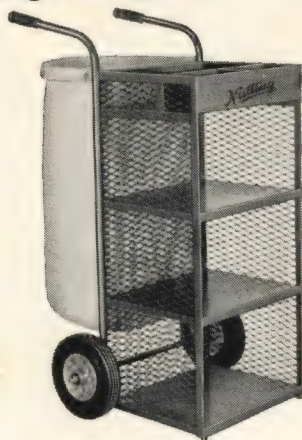
Long Lasting All Steel Welded Construction



**Fig. 1152-DPL**

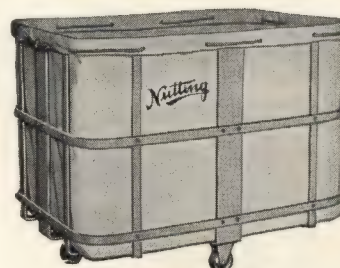
Light weight, general utility truck, equipped with glides for going up and down curbs or stairs. Puncture-Proof, Semi-Pneumatic Tires on Roller Bearing Demountable Hubs for easy pushing over uneven surfaces.

Also available with single handle or open type nose. See specifications below.



**Fig. 1157**

Deep roomy shelves, with open diamond mesh back and sides, for clean linens. Top shelf has one 9½ x 18" and two 5 x 9" partitions for segregating miscellaneous supplies. Detachable, pre-shrunk white canvas bag (15 x 18 x 30" deep) for soiled linens. Properly curved handle equipped with rubber grips. Two rubber bumpers beneath nose maintain proper tilt when standing. Large Demountable, Semi-Pneumatic Puncture-Proof Tires on Roller Bearing Hubs for easy rolling in or outdoors.



**Figs. 890 and 891**

Large capacity, popular for collecting soiled linens, also used in laundries for sorting operations and for transporting wash between machines and driers. Rust resisting, copper riveted frames with 4 rigid casters arranged balance style — easy to maneuver. Hard Solid Rubber Wheels with Oilite Bearings.

Fig. 890 has 24 x 36 x 24" deep, pre-shrunk white canvas removable bag; Fig. 891, 24 x 48 x 24". Specifications below.



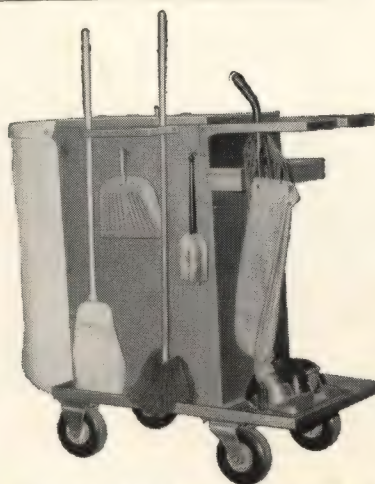
TOP SHELF DETAIL (left) on Figs. 893-H, 899-M and 899-H below. Five partitions or soap, stationery, miscellaneous supplies. Double hinges allow cover to be fully or partially folded back.



**Fig. 893-H Front Side**

Large 2-bag Linen and Supply Truck. Detachable pre-shrunk, white canvas bags (15 x 18"), available in 30 or 40" depths. Main wheels mounted on full crosswise axle; casters are Double Ball Race Swivel type.

Solid Demountable Rubber Tires on Ball Bearing Hubs. Rubber Bumper equipment completely encloses truck, preventing damage to other objects. Specifications below.



**Fig. 899-M Back Side Loaded**

Front shelf same as on Figs. 893-H (left) and 899-H (right) but platform end and back side of open diamond mesh metal. 5 x 18 x 3" accessory box on end. Detachable, pre-shrunk white canvas bag (15 x 18"), available in 30 or 40" depths.

Two rigid and 2 Double Ball Race Swivel Casters with Demountable, Puncture-Proof, Semi-Pneumatic Tires on Roller Bearing Hubs. Specifications below.



**Fig. 899-H Front Side**

End and back side similar to Fig. 899-M (left) but of solid sheet steel. Rubber bumpers on handle and on all 4 corners of platform protect other objects. Detachable, pre-shrunk white canvas bag (15 x 18") available in 30 or 40" depths.

Two rigid and 2 Double Ball Race Swivel Casters with Demountable Solid Rubber Ball Bearing Wheels. Specifications below.

Truck Ref. No.	Overall Size	Shelf Size	Shelf Clearance	Caster Ref. No.		Wheel Ref. No.	Wheel Size
				Swivel	Rigid		
890	24¾x36¾x29				89	R53H	3x1¼
891	24¾x48¾x29				89	R53H	3x1¼
893-H	22x61½x51	18x27	8¼ & 17			N5RR & N8RR	5 & 8
899-H	24½x47x47	18x27	8¼ & 16	88	89	N5RR	5 x 1
899-M	23½x57x50½	18x27	8¼ & 16	96	87	SP8x2:50	8x2½
1152-DPL	14x47	Nose length 7"				SP10x2:75	8x2¾
1152-DO	Same as 1152-DPL except has open type nose.						
1152-SPL	Same as 1152-DPL except has single handle.						
1157	27¼x47	15x18	10½			SP10x2:75	10x2¾

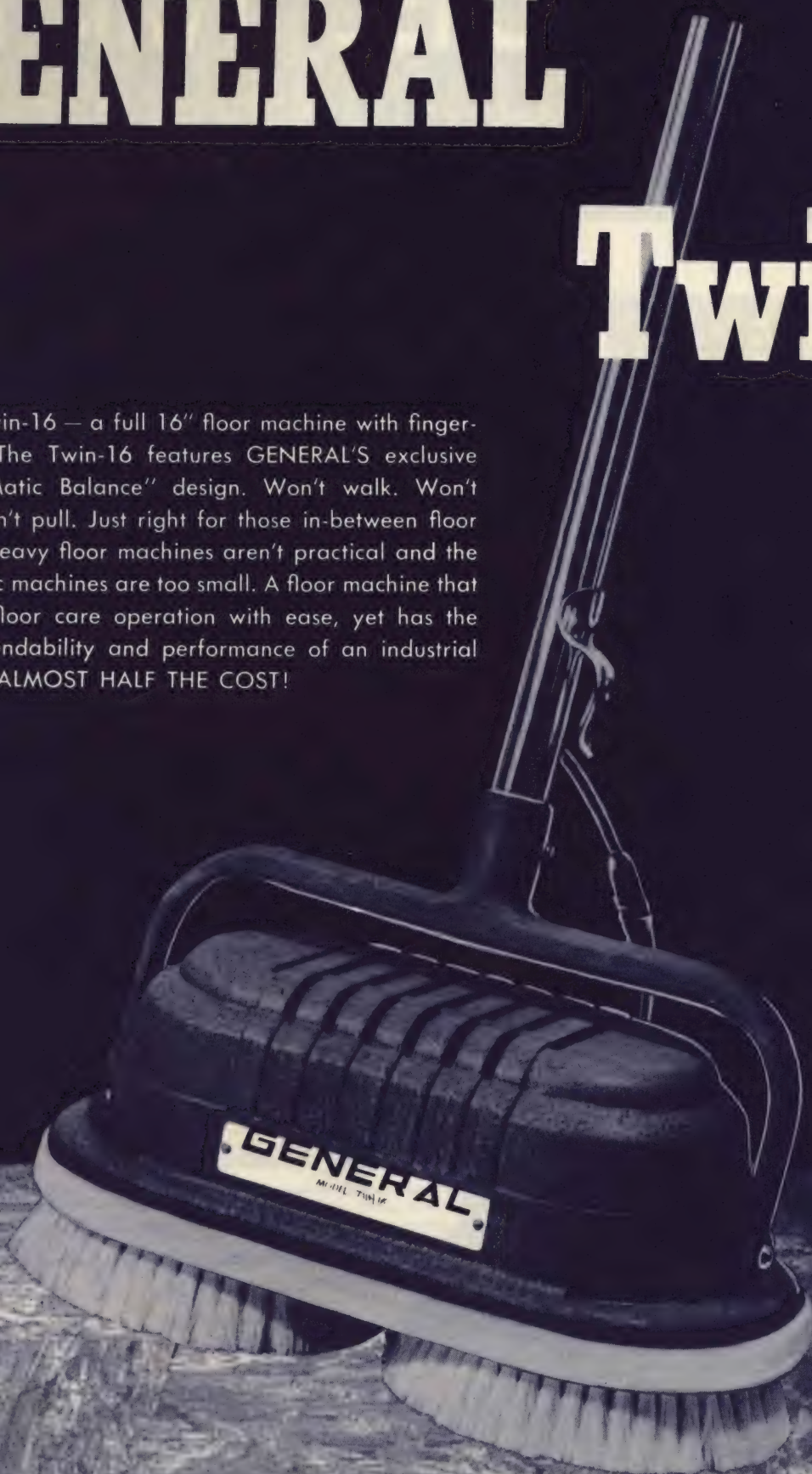
NUTTING MAKES OVER 1000 STYLES AND SIZES — FLOOR TRUCK SPECIALISTS SINCE 1891



# GENERAL

# Twin-16

GENERAL Twin-16 — a full 16" floor machine with fingertip control! The Twin-16 features GENERAL'S exclusive "Guide-A-Matic Balance" design. Won't walk. Won't wander, Won't pull. Just right for those in-between floor jobs where heavy floor machines aren't practical and the light domestic machines are too small. A floor machine that does every floor care operation with ease, yet has the rugged dependability and performance of an industrial model — AT ALMOST HALF THE COST!



FIRST WITH THE LOWEST

PRICE IN HISTORY FOR A 16" BRUSH SPREAD FLOOR MACHINE



# MODEL TWIN-16

## SEMI-COMMERCIAL FLOOR MACHINE

*SCRUBS!*

*WAXES!*

*BUFFS!*

*POLISHES!*

*REFINISHES!*

*DRY CLEANS!*

IDEAL FOR —  
MOTELS  
OFFICES  
CHURCHES  
CONVENTS  
RETAIL STORES  
LARGE HOMES  
SHOW ROOMS  
SMALL INSTITUTIONS  
DOCTORS & DENTISTS  
OFFICES

### • SPECIFICATIONS •

MOTOR . . . . .	Full rated, ½ horsepower Universal type 110 volts, operates on AC and DC current
BRUSHES . . . . .	Two full 8 inch diameter intermeshing brushes. Gives full 16" spread
BRUSH SPEED . . . .	Brushes revolve at 400 RPM
SAFETY . . . . .	Counter revolving brushes insure safety and easy handling
WEIGHT . . . . .	Entire machine weighs 30 lbs., complete
HEIGHT . . . . .	Floor to top of housing, 7¼"
CABLE . . . . .	30 ft. rubber covered cord

*only*

**\$130.00**

INCLUDES

1 PR. OF SCRUBBING BRUSHES  
1 PR. OF POLISHING BRUSHES

### • ATTACHMENTS •

Scrubbing brushes .....	\$7.50 pr.
Polishing brushes .....	7.50 pr.
Waxing brushes .....	7.50 pr.
Lambswool buffers .....	7.50 pr.
Steel Wool Holders .....	8.50 pr.
Steel Wool Pads .....	.50 ea.

CAT. 522.

Manufactured by: General Floorcraft, Inc., 421 Hudson St., New York 14, N.Y.



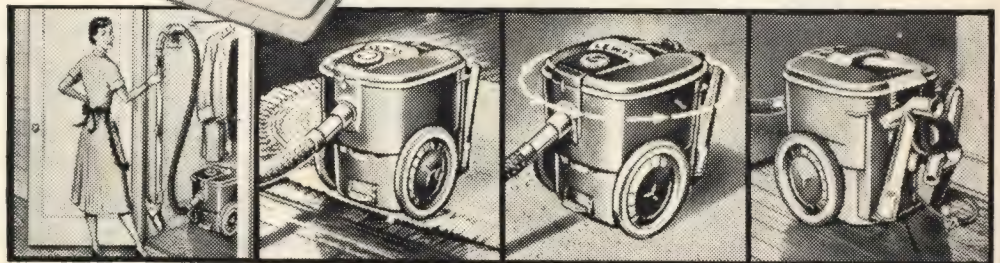
# ***It's here!*** **MOST SENSATIONAL VACUUM CLEANER OF ALL TIME!**



the all new  
**LEWYT**  
on big wheels!

**NO MORE LIFTING OR CARRYING! LOOK HOW  
LEWYT'S BIG RUBBER WHEELS ROLL THE  
HARD WORK OUT OF VACUUMING!**

**Comes Complete  
with all cleaning tools!**



**ROLLS READY-TO-USE FROM  
YOUR CLOSET!** No assembling  
parts! Just roll out your LEWYT  
—you're set to clean!

**ROLLS OVER RUGS, DOOR  
SILLS, FLOORS** without tipping  
or catching! Rolls over its own  
cord without tangling!

**NOT ONLY SWIVELS BUT  
ROLLS ROOM-TO-ROOM!** You  
don't have to lift it, drag it or  
carry it!

**ROLLS WITH ALL CLEANING  
TOOLS!** Tools ride compactly  
behind—don't scratch tables or  
chairs!

\*Tool Rack for Lewyt and Wall Rack for closet, optional at small extra cost.

**only Lewyt gives so much for your money!**

**NEW! INSTANT DUST DISPOSAL!** Just flip open top, toss out  
"Speed Sack!" No clamps to undo! No dust bag to empty!

**NEW! "POWER DIAL"** for exact suction! Dial "wool rugs," "cotton  
rugs" or "drapes!"

**NEW! MODERN SQUARE SHAPE!** Stores in a compact 10"x12"  
closet corner! Holds more dirt!

**NEW! EXTRA RUG CLEANING POWER!** New Dual-Turbo Motor  
plus No. 80 Carpet Nozzle clean rugs 4 ways at every stroke!

**NEW! ALLERGY-PROOF FILTER SYSTEM!** Filters air 5 times!

**NEW! QUIET ACOUSTIC-SILENCER!** Hushes powerful motor to a  
hum!

**NEW! AUTOMATIC DEODORIZING!**



**OFFICIALLY ENDORSED**

by National Institute of Rug Cleaning,  
Vacuum your rugs daily. Have them  
professionally cleaned at least once  
a year by a professional rug cleaner.

**LEWYT** World's **ONLY** Vacuum cleaner on big wheels  
**IS PERFECT FOR EVERY HOTEL CLEANING NEED**



Rated "No. 1 BEST BUY" by Leading Consumer Reporting Group

Motel operators prefer

the new  
1955

# EUREKA

Super Roto-Matic

with ZIP-CLIP SWIVEL-TOP... because

2 Great  
MOTEL  
SPECIALS



NEW ZIP-CLIP  
SWIVEL TOP

opens instantly—cleans  
all over from 1 position

1. **Easier to move from unit to unit!** Weighs 2 to 4 lbs. less than any comparable cleaner.
2. **Complete in itself! Nothing extra to lug!** Exclusive ATTACH-O-MATIC Clip-on tools —tools and electric cord clipped to cleaner's side. No carrying or storage problem. A convenience that saves time, steps and temper.
3. **Cleans faster—better!** New 650-watt, full  $\frac{1}{2}$  HP motor creates super-powerful suction —amazing 3-D Rug Nozzle cleans 3 ways: front, rear and both ends. Floating brush removes even the stubbornest pet hair, lint.
4. **New Zip-Clip Swivel-Top and Roto-Dolly save time!** Zip the clips, top comes off—remove paper bag, throw it away—insert new bag—replace top and zip the clips. Easy action swivel-top cleans all over—a whole unit—from ONE position. Easy roll Roto-Dolly glides lightly on 4 ball-bearing rubber wheels, won't mar polished floors.
5. **ALL ATTACHMENTS INCLUDED IN ITS SENSATIONALLY LOW PRICE!**



Save \$20 to \$30 from  
price of comparable  
cleaners!

EXCLUSIVE  
ATTACH-O-MATIC  
CLIP-ON TOOLS

Easy roll  
ROTO-DOLLY



For all above-floor  
cleaning, complete  
tools available in  
handy carrying-and-  
storage case.

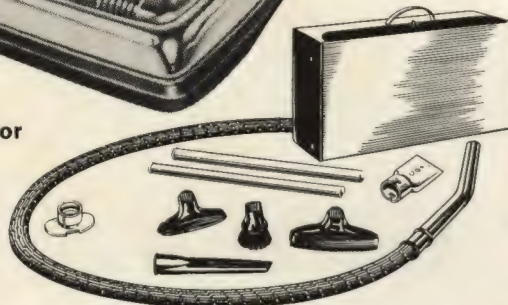
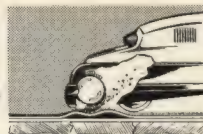
If you have large rugs or wall-to-wall carpeting  
choose this finest Upright Cleaner ever built!

## EUREKA Automatic

with exclusive  
Dirt Disturbulator

Special Motor Driven Waxer-Polisher  
Keeps Bare Floors and Linoleum Bright

Motor driven **Disturbulator** shakes embedded dirt from rugs, carpets—powerful suction whisks it away. Only 6" high, cleans easily under low furniture. Brilliant headlight.



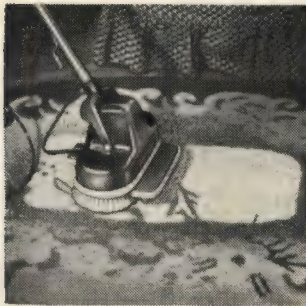
SEND YOUR ORDERS TO...

MOTEL CONTRACT SUPPLY CORP., 6307 DELMAR BLVD., ST. LOUIS 5, MO.



# Shetland

TWIN BRUSH ELECTRIC



## RUG CLEANER

The exclusive Shetland RUG CLEANER is SELF-ADJUSTING to any pile or thickness of rug.



# POLISHER • SCRUBBER • RUG CLEANER

NATIONALLY  
ADVERTISED



## THE *Complete* FLOOR AND RUG CONDITIONER

Now, you can have bright, shiny floors and clean, new-looking rugs — all with this one appliance and without drudgery. You'll save hours of time — time you formerly spent in scrubbing, waxing and polishing floors by hand. And, you'll save money too, because the motor-driven brushes actually force the wax into the pores of the floor for a longer lasting finish — fewer floor preparations for you to buy. Your rugs will be restored to their original bright colors and you will find that one round of rug cleaning practically pays for the entire cost of the appliance.

### GUARANTEED TWO YEARS

**\$49.95**

Fed. Tax Inc.

Shetland Twin-Brush Electric Polisher with Polishing Brushes only.

Polishes any kind  
of floor  
Cleans any  
type of rug

**\$69.95**

Fed. Tax Inc.

Shetland Twin-Brush Electric Polisher, Complete with Polishing Brushes, Scrubbing Brushes, Lamb's Wool Buffers, Steel Wool Pads, Electro-wax and Rug Cleaning Attachment.

Shetland Twin-Brush Polisher complete with Polishing Brushes, Scrubbing Brushes, Lamb's Wool Buffers, Steel Wool Pads, Electro-wax and Rug Cleaning Attachment		Cat. No.	List Price	1 or 2 Ea., Net	3 or more Ea., Net	Shipping Weight
Shetland Twin-Brush Polisher with Polishing Brushes	ea.	TR-20	\$69.95	\$45.47	\$41.97	22 lbs.
Lamb's Wool Buffers	pr.	TA-15	49.95	32.47	29.97	13 lbs.
Steel Wool Pads	pr.	TBN-31	2.45	1.59	1.47	2 oz.
Polishing Brushes	pr.	TSW-18	2.00	1.30	1.20	8 oz.
Scrubbing Brushes	pr.	TBR-66	4.25	2.74	2.55	1 1/4 lbs.
Rug Cleaning Attachment	ea.	TSC-42	4.50	2.93	2.70	1 1/4 lbs.
		RCA-1	14.98	9.74	8.99	4 1/2 lbs.





# Shetland

## ALL-PURPOSE ELECTRIC POLISHER-SCRUBBER

and WORKSAVER for the Whole Family  
SCRUBS • WAXES • POLISHES FLOORS

Put an end to household drudgery with this wonderful electric polisher that is really five appliances in one. Let it do all the hard work — you only have to guide it. It scrubs your floors, cleaner than ever before; waxes and polishes them to a wear-resistant finish, then buffs them to a high luster. And... it's so easy! By detaching the long 40" handle, you can buff furniture, counters and table tops to a brilliant shine. Then... it's time for the man of the house to polish or simonize the car, or use it in the family workshop, where he can drill up to 1/4" or save hours of time on monotonous sanding jobs. Saves you and your family work all over the house.



### CHECK THESE SUPER FEATURES

- Super-power Universal Motor operates from any 110-volt (AC-DC) light circuit.
- Power Unit never needs lubrication of any kind.
- Sturdy Gears, Precision Cut.
- Die Cast Gear Housing.
- Special Bumper — protects furniture.
- On-Off Toggle Switch.
- One year guarantee.

NATIONALLY  
ADVERTISED



Shetland All-Purpose Polisher complete with Power Unit, 9" Floor Polishing Brush, Scrubbing Brush, 36" detachable Handle, Lambs Wool Bonnet, Drill Chuck, Rubber Disc, 2 pcs. Sandpaper..... ea.

Cat. No.	List Price	1 or 2 Ea., Net	3 or more Ea., Net	Shipping Weight
HA-20	\$24.95	\$16.22	\$14.97	8 lbs.
BR-79	2.90	1.89	1.74	1 1/2 lbs.
BRS-83	3.50	2.28	2.10	1 1/2 lbs.



**PULLMAN VACUUM CLEANER CORP.**  
BOSTON 19, MASS.

A CLEANING CLOSET  
ON WHEELS



turns on a dime



**Pullman**  
INDUSTRIAL  
VACUUM CLEANER

**Vacmobile**  
POWER CLEANING

**STANDARD KITS  
INCLUDE**

A. Accordion Hose, B. Extension Wand, C. Master Tool, with Slide-On Adapters; D. Felt, E. Brush, F. Notched Aluminum Rug, G. Handi-Tool with Slide-On, H. Upholstery Brush, WET PICK-UP EQUIPMENT \$26.12 EXTRA includes J. Wet pick-up filter adapter and Slide-On Squeegee.



The VACMOBILE combines cleaning power with mobility to an extent never before achieved. It permits both large and small establishments to enjoy the same maintenance economies. Due to its unique mobility, a VACMOBILE will cover a bigger cleaning area, requires less capital expenditure for equipment and less labor to operate it. It glides over sills and carpet edges, climbs ramps and stairs without lifting. It rolls between furniture, desks, files or rows of seats with the greatest of ease.

**DEALER PRICES  
30% OFF, FROM  
LIST PRICES SHOWN BELOW**

**MODEL JB-90 CV**

**Motor:**  $\frac{3}{4}$  h.p. AC/DC 115 v. standard. **Capacity:** Electro-welded steel container 15 gals.; recoverable  $1\frac{1}{2}$  bu. or  $9\frac{1}{2}$  gals. **Finish:** Baked enamel with chrome trim. **Tires:** Non-marking rubber. **Shipping Wt.:** 45 lbs. **Unit Wt.:** 35 lbs. **Cord:** 25 ft. **KIT INCLUDES:** tool basket, tools and accessories shown below. **LIST PRICE \$175.45.**

**MODEL 152 CV**

De luxe, continuous service model with by-passed  $1\frac{1}{4}$  h.p. 115 v. motor. **Capacity:** 17 gals.; recoverable  $1\frac{3}{4}$  bu. or 12 gals. **Shipping Wt.:** 52 lbs. **Unit Wt.:** 42 lbs. **KIT INCLUDES:** tool basket, tools and accessories shown below. **LIST PRICE \$275.45.**

**MOTORS** — Model JB-90 also available at slight added cost for 24, 32, 64, or 230 volts. Model 152 CV also available for 64, 150, or 230 volts.

*Tropical winding also available for all.*

**GUARANTEE** — All parts for one year against defective materials or workmanship. Motors on same basis plus after one year,  $\frac{3}{4}$  h.p. motor will be replaced for \$25 and old motor . . .  $1\frac{1}{4}$  h.p. motor for \$50 plus old motor.

**Accordion Hose**

Bends and stretches to over 16 ft. Reaches awkward places.



# No Matter How You Cut It... **MOZ-ALL** Does a Better Job... All Ways!

MOZ-ALL does a Better Job of Weed Cutting, Lawn Mowing, Brush Clearing, Trimming.

MOZ-ALL cuts smoother, maneuvers faster, climbs steeper, pivots quicker.

MOZ-ALL zips through tallest, toughest weeds—high, dense grass.

MOZ-ALL gives your lawn a "treat," chops grass into fine clippings that conserves ground moisture and makes any yard feel and look better.

MOZ-ALL clears out heavy brush, vines, thistle, sumac, small trees.

MOZ-ALL trims close to fence rows, walks, walls, buildings, between and around hedges, rocks, gardens.

MOZ-ALL cleans up unsightly weed patches, vacant lots, orchards, acreages, big yards.

MOZ-ALL has maximum safety shielding.

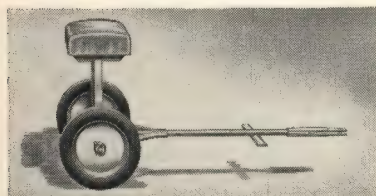
MOZ-ALL eliminates annual leaf problem—pulverizes them into beneficial mulch.

MOZ-ALL new Riding Sulky lets you "ride" to mow—kids love it.



New  
**RIDING SULKY**  
available for any model  
MOZ-ALL as extra equipment

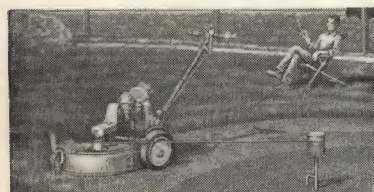
**Get the MOZ-ALL that's BEST for YOU...Pick the Model that suits your needs**



Get More Fun Out of Mowing with MOZ-ALL RIDING SULKY. Kids of all ages love to "ride" to work. Quickly attaches to all MOZ-ALLS. Ball bearings.



Eliminate Raking and Burning of leaves. Leaf Mulcher Attachment can be quickly and easily installed on your MOZ-ALL. Takes the hard work out of an annual nuisance.



Automatic Mowing with Pilot Drum lets your MOZ-ALL cut big lawns—you sit back and relax. Will cut up to 100 foot circle.

Model No.	Description	Power Cut	Rear Drive	Fenders	Motor	Starter	Weight	List Price	Dealer Cost
M-20 GP 3.6	Mower Complete	20"	Yes	Yes	3.6 Kohler	Retractable	135 lbs.	\$225.00	168.75
M-20 GP 3	Mower Complete	20"	Yes	Yes	3 Clinton	Rope	140 lbs.	209.25	156.94
M-20-GP 2½	Mower Complete	20"	Yes	No	2½ Briggs & Stratton or Clinton	Rope	135 lbs.	185.00	138.75
M-20 G 2½	Mower Complete	20"	No	No	2½ Briggs & Stratton or Clinton	Rope	125 lbs.	153.50	115.13
M-20-G 1½	Mower Complete	20"	No	No	1½ Clinton	Rope	125 lbs.	149.60	112.20
J-17-GP 2½	Mower Complete	17"	Yes	No	2½ Briggs & Stratton	Rope	130 lbs.	164.50	123.37
J-17-G 1½	Mower Complete	17"	No	No	1½ H.P.	Rope	115 lbs.	132.00	99.00

## ATTACHMENTS for MOZ-ALL POWER MOWERS AND WEED CUTTERS

No.	Description	Weight	List Price	Dealer Cost
Sulky	Attachment for all 20" MOZ-ALLS.....	24 lbs.	\$32.50	24.38
M-142 A	Leaf Mulcher Attachment for all 20" MOZ-ALLS.....	3 lbs.	4.95	3.30
J-142 A	Leaf Mulcher Attachment for all 17" MOZ-ALLS.....	3 lbs.	4.60	3.00
MBK	Mower Builders Kit—consists of 1 Wind-King Timken Bearing Spindle, 1-20" Blade, 2-10x1.75 Rubber Tired Ball Bearing Wheels and 1-5" Hard Rubber Caster Wheel.....	20 lbs.	29.25	20.47
S-20	Wind King Timken Bearing Spindle and 20" Blade.....	9 lbs.	18.75	13.13
M-148	Automatic Pilot Drum, complete .....	4 lbs.	5.50	3.85
B-17	17" Blade .....	1 lb.	2.25	1.57
B-17-A	Heavy Duty 17" Blade.....	1½ lbs.	3.25	2.44
M-109	20" Blade .....	1½ lbs.	2.30	1.61
M-109-A	Heavy Duty 20" Blade.....	2 lbs.	3.30	2.48
M-200	Power Drive Attachment .....	20 lbs.	33.95	25.46

Mfg. by WIND KING ELECTRIC MFG. CO.



Best  
by  
Test



SAY USERS  
EVERYWHERE  
ABOUT

Self-Propelled



Now—everyone can enjoy mowing grass. They can do it with less effort, in less time, and do a far better job. A Moz-ALL mowed lawn takes on new life . . . new health . . . and has that "freshly tailored" look . . . so desirable for a beautiful home . . . in town or country.

Transform the tiresome task of cutting weeds; cleaning fence rows; clearing unsightly rough patches; trimming close to trees, buildings, posts, bushes, hedges, fences, walks, to a fascinating hobby. Genuine Self-Propelled MOZ-ALL does all these back-breaking chores, better, faster, easier and more efficiently. MOZ-ALL pulverizes clippings into finest, natural plant mulch. MOZ-ALL solves the annual leaf problem simply and inexpensively. MOZ-ALL does these mowing, cutting, and trimming jobs you dread . . . better . . . All ways!



Everyone likes to use the MOZ-ALL. New "Riding Sulky" lets you ride when you mow, available at slight extra cost. Plenty of power. Climbs and mows terraces, rough, hilly ground equally as well as level areas. The kids love it — especially the older ones.



# THE GANTT

**GAS  
POWERED**

## SELF-PROPELLED POWER MOWER

FULL  
**19"**  
CUT

Clinton 1 $\frac{3}{4}$  HP, 4 Cycle Engine protected by automatic safety clutch assures dependable power when you want it. Prompt, efficient service on motor available from authorized Clinton Dealer in your community. Blades fastened in the center with hardened steel non-shearable safety bolts and on each side with machine screws which shear on striking an immovable object thereby preventing injury and damage. Cutting sections easily replaced.

8" Semi-Pneumatic rubber tired wheels with 1 $\frac{3}{4}$  inch tread width on short wheel base to prevent scalping of lawn. Tubular steel handles with comfort rubber grips. Non-Drag automatic rear adjusto-guard. Adjustable from 1" to 3" Height. Strongly built for lasting performance.



STRONG  
EFFICIENT  
FAST  
ECONOMICAL

RETAIL PRICE  
**\$135.00**

DEALER  
PRICE  
**\$99.50**

WITH SELF-PROPELLED UNIT

**\$59<sup>95</sup>**

WITHOUT SELF-PROPELLED UNIT

Positive, stall-proof traction drive — heavy, corrugated drive rollers transmit power to front wheels for easier mowing on grades and fast, efficient cutting on level lawns.

Power drive may be disengaged by slight downward pressure on mower handle — the natural way to make turns or reverse mower — drive rollers automatically return to driving position when downward pressure is released. For hand operation, drive is disengaged by pressing down on handle and locking in position with conveniently located foot pedal.



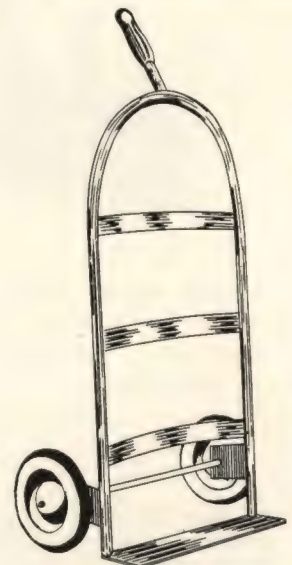
## THE NEW 16 INCH GANTT ELECTRIC MOWER

RETAIL PRICE **\$49.95**

DEALER  
PRICE **\$37<sup>50</sup>**  
(WITHOUT CORD)

50 FT. LENGTH SPECIAL CORD — \$4.00  
100 FT. LENGTH SPECIAL CORD — \$7.00  
PRICES INCLUDE FEDERAL EXCISE TAX

- Easily Adjusted from 1" to 3" cutting height
- Center safety blade bolts of hardened steel
- Non-drag automatic rear adjusto-guard
- $\frac{1}{3}$  HP. Westinghouse Motor (1725 RPM)
- Cutting blade can be easily replaced
- 8" semi-pneumatic rubber tire wheels
- Heavy steel construction
- Follows contour of lawn
- 1 $\frac{3}{4}$ " tire tread width
- Tubular steel handles
- AC 110 volts 60 cycle
- Comfort rubber grips
- Handy cord holder



DEALER  
PRICE **\$7<sup>95</sup>**

ALL STEEL — 350 LBS. CAPACITY  
18" WIDE, 4 FEET HIGH  
8 x 1.75 RUBBER WHEELS  
WEIGHT — 20 LBS.



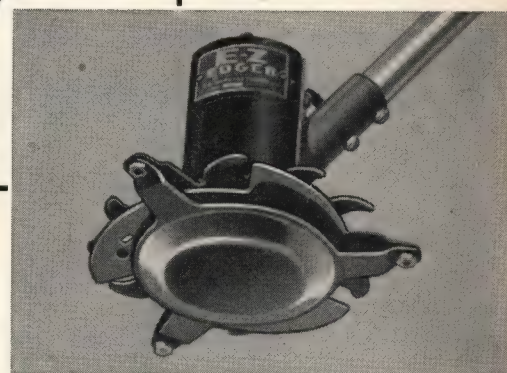
*All that the name implies . . .*

# **E-Z EDGER**

## **ELECTRIC**

## **LAWN TRIMMER**

IT'S FUN  
WITH AN E-Z



EDGES



TRIMS



**P**roved in the toughest grass country for more than 3 years.

The E-Z Edger-Trimmer has superior features that will be evident to the home owner, professional gardener or motel operator who wants to say good-bye to back-breaking hand clippers.

**Retail Price \$27<sup>95</sup> Dealer Price \$15<sup>95</sup>**

The E-Z Edger weighs only 4 lbs. and can be shipped via parcel post. Contour handle is 48" long. No oiling or greasing necessary.

### **outstanding features**

#### **OF THE E-Z EDGER LAWN TRIMMER**

- 1 No maintenance necessary.
- 2 Heavy duty ball bearing motor.
- 3 Balanced tough steel blade.
- 4 Can be used to trim and shape hedges.
- 5 Full 6" cut.
- 6 Fully guaranteed.
- 7 Trims or edges with no adjustments necessary.
- 8 Non-clogging SHEAR-CUT comb.
- 9 Eliminates all hand trimming.
- 10 A labor-saving tool to properly do the other half of the job quickly.



# HANDY MAINTENANCE TOOLS

New tool fills big demand!

## **Brown** **Electro-Hoe**

No. 250

retails **\$22<sup>50</sup>**  
only

Powered by any popular  
1/4" electric drill

Here is a tool that gardeners and dealers alike rave over! Electro-Hoe takes the work out of gardening and leaves just the fun. Thriftily priced, yet amply capable to dig, cultivate and weed average garden and flower bed—effortlessly and effectively! Sturdy, lightweight with spring steel blades.

- Cultivates and weeds average garden and flower bed.
- Digs furrows for bulbs and seeds.
- Works in fertilizers and soil conditioners.

Introduced this spring by  
National Advertising in  
leading magazines.



DEALER  
PRICE **\$15<sup>95</sup>**

USE THESE HANDY POWER  
TOOLS TO SPEED  
AND LIGHTEN YOUR  
MAINTENANCE CHORES

The easy way to paint!

**Speedy Sprayer**

Favorite of home owners and craftsmen for 20 years! SPEEDY SPRAYER gives your work that professional paint finish everyone admires. Sprays paint, enamel, varnish, lacquer, etc. . . . 4 to 7 times faster than hand brushing! Lightweight, portable, uses any 1/4 H.P. motor. Improved diaphragm principle assures clean, oil-free air. You'll find dozens of time and money saving uses for SPEEDY SPRAYER, including spraying insecticides 2-4-D and DDT. Complete outfit, without motor, only \$36.50.

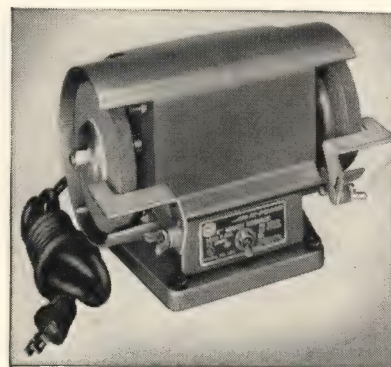
ONLY **\$36.50**  
LESS  
MOTOR

## SPEEDY-SPRAYER

DEALER PRICE

**\$24<sup>95</sup>**

COMPLETE OUTFIT, LESS MOTOR



Model 400

Bench Grinder with two 4"x1/2" grinding wheels. A popular, compact portable bench grinder for grinding and sharpening jobs. AC-DC. 3500 RPM. U. L. Approved. Wt. 14 lbs.

RETAIL PRICE **\$28<sup>00</sup>**

DEALER PRICE **\$19<sup>60</sup>**



# Lawn Master

AUTOMATIC

## Sprinkles without attention!

FOR LAWNS, DRIVES, paths, gardens, etc. Goes anywhere a hose can be laid, even up steep banks and around turns, using turnstakes (supplied).

RETAIL PRICE

**\$29.95**

DEALER  
PRICE

**\$22.50**

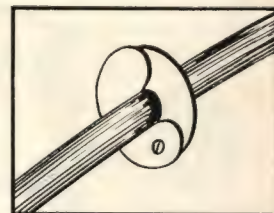
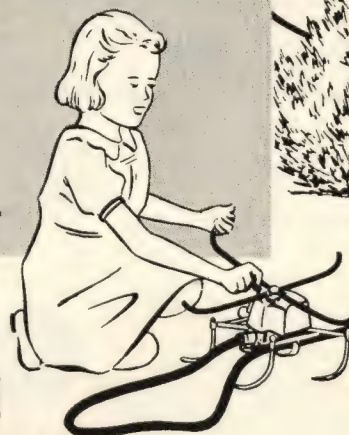


SO SIMPLE A CHILD CAN OPERATE IT

## Takes the work out of SPRINKLING!

Lawn Master creeping sprinkler actually *saves more time* than your power mower. You set it . . . turn on the water . . . forget it. Lawn Master does a *better* job than you would yourself, then shuts itself off! What other modest expenditure could bring so much satisfaction—and save so much of your time? Fully tested and proved. Standard one-year warranty.

- Mechanically sound, practical principle. Pulls itself along by traction on the hose.
- Light! It glides on skids over ANY footing; no heavy wheels to dig in or bog down.
- Full-enclosed power unit, "lifetime lubricated" for years of faithful service.
- Rainlike sprinkle over an 8-to-50-foot circle. Creeps 30 to 65 feet per hour, depending on water pressure supplied to it.
- Powerful! Will pull a long length of hose.
- Easy to start and reset, with simple PUSH-BUTTON controls! Stops automatically!



**SHUTS ITSELF OFF  
*Automatically***

Firmly grips any standard  $\frac{3}{8}$ " garden hose. *Specify if to be used with  $\frac{1}{2}$ " plastic hose!* Shuts itself off on arriving at the (furnished) stop-plate.

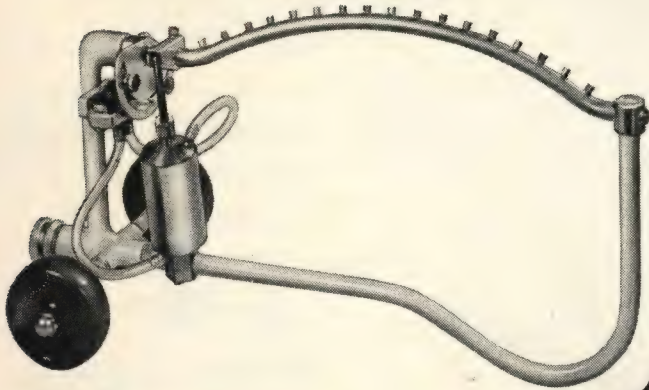
## The Creeping Sprinkler that Follows the Hose!



# MARCH Sprinklers

*"The nearest approach to natural rainfall"*

## MARCH Rainmaker Junior (Shown Left)



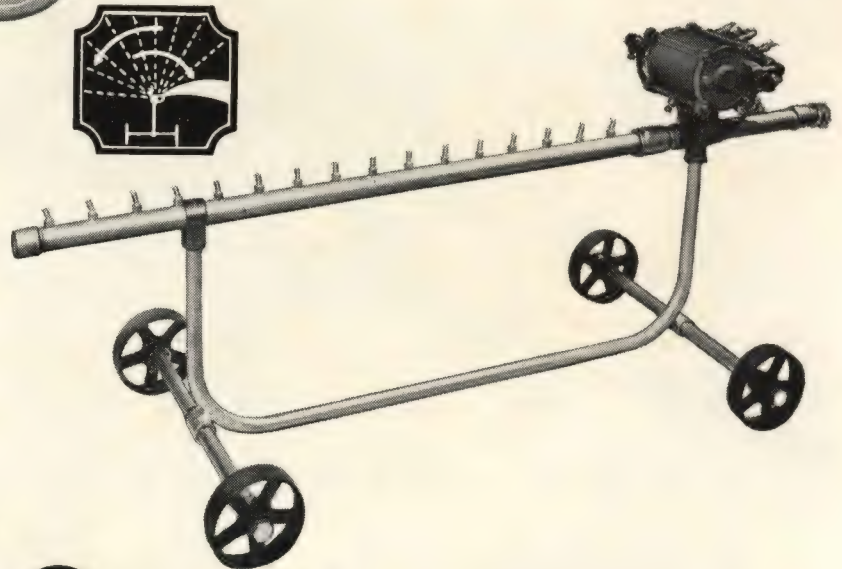
The newest addition to the March sprinkler line. This sprinkler has been field-tested during the past two years. Results prove it to be the highest quality oscillating type sprinkler on the market. **FEATURES—** 1—Precision workmanship. 2—All working parts of brass. 3—Rubber wheels for movability and shock protection. 4—Fully adjustable spray to large or small area coverage. 5—Low pressure operation. 6—One year guarantee against faulty materials or workmanship.

Model N ..... \$17.95

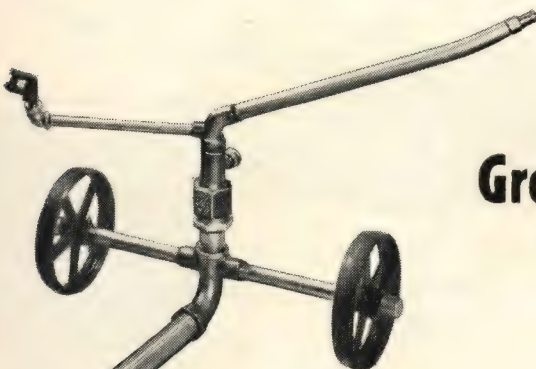
## MARCH Rainmaker (Shown Right)

The most perfect large area sprinkler in world. Oscillator principle. A curtain of rain rolls slowly back and forth producing an even distribution. Brass working parts and nozzles. Large wheels for movability. Fully adjustable spray pattern. Made in 3 sizes. The 3 foot will handle 12,000 sq. ft. of lawn or garden; the 6 ft. 18,000 sq. ft.; the 10 ft. 24,000 sq. ft.

No. 4900-3 3 foot length ..... \$35.00  
No. 4900-6 6 foot length ..... \$45.00  
No. 4900-10 10 foot length ..... \$55.00



## MARCH Greenskeeper (Shown Left)



The most dependable, large coverage rotating type of sprinkler on the market. Brass bearing and nozzles. Available with wheels or with roller. The  $\frac{3}{4}$ " size will handle up to 120 foot coverage. The 1" up to 150 foot coverage.

No. 3000- $\frac{3}{4}$  ..... \$17.50  
No. 3000-1 ..... \$19.50

## MARCH Greenskeeper - Head only

Exactly the same heads as used on our Greenskeeper model sprinklers. Available for use in conjunction with underground feeder pipes located at 50 to 100 foot centers.

No. H-3000- $\frac{3}{4}$  ..... \$12.50  
No. H-3000-1 ..... \$15.00



DEALER DISCOUNT  
33  $\frac{1}{3}$  %  
FROM PRICES SHOWN  
ON THIS PAGE



# for BETTER LAWNS

IT'S



## LAWN SWEEPERS



- **TWO MODELS**  
20" Sweeping Width  
24" Sweeping Width
- **BIG BASKET CAPACITY**  
20" Model 5½ Bushels  
24" Model 7½ Bushels
- **RUGGED** all steel frame
- Heavy duty brush
- Ball bearing brush reel
- Rubber tires

This is the finest lawn sweeper you can sell. It's built for easy handling and long service life. Everything about it is rugged, everything about it is modern.



## & DUNHAM® LAWN ROLLERS



A variety of models to meet the needs of Home Owner, Golf Courses, Large Estates, etc.

- Fill with water or sand
- Drum edges are rounded
- Self cleaning adjustable scraper
- Oilite bearings



## LAWN AND GREEN CULTIVATORS



- The Best Aerator
- E-Z does it push pull action
- Big seller to homeowners



## HOME AND GARDEN WHEELBARROW



- BUILT RIGHT
- PRICED RIGHT

Big Deep Drawn 3 cubic foot capacity, heavy 18 gauge tray, tubular steel handles, puncture proof rubber tire, ball bearing wheel... all BIG sales features. Available with Red Painted or Armco Zinc Grip Non Rust Trays.

**SEE PRICE LIST ATTACHED FOR COMPLETE PRICES**

Here's just the equipment to help you start a better LAWN . . . to help you maintain a better LAWN. You will save time too! Nothing like a big capacity lawn sweeper to make spring and fall clean-up easy. The Ohio Wheelbarrow will be a big help year 'round. Rolling and aerating will help keep your lawns green and lively all through the season.

**OHIO MACHINE PRODUCTS, INC.**





# LINE-O-MATIC

THE LINE MARKER WITH  
ALL METAL "SHOE-TYPE" SPREADER

## COMMERCIAL SIX

This is a full sized line marker capable of marking any sized parking lot. Ruggedly built, will last for years. 6 gal. capacity. Line width up to 6". Small tank at rear to hold touch-up brushes.

● List Price \$99.00 — Dealer Price \$74.25

## UTILITY THREE

This efficient little machine is the most moderately priced floor and street marker that has been brought to our attention which embraces all the best features of our larger and more expensive models. Capacity 3 gals. Line width up to 4".

● List Price \$69.00 — Dealer Price \$51.75

## LIGHT DUTY

For those that have an occasional line marking problem, such as small parking lots or garages for Hotels, Motels, Clubs, Restaurants, etc. 3 gal. capacity. Line width up to 4".

● List Price \$49.50 — Dealer Price \$37.25



## EXTRA PAINT APPLICATORS

1" - 2" - 3" - 4" are \$15.00 each; 4½" - 5" - 6" - 7" - 8" are \$20.00 each.  
Graduated by ½"

**GUARANTEED** FOR 1 FULL YEAR







*Ultra Modern Space Saver*

# Gas-Fired Recessed Vented Heaters

SAFE—ECONOMICAL—MODERN—IDEAL—CONVENIENT—COMFORTABLE

Clean heat for homes, garages, and recreation rooms.

- COMBUSTION CHAMBER AND RADIATORS FULLY PORCELAIN ENAMELED — THE LIFETIME FINISH — WILL NOT RUST OR BURN OUT. GUARANTEED 20 YEARS.
- PANEL FINISHED IN BEAUTIFUL NEUTRAL GRAY PORCELAIN ENAMEL — THE LIFETIME FINISH. WILL NOT BURN OFF, DISCOLOR, OR RUST AFTER YEARS OF USE.
- Heat Exchanger designed for extra length of flue travel. Provides greater efficiency, less heat loss, and lower flue temperatures.
- Equipped with scientifically designed "PRESSED STEEL PORT-TYPE PORCELAIN ENAMELED BURNER" for use with natural, manufactured, or mixed gases.
- Equipped with "PORT-TYPE CAST IRON BURNER" of the latest proven design expressly for liquefied petroleum gases.
- Equipped with removable top and bottom grilles. Grilles are designed to force flow of heated air downward to eliminate cold floors.
- Bottom grille is hinged and opens easily for lighting and accessibility to controls.
- Fully vented — all products of combustion are exhausted through flue outlet. Note: Only Type "B" vent pipe which is listed for  $\frac{3}{8}$ " clearance from combustible surfaces should be used with this type heater.
- Easily and quickly installed. No cutting of rugs, carpets, or floors. Rough-in dimensions on reverse side of this page.
- Automatic and Manually operated models optional.

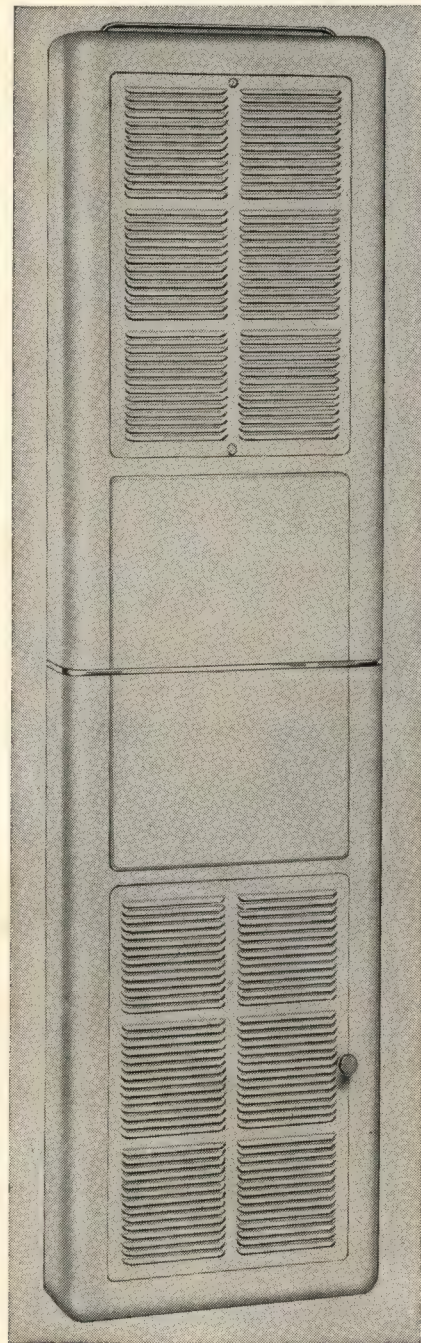
Kit No. 1—Automatic model equipped with Robertshaw Uni-trol A-14 self-contained automatic temperature control. Available for use with all gases.

Kit No. 2—Manual model equipped with General Controls MR-5 100% Safety Valve. Available for all gases.

Kit No. 3—Automatic model equipped with General Controls BX-69 self-energized wall thermostat type package set (No house current or transformer needed). The B-60 Valve, Pressure Regulator, and Pilot Generator are factory installed. Available for use with natural, manufactured, or mixed gases only.

Kit No. 4—Automatic model equipped with General Controls BX-69 self-energized wall thermostat type package set (No house current or transformer needed) plus MR-5 100% Safety Valve. Available for use with liquified petroleum gases.

- Controls and burner easily removed for servicing or cleaning. Remove three bolts, break gas connection to heater, and the entire burner unit drops out.
- Fully A.G.A. approved for all gases.



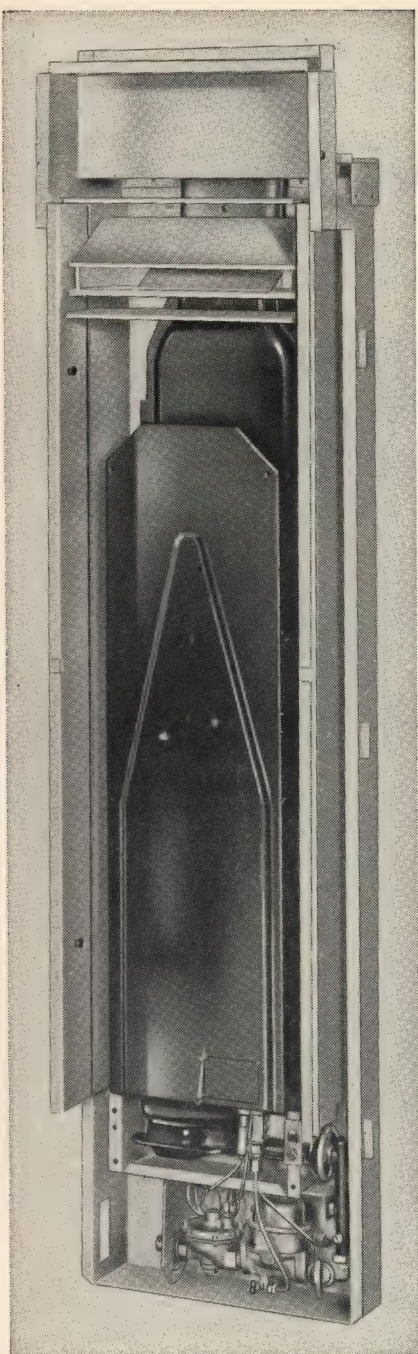
Front View of  
25,000 B.T.U. Recessed  
Vented Heater



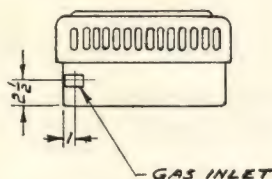
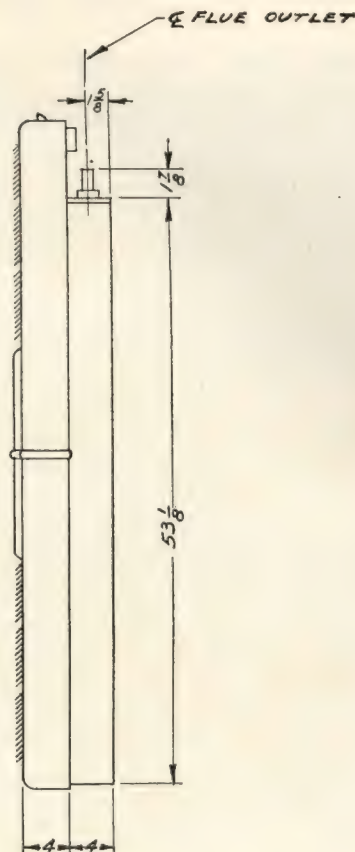
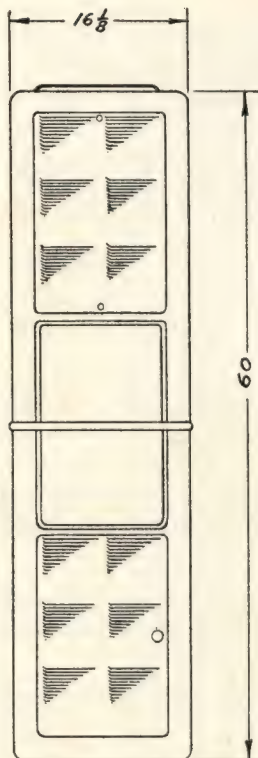
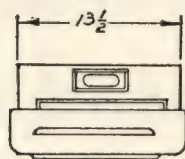
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• COMPLETE INSTALLATION INSTRUCTIONS •  
ENCLOSED WITH ALL MODELS



Interior View  
Showing Kit No. 2



**SPECIFICATIONS**  
25,000 B.T.U. Recessed Vented Heater

Type Installation	Single Wall	Vent Size	4" Equiv.
Input Rating	25,000 BTU	Vent To Be Used	Type "B"
Output Rating	17,500 BTU	Burner (City Gas)	Port-Type Pressed Steel Porcelain Enam.
Over-all Width	16 1/8"	Burner (L.P. Gas)	Port-Type Cast Iron
Over-all Height	60"	Gas Connection	1/2"
Wall Opening Width	14 1/4"	Projects From Wall	4"
Wall Opening Height	59"	Finish	Neutral Gray Porcelain Enam.
Heating Surface	1,500 Sq. In.	Shipping Wt., Approx.	16 Lbs.



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**Samuel Stamping and Enameling Company, Chattanooga, Tennessee**  
Manufacturers of  
Gas Floor Furnaces and Vented Recessed Heaters, Single and Dual Models, Space Heaters  
Gas Ranges and Enameled Steel Stampings





*Ultra Modern Dual Wall Space Saver*

# Gas-Fired Recessed Vented Heaters

SAFE—ECONOMICAL—MODERN—IDEAL—CONVENIENT

Clean heat for homes, garages, and recreation rooms.

- COMBUSTION CHAMBER AND RADIATORS FULLY PORCELAIN ENAMELED—THE LIFE TIME FINISH—WILL NOT RUST OR BURN OUT. GUARANTEED FOR 20 YEARS.
- PANEL FINISHED IN BEAUTIFUL NEUTRAL GRAY PORCELAIN ENAMEL—THE LIFETIME FINISH. WILL NOT BURN OFF, DISCOLOR, OR RUST AFTER YEARS OF USE.
- Heat Exchanger designed for extra length of flue travel (See reverse side of page). Provides greater efficiency, less heat loss, and lower flue temperatures.
- Equipped with scientifically designed "PRESSED STEEL PORT-TYPE PORCELAIN ENAMELED BURNER."
- Equipped with removable top and bottom grilles. Grilles are designed to force flow of heated air downward to eliminate cold floors.
- Bottom grille is hinged and opens easily for lighting and accessibility to controls.
- Fully vented—all products of combustion are exhausted through flue outlet. Note: Only Type "B" vent pipe which is listed for  $\frac{3}{8}$ " clearance from combustible surfaces should be used with this type heater.
- Easily and quickly installed. No cutting of rugs, carpets, or floors. Rough-in dimensions on reverse side of this page.
- Automatic or manually operated models optional.

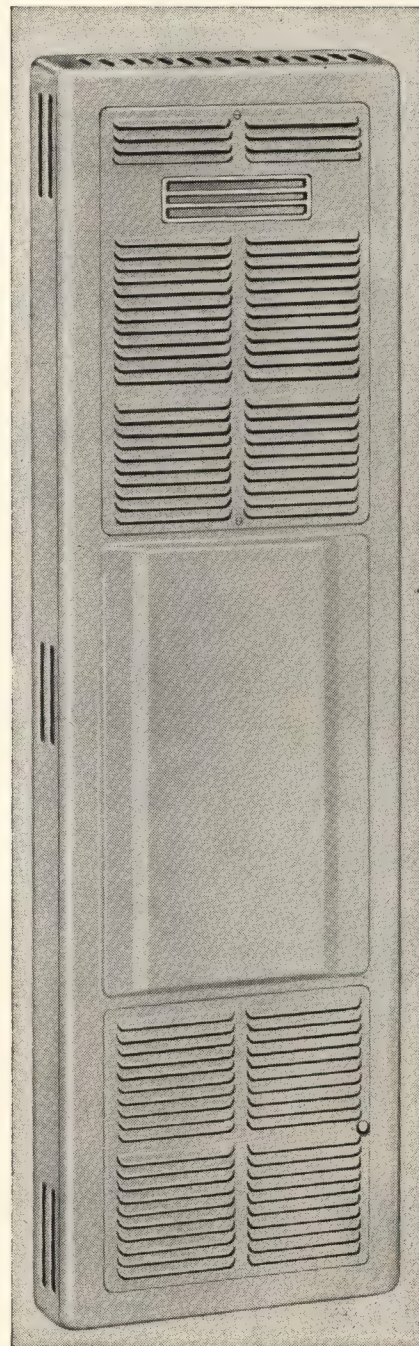
Kit No. 1—Automatic model equipped with Robertshaw Unicontrol A-14 self-contained automatic temperature control. Available for use with all gases.

Kit No. 2—Manual model equipped with General Controls MR-5 100% Safety Valve. Available for all gases.

Kit No. 3—Automatic model equipped with General Controls BX-69 self-energized wall thermostat type package set (No house current or transformer needed). The B-60 Valve, Pressure Regulator, and Pilot Generator are factory installed. Available for use with natural, manufactured, or mixed gases only.

Kit No. 4—Automatic model equipped with General Controls BX-69 self-energized wall thermostat type package set (No house current or transformer needed) plus MR-5 100% Safety Valve. Available for use with liquefied petroleum gases.

- Controls and burners easily removed for servicing or cleaning. Remove four bolts, break gas connection to heater, and the entire burner unit drops out.
- Fully A.G.A. approved for all gases.



Front View of  
45,000 B.T.U. Recessed  
Vented Heater

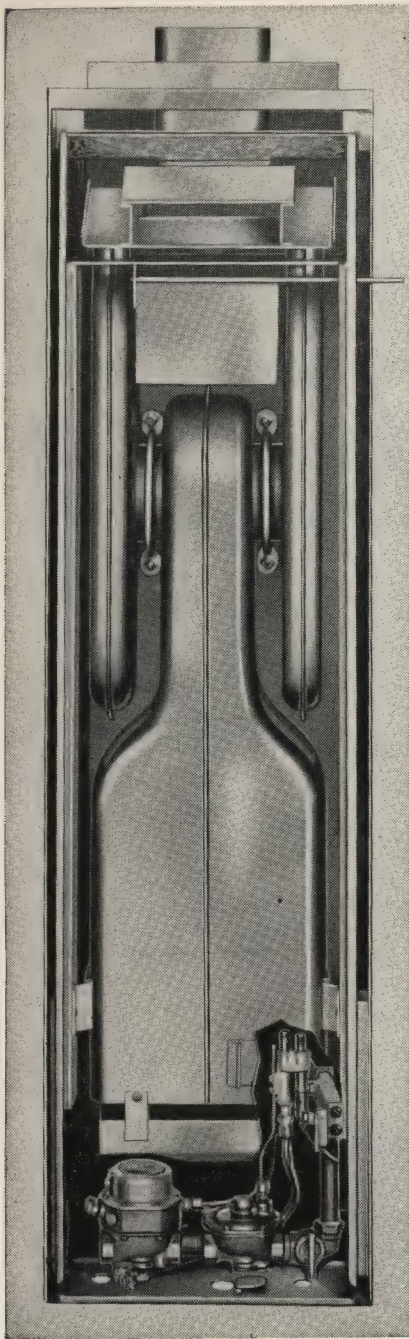


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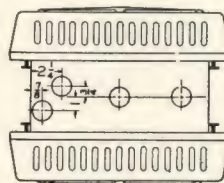
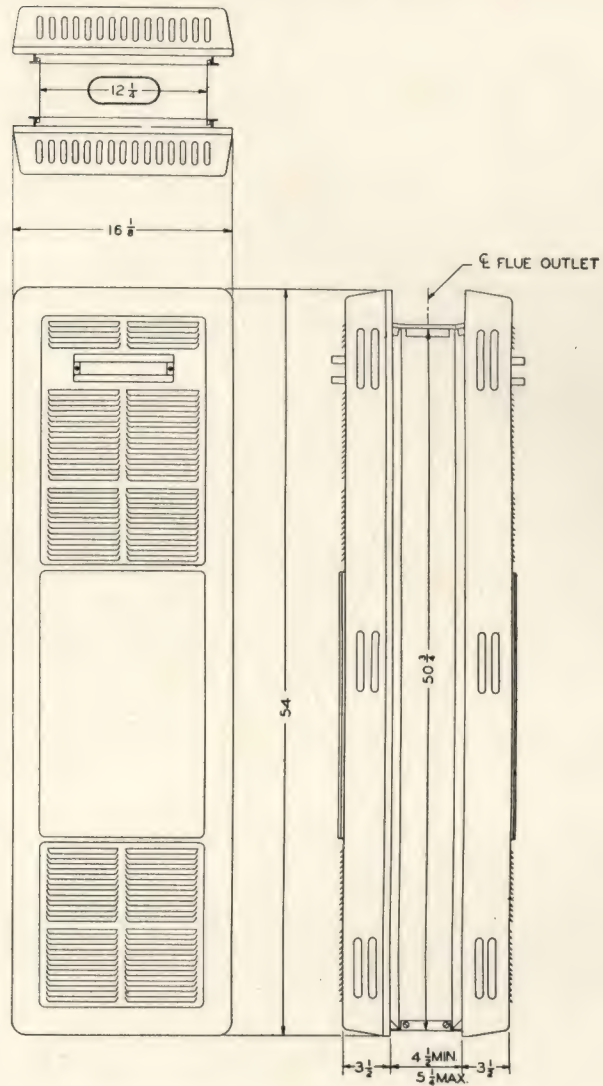


• COMPLETE INSTALLATION INSTRUCTIONS •

ENCLOSED WITH ALL MODELS



Interior View  
Showing Kit No. 2



**SPECIFICATIONS**

45,000 B.T.U. Recessed Vented Heater

Type Installation	Dual Wall	Vent Size	4" Equiv.
Input Rating	45,000 BTU	Vent To Be Used	Type "B"
Output Rating	31,500 BTU	Burner	2 Port-Type Pressed Steel Porcelain Enam.
Over-all Width	16 1/8"	Gas Connection	1/2"
Over-all Height	54"	Projects From Wall	3 1/2"
Wall Opening Width	14 1/4"	Finish	Neutral Gray Porcelain Enam.
Wall Opening Height	53"	Shipping Wt., Approx.	150 Lbs.
Heating Surface	2,300 Sq. In.		

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**Samuel Stamping and Enameling Company, Chattanooga, Tennessee**

Manufacturers of

Gas Floor Furnaces and Vented Recessed Heaters, Single and Dual Models, Space Heaters  
Gas Ranges and Enameled Steel Stampings







*Ultra Modern Space Saver*

# Gas-Fired Recessed Vented Heaters

SAFE—ECONOMICAL—MODERN—IDEAL—CONVENIENT—COMFORTABLE

Clean heat for motel rooms, dens, and recreation rooms

- COMBUSTION CHAMBER AND RADIATORS FULLY PORCELAIN ENAMELED — THE LIFETIME FINISH — WILL NOT RUST OR BURN OUT. GUARANTEED 20 YEARS.
- PANEL FINISHED IN BEAUTIFUL NEUTRAL GRAY PORCELAIN ENAMEL — THE LIFETIME FINISH. WILL NOT BURN OFF, DISCOLOR, OR RUST AFTER YEARS OF USE.
- Heat Exchanger designed for extra length of flue travel. Provides greater efficiency, less heat loss, and lower flue temperatures.
- Equipped with "SLOT-TYPE CAST IRON BURNER" of the latest proven design for use with all gases.
- Equipped with removable top and bottom grilles. Grilles are designed to force flow of heated air downward to eliminate cold floors.
- Bottom grille is hinged and opens easily for lighting.

Heater Panel Dimensions:		Rough-in Dimensions	
Height	30"	Height	29 $\frac{3}{8}$ "
Width	16"	Width	14 $\frac{1}{4}$ "
Depth	4 $\frac{1}{2}$ "	Depth	Adjustable

Inner casing fits between wall studs set on 16" centers.  
Adjustable for varying wall thickness.

- Fully vented — all products of combustion are exhausted through flue outlet. Note: Only Type "B" vent pipe which is listed for  $\frac{3}{8}$ " clearance from combustible surfaces should be used with this type heater.
- Easily and quickly installed. No cutting of rugs, carpets, or floors.
- Automatic and Manually operated models optional.  
Kit No. 1 Automatic model equipped with Robertshaw Unicontrol A-14 self-contained automatic temperature control. Available for use with all gases.  
Kit No. 2—Manual model equipped with 100% Safety Valve. Available for all gases.  
Kit No. 3—Automatic model equipped with self-energized wall thermostat type package set (No house current or transformer needed). The Gas Valve, Pressure Regulator, and Pilot Generator are factory installed. Available for use with natural, manufactured, or mixed gases only.  
Kit No. 4—Automatic model equipped with self-energized wall thermostat type package set (No house current or transformer needed) plus 100% Safety Valve. Available for use with liquefied petroleum gases.
- Controls and burner easily removed for servicing or cleaning. Remove three bolts, break gas connection to heater and the entire burner unit drops out.
- Fully A.G.A. approved for all gases.

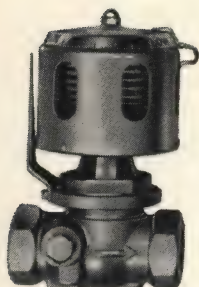


Front View of  
16,000 B.T.U. Recessed  
Vented Heater



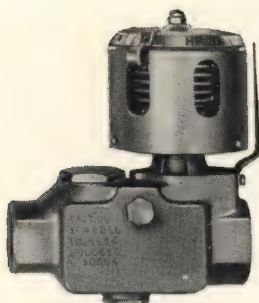


# CONTROL ACCESSORIES



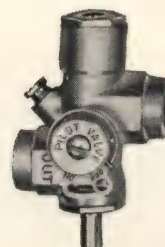
**ROBERTSHAW  
2 E**

Throttling type manual thermostat raises and lowers burner flames as room temperature changes. For use with natural and manufactured gases only on both vented and unvented models.



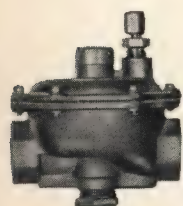
**ROBERTSHAW  
2 ES**

Snap action manual thermostat regulates the supply of gas to the main burner as room temperature changes. Can be used with natural, manufactured, or liquefied petroleum gases on Models No. 314 and 318 only. Requires a constant burning pilot.



**BASO A-828-64  
SAFETY PILOT  
VALVE**

A 100% safety pilot cut-off valve for use with all models except No. 65 and No. 18. Standard equipment on L.P.G. Models No. 314 and 318. Requires a constant burning pilot.



**PRESSURE  
REGULATOR**

Available for use with all models except No. 65 and No. 18. Factory set for natural or manufactured gas—specify which is to be used.



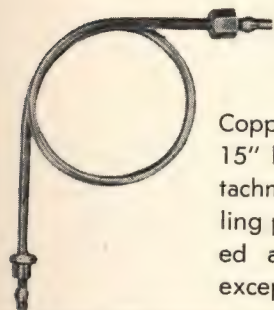
**BASO  
PILOT  
BURNERS**

No. 2D12-9 for all unvented heaters except No. 65 and No. 18. Mounting bracket furnished. No. 5D11-7 for vented heaters Models No. 314 and 318. Mounting bracket factory installed on heater.



**BASO  
Thermocouple  
No. 88-D**

For use with Baso No. A 828-64 or with Robertshaw Unitrol A-14.



**PILOT  
BURNER  
TUBING**

Copper tubing 1/4" O. D. x 15" long complete with attachment fittings. For installing pilot burner in all vented and unvented heaters except No. 65 and No. 18.

**SAFETY PILOT KIT  
FOR UNVENTED HEATERS**

Includes Baso Valve No. A 828-64, Thermocouple and Lead, Pilot Burner and Orifices for All Gases, and Pilot Tubing. Instructions enclosed for quick, easy installation.

**SAFETY PILOT KIT  
FOR VENTED HEATERS**

Includes Baso Valve No. A 828-64, Thermocouple and Lead, and Pilot Tubing. Instructions enclosed for quick, easy installation.

**SAMUEL STAMPING AND ENAMELING COMPANY**  
**CHATTANOOGA** **TENNESSEE**





# QUALITY HOME HEATING PRODUCTS

VENTED AND UNVENTED CIRCULATORS—FIREPLACE HEATERS—BATHROOM HEATERS FOR GAS

## VENTED HEATERS

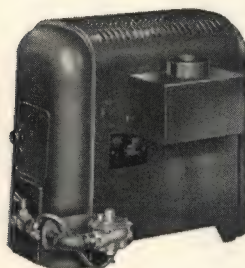


### INSTANTANEOUS HEAT

- Finished in lustrous two-tone porcelain enamel—the lifetime finish. Will not burn off or discolor after years of constant use.
- Heavy gauge heat exchanger, fully porcelain enameled — will not rust or burn out.
- Stamped, all steel, porcelain enameled burner operates efficiently on all gases.
- Fully vented — all products of combustion are exhausted through the flue.
- Equipped with constant-burning blue-flame pilot and heavy brass gas valve.
- Burner and pilot equipped at the factory for the type of gas to be used. When ordering be sure to specify type of gas.
- Models for use with L.P. gas equipped at the factory with 100% safety pilot shut-off valve.
- A.G.A. approved for use with all gases.



Rear View No. 314  
Safety Pilot Cut-off Model



Rear View No. 314  
Manual Model

### SPECIFICATIONS

	314	318
Height	16 1/2"	16 1/2"
Width (Cabinet and Valve)	20"	25 3/4"
Depth	8 3/4"	8 3/4"
Depth (Cabinet and Draft Div.)	12 3/4"	12 3/4"
B.T.U. Input	14,000	18,000
Gas Connection	3/8"	3/8"
Diameter of Flue Outlet	3" Round	3" Round
Distance—Top of Flue Outlet to Floor	14-7/16"	14-7/16"
Approximate Shipping Weight	34 lbs.	42 lbs.

Manufactured by

SAMUEL STAMPING AND ENAMELING COMPANY  
CHATTANOOGA  
TENNESSEE



# Armstrong SPACE HEATERS



*Fully Vented  
Circulators  
For  
Comfort Heating*

*A. G. A.  
Approved*

## SERIES 7000 VENTED

The 7000 series circulator is modern in design and efficient in operation. A fully vented unit with 100% gas tight porcelain enameled heat exchangers, eliminates sweating of walls and windows, providing dry, clean heat. The heater body is porcelain enameled in Armstrong's new color "Mocha-tone" a finish that retains its original beauty after years of service. Equipped with side access door and manual blue-flame pilot for convenient operation. Fully automatic controls are available for use with this heater. A.G.A. Approved for use with Natural, Mixed, Manufactured and L. P. gases.

(When ordering please specify type of gas.)

Model	Width Inches	Depth Inches	Height Inches	Approximate Shipping Weight	B. T. U. Input
7150	16 1/4	16	21 1/4	38 lbs.	15,000
7200	19 1/8	16	21 1/4	44 lbs.	20,000

The 8000 Series Vented Circulator assures dependable heating without the expense of complicated heating systems. The body is porcelain enameled in Armstrong's new tan color—Mocha-tone, a finish that retains its original beauty after years of service. The Armstrong Model 8000 Blower Assembly converts these circulators to forced air units in a matter of minutes. The blower is equipped with thermostat and Variable Speed Control for automatic operation. Available with a selection of thermostatic controls and safety pilot equipment. Heater ratings are the same, whether with or without the blower.

## SERIES 8000

A. G. A. APPROVED



Number L.P.G.	Nat. & Mfg.	Width Inches	Depth Inches	Height Inches	Shipping Weight Pounds	B. T. U. Input L.P.G.	Nat. & Mfg.
8350-B	8350	22	16	30	78	35,000	35,000
8450-B	8450	22	16	34	97	45,000	45,000
8600-B	8600	28	16	34	116	60,000	60,000



## SERIES 5000 - R

VENTED

The 5000-R Series Radiant Circulators are fully vented models with Built-in Draft Diverters and completely inclosed Combustion Chambers. The body and all interior parts are finished in rich brown porcelain enamel. Pyrex glass panels shield the radiant area, allowing full visibility of the radiants. Equipped with cast iron burner and solid brass valve.

When it's an Armstrong depend on it . . . it's the best of its kind

Number L.P.G.	Nat. & Mfg.	Width Inches	Depth Inches	Height Inches	Shipping Weight Pounds	B. T. U. Input L.P.G.	Nat. & Mfg.
5204-RB	5204-R	19	16	30	64	20,000	20,000
5305-RB	5305-R	22	16	30	74	30,000	30,000
5455-RB	5455-R	22	16	34	84	45,000	45,000

## UNVENTED UTILITY HEATER

### MODEL 12

A. G. A. Approved

This new Utility Heater is available in white or brown porcelain enamel for use in bathrooms, kitchens or other small rooms. It is a versatile unit, designed to solve many heating problems.



Number L.P.G.	Nat. & Mfg.	Width Inches	Depth Inches	Height Inches	Shipping Weight Pounds	B. T. U. Input L.P.G.	Nat. & Mfg.
12-B	12	11	7	14	15	12,000	12,000

*Armstrong Products Corporation*



# MEIER ELECTRIC AUTOMATIC HEATING

...the most modern  
for heating comfort

## MEIER BATHROOM HEATERS

Available with or without automatic thermostat control. Attractive grille has beveled edges and is finished in heavy chrome. Heating coil is of high-grade nickel chromium—guaranteed for *five* years against burnouts.

### SPECIFICATIONS

Model	Standard Wattage	Nominal Voltage	Shipping Weight	List Price	Dealer Net Price
8069SH	600	110	*9½	\$14.25	\$ 9.41
8139SH	1350	110	*9½	14.25	9.41
8139TH	1350	110	*9½	17.95	11.67
8169SH	1625	110	*9½	15.25	10.04
8169TH	1625	110	*9½	18.95	12.32

\*Packed six to carton

TH—with thermostat

SH—with switch



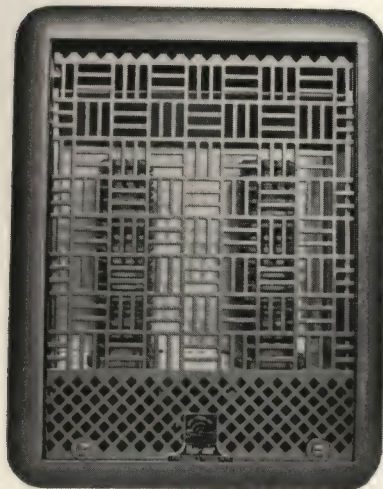
Listed under  
Reexamination Service,  
Underwriters' Laboratories, Inc.



Flush Wall Insert Type, Heavy Chrome Finish

## MEIER AUTOMATIC ELECTRIC WALL HEATERS

Greater comfort and heating efficiency are offered with Meier Electric Wall Heaters. Zone control heating . . . with individual room units . . . gives you heating tailored to your satisfaction. Fully automatic, thermostatic control built-in . . . smartly styled and finished in Hawaiian Tan Hammertone . . . radiates and circulates . . . heating elements guaranteed *five* years against burnouts.



### SPECIFICATIONS

Model	Standard Wattage	Nominal Voltage	Shipping Weight	List Price	Dealer Net Price
*8108H	1000	240	20	\$47.00	\$31.20
*8158H	1500	240	20	49.00	32.40
8208H	2000	240	25	62.00	40.80
8258H	2500	240	26	65.00	43.80
8308H	3000	240	33	72.00	47.40
8358H	3500	240	33	78.00	51.60
8408H	4000	240	40	83.00	55.20

\* These models available in polished chrome frame and grille on special order.

Shipping Point: F.O.B. Indianapolis, Ind.



Listed under  
Reexamination Service,  
Underwriters' Laboratories, Inc.



Famed for Dependability

Throughout the World

# MEIER ELECTRIC & MACHINE CO., INC.



# MEIER BASEBOARD PERIMETER HEATING

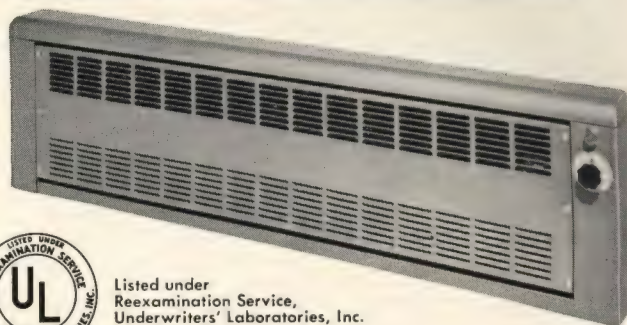
Meier automatic electric Baseboard Panels are available with or without built-in thermostats . . . permitting installation with single room-control thermostat or individual unit control. May be installed in recess or surface mounting. Beautifully styled and finished in Hawaiian Tan Hammertone. Elements are guaranteed for *five* years. Clean, automatic heating without moving parts to wear or make noise.

## SPECIFICATIONS

Model	Standard Wattage	Nominal Voltage	*EDR Sq. Ft.	Shipping Weight	List Price	Dealer Net Price
8070H	700	230	10	19	\$47.50	\$33.25
8070TH	700	230	10	19	62.50	43.75
8100H	1050	230	15	25	54.50	38.15
8100TH	1050	230	15	25	69.50	48.75
8140H	1400	230	20	34	61.50	43.05
8140TH	1400	230	20	34	76.50	53.55

\* EDR—Equivalent Direct Radiation

Note: TH Models shown are equipped with single-pole thermostats. Double-pole thermostats are available at slight additional charge.



Listed under  
Reexamination Service,  
Underwriters' Laboratories, Inc.

# MEIER PORTABLE ELECTRIC HEATERS



Listed under  
Reexamination Service,  
Underwriters' Laboratories, Inc.



A thinner, sleeker, more beautiful portable electric heater has been made possible through the use of a new type of shielded-tube element. This new Meier portable uses the same type of heating unit found in modern electric ranges. Finished in ebony black with chrome grille . . . all controls on the top. Elements guaranteed *five* years. Thermostatic control.

This Meier Portable is fully adjustable so that heat may be directed up or down at will. Sensitive bi-metal thermostat automatically maintains the desired temperature. Finished in Hawaiian Tan Hammertone—elements guaranteed *five* years.



Listed under  
Reexamination Service,  
Underwriters' Laboratories, Inc.

## SPECIFICATIONS

Model	Standard Wattage	Nominal Voltage	Shipping Weight	List Price	Dealer Net Price
8204H	2000	240	34	\$50.70	\$32.88
8304H	3000	240	34	60.90	39.52
8404H	4000	240	42	71.15	46.16
8504H	5000	240	51	91.65	59.45

## SPECIFICATIONS

Model	Standard Wattage	Nominal Voltage	Shipping Weight	List Price	Dealer Net Price
8205H	2000	240	30	\$56.95	\$37.00
8305H	3000	240	30	66.95	43.51
8405H	4000	240	32	76.95	50.01

Prices shown include Federal Excise Tax • 3-wire cord set is standard, 2-wire on request  
Shipping Point: F.O.B. Indianapolis, Ind.



Famed for Dependability

Throughout the World

# MEIER ELECTRIC & MACHINE CO., INC.





# CIRCLITE FLUORESCENT FIXTURES

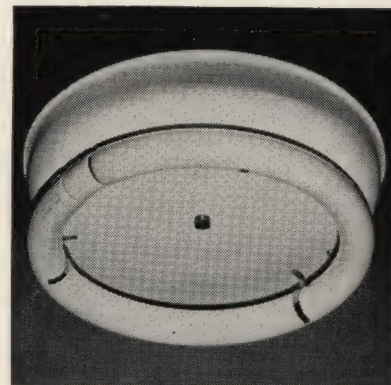
APPROVED BY UNDERWRITERS LABORATORIES  
All Fixtures Equipped with Switch Knockout

ALL CIRCLITE Circline Fluorescent Fixtures are precision built of heavy gauge steel — chip-proofed, baked white enamel, or triple plated chrome — U. L. approved — Ideal for commercial, motel and residential use — Economical to operate and easy to install — best quality — real value — low priced.



Model 22WSA

MODEL NO. 22 is a single lamp 22 watt Circline fluorescent fixture which at present is available only in the conventional starter type. This unit is available in white, polished aluminum, or chrome. This fixture is also available at a slight additional cost with a screw-in adapter where one merely screws out the lamp bulb and screws in the fixture (Model 22WSA). Can be installed by anyone. It screws in like an ordinary light bulb, and will not pull out of socket. Gives the same amount of light as a 100 watt incandescent bulb, but uses much less electricity. Diameter  $8\frac{1}{4}$ ", height with adapter 5", height without adapter  $3\frac{1}{2}$ ", weight with adapter 3 lbs., weight without adapter  $2\frac{1}{2}$  lbs.

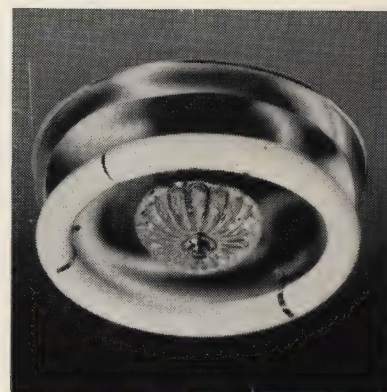


Model 32W

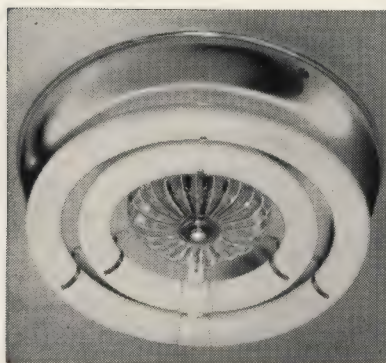


Model 32CCC

MODEL NO. 32 series fixture is the single lamp 32 watt fluorescent available in both Instant Start and Conventional Starter types. The Instant Start is particularly desirable and needed in the motel application. These fixtures are available in either white or chrome and in the plain or with steel or glass centers. Diameter 13", height 4", weight 7 lbs.



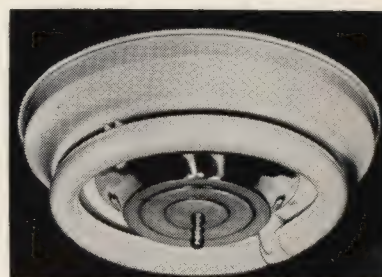
Model 32CGC



Model 3222CGCS

MODEL NO. 3222—Duo-Circline fluorescent fixture which uses both the 32 watt and the 22 watt lamps. This fixture is available at the present time in conventional starter type or with an instant start on the 32 watt and a conventional starter on the 22 watt. This fixture is also available in white or chrome and can be obtained either with plain or with a steel or glass center. Diameter 13", height 4", weight 9 lbs.

DELUXE MODEL NO. 36—tested by the Electrical Testing Laboratories gives 89% of the total lumen output of the Circline lamp at 10 feet and reaches a 70% Utilization Factor. This model has an E.T.L. approved Heavy Duty Ballast and is available in both low and high power factor. Diameter  $14\frac{7}{8}$ ", height  $4\frac{1}{2}$ ", weight 9 lbs.



Model 36W

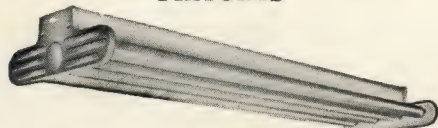


## HOUSE-O-LITE COMMERCIAL FLUORESCENT LIGHTING FIXTURES

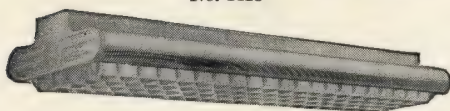
Ideal for stores, offices, schools, hotels, homes and many other commercial institutions.

Units are made of heavy gauge steel throughout. Finish is high-quality durable, chip-proof white enamel. Louvers can be hinged for re-lamping or cleaning — can be easily and quickly removed if desired. May be mounted individually or in continuous rows, for surface or suspension mounting. UL approved ballasts, sockets and starters use power factor of 90% Stroboscopic corrected. Operating voltage 110-125 volts, 60 cycle A.C. All units are individually packed, completely wired, ready for installation. Comply with the requirements of the N.E.C. and are U.L. approved.

### LITE-LINER FLUORESCENT LIGHTING FIXTURES



No. 4413



No. 4415

Available as louvered models with side perforated or solid, curved all-metal side panels, also available with plastic sides and as unshielded luminaire.

#### Unshielded Models

Cat. No.	Description	Shpg. Wt. Lbs.	Price Each
4410	2-40 Watt Lite-Liner.....	16	\$17.45
4410-3	3-40 Watt Lite-Liner.....	18	23.40
4413	4-40 Watt Lite-Liner.....	23	27.20

#### With Hinged Louver and Solid Curved

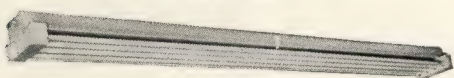
##### Metal Sides

4411	2-40 Watt Lite-Liner.....	22	23.30
4411-3	3-40 Watt Lite-Liner.....	24	29.70
4414	4-40 Watt Lite-Liner.....	30	34.90

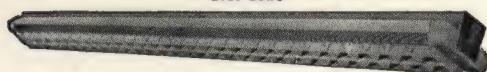
#### With Hinged Louver and Perforated Metal Sides

4412	2-40 Watt Lite-Liner.....	21	24.65
4412-3	3-40 Watt Lite-Liner.....	23	31.05
4415	4-40 Watt Lite-Liner.....	29	36.25

### SLIMLINE FLUORESCENT LIGHTING FIXTURES



No. 4655



No. 4652-L

Available as louvered model with side perforated curved all-metal side panels and as unshielded luminaire. All units listed below 96" long.

#### Unshielded Models

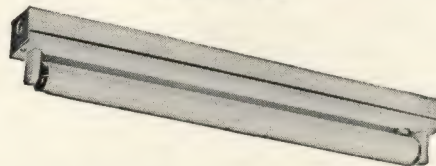
Cat. No.	Type	Pkg. Wt.	Price Each
4650	1-Lite T12	29	\$30.45
4652	2-Lite T12	30	32.25
4653	3-Lite T12	39	53.25
4655	4-Lite T12	40	52.95
4660	6-Lite T12	50	74.15

#### Louvered Models

4615L	2-Lite T8	43	\$51.70
4620L	3-Lite T8	54	70.20
4630L	4-Lite T8	61	75.75
4652L	2-Lite T12	41	50.25
4653L	3-Lite T12	50	71.25
4655L	4-Lite T12	54	74.60

## HOUSE-O-LITE COMMERCIAL FLUORESCENT LIGHTING FIXTURES

### STRIP LIGHTING FLUORESCENT FIXTURES



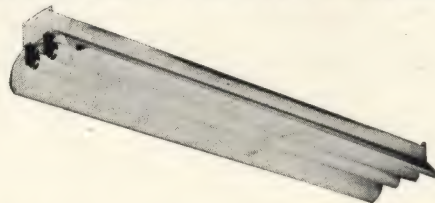
Ideal for use in stores, store windows, show cases, wall cases, offices, theatres, restaurants, taverns, clubrooms, display rooms, recreation rooms, kitchen, dens, garages, and a multitude of factory applications. Designed for vertical or horizontal mounting either singly or in continuous rows.

Made of heavy gauge steel throughout. Finished in luxurious glossy chip-proof white baked enamel. Easy to clean. Equipped with latest approved ballasts, sockets and starters. Each unit is completely wired ready for installation. Operating voltage 110-120 volts, 60 cycles A.C.

Comply with the requirements of the National Electrical Code and Underwriters' Laboratories approved.

Cat. No.	Description	Size			Shpg. Wt. Lbs.	Price
		L.	W.	H.		
1503	1-15 Watt LPF..	19"	2 5/8"	3 5/8"	2 3/4	\$3.45
1504	1-15 Watt HPF..	19"	2 5/8"	3 5/8"	3 1/4	6.30
1505	1-20 Watt LPF..	25"	2 5/8"	3 5/8"	3	3.55
1506	1-20 Watt HPF..	25"	2 5/8"	3 5/8"	3 1/2	6.40
1507	1-30 Watt LPF..	37"	2 5/8"	3 5/8"	6 1/2	5.90
1508	1-30 Watt HPF..	37"	2 5/8"	3 5/8"	7	9.55
1509	1-40 Watt LPF..	49"	2 5/8"	3 5/8"	8	5.95
1509RS	Rapid Start					
	1-40-W LPF..	49"	2 5/8"	3 5/8"	8	7.50
1510	1-40 Watt HPF..	49"	2 5/8"	3 5/8"	8 1/2	9.60
1510RS	Rapid Start					
	1-40-W HPF..	49"	2 5/8"	3 5/8"	8 1/2	12.05
1512	2-40 Watt HPF					
	Parallel .....	48"	4 5/8"	3 5/8"	12	11.90
1512RS	R.S. 2-00-W					
	HPF Par. ....	48"	4 5/8"	3 5/8"	13	15.25

## HOUSE-O-LITE INDUSTRIAL FLUORESCENT LIGHTING FIXTURES



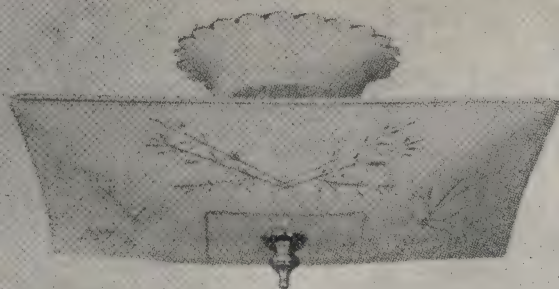
Adaptable to meet every industrial lighting requirement either for general illumination or for localized lighting. Can be mounted individually or in continuous rows, for surface or suspension mounting. This high-quality Industrial unit is made of heavy gauge metal throughout, finished in grey baked enamel. Reflector is highly glossy, durable white baked enamel for maximum lighting output. Units are packed completely wired ready for immediate installation. Power factor over 90%, Stroboscopic corrected. Operating voltage 110-125 volts, 60 cycle A.C. Comply with requirements of the National Electrical Code and Underwriters' Laboratories approved.

Cat. No.	Description	Specifications			Shpg. Wt. Lbs.	Price Each
		Long	Wide	High		
425	2-40 Watt	48"	11"	5 1/2"	16	\$12.70
427	2-40 Watt	48"	13"	5 1/2"	19	13.20

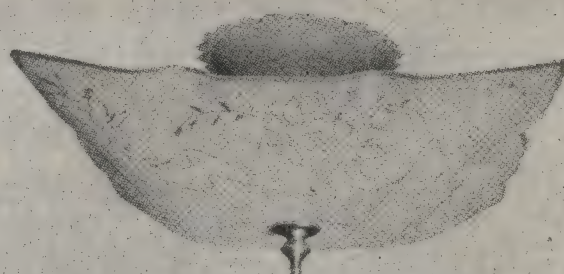
NOTE: DEALER PRICES ARE 40% OFF, FROM PRICES SHOWN ABOVE.



# THE FINEST IN MOTEL CEILING LIGHT FIXTURES



**No. 609-12**  
12"x12" Wheat. (2 lite)  
Available in: White, Blue, Pink & Green



**No. 632-12**  
12"x12" Square (2 lite)  
Colors: White, Blue, Pink, Green



**No. 602**  
14"x14" Wheel Cut. (3 lite)  
Combination of: White and Grey.



**No. 603**  
15" Round, Pine Cone, Frosted. (3 lite)  
Combination of: White and Grey.

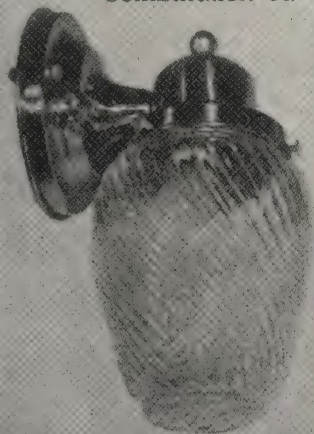


**No. 610**  
15" Round, Wheel Cut. (3 lite)  
Combination of: White and Grey.



**No. 612**  
14"x14" Wheel Cut, Sphere. (3 lite)  
Combination of: White and Grey.

## OUTDOOR WALL FIXTURES



**No. 200**—Black  
**No. 200**—Copper  
**No. 200**—Brass



**No. 300**—Copper  
**No. 302**—Brass  
**No. 304**—Black



**No. 308**—Black  
**No. 308**—Copper  
**No. 308**—Brass



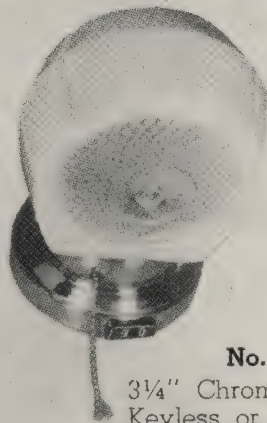
**No. 330-BL** — Black (side)  
**No. 331-BL** — Black (ceiling)



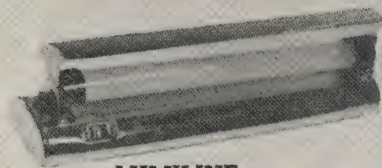
## BATHROOM LIGHT FIXTURES



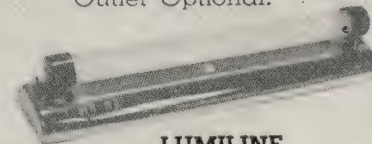
**No. 502**  
3 1/4" Chrome Holder—  
Keyless or Pull Chain.  
Outlet optional.



**No. 402**  
3 1/4" Chrome Holder—  
Keyless or Pull Chain.  
Outlet optional.



**LUMILINE**  
**No. L112-CR**—12" Chrome with Reflector. (40 watt)  
**No. L118-CR**—18" Chrome with Reflector. (60 watt)  
Outlet Optional.

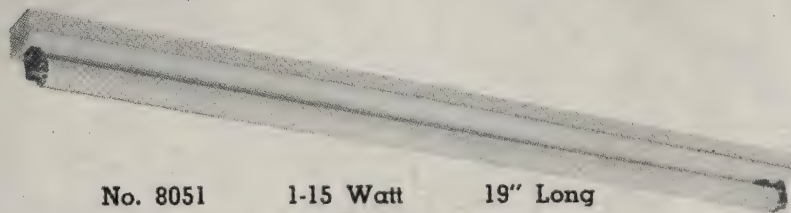


**LUMILINE**  
**No. L112-C**—12" Chrome. (40 watt)  
**No. L118-C**—18" Chrome. (60 watt)  
Outlet, Optional.

## ALL PURPOSE FIXTURES



**No. 506**—6" Louvre (1 lite)  
**No. 508**—8" Louvre (2 lite)  
**No. 510**—10" Louvre (3 lite)



<b>No. 8051</b>	1-15 Watt	19" Long
<b>No. 8052</b>	1-20 Watt	25" Long
<b>No. 8053</b>	1-40 Watt	49" Long
<b>No. 8054</b>	1-30 Watt	37" Long

Rigidly constructed channels which can be used singly or in multiple end to end installation. Finished in durable chip proof baked white enamel. Very applicable for case lighting, display niches, cove lighting and general illumination.



<b>No. 8240</b>	2-40-Watt	48" Long
<b>No. 8440</b>	4-40-Watt	48" Long

A Streamlined Fixture of heavy steel. Particularly appropriate for motels, stores, offices and public buildings. Double baked white enamel. Ends are of white enamel, trimmed in satin aluminum. Curved ribbed plastic side panels. Louvre and reflector in one piece, easily dropped and held by chain. Ceiling or suspension mounting.

**Write for Full Information on  
Any Other Lighting.**

Our Fixture Manufacturer has a very complete line for all purposes.

Distributed to the Motel Industry by:

# MOTEL CONTRACT SUPPLY CORPORATION

6307 DELMAR BLVD.

ST. LOUIS 5, MO.



# GENERAL QUICK-AID

UNDERWRITER'S APPROVED

## FIRE EXTINGUISHERS

—AN EXTINGUISHER FOR EVERY FIRE HAZARD—



2 1/2 GALLON

### SODA-ACID EXTINGUISHER

SEAMLESS BRASS SHELL

When inverted, projects neutral stream of water 40 ft. Extra strength provided by seamless shell construction. Attractive polished brass appearance. Exclusively designed wheel cap and beaded skirt. Outstanding quality, economically priced. Also available with non-splash Fire Department wheel caps.

7 1/4" Diameter 23 1/4" Height  
Model — TS15



1 QT. AND 1 1/2 QT.

### VAPO-LIQUID TYPE

America's greatest utility fire extinguisher because of its light weight, handy size, and general effectiveness.

Neither extreme heat nor extreme cold affects operation.

Model 85HD 13 7/16" Ht.  
Model 95-HD 17 3/8" Ht.



2 1/2 AND 5 GALLON

### PUMP TANKS

Both sizes are equipped with a large carrying handle that easily pushes out of the way when operating pump. Especially recommended for use with an antifreeze charge when used in locations where freezing temperatures are reached.

Model A704 25 3/4" Ht.; 7 3/16" Dia.  
Model P909C 25 7/8" Ht.; 9 1/2" Dia.



2 1/2 GALLON

### FOAM-TYPE EXTINGUISHER

SEAMLESS BRASS SHELL

Operates by inverting. Produces gallons of tough, smothering, flame-killing foam. Extra strength provided by seamless shell construction. Exclusively designed wheel cap and beaded skirt. Also available with non-splash Fire Department wheel caps. Combines high quality with economy.

Model TF4, 23 1/4" Ht.; 7 1/4" Dia.

## CARBON DIOXIDE EXTINGUISHERS

Sizes 2 1/2 lb. to 20 lb. are equipped with heavy-duty forged brass squeeze grip on lever operated valve. Cylinders are constructed of high test steel. Discharge horns made of special shock-resistant material. Sizes 50, 75 and 100 lb. are mounted on a strong steel carriage with wide faced wheels. Shut-off valve attached to horn allows discharge control.

Model No.	Cap.	Approx. Shipping Weight	Overall Height	Width Including Lever
2 1/2 AKS	2 1/2 lbs.	10 lb. 14 oz.	17 7/8"	5 3/4"
5 AKS	5 lbs.	18 lb. 14 oz.	17 "	6 3/4"
10 AK	10 lbs.	36 lb. 5 oz.	29 "	9 5/8"



Model 2 1/2 AKS  
2 1/2 lb. size



Model 5 AKS  
5 lb. size



Model 10 AK  
10 lb. size



# WHO WILL WAKE YOU IN CASE OF FIRE? **Fire Sentry** New Low Cost **FIRE ALARM**

**Warns Everybody In Time**

**A 5 MINUTE WARNING MAY BE THE  
DIFFERENCE BETWEEN LIFE AND DEATH!**

## **DOUBLE PROTECTION**

**Warns the ear!**

1. Sounds shrill alarm  
for full 5 minutes, when  
heat reaches 135° F.

**Warns the nose!**

2. Releases sharp odor  
to warn the deaf.

## **AUTOMATIC INSTANTANEOUS SELF-ENERGIZING**

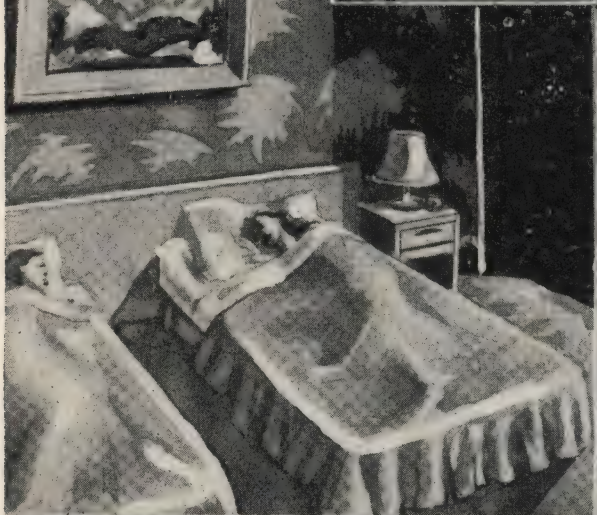
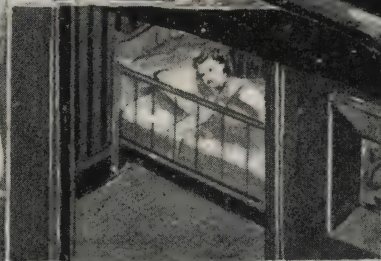
Just hang FIRE SENTRY on any wall...that's all.  
FIRE SENTRY stands guard day and night. No  
wiring! No batteries! No high-cost installation!

FIRE SENTRY is a "must" for individual  
buildings as protection for tenants in  
motels. A "must" in nursery, kitchen  
and basement.

complete  
with  
decorative  
container

**WAS \$6.90 NOW \$4.95**

Dealer price: 1-5, each \$3.47  
6 or more, each \$3.22



**MOTEL CONTRACT SUPPLY CORPORATION**

6307 Delmar Boulevard • St. Louis, Missouri





# ICE REM

...the original ice and snow melting chemical in pellet form...

*removes slippery ice and snow in SECONDS!*

## TYPICAL ICE REM USES:

- PORCHES    ● PARKING LOTS
- STEPS       ● DRAINS
- SIDEWALKS   ● DOWNSPOUTS
- DRIVES       ● GUTTERS
- STREETS       ● PIPES

...wherever ice and snow must be removed.

ICE REM . . . sprinkled lightly on steps, walks, drives . . . assures safe walking, easy driving. It removes slippery ice and snow quickly . . . eliminates ice chipping, reduces snow shoveling, prevents dangerous slips and falls.

And a handful of ICE REM under spinning automobile wheels furnishes traction fast.

Made in pellet form, ICE REM has 30 times greater thawing capacity than salt. It spreads itself quickly, melts ice and snow thoroughly. It's clean—leaves no messy residue to track into buildings.

ICE REM contains Speconite rust inhibitor to safeguard automobiles, trucks, machinery, drains, downspouts, gutters—all metals.

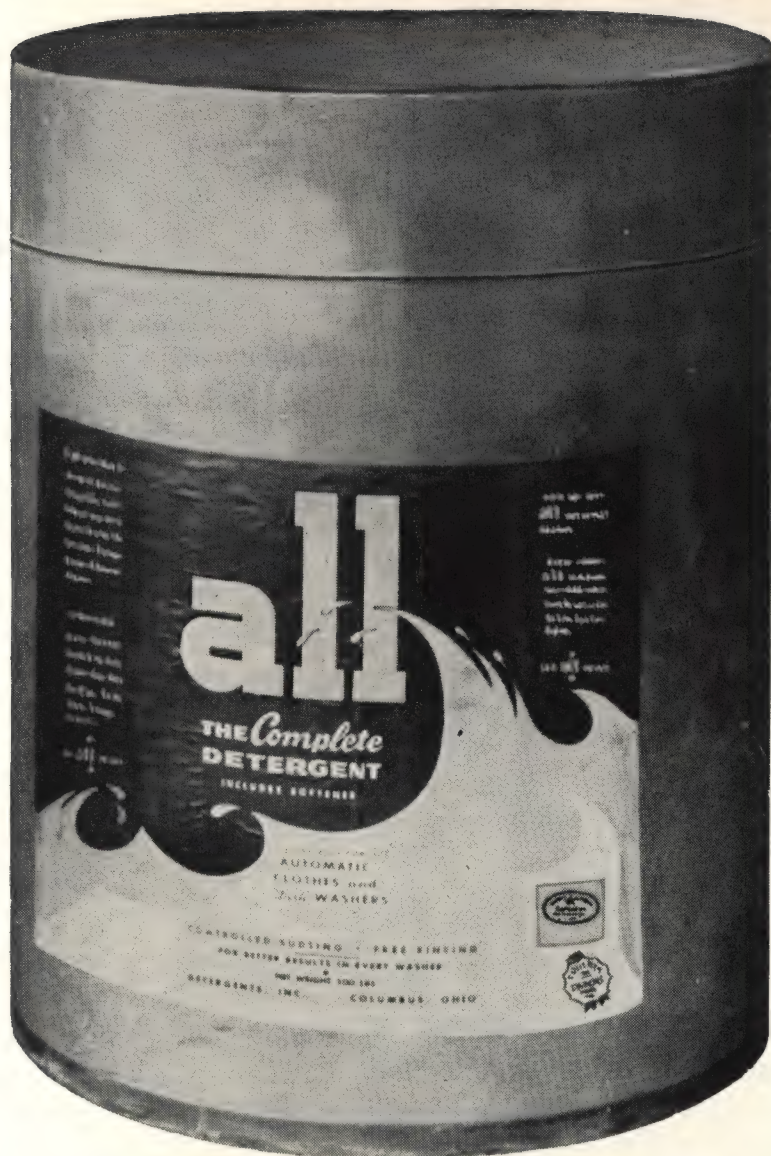
ICE REM is a necessity for every home . . . for every car.

**LEWIS & CONGER HOME SAFETY AWARD WINNER!**

DEALER PRICE LIST		
	RETAIL PRICE	DEALER PRICE
50 LB. DRUM	\$ 7.49	\$ 4.50
100 LB. DRUM	13.95	8.37
200 LB. DRUM	26.40	15.84
300 LB. DRUM	40.00	24.00
500 LB. DRUM	65.75	39.45







# all THE COMPLETE DETERGENT

all FULFILLS THE FOUR BASIC REQUIREMENTS FOR SOIL REMOVAL!

all WETS fibre and soil fast and completely. all DISSOLVES certain soils and emulsifies grease and oils. all DISPERSES the soil throughout the water, SUSPENDS the dirt in the water, and prevents its REDEPOSITION on the clothes.

in 100 lb. DRUMS  
FOR ECONOMY

**\$18<sup>95</sup>**

Shipped F.O.B. The Nearest Warehouse To Your Location  
(Actual Freight Cost Very Nominal)

all is Recommended by  
AUTOMATIC WASHER MANUFACTURERS

SAVE SERVICE EXPENSE

When you use *all* you get longer machine life due to *all*'s PATENTED INHIBITORS which protect metal and enamel parts. There's no suds overflow danger to cause corrosion. Better operation at lower cost.

BY SPECIAL ARRANGEMENT, MOTEL CONTRACT SUPPLY CORP. MAKES AVAILABLE THE SAME PRODUCT PACKAGED FOR THE INDUSTRIAL TRADE UNDER MONSANTO'S TRADE NAME OF "STED" THE SAME DETERGENT AS *all*, AT A LOWER PRICE AS "STED", BECAUSE OF OUR BULK VOLUME SALES TO THE MOTEL INDUSTRY.

Either *all* or *Sted* —

- MAKES NO HEAVY SUDS to slow washing and rinsing action!
- FAST wetting action! QUICK EFFICIENT CLEANSING! (You can even eliminate SOAK-CYCLE)
- Dissolves completely, rinses freely. No hard water precipitants or harsh alkalis to cause yellowing due to residues in the fabric.
- Works fine in *HARD* or *Soft* water.
- Quality assures constant alkalinity for perfect washing results.
- Prevents soap scum and lime-soap deposits!
- Especially suitable for automatic DISH WASHERS.

## Sted

IN 100 LB. DRUMS

**\$14<sup>95</sup>**

F.O.B. WAREHOUSE  
NEAREST TO YOUR  
LOCATION

(ACTUAL FREIGHT  
COST VERY NOMINAL)





# IMPROVE YOUR MOTEL SERVICE...

with a  
**cookie-kar**



## HERE'S A HARD WORKER THAT YOUR MOTEL NEEDS!

It's the new, all-electric COOKIE-KAR, the handyman that never tires.

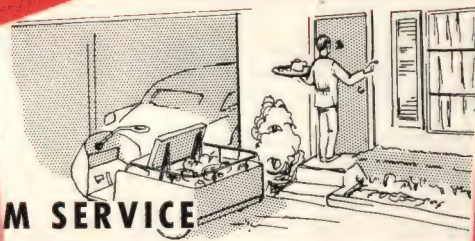
Because it helps you get jobs done quicker, COOKIE-KAR takes a lot of the work out of your motel chores *and* cuts operating costs. You'll use it in a hundred time-and-money saving ways. It's ideal for room service calls, running errands, gathering daily laundry, moving furniture or other bulky objects, carrying luggage and many other uses. With a COOKIE-KAR you'll be able to give your guests better service, and actually get more work done with less personnel.

COOKIE-KAR has sturdy, all-metal construction designed around a very low center of gravity for utmost safety. Handy-height chrome steering column and spring-mounted front wheel insure easy, positive steering on any surface. It rides smoothly on three cushiony soft balloon tires (18 x 5.50-8 rear, 4.50 x 4.00-8 front). Weather resistant seat is pillow-soft, and wide enough to seat two large men comfortably. COOKIE-KAR is powered by two electric motors operating on batteries. It runs so quietly that you can drive within a few feet of sleeping guests without worrying about disturbing them. With the electric motor there is no problem of messy fuels and oils, which makes it easy to keep COOKIE-KAR clean and neat. Recharging the batteries is simple (just plug your battery charger into any convenient 110-volt wall socket and COOKIE-KAR recharges itself). All COOKIE-KARS are finished in a glossy, weather resistant enamel. You can choose from red, blue, green, yellow or white.

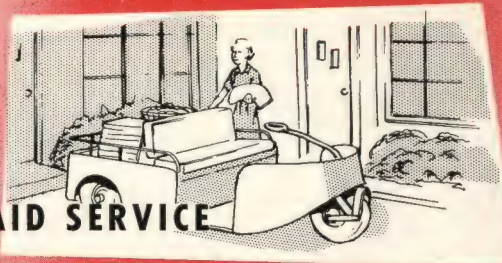
### SPECIAL MOTEL PRICES

Cookie-Kar . . . . .	\$775.00
Battery Charger . . . . .	65.00
Top . . . . .	32.50

### ROOM SERVICE



### MAID SERVICE



### MAINTENANCE



**cookie-kar**

**COOK**

**MACHINERY**

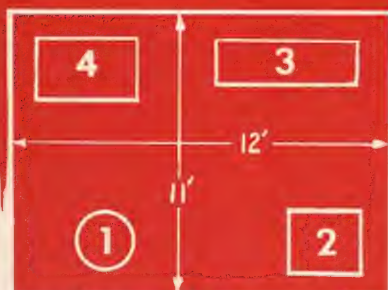
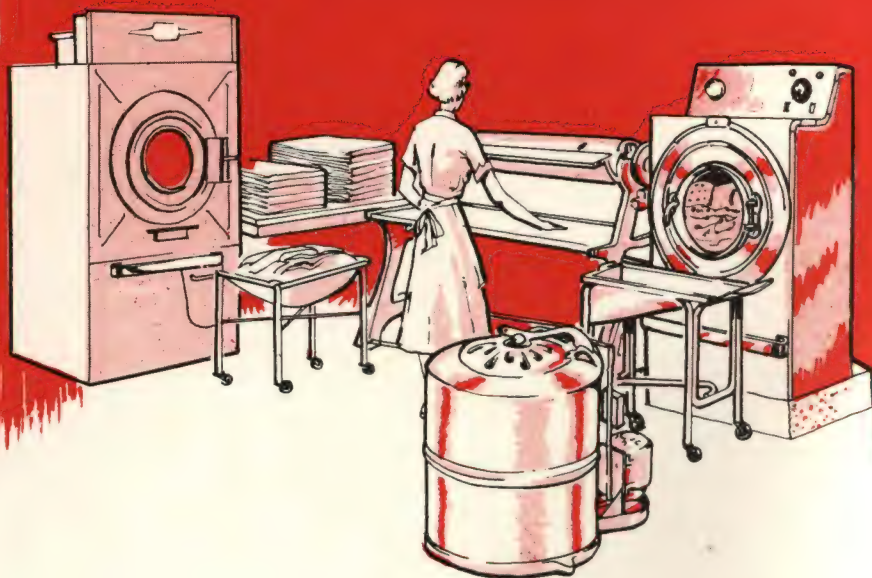
**CO.,**

**INC.**



# Cook's 4-Unit

## LAUNDRY



## \$AVES MOTEL OWNERS \$10 TO \$20 PER DAY

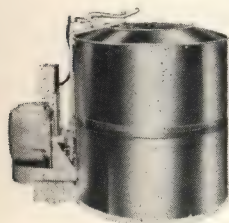
**YOUR MOTEL** needs this money-saving laundry unit. With **COOK'S 4-UNIT LAUNDRY** you'll be able to save \$10 to \$20 per day by doing all your own laundry! In addition to this saving, you'll also have the advantage of personal control over your laundry supply. Your laundry is done the way *you* want, and when *you* want it, it's ready!

**THERE'S NO EXTRA PERSONNEL PROBLEM** with this unit because *one* person can handle the entire laundry cycle. The whole unit has been engineered for the simplest, most economical operation possible. Yet it has the amazing daily capacity of 500 pounds. This means 500 pounds of finished laundry — with only one operator.

**IT'S SIMPLE TO OPERATE.** All components in the unit

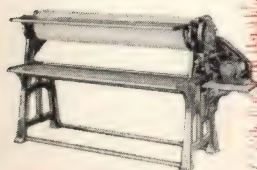
have been made as simple and foolproof to operate as possible. Even people who have never operated laundry equipment will find it easy to produce neatly finished work by only following a few simple instructions.

**THIS UNIT DOES ALL WASHABLES.** Sheets, pillowcases, towels, uniforms, drapes, clothing, blankets, quilts, pillows, rugs, etc., can all be cleaned in this unit. By doing all these items right at your own installation you'll make a real \$10 to \$20 per day saving over the cost of sending laundry out. **ORDER YOUR COOK 4-UNIT LAUNDRY TODAY...** make this wise investment now that will pay big dividends right away. You'll solve your laundry problems, and save money too!



**EXTRACTETTE 20"** — This extractor saves time and expense in dryer operation. Removes over 80% of moisture from materials after they are removed from washer. Sturdily constructed of heavy gauge metal throughout, it features fool-proof safety covers, belt guards, larger, faster braking surface and full electrical overload protection. Average running time for 80% moisture removal is 3 minutes.

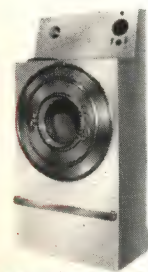
It is completely engineered for safety. When safety handle is lifted, mercury switch shuts off motor. Action of handle also applies brake, eliminating unnecessary time loss before extractor is ready for unloading.



**SIMPLEX 56" IRONER** — Ironer is a heavy duty single roll, chest-type especially designed for flat work and plain garments. Extensively used in motels, hotels, hospitals and commercial laundries, it is recommended for linens, embroidered work, curtains, uniforms, drapes, etc. Padded roll operates under equal pressure from heated shoe producing beautiful finish. Tilting delivery

board returns finished work to front or rear, allowing operation by one or more persons for maximum production. Power is 1/3-HP motor. Heaters and switches are arranged to give low, medium or high heat as needed.

**JUNIOR WASHETTE** — Manual Washer has 25-pound capacity and is designed for heavy daily work load. Construction is type 302 18-8 stainless steel. Reversing switch and motor are connected to the Dodge reduction gear box for more economical and effective use of power. Temperature gauge has full range of 60°-220° to make possible constant checking on temperature of water within the washer. Quick-opening dump valve, with large 2" pipe, speeds up washing cycle. Quick-opening hot and cold water valves have rod extensions to front of machine to simplify operation. (Semi-Automatic, Fully Automatic Washettes are also available as well as larger Washettes for larger installations). See price list for complete information.

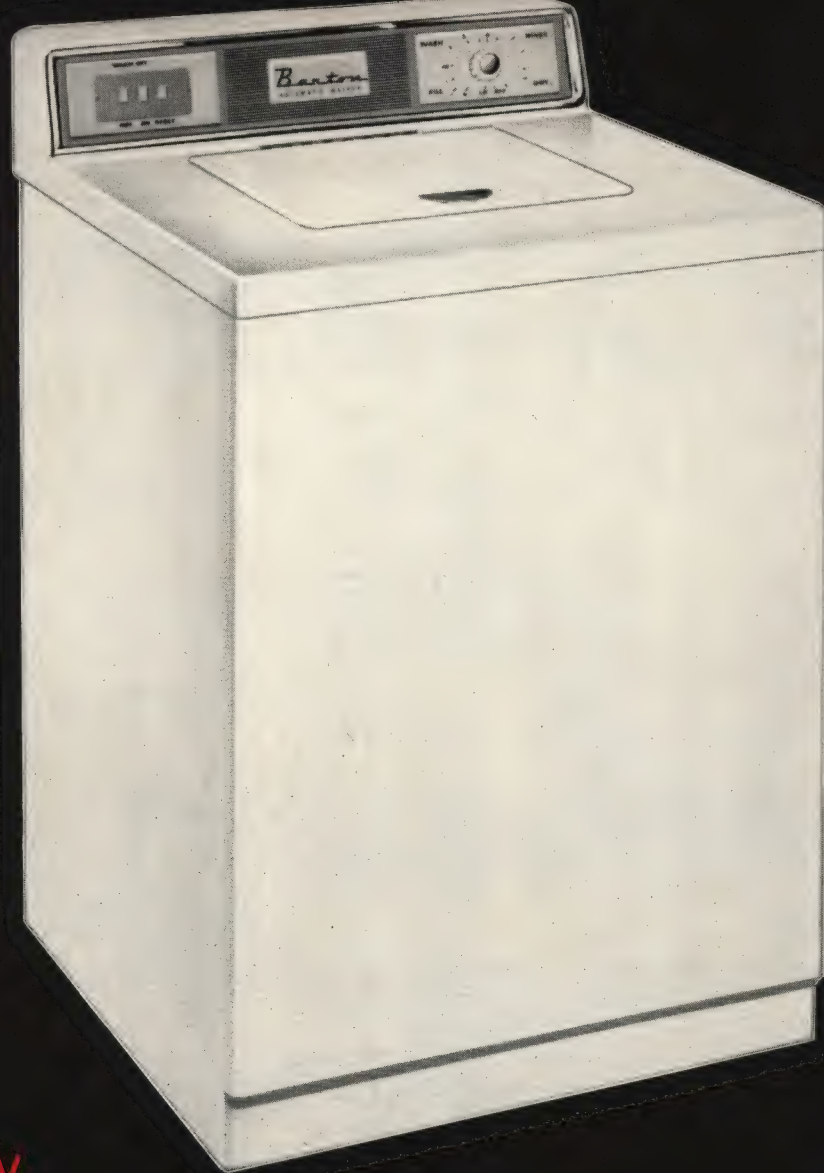


**CISSEL 36" x 30" TUMBLER** — Double wall construction of tumbler reduces heat loss, provides comfortable operation and adds strength for hard, daily usage. Full-width lint drawer provides faster drying and better deodorization. Safety steam fire extinguisher is effective in less than 30 seconds. Excess temperature instantly activates steam valve and cuts current. Eight-stage control handle regulates heat for cool, varying degrees of warm, or hot air. Control setting maintains desired temperature. Large exhaust fan and ducts, plus highly efficient damper system, supply 1500 cubic feet of air displacement per minute.



**COOK MACHINERY CO., INC.**





MODEL NO. B-400

NEW

*Barton*

AUTOMATIC WASHER

- ★ Full Width Illuminated Control Panel in Color
- ★ Porcelain Top, Cover and Tub Base
- ★ Suds Return Kit . . . Optional
- ★ Water Level Selector
- ★ Beautiful, Modern Cabinet Design

This completely new washer has everything you want for automatic clothes laundering.

Beautiful in appearance, smooth running, and easy to operate. It washes clothes cleaner and brighter than you ever thought possible.



# Barton

## AUTOMATIC WASHER

### Specifications and Features

**LOAD CAPACITY**—Washes up to 9 lbs. of clothes, dry weight.

**FINISH**—Genuine porcelain top, lid and tub base. Rest of cabinet finished in gleaming white baked enamel over bonderized steel.

**VIBRATION CONTROL**—Mechanism suspended on coil springs. Fluid coupling and exclusive built-in automatic balancing pockets on tub reduces vibration to absolute minimum. No bolting down necessary. Equipped with four leveling screws — adaptable to any floor condition.

**SAFETY SHUT-OFF**—Machine will automatically shut off under severe unbalanced load.

**ILLUMINATED CONTROL PANEL**—Enhances appearance of washer. Controls are away from children's reach, yet conveniently placed. Suds-Return, Safety Reset and Water Temperature control buttons are located on left side — Timer Control dial on right.

**AUTOMATIC FILLING**—Three settings on timer adjust wash water levels to 1/3, 2/3, or full, at water pressures from 15 to 100 lbs. Also, a setting on timer for automatic filling at low pressure.

**TOP LOADING**—Eliminates stooping. Lid can be safely opened at any time to add forgotten pieces.

**FLEXIBLE CONTROL**—Dial provides for completely automatic washing, or for stopping, starting, repeating any part of washing or rinsing cycle.

**CYCLE TIME**—Complete cycle time 33½ minutes.

**HIGH SPEED DRYING**—Whirls water out of clothes at 650 RPM without strain or pull on clothes.

**THOROUGH RINSING**—Has two 38 second warm spray rinses followed by a deep warm water power rinse and overflow rinse.

**SUDS-RETURN KIT**—Optional at extra cost. Permits re-use of wash water which is pumped into a tub and then back into the washer. Easily attached in washer. Special switch is located on control panel.

**COMPLETELY EQUIPPED**—Washer comes complete with filler hose, discharge hose, screens and washers. Also ground clamp and wire.

**MOTOR**—1/3 H.P. split phase reversing type. 115 volt, 60 cycle A.C. current. Built-in thermal overload protection.

**U.L. AND C.S.A. APPROVAL**—Approved by Underwriters' Laboratories and Canadian Standards Association.

**DIMENSIONS**—Cabinet size 27" wide, 28" deep, and 36" high to table top. Cabinet may be placed flush to wall.

**APPROXIMATE SHIPPING WEIGHT**—248 pounds.

## OPERATION

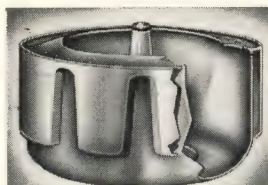
### *It's so simple to Operate:*

- 1 Drop in up to 9 lbs. of dry clothes — sorted as usual.
- 2 Add proper amount of detergent.
- 3 Set the temperature control button at "Warm" or "Hot", depending on type of fabric being washed.
- 4 Turn the timer knob to the amount of water you want to use—(N) normal, 2/3, or 1/3. Then push in the knob—that's all, the washer takes over.

### *Here's what happens in the Washer:*

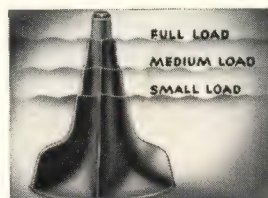
It fills itself to the proper level. The agitator starts and the clothes are thoroughly washed (ten minutes is the normal time, but this period may be shortened or lengthened by the operator). After wash period, the machine spins out the wash water. With the tub still spinning the clothes then receive two separate warm spray rinses. Then the tub is filled with warm water and the agitator turns on for a deep-power rinse. This is followed by an agitated overflow rinse to remove all scum.

Finally, a six minute high-speed spin whirls the clothes damp dry and the washer shuts off.



#### FIBREGLAS TUB

Fracture and chip proof — cannot be affected by corrosion, detergents, or any cleaning agents. Exclusive segmented water balance pockets assure vibrationless operation and perfect tub balance.



#### BAKELITE AGITATOR

Satin-smooth four vane agitator is unaffected by detergents or strong soaps. Special design creates powerful water action — gentle on clothes, yet washes extra clean.



#### TRANSMISSION

The super-silent sealed-in-oil transmission has wide face helical automotive-type gears — precision built for lifetime service.

*the* **BARTON**  
*Corporation*

WEST BEND, WISCONSIN



Today many motel and trailer park operators are proving that by offering their guests the use of coin operated laundry equipment they can add many worthwhile dollars to their profits.

1300

## ROBCO MAKES THE ONLY TRUE TROUBLE FREE METER FOR YOUR WASHING MACHINE AND DRYER

The Robco 1200, 1300 or 1600 series mechanical meter\* can quickly and easily be installed on most models of automatic washing machines and immediately turn them into a profit making service.

The Robco 1000 H series meter will convert any wringer type washing machine into an easily operated coin washer.

Your washing machine meters can be delivered to collect the profitable 25c per 8 lb. load of wash.

For your dryer our 1700 AH\*\* series meter is the ideal multiple coin dryer meter. Set to collect 10¢ for each 20 minutes of drying operation — three dimes will give you 60 minutes of uninterrupted operation. The meter is accurate and dependable and will serve you through many trouble free seasons. The 1700 AH series meter is easy to hook up when the enclosed installation instructions are followed.

For additional information regarding our complete line of trouble free meters for other applications such as TV, Radio, Lighting, or further information regarding laundry equipment meters write to us for our free catalogue explaining our complete line of Robco Coin Meters:

### PRICE LIST

1000 SERIES METERS	— \$30.55 EACH
1200 SERIES METERS	— 22.75 EACH
1300 SERIES METERS	— 24.35 EACH
1600 SERIES METERS	— 31.50 EACH
1700 SERIES METERS	— 30.55 EACH

Be sure to specify correct model number for your make of machine when ordering.

1700 AH

### \*1600 SERIES UNIVERSAL MECHANICAL METER

1600B for Bendix - all models — 1600C for Crosley - all models — 1600E for Easy - all model automatics — 1600M for Maytag - all model automatics — 1600W for Whirlpool - all model automatics

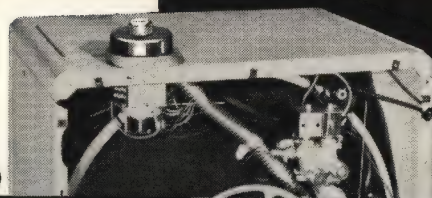
FOR BENDIX MODEL S101 ROUND-BACK STANDARD — 1200 Series Meter Complete

SPECIAL ROBCO METERS FOR BENDIX MODELS S110 STANDARD B210, B211, B212 and B213 DELUXES — 1300 Series Meter Complete

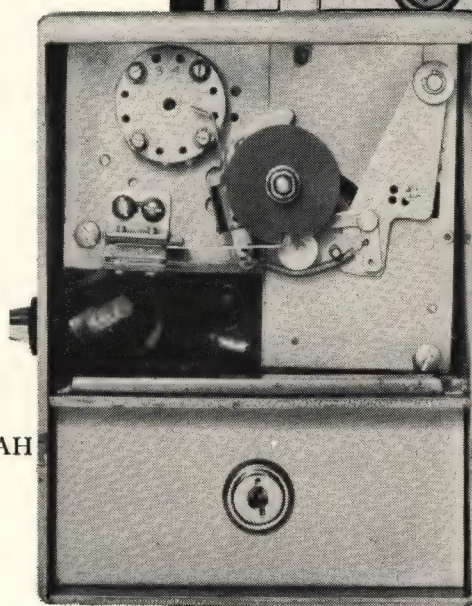
### \*\*1700 AH UNDERWRITERS-APPROVED MODELS:

If you require meters which are Underwriters-Approved, order 1700C in place of 1700A. These models are identical in construction, the only difference being that they are only conduit for 'BX' installation, hence no line cord or plug is supplied.

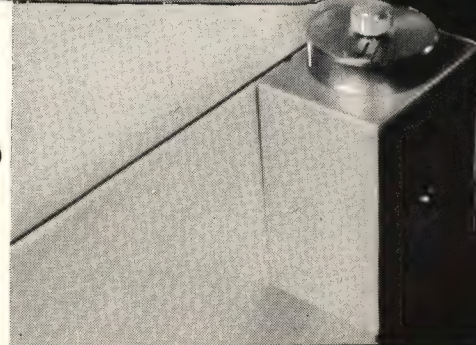
Be sure to specify coin size and time unit desired when ordering.



1000 H



1600





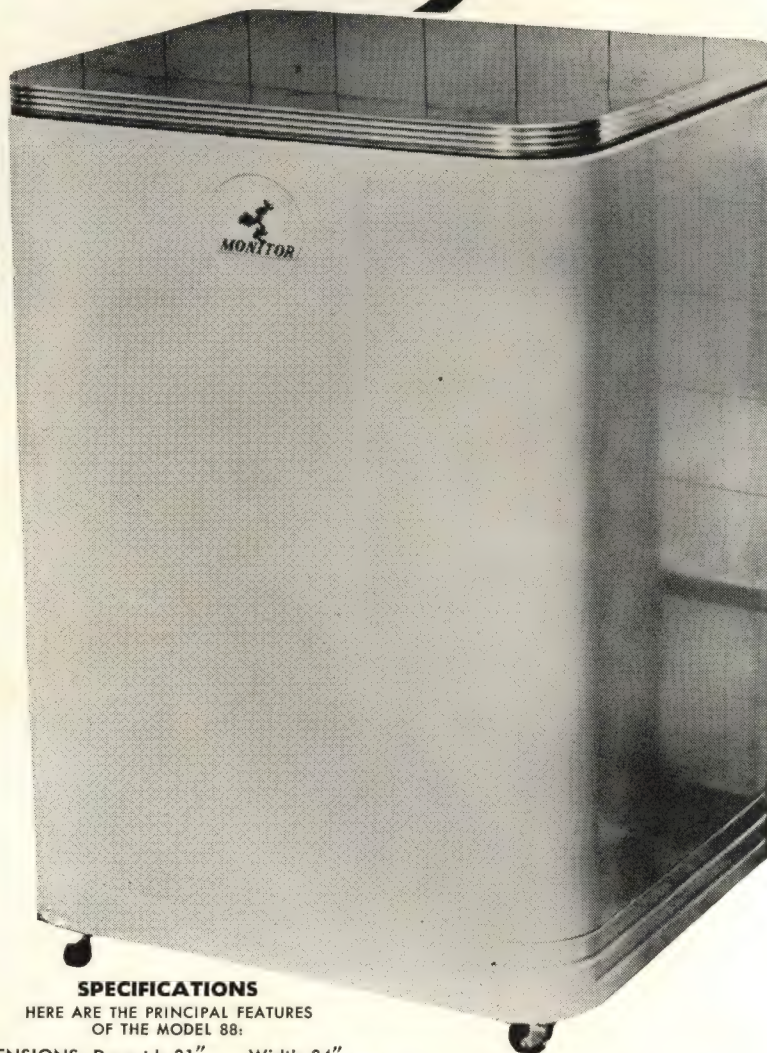
# The MONITOR PRESTOMATIC

**WASHES BY AIR  
DRIES WITH WATER**

**5 loads of clothes  
washed sparkling white  
in 27 minutes with  
only 29 gallons of water!**

**ONLY THE MONITOR PRESTOMATIC  
CAN MAKE THESE AMAZING CLAIMS**

1. Washes and damp dries at the same time.
2. Washes by air, dries with water — easier on clothes.
3. The now famous patented Monitor "Aerator" washing action is the secret.
4. No beating, no wear & tear on your clothes, no lost buttons or torn straps.
5. Requires no pre-soaking or rubbing.
6. Takes less human energy for a family wash than other washers. (Push button control.)
7. Uses only  $\frac{1}{4}$  the hot water and soap of other washers. (Only 29 gallons of water for a full week's wash.)
8. Has only 4 moving parts! Eliminates costly breakdowns & repair bills.
9. Monitor Prestomatic Liner guaranteed 5 years!
10. Portable with full sized table top.



## SPECIFICATIONS

HERE ARE THE PRINCIPAL FEATURES  
OF THE MODEL 88:

**DIMENSIONS:** Depth 21" — Width 24" — Height 36" (with casters) 34½" (without casters).

**CAPACITY:** 6-7 lbs. clothes — Tub water capacity 16 gal.

**WATER CONSUMPTION:** Washing: 20 gallons of warm water for 5 loads. Rinsing: 2 gallons of water per load.

**MOTOR:**  $\frac{1}{3}$  HP, 115 V, 60C, 6 Amp, 600 Watts.

**PULSATOR:** 5¼" Diameter, 800 RPM.

**PUMP:** Dual unit belt drive. One side develops 50 lbs. pressure for drying; other side quick emptying.

**TRANSMISSION:** V-belt drive operating both pulsator and pump.

**PRESTOMATIC DRYER:** A rubber container made of extra heavy rubber with pure gum base. Guaranteed for five years.

**TABLE TOP:** Plastic table top available as extra equipment.

**FINISH:** Cabinet—Baked enamel, white; tub—stainless steel. Crown—cast aluminum.

**WEIGHT:** Shipping weight 100 lbs.

## RETAIL PRICE

**\$169<sup>95</sup>**

(Formica Top — \$14.95 Extra)

## DEALER PRICE

**\$111<sup>00</sup>**

**EXTRA FOR  
FORMICA TOP**

**\$9<sup>00</sup>**

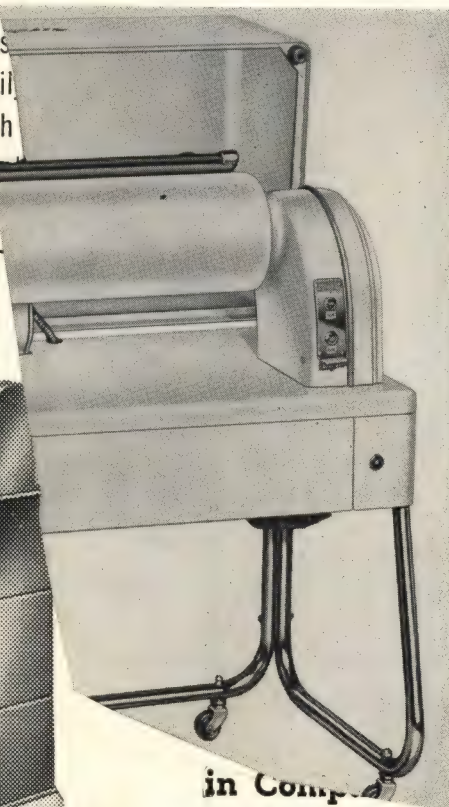


# The Greatest Barton IRONERS

## Discovery QUALITY AT LOW COST



Does  
family  
wash  
time  
other



in Comp.

### SPECIFICATIONS

Subject To Change Without Notice

Stainless steel inside and out, white baked enamel base.  
Dimensions: Length 15", Width 14 1/4", Height 30 1/4".  
Capacity: 8 gallons of water.  
Washes ten pounds of clothes in ten minutes.  
Patented Aerator Pulsator propels water, air and soap through clothes without beating.  
Transmission: Direct belt drive to Aerator Pulsator — eliminates all gears.  
Control: Equipped with three-way shift to operate washer or emptying pump separately.  
Wringer: Jumbo 12 3/4" long, 2 1/4" balloon type rubber rolls, self-adjusting, folds into tub. High speed with safety.  
Pump: Powerful friction drive water pump that quickly empties water from washer.  
Filler Hose: A filler hose that will connect to most faucets is included.  
Table Top: A metal top is supplied to make this washer an extra work surface in the kitchen.  
Portable: Weighs only 45 lbs. and has 4 casters for wheeling.  
Motor Power: 1/10 HP, 115 Volt, AC only, 60 Cycle, 4.2 Amps.  
UL approved.

### Now a new and better way to wash clothes electrically

No gears or drums and paddles to beat up your clothes. Only moving part is the impeller, set flush in the side, sending swift, pulsating counter-currents of a bubble-charged water swirling through your clothes.



It works on an entirely new principle — pulsating counter-currents of air and water get out the dirt. Less wear on fabrics. Less chance of damage to buttons or zippers. Made of heavy stainless steel, fold-away wringer. Easily portable, only 15 inches square. Keep it in bathroom, kitchen or closet . . . a sanitary personal washer of your own. Plug in — use it anywhere.

HERE IS THE LAST WORD  
IN MODERN DOMESTIC  
IRONERS.

This Deluxe Ironer has  
Every Feature to  
Make It Outstanding in  
Convenience and  
Efficiency.

No Other Has So Many  
Features.

### BARTON DELUXE TWO-SPEED

### IRONER

DEALER PRICE

**\$54.00**

### MODEL NO. 55

(With Electric Wringer  
and Emptying Pump)

RETAIL PRICE

**\$109.95**

DEALER PRICE

**\$70.00**

(For All Three Models  
Listed Above)  
FORMICA TOPS

RETAIL PRICE

**\$4.95**

DEALER PRICE

**\$3.35**



# The MONITOR PRESTOMAT CLOTHES DRYER

**WASHES BY AIR  
DRIES WITH WATER**

**5 loads of clothes  
washed sparkling white  
in 27 minutes with  
only 29 gallons of water!**



**It's completely automatic  
DRIES CLOTHES IN LESS TIME  
SUNNY, WIND-BLOWN  
FRESHNESS**

- **SOFTER, FLUFFIER CLOTHES**
- **REQUIRES LITTLE SPACE**

- 1 IT DOES ALL THE WORK**
- 2 NO WEATHER WORRIES**
- 3 ALWAYS READY—DAY OR NIGHT**
- 4 SANITIZES CLOTHES**
- 5 LESS IRONING**

## **GENERAL SPECIFICATIONS: (COMMON TO BOTH GAS & ELECTRIC DRYERS)**

**CABINET**—Graceful modern lines of the cabinet will harmonize with any utility room or kitchen installation. Finish is gleaming white DuPont Hi-Bake Delux Enamel.

**CAPACITY**—One average washer load—up to 20 pounds of damp clothes or 10 pounds of dry clothes.

**ONE-DIAL CONTROL**—Operator merely sets one control knob for degree of dryness desired. This simplicity of control is possible because the heat is automatically regulated at the lowest possible temperature consistent with the rapid drying of clothes. In contrast to other dryers, drying emphasis is placed on the large volume of air circulated through the clothes. Thus, the only control required is the timer knob, regardless of the type of fabric being dried.

**TIMER**—Selective up to two hours. When dial is set, the drum starts revolving and causes clothes to tumble in the satin-smooth drum. Currents of fresh warm air are drawn through the tumbling clothes. Each piece is dried gently and evenly. A bell rings when the dryer shuts off.

**DRUM**—Finished in DuPont Epon—smooth, durable and rust proof. Rotates counter clockwise at 48 R.P.M.

**SAFETY THERMOSTAT**—High limit thermostat located at top of heater housing—has automatic reset.

**FORCED EXHAUST**—Damp air is exhausted from the dryer at high velocity for maximum drying efficiency. Powerful vacuum-blower keeps air pressure in the cabinet lower than outside pressure—evaporates moisture faster.

**CONVENIENT LINT TRAP**—Located in top right corner at rear of dryer. Easy to reach—effectively removes lint.

**OUTDOOR VENTING**—To exhaust damp air outside, it is necessary only to attach ordinary three inch aluminum or galvanized pipe and elbows to the lint collector and through an outside wall.

**ILLUMINATED INTERIOR**—Cabinet light turns on when door is opened.

**SAFETY DOOR**—Opening door stops the motor and shuts off heating element—also turns on cabinet light. Cycle starts automatically when door is closed. Makes dryer especially safe for children. Door swings full 180 degrees for easy loading from either side.

**LUBRICATION**—All moving parts are sealed in lubricant or have oilless bearings.

**DIMENSIONS**—Cabinet height 36 inches to table top (legs adjustable 1½"). Height to top of control panel 37½"; width 30"; depth 25". Allow 4" clearance at rear of dryer for lint trap and ventilation.

**APPROXIMATE SHIPPING WEIGHT**—200 pounds.

## **DELUXE ELECTRIC MODEL E-55**

**HEATING ELEMENT**—4400 watt heating element enclosed in heater housing. Made of long life nichrome wire mounted on porcelain insulators.

**ELECTRICAL REQUIREMENTS**—Three wire—230 volt, 60 cycle A.C. current. Total input 4700 watts—30 amp. fuse.

**U. L. APPROVED**—Dryer is approved by Underwriters' Laboratories.

## **DELUXE GAS MODEL G-55**

(SPECIFY TYPE OF GAS)

**COMPLETE SAFETY PROTECTION**—Gas is turned off instantly in case either gas or electric supply is interrupted.

**A.G.A. APPROVED**—Dryer is approved by the American Gas Association for all types of gas.

**MAIN BURNER**—22,000 BTU maximum input. Made of pressed steel and porcelainized to resist rust. Entire burner assembly is mounted on a panel—can be removed and replaced within five minutes. Will burn natural, manufactured, or LP Gas. (Specify type to be used).

**AUTOMATIC IGNITION**—When timer dial is set, the pilot is lighted and ignites the burner—cycle starts automatically.

**PRESSURE REGULATOR**—Automatically compensates for variations in gas pressure. Burner will operate at pressures above regulator setting of 3½". (Not supplied on LP units).

**MOTOR**—⅓ H.P. Protected by built-in thermal overload switch.

**ELECTRICAL REQUIREMENTS**—115 volt, 60 cycle A.C. Current.



# Barton IRONERS

QUALITY AT LOW COST



HERE IS THE LAST WORD  
IN MODERN DOMESTIC  
IRONERS.

This Deluxe Ironer has  
Every Feature to  
Make It Outstanding in  
Convenience and  
Efficiency.

No Other Has So Many  
Features.

## **BARTON DELUXE TWO-SPEED IRONER MODEL B-10**

**TABLE TOP COVER**—Hinged cabinet protects roll from dust. Provides extra work surface at convenient 36" height when closed.

**TWO END SHELVES** — Disappearing shelves pull up for placing both finished and unfinished pieces.

**LAP BOARD** — Pulls up to keep the dampened fabric off lap.

**"FREE ROLLING" IRONING ROLL** — 26 inches long, 6 inches in diameter. When not in motion, roll is free to rotate forward and backward, a real advantage in feeding clothes.

**SCRATCH-PROOF CURVEX SHOE** — Made of hardened steel, polished and heavily chrome plated. Shoe is curved to cover 136 square inches of ironing surface; 23% more than others.

**TWO OPEN ENDS** — Both ends of the roll are open and useable.

**RUFFLER PLATES** — Ends of shoe fitted with polished plates for ironing ruffles.

**INSULATED SHOE** — Top and bottom edges of shoe are insulated as well as back.

**4 POINT PRESSURE** — Gives uniform contact over entire roll. Total pressure increased 100% over conventional ironers.

**TWO SPEED MOTOR** — Rubber mounted. Slow roll speed of 3 RPM for heavy pieces, or high speed of 6 RPM for light pieces.

**MECHANISM** — Working parts are of hardened steel, oilless bronze bearings and permanent lubrication.

**NICHROME HEATING ELEMENT** — 1350 watts, made of finest grade nichrome wire.

**DUAL THERMOSTAT CONTROLS** — One at each end of shoe enables operator to control temperature at ends of roll independently. Range 250 to 450 degrees.

**EMERGENCY RELEASE LEVER** — Should current fail, shoe can be released by hand lever.

**FINGER TIP CONTROL** — Lever on ironer head operates ironer at the touch of the finger.

**KNEE CONTROL** — Starts, stops roll, also applies or releases pressure while leaving both hands free to guide clothes — is synchronized with Finger-Tip Control.

**KNEE PRESS CONTROL** — At operator's left knee. Stops roll when any part of garment requires extended pressing.

**HEAT AND MOTOR SWITCHES** — Conveniently located on ironer head.

**MERCURY MASTER CONTROL SWITCH** — Automatically shuts off both heat and motor when cover is closed.

**PILOT LIGHT** — Red light on ironer head indicates when heat is on.

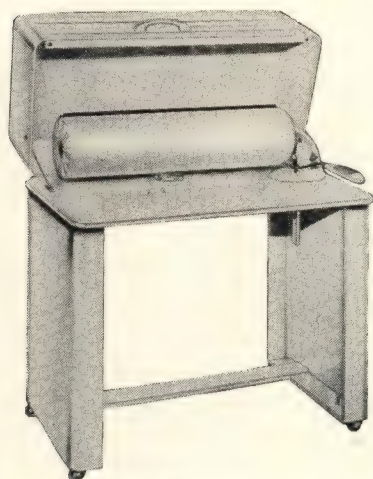
**DIMENSIONS AND WEIGHT** — Overall dimensions 16½ by 37½ inches. Height to table top 36¼ inches. Weight, crated for shipment, 198 lbs.

**UNDERWRITERS' APPROVED** — All Barton Ironers are approved by Underwriters' Laboratories.



# Armstrong

## DELUXE CABINET IRONER



MODEL G-21

# ELECTRIC IRONER

**Appearance** — Finished in baked white enamel; full size and ruggedly constructed, yet light in weight and extremely compact. It can be moved and used anywhere.

**Shoe** — Triple-plated (copper, nickel and chrome) to provide efficient ironing surface. 1200 watt heating element and thermostat for long life.

**Roll** — 21-in. long and 5½-in. in diameter. Both ends of shoe and roll are open for utmost convenience. Roll is padded with cotton "waffle" padding and felt for firm ironing surface.

**Heat Control** — Automatic thermostat permits continuous adjustment from zero to 480° . . . the exact heat for any type of ironing . . . any fabric.

**Knee Control** — Model G-21 is equipped with convenient knee operated switch for starting and stopping the roll.

**Switch** — Elbow-operated to free both hands for ironing. This control locks the shoe in ironing position and starts roll turning with a feather-light touch.

**Driving Mechanism** — Fully enclosed in the roll for compactness, this patented design eliminates inconvenient, heavy support brackets, makes every inch of the ironer useful and easy to use.

**Motor and Clutch** — The powerful, quiet-running motor has self-aligning bronze bearings and is self-lubricated. Free rolling clutch has just three moving parts.

**Cord** — Underwriters Approved braided heater cord with molded plug. Cord is fully insulated, six feet long and very durable.

**Power Rating** — Current consumption, 1300 watts at 110 or 115 volts, 50 or 60 cycle AC. Also available in 230 volt rating, AC only. Shipping weight, 60 lbs.



The new M-21 Armstrong Ironer and Model 53 Stand combination makes ironing a faster, more comfortable task.

USE IT ON YOUR TABLE

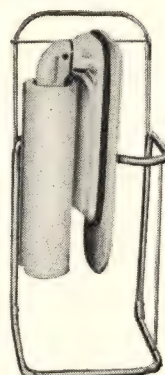


## PORTABLE IRONER

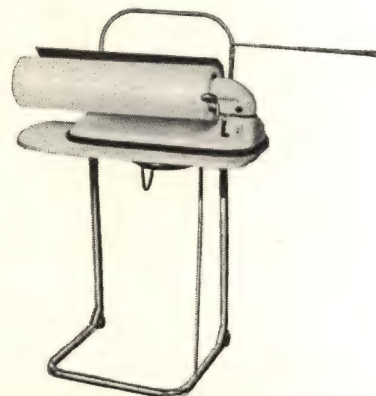
The Ironer is mounted at the perfect height for ease of operation while seated, and can be wheeled anywhere in the house, eliminating all lifting and carrying. With the Ironer folded down, the Stand can be wheeled into a closet for storage. The Ironer roll is 21" long and 5¼" in diameter, an ideal size for varied ironing. Thermostatic control for all materials, "Elbow Operation," Pilot Light and Heating Element Switch all combine to make the "M-21" your efficient servant on Ironing Day.

Ironer finished in white baked-on enamel, with chrome trim. 1210 Watts, 110 to 120 Volts, AC only, 50 to 60 cycles. Roll turns at 5 revolutions per minute. Workmanship and materials guaranteed for one year. Approved by Underwriters' Laboratories. The Tubular Steel Stand is chrome-plated, with steel table finished in white baked-on enamel. The Ironer can be purchased separately and is fastened to the Stand by a simple adjustment of two bolts.

USE IT ON THE SPECIAL STAND



IN POSITION  
FOR HANDY  
STORAGE



IN OPENED POSITION  
FOR IRONING

	Length	Depth	Height	Net Weight	Shipping Weight
M-21 Ironer	26¼"	10"	8¾"	30 lbs.	36 lbs.
53 Stand	27"*	16½"	36"	15½ lbs.	20 lbs.

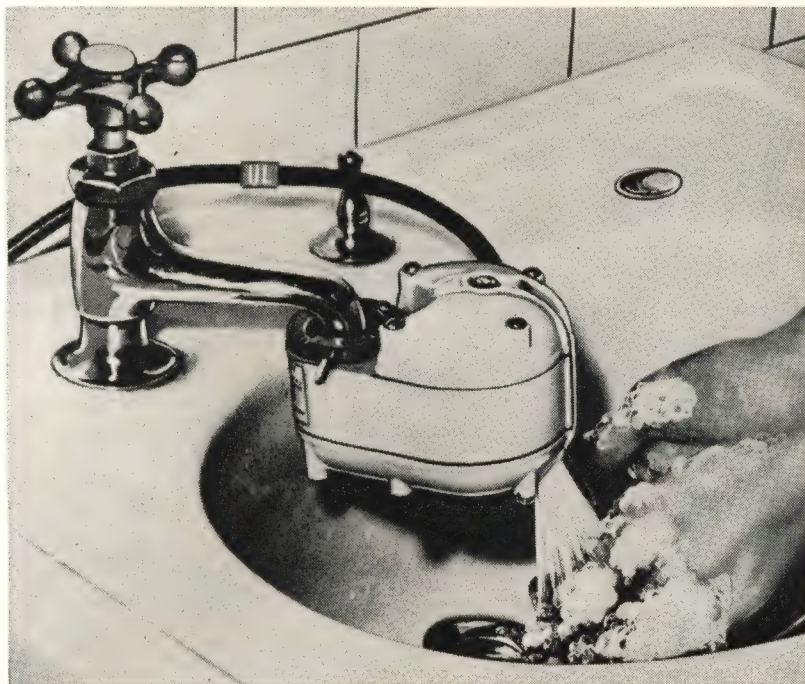


100% AUTOMATIC  
FAUCET  
WATER HEATER

# THERM-O-JET

## A Complete PORTABLE HOT WATER HEATING PLANT

(FITS IN THE PALM OF YOUR HAND)



Just plug wire into socket. Turns coldest water piping-hot . . . INSTANTLY! Gives all ranges from lukewarm to very hot. Faucet controls temperature of water. Turn faucet off, no current flows! THERMOJET is precision engineered for lifetime use. Attractive - Compact - Sturdy.

For: FACTORIES - SHOPS - GARAGES -  
INSTITUTIONS - CAMPS - SPORTSMEN  
AN IDEAL EMERGENCY UNIT!

MORE EFFICIENT THAN  
A \$175.00 HEATING PLANT

POST PREPAID **\$19<sup>95</sup>**  
each

- Fits any standard faucet up to 15/16".
- AC only. Wt: 3 lbs. Size: 3" x 4 1/2".
- No tools of any kind needed.
- Model A: 110 Volts - 1650 Watts.
- Model B: 220 Volts - 2000 Watts.
- Meets All Safety & Durability Standards.
- Fully Guaranteed for 1 Year.

Your Guests Will Love You For Providing  
SPARKLING, CRYSTAL-CLEAR, TASTEFUL  
WATER DIRECT FROM THE FAUCET.

# AQUA-MITE

## Miracle Double-Action WATER FILTER

Transforms ordinary drinking water into a palatable, delectable drink regardless of the water source.

One sip tells you, AQUA-MITE is the best thing that ever happened to water. AQUA-MITE, attached to any faucet, filters out all the obnoxious organic tastes and odors, rust, dirt, silt, algae, diatoms, ova of marine life, etc. Nothing to replace. Lasts indefinitely. SELF-CLEANING—merely reverse and flush. Tested and proven efficient and dependable by leading biological and scientific laboratories. You need an AQUA-MITE on every faucet.



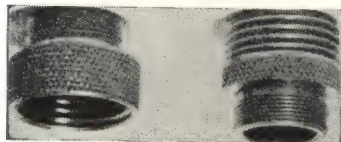
ACCEPTED BY THE AMERICAN  
MEDICAL ASSOCIATION

AQUA-MITE is the only popular priced water filter accepted by the Journal of the AMERICAN MEDICAL ASSOCIATION and Today's Health. A million dollars couldn't buy these seals, with an inferior product.

NOT A GADGET—BUT A SCIENTIFICALLY DESIGNED, PRECISION FILTER THAT DELIVERS UNFAILING PERFORMANCE FOR YEARS, WITHOUT REPLACEMENT.

Actual laboratory tests show that suspended matter in drinking water can be reduced to as low as one part per million with an AQUA-MITE. Ask your doctor, he knows AQUA-MITE is the inexpensive way, to enjoy crystal-clear, tasteful water. Your guests will enjoy every healthful sip!

THE DIFFERENCE BETWEEN UNFILTERED WATER  
AND WATER FILTERED BY AN AQUA-MITE IS  
LIKE NIGHT AND DAY.



SPECIAL HOSE ADAPTERS

This set of chrome adapters is for attachment of the filter to male or female hose connection Standard thread.

Catalog No. 1001, Per Set \$1.25



QUICKLY  
ATTACHES  
TO ANY FAUCET.  
FILTERS BOTH HOT  
AND COLD WATER.

"Till taught by  
pain men really  
know not what  
good water's  
worth."

—Byron.

NO REFILLS  
REQUIRED.

NATIONALLY  
ADVERTISED

At \$9.95 Each  
Your price

**Each \$6.95**  
Including standard  
adapter.

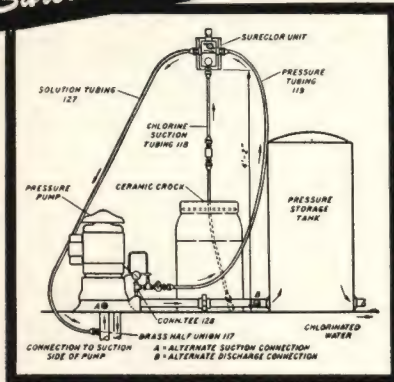
Catalog No. 1000  
Plus \$0.35 per filter for  
postage and insurance.



*Chlorinate with a*

# ... **SURECLOR**

## *Sureclor Installation*



### Other Uses for SURECLOR

#### AIR CONDITIONING COOLING TOWERS

Control algae and slime on air conditioning cooling towers. Chlorine also eliminates many mineral formations in the coils and condensers.

#### COOLING WATER SYSTEMS

Where industry uses cooling towers for cooling water, SURECLOR eliminates algae, slime and odors.

#### SEWAGE DISPOSAL and ODOR CONTROL

The only safe sewage is a treated sewage. SURECLOR is ideal for sewage disposal and odor control for large trailer camps and tourist courts.

#### MOTEL WATER SYSTEMS

Where cost is prohibitive to use gaseous chlorinators, install SURECLOR. Gives same positive protection.

#### SWIMMING POOLS

Don't make a swimming pool a germ breeder . . . install SURECLOR and swim in safe water.

#### SEPTIC TANKS

Sterilize effluent from septic tanks for complete elimination of odors.

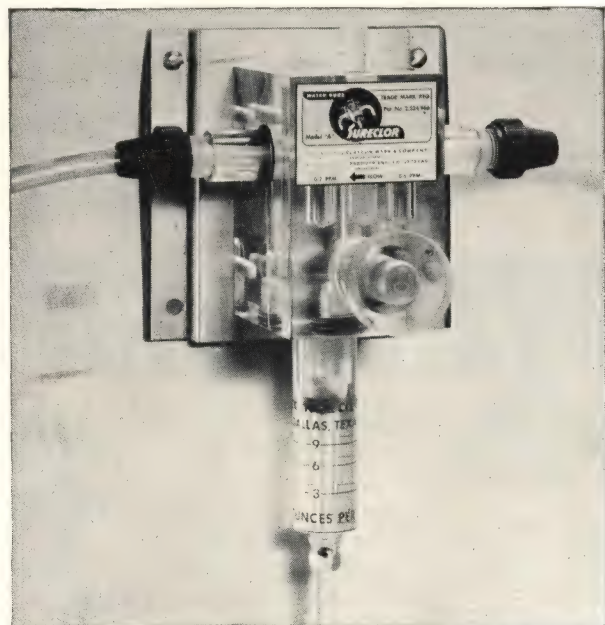
This automatic water-operated chemical feeder is especially designed to sterilize contaminated or questionable domestic pressure water supplies, and small community water systems.

It operates by water pressure, is fully automatic, and is on the job 24 hours a day. A positive check on the correct chlorine content is quickly and easily determined by a color density test that is taken with the built-in test set that is part of each SURE-CLOR.

### **SURECLOR Is Ideal Protection for MOTELS**

The danger of contaminated water is serious. Avoid trouble and meet the rigid standards of Health Departments for safe water. Install SURECLOR.

Swimming pools, drinking water, and sewage disposal (odor control) all need the protection offered by SURECLOR.



**SURECLOR MODEL "A"**  
**Automatic Water Chlorinating Unit**

*Raw* **WATER**  
**IS**  
*Dangerous*

RAW WATER is untreated water from any source—surface, streams, lakes, tanks, shallow or deep wells. Any water that has not been tested for purity at least every 30 days, or treated by Health Department approved methods is usually considered not safe for human or farm animal consumption. The importance of water chlorination cannot be too greatly stressed especially in areas where purity of water supply is in doubt. SURECLOR has the endorsement and acceptance of many State Boards of Health and institutions.





# Fairbanks-Morse

"Performance  
Proved"

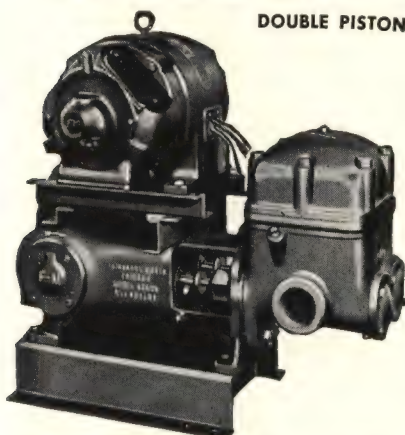
Water Systems

SHALLOW and  
DEEP WELL

## MOTOR DRIVEN, ROLLER BEARING SELF-OILING TYPHOON PUMPS

For Lifts of 22' or Less

DOUBLE PISTON



*Self Oiling Typhoon Pump available  
in six sizes from 700 to 2500 G.P.H.  
with pressure ranges of 40 to 175  
lbs. per square inch.*

Typhoon pumps are of two-piece construction and are particularly designed for continuous duty service or higher than average pressures. They are available in six sizes from 700 to 2500 gph with pressure ranges of 40 to 175 lbs. for home water supply, irrigation, and many industrial applications.

## THE SUBMERSIBLE PUMP For Deep Well Service



The new Submersible Pump is designed to deliver unusually high capacities at settings in excess of 60 feet with well diameters of 4 inches and larger. No suction line is required, and no horsepower is spent in turning long shafts, raising lengths of rod or cycling water through jets. Priming is never required in the submersible pump, as all operating elements are under water.

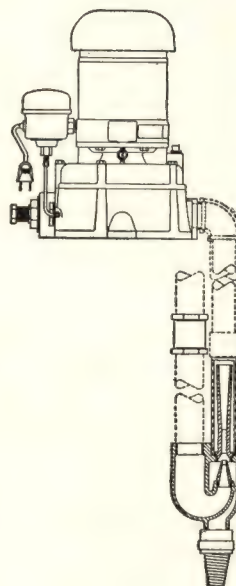
All moving parts in the pump and motor are water-cooled and water lubricated. Easily accessible, they may be removed without disturbing the main well installation. The pump is of corrosion-resistant bronze and stainless steel construction.

Undesirable motor noise and vibration are eliminated due to the fact that the pumping unit operates under water.

Simplicity in the construction plus ease in installation are outstanding features of the submersible pump.

## DEEP WELL 49 CONVERTIBLE DOUBLE PIPE EJECTOR PUMP

For Lifts of 22 ft. to 120 ft.



As there are no moving parts below ground, the Fairbanks-Morse Deep Well Double Pipe Ejector Pump may be installed either over or away from the well. Local conditions govern which type of installation would be best suited. Unexpected freezing spells occur in nearly every section of the country, that is why we recommend installing the pump in a well pit, or pump house, or any other protected space.

All motors are single phase, 60 cycles, 115/230 volts, 3450 R.P.M. with the exception of 5 H.P. motors which are 3 phase, 60 cycle, 220/440 volts with capacitor as standard.

Air Volume Controls

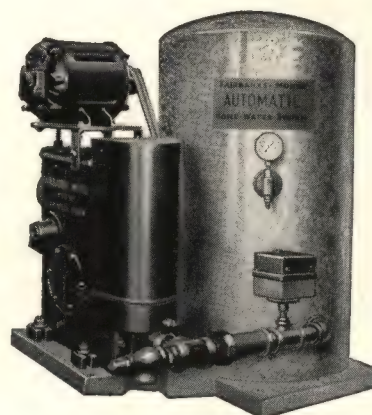
AV-30

AV-80

AV-120

Included in packaged units only.

## ELECTRIC MOTOR DRIVEN DEEP WELL POWER PUMPS



*Motor driven deep  
well system consist-  
ing of tank, pump  
to tank piping pack-  
age, pump, pressure  
cylinder, relief valve,  
pressure gauge, air  
control and motor  
control switch.*

Fairbanks-Morse fully automatic deep well water systems are available in three sizes: 5, 8 or 10 inch. For normal domestic or farm service the 5 or 8 inch size is usually adequate. The 5 inch pump will deliver from 190 to 430 gph under pressure to depths of 300 feet, depending upon the amount of water desired. The 8 inch unit will provide from 250 to 800 gph under pressure to depths of 400 feet, also depending upon the amount of water needed.

The 10 inch unit is specially designed for heavy duty pumping, providing up to 1600 gph against pressure and depths to 600 feet, depending upon the amount of water desired and the size well cylinder used.

FOR DETAILED INFORMATION SEE SPECIFICATION SHEET AND PRICE PAGE



# SUPER-GLO SIGNS

3x4 FT. ALUMINUM OR 1/8" OUTDOOR TEMPERED MASONITE.

THESE SIGNS GIVE OFF WIDE ANGLE  
REFLECTION AT NITE AT 1000 FEET !

## SPECIAL OFFER 10 SIGNS AT

Choice of any dark background colors  
of red, black, green or blue.  
All letters in white or yellow colors.

**\$99<sup>00</sup>**

F.O.B. Chicago.

6 SIGNS at .....\$12.50 each    4 SIGNS at .....\$15.00 each

... NITE AND DAY THESE SIGNS WILL PAY!

4x6 FT. ALUMINUM OR MASONITE.

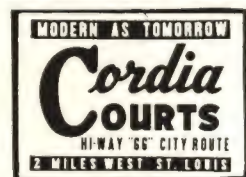
Bulletin Size—Made in 2 Parts

Same color combinations as listed on 3x4 ft. signs.  
Rain, snow, heat, or sleet, these signs are made to take  
a terrific weather beating. Always working for you  
double time, during the day, and glowing at nite with  
borrowed light from car headlights that pass your sign.

10 SIGNS . . . **\$17.50** each

6 SIGNS at .....\$22.50 each

4 SIGNS at .....\$27.50 each



## SUPER-GLO SIGNS

STANDARD SIZE 24" x 36"

Choice of any dark background colors of blue, red, black  
or green with letters in white, yellow or any light color.

12 signs at .....\$ 6000

25 signs at .....\$10000

50 signs at .....\$17500

All copy to be the same. All printing will be in one color  
and reflected. For best results limit copy to about 4 lines.







# SUPER-GLO SIGNS

NITE AND DAY ADVERTISING AT LOW COST

Standard Size 20x28 Inches

Processed on 30 gauge baked enamel metal with high gloss outdoor enamel paints. All signs have holes punched. Your choice of white, yellow or any light color paint on red or black baked enamel metal.

12 signs .....	\$ 30.00	25 signs .....	\$ 50.00
50 signs .....	\$ 80.00	100 signs .....	\$150.00

Large Size—28x40 Inches

Made in 2 Parts

Reflectorized — Nite-Glo — a special type reflecting material put on by our own special process to make the color reflect night headlights brighter than daylight. Same color combinations as listed on 20x28" size signs.

12 .....	\$ 60.00	25 .....	\$ 95.00
50 .....	\$150.00	100 .....	\$280.00



## STIC - ON - AUTO BUMPER - SIGNS

NEON-LIKE COLORS THAT SHOUT Standard Stock Size 4"x15"

Black Background.....Printing 1 Day-Glo Color

Can also be used on walls, windows, trucks, or any smooth surface. Two or three lines of copy can be featured on each sign. Background black. Printing in any one of these vivid colors: light blue, cerise, chartreuse, red, orange, or light green; select only one color for printing on black stock.

100 .....	25c ea.	250 .....	22c ea.
500 .....	15c ea.	1000 .....	12c ea.
2500 .....	08 1/2c ea.	5000 .....	07c ea.

IDEAL FOR MOTELS





# DOR-SEAL

**DO-IT-YOURSELF WEATHER STRIPPING**

## FOR MOTEL DOORS

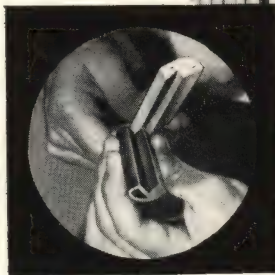
THE FIRST NEW WEATHER STRIPPING  
IDEA IN OVER 20 YEARS!

PATENTED "LIVE RUBBER" SEALS LIKE  
THE GASKET ON A REFRIGERATOR DOOR

- DEADENS SLAMMING SOUND OF WOODEN OR METAL DOORS
- Seals out wind-driven dirt, rain, drafts
- Seals out noises
- Seals out summer insect pests
- EASY TO INSTALL... Comes complete with nails, instructions, miter tool
- Available with white or black rubber

BLACK RUBBER NO. 3100

WHITE RUBBER NO. 3116



Complete with rubber stapled to wood molding of picture-frame quality. DOR-SEAL wood is impregnated with "Wood-Life" preservative . . . does not have to be painted.

## DOR-SEAL Oak Threshold

SEALS BOTTOM EDGE OF DOORS

ENGINEERED TO WITHSTAND YEARS OF ABUSE



(THRESHOLD NO. 3122)

Motor operated MODEL 2M

NOW . . . Cut Your Own

**REPLACEMENT KEYS**

FOR ONLY

**8¢**  
EACH



## New KEY MACHINES

EASY TO OPERATE

- Completely fool-proof and trouble-free
- Manufactured and **GUARANTEED** by the world's largest manufacturer of key blanks and key cutting machines.

## KEY BLANKS

Replacement brass key blanks are available for any lock. They may be cut on the Euclid or any other machine. Order by lock model or send sample key.

Hand operated MODEL 11

**MOTEL CONTRACT SUPPLY CORPORATION**

6307 DELMAR BOULEVARD

ST. LOUIS 5, MISSOURI

EM-81 L-357



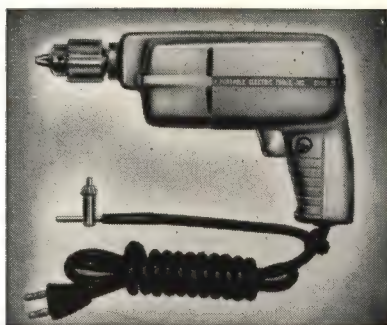
# PORTABLE POWER TOOLS & TOOL KITS

FOR DRILLING, SAWING, GRINDING, POLISHING, SANDING, BUFFING, CLEANING AND FOR GENERAL MAINTENANCE AND REPAIRS. U. L. APPROVED, 110-115 VOLTS, AC-DC.

**NATIONALLY  
ADVERTISED**

**FACTORY SERVICE GUARANTEED**

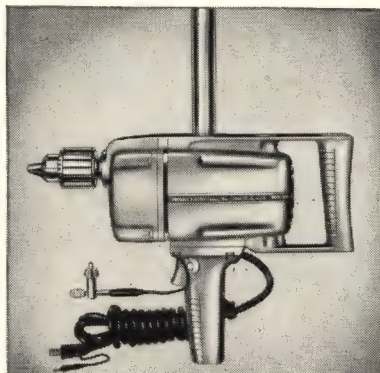
**COMMERCIAL  
DUTY**



**No. 1950G**

Capacity  $\frac{1}{4}$ " in steel,  $\frac{1}{2}$ " in hardwood. Universal AC-DC, 110-115, 60 cycle, 1600 RPM. U. L. Approved. Tested for 100 hours continuous use under full load. Factory guaranteed. Equipped with Jacobs geared key chuck. Wt.  $3\frac{1}{2}$  lbs.

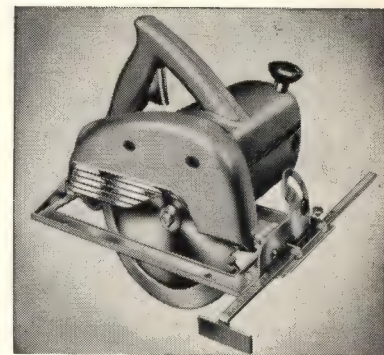
Retail Price \$20.95 — Dealer Price \$14.67



**No. 510**

$\frac{1}{2}$ " in steel, 1" in hardwood. Universal AC-DC, 115 volts, 450 RPM. Heavy duty commercial use. Jacobs chuck. Wt.  $10\frac{1}{2}$  lbs.

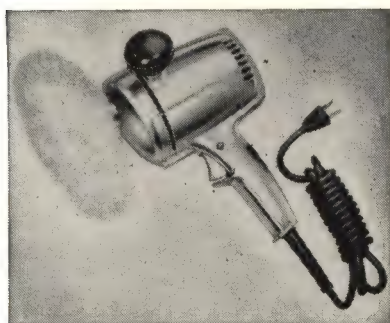
Retail Price \$36.95 — Dealer Price \$25.87



**No. 625-L-6**

Portable electric  $6\frac{1}{4}$ " saw. Depth of cut  $2\frac{1}{8}$ ". Will cut  $45^\circ$  and  $90^\circ$  angle. Equipped with combination saw blade. 10 ft. cord. Adjustable ripping guide AC-DC, 115 volts, 60 cycle, 4700 RPM. U. L. Approved. Wt. 12 lbs.

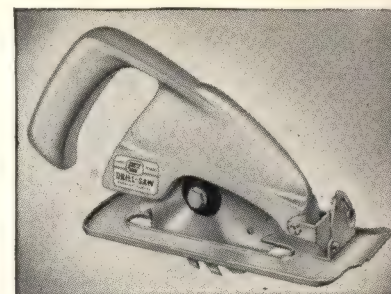
Retail Price \$39.95 — Dealer Price \$27.97



**No. 6000**

$7\frac{1}{2}$ " Sander and Polisher. For metal and wood polishing, and sanding. Fully equipped with polishing bonnet, sanding discs and attachments. AC-DC, 115 volts, 60 cycle. 2000 RPM. U. L. Approved. Wt.  $5\frac{1}{2}$  lbs.

Retail Price \$29.95 — Dealer Price \$20.97



**Model ZP-1**

$\frac{1}{4}$ " Saw Attachment. Will work on any  $\frac{1}{4}$ " electric drill. Adjustable for depth of cut 0" to 1" and for angles  $90^\circ$  to  $45^\circ$ . Furnished with 4" dia. combination blade. Wt. 2 lbs.

Retail Price \$7.95 — Dealer Price \$5.45



**Model 1950-2**

37 piece  $\frac{1}{4}$ " Drill Kit. Includes 1950-H portable electric drill with accessories for drilling, sanding, polishing, buffing, cleaning, waxing, wire brushing, mixing paint and 1001 other time, labor saving uses. Packed in heavy gauge metal box. Wt. 8 lbs.

Retail Price \$23.00 — Dealer Price \$16.10



**Model 510-DK**

20 piece  $\frac{1}{2}$ " Drill Kit. For heavy duty drilling, polishing, sanding and many other uses. Packed in heavy gauge steel box. Wt. 24 lbs.

Retail Price \$58.00 — Dealer Price \$40.60

**FOR THE  
HANDYMAN**

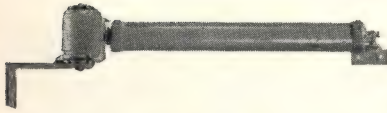
**FOR THE  
MAINTENANCE  
MAN**

**MAKES DOING  
THE ODD JOBS  
EASIER**

**ENABLES YOU TO  
AVOID CALLING IN  
OUTSIDE HELP FOR  
MANY SMALL REPAIRS**



# SCREEN and STORM DOOR HARDWARE



## GENERAL DOOR CLOSER

### Reversible for either left or right-hand doors

Our General Door Closer is all that the name implies. It is a general-purpose door closer that can be used on all aluminum combination doors and heavy screen doors, as well as storm doors. The heavy auxiliary spring can be regulated to any desired tension by turning the tooth gear with the wrench supplied. This spring also prevents the door from being blown open. Concealed in the 10 inch long, 1 1/4 inch diameter tube is a booster spring, which tends to create a smooth action for closing the door. New improved brass needle valve with special drilled hole for a relief and brass knurled lock nut for positive lock adjustment after it is set. This closer has a check washer, which permits the door to be held open at any desired position. New improved strong steel door bracket that allows the closer to be installed or removed without tools. FINISHED IN ALUMINUM OR DUCO TAN.

**\$1<sup>75</sup>** EACH

(MINIMUM ORDER OF 12)

### SENIOR

#### Reversible for either left or right-hand doors

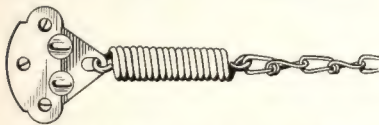
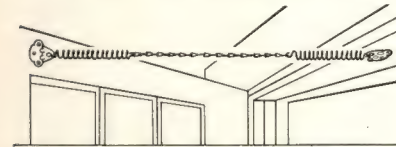
The Senior Door Closer, of heavy construction, is suitable for all aluminum and screen doors up to and including 1 3/8 inch doors. 10 inch tube. 1 1/4 inch diameter plunger rod, to allow over 90° opening, improved door bracket, special check washer to hold door open. Closes door quickly, quietly, pneumatic operation. FINISHED IN ALUMINUM OR DUCO TAN.



## SENIOR DOOR CLOSER

**\$1<sup>50</sup>** EACH

(MINIMUM ORDER OF 12)



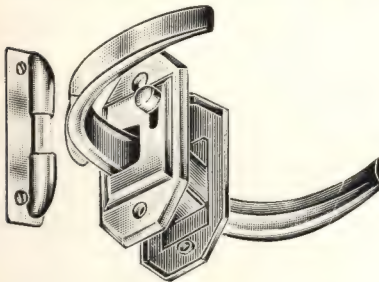
## SAFETY SPRING STORM DOOR CHAINS

**50<sup>c</sup>** EACH

(MINIMUM ORDER OF 12)

THE SPRINGS ARE MADE OF 1/8" DIAMETER PREMIER SPRING WIRE 14 GAUGE WIRE CHAIN, 1" #12 SCREWS, CADMIUM PLATED.

## DOUBLE-SPRING SAFETY-ADJUSTABLE LENGTH CHAIN



### ONE-PIECE ASSEMBLY E-Z iest to install

Replaces most locks on metal doors simply by inserting into present opening and drilling two small holes.

- ▶ Beautiful design and finish.
- ▶ Reversible.
- ▶ Precision Quality.
- ▶ Push-pull action.
- ▶ Inside push-button locking device.
- ▶ Unbreakable stainless steel springs.
- ▶ Smooth, silent spring-action strike.

(Order No. 1742 for Brass Finish)

#1642 SOLID ALUMINUM SCREEN AND COMBINATION STORM DOOR LOCKS ADJUSTABLE FOR METAL & WOOD DOORS FROM 7/8" TO 1 1/4" THICK.

**\$1<sup>25</sup>** EACH

(MINIMUM ORDER OF 12)

## KEES GUARDS

## SCREEN DOOR ADJUSTABLE PUSH BARS

### THE ONLY ADJUSTABLE SCREEN DOOR GUARD

The KEES is the most practical and efficient screen door guard because it is the only guard that adjusts to fit any width door up to three feet.

Easy to install, attached with two screws. Set includes two guards in your choice of finishes; Dull Black Enamel, Brass Lacquer, Aluminum Enamel and Solid Brass.



SHOWN HERE WITH 3 GUARDS APPLIED ONE OR MORE MAY BE USED

1. Kees Adjustable Screen Door Guards eliminate screen door damage caused by careless pushing.
2. Kees Adjustable Screen Door Guards prevent sagging, bulging screen.
3. Kees Adjustable Screen Door Guards strengthen and brace the frame, improve the looks and life of the screen door.

**50<sup>c</sup>** EACH (MINIMUM ORDER OF 12)



# SAVE MONEY

with

## SECUR-SEAL Do-It-Yourself

### ALUMINUM STORM WINDOWS

Here's an unprecedented opportunity for every motel operator—equip all your units with the finest obtainable aluminum storms and screens, and make big savings for yourself at the same time! You don't have to be an expert craftsman to install your own Secur-Seal Do-it-Yourself storm combinations! A screwdriver, a hammer and a few spare hours of time are all you need. No fitting or adjusting, no complex instructions to follow, nothing extra to buy—just follow the three simple steps outlined below!

Once installed, your Secur-Seals will give year 'round comfort and protection, and a lifetime of trouble-free service! They save up to 30% on fuel bills by actual test—keep cold and moisture out . . . keep heat in! Your guests will admire their distinctive appearance, and they'll appreciate their easy operation.

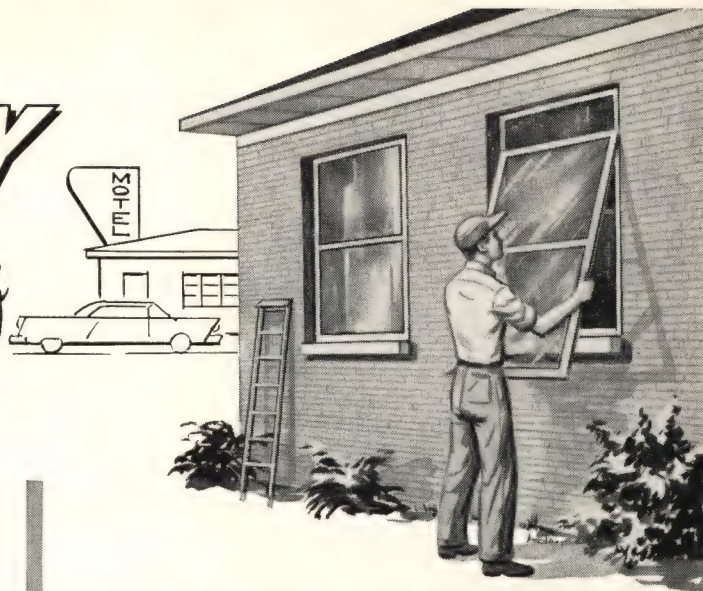
You'll be surprised at the low cost of a set of Secur-Seal Do-it-Yourself combinations. Find out how you can get a free estimate on your motel—write today!

Member National  
Combination Storm  
Window and Door  
Institute



*Security*  
SINCE 1920

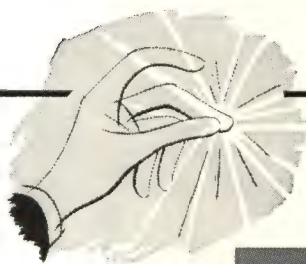
DETROIT



### ALL THE ADVANTAGES OF A PROFESSIONAL INSTALLATION . . . AND MORE!

- Completely Self-Storing—no ladder climbing or adjusting. Panels remove from *inside*!
- Saves up to 30% on fuel bills—keeps cold out, heat *in*!
- Perfectly sealed against cold, dirt, dust and noise!
- Constructed of highest quality aircraft aluminum (50SH 36)
- Exclusive Glide-O-Matic Retainer keeps window tight fitting, easy to operate!
- Positive spring-bolts automatically lock window from inside!
- Provides rain and draft-free ventilation—adjustable for any weather condition!
- Nothing to wear out, nothing to replace. Won't rust, stain, discolor, warp, rot, sag or become brittle!

PLUS the Added Advantage of Dollar Savings  
by Installing SECUR-SEALS Yourself!

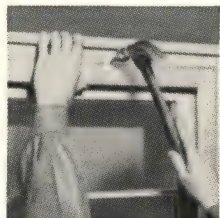


### IT'S A SNAP

to install

Do-It-Yourself **SECUR-SEALS!**

**STEP 1**—Temporarily fit light-weight frame on outside of prime window moulding with partly driven nails.



**STEP 2**—Insert aluminum strip in clips at bottom to fit sill.



**STEP 3**—Attach frame permanently with screws. Assemble Secur-Seal panels from inside building.



**GET A FREE ESTIMATE ON A SET OF SECUR-SEALS FOR YOUR MOTEL. WRITE TODAY FOR COMPLETE INFORMATION!**



# THE FINEST IN LOUVERED WINDOWS J A L O U S I E S

## DOORS

Holiday doors are as practical as they are beautiful. Serving as two doors in one they eliminate the need for a separate screen door. Screens may be interchanged for storm sash in a matter of seconds. Your guests can enjoy extra ventilation even though the door is locked. Give your guests the best . . . give them a "HOLIDAY".

## WINDOWS

As weathertight as ordinary windows according to laboratory tests, the beautiful Holiday Jalousie gives your room twice as much ventilation with complete rain protection even when half open. Floating Seal Weatherstripping affords maximum comfort even in the coldest climates. Privacy may be obtained with obscure glass.

## HOLIDAY FEATURES

- FULL VENTILATION
- SMOOTH FINGERTIP CONTROL
- WEATHER TIGHT
- LONG LIFE
- EXTRUDED FRAME SCREENS
- ALL ALUMINUM
- WIDE, EASY TO CLEAN GLASS
- PICTURE WINDOW VISIBILITY
- EASIEST INSTALLATION

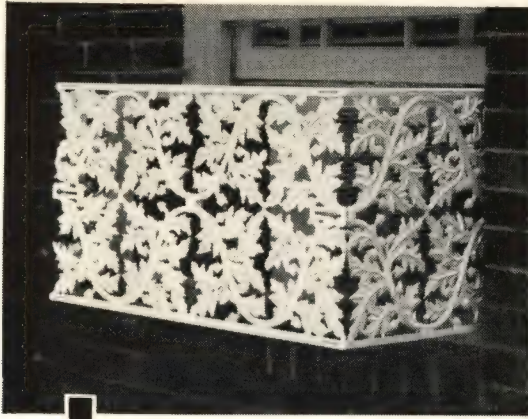
# HOLIDAY

This modern window is made of maintenance free, heavy extruded aluminum and stainless steel. The stainless steel bearing surfaces assure a lifetime of mechanically free operation. It is the ultimate in functional design and architectural beauty. Heavy construction features and long life make it ideal for commercial and motel as well as residential use.



# Ornamental WINDO-GRILLE

**"Works wonders with windows"**



## Air conditioner screen

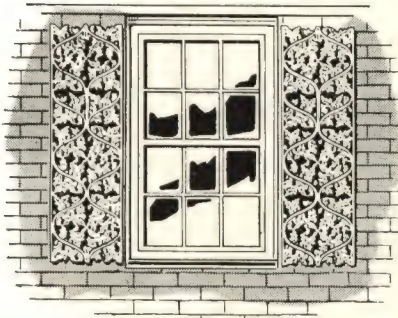
Beautifies windows with air conditioners. Open design of oak leaf pattern does not interfere with operation.

Dress-up your windows for a more inviting appearance! Inexpensive cast aluminum Windo-Grille can be used in many ways to make exteriors and interiors more attractive.

Beautiful oak leaf design Windo-Grille is cast in special alloy aluminum that will withstand any weather. Finish is high-gloss white enamel. Won't crack or peel. Installation of the Windo-Grille for any of the uses shown is quick and easy . . . all necessary bolts and screws furnished.

A standard unit fits windows 27" to 32" wide to form air conditioner screen or window box frame. Additional 8" and 16" space panels with matching pattern can be combined to obtain any desired width for double or picture windows, window shutters or interior cornice. Matching brackets available for support of window box. (Box is not furnished. Any wood or sheet metal box may be used.)

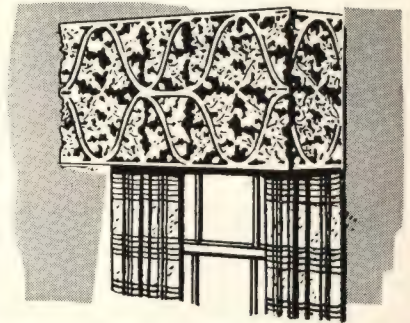
## Window shutters



## Window flower box



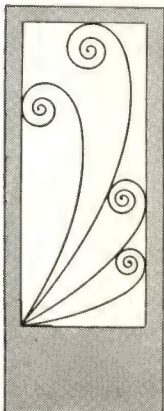
## Interior window cornice



## SCREEN DOOR GRILLES AND GRILLETTES

Welcome your guests with doors that are smart, decorative, inviting. Screen door grilles and grillettes make ordinary doors attractive, and give them additional strength. Grilles are hand-wrought Ornamental Iron. Grille ornaments and grillettes are beautifully cast alum-

inum. Finished in white enamel, ready to install. Fit any standard screen or storm door. Duck grille can be furnished with owl figure. Grillettes supplied four to a set, can be used also for decorative treatment of picture windows and in interiors.



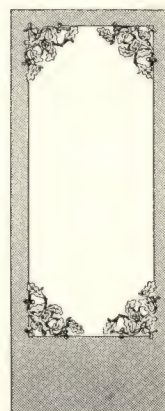
Plain  
Grille



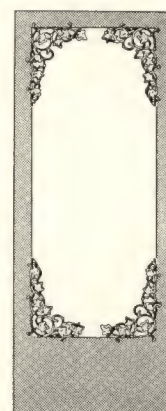
Duck  
Grille



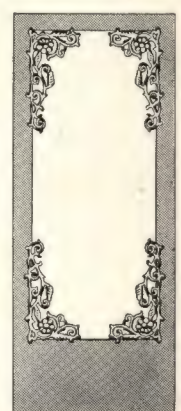
Cowboy  
Grille



Oak Grillette  
9 1/2" x 9 1/2"



Daisy Grillette  
18 1/2" x 9 1/4"



Ivy Grillette  
14 1/2" x 10"



**spacemaster**

by  
**modernfold**  
DOORS

®

**Modernfold's new SPACEMASTER doors make motel rooms larger without remodeling—avoid furniture damage—save on upkeep**

**ADD SPACE**—Modernfold's new Spacemaster Door has an accordion-like action in opening and closing. Because Spacemaster folds inside the doorway, completely out of the way, space adjacent to the door opening can be used efficiently . . . more profitably. These amazing closures make every inch of valuable floor and wall space usable for more furniture . . . better decoration . . . permit full use of that "paid for" space!

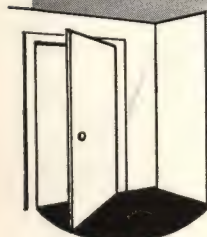
**ADD CONVENIENCE**—Your guests will appreciate Spacemaster's decorative flair, its distinctive "decorators' grey" color . . . its rich vinyl-coated fabric. Spacemaster enables you to offer your patrons more modern . . . more convenient accommodations . . . more room!

**ADD MORE PROFITABLE OPERATION**—Adding beauty that attracts customers and getting full use from available space is vital to today's successful motel operation. Spacemaster doors enable motel operators to obtain the space-saving advantages of quality folding doors . . . yet at a new low cost! And without costly remodeling.



You can't "build" space inside a room—so create it with Spacemaster. Replacing swinging door with Spacemaster makes bathroom larger. Spacemasters are easily cleaned with soap and water. Latches available if required.

Spacemaster allows placement of furniture on both sides of doorway. No swinging door here to steal valuable space or bang into furniture. Spacemaster can't warp or bind . . . never needs repainting.



Here, every inch of closet space becomes easily accessible. This "rolling post" Spacemaster opens from either end—can be stacked anywhere along closet width. No floor track necessary.

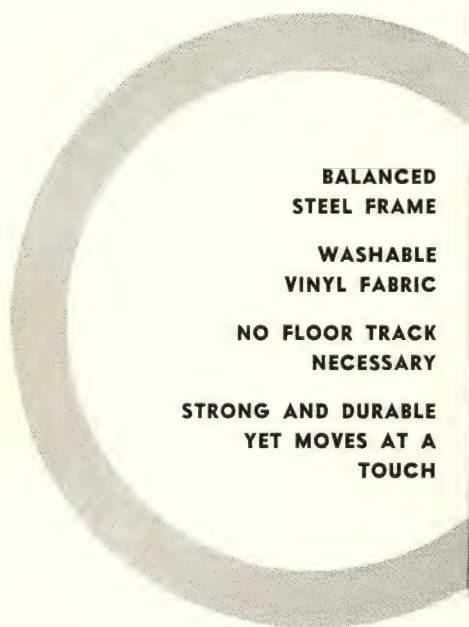




## BUILT TO 'TAKE IT' FOR YEARS OF USE!

Modernfold's new Spacemaster Door has a strong, rust-resistant steel frame that assures even opening from top to bottom. Spacemasters glide easily and quietly on a steel track installed at top of doorway. Track is covered when door is closed . . . almost invisible when door is open. The Spacemaster is covered with durable, vinyl coated fabric that won't crack or peel, and is richly colored in "decorators' grey" to enhance any decorative scheme.

**If you can handle a screwdriver you can install a Spacemaster yourself . . . in 10 minutes . . . in any type opening!**

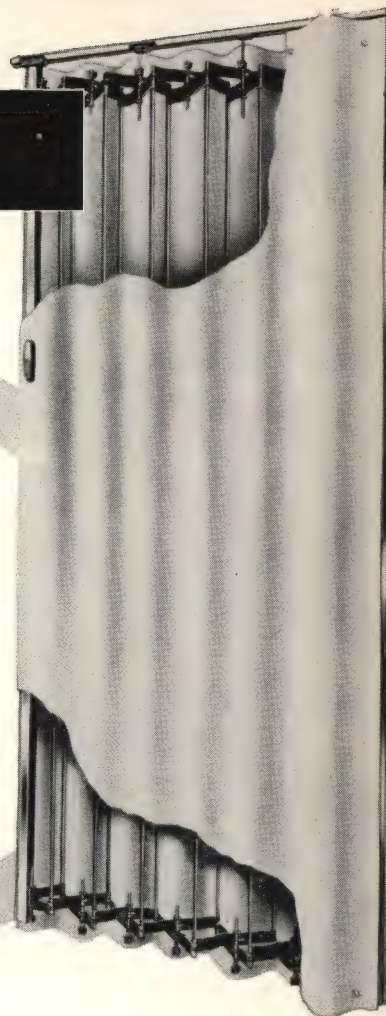


**BALANCED  
STEEL FRAME**

**WASHABLE  
VINYL FABRIC**

**NO FLOOR TRACK  
NECESSARY**

**STRONG AND DURABLE  
YET MOVES AT A  
TOUCH**



1. Fit track to door opening. Cut it to size. Mark and drill holes in header.



2. Slide door on the track, lift it into opening and insert screws.



3. Screw 4 patented quick-clamp jamb clips to jamb after lining them up with slats in jamb post.



4. Fit jamb post over jamb clips. Spring steel clips "lock" jamb post in place.

### NO COSTLY MAINTENANCE

Occasional washing with soap and water keeps Spacemasters lovely for years to come. Spacemasters never warp or swell. Need no painting or other expensive maintenance. Spacemasters soon pay for themselves by giving you trouble-free service year after year. Spacemasters eliminate the costly problems of doors swinging into furniture . . . save on maintenance and depreciation of furnishings.

**spacemaster**

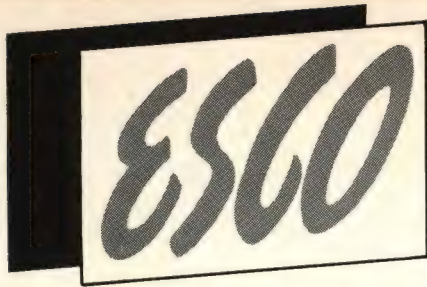
by  
**modernfold**  
DOORS

### SPECIFICATIONS

CODE NUMBER	OPENING WIDTH	OPENING HEIGHT	STACKING DIMENSION	MULTIPLE PACKING		SINGLE PACKING	
				No. of Doors	Wt. per Carton	No. of Doors	Wt. per Door
2068	2'0"	6'8 1/2"	4-1/8"	4	77	1	20
2668	2'6"	6'8 1/2"	4-5/8"	4	86	1	24
3068	3'0"	6'8 1/2"	5-1/8"	4	98	1	27
*4068	4'0"	6'8 1/2"	6-1/16"	3	97	1	33
2066	2'0"	6'6"	4-1/8"	4	76	1	19
2666	2'6"	6'6"	4-5/8"	4	85	1	23
3066	3'0"	6'6"	5-1/8"	4	96	1	26
*4066	4'0"	6'6"	6-1/16"	3	95	1	32
*4080	4'0"	8'0"	6-1/16"	3	115	1	29

\* Nos. 4068, 4066 and 4080 are available for optional installation—either with one side permanently attached or free to fold from either side.





# Prefabricated SLIDING CLOSET DOORS

*Beautifully styled—Engineered for perfect operation*

## ● GUARANTEED NOT TO WARP!

ESCO Sliding Doors are unconditionally guaranteed not to warp. They are made of Novoply or birch-veneered Novoply core, edged with 16-gauge steel channel, and scientifically scored on rear surfaces.

## ● SAVE VALUABLE FLOOR SPACE

ESCO Sliding Doors conserve valuable floor space wasted by old-fashioned hinged styles. They allow freedom in room arrangement because no space need be left for door swing-out. They make closets more accessible.

## ● CUT COSTLY LABOR

ESCO Doors are factory-fabricated. They don't have to be constructed on the job. Installation requires less than 30 minutes and no special tools are needed. Each door is shipped individually-packed, complete, ready for installation.

## ● CANNOT JUMP TRACK

ESCO Doors are locked into the track when installed. They cannot come out of the track unless disassembled.

## ● AVAILABLE IN ANY SIZE

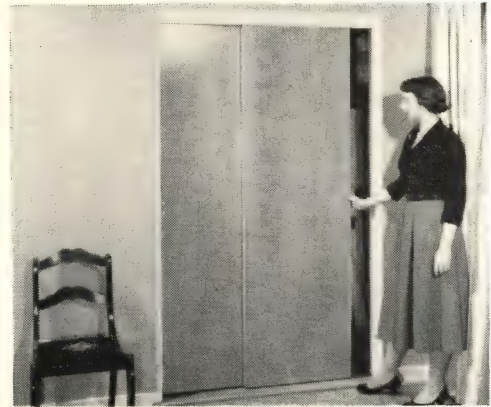
ESCO Doors are available in any size. Standard stock sizes are listed in the table below. ESCO's extruded aluminum track can be furnished in lengths up to 16 feet without a joint.

## ● NO DIRT-CATCHING FLOOR TRACK

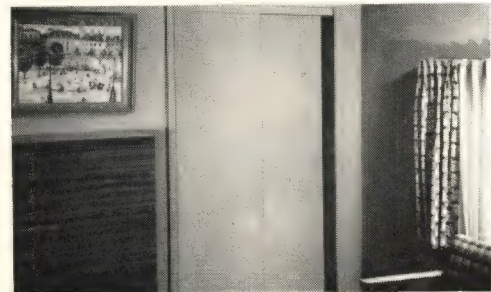
Concealed Nylon angle guides control ESCO Doors at floor level. No floor track is needed. Floor area is completely free and accessible for cleaning.

## ● SILENT OPERATION

ESCO Doors hang on nylon rollers—slide on nylon angle floor guides. Their operation is smooth and silent.



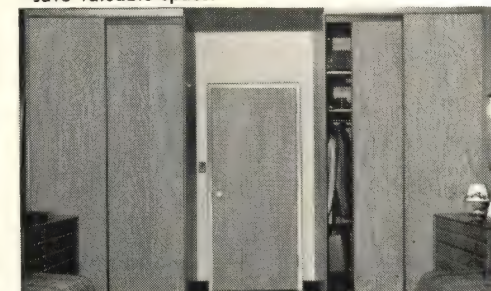
ESCO Sliding Doors lend themselves to a variety of decorative effects. In addition to any natural wood veneer, or varnished natural Novoply, the plain Novoply units can be painted to match adjacent walls, or they can be wall-papered. ESCO Doors can also be used effectively as room dividers.



These ESCO Doors have been painted to match walls.



ESCO Doors do not interfere with room arrangement—save valuable space.



ESCO Closet Units furnish usable storage space at less cost than conventional closets.

ESCO STOCK SIZES (JAMB OPENING DIMENSIONS)			DTF = Double Tier with Frame ST = Single Tier		
Style No.	Width	Height	Style No.	Width	Height
3680 1/2 ST	36"	80 1/2"	3695 1/2 ST	36"	95 1/2"
4880 1/2 ST	48"	80 1/2"	4895 1/2 ST	48"	95 1/2"
6080 1/2 ST	60"	80 1/2"	6095 1/2 ST	60"	95 1/2"
7280 1/2 ST	72"	80 1/2"	7295 1/2 ST	72"	95 1/2"
3682 1/2 ST	36"	82 1/2"	3695 1/2 DTF	36"	95 1/2"
4882 1/2 ST	48"	82 1/2"	4895 1/2 DTF	48"	95 1/2"
6082 1/2 ST	60"	82 1/2"	6095 1/2 DTF	60"	95 1/2"
7282 1/2 ST	72"	82 1/2"	7295 1/2 DTF	72"	95 1/2"

ESCO Sliding Doors can also be furnished, on special order, in opening multiples of 18", 24", 30", 36", or 48" panel-widths. Heights: 6'8 1/2", 6'10 1/2", or 8'0". Paracentric Key locks are available for all models.

STOCK UNITS AVAILABLE IN BIRCH, OR STANDARD NOVOPLY, OTHER VENEERS SPECIAL

**ESCO Engineering Sales Company**



# New Ideas

# IN MOTEL CONSTRUCTION

That Keep Customers 100% Happy—Increase "Call Backs!"



**1 SOUND DEADENING BETWEEN ROOMS!** When you design, build, or remodel motel units, Zonolite products can help you solve your sound transmission problems.



**2 CUTS HEAT LOSS IN HALF!** Zonolite Insulating Fill poured into the cores of concrete blocks actually doubles the insulating value of walls, tests prove. Keeps rooms up to 15° cooler in summer, warmer in winter—saves as much as 40% on fuel bills.



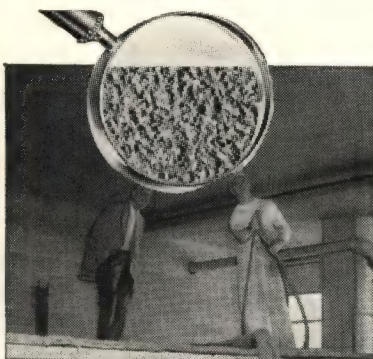
**3 FIRE SAFE PLASTER!** Zonolite Vermiculite Plaster assures you of the most fire-safe material you can use on walls and ceilings. Protects the motel investment, protects your customers.



**4 WARM DRY FLOORS!** Most basementless buildings have cold, damp floors. Avoid this hazard with Zonolite Insulating Concrete. Keeps rooms warm and cozy, protects customers against chills, drafts. One inch insulates as well as 12 to 16 inches of ordinary concrete.



**5 YEAR 'ROUND COMFORT!** Easiest of all insulations to install—Zonolite Insulating Fill cuts operating costs of your air conditioning and heating plants. Keeps rooms cooler in summer—warmer in winter. Fireproof, rotproof, permanent.



**6 QUIETER ROOMS!** Wherever noise is a nuisance Zonolite can be used to great advantage. Zonolite Acoustical Plastic on ceilings traps 65% of room noise. Completely fire-safe—attractive texture adds beauty.



## BUILDING? MODERNIZING?

Use Miraculous  
Zonolite Six Ways

for Maximum Customer Satisfaction

First impressions on motel customers are extremely important! It means satisfied customers—repeated "call backs"—gives you the plus-value of word-of-mouth advertising. Zonolite Brand Vermiculite is the amazing air-cell mineral that performs construction miracles in numerous ways. Zonolite can help you keep your rooms warmer in winter, cooler in summer and *quieter* all year 'round. Read the amazing facts and discover for yourself how Zonolite can add to customer comfort. Yet you will find the cost is very low, pays for itself in economies, actually saves you air-conditioning and fuel bills. Ask your architect, building supply or lumber dealer for full information on the cost-saving advantages of Zonolite.

- CUT FUEL BILLS UP TO 40%
- UP TO 15 DEGREES COOLER IN SUMMER
- NO DAMP FLOORS
- SOUND DEADENING AT ITS BEST
- SO FIRE-SAFE . . . SO EASY TO USE
- SO ECONOMICAL



SEE PRICE LIST FOR  
PRICES OF COMPLETE  
LINE OF ZONOLITE  
BUILDING MATERIALS

SEND FOR FREE BOOKLETS—  
GET MORE FOR YOUR MOTEL MONEY!



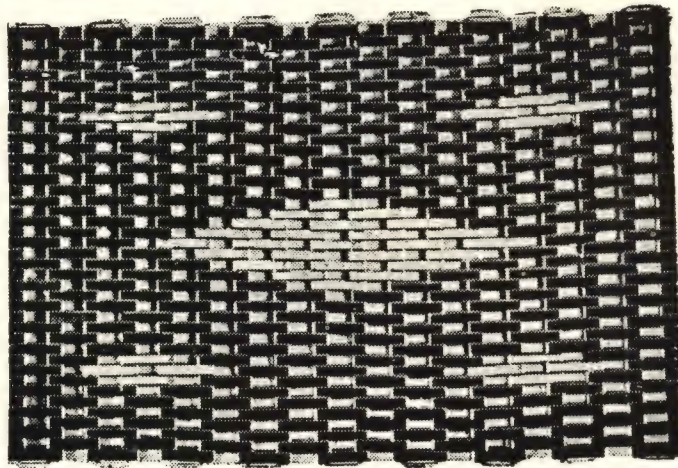
# LINK RUBBER DOOR MATS

**PROTECT YOUR INTERIORS — KEEP THEM CLEAN IN BAD WEATHER!**

## Standard Sizes:

14" x 22" uniform designs  
16" x 24" uniform designs  
17" x 27" uniform designs  
20" x 30" uniform designs

SPECIAL SIZE MATS  
MADE TO YOUR ORDER  
WITH MIXED LINKS.

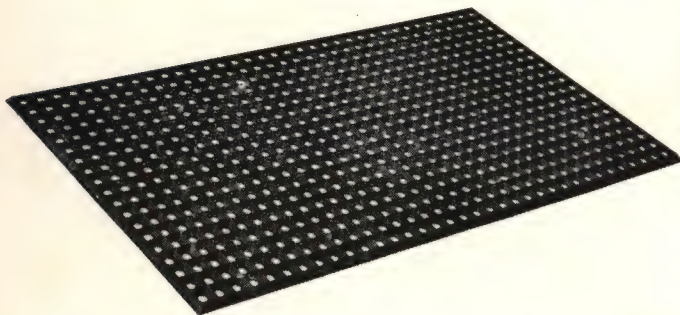


**MOTEL INITIALS  
CAN BE INSERTED**

ONE SQUARE FOOT  
REQUIRED FOR  
EACH LETTER.

**WATER, ACID AND RUST RESISTANT**

## WAFFLED DOOR MATS



This is a superior door mat, the finest made. Multiple scraping edges give maximum shoe scraping action. Water drains through perforations. Depressions hold dirt and mud. Easily cleaned — just shake out. Made of tough, durable rubber, impregnated with chopped fabric cord. A must for every motel!

Catalog Number	Color	Size	Standard Package	Approximate Wt. per Ctn.
5500	Black	20" x 36"	6 each	50 lbs.
5505	Black	18" x 30"	6 each	35 lbs.
5510	Black	14" x 24"	12 each	50 lbs.

## WELCOME DOOR MATS

A waffle pattern makes hundreds of scraping edges for most effective footscraping. The tough rubber is cured for great durability. The waffles are perforated to allow water and dirt to drop through.

Catalog Number	Color	Size	Standard Package	Approx Wt. Per Ctn.
6616	Black	14x24	12 Ea.	40 lbs.
7602	Red	14x24	12 Ea.	45 lbs.
7603	Green	14x24	12 Ea.	45 lbs.
6606	Black	18x30	6 Ea.	30 lbs.
8602	Red	18x30	6 Ea.	35 lbs.
8603	Green	18x30	6 Ea.	35 lbs.
6600	Black	20x36	6 Ea.	40 lbs.
9602	Red	20x36	6 Ea.	50 lbs.
9603	Green	20x36	6 Ea.	50 lbs.



Waffled Door and Utility Mats on this page may be combined with mats shown on Page 204 to obtain Shpg. Wts.



here's a sure way  
to make tourists...

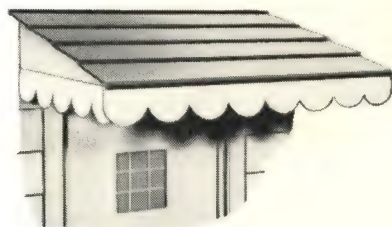
**STOP**

# FAWSCO

## All Aluminum

Awnings, Canopies and Shutters

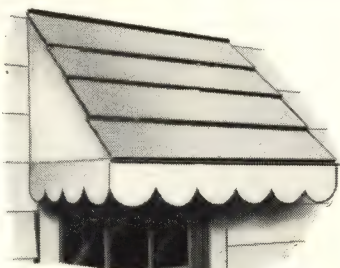
Ornamental Iron Porch Columns  
and Railings



**WEATHER-GUARD CANOPY**

Gracefully scalloped border and bright colors add charm to any doorway, and canopy itself provides welcome protection from bad weather. Infra-red baked enamel finish over aluminum. Red, green or blue, with white scallops.

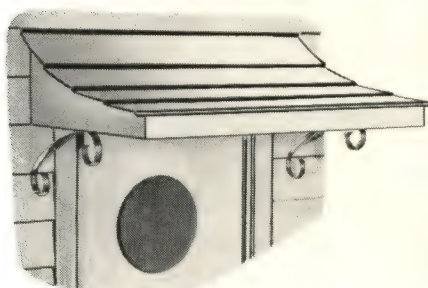
CAT. NO. 107



**WEATHER-GUARD AWNING**

A perfect companion to the Weather-Guard canopy. A gracefully styled awning that dresses up the motel while providing dependable protection against weather and sun. Available in same colors as Weather-Guard canopy.

CAT. NO. 206



**CONTOUR CANOPY**

Designed with modern, sweeping lines, for present-day motel styles. This aristocrat of canopies is enhanced by rich natural aluminum brackets — is easy to assemble and install. Pick red, blue or green with white trim.

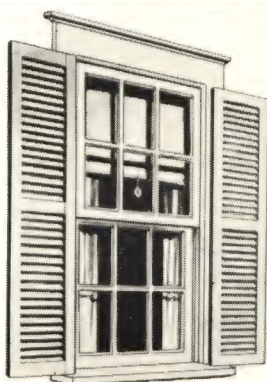
CAT. NO. 110



**CONTOUR AWNING**

Ultra-modern styling, sleek lines, and beautiful baked on enamel finish add graceful modern beauty to your motel. Provides better ventilation, without danger of rain penetration. Available in same colors as No. 110.

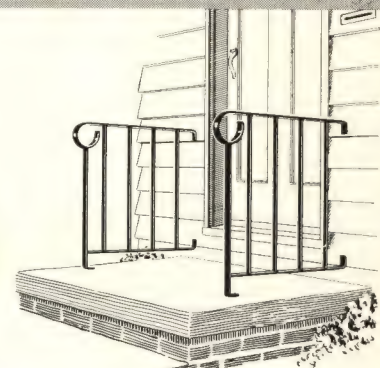
CAT. NO. 210



**SHUTTERS**

Metal shutters that last a "motel-time" — retain their fresh appearance for years without repainting. Won't crack, warp, or rot. Low in cost, sizes to fit most every window or door.

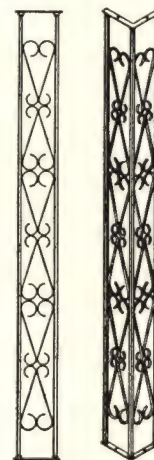
CAT. NO. 400



**ORNAMENTAL RAILING**

Solid iron ornamental railing serves your motel in two important ways: It makes doorways safer and adds distinction to them. Surprisingly low in cost, these railings will last a "motel-time." Choice of styles and sizes. Custom porch and stair railing on request.

CAT. NO. 501

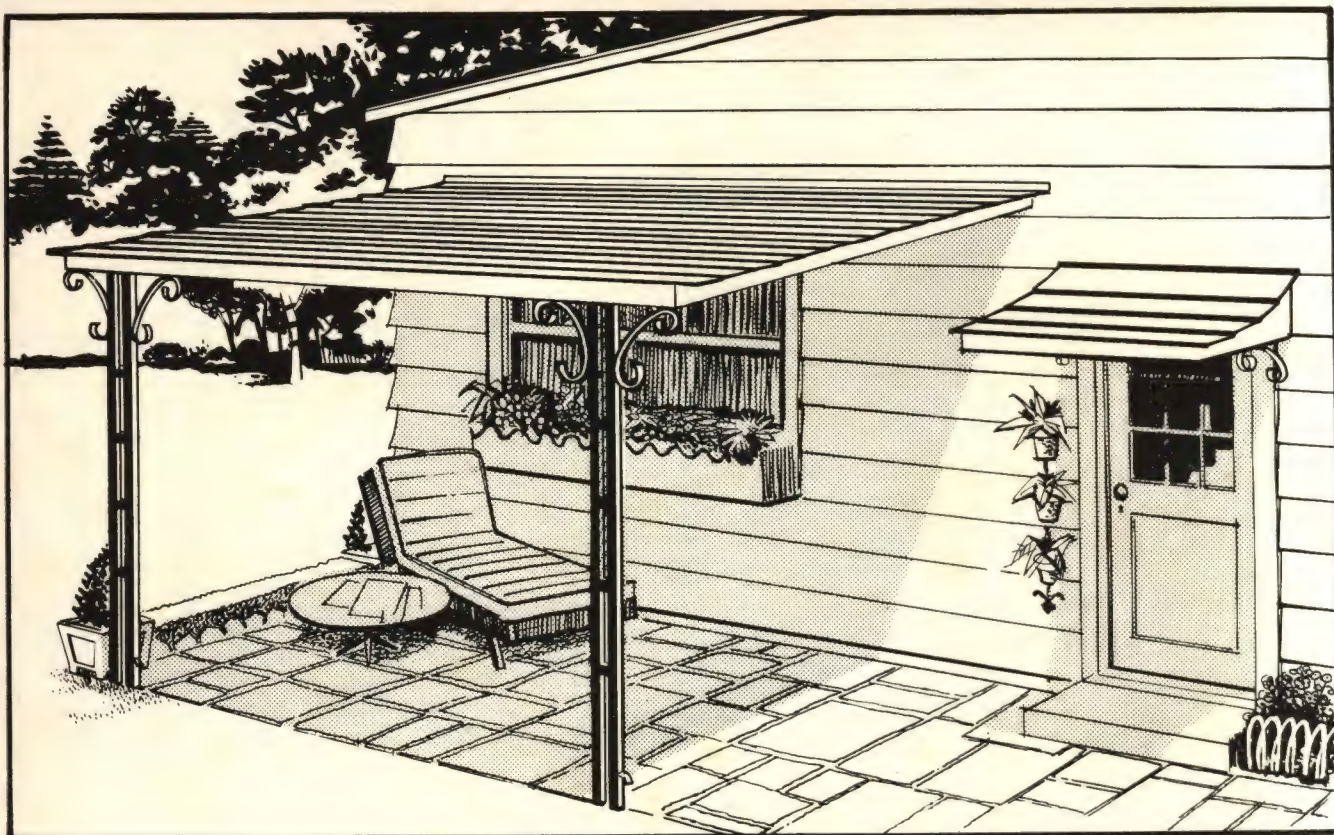


**ORNAMENTAL PORCH COLUMNS**

Used to support porch roofs, door canopies, breezeway posts and garden shelters. Solid steel construction — the outer frame of  $\frac{3}{4}$ " x  $\frac{3}{4}$ " bar, the scrolls of  $\frac{3}{8}$ " x  $\frac{1}{4}$ " solid stock. All posts are provided with top and base plate that are removable so that height adjustment between 7' and 8' may be made by cutting off posts. Single panels are 8 $\frac{1}{2}$ " wide by 8' long. Corner panels are 8 $\frac{1}{2}$ " x 8 $\frac{1}{2}$ " x 8'.

CAT. NO. 520





# All Aluminum Terrace Canopy

Engineered by FAWSCO for a lifetime of beauty and service. All FAWSCO products are backed by 30 years of experience and manufacturing "know-how."

## AVAILABLE IN THREE STANDARD SIZES

- 8' x 10'. Furnished with 2 single 1¼" aluminum posts with decorative brackets. **\$140<sup>50</sup>**
- 10' x 12'. Furnished with 2 single 1¼" aluminum posts with decorative brackets. **\$172<sup>50</sup>**
- 10' x 14'. Furnished with 3 single 1¼" aluminum posts with decorative brackets. **\$212<sup>50</sup>**

Double post available at slight additional cost. Write for prices.

Your choice of plain colors or a combination of any of the four:

White • Gray • Green • Canary Yellow

### SHIPPING WEIGHTS

8' x 10'	appx. 75 lbs.
10' x 12'	appx. 105 lbs.
10' x 14'	appx. 125 lbs.

### CARTON SIZES (appx.)

8' x 10'	14½" x 4½" x 120"
10' x 12'	14½" x 4½" x 144"
10' x 14'	14½" x 4½" x 168"



# Beautify Your Home — Increase Its Value BEE-LYTE FIBERGLASS Awnings and Canopies

**NEW!** • ADJUSTABLE  
• CUSTOM DESIGN



CUSTOM STYLE WITH SIDES.

**Make rooms 10° to 18° Cooler in Summer  
Protects Windows and Doorways in Winter**

**LOW IN COST  
EASILY INSTALLED**

**PLUS! PERMANENT BEAUTY  
WITH ADDED PROTECTION**

A Bee-Lyte awning gives you daylight every day—your new awning will admit a gentle, engineered, glareless light that accentuates the beauty of your interior decorations. You get up to 72% visible light transmission, but, the ultra violet light, the rays so harmful to furnishings are almost entirely eliminated.

**NO SEASONAL STORAGE  
NO SEASONAL REPAIRS**

**Bee-Lyte** — gives you color stable fiberglass.

**Bee-Lyte** — gives you worry free awnings — weather extremes . . . humidity . . . frost . . . heat — will not harm them.

**Bee-Lyte** — gives you heavy aluminum understructure, no rust . . . high strength.

**Bee-Lyte** — gives you — diffused light as contrasted to dark interiors with old fashioned awnings.



#### All Weather Protection

Heat, cold, frost, rain, snow, mild acids.



#### Shatterproof

Interwoven glass strands give amazing strength.



#### No Rust — No Rot

Fiberglass & aluminum, materials designed for this application.



#### Translucent

Soft glare free light for your interiors — up to 72% light transmission.



#### Protect Interiors

Harsh rays that fade drapes and rugs almost entirely eliminated.



#### Beauty

Colors are moulded in; no thin spots, no bubbles. Easy to keep clean.

**ADJUSTABLE FIBERGLASS AWNINGS--(With Ornamental Iron Side Scrolls)--FIT MOST WINDOWS**

No.	Roof Width	Adjustable DROP and PROJECTION
30-A	30"	<ul style="list-style-type: none"> <li>17" Drop Gives 30" Projection</li> <li>23" Drop Gives 25½" Projection</li> <li>24" Drop Gives 24" Projection</li> </ul>
35-A	35"	<ul style="list-style-type: none"> <li>18" Drop Gives 38" Projection</li> <li>26" Drop Gives 33" Projection</li> <li>28" Drop Gives 32" Projection</li> <li>30" Drop Gives 30" Projection</li> <li>32" Drop Gives 28" Projection</li> </ul>
40-A	40"	
48-A	48"	
60-A	60"	
72-A	72"	
84-A	84"	
96-A	96"	
108-A	108"	

#### BEAUTIFUL COLORS

##### Roofs

Snow white      Forest green  
Yellow      Fiesta red

##### Valance

Adjustable — snow white — scalloped

For awnings and canopies — width should be at least 8" wider than window or door opening.

Note: Instructions and mounting screws included in each carton.



## ALGERIAN STYLE DOOR CANOPY



Now! A smart looking fiberglass door canopy that offers protection in all kinds of weather. Understructure is extruded 63 ST-T5 aluminum, handsome adjustable aluminum spears. Fiberglass roof and sides. Can be mounted immediately over doors to 36" wide.

DOOR CANOPIES WITH SPEARS (4" Fiberglass Valance & Sides)		
No.	Roof Width	Adjustable Drop and Projection
40-C	40"	$\left\{ \begin{array}{l} 15'' \text{ Drop Gives } 39'' \text{ Proj.} \\ 18'' \text{ Drop Gives } 38'' \text{ Proj.} \\ 22'' \text{ Drop Gives } 36'' \text{ Proj.} \end{array} \right.$
48-C	48"	
60-C	60"	

## Custom Styled FIBERGLASS AWNINGS (with Sides)

SIZES 30" TO 108" WIDE			
No.	Roof Width	Established Drop.	Proj.
30-EW	30"	24"	24"
35-EW	35"	30"	30"
40-EW	40"	30"	30"
48-EW	48"	30"	30"
60-EW	60"	30"	30"
72-EW	72"	30"	30"
84-EW	84"	30"	30"
96-EW	96"	30"	30"
108-EW	108"	30"	30"

(See Illustration, Reverse Side)

Corrugated fiberglass roof, front valance and sides. Extruded aluminum understructure aluminum flashing. Quick and easy installation. Will not rust, rot, crack or tear. Needs no painting. Shipped in sturdy carton.

Colors: Roofs—snow white, yellow, forest green, fiesta red.

Valances and sides—white.

## BEE-LYTE FIBERGLASS SHUTTERS AND WINDOW BOXES

WINDOW SHUTTER SIZES		
No.	Width Each Panel	Height
39-S	14"	39"
42-S	14"	42"
47-S	14"	47"
52-S	14"	52"
57-S	14"	57½"
63-S	14"	63"

WINDOW FLOWER BOXES			
No.	Width	Height	Length
25-WB	6½"	6½"	25"
30-WB	6½"	6½"	30"
36-WB	6½"	6½"	36"

- Beautiful
- Permanent
- Easy to install

Window box is galvanized steel with Hammerloid finish. Heavy steel brackets and scalloped fiberglass.

Shutters feature awning colors with two white diamonds as design.

Shipped in heavy cardboard cartons with necessary hardware.



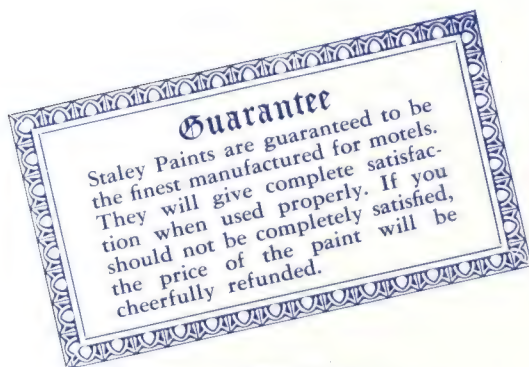
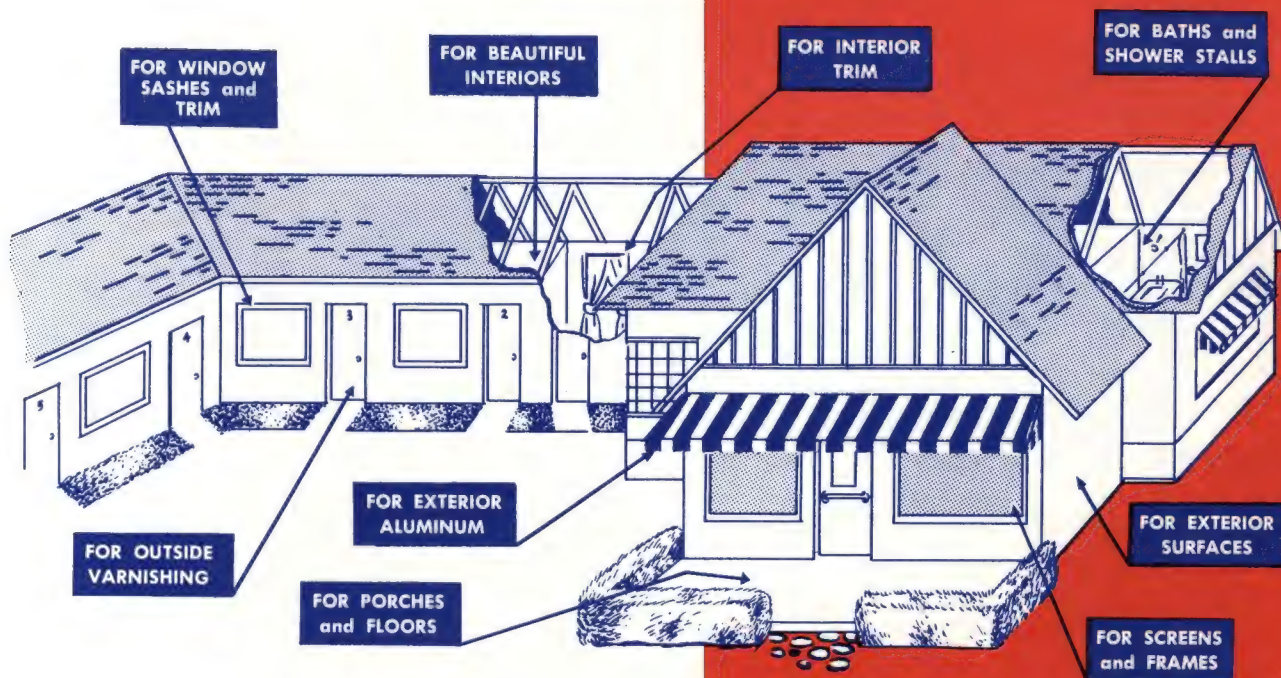
**Bee-lyte** Subsidiary of Bee Chemical Company  
CORPORATION

"MANUFACTURERS OF MODERN HOME IMPROVEMENTS"

9216 SOUTH BURLEY AVENUE • CHICAGO 17, ILLINOIS



# CUSTOM MADE for the TOURIST TRADE



Write for your set of  
Color Cards —  
Free, No Obligation!

## ATTRACTIVELY PAINTED AND DECORATED MOTELS = **NO VACANCY**

One of the greatest assets of any tourist establishment is an attractive appearance. For finest upkeep at a minimum cost, use Staley Paints, the finest paints money can buy. Staley Paints are specially formulated to meet the specific needs and demands of the tourist trade. Every Staley Paint Product is guaranteed to give absolute satisfaction in every climate, to look better and wear better even under the most adverse conditions.

## — AT DEALER PRICES



100% PURE - 1st QUALITY  
**EXTERIOR  
HOUSE  
PAINT**

## Acclaimed Everywhere

The overwhelming choice of painters everywhere . . . self-cleaning Staley House Paints are specially formulated to give you the highest quality at the lowest dealer price.



### STALEY'S EXTERIOR HOUSE PAINT IS SPECIALLY MADE FOR TOURIST COURTS AND MOTELS

Staley's 100% pure 5-year House Paint is quality-made to give longer service and protection from weather, dirt and grime. Proven greater hiding power, better appearance, longer protection and durability. Available in Outside White, Cream, French Ivory, Battleship Gray, Dove Gray, Colonial Yellow, Nile Green and Pebble. Staley Paints are the finest paints made . . . yet they're priced no higher than ordinary house paints.

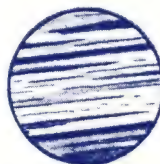
Retail price per gallon . . . . \$6.50  
DEALER PRICE per gallon . . . \$3.65



No  
Checking!



No  
Blistering!



No  
Cracking!



No  
Peeling!

Send for Your Free Color Card



### EXTERIOR PRIMER

Staley's 100% pure White Exterior Primer gives CONTROLLED PENETRATION for proper adhesion. This assures a uniform coverage, more beautiful appearance, a more perfect paintable surface and longer wear. Use it on every job for finest results!

Retail price per gallon . . . . \$6.25  
DEALER PRICE per gallon . . . \$3.55



### PERMANENT SASH & TRIM COLORS

Mildew-resisting, extra durable, non-fading permanent colors. Quick drying—One coat covers! Available in White, Verde Green, Light Green, Ivy Green, Bronze Green, Bungalow Brown, Seal Brown, Rich Red, Spanish Blue and Black.

Retail price per gallon . . . . \$6.75  
DEALER PRICE per gallon . . . \$3.80

(Rich Red and Spanish Blue 65c per gallon higher).



# The Perfect Interior Paint for Walls and Woodwork!

*Scrubable, Odorless  
Rubber Latex*

## SATIN -FLAT

**In Exciting  
HOUSE AND GARDEN  
COLORS**

*One Coat Magic!*



***Ideal  
for  
EVERY  
ROOM***



**EASY TO APPLY**



**NEEDS NO PRIMER**



**DRIES IN MINUTES**



**SCRUBBABLE**

### OUTSTANDING FEATURES

- Quick . . . Economical . . . Easy to use.
- Spreads like magic giving unusual coverage! Anyone can paint a perfect job.
- New revolutionary paint that does *not* require a primer or sealer.
- Ready-to-use . . . No thinning. Just stir and apply.
- Dries in minutes to a rubber-tough surface that is dirt and water repellent; room is ready for occupancy almost at once.
- Super-beautiful; gives a depth to color like velvet!
- Super-durable; its beauty lasts!
- Scrubbable, Guaranteed Washable! After curing time (30 days) will withstand repeated washing with usual household cleaners.
- Can be applied over painted walls, wallpaper, plaster, wood, brick, wallboard, primed metal, canvas, concrete, etc. . . . in living and dining rooms, bedrooms, halls. Over bare plaster apply 2 coats.
- Uniform velvety sheen . . . not too shiny, not too flat.
- No mess . . . no fuss. Merely clean up rollers, brushes, splatters, hands, etc. with warm soapy water.
- **SEND FOR FREE COLOR CARD!** SATIN-FLAT colors available are Swan White and sprout, Carnation, Mocha, Dresden Blue, Spruce, Ivory, Sky Blue, Forest, Pebble, Fairy Yellow, Cardinal Red, Turquoise, Dove Gray, Clover Pink, Willow and Middy Blue.
- *The most revolutionary paint ever developed for motel interiors!*

**Retail price per gallon . . . \$5.45**  
**DEALER PRICE per gallon . . . \$3.10**

(Cardinal Red 75¢ gallon higher)





# STALEY PAINTS — FOR EVERY MOTEL NEED!

## RE-NEW-IT Bath and Shower Stall Enamel

### One Coat Covers!



High quality one-coat enamel in choice of non-yellowing Snow White and 20 colors. Permanent, non-fading. Dries quickly to a durable, WATERPROOF, high gloss finish. No chipping, cracking or peeling. Also ideal for exterior wood or metal surfaces.

Retail price per gallon.....\$6.95  
DEALER PRICE per gallon.....\$3.99



## RE-NEW-IT Porch and Floor Enamel

### Wear and Weather Resistant!



Tough, durable, high gloss, waterproof super one-coat enamel. Resists scuffs, mars and water. For all interior or exterior floors of wood, concrete, etc. Dries overnight. Eight modern floor colors.

Retail price per gallon.....\$5.95  
DEALER PRICE per gallon.....\$3.35

## RE-NEW-IT OUTSIDE SPAR VARNISH

### Weather-, Water-, Acid-proof



This clear, durable Spar Varnish is perfect for boats as well as exterior wood surfaces! Dries rapidly to a beautiful finish. Guaranteed to be the finest Spar Varnish available at any price.

Retail price per gallon.....\$6.95  
DEALER PRICE per gallon.....\$3.99

## ONE COAT DECORATOR FLAT WALL

### Rubberized, Self-Sealing



100% pure oil Rubberized flat wall paint in 13 decorator colors. Finest flat wall paint on the market! Needs no primer. Easy to apply; no brush marks. Very economical. Quick drying. Washable.

Retail price per gallon.....\$4.25  
DEALER PRICE per gallon.....\$2.35



## MASTER PAINTER WHITE GOODS

ONE COAT PURE OIL SELF SEALING FLAT — WHITE. Easy to apply. No primer.

Retail price per gallon.....\$4.35  
DEALER PRICE per gallon.....\$2.45

ONE COAT PURE OIL SEMI-GLOSS ENAMEL — WHITE. Fast-drying, hand-rubbed effect finish. Scrubbable, non-yellowing.

Retail price per gallon.....\$5.45  
DEALER PRICE per gallon.....\$3.20

ONE COAT PURE OIL, HIGH GLOSS ENAMEL — WHITE. Non-yellowing, tough, scrubbable. Fast dry.

Retail price per gallon.....\$5.45  
DEALER PRICE per gallon.....\$3.20



## STALEY'S WALL PRIMER SEALER

### Finest Quality!



The finest interior white pigmented Wall Primer and Sealer available at any price! Excellent base coat for Flat Paints, Semi-Gloss and Enamels. A positive sealer with extra coverage.

Retail price per gallon.....\$4.75  
DEALER PRICE per gallon.....\$2.85



## STALEY EXTERIOR ALUMINUM PAINT

### Meets Government Specifications!



This long oil, durable paint is ideal for tanks, mail boxes, fences, flag poles, gutters, roofs, pipes and any exterior or interior metal, wood or masonry. Brilliant finish. Guaranteed finest made. LASTS FOR YEARS!

Retail price per gallon.....\$5.15  
DEALER PRICE per gallon.....\$3.62

## ASBESTOS SIDING CEMENT STUCCO

### Rubber Base White Paint!



Fine quality white paint made with GOODYEAR PLIOLITE S-5 pure rubber. A 5 year, waterproof coating for all exterior or interior masonry. Non-yellowing. Lime-proof. No chalking, checking, blistering.

Retail price per gallon.....\$5.95  
DEALER PRICE per gallon.....\$3.25



## STALEY'S PAINT AND ENAMEL THINNER

### Will Remove Wax!



An excellent, economical scientific blend of fast evaporating thinners. The outstanding preference of amateur and professional painters everywhere.

Retail price per gallon.....\$1.35  
DEALER PRICE per gallon.....\$ .80

## RE-NEW-IT BLACK SCREEN ENAMEL

### Excellent Rust Preventative!



An inexpensive protection for all screens and screen frames of metal or wood. Will not clog the mesh. Easy to apply. Fast drying.

Retail price per gallon.....\$3.65  
DEALER PRICE per gallon.....\$1.90

# WRITE for COLOR CARDS



*Roll on paint  
with pushbutton  
ease!*

# "400"

**PRESSURE-FED**

**PAINT ROLLER**



*a complete  
outfit for  
pushbutton  
painting!*

#### **NO DIPPING**

You just pump air into the tank...or connect hose to pressure pot...then pushbutton paint. You eliminate time and energy lost in dipping roller or brush...you can concentrate full time on painting.

#### **NO DRIPPING**

Solid Bakelite head does not store up paint...will not drip while painting or "drool" when the flow button is "off." Graduated feed holes assure even flow and coverage over entire roller surface.

#### **SAVE TIME AND MONEY ON ANY PAINTING JOB!**

**MAINTENANCE PAINTING**—factories, offices, schools, motels, hospitals and other buildings can be quickly and economically painted.

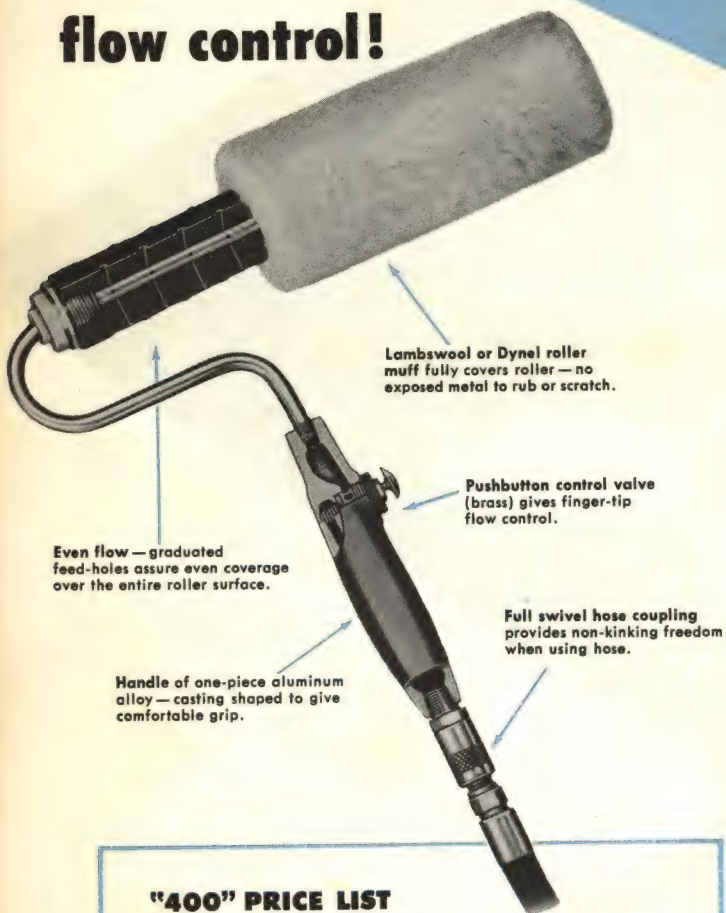
**CONTRACTORS** have found the "400" a more profitable painting method—both on large tract work and smaller redecorating jobs.

**THE IDEAL METHOD** for tough "special" painting needs such as chain link fences, cement block, steel tanks and ships, weatherproofing of masonry, etc.



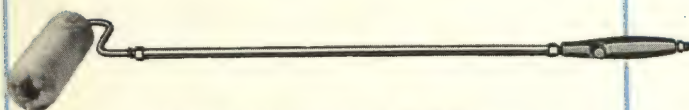
**The solid head  
assures even  
flow control!**

**You get all these  
advantages painting  
the "400" way...**



#### "400" PRICE LIST

Description	Part No.	List Price
Complete unit—"400" head assembly, 3-gallon tank, hose.	400	\$54.50
"400" head assembly only...	400-H	29.95
Replaceable roller covers.... (Lambswool or Dynel)	461	2.95
Cotton enameling sleeve.....	461-S	.30
Full swivel hose coupling.....	600	1.95



#### RIGID EXTENSION TUBES

2 ft. Aluminum .....	502	3.50
3 ft. Aluminum .....	503	4.20
4 ft. Aluminum .....	504	4.90

- Paint up to 400 square yards per day.
- Less waste—paint coverage can be increased as much as 15% to 20%.
- Applies all paints... flats, semi-gloss, enamels, water or oil based paints and heavy stipples.
- For any flat surface—rough or smooth plaster, brick, concrete, stucco or wood, chain link fence, or metal tank.
- Easy handling—lightweight, portable unit.
- Even-flow feed holes do not clog or drip—head does not store up paint.
- Roller is cast in solid Bakelite not affected by thinners or paint.
- Full, fast coverage by big 7-inch-wide roller.
- Cover made from selected lamb's wool or Dynel gives even coverage and uniform satin finish. Cotton sleeves available for enamels.
- Long-wearing 16-ft. hose connected to tank by leak-proof threaded brass coupling.
- Tank is of hot dipped galvanized steel with built-in pressure system, air release valve and gauge. Holds as much as 3 gals.—or as little as a quart.

\* Feed tube is stainless steel.

#### HOW TO PAINT

Pour paint into tank... pump up pressure... prime roller with pushbutton depressed—then roll paint on, pressing pushbutton as needed.

#### EASY TO CLEAN

Release pressure through relief valve. Remove pump... pour out unused paint and feed thinner through system. Remove cover from head, rinse and replace.

**JAMES WARREN CO.**

1601 E. Olympic Blvd.  
Los Angeles 21, Calif.

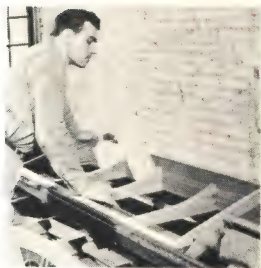


Select Your Choice of Decorator's Colors in Finest, Heavy Gauge, Virgin Vinyl Plastic.

Only the most supple, stainproof and washable, long-wearing plastic is selected. You can choose any colors or color combination you wish including two colors (alternating panels) on backs and wall panels at no extra cost. Sample swatches will be sent on request.

COLORS:	Red	Nile Green
	Coral	Chartreuse
	Ivory	Smoke Blue
	Tan	Dawn Gray
		Chocolate

**Construction Details Found Only  
in DeLuxe Equipment**



Only choice, specially selected hardwoods, carefully fitted by master craftsmen are used for frames.

No-Sag Spring Seats are anchored to frames for lasting comfort.



Full cut upholstery for long wear.

- PLUS** ★ Tempered black masonite bases.
- ★ Custom upholstery in your color scheme.
  - ★ Triple plating of copper, nickel and chrome on cold-rolled tubing for all chrome booths and tables.
  - ★ Deep piles of rubberized hair and full 24 oz. pure cotton liners provide luxury seating.

## RESTAURANT EQUIPMENT SECTION

*De Luxe*

# SEATING EQUIPMENT

**BOOTHS - TABLES - CHAIRS - STOOLS**

**40%** **BELOW**  
**LIST PRICE.**

One of the Nation's largest manufacturers, following specifications used only in the finest equipment, and with prices based on tremendous mass production methods, enables us to bring to you this quality line of seating equipment that will afford great savings in outfitting your food serving premises. Every unit is backed by a pledge of value.

### SEAT MORE IN LESS SPACE

**Our Engineers Will Plan Your Layout**

If you wish expert engineering advice, mail a layout of your room and state your needs. We will have floor plans drawn up for you by expert engineers for only \$15. When you mail in your order for seating equipment, this money will be applied towards the cost, so the service will have cost you nothing.

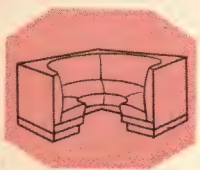
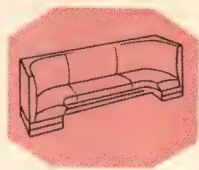
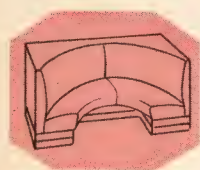
### SAVE ON SHIPPING

For your convenience and shipping economy, our seating equipment is made in plants located in St. Louis, Fort Worth and Baltimore. When ordering, specify from which plant you wish shipment made to reduce your shipping costs.





**No. 10 Series  
THE SEAVIEW**



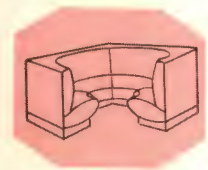
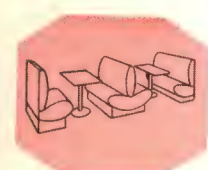
Because of their practical styling, smart appearance and great value, this is one of the fastest selling booths in America. Complete line of matching units in your choice of colors.

**SEAVIEW SERIES—Height: 36" or 42"**

No.	Length	Width	Weight
10—Single Booth	42"	22"	72 lbs.
11—Double Booth	42"	43"	105 lbs.
12— $\frac{1}{4}$ Circle Booth	42x42"	22"	127 lbs.
13— $\frac{1}{2}$ Circle Booth	42x72x42"	22"	209 lbs.
14— $\frac{1}{2}$ Circle Booth	42x84x42"	22"	225 lbs.
15— $\frac{3}{4}$ Circle Booth	42x84x84x42"	22"	352 lbs.
16— $\frac{1}{2}$ Size Single Booth	24"	22"	58 lbs.
17— $\frac{1}{2}$ Size Double Booth	24"	43"	85 lbs.
18—Wall Booth	Any Length	22"	16 lbs./ft.
19—Wall Panel	66" or 72"	$\frac{3}{8}$ "	40 lbs.



**No. 20 Series  
THE PARKRIDGE**



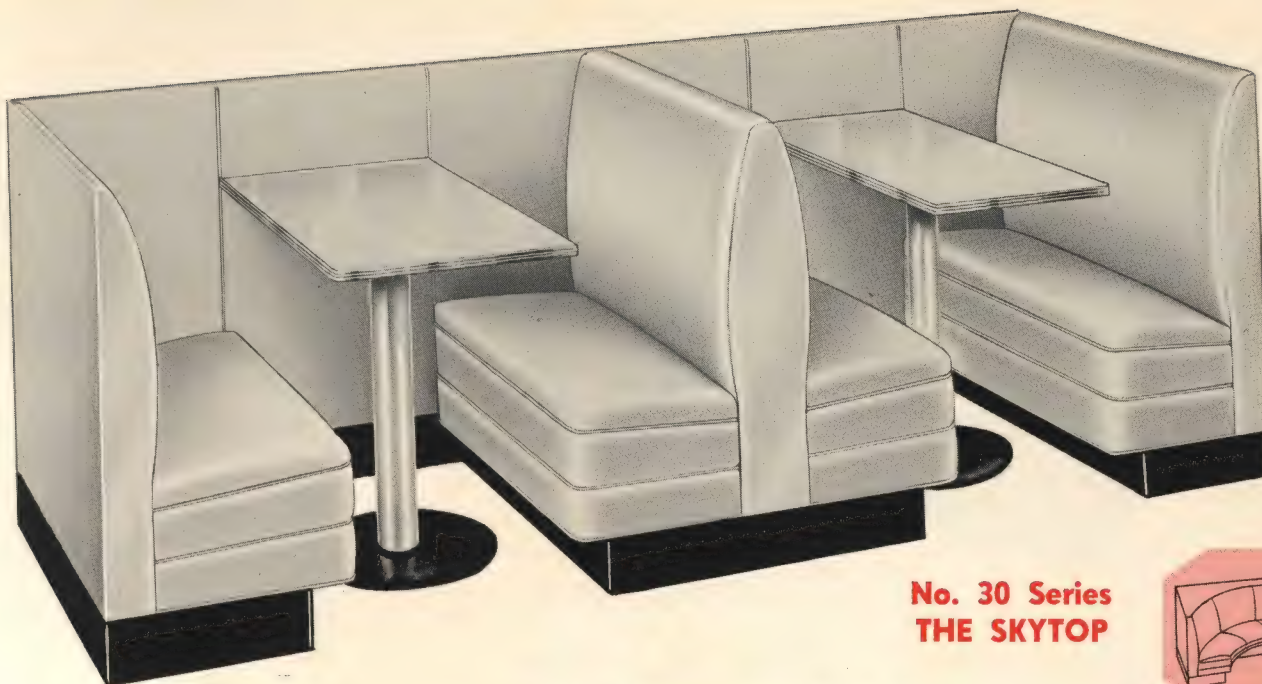
Ultra modern, with graceful, sweeping lines that blend with smart decor, here is most comfortable seating built for rugged service. It is priced to save you hundreds of dollars without sacrificing quality.

**PARKRIDGE SERIES—Height: 36" or 42"**

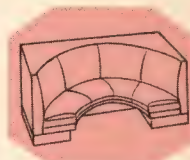
No.	Length	Width	Weight
20—Single Booth	42"	23"	72 lbs.
21—Double Booth	42"	44"	105 lbs.
22— $\frac{1}{4}$ Circle Booth	42x42"	23"	127 lbs.
24— $\frac{1}{2}$ Circle Booth	42x84x42"	23"	225 lbs.
25— $\frac{3}{4}$ Circle Booth	42x84x84x42"	23"	352 lbs.
26— $\frac{1}{2}$ Size Single Booth	24"	23"	58 lbs.
27— $\frac{1}{2}$ Size Double Booth	24"	44"	85 lbs.
28—Wall Booth	Any Length	23"	15 lbs./ft.
29—Wall Panel	66" or 72"	$\frac{3}{8}$ "	40 lbs.

Refer to 1st page in this section for color.





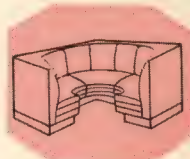
**No. 30 Series  
THE SKYTOP**



Beautiful styling and superior craftsmanship distinguish these booths. Massive for comfort, yet engineered for modern rooms, they are an exceptional buy at our low prices. Exceptionally sturdy frames for hard wear.

**SKYTOP SERIES—Height: 36" or 42"**

No.	Length	Width	Weight
30—Single Booth	42"	24"	87 lbs.
31—Double Booth	42"	47"	125 lbs.
32—1/4 Circle Booth	42x42"	24"	140 lbs.
34—1/2 Circle Booth	42x84x42"	24"	270 lbs.
35—3/4 Circle Booth	42x84x84x42"	24"	410 lbs.
36—1/2 Size Single Booth	24"	24"	63 lbs.
37—1/2 Size Double Booth	24"	47"	95 lbs.
38—Wall Booth	Any Length	24"	18 lbs./ft.
39—Wall Panel	66" or 72"	5"	40 lbs.

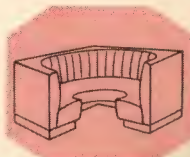


**No. 40 Series  
THE EL MIRADOR**

**EL MIRADOR SERIES—Height: 36" or 42"**

No.	Length	Width	Weight
40—Single Booth	42"	24"	95 lbs.
41—Double Booth	42"	47"	135 lbs.
42—1/4 Circle Booth	42x42"	24"	150 lbs.
44—1/2 Circle Booth	42x84x42"	24"	270 lbs.
45—3/4 Circle Booth	42x84x84x42"	24"	420 lbs.
46—1/2 Size Single Booth	24"	24"	63 lbs.
47—1/2 Size Double Booth	24"	47"	95 lbs.
48—Wall Booth	Any Length	24"	18 lbs./ft.
49—Wall Panel	66" or 72"	1"	45 lbs.

Rich, hand-tailored fluting for permanent seating comfort is the hallmark of these luxurious booths. They provide superior seating for establishments whose standards demand the finest.

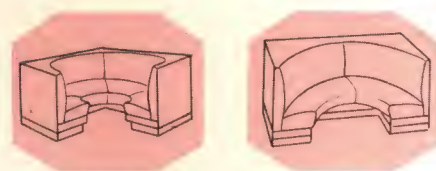


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### No. 50 Series THE MOHAWK



Douglas fir plywood, molded fibre board, and choice Southern hardwoods are combined by craftsmen to make the frames used in this low priced springless series. Only the finest rubberized hair upholstery and best, most supple plastics are employed. Economy—yes! But with no sacrifice of comfort or quality.

#### MOHAWK SERIES—Height: 36"

No.	Length	Width	Weight
50—Single Booth	42"	21"	50 lbs.
51—Double Booth	42"	39"	67 lbs.
52— $\frac{1}{4}$ Circle Booth	42x42"	21"	100 lbs.
53— $\frac{1}{2}$ Circle Booth	42x72x42"	21"	185 lbs.
54— $\frac{1}{2}$ Circle Booth	42x84x42"	21"	200 lbs.
55— $\frac{3}{4}$ Circle Booth	42x84x84x42"	21"	300 lbs.
56— $\frac{1}{2}$ Size Single Booth	24"	21"	40 lbs.
57— $\frac{1}{2}$ Size Double Booth	24"	39"	87 lbs.
58—Wall Booth	Any Length	21"	15 lbs./ft.
59—Wall Panel	66" or 72"	$\frac{3}{8}$ "	40 lbs.



### No. 60 Series THE AIRDROME

Here is a modern chrome booth styled for beauty and utility. It has deep rubberized hair over springs seats and heavily padded backs. Heavy, cold-rolled, triple plated chrome tubing.

#### AIRDROME SERIES—Height: 36" or 42"

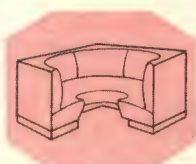
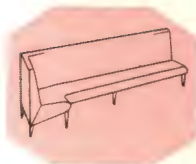
No.	Length	Width	Weight
60—Single Booth	44"	22"	61 lbs.
61—Double Booth	44"	43"	94 lbs.
66— $\frac{1}{2}$ Size Single Booth	26"	22"	50 lbs.
67— $\frac{1}{2}$ Size Double Booth	26"	43"	75 lbs.
68—Wall Booth	Any Length	22"	16 lbs./ft.
69—Wall Panel	66" or 72"	$\frac{3}{8}$ "	40 lbs.

Refer to 1st page in this section for color.



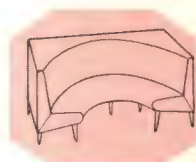


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## No. 70 Series THE MODERNAIRE

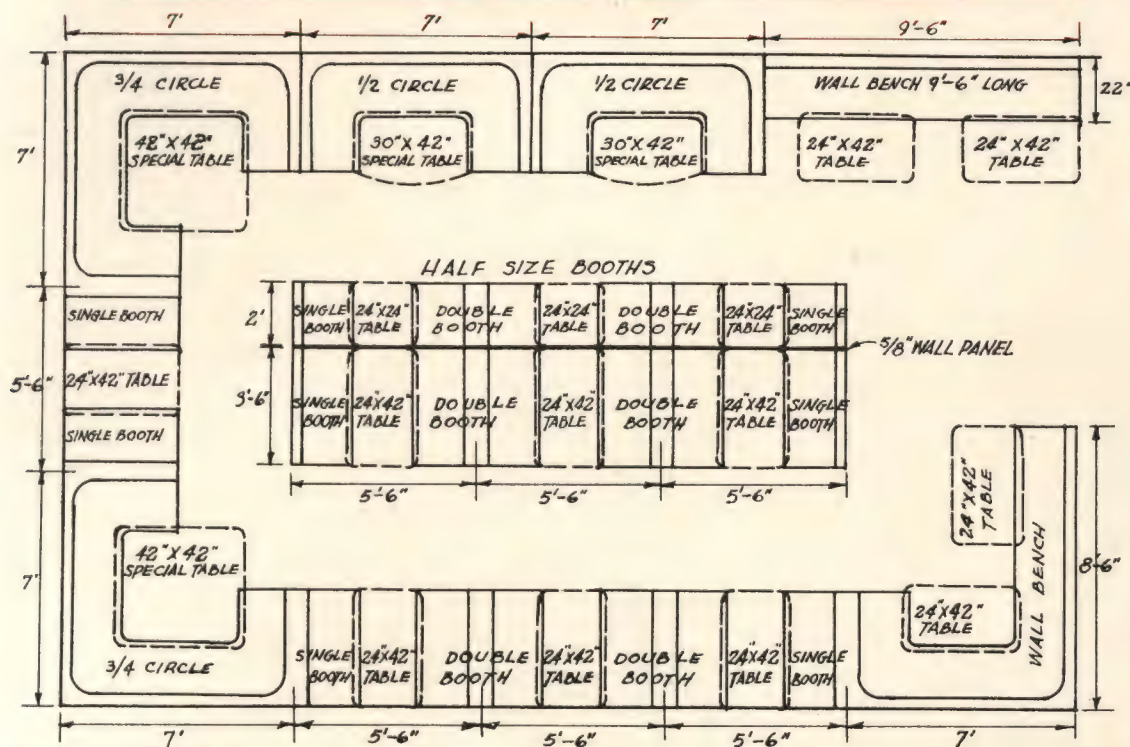
The wrought iron Modernaire is designed to meet the demand for seating equipment styled for simplicity and beauty. Seats are padded with foam rubber. Legs are solid, rigid, tempered wrought iron, anchored securely to hardwood frames and capable of being screwed into flooring if desired.



### MODERNAIRE SERIES—Height: 35"

No.	Length	Width	Weight
70—Single Booth	42"	24"	60 lbs.
71—Double Booth	42"	45"	77 lbs.
72—1/4 Circle Booth	42x42"	24"	110 lbs.
73—1/2 Circle Booth	42x72x42"	24"	195 lbs.
74—1/2 Circle Booth	42x84x42"	24"	210 lbs.
75—3/4 Circle Booth	42x84x84x42"	24"	310 lbs.
76—1/2 Size Single Booth	24"	24"	46 lbs.
77—1/2 Size Double Booth	24"	45"	63 lbs.
78—Wall Booth	Any Length	24"	16 lbs./ft.
79—Wall Panel	66" or 72"	3/8"	35 lbs.

### USE THIS CONVENIENT LAYOUT FORM TO PLAN YOUR ROOM



### PLANNED ENGINEERING

• Our engineers will provide a professional layout for you for \$15.00—our cost. Your \$15.00 fee will be applied against your seating equipment order. Simply mail room dimensions to us and state your needs.

If you do not wish to use our engineering service, draw a scale model of your room, and layout the equipment you need, using sizes as indicated. Sometimes, by making several different layouts, you will be able to find ways to increase room seating capacity and thus increase potential business.



## REST HAVEN CHAIRS and STOOLS



80

You cannot buy better looking, better quality nor more comfortable chairs and bar stools regardless of how much more you spend. Backs are curved and both backs and seats contain a special cohesive padding for lasting comfort and service. . . Only cold rolled, triple plated, heavy gauge steel tubing or solid tempered wrought iron is used.

Here are values which we believe cannot be duplicated anywhere in the Nation.



82

No.	Seat	Weight
80—Chrome Chair	15x14 3/4"	18 lbs.
81—Chrome Chair	15x14 3/4"	16 lbs.
82—Chrome Chair	16x16 1/2"	21 lbs.
83—Chrome Chair	15x14 3/4"	19 lbs.
84S—Station. Seat Chrome Stool 30" high, 14" dia.		18 lbs.
84R—Revolv. Seat Chrome Stool 31" high, 14" dia.		19 lbs.
85 —Wrought Iron Chair	16x16 1/2"	24 lbs.
86S—Stat. Seat Wrought Iron Stool 30 1/2" h., 14x14"		22 lbs.
86R—Rev. Seat Wrought Iron Stool 31 1/2" h., 14x14"		23 lbs.



81

You have your choice of the finest, heavy gauge virgin, vinyl supple plastics in any of these colors:

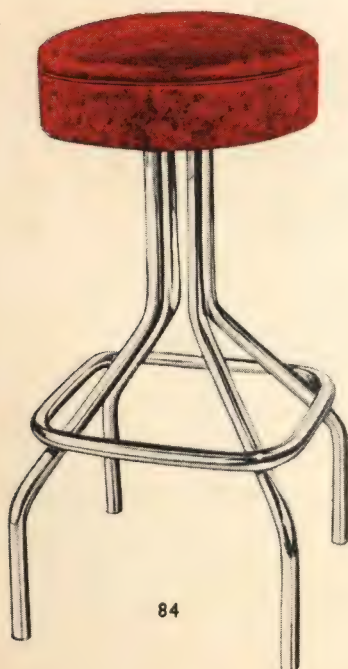
NILE GREEN  
CHARTREUSE  
RED  
CORAL

DAWN GRAY  
TAN  
CHOCOLATE  
SMOKE BLUE  
IVORY

(specify when ordering)



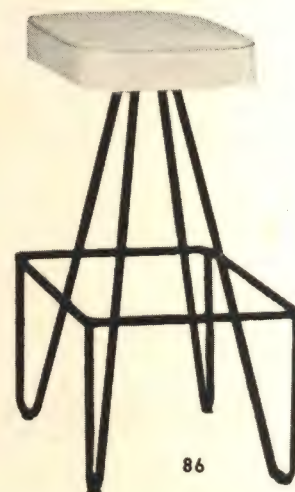
83



84



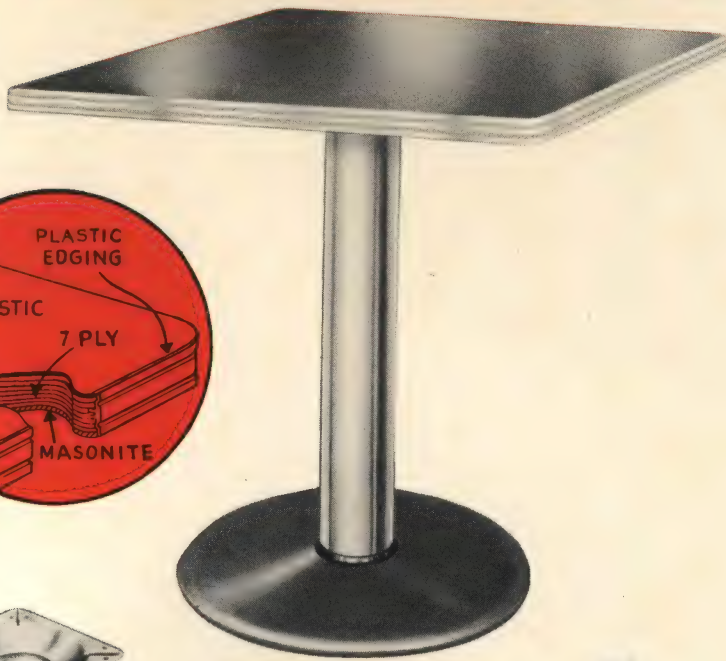
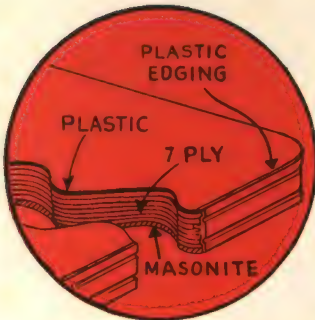
85



86



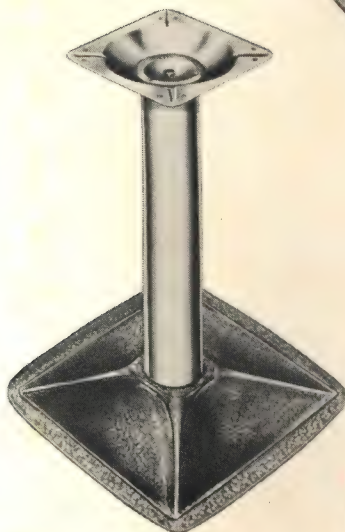
# GIBRALTAR TABLE TOPS and BASES



320R  
TABLE BASE



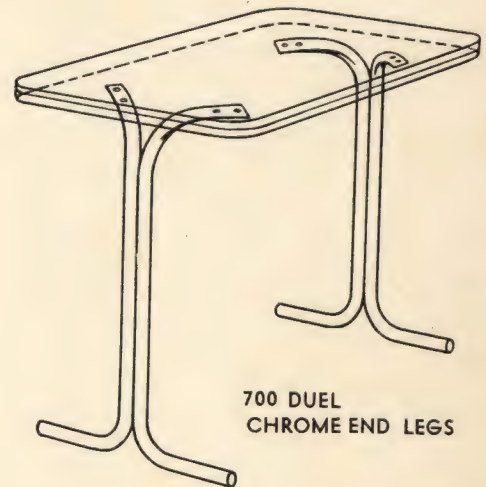
702  
WROUGHT IRON LEGS



400 SERIES  
TABLE BASES

## GIBRALTAR TABLE BASES

Select table base of proper size for table top. Bases are of prime, solid, heavy steel with highly polished, triple plated chrome tubing. Wrought iron legs, as shown, can be rigidly fitted to tables.



700 DUAL  
CHROME END LEGS

## TABLE TOPS

- A 1-1/32" Silver Grey Plastic Edge
- B 1-1/32" Jet Black Plastic Edge
- C 1-9/32" Silver Grey Plastic Edge
- D 1 1/2" Self Edge — (Square Corners)

## STOCK SIZES

	24"x24"	30"x42"
	24"x42"	30"x48"
	24"x48"	36"x36"
	30"x30"	42"x42"
	30"x36"	48"x48"

For Round Tops, Rounded Corners, or Special Sizes, See Price List.

## GIBRALTAR TABLE TOPS

Our table tops are made of lifetime, laminated high-pressure plastics. They are stain, mar and heat resistant, alcohol proof and easy to clean. All tops are completely sealed at top and bottom. For full sanitation, only special bonded plastic molding is used. Available in 1-1/32" or 1-9/32" thickness.

## AVAILABLE COLORS:

Pearl Gray, Gray Linen, Tan Linen and Blond Wood Finish. State color choice when ordering.

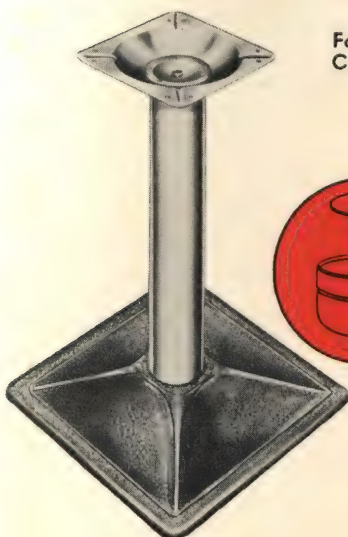
Samples of table top finishes will be sent on request.

## PEDESTAL TABLE BASES

No.	Column	Base Spread	Approx. Wt.	Sug. Top Size
417	3"	17"x17"	21 lbs.	24"
420	4"	20"x20"	28 lbs.	30"
423	4"	23"x23"	33 lbs.	36"
424	4"	18"x24"	30 lbs.	Oblong
320-R	3"	20" Dia.	29 lbs.	30" or Oblong
1016—(Self Levelling)	3"	16"x16"	21 lbs.	24"
1019—(Self Levelling)	4"	19"x19"	28 lbs.	30"
1022—(Self Levelling)	4"	22"x22"	33 lbs.	36"
1023—(Self Levelling)	4"	17"x23"	30 lbs.	Oblong

700—Dual Chrome End Legs — (2-Set)  
702—Wrought Iron Legs — (4-Set)

10 lbs. Oblong  
20 lbs. Any Size



1000 SERIES  
TABLE BASES





*genuine*

## HAVEN LOUNGES



93



91

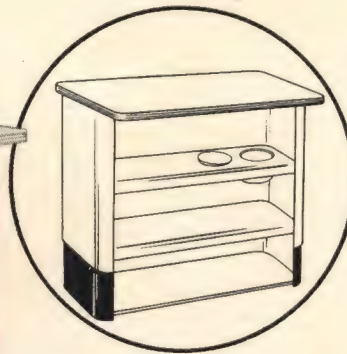


92

### HAVEN LOUNGES—Height 35"

No.	Length	Width	Weight
91—Single Lounge	24"	35"	47 lbs.
92—Double Lounge	46"	35"	73 lbs.
93—Triple Lounge	68"	35"	113 lbs.

Your selection of these famous single, double or triple seaters at tremendous savings. Graceful in appearance, comfortable in use and built for constant heavy service. No-Sag springs and rubberized hair in **backs and seats** are anchored to heavy, cold rolled steel, triple plated chrome frames.



### 4 in 1 COUNTER

*Look at this  
VALUE!*

- SERVICE COUNTER
- REGISTRATION DESK
- CASHIER'S STAND
- PORTABLE BAR

For versatility and economy this fixture is without equal. Plastic top; molded tempered masonite base, rich plastic upholstery (your choice of colors.) Built for long years of hard service. Sold for double our price for private home bar use.

Style	Length	Width	Height	Weight
No. B-4	48"	18"	40"	60 lbs.
No. B-6	72"	18"	40"	90 lbs.

Refer to 1st page in this section for color.



# BEAUTYFORM BENTWOOD CHAIRS



NO. 131



NO. 1020  
Seat 16"x17"



NO. 1801  
Seat 19"x20"



NO. 139

Available in all types  
of finishes.

Harvest Wheat  
Prima Blonde  
French Walnut



NO. 1022  
Seat 19"x20"



## BEAUTYFORM BENTWOOD CHAIRS



NO. 109



NO. 133



NO. 115

## BEAUTYCHROME COUNTER STOOLS



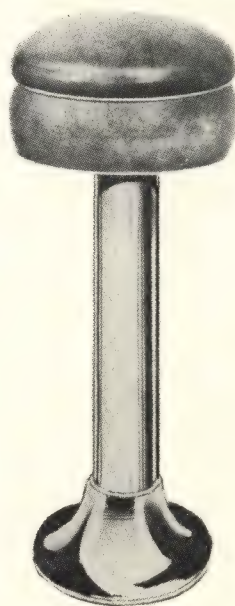
NO. 1175-500

**No. 500 Seat:** 4½" Balloon Chrome Rim with 13" Padded Seat.

**No. 1175 Base:** 2¾" Column with Stamped Steel Base. 8½" Spread.

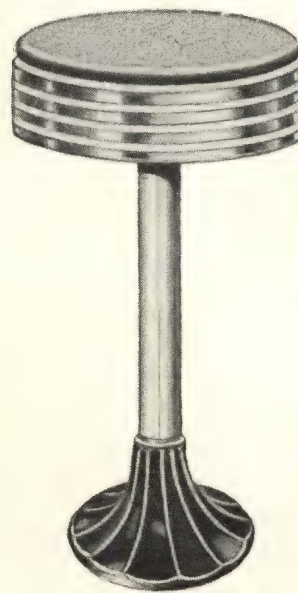
**No. 409 Base:** Full 9" bell bottom casting with 4" tubular column, all triple chrome plated.

**Seats:** Available in-18" to 30" heights. Your choice of seat designs. Specify height.



NO. 409-450

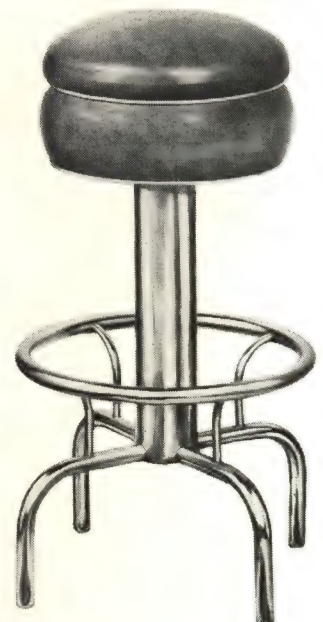
**No. 450 Seat:** Balloon Type Covered Apron. Two Rows Aluminum Piping. 13" Diameter Spring Seat.



NO. 600-250

**No. 250 Seat:** 4½", Three Groove Chrome Plated Rim, Striped or Plain.

**No. 600 Base:** Cast Iron Black Crackle Bottom with 2" Chrome Column.



NO. 1465

**SEAT**—Air cushioned sponge rubber. 14" diameter, 7" deep. Ball bearing swivel.

**CHASSIS**—Column 3½" diameter. Circular footrest, 1" tubing. Legs, 1" tubing. Chrome plate. Rubber cushioned metal glides.

**HEIGHT**—Overall 31".



# DRESS UP... ALL INSTALLATIONS LIKE NEW!

**COUNTER STOOLS MAKE THE FIRST IMPRESSION IN ANY INSTALLATION**

**UPHOLSTERED IN GENUINE PLASTIC DURAN**



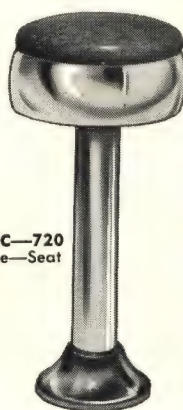
- Cleans with soap and water
- Grease and oil resistant
- Will not fade or chip
- Available in a choice of attractive colors



**100C-750**  
Base—Seat



**100B-730**  
Base—Seat



**100C-720**  
Base—Seat

**Red Top Stool**



**200B-770**  
Base—Seat



**200C-740**  
Base—Seat

**200B-701**  
Base—Seat



**100C-712**  
Base—Seat

Seat Return available on No. 100 series stool only.

## SEATS AND BASES INTERCHANGEABLE

### BASES

**100C — DELUXE.** All chrome base. Heavy cast iron base, mirror finished chrome plated, 3 1/2" steel chrome stem. Cast iron tripod rotates on a cast iron plug for trouble free bearing surface. 14 lbs.

**100B — Standard.** Black Steel Base. Heavy cast iron base, oven baked black crackle. 3 1/2" steel chrome stem. Cast iron tripod rotates on a cast iron plug for trouble free bearing surface. 14 lbs.

**200C — Superior.** All Chrome Stool Base. Heavy cast iron base triple plated chrome. 2" steel chrome stem. Cast iron tripod. 12 lbs.

**200B — Economy.** Black Steel Base. Heavy cast iron base, oven baked black crackle. 2" steel chrome stem. Cast iron tripod. 12 lbs.

### SEATS

**701—Seat Back.** 1" thick seat 15 1/2" x 15 1/2" with a 10" x 16" curved back. 8 lbs.

**712—Tufted Seat Back.** 2" thick seat 15 1/2" x 15 1/2" with a 11" x 17" curved, tufted back. 11 lbs.

**720—Balloon Seat.** Massive balloon full 5" depth chrome steel ring, with bulging center. 1 1/2" thick sponge rubber cushion seat for luxurious comfort. 5 lbs.

**730—Groomed seat.** Double chrome rim, bulging steel ring 5" deep. Duran skirt. 1 1/2" thick sponge rubber cushion seat. 5 lbs.

**740—Lustrous seat.** Same as 730 with high polish chrome, to replace Duran skirt. 5 lbs.

**750—Luxury seat.** 7" high. 1 1/2" thick massive rubber cushioned for luxurious comfort. 5 lbs.

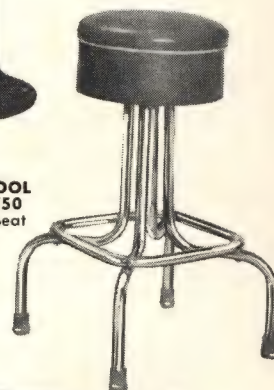
**770 — Favorite seat.** 3" high glass, chrome ring with 1" thick heavy pad. 3 lbs.

**Red Top Complete Stool—2"** steel stem counter stool. Seat Rim and stem oven baked gray crackle. Red upholstered seat. 15 lbs.

## COUNTER STOOL BASES INCLUDE TRIPODS AND FLOOR ATTACHMENTS

All stools come in 18", 20", 22", 24", 26", 28", 30" heights at the same price. Floor attachments furnished with stool base: Type A Machine Bolt for concrete floor. Type B Toggle Bolt used in wood floor. Type C Expansion Nut and Machine Bolt used in Concrete floor. Type D Floor Plate and Machine Bolt for wood floor and for Ramset Tool for concrete floor.

**BAR STOOL**  
**831-750**  
Base—Seat



**CASHIER'S STOOL**  
**831-701**  
Base—Seat



**831 Bar Stool Base.** Trouble free revolving head, cast iron tripod rotates on cast iron plug. A perfect bearing surface, eliminates burning out the old type of ball-bearing fixture. 1" triple-chrome steel tubular frame for sturdy construction. Available 31", 26" or 24" overall height from floor to top of seat.

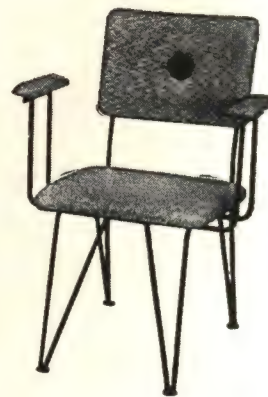




**NO. 6669**  
**MODERNISTIC CHAIR**  
1" padded 15 1/2" x 15 1/2" seat. 11 1/2" x 17" curved back with 3" black Duran button. 20 lbs.



**NO. 631-650**  
**REVOLVING BAR STOOL**  
7" high seat, 13" diameter. Full 1 1/2" foam rubber. Black welting for contrast. Circular foot rest. Floor space 20" diameter. 31" high. 20 lbs.



**NO. 6779**  
**METEOR ARM CHAIR**  
1" padded seat, 18" wide x 16" deep. 11 1/2" x 17" curved back with 3" black Duran button. Padded upholstered arms—3" x 11". 25 lbs.

**rich looking • durable**

## WROUGHT IRON

**NEW MODERN DESIGNS**

Made of sturdy, long-wearing 1/2" round solid steel rod. Finished in oven-baked modern black enamel. To protect floors all single legs have a black plastic cap . . . double legs have a welded flat steel foot . . . eliminates marring and scratching of floors.



**FANTIQUE TABLE**  
1" thick genuine **FORMICA**. 2" self-edge, complete with No. 6 legs.

24" x 24"  
24" x 42"  
30" x 30"  
30" x 42"  
36" x 36"

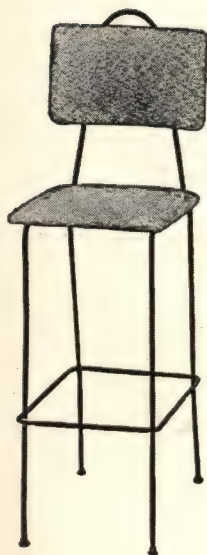
Available in any genuine **FORMICA** colors.

**WOODGRAINS**  
Platinum Mahogany 65-WP-90 (illus.)  
Modern Walnut 94-N-25  
Wheat Oak 4K22  
Prima Vera 91N1  
Also available in any of the standard Linens or Pearls.

Covered in beautiful, durable  
**DURA-TWEED MASLAND DURAN**  
All Plastic Upholstery!

*with the distinctive rough-textured look!*

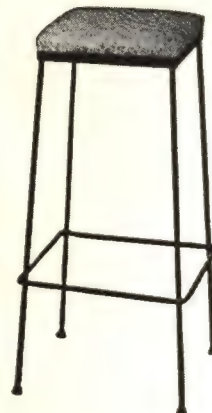
Dura-Tweed makes Fixtures' wrought-iron furniture real fashion sellers! The interesting combination of fine overprint and unusual embossing makes Dura-Tweed a pattern that readily lends itself to contemporary styling! Long-lasting Dura-Tweed *cannot* peel . . . so easy to keep clean. Mild soap and warm water keeps Dura-Tweed sparkling new!



**NO. 600-66**  
**FUTURO SEAT-BACK BAR STOOL**  
15 1/2" x 15 1/2" seat with 1" padding. 9 1/2" x 17" curved back. 31" high. 20 lbs.

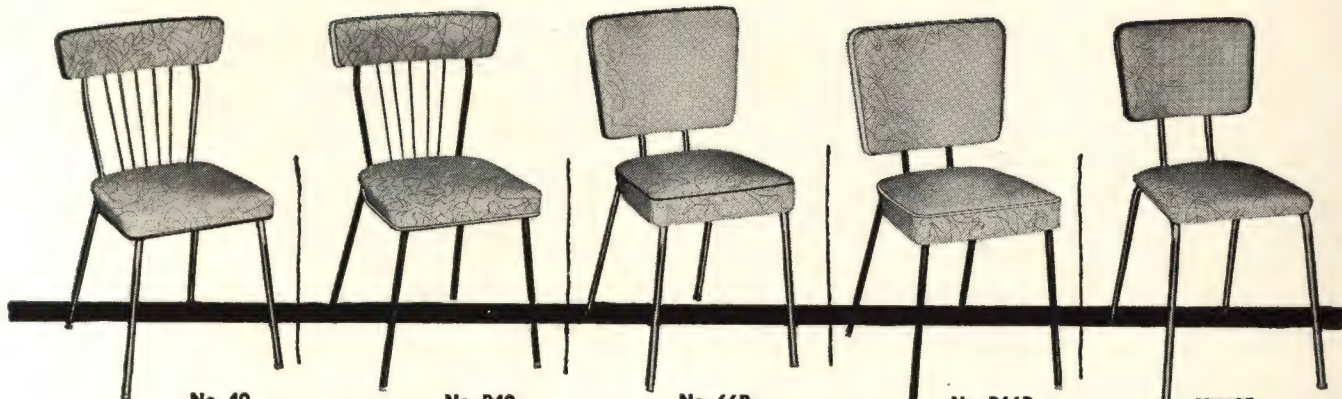


**NO. 666**  
**COMET CHAIR**  
1" padded 15 1/2" x 15 1/2" seat. 9 1/2" x 17" curved back. 15 lbs.



**NO. 600-3**  
**STREAMLINER BAR STOOL**  
1" padded, 13" x 13" seat. 31" high. 15 lbs.





**No. 40**  
Seat: 16" x 15"

**No. B40**  
Seat: 16" x 15"

**No. 66R**  
Seat: 16" x 15"  
Back: 19" x 12½"

**No. B66R**  
Seat: 16" x 15"  
Back: 19" x 12½"

**No. 65**  
Seat: 15" x 14½"  
Back: 16" x 9½"



**No. B65**  
Seat: 15" x 14½"  
Back: 16" x 9½"

*America's finest Commercial Furniture*

**BARSTOOLS   CHAIRS   ARMCHAIRS   SETTEES**

Tubular furniture at its best! Range of styles to provide a perfect match or a harmonious blend with any decorating scheme. Guaranteed by the nationally famous manufacturer to give years of trouble free use and satisfaction.



**No. 26**  
Seat: 15½" x 14½"  
Back: 18" x 11½"



**No. 785**  
Foam Rubber Seat.  
Tru-Chrome tubing.  
Ball bearing swivel.



**No. 633**  
Modern three legged, triangle seat design. Tru-Chrome tubing or black tubing (No. B633).



**No. 612**  
Tailored "Pillow" seat. Tru-Chrome tubing or black tubing (No. B612).



**No. 612-0**  
Luxurious padded backrest. Tru-Chrome tubing or black tubing (No. B612-0).



**No. 721-I**  
Designed for Durability and Comfort. Swivel seat and padded back. Tru-Chrome tubing or black tubing (No. B721-I).



**BEAUTIFUL, COMFORTABLE, DURABLE  
ARM CHAIRS AND SETTEES**

Featuring: Customized hand upholstery. No-Sag spring seats. Black plastic arm rest.

**No. 856**—Width 22"—Height 32"—Depth 27".

**No. 857** (Seats 2)—Not illustrated—Width 46"—Height 32"—Depth 27".

**No. 858** (Seats 3)—Width 62"—Height 32"—Depth 27".





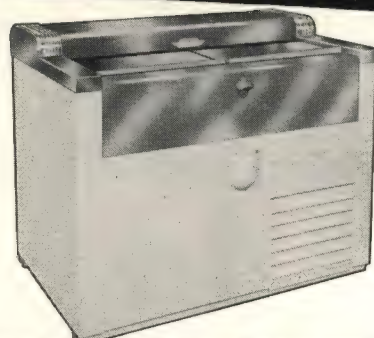
# FOGEL REFRIGERATION

*Dependable! Low Cost!*



## SPACE SAVER UPRIGHT FOOD FREEZER

MODEL	HT.	WIDTH	DEPTH LESS DOOR	DEPTH WITH DOOR	CU. FT. CAP.	COND. UNIT.	CAP. STD. PKGS.	EST. DOM. SHIP. WT.
RF-18	70"	33 1/4"	26 5/8"	28 1/2"	18	1/4 HP	720 LBS.	490 LBS.
RF-22	70"	48"	26 5/8"	28 1/2"	22	1/3 HP	880 LBS.	700 LBS.
RF-30	70"	48"	33 1/2"	35 3/8"	30	1/2 HP	1200 LBS.	875 LBS.



## FOGELAIRE BEVERAGE COOLER

COOLER MODEL	WIDTH	DEPTH	HT.	CASE CAP.		ADJUST. DIVIDERS	CU. FT. INTERIOR	NORMAL COMP.
				6 OZ.	12 OZ.			
4-UC	4'	29"	37"	16	12	2	10.9	1/4 HP
6-UC	6'	29"	37"	30	24	4	19.3	1/3 HP

APPROX. DOMESTIC SHIP. WT. 4-UC, 275 LBS.; 6-UC, 390 LBS.



## WALL DISPLAY CASE

MODEL	EXTERIOR	INTERIOR	DIM.	APPROX. CAP.
R-38DA	WHITE BAKED ENAMEL	ALUMINUM	60 1/2" W 33 1/2" D	40 CUBIC FT.
R-38SDA	STAINLESS STEEL FRONT	ALUMINUM	74" H	

COMPRESSOR: Self contained with 1/2 H.P. Hermetically Sealed Unit, 115 Volts, 1 Phase, 60 Cycle.

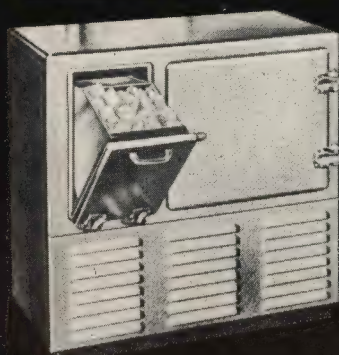


## SPACE SAVER REACH-INS

Available in

- WHITE BAKED ENAMEL
- STAINLESS STEEL & ALUMINUM SIDES
- STAINLESS STEEL

MODEL	HT.	WIDTH	DEPTH	NO. OF SHELVES	APPROX. GR. CAP.	REFRIG. UNIT	DOMEST. SHIP. WT.
R-27	74"	54 1/2"	24"	5	27 CU. FT.	1/4 HP	675 LBS.
R-45	74"	54 1/2"	33 1/2"	5	45 CU. FT.	1/3 HP	850 LBS.
R-72	74"	80 1/2"	33 1/2"	8	72 CU. FT.	1/2 HP	1100 LBS.
(5Doors)							



## RAPID FREEZE ICE CUBE MAKER

No Gadgets  
No Plumbing

- 328 large size cubes at one freezing
- 2630 cubes per day or 328 lbs.
- Approx. 48 lbs. of ice cubes per freezing
- Cost per freezing approx. 5c
- Self-contained 1/2 H.P. hermetic condensing unit, 5-year warranty

MODEL 3-MC1

- 24" D x 39" H x 38" W
- 24 standard size quick-release trays

# FOGEL REFRIGERATOR CO.

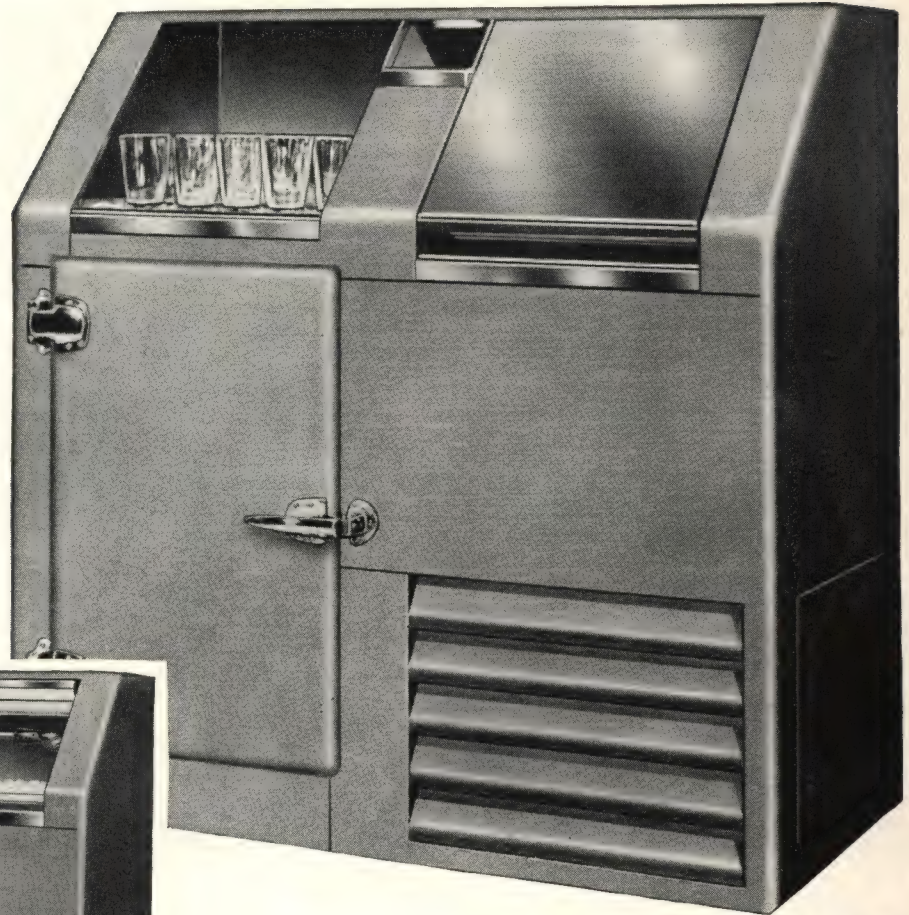
Manufacturers of Quality Refrigerators,  
Display Cases and Freezers Since 1899



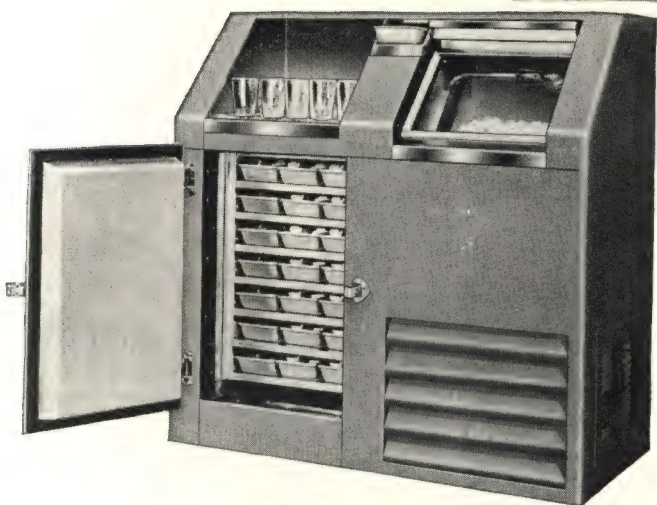
# SHERER ICE CUBE MAKER

**SELF-CONTAINED**

**WITH  
EXCLUSIVE  
TRAY  
FILLER**



**MODEL SCIM 21**



**MODEL SCIM 21**  
SHOWN WITH DOORS OPEN

**RETAIL  
PRICE \$670.00**

**DEALER PRICE**

**\$395<sup>00</sup>**

Ice cubes can be made for as little as 7½ cents per bushel with this ice cube maker. Tremendous savings are yours after installation. No more waiting for delivery when you manufacture your own. Tray filler eliminates spilling of water when filling easy-out trays. Trays can be filled with one hand. Large storage compartment lined with sanitary stainless steel has a capacity of 2 bushels which in addition to the 1½ bushels freezing capacity assures a plentiful supply of ice cubes available at all times. Complete with a self-contained compressor. Installation problems are at a minimum. Convenient stainless steel service shelf.

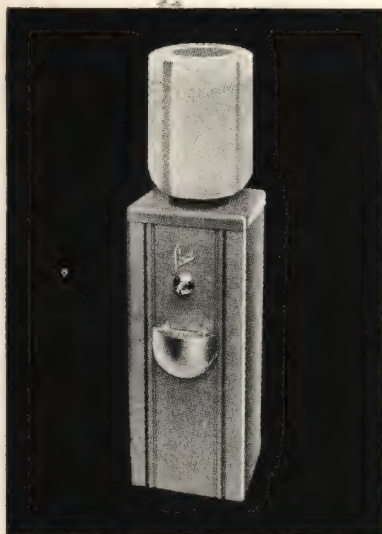
- HEIGHT: 39½"
- WIDTH: 41"
- DEPTH: 26"
- INSULATION: Heavy Fiberglas
- FINISH: High Baked Dimenso Hammered Metallic
- HARDWARE: Heavy Chrome Plated
- EVAPORATOR: Aluminum-copper, Fast Freeze Type
- TRAYS: Shucker Type
- STORAGE SECTION: Heavily Coiled for Holding Cubes, 2 bushel capacity
- TOP SERVICE DOOR: Stainless Steel, Disappearing Type
- GLASS STORAGE or SERVICE SECTION: Stainless Steel
- EXCLUSIVE ICE CUBE TRAY FILLER
- FREEZING CAPACITY — 21 Trays (Furnished)
- CUBES PER FREEZING: 294—1½ Bushel
- COMPRESSOR: 1/3 h.p.
- CUBE STORAGE CAPACITY: 2 Bu. (80 lbs.) —Approx. 560 Cubes
- SHIPPING WEIGHT: 400 lbs.



# WATER COOLERS by

*Larco*

Over 50 Models and Sizes Ranging in Capacity from 3 to 300 Gallons Per Hour. Including Complete Remote Circulating Systems. Write for Complete Catalog.



**LARCO MODEL LB-3  
BOTTLE TYPE COOLER**

For the home or office—wherever bottled water is used . . . requires only an electrical outlet. Silent static type condenser and hermetically sealed refrigerating mechanism, capacity: 3 gallons per hour. Completely portable—no plumbing connections. Baked enamel Hammertone finish of frosty grey-green. Generous sized waste container is easily removable for emptying. (Bottle not furnished.)



**LARCO MODEL PA-7 FOUNTAIN**

Handsome in design, beautiful in appearance, finished in frosty grey-green Hammertone baked enamel, the PA-7 will prove a perfect complement in any surroundings. Capacity 7 gallons per hour with 2 gallons reserve storage. (Also available in 5-10-15-20 G.P.H. sizes) Rugged stainless steel top to the "no-scuff" foot control, Larco Coolers are quiet, efficient, and dependable. High capacity, economical operation and low, low cost—the ideal combination!



**LARCO MODEL LAC-3  
"EXECUTIVE" FOUNTAIN**

For the busy executive. Stainless steel chill-tank cools a generous supply of drinking water. Two trays of ice cubes are always available. The locking compartment, entirely of stainless steel, provides space for office lunches, plenty of beverages—even tall bottles. Lock and keys assure privacy! Attractive top basin is satin-finished stainless steel with polished chrome-plated bubbler and control. Baked enamel Hammertone finish of frosty grey-green.

*Larco*

## WORLD'S FINEST WATER COOLERS!

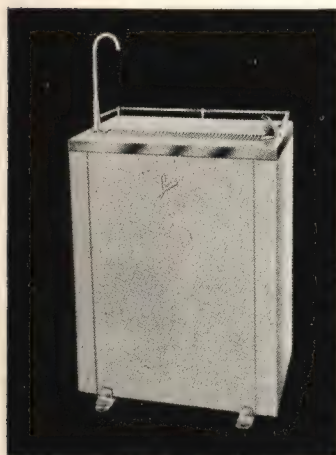
Beautiful . . .

Efficient . . .

Economical . . .

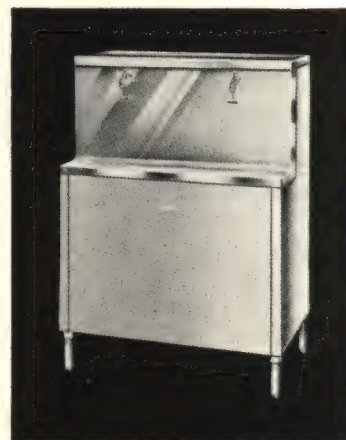
Larco offers the most complete line of Electric Water Coolers available anywhere. There is a Larco for every water cooling purpose!

Write for complete information.



**LARCO MODEL PAC "COMBINATION" COOLER**

The Larco "Combination" type Cooler—for Bubbler service, Cafeteria use or both! Designed for schools, industry, cafeteria or other heavy-duty use. Available in three sizes—15, 20, or 25 gallons per hour — All with big 5 gallon reserve storage of chilled water to handle peak period needs or "rush hour" traffic. This dual purpose cooler for many uses, Quiet — Efficient—Sturdy, will handle the heaviest requirements at lowest cost. The beautiful stainless steel top is available in a choice of four bubbler or glass filler arrangements. Fixtures are foot operated unless hand fixtures are specified. Glass storage shelves or guard rail available as accessories. Also available in 30" height for children's use in hospitals, elementary schools, cafeterias, etc.



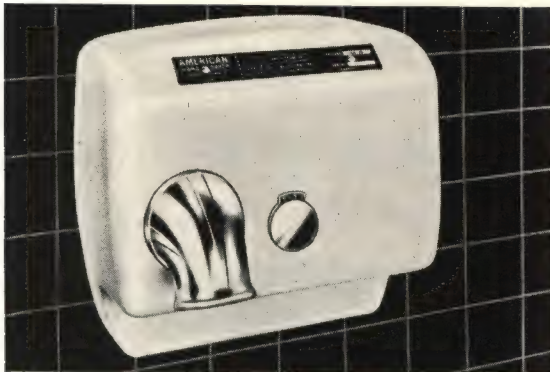
**LARCO MODEL CA CAFETERIA COOLERS**

Larco! Finest of all restaurant and cafeteria type coolers. Modern! Eye-appealing Yet Efficient, Sturdy and Dependable. These coolers are specially designed for fast, easy efficient service or self-service wherever a large quantity of cooled water is needed and where high storage capacity is required to meet "peak load" periods. The beautiful, easily maintained, satin-finished stainless steel back-plate and drip tray assembly adds to attractiveness and efficiency. Beautiful frosty grey-green finish harmonizes with stainless steel and chrome fittings. These units are available in a complete range of sizes and can be equipped with a choice of several arrangements of accessory shelves, racks, rail-edge top, etc. for storage of glasses.



# MOTEL OPERATORS

throughout the Nation

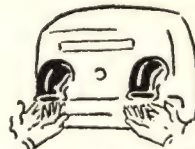


Model SA-10 (115 volts) American Dryer represents the greatest advance in the automatic hand drying industry. Lighter in weight, kitten-quiet in operation.  
220 VOLT MODELS ALSO AVAILABLE



Model DA-10 (115 volts) Two people can dry at one time. Only one installation provides the equivalent of 2 dryers occupying the same wall space as one conventional dryer.  
220 VOLT MODELS ALSO AVAILABLE

## FOR AMAZING ECONOMIES & WELCOME CONVENIENCE!



You're too busy running your business to be annoyed with "running in" to washrooms to see if you've "run out" of paper or cloth towels. Why be bothered another day when these amazing electric hand and face dryers (nozzle revolves for face drying!) do all your work for you! Eliminate hand and face towels *completely*—save up to 95% of your present towel costs and modernize with these "silent servants" now.

### ★ COMPLETELY ELIMINATES TOWELS!

### ★ DRIES HANDS *in* SECONDS!

Nothing dries hands drier or faster. Nothing is more sanitary. Prevents chapping, too.

### ★ ENDS MESSY WASHROOMS!

No more towels strewn around floor. No more emptying waste baskets.

### ★ CONSTANT DEODORIZING with built-in G.E. ozonating system. No astringents or perfumes needed!

### ELIMINATES 95% COST OF PAPER & CLOTH TOWELS!

You'll never have to order another paper towel, contend with expensive laundering or towel rental service again. Your only operating cost is inexpensive electric current!

### TAMPER-PROOF! VANDAL-PROOF!

Press the button and immediately you have hot, arid air. Shuts itself off automatically at end of 40 second cycle. One piece 22-gauge stamped steel housing with durable lifetime porcelain enamel. All parts guaranteed for 30 MONTHS!

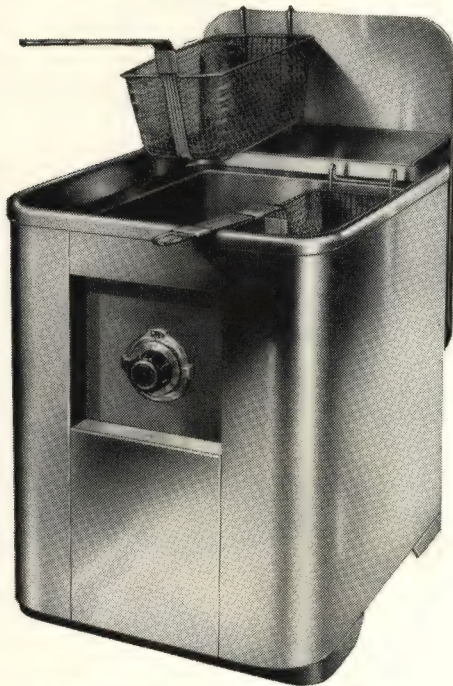
### ANY ELECTRICIAN CAN INSTALL

Once installed, your dryer becomes a permanent wash-room fixture! Precision engineered for kitten-quiet operation. Service-free.



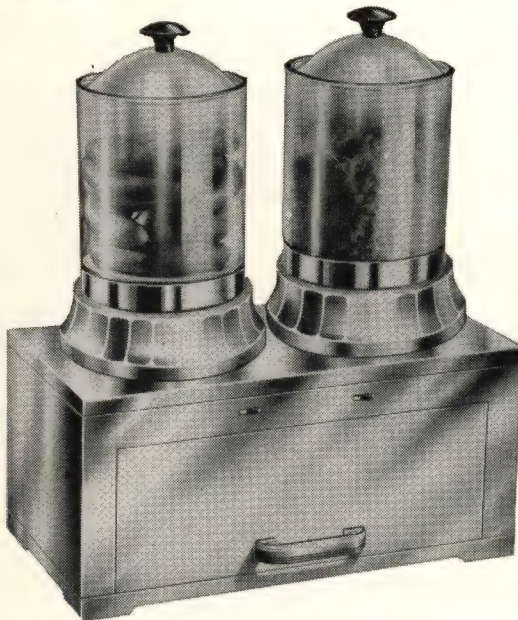


## COMMERCIAL COOKING EQUIPMENT



### AKRON—912 COUNTER FRYER

Body of Stainless Steel. Top and pit is polished steel. The basket rack is used as a cover when not in use. Has cool zone to eliminate recirculation of food particles. Rod type elements for quick preheat and fast recovery. Size  $13\frac{1}{2} \times 17 \times 17\frac{1}{2}$ —fat capacity 15 lbs. Potatoes 22 lb. per hour. 4 KW. Shipping weight, 2 baskets—48 lb. Also larger sizes available. Ask for catalog.



### AKRON KOUNTER KITCHEN

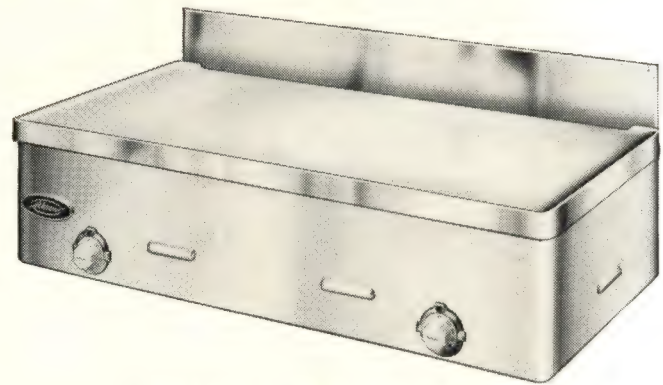
Low cost. Attractive, non tarnishing food steamer or wiener cooker for counter use. Plug in device. No special wiring. Available in two sizes. Single or double jar. May be used as a steamer or a warming compartment for wieners or other foods. Stainless steel and chromium finish. Pyrex jars. Each  $5\frac{1}{2} \times 7\frac{1}{2}$ . Holds 30 No. 10 size wieners or 3 lbs. semi-solid food or kraut.

#171—single unit  $9''$  dia. 2 heat switch, 250 watts. No bun compartment.

#172—Double unit  $22\frac{1}{2} \times 10''$ . 2 heat switches, 500 watts. Has bun compartment.

Also available Akron Heavy Duty Electric Commercial Ranges, Bake and Roast ovens, Broilers and Hot Plates. Ask for catalog, specification sheets and prices.

Manufactured by Associated Products, Inc.



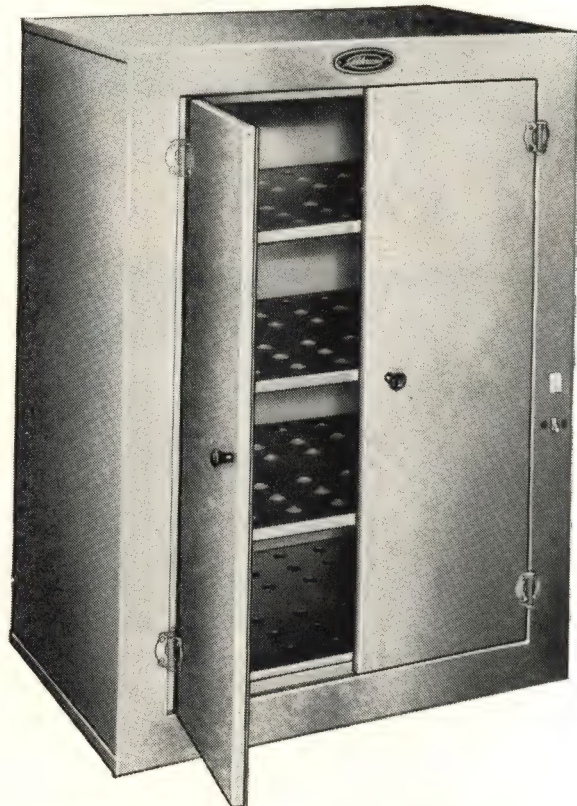
### AKRON 360B SUPER GRIDDLE

Completely automatic, two section with separate automatic dial thermostatic control. Easily removable, full width scavenger box at rear. Beautiful wrap around construction. In silver grey hammertone or stainless steel finish.

SIZE: Depth  $21\frac{1}{2}''$ ; width  $34\frac{3}{8}''$ ; height  $9''$ . Griddle surface, depth  $18''$ ; width  $34''$ .

PRODUCTION: Over 700 large hamburgers per hour with 10,000 W input.

ELECTRICAL DATA: Either 6KW or 10KW same price. Rod type elements clamped under griddle surface for perfect contact easily replaced. Four other models available. Ask for catalog.



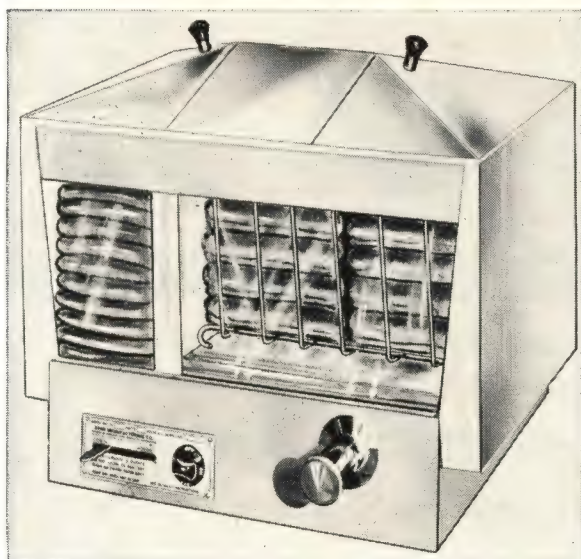
### AKRON 542 FOOD PLATE WARMER

Fully automatic, low cost, plate and food warmer. Large capacity shelf area 2400 sq. inches. Plugs into standard 110V outlets. Other voltages require special wiring. Sturdily built with self closing doors. Completely insulated.

Size  $30'' \times 21'' \times 42''$ . Silver grey hammertone or stainless steel. Thermostat set  $165^{\circ}\text{F}$ . On and off switch, pilot light, 210 lbs. shipping weight.



# STAR RESTAURANT EQUIPMENT

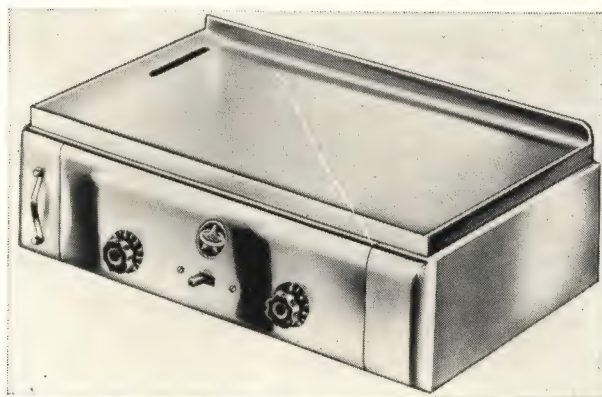


**MODEL 35**

## **STAR STEAMRO, JR.**

Electric combination hot dog steamer and bun warmer. Low cost, compact counter unit for serving piping hot frankfurters and buns quickly and conveniently.

ALL LEAD-IN CORDS FOR STAR EQUIPMENT ARE HEAVY-DUTY, OIL-RESISTING, RUBBER COVERED.



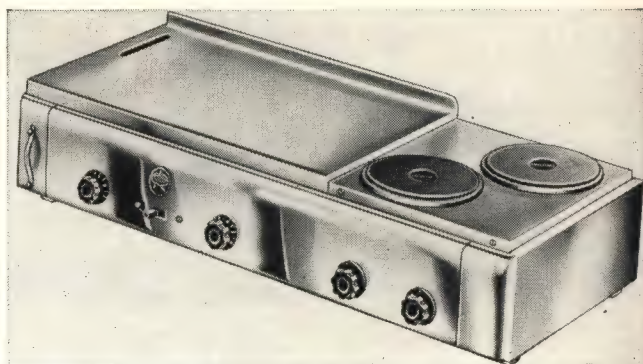
**MODEL 76 — 24-Inch**

**MODEL 77 — 36-Inch**

## **STAR ELECTRIC GRIDDLE**

Compact, large capacity griddle with sectional thermostatic control requiring only 16-inch counter depth.

WRITE FOR COMPLETE SPECIFICATIONS ON THESE AND MANY OTHER STAR UNITS THAT ARE AVAILABLE AT DEALER PRICES.

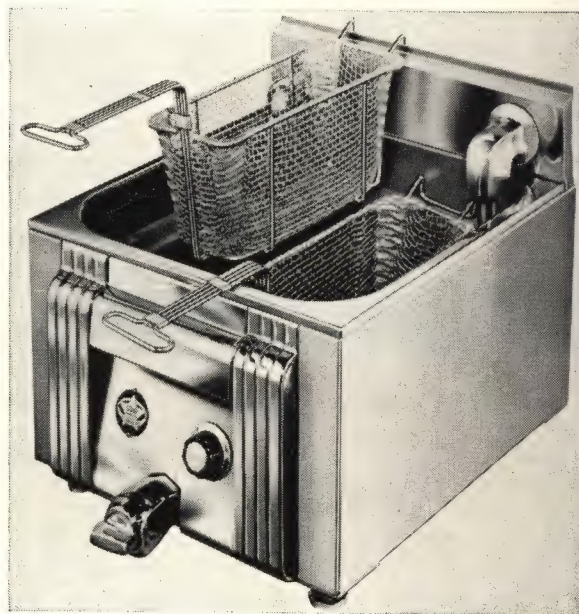


**MODEL 84**

## **STAR ELECTRIC COMBINATION GRIDDLE — HOT PLATE**

An attractive counter electric unit designed to handle speedily and efficiently large capacity, short order work.

ALL PLUGS ARE HEAVY-DUTY, HEAT-RESISTANT, BLACK BAKELITE, POLARIZED.

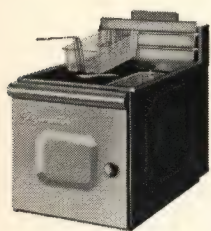


**MODEL 5**

## **STAR FRYER** **Electric Automatic Counter Model**

Low cost, compact frying unit for quick, convenient fried food service in establishments where space is limited.





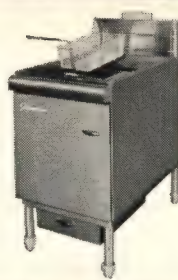
MODEL B-1-C



MODEL B-11



MODEL B-2



MODEL B-3-B-3-SD

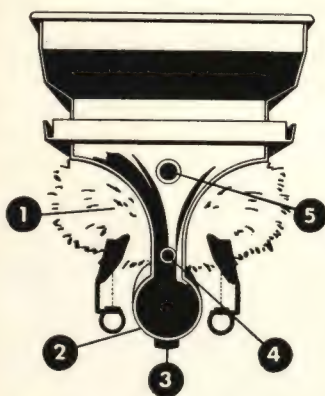


MODEL B-2R-B-3R

## FRYMASTER DEEP FAT FRYERS

### ... FOR USE WHEREVER FOODS ARE FRIED IN VOLUME

Fried foods cook faster and have more natural tasty flavor when prepared in Frymaster Deep Fat Fryers. And their economy makes them easier to sell too — they're easy on fuel, easy to clean, use less fat and have higher BTU ratings.



### ONLY A FRYMASTER HAS ALL OF THESE BETTER COOKING FEATURES ...

1. **SUPERCHARGED COMBUSTION** ... with patented Deflecto-Ray burner producing more usable heat. Elliptical heat transfer surfaces contoured to expose maximum frypot area to hottest part of flame.
2. **DEEP COLD ZONE** ... below cooking area, prevents scorching or recirculation of sediment. Has large top opening to permit easy removal of any foods dropped from baskets into cold zone.
3. **LOW DRAIN VALVE** ... for quick removal of sediment. Convenient disposal is provided by a low drain drawer.
4. **HI-DRAIN VALVE** ... permits clear cooking fat to be drained off, by-passing sludge and sediment.
5. **PRECISION THERMOSTAT** ... guaranteed for five years, factory set stop pin positively prevents burning of fat.

### CONDENSED INFORMATION

Model No.	Width	Depth	Height	Flue	Frying Area	Fat Capacity	Gas Consumption	Approx. Ship'g Wt.
B-1-C	14"	25"	16"	2"x6½"	11"x12"	15 lbs. (2 gals.)	36,000 BTU	95 lbs.
B-11	14"	25¼"	35"	2"x6½"	11"x12"	15 lbs. (2 gals.)	40,000 BTU	110 lbs.
B-2	16"	28"	35"	2"x6½"	12"x15"	35 lbs. (5 gals.)	65,000 BTU	175 lbs.
B-3	21"	36½"	35"	2¾"x8"	18"x18"	65 lbs. (8 gals.)	100,000 BTU	236 lbs.
B-3SD	21"	36½"	35"	2¾"x8"	18"x18"	55 lbs. (7 gals.)	105,000 BTU	282 lbs.
B-2R	18½"	35"-42"	35"	2"x10½"	12"x15"	35 lbs. (5 gals.)	76,000 BTU	158 lbs.
B-3R	23 5/16"	42"	35"	2"x10½"	18"x18"	65 lbs. (8 gals.)	100,000 BTU	236 lbs.

Twin Fry Baskets are Standard.

### Equipment on ALL FRYMASTERS

Frymasters are finished in gleaming stainless steel or attractive Motletone blue-grey enamel. Range models are finished in black enamel or if specified, Motletone blue-grey enamel.



# RESTAURANT GAS RANGES and GRIDDLES

## THE ECONOMY *Champion* RANGETTE complete with Oven, Broiler, and Griddle-

Here's the junior size of the regular Economy Champion restaurant range. Same heavy sturdy construction with a smaller (20 inch) oven, but with the SAME LARGE, DEEP COOKING TOP.

FINISHES — Baked Black Enamel, Silvertone, and Stainless Steel.

GASES — For all kinds of gases. Please specify kind of gas when ordering.

Four open top burners with automatic lighting. Two cast iron top grates, each 11½" x 27". Griddle plate 23" x 27". Top size 48" x 27". Oven size 20" x 20" x 14½". Height to top 34½". Weight 460 pounds.

NO. 7320B—Silvertone finish

NO. S320B—Stainless Steel



NO. 320B  
(Baked black enamel finish)

## ECONOMY CHAMPION RESTAURANT RANGES

For Restaurants, Schools, Institutions, Clubs, Boarding Houses, Summer Resorts, Churches

### *features*

The Best Built Ranges on the Market . . . Rugged construction with angle and band iron concealed bracings, Streamline styling. Flush to wall ends. Rigid oven door with positive springs. Cast iron top grates and burners. Porcelain lined insulated ovens. Econalloy griddle plates. Custom built and check tested on a gas line before shipment.

SINGLE OVEN — 6 Open Top Burners — 30"x20"x14½" Oven.

#R330 (Black Finish) #R730 (Silvertone Finish) #S330 (Stainless Steel)

SINGLE OVEN — 6 Open Top Burners — Side Broiler & 23" Griddle — 24"x20"x14½".

#324B (Black Finish) #724B (Silvertone Finish), #S324B (Stainless Steel).

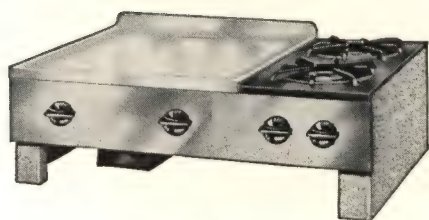
DOUBLE OVEN — 10 Open Top Burners — 24"x20"x14½" Ovens.

#3224 (Black Finish) #7224 (Silvertone Finish) #S3224 (Stainless Steel).

DOUBLE OVEN — 6 Open Top Burners — Raised 23" Griddle & Broiler — 24"x20"x14½" Ovens.

#3224B (Black Finish) #7224B (Silvertone Finish) #S3224B (Stainless Steel).

### Economy Champion griddle



No. 7201

Number	7201	7301	7401	7202	7302
Open Top Size	10" x 20"	10" x 20"	10" x 20"	20" x 20"	20" x 20"
Griddle Plate	20" x 20"	30" x 20"	40" x 20"	20" x 20"	30" x 20"
Open Burners	2	2	2	4	4
Griddle Burners	2	3	4	2	3
Length	30"	40"	50"	40"	50"
Shipping Weight	120 lbs.	150 lbs.	170 lbs.	145 lbs.	165 lbs.

GRIDDLE PLATES. Famous ECONALLOY heavy casting with a wonderful mirror polish finish. Grease slot in rear. Plates have raised back acting as splasher. Grease drains into black enamel grease drawer on slides beneath plate. Models No. 740 and No. 7401 have two grease drawers.

LIGHTERS. Furnished on all griddle sections.

MANIFOLD PIPE. ¾ inch.

OPEN TOP. Aluminum alloy head circular burners giving intense heat. Cast iron black enamel grates with built in cups to catch spillage. Spider sections individually removable. Grate sections 10" x 20" each. Two regular and two giant burners.

GAS VALVES. Universal, for all kinds of gases. Instructions accompany griddle.



# STAINLESS STEEL

*Steam Tables*

**NEW DESIGN  
MODERN CONSTRUCTION  
EFFICIENT IN SERVICE**



## — FEATURES —

- One piece die-stamped stainless steel top and telescope covers
- Rigid body, no bolts or rivets — all are welded
- Heavy copper pan — standard threaded brass drain outlet
- Unique gas burner arrangement

**SANITARY  
REMOVABLE CUTTING BOARD!**

ALSO AVAILABLE WITH PLATE  
SHELF AND (OR) HIGH SHELF  
(OVER TABLE)

CHOICE OF WHITE ENAMEL OR  
STAINLESS STEEL UTENSILS

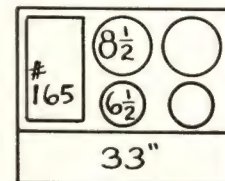
SEE PRICE LIST FOR COMPLETE  
DETAILS

## ACME STEAM TABLES

*Rugged construction,  
smooth design  
make maintenance  
simple and fast*

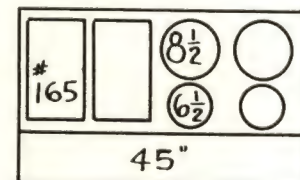
## STOCK SIZES:

Basic measurements: Width 19 $\frac{1}{4}$ ",  
Cutting board 11 $\frac{1}{8}$ " x 7 $\frac{1}{2}$ ", Height 36".



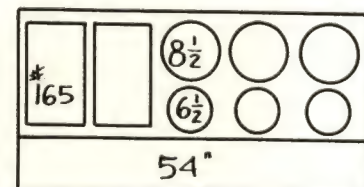
No. 365

- 2—8 $\frac{1}{2}$ " insets
- 2—6 $\frac{1}{2}$ " insets
- 1—No. 165 meat pan



No. 465

- 2—8 $\frac{1}{2}$ " insets
- 2—6 $\frac{1}{2}$ " insets
- 2—No. 165 meat pans



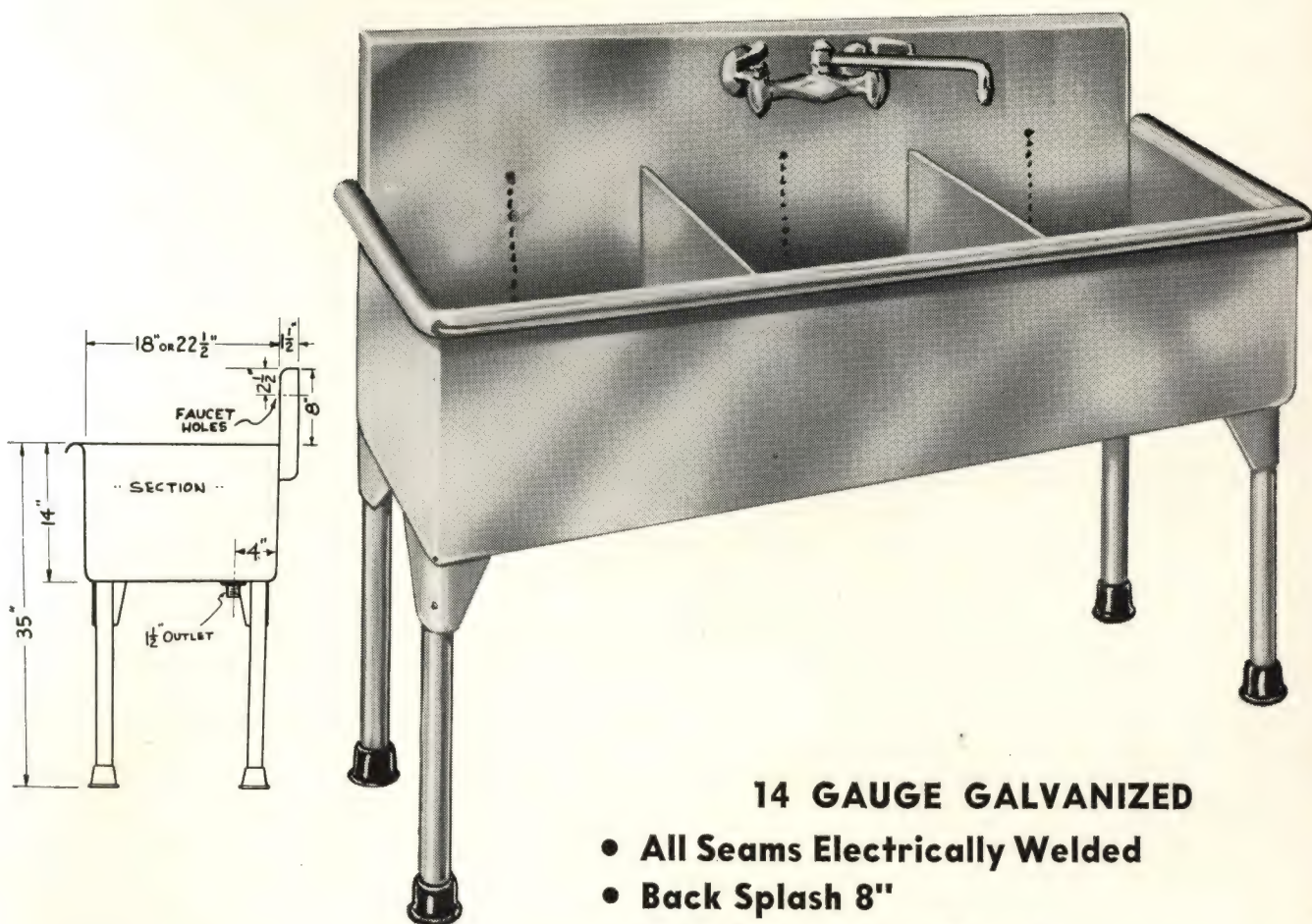
No. 565

- 3—8 $\frac{1}{2}$ " insets
- 3—6 $\frac{1}{2}$ " insets
- 2—No. 165 meat pans

THESE STOCK SIZES READY FOR IMMEDIATE SHIPMENT.



# HEAVY DUTY RESTAURANT KITCHEN SINKS



## 1 COMPARTMENT

Model	Compartment Size	Length	Shipping Wt.
118	18"x18"	18"	65 lbs.
124	24"x24"	24"	75 lbs.

## 2 COMPARTMENT

236	18"x18"	36"	100 lbs.
248	24"x24"	48"	120 lbs.

## 3 COMPARTMENT

348	16"x18"	48"	120 lbs.
354	18"x18"	54"	135 lbs.
354W	18"x24"	54"	150 lbs.

## FAUCETS

2K—5" Spout for 1 or 2 Compartments  
 3K—10" Spout for No. 348  
 312K—12" Spout for No. 354, 354W

## 14 GAUGE GALVANIZED

- All Seams Electrically Welded
- Back Splash 8"
- Rolled Rims 1 1/2" Diameter
- 14" Deep
- Bottom, Front and Rear Coved
- Brass Outlet with Seated Stopper 1 1/2"
- Pipe Legs with Adjustable Bell Feet; 1 1/4 I.P.S.
- Welds Ground Smooth

## 16 GAUGE STAINLESS STEEL

Same specifications as above, except welds are highly polished. Add letter "S" to Model No.

## DRAINBOARDS — Reversible

Model	Width	Length	Shipping Wt.
1818	18"	18"	15
1824	18"	24"	20
1830	18"	30"	25
2424	24"	24"	25
2430	24"	30"	30

THESE STOCK SIZES ARE READY FOR IMMEDIATE SHIPMENT



# COFFEEMAKERS - TOASTERS - WAFFLE BAKERS



## VACULATOR COFFEE-BREWING RANGE ASSEMBLIES

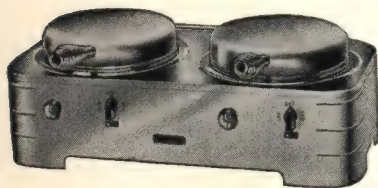
Available in both Electric Models as well as Gas Models for Manufactured, Natural or Bottled Gas.

Both Electric and Gas Models are available in 2-burner Models (as illustrated), 3-burner, 4-burner, and 6-burner Double-Decker Models.

All Units come complete with Glassware and Aluminum Uppers.

See Price Lists for full information on all Models.

## FULLY AUTOMATIC DOUBLE WAFFLE BAKER



**MODEL No. AWB-2**

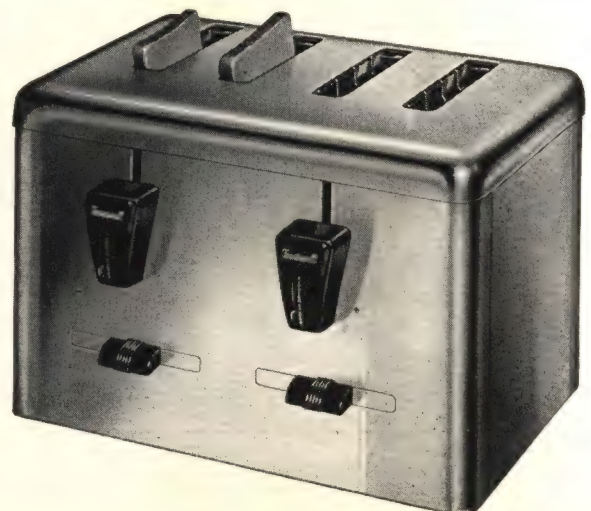
Produces perfect 8" waffles in record time; this heavy duty waffle baker has fully automatic, thermostatically controlled mercury-tube switches, eliminating need for constant attention. Individual cord set for each mold. Made of heavy chrome plated steel. AC or DC, 110 or 220 volts, 2000 watts. Weight 29 lbs. Size 21" x 13½" x 7½".

# Toastswell

## AUTOMATIC HEAVY DUTY BREAD TOASTERS

2-Slice and 4-Slice Capacities

The finest commercial toaster on the market. Also available in Bun Toaster Models. Modern clear-cut steel housing. All automatic controls in one heavy duty handle. No. extra knobs to turn. Toasts all types of bread to any color range. Easy friction-free operation and low current consumption. Toaster operates on either 110 or 220 volts AC or DC. For complete specifications for each model, refer to Price Lists.







## COUNTER GAS EQUIPMENT

PREPARES BETTER FOOD AT LESS COST



### COUNTER FILTER-FRYER *Handles OVER 30 lbs. of FRENCH FRIED POTATOES from RAW to FINISH IN A SINGLE HOUR*

"Amazing speedy production", you'll say. Yes, even more than fryers of much larger size. Uses only 12 lbs of fat too! Another big saving! Greater heat input and faster recovery with the rows of steel radiants welded to outside of kettle. The smooth inside of kettle is so easy to clean. Kettle has no obstructions or tubes so it's easy to clean and keep clean. Customer's appreciate the sparkling cleanliness of these stainless steel units and the tastier food they are swiftly served.

Exclusive filter tray lifts out to dump the crumbs keeping fat cleaner and clearer. Large twin basket capacity. Frys chicken, fish, french fries, hot dogs, left-overs, etc., done to a golden-brown goodness. No secret recipe. Just the right fat temperature accurately maintained gets results. MODEL MCG-11" X 11": Width 13-7/8" Depth 23-5/8", Height to kettle rim 11-5/16". Fat cap. 12 lbs. Max. B.T.U. input 30,000. Shpg. Wt. 70 lbs. Specify B.T.U. of gas in order. Send for Bull. 210.



### *Anets* GAS FOOD WARMER KEEPS FOOD HOT FOR INSTANT SERVING



Keeps meats, vegetables, soups, stews and fried foods at correct selected temperatures, 140° to 200° F. Top opening of 11-7/8" X 19-7/8" accommodates many std. stainless steel pan inserts. Stainless steel cabinet has insulated walls and door. Can be equipped with stainless steam hood, or a pan and tray to convert it into a roll freshener and warmer. Write for Bulletin No. 215.

### *Anets* HOT PLATE BURNER PERFORMS A VARIETY OF FAST OPERATIONS

Has giant burner with hi-low and simmer valve and a std. hi-low burner. Permanent pilot. Stainless steel cabinet. Aluminum splash-pan and burners easily remove for cleaning. Special design grid holds smallest pans or coffee percolator, yet is strong enough to hold large stock kettles. Model HP-2, Width 10 3/4", Depth 23-5/8", Height 11-5/16". Max. B.T.U. input 10,000.



### *Anets* THERMOSTATICALLY CONTROLLED GRILLATOR

Operators with LITTLE OR NO EXPERIENCE can FRY the THICKEST STEAKS or BIG ORDERS of HAMBURGERS, HOT CAKES and OTHER FOODS to TASTY GOODNESS in NEW RECORD TIME.

Just turn the thermostat dial to the correct temperature for each food. Put on the heaviest cold food loads and watch it swiftly turn out tender, well-done foods with all their natural flavor preserved. The heavy 1/2" nickel alloy steel plate welded to stainless rims and the big powerful burners turn the trick. Closest precision control of temperature over every square inch of grill surface assures quality every time. Only an Anets Grillator has all these features. Send for Bull. No. 189.

Catalog Number	Size of Plate	Overall Depth	Width	Height to Rims	Height to Back Splash	No of Burners	No of Thermostats	Ship. Wght.
SS-24	20" x 21"	24"	24"	9 3/8"	13 7/16"	2	1	137 lbs.
SS-36	20" x 33 1/2"	24"	36"	9 3/8"	13 7/16"	4	2	213 lbs.

MODEL  
SS-36

Max. B.T.U. per burner 14,500. Add 2" to height when legs are added.

### *Streamlined in Stainless Steel*

Cabinet, rims and back splash are streamlined in sparkling stainless steel for ease of cleaning and customer eye-appeal. Handy lift-out grease tray fits into receptacle welded to plate and back splash. 1 1/4" pipe coupling welded to bottom of receptacle for remote disposal of grease. Plate can be flooded with fat to fry hot dogs, etc. Air-cooled design of rims prevents any fat creepage.

Specifications subject to change without notice.





# Filter-Fryers SET NEW

**FRYING PRODUCTION RECORDS that are OUTSTANDING!**

**MORE THAN 60 LBS. of RAW WEIGHED POTATOES to FINISHED FRENCH-FRIES EVERY SINGLE HOUR WITH FGS-14"x14" FRYER**

That's the speediest frying that spells bigger profits. The small temperature drop in cold loading is quickly recovered so that temperature is always UP, ready for the next load. Powerful V burner flashes to full power or throttles to a whisper to use gas only as needed.

## FGS 18" x 18" FILTER FRYER

A speedy heavy duty filter fryer with two big burners to assure fastest recovery and little temperature drop in continuous cold loading. Fries 75 lbs of raw potatoes to finished french fries per hour.

Has patented filter-tray to lift out and dump the crumbs, thus keeping the fat cleaner and clearer for many more fryings. Smooth inside of kettle, free of obstructions is easy to clean. Model FGS-18" x 18", Width 20-7/8" Depth 31" inc. flue. Height to kettle rim 33 1/2". Fat cap. 50 lbs. Max. B.T.U. input 84,000. Shpg. Wt. 210 lbs. Comes complete with 1" drain valve, twin or single baskets



**MODEL FGS 14"x14"**

ALL SPECIFICATIONS  
SUBJECT TO CHANGE  
WITHOUT NOTICE

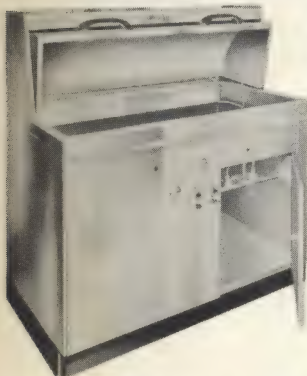


Photo above shows six Anets FGS-14" Filter Fryers in action. They save over 240 lbs of costly shortening every week compared to the fryers that they replaced. Their greater frying speed increased production to turn out more orders per day that rang up extra profits. Equipped with lift-out tray so crumbs can be emptied thus keeping the fat cleaner and clearer. Steel radiants welded to the outside of kettle greatly increase heat input without increasing size of kettle. Polished inside of kettle is free from obstructions so it's easy to clean and to keep clean.

MODEL NO.	FAT CAP.	OVERALL SIZES	MAX. B.T.U. INPUT	SHPG. WT.
		Width Depth Height		
FGS 11"	18 lbs	13 5/8" 19 1/8" 33 1/2"	30,000	100 lbs
FGS 14"	32 lbs	16 7/8" 23 3/8" 33 1/2"	62,000	165 lbs
FGS-18"	50 lbs	20 7/8" 31 " 33 1/2"	84,000	210 lbs

Specify safety pilotstat for bottled gas and also B .U. of gas

## DP-22" x 42" DEEP PAN CHICKEN FRYER



**TURNS OUT OVER 800 ORDERS PER DAY OF CRISP, JUICY FRIED CHICKEN**

Uses as little as 20 lbs of fat in continuous production. Twin thermostats control plate and fat temperature. Set on LOW for pre-cooking and on HIGH for browning.

Full 3/8" thick nickel alloy steel plate welded to stainless steel sides of kettle. Cabinet and steam hood of stainless steel. Plate and kettle tilts from 0" to 2"

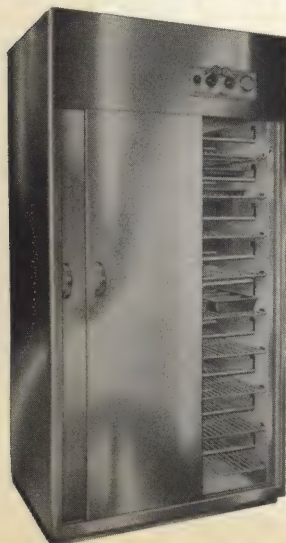
Juicy pan fried taste at high speed production. Write for our Bull. No. 212 for details. Size 45-5/8" wide X 27-5/8" deep X 48 1/2" high. Max. B.T.U. input 58,000. Shipping Weight 425 lbs.

**OVER 25% OF DEFECTIVE BAKED GOODS IS DUE TO IMPROPER PROOFING**

say experienced production men. Extensive use of Anets Air-Conditioned Cabinet Proof Box like the SR-170 in photo in institution, hotel, restaurant and industrial cafeteria prove the point. Temperature and humidity are automatically controlled at correct degree for each type dough.

**CONTROLLED PROOFING STOPS WASTE, UPS QUALITY**

Doughs grow to full uniform size, free from crusting and thirsting. Moist warm air is slowly circulated to each tray from top to bottom. No sweating or flooding. Write for Bull. No. 101 for details.



**USES ONLY 65 lbs. OF SHORTENING and SAVES 35 to 80 lbs. at EVERY NEW FILLING**

Turns out approx. four dozen donuts per tray. Uses only 65 lbs of shortening. A saving of 35 to 80 lbs of fat per filling compared to fryers of same frying load. Steel fins welded to outside bottom of kettle greatly increase heat input without increasing kettle size. New strainer catches crumbs for easy disposal. Keeps fat cleaner and clearer.

Smooth inside of kettle free of obstructions or tubes is so easy to clean. Two big burners quickly recover small temperature drop. Can be used to fry chicken and other food. Kettle size takes 18" X 26" tray. Has fold-over drain board. Width inc. drainboard, 42 1/4", Depth 38 1/2". Height to the top of kettle 33 1/2". Write for Bulletin No. 107.



# Cool-A-Matic

finest in  
Air Conditioners

clean...  
cool...  
quiet...

Attractiveness, Efficiency, and Economy were the chief objectives to be achieved in the development of the new improved Cool-A-Matic packaged air conditioner. These and other important objectives have been realized to such a degree that they have acquired a new meaning.

Cool-A-Matics are built in 3, 5, and 7½ ton sizes and provide full net cooling capacities of 36,000, 60,000, and 90,000 B.T.U. which means a full 12,000 B.T.U. net cooling capacity for each rated ton. Adequate cooling is therefore provided for large rooms or small stores from a unit small enough to fit almost anywhere.

Modern styling and quiet operation make the Cool-A-Matic ideal for offices and stores. The advance features and the amazing record of efficiency and economical operation places the Cool-A-Matic ahead of all others.



## Automatic Firing Corp.

4417 Oleatha • St. Louis 16, Mo.



# Features

that insure your satisfaction!

**AUTOMATIC TEMPERATURE CONTROL.** A thermo bulb in the intake air stream starts and stops the compressor to maintain desired room temperature level. Temperature range is set by hand.

**REDUCTION OF HUMIDITY.** Large evaporator and cooling coil area assures maximum reduction of moisture which reduces humidity to within the "comfort" zone.

**LIGHT WEIGHT.** Because it weighs one-third less, floor reinforcements are rarely needed.

**OVERSIZE BLOWER.** The slow-speed, double-inlet blower delivers a large volume of air quietly — with minimum power consumption. Rubber mounted bearings eliminate noises.

**SINGLE-STAGE COMPRESSOR.** Produces full rated capacity, reduces power consumption, and guarantees long, trouble-free life for all working parts.

**HERMETICALLY SEALED COMPRESSOR.** Requires no attention or lubrication. Operates from 208, 220 volt single or polyphase ac electric source.

**MOTOR COOLED BY OWN REFRIGERANT.** Assures complete evaporation of refrigerant, circulates through motor housing as it returns to the compressor.

**PERMANENT ALL-METAL FILTER.** Washes pollen and dust out of the air. It is kept clean by washing action of condensed water making it seldom necessary to clean it manually.

**BONDERIZED FRAME CABINET.** The welded steel frame cabinet protected against corrosion and finished in soft-toned "Hammerloid" baked enamel. Entire cabinet is insulated against sound and heat.

**REMOVABLE AIR DISCHARGE PLENUM.** Permits duct connections as desired. Two auxiliary side outlets are optional.

**HORIZONTAL FIN DISCHARGE GRILL.** Directs air upward to eliminate drafts. Adjustable verticle inside vanes permit directional air flow. Long distance air flow easily obtained.

**5 YEAR WARRANTY WITH EACH UNIT.**

## easy to install

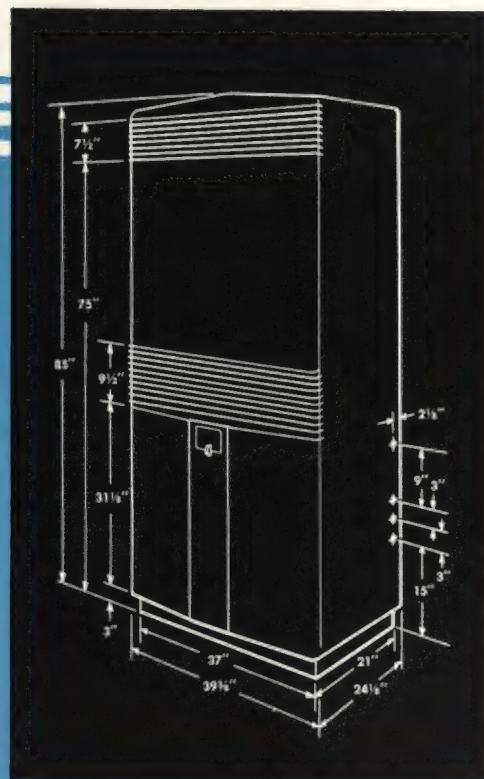
Because the unit is self-contained, no costly duct work and expensive remodeling is necessary... it requires only electrical, water, and drain connections.

## easy to operate

Finger-tip, operating controls are centrally located and protected by a metal cover. Controls are directly connected to the totally enclosed switch box inside the cabinet.

## easy to own

Call the Cool-A-Matic dealer in your territory. You will be amazed how quickly your new Cool-A-Matic will be delivered and installed.



NOTE: Model CSC 750 Overall height 89" Discharge grill 11 1/2" high. Intake grill 14 1/2" high. Other dimensions as shown above.

MODEL	NOMINAL RATING	COMPRESSOR				BLOWER		EVAPORATOR COIL		Net BTU/Hr	Refrigerant Freon-12	Water G. P. M.	Filter	Approx. Ship. Wt.
		H. P.	NO. CYLINDERS	BORE	STROKE	MOTOR H. P.	C. F. M.	AREA	ROWS DEEP					
CSC-300	3 Ton	3	TECUMSEH			1/3	1200	3.0 sq. ft.	4	*36,000	6 lbs.	4.8	31 3/4" x 19" x 1"	850 lbs.
CSC-500	5 Ton	5	4	2"	2"	1/2	2000	4.0 sq. ft.	4	*60,000	14 lbs.	8.0	31 3/4" x 19" x 1"	1160 lbs.
CSC-750	7 1/2 Ton	7 1/2	4	2 3/8"	2"	3/4	2800	5.64 sq. ft.	5	*90,000	18 lbs.	12.0	32 3/4" x 24" x 1"	1185 lbs.

\* BASED ON ENTERING AIR 80° D. B. AND 67° W. B. — CONDENSING WATER 75° ENTERING, 95° LEAVING.



YOUR soft drink

**PROFITS**

change from

**PENNIES**

to

**DOLLARS**

with **NEW** COMPACT

**Club Bar**®

Manufactured by Temprite

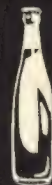
Instantaneously

**COOLS - MIXES  
CARBONATES**

any **4** flavors and club soda

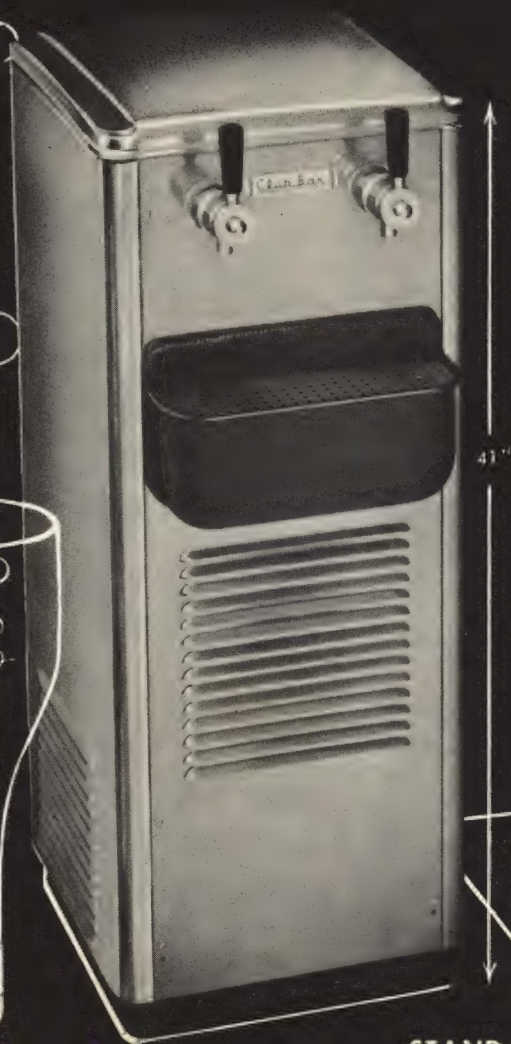
Bottle Quality

$4\frac{2}{3}\text{¢}$



$1\frac{1}{4}\text{¢}$

cut your costs **75%**



FLOOR SPACE

$16\frac{1}{4}'' \times 16\frac{1}{4}''$

beverage case size

STANDARD ONE YEAR TEMPRITE WARRANTY



# Club Bar

## BUILDS YOUR PROFITS

If you sell 6 oz. flavors for	Your Bottle Profit, per drink	Your Club-Bar Profit, per drink	Average Case Cost	Club-Bar Cost	Your Extra Profit
5¢	1/3 ¢	3 3/4 ¢	flavor 24/6 oz. \$1.12 Plus deposit	30¢	82¢
10¢	5 1/3 ¢	8 3/4 ¢	Club Soda 12/qts. \$1.25 Plus deposit	3¢	\$1.22

### FIGURE YOUR EXTRA PROFIT WITH CLUB-BAR

Your Average Cases per week

YOUR EXTRA PROFIT

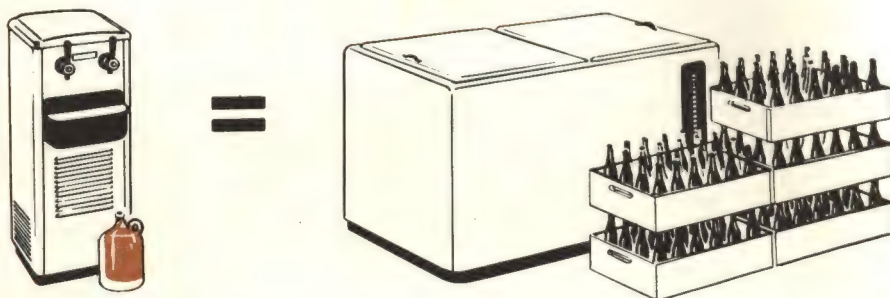
Flavor ..... x 82¢ = \$.....extra flavor profit

Club Soda ..... x \$1.22 = \$.....extra soda profit

YOUR TOTAL EXTRA PROFIT IS \$.....EACH WEEK

# Club Bar

## SAVES YOUR VALUABLE WORKING SPACE

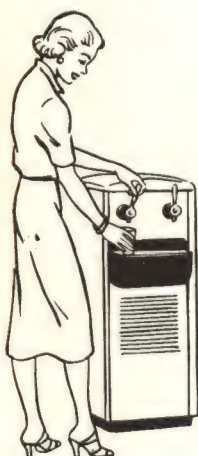


Club-Bar + one gallon syrup (128-6 oz. drinks) = beverage cooler plus 5 cases

Club-Bar + 4 gallons syrup (512-6 oz. drinks) = beverage cooler plus 20 cases

# Club Bar

## LOWERS YOUR LABOR COSTS REMOVES BOTTLE NUISANCE



A flick of the wrist  
serves any of  
5 carbonated drinks  
38° to 40° F



Club Soda at 1¢ a gallon.  
6 oz. Flavored Drinks at 1 1/4¢





# at last **ALL YOUR SOFT DRINK NEEDS** **IN ONE PORTABLE PACKAGE**

**instantaneously dispenses**

## **FIVE COLD BOTTLE-QUALITY BEVERAGES**

- 240-6 oz. drinks per hour
- Size 16¼" x 16¼" x 41"
- "Everpure" Purified Water
- Standard 1 year warranty
- Custom size Syrup tanks (your order)
- 2 approved\* 3-way faucets
- All electric
- Steamlined Modern Design
- Adjustable under bar height
- Easy installation
- Removable panels and top



Manufactured and  
Guaranteed by Temprite

\*These faucets meet the requirements of the New York City Department of Health; and are designed to be taken apart and cleaned and re-assembled with little effort. No tools required.

### **HERE'S WHAT CLUB-BAR DOES**

- Serves any of four flavors continuously, uniformly and proportionately mixed with carbonated water, or serves carbonated water, alone.
- 240-6 oz. glasses per hour. 70°-75°F Inlet; 40°F Outlet.
- Bottle-quality Carbonation. Carbonated water 4.2 volumes. Mixed drinks 3.5 volumes at 38°-40°F.
- 6440 glasses of highly carbonated water from 20# tank of CO<sub>2</sub> gas.
- Product zone — Only metal in contact with syrup and soda. 18-8 Stainless Steel.
- Self-rinsing Faucet — positive shut-off.
- Sanitary: Automatic Flush-Back of syrup lines from front of Faucet without shutting off soda or disturbing Brix setting (sweetness) of drinks.

### **Club Bar Specifications**

- Faucets** 2 Approved\* 3-way Stainless Steel Beverage Faucets.
- Cabinet** Entire Cabinet formed of heavy gauge Stainless Steel. Top and side panels are removable. Adjustable drain tray.
- Size** 16¼" x 16¼" x 41".
- Capacity** 240-6-oz drinks per hour.  
70°-75°F Inlet to 40°F Outlet Temperature.
- Carbonator** Temprite Instantaneous Heavy Duty Carbo-Cooler.
- Refrigeration** 1/3 HP High Torque Tecumseh Hermetic Unit using Freon 12.  
4 Pass Condenser 9 watt fan.
- Current** 115 V—60 cycles. A.C. Only.
- Pump** Procon Rotary Pump with G.E. Motor.
- Filter** New large size Model 3M Everpure Water Purifier, Stainless Steel Shell.
- Regulators** include: Forged Brass Hi-Pressure CO<sub>2</sub> Tank Regulator with dual direct reading gauges. Low pressure CO<sub>2</sub> Regulator with Direct reading gauge for pressurizing syrup. Water Pressure Regulator with Direct reading gauge.
- Syrup Pressure Manifold Assembly** Furnished Complete for attaching to Syrup Tanks.
- Syrup Tanks** Stainless Steel Syrup Tanks in 2, 3, 4, and 5 gallon capacity are extra at standard prices from your dealer. (Specify size with order.)
- Shipping Weight** Approximately 275#.

### **Model 4SC**

(as illustrated)

**Two—3-Way Faucets  
serve  
4 Flavors and Club Soda**

**PAID**  
**BY YOUR EXTRA PROFIT**  
See opposite page

### **Model 2SC**

**One 3-Way Faucet  
(serves 2 flavors and Club Soda)**

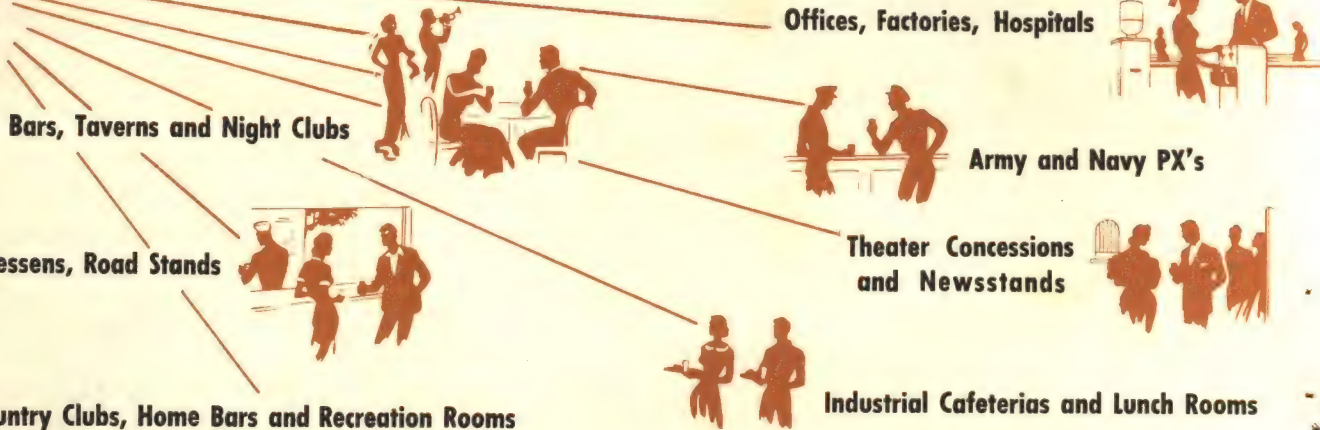
(Specifications subject to change without notice)



# Club Bar

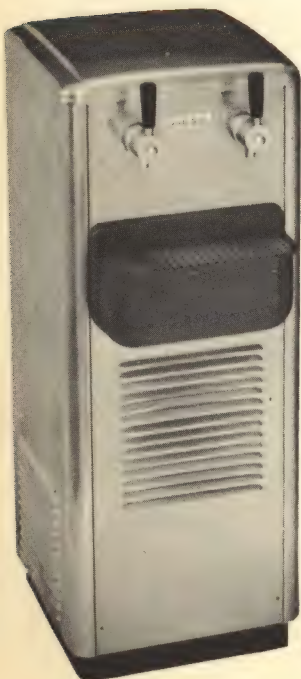
**CUTS BEVERAGE COSTS 75%**

**SAVES SPACE, REMOVES BOTTLE NUISANCE,  
SERVES A FRESHER, BETTER DRINK**



**Serves soft drinks so economically you *could* give them away.**

**New** Five Way  
Beverage Dispenser  
Pat. Pending



## TYPICAL Club Bar SAVINGS

IF YOUR \*MONTHLY SOFT DRINK BILL IS:

\$50. 2.00/Day	\$75. 3.00/Day	\$100. 4.00/Day	\$125. 5.00/Day
<p><b>\$600.</b></p> <p>Per Yr.</p> <p><b>\$150.</b></p> <p>With Club-Bar</p>	<p><b>\$900.</b></p> <p>Per Yr.</p> <p><b>\$225.</b></p> <p>With Club-Bar</p>	<p><b>\$1200.</b></p> <p>Per Yr.</p> <p><b>\$300.</b></p> <p>With Club-Bar</p>	<p><b>\$1500.</b></p> <p>Per Yr.</p> <p><b>\$375.</b></p> <p>With Club-Bar</p>
The Difference Is Your Extra Profit Every Year.			
<b>\$450.</b>	<b>\$675.</b>	<b>\$900.</b>	<b>\$1125.</b>

**Another Temprite Product**

CB-201

Printed in U. S. A

\* Based on 25-day operation per month.



# ARROWHEAD EVER-WARE

## HEAVY-DUTY PLASTIC DINNERWARE

MOLDED OF DURABLE MELMAC IN FIVE PASTEL COLORS



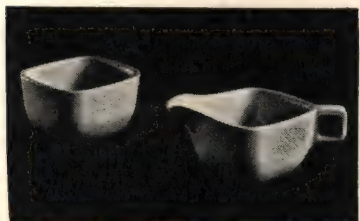
**No. 700.** 14-oz. Nappy (5½" Diameter)  
**No. 710.** 10-oz Nappy (5" Diameter)  
Compact, easy-stacking bowls with rolled safety edges. 10-oz. size designed especially to accommodate one serving of packaged soups or cereals.



**No. 350.** 8-oz. Bouillon Cup (no handles)  
**No. 900.** 7-oz. Mug Type Coffee Cup  
**No. 910.** 10-oz. Hot Chocolate Cup



**No. 300.** 7-oz. Ovide Coffee Cup  
**No. 400.** 5¾" Saucer  
These gracefully designed cups keep liquids hot longer.



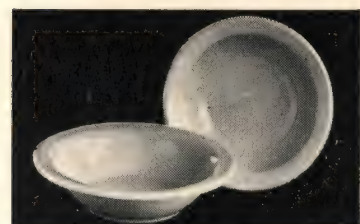
**No. 2500.** Open Sugar  
**No. 2600.** Creamer  
Attractive individual table pieces.



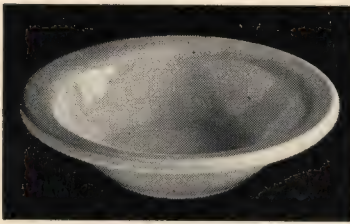
**No. 1350.** 13½" Platter. Modern square-design, large-size service platter.  
**No. 2400.** 48-oz. Open Vegetable. Ideal for family-type service.



**No. 1050.** 10½" Platter  
Ideal short order service plate.



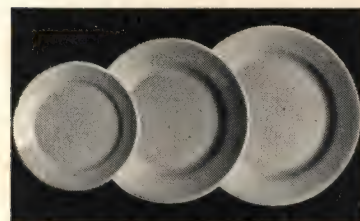
**No. 800.** 5-oz. Vegetable Dish (5" Diameter)  
**No. 810.** 4-oz. Fruit Dish (4½" Diameter)  
Space-saving side dishes.



**No. 600.** 10-oz. Grapefruit Bowl (6" Diameter). For fruit or dessert.



**No. 610.** 10-oz. Rimmed Soup Bowl (9" Diameter). Smooth, easily-washed contours with wide rim.



Classic style plates in 7 sizes.  
**No. 210.** 10" Dinner Plate  
**No. 200.** 9" Dinner Plate  
**No. 208.** 8" Salad Plate  
**No. 201.** 7¼" Sandwich Plate  
**No. 500.** 6½" Pie Plate  
**No. 506.** 6" Bread and Butter Plate  
**No. 505.** 5½" Bread and Butter Plate



**No. 100.** 9½" Compartment Plate  
Molded partitions; smooth, stack-easy contours; proportioned for balanced meals.



**No. 1400.** 14" x 10" Cafeteria Tray  
Matching accessories (No. 910 Cup and No. 700 or No. 710 Bowl) fit securely into special sections.

### BEAUTIFUL PASTEL COLORS

- Desert Tan
- Sky Blue
- Heather Coral
- Sunglow Yellow
- Mist Green

**COUNT THESE TIME-SAVING, LABOR-SAVING, COST-CUTTING ADVANTAGES!**

Long Life — Automatic Dishwashability  
Lightweight — Less Noise

**SCIENTIFICALLY DESIGNED ARROWHEAD EVER-WARE GIVES YOU STYLES AND SIZES FOR ALL MENU ITEMS**



# ARROWHEAD



# EFFICIENCY WARE

It's the hard-to-break utility ware with the distinctive style! Scientifically designed to meet dieticians' specifications for normal portions of all menu items.

- ★ Less breakage saves replacement expense
- ★ Smooth contours save dishwashing time
- ★ Light weight and easy stackability save labor

## COLORS:

Desert Tan

Heather Coral

Mist Green



No. 5100 COMPARTMENT PLATE

Sections scaled for average portions. Easily stacked.



No. 5300 CUP    No. 5400 SAUCER

Sturdy-handled and well-balanced.



No. 5200 9" PLATE  
No. 5208 8" PLATE

No. 5201 7¼" PLATE  
No. 5500 6½" PLATE

} Rolled rim plates; easily cleaned; light weight.



No. 5700 BOWL

For soup or cereal.



No. 5810 FRUIT DISH

Perfect size for side dish servings.



No. 1400 CAFETERIA TRAY (14" x 10")

Heavy duty ARROWHEAD Ever Ware tray with compartments for cup, bowl and silverware.



A new pattern manufactured in the United States. This Scientific Stainless Steel is good looking and strong for everyday use. PACKED WITH VALUE.



# Devon

24 PIECE SET — SERVICE FOR 6  
WITH GIFT BOX (Illustrated)

6 Tea Spoons 6 Knives 2 Pc.

6 Dinner Forks 6 Soup Spoons

Retail Price \$8.45

No. 725 .....Dealer Price \$5.07

32 PIECE SET — SERVICE FOR 8

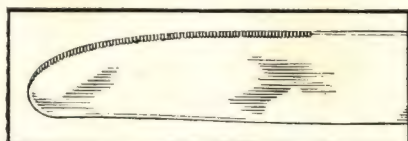
8 Tea Spoons 8 Knives, 2 Pc.

8 Dinner Forks 8 Soup Spoons

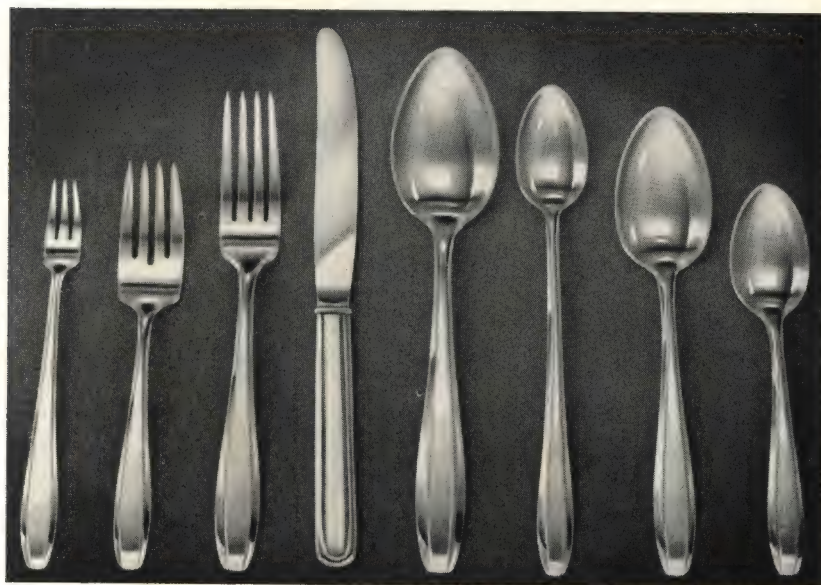
Retail Price \$11.45

No. 733 .....Dealer Price \$6.87

Note the finely serrated blades that are on all knives. Never need sharpening. Your further assurance of good value.



Especially suited for parties, banquets, church suppers and organizational use. Buy by the dozen in Bulk.



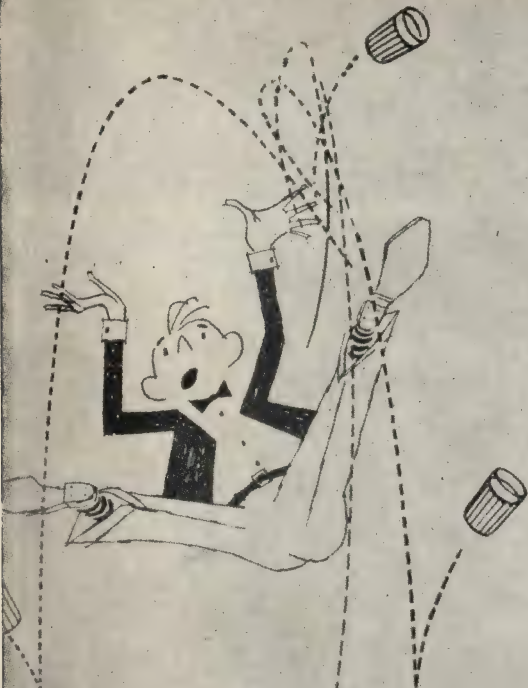
OPEN STOCK PIECES IN BULK	Standard Pack		Retail Price		Dealer Price	
	Dozen		Dozen		Dozen	
No. 701 Tea Spoon .....	3		\$ 2.52		\$1.51	
No. 702 Dinner Fork .....	2		3.48		2.09	
No. 706 Soup Spoon .....	2		3.48		2.09	
No. 707 Salad Fork .....	2		3.48		2.09	
No. 709 Oyster (Cocktail) Fork .....	2		3.48		2.09	
No. 705 Iced Tea Spoon .....	2		3.48		2.09	
No. 711 Serving (Table) Spoon .....	2		4.68		2.81	
No. 708 Knife, 2 Pc. Serrated .....	1		7.08		4.25	
No. 704 Knife, 1 Pc. Serrated .....	1		10.68		6.41	

Add 10% Handling Charge For Orders Under \$15.00 Total.



BRIGHT FINISH

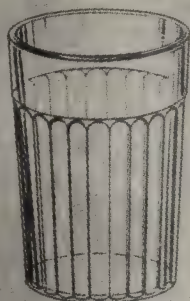




# Crystalon

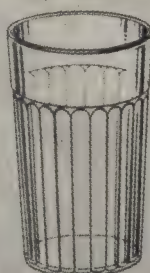
## TUMBLERS

... Can take it!

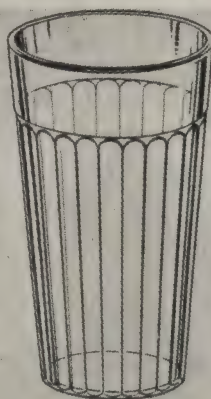


### THREE SIZES

10-oz. drinking tumbler  
Packed: 6 doz.  
Ship. wt.: 9½ lbs.



5-oz. fruit  
Packed: 12 doz.  
Ship. wt.: 13½ lbs.



12-oz. iced tea  
Packed: 6 doz.  
Ship. wt.: 16 lbs.

Now... crystal clear, heavyweight plastic tumblers that bounce instead of break! No more chipped glasses, no more broken pieces to sweep up! CRYSTALON Tumblers practically eliminate replacement expense from budgets. Their attractive, fluted design minimizes scratching so they stay new-looking longer. They conform to sanitary codes; withstand 180-degree heat, and are perfectly safe in automatic dishwashers.



Won't Chip!  
Won't Break!





# HIGHEST QUALITY PAPER PRODUCTS TO "DRESS-UP" AND FEATURE YOUR FOOD SERVICE...

## GOTHIC DESIGN

Lace Paper Place Mats and Doilies

This authentic lace pattern will dress up your servings at every meal.

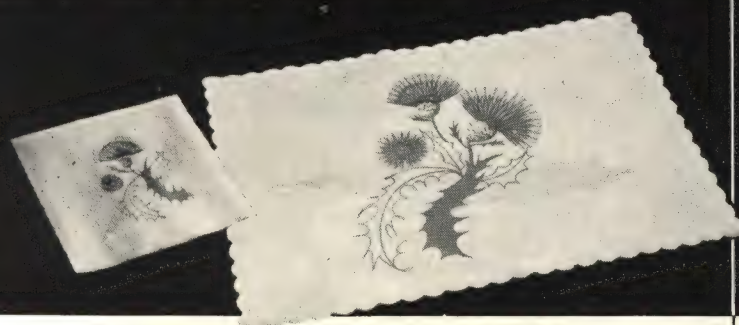
		Prices per thousand			Packing Per Case	Approx. Ship. Wt. Per Case
		5M	10M	25M		
10 x 14"	Place Mat	6.25	5.96	5.67	5M	60 #
5"	Doily	2.12	1.81	1.70	10M	18 #
6"	Doily	2.57	2.20	2.05	10M	26 #
8"	Doily	3.87	3.61	3.40	5M	23 #
10"	Doily	5.87	5.48	5.14	5M	33 #
12"	Doily	7.05	6.58	6.26	5M	43 #



## LINEN EMBOSSED PAPER PLACE MATS and DOILIES

Simulates texture and delicacy of real linen

		Prices per thousand			Packing Per Case	Approx. Ship. Wt. Per Case
		5M	10M	25M		
10 x 14"	Place Mat	6.25	5.96	5.67	5M	60 #
5"	Doily	2.12	1.81	1.70	10M	19 #
6"	Doily	2.57	2.20	2.05	10M	28 #
8"	Doily	3.87	3.61	3.40	5M	24 #
10"	Doily	5.87	5.48	5.14	5M	39 #
12"	Doily	7.05	6.58	6.26	5M	50 #



## THISTLE DESIGN

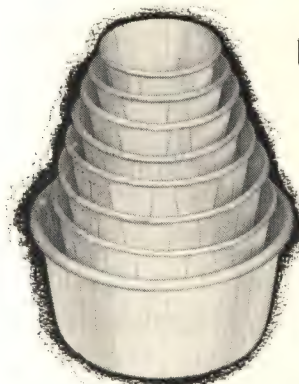
Paper place mat printed in Pink, Red and Grey with matching cocktail napkin. Adds color to your Table Settings. Blends well with all interiors.

		Prices per thousand				Packing Per Case	Approx. Ship. Wt. Per Case
		5M	10M	25M	50M		
9 3/4" x 13 3/4"	Place Mat	6.68	5.47	5.06	4.87	5M	59 #
	Cocktail Napkin	2.40	2.10	1.85	1.75	5M	19 #

## CELLULOSE 17x17 DINNER NAPKINS

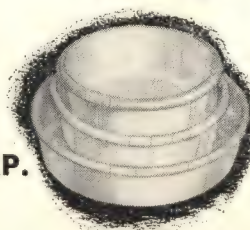
True softness and prestige of linen with the economies of paper. Wet strength qualities will prevent linting

		Prices per thousand			Packing Per Case	Approx. Ship. Wt. Per Case
		2M	10M	25M		
17 x 17"	Napkin (1/4 Fold)	11.20	10.20	9.50	2M	45 #
	(1/8 Fold)	11.20	10.20	9.50	2M	45 #



## PORTION CUPS

		Prices per thousand				Packing Per Case	Approx. Ship. Wt. Per Case
		5M	10M	25M	50M		
75050	— 1/2 oz.	2.04	1.85	1.72	1.60	5M	9 #
75075	— 3/4 oz.	2.04	1.85	1.72	1.60	5M	10 #
75100	— 1 oz.	2.30	2.10	1.92	1.80	5M	14 #
75125	— 1 1/4 oz.	2.47	2.23	2.04	1.94	5M	16 #
75200	— 2 oz.	2.85	2.59	2.41	2.29	5M	19 #
75250	— 2 1/2 oz.	2.90	2.66	2.48	2.34	2 1/2 M	11 #
75325	— 3 1/4 oz.	3.21	2.92	2.76	2.62	2 1/2 M	13 #
75400	— 4 oz.	3.42	3.15	2.95	2.81	2 1/2 M	14 #
75550	— 5 1/2 oz.	4.08	3.77	3.55	3.35	2 1/2 M	20 #



## JELLY DISHES

		Prices per thousand				Packing Per Case	Approx. Ship. Wt. Per Case
		5M	10M	25M	50M		
75050-J	— 1/2 oz.	2.04	1.85	1.72	1.60	5M	9 #
75075-J	— 3/4 oz.	2.04	1.85	1.72	1.60	5M	10 #
75100-J	— 1 oz.	2.30	2.10	1.92	1.80	5M	14 #

SEND ALL ORDERS TO...

**MOTEL CONTRACT SUPPLY CORP.**

6307 DELMAR BLVD.

ST. LOUIS 5, MO.

FREIGHT WILL BE PREPAID ON ALL  
ORDERS OF 200 LBS. OR MORE





**Sell**

## A Complete Line With Every Time-Saving, Cost-Cutting Feature!

- Attractively designed in always good-looking, exclusive two-tone effect.
- Many times stronger than ordinary plastic for toughest use.
- Easy, safe cleaning with any reputable washing compound or detergent.
- Reduced noise, mars and scratches.

Model	Approximate size
<b>OBLONG</b>	
No. 570 OBLONG.....	4½" x 6½"
(Change Tray)	
No. 810 OBLONG.....	9" x 11"
No. 1410 OBLONG.....	10" x 14"
No. 1612 OBLONG.....	12" x 16"
No. 1814 OBLONG.....	14" x 18"
No. 2016 OBLONG.....	15" x 20"
No. 2216 OBLONG.....	16" x 22"
No. 2317 OBLONG.....	16½" x 22½"
<b>ROUND</b>	
No. 1200 ROUND.....	12" Diameter
No. 1300 ROUND.....	13" Diameter
	(Rim 1¼" Deep)
No. 1400 ROUND.....	14" Diameter

Standard colors red and brown—Other colors available for special orders.

Available for immediate delivery.

**New Improved**

# *Si Lite*

**TRAYS**

## Combine Colorful Beauty Greatest Durability

Use em . . . abuse em . . . wash 'em often and hard! Ultra-tough, yet lightweight, SI LITE TRAYS withstand warpage, distortion or loss of original beauty of design. Only SI LITE TRAYS are made of enduring *Fiberplast*, the new plastic compound that resists mild acids, alkalies, boiling and long hard use! Order SI LITE TRAYS . . . they're tougher . . . they're better looking . . . they're easier to handle!





## ANGELICA'S MOTEL-APPROVED WHITES made of Monte\* Cloth & Luxtraply\* Poplin

(A) 8139 OK—Long Sleeve White Luxtraply Poplin Dress

4136 ND—White Muslin Apron (Small Insert)

5136 ND—White Muslin Bandette (Small Insert)

(B) 8138 OK—Short Sleeve White Luxtraply Poplin Dress

A uniform delight for the employee who must wear white. Flattering 7-gore princess line dress of Sanforized White Luxtraply Poplin. Styled with notched collar, wide shoulders and unaffected good lines—the perfect fit that women appreciate. Large sewed-on pearl buttons close the bodice; fly-front skirt; two large pockets are sewed into the skirt seams and reinforced at top and bottom. Unusual detachable two-button belt trims the waistline; armshields; shoulder pads. Cool short sleeves or distinctive long sleeves with French cuffs.

SIZES: 30 to 46

\*Reg. U. S. Pat. Off.

For complete line of Angelica Uniforms ask us for Angelica's catalog.

ORDER SIZE ACCORDING TO THE LARGEST OF YOUR HIP, WAIST OR BUST MEASUREMENT

ORDER SIZES:	30	32	34	36	38	40	42	44	46	48
IF HIPS MEASURE:	32-33	34-35	36-37	38-39	40-41	42-43	44-45	46-47	48-49	50-51
IF WAIST MEASURES:	23-24	25-26	27-28	29-30	31-32	33-34	35-36	37-38	39-40	41-42
IF BUST MEASURES:	30-31	32-33	34-35	36-37	38-39	40-41	42-43	44-45	46-47	48-49
For Your Guidance Only, Comparable Dress Size	10	12	14	16	18	20	42	44	46	48

(C) 8178 MQ—Coat Style Dress

(For this style in wide choice of colors, including: Wine, Blue, Grey, Yellow, Tan and Jade Green, see Price List.)

Motel employees will find the uniform features most in demand combined in this one Angelica style. Cool, comfortable short sleeves, easy-on coat style with sewed-on buttons. Princess lines proportioned to give a flattering appearance with full allowance for working ease. Large roomy pockets are set firmly into skirt seams. Detachable belt is included. All in a dress made of Angelica's exclusive Monte Cloth, Sanforized for perfect fit after repeated launderings. Matching aprons and bandettes are available on all colors.

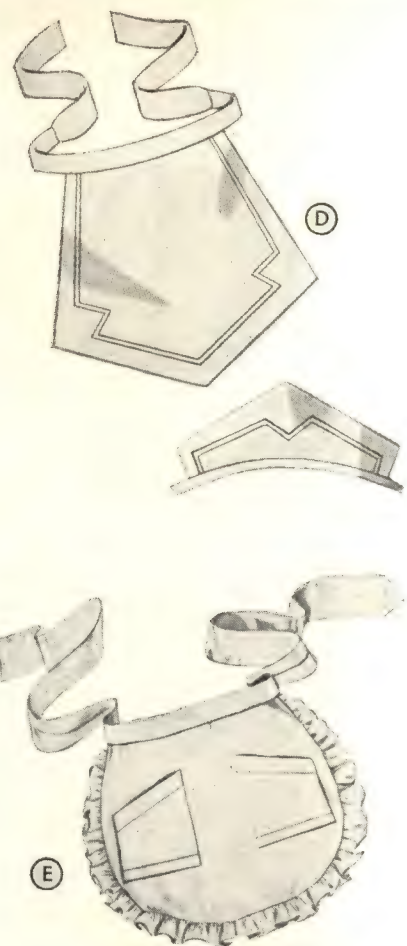
SIZES: 30 to 48

(D) 8021 MQ—White Monte Cloth Dress

The sleek princess lines, tailored collar and easy-action zipper blend with the charm of this beautifully simple uniform which is a favorite of motel employees everywhere. Made of sturdy Sanforized White Monte Cloth, the dress opens to below the waist with a zipper closing. Handy breast pocket. The two large lower pockets are inserted into the skirt seams for added long wear. Detachable pin-belt.

SIZES: 30 to 46





## MOTEL FAVORITES OF DACRON AND NYLON

cool, easy laundering, long, long wearing

(A) 8432 YQ White Dacron Dress  
4432 YQ White Dacron Apron  
5432 YQ White Dacron Bandette

(For same style in choice of colors, see Price List.)

Motel service reaches new heights in customer-appeal with these beautiful pastel Dacron ensembles! Ultra-smart shirred inserts add a touch of luxury and, for the first time, such top fashion accents as a 4-string tie and tapering back collar appear on uniforms! Durable nylon lace trim. Under-arm eyelets for ventilation; "action back" and circular skirt with two swing pockets assure comfort and fit. Removable plastic strip in apron keeps the waistband smooth. Wrinkle-shedding Dacron rivals pure silk for beauty, washes easily and dries in a jiffy.

SIZES: 30 to 46

(B) 8409 PQ White Velvagio\* Nylon  
8409 PR Rose Velvagio Nylon  
8409 PA Aqua Velvagio Nylon  
8409 PY Yellow Velvagio Nylon  
8409 PKQ White Seersucker Nylon

Sparkling perfection for exacting jobs!... the Velvagio Nylon coat-dress is especially designed by Angelica for the "busy woman" in a motel. Softly tailored lines, plus careful attention to comfort... under-arm eyelets for coolness; smooth seams; "action back" for complete arm-shoulder ease. Smart, yet efficient... waistline styling with curved inserted pockets; genuine pearl buttons; detachable twin-button belt. Nylon resists stains; washes easily; needs only "touch-up" ironing.

SIZES: 30 to 46

\*Reg. U. S. Pat. Off.

(C) 8424 PKQ White Seersucker Nylon  
8424 PKS Brick Red Seersucker Nylon  
8424 PKA Aqua Seersucker Nylon  
8424 PKH Hunter Green Seersucker Nylon

Easy to wear—easy to care for! Motel employees love these economy seersucker nylons with all the style and quality features of higher priced dresses. "Sheer" beauty and comfort by Angelica. Employees especially like the soft coolness of this lovely fabric against their skin... under-arm eyelets give warm weather comfort. Waistline styled; detachable belt. Douse, hang to dry... self-ironing!

SIZES: 30 to 46

(D) 4136 PQH White Nylon Sash-Tie Apron  
5408 PQH White Nylon Bandette

All Angelica Nylon aprons are made to be worn with a removable plastic strip which keeps the waistband smooth.

(E) 4137 PQH White Nylon Apron

Angelica's new two-pocket extra-large white nylon apron enjoys popularity with motels everywhere. Suitable for many different jobs. Plastic strip.

For complete line of Angelica Uniforms ask us for Angelica's catalog.

ORDER SIZE ACCORDING TO THE LARGEST OF YOUR HIP, WAIST OR BUST MEASUREMENT

ORDER SIZES:	30	32	34	36	38	40	42	44	46	48
IF HIPS MEASURE:	32-33	34-35	36-37	38-39	40-41	42-43	44-45	46-47	48-49	50-51
IF WAIST MEASURES:	23-24	25-26	27-28	29-30	31-32	33-34	35-36	37-38	39-40	41-42
IF BUST MEASURES:	30-31	32-33	34-35	36-37	38-39	40-41	42-43	44-45	46-47	48-49
For Your Guidance Only, Comparable Dress Size	10	12	14	16	18	20	42	44	46	48



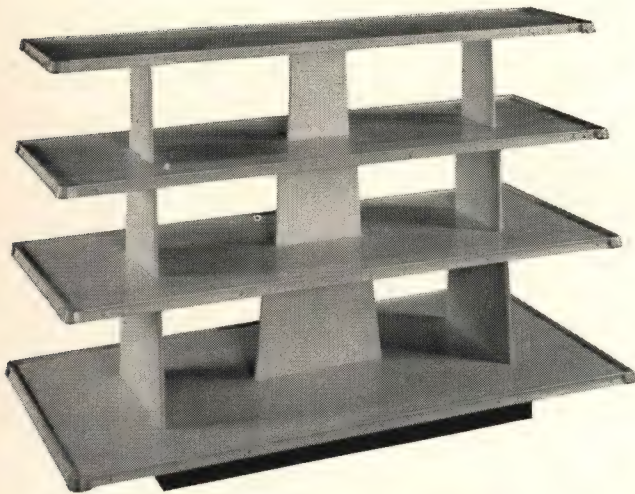
# SECTION





# WIL-MILL PORTABLE DISPLAY UNITS

## FOR GIFTS AND MERCHANDISE



MODEL 54—(72" x 36") — MODEL 35—(60" x 30")

### SPECIFICATIONS

MODEL	No. 54	No. 35
Height	48 inches	48 inches
Size of Base	72 by 36 inches	60 by 30 inches
Floor Space	18 square feet	12½ square feet
Display Area	54 square feet	35 square feet
Clearance from floor to first shelf	5½ inches	5½ inches
Clearance between shelves 1 and 2	15½ inches	15½ inches
Clearance between shelves 2 and 3	12½ inches	12½ inches
Clearance between shelves 3 and 4	12½ inches	12½ inches
Shipping Weight	145 pounds	110 pounds
Shipped Flat (Knocked Down)		
in carton size	6 x 38 x 75 inches	6 x 32 x 63 inches

For display of tall items, shelves number 2 and 3 can be removed.

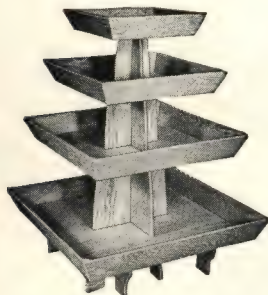
Constructed of strong, light-weight plywood.

Finish — Blonde. Trim made of hard maple. Designed for 1" Price

Tags. Takes approximately three minutes to assemble or disassemble—

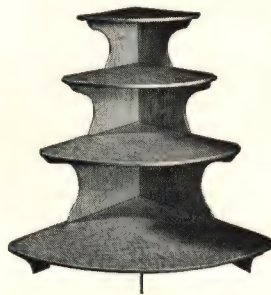
without the use of any nails, screws, clamps, bolts or tools.

Completely "PORTABLE".



### SPECIFICATIONS

Height	48 inches
Size of Base	33 x 33 inches
Floor space	9 square feet
Display area	21 square feet
Clearance from floor to first shelf	7 inches
Clearance between shelves 1 and 2	13½ inches
Clearance between shelves 2 and 3	12½ inches
Clearance between shelves 3 and 4	12½ inches
Shipping weight	63 pounds
Shipped flat (Knocked Down)	
in carton size	6 x 37 x 50 inches



### SPECIFICATIONS

Height	48 inches
Size of Base	36 by 36 inches
Floor Space	7 square feet
Display Area	14 7/10 square feet
Clearance from floor to first shelf	7 inches
Clearance between shelves 1 and 2	15 inches
Clearance between shelves 2 and 3	11½ inches
Clearance between shelves 3 and 4	10½ inches
Shipping weight	56 pounds
Shipped flat (Knocked Down)	
in carton size	6 x 37 x 50 inches



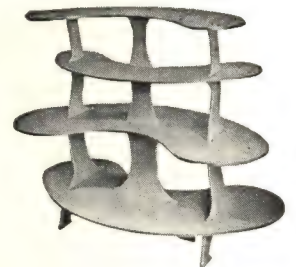
WILL HELP YOU MAKE THOSE  
EXTRA DOLLARS  
THROUGH SALES OF GIFT ITEMS

WIL-MIL MANUFACTURES  
A COMPLETE LINE OF  
PORTABLE DISPLAY UNITS  
FOR ALL MERCHANDISE, GIFT,  
AND SOUVENIR ITEM DISPLAY

Shipped in a flat, compact,  
easy to handle carton. Can  
be stored in a small space  
when not in use.

Assembles in three minutes  
without clamps . . . bolts . . .  
nails . . . screws or tools.  
Yet it is as sturdy as "The  
Rock of Gibraltar."

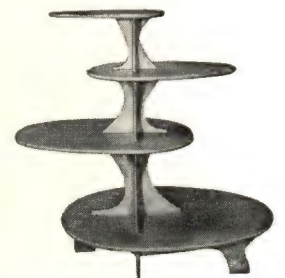
MODEL RK



### SPECIFICATIONS

Height	48"
Size of Base	60"x30"
Floor Space	12½ sq. ft.
Display Area	26½ sq. ft.
Clearance from floor to first shelf	7 inches
Clearance between shelves 1 and 2	15 inches
Clearance between shelves 2 and 3	11½ inches
Clearance between shelves 3 and 4	10½ inches
Shipping weight	95 pounds
Shipped flat (Knocked Down)	
in carton size	6 x 32 x 63 inches

MODEL E



### SPECIFICATIONS

Height	48"
Size of Base	42"x30"
Floor Space	7½ sq. ft.
Display Area	16 sq. ft.
Clearance from floor to first shelf	7 inches
Clearance between shelves 1 and 2	15 inches
Clearance between shelves 2 and 3	11½ inches
Clearance between shelves 3 and 4	10½ inches
Shipping weight	42 pounds
Shipped flat (Knocked Down)	
in carton size	6 x 43 x 50 inches





# UNIVERSAL



## LIFETIME GIFTS

*For Outings, Home or Travel!*

Displayed on counter near cash register, these Vacuum Goods become a constant reminder of their convenience and need.



### Sales Maker 9944

In less than a square foot of counter space, this compact, colorful merchandiser displays 5 Universal Vacuum Bottles with exclusive features. Shipped complete in one carton — 3 halfpint Vacuum Bottles, 12 pint, and 4 quart Vacuum Bottles.

Shipping weight, 29 lbs.



### Vacuum Pitcher Set 6820-SC

Set consists of 24 ounce Full Chrome pitcher with bakelite Mahogany handles. Rubber stopper has chrome top and bakelite mahogany knob. Replaceable glass vacuum filler has built-in rubber shock absorber.

Individually packed, one to a carton.  
Shipping weight, 6 lbs.



### Waysider Outing Set 9623

Red and grey zippered waterproof carrying case with red plastic "rope" handles has 2 matching Landers quart vacuum bottles each with large plastic cups. Separate compartment holds two clear plastic food boxes for sandwiches, cake, and fruit.

Individually packed in corrugated carton.  
Shipping weight, 8 lbs.



### Scotsman Outing Set 9621

Colorful scotch plaid carrying case with a quart vacuum food jar for hot and cold foods, ice cream, salads, etc., a quart vacuum bottle with 4 "Roc-Lite" cups; a blue-enamelled metal sandwich box.

Individually packed, one in a carton.  
Shipping weight, 8 lbs.





# Skyline LUGGAGE

## LEATHER TOP AIRPLANE LUGGAGE

Leather Top ensemble luggage combines smart styling and durable quality with lightness in weight to meet airplane requirements. Women's cases have beautifully appointed satin interiors . . . Men's cases are lined with a tailored fabric. Double stitched leather binding. The leather and canvas exterior is scuff resistant, weatherproof, and washable.



A



B



C



D

**A LADIES' PULLMAN CASE.** Spacious packing area for longer trips. Has 4 Shirred pockets. Tie tapes hold clothing neatly. Size 26x15½x9".  
**46L613-1960** Sug. Retail **\$29.95**

**C LADIES' TRAIN CASE.** Perfect for cosmetics, toilet articles, etc. Removable plastic tray, adjustable bottle straps, utility pocket, mirror in lid. Size 14x10½x7".  
**46L610-1300** Sug. Retail **\$19.95**

**LADIES' HAT AND SHOE CASE.** Holds 6 pairs of shoes in individual elastic pockets. Large utility pocket in lid. Spacious area for accessories. Size 18x18x11½".  
**46L614-2125** (Not Illus.) Sug. Retail **\$32.50**

**MEN'S OVERNITE CASE.** Companion to Two-Suiter. Tailored lining; shirt fold in lid. Leather retaining straps hold clothes neatly. Size 21x14x7".  
**46L611M-1300** (Not Illus.) Sug. Retail **\$19.95**

**B LADIES' OVERNITE CASE.** For short trips or companion for larger cases. 4 full Shirred pockets. Tie tapes hold clothing neatly. Size 18x12½x7" or 21x14x7".  
**46L611-1300** 18" or 21" Sug. Retail **\$19.95**

**D LADIES' WARDROBE CASE.** Aluminum hangers neatly hang up to 8 dresses. Large area for lingerie. 3 Shirred pockets; tie tapes. 21x18x9".  
**46L615-2125** Sug. Retail **\$32.50**

**JACKNIFE CASE.** Large capacity for long trips. For men or women. 4 hangers carry large quantity of clothing. Compartments with removable partitions. Size 29x22x9".  
**46L617-2940** (Not Illus.) Sug. Retail **\$45.00**

**MEN'S TWO-SUITER.** Neatly carries 2 suits on hangers in removable tray. Ample space for shirts, pajamas. Shoe compartment; tie rack in lid. Tailored lining. 24x18x8½".  
**46L616-2285** (Not Illus.) Sug. Retail **\$35.00**



E



F



G

H

## GINGER DEEP BUFF COWHIDE

Exceptionally sturdy all-leather luggage in a rich ginger brown color. Subtle two-tone shading enhances its fashion elegance. Women's cases have beautifully appointed satin interiors . . . Men's cases have a tailored fabric.

Deluxe construction, with double-stitched reinforcing binding. The leather is finished with a pyroxylin lacquer that is wear resistant, water repellent, and washable.

**E MEN'S OVERNITE CASE.** Companion to Two-Suiter. Tailored lining; shirt fold in lid. Leather retaining straps hold clothes neatly. Size 21x14x7".  
**46L621M-2100** Sug. Retail **\$29.95**

**F MEN'S TWO-SUITER.** Neatly carries 2 suits on hangers in removable tray. Ample space for shirts, pajamas. Shoe compartment; tie rack in lid. Tailored lining. 24x18x8½".  
**46L626-3325** Sug. Retail **\$47.50**

**C LADIES' TRAIN CASE.** Perfect for cosmetics, toilet articles, etc. Removable plastic tray, adjustable bottle straps, utility pocket, mirror in lid. Size 14x10½x7".  
**46L620-2100** Sug. Retail **\$29.95**

**H LADIES' OVERNITE CASE.** For short trips or companion for larger cases. 4 full Shirred pockets. Tie tapes hold clothing neatly. Size 18x12½x7" or 21x14x7".  
**46L621-2100** 18" or 21" Sug. Retail **\$29.95**

**J LADIES' PULLMAN CASE.** Spacious packing area for longer trips. Has 4 Shirred pockets. Tie tapes hold clothing neatly. Size 26x15½x9".  
**46L623-2975** Sug. Retail **\$42.50**

**K LADIES' HAT AND SHOE CASE.** Holds 6 pairs of shoes in individual elastic pockets. Large utility pocket in lid. Spacious area for accessories. Size 18x18x11½".  
**46L624-3150** Sug. Retail **\$45.00**

**JACKNIFE CASE.** Large capacity for long trips. For men or women. 4 hangers carry large quantity of clothing. Compartments with removable partitions. Size 29x22x9".  
**46L627-5075** (Not Illus.) Sug. Retail **\$72.50**

**LADIES' WARDROBE CASE.** Aluminum hangers neatly hang up to 8 dresses. Large area for lingerie. 3 Shirred pockets; tie tapes. 21x18x9".  
**46L625-3150** (Not Illus.) Sug. Retail **\$45.00**



K

10% Federal Excise Tax Must Be Applied to the Retail Sale of Luggage

PRICES SHOWN ARE RETAIL PRICES.  
SEE PRICE LIST ATTACHED FOR DEALER PRICES.



# Skyline MEN'S LUGGAGE

**TWO-SUITER.** Neatly carries 2 suits on removable hangers. Dust curtain separates suit compartment. Ample space for shirts, shorts, pajamas, socks, etc. Door contains roomy utility pockets with special section for ties. Tailored lining. Even when packed full the Two-Suiter comes within Airline weight limitations! Size 24x18x8 1/2".

**COMPANION.** Has 2 compartments, one separated by a dust curtain, the other by a door containing a large bellows-type pocket. Neatly tailored lining. 21x14x7".

## QUALITY CONSTRUCTION FEATURES

- Tempered steel frame with triple locking action.
- Saddle stitched top grain handle with patented steel core.
- Reinforcing center panel . . . double-stitched.
- Pyroxylin treated leather . . . weatherproof and washable.
- Reinforced cowhide frame covering.

**GINGER DEEP BUFF COWHIDE.** Tough, long wearing upholstery hides are used in this handsome set.

(A)	46L628-2620	Companion—21"	Sug. Retail \$41.00
(B)	46L629-3330	Two-Suiter—24"	Sug. Retail \$52.00

**PALOMINO TOP GRAIN COWHIDE.** Only carefully selected hides are worked into a smooth, durable leather for this outstanding Palomino luggage.

(C)	46L648-3980	Companion—21"	Sug. Retail \$58.00
(D)	46L649-5010	Two-Suiter—24"	Sug. Retail \$73.00

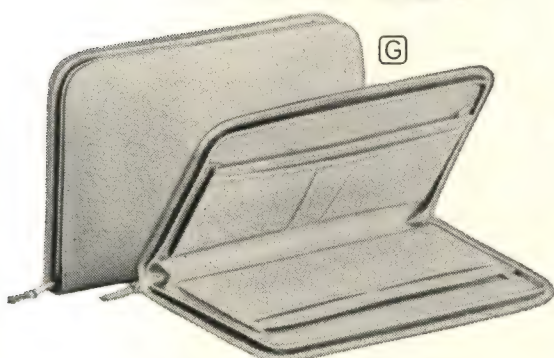
**REDWOOD TOP GRAIN COWHIDE.** Select No. 1 grade top grain cowhides are crafted into this finest quality men's luggage.

46L638-3980	(Not Illustrated)	Companion—21"	Sug. Retail \$58.00
46L639-5010	(Not Illustrated)	Two-Suiter—24"	Sug. Retail \$73.00

## COPPERTONE VINYL PLASTIC LUGGAGE

Sturdy, tough plastic luggage that looks and feels like leather. Scuff-resistant, stain-resistant, and waterproof! Constructed on a tempered steel frame with massive-but-lightweight hardware in a brushed brass finish. Has smartly tailored lining. Interior arrangements similar to leather luggage shown above.

(E)	46L658-2085	Companion—21"	Sug. Retail \$32.00
(F)	46L659-2550	Two-Suiter—24"	Sug. Retail \$39.00



## (G) ZIPPER ENVELOPE

Contains an assortment of gusseted and flat pockets. Zipper extends around 3 sides so that case may be opened flat. Size 16x11".

### Deep Buff Cowhide

46L62E-540	Ginger color	Sug. Retail \$7.95
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### Top Grain Cowhide, Leather Lined

46L63E-1470	Redwood color	Sug. Retail \$21.50
46L64E-1470	Palomino color	Sug. Retail \$21.50

## (H) MULTI-POCKET PORTFOLIOS

4 large expanding pockets. Disappearing handle built over steel core. Lock stitched edges and expanding leather gussets. Three-way heavy duty zipper allows case to be opened flat. Size 16x11x3".

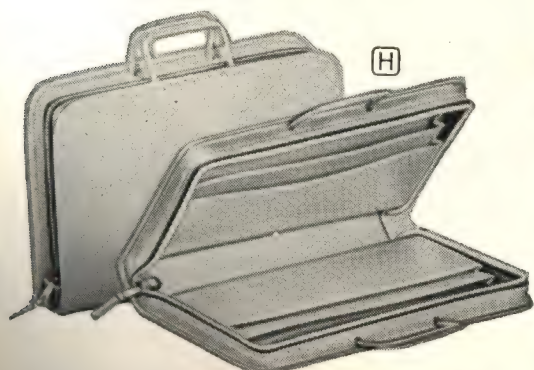
### Deep Buff Cowhide

46L62P-1200	Ginger color	Sug. Retail \$17.50
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### Top Grain Cowhide, Leather Lined

46L63P-1960	Redwood color	Sug. Retail \$28.50
46L64P-1960	Palomino color	Sug. Retail \$28.50

10% Federal Excise Tax Must Be Applied to the Retail Sale of Luggage



## (J) STEEL FRAME BRIEF BAGS

Gusset type structure—expands when full, collapses when empty. 3 spacious compartments. Lock-stitched edges. Extension type lock. Steel studs on bottom. Leather handle over steel core. Size 16x12x7" or 18x13x8".

### Deep Buff Cowhide

46L62F-1350	Ginger 16"	Sug. Retail \$19.50
46L62F-1690	Ginger 18"	Sug. Retail \$24.50

### Top Grain Cowhide

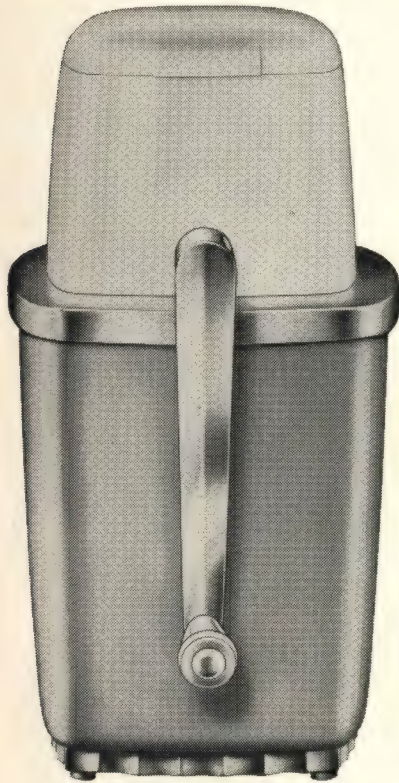
46L63F-2205	Redwood 16"	Sug. Retail \$32.00
46L63F-2550	Redwood 18"	Sug. Retail \$37.00
46L64F-2205	Palomino 16"	Sug. Retail \$32.00
46L64F-2550	Palomino 18"	Sug. Retail \$37.00



PRICES SHOWN ARE RETAIL PRICES — SEE PRICE LIST ATTACHED FOR DEALER PRICES.



# NEW SWING-A-WAY portable ICE CRUSHER



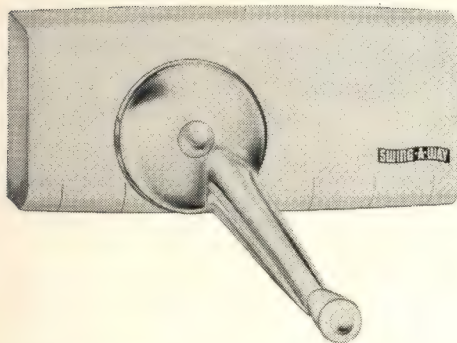
New, table Ice Crusher can be used anywhere . . . kitchen, patio, bar. It crushes ice coarse or fine, and its stainless steel, self-feeding cutters keep fingers safe. Hopper holds 4 average ice cubes. The wonderfully fresh styling and engineering will keep it ahead for years to come.

MODEL 1909 — RED ENAMEL BODY  
WITH EITHER RED, BLACK, WHITE,  
OR YELLOW PLASTIC CUP.

RETAIL \$8.95

DEALER PRICE \$5.95

## SWING-A-WAY CAN OPENERS

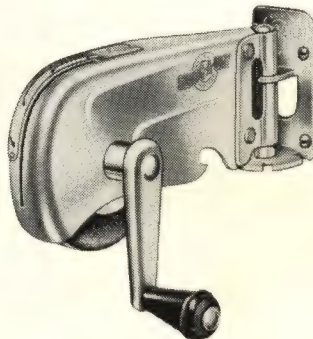


### AUTOMATIC CABINET CAN OPENER

A handsome plastic cabinet conceals all working parts. Screws on wood, or fastens to tile or steel with adhesive.

#1709R-W-Y Colored Plastic  
Red, White, or Yellow  
Retail \$4.95, Dealer Price \$3.30

#1709 Magnetic Models  
Retail \$5.95, Dealer Price \$3.98

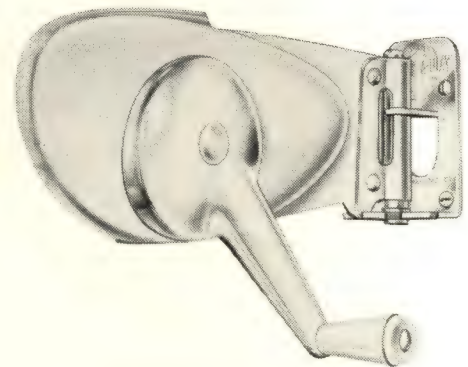


### KNIFE SHARPENER

Its exclusive angle blade guide insures true knife sharpening precision, and its twin wheels are reversible for long, thrifty use.

#807 Cadmium Finish  
Retail \$2.98, Dealer Price \$1.99

#807R-W-Y Baked Enamel  
Red, White, or Yellow  
Retail \$3.49, Dealer Price \$2.35

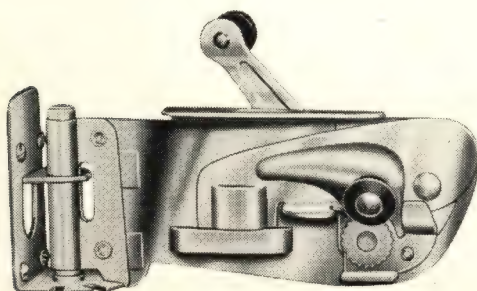


### AUTOMATIC CAN OPENER

Opens cans in half the time. One motion locks on can and removes the lid . . . it's that simple.

#1409R-W-Y Baked Enamel  
Red, White, or Yellow  
Retail \$3.98, Dealer Price \$2.65

#1409R-W-Y Magnetic  
Retail \$4.98, Dealer Price \$3.35



### BUDGET CAN OPENER

It's America's budget sensation. Made of the finest materials. It operates just like higher priced models.

Model 104 — Cadmium Finish

Retail Price \$1.79  
Dealer Price \$1.20

MODEL 104M  
(Magnetic)  
Retail \$2.79  
Dealer \$1.89



# Baltic

DELUXE STAINLESS MFRD. by ONEIDA, LTD.  
TOPS IN QUALITY YET MODERATELY PRICED.  
Luxurious heavy weight. Each piece is graded  
for strength and balance, making an ideal  
gift. All knives are serrated . . . never need  
sharpening.

## 24 PIECE SET — SERVICE FOR 6

Complete With Display Box Chest (Illustrated)  
6 Tea Spoons 6 Dinner Knives  
6 Dinner Forks 6 Soup Spoons (Oval)

With HOLLOW Handle Forged Blade Knives

Retail Price \$23.50

With SOLID Handle Continental Knives

Retail Price \$19.50

No. 624 ..... Dealer Price \$14.10

No. 625 ..... Dealer Price \$11.70

## 16 PIECE SET — STARTER SERVICE FOR 4

Complete With Display Box Chest

4 Tea Spoons 4 Dinner Knives  
4 Dinner Forks 4 Soup Spoons (Oval)

With HOLLOW Handle Forged Blade Knives

Retail Price \$16.50

With SOLID Handle Continental Knives

Retail Price \$13.50

No. 616 ..... Dealer Price \$ 9.90

No. 617 ..... Dealer Price \$ 8.10

## 50 PIECE SET — SERVICE FOR 8

Complete With Large Chest (Illustrated)

16 Tea Spoons 8 Dinner Knives  
8 Dinner Forks 8 Soup Spoons (Oval)  
8 Salad Forks 1 Butter Knife  
1 Sugar Shell

With HOLLOW Handle Forged Blade Knives

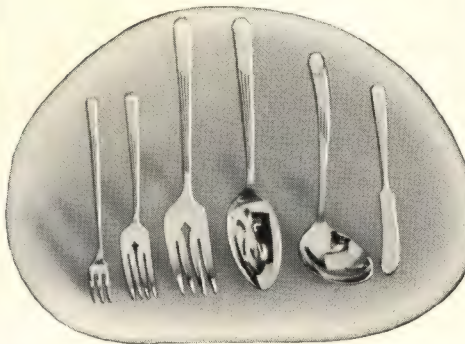
Retail Price \$42.50

With SOLID Handle Continental Knives

Retail Price \$37.50

No. 650 ..... Dealer Price \$25.50

No. 651 ..... Dealer Price \$22.50



## OPEN STOCK

Extra pieces are always available to add to  
your set. Large individual serving items will  
also make attractive low cost gifts.

### OPEN STOCK PIECES

	Retail Price Each	Dealer Price Dozen
No. 601 Tea Spoon .....	\$ .49	\$ 3.53
No. 602 Dinner Fork .....	.69	4.97
No. 603 Dinner Knife, Hollow Handle .....	1.98	14.26
No. 604 Continental Knife, Solid Handle .....	1.19	8.57
No. 605 Iced Tea Spoon .....	.69	4.97
No. 606 Soup Spoon (Oval) .....	.69	4.97
No. 608 Round Bowl Soup Spoon .....	.98	7.06
No. 611 Serving (Table) Spoon .....	.98	7.06
No. 612 Sugar Spoon .....	.98	7.06
No. 613 Butter Knife .....	.98	7.06

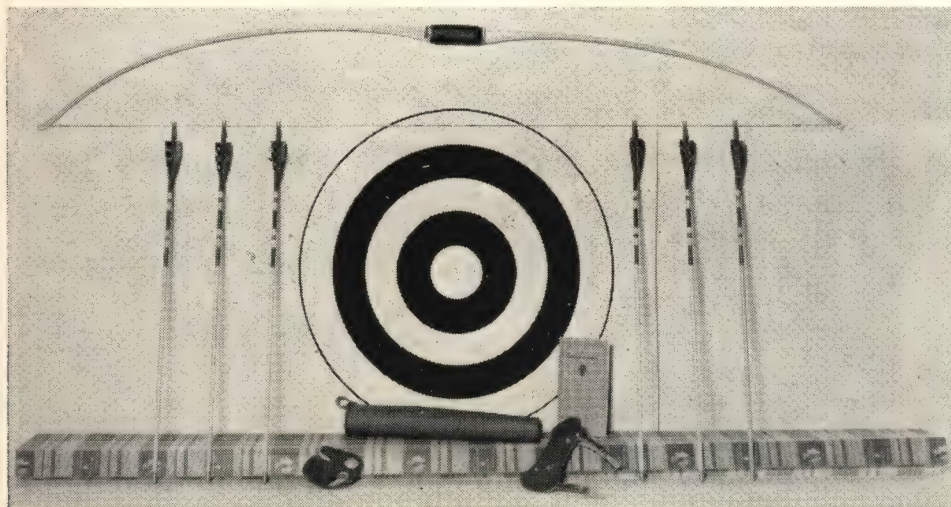
### THE FOLLOWING PIECES ARE ILLUSTRATED ABOVE

No. 607 Salad Fork .....	\$ .69	\$ 4.97
No. 609 Oyster (Cocktail) Fork .....	.69	4.97
No. 610 Butter Spreader .....	.69	4.97
No. 614 Pierced Table Spoon .....	.98	7.06
No. 615 Cold Meat Fork .....	1.98	14.26
No. 699 Gravy Ladle .....	1.98	14.26
Add 10% Handling Charge on Orders Less Than \$15.00 Total		

BRIGHT FINISH



# ARCHERY FOR EVERYONE



**No. 403 SPEEDWELL GLASSFLEX BOW**—5' long with soft genuine leather padded grip and handmade linen bow string. Finished natural color. Balance of set consists of: Six beautifully finished arrows and feathered with three ground feathers. One target face, one armguard, one formed quiver, one tab, one handbook. Beautifully boxed in new boxes. Weight each 2¾ lb. Pulls 20 to 30 lbs. List Price — \$17.50

**DEALER PRICE \$11.75**

**No. 263 DEERMASTER** with 5'2" Glassflex Bow same as our No. 26B. Natural color. For right-handed archers only. Balance of set consists of: Three roving arrows and three bodkin, Hi-Precision or Hills' Hornet broadhead arrows. (state which). These are our finest top grade hunting arrows matched and spine tested. One cardovan hunting armguard, one cordovan shooting tab. One handbook. One extra double loop dacron bow string. All beautifully boxed. Pulls 45 to 70 lbs. Weight 3½ lbs. List \$37.50

**DEALER PRICE \$25.00**

**No. 264 TARGETEER.** Glassflex 5'2" bow same as our No. 26B. Natural color. For right-handed archers only. Balance of set consists of: One 3' target face, six good target arrows, beautifully finished and three ground feathers. One formed quiver. One armguard. One tab. One handbook. Beautifully boxed in new boxes. Pulls 25 to 45 lbs. Weight 3½ lbs. List \$30.00

**DEALER PRICE \$20.00**

## PROFESSIONAL BOXED ARCHERY SETS



**No. 64 COLLEGIATE SET**—5' Lemonwood, "Falcon" Bow, (with Excel Bow String), six 24" Port Orford Cedar Arrows with Plastic Nocks. 24" paper target face, shooting tab, spearhead-type padded leather arm guard, instruction book, plastic calibrated bow sight, arrow rest, formed quiver with bound edges and loop to hang on belt. Wt. 2¾ lbs. List — \$10.00

**DEALER PRICE \$6.75**

**No. 64DL DE LUXE COLLEGIATE SET**—Conforms to the regular Collegiate set No. 64 with the following additions: the 5' Lemonwood, "Falcon" Bow is completely backed with Fibre and comes with the Excel Bow String, with multi-colored center serving. Natural Finish. Has six 24" beautifully crested, footed arrows, with Plastic Nocks. Made of Port Orford Cedar. Also includes one 24" paper target face, handbook, shooting tab and arm guard. Plastic calibrated bow sight, arrow rest, and formed quiver with bound edges and loop to hang on belt. Wt. 2¾ lbs. List — \$18.00

**DEALER PRICE \$12.00**

**No. 65 COLLEGIATE SET**—5' 8" Lemonwood "Falcon" Bow, (with strictly handmade Excel Bow String, with multi-colored center serving), six 26" Port Orford Cedar Arrows with plastic nocks. 36" paper target face, shooting tab, spearhead-type padded leather arm guard, instruction book, plastic calibrated bow sight, arrow rest, and formed quiver with bound edges and loop to hang on belt. Wt. 3¼ lbs. List — \$15.00

**DEALER PRICE \$10.00**

**No. 65DL DE LUXE COLLEGIATE SET**—Conforms to the regular Collegiate set No. 65 with the following additions: the Lemonwood, "Falcon" Bow is 5'8" and completely backed with Fibre and has the Excel Bow String. Natural finish. Has six 26" Port Orford Cedar Footed Arrows. Includes one 36" paper target face, instruction book, handbook, shooting tab and arm guard. Plastic calibrated bow sight, arrow rest and formed quiver with bound edges and loop to hang on belt. Wt. 3¼ lbs. List — \$21.00

**DEALER PRICE \$14.00**

### Targets



**No. 60 TARGET STAND ONLY**—Tripod type. Legs turned round. Smoothly finished and painted green. Has crutch tips to arrest sliding. Woodstock of best Hickory. Wt. 7 lbs. List \$4.90

**DEALER PRICE \$3.75**

#### TARGET COMPLETE

(Compressed in Burlap with Face)  
(Wheat Straw)

		List	Dealer Price
<b>No. 50</b>	Wt. 12 lbs. .5" thick, 24" diameter	\$ 7.70	\$ 5.25
<b>No. 51</b>	Wt. 30 lbs. .6" thick, 36" diameter	12.70	8.50
<b>No. 52</b>	Wt. 55 lbs. .7" thick, 48" diameter	19.00	12.75

This Target is very popular and is made with the straw being compressed in a burlap bag and then tufted like a mattress which makes it hard and firm.

THIS LINE OF  
INDIAN ARCHERY  
IS SO COMPLETE  
IT IS IMPOSSIBLE TO  
SHOW IT IN THIS CATALOG  
WRITE FOR THE  
COMPLETE INDIAN  
ARCHERY CATALOG





ENJOY CLEAR, SHARP VIEWING WITH  
INTERNATIONALLY FAMOUS SINCE 1847

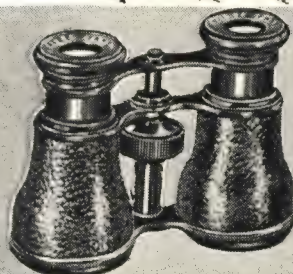
# LEMAIRE

OF PARIS



PARIS GOLD  
MEDAL AWARD

Pride of the international set—as seen at Monte Carlo, St. Moritz and Paris. A masterly blend—over a century of famous French binocular craftsmanship coupling today's scientific ingenuity with tomorrow's styling. Truly . . . the ONE fine binocular in the world today.



### LEMAIRE THEATRE GLASS

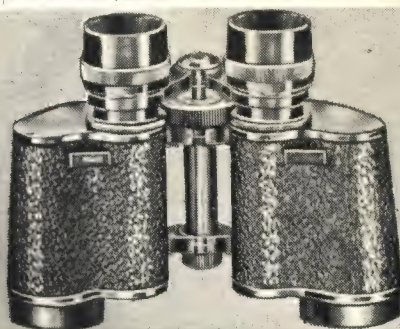
Splendid, all-purpose glass. 3-power, wide field of view. Powerful enough for indoor and outdoor use. Beautiful black finish, only 2½" high. Case included.

Retail Price \$29.50 Dealer Price \$17.15

### LEMAIRE MOTHER-OF-PEARL

Genuine Mother-of-Pearl finish. Brilliant gold trim. Case included.

Retail Price \$52.50 Dealer Price \$31.75



### LEMAIRE 6 x 30 BINOCULAR

A deluxe glass for all uses. World's finest 6-power. Optical system brilliantly coated throughout. Lightweight. Center focus. Case included.

Retail Price \$112.50 Dealer Price \$66.00

### LEMAIRE 6 x 22 BINOCULAR

Similar to above. Smaller size. Coated lens. Light and easy to handle. Case included.

Retail Price \$89.50 Dealer Price \$53.00



### DELMER 7 x 35 BINOCULAR

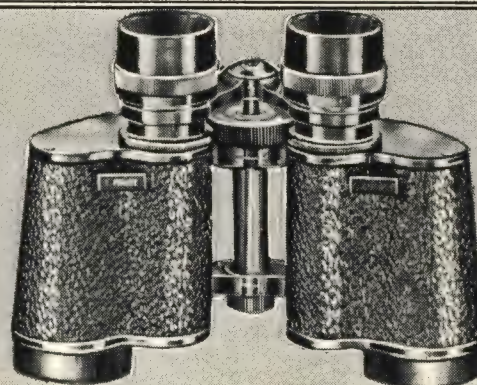
All-purpose prismatic binocular by Lemaire. Coated lenses, center focus. For all sports and scenic viewing. 7-power. Case included.

Retail Price \$78.50 Dealer Price \$47.35

### DELMER 10 x 35 BINOCULAR

Same as above, with 10-power. A real buy in a high power glass. Coated lenses and center focusing assure highest performance. Case included.

Retail Price \$85.00 Dealer Price \$50.65

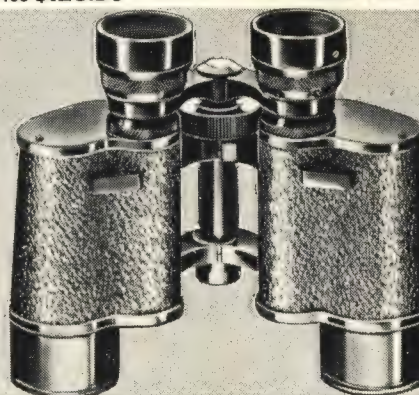


### LEMAIRE 8 x 30 BINOCULAR

The standard of perfection in an all-purpose glass. The world's finest 8-power binocular. Highest conception of design, perfection in construction. 14 carefully produced achromatic and coated lenses and prisms. Put yourself in a front-row seat everywhere! Double your enjoyment of sporting events, hunting, boxing, theatrical events, vacation. Center focusing. A possession to enjoy with pride for a lifetime. Case included.

Retail Price \$128.50

Dealer Price \$77.10



### DELMER 8 x 26 BINOCULAR

Lemaire produced, but at a low, low price. Magnifies 8 times. Coated lenses and center focusing. An ideal family glass. Rugged and dependable. Built with painstaking French care. Case included.

Retail Price \$48.50

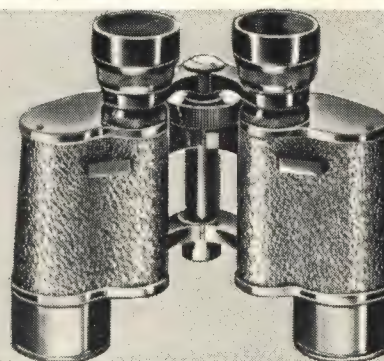
Dealer Price \$29.35

### DELMER 8 x 32 BINOCULAR

The finest glass available in the moderate price field. Same as above but with 32mm coated lenses. Wide angle viewing. Made by Lemaire. Case included.

Retail Price \$64.50

Dealer Price \$38.35



### BELLEVUE 8 x 26 BINOCULAR

Extraordinary value from Paris. Never before available at this low price. Full 8-power, coated lenses, center focus. Priced to compete with the lowest. Case included.

Retail Price \$39.75

Dealer Price \$24.00

### BELLEVUE 8 x 30 BINOCULAR

Same as above with coated 30mm lenses giving an extremely wide field of vision. A top value. Case included.

Retail Price \$46.75

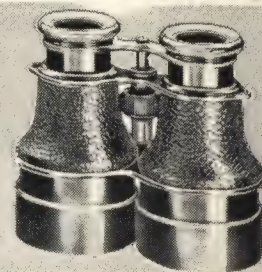
Dealer Price \$28.00



### LEMAIRE 7 x 50 BINOCULAR

World's finest 7-power binocular. 50mm lenses. Used by the French army, recently released for public use. Coated lenses and prisms throughout. Fully achromatic. Center focusing. Tremendous light gathering power. Full visibility night or day. Truly a binocular to cherish. Case included.

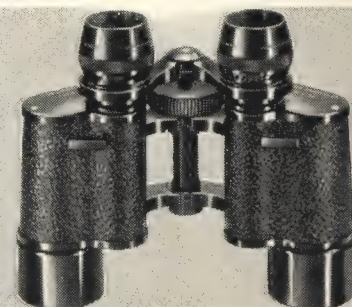
Retail Price \$132.50 Dealer Price \$79.50



### LEMAIRE SPORTS GLASS

Extra wide-angle viewing at a moderate price. This 5-power glass can handle the most difficult light conditions—dawn or dusk. Ideal for races, bird study, marine viewing, hunting. Extra large 60mm objective lenses. No color distortion. A highly versatile glass, yet not too large or heavy. Retractable sunshades cut glare. Case included.

Retail Price \$57.50 Dealer Price \$33.75



### BELLEVUE 7 x 35 BINOCULAR

A fine, new French all-purpose 7-power glass at the lowest price in history! Coated lenses and center focusing. Unusual value. Case included.

Retail Price \$56.50 Dealer Price \$34.00

### BELLEVUE 7 x 50 BINOCULAR

Never before, a French 7 x 50 at so low a price. Streamlined in appearance and value. Comparable to the finest. Coated lenses. Center focus. Case included.

Price \$71.50

Dealer Price \$43.00

EACH COMPLETE  
WITH LEATHER CASE

WORLD'S MOST  
TREASURED GIFT



# Helbros—truly engineered

self-winding automatic watches with 17

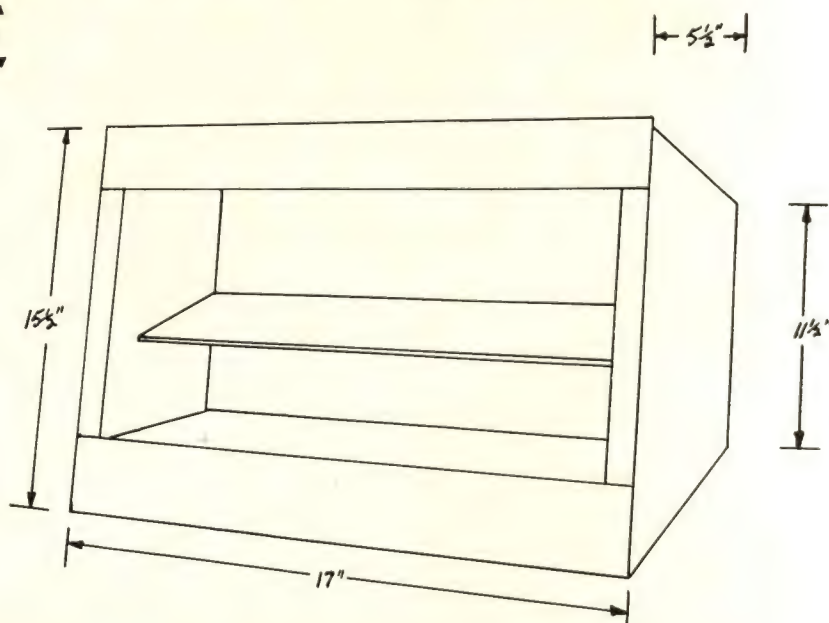


## Lifetime Ruby Jewels

Winds itself as you wear it!  
Purely and simply out of this world—the engineering genius, careful workmanship, and design skill that goes into the precision production of critically accurate time pieces by Helbros . . . fully guaranteed watches with lifetime mainsprings that won't break ever.

This beautiful **DISPLAY CASE** sent absolutely **FREE**

with  
The purchase  
of any six  
watches ordered  
at one time—



— Dimensions of Display case above —



# Helbros

## truly engineered *self-winding* automatic watches with *17 Lifetime Ruby Jewels*

**winds itself as you wear it!** Purely and simply out of this world . . . the engineering genius, careful craftsmanship, and design skill that goes into the precision production of critically accurate timepieces by Helbros . . . fully guaranteed watches with lifetime mainsprings that won't break ever!



Retail Prices Include  
Existing Federal Taxes.

**[B] ARIES.** Winds itself as you wear it! Smart expansion bracelet matches chrome-top, stainless steel back case. Waterproof\*, shock-resistant, anti-magnetic movement of 17 Lifetime ruby jewel bearings. Radium hands and dial. Precision-accurate sweep second hand.  
Retail Price \$59.75  
Dealer Price \$31.95

**[C] SCORPION.** Self-winding 17 jewel movement. Yellow rolled gold plate case, stainless steel back. Expansion bracelet. Radium hands, dial. Waterproof\*, shock-resistant, anti-magnetic. Full sweep second hand.  
Retail Price \$79.50  
Dealer Price \$37.75

**[A] APOLLO.** Indicator shows reserve power! Self-winding, 17 jewels, waterproof\* and shock-resistant movement. Yellow rolled gold plate case, stainless steel back. Radium hands, dial. Expansion bracelet. Full sweep second hand. Anti-magnetic protection.  
Retail Price \$87.50  
Dealer Price \$44.75

**[D] CAPRI.** Keeps perfect time without winding! Resists shock and magnetism! Waterproof\* 17 jewel action cased in yellow rolled gold plate. Gleaming expansion bracelet. Radium hands, dial for easy night time-telling. Stainless steel back. Sweep second hand.  
Retail Price \$79.50  
Dealer Price \$39.25  
**SATURN.** Mirror polished stainless steel case.  
Retail Price \$79.50  
Dealer Price \$36.45

## Helbros *17 Lifetime Ruby Jewels* invincible waterproof\* watches

**[E] COLUMBUS.** A nautical beauty! Chrome-topped case with back of shining stainless steel. Shock-resistant 17 jewel accuracy. Radium hands, dial. Anti-magnetic. Sweep second. Expansion bracelet.  
Retail Price \$39.75  
Dealer Price \$19.95  
**LA SALLE.** Yellow RGP top.  
Retail Price \$49.75  
Dealer Price \$26.95

**[F] ERICSON.** Metal-framed leather expansion bracelet! 17 shock-resistant ruby jewels. Luminous hands, dial. Case is yellow rolled gold plate with stainless steel back. Sweep second. Anti-magnetic. Ideal gift for the sportsman! Thoroughly masculine in design.  
Retail Price \$69.75  
Dealer Price \$31.05  
**BERING.** All steel case.  
Retail Price \$59.75  
Dealer Price \$29.40

**[G] DRAKE.** Raised hour emblems spangle a distinctive white dial. Sweep second for timing precision. Chrome-topped case with stainless steel back. Radium hands, dial. 17 jewel shock-resistant movement. Ruggedly good-looking expansion bracelet.  
Retail Price \$49.75  
Dealer Price \$26.60  
**DRAKE B.** Black dial. Specify.  
Retail Price \$49.75  
Dealer Price \$26.60

**[H] CARTIER.** Futuristic! Dial emblazoned with raised hour markers of triumphant modern design! Case of yellow rolled gold plate backed by mirror-bright stainless steel houses a shock-resistant 17 jewel movement. Radium hands, dial. Sweep second. Anti-magnetic.  
Retail Price \$71.50  
Dealer Price \$33.55

\*Waterproof when opened and closed by a competent watchmaker.



*Precious Diamonds* on the outside  
*Lifetime Rubies* on the inside

heavenly jewels  
of sheer loveliness by **Helbros**

Stardust-showered gems of time weigh lightly as a moonbeam on your wrist . . . the prestige of precious, perfectly matched diamonds accents the shining loveliness of enchanting dials and the fashion-aware lines of graceful cases . . . Excellence of design that backs up the carefully engineered craftsmanship of superbly time-true movements . . . **LIFETIME MAINSPRINGS** . . . and cushioned balance staffs . . . that assure accuracy throughout the years.



**A MICHELLE.** Feminine daintiness in a sturdy Durite backed case of yellow rolled gold plate sparked by the flashing enchantment of 2 striking diamonds! 17 jewel, meticulously accurate movement. Stunning expansion bracelet. A gem of a watch!

Retail Price \$71.50

Dealer Price \$32.25

**MICHELLE W.** White RGP.

Retail Price \$71.50

Dealer Price \$32.25

**B ROSEMARY.** 4 scintillating diamonds adorn the gracefully slender case of yellow rolled gold plate! With Durite back. Reliable movement whispers smoothly on 17 Lifetime Ruby jewel bearings. Delicately feminine expansion bracelet.

Retail Price \$79.50

Dealer Price \$34.95

**ROSEMARY W.** White RGP.

Retail Price \$79.50

Dealer Price \$34.95

**C MARIE.** As lovely as the song! Smartly sophisticated case of 14K yellow gold is studded with 2 blazingly bewitching diamonds . . . matched by a charmingly different expansion bracelet of 2 strand fashioning. 17 jewel movement for date-keeping accuracy.

Retail Price \$97.50

Dealer Price \$51.95

**MARIE W.** 14K white gold case.

Retail Price \$97.50

Dealer Price \$51.95

**D DU BARRY.** The luxurious elegance of this enchanting timepiece is enhanced by the glint of 6 brilliant diamonds in a 14K yellow gold case! Divinely fashioned expansion bracelet. Dependable 17 jewel movement. To warm the heart of any lass!

Retail Price \$125.00

Dealer Price \$62.95

**DU BARRY W.** 14K white gold case.

Retail Price \$125.00

Dealer Price \$62.95

## 14 KARAT GOLD WATCHES

**J VOGUE.** A simply styled, fabulously beautiful timepiece that's as dependably accurate as it is charmingly feminine! The 14K yellow gold case frames a diminutive dial of striking elegance . . . harmonizes with a 2 strand safety clasp bracelet. 17 jewels.

Retail Price \$87.50

Dealer Price \$42.45

**VOGUE W.** 14K White gold.

Retail Price \$87.50

Dealer Price \$42.45

**K REGINA.** The glamorous styling of an enchanting bracelet of 14K yellow gold strikes a note of distinction to match the sleek luxury of a miniature gem of a 14K yellow gold case! Superbly accurate 17 jewel movement. Delightfully delicate dial.

Retail Price \$125.00

Dealer Price \$63.00

**REGINA W.** 14K White gold.

Retail Price \$125.00

Dealer Price \$63.00



diamonds  
sparkle on the dial

**E ESSEX.** The dazzling splendor of 11 diamonds distinguish the severely smart dial of this spectacular watch! Richly styled yellow gold filled case. Handsomely crafted, comfortable expansion bracelet. 17 jewel movement.

Retail Price \$137.50

Dealer Price \$63.00

**ESSEX W.** Same as above but in white gold filled.

Retail Price \$137.50

Dealer Price \$63.00

... shimmering loveliness aflame with lights

**G CHRISTINE.** Superbly fashioned 2 strand bracelet is styled to set off the bright loveliness of 16 regally magnificent diamonds! Tiny, trimly tailored case is of smoothly gleaming, solid 14K white gold. Precision-crafted 17 jewel movement.

Retail Price \$195.00

Dealer Price \$94.50

**H VICTORIA.** Dramatically emphasizing the blazing brilliance of 20 diamonds is a black silk cord bracelet of stark simplicity! Gracefully slim hands, artfully drawn numerals accentuate minute grandeur of the dial. 17 jewels. 14K white gold case.

Retail Price \$250.00

Dealer Price \$137.50





# Helbros . . . . the prestige watch

. . . . with unbreakable mainspring and

## 17 Lifetime Ruby Jewels

Guaranteed time pieces of unfailing accuracy  
... so wonderfully fashioned ...  
so precisely engineered. Nationally famous  
Helbros ... leader in style and timekeeping  
for over 40 years.

**[A] JULIETTE.** Brightly different! The gay sophistication of a trimly tiny watch sparkles from a gold-filled, radiantly engraved "Sunburst" pattern bracelet! Case is fashioned entirely of yellow rolled gold plate. Sure lock bracelet clasp. 17 jewel movement.  
Retail Price \$71.50      **Dealer Price \$34.95**

**nationally advertised Helbros**  
**the gift of a lifetime ... for a lifetime of service**

**[B] LORELEI.** A smoothly functional lady's time-piece that is water, dust, and shock-resistant. 17 jewel movement. Chrome case backed by polished stainless steel. Sweep second. Anti-magnetic. Radium dial, hands. Leather strap.  
Retail Price \$39.75      **Dealer Price \$23.45**

**[C] MERMAID.** Action-packed ... and lovely. Split-second accuracy in a water resistant, shock-resistant, dust resistant, anti-magnetic leather strapped lovely. Sweep second, radium hands and dial. Yellow rolled gold plate.  
Retail Price \$57.50      **Dealer Price \$30.75**



Prices subject to  
change without notice.

**[D] MADAME.** Fashion-wise styling in a sleekly sculptured watch of shining-pure 14K yellow gold! Smartly distinctive dial with gracefully slim hands and diamond-shaped hour markers. Exquisitely crafted expansion bracelet. 17 jewel movement.  
Retail Price \$59.75

**Dealer Price \$32.15**

**MADAME W.** 14K white gold.  
Retail Price \$59.75

**Dealer Price \$32.15**

**[E] ROXANNE.** Glittering luxury in a fabulously lovely 17 jewel watch! The enchantingly streamlined expansion bracelet accents the chic smartness of a delightfully fashioned dial. Rich 14K yellow gold case sheathes a reliable 17 jewel movement.  
Retail Price \$71.50

**Dealer Price \$34.95**

**Roxanne W.** 14K white gold.  
Retail Price \$71.50

**Dealer Price \$34.95**

**[F] LOUISA.** The clean simplicity of styling and the lustrous splendor of the metal make this gold-filled bracelet the perfect setting for a charmingly feminine, thoroughly dependable 17 jewel watch. Yellow rolled gold plate case with Durite back. Ultra-modern dial.  
Retail Price \$59.75

**Dealer Price \$29.35**

Retail Prices Include Existing Federal Taxes

**[G] CORONET.** Modern design! Raised gold markers enhance the tailored distinction of a gracefully symmetrical dial ... spotlight the functional beauty of gold hands. Gold-fill bracelet. Yellow rolled gold plate case, Durite back. 17 jewels.  
Retail Price \$71.50

**Dealer Price \$33.75**

**[H] SOMERSET.** Diamond bright, crystal protects the glittering gold of hands and raised hour markers of this watch ... dramatizes the rich good looks of a handsomely fashioned dial. Yellow gold filled case. Rugged expansion bracelet. 17 jewels.  
Retail Price \$79.50

**Dealer Price \$39.15**

**[J] WARWICK.** The handsome splendor of an aristocratic wafer-thin case in luxurious 14K yellow gold conceals the sure timeworthiness of a dependable, split-second accurate 17 jewel movement. Hands and raised numerals are also golden. Leather strap.  
Retail Price \$100.00

**Dealer Price \$48.95**



**[K] WINDSOR.** Sleek simplicity is the keynote of distinction in this watch. Pyramid-style crystal sparkles brightly in contrast to the soft-luster of a solid 14K yellow gold case. Raised gold markers. Expansion bracelet. 17 jewel movement.  
Retail Price \$115.00

**Dealer Price \$64.75**





**A RACHEL.** Smartly tailored expansion bracelet enhances the delicately feminine dial. Tiny dial features gracefully fashioned numerals and hands of glittering yellow gold. Accurately reliable 17 jewel movement. Yellow rolled gold plate case, Durite back.  
Retail Price \$39.75

**Dealer Price \$23.75**

**B SARAH.** A wonderful watch that will "dress-up" your costume for any occasion! Dainty dial with slenderly lady-like hands and markers. A Durite back supports a lustrous case of yellow rolled gold plate. Fashion-wise expansion bracelet. 17 jewel movement.  
Retail Price \$49.75

**Dealer Price \$25.15**

**C JANE.** 17 Lifetime Ruby jewels serve as bearings to insure the lasting time-true accuracy of the precision-engineered movement. Exquisitely styled case brings out the loveliness of a chic dial. Case of yellow rolled gold plate, Durite back. Expansion bracelet.  
Retail Price \$49.75

**Dealer Price \$25.15**

**JANE W.** White RGP case.  
Retail Price \$49.75

**Dealer Price \$25.15**

**D JULIA.** The splendor of a stylishly modern 2-strand expansion bracelet brings out the striking loveliness of a tiny, square-hewn case and a delightfully different dial! 17 jewel Helbros movement for precision timekeeping. Case of yellow rolled gold plate, Durite back.  
Retail Price \$59.75

**Dealer Price \$27.95**

**JULIA W.** White RGP case.

Retail Price \$59.75

**Dealer Price \$27.95**

**E ALICE.** The gracefully fashioned loveliness of this enchantress of a watch is emphasized by a case which is formed entirely from lustrous yellow rolled gold plate. Beautiful expansion bracelet clips watch lightly but surely to your wrist. 17 jewel movement.  
Retail Price \$67.50

**Dealer Price \$31.75**

**ALICE W.** White RGP case.

Retail Price \$67.50

**Dealer Price \$31.75**



**F WOODROW.** A handsomely masculine watch that's perfect for dress wear... yet rugged enough to stand up to rough treatment. Sturdy and reliable 17 jewel movement is housed in a gleaming, Durite backed case of rich yellow rolled gold plate. Good-looking expansion bracelet.  
Retail Price \$33.75

**Dealer Price \$20.65**

**H FRANKLIN.** Smartly symmetrical timepiece that is as accurate as it is elegant! Non-corrosive, won't-tarnish Durite backs a trimly handsome case of luxurious yellow rolled gold plate. Superb expansion bracelet. True-time telling 17 jewel movement.  
Retail Price \$39.75

**Dealer Price \$22.95**

**G ELLEN.** The trim tailoring of a strikingly attractive expansion bracelet spotlights the dainty symmetry of a wonderfully artistic dial. Case of glittering yellow rolled gold plate with Durite back. Precision-engineered 17 jewel movement. So much of a watch for so low a price!  
Retail Price \$33.75

**Dealer Price \$21.95**

**J ZACHARY.** Round case of yellow rolled gold plate backed by non-corrosive Durite... houses a magnificent 17 jewel movement that will deliver years of timetelling accuracy. Dial with distinctive markers. Expansion bracelet.  
Retail Price \$49.75

**Dealer Price \$25.15**

**K QUINCY.** A timepiece you'll be more than proud to own! A distinguished dial highlights the clean-lined simplicity of attractively different hour markers and slenderly functional hands. Case of yellow rolled gold plate with Durite back. 17 jewel movement.  
Retail Price \$59.75

**Dealer Price \$27.95**

**L ULYSSES.** Brilliantly fashioned "Sunburst" dial is the background for graceful hands and raised markers of resplendent gold! Gleaming case of yellow rolled gold plate and Durite back. Expansion bracelet. 17 jewel movement.  
Retail Price \$59.75

**Dealer Price \$27.95**



**you'll be fashionably on time with your**

# Helbros

**• • peerless quality at economy prices**

Crafted superbly by the master designers of the industry... carefully formed and assembled by skilled artisans who take pride in their many years experience at fine watchmaking... **VALUE PACKED**... accurately beautiful timekeeping showpieces that could only be made by Helbros.

- Helbros Famous Guarantee
- 17 Lifetime Ruby Jewels
- Unbreakable Mainspring
- Dust Protected
- Anti-Magnetic
- Beautifully Gift Boxed
- Electronically Timed and Tested



# Star bright diamond watches by



## WITH THE FAMOUS GLYCINE 17 JEWEL MOVEMENT

GLYCINE, first in its field  
... earns this coveted award.



EVERY GLYCINE WATCH OFFERS  
YOU THE FOLLOWING MATCH-  
LESS FEATURES:

- ★ PERMASPRING  
Unbreakable Mainsprings
- ★ 17 JEWEL MOVEMENTS
- ★ DUST PROTECTED CASES
- ★ ANTI-MAGNETIC
- ★ ELECTRICALLY TIMED
- ★ BEAUTIFULLY GIFT BOXED

**AUDREY**—24 PEERLESS DIAMONDS are hand set in 10% Iridium Platinum or solid 14K Gold cases of enduring charm and beauty. Only the most carefully chosen flawless diamonds, of blue white color are cut and polished to flashing brilliance before being hand set into the case. Wear your Glycine star bright diamond watch with pride, secure in the knowledge that these watches are truly the ultimate in styling and dependability.

No. 800G29250  
Suggested Retail.... **\$600.00**

**BARBARA**—22 MATCHED DIAMONDS sparkle in this luxurious 10% Iridium Platinum case. Glycine's famous 17 jewel movement. Gold applied stick dial.

No. 801G27750  
Suggested Retail.... **\$575.00**

**ROSELLE**—12 LARGE FLASHING DIAMONDS set in unusual fish-tail setting on both sides of solid 14K WHITE GOLD case. 17 jewel Glycine movement. Gold applied stick dial.

No. 802G16500  
Suggested Retail.... **\$350.00**

**CARMEN**—14 STARBRIGHT DIAMONDS set in solid 14K WHITE GOLD case. 17 jewel Glycine movement. Gold applied stick dial.

No. 803G14250  
Suggested Retail.... **\$300.00**

**IRIS**—16 PRECIOUS DIAMONDS are hand set in this solid 14K WHITE GOLD case. Glycine's dependable 17 jewel movement. Gold applied stick dial.

No. 804G13125  
Suggested Retail.... **\$275.00**

**LOUISE**—12 MAGNIFICENT DIAMONDS enhance this solid 14K WHITE GOLD case. Incomparable 17 jewel Glycine movement. Gold applied stick dial.

No. 805G10800  
Suggested Retail.... **\$250.00**

**LUCY**—8 DAZZLING DIAMONDS hand set in this solid 14K WHITE GOLD case. 17 jewel Glycine movement. Gold applied dial.

No. 806G10425  
Suggested Retail.... **\$225.00**

**MARCIA**—10 PRICELESS DIAMONDS hand set in this sculptured solid 14K WHITE GOLD case. Glycine 17 jewel movement. Gold applied dial.

No. 807G10125  
Suggested Retail.... **\$210.00**

**MARTHA**—6 FIERY DIAMONDS set in this striking solid 14K WHITE GOLD case. 17 jewel Glycine movement. Gold applied stick dial.

No. 808G8250  
Suggested Retail.... **\$175.00**

**NINA**—2 BRILLIANT DIAMONDS set in this striking and unusual solid 14K WHITE GOLD case. 17 jewel Glycine movement. Gold applied stick dial.

No. 809G7425  
Suggested Retail.... **\$150.00**

**PAMELA**—2 LARGE GENUINE DIAMONDS set in this mirror finished solid 14K WHITE GOLD case. 17 jewel Glycine movement. Gold applied stick dial.

No. 810G7125  
Suggested Retail.... **\$150.00**

**REGINA**—2 GENUINE DIAMONDS are hand set in this solid 14K WHITE GOLD dust protected case. 17 jewel Glycine movement. Gold applied stick dial.

No. 811G5925  
Suggested Retail.... **\$125.00**

Diamonds illustrated are slightly enlarged to show detail. Watches illustrated actual size.

### The Famous Glycine Guarantee

Every Glycine watch is unconditionally guaranteed against defects in manufacture and/or materials. The Permaspring mainspring is unconditionally guaranteed for the life of the watch. Any repair that is required due to defective workmanship or material will be made by the factory free of charge within one year of the date of purchase.



## 14 Karat Gold 17 Jewel Continental Series

**BROMLEY**—Distinguished modern style wafer thin watch has diamond polished solid 14K YELLOW GOLD case. A black suede strap lends elegance to this ultimate in modern timepieces. Glycine's famous 17 jewel movement. Gold applied stick dial.

No. 812G6225  
Suggested Retail.....\$135.00

**ROBERT**—Newest addition to our continental group. Ultra thin solid 14K YELLOW GOLD case has a matchless 17 jewel Glycine movement. Unusual two tone Gold applied stick dial.

No. 813G6750  
Suggested Retail.....\$135.00  
**ROBERTA**—A worthy companion to the Robert. Same faultless details enhance this solid 14K YELLOW GOLD case. 17 jewel Glycine movement. Gold applied stick dial.

No. 814G5550 Sug. Ret... \$115.00

**BERNARD**—For the important man. Handsome modern round ultra thin solid 14K YELLOW GOLD case is offset by the black suede strap. Dependable 17 jewel Glycine movement. Gold applied stick dial.

No. 815G7050  
Suggested Retail.....\$150.00

**BERNARDETTE**—Mate to Bernard. Petite round solid 14K YELLOW GOLD case. 17 jewel Glycine movement. Gold applied marker dial.

No. 816G5850  
Suggested Retail.....\$125.00

SIDE VIEW

BROMLEY

ROBERTA

ROBERT

BERNARD

BERNARDETTE



**glycine**  
THE WATCH OF PERFECTION  
SINCE 1914

REPLACEMENT OR REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
IF NOT AS ADVERTISED THEREIN

Glycine, first in its field...  
earns this coveted award.

Holder of 5 Grand Prizes and  
over 168 Observatory Awards.

*Famous for Accuracy* SINCE 1914

Glycine Watches have a fine quality tradition which dates back to 1914. Today's new and dramatic styling guarantees that your Glycine watch will be a dependable companion as well as a treasured possession for the years to come.

### The Famous Glycine Guarantee

Every Glycine watch is unconditionally guaranteed against defects in manufacture and/or materials. The Permaspring mainspring is unconditionally guaranteed for the life of the watch. Any repair that is required due to defective workmanship or material will be made by the factory free of charge within one year of the date of purchase.

- ★ INCABLOC SHOCK PROTECTED
- ★ PERMASPRING GUARANTEED MAINSPRING
- ★ ELECTRICALLY TIMED AND TESTED

- ★ FAMOUS 17 JEWEL GLYCINE MOVEMENTS
- ★ DUST PROTECTED
- ★ ANTI-MAGNETIC
- ★ BEAUTIFULLY GIFT BOXED

## Diplomat Series 17 JEWELS • WATERPROOF FLEXOMATIC SELF-WINDING

**FREDERICK**—FLEXOMATIC self winding WATERPROOF solid 14K YELLOW GOLD case. 17 jewel INCABLOC shock-protected Glycine movement. Gold applied stick dial.

No. 817G8250  
Suggested Retail....\$175.00

**DWIGHT**—Smartly styled man's dress watch. FLEXOMATIC self winding. WATERPROOF. Sturdy 10K GOLD FILLED case. 17 jewel INCABLOC shock protected Glycine movement.

No. 818G4800  
Suggested Retail....\$100.00

**DOUGLAS**—FLEXOMATIC self winding, famous Glycine 17 jewel movement in a WATERPROOF GOLD FILLED top. STAINLESS STEEL back case.

No. 819G4725  
Suggested Retail.....\$100.00  
**GROVER**—Same with all STAINLESS STEEL case.

No. 820G4575 Sug. Ret... \$90.00

**SEABROOK**—10K YELLOW GOLD FILLED top—STEEL back WATER-PROOF case encloses famous Glycine 17 jewel FLEXOMATIC self winding movement.

No. 821G4490  
Suggested Retail....\$90.00





17 JEWELS • PERMASPRING  
MAINSRING • ELECTRICALLY  
TIMED • DUST PROTECTED • ANTI-  
MAGNETIC • BEAUTIFULLY GIFT  
BOXED

FAMOUS FOR QUALITY  
SINCE 1914.

**JUDY**—Graciously styled ladies' sport watch. Solid 14K YELLOW GOLD case with matched Gold Filled expansion bracelet. Famous 17 jewel Glycine movement.

No. 822G5665 Suggested Retail.....**\$125.00**

Same as above with solid 14K WHITE GOLD case.

No. 823G5665 Suggested Retail.....**\$125.00**



JUDY

**GRACE**—Classic solid 14K WHITE GOLD ladies' sport watch. 17 J. Glycine movement.  
No. 824G5625 Sug. Ret. **\$125.00**  
Same, 14K YELLOW GOLD case.  
No. 825G5625 Sug. Ret. **\$125.00**



GRACE

**DUNCAN**—For the important man. Handsome rectangular solid 14K YELLOW GOLD dust protected case. Gold applied stick dial. Accurate 17 jewel Glycine movement.  
No. 826G6150 Sug. Ret. **\$135.00**



DUNCAN

**BRANDON**—Diamond polished flat-wafer solid 14K YELLOW GOLD case. Glycine 17J. movement. Gold applied stick dial.  
No. 827G6750 Sug. Ret. **\$135.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 828G6750 Sug. Ret. **\$135.00**



BRANDON

*Cosmopolitan Series*

17 RUBY JEWEL WATCHES

*Water Mates*

17 JEWELS • WATERPROOF\*

RITA



MARINER

**RITA**—Petite NURSES' beautiful sport watch. WATERPROOF all steel case with 17 J. Glycine INCABLOC movement. Easy to read sweep second hand.

No. 829G3525 Sug. Ret.....**\$71.50**

**SANDRA**—Same with Yellow Gold Filled top, Stainless Steel back.

No. 830G3975 Sug. Ret.....**\$79.50**

**MARINER**—Rugged Stainless Steel WATERPROOF watch with 17 J. Glycine INCABLOC movement. Stick and Radium dot dial and hands.

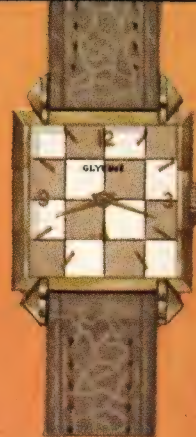
No. 831G2815 Sug. Ret.....**\$57.50**

**LESLIE**—Same as above with Yellow Gold Filled top, Stainless Steel back.

No. 832G3525 Sug. Ret.....**\$71.50**



**FRANKLIN**—Distinguished round 10K YELLOW GOLD FILLED case with matching Gold Filled exp. bracelet. Two-tone Gold applied stick dial. Glycine 17 J. movement.  
No. 833G4200 Sug. Ret... **\$89.50**



**MADISON**—Smartly styled square 10K YELLOW GOLD FILLED case with Gold applied numeral and dot dial. Famous Glycine 17 jewel movement.  
No. 834G3865 Suggested Retail..... **\$79.50**



GEORGE



BARCLAY



NELSON

*Statesman Series*

17 JEWELS • FLEXOMATIC  
SELF-WINDING

**GEORGE**—Dependable FLEXOMATIC self winding 17 jewel Glycine INCABLOC shock resistant movement with 10K YELLOW GOLD FILLED dust protected case.  
No. 835G4490 Suggested Retail..... **\$90.00**

**BARCLAY**—Unusual modern square design. FLEXOMATIC self winding, 17 jewel Glycine INCABLOC shock resistant movement with solid 14K YELLOW GOLD dust protected case.  
No. 836G7200 Suggested Retail..... **\$150.00**

**NELSON**—Solid 14K YELLOW GOLD dust protected, mirror polished, wafer-thin case with matchless 17 jewel FLEXOMATIC self winding, INCABLOC shock resistant Glycine movement.  
No. 837G7200 Suggested Retail..... **\$150.00**

\*Waterproof — As long as case remains unopened and crystal intact.

Watches slightly reduced in size.  
Prices subject to change without notice.

**ADONIS**—Stainless Steel WATERPROOF case, FLEXOMATIC self winding 17 J. Glycine INCABLOC movement.

No. 838G4465 Sug. Ret.. **\$90.00**

**CONRAD**—Same as above with Yellow Gold Filled top, Stainless Steel back.

No. 839G4800 Sug. Ret..**\$100.00**

**WANDA**—YELLOW GOLD FILLED top and a Stainless Steel back, WATERPROOF case, 17 J. Glycine FLEXOMATIC, INCABLOC movement.

No. 840G4610 Sug. Ret.. **\$95.00**

**YVONNE**—Same as above with all Stainless Steel case.

No. 841G4310 Sug. Ret.. **\$89.50**



# 17 Jewel Fashion Magic Watches

FAMOUS FOR ACCURACY AND STYLE SINCE 1914

- ★ PERMASPRING GUARANTEED MAINSPRING
- ★ ELECTRICALLY TIMED AND TESTED
- ★ FAMOUS 17 JEWEL GLYCINE MOVEMENTS
- ★ DUST PROTECTED
- ★ ANTI-MAGNETIC
- ★ BEAUTIFULLY GIFT BOXED



The flair of tomorrow's styling, the delicate craftsmanship and the precious 17 Jewel movements embodied in these lovely ladies' timepieces make them truly worthy members of the traditional Glycine family... truly worthy to commemorate that "very special" occasion.

## The Famous Glycine Guarantee

Every Glycine watch is unconditionally guaranteed against defects in manufacture and/or materials. The Permaspring mainspring is unconditionally guaranteed for the life of the watch. Any repair that is required due to defective workmanship or material will be made by the factory free of charge within one year of the date of purchase.

**PRISCILLA**—Beauty and grace are embodied in this solid 14K YELLOW GOLD case with matching expansion bracelet. 17 jewel Glycine movement, Gold applied figure dial.

No. 842G4240 Suggested Retail... **\$95.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 843G4240 Suggested Retail... **\$95.00**



**PAULA**—Fashion smart watch with simple lines. Dust protected case of solid 14K YELLOW GOLD. Gold applied stick dial. 17 jewel Glycine movement.  
No. 844G4725 Suggested Retail... **\$110.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 845G4725 Suggested Retail... **\$110.00**

**VALERIE**—Lovely cushion-shaped, dust protected 10K YELLOW GOLD FILLED case with Gold applied stick dial. Priceless 17 jewel Glycine movement.  
No. 846G3490 Suggested Retail... **\$71.50**  
Same as above with 10K WHITE GOLD FILLED case  
No. 847G3490 Suggested Retail... **\$71.50**

**LINDA**—This classic beauty has a solid 14K YELLOW GOLD dust protected case with Gold applied stick dial. 17 jewel Glycine movement.  
No. 848G5250 Suggested Retail... **\$120.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 849G5250 Suggested Retail... **\$120.00**

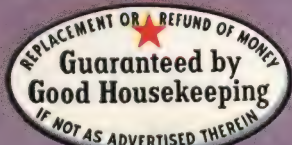


**NORMA**—Solid 14K YELLOW GOLD dust protected case, free swinging ends. 17 jewel Glycine movement. Gold applied stick dial.  
No. 850G5250 Suggested Retail... **\$120.00**  
No. 851G5250 Same with 14K WH. GOLD case... **\$120.00**  
**ELSA**—Solid 14K YELLOW GOLD dust protected case, flexible ends. Gold stick dial. 17 jewel Glycine movement.  
No. 852G5550 Suggested Retail... **\$125.00**  
No. 853G5550 Same with 14K WH. GOLD case... **\$125.00**  
**BRENDA**—Flexible petal ends distinguish beautiful solid 14K YELLOW GOLD case. 17 J. Glycine movement. Gold stick dial.  
No. 854G5625 Suggested Retail... **\$125.00**  
No. 855G5625 Same with 14K WH. GOLD case... **\$125.00**



**BLOSSOM**—A truly tiny beauty. Actually SMALLER than a dime... yet a really outstanding timepiece. Solid 14K WHITE GOLD case with Gold applied stick dial. Matchless 17 jewel Glycine movement.  
No. 856G6225 Suggested Retail... **\$135.00**

GLYCINE, first in its field... earns this coveted award.



Watches shown actual size.



**TINA**—Diamond shaped 10K YELLOW GOLD FILLED dust protected case with Gold applied stick dial. 17 jewel Glycine movement.  
No. 857G2815 Sug. Ret. .... **\$57.50**

**LAURA**—A lovely modern solid 14K YELLOW GOLD ladies' watch with dust protected case and Gold applied stick dial. 17 jewel Glycine movement.  
No. 858G5025 Sug. Ret. .... **\$115.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 859G5025 Sug. Ret. .... **\$115.00**

**RHODA**—There's fashion magic in this exquisite ladies' watch. Solid 14K YELLOW GOLD case features flexible tailored end pieces. Gold applied stick dial. 17 jewel Glycine movement.  
No. 860G4575 Sug. Ret. .... **\$100.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 861G4575

**NANCY**—Classic design in a solid 14K YELLOW GOLD dust protected case with Gold applied stick dial and famous 17 jewel Glycine movement.  
No. 862G5100 Sug. Ret. .... **\$120.00**  
Same as above with solid 14K WHITE GOLD case.  
No. 863G5100 Sug. Ret. .... **\$120.00**



# blu-gem

REGISTERED  
DIAMOND

TRIPLE AAA  
RINGS

Smartly tailored ensemble beautiful emerald cut center diamond and 4 sparkling baguette diamonds. Total weight as shown.

BG125T34500 .67 Cts. \$690.00

Sold as complete set only.



**A**  $\frac{3}{4}$  Carat set, new type setting with 7 matched diamonds. Total weight shown.

BG100T30000 .75 Cts. \$600.00

Sold as complete set only.

**B** 1 Carat matched set with 10 matched diamonds. Total weight as shown.

BG101T37500 1.00 Cts. \$750.00

Sold as complete set only.

**C** Unusually designed setting with fiery center diamond, 2 Baguette diamonds and 2 round diamonds. Total weight shown.

BG102T18750 .44 Cts. \$375.00

BG103T29250 .59 Cts. \$585.00

Matched wedding ring, 2 Baguette diamonds and 4 round diamonds.

BG104T8550 .22 Cts. \$171.00

**D** Knife edge pattern set in smart fishtail design with 5 diamonds. Total weight shown.

BG105T13200 .30 Cts. \$246.00

BG106T21750 .45 Cts. \$435.00

BG107T37500 .60 Cts. \$750.00

Matching 7 diamond wedding ring.

BG108T6600 .15 Cts. \$132.00

**E** Richly carved Marquise designed settings, fishtail center, with 3 round diamonds. Total weight as shown.

BG109T6150 .14 Cts. \$123.00

BG110T13050 .28 Cts. \$261.00

BG111T19500 .40 Cts. \$390.00

Matched 3 diamond wedding ring.

BG112T3450 .06 Cts. \$69.00

**F** Smartly styled pear shaped panels form a setting for this sparkling center diamond. Total weight as shown.

BG113T8250 .20 Cts. \$165.00

BG114T17250 .35 Cts. \$345.00

BG115T32250 .50 Cts. \$645.00

Wedding ring to match.

BG116T750 \$15.00

**G** Modern ribbon design, enhanced by illusion settings, set with 5 brilliant diamonds. Total weight as shown.

BG117T6750 .16 Cts. \$135.00

BG118T10050 .25 Cts. \$201.00

BG119T17250 .38 Cts. \$345.00

Matching 5 diamond wedding ring.

BG120T4800 .10 Cts. \$96.00

**H** Skillfully designed fishtail pattern, set into smart double row, with 11 gleaming white diamonds. Total weight as shown.

BG121T18450 .43 Cts. \$369.00

BG122T24750 .53 Cts. \$495.00

BG123T31500 .63 Cts. \$630.00

Matching 16 diamond wedding ring.

BG124T12000 .28 Cts. \$240.00

## FREE... REPLACEMENT POLICY.....

We certify to the purchaser of a genuine "BLU-GEM" Diamond Ring that it is hereby guaranteed as to color, proportion, brilliance and perfection and to be of "BLU-GEM" quality, standards of workmanship and construction. AT ANY FUTURE TIME . . . "BLU-GEM" Diamond

**FREE REPLACEMENT POLICY**  
**GUARANTEES** all completed diamond merchandise in the hands of the retail purchaser for a period of 12 months from the date of the retail purchase against LOSS OR DAMAGE, including FIRE, THEFT, HOLD UP, BURGLARY, TORNADO, EARTHQUAKE, FLOODS and ACCIDENTAL BREAKAGE OR LOSS OF STONE FROM SETTING.

Syndicate agrees to accept any "BLU-GEM" center diamond as a trade-in on a higher priced diamond ring, allowing our then currently listed price, less tax.



# blu-gem

REGISTERED  
DIAMOND

TRIPLE AAA  
RINGS

## FREE REPLACEMENT POLICY

**GUARANTEES** all completed diamond merchandise in the hands of the retail purchaser for a period of 12 months from the date of the retail purchase against **LOSS OR DAMAGE**, including **FIRE, THEFT, HOLD UP, BURGLARY, TORNADO, EARTHQUAKE, FLOODS** and **ACCIDENTAL BREAKAGE OR LOSS OF STONE FROM SETTING.**

Only "BLU-GEM" registered diamond rings bear the trademark "BLU-GEM." Do not accept substitutes. Look for the "BLU-GEM" stamp inside your ring. Prices for larger "BLU-GEM" diamonds on request. Available in any settings illustrated. "BLU-GEM" diamond rings are **NATIONALLY ADVERTISED.**

All rings obtainable either in 14K yellow gold or 14K white gold unless otherwise stated. 10% Iridium Platinum rings may be had on special order. Write for quotation.

Please specify finger size and color gold desired.



**A** Distinctive Center diamond set into fishtail designed mounting with 2 brilliant Baguette diamonds. Total weight as shown.

BG126T22500 .50 Cts. \$450.00  
BG127T34500 .65 Cts. \$690.00  
Matching Wedding Ring with 3 brilliant Baguette diamonds.  
BG128T12750 .30 Cts. \$255.00

**B** Exquisitely designed, fishtail double row mounting, set with 9 matched diamonds. Total weight as shown.

BG129T9000 .20 Cts. \$180.00  
BG130T11550 .26 Cts. \$231.00  
BG131T17250 .36 Cts. \$345.00  
Matching 12 Diamond Wedding Ring.  
BG132T5850 .10 Cts. \$117.50

**C** Artistically designed Bridal Wreath, displays the brilliance of this diamond, set in unusual reflector top. Total weight as shown.

BG133T3000 .06 Cts. \$60.00  
Wedding ring to match.  
BG134T625 \$12.50

**D** Ultra smart post prong, richly styled, set with 5 fiery diamonds. Total weight as shown.

BG135T11250 .28 Cts. \$225.00  
BG136T21000 .43 Cts. \$420.00  
BG137T30000 .53 Cts. \$600.00  
Matching 7 Diamond Wedding Ring.  
BG138T6300 .14 Cts. \$126.00

**E** Smartly tailored with sparkling center diamond, set into modern fishtail design with 2 Baguette diamonds. Total weight as shown.

BG139T11250 .25 Cts. \$225.00  
BG140T19500 .40 Cts. \$390.00  
BG141T41250 .60 Cts. \$825.00  
Matching 3 Baguette Wedding Ring.  
BG142T4950 .10 Cts. \$99.00

**F** New illusion design completely set with 3 beautiful diamonds. Total weight as shown.

BG143T12000 .28 Cts. \$240.00  
BG144T18000 .38 Cts. \$360.00  
BG145T30750 .53 Cts. \$615.00  
Matching 5 Diamond Wedding Ring.  
BG146T7200 .20 Cts. \$144.00

**G** New illusion design completely set with 5 beautiful diamonds. Total weight as shown.

BG147T13500 .35 Cts. \$270.00  
BG148T19500 .45 Cts. \$390.00  
BG149T32250 .60 Cts. \$645.00  
Matching 6 Diamond Wedding Ring.  
BG150T9000 .24 Cts. \$180.00

**H** Latest Marquise design double row, with milgrained borders, set with 7 fine White diamonds. Total weight as shown.

BG151T6900 .16 Cts. \$138.00  
BG152T9300 .22 Cts. \$186.00  
BG153T13800 .31 Cts. \$276.00  
Matching 7 Diamond Wedding Ring.  
BG154T4200 .10 Cts. \$84.00



# BLU-GEM...Choice of the American Bride in Quality, Styling, Brilliance



**J** Traditionally styled half round shank and illusion type setting, bring out the beauty of the fiery center diamond. Total weight as shown.

BG155T4500 .11 Cts.	\$90.00
BG156T8250 .20 Cts.	\$165.00
BG157T13950 .30 Cts.	\$279.00
Matching Ladies Wedding Ring.	
BG158T425	\$8.50
Matching Man's Wedding Ring	
BG159T825	\$16.50

**M** Elegantly and smartly styled setting with Beautiful center diamond and 2 matched Baguette diamonds. Total weight as shown.

BG169T15000 .33 Cts.	\$300.00
BG170T25500 .48 Cts.	\$510.00
Matching Wedding Ring with 2 beautiful Baguette Diamonds and 2 Round Diamonds. Total weight as shown.	
BG171T5850 .11 Cts.	\$117.00

**R** Gorgeous knife edge pattern set in smart fishtail design with 7 elegant diamonds. Total weight as shown.

BG180T13500 .32 Cts.	\$270.00
BG181T23250 .47 Cts.	\$465.00
BG182T39000 .62 Cts.	\$780.00
Matching 9 Diamond Wedding Ring.	
BG183T7650 .18 Cts.	\$153.00

**K** Traditionally styled half round shank and illusion type setting, bring out the beauty of the fiery center diamond. Total weight as shown.

BG160T4500 .11 Cts.	\$90.00
BG161T8250 .20 Cts.	\$165.00
BG162T13950 .30 Cts.	\$279.00
Matching Ladies Wedding Ring.	
BG163T425	\$8.50
Matching Man's Wedding Ring	
BG164T825	\$16.50

**N** Gorgeous knife edge pattern set in smart fishtail design with 3 elegant diamonds. Total weight as shown.

BG172T10200 .24 Cts.	\$204.00
BG173T16500 .34 Cts.	\$330.00
BG174T28500 .49 Cts.	\$570.00
Matching 5 Diamond Wedding Ring.	
BG175T4800 .10 Cts.	\$96.00

**S** Filigree and richly embossed illusion setting with fiery center diamond and 2 fine round diamonds. Total weight as shown.

BG184T3750 .10 Cts.	\$75.00
Matching 3 Diamond Wedding Ring.	
BG185T2625 .05 Cts.	\$52.50

**L** Spectacular fishtail design, double row setting, with 9 truly beautiful round diamonds. Total weight as shown.

BG165T14550 .37 Cts.	\$291.00
BG166T24000 .52 Cts.	\$480.00
BG167T33000 .62 Cts.	\$660.00
Matching 14 Diamond Wedding Ring.	
BG168T9000 .24 Cts.	\$180.00

**P** Exclusively fashioned prong settings, in Navette design, set with 5 brilliant diamonds. Total weight as shown.

BG176T9000 .21 Cts.	\$180.00
BG177T17250 .36 Cts.	\$345.00
BG178T30000 .51 Cts.	\$600.00
Matching 6 Diamond Wedding Ring.	
BG179T4800 .09 Cts.	\$96.00

**T** Truly sensational—Smartly domed—Fishtail design triple row of 21 fiery round diamonds. Total weight as shown.

BG186T24000 .75 Cts.	\$480.00
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Beautiful Gift Box furnished with every ring. Registered Guarantee Certificate describing diamond weight and serial number is enclosed with every "BLU-GEM" diamond ring.



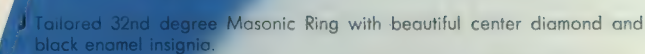
## SIZES • HOW TO ORDER "BLU-GEM" Diamond Rings



When ordering (1) if you know your ring size, state it in your order; or (2) cut a cardboard five inches long in a tapered shape (illustrated at left). Take a ring that fits you correctly and place it over narrow end of cardboard; do not force. Where ring stops draw lines at both sides of ring (see illustration). Send marked cardboard strip with your order.

All "BLU-GEM" registered diamond rings are made by master craftsmen and are artistically designed and richly styled for the most discriminating buyers.





**A** Gracefully designed 3 row setting, with 2 Marquise diamonds, 3 Baguette diamonds, and 14 fine round diamonds. Total weight as shown.  
BG187T36000 1.00 Cts. \$720.00

**B** Smart triple row design with 23 fiery round diamonds. Center row carved into rich Marquise pattern. Total weight as shown.  
BG188T17250 .40 Cts. \$345.00

**C** New graceful motif shows the blazing splendor of this unusual ring set with 13 diamonds. Total weight shown.  
BG189T11250 .30 Cts. \$225.00

**D** Beauty and distinction in this matching "Mr. & Mrs." set, with 6 beautiful full cut diamonds. Total weight shown.  
BG190T11250 .26 Cts. \$225.00  
BG191T6600 .14 Cts. \$132.00

**E** Glamorous matching "DUO" with 6 fine full cut diamonds. Total weight as shown.  
BG192T11250 .26 Cts. \$225.00  
BG193T6600 .14 Cts. \$132.00

**F** Exquisitely designed cocktail ring in star and leaf design with 10 splendidly matched diamonds. Total weight as shown.  
BG194T7500 .14 Cts. \$150.00

**G** Tailored cocktail ring containing 9 finely matched diamonds. Total weight as shown.  
BG195T15000 .35 Cts. \$300.00

**H** Modern twist design set with 2 brilliantly matched diamonds. Total weight as shown.  
BG196T12750 .30 Cts. \$255.00

### FREE REPLACEMENT POLICY

**GUARANTEES** all completed diamond merchandise in the hands of the retail purchaser for a period of 12 months from the date of the retail purchase against LOSS OR DAMAGE, including FIRE, THEFT, HOLD UP, BURGLARY, TORNADO, EARTHQUAKE, FLOODS and ACCIDENTAL BREAKAGE OR LOSS OF STONE FROM SETTING.

# blu-gem

REGISTERED  
DIAMOND

TRIPLE AAA  
RINGS

**J** Tailored 32nd degree Masonic Ring with beautiful center diamond and black enamel insignia.  
BG197T26250 .40 Cts. \$525.00

**K** Massive Third Degree Masonic Ring set with superb center diamond. Heavy carved design.  
BG198T6600 .06 Cts. \$132.00

**L** Gentlemen prefer this exclusive design set with 3 tantalizing diamonds.  
BG199T19500 .45 Cts. \$390.00

**M** A real favorite among men—highly styled TWIN ring set with 2 sparkling diamonds. Total weight as shown.  
BG200T14250 .30 Cts. \$285.00

**N** Sophisticated elegance in this different masculine design with fiery diamond bordered by Genuine Onyx.  
BG201T12000 .20 Cts. \$240.00

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE. PRICES SHOWN ARE SUGGESTED RETAIL. FEDERAL TAXES ARE EXTRA.

**GUARANTEED . . .** Every "BLU-GEM" diamond is fully guaranteed and has been tested under ten power magnification for quality, proportion, color and brilliance.



# KNAPP MONARCH

BETTER PRODUCTS

FOR BETTER LIVING

## Chefster

CATALOG No. 55-500

The new **KM** Automatic Chefster with the very latest exclusively developed features and improvements. Larger fry basket is perforated aluminum with removable handle. A hook on the side permits anchoring over thermo-pan for self-draining. Thermo-pan removes from the element to simplify washing. New larger dial, in addition to temperature markings, indicates the temperature range suitable to each Chefster operation . . . deep fries, cooks, bakes, warms, steams, blanches, pops corn, and serves as an electric chafing dish.

CAPACITY  $3\frac{3}{4}$  QUARTS; HEIGHT 10"; LENGTH  $15\frac{1}{2}$ "; WIDTH  $9\frac{1}{2}$ ".  
1200 WATTS, 115 VOLTS, A. C. ONLY. SHIPPING WEIGHT 11 LBS.  
INDIVIDUALLY PACKED. LISTED BY UNDERWRITER'S LABORATORIES, INC.

- DEEP FRIES
- COOKS
- BAKES
- WARMS
- STEAMS
- BLANCHES
- POPS CORN
- SERVES AS AN ELECTRIC CHAFING DISH



### POP-UP TOASTER

CATALOG No. 22-502

One button controls shade selection and "keep warm" feature. Toast pops up automatically. Extra high carriage lift permits removal of half slices without burned fingers. Toasts one or two slices at a time. Hinged crumb tray.

HEIGHT 7", LENGTH 11", WIDTH 5"; 1060 WATTS, 115 VOLTS, A. C. ONLY.  
SHIPPING WEIGHT 6 LBS. LISTED BY UNDERWRITER'S LABORATORIES, INC.



### QUAD WAFFLE BAKER

CATALOG No. 29-525

#### SANDWICH TOASTER COMBINATION

Bakes four large waffles. Extra depth grids. Shade selector dial for Dark, Medium, Light. Neon indicator light signals when baking temperature has been reached. Grids require no pre-seasoning. **29-525WG** with snap-on sandwich grids . . . toasts four sandwiches.

HEIGHT 5", WIDTH  $12" \times 11"$  (GRIDS  $10\frac{1}{2}" \times 9\frac{1}{4}"$ ); 1000 WATTS, 115 VOLTS, A. C. ONLY. SHIPPING WT.  $10\frac{1}{2}$  LBS. LISTED BY UNDERWRITER'S LABORATORIES, INC.



## AUTOMATIC Coffee Maker

2 to 10 Cups

Perfect coffee every time! . . . brews from two to ten cups with equal efficiency.

Thermal magnetic switch controls brewing operation, then automatically resets itself to keep the coffee at drinking heat. One piece bowl construction. Rubber vacuum seal ring. Changeable cloth filters. Water measuring lines.

Water Measuring lines for 2-4-6-8-10 cups . . . eliminates guesswork—assures perfect coffee everytime.

Top bowl removes to make attractive server of bottom bowl — Plastic cover fits both bowls snugly.



CATALOG No. 51-501

700 WATTS, 115 VOLTS, A. C. ONLY. SHIPPING WEIGHT 6.5 LBS.  
HEIGHT  $13\frac{1}{2}"$  OVERALL; WIDTH OF BOWLS  $6\frac{1}{4}"$  (WITH HANDLES 8").



KNAPP  MONARCH

# Liquidizers

## 3 SPEED LIQUIDIZER CATALOG No. 40-505

*Three-Speed Switch*—A speed for every purpose. No mushy liquids when you want solids! No lumpy solids when you want liquids!  
*Hexagon Shaped Bowl*—for whirlpool mixing action... ingredients are automatically tossed back into the whirling blades for thorough liquidizing!  
*Extra Powerful Blades* of Swedish Steel—sharpest, longest lasting! Properly pitched for all jobs from blending liquids to shaving ice cubes!  
The **KM** LIQUIDIZER does those "impossible" jobs of grinding onions, coffee, etc., chopping and mixing sandwich spreads, shaving ice cubes, and 101 other hard-to-do kitchen tasks in mere seconds!

## MULTI-SPEED LIQUIDIZER CATALOG No. 40-510

NOW, the **KM** MULTI-SPEED LIQUIDIZER offers a speed for every need. A new slide switch with nameplate designating each liquidizing operation assures greater control over the consistency of the blend—no guesswork. Simply dial the speed indicated for liquefying pulverizing, shredding, blending, spreads, pureeing, dressings, shaving ice, chopping, grating, milk shake, batters, baby food, whipped cream. No kitchen clutter or extra utensils to wash.  
The **KM** Multi-Speed Liquidizer does all these things and hundreds more. Every feature for convenience and ease of operation—Powerful Motor—Surgical Steel Blades.

**WASHES ITSELF! ... Add Soap and Water ...**  
**S-W-O-O-SH, IT'S CLEAN!**

CAPACITY 32 OUNCES, HEIGHT 15", DIAMETER 7". 115 VOLTS, A. C. OR D. C. SHIPPING WEIGHT 10 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.



## De Luxe TABLE RANGE DOUBLE ELEMENT ELECTRIC CAT. No. 15-512

Exclusive **KM** patented embedded elements provide instant even heat distributed over the entire surface. The embedded cast iron elements retain heat longer, making it possible to cook on the retained heat after current has been switched off. Two rotary switches provide individual control for either element. Left hand switch controls left burner for Low (330 watts), Medium (660 watts), and High (990 watts). Right hand switch controls right burner for a steady medium heat of 660 watts. Easy-to-clean polished chrome top and kitchen white baked enamel body. Embossed footing... bottom of range is fully enclosed. Measures 10" wide, 18" long, and 6" high.

A. C. ONLY. APPROXIMATE SHIPPING WEIGHT 16 LBS.  
LISTED BY UNDERWRITERS' LABORATORIES, INC.

## **KM** KEMCO TABLE RANGE... CAT. No. 14-200

Two easily operated toggle switches give instant heat to both elements. Easy-to-clean top surface is finished in polished chrome and the body is kitchen white enamel.

1650 WATTS, 115 VOLTS, A. C. OR D. C. APPROX. SHIPPING WEIGHT 8.6 LBS.  
INDIVIDUALLY PACKED. LISTED BY UNDERWRITERS' LABORATORIES, INC.



CATALOG  
No. 9-510

## REDI-MIXER

Beats anything. Lightweight, portable mixer with powerful high speed Universal Motor and sturdy beaters contoured for use in any pan or bowl. Three-speed rotary switch is located in the comfortable handle for thumb-tip operation, leaving the other hand free for use as needed. Never needs oiling, requires little storage space. Stands on end. Beaters snap out for easy cleaning.

115 VOLTS, 100 WATTS, 1.0 AMPS., A. C. OR D. C. INDIVIDUALLY PACKED.  
SHIPPING WEIGHT 3.4 LBS.





## HAIR DRYER



CATALOG  
No. 11-503

HOT or COLD breeze with a turn of the switch. Adjustable for desired air direction or may be lifted from the base. Handle is shaped for comfortable holding and turns to a position alongside the housing to facilitate packing.

A. C. ONLY; HEIGHT 9½"; LENGTH OF BLOWER 6½"; 275 WATTS, 115 VOLTS. SHIPPING WEIGHT 4 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.

## COPPER MAGIK IRON

A layer of copper between the element and soleplate for faster, more efficient distribution of heat. Fabric-marked temperature selector dial. Indicator light. Comfort shaped handle with thumb rest. Double button nooks.

CATALOG No. 19-510

1000 WATTS, 115 VOLTS, A. C. ONLY. WEIGHS 4 LBS. SHIPPING WT. (6 TO A SHIPPING CARTON) 25 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.



## AUTOMATIC GAD-A-BOUT TRAVEL IRON

For A. C. or D. C. Current

CAT. No. 17-505

Fabric marked heat selector dial automatically maintains the temperature selected for all types of fabrics.

400 WATTS, 115 VOLTS, A. C. OR D. C. PACKED IN DISPLAY CARTON; SHIPPING WEIGHT APPROX. 9 LBS.

CATALOG No. 17-501  
INDICATOR MODEL



## AUTOMATIC IRON

Fabric-marked heat selection dial. Right and left hand thumb rests. Double button nooks. Built for dependable performance and endurance.

CATALOG No. 19-507

1000 WATTS, 115 VOLTS, A. C. ONLY. 6 TO A SHIPPING CONTAINER. SHIPPING WEIGHT 27.5 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.



## THE WORLD'S FINEST ELECTRIC CORN POPPER



## CORN POPPER



CATALOG No. 12-501

Patented "Recessed Reservoir" That assures perfect self-popping results.

The incomparable **KM** Corn Popper—long in a class by itself, now better than ever—with increased capacity that means more perfect pop corn with each batch. Clear glass top permits watching the corn pop. Complete with cord and measuring cup.

HEIGHT 10", DIAMETER 8"; 450 WATTS, 115 VOLTS, A. C.—D. C. SHIPPING WEIGHT 5 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.



## STEAM KING IRON

CATALOG No. 20-521

The ultimate in steam ironing or dry ironing. Super-spread three-way steam vent. Handle tilts back for filling. Uses ordinary tap water. Temperature selector dial for steam or dry ironing. Double button nooks and right and left hand thumb rest. Iron may be emptied when hot or cool.

1000 WATTS, 115 VOLTS, A. C. ONLY. WEIGHT 3¾ LBS. DRY. SHIPPING WT. (3 TO A SHIPPING CARTON) 14½ LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.



# KNAPP MONARCH

## ELECTRIC BLANKET

**SINGLE CONTROL—CATALOG No. 27-550**

Exquisite workmanship and finest materials throughout for luxurious sleeping comfort. Temperature selected on illuminated bedside control box stays constant all night regardless of changing room temperature. Washable as any fine non-electric blanket because there are no thermostats in the blanket itself.

Choice of 4 decorators' colors . . . Tulip Red, Hyacinth Blue, Petal Pink and Leaf Green. 25% wool, 50% rayon, 25% cotton.

FULL SIZE 72" x 86". LISTED BY UNDERWRITERS' LABORATORIES, INC. 200 WATTS, 60 CYCLES, 115 VOLTS, A. C. ONLY. SHIPPING WT. 13 LBS.



**DUAL CONTROL—**

## "His" or "Her" Own Heat Selection

*Two Separate "Comfort Minder" Controls*

Same fine blanket with two control boxes making possible individual temperature selections on each side of the blanket.

**CATALOG No. 27-555**



## FIN TYPE HEATER

**Automatic Thermostatically Controlled**

**CATALOG No. 16-512**

**HEATS AN ENTIRE ROOM (8' x 12' x 15')**

*Maintains Constant Heat regardless of outside temperature or room changes!*

Fan-forced circulation of the **KM** Fin Radiation Heater provides clean, constant floor-to-ceiling warmth—keeps an entire room comfortable without help from any other source of heat. Quiet, powerful four-blade fan draws cold air from the room—passes it through specially designed fins with a heat radiating surface of 900 square inches—and back into the room, heated to 200 degrees F., at a rate of 150 Volume Feet Per Minute.

★ Three patented **KM** Dur-A-Life Heating Elements, 16" long, provide radiating surface 35 times greater than standard rod elements. ★ Fast, even heat is generated by **KM** patented, exclusive embedded heating elements. ★ 528 Fins attain a heat of 900 degrees F. and the fan-forced convection extracts the greatest possible heat from **KM**'s superior heat diffusing design.

**EASY TO USE ANYWHERE . . . Get More Heat—Faster—For Less.** Just plug into any standard outlet—no special wiring—no expensive installation costs.

HEIGHT 19", WIDTH 22", DEPTH 5½". 1650 WATTS, 115 VOLTS, A. C. ONLY. SHIPPING WEIGHT 26.4 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.

## Standard Fin Type Heater . . . Cat. No. 16-507

Similar to above in appearance and performance. 3 Heat Dial Control—offers three distinct wattages . . . extra High—High—Medium.

1650 WATTS, 115 VOLTS, A. C. ONLY. SHIPPING WEIGHT 26.4 LBS. LISTED BY UNDERWRITERS' LABORATORIES, INC.



KNAPP  MONARCH

## AIR FAN HEATER

**SPECIAL **KM** FEATURES**

**CAT. No. 16-505**

**FAN:** Four-bladed fan designed for maximum air delivery; operates quietly.

**CORD:** Six-foot heavy duty Neoprene approved cord.

**GUARD:** Large chrome plated steel guard encloses the unit for added protection.

**SWITCH:** "ON" and "OFF" TOGGLE SWITCH located at side of heater.

**TEMPERATURE CONTROL:** Manually adjustable temperature control—automatically maintains selected temperature.

**INDICATOR:** Thermostat indicator glows when heater is operating.

AIR DISPLACEMENT 200 CUBIC FEET PER MINUTE. FAN SPEED 1450 R.P.M. 115 VOLTS, 1320 WATTS. HEIGHT 17", WIDTH 13½", DEPTH 8½". APPROX. 8½ LBS.

**CATALOG No. 16-501**



## TROPIC-GLO HEATER

Nichrome wire heating element on porcelain core. Large, polished reflector for maximum heat radiation. Safety guard. Carrying handle. Direction of heat rays adjustable. On and Off switch.

1000 WATTS, 115 VOLTS, A. C. OR D. C. SHIPPING WEIGHT 7 POUNDS LISTED BY UNDERWRITERS' LABORATORIES, INC.



# KNAPP MONARCH

Better Products for Better Living

## Therm-a-Jug

### The Monterey

#### SPIGOT MODEL — 6 QUART CAPACITY

**ALL PLASTIC SPIGOT:** Push button type, with guard that prevents accidental release of liquids.

**HANDLE:** Free swinging, easy grip plastic.

**CAP:** Long threading, sure-lock red plastic.

**INSULATION:** Feather-light Fiberglas for constant temperature control.

**LINER:** Specially coated aluminum liner—odorless, tasteless and non-staining.

**WIDE MOUTH OPENING:** For quick easy filling.

**CONSTRUCTION:** Steel outer jacket, shock resistant. Rust-proof undercoating.



ITEM	RETAIL LIST PRICE	WHOLESALE PRICE	PACKING	WEIGHT
THE MONTEREY CAT. No. 49-504			Individual Carton	Approximately 7½ Lbs.

### The Malibu

#### SPOUT MODEL — 6 QUART CAPACITY

**HANDY INSULATED NECK SPOUT:** Screw type. Easy on-Easy off.

**HANDLE:** Free swinging, easy grip plastic.

**CAP:** Sure lock, sure grip red plastic.

**INSULATION:** Feather-light Fiberglas, the best.

**LINER:** Specially coated aluminum liner—odorless, tasteless and non-staining.

**WIDE MOUTH OPENING:** For easy filling.

**CONSTRUCTION:** Securely rolled seams throughout. Steel outer jacket. Rust-proof undercoating.

ITEM	RETAIL LIST PRICE	WH. PRICE	PACKING	WEIGHT
THE MALIBU CAT. No. 49-503			Individual Carton	Approximately 7½ Lbs.



#### THE MONARCH OUTING JUG—CATALOG No. 48-205—ONE GALLON CAPACITY

See for yourself, the features that make the **KM** MONARCH OUTING JUG a "seller on sight."

**LINER:** Protective alodine finished aluminum.

**INSULATION:** Spun Fiberglas.

**FINISH:** Baked-on enamel with hammered texture.

**CAP:** Features long threading for added insulation. Moulded for easy-on easy-off usage. Dark brown plastic.

**HANDLE:** Brown plastic, free swinging.

**WIDE MOUTH:** For easy pouring, easy filling.

**CONSTRUCTION:** Rugged steel, light as a feather.

This jug is a competitive pace setter, and an exceptional product at an exceptional price.

ITEM	RETAIL LIST PRICE	WHOLESALE PRICE	PACKING	WEIGHT
THE MONARCH CAT No. 48-205			Individual Carton	Approximately 4 Lbs.

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# KNAPP MONARCH

Better Products for Better Living

## Therm-a-Jug

### The Riviera

#### SPIGOT MODEL—ONE GALLON

**ALL PLASTIC SPIGOT:** Push button type, with guard that prevents accidental release of liquids.

**HANDLE:** Free swinging, easy grip plastic.

**CAP:** Sure lock, sure grip red plastic.

**INSULATION:** Feather-light Fiberglas, the best.

**LINER:** Specially coated aluminum liner—odorless, tasteless and non-staining.

**WIDE MOUTH OPENING:** For easy filling.

**CONSTRUCTION:** Securely rolled seams throughout. Steel outer jacket. Rust-proof undercoating.



ITEM	RETAIL LIST PRICE	WHOLESALE PRICE	PACKING	WEIGHT
THE RIVIERA CAT. No. 48-514 ONE GAL. CAPACITY			One to a Carton	Approximately 4 Lbs.

### The Catalina

#### SPOUT MODEL — ONE GALLON CAPACITY

**HANDY INSULATED NECK SPOUT:** Screw type. Easy on—Easy off.

**HANDLES:** Free swinging, easygrip plastic.

**CAP:** Long threading, sure-lock red plastic.

**INSULATION:** Feather-light Fiberglas for constant temperature control.

**LINER:** Specially coated aluminum liner—odorless, tasteless and non-staining.

**WIDE MOUTH OPENING:** For quick easy filling. Sure-grip plastic screw top.

**CONSTRUCTION:** Steel outer jacket, shock resistant. Rust-proof undercoating.



ITEM	RETAIL LIST PRICE	WHOLESALE PRICE	PACKING	WEIGHT
THE CATALINA CAT. No. 48-513 ONE GAL. CAPACITY			One to a Carton	Approximately 4 Lbs.

#### WINS NATIONAL AWARD FOR 1953



Knapp **KM** Monarch THERM-A-JUG was awarded the coveted National Award for Product Design and Construction Excellence for 1953 by the

**SPORTSMAN'S CLUB OF AMERICA**

Awarded only to **KM** THERM-A-JUG over all competing Manufacturers

KNAPP-MONARCH COMPANY • ST. LOUIS 16, MO.

PRINTED IN U. S. A.

KM9-154



# Mitchell

## GUARANTEE

Each MITCHELL Radio, Phonograph, Tape Recorder and Intercom is backed by the full Radio-Electronic-Television Manufacturers' Association (RETMA) Warranty against defects in materials or workmanship.

## your best buy in complete home entertainment

MITCHELL Radios, Phonographs and electronic instruments for the home are famous for quality and value. Built to the highest engineering and manufacturing standards, each MITCHELL model gives you the most for your money: the fullest measure of enjoyment...styling you will own with enduring pride...tonal beauty for endless listening pleasure...dependability and utility you can count on for years to come. Yes, in every way, MITCHELL gives you more for your money in complete home entertainment.



## MITCHELL CLOCK-RADIO VALUES

### "Tone Alarm" Clock-Radio

Here's the ideal low-cost radio that wakes you at the exact time you want, to the music of your favorite morning program. Genuine Telechron clock has sweep-second hand and large, clear numerals. Latest Superhet radio (4 tubes including rectifier) tunes the full 540-1620 kc AM broadcast band. Features built-in "Air Magnet" antenna, easy-tune dial, true-toned Alnico PM dynamic speaker. Offers a world of pleasure in sparkling tone quality and performing excellence. Smartly styled in choice of Ebony, White or Maroon plastic. Size: 10½" long, 6½" high, 5¾" deep. A beautiful, dependable clock-radio at a truly low price. U.L. Approved. For 110-120 volt, 60 cycle A.C. Shpg. wt., 7 lbs.

No. 1293. *Ebony*  
Retail \$29.95  
Dlr. Net Ea. \$21.86  
6 or more \$20.97

No. 1294. *White*  
Retail \$32.95  
Dlr. Net Ea. \$24.05  
6 or more \$23.07

No. 1295. *Maroon*  
Retail \$32.95  
Dlr. Net Ea. \$24.05  
6 or more \$23.07



with genuine  
**TELECHRON**  
electric clock

- wakes you to music or alarm
- turns on appliances

### "Deluxe Tone Alarm" Clock-Radio with "Siesta" Sleep Switch

Most beautiful of clock-radios, with a wealth of utility, wonderful tone and powerful performance. Wakes you to gentle music; if you doze again, automatic buzzer alarm goes into action. Lulls you to sleep; just pre-set the "Siesta" sleep switch and radio turns off automatically. Genuine Telechron clock has sweep-second and alarm hands. Convenience outlet is provided for turning on appliances automatically at pre-set time. Powerful Superhet radio (5 tubes including rectifier) tunes 540-1620 kc AM broadcast band. Includes built-in "Air Magnet" antenna; easy-tuning dial; large Alnico PM dynamic speaker for "big set" tone. In gorgeous plastic cabinet, in Mahogany or White. Size: 10½" long, 6" high, 5½" deep. U.L. Approved. For 110-120 volt, 60 cycle A.C. Shpg. wt., 7 lbs.

No. 1283. *Mahogany*  
Retail \$39.95  
Dlr. Net Ea. \$29.16  
6 or more \$27.97

No. 1284. *White*  
Retail \$39.95  
Dlr. Net Ea. \$29.16  
6 or more \$27.97



- shuts off automatically

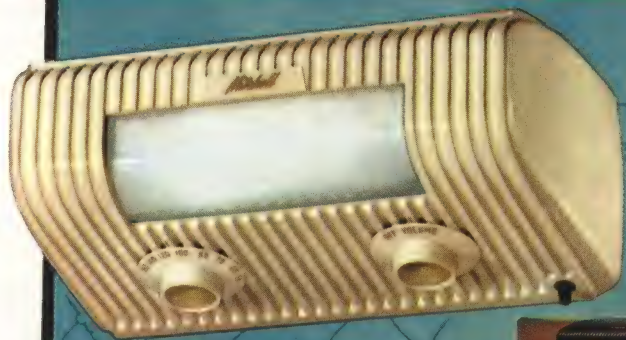
## MITCHELL'S Famous "Lullaby" Bed Lamp-Radio

In all the world, there's no other radio like this. Read under perfect light that's kind to your eyes—while your favorite radio program plays softly. The *Lullaby*, styled like a dream in gleaming plastic, combines a true-toned radio with a scientifically designed reading light. The easy-to-tune radio has the latest Superhet circuit (5 tubes including rectifier), with built-in "Air Magnet" antenna, powerful Alnico PM dynamic speaker and Automatic Volume Control. Tunes the complete AM broadcast band—540 to 1620 kc. The bed lamp consists of a powerful tubular lamp and frosted curved lens delivering maximum glareless light. Lamp and radio operate separately or together, as desired. Adjustable brackets fit any bed; additional brackets are provided for wall mounting. Size: 12" wide, 4¾" high, 6½" deep. The last word in bedtime entertainment. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 7 lbs.

No. 1261. *Mahogany*  
Retail \$31.95  
Dlr. Net Ea. \$23.32  
6 or more \$22.37

No. 1262. *Ivory*  
Retail \$32.95  
Dlr. Net Ea. \$24.05  
6 or more \$23.07

No. 1282. *White*,  
with Personal Speaker  
Retail \$42.95  
Dlr. Net Ea. \$31.35  
6 or more \$30.07



### Personal Speaker

Optional, external remote speaker for "privacy" listening or under-pillow use (also operates with regular loud-speaker if desired). Available in white finish only.







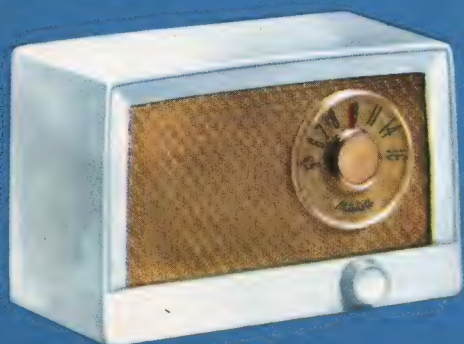
### The "Rondeau" Gem-like Table Radio

A MITCHELL masterpiece of radio styling with tonal brilliance, surprising power, outstanding utility and super-value. Latest AC-DC Superhet circuit (4 tubes including rectifier) tunes the full 540-1620 kc broadcast band. Features built-in "Air Magnet" antenna; convenient side-tuning dial for easy station selection; Automatic Volume Control; full-toned Alnico PM dynamic speaker for outstanding reproduction. Housed in a handsome plastic cabinet styled in the smart modern vogue. Available in Ebony, Red or White. Size: 9¼" wide, 6¼" high, 5½" deep. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 5½ lbs.

No. 1281. *Ebony*  
Retail \$21.95  
Dlr. Net Ea. \$16.02  
6 or more \$15.37

No. 1258. *Red*  
Retail \$22.95  
Dlr. Net Ea. \$16.75  
6 or more \$16.07

No. 1259. *White*  
Retail \$22.95  
Dlr. Net Ea. \$16.75  
6 or more \$16.07



### The "Fiesta" True-Toned Table Radio

Enjoy gracious styling, rich, full-bodied tone, tuning ease and wonderful AC-DC versatility. Advanced Superhet circuit (5 tubes including rectifier) tunes all AM broadcast programs, 540-1620 kc. Features built-in "Air Magnet" loop; full-vision clear plastic dial; richly-toned Alnico PM dynamic speaker; Automatic Volume Control. The tasteful cabinet is distinctively color-styled in durable plastic. Available in choice of Mahogany, White or Green. Size: 8¾" wide, 5¾" high, 4½" deep. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 5½ lbs.

No. 1303. *Mahogany*  
Retail \$24.95  
Dlr. Net Ea. \$18.21  
6 or more \$17.47

No. 1304. *White*  
Retail \$26.95  
Dlr. Net Ea. \$19.67  
6 or more \$18.87

No. 1305. *Green*  
Retail \$26.95  
Dlr. Net Ea. \$19.67  
6 or more \$18.87



### The "Bel Aire" Console-Quality Table Radio

Here is streamlined styling and powerful performance with accent on tone quality. Features powerful AC-DC Superhet circuit (6 tubes including rectifier) for full broadcast band reception—540 to 1620 kc. Includes built-in "Air Magnet" antenna; big Alnico PM dynamic speaker for full-bodied lifelike tone; unique airplane-dial tuning; Automatic Volume Control. Beautifully housed in a luxury-styled durable plastic cabinet, with polished brass-finished metal dial scale and trim; available in choice of Mahogany or White. Size: 10½" wide, 6¼" high, 5¼" deep. Ideal for any room in your home—with true big-set quality. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 7 lbs.

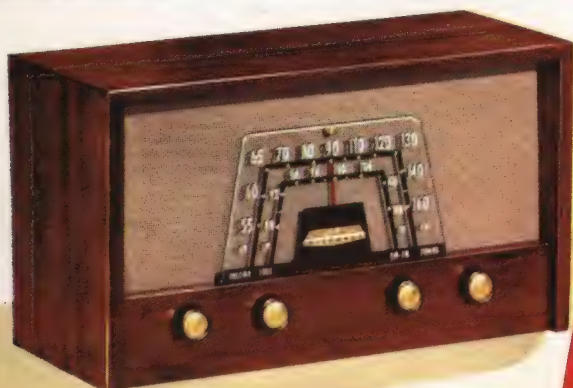
No. 1288. *Mahogany*  
Retail \$32.95  
Dlr. Net Ea. \$24.05  
6 or more \$23.07

No. 1289. *White*  
Retail \$34.95  
Dlr. Net Ea. \$25.51  
6 or more \$24.47

### Deluxe AM-FM Table Radio

Now you can enjoy the thrilling realism of static-free FM programs *plus* powerful AM standard broadcasts. This advanced Superhet radio tunes the full 87-109 mc FM band plus the entire 540-1620 kc AM broadcast band. Features built-in antenna for AM, and short external antenna for excellent FM reception; condenser tuning for sharp AM selectivity, permeability tuning for stable FM reception; large PM dynamic speaker for amazing tonal fidelity; full-range tone control for desired tonal emphasis; AM-FM selector switch. The unique clear plastic dial tunes each band easily. Luxuriously presented in a hand-rubbed Mahogany finished cabinet of choice veneers. Size: 14¼" wide, 8" high, 7" deep. U.L. Approved. For 110-120 volt, 50-60 cycle A.C., or D.C. Shpg. wt., 11 lbs.

No. 1278  
Retail \$79.95  
Dlr. Net Ea. \$58.36  
6 or more \$55.97



Superb  
FM  
plus AM

## Mitchell has a Best Buy model for every home entertainment desire...

You can buy any MITCHELL instrument with complete confidence, secure in the knowledge that it is backed by a long-established reputation for quality, dependability and value.

In addition, each MITCHELL model is U.L. Approved and covered by the full RETMA Warranty against defects in materials or workmanship for a period of three months from date of purchase. For the best buys in home entertainment, select MITCHELL.



The dependable name in  
home entertainment





### MITCHELL Wire-Less Two-Way Intercom

MITCHELL's low-cost "magic plug-in" portable Intercom enables you to talk and listen to any room in your home, office or other building. No connecting wires required—just plug into any electric outlet on the same main power transformer. Each unit is a complete electronic transmitter-receiver operating on the interference-free 175 kc frequency over your electric light lines. To talk, just press lever—release to listen. Have instant 2-way speech contact—lifelike, quiet, interference-free. Carries and operates as far as several miles apart depending on local conditions. Ideal for homes, to communicate between nursery, kitchen, garage, attic, basement, etc. Indispensable for office, plant, institution or farm—provides instant 2-way communication between important points—saves time, steps, money. Each unit is complete with powerful Alnico PM speaker-microphone. In handsome portable gray plastic cabinet, 9¼" wide, 6¼" high, 5¾" deep. Costs less than 25-watt bulb to operate. U.L. Approved. Additional units may be added to the system, as desired. For 115-120 volts, 50-60 cycle A.C., or D.C. Shpg. wt., complete 2-unit system, 11 lbs.; single unit, 6 lbs.

No. 1280. Complete 2-Unit System  
Retail \$69.50  
Dlr. Net Ea. \$50.74  
6 or more \$48.65

No. 1279. Additional Single Unit  
Retail \$34.95  
Dlr. Net Ea. \$25.51  
6 or more \$24.47



### MITCHELL Full Fidelity Tape Recorder

NOW—full fidelity recording and playback at an amazing low price! Records from microphone, AM or FM radio, TV set or phonograph. Plays back with superb fidelity. Has all the features found only in higher-priced recorders: dual-track—doubles recording time; accommodates 5" (½ hour) or 7" (1 hour) reels; recording speed, 7½" per second; fast forward and rewind; special bias-erase circuit; full fidelity response from 65 to 10,000 cps; two inputs—for microphone and radio-phono; full 3 watts output (amplifier may be used for P.A. or record playback); big 6" full fidelity speaker; neon recording level indicator; recording-time indicator; outputs for additional external speaker and amplifier. Complete in handsome luggage-style case in two-tone beige and tan; size, 11½" x 14¾" x 8". With ceramic-type microphone, 5" reel of tape (600 ft.) and 5" take-up reel. For 110-120 volts, 60 cycle A.C. only. U.L. Approved. Shpg. wt., 24 lbs.

No. 1290  
Retail \$139.95  
Dlr. Net Ea. \$92.36  
6 or more \$89.57

### MITCHELL "Tourist" 3-Way Portable Radio

This compact portable beauty packs exceptional power and leads a versatile triple-life—plays anywhere: from AC or DC outlet, or from self-contained batteries. It's handsome, lightweight, compact and built to "take it." Features latest Superhet circuit tuning 540-1600 kc full AM broadcast band. Has sensitive built-in "Air Magnet" antenna; full-vision easy-tuning dial; Automatic Volume Control; selenium rectifier for instantaneous playing. Uses following readily obtainable batteries (not supplied): two 1½ volt "A" and one 67½ volt "B" batteries. The smart, durable plastic carrying case with its unique sweeping louver design, is available in rich Maroon or Green. Size: only 10" wide, 8¼" high, 3½" deep. At home or abroad, here's the last word in a perfect radio companion—ready to play powerfully from AC, DC, or self-contained batteries. U.L. Approved. Shpg. wt. (less batteries), 7 lbs.

No. 1296. Maroon  
Retail \$39.95  
Dlr. Net Ea. \$29.16  
6 or more \$27.97

No. 1297. Green  
Retail \$39.95  
Dlr. Net Ea. \$29.16  
6 or more \$27.97



### MITCHELL "Adventurer" 3-Way Portable with Short Wave

There's a wonderful world of *extra* listening pleasure in this powerful 2-band portable—thrilling "round-the-world" shortwave reception in addition to full standard broadcast programs. Tunes all standard AM broadcast from 540 to 1620 kc; covers the 5.8 mc to 18.3 mc shortwave range to bring in foreign broadcasts, popular Amateur bands, aircraft, etc. Operates from AC, DC, or self-contained batteries. Advanced Superhet circuit (5 tubes plus selenium rectifier) provides excellent selectivity and sensitivity. Deluxe features include: 3-gang tuning condenser; tuned RF stage for both broadcast and shortwave bands; automatic volume control; continuously variable tone control for bass or treble emphasis; smooth band change switch; large Alnico V PM dynamic speaker for exceptional tone quality. Has two built-in antennas; loop antenna for standard broadcast; nickel-plated, 34-inch telescopic whip for short-wave. Uses readily obtainable battery pack (9v. "A", 90v. "B"—not supplied). Also operates from 110-120 volt, A.C., or D.C. Housed in handsome luggage-type portable case, in two-tone Sahara Brown and Tan; with distinctive clear plastic dial and beautiful bright brass background. Size: 14" long, 10¾" high, 6½" deep. U. L. Approved. Shpg. wt. (less battery pack), 9½ lbs.

No. 1287  
Retail \$74.95  
Dlr. Net Ea. \$54.71  
6 or more \$52.47



International  
long-range  
reception

exciting short-wave!





*Mitchell*  
best buys in  
QUALITY  
PHONOGRAPHS



### Personal 3-Speed Portable Phonograph

A perfect gem of a portable phono, with exceptional tone and surprising volume. Quality 3-speed phono motor has selector dial for 33 $\frac{1}{3}$ , 45 or 78 rpm speeds; accommodates 7", 10" or 12" records (includes adapter spindle for 45 rpm records). Features properly balanced pickup arm and cartridge complete with osmium-tipped needle. Quality built-in audio amplifier with Alnico PM dynamic speaker and tone control. The complete phonograph is self-contained in a compact carrying case in two-tone brown and beige. Size: 12 $\frac{1}{4}$ " long, 9 $\frac{1}{2}$ " wide, 4 $\frac{3}{4}$ " deep. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 9 lbs.

No. 1298  
Retail \$27.95  
Dlr. Net Ea. \$20.40  
6 or more \$19.57



top insert  
with  
gold trim

### 3-Speed Deluxe Portable Phonograph

Here's a best buy in a complete electric phonograph designed for fine tonal performance and plenty of power. Top quality 3-speed phono motor selects 33 $\frac{1}{3}$ , 45 or 78 rpm speeds; turntable handles 7", 10" or 12" records (includes adapter spindle for 45 rpm records). Properly balanced pickup arm; cartridge complete with osmium-tipped needle. Features excellent audio amplifier with tone control and latest Alnico PM dynamic speaker. Complete in deluxe luggage-style case, with smart leatherette top insert trimmed in rolled gold. Size: 12 $\frac{1}{2}$ " long, 10 $\frac{1}{2}$ " wide, 7" deep. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 12 lbs.

No. 1299  
Retail \$34.95  
Dlr. Net Ea. \$25.51  
6 or more \$24.47



### 3-Speed Portable Phonograph with Automatic Changer

There is a world of thrilling entertainment in this deluxe phonograph. Plays up to ten records (7", 10" or 12") at a single loading; plays all speeds (33 $\frac{1}{3}$ , 45 or 78 rpm); 10" and 12" records of same speed may be intermixed. Features optional manual operation, dual needle in reversible cartridge, gentle action. Plays up to 4 hours at a single loading. Incorporates a powerful 3-tube amplifier developing abundant output and superb tone, ably handled with dimensional depth by the Alnico PM speaker. Has full-range tone control. Entirely self-contained in smart carrying case, covered in genuine Fabrikoid in light brown, native oak pattern. Size: 16 $\frac{3}{8}$ " wide, 18" deep, 8 $\frac{7}{8}$ " high. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 25 lbs.

No. 1300  
Retail \$74.95  
Dlr. Net Ea. \$54.71  
6 or more \$52.47



### Radio-Phonograph With 3-Speed Automatic Changer

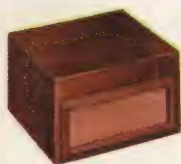
A complete "entertainment center", combining a powerful Superhet radio with an automatic record changer. The radio tunes all AM standard broadcasts from 540-1620 kc. Features built-in "Air Magnet" antenna, full range tone control, illuminated easy-tune dial, heavy-duty oval Alnico PM dynamic speaker. The record changer automatically plays up to ten records at one loading (7", 10" or 12") at all 3 speeds (33 $\frac{1}{3}$ , 45 or 78 rpm); 10" and 12" records of same speed may be intermixed. Dual needle in reversible cartridge. Plays up to 4 hours at a single loading. Offered complete in a solidly constructed cabinet of beautiful mahogany veneer. Size: 15 $\frac{5}{8}$ " wide, 18 $\frac{3}{8}$ " deep, 9" high. U.L. Approved. For 105-125 volt, 60 cycle A.C. only. Shpg. wt., 30 lbs.

No. 1301  
Retail \$99.95  
Dlr. Net Ea. \$72.96  
6 or more \$69.97



### DUAL SPEAKERS

Features TWO extended-range Alnico V PM dynamic speakers enclosed in special acoustical baffle for superb dimensional realism and depth.



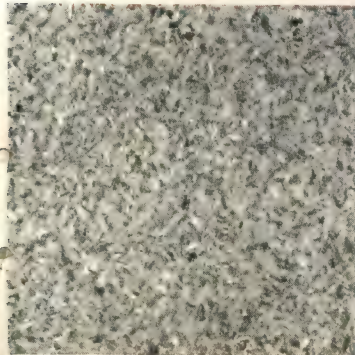
### "Duorama" Automatic Full Fidelity Phonograph

Here is exciting dual-speaker reproduction with full extended-range response—unprecedented performance at MITCHELL's amazing low price! Check these Full Fidelity features: newest wide-range ceramic cartridge with two precious-tip needles; special 4-tube balanced amplifier delivering full 3 watts power; TWO extended-range Alnico V PM dynamic speakers housed in a special acoustical baffle, for "living presence" reproduction; tone control for desired bass or treble emphasis. The deluxe automatic record changer plays twelve 10" or ten 12", 33 $\frac{1}{3}$  or 78 rpm records; twelve 7" 45 rpm records; provides intermix of any ten 12" or 10" records of same speed. Gives you up to 4 hours of continuous automatic playing; optional manual playing, dual-needle in reversible cartridge, gentle action. Automatic shutoff switch turns both changer and amplifier off after last record is played. Offered in a beautiful table cabinet of heavy  $\frac{1}{2}$ " construction, in choice of hand-rubbed Mahogany or Blonde finish. Size: 18" x 10 $\frac{1}{2}$ " x 15 $\frac{3}{4}$ ". U. L. Approved. 110-125 volt, 60 cycle A.C. only. Shpg. wt., 33 lbs.

No. 1285. Mahogany  
Retail \$109.95  
Dlr. Net Ea. \$80.26  
6 or more \$76.97

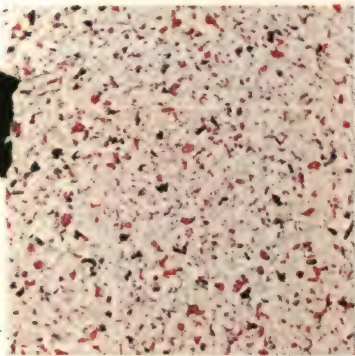
No. 1286. Blonde  
Retail \$119.95  
Dlr. Net Ea. \$87.56  
6 or more \$83.97





No. 4608

Dove Gray



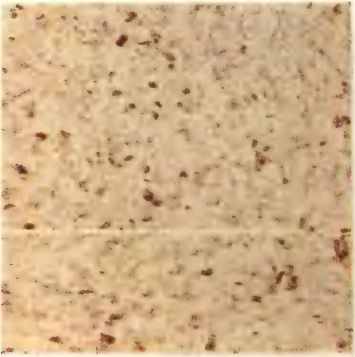
No. 4621

Peony



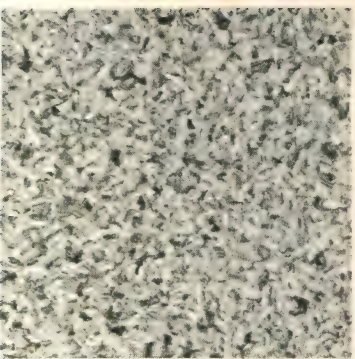
No. 4615

Chocolate Brown



No. 4625

Popcorn Cream



No. 4601

White

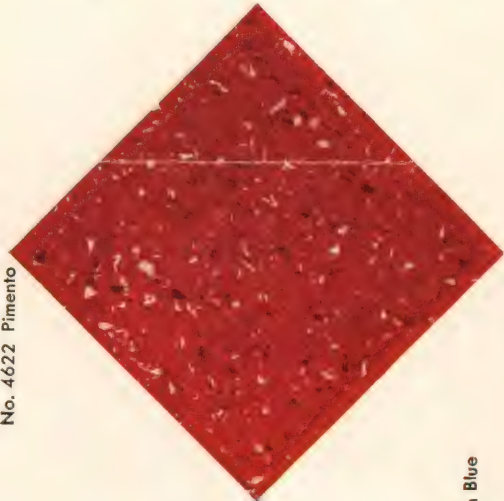
**presenting the amazing  
new all-vinyl**



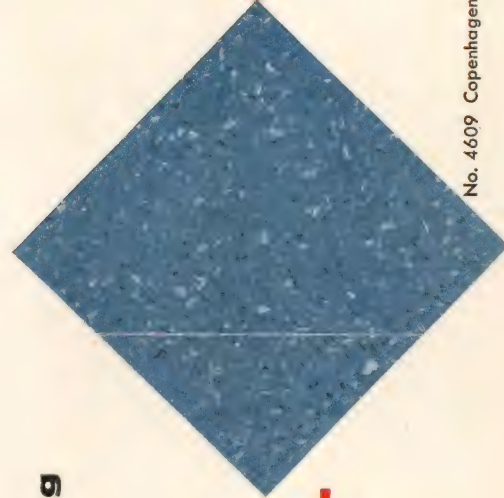
**UNIVERSAL  
TILE**

$\frac{1}{8}$ " gauge

No. 4622 Pimento



No. 4609 Copenhagen Blue



**Color** goes clear through Flor-Ever Universal Tile. Pure sparkling vinyl makes Universal incomparably beautiful . . . unsurpassed for brilliantly conceived interiors.

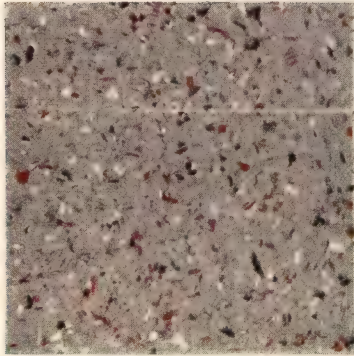
**Longest-wearing** of all vinyls, Flor-Ever Universal's  $\frac{1}{8}$ " thickness gives service for years and years.

**Cleaning** is a whiz with Flor-Ever Universal. Swish with a damp mop and all dirt and stains disappear. Light waxing increases brilliance.



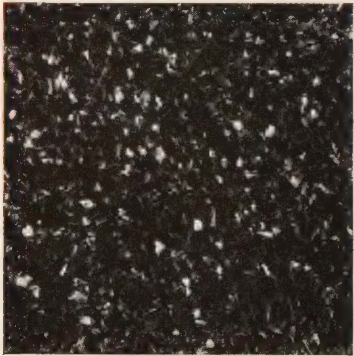
No. 4607

Hunter Green



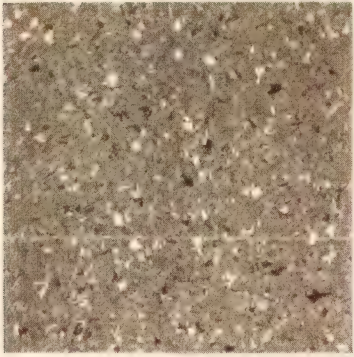
No. 4623

Ember Gray



No. 4600

Black



No. 4614

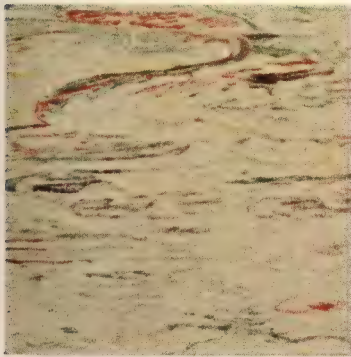
Buckskin Taupe



No. 4606

Surf Green





No. 16

Tropicana



No. 37

Spring Green



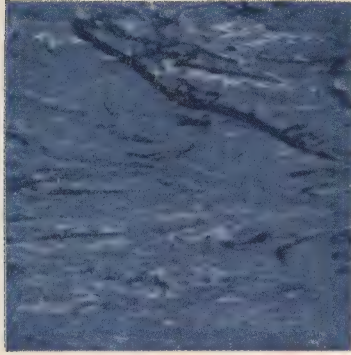
No. 45

Sunshine Yellow



No. 28

Dawn Gray



No. 32

Pacific Blue

SLOANE-DELAWARE  
VINYL-PLASTIC

Flor-Ever

**STANDARD...**

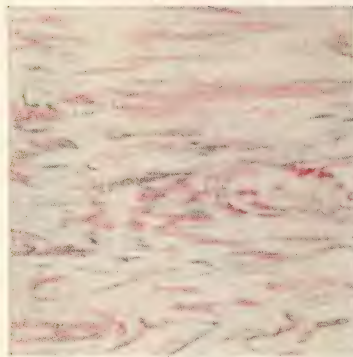
**ECONOMY AND BEAUTY FOR EVERY HOME USE**

- SETS RECORDS FOR WEAR
- MORE FREEDOM FROM CLEANING CARE
- NEW INTERIOR TESTED COLORS
- EASY TO INSTALL... YOURSELF!



No. 54

Grey Opal



No. 53

Pink Cloud



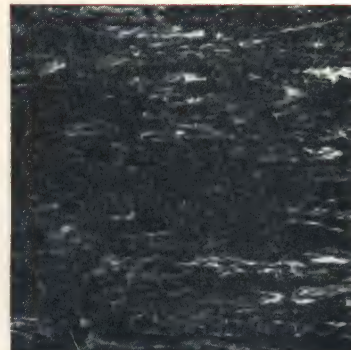
No. 50

Maplestone



No. 52

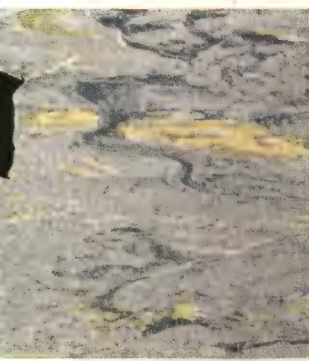
Walnutone







No. 38 Sage Green



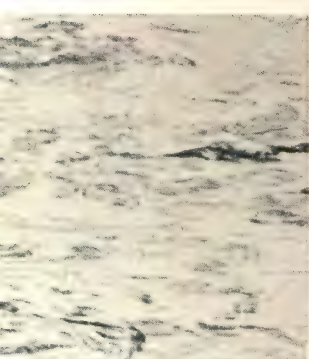
No. 29 Highlight Gray



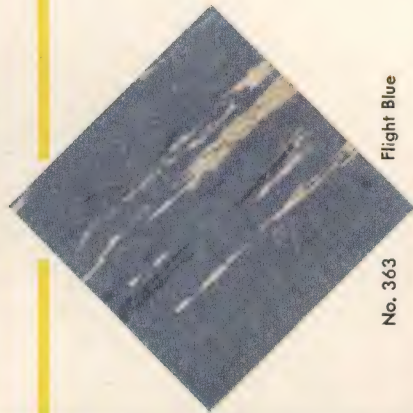
No. 49 Woodtone



No. 23 Cherry Red



No. 19 Kohinoor



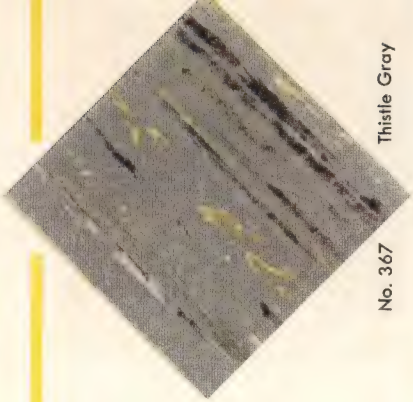
No. 363 Flight Blue



# VINYL ASBESTOS TILE

1/16" gauge

Especially developed for concrete floors, basements, and ranch homes  
Super-wearing, economical, beautiful, easy-to-install



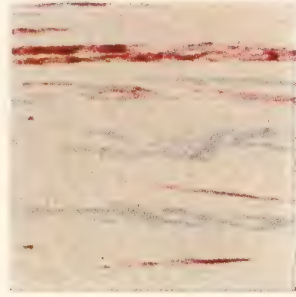
No. 367 Thistle Gray

**INSTALL** beautiful *Flor-Ever Vinyl Asbestos Yourself!* It's easy and so practical. Science has developed Flor-Ever Vinyl Asbestos for concrete floors, wherever moisture and alkali would harm any ordinary tile.

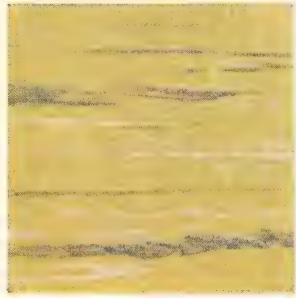
**BEAUTIFUL** Flor-Ever Vinyl Asbestos adds sparkling color . . . gorgeous accents to room interiors. Easy-to-keep-clean, it *stays* beautiful for years.



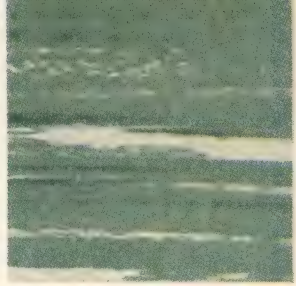
No. 362 Clove Red



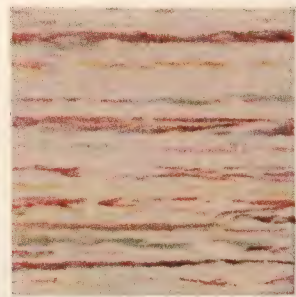
No. 361 White Clove



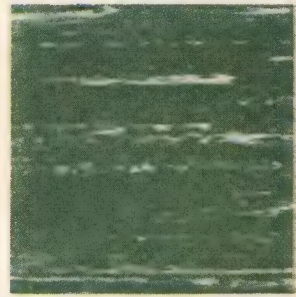
No. 366 Primrose Yellow



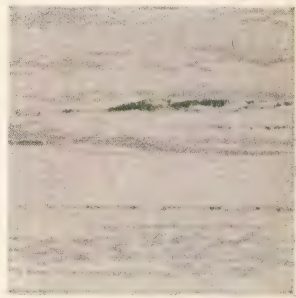
No. 360 Emerald Green



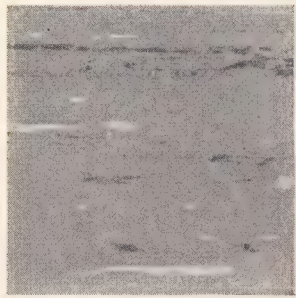
No. 359 Cabana



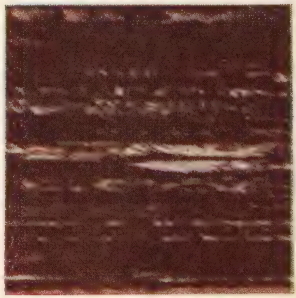
No. 365 Jade Green



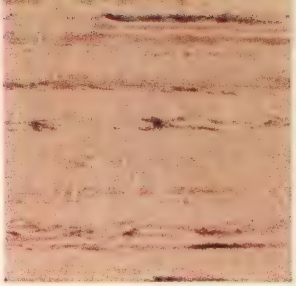
No. 364 White Gray



No. 353 Dawn Gray



No. 358 Spice Brown



No. 357 Spice Beige



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## MOTEL CONTRACT SUPPLY CORPORATION is a Service Organization established to serve the Motel Industry



We will appreciate any suggestions  
which will increase our usefulness  
to the Industry

## Write Us If You Have A Question

Although this catalog presents a complete selection of fine, new products, we may have omitted some item of particular interest to you. Please write us your requirements and we will do our best to supply your needs. Further, because of space limitations, we may not have included in our descriptions sufficient information to permit you to be certain that the article is exactly in accordance with your wishes. We invite you to write to our Personal Service Department, attention: Mr. Thomas, and request whatever information you need. Your letters will have prompt, personal attention — a feature of our service.



*"A Home on the Water"*

TO RENT AS A **FLOATING  
MOTEL**

# Flotel

ALLOWS YOUR  
SPORTSMEN GUESTS TO  
BE NEAR THE WATER, IF  
YOU ARE LOCATED ADJACENT TO LAKE  
OR STREAM AND HAVE DOCKSIDE  
FACILITIES.

BUY ONE FOR YOUR  
OWN USE FOR OUT-  
INGS AND SPORT AC-  
TIVITIES.

HOUSES FOUR PEOPLE  
WITH COMFORT. FITTED  
WITH 120 VOLT LIGHT  
AND HEAT SYSTEM.  
CAN BE HOOKED UP  
TO A "SHORE" WATER  
SYSTEM AND SEWAGE  
SYSTEM WHEN DOCKED  
NEAR SUCH FACILITIES.



EXCELLENT FOR  
FAMILY OR  
SPORTSMAN

AN AUTO TOURIST PULLING HIS OWN FISHING AND  
SPEED BOAT MIGHT PREFER TO LIVE ON A FLOTEL  
ACTUALLY IN THE WATER, RATHER THAN ASHORE.

## MODEL 28 — FLOTEL

A TWIN-HULLED HOUSEBOAT BUILT FOR OUTBOARD  
MOTOR POWER. 28' LONG.

PRICE..... **\$2750<sup>00</sup>**

SMALLER MODELS

MODEL 24 — FLOTEL  
24' LONG — PRICE \$2375.00

MODEL 20 — FLOTEL  
20' LONG — PRICE \$1895.00

SIDE CURTAINS, MATTRESSES, STOVE AND OUTBOARD  
MOTOR CONTROLS EXTRA (Does Not Include Engine).

## RUGGED - SAFE - LEVEL RIDING

### GENERAL SPECIFICATIONS

Beam 7' 6"      Draft 8"-12"  
Frames — 1 5/8 x 3 1/2  
Planking — Bottom 1/2" Plywood, sides 3/8" Plywood,  
bow piece 3/4" Plywood, decks 3/4" Plywood.  
Cabin Roof — 28 Ga. Galvanize over 1/4" Plywood.  
Fastenings — Planking Monel Anchorfast Nails, frames  
5/16 & 3/8 Gal Bolts.  
Freeboard fore and aft — 20"-24".  
Aluminum Windows full opening with screens.  
Weight (Approx.) 100# per foot.

Flotels were designed primarily for the use of persons who want  
comfort instead of speed. A boat that is inexpensive to keep up. It's  
Monel Fastened. A boat on which you can move around. Large rear  
and forward decks with railings safe for children. Full headroom.  
You don't have to stoop to cruise on a Flotel. They have both quality  
and character.

Try one. You won't regret it.





FROM  
FACTORY  
TO  
MOTEL



*Michael Jackson*

**PRICE LIST No. 456**  
**For The**  
**COMPLETE MOTEL SUPPLY CATALOG**

**IMPORTANT NOTE:**

**MOTEL PRICES ARE THE**  
**DEALER PRICES QUOTED**  
**NOT THE RETAIL PRICES SHOWN**

**RETAIL PRICES ARE SHOWN ONLY FOR PURPOSES OF COMPARISON**

**The following Service Charge must be added to the Dealer Prices quoted after totaling your order:**

- 3% of the gross amount of orders over \$2,000.00**
- 4% of the gross amount of orders from \$1,000 to \$1,999.99**
- 5% of the gross amount of orders from \$200 to \$999.99**
- 6% of the gross amount of orders under \$200**

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE**

**MOTEL CONTRACT SUPPLY CORPORATION**

**6307 DELMAR BLVD.**

**ST. LOUIS 5, MISSOURI**





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**PAGE 7—STEEL HIGHWAY ADVERTISING SIGNS**

**Shipped F.O.B. St. Louis, Mo.**

Dealer prices are shown on the Catalog Page. Retail Price per sign usually runs between \$75.00 and \$90.00 per sign for the See-at-night signs, and \$60.00 to \$80.00 per sign for the baked enamel signs, depending on quantity. If tempered Masonite or Aluminum is desired instead of Steel, add \$5.00 per Sign for Tempered Masonite and \$10.00 per Sign for Aluminum.

**PAGES 8-9—GREAT NORTHERN POST LIGHTS AND WALL LIGHTS**

**Shipped F.O.B. Chicago, Illinois**

**WALL LIGHTS**

An exceptionally efficient way to provide low cost illumination to entrance ways or to brighten areas along wall surfaces. Both hinged and unhinged models come completely wired, ready to mount with 4 expansion shields and bolts. Units may be mounted horizontally or vertically. Knockouts are provided for electrical service. Fire-frosted Pentacor Glass. Union-Made, U. L. Approved, rust-proof, weather-proof construction.

Wall Light Prices and Specifications Item	Retail Price	Dealer Price
WL-241—Hinged Wall Light 2 Tube 40 watt Length 52" Width 9½" Height 7½"—Ship. wt. 50 lbs. ....	79.90	<b>47.94</b>
WL-441—Hinged Wall Light 4 Tube 40 watt Length 52" Width 9½" Height 7½"—Ship. wt. 58 lbs. ....	99.90	<b>59.94</b>

**POST LIGHTS**

Ready to mount on present posts. Has heavy hinged frame for easy maintenance, 2 inch pipe mounting top and bottom, removable top cap, 62 inches high overall 9 inches in diameter, weighs 94 pounds. Fire-frosted Pentacor Glass. Rust-proof, weather-proof construction. Six 40-watt "instant start" fluorescent tubes—No. F40-T12/45W/IS/H—are used. If old post is not available, use No. RCB-1 round column—base 3" diam.—reduced to 2", or OSBI octagonal shaft and base.

**Post Light Prices and Specifications**

Item	Retail Price	Dealer Price
PL-640—Hinged Post Light 6 Tube 40 watt Height 62" Diameter 9"—Shipping wt. 85 lbs. ....	155.00	<b>93.00</b>
PL-641—Same as above with provisions for attaching AL-1 and CA3-S or CA3-M .....	159.00	<b>95.40</b>
AL-1—Area Light .....	30.34	<b>18.20</b>
AL3-S—Area Light & 3 Cluster Standard Base .....	43.34	<b>26.00</b>
AL3-M—Area Light & 3 Clusters Mogul Base .....	64.32	<b>38.59</b>
AL5-S—Area Light & 5 Clusters Standard Base .....	52.00	<b>31.20</b>
AL5-M—Area Light & 5 Clusters Mogul Base .....	86.96	<b>52.18</b>
CA3-S—3 Light Cluster Standard Base .....	19.52	<b>11.72</b>
CA3-M—3 Light Cluster Mogul Base .....	40.46	<b>24.28</b>
CA5-S—5 Light Cluster Standard Base .....	28.18	<b>16.91</b>
CA5-M—5 Light Cluster Mogul Base .....	63.16	<b>37.90</b>

**MOUNTING PEDESTALS FOR POST LIGHTS**

OSB-1 For Long Life Durable Installation. RCB-1 Plain Round Column Post for economical installation. Made of 12 gauge steel throughout. Mounting for outdoor use.

OSB-1—Octagonal Shaft and Base, Shpg. Wt., 60 lbs. ....	75.44	<b>45.26</b>
OSBA—Octagonal Shaft and Base*, Shpg. Wt., 65 lbs. ....	87.96	<b>52.78</b>
OSBWA—Octagonal Shaft and Base**, Shpg. Wt., 65 lbs. ....	98.46	<b>59.08</b>
RCB-1—Round Column and Base, Shpg. Wt., 35 lbs. ....	30.18	<b>18.11</b>

\*OSBA with Air or Water Connections.  
\*\*OSBWA with Water and Air Connections.

**IMPORTANT INFORMATION**

Prices of fixtures do not include fluorescent tubes. If shipment is desired complete with tubes, add \$1.15 per tube for Standard White Tubes. Colored Tubes may be used with Post Lights and Wall Lights. A variety of colors is available and prices will be quoted on request. Complete specification sheets on the full Great Northern Line of fixtures will be sent on request.

Voltage and cycles: All fluorescent fixtures are wired to operate at 110-125 volts, 60 cycles, alternating current. Prices of fixtures to operate at other voltages, cycles, and on direct current, are available upon request. All fixtures are high power factors.

Guarantee: Great Northern Mfg. Corp. guarantees for a period of one year all electrical component parts, such as ballasts, sockets and starter incorporated in its fixtures. Certification: All fixtures manufactured by Great Northern Mfg. Corp. are union made and bear the AFL label. All our fixtures are approved by Underwriters Laboratory and bear the UL label. The label of Great Northern Mfg. Corp. is an additional assurance of high quality workmanship, materials, and performance that offers complete satisfaction. Packing: All fixtures are carefully packed one to carton.

**PAGES 10-11—OUTDOOR FLUORESCENT PLEXIGLAS SIGNS—**

Shipped F.O.B. Chicago, Illinois Item	Retail Price	Dealer Price
Model A-1872F 18"x72" Single Faced for mounting flat against wall .....	185.00	<b>137.50</b>
Model A-1872F 18"x72" Double Faced .....	199.50	<b>149.50</b>
Model A-2680F 26½"x80" Single Faced for mounting flat against wall .....	267.50	<b>199.50</b>
Model A-2680F 26½"x80" Double Faced .....	299.50	<b>224.50</b>
Model A-24F 24"x48" Single Faced for mounting flat against wall .....	161.50	<b>121.13</b>
Model A-24F 24"x48" Double Faced .....	175.00	<b>131.25</b>
Model B-35F 36"x60" Single Faced for mounting flat against wall .....	270.00	<b>202.50</b>
Model B-35F 36"x60" Double Faced .....	295.00	<b>221.25</b>
Model C-34F 36"x48" Single Faced for mounting flat against wall .....	234.50	<b>169.50</b>
Model C-34F 36"x48" Double Faced .....	265.00	<b>195.00</b>
Model C-45F 48"x60" Single Faced for mounting flat against wall .....	340.00	<b>255.00</b>
Model C-45F 48"x60" Double Faced .....	375.00	<b>281.25</b>
Model D-36F 36"x72" Single Faced for mounting flat against wall .....	320.00	<b>240.00</b>
Model D-36F 36"x72" Double Faced .....	350.00	<b>262.50</b>
Model E-36F 36"x72" Single Faced for mounting flat against wall .....	320.00	<b>240.00</b>
Model E-36F 36"x72" Double Faced .....	350.00	<b>262.50</b>

**General Specifications:** Sizes for each Model indicated above are outside dimensions. Angle iron (2"x2"x½") inner frame for rigidity. Baked Enamel Silver Gray Hammerloid finish all-weather drum used for smart appearance, long life. Exclusive design hinged end opening assures easy servicing of tubes.

**Illumination:** Four 40-watt, instant start, low temperature, high humidity, General Electric fluorescent tubes (F48T12W) on all Models except Model A which uses two 40-watt tubes.

**Colors:** Three colors are standard—one for background and two for advertising copy. Extra colors: \$5.00 each.

**Hanging Material:** For \$7.50 additional, the factory will furnish two wall plates, 25' of galvanized chain, one turnbuckle, and two additional 45° wall angles. Swing type sign furnished at same price—includes hanging hooks, but does not include pole. For upright center pole mounting add \$12.50 for 24"x48" size, \$15.00 for all larger models to above prices. (We do not furnish the upright pole.)

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



**PAGES 10-11—Continued.**

Pictorial designs can be executed by fine commercial artists, if desired, at a modest additional cost. Information furnished on request.

Shipping Weights vary from  
100 lbs. for the smallest Signs to  
185 lbs. for the largest.  
Delivery: Approximately 30 Days.

**PAGE 12—OUTDOOR LIGHTING BY STNOLA**

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

**PAGE 13—REFLECTIVE LETTERS AND NUMBERS**

Shipped F.O.B. St. Louis, Mo.

Dealer prices appear on the Catalog Page.

**PAGES 14-15-16-17-18—ARMSTRONG CORK COMPANY  
AND SLOANE-DELAWARE COMPANY**

Smooth-Surface Floor Covering and Tile  
Shipped F.O.B. St. Louis, Mo.

Item		Dealer Price
ARMSTRONG CORK CO. PRODUCTS		
Linoleum—Standard Gauge Roll Goods		
Embossed Inlaid .....	In Full Rolls Cut Quantity	2.12 Sq. Yd. 2.48 Sq. Yd.
Spatter Inlaid .....		
Craftline Inlaid .....		
Straightline Inlaid .....		
Strypelle .....	In Full Rolls Cut Quantity	1.79 Sq. Yd. 2.12 Sq. Yd.
Royelle .....		
Marbelle .....		
Raybelle Jaspe .....		
Linoleum Tile—Standard Gauge		
Royelle Tile—9"x9" .....	Full Cartons Only (63 Sq Ft.)	14.40 Carton
Raybelle Jaspe Tile—9"x9" .....		
Linoleum—1/8" Heavy Gauge Roll Goods		
Battleship—Regular Colors .....	In Full Rolls Cut Quantity	2.34 Sq. Yd. 2.69 Sq. Yd.
Plain Special Colors .....	In Full Rolls Cut Quantity	3.36 Sq. Yd. 3.87 Sq. Yd.
Textelle and Marbelle .....	In Full Rolls Cut Quantity	2.66 Sq. Yd. 3.07 Sq. Yd.
Jaspe .....	In Full Rolls Cut Quantity	2.48 Sq. Yd. 2.85 Sq. Yd.
PLASTIC TILE		
Custom Corlon Tile—1/8"x9"x9"		
54 Sq. Ft. Per Carton—In Full Cartons .....		.69 Sq. Ft.
(For Split Cartons Add \$1.00 Per Color)		
Custom Corlon Tile—3/32"x9"x9"		
63 Sq. Ft. Per Carton—In Full Cartons .....		.58 Sq. Ft.
(For Split Cartons Add \$1.00 Per Color)		
Excelon Tile—1/8"x9"x9"		
54 Sq. Ft. Per Carton—In Full Cartons .....		.38 Sq. Ft.
(For Split Cartons Add \$1.00 Per Color)		
Excelon Tile—Service Gauge, 9"x9"		
63 Sq. Ft. Per Carton—In Full Cartons .....		.20 Sq. Ft.
(For Split Cartons Add \$1.00 Per Color)		
ASPHALT TILE—1/8"x9"x9"		
(Available only in Full Cartons of 54 sq. ft.)		
Group "A" Plain Colors .....		4.43 Carton
Group "B" Marbleized Colors .....		4.74 Carton
Group "C" Marbleized Colors .....		6.71 Carton

Item	Dealer Price
Group "D" Marbleized Colors _____	<b>8.08</b> Carton
Grease Proof Marbleized Colors _____	<b>11.84</b> Carton
(Note: The "Deluxe" Patterns of Asphalt Tile are discontinued)	
Asphalt Tile Die Cut Insets— $\frac{1}{8}$ "x18"x18" _____	<b>3.50</b> Each
<b>RUBBER TILE—<math>\frac{1}{8}</math>"x9"x9" Size</b>	
54 Sq. Ft. Per Carton—In Full Cartons _____	<b>.45</b> Sq. Ft.
(For Split Cartons Add \$1.00 per Color)	
<b>TOP-SET ASPHALT COVE BASE</b>	
48 Lin. Ft. per Carton—In Full Cartons only	
Plain Black—4" High _____	<b>5.83</b> Carton
or Plain Dark. Red Colors—6" High _____	<b>7.32</b> Carton
<b>SUNDRIES:</b>	
No. S-150—Lining Felt— (50 Sq. Yds.—Full Rolls Only) _____	<b>5.59</b> Roll
No. S-128—Linoleum Paste— (Covers 150 Sq. Ft. Per Gal.)	
One Gallon Pails _____	<b>1.01</b> Gal.
Five Gallon Pails _____	<b>.77</b> Gal.
No. S-245—Top-Set Cove Base Cement— (Covers 150 Lin. Ft. Per Gal.)	
One Gallon Pails _____	<b>1.98</b> Gal.
No. S-160—Asphalt Emulsion— (Covers 130 Sq. Ft. Per Gal.)—	
One Gallon Pails _____	<b>1.05</b> Gal.
Five Gallon Pails _____	<b>.74</b> Gal.
Prices on all other flooring products of Armstrong Cork Company available upon request.	
<b>FLOREVER VINYL TILE FLOOR COVERING and SUNDRIES</b>	
<b>Florever Standard Vinyl Tile</b>	
9"x9" Size (90 Sq. Ft. Per Ctn.) _____	<b>.24</b> Sq. Ft.
<b>Florever Vinyl Asbestos Tile</b>	
$\frac{1}{16}$ "x9"x9" Size (54 Sq. Ft. Per Ctn.) _____	<b>.22</b> Sq. Ft.
<b>Asphalt-Emulsion</b>	
1 Gallon Cans _____	<b>1.21</b> Gal.
5 Gallon Cans _____	<b>.88</b> Gal.
<b>Linoleum Paste</b>	
1 Gallon Cans _____	<b>1.00</b> Gal.
5 Gallon Cans _____	<b>.78</b> Gal.
Lining Felt (50 Sq. Yd. Rolls) _____	<b>4.00</b> Roll

**PAGES 19-20—SANFORD CARPETS**

F.O.B. St. Louis, Mo.

F.O.B. St. Louis, Mo.		Dealer Prices			
Item	Retail Price	Per. Sq. Yd.	27"x54"	9'x12'	
		Full Roll	Cut Rug Each	Rug Each	
Wheaton-Axminster _____	7.50	4.02	4.58	4.89	51.60
Elmhurst-Axminster _____	8.50	5.10	5.82	6.14	65.82
Medfield-Axminster _____	8.50	5.10	5.82	6.14	65.82
Brighton-Velvet _____	9.50	5.77	6.58	7.05	74.00
Knollwood-Wilton _____	(Discontinued)				
Kingtwist-Velvet Twist _____	11.95	7.65	8.75	9.40	98.75
Wingate-Wilton _____	11.50	7.16	8.15	8.68	91.95
Haverhill-Velvet _____	(Discontinued)				
"NEW GLAMORUG (Discontinued)					
Replaced by "Twistone" in					
Simulated Twist Pattern only					
Colors: Gray, Green, or Beige					
9' Wide only—All Rolls 75 sq. yds	1.65	1.88	—	—	21.18
(Rug Prices Include Binding)					
COTTONS					
Beachwood Low Cut Pile _____	5.95	3.39	3.89	—	—
Cedarbrook-Low Looped Pile _____	5.95	3.39	3.89	—	—
Seaberry-Deep Cut Pile _____	(Discontinued)				
NOTE—Full Rolls of Broadloom Carpeting Will Average:					
75-85 Sq. Yds. for 9' Widths.					
110-130 Sq. Yds. for 12' Widths.					
120-160 Sq. Yds. for 15' Widths.					
Binding Charge on Cut Order—75c Running Yard					

Retail Prices in **LIGHT FACE TYPE** — Dealer Prices in **BOLD DARK TYPE**

● **You Purchase at DEALER PRICES not Retail Prices!** ●



PAGES 19-20—Continued.

PAGES 19-20—Continued.		Dealer Prices			
Item	Retail Price	Per. Full Roll	Sq. Yd. Cut Order	27"x54" Rug Each	9'x12" Rug Each
CARPET PADDING					
General Felt Products					
Spring-Step Combination					
Hair and Jute Padding					
32 Oz. Weight _____	.95	.67	.73	—	8.65
40 Oz. Weight _____	1.19	.76	.84	—	9.75
Air-Step—¼" Thick All		Full Roll	Cut Order	Processed To Size	
Sponge Rubber Padding.					
Available with or without					
Fibre Top _____	Per Sq. Yd.	1.54	1.70	1.87	
Full rolls are:					
53" Wide—30 Sq. Yds.					
36" Wide—20 Sq. Yds.					

PAGE 21—IMPORTED IRISH SISAL CARPETING

Shipped F.O.B. New York

Prices are shown on the Catalog Page.

PAGES 22-23—MOHAWK CARPETING & CARPET CUSHION

Shipped F.O.B. St. Louis, Mo.

Item	Per Retail Price	Square Full Roll	Yard Cut Order	27"x54" Rug Each	9'x12' Rug Each
Woolripple Needlewoven					
Carpet blended Wool and					
Durlon 9' and 12' widths—					
Average Roll 50'	5.95	3.58	3.93	4.27	45.45
Prestige Twist Velvet	10.50	7.20	8.07	8.65	91.48
Spontane Patterned Wilton	11.50	7.70	8.65	—	—
Pebbleton Textured Wilton	11.50	7.70	8.65	—	—
Trentone Textured					
Moh-Weave	10.95	7.37	8.27	8.83	93.72
Everglade Loop Tufted	(Temporarily Discontinued)				
Sandy Hill Cut Pile Tufted	7.25	4.86	5.45	—	—
Full Rolls of Broadloom					
Carpeting Will Average:					
9'0 Wide—	80-90 Sq. Yds.				
12'0 Wide—	110-120 Sq. Yds.				
15'0 Wide—	130-150 Sq. Yds.				
Foam Tred, Deluxe Foamed					
Rubber—Fibre Carpet Cush-					
ion—9' & 12' Widths	2.95	1.82	1.99	—	22.44
Foam Set, Foamed Rubber—					
Fibre Carpet Cushion—					
9' & 12' Widths	1.95	1.18	1.30	—	14.78
Average Rolls:					
9 Ft.—	50-60 Sq. Yds.				
12 Ft.—	65-80 Sq. Yds.				
Chieftan, All Hair Carpet					
Cushion—9' & 12' Widths					
32 Oz. Weight	1.75	1.11	1.22	—	13.92
40 Oz. Weight	2.00	1.31	1.44	—	16.15
Mohawk, Blended Hair &					
Fibre Carpet Cushion—					
9' & 12' Widths					
32 Oz. Weight	1.00	.67	.75	—	8.65
40 Oz. Weight	1.15	.76	.84	—	9.75
All Rolls—60' long					

PAGE 24—TRANS OCEAN IMPORTS

Cocoa Mats, Rush and Hemp Rugs, Cotton Hooked Rugs

Shipped F.O.B. New York

Dealer prices are shown on the Catalog Page.

PAGE 25—MILLEND COTTON CARPETS

Shipped F.O.B. Georgia.

Prices are shown on the Catalog Page.

PAGES 26-27—DECORATOR RUGS AND THROW RUGS

Shipped F.O.B. either Texas or Georgia

Dealer prices appear on the Catalog Pages.

PAGE 28—U. S. RUBBER COMPANY

Koylon Foam Pillows, Mattresses and Foundations

Shipped F.O.B. Chicago, Illinois

Dealer prices appear on the Catalog Page. Retail prices are Nationally Advertised.

PAGE 29—REIN ADJUST-O-BED

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices are shown on the Catalog Page.

The Adjust-O-Bed unit is available only in twin size and may be used with any twin size bed or headboard. Price does not include bed frame or headboard.

PAGE 30—FIRESTONE RUBBER CO.—FOAMEX MATTRESSES.

PILLOWS AND FOUNDATIONS.

Mattresses and Foundations shipped F.O.B. Indiana

Pillows shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price	
		Full Size	Twin Size
<b>Firestone Supreme Foamex Mattress</b>			
Ensemble .....	149.50	<b>89.95</b>	<b>84.95</b>
<b>Firestone DeLuxe Foamex Mattress</b>			
Ensemble .....	129.50	<b>79.95</b>	<b>74.95</b>
<b>Firestone Standard Foamex Mattress</b>			
Ensemble .....	109.50	<b>72.95</b>	<b>69.95</b>
All Ensembles consist of a full 4½ inch Foamex Mattress with matching foundation in each grade.			
<b>Firestone Supreme Foamex Mattress—</b>			
Only .....	79.95	<b>54.50</b>	<b>51.00</b>
Firestone Supreme Matching Foundation .....	69.75	<b>37.50</b>	<b>36.50</b>
<b>Firestone Foamex Pillow with Removable</b>			
Zipper. Cover 19"x26" size 6-inch Crown .....	8.95	<b>5.25</b>	
<b>Firestone Foamex Jumbo Pillow with</b>			
Removable Zipper Cover. 21"x27" size—7-inch Crown .....	10.95	<b>6.60</b>	
<b>Unbranded Foam Rubber Pillows.</b>			
19"x26" size .....	6.95	<b>4.25</b>	

Firestone Foamex Mattresses and Foundations not only give your guests the finest in sleeping comfort, but are extremely economical because of their durability. There is nothing to break or give way due to one piece moulded construction. Its light weight makes it ideal for Motel and Hotel use as mattresses may be easily transferred or stored. Even your maids can roll them up and carry them away.

The Foundations (boxsprings) are especially built to obtain maximum comfort and service from each Firestone Foamex Mattress. It is recommended that Latex Mattresses not be used except in conjunction with proper Foundation.

PAGES 31-32-33-34—INNERSPRING MATTRESSES AND BOXSPRINGS SUPER-BUILT BY SLEEPWELL

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Pages.

All standard sizes are available at prices shown.

Full size—Twin size—Three-quarter size, etc.

King size Mattresses for any size up to 10" extra length or 8" extra width will be made up to your Special Order if requested for an Extra Charge of \$5.00 per Mattress.

Prices on Cotton and Felt mattresses on request.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



**PRICE LIST No. 456****MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.**

PAGES 31-32-33-34—Continued.

**REPLACEMENT INNERSPRING MATTRESSES FOR ROLLAWAY BEDS**

Item	Retail Price	Dealer Price
Innerspring Mattress for 2'6" Rollaway Bed.....	24.50	<b>11.95</b>
Innerspring Mattress for 3'3" Rollaway Bed.....	28.50	<b>13.95</b>
Innerspring Mattress for 4'0" Rollaway Bed.....	34.50	<b>16.95</b>

**PAGES 35-36-37—SERTA AND RESTONIC MATTRESSES AND BOXSPRINGS**

Shipped F.O.B. St. Louis, Mo.

Prices appear on the Catalog Pages.

**PAGES 38-39—PILLOWTEX CORPORATION DACRON AND FEATHER PILLOWS**Shipped F.O.B. Atlanta, Ga., and Dallas, Texas  
Whichever is most convenient.

Retail and Dealer prices appear on the Catalog Pages.

**PAGES 40-41—PORT-A-CRIB COMBINATION BABY BED AND PLAY PEN**

Shipped F.O.B. St. Louis, Missouri

Dealer prices are shown on the Catalog Pages.

All Port-A-Cribs are individually cartoned, and include water-proof mattress.

Port-A-Crib measurements:

42" Long by 27" Wide, made to roll through doorways.

Port-A-Cribs weigh approximately 36 lbs. each.

Order 3 or more at a time and save on freight.

Three ship as cheaply as one.

**PAGE 42—FOUR WAY CONVERTIBLE CHILDS CHAIR**

Shipped F.O.B. St. Louis, Mo.

Retail and Dealer prices appear on the Catalog Page.

**PAGE 43—BECHIK BEDDING ACCESSORIES**

Shipped F.O.B. Minnesota

Dealer prices appear on the Catalog Page.

**PAGE 44—HARVARD ADJUSTABLE BED FRAMES**

Shipped F.O.B. Ohio

Retail and Dealer prices appear on the Catalog Page.

**PAGE 45—REIN QUALITY HEADBOARDS**

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

**PAGE 46—SLEEPMAKERS INC.—BEDSPRINGS**

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
No. 12 Bed Springs .....	17.95	<b>9.95</b>
No. 41-2 Bed Springs .....	22.95	<b>12.95</b>
No. 141-2 Bed Springs .....	27.95	<b>14.95</b>
No. 163-2 Bed Springs .....	32.95	<b>17.95</b>

Bed springs are available in all standard sizes at above prices.

**PAGE 47—FOSTER ROLLAWAY BEDS AND INNERSPRING MATTRESSES**

Shipped F.O.B. St. Louis, Mo.

Dealer prices are shown on the Catalog Page.

**PAGE 48—FOSTER CHAIR BEDS**

Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
Foster Chair Bed, with Wood Legs.....	69.50	<b>39.50</b>
Foster Chair Bed, with Wrought Iron Legs.....	74.50	<b>42.50</b>

**PAGE 49—SLUMBER INDUSTRIES, INC.—CHAIR BEDS AND LOUNGES**

Shipped F.O.B. Chicago

Item	Retail Price	Dealer Price
Slumber 24-Hour Chair Bed.....	49.50	<b>29.50</b>
Slumber Lounge, with One Pillow.....	49.50	<b>29.50</b>
Slumber Lounge, with Two Pillows.....	59.50	<b>34.50</b>

**PAGES 50-51-52-53—SOFA-SLEEPERS, SLEEPERETTES, AND SECTIONAL DUAL-SLEEPING UNITS**

Shipped F.O.B. Missouri

Dealer prices appear on the Catalog Pages. Retail mark-ups are usually double the prices shown. Fabric sample swatches will be sent on request.

**PAGES 54-55—SLEEPMAKERS, INC.—DELUXE SLEEP-A-WAYS, LONG BOY SOFA BEDS AND "GLIDE-OUT" STUDIO COUCHES**

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
No. 4468—Ultra Modern Sleep-a-Way, Metallic Tweed Covers .....	299.50	<b>149.50</b>
No. 4468—Ultra Modern Sleep-a-Way, Modern Mohair Frieze Covers .....	329.50	<b>159.50</b>
No. 4854—Ultra Modern Sleep-a-Way, Metallic Tweed Covers .....	289.50	<b>144.50</b>
No. 4854—Ultra Modern Sleep-a-Way, Modern Mohair Frieze Covers .....	319.50	<b>154.50</b>
No. 5710—Long Boy Solabed, Tweed Covers .....	129.50	<b>64.50</b>
No. 674—"Glide-Out" Studio Couch, Tweed Covers.....	124.50	<b>62.50</b>

Sample Swatches will be sent on request.

Please note that Models No. 4468 and No. 4854 come equipped with Deluxe Marshall Individually Muslin-Pocketed Coil Spring Seat Cushions without extra charge. No. 4468 and No. 4854 are also available with ALL MARSHALL UNIT CONSTRUCTION THROUGHOUT. (Mattress, Back and Cushions) for an extra charge of \$15.00. Please specify if desired.

**PAGE 56—DRESHER, GUEST LOUNGE AND BED**

Shipped F.O.B. Chicago.

Item	Retail Price	Dealer Price
No. 800—Guest Lounge and Bed—Denim Cover.....	149.50	<b>79.50</b>
No. 800—Guest Lounge and Bed—Tweed Cover.....	169.50	<b>89.50</b>

Be sure to specify type and color of cover and color of finish desired.

**PAGE 57—THE SALISBURY CONSOLE LOUNGE**

Shipped F.O.B. Minnesota

Retail and Dealer prices appear on the Catalog Page.

**PAGE 58—THE DREAM LOUNGE SUPER-BILT BY SLEEPWELL**

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Page.

**PAGES 59-60—SLEEPMAKERS, INC.—HI-RISE STUDIO COUCH AND HOLLYWOOD "BUNKIES"**

Shipped F.O.B. Chicago, Illinois

Dealer prices appear on the Catalog Page. Retail prices are approximately double the Dealer prices shown.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



**PAGE 61—LUGGAGE RACKS AND VANITY BENCH**

Aluminum Luggage Racks Shipped F.O.B. Mass.

Wood Luggage Racks Shipped F.O.B. Mo.

Vanity Bench Shipped F.O.B. Texas

Dealer prices are shown on the Catalog Page. Retail prices are approximately double the Dealer prices shown.

**IMPORTANT NOTE:** The prices quoted above are based on Standard Packed Cartons of 12 of a Number, for Luggage Racks and Tray Stands. Where less than 12, or Broken Cartons are ordered, add 15c Each for less than Standard Cartoning.

The Manufacturer of the Vanity Bench will not accept orders for less than 6 Benches due to the very low price and the high cost of handling small shipments.

**PAGE 62—STOWAWAY HASSOCKS AND LUGGAGE RACK  
—SEATING COMBINATIONS—BY THE BARNETT COMPANY**

Shipped F.O.B. Kansas

Available in your choice of colors.

Retail and Dealer prices appear on the Catalog Page.

**PAGE 63—FOLDING STEEL LUGGAGE RACKS, HAT AND  
COAT RACKS AND UTILITY CARTS**

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
Model 303—Luggage Rack	7.95	<b>4.95</b>
Model 302—Wall-Guard Luggage Rack	11.95	<b>6.95</b>
Model 318—18" Long Towel Rack	4.50	<b>2.95</b>
Model 324—24" Long Towel Rack	5.00	<b>3.35</b>
Model 4018—Single Shelf Coat & Hat Rack, 20" Long	7.95	<b>4.95</b>
Model 4024—Single Shelf Coat & Hat Rack, 24" Long	9.95	<b>6.95</b>
Model 4036—Single Shelf Coat & Hat Rack, 36" Long	10.95	<b>7.95</b>
Model 4048—Single Shelf Coat & Hat Rack, 52" Long	12.95	<b>8.95</b>
Model 4060—Single Shelf Coat & Hat Rack, 60" Long	13.95	<b>9.95</b>
Model 4072—Single Shelf Coat & Hat Rack, 72" Long	19.95	<b>12.95</b>
Model D-4018—Double Shelf Coat & Hat Rack, 20" Long	12.95	<b>8.95</b>
Model D-4024—Double Shelf Coat & Hat Rack, 24" Long	14.95	<b>9.95</b>
Model D-4036—Double Shelf Coat & Hat Rack, 36" Long	15.95	<b>10.95</b>
Model D-4048—Double Shelf Coat & Hat Rack, 52" Long	17.95	<b>11.95</b>
Model D-4060—Double Shelf Coat & Hat Rack, 60" Long	19.95	<b>12.95</b>
Model D-4072—Double Shelf Coat & Hat Rack, 72" Long	29.95	<b>19.95</b>
Model 700 Wagon Table	29.95	<b>18.95</b>
Model 701 Dropleaf Wagon Table	39.95	<b>27.95</b>

**PAGES 64-65-66—CHROME SPACE SAVING UNITS,  
COSTUMERS AND FIXTURES**

Shipped F.O.B. Minnesota

Item	Retail Price	Dealer Price
<b>FLOOR COSTUMERS</b>		
No. 450—8 Hook Floor Type	30.00	<b>19.95</b>
No. 550—4 Hook Heavy Duty Floor Type	22.00	<b>13.95</b>
No. 551—4 Hook Chrome Base Floor Type	18.00	<b>10.95</b>
No. 520—Hat & Coat Rack, 5 Ft. Long, with Double Shelf	60.00	<b>39.50</b>
No. 521—Hat & Coat Rack, 4 Ft. Long, with Double Shelf	58.00	<b>38.50</b>

Item	Retail Price	Dealer Price
No. 524—Hat & Coat Rack, 5 Ft. Long, with Single Shelf	46.00	<b>30.95</b>
No. S-524—Hat & Coat Rack, 4 Ft. Long, with Single Shelf	44.00	<b>29.95</b>
No. 525—Single Shelf Hat & Coat Rack, 4 Ft. Length	85.00	<b>59.50</b>
No. 525—Extra Length, Per Foot	15.00	<b>10.00</b>
No. 526—Double Shelf Hat & Coat Rack, 4 Ft. Length	95.00	<b>62.50</b>
No. 526—Extra Length, Per Foot	20.00	<b>13.50</b>
Casters For No. 526 or No. 525—Extra	7.00	<b>4.95</b>
No. 528—Hat & Coat Rack, 28" Wide, with Single Shelf	36.00	<b>23.95</b>
No. 529—Hat & Coat Rack, 28" Wide, with Double Shelf	42.00	<b>27.95</b>

**WALL COSTUMERS**

No. 400—Wall Costumer	12.00	<b>6.95</b>
No. 452—6 Hook Swivel Wall Costumer	15.00	<b>9.50</b>
No. 454—1-Hook Costumer	2.00	<b>1.25</b>
No. S-454—2-Hook Costumer	3.50	<b>2.25</b>
No. 455—Hat & Coat Hanger, Wall Type	24.00	<b>14.95</b>
No. S-455—With 2 Hat Shelves	39.00	<b>24.50</b>
No. 455A—Three Hook Wall Costumer	4.50	<b>2.95</b>
No. 456—The Shorty, Wall Costumer, 24" Long	16.00	<b>9.95</b>
No. S-456—The Shorty, Wall Costumer, 36" Long	20.00	<b>12.50</b>
No. 457—Double Hat Shelf and Coat Hanger	35.00	<b>22.50</b>
No. 458—Towel Shelf	3.50	<b>2.25</b>
No. 459—Towel Rack and Shelf	5.00	<b>3.25</b>
No. 460—Double Hook Bar, Single Shelf Hat, Coat & Package Rack	45.00	<b>29.95</b>
No. 461—Double Hook Bar, Double Shelf Hat, Coat & Package Rack	55.00	<b>37.50</b>
No. 462—Single Hook Bar, Single Shelf Hat, Coat & Package Rack	32.00	<b>21.95</b>
No. S-462—Double Hook Bar, Single Shelf Hat, Coat & Package Rack	48.00	<b>32.95</b>
No. 750—6 Hook Wall Bracket Costumer	11.00	<b>6.95</b>
No. 750—Also Furnished in 2 Hooks or More To Your Specification, per Hook	2.00	<b>1.35</b>
No. 751—8 Hook Wall Bracket Costumer	10.00	<b>5.95</b>
No. 751—Also Furnished in 2 Hooks or More To Your Specifications, per Hook	1.70	<b>1.25</b>

**LUGGAGE RACKS AND MISCELLANEOUS**

No. 7—27" High Baggage Stand, with Wall Guard	16.95	<b>9.95</b>
No. 8—Wall Guard Luggage Rack	11.95	<b>6.95</b>
No. 9—Luggage Rack Without Wall Guard	10.95	<b>5.95</b>
No. 12—Lazy Susan	11.95	<b>6.95</b>
No. 651—Booth End, 42" Long	6.95	<b>4.25</b>
Metal Coat Hangers	1.00	<b>.65</b>
Purse Hooks	.50	<b>.30</b>

**PAGE 67—MURPHY-MILLER CHAIRS AND DESK SETS**

Shipped F.O.B. Kentucky

Item	Retail Price	Dealer Price
No. 50—Desk Set Consisting of No. 50 Desk and No. 534 Chair as Illustrated	69.50	<b>37.50</b>
No. 366—Wall-Saver Chair—Covered in Top-Grain Boltalex	37.50	<b>18.45</b>
No. 655—Swing-Around Rocker—Covered in Heavy 20 oz. Plastics or Nylon Fabrics	49.95	<b>24.95</b>
Boltalex Top-Grain Plastics Available in the Following Colors:		
No. 2594 Mint Green	No. 2592 Rodeo Tan	
No. 2591 Mohawk Red	No. 2557 Brazil Green	
No. 2554 Egypt. Yellow	No. 2509 Moroc. Brown	
No. 2587 Steel Gray	No. 2588 Desert Sand	

A wide selection of Fabric Swatches will be sent if desired.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



**PAGES 68-69—MADEWELL CHAIRS**

Shipped F.O.B. Wisconsin

Item	Retail Price	Dealer Price
No. 885-C—Picture Window Chair, Left or Right, Covered in Hard-Wearing Close Pile Frieze. Colors: Frost, Camel, Chartreuse, Melon, Green. All Colors Come with a Rich Coffee Background 129.50		<b>64.50</b>
No. 896-R—I-Rock Chair, Covered in Heavy Cotton Crochet-Effect Lattice Pattern Fabric with a Brown Background. Colors: Yellow, Cardinal Red, Turquoise, Lavender, Green 59.50	59.50	<b>34.50</b>
No. 897-C—Same as 896-R, but Without I-Rock Feature 59.50	59.50	<b>34.50</b>
No. 898-C—Picture Window Chair, Left or Right, Covered in a Heavy Twisted Loop-Pile Fabric Ideal for Hard Wear. Colors: Red, Brown, Green, Gray, Blue 139.50	139.50	<b>69.50</b>
No. 903-R—I-Rock Chair, Covered in a Heavy Metallic Highlighted Patterned Tapestry. Colors: Rose Coral, Natural, Turquoise, Melon, Yellow, Avocado 79.50	79.50	<b>44.50</b>
No. 904-R—I-Rock Chair, Covered in a Heavy Patterned Tapestry with Metallic Highlight. (Cover Not Illustrated) Colors: Red, Tan, Green, Ice Pink, Turquoise 89.50	89.50	<b>49.50</b>
No. 917-C—Fireside Chair, Covered with a Very Heavy Rayon Frieze, Self Patterned. Colors: Green, Blue, Gold, Rust, Platinum Beige 109.50	109.50	<b>59.50</b>
No. 919—Swivel Chair—Same as No. 917-C but with Swivel 119.50	119.50	<b>64.50</b>
No. 918-C—Fireside Chair, Covered in Heavy Boucle Fabric with Gold Metallic Highlight. Colors: Crimson, Gray, Jade Green, Ice Pink, White, Gold 119.50	119.50	<b>64.50</b>
No. 920—Swivel Chair—Same as No. 918-C, but with Swivel 129.50	129.50	<b>69.50</b>
No. 977-R—I-Rock Chair, Covered in Heavy Nubbe Tweed Fabric with Gold Highlight. Colors: Green, Gold, Ice Pink, Melon 69.50	69.50	<b>39.50</b>
No. 983-R—I-Rock Chair, Covered in Metallic Tweed Fabric. Colors: Brown, Green, Black & White, Yellow, Flamingo Pink 89.50	89.50	<b>49.50</b>

Numbers 896-R, 897-C, 903-R, 904-R, and 983-R, can be covered in Imperial Finish Armor-Weight Cloth-Backed Elastic Boltatlex, the finest Vinyl Plastic made, at the same prices shown above.  
Colors: Crimson, Olive, Oxford Gray, Maize Yellow, Lug-gage Tan, Putty, Bottle Green.

Fabrics listed above have been selected for their particular suitability to each number. If desired, however, a complete line of upholstery fabrics is available to choose from. Sample fabric swatches in a full color range will be sent on request. Please specify chairs you wish to cover.  
All pieces finished in Brown Mahogany, Harvest, Lime, or Ebony finish. Please specify finish when ordering.  
All pieces shown on these pages are quality made with hardwood frames, dowelled, glued and corner blocked, and rubberized hair and cotton filling.

**PAGE 70—DELUXE BENCH-MADE CHAIRS**

Shipped F.O.B. Kentucky

Item	Retail Price	Dealer Price
No. 5181—In Fabric and Colors Shown 89.50	89.50	<b>34.95</b>
No. 5272—In Fabric and Colors Shown 75.00	75.00	<b>39.95</b>
No. 5143—In Fabric and Colors Shown 89.50	89.50	<b>44.95</b>
No. 5334—In Fabric and Colors Shown 99.50	99.50	<b>49.95</b>

Samples swatches in the full color range can be sent on request for any of the illustrated fabrics on the Catalog

Page. Other fabrics in higher and lower price brackets also available on request.

**PAGE 71—BENCH-MADE CHAIRS—A SPECIAL PRICE GROUP**

Shipped F.O.B. Kentucky

Dealer prices appear on the Catalog Page. Retail prices are approximately double the Dealer prices shown. Fabric sample swatches will be sent on request.

**PAGES 72-73—THE ORIGINAL CONTOUR LOUNGE**

Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
Model 100—All Sizes, without Viverator 229.50	229.50	<b>129.50</b>
Model 100—All Sizes, with Viverator 269.50	269.50	<b>149.50</b>
Model 62—Queen and Combo Sizes Only—without Viverator 189.50	189.50	<b>99.50</b>
Model 62—Queen and Combo Sizes Only—with Viverator 229.50	229.50	<b>119.50</b>

**PAGE 74—SELIG MODERN CHAIRS**

Shipped F.O.B. Massachusetts, Louisiana, or California

Item	Retail Price	Dealer Price
No. 596—Danish Lounge Chair 109.50	109.50	<b>69.95</b>
No. 586—Kofod-Larsen Chair 39.50	39.50	<b>21.95</b>
No. PF-1—Molded Fibreglass Chair 1-5 Units 39.50	39.50	<b>24.50 Ea.</b>
6-11 Units 39.50	39.50	<b>23.50 Ea.</b>
12 or More 39.50	39.50	<b>22.50 Ea.</b>
No. 371—Contour Chaise and Ottoman 89.50	89.50	<b>44.50</b>

Prices above are for Base Grade Cover Fabrics where applicable. A full selection of Covers is available in a wide price range. Samples and color plaques will be sent on request.

**PAGE 75—PLASTIC AND DURA-TWEED COVERED CHAIRS, PLATFORM ROCKERS AND SECTIONALS**

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
No. 30—Armless Chair and Sectional Piece 24.95	24.95	<b>12.50</b>
No. 31L—Sectional Piece—Left Arm 27.50	27.50	<b>13.95</b>
No. 31R—Sectional Piece—Right Arm 27.50	27.50	<b>13.95</b>
No. 32—Armchair 29.95	29.95	<b>15.95</b>
No. 35—Platform Rocker 39.95	39.95	<b>19.95</b>

Plastic and Dura-Tweed sample swatches will be sent on request.

**PAGE 76—DURABLE CHAIRS—PLASTIC COVERED**

Shipped F.O.B. Tennessee

Item	Retail Price	Dealer Price
No. 25A—Armchair—Cowhide (Smooth Surface) Plastic Cover 23.95	23.95	<b>11.95</b>
No. 25A—Armchair—Floral (Embossed) Plastic Cover 26.50	26.50	<b>12.95</b>
No. 25—Straight Chair—Cowhide Plastic Cover 21.95	21.95	<b>10.80</b>
No. 25—Straight Chair—Floral Plastic Cover 22.95	22.95	<b>11.55</b>
No. 1011—Platform Rocker—Cowhide Plastic Cover 39.50	39.50	<b>19.55</b>
No. 1011—Platform Rocker—Floral Plastic Cover 42.75	42.75	<b>21.05</b>
No. 107—Platform Rocker—Cowhide Plastic Cover 26.95	26.95	<b>13.55</b>
No. 107—Platform Rocker—Floral Plastic Cover 28.95	28.95	<b>14.50</b>

Lock available for Platform Rockers—Add \$1.50 each.

**PAGES 77-78—DOUGLAS ORIGINAL CHAIRS**

Shipped F.O.B. Indiana

Prices appear on the Catalog Pages.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



PAGE 79—LOW PRICED WALL SAVER CHAIRS BY HEDSTROM

Shipped F.O.B. Alabama or Massachusetts

Item	Retail Price	Dealer Price
No. 13501—Butterfly Chair	11.95	<b>6.95</b>
No. 13502—Hi-Back Chair	13.95	<b>7.95</b>
No. 13505—Circle Chair	13.95	<b>7.95</b>
No. 13460—Wrought-Iron Wall-Saver Chair	22.50	<b>12.50</b>
No. 13461—Limed Oak Wall-Saver Chair	22.50	<b>12.50</b>
No. 13462—Black Oak Wall Saver Chair	22.50	<b>12.50</b>

PAGES 80-81—VIKING OAK FURNITURE BY THE ROMWEBER CO.

Shipped F.O.B. Indiana

Item	Retail Price	Dealer Price
No. 168—Side Chair—No Arms	60.00	<b>36.00</b>
No. 168½—Arm Chair	72.00	<b>43.20</b>
No. 283½—Captains Chair, with Leather Headrest	122.00	<b>73.20</b>
No. 418—Tavern Table—30" Diameter	118.00	<b>70.80</b>
No. 418—Tavern Table—32" Diameter	128.00	<b>75.60</b>
No. 418—Tavern Table—36" Diameter	140.00	<b>84.00</b>
No. 418—Tavern Table—48" Diameter	232.00	<b>139.20</b>

(Tavern Tables are Also Available in Square & Rectangular Shapes.)

No. 478—Captains Chair	82.00	<b>49.20</b>
No. 579—Upholstered Chair, with Spring Cushion	250.00	<b>150.00</b>
No. 579—Upholstered Chair, with Rubber Cushion	288.00	<b>172.80</b>
No. 579—Upholstered Chair, with Down Cushion	342.00	<b>205.20</b>
No. 918—Corner Lamp Table	142.00	<b>85.20</b>
No. 1030—Settee, with Horsehead & Spring Cushions	272.00	<b>163.20</b>
No. 1030—Settee, with Horsehead & Rubber Cushions	362.00	<b>217.20</b>
No. 1030—Settee, with Horsehead & Down Cushions	420.00	<b>252.00</b>
No. 1031—Upholstered Chair, without Horsehead, Spring Cushion	170.00	<b>102.00</b>
No. 1031—Upholstered Chair, without Horsehead, Rubber Cushion	216.00	<b>129.60</b>
No. 1031—Upholstered Chair, without Horsehead, Down Cushion	242.00	<b>145.20</b>
No. 1032—3 Cushion Sofa, Spring Cushions	456.00	<b>273.60</b>
No. 1032—3 Cushion Sofa, Rubber Cushions	556.00	<b>333.60</b>
No. 1032—3 Cushion Sofa, Down Cushions	632.00	<b>379.20</b>
No. 1051—Coffee Table	108.00	<b>64.80</b>
No. 1071—Poker Table, with Wood Top	320.00	<b>192.00</b>
No. 1071—Poker Table, with Leather Top	396.00	<b>237.60</b>
No. 537—End Table	60.00	<b>36.00</b>

IMPORTANT NOTE: All upholstered pieces are priced in Muslin. Add fabric or leather costs to arrive at full price for upholstered pieces. Samples of leathers and fabrics sent on request.

The Viking Oak Line has over 200 pieces for office, lounge, bedroom, lobby and club rooms. We cannot show the full line here, but the complete Catalog is available to you on request.

PAGES 82-83—FICKS REED CO., CROSSROADS AND CARIBBEAN CASUAL RATTAN FURNITURE

Shipped F.O.B. Ohio

Item	Dealer Price
<b>CROSSROADS GROUPING</b>	
No. 5070CU—Lounge Chair	<b>92.50</b>
No. 5070SU—Sofa	<b>233.50</b>
No. 5071CU—Lounge Chair	<b>92.50</b>
No. 5077CU—Occasional Chair	<b>63.30</b>
No. 5370T—Coffee Table—Rattan—Tile Top	<b>103.30</b>
No. 5371T—End Table—Rattan—Tile Top	<b>53.00</b>
No. L440—Lamp (Specify Colors Desired. See Below)	<b>51.80</b>

Item	Dealer Price
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CARIBBEAN CASUAL GROUPING

No. 5005CU—Lounge Chair	<b>66.25</b>
No. 5005SU—Sofa	<b>159.50</b>
No. 5006CU—Left Arm Section	<b>61.95</b>
No. 5007CU—Center Section	<b>52.60</b>
No. 5008CU—Right Arm Section	<b>61.95</b>
No. 5317M—Corner Table—Micarta Plastic Top	<b>56.60</b>
No. 5318M—End Table—Micarta Plastic Top	<b>19.75</b>
No. 5329M—Coffee Table	<b>30.00</b>
No. L450—Lamp, Height 30" Shown above as a Matched Pair (Specify Colors Desired—See Below)	<b>57.50</b>
No. L447—Lamp, Height 32"—Shown on Corner Table. (Specify Colors Desired—See Below)	<b>39.00</b>

Dealer prices shown above represent an approximate 35%-40% Discount from retail selling prices.

Lamp No. L440—Available in stripes, green with coral or blue, brown with coral or gold. Shade: White Burlap color banding.

Lamp No. L450—Shades Available: Brown with blue, brown with chartreuse. (Sand Background).

Lamp L-447—Base has Rattan breaks with Henna leather inserts. Shade is natural straw cloth.

PAGES 84-85—CASUAL AMERICANA BY TROY

Shipped F.O.B. Ohio

Item	Packing	Retail Price	Dealer Price
No. T35F—Corner Table—Frost Walnut Formica Top....1 Per Ctn. S.U. 53 lbs.	47.00		<b>31.25</b>
No. T35—Corner Table—Glass Top .....1 Per Ctn. S.U. 58 lbs.	36.00		<b>24.00</b>
No. T35—Corner Table—Less Glass .....1 Per Ctn. S.U. 43 lbs.	28.00		<b>18.75</b>
No. T36F—End Table—Frost Walnut Formica Top .....1 Per Ctn. S.U. 48 lbs.	32.00		<b>21.40</b>
No. T36—End Table—Glass Top .....1 Per Ctn. S.U. 53 lbs.	27.00		<b>18.00</b>
No. T36—End Table—Less Glass .....1 Per Ctn. S.U. 38 lbs.	24.00		<b>16.00</b>
No. T38F—Cocktail Table—Frost Walnut Formica Top....1 Per Ctn. S.U. 60 lbs.	44.50		<b>29.75</b>
No. T38F—Cocktail Table—Glass Top .....1 Per Ctn. S.U. 65 lbs.	36.50		<b>24.40</b>
No. T38F—Cocktail Table—Less Glass .....1 Per Ctn. S.U. 50 lbs.	29.00		<b>19.40</b>
No. T39F—Wedge Table—Frost Walnut Formica Top....1 Per Ctn. S.U. 50 lbs.	37.50		<b>25.00</b>
No. T39—Wedge Table—Glass Top .....1 Per Ctn. S.U. 55 lbs.	32.50		<b>21.75</b>
No. T39—Wedge Table—Less Glass .....1 Per Ctn. S.U. 40 lbs.	27.50		<b>18.40</b>
No. S80F—Settee .....1 Per Ctn. K.D. 175 lbs.	228.00		<b>149.50</b>
No. C80F—Armless Chair .....1 Per Ctn. K.D. 52 lbs.	82.00		<b>54.50</b>
No. C80LF—Left Sitting Armchair .....1 Per Ctn. K.D. 57 lbs.	84.00		<b>56.00</b>
No. C80RF—Right Sitting Armchair .....1 Per Ctn. K.D. 57 lbs.	84.00		<b>56.00</b>
No. C81F—Arm Chair (Two Arms) .....1 Per Ctn. K.D. 62 lbs.	86.00		<b>57.25</b>
No. O-84F—Ottoman .....1 Per Ctn. S.U. 30 lbs.	48.00		<b>32.00</b>
No. TS5—Dinette Set Includes Glass Top Table and Chairs S.U.—82 lbs. —30"x42" and Four One Ctn. Contains Glass Side Chairs .....Top, Flat—40 lbs.	75.00		<b>47.50</b>
No. TL-20—Troyloater—Troyduck Cover .....2 Per Ctn. K.D. 70 lbs.	33.50		<b>22.40</b>
Saran Cover .....34.50			<b>23.00</b>
Wicker Cover .....39.50			<b>26.25</b>
No. TL-30—Troyloater—Saran Strapping .....2 Per Ctn. K.D. 70 lbs.	39.50		<b>26.40</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



PAGES 84-85—Continued.

Item	Packing	Retail Price	Dealer Price
No. TLA-1—Aluminum			
Troyloafer—Troyduck	2 Per Ctn. K.D. 55 lbs.	44.00	<b>29.40</b>
Saran		45.00	<b>30.00</b>
Bambu		56.50	<b>37.75</b>
No. TLA-2—Aluminum Troyloafer—Saran Strapping	2 Per Ctn. K.D. 55 lbs.	50.00	<b>33.40</b>
No. SCK-20—Troyloafer Kit—			
Tweed Cover	1 Per Ctn. 32 lbs.	69.50	<b>46.40</b>
Boucle Cover		79.00	<b>52.75</b>
Tonga or Wicker		48.00	<b>32.00</b>
All Troy Loafers may be ordered with SCK-20 Kit already applied, and packed one complete unit in carton —K.D.—Add to total cost of Troyloafer and SCK-20 Kit...		5.00	<b>3.70</b>

On items showing packing of 2 per carton, single pack may be ordered for additional charge of \$2.00.

IMPORTANT NOTE: All the Casual Americana Seating pieces shown on Page 84, now come with full foam rubber cushioning. The illustration of the Troyloafer on Page 85 shows the Troyloafer complete with SCK-20 Kit already applied.

**PAGES 86-87—SUPERIOR'S SECTIONAL SOFAS**

Shipped F.O.B. Kansas City

Dealer prices appear on the Catalog Pages. Retail prices are approximately double the Dealer prices shown. Prices quoted are for two pieces.

Fabric sample swatches will be sent on request.

**PAGES 88-89-90-91—EASY CHAIRS AND LIVING ROOM FURNITURE**

Shipped F.O.B. Kentucky

Item	Retail Price	Dealer Price
No. 201—Lounge Chair, Hgt. 34", Depth 37", Width 30", covered in Bolta-Flex Plastic	79.50	<b>39.95</b>
No. 530—Chair and Ottoman, Hgt. 36", Depth 40", Width 30", covered in Bolta-Flex Plastic	99.50	<b>54.95</b>
No. 250—Lawson Arm Easy Chair, Swivels or Stationary Models, Covered in Heavy Nubbe Weave Fabric	97.50	<b>49.95</b>
No. 1089—Two-Piece Suite, Hgt., 33", Depth 34", Width 75", covered in Bolta-Flex Plastic	274.50	<b>139.95</b>
No. 1082—Two-Piece Suite, Hgt. 33", Depth 34", Width 75", covered in Heavy Rayon Frieze	274.50	<b>139.95</b>
No. 965—Sofa, Covered in Nubbe Linen Textured Rubberized-Back Fabric	239.50	<b>119.50</b>
No. 965—Sofa, Covered in Nubbe Tweed Fabric	259.50	<b>129.50</b>
No. 965—Sofa, Covered in 100% Nylon Fabric	299.50	<b>144.50</b>
Kick-Pleats, Optional on No. 965	25.00	<b>12.50</b>
No. 1965½—Divided Sofa—2 Pieces, with Kick-Pleats, Covered in Nubbe Linen-Textured Rubberized-Back Fabric	339.50	<b>169.50</b>
No. 1965½—Divided Sofa—2 Pieces, with Kick-Pleats, Covered in Nubbe Tweed Fabric	369.50	<b>179.50</b>
No. 1965½—Divided Sofa—2 Pieces, with Kick-Pleats, Covered in 100% Nylon Fabric	399.50	<b>199.50</b>
No. 745—Two-Piece Suite, Covered in Heavy Metallic Tapestry Fabric	299.50	<b>149.50</b>
No. 745—Two-Piece Suite, Covered in 100% Nylon Fabric	339.50	<b>169.50</b>
No. 700—Two-Piece Suite, Covered in Heavy Metallic Tapestry Fabric	279.50	<b>139.50</b>
No. 700—Two-Piece Suite, Covered in 100% Nylon Fabric	319.50	<b>159.50</b>

If Kick-Pleats are not desired on the No. 1965½ Sectional Sofas, order as No. 1965, and deduct \$16.00 per the pair from prices shown for No. 1965½ above.

Specifications for Numbers 965, 1965½, 700, 745:

No. 965—Sofa—77" Wide, 34" Deep, 30" High  
 No. 1965½—48" Wide, 36" Deep, 30" High, each Section  
 No. 700—Sofa—80" Wide, 34" Deep, 31" High.  
 No. 700—Chair—39" Wide, 34" Deep, 31" High.  
 No. 745—Sofa—84" Wide, 35" Deep, 30" High.  
 No. 745—Chair—40" Wide, 35" Deep, 30" High.

IMPORTANT NOTE: Above Prices include proper packing and crating. Please note that a wide variety of upholstery fabrics is available for covering any of the above pieces (except No. 1089 Two-piece Suite which will be furnished only in Bolta-Flex Plastic) in 10 Grades and Price Ranges. We will be happy to send you Sample Swatches on request.

Sizes given above for Two-piece Suites refer to Sofa only. The Chair size will be in proportion to the Sofa. Sizes given for Divided Sofas are for each piece.

**PAGES 92-93-94—THE VANGUARD LINE OF UPHOLSTERED FURNITURE**

Shipped F.O.B. Illinois

Item	Shipping Weight	Retail Price	Dealer Price
No. 495—Sofa	180 lbs.	349.50	<b>169.50</b>
No. 695—Stationary Chair	85 lbs.	159.50	<b>79.95</b>
No. 696TV—Swivel Chair	95 lbs.	169.50	<b>84.95</b>
No. 412—Sofa	150 lbs.	369.50	<b>179.50</b>
No. 903—Chair	50 lbs.	99.50	<b>49.95</b>
No. 612—Chair	80 lbs.	199.50	<b>99.95</b>
No. 607—Corner Chair	80 lbs.	139.50	<b>67.50</b>
No. 404—Sofa	200 lbs.	399.50	<b>199.50</b>

**PAGE 95—THE VANGUARD LINE—CHAIR SPECIAL**

Shipped F.O.B. Illinois

Retail and Dealer prices appear on the Catalog Page.

**PAGE 96—BOUDOIR CHAIRS AND LOUNGES**

Shipped F.O.B. North Carolina

Item	Retail Price	Dealer Price
No. 340—Victorian Love Seat, as Shown	112.50	<b>69.95</b>
No. 341—Slipper Chair, as Shown	51.00	<b>33.95</b>
No. 345—Arm Chair, as Shown	65.50	<b>39.95</b>
No. 91—Chaise Lounge, as Shown	74.00	<b>49.95</b>
No. 172—Folding Ottoman, as Shown	39.50	<b>24.95</b>
No. 475—Swivel Chair	63.00	<b>38.95</b>
No. 476—Stationary Chair	55.00	<b>34.95</b>

Sample fabric swatches will be sent on request. Other upholstery fabrics also available, and if desired above pieces may also be covered in your own material.

**PAGE 97—LUVAN TWISTED WROUGHT IRON CREATIONS**

Shipped F.O.B. Michigan

Item	Retail Price	Dealer Price
Model GB-51—Gossip Bench, 1 Per Ctn., Wt. 22 lbs.	27.50	<b>16.95</b>
Model US-51—Utility Table, 1 Per Ctn., Wt. 8 lbs.	7.50	<b>4.95</b>
Model C-51—Cocktail Table, 1 Per Ctn., Wt. 15 lbs.	15.95	<b>9.95</b>
Model E-51—End Table, 1 Per Ctn., Wt. 10 lbs.	9.95	<b>6.75</b>
Model C-52—Cocktail Table, 1 Per Ctn., Wt. 16 lbs.	18.50	<b>11.75</b>
Model E-52—End Table, 1 Per Ctn., Wt. 11 lbs.	13.95	<b>7.95</b>
Model S-51—Deluxe Smoker, 2 Per Ctn., Wt. 16 lbs.	9.95	<b>6.50</b>
Model 100-A—Smoker, 4 Per Ctn., Wt. 11 lbs.	6.95	<b>3.95</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices ! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 98—RHYNE FORMICA TOP TABLES WITH WROUGHT IRON LEGS

Shipped F.O.B. Florida		
Item	Retail Price	Dealer Price
No. 1836—Cocktail Table .....	29.95	<b>15.95</b>
No. 1828—Step Table .....	29.95	<b>15.95</b>
No. 3030—Corner Table .....	49.95	<b>24.95</b>

## PAGE 99—MARLITE PLASTIC-FINISHED TABLES AND DESKS

Shipped F.O.B. Florida		
Item	Retail Price	Dealer Price
No. 1632—Cocktail Table .....	17.95	<b>9.95</b>
No. 1624—Step End Table .....	23.95	<b>12.95</b>
No. 2424—Corner Table .....	27.95	<b>14.95</b>
No. 1636D—Desk 1 to 5 .....	34.95	<b>18.95</b>
No. 1636D—Desk 6 or More .....	34.95	<b>17.95</b>

## PAGE 100—DESKS AND DESK SETS

Shipped F.O.B. Chicago

Dealer prices appear on the Catalog Page. Retail prices are approximately double the Dealer prices shown. No. 670 Desk is made to match the tables shown on Page 101, and may be combined for freight shipments at one time.

## PAGE 101—MODERN TABLES

Shipped F.O.B. Chicago, Illinois		
Item	Retail Price	Dealer Price
No. 671—Cocktail Table, Ebony and Brass — Limed Oak Top .....	27.95	<b>14.95</b>
No. 672—End Table, Ebony and Brass — Limed Oak Top .....	27.95	<b>14.95</b>
No. 673—Lamp Table, Ebony and Brass — Limed Oak Top .....	27.95	<b>14.95</b>
No. 674—Step Table, Ebony and Brass — Limed Oak Top .....	27.95	<b>14.95</b>
No. 678—Corner Table, Ebony and Brass — Limed Oak Top .....	37.95	<b>21.95</b>
No. 1651—Cocktail Table, Limed Oak Top — Limed Oak Base .....	34.95	<b>17.95</b>
No. 1652—End Table, Limed Oak Top — Limed Oak Base .....	34.95	<b>17.95</b>
No. 1653—Lamp Table, Limed Oak Top — Limed Oak Base .....	34.95	<b>17.95</b>
No. 1654—Step Table, Limed Oak Top, — Limed Oak Base .....	34.95	<b>17.95</b>
No. 1658—Corner Table, Limed Oak Top, — Limed Oak Base .....	44.95	<b>24.95</b>

NOTE: The tables on this page, and the No. 670 Desk shown on Page 100 are from the same factory and can be combined in one freight shipment. No. 670 Desk and Tables 671 through 678 match exactly, being the same series.

## PAGE 102—ARTLINE TABLES IN OAK AND EBONY

Shipped F.O.B. Georgia

Dealer prices appear on the Catalog Page.  
(Retail Prices — \$16.95)

## PAGE 103—ARTLINE HAND PADDED LEATHER TOP MAHOGANY TABLES

Shipped F.O.B. Georgia		
Item	Retail Price	Dealer Price
No. 3172—Hunt Table .....	79.50	<b>49.50</b>
No. 3180—End Table .....	49.50	<b>29.50</b>
No. 3182—Cocktail Table .....	49.50	<b>29.50</b>
No. 3184—Step Table .....	49.50	<b>29.50</b>
No. 3186—Drum Table .....	49.50	<b>29.50</b>
No. 3189—Nest of Tables .....	49.50	<b>29.50</b>
No. 3197—Corner Table .....	59.50	<b>34.50</b>

Other numbers are available in this series on request.

## PAGES 104-105—OPEN STOCK GROUPING BEDROOM FURNITURE WITH NEVAMAR PLASTIC TOPS—LIME OAK FINISH

Shipped F.O.B. Indiana			Dimensions	Shpg.	Retail Price	Dealer Price
Item	Width	Ht.	Wt.			
No. 73—One Drawer Night Stand .....	15"	24"	26 lbs.	25.95	<b>12.75</b>	
No. 31—Bookcase Bed, Full Size 4/6 .....	59"	38"	71 lbs.	47.50	<b>23.95</b>	
No. 31½—Bookcase Bed, Twin Size 3/3 .....	40½"	38"	57 lbs.	47.50	<b>23.95</b>	
No. 20—Four Drawer Chest....	29"	41"	83 lbs.	56.95	<b>27.95</b>	
No. 15—Double Dresser, Base Only .....	48"	33"	110 lbs.	78.50	<b>38.95</b>	
No. 81—Plate Glass Mirror (32"x38") (Optional with No. 15 Dresser) .....			35 lbs.	33.95	<b>16.50</b>	
No. 23—Eight Drawer Chest....	48"	41"	132 lbs.	99.50	<b>48.50</b>	
No. 60—Bookcase Night Stand	15"	29"	25 lbs.	22.50	<b>10.50</b>	
No. 71—Three Drawer Night Stand .....	15"	33"	43 lbs.	33.95	<b>16.95</b>	
No. 10—Dresser, Base Only....	37½"	33"	87 lbs.	56.50	<b>28.25</b>	
No. 82—Plate Glass Mirror (24"x28") (Optional with No. 10 Dresser) .....			25 lbs.	19.95	<b>9.95</b>	
No. 30—Panel Bed, Full Size 4/6 .....	—	33"	57 lbs.	37.50	<b>18.50</b>	
No. 30½—Panel Bed, Twin Size 3/3 .....	—	33"	48 lbs.	37.50	<b>18.50</b>	
No. 42—Bench .....	21"	18"	13 lbs.	13.95	<b>6.95</b>	
No. 25—Desk Chest .....	48"	30"	94 lbs.	64.95	<b>32.50</b>	
No. 21—Five Drawer Chest ....	32"	51"	99 lbs.	71.50	<b>35.75</b>	
No. 92—Seven Drawer Kneehole Desk .....	43"	30"	93 lbs.	63.75	<b>31.75</b>	
No. 47—Vanity, with 36"x38" Mirror .....	44"	60"	95 lbs.	95.50	<b>46.95</b>	
*No. 16—Triple Dresser, Base Only .....	60"	33"	146 lbs.	103.50	<b>51.50</b>	
*No. 86—Plate Glass Mirror (32"x44") (Optional with No. 16—Dresser .....			45 lbs.	36.95	<b>18.50</b>	
*No. 100—Chair .....			10 lbs.	13.95	<b>6.95</b>	
*No. 90—Student Desk .....	17½"	32½"	40 lbs.	32.50	<b>15.95</b>	

\*Available, but not shown on Catalog Pages.

## PAGE 106—THE TOURIST BEDROOM SUITE

Shipped F.O.B. Arkansas

Just as this Price List was going to press, the manufacturer advised that this entire suite is to be discontinued, therefore prices are not quoted herein.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGE 107—MILAN TRANSITIVE MODERN BEDROOM FURNITURE

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Page. When ordering please specify finish desired, platinum mist grey, or platinum mist grey with charcoal trim.

## PAGE 108—BEDROOM FURNITURE BY BAUMRITTER BIRCHCRAFT BY BAUMRITTER—WROUGHT IRON by BAUMRITTER

Shipped F.O.B. various factories (Note: Because of the variety offered in the two groups of decorator-matched furniture, the various pieces are produced at different factories and shipped directly to you to avoid the additional expense of gathering at one point before shipment. The factories involved are all in the East, in the states of Mass., N. Y., Pa., and N.C.)

Item	Dealer Price
BIRCHCRAFT by BAUMRITTER, priced on Catalog Page both as a group complete, and as individual pieces. Order either way.	
THE BAUMRITTER WROUGHT IRON group, priced on Catalog Page as a 10-piece Twin-Bed Suite, and as a 7-piece Double-Bed Suite. Available in individual pieces at following prices:	
No. 2116—Twin Size Headboard	10.95 Each
No. 2116—Full Size Headboard	14.95 Each
No. 2115—Luggage Rack	11.50 Each
No. 2124—Night Table	12.95 Each
No. 11—Viking Club Chair	7.95 Each
No. 13—Desk Chair (Minimum Order—Two)	4.25 Each
No. 2260—Jr. Van Dee	45.95 Each
No. 2299—Bed Frames	8.95 Each

NOTE: Allow 20 to 60 days for shipment on this line.

## PAGE 109—WROUGHT IRON TRIMMED MODERN BEDROOM FURNITURE GROUP

Shipped F.O.B. Nebraska

Item	Retail Price	Dealer Price
No. 314—3-Drawer Night Stand	29.95	14.95
No. 558—Bookcase Headboard Bed—Full Size	59.95	29.95
No. 558—Bookcase Headboard Bed—Twin Size	59.95	29.95
No. 106—4-Drawer Desk Vanity	59.95	29.95
No. 329—3-Drawer Chest	49.95	24.95
No. 429—4-Drawer Chest	56.50	27.95
No. 654—Full Size Panel Bed	44.50	22.50
No. 639—Twin Size Panel Bed	44.50	22.50
No. 645—Mr. and Mrs. Dresser	75.00	37.95
No. M-645—Mr. and Mrs. Dresser with 30"x40" Plate Glass Mirrors	99.50	54.50

When ordering, please specify finish desired, White Oak, Maple, Walnut, or Golden Wheat Blond. (Harvest)

## PAGES 110-111—BASIC-WITZ BEDROOM AND DINING ROOM FURNITURE

Shipped F.O.B. Virginia

Item	Retail Price	Dealer Price
THE BASIC RALEIGH FLAT-CUT MAHOGANY SUITE		
No. 995-2—Double Dresser, Camelia Finish	175.00	87.50
No. 995—Chest, Camelia Finish	114.50	57.50
No. 995-1—Panel Bed, Camelia Finish, Full or Twin Size	52.50	26.50
No. 995-12—Bookcase Bed, Camelia Finish, Full Size Only	97.50	47.50

Item	Retail Price	Dealer Price
No. 995—Night Table, Camelia Finish	49.50	25.00
No. 996-2—Double Dresser, Spun Silver Finish	175.00	87.50
No. 996—Chest, Spun Silver Finish	114.50	57.50
No. 996-1—Panel Bed, Spun Silver Finish, Full or Twin Size	52.50	26.50
No. 996-12—Bookcase Bed, Spun Silver Finish, Full Size Only	97.50	47.50
No. 996—Night Table, Spun Silver Finish	49.50	25.00
No. 997-2—Double Dresser, Charcoal Finish	189.50	94.50
No. 997-3—Triple Dresser, Charcoal Finish, Not Illustrated—Size 60"x19" Plateglass Mirror 28"x48"	224.50	112.50
No. 997—Chest, Charcoal Finish	129.50	64.50
No. 997-1—Panel Bed, Charcoal Finish, Full or Twin Size	59.50	29.50
No. 997-12—Bookcase Bed, Charcoal Finish, Full Size Only	99.50	49.50
No. 997—Night Table	54.50	27.50

## THE BASIC MARLBORO FLAT-CUT MAHOGANY SUITE

No. 600—Buffet, Bleached Mahogany Finish	184.50	92.50
No. 600-2—Breakfront China Cabinet, Bleached Mahogany Finish	284.50	142.50
No. 600-2—Pedestal Table, Bleached Mahogany Finish	154.50	77.50
No. 600—Side Chair, Bleached Mahogany Finish	37.50	18.50
No. 600—Arm Chair, Bleached Mahogany Finish	44.50	22.50
No. 601—Buffet, Starlight Finish	189.50	94.50
No. 601-2—Breakfront China Cabinet, Starlight Finish	289.50	145.00
No. 601-2—Pedestal Table, Starlight Finish	159.50	79.50
No. 601—Side Chair, Starlight Finish	38.50	19.00
No. 601—Armchair, Starlight Finish	46.50	23.50
No. 602—Buffet, Charcoal Finish	194.50	97.50
No. 602-2—Breakfront China Cabinet, Charcoal Finish	294.50	147.50
No. 602-2—Pedestal Table, Charcoal Finish	164.50	82.50
No. 602—Side Chair	39.50	19.50
No. 602—Arm Chair	49.50	24.50

Pedestal tables in the MARLBORO GROUP can be had in 8 foot length for an additional \$10.00 above the price shown.

## THE BASIC LANCASTER FLAT-CUT MAHOGANY SUITE

No. 605—Buffet, Camelia Finish	114.50	57.50
No. 605—Hutch, Camelia Finish	89.50	44.50
No. 605—China Cabinet, Camelia Finish	119.50	59.50
No. 605-1—Leg Table, Camelia Finish	77.50	38.50
No. 605-9—Drop Leaf Table, Camelia Finish	149.50	74.50
No. 605—Side Chair, Camelia Finish	22.50	11.50
No. 605—Arm Chair, Camelia Finish	27.50	13.75
No. 606—Buffet, Spun Silver Finish	114.50	57.50
No. 606—Hutch, Spun Silver Finish	89.50	44.50
No. 606—China Cabinet, Spun Silver Finish	119.50	59.50
No. 606-1—Leg Table, Spun Silver Finish	77.50	38.50
No. 606-9—Drop Leaf Table, Spun Silver Finish	149.50	74.50
No. 606—Side Chair, Spun Silver Finish	22.50	11.50
No. 606—Arm Chair, Spun Silver Finish	27.50	13.75
No. 607—Buffet, Charcoal Finish	124.50	62.50
No. 607—Hutch, Charcoal Finish	94.50	47.50
No. 607—China Cabinet Charcoal Finish	129.50	67.50
No. 607-1—Leg Table, Charcoal Finish	79.50	39.75
No. 607-9—Drop Leaf Table, Charcoal Finish	159.50	79.50
No. 607—Side Chair, Charcoal Finish	24.50	12.50
No. 607—Arm Chair, Charcoal Finish	29.50	14.50

Allow 30-60 days for shipment of this line.

Wood panel samples can be sent on request to show actual finishes, as well as factory color photographic reproductions.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456 **MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.**

PAGES 112-113—THE DREAMLAND BEDROOM OPEN STOCK GROUPING  
Shipped F.O.B. North Carolina

Item	Retail Price	Dealer Price
No. 400—Nite Table	24.95	<b>12.95</b>
No. 400—Panel Bed	49.50	<b>24.95</b>
No. 402—Hollywood Bed	44.50	<b>22.50</b>
No. 403—Bar Bed	59.50	<b>29.95</b>
No. 405—Five Drawer Chest	64.50	<b>32.95</b>
No. 406—Six Drawer Chest	74.50	<b>37.95</b>
No. 400—Double Dresser Base without Mirror	94.50	<b>48.50</b>
No. 400—Double Dresser with 28"x38" Beveled Edge Plate Glass Mirror	124.50	<b>61.95</b>
No. 400—Double Dresser with 30"x40" Beveled Edge Plate Glass Mirror	129.50	<b>64.95</b>
No. 400—Vanity Desk Base without Mirror	79.50	<b>39.95</b>
No. 400—Vanity Desk with 28" x 38" Beveled Edge Plate Glass Mirror	84.50	<b>42.50</b>
No. 400—Vanity Desk with 30"x40" Beveled Edge Plate Glass Mirror	109.50	<b>54.95</b>
No. 400—Vanity Bench	19.95	<b>10.95</b>

THE DREAMLAND BEDROOM OPEN STOCK GROUPING IS AVAILABLE IN YOUR CHOICE OF EITHER WOOD PULLS OR METAL PULLS ON ALL CASE PIECES. BE SURE TO SPECIFY WHICH YOU PREFER.

If desired, a pair of patented Garrett Mirror Supports can be packed with each mirror for an additional charge of \$3.75 per pair.

PAGES 114-115—WAKEFIELD AND BUDGET COLONIAL BEDROOM FURNITURE BY LEA  
Shipped F.O.B. Virginia

Item	Retail Price	Dealer Price
<b>WAKEFIELD COLONIAL GROUP (OPEN STOCK)</b>		
Available in Mahogany and Salem Maple Finishes		
No. 1225—Nite Stand	18.95	<b>10.95</b>
No. 1228—5 Drawer Chest	39.95	<b>24.95</b>
No. 1232—6 Drawer Chest	44.95	<b>27.50</b>
No. 1236—5 Drawer Chest	47.95	<b>28.95</b>
No. 1240—Dresser, with 18"x24" Plate Glass Mirror	59.95	<b>36.50</b>
No. 1248—Double Dresser, with 28"x36" Plate Glass Mirror	82.95	<b>47.50</b>
No. 1285—Bed, Twin or Full Size	32.95	<b>17.95</b>

<b>BUDGET COLONIAL GROUP (OPEN STOCK)</b>		
Available in Walnut, Mahogany, Maple, and Salem Maple		
No. 142—Desk Chest	39.95	<b>23.50</b>
No. 925—Night Table	14.95	<b>7.95</b>
No. 1528—Night Stand	17.95	<b>10.95</b>
No. 1526—4 Drawer Chest	27.95	<b>14.95</b>
No. 1528—5 Drawer Chest	37.95	<b>19.95</b>
No. 1532—6 Drawer Chest	47.95	<b>24.95</b>
No. 1536—Dresser, with 16"x22" Plate Glass Mirror	52.95	<b>29.95</b>
No. 1544—Double Dresser, with 26"x30" Plate Glass Mirror	74.95	<b>42.95</b>
No. 75—Bed, Twin or Full Size, Head Post 39", Foot Post 30", 3" Post	39.95	<b>24.50</b>
No. 205—Bed, Twin or Full Size, Head Post 39 1/2", Foot Post 22", 2" Post	22.95	<b>12.95</b>
No. 585—Bed, Twin or Full Size, Head Post 35", Foot Post 25", 2"x3" Post	27.95	<b>14.95</b>
No. 1585—Bed, Twin or Full Size, Head Post 38", Foot Post 24", 2 1/2" Post	29.95	<b>16.95</b>
No. 945—Full Size Bookcase Bed, Complete with Metal Rails	39.95	<b>23.95</b>
No. 945—Twin Size Bookcase Bed, Complete with		

Item	Retail Price	Dealer Price
Metal Rails	35.95	<b>20.95</b>
No. 195—Bunk Bed, Head Post 38 1/4", Foot Post 29 1/4", including Guard Rail, Ladder and 2 Springs	79.50	<b>44.95</b>

IMPORTANT NOTE: Be sure to specify finish desired when ordering. Chests No. 1526 and No. 1528 are also available in waxed birch finish for \$2.00 additional per chest.

Allow 30-45 days for shipment due to heavy demand for the Lea line.

PAGE 116—NEVAMAR PLASTIC-TOP MODERN BEDROOM SUITE (OPEN STOCK)  
Shipped F.O.B. Virginia

Item	Retail Price	Dealer Price
No. 600—Double Dresser, Base only, without Mirror	104.50	<b>52.50</b>
No. 600—Double Dresser, with 30"x42" Beveled Plate Glass Mirror	129.50	<b>65.00</b>
No. 600—Desk Dresser, Base Only, without Mirror	94.50	<b>47.50</b>
No. 600—Desk Dresser, with 30"x42" Beveled Plate Glass Mirror	119.50	<b>59.50</b>
No. 600—Chest	92.50	<b>45.75</b>
No. 600—Table Desk	57.50	<b>28.50</b>
No. 600—Full Size Panel Bed, with Regular Footboard	49.50	<b>24.50</b>
No. 601—Twin Size Panel Bed, with Regular Footboard	49.50	<b>24.50</b>
No. 600—Full Size Panel Bed, with Hollywood Footboard	44.50	<b>21.50</b>
No. 601—Twin Size Panel Bed, with Hollywood Footboard	44.50	<b>21.50</b>
No. 602—Full Size Bar Bed	74.50	<b>36.75</b>
No. 603—Twin Size Bar Bed	74.50	<b>36.75</b>
No. 600—Night Table	39.50	<b>19.50</b>
No. 600—Chair	18.50	<b>9.50</b>
Panel Bed Headboard only	24.50	<b>12.50</b>
Bar Bed Headboard only	57.50	<b>28.50</b>

PAGE 117—SHOWERS "TWINMODE" FUNCTIONAL MODERN BEDROOM  
Shipped F.O.B. Indiana

Item	Retail Price	Dealer Price
No. 1382Y—One Drawer Oak Student Desk	(Discontinued)	
No. 1382—Oak Desk—Dresser, Base 48"x19"x30"	126.50	<b>62.95</b>
No. 1382—58" Super Dresser Base (9-Drawer) 58"x19"x31 1/2" Hgt.	152.50	<b>76.50</b>
No. 1382—Regular Chest of Drawers (5 Drawer) 34"x19"x45 1/2" Hgt.	117.95	<b>58.50</b>
No. 1382—Lo-Commode (2-Drawer) Top 18"x15"x24 1/2" Hgt.	49.95	<b>24.50</b>
No. 1382—Nite Console (3-Drawer) 21"x13"x31 1/2" Hgt.	52.95	<b>26.25</b>
No. 1382—Panel Bed—Full Size 4/6	76.50	<b>37.50</b>
No. 1382—Panel Bed—Twin Size 3/3	76.50	<b>37.50</b>
No. 1382 1/2—Bookcase Bed—Full Size 4/6	99.50	<b>48.50</b>
No. 1382 1/2—Bookcase Bed—Twin Size 3/3	99.50	<b>48.50</b>
No. 2246G—Side Chair	(Discontinued)	

The factory carries a very adequate stock in this Group at all times and there is practically no delay in shipment.

PAGE 118—CHILDRENS CHAIRS AND PLAY YARDS  
Shipped F.O.B. Ohio

Retail and Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 119—CHILDCRAFT JUVENILE FURNITURE

Shipped F.O.B. Indiana

Dealer prices appear on the Catalog Page. Dealer prices quoted represent an approximate 40% discount from retail selling prices.

## PAGES 120-121—PLASTIC TOP DESK SETS, Etc.

Shipped F.O.B. Virginia

Dealer prices appear on the Catalog Pages. Retail prices are approximately double the Dealer prices shown.

## PAGE 122—ECONOMY DESKS

Shipped F.O.B. Missouri or Tennessee

Retail and Dealer prices appear on the Catalog Page.

## PAGE 123—FOLDING WALL DESK-TABLES AND DINETTES

Shipped F.O.B. New York

Dealer prices appear on the Catalog Page. Retail prices are approximately double the prices shown.

## PAGE 124—EXPANDWAY COMBINATION DESKS AND DINING TABLES

Shipped F.O.B. Michigan

Retail and Dealer prices appear on the Catalog Page.

## PAGES 125-126—FRAMED PICTURES

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Pages.

## PAGES 127-128-129—PICTURE LIGHTS AND LUMINART-LIGHTS

Shipped F.O.B. New York

Dealer prices appear on the Catalog Pages.

## PAGE 130—ADJUSTABLE BED LAMPS

Shipped F.O.B. New York

Dealer prices appear on the Catalog Page. Retail prices are approximately double the prices shown.

## PAGE 131—GENERAL LAMPS MFG. CORP. HI-LO FLEX BED LAMPS AND UP-N-DOWN LAMPS

Shipped F.O.B. Indiana

Dealer prices appear on the Catalog Page.

## PAGE 132—GENERAL LAMPS—

Shipped F.O.B. Indiana

Item	Retail Price	Dealer Price
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### HOLIDAY LINE LAMPS

No. 4686/344—Dining Table Lamp— Amber Shade—12 to Ctn. ....	11.94	<b>7.48</b>
No. 4687/344—Dining Table Lamp— Red Shade—12 to Ctn. ....	11.94	<b>7.48</b>
No. 4682/1641—Desk or Dresser Lamp— Platinum Mist Tube—12 to Ctn. ....	12.96	<b>8.12</b>
No. 4683/1641—Desk or Dresser Lamp— Ebony Black Tube—12 to Ctn. ....	12.96	<b>8.12</b>
No. 5352/334—Floor Lamp—Platinum Mist Tube—4 to Ctn. ....	28.44	<b>17.82</b>
No. 5353/334—Floor Lamp—Ebony Black Tube—4 to Ctn. ....	28.44	<b>17.82</b>
No. 4676/348—Twin Nite-Stand Lamp— Platinum Mist Tube—Red Shade—6 to Ctn. ....	24.96	<b>15.64</b>
No. 4677/348—Twin Nite-Stand Lamp—Black Tube—Amber Shade—6 to Ctn. ....	24.96	<b>15.64</b>

Item	Retail Price	Dealer Price
No. 4672/342—Desk or Table Lamp— Platinum Mist Tube—6 to Ctn. ....	17.94	<b>11.24</b>
No. 4073/342—Desk or Table Lamp— Black Tube—6 to Ctn. ....	17.94	<b>11.24</b>
No. 4672/339—Same as No. 4672/342 with Coolie Shade—6 to Ctn. ....	17.94	<b>11.24</b>
No. 4673/339—Same as No. 4673/342 with Coolie Shade—6 to Ctn. ....	17.94	<b>11.24</b>
No. 3082—Smoking Stand—Platinum Mist—6 to Ctn. ....	24.96	<b>15.64</b>
No. 3083—Smoking Stand—Ebony Black—6 to Ctn. ....	24.96	<b>15.64</b>

**IMPORTANT NOTE:** Add 10% to above prices for Less than Standard Packages to cover special packing and handling.

## PAGE 133—GREIDER PIN-UP LAMPS

Shipped F.O.B. Ohio

Dealer prices appear on the Catalog Page. Retail prices are approximately double the Dealer prices shown.

## PAGES 134-135—MODERN MATCHED LAMP ENSEMBLES

Shipped F.O.B. New York

Prices shown on the Catalog Pages are Dealer prices. Retail prices are approximately double the prices shown.

## PAGES 136-137—MIDWEST STARLINE LAMPS

Shipped F.O.B. Milwaukee, Wisconsin

Item	Retail Price	Dealer Price
No. 3313—Modern Table Lamp .....	17.95	<b>8.95</b>
No. 9351—Modern Bridge Lamp .....	13.95	<b>6.95</b>
No. 9379—Lamp and Table Combination .....	29.95	<b>14.95</b>
No. 9366—Tripod Floor Lamp .....	29.95	<b>14.95</b>
No. 9140—Floor Lamp (Six Way) .....	19.95	<b>9.95</b>
No. 9141—Swing Arm Bridge Lamp .....	19.95	<b>9.95</b>
No. 9352—Modern Floor Lamp With 3-Way Mogul Socket .....	21.95	<b>10.95</b>
No. 9353—Adjustable Bridge Lamp to Match No. 9352 .....	21.95	<b>10.95</b>
No. 9370—Floor Lamp .....	39.95	<b>19.95</b>
No. 9368—Floor Lamp .....	39.95	<b>19.95</b>
No. 9342—Floor Lamp .....	49.95	<b>24.95</b>
No. 9357—Modern Bridge Lamp .....	35.95	<b>17.95</b>
No. 9374—Twin Gooseneck Floor Lamp (Plastic Shades) .....	29.95	<b>14.95</b>
No. 9375—Twin Gooseneck Floor Lamp (Brass Shades) .....	31.95	<b>15.95</b>
No. 9376—Twin Gooseneck Floor Lamp (Plastic Shades) .....	33.95	<b>16.95</b>
No. 9365—Modern Bridge Lamp .....	35.95	<b>17.95</b>
No. 9377—Twin Gooseneck Floor Lamp (Brass Shades) .....	35.95	<b>17.95</b>

**A PACKING CHARGE OF \$1.00 MUST BE ADDED FOR ANY ORDER TOTALING LESS THAN 6 LAMPS.**

## PAGES 138-139—BRASS BULLET LAMPS and SPECTACULAR LAMPS IN BLACK and BRASS

Shipped F.O.B. Pennsylvania

Dealer prices appear on the Catalog Pages. Retail prices are approximately double the prices shown.

## PAGE 140—SOLID BRASS LAMPS IN MATCHED PAIRS

Shipped F.O.B. Missouri

Dealer prices appear on the Catalog Page. Retail prices are approximately double the prices shown.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGES 141-142—STNOLA BRASS LAMPS

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Pages.

## PAGES 143-144—LOW PRICED LAMPS AND SMOKERS

Shipped F.O.B. Pennsylvania

Dealer prices appear on the Catalog Pages. Retail prices are approximately double the prices shown. Please note standard packing and minimum shipment requirements where indicated on the Catalog Page.

## PAGE 145—PLATE GLASS VENETIAN MIRRORS

Shipped F.O.B. Virginia

Item	Retail Price	Dealer Price
<b>Rectangular Plate Glass Mirrors with Polished Edges.</b>		
<b>Mounted on Wood Backs or Masonite Backs, Ready to Hang</b>		
16"x22" Size .....	7.95	<b>4.35</b>
18"x26" Size .....	10.95	<b>5.75</b>
20"x30" Size .....	13.75	<b>7.45</b>
24"x30" Size .....	17.50	<b>8.75</b>
24"x36" Size .....	20.50	<b>10.75</b>
28"x38" Size .....	26.50	<b>12.95</b>
28"x44" Size .....	29.95	<b>15.35</b>
30"x40" Size .....	27.50	<b>14.25</b>
30"x44" Size .....	32.95	<b>16.45</b>
30"x48" Size .....	35.75	<b>18.65</b>
36"x48" Size .....	43.95	<b>22.95</b>
36"x54" Size .....	54.95	<b>27.50</b>
36"x60" Size .....	59.95	<b>30.75</b>
40"x54" Size .....	59.95	<b>30.75</b>
40"x60" Size .....	65.95	<b>32.95</b>

### Rectangular Plate Glass Mirrors with 1/2" Beveled Edges

Mounted on Wood Backs, or Masonite Backs, Ready to Hang

16"x22" Size .....	8.95	<b>4.95</b>
18"x26" Size .....	13.25	<b>6.50</b>
20"x30" Size .....	15.25	<b>7.95</b>
24"x30" Size .....	19.25	<b>10.50</b>
24"x36" Size .....	21.95	<b>11.95</b>
28"x38" Size .....	27.50	<b>13.25</b>
28"x44" Size .....	31.95	<b>16.50</b>
30"x40" Size .....	29.95	<b>15.25</b>
30"x44" Size .....	34.95	<b>17.50</b>
30"x48" Size .....	38.50	<b>19.75</b>
36"x48" Size .....	49.50	<b>24.75</b>
36"x54" Size .....	59.95	<b>30.75</b>
36"x60" Size .....	65.95	<b>32.95</b>
40"x54" Size .....	65.95	<b>32.95</b>
40"x60" Size .....	71.50	<b>36.95</b>

### Polished Edge Plate Glass Door Mirrors

Mounted on Wood Backs, or Masonite Backs, Ready to Hang

12"x48" Size .....	13.75	<b>7.25</b>
16"x48" Size .....	19.75	<b>9.95</b>

### 1/2-Inch Beveled Edge Plate Glass Door Mirrors,

Mounted on Wood Backs, or Masonite Backs, Ready to Hang

12"x48" Size .....	16.50	<b>8.25</b>
16"x48" Size .....	21.95	<b>10.95</b>

### Plate Glass Mirrors with 1/2-Inch Beveled Edges,

In Square, Circle or Octagon Shapes,

Mounted on Composition Backs, Ready to Hang.

Be Sure to Specify Shape Desired.

18"x18" Size, Square, Circle or Octagon .....	7.95	<b>4.35</b>
24"x24" Size, Square, Circle or Octagon .....	14.25	<b>7.65</b>
28"x28" Size, Square, Circle or Octagon .....	21.95	<b>10.95</b>
30"x30" Size, Square, Circle or Octagon .....	24.25	<b>11.95</b>
36"x36" Size, Square, Circle or Octagon .....	36.25	<b>17.50</b>

**IMPORTANT NOTE:** On orders for single mirrors, or on any order totaling less than \$25.00, the factory assesses a crating charge of \$1.50. If your order for mirrors is in this category, please add the \$1.50 crating charge to your remittance.

Other mirrors, and different sizes, shipped from a mid-western shipping point, are shown on Pages 198-200.

## PAGES 146-147-148-149—CHENILLE BEDSPREADS

Shipped F.O.B. Georgia and Alabama

Dealer prices appear on the Catalog Pages. They represent discounts varying from 35% to 40% from retail selling prices.

Matching drapes and rugs are available ONLY for the J. T. Bates Company bedspreads shown on Page 146.

Drapes are sold in pairs, each pair measuring 36"x90". All rugs measure 24"x48", made of Chenille on heavy Duck Backing, with a 3-inch Loop Border with Laytex Back.

## PAGES 150-151—WOVEN BEDSPREADS BY MONUMENT MILLS

Shipped F.O.B. Massachusetts

Dealer prices appear on the Catalog Pages and represent an approximate 40% discount from retail prices. If desired, matching drapes are available for all Monument patterns illustrated. Prices per pair of drapes are the same as for the matching bedspread.

## PAGE 151—TWO-TONE TAILORED-TYPE WOVEN BEDSPREADS

Shipped F.O.B. South Carolina

Dealer prices appear on the Catalog Page, representing an approximate 30%-40% discount from retail. Matching drapes are not available for this bedspread.

## PAGE 152—READY-TO-HANG DRAPES

Shipped F.O.B. New York for all drapes except plain solid-color drapes which are shipped F.O.B. Chicago, Illinois. Retail and Dealer prices appear on the Catalog Page.

## PAGE 153—CURVO CORNICE, DRAPERY RODS, CORNIS-LIGHTS

Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
No. 8P-42 Straight Edge Cornice 42" .....	3.65	<b>2.15</b>
No. 8P-48 Straight Edge Cornice 48" .....	4.00	<b>2.52</b>
No. 8P-60 Straight Edge Cornice 60" .....	4.49	<b>2.65</b>
No. 8P-84 Straight Edge Cornice 84" .....	5.49	<b>3.26</b>
No. 8P-120 Straight Edge Cornice 120" .....	8.49	<b>5.00</b>
No. 12P-42 Straight Edge Cornice 42" .....	4.95	<b>3.01</b>
No. 12P-48 Straight Edge Cornice 48" .....	5.75	<b>3.44</b>
No. 12P-60 Straight Edge Cornice 60" .....	6.35	<b>3.77</b>
No. 12P-84 Straight Edge Cornice 84" .....	7.70	<b>4.62</b>
No. 12P-120 Straight Edge Cornice 120" .....	12.10	<b>7.27</b>
No. 8S-42 Scalloped Edge Cornice 42" .....	4.49	<b>2.65</b>
No. 8S-48 Scalloped Edge Cornice 48" .....	5.00	<b>3.03</b>
No. 8S-60 Scalloped Edge Cornice 60" .....	5.49	<b>3.35</b>
No. 8S-84 Scalloped Edge Cornice 84" .....	6.95	<b>4.28</b>
No. 8S-120 Scalloped Edge Cornice 120" .....	10.95	<b>6.45</b>
No. 12S-42 Scalloped Edge Cornice 42" .....	5.95	<b>3.64</b>
No. 12S-48 Scalloped Edge Cornice 48" .....	6.85	<b>4.16</b>
No. 12S-60 Scalloped Edge Cornice 60" .....	7.49	<b>4.47</b>
No. 12S-84 Scalloped Edge Cornice 84" .....	8.95	<b>5.35</b>
No. 12S-120 Scalloped Edge Cornice 120" .....	14.49	<b>8.60</b>

120" in 2 sections with 12" splicer and can be cut for shorter length. 42", 2 brackets. 60", 3 brackets. 84", 3 brackets. 120", 5 brackets. All individually packed in test carton.

Ordinary Redwood or Plywood Cornices also available on request.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



PAGE 153—Continued.

Item	Retail Price	Dealer Price
<b>TRAVERSE RODS (with slides and cords—assembled)</b>		
Numbers 7, 7-5, C7, C7-5 .....	3.55	<b>2.15</b>
Numbers 7-1, 7-6, C7-1, C7-6 .....	5.50	<b>3.30</b>
Numbers 7-2, 7-7, C7-2, C7-7 .....	7.00	<b>4.20</b>
Numbers 7-3, 7-8, C7-3, C7-8 .....	8.00	<b>4.80</b>
Numbers 7-4, 7-9, C7-4, C7-9 .....	11.45	<b>6.85</b>

<b>DRAPERY RODS (no slides or cords)</b>		
<b>Single Rods</b>		
Numbers 17, C17 .....	2.50	<b>1.50</b>
Numbers 17-1, C17-1 .....	3.30	<b>2.00</b>
Numbers 17-2, C17-2 .....	3.75	<b>2.25</b>
Numbers 17-3, C17-3 .....	4.55	<b>2.75</b>
Numbers 17-4, C17-4 .....	4.85	<b>2.95</b>
<b>Double Rods</b>		
Numbers 27, C27 .....	3.75	<b>2.25</b>
Numbers 27-1, C27-1 .....	5.00	<b>3.00</b>
Numbers 27-2, C27-2 .....	6.00	<b>3.60</b>
Numbers 27-3, C27-3 .....	7.25	<b>4.45</b>
Numbers 27-4, C27-4 .....	8.00	<b>4.80</b>

**ADD FOR PACKING ON ORDERS LESS THAN \$7.50, .50 PER ORDER.**

Write for Prices on Cut-to-Measure Curtain Rods, Brackets, and Accessories for any special Applications you may require.

No. L 100 Fluorescent Cornis-Light only .....	9.00	<b>5.40</b>
No. L 110 Cornis-Light with 10 ft. Extension Cord .....	11.25	<b>6.75</b>
No. L 115 Cornis-Light with 15 ft. Extension Cord .....	11.65	<b>7.00</b>
No. L 10 10 ft. Extension Cord and Switch .....	2.25	<b>1.35</b>
No. L 15 15 ft. Extension Cord and Switch .....	2.65	<b>1.60</b>

**ADD FOR PACKING ON ORDERS IF LESS THAN SIX EXTENSION CORD SETS ARE ORDERED .25 PER ORDER.**

**PAGES 154-155—DRAPROLL DRAPERY TRACK**

Shipped F.O.B. Tennessee

Retail prices for each item are shown on the Catalog Pages. To find the Dealer price for each item, deduct 30% from the Retail prices shown.

**PAGES 156-157—ARTCRAFT VENETIAN BLINDS**

Shipped F.O.B. Chicago, Ill., St. Louis, Mo., or McKeesport, Pa.

Item	Retail Price	Dealer Price
<b>Style No. 2100—Economy Custom Built Steel Slat Blinds with Cable Ladder Cotton Tape, per sq. ft. ....</b>		
	.48	<b>.33</b>
<b>Style No. 6000—Artcraft Best Quality Steel Slat Blinds, with "A" size solid ladder cotton tape, all metal head, per sq. ft. ....</b>		
	.60	<b>.39</b>
<b>Style No. 6000P—Artcraft Best Quality Steel Slat Blinds, with Flexalum plastic tape, all metal head, per sq. ft. ....</b>		
	.69	<b>.42</b>
<b>Style No. 7000—Artcraft Aluminum Slat Blinds with "A" size solid ladder cotton tape, all metal head, per sq. ft. ....</b>		
	.64	<b>.41</b>
<b>Style No. 7000P—Artcraft Aluminum Slat Blinds, with Flexalum plastic tape, all metal head, per sq. ft. ....</b>		
	.75	<b>.44</b>
<b>Style No. BG100—BeautyGlo Translucent Plastic Slat Blinds, with "A" size solid ladder cotton tape, all metal head, per sq. ft. ....</b>		
	.89	<b>.47</b>
Mitering, per blind .....	1.50	<b>1.00</b>

**Important Note: Minimum Charge, 10 square feet per blind.**

Instructions for measuring will be found on the catalog pages. Colors for slats and tape are shown for all style on the catalog pages.

**PAGE 158—TRADEWIND CUSTOMMADE PREPLEATED**

**IMPORTED WOVEN BAMBOO DRAW DRAPERIES**

Shipped F.O.B. New York

These Dealer price Drapery Charts, include 50% fullness allowance. When ordering state **Exact Width** to be covered. **Do Not Add For Fullness.** (That is the Factory's job.) To avoid delay, be sure your order includes the following information: The exact width to be

covered, and the length. Whether for wall or ceiling installation. State color.

Allow two to three weeks for delivery, depending on your location. Custommade Valances up to 12" in height, are shipped flat because of the various shirring and pleating arrangements possible. Order in same width as Drapery, with additional allowance of 6" to 12" for end returns. Most popular height is 9", and Valances will be shipped in this height unless specified otherwise. For prices on Valance, use first column at left on Chart, by width needed.

**DEALER PRICE CHART — NATURAL FINISH (UNPAINTED) DRAPERIES**

**LENGTHS**

To Fit Widths	To 48"	48 1/4" To 54"	54 1/4" To 60"	60 1/4" To 72"	72 1/4" To 84"	84 1/4" To 90"	90 1/4" To 96"	96 1/4" To 108"	108 1/4" To 120"	120 1/4" To 132"	132 1/4" To 144"
To 32"	4.38	4.68	5.04	5.82	6.30	6.90	8.22	8.94	9.90	10.86	11.82
33" To 40"	5.22	5.58	6.00	6.90	7.68	8.40	9.60	10.74	11.88	13.20	14.40
41" To 48"	5.70	6.30	6.60	7.92	9.18	9.78	10.98	12.42	13.62	15.06	16.44
49" To 56"	6.54	6.90	7.68	9.12	10.50	11.40	12.60	14.04	15.60	17.10	18.66
57" To 64"	7.32	7.80	8.52	10.02	11.64	12.84	14.10	15.72	17.34	19.02	20.76
65" To 72"	8.22	8.82	9.54	11.58	13.14	14.28	15.78	17.70	19.50	21.42	23.34
73" To 80"	8.88	9.60	10.38	12.72	14.64	15.60	17.40	19.50	21.72	23.76	25.92
81" To 96"	10.02	10.92	11.88	14.52	17.22	18.30	20.04	22.92	25.20	27.72	30.24
97" To 112"	11.70	12.72	13.80	16.92	19.68	21.24	23.52	26.34	28.98	32.34	35.28
113" To 128"	13.02	14.28	15.54	19.08	22.08	23.58	26.52	29.64	32.94	35.94	39.18
129" To 144"	14.70	15.78	16.98	20.70	24.72	26.64	29.82	33.24	37.32	40.44	44.10
145" To 160"	16.38	17.64	18.78	23.10	27.54	29.64	33.00	37.32	40.74	44.88	48.96
161" To 176"	18.00	20.22	22.44	26.94	31.44	33.66	35.94	40.44	44.88	49.38	53.88
177" To 192"	19.62	22.08	24.48	29.40	34.32	36.72	39.18	44.10	48.96	53.88	58.80
193" To 208"	21.24	23.88	26.52	31.86	37.14	39.78	42.48	47.76	53.04	58.38	63.66

Retail Prices in **LIGHT FACE TYPE** — Dealer Prices in **BOLD DARK TYPE**

● **You Purchase at DEALER PRICES not Retail Prices!** ●



PAGE 158—Continued.

## DEALER PRICE CHART—PAINTED (NATURAL OR COLOR) DRAPERIES

## L E N G T H S

To Fit Widths	To 48"	48 1/4" To 54"	54 1/4" To 60"	60 1/4" To 72"	72 1/4" To 84"	84 1/4" To 90"	90 1/4" To 96"	96 1/4" To 108"	108 1/4" To 120"	120 1/4" To 132"	132 1/4" To 144"
To 32"	5.94	6.42	6.96	8.10	9.00	9.78	11.34	12.42	13.74	15.12	16.44
33" To 40"	7.14	7.74	8.40	9.75	11.04	12.00	13.44	15.06	16.68	18.48	20.16
41" To 48"	8.04	8.94	9.48	11.40	13.26	14.10	15.60	17.64	19.38	21.42	23.40
49" To 56"	9.24	9.96	11.04	13.20	15.24	16.44	18.00	20.10	22.32	24.54	26.76
57" To 64"	10.44	11.28	15.60	14.64	17.04	18.60	20.28	22.68	25.02	27.48	30.00
65" To 72"	11.70	12.72	13.86	16.80	19.20	20.76	22.74	25.50	28.14	30.96	33.72
73" To 80"	12.72	13.92	21.18	18.48	21.36	22.80	25.08	28.14	31.32	34.32	37.44
81" To 96"	14.64	16.14	17.64	21.48	25.32	26.94	29.28	33.30	36.72	40.44	44.10
97" To 112"	17.10	18.78	20.52	25.02	29.10	31.32	34.32	38.46	42.42	47.16	51.42
113" To 128"	19.20	21.24	23.22	28.32	32.88	35.10	38.82	43.50	48.30	52.86	57.66
129" To 144"	21.66	23.58	25.62	31.08	36.84	39.60	43.68	48.84	54.60	59.46	64.86
145" To 160"	24.06	26.28	28.38	34.62	40.98	44.04	48.36	54.60	59.94	66.00	72.00
161" To 176"	26.46	29.76	33.00	39.66	46.26	49.50	52.86	59.46	66.00	72.66	79.26
177" To 192"	28.86	32.46	36.00	43.26	50.46	54.00	57.66	64.86	72.00	79.26	86.46
193" To 208"	31.26	35.16	39.00	46.86	54.66	58.50	62.46	70.26	78.00	85.86	93.66

Be sure to specify color (shown on Catalog Page).

## TRADE WIND "BAM FOLDOR"

Matchstick Bamboo Style No. 52

1/4" Bamboo Style No. 43

Order by Style No. and Color (same color as Draperies)

Each carton contains track, slides, latch, screws, and complete installation instructions.

Sizes shown are clear opening dimensions. Allowance is made for fullness in width and clearance for track, in height.

## DEALER PRICES

## HEIGHTS

## WIDTHS

	2'	2'6"	3'	3'6"	4'	5'
6'-8"—Natural	5.76	6.60	7.68	9.00	10.50	12.30
—Painted	7.32	8.10	9.60	11.40	13.20	16.20
8'—Natural	7.20	7.88	9.30	10.80	12.24	15.30
—Painted	9.00	9.60	11.88	13.50	15.90	20.10

## PAGES 159-160—KIRSCH VERTICAL VENETIAN BLINDS

Shipped F.O.B. Nearest Fabricating Plant in any of the following locations: Los Angeles, Calif., Oakland, Calif., Denver, Colo., Sarasota, Fla., Lewiston, Idaho, Chicago, Ill., Fort Wayne, Ind., New Orleans, Ind., Cambridge, Mass., Benton Harbor, Mich., Detroit, Mich., Minneapolis, Minn., St. Louis, Mo., East Paterson, N. J., Buffalo, N. Y., Rocky Mount, N. C., Dayton, Ohio, Tulsa, Okla., Philadelphia, Pa., Wilkins-

burg, Pa., Lubbock, Tex., San Antonio, Tex., Salt Lake City, Utah.

You may specify the shipping point nearest to you, from the List above.

The prices shown in the Chart below are "Retail List". Special Motel prices are 20% off of the prices shown. Find the price on the Chart, for the size or sizes you will require, deduct 20% for "Motel Price".

NOTE: All figures for dimensions are in inches.

	Width to 27	28- 30	31- 33	34- 36	37- 39	40- 42	43- 45	46- 48	49- 51	52- 54	55- 57	58- 60	61- 63	64- 66	67- 69	70- 72	73- 75	76- 78	79- 81	Width 82- 84	
Length																					Length
to 36	13.45	14.25	15.05	15.90	16.70	17.50	18.30	19.15	20.20	21.25	22.05	23.15	24.20	25.25	26.05	27.15	28.20	29.25	30.05	31.15	to 36
37-39	13.45	14.25	15.05	15.90	16.70	17.50	18.30	19.40	20.45	21.50	22.30	23.40	24.45	25.50	26.55	27.65	28.45	29.50	30.55	31.65	37-39
40-42	13.45	14.25	15.05	15.90	16.70	17.50	18.55	19.65	20.75	21.75	22.80	23.90	24.70	25.75	26.80	27.90	28.95	30.00	31.05	32.15	40-42
43-45	13.45	14.25	15.05	15.90	16.70	17.75	18.80	19.90	20.95	22.00	23.05	24.15	25.20	26.25	27.30	28.40	29.20	30.25	31.30	32.40	43-45
46-48	13.45	14.25	15.05	15.90	16.95	18.00	19.05	20.15	21.20	22.25	23.30	24.40	25.45	26.50	27.55	28.65	29.70	30.75	31.80	32.90	46-48
49-51	13.45	14.25	15.05	16.15	17.20	18.25	19.30	20.40	21.45	22.50	23.55	24.65	25.70	26.75	27.80	29.15	30.20	31.25	32.30	33.40	49-51
52-54	13.45	14.25	15.05	16.40	17.45	18.50	19.55	20.65	21.70	22.75	23.80	25.15	26.20	27.25	28.30	29.40	30.45	31.50	32.55	33.90	52-54
55-57	13.45	14.25	15.30	16.40	17.45	18.75	19.80	20.90	21.95	23.00	24.30	25.40	26.45	27.50	28.55	29.90	30.95	32.00	33.05	34.15	55-57
58-60	13.45	14.50	15.55	16.65	17.70	19.00	20.05	21.15	22.20	23.50	24.55	25.65	26.70	28.00	29.05	30.15	31.20	33.00	34.00	35.00	58-60
61-63	13.45	14.50	15.55	16.90	17.95	19.00	20.30	21.40	22.45	24.00	25.00	26.00	28.00	29.00	30.00	32.00	33.00	34.00	35.00	37.00	61-63
64-66	13.45	14.75	15.80	17.15	18.20	19.25	21.00	22.00	23.00	25.00	26.00	28.00	29.00	30.00	32.00	33.00	34.00	36.00	37.00	39.00	64-66
67-69	13.70	14.75	16.05	17.15	19.00	20.00	22.00	23.00	24.00	26.00	27.00	29.00	30.00	32.00	33.00	35.00	36.00	37.00	39.00	40.00	67-69
70-72	14.00	15.00	17.00	18.00	20.00	21.00	23.00	24.00	26.00	27.00	29.00	30.00	32.00	33.00	35.00	36.00	38.00	39.00	41.00	42.00	70-72
73-75	14.50	16.00	17.50	19.00	20.50	22.00	23.50	25.00	27.00	28.00	30.00	31.00	33.00	34.00	36.00	37.00	39.00	41.00	42.00	44.00	73-75
76-78	15.00	16.50	18.00	20.00	21.00	23.00	24.00	26.00	28.00	29.00	31.00	33.00	34.00	36.00	37.00	39.00	41.00	42.00	44.00	46.00	76-78
79-81	15.50	17.00	19.00	20.50	22.00	24.00	25.00	27.00	29.00	30.00	32.00	34.00	35.00	37.00	39.00	41.00	42.00	44.00	46.00	47.00	79-81
82-84	16.00	18.00	19.50	21.00	23.00	25.00	26.00	28.00	30.00	32.00	33.00	35.00	37.00	39.00	40.00	42.00	44.00	46.00	47.00	49.00	82-84
85-87	16.50	18.50	20.00	22.00	24.00	25.50	27.00	29.00	31.00	33.00	34.00	36.00	38.00	40.00	42.00	44.00	45.00	47.00	49.00	51.00	85-87
88-90	17.00	19.00	21.00	23.00	24.50	26.00	28.00	30.00	32.00	34.00	36.00	38.00	39.00	41.00	43.00	45.00	47.00	49.00	51.00	53.00	88-90
91-93	17.50	19.50	21.50	23.50	25.00	27.00	29.00	31.00	33.00	35.00	37.00	39.00	41.00	43.00	45.00	47.00	48.00	50.00	52.00	54.00	91-93
94-96	18.00	20.00	22.00	24.00	26.00	28.00	30.00	32.00	34.00	36.00	38.00	40.00	42.00	44.00	46.00	48.00	50.00	52.00	54.00	56.00	94-96

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 159-160—Continued.

Length	Width																			Length	
	85-87	88-90	91-93	94-96	97-99	100-102	103-105	106-108	109-111	112-114	115-117	118-120	121-123	124-126	127-129	130-132	133-135	136-138	139-141		142-144
to 36	32.20	33.25	34.05	35.15	36.20	37.25	38.05	39.15	40.20	41.25	42.05	43.15	44.20	45.25	46.05	47.15	48.20	49.25	50.05	51.15	to 36
37-39	32.70	33.50	34.55	35.65	36.70	37.75	38.55	39.65	40.70	41.75	42.80	43.90	44.70	45.75	46.80	47.90	48.95	49.75	50.80	51.90	37-39
40-42	32.95	34.00	35.05	36.15	37.20	38.25	39.30	40.40	41.20	42.25	43.30	44.40	45.45	46.50	47.55	48.65	49.45	50.50	51.55	52.65	40-42
43-45	33.45	34.50	35.55	36.65	37.70	38.75	39.80	40.90	41.95	43.00	44.05	45.15	45.95	47.00	48.05	49.15	50.20	51.25	52.30	53.40	43-45
46-48	33.95	35.00	36.05	37.15	38.20	39.25	40.30	41.40	42.45	43.50	44.55	45.65	46.70	47.75	48.80	49.90	50.95	52.00	53.05	54.15	46-48
49-51	34.45	35.50	36.55	37.65	38.70	39.75	40.80	41.90	42.95	44.00	45.05	46.40	47.45	48.50	49.55	50.65	51.70	52.75	53.80	54.90	49-51
52-54	34.95	36.00	37.05	38.15	39.20	40.25	41.30	42.65	43.70	44.75	45.80	46.90	47.95	49.00	50.05	51.40	52.45	53.50	54.55	55.65	52-54
55-57	35.20	36.50	37.55	38.65	39.70	40.75	42.05	43.15	44.20	45.25	46.30	48.00	49.00	50.00	51.00	52.00	53.00	55.00	56.00	57.00	55-57
58-60	36.00	38.00	39.00	40.00	41.00	43.00	44.00	45.00	46.00	46.00	49.00	50.00	51.00	53.00	54.00	55.00	56.00	58.00	59.00	60.00	58-60
61-63	38.00	39.00	41.00	42.00	43.00	45.00	46.00	47.00	49.00	50.00	51.00	53.00	54.00	55.00	56.00	58.00	59.00	60.00	62.00	63.00	61-63
64-66	40.00	41.00	43.00	44.00	45.00	47.00	48.00	50.00	51.00	52.00	54.00	55.00	56.00	58.00	59.00	61.00	62.00	63.00	65.00	66.00	64-66
67-69	42.00	43.00	45.00	46.00	47.00	49.00	50.00	52.00	53.00	55.00	56.00	58.00	59.00	60.00	62.00	63.00	65.00	66.00	68.00	69.00	67-69
70-72	44.00	45.00	47.00	48.00	50.00	51.00	53.00	54.00	56.00	57.00	59.00	60.00	62.00	63.00	65.00	66.00	68.00	69.00	71.00	72.00	70-72
73-75	45.00	47.00	48.00	50.00	52.00	53.00	55.00	56.00	58.00	59.00	61.00	63.00	64.00	66.00	67.00	69.00	70.00	72.00	73.00	75.00	73-75
76-78	47.00	49.00	50.00	52.00	54.00	55.00	57.00	59.00	60.00	62.00	63.00	65.00	67.00	68.00	70.00	72.00	73.00	75.00	76.00	78.00	76-78
79-81	49.00	51.00	52.00	54.00	56.00	57.00	59.00	61.00	62.00	64.00	66.00	68.00	69.00	71.00	73.00	74.00	75.00	76.00	79.00	81.00	79-81
82-84	51.00	53.00	54.00	56.00	58.00	60.00	61.00	63.00	65.00	67.00	68.00	70.00	72.00	74.00	75.00	77.00	79.00	81.00	82.00	84.00	82-84
85-87	53.00	54.00	56.00	58.00	60.00	62.00	63.00	65.00	67.00	69.00	71.00	73.00	74.00	76.00	78.00	80.00	82.00	83.00	85.00	87.00	85-87
88-90	54.00	56.00	58.00	60.00	62.00	64.00	66.00	68.00	69.00	71.00	73.00	75.00	77.00	79.00	81.00	83.00	84.00	86.00	88.00	90.00	88-90
91-93	56.00	58.00	60.00	62.00	64.00	66.00	68.00	70.00	72.00	74.00	76.00	78.00	79.00	81.00	83.00	85.00	87.00	89.00	91.00	93.00	91-93
94-96	58.00	60.00	62.00	64.00	66.00	68.00	70.00	72.00	74.00	76.00	78.00	80.00	82.00	84.00	86.00	88.00	90.00	92.00	94.00	96.00	94-96

THESE PRICES APPLY TO 2-INCH CONCAVE STEEL SLATS SOLID COLORS.

Add 5% if decorated and solid color slats are used in combination.

Add 10% if only decorated slats are used.

(These Prices include a back fascia board and fascia slat where needed)

## PAGES 162-163—WESTERN PROVINCIAL BEDROOM AND LIVING ROOM

Shipped F.O.B. Texas

Item	Retail Price	Dealer Price
<b>WAGON WHEEL GROUP WITH TRAPUNTO DESIGNS</b>		
No. 800-2—Daveno Sofa-Bed	179.50	<b>99.50</b>
No. 801—Chair	99.50	<b>54.50</b>
No. 802—Platform Rocker	109.50	<b>59.50</b>
No. 803—Coffee Table	49.50	<b>24.95</b>
No. 804—End Table	19.95	<b>9.95</b>
No. 830—Loose Cushion Convertible Sofa Sleeper Opens to Full Size Bed, with 252 Coil Innerspring Mattress	299.50	<b>154.50</b>
No. 1551—Hub Lamp, 31" High	29.50	<b>14.95</b>

NOTE: Above prices are quoted on the basis of DuPont Fabrilite Fabric-Backed Plastic Covers, available in your choice of colors, complete with choice of Trapunto designs: Saddle, Horse, Texas Longhorn, or Hereford Bull. Also available without designs, or with cloth upholstery at lower prices. Samples will be sent on request.

### SAWBUCK GROUP WITH TRAPUNTO DESIGNS

No. 1100-2—Daveno Sofa-Bed	159.50	<b>87.50</b>
No. 1101—Chair	79.50	<b>44.95</b>
No. 1102—Platform Rocker	89.50	<b>49.95</b>
No. 1103—Coffee Table	29.50	<b>14.95</b>
No. 1104—End Table	18.95	<b>8.95</b>
No. 1551—Hub Lamp	29.50	<b>14.95</b>

NOTE: Above prices are quoted on the basis of DuPont Fabrilite Fabric-Backed Plastic Covers, available in your choice of colors, complete with choice of Trapunto Designs: Saddle, Horse, Hereford Bull, or Texas Longhorn. Also available without designs, or with cloth upholstery at lower prices. Samples will be sent on request.

### WESTERN PROVINCIAL BEDROOM

No. 837—Full Size Wagon Wheel Bed	89.50	<b>44.50</b>
No. 837½—Twin Size Wagon Wheel Bed	89.50	<b>44.50</b>
No. 9504—Chest	99.50	<b>49.50</b>
No. 9509—Vanity Desk	99.50	<b>49.50</b>
No. 9544—Double Dresser	124.50	<b>67.50</b>

No. 9545—Mirror	37.50	<b>19.95</b>
No. 9565—Bookcase Headboard Only, Full Size	59.50	<b>29.95</b>
No. 9565—Bookcase Headboard Complete with Metal Rails, Full Size	79.50	<b>39.95</b>
No. 9917—Night Stand	24.95	<b>12.95</b>
No. 9517—Night Stand	24.95	<b>12.95</b>
No. 9995—Wall Bracket	9.50	<b>4.95</b>
No. 9935—Side Chair	29.50	<b>14.95</b>
No. 17—Rocker	24.95	<b>22.50</b>
No. 1501—Ox-Yoke Lamp	29.95	<b>14.95</b>

NOTE: No. 17 Rocker available with Trapunto design \$5.00 additional.

## PAGES 164-165—OX-YOKE OPEN STOCK WESTERN FURNITURE

Shipped F.O.B. Springfield, Mo.

Item	Retail Price	Dealer Price
<b>The Ox-Yoke Open Stock Bedroom Group</b>		
No. 5401—Chair	9.95	<b>5.95</b>
No. 5437—Panel Bed, Full or Twin Size	32.50	<b>17.95</b>
No. 5439—4 Drawer Chest	59.95	<b>32.95</b>
No. 5442—Bookcase Bed	37.50	<b>19.95</b>
No. 5442½—Bookcase Headboard only	29.50	<b>14.95</b>
No. 5443—Square Post Bed (not illustrated)	29.50	<b>14.95</b>
No. 5447—Double Dresser, Base only	79.50	<b>39.95</b>
No. 5447—Double Dresser, with 26"x36" framed plate glass mirror, as illustrated	99.50	<b>57.95</b>
No. 5449—Night Stand	19.95	<b>10.95</b>
No. 5450—Luggage Rack	10.95	<b>6.95</b>
No. 5452—18"x42" Desk (not illustrated)	39.50	<b>19.95</b>
No. 5454—Desk Chest, Base only	69.50	<b>37.95</b>
No. 5454—Desk Chest, with 26"x36" framed plate glass mirror, as illustrated	97.50	<b>54.95</b>

### OX-YOKE RANCH STYLE SUITE—8 PIECES COMPLETE COVERED WITH A SUPPORTED PLASTIC DURAN—

Complete Ox-Yoke Suite	439.50	<b>224.50</b>
Complete Suite consists of One Each Nos. 5029, 5087, 5086, 5092 and Two Each of No. 5091.		
No. 5029—Studio Couch	174.95	<b>87.50</b>
No. 5087—Chair	92.50	<b>47.50</b>
No. 5086—Platform Rocker	99.50	<b>52.50</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices ! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 164-165—Continued.

Item	Retail Price	Dealer Price
No. 5091—End Table	17.95	<b>8.75</b>
No. 5092—Coffee Table	39.95	<b>19.95</b>

Plastic covers available in: Ivory, Blue, Gray, Red, Chartreuse, Yellow, Luggage Tan, Green, Beige, Brown. Swatches sent on request.

Also available are Fabric Covers both less expensive and more expensive than Plastic. Swatches and prices sent on request.

## PAGE 166—WESTERN BEDROOM FURNITURE

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
No. 5145 Bedroom Suite Solid Oak—Finished in Lime Oak		
5145—Bench	24.95	<b>12.95</b>
5146—4/6 Bed	74.95	<b>37.50</b>
5146½—3/3 Bed	74.95	<b>37.50</b>
5147—Chest	129.95	<b>67.50</b>
5148—Double Dresser & Mirror	219.95	<b>109.50</b>
5148½—Double Dresser Less Mirror	159.95	<b>79.95</b>
5149—Vanity & Mirror	179.95	<b>89.50</b>
5149½—Vanity Less Mirror	129.95	<b>67.50</b>
5144—Vanity Desk	79.55	<b>39.95</b>
5143—Night Stand	39.95	<b>19.95</b>

## PAGE 167—"WESTERNER GROUP" BY FRANCISCAN FURNITURE

Shipped F.O.B. New Mexico

Item	Custom-Made Factory Price
No. 999S10—Full Size Bed, Headboard Height 38"	<b>26.94</b>
No. 999S11—Twin Size Bed, Headboard Height 38"	<b>26.94</b>
No. 999S23—1 Drawer Vanity Desk	<b>35.50</b>
No. 999S24—4 Drawer Chest Desk, 19"x46¾"x29¼" High	<b>65.43</b>
No. 999S25—4 Drawer Chest Desk, 19"x39¼"x29¼" High	<b>60.68</b>
No. 999S21—3 Drawer Dresser	<b>46.78</b>
No. 999S40—Night Table	<b>18.95</b>
No. 999S45—Luggage Rack	<b>9.95</b>
No. 999A45—Luggage Rack	<b>10.95</b>
No. 999S50—Ladderback Desk Chair	<b>13.50</b>
No. 404X97—Wallsaver Loungette Chair	<b>37.80</b>
No. S30X72—Corner Table	<b>40.15</b>

All pieces custom made, five custom finishes: Soft Tan, Wheat Oak, Silver Oak, Dark Walnut, Silver Gray. Color chart on request. No. 999S25 and No. 999S24 available in your choice of right or left knee-hole. Specify preference when ordering.

For Mirror prices, See Page No. 145.

## PAGES 168-169-170—CORRELATED WESTERN OAK GROUPING

Shipped F.O.B. Arkansas

Item	Retail Price	Dealer Price
<b>No. 70 BEDROOM SUITE</b>		
No. 70—Double Dresser, with Mirror	149.50	<b>76.75</b>
No. 71—Vanity Desk Only	89.50	<b>47.85</b>
No. 71½—Mirror, for Vanity	29.50	<b>14.50</b>
No. 72—Five Drawer Chest	110.00	<b>56.95</b>
No. 74—Ladderback Panel Bed—Twin Size (3/3)		
With Steel Rails	47.50	<b>24.50</b>
No. 74—Same—Full Size (4/6)	55.00	<b>28.00</b>
No. 75—Bar Bed—Twin Size (3/3)		
With Steel Rails	64.50	<b>32.75</b>
No. 75—Same—Full Size (4/6)	69.50	<b>35.75</b>
No. 77—Chair	17.95	<b>9.25</b>

Item	Retail Price	Dealer Price
No. 78—Night Stand	39.50	<b>20.75</b>
No. 880—Luggage Rack	16.95	<b>8.55</b>
No. 877—Desk	79.95	<b>42.75</b>

## LIVING ROOM TABLES

No. 872-10—Lamp Table	24.95	<b>13.95</b>
No. 872-40—Cocktail Table	22.50	<b>12.50</b>
No. 872-50—Corner Table	44.95	<b>24.95</b>
No. 872-60—Step Table	24.95	<b>13.95</b>
No. 873—Step Table	34.95	<b>19.95</b>
No. 874—Cocktail Table	49.50	<b>26.95</b>
No. 875—Tea Cart	37.50	<b>21.50</b>

## No. 465 DINING ROOM SUITE

No. 465—Buffet	89.50	<b>49.95</b>
No. 465—Table, 54"x38" to 6 Ft. Long	74.50	<b>39.95</b>
No. 465—Table, 54"x38" to 8 Ft. Long	89.50	<b>49.95</b>
No. 6465—Gateleg Table 72"x38"	97.50	<b>52.50</b>
No. 465—China Cabinet	104.50	<b>57.50</b>
No. 1465—Buffet Deck	54.50	<b>29.50</b>
No. 465A—Side Chair	22.50	<b>12.50</b>
No. 465B—Arm Chair	24.95	<b>13.95</b>

## PAGE 171—WESTERN STYLED HEADBOARDS

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

## PAGES 172-173—CHENILLE BEDSPREADS IN WESTERN DESIGN

Shipped F.O.B. Georgia

Dealer Prices appear on the Catalog Pages and represent a 40% discount from current retail prices for these intricate designs.

## PAGES 174-175—LIGHTING FIXTURES WITH WESTERN STYLING

Shipped Freight Prepaid anywhere in U. S. A.

Item	Retail Price	Dealer Price
No. 416—2 Light Pendant	42.54	<b>28.36</b>
No. 418—3 Light Pendant	44.10	<b>29.40</b>
No. 419—5 Light Pendant	55.14	<b>36.76</b>
No. 399—1 Light Post Lantern	39.39	<b>26.26</b>
No. 420—3 Light Ceiling Fixture	36.24	<b>24.16</b>
No. 421—5 Light Ceiling Fixture	47.25	<b>31.50</b>
No. 409-20—1 Light Pendant—20" Reflector	51.99	<b>34.66</b>
No. 409-14—1 Light Pendant—14" Reflector	39.39	<b>26.26</b>
No. 409-10—1 Light Pendant—10" Reflector	27.00	<b>18.00</b>
No. 413—4 Light Pendant	94.50	<b>63.00</b>
No. 1413—5 Light Pendant	108.69	<b>72.46</b>
No. 412—6 Light Pendant	122.85	<b>81.90</b>
No. 417—1 Light Bracket	18.90	<b>12.60</b>
No. 398—1 Light Post Lantern	51.99	<b>34.66</b>
No. 553C—3 Light Ceiling Fixture	31.50	<b>21.00</b>
No. 551—2 Light Pendant	10.95	<b>7.30</b>
No. 562—1 Light Bracket	25.20	<b>16.80</b>
No. 563—3 Light Pendant	39.45	<b>26.30</b>

An exceptionally complete line of Western Lighting Fixtures, of which the above represent only a very few numbers, is available in the form of a complete Factory Catalog. We will be glad to send you a copy on request.

## PAGES 176-177—"DESERT PRIDE" LAMPS by HALLCRAFT

Shipped F.O.B. Arizona

Item	Retail Price	Dealer Price
No. 210-HP—Cholla Wood Night Stand Lamp	5.95	<b>3.50</b>
No. 210-WD—Cholla Wood Night Stand Lamp	5.95	<b>3.50</b>
No. 212-WD—Small Cholla Wood Table Lamp	7.95	<b>4.25</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices ! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 176-177—Continued.

Item	Retail Price	Dealer Price
No. 212-HP—Small Cholla Wood Table Lamp	7.95	<b>4.25</b>
No. 214-PF—Large Cholla Wood Table Lamp	22.50	<b>12.95</b>
No. 214-HP—Large Cholla Wood Table Lamp	11.95	<b>6.95</b>
No. 214-WD—Large Cholla Wood Table Lamp	11.95	<b>6.95</b>
No. 3-HP—Pin-up Lamp, Cholla Wood	4.95	<b>2.95</b>
No. 3-WD—Pin-up Lamp, Cholla Wood	4.95	<b>2.95</b>
No. 3-PF—Pin-up Lamp, Cholla Wood	6.95	<b>3.95</b>
No. 4-WD—Shelf Floor Lamp—Cholla Wood	39.95	<b>19.95</b>
No. 4-HP—Shelf Floor Lamp, Cholla Wood	39.95	<b>19.95</b>
No. 4-PF—Shelf Floor Lamp, Cholla Wood	54.95	<b>29.50</b>
No. 4J-WD—Junior Size Floor Lamp—No Shelf	29.95	<b>14.95</b>
No. 4J-HP—Junior Size Floor Lamp—No Shelf	29.95	<b>14.95</b>
No. 5—Combination Smoking Stand	15.95	<b>8.95</b>

## Series 14 and Series 12 REPLACEMENT SHADES—

(See Description Below)

Series No. 14—Hand Painted Western Scenes on Parchment

Series No. 12—Lacy Cholla Wood Applique Western Scenes on Parchment

5¼"x8½" Curved Shield Shade, Clip-on	1.25	<b>.65</b>
4"x8" Clip-on Shade	1.50	<b>.90</b>
6"x10" Clip-on Shade	2.25	<b>1.15</b>
8"x12" Clip-on Shade, or Bridge Shade	2.95	<b>1.75</b>
10"x14" Washer Top Shade	3.75	<b>1.95</b>
14"x18" Washer-Reflector Shade	4.95	<b>2.75</b>
16"x19" Washer Reflector Shade	5.25	<b>2.95</b>

## Series No. 17—Replacement Shades—

(See Description Below)

5¼"x8½" Curved Shield Shade—Clip-on	3.95	<b>1.95</b>
6½"x8½" Clip-on Shade 3 Scenes	8.95	<b>4.95</b>
8"x11½" Clip-on Shade—4 Scenes	9.95	<b>5.95</b>
12½"x14½" Washer-Reflector Shade—4 Scenes	16.95	<b>9.95</b>
17"x19" Washer-Reflector Shade—4 Scenes	19.95	<b>12.95</b>

## DESCRIPTIONS AND INFORMATION ON LAMP SHADES

Series No. 12—Western applique parchment shades. Hand decorated with Lacy Cholla Wood to represent desert vegetation. Scenic desert background in cream-buff, gray, or green matching color hand-laced. Illustrated on Catalog Page on Lamp No. 212 W.D.

Series No. 14—"Western Pride" Offset Litho parchment lamp shades. Reproductions of actual hand painted western scenes. Sizes 16, 18, 19, and 20 inches are actually hand-painted. Metallic hand-laced. Illustrated on Catalog Page on Lamp No. 210 HP.

Series No. 17—Color-Glo Translite Photofilm shades. Four assorted western scenes to shade. Hand-laced. Illustrated on Catalog Page on Lamp No. 214 PF.

IMPORTANT NOTE: Sizes given refer to top and bottom diameter. Example 17"x19"=17" Top Diameter 19" Bottom Diameter. Be sure to specify proper fittings if necessary to insure that the shades you order will fit your lamps.

On orders for less than 6 lamps or six shades, add \$1.00 for special packing.

## PAGE 178—WESTERN LAMPS AND SHADES

Shipped F.O.B. Arizona

Item	Retail Price	Dealer Price
No. WL—Wagon Wheel Lamp, with Hand Painted Cowboy or Mexican Shade	22.95	<b>12.50</b>
No. WL—Wagon Wheel Lamp, with Colored Photos of Arizona on Parchment Shade	24.95	<b>13.50</b>
No. OL—Ox-Yoke Lamp, with Hand Painted Cowboy or Mexican Shade	22.95	<b>12.50</b>
No. OL—Ox-Yoke Lamp, with Colored Photos of Arizona on Parchment Shade	24.95	<b>13.50</b>
No. SL—Stirrup Lamp, with Hand Painted Cowboy or Mexican Shade	19.95	<b>10.95</b>

Item	Retail Price	Dealer Price
No. SL—Stirrup Lamp, with Colored Photos of Arizona on Parchment Shade	21.95	<b>11.95</b>
No. BL—Boot Lamp, with Hand Painted Cowboy or Mexican Shade	19.95	<b>10.95</b>
No. BL—Boot Lamp, with Colored Photos of Arizona on Parchment Shade	21.95	<b>11.95</b>

IMPORTANT NOTE: Wagon Wheel, Ox-Yoke and Stirrup Lamps are made of hardwood. The Boot lamp is a real leather boot on a hardwood base.

The Lamps listed below are made of Arizona Cholla Cactus. All Shades used are hand painted Westerns of Cowboys, Mexicans or Covered Wagon scenes.

No. SCW—Small Wagon Lamp 7" High by 8" Long	5.95	<b>2.95</b>
No. CW—Large Wagon Lamp 8½" High by 12" Long	8.95	<b>4.75</b>
No. ML—Night Lamp, 8" High with 3x6 Shade	3.95	<b>2.25</b>
No. C7—Table Lamp, 10" High with 3x7 Shade	4.50	<b>2.75</b>
No. C8—Table Lamp, 12" High with 4x8 Shade	5.95	<b>2.95</b>
No. C10—Table Lamp, 14" High with 4x10 Shade	6.50	<b>3.25</b>
No. C12—Table Lamp, 14" High with 5x12 Shade	6.95	<b>3.50</b>
No. C15—Table Lamp, 19" High with 5x15 Shade	8.95	<b>4.95</b>
No. C25—Table Lamp, 23" High with 12x15 Shade	12.95	<b>6.95</b>

## LAMP SHADES

Colored Fibreglas in Red, Green, Chartreuse, White, Beige, Pink, Turquoise. Shades are listed by top and bottom diameter and straight-up depth. All are hand laced in matching plastic, and very translucent. Designate clip, washer or bridge type tops. Samples of material sent on request.

Item	Retail Price	Dealer Price
Line G—Available in 20 Sizes		
4x4x5—Half Shade	1.25	<b>.65</b>
3x6x4—Shade	1.10	<b>.55</b>
3x7x5—Shade	1.25	<b>.65</b>
4x8x5—Shade	1.50	<b>.75</b>
4x8x10—Shade	2.75	<b>1.40</b>
5x8x8—Shade	2.50	<b>1.25</b>
4x10x6—Shade	2.25	<b>1.15</b>
5x12x6—Shade	2.50	<b>1.25</b>
6x12x12—Shade	3.50	<b>1.75</b>
8x12x8—Shade	3.75	<b>1.85</b>
5x15x8—Shade	3.75	<b>1.85</b>
8x15x8—Shade	4.95	<b>2.50</b>
8x15x14—Shade	5.25	<b>2.75</b>
12x15x10½—Shade	5.25	<b>2.75</b>
12x19x10½—Shade	5.95	<b>2.95</b>
15x19x10½—Shade	5.95	<b>2.95</b>
Rectangular Shade 8" Deep (5x8, 11x14)	5.95	<b>2.95</b>

Line M—Same sizes and prices as Line G, but material is a fancy design in a square swirl of Red, Green or Black and White. Samples of material sent on request.

## WESTERN LAMP SHADES

Line N—Hand-painted in bright colors on translucent parchment. Designs of Cowboys, Mexicans, or Covered Wagon on the desert. Designate preference when ordering. All hand laced and sprayed with lacquer to resist dust and finger prints. Shades are available in sizes listed below, by top and bottom diameter and straight-up depth.

4x4x5—Half Shade	1.50	<b>.75</b>
3x6x4—Shade	1.25	<b>.65</b>
3x7x5—Shade	1.50	<b>.75</b>
4x8x5—Shade	1.95	<b>1.00</b>
4x10x6—Shade	2.25	<b>1.15</b>
5x12x6—Shade	2.50	<b>1.30</b>
8x12x8—Shade	4.95	<b>2.50</b>
5x15x8—Shade	4.95	<b>2.50</b>
8x15x8—Shade	4.95	<b>2.50</b>
15x19x10½—Shade	6.95	<b>3.95</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGE 178—Continued.

Line B—Same sizes and prices as Line N, but Line B shades have a central design of Cowboy on Horse, Pot on Fire, or Saddle, and the rest of the Shade is covered with Cattle Brands. They are hand painted, hand-laced, and lacquered.

IMPORTANT NOTE: Where less than \$15.00 of Lampshades are ordered, add \$1.00 for special packing charge.

## PAGES 179-180-181-182—MEIER ELECTRIC AND MACHINE CO. NU-AIR WINDOW AND EXHAUST FANS

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Pages.

## PAGES 183-184—WELBILT SILL-SLIM ROOM AIR CONDITIONERS

Shipped F.O.B. N. Y.

Item	Retail Price	Dealer Price
Model 550—½ H.P., 115 V, Deluxe Unit	299.95	<b>189.50</b>
Model 575—¾ H.P., 115 V, Deluxe Unit	349.95	<b>209.50</b>
Model 590—1 H.P., 230 V, Deluxe Unit	379.95	<b>229.50</b>
Model 598—1 H.P., 208 V, Deluxe Unit	379.95	<b>229.50</b>
Model 5150—1½ H.P., 230 V, Deluxe Unit	459.95	<b>299.50</b>
Model 5158—1½ H.P., 208 V, Deluxe Unit	459.95	<b>299.50</b>
Model 5100—Listed, but not available now.		

Above prices include Excise Taxes where applicable, as well as a 5 Year Warrantee.

## PAGE 185—WEATHERALL AIR CONDITIONER COVERS AND FILTERS

Shipped F.O.B. Missouri

Retail and Dealer prices appear on the Catalog Page.

## PAGE 187—RENTAL COIN METERS FOR RADIO AND TELEVISION

Shipped F.O.B. Missouri

Dealer prices for Meter-Matic Rental Coin Meters appear on the Catalog Page.

The Transvision Coin Meter with the Dual Revenue device: \$19.95 each, Dealer price.

## PAGE 188—FRAWLEY COIN-OPERATED RADIO and TELEVISION

Shipped F.O.B. Michigan

Prices appear on the Catalog Page.

## PAGES 189-190-191-192—MITCHELL RADIOS

Shipped F.O.B. Chicago, Illinois

Retail and Dealer Prices are Shown on the Catalog Pages.

## PAGES 194-195—CROWN STEEL WALL TILE and CROWN MASTICS

F.O.B. Massillon, Ohio

### CROWN METAL WALL TILE

Item	Stainless Steel & Mirror	
	Enameled Dealer Price	per Pkg.
5"x5" Field Tile, 29 pcs. per pkg., 5 sq. ft. per pkg.	<b>1.60</b>	<b>5.00</b>
2½"x5" Cap Tile, 12 pcs. per pkg., 5 lin. ft. per pkg.	<b>.52</b>	<b>1.30</b>
¾"x5" Strip Tile, 12 pcs. per pkg., 5 lin. ft. per pkg.	<b>.40</b>	<b>.75</b>
5"x5" Base Tile, 12 pcs. per pkg., 5 lin. ft. per pkg.	<b>.67</b>	<b>2.40</b>
2½"x5" Outside Corner, 12 pcs. per pkg., 5 lin. ft. per pkg.	<b>.55</b>	<b>1.40</b>
1¾"x5" Bull Nose Cap, 12 pcs. per pkg., 5 lin. ft. per pkg.	<b>.65</b>	

COLORS—Snow White, Jonquil Yellow\*, Blossom Peach, Apple Green, Cardinal Red, New Chartreuse, French Dubonnet, Satin Black, Pearl Gray, Slate Gray, Regimental Maroon, Nassau Coral\*, Clover Green, Desert Tan, Copper Brown, Horizon Blue, Colonial Blue, Velvet Stainless, and Mirror Stainless.

Tile will be sold in Full Package Lots Only.

\*Not Recommended for Outside Installations.

### LARGE CROWN METAL WALL TILE

Item	Dealer Price per Pkg.	Enameled
10"x10" Field Tile, 15 pcs. per pkg., 10 sq. ft. per pkg.	<b>3.50</b>	
5"x10" Field Tile, 15 pcs. per pkg., 5 sq. ft. per pkg.	<b>1.75</b>	
2½"x10" Cap Tile, 12 pcs. per pkg., 10 lin. ft. per pkg.	<b>1.05</b>	
¾"x10" Stripe Tile, 12 pcs. per pkg., 10 lin. ft. per pkg.	<b>.88</b>	
10"x10" Base Tile, 12 pcs. per pkg., 10 lin. ft. per pkg.	<b>2.65</b>	
5"x10" Base Tile, 12 pcs. per pkg., 10 lin. ft. per pkg.	<b>1.34</b>	
5"x10" Outside Corner, 12 pcs. per pkg., 10 lin. ft. per pkg.	<b>1.92</b>	

COLORS—Snow White, Jonquil Yellow\*, Blossom Peach, Apple Green, Cardinal Red, New Chartreuse, French Dubonnet, Satin Black, Pearl Gray, Slate Gray, Regimental Maroon, Nassau Coral\*, Clover Green, Desert Tan, Horizon Blue, Colonial Blue. Tile will be sold in Full Package Lots Only.

\*Not Recommended for Outside Installations.

### CROWN MASTICS

#### P. L. No. 701—White Resin Mastic, for Indoor

Applications Only.

5 Gal. Can	<b>2.75</b> per Gal.
3 Gal. Can	<b>2.80</b> per Gal.
1 Gal. Can	<b>3.05</b> per Gal.
1 Qt. Can	<b>1.00</b> per Qt.

#### P. L. No. 73—Rubber Base Mastic for Outdoor

Applications, and especially for damp areas.

5 Gal. Can	<b>3.10</b> per Gal.
1 Gal. Can	<b>3.50</b> per Gal.
1 Qt. Can	<b>1.20</b> per Qt.

#### Pointing (Grouting) Mastic—White Oil Base Mastic,

tends itself to cleaning with dry cloth.

1 Gal. Can	<b>3.00</b> per Gal.
1 Qt. Can	<b>.95</b> per Qt.
Cartridges—10 per Ctn.	<b>.55</b> per Cartridge

#### Tile Cleaner—In Paste Form, used in preference

to Mineral Spirits.

Qt. Can	<b>.85</b> per Qt.
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MPT-1—Metal Tile Cutter **25.00** Ea.

DL-32-C—Caulking and Pointing Gun **5.00** Ea.

CM-3—Cutting Snips **3.50** Ea.

H-180—Combination Trowel and Mastic Spreader **.50** Ea.

MBT-1—Bending Tool **3.00** Ea.

## PAGE 196—SUNBEAM PLASTIC WALL TILE

Shipped F.O.B. Indiana

Item	Retail Price	Dealer Price
No. 1—Solar Field Tile	.432	<b>.288</b> Sq. Ft.
No. 7—Feature Strip	.095	<b>.065</b> Lin. Ft.
No. 9—Contour Cap	.27	<b>.18</b> Lin. Ft.
No. 17—Contour Inside Corner	.165	<b>.11</b> Each
No. 19—Contour Outside Corner	.165	<b>.11</b> Each
No. 21—Contour Up Corner	.165	<b>.11</b> Each
No. 23—Contour Down Corner	.165	<b>.11</b> Each
No. 15—Cove Base	.375	<b>.25</b> Lin. Ft.
No. 25—Cove Base Inside Corner	.21	<b>.14</b> Each
No. 27—Cove Base Outside Corner	.21	<b>.14</b> Each
No. 31—Field Inside Corner	.075	<b>.05</b> Each
No. 33—Field Outside Corner	.075	<b>.05</b> Each
No. 35—Feature Inside/Outside Corner	.06	<b>.04</b> Each
No. 450—Quart Can Mastic (Covers 10 Sq. Ft.)	<b>1.80</b>	<b>1.20</b> Each

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGE 196—Continued.

Item	Retail Price	Dealer Price	
No. 451—2½ Gal. Pail Mastic (Covers 100 Sq. Ft.)	13.76	<b>9.17</b>	Each
No. 75—Kleenedge Tile Cutter	13.50	<b>9.00</b>	Each
No. 300—Handibond	.375	<b>.25</b>	Each
No. 200—Handikit	1.70	<b>1.13</b>	Each
No. 452—Sunbeam Cleaner (Quart Can)	1.20	<b>.80</b>	Each

All Tile sections sold only in full packages as listed on Catalog Page; Sundries and Tools in any quantity.

A Sunbeam Plastic Wall Tile Color Chart will be sent on request.

PAGE 197—GROTE MFG. CO.—

## BATHROOM FIXTURES

Metal Fixtures shipped F.O.B. Indiana.

Item	Retail Price	Dealer Price
Style 2000—Worthmore Fixtures—For Wood Mounting Only—		
No. 2010—Soap Holder, without drain	1.15	<b>.69</b>
No. 2010—Soap Holder, with drain	1.20	<b>.72</b>
No. 2015—Tumbler and Toothbrush Holder	1.15	<b>.69</b>
No. 2017—Paper Holder, with patented metal roller	2.20	<b>1.32</b>
No. 2017—Paper Holder, with wood roller	1.50	<b>.90</b>
No. 2018—Crystal Glass Shelf 18" long, removable	2.30	<b>1.38</b>
No. 2018—Crystal Glass Shelf 24" long, removable	2.50	<b>1.50</b>
No. 2018—Crystal Glass Shelf 30" long, removable	2.70	<b>1.62</b>
No. 2020—Towel Bar, Square Metal 18" long	2.10	<b>1.26</b>
No. 2020—Towel Bar, Square Metal 24" long	2.30	<b>1.38</b>
No. 2020—Towel Bar, Square Metal 30" long	2.50	<b>1.50</b>
No. 2027—Robe Hook, Single	.70	<b>.42</b>
Style 3000—Fari-Chrome Fixtures—Will be supplied for wood unless masonry mounting is specified.		
No. 3010—Soap Holder, without drain	1.70	<b>1.02</b>
No. 3010—Soap Holder, with drain	1.80	<b>1.08</b>
No. 3014—Tumbler Holder	1.80	<b>1.08</b>
No. 3015—Tumbler Holder and Toothbrush Holder	1.70	<b>1.02</b>
No. 3017—Paper Holder, with patented metal roller	3.20	<b>1.92</b>
No. 3017—Paper Holder, with wood roller	2.50	<b>1.50</b>
No. 3018—Crystal Glass Shelf 18" long, removable	3.65	<b>2.19</b>
No. 3018—Crystal Glass Shelf 24" long, removable	3.85	<b>2.31</b>
No. 3018—Crystal Glass Shelf 30" long, removable	4.10	<b>2.46</b>
No. 3019—Towel Bar, ¾" Square Metal 18" long	3.65	<b>2.09</b>
No. 3019—Towel Bar, ¾" Square Metal 24" long	3.95	<b>2.37</b>
No. 3019—Towel Bar, ¾" Square Metal 30" long	4.25	<b>2.55</b>
No. 3020—Towel Bar, Square Metal 18" long	3.15	<b>1.89</b>
No. 3020—Towel Bar, Square Metal 24" long	3.45	<b>2.07</b>
No. 3021—Grab Bar ½" Square Metal 9" long	2.85	<b>1.71</b>
No. 3022—Grab Bar ¾" Square Metal 9" long	3.35	<b>2.01</b>
No. 3023—Soap Holder and Grab Bar	4.55	<b>2.73</b>
No. 3027—Robe Hook, Single	1.05	<b>.63</b>

## RECESSED FIXTURES

No. 3006—Hi-Dit Lavatory Unit includes Tumbler	16.00	<b>9.60</b>
No. 3128—Paper Holder— with patented Metal Roller	4.75	<b>2.85</b>
No. 3128—Paper Holder—with Wood Roller	4.00	<b>2.40</b>
No. 3129—Soap Holder—removable Tray	3.85	<b>2.31</b>
No. 3130—Soap and Grab Bar— removable Tray	5.45	<b>3.27</b>
No. 3131—Tumbler Holder—No. 3029 less Tray	3.60	<b>2.16</b>

IMPORTANT—How to Order Surface Accessories.  
Style 2000 are made for Wood Mounting Only.  
Style 3000 Specify for Masonry or Wood Mounting.

PAGES 198-199-200—FARIES MIRRORS

Shipped F.O.B. Illinois

Item	Retail Price	Dealer Price	Less Than Six	Six Or More
Unframed Mirrors WITH Hardboard Backing Rectangular With Clips and Hangers, No Holes.				
With ½" Bevel Edge—				
18"x26" Size	14.75	<b>8.91</b>	<b>8.10</b>	
24"x30" Size	23.10	<b>13.86</b>	<b>12.60</b>	
24"x36" Size	25.85	<b>15.51</b>	<b>14.10</b>	
30"x40" Size	35.20	<b>21.12</b>	<b>19.20</b>	
30"x48" Size	45.10	<b>27.06</b>	<b>24.60</b>	
30"x60" Size	58.30	<b>34.98</b>	<b>31.80</b>	
36"x46" Size	52.25	<b>31.35</b>	<b>28.50</b>	
36"x54" Size	61.60	<b>36.96</b>	<b>33.60</b>	
40"x50" Size	64.35	<b>38.61</b>	<b>35.10</b>	
With Polished Edge—				
18"x26" Size	13.75	<b>8.25</b>	<b>7.50</b>	
24"x30" Size	21.45	<b>12.87</b>	<b>11.70</b>	
24"x36" Size	24.20	<b>14.52</b>	<b>13.20</b>	
30"x40" Size	33.55	<b>20.13</b>	<b>18.30</b>	
30"x48" Size	42.90	<b>25.74</b>	<b>23.40</b>	
30"x60" Size	55.00	<b>33.00</b>	<b>30.00</b>	
36"x46" Size	48.95	<b>29.37</b>	<b>26.70</b>	
36"x54" Size	58.30	<b>34.98</b>	<b>31.80</b>	
40"x50" Size	61.05	<b>36.63</b>	<b>33.30</b>	
Square or Diamond				
With ½" Bevel Edge—				
20"x20" Size	13.75	<b>8.25</b>	<b>7.50</b>	
24"x24" Size	17.61	<b>10.56</b>	<b>9.60</b>	
28"x28" Size	24.25	<b>14.52</b>	<b>13.20</b>	
With Polished Edge—				
20"x20" Size	12.65	<b>7.59</b>	<b>6.90</b>	
24"x24" Size	15.95	<b>9.57</b>	<b>8.70</b>	
28"x28" Size	22.00	<b>13.20</b>	<b>12.00</b>	
Circular, with ½" Bevel Edge—				
20" Diameter	13.75	<b>8.25</b>	<b>7.50</b>	
24" Diameter	17.60	<b>10.56</b>	<b>9.60</b>	
28" Diameter	24.20	<b>14.52</b>	<b>13.20</b>	
With Polished Edge—				
20" Diameter	12.65	<b>7.59</b>	<b>6.90</b>	
24" Diameter	15.95	<b>9.57</b>	<b>8.70</b>	
28" Diameter	22.00	<b>13.20</b>	<b>12.00</b>	
Rectangular, with Screws or Toggle Bolts and Rosettes or Ornamental Screws and Bolts				
With ½" Bevel Edge—				
18"x26" Size	14.85	<b>8.91</b>	<b>8.10</b>	
24"x30" Size	23.10	<b>13.86</b>	<b>12.60</b>	
24"x36" Size	25.85	<b>15.51</b>	<b>14.10</b>	
30"x40" Size	35.20	<b>21.12</b>	<b>19.20</b>	
30"x48" Size	45.10	<b>27.06</b>	<b>24.60</b>	
30"x60" Size	58.30	<b>34.98</b>	<b>31.80</b>	
36"x46" Size	52.25	<b>31.35</b>	<b>28.50</b>	
36"x54" Size	61.60	<b>36.96</b>	<b>33.60</b>	
40"x50" Size	64.35	<b>38.61</b>	<b>35.10</b>	
With Polished Edge—				
18"x26" Size	13.75	<b>8.25</b>	<b>7.50</b>	
24"x30" Size	21.45	<b>12.87</b>	<b>11.70</b>	
24"x36" Size	24.20	<b>14.52</b>	<b>13.20</b>	
30"x40" Size	33.55	<b>20.13</b>	<b>18.30</b>	
30"x48" Size	42.90	<b>25.74</b>	<b>23.40</b>	
30"x60" Size	55.00	<b>33.00</b>	<b>30.00</b>	
36"x46" Size	48.95	<b>29.37</b>	<b>26.70</b>	
36"x54" Size	58.30	<b>34.98</b>	<b>31.80</b>	
40"x50" Size	61.05	<b>36.63</b>	<b>33.30</b>	

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



PAGES 198-199-200—Continued.

Item	Retail Price	Dealer Price	
		Less Than Six	Six Or More
Square or Diamond			
With ½" Bevel Edge—			
20"x20" Size	13.75	8.25	7.50
24"x24" Size	17.60	10.56	9.60
28"x28" Size	24.20	14.52	13.20
With Polished Edge—			
20"x20" Size	12.65	7.59	6.90
24"x24" Size	15.95	9.57	8.70
28"x28" Size	22.00	13.20	12.00
Circular, with ½" Bevel Edge—			
20" Diameter	13.75	8.25	7.50
24" Diameter	17.60	10.56	9.60
28" Diameter	24.20	14.52	13.20
With Polished Edge—			
20" Diameter	12.65	7.59	6.90
24" Diameter	14.95	9.57	8.70
28" Diameter	22.00	13.20	12.00
Unframed Mirrors WITHOUT Backing			
Rectangular With Screws or Toggle Bolts			
And Rosettes or Ornamental Screws and Bolts			
With ½" Bevel Edge—			
18"x26" Size	12.65	7.59	6.90
24"x30" Size	19.25	11.55	10.50
24"x36" Size	22.00	13.20	12.00
30"x40" Size	29.70	17.82	16.20
30"x48" Size	37.40	22.40	20.40
30"x60" Size	48.40	29.04	26.40
36"x46" Size	43.45	26.07	23.70
36"x54" Size	51.15	30.69	27.90
40"x50" Size	53.90	32.34	29.40
With Polished Edge—			
18"x26" Size	11.55	6.93	6.30
24"x30" Size	18.15	10.89	9.90
24"x36" Size	20.35	12.21	11.10
30"x40" Size	28.05	16.83	15.30
30"x48" Size	35.75	21.45	19.50
30"x60" Size	46.20	27.72	25.20
36"x46" Size	41.25	24.75	22.50
36"x54" Size	48.40	29.04	26.40
40"x50" Size	51.15	30.69	27.90
Square or Diamond			
With ½" Bevel Edge—			
20"x20" Size	11.55	6.93	6.30
24"x24" Size	14.30	8.58	7.80
28"x28" Size	19.80	11.88	10.80
With Polished Edge—			
20"x20" Size	10.45	6.27	5.70
24"x24" Size	12.65	7.59	6.90
28"x28" Size	18.15	10.89	9.90
Circular, with ½" Bevel Edge—			
20" Diameter	11.55	6.93	6.30
24" Diameter	14.30	8.58	7.80
28" Diameter	19.80	11.88	10.80
With Polished Edge—			
20" Diameter	10.45	6.27	5.70
24" Diameter	12.65	7.59	6.90
28" Diameter	18.15	10.89	9.90
Rectangular With Clips and Concealed Screws or Bolts. No Holes			
With ½" Bevel Edge—			
18"x26" Size	11.55	6.93	6.30
24"x30" Size	18.15	10.89	9.90
24"x36" Size	20.90	12.54	11.40
30"x40" Size	28.60	17.16	15.60

Item	Retail Price	Dealer Price	
		Less Than Six	Six Or More
30"x48" Size	36.30	<b>21.78</b>	<b>19.80</b>
30"x60" Size	47.30	<b>28.38</b>	<b>25.80</b>
36"x46" Size	42.35	<b>25.41</b>	<b>23.10</b>
36"x54" Size	50.05	<b>30.03</b>	<b>27.30</b>
40"x50" Size	52.80	<b>31.68</b>	<b>28.80</b>
Square or Diamond			
With 1/2" Bevel Edge—			
20"x20" Size	10.45	<b>6.27</b>	<b>5.70</b>
24"x24" Size	13.20	<b>7.92</b>	<b>7.20</b>
28"x28" Size	18.70	<b>11.22</b>	<b>10.20</b>
With Polished Edge—			
20"x20" Size	9.35	<b>5.61</b>	<b>5.10</b>
24"x24" Size	11.55	<b>6.93</b>	<b>6.30</b>
28"x28" Size	17.05	<b>10.23</b>	<b>9.30</b>
Circular, with 1/2" Bevel Edge—			
20" Diameter	10.45	<b>6.27</b>	<b>5.70</b>
24" Diameter	13.20	<b>7.92</b>	<b>7.20</b>
28" Diameter	18.70	<b>11.22</b>	<b>10.20</b>
With Polished Edge—			
20" Diameter	9.35	<b>5.61</b>	<b>5.10</b>
24" Diameter	11.55	<b>6.93</b>	<b>6.30</b>
28" Diameter	17.05	<b>10.23</b>	<b>9.30</b>
Door Mirrors—Mounted With Plastic or Metal Clips and Screws. Specify Which Desired			
With 1/2" Bevel Edge—			
12"x48" Size	13.75	<b>8.25</b>	<b>7.50</b>
16"x56" Size	20.90	<b>12.54</b>	<b>11.40</b>
16"x68" Size	25.85	<b>15.51</b>	<b>14.10</b>
18"x68" Size	30.25	<b>18.15</b>	<b>16.50</b>
20"x60" Size	29.15	<b>17.49</b>	<b>15.90</b>
20"x68" Size	34.65	<b>20.79</b>	<b>18.90</b>
22"x68" Size	38.50	<b>23.10</b>	<b>21.00</b>
24"x68" Size	42.35	<b>25.41</b>	<b>23.10</b>
With Polished Edge—			
12"x48" Size	12.65	<b>7.59</b>	<b>6.90</b>
16"x56" Size	19.25	<b>11.55</b>	<b>10.50</b>
16"x68" Size	24.20	<b>14.52</b>	<b>13.20</b>
18"x68" Size	28.05	<b>16.83</b>	<b>15.30</b>
20"x60" Size	26.95	<b>16.17</b>	<b>14.70</b>
20"x68" Size	31.90	<b>19.14</b>	<b>17.50</b>
22"x68" Size	35.75	<b>21.45</b>	<b>19.50</b>
24"x68" Size	39.60	<b>23.76</b>	<b>21.60</b>
Framed Mirrors With 3/4" Polished Stainless Steel Frames With Metal Back and Keyhole Slots For Concealed Mounting. Specify Wood Screws or Toggle Bolts			
Without Attachments—			
12"x18" Size	12.10	<b>7.26</b>	<b>6.60</b>
14"x20" Size	13.75	<b>8.25</b>	<b>7.50</b>
16"x20" Size	15.40	<b>9.24</b>	<b>8.40</b>
16"x22" Size	16.78	<b>10.07</b>	<b>9.15</b>
16"x24" Size	18.43	<b>11.06</b>	<b>10.05</b>
18"x24" Size	20.90	<b>12.54</b>	<b>11.40</b>
18"x26" Size	23.10	<b>13.86</b>	<b>12.60</b>
18"x28" Size	25.30	<b>15.18</b>	<b>13.80</b>
With Glass Shelf Only—			
12"x18" Size	15.40	<b>9.24</b>	<b>8.40</b>
14"x20" Size	17.05	<b>10.23</b>	<b>9.30</b>
16"x20" Size	18.70	<b>11.22</b>	<b>10.20</b>
16"x22" Size	20.08	<b>12.00</b>	<b>10.95</b>
16"x24" Size	21.73	<b>13.04</b>	<b>11.85</b>
18"x24" Size	24.20	<b>14.52</b>	<b>13.20</b>
18"x26" Size	26.40	<b>15.84</b>	<b>14.40</b>
18"x28" Size	28.60	<b>17.16</b>	<b>15.60</b>
With Shelf and Towel Bar—			
12"x18" Size	17.60	<b>10.56</b>	<b>9.60</b>
14"x20" Size	19.25	<b>11.55</b>	<b>10.50</b>
16"x20" Size	20.90	<b>12.54</b>	<b>11.40</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



PAGES 198-199-200—Continued.

Item	Retail Price	Dealer Price Less Than Six Or More	Six
16"x22" Size	22.28	<b>13.37</b>	<b>12.15</b>
16"x24" Size	23.93	<b>14.36</b>	<b>13.05</b>
18"x24" Size	26.40	<b>15.84</b>	<b>14.40</b>
18"x26" Size	28.60	<b>17.16</b>	<b>15.60</b>
18"x28" Size	30.80	<b>18.48</b>	<b>16.80</b>
Theft Proof Lock When Specified, Extra Per Mirror	1.10	<b>.66</b>	<b>.60</b>
With Cardboard Back For Direct Mounting With Wood Screws or Toggle Bolts and Rosettes or With Ornamental Wood Screws or Toggle Bolts. Specify Which Desired			
Without Attachments—			
12"x18" Size	11.00	<b>6.60</b>	<b>6.00</b>
14"x20" Size	12.65	<b>7.59</b>	<b>6.90</b>
16"x20" Size	14.30	<b>8.58</b>	<b>7.80</b>
16"x22" Size	15.68	<b>9.40</b>	<b>8.55</b>
16"x24" Size	17.05	<b>10.23</b>	<b>9.30</b>
18"x24" Size	19.25	<b>11.55</b>	<b>10.50</b>
18"x26" Size	21.45	<b>12.87</b>	<b>11.70</b>
18"x28" Size	23.65	<b>14.19</b>	<b>12.90</b>
With Glass Shelf Only—			
12"x18" Size	14.30	<b>8.58</b>	<b>7.80</b>
14"x20" Size	15.95	<b>9.57</b>	<b>8.70</b>
16"x20" Size	17.60	<b>10.56</b>	<b>9.60</b>
16"x22" Size	18.98	<b>11.39</b>	<b>10.35</b>
16"x24" Size	18.50	<b>12.21</b>	<b>11.10</b>
18"x24" Size	20.35	<b>13.53</b>	<b>12.30</b>
18"x26" Size	24.75	<b>14.85</b>	<b>13.50</b>
18"x28" Size	26.95	<b>16.17</b>	<b>14.70</b>
With Shelf and Towel Bar—			
12"x18" Size	16.50	<b>9.90</b>	<b>9.00</b>
14"x20" Size	18.15	<b>10.89</b>	<b>9.90</b>
16"x20" Size	19.80	<b>11.88</b>	<b>10.80</b>
16"x22" Size	21.18	<b>12.71</b>	<b>11.55</b>
16"x24" Size	22.55	<b>13.53</b>	<b>12.30</b>
18"x24" Size	24.75	<b>14.85</b>	<b>13.50</b>
18"x26" Size	26.95	<b>16.17</b>	<b>14.70</b>
18"x28" Size	29.15	<b>17.49</b>	<b>15.90</b>

Mirror Attachments For Framed or Unframed  
Mirrors Fluorescent 19" Light Fixture With  
14 Watt Tube, Built-in Junction Box, Con-  
venience Outlet, Switch and Starter

No. 721—Single Light, For top of Mirror	13.75	<b>8.25</b>	<b>7.50</b>
No. 722—Pair of Lights, One For Each Side of Mirror	27.50	<b>16.50</b>	<b>15.00</b>
Glass Shelf With Polished Chrome Brackets			
12", 14", 16", and 18" Overall	3.30	<b>1.98</b>	<b>1.80</b>
20", 22", 24", and 26" Overall	3.58	<b>2.15</b>	<b>1.95</b>
28", 30", 32", and 34" Overall	3.85	<b>2.31</b>	<b>2.10</b>
36", 38" and 40" Overall With Support	4.95	<b>2.97</b>	<b>2.70</b>

Glass Shelf and Towel Bar With Polished  
Chrome Brackets

12", 14", 16", and 18" Overall	5.50	<b>3.30</b>	<b>3.00</b>
20", 22", 24", and 26" Overall	6.33	<b>3.80</b>	<b>3.45</b>
28", 30", 32", and 34" Overall	6.88	<b>4.13</b>	<b>3.75</b>
36", 38", and 40" Overall With Support	8.80	<b>5.28</b>	<b>4.80</b>

**GUARANTEE:** The silvering of Faries Mirrors with or without Hardboard Backing is unconditionally guaranteed against deterioration over a period of five years. Faries Mirrors are guaranteed to be satisfactory in every other respect at time shipment is received. All light fixtures are guaranteed to be satisfactory.

For Plate Glass Mirrors in other sizes, from an Eastern  
Shipping Point, Please See Page 145.

PAGES 201-202—HESS BATHROOM CABINETS AND  
LAVATORY MIRRORS

Shipped F.O.B. Chicago, Illinois

Item	Style of Lights	Retail Price	Dealer Price
No. 151—Bathroom Cabinet, Unlighted		14.25	<b>8.50</b>
No. 152—Bathroom Cabinet, Tubelights		32.00	<b>18.95</b>
No. 155—Bathroom Cabinet, Unlighted		12.00	<b>6.95</b>
No. 260—Bathroom Cabinet, Tubelights		37.25	<b>21.95</b>
No. 261—Bathroom Cabinet, Unlighted		16.00	<b>9.50</b>
No. 263—Bathroom Cabinet, Unlighted		16.00	<b>9.50</b>
No. 265—Bathroom Cabinet, Unlighted		17.80	<b>10.50</b>
No. 267—Bathroom Cabinet, Unlighted		19.50	<b>11.50</b>
No. 268—Bathroom Cabinet, Tubelights		37.25	<b>21.95</b>
No. 269—Bathroom Cabinet, Unlighted		19.50	<b>11.50</b>
No. 273—Bathroom Cabinet, Unlighted		19.50	<b>11.50</b>
No. 275—Bathroom Cabinet, Unlighted		21.00	<b>12.50</b>
No. 276—Bathroom Cabinet, Tubelights		40.75	<b>23.95</b>
No. 293—Bathroom Cabinet, Unlighted		21.00	<b>12.50</b>
No. 293E—Bathroom Cabinet, Unlighted		21.85	<b>12.95</b>
No. 383—Bathroom Cabinet, Unlighted		25.00	<b>14.95</b>
No. 385—Bathroom Cabinet, Unlighted		26.30	<b>15.50</b>
No. 385E—Bathroom Cabinet, Unlighted		27.15	<b>15.95</b>
No. 387—Bathroom Cabinet, Unlighted		26.30	<b>15.50</b>
No. 505—Bathroom Cabinet, Unlighted		33.50	<b>19.95</b>
No. 121—Framed Lavatory Mirror		11.00	<b>6.60</b>
No. 142—Framed Lavatory Mirror		12.00	<b>7.20</b>
No. 162—Framed Lavatory Mirror		14.50	<b>8.70</b>
No. 172—Framed Lavatory Mirror		18.00	<b>10.80</b>
No. 182—Framed Lavatory Mirror		22.25	<b>13.35</b>
No. 121-S—Mirror Shelf Combination		16.50	<b>9.90</b>
No. 142-S—Mirror Shelf Combination		17.25	<b>10.35</b>
No. 162-S—Mirror Shelf Combination		19.75	<b>11.85</b>
No. 172-S—Mirror Shelf Combination		23.00	<b>13.80</b>
No. 182-S—Mirror Shelf Combination		27.50	<b>16.50</b>

If Theft-proof Locking Device is desired on framed Lavatory  
Mirrors and Mirror-Shelf Combinations, add \$1.00 to the  
price of each unit ordered. Stainless Steel shelves are op-  
tional on Mirror-Shelf Combinations (Instead of Plate Glass  
Shelves) for an additional cost of \$2.50 per unit.

PAGE 203—SCRANTON SHOWER & WINDOW CURTAINS

Shipped F.O.B. Pennsylvania

Sizes and Styles		Dealer Price
CRYSTAL PATTERN (Plain)		
Sky Blue, Rose, Peach, Green, Yellow, White, Red and Clear		
27"x54" Ruffled Window Curtains—4 ga.		<b>1.45</b> per pr.
6'x6' Full Shower Curtains—4 ga.		<b>1.45</b> each
35"x54" Tailored Window Curtain—6 ga.		<b>2.10</b> per pr.
6'x6' Full Shower Curtains—6 ga.		<b>2.10</b> each
48"x78" Stall Shower Curtains—6 ga.		<b>1.75</b> each
STAR DUST PATTERN		
Sky Blue, Rose, Peach, Green, Yellow and White		
27"x45" Ruffled Window Curtains—3½ ga.		<b>1.35</b> per pr.
27"x54" Ruffled Window Curtains—3½ ga.		<b>1.50</b> per pr.
6'x6' Full Shower Curtains—3½ ga.		<b>1.50</b> each
48"x78" Stall Shower Curtains—3½ ga.		<b>1.30</b> each
CATALINA PATTERN		
Blue, Pink, Coral, Green, Yellow, White and Wine		
35"x54" Tailored Window Curtains—4 ga.		<b>2.20</b> per pr.
6'x6' Full Shower Curtains—4 ga.		<b>2.20</b> each
VENTURA PATTERN		
Blue, Pink, Green, Yellow, White, Wine and Brown		
35"x54" Tailored Shower Curtains—6 ga.		<b>3.35</b> per pr.
6'x6' Full Shower Curtains—6 ga.		<b>3.35</b> each
AINSLEE PATTERN (Taffeta)		
Blue, Rose, Coral, Green, Yellow, Wine, White, Pink, Brown and Gray		
35"x54" Tailored Window Curtains—180 count		<b>4.95</b> per pr.
6'x6' Full Shower Curtains—180 count		<b>4.95</b> each
Order by size, style and color.		

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 204—FULTON BAG & COTTON MILLS—WHITE DUCK SHOWER CURTAINS

Shipped F.O.B. Atlanta, Ga.

Minimum Order—1 Doz. Curtains of Assorted Sizes.

Item	Weight	Retail Price	Dealer Price
Size 36"x72"—1 lb. 1 oz. ....		2.75 ea.	<b>1.57 ea.</b>
Size 72"x72"—2 lbs. 1 oz. ....		4.50 ea.	<b>2.97 ea.</b>
Size 108"x72"—3 lbs. 2 ozs. ....		6.25 ea.	<b>4.45 ea.</b>

## PAGE 204—PLASTIC SHOWER CURTAINS & DRAPES— Shipped F.O.B. St. Louis

Item	Retail Price	Dealer Price
No. 900C—Solid Color Shower Curtains .....	1.95 ea.	<b>1.26 ea.</b>
No. 900D—Matching Drapes .....	1.25 pr.	<b>.84 pr.</b>

Minimum Order \$50.00 at above prices. On smaller orders, prices are:

Item	Dealer Price
No. 900C .....	<b>1.39 ea.</b>
No. 900D .....	<b>.92 pr.</b>

Special Sizes and Heavier Grades of Plastic Shower Curtains are available on request. Write for information, giving Size and Quality required.

## PAGE 204—ACE RUBBER PRODUCTS, INC.— RUBBER MATS

Shipped F.O.B. Akron, Ohio

Full Freight allowed on Shipments of 200 lbs. or over. Mats on Pages 204 and 408 may be combined to make a 200 lb. Shipment.

Item	Retail Price Each	Dealer Price Each
No. 3201—Brown 20"x20" Rubber Shower Mat .....	Discontinued See Below	
No. 3200—Black 20"x20" Rubber Shower Mat .....		
No. 3202—Green 20"x20" Rubber Shower Mat .....		
No. 3203—Gray 20"x20" Rubber Shower Mat .....		
No. 5200—Yellow and Black, 18"x20"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5201—Gray and White, 18"x30"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5202—Rust and White, 18"x30"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5203—Green and White, 18"x30"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5204—Blue and White, 18"x30"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5205—Red and White, 18"x30"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5206AC—Assorted Colors, 18"x30"		
Rubber Oval Rug .....	1.19	<b>.69</b>
No. 5300—Yellow and Black, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>
No. 5301—Gray and White, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>
No. 5302—Rust and White, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>
No. 5303—Green and White, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>
No. 5304—Blue and White, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>
No. 5305—Red and White, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>
No. 5306AC—Assorted Colors, 22"x36"		
Rubber Oval Rug .....	1.49	<b>.90</b>

IMPORTANT NOTE: Assorted Cartons of Oval Rugs consists of Two Each of 6 Colors.

A 10% Handling Charge will apply on less than Standard

Package Orders. Number of Mats to a Standard Package is indicated on the Catalog Page.

Minimum handling charge \$1.00.

The Rubber Shower Mats shown on Page 204 were discontinued by the Manufacturer after the Catalog Page was printed.

## PAGE 205—SLOAN ACT-O-MATIC SHOWER HEADS

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
Regulation Act-O-Matic Shower Head .....	5.95	<b>3.95</b>
Vandal-Proof Act-O-Matic Shower Head .....	6.95	<b>4.95</b>

## PAGE 205—FIAT PRECAST TERRAZZO SHOWER RECEPTORS FOR BUILT-UP SHOWER STALLS

Shipped F.O.B. Chicago, Illinois

Item	Contract Price	Dealer Price
Flat Type for Tile — for use with Tile, Plaster or Structural Glass Walls.		
Design No. FT—32"x32", Shpg. Wt., 180 lbs. ....	35.00	<b>28.00</b>
Design No. FT—36"x36", Shpg. Wt., 220 lbs. ....	43.00	<b>34.40</b>
Design No. FT—40"x40", Shpg. Wt., 275 lbs. ....	50.00	<b>40.00</b>
Design No. FTC—36"x36" Corner Type, Shpg. Wt., 200 lbs. ....	50.00	<b>40.00</b>
Design No. FTC—40"x40" Corner Type, Shpg. Wt., 250 lbs. ....	55.00	<b>44.00</b>
Flat Type for Marble with Separate Terrazzo Threshold — for use with Marble, Slate or Structural Glass (Slab) Walls.		
Design No. FTM—32"x32", Shpg. Wt., 210 lbs. ....	50.00	<b>40.00</b>
Design No. FTM—36"x36", Shpg. Wt., 260 lbs. ....	55.00	<b>44.00</b>
Design No. FTM—40"x40", Shpg. Wt., 320 lbs. ....	60.00	<b>48.00</b>
Design No. FPMC—36"x36" Corner Type, Shpg. Wt., 220 lbs. ....	60.00	<b>48.00</b>
Design No. FPMC—40"x40" Corner Type, Shpg. Wt., 250 lbs. ....	65.00	<b>52.00</b>
Rabbetted Type for Marble — for use with Marble or Slate Walls.		
Design No. RM—36"x36", Shpg. Wt., 370 lbs. ....	75.00	<b>60.00</b>
Design No. RMD—72"x36" Dual Type, Shpg. Wt., 750 lbs. ....	130.00	<b>104.00</b>

Precast Terrazzo Receptors are an aggregate of Black and White Marble Chips and White Portland Cement with Brass Drain cast integral and Chromium Plated Strainer Plate.

If special size Receptor is required, write for quotation and furnish complete details. If special color desired add \$10.00 per single Receptor.

WHEN ORDERING: Specify Design Number and Size required.

## PAGES 206-207—MILWAUKEE FAUCETS, STRAINERS, TUB AND SHOWER ADJUSTO FIXTURES

Shipped F.O.B. Wisconsin

Item	Retail Price	Dealer Price
K-1181-2—Concord Diverter Fixture Adjusto Tub and Shower Fixtures .....	17.05	<b>11.42</b>
K-1441-2—Queen Mary .....	25.96	<b>17.39</b>
K-1443-2—Queen Mary .....	23.12	<b>15.49</b>
K-1445-2—Olympic, with Mixing Valve .....	36.91	<b>24.73</b>
K-1457-1—Clipper, Adjustable Arm and Head Combination .....	17.68	<b>11.85</b>
K-1458-1—Rex, Adjusto Arm Only, Less Valve .....	18.76	<b>12.57</b>
K-1459-1—Windsor .....	27.01	<b>18.10</b>
K-1460-1—Normandy .....	27.01	<b>18.10</b>
K-1461-1—Lafayette .....	28.91	<b>19.37</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices ! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGES 206-207—Continued.

Item	Retail Price	Dealer Price
K-2058-2—Winthrop, Over-Rim Tub Filler	10.95	<b>7.34</b>
K-2136-1—Badger, Triplever Waste and Overflow	11.58	<b>7.76</b>
K-2172-1—Connected Waste and Overflow	8.51	<b>5.70</b>
K-3682-2—Premier Shower Head	1.81	<b>1.21</b>
K-3930-1—Stall Shower Fixture	7.14	<b>4.78</b>
K-4009-1—Baltimore Lavatory Fixture, with Pop-up	14.19	<b>9.51</b>
K-4017-1—Baltimore Lavatory Fixture, with Pullout Plug, Chain	10.34	<b>6.93</b>
K-4155-1—Basket Type Sink Strainer	3.39	<b>2.27</b>
K-4160-1—Albany Concealed Deck Faucet, with Spray	14.53	<b>9.74</b>
K-4172-5—Lancaster Deck Faucet with Spray	16.17	<b>10.83</b>

Order by number and description

## PAGES 208-209—STANDARD SHOWER CABINETS

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
No. 44-30—Shower Stall	39.90	<b>24.95</b>
No. D44X-30—Shower Stall	47.90	<b>27.95</b>
No. 46-30—Shower Stall	49.00	<b>28.95</b>
No. D46-30—Shower Stall	57.00	<b>34.50</b>
No. 49-30—Shower Stall	55.50	<b>32.95</b>
No. C49-30—Shower Stall	69.00	<b>39.95</b>
No. 50-30—Shower Stall	64.10	<b>34.95</b>
No. 50N-30—Shower Stall	69.00	<b>39.95</b>
No. C50E-30—Shower Stall	75.70	<b>43.95</b>
No. D51-30—Shower Stall	66.50	<b>38.50</b>
No. S52-30—Shower Stall	73.90	<b>41.95</b>
No. T53-30—Shower Stall	119.10	<b>69.95</b>
No. 44-32—Shower Stall	43.90	<b>26.95</b>
No. D44X-32—Shower Stall	49.40	<b>28.95</b>
No. 46—Shower Stall	49.00	<b>29.95</b>
No. D46—Shower Stall	57.00	<b>34.50</b>
No. 49—Shower Stall	57.90	<b>34.95</b>
No. C49-32—Shower Stall	71.00	<b>40.95</b>
No. 50-E—Shower Stall	67.20	<b>38.95</b>
No. 50-N—Shower Stall	73.80	<b>42.95</b>
No. C-50-E—Shower Stall	78.70	<b>45.95</b>
No. D-51—Shower Stall	68.80	<b>38.95</b>
No. S-52—Shower Stall	78.00	<b>45.95</b>
No. T-53—Shower Stall	129.00	<b>75.50</b>
No. 50E-36—Shower Stall	96.30	<b>54.50</b>
No. C50E-36—Shower Stall	108.90	<b>59.95</b>
No. D-51-36—Shower Stall	104.00	<b>57.95</b>
No. T53-36—Shower Stall	139.00	<b>82.50</b>
No. A-60—Corner Shower Stall	104.00	<b>59.95</b>
No. A-61—Corner Shower Stall	127.10	<b>69.95</b>
No. A-62—Corner Shower Stall	138.60	<b>79.95</b>
No. A-63—Corner Shower Stall	127.10	<b>69.95</b>
No. A-64—Corner Shower Stall	161.70	<b>89.95</b>
No. A-47—Corner Shower Stall	66.00	<b>39.95</b>

Any of the A-60 Series Corner Shower Cabinets may be had with Aluminum Panels instead of Steel Panels for an additional charge of \$8.50 per Shower Cabinet. Please specify if desired.

All Shower Cabinets (Except A-60 Series) are available with Painted or Unpainted Aluminum Panels for the following Additional Charge per Cabinet. (Please Specify whether Painted or Unpainted Aluminum Panels are desired.)

30" x 30" Size	\$5.00
32" x 32" Size	6.50
36" x 36" Size	8.75

## PAGE 209—STANDARD STEEL CABINET CO.—GLASS SHOWER DOORS

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
Model No. SD-1P—Glass, Size for 30" & 32" Stalls	38.00	<b>21.95</b>
Model No. SD-1P—Glass, Size for 36" Stalls	55.10	<b>32.95</b>
Model No. SD-2—Glass, Size for 30" & 32" Stalls	58.00	<b>33.95</b>
Model No. SD-2—Glass, Size for 36" Stalls	81.20	<b>47.95</b>
Model No. SD-P5—Flamingo Design, Size for 30" or 32" Stalls	69.50	<b>39.50</b>
Model No. SD-P5—Flamingo Design, Size for 36" Stalls	99.50	<b>57.75</b>

Add 5% for each additional inch in height.

Add 10% for each additional inch in width.

For Shower Stall and

Door Combination Installed, add	5.00	<b>2.60</b>
For Tile Stalls, Because of Side Angles, add	5.00	<b>2.60</b>

### IMPORTANT—

Always specify whether Right or Left Hand Hinge when facing Cabinet.

Glass Shower Doors available in either clear or opaque glass. Please specify which.

## PAGES 210-211—ROCKPORT SANITARY POTTERY, INC.—

### TOILET BOWLS, TANKS AND LAVATORIES

Shipped F.O.B. Rockport, Indiana

Available in White Only

Item	Retail Price	Dealer Price
No. 1012U—Rockport Combination—A Grade	37.95	<b>24.95</b>
No. 714U—Lincoln Combination—A Grade	34.95	<b>23.40</b>
No. 100—Ohio Lavatory, Without Fittings—A Grade	15.95	<b>10.66</b>
No. 100—Ohio Lavatory as shown, with Faucet Chain and Stopper, P.O. Plug, and "P" Trap—A Grade	29.95	<b>20.86</b>
No. 100—Ohio Lavatory with Faucet, Chain and Stopper, P.O. Plug, "P" Trap, and Legs—A Grade	47.95	<b>31.75</b>
No. 100—Ohio Lavatory with Faucet, Chain and Stopper, P.O. Plug, "P" Trap, Legs, and 2 Towel Bars—A Grade	52.95	<b>34.95</b>
No. 100—Ohio Lavatory as Shown, with Pop-Up Faucet and "P" Trap—A Grade	34.95	<b>25.06</b>
No. 100—Ohio Lavatory, with Pop-Up Faucet, "P" Trap, Legs, and 2 Towel Bars—A Grade	53.95	<b>35.95</b>
No. 100—Ohio Lavatory, with Pop-Up Faucet, "P" Trap, Legs, and 2 Towel Bars—A Grade	59.95	<b>39.15</b>
No. 101—Cleveland Lavatory, Without Fittings—A Grade	12.95	<b>9.00</b>
N. 101—Cleveland Lavatory, as shown, with Faucet, Chain and Stopper, P.O. Plug, and "P" Trap—A Grade	27.50	<b>19.20</b>
No. 101—Cleveland Lavatory, as shown, with Pop-Up Faucet and "P" Trap—A Grade	34.95	<b>23.40</b>
No. 103—Marion Lavatory, Without Fittings—A Grade	17.95	<b>11.50</b>
No. 103—Marion Lavatory, with Faucet, Chain and Stopper, P.O. Plug, and "P" Trap—A Grade	32.95	<b>21.68</b>
No. 103—Marion Lavatory, with Faucet, Chain and Stopper, P.O. Plug, "P" Trap, and Legs—A Grade	49.95	<b>32.75</b>
No. 103—Marion Lavatory, with Faucet, Chain and Stopper, P.O. Plug, "P" Trap, Legs, and 2 Towel Bars—A Grade	53.95	<b>35.95</b>
No. 103—Marion Lavatory, with Pop-Up Faucet and "P" Trap—A Grade	38.95	<b>25.95</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 210-211—Continued.

Item	Retail Price	Dealer Price
No. 103—Marion Lavatory, with Pop-Up Faucet, "P" Trap, and Legs—A Grade .....	57.95	<b>36.95</b>
No. 103—Marion Lavatory, as shown, with Pop-Up Faucet, "P" Trap, Legs, and 2 Towel Bars—A Grade .....	62.50	<b>39.95</b>

PAGES 212-213—SUPERIOR VITREOUS CHINA PLUMBING FIXTURES IN SOFT PASTEL COLORS AND WHITE

Shipped F.O.B. Illinois

Item	Retail Price	Dealer Price
G-801—Clark Wall Urinal, with Spuds, But Less "P" Trap and Flush Valve—White Only .....	21.25	<b>16.45</b>
S-185—Crown Flush Valve, For Use With G-801 .....	19.95	<b>15.10</b>
G-804—Clyde Floor Stall Urinal With Spuds, But Less Flush Valve, Less Strainer .....	79.50	<b>61.50</b>
S-185—Crown Flush Valve, For Use With G-804 .....	19.95	<b>15.10</b>
F-954—2" Universal Type Urinal Strainer .....	5.25	<b>3.95</b>
G-590—Zephyr Wash Down Closet Combination, Less Supply Pipe, Stop and Seat—For 12" Roughing In—White Only .....	35.25	<b>25.85</b>
G-591—Same as above, but with 754-A Bowl For 10" Roughing-In .....	41.75	<b>30.70</b>
G-602—Ardsley Round Front Syphon Jet Bowl With Jet, But Less Flush Valve and Seat, in White .....	25.25	<b>19.50</b>
G-602—Same as above, but in Beige, Green or Blue .....	29.50	<b>22.85</b>
G-603—Same as G-602, but with Elongated Bowl, in White .....	30.00	<b>22.85</b>
G-603—Same as G-602, but with Elongated Bowl, in Beige, Green, or Blue .....	34.50	<b>26.25</b>
S-110—Crown Flush Valve Without Vacuum Breaker, For Use With G-602 and G-603 .....	19.75	<b>15.10</b>
S-110—Crown Flush Valve With Vacuum Breaker, For Use With G-602 and G-603 .....	22.75	<b>17.30</b>
G-800—Chief Reverse Trap Closet Combination, Less Supply Pipe, Stop and Seat, in White .....	39.00	<b>28.65</b>
G-800—Same as above, but in Beige, Green, or Blue .....	48.50	<b>35.25</b>
G-781—Knox Shelf Back 21"x18" Lavatory Complete with Faucets, Pop-Up Drain and Lift Rod, But Less "P" Trap, Supply Pipe and Stops, Less Legs and Towel Bars, in White .....	47.45	<b>37.20</b>
G-781—Same as above, but in Beige, Green or Blue .....	52.50	<b>40.85</b>
G-778—Knox Shelf Back 19"x17" Lavatory, Complete with Faucets, Pop-Up Drain and Lift Rod, But Less "P" Trap, Supply Pipe and Stops, Less Legs and Towel Bars, in White .....	39.85	<b>31.95</b>
G-778—Same as above, but in Beige, Green or Blue .....	43.80	<b>34.25</b>
G-775—Knox Shelf Back 19"x14" Lavatory, Complete with Faucets, Pop-Up Drain and Lift Rod, But Less "P" Trap, Supply Pipe and Stops, Less Legs and Towel Bars, in White .....	39.45	<b>31.95</b>
G-775—Same as above, but in Beige, Green or Blue .....	43.80	<b>34.25</b>
*G-780—Cass Ledge Back 21"x18" Lavatory, Complete with F-820 Fittings (Faucets, Pop-Up Drain, 1 1/4" O. D. Tail Piece, Code Spout), Less "P" Trap and Supply Pipe, Less Legs and Towel Bars, in White .....	40.50	<b>30.50</b>
*G-780—Same as above, but in Beige, Green or Blue .....	44.50	<b>33.25</b>
*G-777—Cass Ledge Back 19"x17" Lavatory, Complete with F-820 Fittings as above, Less "P" Trap and Supply Pipe, Less Legs and Towel Bars, in White .....	33.50	<b>25.50</b>
*G-777—Same as above, but in Beige, Green or Blue .....	36.50	<b>27.95</b>

Item	Retail Price	Dealer Price
F-1120—Polished Chromium Plated Legs, For Use With Knox or Cass Lavatories, Per Pair .....	8.25	<b>5.60</b>
F-1122—Polished Chromium Plated Towel Bars, For Use With Knox or Cass Lavatories, Per Pair....	8.75	<b>5.95</b>

\*Cass Ledge Back Lavatories are also available with combination centerset fitting with P.O. plug, chain and rubber stopper. If desired, specify F-821 fitting instead of F-820 fitting. The price of lavatories fitted with F-821 fittings is \$2.00 less than the same lavatories fitted with F-820 fittings.

PAGE 214—BENEKE TOILET SEATS

Shipped F.O.B. Mississippi

Item	Retail Price	Dealer Price
For Regular Bowl, with Cover—		
No. XM-20(PM-30)—White Sprayed, Closed Front .....	5.45	<b>4.14</b>
No. XM-21—White Sprayed, Open Front .....	6.00	<b>4.50</b>
No. XM-20-C—Colored Sprayed, Closed Front .....	6.25	<b>4.65</b>
No. XM-21-C—Colored Sprayed, Open Front .....	6.50	<b>4.85</b>
No. R-30—White Sheet Covered, Closed Front .....	8.25	<b>6.88</b>
No. R-31—White Sheet Covered, Open Front .....	9.50	<b>7.15</b>
No. P-30—Pearl Sheet Covered, Closed Front .....	11.25	<b>8.44</b>
No. P-31—Pearl Sheet Covered, Open Front .....	11.75	<b>8.73</b>
For Regular Bowl, Without Cover—		
No. X-22—White Sprayed, Closed Front .....	5.00	<b>3.77</b>
No. X-23—White Sprayed, Open Front .....	5.75	<b>4.35</b>
No. X-22C—Colored Sprayed, Closed Front .....	5.75	<b>4.35</b>
No. X-23C—Colored Sprayed, Open Front .....	6.00	<b>4.64</b>
No. R-32—White Sheet Covered, Closed Front .....	7.50	<b>5.65</b>
No. R-33—White Sheet Covered, Open Front .....	7.85	<b>5.89</b>
No. P-32—Pearl Sheet Covered, Closed Front .....	9.75	<b>7.32</b>
No. P-33—Pearl Sheet Covered, Open Front .....	10.25	<b>7.59</b>
No. 423B—Solid Black Plastic, Open Front Only .....	6.95	<b>5.20</b>
For Elongated Bowl, with Cover—		
No. E-20—White Sprayed, Closed Front .....	8.40	<b>6.32</b>
No. E-20C—Colored Sprayed, Closed Front .....	8.85	<b>6.63</b>
No. E-21—White Sprayed, Open Front .....	9.25	<b>6.94</b>
No. E-21C—Colored Sprayed, Open Front .....	9.15	<b>6.81</b>
No. E-30—White Sheet Covered, Closed Front .....	10.60	<b>7.93</b>
No. 30-CSC-1 1/2—White Sheet Covered, Open Front .....	10.95	<b>8.23</b>
No. PE-30—Pearl Sheet Covered, Closed Front .....	12.60	<b>9.44</b>
No. PE-31—Pearl Sheet Covered, Open Front .....	13.10	<b>9.79</b>
For Elongated Bowl, without Cover—		
No. E-22—White Sprayed, Closed Front .....	8.00	<b>6.00</b>
No. E-23—White Sprayed, Open Front .....	8.25	<b>6.19</b>
No. E-22C—Colored Sprayed, Closed Front .....	8.45	<b>6.31</b>
No. E-23C—Colored Sprayed, Open Front .....	8.70	<b>6.50</b>
No. E-32—White Sheet Covered, Closed Front .....	8.90	<b>6.63</b>
No. E-33—White Sheet Covered, Open Front .....	9.35	<b>7.02</b>
No. PE-32—Pearl Sheet Covered, Closed Front .....	11.00	<b>8.29</b>
No. PE-33—Pearl Sheet Covered, Open Front .....	11.50	<b>8.58</b>
No. 523B—Solid Black Plastic, Open Front Only .....	7.50	<b>5.50</b>

Colored Sprayed and Pearl Sheet Covered Seats are available in Black, White, and All Colors to match colored bathroom fixtures made by all the leading manufacturers. Stock Colors are: Blue, Green, Coral, White, Black.

PAGE 215—DRINKING FOUNTAINS by CENTURY

Shipped F.O.B. Illinois and California

Item	Retail Price	Dealer Price
No. 6-45—Wall Fountain with No. 700 Bubbler (Illustrated) .....	55.00	<b>44.00</b>
No. 6-45—Wall Fountain, with No. 900-S Bubbler .....	51.00	<b>40.80</b>
No. 950—Wall Fountain .....	44.00	<b>35.20</b>
No. 6-36—Pedestal Fountain (Illustrated) .....	53.00	<b>42.40</b>
No. 6-39-R—Pedestal Fountain, Round Base, No. 700 Bubbler .....	40.00	<b>32.00</b>
No. 6-39-T—Pedestal Fountain, Tripod Base, No. 700 Bubbler .....	40.00	<b>32.00</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 215—Continued.

Item	Retail Price	Dealer Price
No. 8-18—Wall Bracket Fountain, with No. 700 Bubbler, Illustrated	38.50	<b>30.80</b>
No. 9-18—Wall Bracket Fountain, with No. 900-S Bubbler	34.50	<b>27.60</b>
No. 9-20—Wall Bracket Fountain, with No. 900-S Bubbler:		
Complete with Trap and Fittings	30.00	<b>24.00</b>
Complete less Trap	27.50	<b>22.00</b>
Less Trap and Fittings to Wall	25.00	<b>20.00</b>
No. E-9-12—Wall Bracket Fountain with No. 900-S Bubbler:		
Complete with Trap and Fittings	35.00	<b>28.00</b>
Complete, Less Trap	32.50	<b>26.50</b>
No. 700—Automatic Bubbler	9.75	<b>7.80</b>
No. 900-S—Push Button Bubbler	11.00	<b>8.80</b>
No. 9-C—Combination Bubbler and Faucet	24.00	<b>19.20</b>

NOTE: Prices include fountain complete with trap and fittings except where specified. If fountain is desired without trap only, deduct \$2.00 from Dealer prices.

## PAGE 216—TABZ AND KRUST-OFF

Item	Retail Price	Dealer Price
Shipped F.O.B. Massachusetts		
Tabz—Toilet Tank Cleaning Tablets	.10 per Tablet	<b>7.95 per Gross</b>
Krust-off—Oven Cleaner	1.00 per Jar	<b>7.20 per Doz.</b>

## PAGE 217—BULLFROG SAF-T-KLENZ

Item	Special Motel Price
Shipped F.O.B. Ohio	
Drum Size	
25 lb. Introductory Size	<b>8.95</b>
75 lb. Drum	<b>14.95</b>
150 lb. Drum	<b>24.95</b>
350 lb. Drum	<b>47.50</b>
500 lb. Drum	<b>62.50</b>

## PAGE 218—BIONETIC AND ROOTOX

Shipped F.O.B. Texas  
Retail prices appear on the Catalog Page. Dealer prices are 30% off of the Retail prices shown.

## PAGES 219-220-221-222—DEWEY SHEPARD HOT WATER SUPPLY BOILERS, AND STEAM AND WATER BOILERS

### F.O.B. Points Listed Below

Prices shown below are Retail prices. To find Dealer price for any item, deduct 25%.

### OIL AND NATURAL & MIXED GAS FIRED WATER SUPPLY BOILERS

Oil Fired Prices Include Galvanized Heater, Oil Burner, Limit and Primary Controls, Thermometer and Pressure Relief Valve.				125# Working Pressure		Gas Fired Prices Include Galvanized Heater, Gas Burner wh/ required Controls, Thermometer, Aquastat & Pressure Relief Valve.			
(Water Heaters)									
Model Number	Recovery GPH at 100° rise	Burner Model		Boiler Wt.		Burner Wt.		Price Oil Fired	Price Gas Fired
		Oil	Gas	Oil Lbs.	Gas Lbs.	Oil Lbs.	Gas Lbs.		
BH	125	OE	6 HE	675	650	65	30	\$ 485.00	\$ 455.00
CH	155	OE	6 HE	700	670	65	30	520.00	480.00
DH	185	OE	6 HE	930	900	65	30	590.00	553.00
EH	250	OE	6 HA	960	930	65	35	625.00	603.00
FH	315	OE	6 HA	1225	1185	65	35	754.00	732.00
GH	365	OE	6 HB	1260	1230	65	35	818.00	792.00
HH	440	OM	BT-Y1	1655	1615	125	75	985.00	928.00
IH	500	OM	BT-Y1	1700	1650	125	75	1015.00	956.00
JH	630	OM	BT-Y1	2635	2520	125	75	1285.00	1230.00
KH	750	OM	BT-Y2	2775	2625	125	75	1495.00	1498.00
LH	1000	K6	BT-Y2	3850	3700	160	75	1960.00	1925.00
MH	1300	K6	(BT-Y2 (Elec.	4425	4285	160	75	2390.00	2510.00

- Diaphragm Valves Add \$10.00 list Models B to J inclusive.
- Manufactured Gas Add \$15.00 list Models B to G inclusive. Others on application.
- L.P. Gas & Butane Air Add \$10.00 list Models B to F. Others on application.
- Electronic Pilot Assembly Xtra-Y1 - \$155.00 list  
Xtra-Y2 - 150.00 list
- Control Cover Box furnished with BT-Y1 & BT-Y2 Burners

Control Cover Box furnished with BT-Y1 & BT-Y2 Burners  
Consult your local utility for minimum requirements on Electronic controls

When ordering, always state BTU content, gravity, and kind of gas—natural, mixed or manufactured.

This price list supersedes all previous price lists. All prices subject to change without notice. Sales, Excise or other Government Taxes or Assessments will be added to the prices shown.

Gas Burners F.O.B. Cleveland, Ohio.

Oil Burners F.O.B. Ft. Wayne, Ind.

The burner unit includes gas pressure regulator, main gas shut-off cock, cast iron venturi mixer, (adjustable orifices used on certain

models), automatic pilot, runner flame pilot lighter, automatic electric gas valve, transformer, pilot shut-off cock, and pilot filter for manufactured gas only.

NOTE: Prices are for 110 Volt, 60 Cycle. For other cycles, prices on application.

Draft Diverters	Barometric Dampers
6" \$ 8.00 List	\$ 5.50
8" 15.00	6.00
9" 18.00	6.50
10" 24.00	7.00
12" 30.00	8.50
14" 30.00	12.00

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

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PRESSURE RELIEF VALVES USED

McDonnell & Miller No. 230 -75 Models B to I Inc.

McDonnell & Miller No. 2230-75 Models J to M Inc.

DUAL FUEL EQUIPMENT AVAILABLE ON ALL MODELS

All Boilers are A.S.M.E. Approved.

All Gas Burners are A.G.A. Listed.

## "SERIES" P PACKAGED BOILERS & WATER HEATERS

WP-(water boiler) PACKAGED			HWP-(water heater) PACKAGED		
Boiler Size	Price	Shipping Wt.		Price	Shipping Wt.
<b>NATURAL AND MIXED GAS</b>					
BWP	\$531.00	810#	BHWP	\$520.00	810#
CWP	557.00	830#	CHWP	550.00	830#
DWP	615.00	1075#	DHWP	630.00	1075#
EWP	667.00	1110#	EHWP	685.00	1110#
FWP	761.00	1400#	FHWP	820.00	1400#
<b>MANUFACTURED GAS</b>					
BWP	542.00	810#	BHWP	532.00	810#
CWP	585.00	830#	CHWP	576.00	830#
DWP	640.00	1075#	DHWP	655.00	1075#
EWP	676.00	1110#	EHWP	695.00	1110#
FWP	776.00	1400#	FHWP	835.00	1400#
<b>OIL FIRED</b>					
BWP	565.00	835#	BHWP	548.00	835#
CWP	595.00	856#	CHWP	580.00	856#
DWP	650.00	1105#	DHWP	658.00	1105#
EWP	685.00	1140#	EHWP	695.00	1140#
FWP	780.00	1445#	FHWP	830.00	1440#

WP—Unit price oil fired includes boiler, burner, stack switch, immersion aquastat, thermostat, theraltimeter, circulator, barometric damper. Burner, circulator and controls installed and pre-wired. Thermostat and damper packed separately in boiler crate.

WP—Unit gas fired includes boiler, burner, flame spreader, gas regulator, shut-off cock, venturi mixer, automatic pilot, runner flame pilot lighter, automatic electric gas valve, transformer, plain room thermostat, pilot shut-off cock, pilot filter on manufactured gas, immersion aquastat, theraltimeter and draft regulator. Thermostat and draft regulator packed separately in boiler crate. Burner and circulator and controls installed and pre-wired.

HWP—Unit (water heater) includes same equipment as unit W except less circulator, but includes galvanized heater, pressure

relief valve and thermometer instead of theraltimeter, and no thermostat.

For LP gas (Propane) add \$10.00 (list) to unit prices for natural gas.

When ordering always state BTU content and kind of gas — natural, mixed or manufactured.

### Shipped F.O.B. Peru, Indiana

Ratings shown are based on draft over fire of not less than .02, irrespective of flue size or height of stack. Consult S.B.I. rating book for accepted engineering standards for stack size and height.

All Boilers A.S.M.E. Approved. Oil Burners Underwriter Approved. Gas Burners to 400,000 BTU Input A.G.A. Approved.

## NATURAL AND MIXED GAS HOT WATER & STEAM BOILERS

NOTE: See Addition below for Built-in Coils.

NOTE: Boiler ratings do not include Allowance for Built-in Coils.

30 Lbs. Water  
15 Lbs. Steam

NOTE: Trim included in Boiler Prices.

W—Water—Aquastat & Alt. & Temp. Gauge.

S—Steam—Pressurtrol, Steam Gauge, Pop Valve.

		Net Installed Radiation		Burner Model	Type Gas Valve	Burner Weight Lbs.	Boiler Weight Lbs.	① Water		① ② Steam	
Boiler Model	Water Steam	Sq. Ft.	Sq. Ft.								
BW	BS	560	350	6 HE Inshot	Solenoid	30	635	\$ 390.00		\$ 405.00	
CW	CS	756	470	6 HE Inshot	Solenoid	30	660	413.00		428.00	
DW	DS	840	520	6 HE Inshot	Solenoid	30	880	460.00		475.00	
EW	ES	1120	706	6 HA Inshot	Solenoid	35	910	510.00		525.00	
FW	FS	1400	875	6 HA Inshot	Solenoid	35	1155	595.00		610.00	
GW	GS	1540	965	6 HB Inshot	Solenoid	35	1200	660.00		675.00	
HW	HS	1960	1230	Y1 Up-shot	Solenoid	75	1270	750.00		765.00	
IW	IS	2120	1330	Y1 Up-shot	Solenoid	75	1600	780.00		795.00	
JW	JS	2750	1720	Y1 Up-shot	Solenoid	75	2435	960.00		975.00	
KW	KS	3000	1895	Y2 Up-shot	Diaphragm	75	2530	1205.00		1220.00	
LW	LS	4480	2800	Y2 Up-shot	Diaphragm	75	3620	1560.00		1575.00	
MW	MS	5960	3730	Y2 Up-shot	Electronic	75	4135	2065.00		2080.00	

- \* Diaphragm Valves Add \$10.00 list Models B to J inclusive.
- \* Manufactured Gas Add \$15.00 list Models B to G inclusive. Others on application.
- \* L.P. Gas & Butane Air Add \$10.00 list Models B to F. Others on application.
- \* Electronic Pilot Assembly
  - Xtra-Y1 - \$155.00 list
  - Xtra-Y2 - 150.00 list
- \* Control Cover Box furnished with BT-Y1 & BT-Y2 Burners

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

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Consult your local utility for minimum requirements on electronic controls.

## ADD FOR BUILT-IN COILS (List)

Models B to E inc. Type A coil (3GPM) \$50.00 — Models F to I inc. Type B coil (3-1/2 GPM) \$55.00 — Models J to L inc. Type A (twin coils) \$100.00 7 GPM.

**IMPORTANT NOTE:** The rate at which hot water can be drawn from a Tankless Heater depends upon its size and firing rate of burner. If water is drawn at excessive flow rates, only luke warm water is obtained. It is therefore advisable to restrict the flow rate to the rated capacity of the heater and thus assure hot water. This can be accomplished with a globe valve or square head cock located at the cold water inlet of the heater. The ratio of GPM to firing rate is approximately 2 to 1. For example a built-in coil rated 3 GPM requires approximately 1-1/2 GPH firing rate.

When ordering, always state BTU content, gravity, and kind of gas — natural, mixed or manufactured.

This price list supersedes all previous price lists. All prices subject to change without notice. Sales, Excise or other Government Taxes or Assessments will be added to the prices shown.

Boilers F.O.B. Peru, Indiana

Burners F.O.B. Cleveland, Ohio.

① Add for draft diverter - Optional - See Below.

② Add for low water cut-off. Not furnished with boiler.

The burner unit includes gas pressure regulator, main gas shut-off cock, cast iron venturi mixer, (adjustable orifices used on certain models), automatic pilot, runner flame pilot lighter, automatic electric gas valve, transformer, plain room thermostat, pilot shut-off cock, and pilot filter for manufactured gas only.

**NOTE:** Prices are for 110 Volt, 60 Cycle. For other cycles, prices on application.

Boilers A.S.M.E. Approved. Burners A.G.A. Listed.

①

## COST DRAFT DIVERTERS-(List)

6"	—	\$ 8.00
8"	—	15.00
9"	—	18.00
10"	—	24.00
12"	—	30.00
14"	—	30.00

DUAL FUEL EQUIPMENT AVAILABLE ON ALL MODELS

## OIL HEATING WATER & STEAM BOILERS

**NOTE:** See Additions for Built-in Coils.

**NOTE:** Boiler Ratings do not include allowance for Domestic Hot Water.

30 Lbs. Water  
15 Lbs. Steam

**NOTE:** Trim included in Boiler Prices.

W—Water—Comb. Thermometer & Alt. Gauge.

S—Steam—Water Gauge, Pressure Gauge and Pop Valve.

Price includes Duco Finished Insulated Jacket, removable Refractory, Gun Type Oil Burner with limit and Primary Controls and Thermostat for Steam and Water Boilers.

		Net Installed Radiation		Boiler Weight Lbs.	Burner Weight Lbs.	①	
Boiler Model	Water	Water Sq. Ft.	Steam Sq. Ft.			Water	① ② Steam
BW	BS	560	350	660	65	\$ 435.00	\$ 450.00
CW	CS	756	470	680	65	460.00	475.00
DW	DS	840	520	910	65	502.00	517.00
EW	ES	1120	706	940	65	540.00	555.00
FW	FS	1400	875	1200	65	625.00	640.00
GW	GS	1540	965	1230	65	680.00	695.00
HW	HS	1960	1230	1610	125	820.00	835.00
IW	IS	2120	1330	1650	125	845.00	860.00
JW	JS	2750	1720	2535	125	1025.00	1040.00
KW	KS	3000	1895	2700	125	1210.00	1225.00
LW	LS	4480	2800	3735	160	1605.00	1620.00
MW	MS	5960	3730	4275	160	1960.00	1975.00

① Add for barometric draft regulator. Not furnished with boiler.

② Add for low water cut-off. Not furnished with boiler.

## ADD FOR BUILT-IN COILS

Models B to E inc. Type A coil (3GPM) \$50.00 — Models F to I inc. Type B coil (3-1/2GPM) \$55.00 — Models J to M inc. Type A (twin coils) \$100.00 7 GPM.

**IMPORTANT NOTE:** The rate at which hot water can be drawn from a Tankless Heater depends upon its size and firing rate of

burner. If water is drawn at excessive flow rates, only luke warm water is obtained. It is therefore advisable to restrict the flow rate to the rated capacity of the heater and thus assure hot water. This can be accomplished with a globe valve or square head cock located at the cold water inlet of the heater. The ratio of GPM to firing rate is approximately 2 to 1. For example a built-in coil rated 3 GPM requires approximately 1-1/2 GPH firing rate.

## OIL BURNERS ONLY

	Model & Capacity	Application	Standard Control Set	Blast Tube Usable Length	Shipping Weight	List Price
Flange	OE .6 to 3.00 Gal.	Boilers B to G inc.	Limit and Primary Control &	6-1/2"	55 lb.	165.00
Pedestal	OM 3.0 to 7.0 Gal.	Boilers H to K inc.	Thermostat	6-1/2"	122 lb.	195.00
Pedestal	K-6 7.0 to 12.0	Boilers L and M		6-1/2"	160 lb.	240.00

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGES 219-220-221-222—Continued.

Instructions for Ordering: Always specify for Hot Water, or Steam. Based on heat emission rate of 150 BTU per Sq. Ft. only. For other emission rates see S.B.I. rating code.

Burners F.O.B. Fort Wayne, Ind.

Ratings shown are based on draft over fire of not less than .02, irrespective of flue size or height of stack. Consult S.B.I. rating book for accepted engineering standards for stack size and height.

All Boilers A.S.M.E. Approved. All Burners Underwriter Approved.

### BAROMETRIC DAMPERS (List)

All units shipped knocked down in flat cartons 2" thick.

Type	Size	List Price
34 CO 6	8"	\$ 5.50
34 CO 8	8"	6.00
34 CO 10	10"	7.00
34 CO 12	12"	8.50
34 CO 14	14"	12.00

F.O.B. St. Joseph, Missouri

MODELS A & B

### OIL FIRED "COUNTERFLOW" BOILERS

Boiler Ratings DO NOT include allowance for Domestic Hot Water. If piping and pickup loss exceeds 15% of installed radiation, allow for such added loss.

Model	Description	List Price
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**A STANDARD**—540 sq. ft. (95,200 BTU) Pressure type gun burner. Standard equipment includes: Thermostat, primary control hi-limit aquastat, combination altitude and temperature gauge, stainless steel combustion chamber. Dimensions: 19" wide x 19" deep x 31" high. Green Hammerloid Finish. Weight of boiler: 325 lbs. Weight of oil burner: 65 lbs. **335.00**

**P-A PACKAGED**—Packaged unit same as A Standard except it includes Circulating Pump and fittings for connecting Pump to Boiler and Wiring Harness. Burner and all controls in one carton. Boiler, Circulator fittings and wiring harness in one crate. Circulator packed separately. Boiler Wt. 375 lbs. Burner Wt. 65 lbs. **425.00**

**AC STANDARD**—Same as A Standard except unit includes copper tank-less built-in Coil. 2-1/2 GPM. Boiler Wt. 335 lbs. Burner Wt. 65 lbs. **370.00**

**P-AC PACKAGED**—Same as P-A Packaged except unit includes copper tank-less built-in Coil. 2-1/2 GPM **455.00**

**B STANDARD**—790 sq. ft. (140,000 BTU output) Standard unit same equipment as Model A Standard. Dimensions 19"x19"x38". Green Hammerloid Finish. Boiler Wt. 375 lbs. Burner Wt. 65 lbs. **410.00**

**P-B PACKAGED**—Same as Model B Standard except unit includes equipment same as shown for Model P-A Packaged. Boiler Wt. 425 lbs. Burner Wt. 65 lbs. **499.00**

**BC STANDARD**—Same as B Standard except unit includes copper tank-less built-in Coil. 2-1/2 GPM. Boiler Wt. 385 lbs. Burner Wt. 65 lbs. **440.00**

**P-BC PACKAGED**—Same as Model B Packaged except unit includes copper tank-less built-in Coil. 2-1/2 GPM. Boiler Wt. 435 lbs. Burner Wt. 65 lbs. **535.00**

Boilers, F.O.B. Baltimore, Maryland

Oil Burners F.O.B. Fort Wayne, Indiana

Ratings shown are based on draft over fire of not less than .02 irrespective of flue size or height of stack. Consult S.B.I. rating book for accepted engineering standards for stack size and height. The rate at which hot water can be drawn from a Tankless Heater depends upon its size and firing rate of burner. If water is drawn at excessive flow rates, only luke warm water is obtained. It is therefore advisable to restrict the flow rate to the rated capacity of the heater and thus assure hot water. This can be accomplished with a globe valve or square head cock located at the cold water

inlet of the heater. The ratio of GPM to firing rate is approximately 2 to 1. For example, a built-in coil rated 3 GPM requires approximately 1-1/2 GPH firing rate.

### GAS FIRED "COUNTERFLOW" BOILERS AGA APPROVED

Boiler Ratings DO NOT include allowance for Domestic Hot Water. If piping and pickup loss exceeds 15% of installed radiation, allow for such added loss.

### Burners Factory Installed on All Models

Model	Description	List Price
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**AG STANDARD**—450 sq. ft. (80,000 BTU net output) Up-shot Burner with flame spreader. Standard equipment includes: Boiler & Gas Burner with combination solenoid valve and safety pilot, gas pressure regulator combination gas shut-off and pilot valve, hi-limit aquastat and control cover, all assembled and factory wired. Included but not installed, Thermometer and Theraltimeter and Draft Hood. Draft Hood packed separately. Dimensions: 20" wide x 20" deep x 34" high. Controls protrude 5". Shipping Wt. 275 lbs. Green Hammerloid Finish **315.00**

**P-AG PACKAGED**—Model P-AG, same as standard unit, plus 1" circulator and fittings for connecting circulator to boiler. Fittings packed with boiler and circulator packed separately. Shipping Wt. 325 lbs. **395.00**

**AGC STANDARD**—Same as AG Standard except equipped with Copper Tankless Built-in Coil. 2-1/2 G.P.M. Shipping Wt. 285 lbs. **340.00**

**P-AGC PACKAGED**—Same as P-AG Packaged except equipped with Copper Tankless Built-in Coil. 2-1/2 G.P.M. Shipping Wt. 335 lbs. **425.00**

### OPTIONAL EQUIPMENT

For diaphragm gas valve on above models instead of solenoid gas valve to meet SUR specifications add \$7.00

NOTE: When ordering, always give BTU content, specific gravity and kind of gas (natural, mixed or manufactured).

NOTE: Gas fired units not approved for L.P. Gas.

Prices F.O.B. Baltimore, Maryland.

### PAGES 223-224-225-226—STATE HOT WATER HEATERS

Shipped F.O.B. Tennessee

Item	Retail Price	Dealer Price
<b>Glass-Lined 10 Year Warranty Electric Hot Water Heaters</b>		
Model No. SRT-30-SP—30 Gallons	104.95	<b>70.06</b>
Model No. SRT-30-DP—30 Gallons	114.95	<b>76.63</b>
Model No. SRT-42-SP—42 Gallons	124.95	<b>82.50</b>
Model No. SRT-42-DP—42 Gallons	134.95	<b>89.06</b>
Model No. SRT-52-DP—52 Gallons	149.95	<b>102.56</b>
Model No. SRT-82-DP—82 Gallons	199.50	<b>131.34</b>

Model No. ST21-30-SP—30 Gallons	129.95	<b>85.71</b>
Model No. ST21-30-DP—30 Gallons	139.95	<b>92.28</b>
Model No. ST21-42-SP—42 Gallons	144.95	<b>95.40</b>
Model No. ST21-42-DP—42 Gallons	154.95	<b>101.96</b>
Model No. ST25-52-DP—52 Gallons	179.95	<b>122.50</b>

### Glass-Lined 10 Year Warranty Gas Hot Water Heaters

Model No. SG-20-P—20 Gallons	110.95	<b>74.37</b>
Model No. SG-30-P—30 Gallons	119.95	<b>80.62</b>
Model No. SG-40-P—40 Gallons	149.95	<b>99.37</b>

The above prices are for all gases 100%. Cutoff and Magnesium Anode are included at the above price. All above prices include 5% Federal Excise Tax.

### Automatic Gas Water Heaters—5 Year Guarantee

Model No. SG-20-B—20 Gallons	79.95	<b>53.27</b>
Model No. SG-30-B—30 Gallons	89.95	<b>59.54</b>
Model No. SG-40-B—40 Gallons	114.95	<b>76.64</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGES 223-224-225-226—Continued.

The above prices are for Natural, Manufactured or Mixed Gases. Add suffix "LP" for Liquefied Petroleum Gas. 100% Control for "LP" Gas — 2.50  
Magnesium Anode — 2.50

### Deluxe—10-Year Guarantee

Item	Retail Price	Dealer Price
Model No. SG-20-A—20 Gallons	99.95	<b>69.22</b>
Model No. SG-30-A—30 Gallons	109.95	<b>75.18</b>
Model No. SG-40-A—40 Gallons	129.95	<b>87.11</b>

The above prices are for all gases 100%. Cutoff and Magnesium Anode are included at the above price.

All above prices include 5% Federal Excise Tax

Automatic Electric Water Heaters with Either Five Year or Ten Year Warranties (for 10 Year Warranty Add Letter A to Model Number)

Item	Retail Price		Dealer Price	
	5 Year Warranty	10 Year Warranty	5 Year Warranty	10 Year Warranty
Model No. SLB-15-S—15 Gallons	61.95	71.95	<b>43.85</b>	<b>50.10</b>
Model No. SLB-20-S—20 Gallons	65.95	75.95	<b>46.23</b>	<b>52.48</b>
Model No. SLB-20-D—20 Gallons	75.95	85.95	<b>52.80</b>	<b>59.05</b>
Model No. SLB-30-S—30 Gallons	79.95	89.95	<b>56.68</b>	<b>62.93</b>
Model No. SLB-30-D—30 Gallons	89.95	99.95	<b>63.25</b>	<b>69.50</b>
Model No. SLB-42-S—42 Gallons	99.95	109.95	<b>69.81</b>	<b>76.06</b>
Model No. SLB-42-D—42 Gallons	109.95	119.95	<b>76.37</b>	<b>82.62</b>

Model No. SRT-30-S—30 Gallons	69.95	79.95	<b>51.31</b>	<b>57.56</b>
Model No. SRT-30-D—30 Gallons	79.95	89.95	<b>57.87</b>	<b>64.12</b>
Model No. SRT-42-S—42 Gallons	84.95	94.94	<b>60.63</b>	<b>66.88</b>
Model No. SRT-42-D—42 Gallons	94.95	104.95	<b>67.19</b>	<b>73.44</b>
Model No. SRT-52-S—52 Gallons	99.95	109.95	<b>71.00</b>	<b>77.25</b>
Model No. SRT-52-D—52 Gallons	109.95	119.95	<b>77.56</b>	<b>83.81</b>
Model No. SRT-66-S—66 Gallons	126.95	136.95	<b>88.90</b>	<b>95.15</b>
Model No. SRT-66-D—66 Gallons	136.95	146.95	<b>95.46</b>	<b>101.71</b>
Model No. SRT-82-D—82 Gallons	146.95	156.95	<b>103.21</b>	<b>109.46</b>
Model No. SRT-100-D—100 Gals.	169.95	179.95	<b>115.37</b>	<b>121.62</b>
Model No. SRT-120-D—120 Gals.	189.95	199.95	<b>127.25</b>	<b>133.50</b>

Model No. ST21-20-S—20 Gals.	79.95	89.95	<b>56.97</b>	<b>63.22</b>
Model No. ST21-20-D—20 Gals.	89.95	99.95	<b>63.53</b>	<b>69.78</b>
Model No. ST21-30-S—30 Gals.	89.95	99.95	<b>63.83</b>	<b>70.08</b>
Model No. ST21-30-D—30 Gals.	99.95	109.95	<b>70.40</b>	<b>76.65</b>
Model No. ST21-42-S—42 Gals.	99.95	109.95	<b>70.40</b>	<b>76.65</b>
Model No. ST21-42-D—42 Gals.	109.95	119.95	<b>76.96</b>	<b>83.21</b>
Model No. ST24-20-S—20 Gals.	88.95	98.95	<b>62.35</b>	<b>68.60</b>
Model No. ST24-20-D—20 Gals.	98.95	108.95	<b>68.91</b>	<b>75.16</b>
Model No. ST24-30-S—30 Gals.	98.95	108.95	<b>69.21</b>	<b>75.46</b>
Model No. ST24-30-D—30 Gals.	108.95	118.95	<b>75.77</b>	<b>82.02</b>
Model No. ST24-42-S—42 Gals.	108.95	118.95	<b>75.77</b>	<b>82.02</b>
Model No. ST24-42-D—42 Gals.	118.95	128.95	<b>82.33</b>	<b>88.58</b>
Model No. ST25-52-S—52 Gals.	124.95	134.95	<b>87.81</b>	<b>94.06</b>
Model No. ST25-52-D—52 Gals.	134.95	144.95	<b>94.38</b>	<b>100.63</b>

All above prices include 5% Federal Excise Tax.

Ten year heater add Letter "A" to Model No. as STP-30-SA. "S" denotes single and "D" denotes double element.

WATTAGES: Unless otherwise specified heaters will be wired according to NEMA Standards as listed below:

Single Unit	Double Unit	
	Upper	Lower
20 gallon—1000 wt.	30 gallon—1000	600
30 gallon—1500 wt.	40 gallon—1250	750
40 gallon—2000 wt.	50 gallon—1500	1000
50 gallon—2500 wt.	80 gallon—2500	1500

NON-SIMULTANEOUS OPERATION OF WATER HEATER ELEMENTS (double unit heaters): If specified, heaters will be wired with interlocking switch for non-simultaneous operation of elements, otherwise they will be wired for simultaneous operation. (Check with local utility.)

## FIVE-YEAR WARRANTY

As stated in the warranty certificate the State Stove & Mfg. Co. guarantees that if the original tank should be proven defective due

to defect in material or workmanship within two years of original installation date a new heater of the prevailing model will be supplied in exchange for the old one. Furthermore, if such disclosure is made within any of the next three years a new heater will be furnished at a percentage of the prevailing price of the new heater at the time of replacement on the following basis: A charge of one-sixtieth (1/60) of the then effective list price for each month lapsed since the date of original installation.

## TEN-YEAR WARRANTY

As stated in the warranty certificate the State Stove & Mfg. Co. guarantees that if the original tank should be proven defective due to defect in material or workmanship within five years of original installation date a new heater of the prevailing model will be supplied in exchange for the old one. Furthermore, if such disclosure is made within any of the next five years a new heater will be furnished at a percentage of the prevailing price of the new heater at the time of replacement on the following basis: A charge of one-hundred-twentieth (1/120) of the then effective list price for each month lapsed since the date of original installation.

## WARRANTY ON ELEMENT AND THERMOSTAT

THE STATE STOVE AND MANUFACTURING COMPANY guarantees that if the Element and/or Thermostat should be proven defective due to material or workmanship within TWO years of original installation date they will be replaced in exchange for the defective ones.

## PAGES 227-228—PAYNE PRODUCTS CO.—HOT WATER HEATERS AND WATER SOFTENERS

Shipped F.O.B. Michigan

Retail and Dealer prices appear on the Catalog Pages.

## PAGE 229—GRAND SCREEN HOUSES

Shipped F.O.B. Illinois

Item	Retail Price	Dealer Price
Grand Carousel Screen House	249.00	<b>174.95</b>
Grand Lawn Screen House	279.00	<b>199.50</b>
Grand Patio House	279.00	<b>199.50</b>

## PAGE 230—VINCENT McCALL GARDEN FURNITURE

Shipped F.O.B. Wisconsin

Item	Retail Price	Dealer Price	
		Less Than Three	Three Or More
Hacienda 34—Chaise Lounge	49.95	<b>34.95</b>	<b>32.50</b>
Hacienda 28—Chaise Lounge	64.95	<b>44.50</b>	<b>42.50</b>
Hacienda—Chaise Lounge	59.95	<b>39.95</b>	<b>37.50</b>
Fiesta—Aluminum Contour Chair	34.95	<b>21.95</b>	<b>19.95</b>
Patio—Chaise Lounge Covered With Plaid Upholstery	49.95	<b>32.50</b>	<b>29.95</b>
Patio—Chaise Lounge Covered With Solid Color Vinyl Plastic	44.95	<b>29.50</b>	<b>27.50</b>
Steel Chaise—With Innerspring Cushions and Vinyl Plastic Cover	39.95	<b>24.95</b>	<b>23.50</b>
Steel Chaise—With Cotton-Filled Cushions and Sail Cloth Cover	29.95	<b>17.95</b>	<b>17.50</b>
Aluminum Chaise—With Cotton-Filled Cushions and Sail Cloth Cover	39.95	<b>24.95</b>	<b>23.50</b>
Aluminum Chaise—With Innerspring Cushion and Vinyl Plastic Cover	47.75	<b>29.95</b>	<b>28.50</b>

## PAGE 231—GOSHEN OUTDOOR FURNITURE

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 232—BRUMBY LAWN FURNITURE Shipped F.O.B. Georgia

Item	Retail Price	Dealer Price
No. L-0300—Chair .....	5.95	<b>3.50</b>
No. LR-0301—Rocker .....	6.95	<b>3.95</b>
No. LG-0300—Glider .....	21.95	<b>12.95</b>
No. LL-0302—Love Seat .....	15.95	<b>7.95</b>
No. LT-0304—Table .....	4.50	<b>2.45</b>

## PAGE 233—LOGAN SUMMER FURNITURE Shipped F.O.B. Kentucky

Item	Retail Price	Dealer Price
No. 850—Kool-Seat Glider .....	37.50	<b>22.50</b>
No. 850—Kool-Seat Chair .....	13.95	<b>7.95</b>
No. 950—3-Seat Glider .....	37.50	<b>22.50</b>
No. 750—2-Seat Glider (Not Illustrated) .....	32.50	<b>18.50</b>
No. 350—Tubular Frame Chair .....	9.95	<b>5.50</b>
No. 450—Spring Steel Frame Chair .....	13.95	<b>7.95</b>
No. 222—Fold-Away Table .....	4.50	<b>2.50</b>

## PAGE 234—U. S. CHAIRCRAFT ALUMINUM FURNITURE

Shipped F.O.B. Factories in New Jersey and California, whichever is most feasible

Retail and Dealer prices appear on the Catalog Page. Please be sure to specify which finish you desire, anodized lustrous gold, anodized midnight blue, or regular mirrorized aluminum.

## PAGE 235—DEECO ALUMINUM OUTDOOR FURNITURE Shipped F.O.B. Factories in California and Pennsylvania, whichever is most feasible.

Item	Retail Price	Dealer Price
No. 5401—Deluxe Club Chair .....	29.95	<b>19.95</b>
No. 5402—Deluxe Love Seat .....	49.95	<b>34.95</b>
No. 5403—Deluxe Settee—3 Passenger .....	69.95	<b>49.95</b>
No. 5412—Deluxe Lounger .....	29.95	<b>19.95</b>
No. 5421—Deluxe Rocker—1 Passenger .....	39.95	<b>27.50</b>
No. 5422—Deluxe Rocker—2 Passenger— Not Illustrated .....	59.95	<b>42.50</b>
No. 5423—Deluxe Rocker—3 Passenger .....	79.95	<b>54.50</b>
No. 5441—Deluxe Director Chair .....	14.95	<b>10.95</b>
No. 5471—Folding Chair .....	9.95	<b>6.95</b>
No. 5451—Canopy only, for Single Passenger Unit .....	12.95	<b>8.95</b>
No. 5452—Canopy only, for 2 Passenger Unit .....	15.95	<b>10.95</b>
No. 5453—Canopy only, for 3 Passenger Unit .....	19.95	<b>13.95</b>
No. 5481—Chaise Lounge, Deluxe .....	39.95	<b>27.50</b>
No. 5791—Chaise Lounge—Special .....	29.95	<b>19.95</b>
No. 5482—Deluxe Umbrella Table—48" Diameter .....	34.95	<b>24.95</b>
No. 5481—King Size Umbrella Table—54" Diameter .....	44.95	<b>31.95</b>
No. 5480—Umbrella Table—42" Diameter .....	24.95	<b>17.95</b>
No. 5489—Aluminum End Table .....	9.95	<b>6.95</b>
No. 5484—Coffee Table—Aluminum Top, Packed 2 Per Carton, 18"x28½"—Not Illustrated .....	11.95	<b>8.50</b>
No. 5486—Coffee Table—Formica Top, Packed 2 Per Carton, 18"x28½"—Not Illustrated .....	11.95	<b>8.50</b>
No. 5487—King Size Coffee Table, Packed 2 Per Carton, 18"x38¼"—Not Illustrated .....	14.95	<b>10.95</b>
No. 5488—Hostess Server .....	29.95	<b>19.95</b>
No. 5631—All-Weather Stack Chair .....	19.95	<b>13.95</b>
No. 5671—All-Weather Barrel Chair .....	18.95	<b>13.50</b>
No. 5691—All-Weather Chaise .....	34.95	<b>24.95</b>
No. U-501—Auditorium Chair .....		

IMPORTANT NOTE: Please check number of units per carton (This information is on the Catalog Page) and add \$1.00 for each broken package.

## PAGE 236—DELIGHTER OUTDOOR FOLDING FURNITURE AND GLIDERS

Shipped F.O.B. New Bedford, Mass.

Item	Retail Price	Dealer Price
No. 20—Chaisette, with Plastic Webbing, packed 1 per ctn., Wt. 17 lbs. ....	49.95	<b>25.00</b>
No. 26—Single Glider, packed 1 per ctn., Wt. 17 lbs. ....	34.95	<b>17.50</b>
No. 27—Double Glider, packed 1 per ctn., Wt. 21 lbs. ....	49.95	<b>25.00</b>
No. 28—Triple Glider, packed 1 per ctn., Wt. 25 lbs. ....	69.95	<b>34.00</b>

## PAGE 237—HEAVY CAST GARDEN FURNITURE

Shipped F.O.B. Alabama

Item	Retail Price		Dealer Price	
	Cast Iron	Aluminum	Cast Iron	Aluminum
No. 4GV-W—Grape Vine Suite—4 Pcs. (Available in Aluminum only) .....	99.50	—	54.95	<b>54.95</b>
No. 4GV-W—Grape Vine Settee .....	35.00	—	18.50	<b>18.50</b>
No. 4GV-W—Grape Vine Chair .....	25.00	—	13.50	<b>13.50</b>
No. 4GV-W—Grape Vine Low Table .....	24.50	—	12.95	<b>12.95</b>
No. 3EV-W—Early Victorian Suite 4 Pieces—Low Table .....	99.50	139.50	<b>54.95</b>	<b>72.50</b>
No. 3EV-W—Early Victorian Suite 4 Pieces—High Table .....	102.50	144.50	<b>55.95</b>	<b>75.50</b>
No. 3EV-W—Early Victorian Settee .....	36.00	45.00	<b>18.95</b>	<b>24.95</b>
No. 3EV-W—Early Victorian Chair .....	19.95	24.50	<b>10.95</b>	<b>12.95</b>
No. 3EV-W—Early Victorian Low Table .....	32.50	42.50	<b>16.95</b>	<b>21.95</b>
No. 3EV-W—Early Victorian High Table .....	37.50	47.50	<b>19.95</b>	<b>25.95</b>
Jacobs Bird Bath (Aluminum Bowl, Cast Iron Base) .....	24.50	—	<b>12.95</b>	

## PAGE 238—SUN UMBRELLAS AND MARQUEES

Shipped F.O.B. New Jersey

Item	Retail Price	Dealer Price
No. 6—Esplanade 7 Ft., 8 Rib Umbrella, Duck Covers, Shipping Weight 15 lbs. ....	39.50	<b>24.50</b>
No. 6—Esplanade 7 Ft., 8 Rib Umbrella, Plastic Covers, Shipping Weight 15 lbs. ....	44.50	<b>27.50</b>
No. 7—Mansion 10 Ft. Umbrella, Duck or Plastic Covers, Shipping Weight 30 lbs. ....	119.50	<b>69.50</b>
No. 8—Estate 13 Ft. Umbrella, Duck or Plastic Covers, Shipping Weight 40 lbs. ....	149.50	<b>97.50</b>
No. 45—Ranch-House 7 Ft. by 12 Ft. Twin-brella Marquee, Duck or Plastic Covers, Shipping Weight 45 lbs. ....	144.50	<b>89.50</b>
No. 55—Ranch-House 8 Ft. by 13 Ft. Twin-brella Marquee, Duck or Plastic Covers, Shipping Weight 50 lbs. ....	159.50	<b>99.50</b>

Umbrellas No. 6, No. 7, and No. 8 are not illustrated. Literature will be sent on request if desired.

## PAGE 239—TROY BEACH AND GARDEN CHAIRS AND UMBRELLAS

Shipped F.O.B. Ohio

Item	Packing	Retail Price	Dealer Price
No. TL-30—Troyloufer—(See Price List, Pages 84-85, For Complete Information)			
No. C-82—Side Chair .....	2 Per Ctn. K. D. 53 lbs.	26.50	<b>17.75</b>
No. C-83—Spring Base Chair 2 Per Ctn. K. D. 78 lbs.		25.00	<b>16.75</b>
No. C-86—Arm Chair 2 Per Ctn. K. D. 55 lbs.		30.00	<b>20.00</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGE 239—Continued.

Item	Packing	Retail Price	Dealer Price
No. T-32A—Table—With Glass (With Hole)	Table - 1 Per Ctn. K.D. 33 lbs. Glass - 1 Per Ctn. Flat 66 lbs.	60.00	<b>40.00</b>
No. T-32—Table— Less Glass	1 Per Ctn. K.D. 33 lbs.	36.50	<b>24.50</b>
No. T-3200—Table—With Glass (No Hole)	Table - 1 Per Ctn. K.D. 33 lbs. Glass - 1 Per Ctn. Flat 66 lbs.	60.00	<b>40.00</b>
No. T-3200F—Table—Frost Walnut Formica (No Hole)	1 Per Ctn. K.D. 55 lbs.	75.00	<b>50.00</b>
No. T-46—Metal Garden Table—33" Diameter	1 Per Ctn. K.D. 27 lbs.	15.00	<b>10.00</b>
No. T-47—Metal Garden Table—42" Diameter	1 Per Ctn. K.D. 48 lbs.	18.50	<b>12.40</b>
No. T-76—Serving Table	1 Per Ctn. K.D. 15 lbs.	10.00	<b>6.70</b>
On Items showing packing of 2 per carton, single pack may be ordered for addition- al charge of			
No. U-3—Sand Sprite Beach Umbrella, 5 3/4' Spread, 6 rib.	6 Per Bundle 60 lbs.	11.80	<b>7.90</b>
No. Z-8-18—Decorator, 8' Spread 12 rib Umbrella, Troy Cote Fabric	1 Per Ctn. 47 lbs.	87.00	<b>58.00</b>
No. Z-8-24—Garland, 8' Spread 12 rib Umbrella, Troysheen Fabric	1 Per Ctn. 47 lbs.	110.00	<b>73.70</b>
No. 7-5—Classic, 7' Spread 8 rib Umbrella	1 Per Ctn. 25 lbs.	42.50	<b>28.40</b>

NOTE—The U-3 Sand Sprite Umbrella is available only in lots of 6 (full bundles).

## PAGE 240—SUNCRAFT REDWOOD OUTDOOR FURNITURE

Shipped F.O.B. the nearest of two factories, California and Ohio.

Item	Retail Price	Dealer Price
No. R-441—Chaise Lounge with Pad, Weight 60 lbs.	54.95	<b>29.95</b>
No. R-443—Club Chair with Pad, weight 46 lbs.	42.95	<b>24.95</b>
No. R-444—Two Place Settee, with Pad, Weight 67 lbs.	64.95	<b>34.95</b>
No. R-421—End Bench, weight 14 lbs.	8.95	<b>4.95</b>
No. R-415—Four-foot Square Umbrella Table and 4 Benches, weight 150 lbs.	79.50	<b>42.75</b>
No. R-414—Four Foot Square Umbrella Table only, Weight 70 lbs.	37.50	<b>18.95</b>
No. R-423—Four Foot Long Bench only, Weight 20 lbs.	10.95	<b>5.95</b>
No. R-412—Round Umbrella Table only, 4 foot diameter, weight 75 lbs.	39.50	<b>19.95</b>

## PAGE 241—ALL PURPOSE INDOOR—OUTDOOR TABLES

Shipped F.O.B. Minnesota

Dealer price appears on the Catalog Page and represents a 25% discount from the Retail price.

NOTE: Prices quoted are for the sturdy self-leveling wrought-iron leg sets. Lumber can be purchased locally more advantageously than shipping as a table ready to set-up, and you can choose the exact table top desired.

## PAGE 242—LITTLE SHEPARD PLAYGROUND SETS

Shipped F.O.B. Missouri

Retail and Dealer prices appear on the Catalog Page.

## PAGE 243—THE WONDER HORSE

Shipped F.O.B. Tennessee

Prices appear on the Catalog Page.

## PAGE 244—THE JOYRIDER

Shipped F.O.B. California

Prices appear on the Catalog Page.

## PAGES 245-246-247-248—PLAYGROUND EQUIPMENT

Shipped F.O.B. Indiana

Item	Special Motel Price
No. 3—Shuffleboard Set, Complete	<b>22.50</b>
No. 26—26' Flagpole with 47' Halyard Chain Complete	<b>29.95</b>
No. 31—31' Flagpole, with 57' Halyard Chain Complete	<b>41.95</b>
No. 40—40' Flagpole, with 75' Halyard Chain Complete	<b>63.95</b>
No. 42—8 Ft. High Baseball Backstop	<b>114.95</b>
No. 43—10 Ft. High Baseball Backstop	<b>142.50</b>
No. 90—Bouncer Complete, Except Pads	<b>188.00</b>
No. 90P—Four 12" Width Pads for Springs	<b>37.50</b>
No. 386—Double Maze of Climbs	<b>142.50</b>
No. 387—Junior Monkey Climb	<b>127.50</b>
No. 390—Primary Monkey Climb	<b>62.00</b>
No. 394—Six Seat Swing Set (No Pipe) Frame 12 Ft. High	<b>94.95</b>
No. 394P—Pipe Only For Above	<b>62.00</b>
No. 395—Six Seat Swing Set (No Pipe) Frame 10 Ft. High	<b>89.95</b>
No. 395P—Pipe Only For Above	<b>52.75</b>
No. 402H—Open Type Merry Go-Round	<b>122.00</b>
No. 402HE—Closed Type Merry-Go-Round	<b>209.50</b>
No. 412-12—Four Board See-Saw (No Pipe) 2"x12"x12"	<b>98.50</b>
No. 412-10—Four Board See-Saw (No Pipe) 2"x12"x12"	<b>82.50</b>
No. 412-P—Pipe Only for Either of Above	<b>9.50</b>
No. 418-J—Junior Horizontal Ladder	<b>53.50</b>
No. 421—Giant Safety Stride with 6 Ladders (No Pipe)	<b>53.50</b>
No. 421P—3" Pipe Only for Above	<b>9.50</b>
No. 440S—Triple Horizontal Bar Complete	<b>44.95</b>
No. 458FS—Complete Outdoor Basketball Outfit (No Pipe)	<b>52.00</b>
No. 458FSP—Two 2" Pipe Supports for Above, ea. 15' Long	<b>14.25</b>
No. 459EF—Complete Outdoor Basketball Outfit with 4' Extension (No Pipe)	<b>93.95</b>
No. 459EP—Two 3" Pipe Supports for Above, Each 15' Long, including 2" I.D. Horizontal Frame Pipe Between Them	<b>29.95</b>
No. 500-B—Safety Belt Seat	<b>3.75</b>
No. 500-S—Wooden Seat	<b>3.25</b>
No. 706—Six Seat Swing Set—8 Ft. High	<b>78.50</b>
No. 706P—Pipe Only for Above	<b>37.50</b>
No. 1012Z—Stationary Slide, 12' Bedway 6' High Platform, Galvanized	<b>98.50</b>
No. 1012ZS—Stationary Slide, 12' Bedway 6' High Platform, Stainless Steel	<b>119.50</b>
No. 1016Z—Stationary Slide, 16' Bedway, 8' High Platform, Galvanized	<b>127.50</b>
No. 1016ZS—Stationary Slide, 16' Bedway, 8' High Platform, Stainless Steel	<b>154.50</b>
No. 3000—All Metal Tennis Net (Including 10% Fed. Ex. Tax)	<b>74.50</b>
No. 5006-8—Portable Bicycle Rack—8 Ft. Length, Duplex	<b>43.50</b>
No. 5006-8S—Stationary Bicycle Rack—8 Ft. Length, Duplex	<b>45.00</b>
No. 5006-16—Portable Bicycle Rack—16 Ft. Length, Duplex	<b>73.50</b>
No. 5006-16S—Stationary Bicycle Rack—16 Ft. Length, Duplex	<b>75.00</b>
No. 5508—Portable Bicycle Rack—8 Ft. Length, Single Side	<b>41.50</b>
No. 5508-S—Stationary Bicycle Rack—8 Ft. Length, Single Side	<b>43.00</b>
No. 5516—Portable Bicycle Rack—16 Ft. Length, Single Side	<b>71.50</b>
No. 5516-S—Stationary Bicycle Rack—16 Ft. Length, Single Side	<b>73.00</b>

## PAGES 249-250—DOUGHBOY SWIMMING POOLS AND ACCESSORIES

Shipped F.O.B. Wisconsin

Item	Retail Price	Dealer Price
No. 498—22 Ft. Doughboy Swimming Pool	350.00	<b>225.00</b>
No. 496—18 Ft. Doughboy Swimming Pool	200.00	<b>129.50</b>
No. 491—12 Ft. Doughboy Swimming Pool	100.00	<b>64.50</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 249-250—Continued.

Item	Retail Price	Dealer Price
No. 490—8½ Ft. Doughboy Swimming Pool	50.00	<b>32.50</b>
No. 423—Plastic Cover for 18 Ft. Pool	30.00	<b>19.95</b>
No. 422—Plastic Cover for 12 Ft. Pool	17.00	<b>11.95</b>
No. 421—Plastic Cover for 8½ Ft. Pool	10.00	<b>6.95</b>
No. 730—Pool Ladder	15.00	<b>9.95</b>

## POOL AND BEACH TOYS AND EQUIPMENT

No. 114—15" Multicolored Beach Balls	.90	<b>.60</b>
No. 117—16" Decorated Beach Balls	1.30	<b>.87</b>
No. 119—16" Multicolored Beach Balls	1.00	<b>.67</b>
No. 122—Tubby The Baby Whale	1.00	<b>.67</b>
No. 219—20" Multicolored Beach Balls	2.00	<b>1.33</b>
No. 220—20" Decorated Beach Balls	2.30	<b>1.50</b>
No. 228—28" Multicolored Beach Balls	4.00	<b>2.65</b>
No. 250—Aqua-Pup The Dog	2.00	<b>1.33</b>
No. 260—Swim Vest, Small	5.00	<b>3.25</b>
No. 261—Swim Vest, Medium	5.50	<b>3.60</b>
No. 262—Swim Vest, Large	6.50	<b>4.25</b>
No. 263—Swim Vest, Extra Large	7.50	<b>5.00</b>
No. 264—Swim Paddles, Small	1.00	<b>.67</b>
No. 265—Swim Paddles, Medium	1.00	<b>.67</b>
No. 266—Swim Paddles, Large	1.00	<b>.67</b>
No. 2000—Swim Paddle Assortment	12.00	<b>8.00</b>
	per asst.	per asst.
No. 3000—Swim Vest Assortment	47.50	<b>31.50</b>
	per asst.	per asst.
No. 470—Toddler Raft	3.00	<b>2.00</b>
No. 472—Seaview 4 Ft. Aqua Mat	6.00	<b>4.00</b>
No. 473—6 Ft. Aqua Mat	9.00	<b>6.00</b>

Please adhere to the factory's standard packing as indicated on the Catalog Pages.

## PAGES 251-252—STATE BUILT-IN COOKING UNITS

Shipped F.O.B. Tennessee

Item	Retail Price	Dealer Price
<b>GAS BUILT-IN COOKING UNITS</b>		
Model DBG-5—With Deluxe Oven	179.95	<b>121.51</b>
Model SBG-5—With Standard Oven, Electric Automatic Clock Oven Control	149.95	<b>103.63</b>
Model IG-2—2 Unit Surface Inset	39.95	<b>29.21</b>
Model IG-4—4 Unit Surface Inset, (Production Scheduled to Begin in September 1955)		Write for Prices
<b>ELECTRIC BUILT-IN COOKING UNITS</b>		
Model DBE-5—With Deluxe Oven	179.95	<b>121.51</b>
Model SBE-5—With Standard Oven, Electric Automatic Clock Oven Control	169.95	<b>115.41</b>
Model IE2-5—2 Unit Surface Inset	49.95	<b>36.11</b>
Model IE4-5—4 Unit Surface Inset, (Production Scheduled to Begin in September 1955)		Write for Prices

Built-in Cooking Units are also available in stainless steel or antique copper, if desired. Specify your preference and add \$9.15 per built-in range to the Dealer prices listed above when ordering.

Above prices include 5% Federal Excise Tax.

## PAGES 253-254—STATE GAS AND ELECTRIC RANGES IN WHITE AND COLOR

Shipped F.O.B. Tennessee

Item	Retail Price	Dealer Price
<b>GAS RANGES</b>		
Model DG-365—Deluxe 36" Gas Range	219.95	<b>146.68</b>
Model SG-365—Standard 36" Gas Range	158.95	<b>105.81</b>
Model BG-365—Budget 36" Gas Range	114.95	<b>76.73</b>
Model DG-205—Deluxe Apartment Size Gas Range	113.95	<b>75.90</b>

Item	Retail Price	Dealer Price
Model EG-205—Economy Apartment Size Gas Range	93.95	<b>62.12</b>

Above prices are for White only. Also available in colorflyte colors: Ripple Green, Bambu Yellow, Sierra Blue, and Harvard Pink. If desired in colorflyte colors, specify your preference and add \$4.27 per range to above Dealer prices.

## ELECTRIC RANGES

Model DE-365—Deluxe 36" Electric Range	274.95	<b>182.88</b>
Model SE-365—Standard Electric Range, with Automatic Clock Oven Control	229.95	<b>152.44</b>
Model SE-365—Standard 36" Electric Range, without Automatic Clock Oven Control	199.95	<b>133.96</b>
Model BE-365—Budget Electric 36" Range, with Divided Top	179.95	<b>119.44</b>
Model DE-205—Deluxe Electric Apartment Size Range	174.95	<b>118.83</b>
Model EE-205—Economy Electric Apartment Size Range	144.95	<b>97.48</b>
Deep Well Cooker, Optional on Electric Models	13.95	<b>9.15</b>

Above prices are for White only. Also available in colorflyte colors: Ripple Green, Bambu Yellow, Sierra Blue, and Harvard Pink. If desired in colorflyte colors, specify your preference and add \$4.27 per range to above Dealer prices.

Above prices include 5% Federal Excise Tax.

## PAGES 255-256-257-258—CHEF'S DELIGHT GAS RANGES

Shipped F.O.B. Chattanooga, Tenn.	Retail Price	Dealer Price
Model 3020—4 Burner Apartment Range Less Oven Control	109.95	<b>49.50</b>
Model 3120—4 Burner Apartment Range with Oven Control	129.95	<b>59.50</b>
Model 3220—4 Burner Apartment Range with Oven Control—Lamp and Window in Oven	149.95	<b>67.50</b>
Model 3536—DeLux High Backguard 36" Range with Built-In Lamp and Clock, 2 Ovens, 2 Broilers, with Light and Window in Ea. Oven	259.95	<b>129.50</b>
Model 3536A—Same as 1536 with Automatic Oven Lighting in Right Oven only	279.95	<b>139.50</b>

PRICES DO NOT INCLUDE 5% FEDERAL EXCISE TAX WHICH MUST BE ADDED TO ABOVE PRICES.

## PAGE 259—REPUBLIC STEEL KITCHENS

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
<b>Regular Cabinet Sink Combinations (Complete with Deck Faucet Less Spray with Strainer, Less Trap)</b>		
No. CS-42-EL—Size 42"x25", No Drawers, Left Drain Board, Shpg. Wt. 139 lbs.	104.50	<b>72.50</b>
No. CS-42-ER—Size 42"x25", No Drawers, Right Drain Board, Shpg. Wt. 139 lbs.	104.50	<b>72.50</b>
No. CS-42-RL—Size 42"x25" 1 Drawer, Left Drain Board, Shpg. Wt. 153 lbs.	120.40	<b>83.50</b>
No. CS-42-RR—Size 42"x25", 1 Drawer, Right Drain Board, Shpg. Wt. 153 lbs.	120.40	<b>83.50</b>
No. CS-54-R—Size 54"x25", 2 Drawers, Double Drain Board, Shpg. Wt. 192 lbs.	148.70	<b>103.50</b>
No. CS-66-R—Size 66"x25", 2 Drawers, Double Drain Board, Shpg. Wt. 226 lbs.	199.85	<b>139.50</b>
<b>Deluxe Cabinet Sink Combination (Complete with Deck Type Faucet with Spray with Strainers, Less Trap)</b>		
No. CS-42-DL—Size 42"x25", 3 Drawers, Left Drain Board, Shpg. Wt. 175 lbs.	142.05	<b>99.50</b>
No. CS-42-DR—Size 42"x25", 3 Drawers, Right Drain Board, Shpg. Wt. 175 lbs.	142.05	<b>99.50</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 259—Continued.

Item	Retail Price	Dealer Price
No. CS-54-D—Size 54"x25", 4 Drawers, Double Drain Board, Shpg. Wt. 220 lbs. ....	191.40	<b>133.50</b>
No. CS-66-D—Size 66"x25", 4 Drawers, Double Drain Board, Shpg. Wt. 261 lbs. ....	235.10	<b>164.50</b>

NOTE: The photograph at the top of Page 259 shows a typical grouping of just a few of the cabinets and variations and accessories in the REPUBLIC STEEL KITCHENS line. You can design any combination and grouping of cabinets desired for any kitchen, by requesting the big Republic Steel Kitchens Catalog and Price List. The complete line of cabinets, sinks, and accessories are shown and priced for your convenience. Send your request for this Catalog to:

Motel Contract Supply Corp.  
6307 Delmar Blvd.  
St. Louis 5, Mo.

Attn.: Mr. Thomas, Personal Service Dept.

## PAGES 260-261—GENERAL CHEF RANGE-SINK-REFRIGERATOR COMBINATIONS

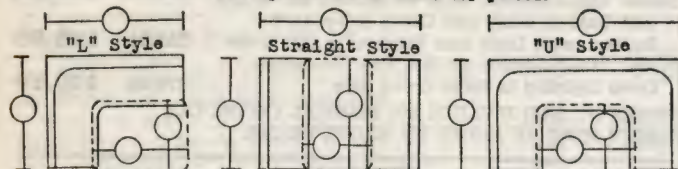
Shipped F.O.B. Nearest Warehouse (Warehouses from Coast-to-Coast)  
Retail and Dealer prices appear on the Catalog Pages.

## PAGE 262—MOTELIER DINING NOOKS AND TABLE COMBINATIONS

Shipped F.O.B. Nearest Factory—St. Louis, Mo.; Baltimore, Md.; Fort Worth, Texas—Except Tables Shipped F.O.B. St. Louis, Mo.

Prices shown below are dealer prices. Because of the necessity of showing not only prices, but complete sizes for nooks, tabletops and table bases, it is not possible to show retail prices. However, retail prices would normally be about 65-70% above the prices shown. COLORS: Be sure and specify colors wanted on table top and on nooks.

NOTE: When ordering, make diagram like illustrations below. Show all sizes in inches. For special sizes write for prices.



Model	Seat Size	Price for Nook Only	Table Top Size	Table Base Size	Tables Complete With Base or Bases
ECON-4848	48"x48"	49.95	30"x30"	17"x17"	31.95
ECON-4260	42"x60"	49.95	24"x42"	17"x17"	34.95
ECON-4860	48"x60"	59.95	30"x42"	20"x20"	42.95
DN-4848	48"x48"	<b>89.95</b>	30"x30"	17"x17"	31.95
DN-4860	48"x60"	99.95	30"x42"	20"x20"	42.95
DN-4872	48"x72"	114.95	30"x54"	{ 2 Bases, each } 17"x17"	58.95
DN-6060	60"x60"	114.95	42"x42"	23"x23"	54.95
DN-42 Single—42" Long		44.95	24"x42"	17"x17"	34.95
			30"x42"	20"x20"	42.95
DN-42 Double—Set of 2			24"x42"	17"x17"	34.95
Each 42" Long		89.90	30"x42"	20"x20"	42.95
DN-48 Single			24"x48"	20"x20"	39.95
48" Long		49.95	30"x48"	23"x23"	47.95
DN-48 Double—Set of 2			24"x48"	20"x20"	39.95
Each 48" Long		99.90	30"x48"	23"x23"	47.95
DN-54 Single—54" Long		57.95	30"x54"	{ 2 Bases, each } 17"x17"	58.95
DN-54 Double—Set of 2			24"x54"	23"x23"	44.95
Each 54" Long		115.90	30"x54"	{ 2 Bases, each } 17"x17"	58.95

Model	Seat Size	Price for Nook Only	Table Top Size	Table Base Size	Tables Complete With Base or Bases
			24"x54"	23"x23"	44.95
DN-60 Single 60" Long		64.95	24"x60"	{ 2 Bases, each } 17"x17"	54.95
			30"x60"	{ 2 Bases, each } 17"x17"	59.95
			24"x60"	{ 2 Bases, each } 17"x17"	54.95
DN-60 Double—Set of 2			30"x60"	{ 2 Bases, each } 17"x17"	59.95
Each 60" Long		129.90			
DN-4284	42"x84"x42"	139.95	24"x42"	Duncan Phyfe	34.95
DN-4296	42"x96"x42"	154.95	24"x54"	Duncan Phyfe	44.95
DN-4884	48"x84"x48"	154.95	30"x42"	Duncan Phyfe	42.95
DN-4896	48"x96"x48"	169.95	30"x54"	Duncan Phyfe	49.95

## PAGES 263-264—SERVEL WONDER BAR, PORTABLE ELECTRIC REFRIGERETTE

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
No. C-2—Wonder Bar Electric Refrigerette, 115 Volt A. C., Mhg., White, Blond, Red.....	169.50	<b>127.13</b>
For A.C./D.C. Universal Operation .....	176.50	<b>131.63</b>
For Dual Voltage Operation (Specify) .....	176.50	<b>131.63</b>
Base Cabinet .....	39.95	<b>27.95</b>
Wondercart .....	39.95	<b>27.95</b>
Attachable Legs and Casters .....	10.00	<b>7.50</b>

## PAGES 265-266—SERVEL GAS AND ELECTRIC REFRIGERATORS, AND ELECTRIC FOOD FREEZERS

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
<b>GAS REFRIGERATORS</b>		
No. 846G—8½ Cu. Ft. With Door Shelves and Horizontal Freezer .....	359.50	<b>251.65</b>
No. 1046GD—10½ Cu. Ft. With Door Shelves, Butter Keeper, Freezer, and Push Button Defrost, In Addition to Standard Features .....	479.50	<b>323.66</b>
No. 1047GD—10½ Cu. Ft. Same as above, with Automatic Ice Maker .....	549.50	<b>368.17</b>
No. 1149G—11 Cu. Ft. Double Door, Automatic De-frost, Automatic Ice Maker .....	639.50	<b>428.47</b>

## ELECTRIC REFRIGERATORS

No. 845C—8½ Cu. Ft. With Door Shelves, Horizontal Freezer .....	269.50	<b>204.82</b>
No. 846CD—8½ Cu. Ft. Deluxe, With Butter Keeper, Dairy Bar, Push Button De-frost, in Addition to Standard Features .....	299.50	<b>221.63</b>
No. 945C—9½ Cu. Ft. With Door Shelves, Horizontal Freezer .....	299.50	<b>223.66</b>
No. 946CD—9½ Cu. Ft. Deluxe With Butter Keeper, Dairy Bar, Push Button De-frost, in Addition to Standard Features .....	369.50	<b>261.61</b>
No. 947CD—9½ Cu. Ft.—Same as above, Plus Automatic Ice Maker .....	439.50	<b>306.77</b>
No. 1047C—10 Cu. Ft. Deluxe Double Door, Automatic De-frost, Automatic Ice Maker, in Addition to Standard Features .....	529.50	<b>357.41</b>
No. 1249C—12 Cu. Ft. Deluxe Double Door, Same as above .....	599.50	<b>404.66</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 265-266—Continued.

Item	Retail Price	Dealer Price
Also Available, But Not Shown On Catalog Pages:		
Servel Electric Food Freezers—115 Volt Operation, With 5 Year Warranty on the Compressor Units.		
Deluxe Models—Horizontal Freezers		
No. HF-93—9 Cu. Ft.	359.50	239.79
No. HF-153—15 Cu. Ft.	479.50	311.68
No. HF-223—22 Cu. Ft.	659.50	428.68
Upright Model Freezers— All Shelves Refrigerated		
No. VF-113—11 Cu. Ft.	429.50	286.48
No. VF-153—15 Cu. Ft.	529.50	344.18
No. VF-223—22 Cu. Ft.	699.50	454.68

Write for Specification Sheets for any Model Desired.

## PAGE 267—INCA'S ALL STEEL UTILITY AND WARDROBE CABINETS

Shipped F.O.B. Texas

Item	Retail Price	Dealer Price
No. 3066—DeLuxe Jumbo Wardrobe	39.95	22.95
No. 2464—Wardrobe Cabinet	29.95	16.50
No. G-24—"The Gazinda" All-Purpose Kitchen Utility Cabinet	27.95	14.95
No. B-36—Base Cabinet	24.95	13.95
No. 6524—Double Door Utility Cabinet	22.95	12.50
No. 1-6514R—Single Door Utility Cabinet (Right Hand Door, Facing) 14" Wide	17.95	9.95
No. 1-6514L—Single Door Utility Cabinet (Left Hand Door, Facing) 14" Wide	17.95	9.95
No. 1-6518R—Single Door Utility Cabinet (Right Hand Door, Facing) 18" Wide	19.95	10.95
No. 1-6514-BR—Single Door Broom Cabinet	17.95	9.95

## PAGE 268—MEYER-BILT IRONING TABLES AND COVERS

Shipped F.O.B. Factory, Minnesota and Michigan

Item	Retail Price	Dealer Price
No. 100M—4 Piece Featherweight Ensemble— Less than 12	6.95	4.47
No. 100M—4 Piece Featherweight Ensemble— 12 or More	6.95	4.25
No. 100—Open Top Table, 15"x54" All Metal— Shown	13.75	5.97
No. 190—Deluxe Pad and Cover Set, 15"x54"	3.95	2.09
No. 191—Deluxe Pad and Cover Set, 12"x48"	3.75	1.97

## PAGE 269—IDEAL TRIPLE-PLATED CHROME DINETTE FURNITURE

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
No. 120—The Higgins Folding Dinette	79.50	39.80
No. 3000—Duncan Phyfe Drop Leaf Table 20" Center	59.50	32.50
No. 3100—Duncan Phyfe Drop Leaf Table 14" Center	59.50	32.50
No. 3200—"Y" Leg Drop Leaf Table 20" Center	59.50	32.50

If any of the Drop Leaf Tables listed above are desired with Piano Hinge, add \$2.00 per Table.

## PAGES 270-271-272-273-274—DOUGLAS DINETTE SETS

Shipped F.O.B. Chicago, Illinois

Dealer prices appear on the Catalog Pages. They represent a 40% to 50% discount from established Retail prices.

## PAGE 275—SOLID OAK AND PLASTIC TOP DINETTE SETS

Shipped F.O.B. Texas

Item	Retail Price	Dealer Price
No. 100V-A—Extension Table	101.00	59.50
No. 100V—Combination Buffet China	119.00	69.50
No. 100V—Buffet Base Only	77.00	47.50
No. 100V—China Deck Only	42.00	24.50
No. 78—Extension Table	65.00	39.50
No. 300—Side Chair	17.00	9.95
No. 300—Host Armchair	20.00	11.50
No. 303—Chairs	18.00	10.95
No. 99—Chair	21.50	12.50
No. 66—Plastic Top Square Table, Lined Oak or Silver Fox	59.00	37.50

## PAGE 276—CAROUSEL DINNERWARE

Shipped F.O.B. Ohio

Retail and Dealer prices appear on the Catalog Page.

## PAGES 277-278—BROOK PARK MODERN DESIGN PLASTIC DINNERWARE

Shipped F.O.B. Ohio

Item	Starter Sets	Retail Price	Dealer Price
Model No. BS-20—20-Piece Starter Set in Display Package (four ea. 1-B Dinner Plate, 3-B Bread and Butter Plate, 4-B Saucer, 6-B Coffee Cup and 11-B Dessert Bowl), Standard Pkg. Four 20-pc. sets, Weight 38 lbs.		19.95	11.95
Model No. BS-16—16-Piece Starter Set in Display Package (four ea. 1-B Dinner Plate, 4-B Saucer, 6-B Coffee Cup and 11-B Dessert Bowl), Standard Pkg. Four 16-pc. sets, Weight 32 lbs.		15.95	9.55
Model No. BC-16—16-Piece Casualette Set in Display Package (four ea. 2-B 8" Luncheon Plate, 4-B Saucer, 6-B Coffee Cup and 11-B Dessert Bowl), Standard Pkg. Four 16-pc. sets, Weight 28 lbs.		13.95	8.35
Model No. BS-45—45-Piece Family Set in Shipping Carton (eight ea. 1-B Dinner Plate, 3-B Bread and Butter, 4-B Saucer, 6-B Coffee Cup and 11-B Dessert Bowl, one ea. 7-B Platter, 10-B Creamer, 12-B 10 oz. Bowl with handles, 13-B Cover for 12-B Bowl and 15-B Large Divided Vegetable) Standard Pkg. One 45-pc. set, Weight 24 lbs.		49.95	29.95

Colors: Chartreuse, Emerald, Burgundy, Pearl Gray, Pink and Black.

Starter Set Assortment: Rainbow — One place setting each of Chartreuse, Emerald, Burgundy and Pearl Gray.

Item	Service Sets and Open Stock	Retail Price Each	Dealer Price Each
Model No. BS-6—6-pc. Service Set (one ea. 7-B Platter, 14-B Sugar with Cover, 10-B Creamer and two 8-B Open Vegetables), Standard Pkg. One set, Weight 5½ lbs.		14.95	9.95
Model No. 1-B—10" Dinner Plate, Standard Pkg. 1 dz., one color, Weight 11 lbs.		1.95	1.15
Model No. 2-B—8" Luncheon or Salad Plate, Standard Pkg. 1 dz., one color, Weight 7 lbs.		1.50	.90
Model No. 3-B—6" Bread and Butter Plate, Standard Pkg. 1 dz., one color, Weight 4 lbs.		1.15	.70
Model No. 4-B—Saucer, Standard Pkg. 1 dz., one color, Weight 4 lbs.		1.15	.70
Model No. 5-B—14 oz. Soup or Cereal Bowl, Standard Pkg. 1 dz., one color, Weight 4 lbs.		1.35	.80
Model No. 6-B—Coffee Cup, Standard Pkg. 1 dz., one color, Weight 4 lbs.		1.25	.75

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 277-278—Continued.

Item	Service Sets and Open Stock	Retail Price Each	Dealer Price Each
Model No. 7-B—13½" Platter, Standard Pkg.			
1 dz., assorted colors, Weight 16 lbs.		3.95	<b>2.35</b>
Model No. 8-B—Open Vegetable, Standard Pkg.			
1 dz., assorted colors, Weight 12 lbs.		3.25	<b>1.95</b>
Model No. 9-B—Unhanded Bouillon or Open Sugar, Standard Pkg., 1 dz., assorted colors, Weight 5 lbs.		1.00	<b>.60</b>
Model No. 10-B—Creamer, Standard Pkg. 1 dz., assorted colors, Weight 5 lbs.		1.75	<b>1.05</b>
Model No. 11-B—10 oz. Bowl, Standard Pkg. 1 dz., one color, Weight 3 lbs.		1.15	<b>.70</b>
Model No. 12-B—10 oz. Bowl with Handles, Standard Pkg. 1 dz., assorted colors, Weight 5 lbs.		2.00	<b>1.20</b>
Model No. 13-B—Cover for 12-B Bowl, Standard Pkg. 1 dz., assorted colors, Weight 2 lbs.		1.00	<b>.60</b>
Model No. 14-B—Handled Bowl with Cover, Standard Pkg. 1 dz., assorted colors, Wt. 7 lbs.		2.95	<b>1.75</b>
Model No. 15-B—Large Divided Vegetable, Standard Pkg. 1 dz., assorted colors, Wt. 14 lbs.		3.95	<b>2.35</b>
Model No. 16-B—Bottom of Butter Dish, Standard Pkg. 1 dz., assorted colors, Weight 5 lbs.		2.00	<b>1.20</b>
Model No. 17-B—Cover for Butter Dish, Standard Pkg. 1 dz., assorted colors, Weight 2 lbs.		.85	<b>.50</b>
Model No. 18-B—Butter Dish with Cover, Standard Pkg. 1 dz., assorted colors, Wt. 7 lbs.		2.75	<b>1.65</b>
Model No. 19-B—Gravy Boat, Standard Pkg. 1 dz., assorted colors, Weight 7 lbs.		2.95	<b>1.75</b>
Model No. TB-2—Two-Tier Tidbit Tray, Standard Pkg. 6 to a shipping carton, Weight 10 lbs.		4.95	<b>2.95</b>
Model No. TB-3—Three-Tier Tidbit Tray, Standard Pkg. 6 to a shipping carton, Weight 15 lbs.		5.95	<b>3.55</b>
Combination Standard Packages are available as follows:			
1—½ doz. 7-B and ½ doz. 8-B			
2—½ doz. 10-B and ½ doz. 14-B			
Available in less than Standard Package lots for 10% additional on broken packages.			

PAGES 281-282—ROTO-BROIL ROTISSERIE

Shipped F.O.B. New York

Item	Retail Price	Dealer Price Less Than 3	3 or More
Roto-Broil "400"—			
Capri, with Bak-a-Tray	79.95	<b>51.97</b>	<b>47.97</b>
Roto-Broil "400"—			
Capri, without Bak-a-Tray	69.95	<b>46.97</b>	<b>43.97</b>
Roto-Broil "400"—			
Custom, with Bak-a-Tray	69.95	<b>39.95</b>	<b>37.95</b>
Roto-Broil "400"—			
Custom, without Bak-a-Tray	49.95	<b>34.95</b>	<b>32.95</b>
Roto-Broil "400"—			
Bak-a-Tray only	19.95	<b>12.95</b>	<b>12.50</b>

PAGES 283-284—MULTI KROME-KOTE POSTCARDS  
BUSINESS CARDS AND BLOTTERS

Shipped F.O.B. Missouri

Prices appear on the Catalog Pages. Colored postcards and business cards are also available printed on a linen finish card stock at lower prices than those quoted for multi-krome-kote stock, as follows:

No. 1—Linen-Finish Postcards, 12,500	<b>121.25</b>
No. 1—Linen-Finish Postcards, 25,000	<b>193.75</b>
No. 1—Linen-Finish Postcards, 50,000	<b>325.00</b>
No. 3—Linen-Finish Business Cards, 12,500	<b>93.75</b>
No. 3—Linen-Finish Business Cards 25,000	<b>137.50</b>
No. 3—Linen-Finish Business Cards, 50,000	<b>225.00</b>

Samples will be furnished on request.

PAGES 285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304—STATIONERY, POSTCARDS, DISPOSABLE BATH MATS, SHOWER CAPS, UTILITY BAGS, PRINTED FORMS, TOILET SEAT STRIPS, GLASSINE BAGS, KEY TAGS, REGISTRATION CARD HOLDERS, OTHER PRINTED MATTER, AND FRONT OFFICE EQUIPMENT.

Shipped F.O.B. Missouri and Illinois

PRICES ARE SHOWN ON THE CATALOG PAGES.

PAGE 305—FIRST AID KITS

Shipped F.O.B. Pennsylvania

Dealer prices appear on the Catalog Page.

PAGE 306—ACE LOCK BOXES AND COUNTER CABINETS

Shipped F.O.B. Illinois

Item	Retail Price	Dealer Price
Counter Cabinet No. 1 Without Grille (Not Illustrated)	105.00	<b>57.75</b>
Counter Cabinet No. 1 With Swinging Grille (Not Illustrated)	118.00	<b>64.95</b>
Counter Cabinet No. 2 With Bronze Letter Drop Plate	112.00	<b>61.50</b>
Unit No. 101—8 No. 1 (Small Size) Lock Boxes	56.00	<b>31.75</b>
Unit No. 102—16 No. 1 (Small Size) Lock Boxes	93.00	<b>51.25</b>
Unit No. 103—24 No. 1 (Small Size) Lock Boxes	147.00	<b>71.00</b>
Unit No. 104—32 No. 1 (Small Size) Lock Boxes	196.00	<b>107.75</b>
Unit No. 105—40 No. 1 (Small Size) Lock Boxes	246.00	<b>137.50</b>
Unit No. 106—48 No. 1 (Small Size) Lock Boxes	295.00	<b>162.50</b>
Unit No. 107—56 No. 1 (Small Size) Lock Boxes	344.00	<b>189.95</b>
Unit No. 108—64 No. 1 (Small Size) Lock Boxes	393.00	<b>217.75</b>
Unit No. 109—72 No. 1 (Small Size) Lock Boxes	442.00	<b>244.50</b>
Unit No. 201—8 No. 2 (Medium Size) Lock Boxes	78.00	<b>43.50</b>
Unit No. 202—16 No. 2 (Medium Size) Lock Boxes	134.00	<b>74.95</b>
Unit No. 203—24 No. 2 (Medium Size) Lock Boxes	200.00	<b>112.50</b>
Unit No. 204—32 No. 2 (Medium Size) Lock Boxes	268.00	<b>147.75</b>
Unit No. 205—40 No. 2 (Medium Size) Lock Boxes	335.00	<b>187.50</b>
Unit No. 206—48 No. 2 (Medium Size) Lock Boxes	402.00	<b>224.50</b>
Unit No. 301—15 No. 1, 4 No. 2, 1 No. 3 Lock Boxes	140.00	<b>79.75</b>
Unit No. 302—30 No. 1, 8 No. 2, 2 No. 3 Lock Boxes	275.00	<b>152.50</b>
Unit No. 303—45 No. 1, 12 No. 2, 2 No. 3 Lock Boxes	415.00	<b>229.50</b>
Unit No. 401—8 No. 3 (Large Drop Front Lock Boxes)	100.00	<b>57.25</b>

Description of Counter Cabinet No. 1 (Not Illustrated) 22" wide, has 2 doors that fold back out of the way, is equipped either with or without a swinging grill approximately 18" square. It has two sliding drawers in back, one of which is equipped with a lock and sliding cash tray. There are six pigeon holes above the folding doors to take care of cards, notices, etc.

PAGE 307—AMERICAN MOTEL-O-PHONE SWITCHBOARDS

Shipped F.O.B. New York

Dealer prices appear on the Catalog Page.

PAGE 308—PORT-A-PHONE INTER-COM SYSTEMS

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

PAGE 309—WASHROOM ACCESSORIES AND STEEL WASTE RECEPTACLES

Shipped F.O.B. Chicago, Illinois

Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices! •



**PAGE 310—PLASTEX WASTE BASKETS, AND PLASTIC ITEMS**

Shipped F.O.B. California or Missouri, Freight Prepaid on 100 lbs. or more

Item	Retail Price	Dealer Price
PT605E—Bathroom Basket	30.00 per doz.	<b>22.50 per doz.</b>
PT604E—All Purpose Basket	18.00 per doz.	<b>13.50 per doz.</b>
PT606E—Oval Shape Decorated Basket	24.00 per doz.	<b>18.00 per doz.</b>
PT607E—Kitchen Basket	48.00 per doz.	<b>36.00 per doz.</b>
PT857P—Long John Tumbler Set	3.00 per set	<b>2.25 per set</b>
PT858P—Informal Dining Set	5.50 per set	<b>4.10 per set</b>
PT859P—Bar-B-Q Mugs	3.60 per doz.	<b>2.75 per doz.</b>
PT860P—Bar-B-Q Plates	12.00 per doz.	<b>9.00 per doz.</b>
PT851P—Pitcher Sets— Pitcher & 4 Tumblers	3.95 per set	<b>2.95 per set</b>
PT856P—Pitcher Only	1.95 each	<b>1.50 each</b>
Pop-It Ice Cube Trays	6.00 per doz.	<b>4.50 per doz.</b>

**PAGE 311—METAL WASTE BASKETS**

Oval Waste Baskets shipped F.O.B. Chicago, Illinois, Minimum quantity 6 dozen. Solid Aluminum bottom Waste Baskets shipped F.O.B. West Virginia, minimum quantity one dozen.

Dealer prices appear on the Catalog Page.

An adequate supply of Waste Baskets for Bathroom, Bedroom and Desk will increase the life of your Furnishings and will cut down excessive cleaning time. Buy them in Quantity and SAVE Money.

**PAGE 312—CLOTHES HANGERS, CALL BELLS, BOTTLE OPENERS, ASH TRAYS ETC.**

Clothes Hangers shipped F.O.B. Pennsylvania

Bottle Openers shipped F.O.B. Kansas

Call Bells shipped F.O.B. Missouri

Ash Trays and "Hottles" shipped F.O.B. Pennsylvania

Dealer prices for Clothes Hangers, Bottle Openers and Call Bells appear on the Catalog Page.

Prices for Glasbake "Fires-Out" Ashtrays and "Hottle" Carafes are as follows:

Item	Motel Price	Standard Pack
No. 72—Fires-Out Ash Trays, 6 1/2" Diameter	<b>3.25 per Doz.</b>	2 Dozen per Carton
No. 74—Fires-Out Ash Trays, 4 1/2" Diameter	<b>2.50 per Doz.</b>	4 Dozen per Carton
No. 600—Coffee Hottles	<b>7.95 per Doz.</b>	2 Dozen per Carton
No. 0600—Coffee Hottles	<b>7.95 per Doz.</b>	2 Dozen per Carton
Hottle Stoppers	<b>1.95 per Doz.</b>	2 Dozen per Carton

Hottles may be personalized with you Crest, Name or Insignia for \$1.50 extra per Dozen, plus a \$12.00 screen charge on the first order only. When ordering Screen, please specify exactly what the decoration will be and if possible furnish a letterhead or match book showing design and style of lettering desired and color to be used. Decorated Hottles are sold in minimum quantities of 12 Dozen.

**PAGE 313—FRESH SCENT DISCS**

Shipped F.O.B. Pennsylvania

Retail and Dealer prices appear on the Catalog Page.

**PAGE 314—COLUMBIA INSECTICIDERS**

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

**PAGE 315—MILE-O-DILE GAS MILEAGE CALCULATORS**

Shipped F.O.B. Wisconsin

Prices appear on the Catalog Page.

**PAGES 316-317—ADVERTISING BOOK MATCHES**

Shipped F.O.B. Chicago, Illinois

Item	Dealer Price
<b>Book Match 20's—20 lights to the Book—</b>	
Stock Designs—Standard Colors	Per 1000 Books
2,500 Books	<b>4.88</b>
5,000 Books	<b>4.59</b>
7,500 Books	<b>4.56</b>
10,000 Books	<b>4.44</b>
15,000 Books	<b>4.39</b>
25,000 Books	<b>4.29</b>
Deluxe Designs—Special Colors	
2,500 Books	<b>5.48</b>
5,000 Books	<b>5.19</b>
7,500 Books	<b>5.16</b>
10,000 Books	<b>5.04</b>
15,000 Books	<b>4.99</b>
25,000 Books	<b>4.89</b>
Super-Emboss—Designs Processed in Raised Printing in various colors of ink.	
2,500 Books	<b>5.68</b>
5,000 Books	<b>5.39</b>
7,500 Books	<b>5.36</b>
10,000 Books	<b>5.24</b>
15,000 Books	<b>5.19</b>
25,000 Books	<b>5.09</b>
Foil-Glo Metallic—Stock Designs	
2,500 Books	<b>6.38</b>
5,000 Books	<b>6.09</b>
7,500 Books	<b>6.06</b>
10,000 Books	<b>5.94</b>
15,000 Books	<b>5.89</b>
25,000 Books	<b>5.79</b>

For Book Match 20's, Add For

U. S. Federal Excise Tax 40c per 1000 Books For Inside Cover Printing, Add 60c per 1000 Books.

Order in Multiples of 2500, For Even Cases.

<b>Book Match 30's 30 Lights to the Book—</b>	
Stock Designs—Standard Colors	Per 1000 Books
1,000 Books	<b>11.05</b>
2,000 Books	<b>10.90</b>
3,000 Books	<b>10.75</b>
4,000 Books	<b>10.60</b>
5,000 Books	<b>10.10</b>
10,000 Books	<b>9.35</b>
Deluxe Designs—Special Colors	
1,000 Books	<b>11.95</b>
2,000 Books	<b>11.80</b>
3,000 Books	<b>11.65</b>
4,000 Books	<b>11.50</b>
5,000 Books	<b>11.00</b>
10,000 Books	<b>10.25</b>
Super-Emboss—Designs Processed in Raised Printing	
1,000 Books	<b>12.25</b>
2,000 Books	<b>12.10</b>
3,000 Books	<b>11.95</b>
4,000 Books	<b>11.80</b>
5,000 Books	<b>11.30</b>
10,000 Books	<b>10.55</b>
Foil-Glo Metallic—Stock Designs	
1,000 Books	<b>13.30</b>
2,000 Books	<b>13.15</b>
3,000 Books	<b>13.00</b>
4,000 Books	<b>12.85</b>
5,000 Books	<b>12.35</b>
10,000 Books	<b>11.60</b>

For Book Match 30's, Add For U. S. Federal Excise Tax, 60c Per 1000 Books.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGES 316-317—Continued.

Item	Dealer Price
For Inside Cover Printing, Add \$1.50 Per 1000 Books Packed 1000 Books Per Case.	
Book Match 40's—40 Lights to the Book—	
Stock Designs—Standard Colors	Per 1000 Books
1,000 Books .....	<b>11.95</b>
2,000 Books .....	<b>11.85</b>
3,000 Books .....	<b>11.75</b>
4,000 Books .....	<b>11.65</b>
5,000 Books .....	<b>11.50</b>
10,000 Books .....	<b>11.00</b>
Super-Emboss Designs	
1,000 Books .....	<b>13.85</b>
2,000 Books .....	<b>13.75</b>
3,000 Books .....	<b>13.65</b>
4,000 Books .....	<b>13.55</b>
5,000 Books .....	<b>13.40</b>
10,000 Books .....	<b>12.90</b>
Foil-Glo Metallic	
1,000 Books .....	<b>14.95</b>
2,000 Books .....	<b>14.85</b>
3,000 Books .....	<b>14.75</b>
4,000 Books .....	<b>14.65</b>
5,000 Books .....	<b>14.50</b>
10,000 Books .....	<b>14.00</b>
For Book Match 40's, Add For U. S. Federal Excise Tax, 80c Per 1000 Books.	
For Inside Cover Printing, Add \$1.50 Per 1000 Books Packed 1000 Books Per Case	
Book Match 240's—240 Lights Per Book—	
Stock Designs Only	Per Hundred Books
100 Books .....	<b>17.05</b>
200 Books .....	<b>16.60</b>
300 Books .....	<b>16.10</b>
500 Books .....	<b>15.45</b>
1,000 Books .....	<b>14.75</b>
5,000 Books .....	<b>14.10</b>
10,000 Books .....	<b>13.60</b>
For Book Match 240's, Add For U. S. Federal Excise Tax, 48c Per Hundred Books.	
Inside Cover Printing not available.	

## PAGE 318—DIXIE CUPS AND DISPENSERS—

Shipped F.O.B. St. Louis, Missouri

Item	Dealer Price
No. 44—Dixie Cup—Case of 5000 .....	<b>17.00</b>
No. 4—Dixie Cup—Case of 5000 .....	<b>18.50</b>
No. 52—Dixie Cup—Case of 5000 .....	<b>23.75</b>
No. 1695—Dispenser with 50 Cups .....	<b>6.00</b>
	for 6 units
No. 185—9 oz. Dixie Cup, Case of 2500 .....	<b>22.85</b>
No. 77—7 oz. Dixie Cup, Case of 2500 .....	<b>19.70</b>
No. 1685—Refills For No. 1695 Dispenser per case of 24 Fifty-Count Tubes .....	<b>8.00</b>
No. 904—Dispenser .....	<b>1.80</b>
Nos. 1044, 1004, 1052—Dispensers .....	<b>2.50</b>
Nos. 1244, 1204, 1252—Dispensers .....	<b>2.80</b>
No. 1085—Dispenser for 9 oz. cups, each .....	<b>1.25</b>
No. 1007—Dispenser for 7 oz. cups, each .....	<b>1.25</b>

## PAGE 319—SMITH-CORONA TYPEWRITERS, CASH REGISTERS AND ADDING MACHINES

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
"The Silent" Typewriter .....	105.68	<b>81.48</b>
"The Clipper" Typewriter .....	95.08	<b>73.58</b>

Item	Retail Price	Dealer Price
"Skyriter" Portable Typewriter .....	71.65	<b>54.78</b>
Model 8MA Adding Machine—up to 999,999.99 .....	114.25	<b>87.38</b>
Model 7MA Adding Machine—up to 99,999.99 .....	95.45	<b>73.08</b>
Model DeLuxe Cash Register .....	199.50	<b>149.50</b>
Model Special Cash Register .....	159.50	<b>119.50</b>

The above prices are based on standard keyboards.  
Information on special keyboards on request.  
Federal Excise Tax has been included where applicable.

## PAGES 320-321—MOORE REGISTERS AND FORMS

Registers shipped F.O.B. New Hampshire

Printed Forms shipped F.O.B. New York

Prices appear on the Catalog Pages. For specialized forms or equipment, write for further information.

## PAGE 322—TEL-E-KEE KEY CONTROL SYSTEMS

Shipped F.O.B. New York

Item	Special Motel Price
KIT 25-S—Key Control Unit—Key Index Tray (Capacity 25) .....	<b>25.00</b>
KIT 49-S—Key Control Unit—Key Index Tray (Capacity 49) .....	<b>33.30</b>
WC 25-S—Key Control Unit—Wall Cabinet (Capacity 25) .....	<b>30.20</b>
WC 50-S—Key Control Unit—Wall Cabinet (Capacity 50) .....	<b>34.80</b>
WC 75-S—Key Control Unit—Wall Cabinet (Capacity 75) .....	<b>54.75</b>
WC 125-S—Key Control Unit—Wall Cabinet (Capacity 125) .....	<b>71.25</b>

## PAGES 323-324-325—STEELMASTER OFFICE EQUIPMENT

Shipped F.O.B. New York

Prices shown on the Catalog Pages are Retail prices. To find Dealer price for any items in which you are interested, deduct 33-1/3% from the Retail price shown.

## PAGES 326-327—HOM-O-NIZE OFFICE FURNITURE AND EQUIPMENT

Shipped F.O.B. Iowa

Item	Shipping Weight	Retail Price	Dealer Price
<b>UNIFILES</b>			
<b>WITH LOCK ON STORAGE DOOR ONLY</b>			
No. 32-A—Two Large, One Small			
Drawers .....	80 lbs.	54.50	<b>32.95</b>
No. 38-A—Two Large, Two Small			
Drawers .....	90 lbs.	62.95	<b>37.75</b>
No. 38-D—Three Large Drawers Only .....	90 lbs.	57.25	<b>34.50</b>
No. 38-DC—Three Large Drawers (Legal Size) .....	95 lbs.	60.25	<b>36.50</b>
<b>WITH DIAL LOCK</b>			
No. 32-AD—Two Large, One Small			
Drawers .....	85 lbs.	59.95	<b>35.95</b>
No. 38-AD—Two Large, Two Small			
Drawers .....	95 lbs.	68.95	<b>41.50</b>
No. 38-DD—Three Large Drawers Only .....	95 lbs.	63.25	<b>37.95</b>
<b>WITH UNILOCK</b>			
No. 32-AU—Two Large, One Small			
Drawers .....	80 lbs.	59.95	<b>35.95</b>
No. 38-AU—Two Large, Two Small			
Drawers .....	90 lbs.	68.95	<b>41.50</b>
No. 38-DU—Three Large Drawers Only .....	90 lbs.	63.25	<b>37.95</b>
No. 38-DCU—Three Large Drawers Only (Legal Size) .....	95 lbs.	66.25	<b>39.75</b>
<b>FILING CABINETS</b>			
No. 102—Two Drawer—w/o Lock .....	75 lbs.	43.95	<b>26.50</b>
No. 102-P—Two Drawer with Plunger Lock .....	75 lbs.	51.45	<b>30.75</b>
No. 102-C—Two Drawer (Legal Size) w/o Lock .....	85 lbs.	50.95	<b>30.50</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



**PAGES 326-327—Continued.**

Item	Shipping Weight	Retail Price	Dealer Price
No. 102-CP—Two Drawer (Legal Size)			
With Lock	85 lbs.	58.45	<b>34.95</b>
No. 104—Four Drawer—w/o Lock	122 lbs.	59.50	<b>35.75</b>
No. 104—Four Drawer—With			
Plunger lock	122 lbs.	68.50	<b>41.50</b>
No. 104C—Four Drawer (Legal Size)			
w/o Lock	137 lbs.	69.50	<b>41.75</b>
No. 104-CP—Four Drawer (Legal Size)			
With Lock	137 lbs.	78.50	<b>47.50</b>
No. 2442-S—Contemporary Steel Desk		84.50	<b>49.95</b>
No. 66—Storage Cabinet	95 lbs.	51.95	<b>31.50</b>

**PAGE 327—EMPIRE SAFES**

Sentry Safe shipped F.O.B. Rochester, N. Y.  
Custodian Wall Safe shipped F.O.B. Hamilton, Ohio

Item	Retail Price	Dealer Price
The Sentry Safe	83.50	<b>59.50</b>
The Custodian Wall Safe	72.50	<b>47.50</b>

Unfile Cabinet Prices shown on Price List above for  
Home-O-Nize Office Equipment, Pages 326-327.  
Specifications and features are shown on Catalog Page No. 328.

**PAGES 328-329—HERRING-HALL MARVIN SAFES**

Shipped F.O.B. Ohio

Item	Weight	Retail Price	Dealer Price
Motel and Cashiers Safe	510 lbs.	420.00	<b>259.50</b>
Model No. 649—Concealed Safe	138 lbs.	187.75	<b>109.50</b>
Model No. 650—Concealed Safe	138 lbs.	187.75	<b>109.50</b>

**PAGE 330—PALM ROSE, NOLA AND ROYAL PINE GUEST SIZE SOAP**

Shipped Freight Prepaid on Five Cases or More—  
1000 Cakes per Case

F.O.B. Factory on Lesser Quantities.

**MINIATURE SOAP PRICE LIST**

Price per Thousand Cakes

Less than 5M	5M or more	10M or more	25M or more	50M or more	100M or more
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Nola and Palm Rose Toilet Soaps  
(Palm Rose available only in  
1/2-Oz. and 1-Oz. sizes)

Size	Less than 5M	5M or more	10M or more	25M or more	50M or more	100M or more
1/2-Oz. 1000 cakes per Case						
Stock Wrapped	12.50	12.00	11.75	11.50	11.25	11.00
Spec. Imprint Wrap.	—	12.25	12.00	11.75	11.50	11.25
Unwrapped	10.75	10.25	10.00	9.75	9.50	9.25
3/4-Oz. 1000 cakes per Case						
Stock Wrapped	16.75	16.25	16.00	15.75	15.50	15.25
Spec. Imprint Wrap.	—	16.50	16.25	16.00	15.75	15.50
Unwrapped	15.75	15.25	15.00	14.75	14.50	14.25
1-Oz. 500 cakes per Case						
Stock Wrapped	21.25	20.75	20.50	20.25	20.00	19.75
Spec. Imprint Wrap.	—	21.00	20.75	20.50	20.25	20.00
Unwrapped	20.25	19.75	19.50	19.25	19.00	18.75
Royal Pine Toilet Soap						
Size						
1/2-Oz. 1000 cakes per Case						
Stock Wrapped	11.75	11.25	11.00	10.75	10.50	10.25
Spec. Imprint Wrap.	—	11.50	11.25	11.00	10.75	10.50
Unwrapped	10.50	10.00	9.75	9.50	9.25	9.00

**Price per Thousand Cakes**

Less than 5M	5M or more	10M or more	25M or more	50M or more	100M or more
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1-Oz. 500 cakes per Case					
Stock Wrapped	20.50	20.00	19.75	19.50	19.25
Spec. Imprint Wrap.	—	20.25	20.00	19.75	19.50
Unwrapped	18.75	18.25	18.00	17.75	17.50

Minimum order for special Motel—Imprint Wrappers: 5 cases—5000 Guest Bars. The factory promises shipment of miniature soap imprinted with your own imprint within two WEEKS of receipt of the order at the factory.

**PAGE 331—LEVER BROS. SOAP—GUEST SIZE**

Shipped Freight Prepaid To Destination.

**GUEST SIZE PRICE LIST**

Minimum Shipment 3 Cases

**LUX TOILET SOAP**

Price Per Thousand Cakes

Size	List Price	5M or More	10M or More	25M or More	50M or More	100M or More
1/2 oz.—1000 Cakes per Case (10-100s)						
Special Wrapped	—	—	—	14.75	14.50	14.25
Imprinted Wrapped	15.75	15.25	15.00	14.75	14.50	14.25
Stock Wrapped	14.75	14.25	14.00	13.75	13.50	13.25
Unwrapped	14.00	13.50	13.25	13.00	12.75	12.50
3/4 oz.—1000 Cakes per Case (10-100s)						
Special Wrapped	—	—	—	19.00	18.75	18.50
Imprinted Wrapped	20.00	19.50	19.25	19.00	18.75	18.50
Stock Wrapped	19.00	18.50	18.25	18.00	17.75	17.50
Unwrapped	18.00	17.50	17.25	17.00	16.75	16.50
1 oz.—500 Cakes per Case						
Special Wrapped	—	—	—	22.25	22.00	21.75
Imprinted Wrapped	23.25	22.75	22.50	22.25	22.00	21.75
Stock Wrapped	22.25	21.75	21.50	21.25	21.00	20.75
Unwrapped	21.25	20.75	20.50	20.25	20.00	19.75
1 1/4 oz.—500 Cakes per Case						
Special Wrapped	—	—	—	35.50	35.25	35.00
Imprinted Wrapped	36.50	36.00	35.75	35.50	35.25	35.00
Stock Wrapped	35.50	35.00	34.75	34.50	34.25	34.00
Unwrapped	34.50	34.00	33.75	33.50	33.25	33.00

**LIFEBUOY**

Price Per Thousand Cakes Unwrapped

Size	List Price	5M or More	10M or More	25M or More	50M or More	100M or More
3/4 oz.—1000 Cakes						
Per Case (10-100s)	10.55	10.05	9.80	9.55	9.30	9.05

**IMPRINTED WRAPPERS**

(Lux Toilet Soap only—Minimum quantities three cases.)  
All imprinting will be in purple ink and in standard type on the regular Lux Toilet Soap wrapper. The entire front of the wrapper and two lines on the back are available for imprinting. Allow six to eight weeks for shipment of imprinted soap wrappers.

**COMBINATION ORDERS—**

Unwrapped and stock wrapped—Sizes and brands may be assorted to make up quantity. Imprinted wrappers—Sizes may be assorted to make up quantity.

**PAGE 332—BUSINESS BUILDERS**

Shipped F.O.B. Various Factories

Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



**PAGE 333—TURKISH TOWELS, BATH MATS AND WASH CLOTHS**

Shipped F.O.B. Georgia

Dealer prices appear on the Catalog Page.

Huck Towels are available in the following sizes and prices:

Shipped F.O.B. Missouri	Retail Price	Dealer Price
Item		
All Prices Below are in Dozens		
14"x20"—Huck-Weave Hand Towels,		
Minimum Quantity 8 Dozen .....	2.95	<b>2.00</b>
17"x32"—Huck-Wave Hand Towels,		
Minimum Quantity 8 Dozen .....	3.50	<b>2.75</b>

**PAGE 334—PEPPERELL SHEETS AND PILLOW CASES**  
Shipped F.O.B. Maine and Alabama

Due to the normal operations of the Textile Market prices on Linens fluctuate constantly. This makes it almost impossible to guarantee that a price listed at printing time would hold good by the time you receive and use your catalog.

Therefore—we ask that you send us your request for prices at the time you need linens, and we will in turn send you a price list current at that time.

**PAGE 335—PEPPERELL PEERESS DYNEL BLANKETS**  
Shipped F.O.B. Maine

Retail and Dealer prices appear on the Catalog Page.

**PAGE 335—STANRICH MILLS LUXURY BLANKETS**  
Shipped F.O.B. Massachusetts

Dealer prices appear on the Catalog Page. This mill will ship blankets in any quantity desired without regard to standard packing requirements.

**PAGE 336—BIRDSALL BROS. DECORATOR BLANKETS**  
Shipped F.O.B. Pennsylvania

Dealer prices appear on the Catalog Page. Add 50c packing charge where less than 12 blankets are ordered.

**PAGE 337—TROY BLANKETS**

Shipped F.O.B. New Hampshire

Item	Retail Price	Dealer Price
The Scotty, 66"x84" .....	15.95	<b>8.95</b>
The Scottish Queen, 72"x90" .....	19.95	<b>12.95</b>
No. 146—62"x84", Gray .....	6.95	<b>3.95</b>
No. 146—62"x84", Blue, Green, Maroon .....	7.95	<b>4.50</b>
No. 147—62"x84", Gray .....	7.95	<b>4.50</b>
No. 147—62"x84", Blue, Green, Maroon .....	8.95	<b>4.95</b>
The Kingswood—72"x84", with Whipped Ends, Gray .....	8.50	<b>4.75</b>
The Kingswood—72"x84", with Whipped Ends, Navy Blue, Maroon, Hunter Green .....	9.50	<b>5.25</b>
The Kingswood—72"x84", with 5" Acetate Satin Bound Ends, Gray .....	9.50	<b>5.25</b>
The Kingswood—72"x84", with 5" Acetate Satin Bound Ends, Navy Blue, Maroon, Hunter Green .....	9.95	<b>5.75</b>
The Sherwood—72"x84", with Whipped Ends, Gray .....	9.50	<b>5.25</b>
The Sherwood—72"x84", with Whipped Ends, Hunter Green, Royal Blue, Maroon .....	9.95	<b>5.75</b>
The Sherwood—72"x84", with 5" Acetate Satin Bound Ends, Gray .....	9.95	<b>5.75</b>
The Sherwood—72"x84", with 5" Acetate Satin Bound Ends, Hunter Green, Royal Blue, Maroon .....	10.95	<b>6.25</b>
The Northland No. 2—62"x84" .....	8.75	<b>4.75</b>

Troy Blankets are treated to resist moth damage.

**PAGE 338—FARIBO BLANKETS**

Shipped F.O.B. Minnesota

Item	Retail Price	Dealer Price
Windsor Blanket, 50% Wool & 50% Nylon, 72"x90" .....	16.95	<b>8.95</b>
Belmont Blanket, 100% Pure Wool, 72"x90" .....	17.95	<b>9.95</b>
Verndale Blanket, 100% Pure Wool, 66"x90" .....	16.95	<b>8.95</b>
Victoria Blanket, 100% Virgin Wool, 72"x90" .....	18.50	<b>10.95</b>
Antwerp Blanket, 100% Virgin Wool, 72"x90" .....	20.95	<b>12.95</b>
Dorset Blanket, 100% Virgin Wool, 72"x90" .....	18.50	<b>10.95</b>
Kenora Blanket, 100% Virgin Wool, 72"x90" .....	18.50	<b>10.95</b>
Pine Tree Blanket, 100% Virgin Wool, 72"x90" .....	20.95	<b>12.95</b>
Frontier Blanket, 100% Virgin Wool, 72"x90" .....	20.95	<b>12.95</b>

The factory will ship any quantity of blankets desired. However, on orders for less than 6 blankets there will be an additional charge of 25c per blanket to cover special handling and packing.

**PAGE 339—FROSTY-MORN BLANKETS**

Shipped F.O.B. Oregon

Dealer prices appear on the Catalog Page. Standard pack is 18 blankets to a carton. Where less than carton quantities are ordered, please add \$1.00 per shipment handling charge.

**PAGE 340—LOOMCRAFT MATTRESS PADS AND COVERS**

Shipped F.O.B. Chicago, Illinois

Dealer Prices quoted are in dozens.

Retail Prices quoted are "Each".

Item	Retail Price		Dealer Price	
	Full Size Each	Twin Size Each	Full Size Doz.	Twin Size Doz.
No. 207—Mattress Pad—				
60/48 Muslin, Semi-Bleached				
Filler 1-inch zig zag stitch .....	3.98	3.49	<b>36.00</b>	<b>25.50</b>
No. 208—Mattress Pad—				
60/48 Muslin—Bleached White				
Filler Box Quilting .....	4.98	4.59	<b>39.00</b>	<b>27.50</b>
No. 212—Sanforized Mattress Pad—				
Sanforized Muslin Bleached				
White Filler 58" zig zag stitch .....	5.98	4.98	<b>49.50</b>	<b>36.00</b>
No. 104—Mattress Cover—4.30				
wt. unbleached muslin not				
Sanforized, tape, ties,				
no zipper .....	3.59	2.98	<b>30.35</b>	<b>24.45</b>
No. 106—Sanforized Mattress				
Cover—3.60 wt. unbleached				
Muslin, double interlock seam				
construction, zipper closure .....	4.98	4.59	<b>43.80</b>	<b>34.50</b>
No. 227—2 in 1 Mattress Pad—				
Cover combination (not Sanforized)				
made with No. 207 Pad and 60/48				
Muslin 18" skirt				
elastic bound .....	6.95	5.95	<b>51.75</b>	<b>38.65</b>
No. 232—2 in 1 Sanforized Mattress Pad—Cover Combination				
Made with No. 212 Sanforized				
Pad with Sanforized Muslin				
18" skirt elastic bound .....	8.95	6.95	<b>70.00</b>	<b>54.00</b>

**PAGE 341—PLASTIC MATTRESS AND PILLOW COVERS**

Shipped F.O.B. St. Louis, Missouri

Prices Quoted are "Each".

Item	Retail Price		Dealer Price	
	Full Size	Twin Size	Full Size	Twin Size
Contour Mattress Covers .....	3.95	2.95	<b>2.25</b>	<b>1.75</b>
Zipper Mattress Covers .....	4.95	3.95	<b>2.95</b>	<b>2.45</b>
Pillow Covers .....	1.00		<b>.60</b>	
Standard Chair Covers .....	2.95		<b>1.70</b>	
Standard Sofa Covers .....	3.95		<b>2.50</b>	
54" Hide-Away Bed Covers .....	3.95		<b>2.25</b>	

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGES 342-343—FOLDING CHAIRS AND TABLES

Card Tables, Refectory Tables, and all Chairs Shipped F.O.B. Illinois Factories.

Banquet Tables, Poker Tables and Game Tables Shipped F.O.B. Wisconsin Factory.

Item	Retail Price	Dealer Price
No. 2125—5 Pc. Set, Table and 4 Chairs .....	29.95	<b>15.95</b>
No. 2125—Table Only .....	12.95	<b>6.50</b>
No. 2125—Chairs, Each .....	4.25	<b>2.50</b>
No. 2094—5 Pc. Set, Table and 4 Chairs .....	49.95	<b>24.95</b>
No. 2094—Table Only .....	20.50	<b>10.25</b>
No. 2094—Chairs, Each .....	7.50	<b>3.75</b>
No. 2046—7 Pc. Set, Table and 6 Chairs .....	59.95	<b>29.95</b>
No. 2046—Table Only .....	23.00	<b>11.50</b>
No. 2046—Chairs, Each .....	7.50	<b>3.75</b>
No. 2707—Wood Chair, (Folding) .....	21.95	<b>10.95</b>
No. 2085—5 Pc. Wood Set, Table and 4 Chairs .....	129.95	<b>64.25</b>
No. 2085—Table Only .....	28.95	<b>14.50</b>
No. 2085—Chairs, Each .....	25.00	<b>12.50</b>
No. 2145—Steel Folding Chair .....	4.25	<b>2.50</b>
No. 2455—Steel Folding Chair .....	6.00	<b>2.95</b>
No. 2555—Steel Folding Chair .....	9.95	<b>4.95</b>
No. 2558—Upholstered Steel Folding Chair .....	13.95	<b>6.95</b>
No. 2083—Poker Table, Leatherette Top .....	74.95	<b>37.95</b>
No. 2083—Poker Table, Green Felt Top .....	91.95	<b>45.95</b>
No. 2084—Poker Table, Leatherette Top .....	89.95	<b>44.95</b>
No. 2084—Poker Table, Green Felt Top .....	106.95	<b>53.50</b>
No. 2087—Game Table, Leatherette Top .....	49.95	<b>24.95</b>
No. 2087—Game Table, Green Felt Top .....	54.95	<b>27.50</b>
No. 2804—Refectory Top Table .....	99.95	<b>49.95</b>
No. 2606M—Banquet Table, Masonite Top .....	50.00	<b>25.00</b>
No. 2606P—Banquet Table, Plywood Top .....	50.00	<b>25.00</b>
No. 2608M—Banquet Table .....	56.25	<b>28.25</b>
No. 2608P—Banquet Table .....	56.25	<b>28.25</b>

## PAGE 344—NUTTING TRUCK AND CASTER CO.— MAID CARTS AND TRUCKS—

Shipped F.O.B. Chicago, Ill. or Faribault, Minn. whichever closer.

Item	Retail Price	Dealer Price
1152—DPL—as pictured .....	37.30	<b>20.61</b>
1152—SPL—Single Handle, Plate Nose .....	36.10	<b>19.95</b>
1152—SO—Single Handle, Open Nose .....	35.10	<b>19.40</b>
1152—DO—Double Handle, Open Nose .....	36.40	<b>20.11</b>
1157—With 8 oz. Canvas Bag .....	100.00	<b>55.25</b>
Replacement 8 oz. Canvas Bag .....	12.50	<b>6.91</b>
8 oz. Canvas Cover for Model 1157 .....	18.40	<b>10.17</b>
10 oz. Canvas Cover for Model 1157 .....	31.90	<b>17.63</b>
890—Without Bag .....	64.60	<b>35.69</b>
8 oz. Canvas Bag for Model 890 .....	17.10	<b>9.45</b>
10 oz. Canvas Bag for Model 890 .....	19.60	<b>10.83</b>
891—Without Bag .....	80.50	<b>44.48</b>
8 oz. Canvas Bag for Model 891 .....	18.80	<b>10.39</b>
10 oz. Canvas Bag for Model 891 .....	21.70	<b>11.99</b>
893H—Without Bag .....	151.90	<b>83.93</b>
40"—8 oz. Canvas Bag for Model 893H .....	14.60	<b>8.07</b>
40"—10 oz. Canvas Bag for Model 893H .....	15.00	<b>8.29</b>
30"—8 oz. Canvas Bag for Model 893H .....	12.50	<b>6.91</b>
30"—10 oz. Canvas Bag for Model 893H .....	13.20	<b>7.29</b>
899M—Without Bag .....	169.40	<b>93.59</b>
40"—8 oz. Canvas Bag for Model 899M .....	13.60	<b>7.51</b>
40"—10 oz. Canvas Bag for Model 899M .....	15.00	<b>8.29</b>
30"—8 oz. Canvas Bag for Model 899M .....	12.50	<b>6.91</b>
30"—10 oz. Canvas Bag for Model 899M .....	13.20	<b>7.29</b>
8 oz. Canvas Cover for Model 899M .....	27.50	<b>15.20</b>
10 oz. Canvas Cover for Model 899M .....	30.60	<b>16.91</b>
899H—Without Bag .....	133.40	<b>73.70</b>

Same Bags & Covers for Model 899H as for Model 899M above.

## PAGES 345-46—GENERAL FLOORCRAFT FLOOR MACHINES

Shipped F.O.B. New York

Retail List prices are shown on the Catalog Pages.

To find the Dealer price for any item on these pages, deduct 33-1/3% from the Retail List price shown.

### PAGE 347—LEWYT VACUUM CLEANERS

Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
Model 77—Lewyt Vacuum Cleaner, Complete with 7 work-saving attachments .....	89.95	<b>1-5 61.97 6 or More 58.22</b>

Specification Sheet available on request.

### PAGE 348—EUREKA VACUUM SWEEPERS

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
Model 805—Eureka Super Roto-Matic Vacuum Cleaner, Including Full Set of Attachments .....	69.95	
Roto-Dolly .....	7.50	
Total Price .....	77.45	<b>52.50</b>
Model S-250-A—Eureka Automatic Upright Vacuum Sweeper .....	89.95	<b>61.50</b>
Complete Set of Cleaning Attachments for S-250-A Upright .....	21.95	<b>16.95</b>

### PAGES 349-350—SHETLAND FLOOR POLISHERS AND CONDITIONERS

Shipped F.O.B. Massachusetts

Retail and Dealer prices appear on the Catalog Pages.

### PAGE 351—PULLMAN VACMOBILE INDUSTRIAL VACUUM CLEANER

Shipped F.O.B. Massachusetts.

Full Freight Allowed on 3 or More Units

Retail List prices appear on the Catalog Page.

To find the Dealer price for each unit, deduct 30% from the Retail List price shown. Wet pick-up equipment optional at extra cost. See Catalog Page.

### PAGES 352-353—MOZ-ALL SELF PROPELLED POWER LAWN MOWERS

Shipped F.O.B. Iowa

Retail and Dealer prices appear on the Catalog Pages.

### PAGE 354—GANTT LAWN MOWERS

Shipped F.O.B. Georgia

Retail and Dealer prices appear on the Catalog Page.

### PAGE 355—E-Z EDGER ELECTRICAL LAWN MOWERS

Shipped F.O.B. Missouri

Retail and Dealer prices appear on the Catalog Page.

### PAGE 356—HANDY MAINTENANCE TOOLS

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

### PAGE 357—LAWNMASTER TRAVELING SPRINKLERS

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 358—MARCH SPRINKLERS

Shipped F.O.B. Michigan

Retail prices appear on the Catalog Page. To find the Dealer price for any unit, deduct 33-1/3% from the Retail List price shown.

## PAGE 359—OHIO LAWN ROLLERS, SWEEPERS AND CULTIVATORS

Shipped F.O.B. Ohio

Item	Retail Price	Dealer Price
No. 200—Ohio Lawn Sweeper, 20" Sweeping Width	35.30	<b>22.50</b>
No. 224—Ohio Lawn Sweeper, 24" Sweeping Width	41.40	<b>26.50</b>
No. 10—Ohio Lawn Roller, 14" Diam., 20" Length, Oilite Bearings	12.75	<b>8.95</b>
No. 20—Ohio Lawn Roller, 14" Diam., 24" Length, Oilite Bearings	15.00	<b>9.95</b>
No. 40—Ohio Lawn Roller, 18" Diam., 24" Length, Oilite Bearings	18.75	<b>12.50</b>
No. 2—Dunham Water Weight Lawn Roller, 14" Diam., 24" Length, Oilite Bearings	16.00	<b>10.95</b>
No. 4—Dunham Water Weight Lawn Roller, 18" Diam., 24" Length, Oilite Bearings	19.50	<b>12.95</b>
No. 7—Dunham Water Weight Lawn Roller, 24" Diam., 24" Length, Oilite Bearings	24.00	<b>16.95</b>
No. 109—Dunham Water Weight Lawn Roller, 24" Diam., 32" Length, Roller Bearings	62.00	<b>39.95</b>
No. 209—Dunham Water Weight Lawn Roller, 24" Diam., 32" Length, with Tractor Hitch, Roller Bearings	70.00	<b>46.50</b>
No. 309—Dunham Water Weight Lawn Roller, 24" Diam., 32" Length, with Tractor Hitch, and Seat Assembly, Roller Bearings	80.00	<b>53.50</b>
No. 300—3 Unit Fairway Roller, Each Drum Measuring 36"x36", Roller Bearings	750.00	<b>475.00</b>
No. 500—5 Unit Fairway Roller, each Drum Measuring 36"x36", Roller Bearings	1125.00	<b>750.00</b>
No. 8—Ohio Spike Disc Lawn & Green Cultivator, 8 Discs, 10" Diam., Spiking Width 16", with Handle	18.50	<b>12.50</b>
No. 18—Ohio Spike Disc Lawn & Green Cultivator, 8 Discs, 10" Diam., Spiking Width 16", with Hitch	20.50	<b>13.95</b>
No. 22—Ohio Spike Disc Lawn & Green Cultivator, 12 Discs, 10" Diam., Spiking Width 24", with Hitch	28.20	<b>19.50</b>
No. HO—Hitch only, for No. 8 Spike Disc	5.20	<b>3.50</b>
No. 30—Ohio Spike Disc Lawn & Green Cultivator, 19 Discs, 10" Diam., Width 18", without Handle	55.00	<b>37.50</b>
No. 30—As Above, but with One Handle	60.00	<b>39.95</b>
No. 32—Ohio Spike Disc Lawn & Green Cultivator, 19 Discs, 10" Diam., Width 18", with Two Handles	65.00	<b>43.50</b>
No. 50G—Deluxe Wheelbarrow, with 18 Gauge Zinc Grip Non-Rust Trays, 10x2.75 Semi-Pneumatic Puncture-Proof Rubber Tires, Cadmium Plated Nuts and Bolts, Full Ball Bearing Wheel	14.95	<b>9.95</b>
No. 50P—Deluxe Wheelbarrow, Same as Above, But with Red Painted Trays	14.95	<b>9.95</b>

## PAGE 360—LINE-O-MATIC MARKERS

Shipped F.O.B. New York

Retail and Dealer prices appear on the Catalog Page.

## PAGES 361-362-363-364-365—SAMUEL STAMPING & ENAMELING CO.—SAMCO GAS-FIRED WALL HEATERS

Shipped F.O.B. Chattanooga, Tennessee

Item	Retail Price	Dealer Price
Automatic operation; equipped with Robertshaw-Grayson Unitrol for all gases.		
Model SWU-15-1, 16,000 BTU	82.88	<b>49.72</b>
Single Model SWU-25-1, 25,000 BTU	103.70	<b>59.95</b>
Dual Model DWU-45-1, 45,000 BTU	147.20	<b>79.50</b>
Manual Models for all types gas, including liquefied petroleum. Standard equipment: general controls, M-R 5 100% safety valve, and pressure regulator, for city gases only.		
Model SWM-15-2, 16,000 BTU	73.33	<b>43.99</b>
Single Model SWM-25-2, 25,000 BTU	94.20	<b>50.87</b>
Dual Model DWM-45-2, 45,000 BTU	135.50	<b>73.18</b>
Automatic Models for natural, manufactured, and mixed gases only. Standard equipment: general controls, BX-69 self-energized package set, PG-9, pilot generator and pressure regulator.		
Model SWX-15-3, 16,000 BTU	98.21	<b>58.92</b>
Single Model SWX-25-3, 25,000 BTU	116.40	<b>67.50</b>
Dual Model DWX-45-3, 45,000 BTU	153.50	<b>82.90</b>
Automatic Models for liquefied petroleum gas only. Standard equipment: General controls, BX-69 package set, PG-9 pilot generator and MR-5 100% safety valve.		
Model SWR-15-4, 16,000 BTU	111.55	<b>66.99</b>
Single Model SWR-25-4, 25,000 BTU	129.70	<b>69.95</b>
Dual Model DWR-45-4, 45,000 BTU	166.20	<b>89.77</b>
Unvented Recessed Wall Heaters, white porcelain enamel (not shown)		
Single Model 410-W, 10,000 BTU	21.10	<b>11.40</b>
When Ordering BE SURE TO SPECIFY TYPE OF GAS which will be used.		

## PAGES 366-367—SAMCO GAS VENTED SPACE HEATER AND GAS HEATER ACCESSORIES

Shipped F.O.B. Tennessee

Item	Retail Price	Dealer Price
No. 314 Non-Radiant Circulator Gas Vented Heaters—14,000 BTU input	35.11	<b>21.06</b>
No. 318 Same—18,000 BTU input	37.78	<b>22.67</b>
For Manual operation only—for Natural, Mid. and Mixed Gases only. Standard equipment included: Manual Control Valve, Blue Flame Pilot and Pressure Regulator.		
No. 314-B Same as No. 314, with Safety Pilot cut-off Valve—14,000 BTU	44.29	<b>26.57</b>
No. 318-B—Same as No. 318 with Safety Pilot cut-off Valve—18,000 BTU input	46.89	<b>28.13</b>
Standard equipment includes Pressure Regulator (for all except L.P. Gas Models) and Baso No. A-828-64x3/4 100% Safety cut-off Valve BE SURE TO SPECIFY TYPE OF GAS.		

### ACCESSORIES

Safety Pilot assembly kit for unvented Heaters. Fits all Samco Models except No. 65 and No. 18.	16.24	<b>9.75</b>
Safety Pilot assembly kit for Vented Gas Heaters. For all Gases—specify type of Gas	14.90	<b>8.94</b>
No. 2-E Robertshaw Manual Thermostat (Modulating Type)	15.60	<b>9.36</b>
No. 2-ES Robertshaw Manual Thermostat (Snap-Action Type)—(Requires a constant burning pilot)	18.90	<b>11.34</b>
No. A-828-64x3/4 Baso 100% Safety Pilot cut-off Valve (Requires a constant burning pilot)	13.70	<b>8.22</b>
No. 88-D Baso Thermocouple with 18" lead (for use with Baso A-828-64)	2.22	<b>1.33</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



PAGES 366-367—Continued.

Item	Retail Price	Dealer Price
No. 2D12-9 Base Pilot Burner and mounting bracket (for all Samco unvented circulators except No. 65 and No. 18)—(specify type Gas to be used) .....	2.55	<b>1.53</b>
No. 5D11-7 Base Pilot Burner—(for all vented Circulators)—(specify type Gas to be used) .....	2.55	<b>1.53</b>
3/4" pressure Regulator (not for use with L.P.G.) (specify Natural or Manufactured Gas) .....	3.78	<b>2.27</b>
15" length Copper Pilot tubing complete with Fittings .....	1.67	<b>1.00</b>

## PAGE 368—ARMSTRONG SPACE HEATERS

Shipped F.O.B. West Virginia

Item	Retail Price	Dealer Price
No. 5204—20,000 B.T.U., with Blue Flame Manual Pilot .....	69.75	<b>41.85</b>
No. 5204—20,000 B.T.U., with 100% Shut-Off Safety Pilot .....	85.50	<b>51.20</b>
No. 5204—20,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	100.75	<b>60.45</b>
No. 5204—20,000 B.T.U., with 100% Shut-off Safety Pilot and Modulating Thermostat .....	100.75	<b>60.45</b>
No. 5204—20,000 B.T.U., with Self Generating Pilot and Wall-Type Thermostat .....	116.40	<b>69.85</b>
No. 5305—30,000 B.T.U., with 100% Shut-off Safety Pilot .....	90.10	<b>54.10</b>
No. 5305—30,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	105.75	<b>63.40</b>
No. 5305—30,000 B.T.U., with 100% Shut-off Safety Pilot and Modulating Thermostat .....	105.75	<b>63.40</b>
No. 5305—30,000 B.T.U., with Self Generating Pilot and Wall Type Thermostat .....	121.25	<b>72.75</b>
No. 5455—45,000 B.T.U., with 100% Shut-off Safety Pilot .....	110.40	<b>66.65</b>
No. 5455—45,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	126.50	<b>75.90</b>
No. 5455—45,000 B.T.U., with 100% Shut-off Safety Pilot and Modulating Thermostat .....	126.50	<b>75.90</b>
No. 5455—45,000 B.T.U., with Self Generating Pilot and Wall Type Thermostat .....	144.00	<b>86.30</b>
No. 7150—15,000 B.T.U., with Blue Flame Manual Pilot .....	31.00	<b>18.60</b>
No. 7150—15,000 B.T.U., with 100% Shut-off Safety Pilot .....	46.60	<b>27.95</b>
No. 7150—15,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	62.00	<b>37.20</b>
No. 7200—20,000 B.T.U., with Blue Flame Manual Pilot .....	35.50	<b>21.25</b>
No. 7200—20,000 B.T.U., with 100% Shut-off Safety Pilot .....	51.00	<b>30.60</b>
No. 7200—20,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	66.50	<b>39.80</b>
No. 8350—35,000 B.T.U., with 100% Shut-off Safety Pilot .....	76.00	<b>45.60</b>
No. 8350—35,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	91.50	<b>54.85</b>
No. 8350—35,000 B.T.U., with 100% Shut-off Safety Pilot and Modulating Thermostat .....	91.50	<b>54.85</b>
No. 8350—35,000 B.T.U., with Self Generating Pilot and Wall Type Thermostat .....	108.75	<b>65.25</b>
No. 8450—45,000 B.T.U., with 100% Shut-off Safety Pilot .....	93.50	<b>56.25</b>
No. 8450—45,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	109.25	<b>65.50</b>
No. 8450—45,000 B.T.U., with 100% Shut-off Safety Pilot and Modulating Thermostat .....	109.25	<b>65.50</b>
No. 8450—45,000 B.T.U., with Self Generating Pilot and Wall Type Thermostat .....	126.50	<b>75.90</b>

Item	Retail Price	Dealer Price
No. 8600—60,000 B.T.U., with 100% Shut-off Safety Pilot .....	118.25	<b>70.90</b>
No. 8600—60,000 B.T.U., with 100% Shut-off Safety Pilot and Snap-Acting Thermostat .....	133.50	<b>80.20</b>
No. 8600—60,000 B.T.U., with 100% Shut-off Safety Pilot and Modulating Thermostat .....	133.50	<b>80.20</b>
No. 8600—60,000 B.T.U., with Self Generating Pilot and Wall Type Thermostat .....	151.00	<b>90.60</b>
No. 12—12,000 B.T.U. Unvented Utility Heater .....	8.00	<b>4.80</b>

All heaters are vented except No. 12. All heaters are available for natural, mixed, manufactured or L.P. gases. Be sure to specify type of gas when ordering.

Blue Flame Manual Pilot Models for numbers 5204, 7150, and 7200, are available for all gases except L.P.

All controls are the finest available, made by Minneapolis-Honeywell.

## PAGES 369-370—MEIER ELECTRIC HEATING

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Pages.

## PAGE 375—CIRCLITE CORP.—CIRCLINE

## FLUORESCENT FIXTURES AND SPECIALTY ITEMS—

Shipped F.O.B. Chicago, Illinois

## CIRCLINE FIXTURES FOR MOTEL AND RESIDENTIAL USE

Item	Retail Price	Dealer Price
No. 32 SERIES—SINGLE LAMP, 32 WATT, L.P.F., STARTER TYPE—		
32WS—White Baked Enamel—Wt. 7 lbs. ....	7.77	<b>4.66</b>
32WGCS—White Baked Enamel with Glass Center Trim—Wt. 7 lbs. ....	8.33	<b>5.00</b>
32CS—Triple Plated Chrome—Wt. 7 lbs. ....	8.80	<b>5.28</b>
32CCCS—		
This number was DISCONTINUED after the actual printing of the Catalog Page.		
32CGCS—Chrome with Glass Center Trim— Wt. 7 lbs. ....	9.35	<b>5.61</b>
No. 22 SERIES—SINGLE LAMP, 22 WATT, L.P.F., STARTER TYPE—		
22WS—White Baked Enamel—Wt. 2 lbs. ....	4.89	<b>2.93</b>
22AS—Polished Aluminum—Wt. 2 lbs. ....	5.55	<b>3.33</b>
22WSA—White Baked Enamel with Adapter .....	6.55	<b>3.90</b>
22ASA—Polished Aluminum with Adapter .....	7.20	<b>4.30</b>
No. 3222 SERIES—1 32 WATT LAMP & 1 22 WATT LAMP, L.P.F., STARTER TYPE—		
3222WS—White Baked Enamel—Wt. 9 lbs. ....	10.21	<b>6.13</b>
3222WCCS—White Baked Enamel with Chrome Steel Center Trim—Wt. 9 lbs. ....	10.99	<b>6.59</b>
3222WGCS—White Baked Enamel with Glass Center Trim—Wt. 9 lbs. ....	10.77	<b>6.46</b>
3222CS—Triple Plated Chrome—Wt. 9 lbs. ....	11.32	<b>6.79</b>
3222CGCS—Chrome with Glass Center Trim— Wt. 9 lbs. ....	11.88	<b>7.13</b>
COMMERCIAL CIRCLINE FIXTURES—EQUIPPED WITH E.T.L. APPROVED BALLAST AND STARTER—		
36WS—DeLuxe Model—Baked White Enamel with Chrome Center—Wt. 9 lbs. ....	14.33	<b>8.60</b>
36CS—DeLuxe Model—Triple Plated Chrome with Chrome Center—Wt. 9 lbs. ....	16.90	<b>10.14</b>

PRICES SHOWN DO NOT INCLUDE FLUORESCENT TUBES.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 376—HOUSE-O-LITE COMMERCIAL FLUORESCENT FIXTURES

Shipped F.O.B. Chicago, Illinois

Retail prices appear on the Catalog Page. To find the Dealer price for any item, deduct 40% from the Retail price shown.

## PAGES 377-378—LIGHT FIXTURES

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
No. 609-2—Ceiling Light Fixture — 2-Light .....	3.50	<b>1.85</b>
No. 632-12—Ceiling Light Fixture — 2-Light .....	3.95	<b>2.25</b>
No. 602—Ceiling Light Fixture — 3-Light .....	7.95	<b>4.50</b>
No. 603—Ceiling Light Fixture — 3-Light .....	8.95	<b>4.75</b>
No. 610—Ceiling Light Fixture — 3-Light .....	8.95	<b>4.75</b>
No. 612—Ceiling Light Fixture — 3-Light .....	8.95	<b>4.95</b>
No. 200-Black—Outdoor Wall Fixture .....	2.95	<b>1.95</b>
No. 200-Copper—Outdoor Wall Fixture .....	3.95	<b>2.25</b>
No. 200-Brass—Outdoor Wall Fixture .....	3.95	<b>2.25</b>
No. 300-Copper—Outdoor Wall Fixture .....	3.95	<b>2.25</b>
No. 302-Brass—Outdoor Wall Fixture .....	3.95	<b>2.25</b>
No. 304-Black—Outdoor Wall Fixture .....	2.95	<b>1.95</b>
No. 308-Black—Outdoor Wall Fixture .....	3.25	<b>1.95</b>
No. 308-Copper—Outdoor Wall Fixture .....	4.50	<b>2.45</b>
No. 308-Brass—Outdoor Wall Fixture .....	4.50	<b>2.45</b>
No. 330-BL-Black—Outdoor Wall Fixture (Side) .....	4.95	<b>2.75</b>
No. 331-BL-Black—Outdoor Wall Fixture (Ceiling) ....	4.95	<b>2.75</b>
No. 502—Bathroom Fixture, Keyless, No Convenience Outlet .....	2.95	<b>1.75</b>
No. 502—Bathroom Fixture, Keyless, with Convenience Outlet .....	3.50	<b>1.95</b>
No. 502—Bathroom Fixture, Pull Chain, with Convenience Outlet .....	3.50	<b>1.95</b>
No. 402—Bathroom Fixture, Keyless, No Convenience Outlet .....	2.95	<b>1.75</b>
No. 402—Bathroom Fixture, Keyless, with Convenience Outlet .....	3.50	<b>1.95</b>
No. 402—Bathroom Fixture, Pull Chain, with Convenience Outlet .....	3.50	<b>1.95</b>
No. L112—40 Watt, 12" Chrome Lumiline, No Convenience Outlet .....	3.95	<b>1.95</b>
No. L112-C—40 Watt, 12" Chrome Lumiline, with Convenience Outlet .....	3.95	<b>2.25</b>
No. L118—60 Watt, 18" Chrome Lumiline, No Convenience Outlet .....	4.95	<b>2.50</b>
No. L118-C—60 Watt, 18" Chrome Lumiline, with Convenience Outlet .....	4.95	<b>2.75</b>
No. L112-CR—40 Watt, 12" Chrome Lumiline, with Reflector and Convenience Outlet .....	5.95	<b>3.25</b>
No. L118-CR—60 Watt, 18" Chrome Lumiline, with Reflector and Convenience Outlet .....	6.95	<b>3.95</b>
No. 506—All Purpose Fixture, 6" Louvre, 1-Light ....	3.95	<b>2.25</b>
No. 508—All Purpose Fixture, 8" Louvre, 2-Light ....	4.95	<b>2.75</b>
No. 510—All Purpose Fixture, 10" Louvre, 3-Light ....	5.95	<b>3.50</b>
No. 8050—Fluorescent Strip Fixture, One 14 Watt Tube .....	3.95	<b>2.50</b>
No. 8051—Fluorescent Strip Fixture, One 15 Watt Tube .....	4.50	<b>2.75</b>
No. 8052—Fluorescent Strip Fixture, One 20 Watt Tube .....	4.95	<b>2.95</b>
No. 8053—Fluorescent Strip Fixture, One 40 Watt Tube .....	5.95	<b>3.95</b>
No. 8054—Fluorescent Strip Fixture, One 30 Watt Tube .....	5.95	<b>3.95</b>
No. 8240—Fluorescent Commercial Fixture with Louvre, Two 40 Watt Tubes .....	34.50	<b>17.50</b>
No. 8440—Fluorescent Commercial Fixture with Louvre, Four 40 Watt Tubes .....	49.50	<b>26.50</b>

Prices quoted are for Fixtures only, Fluorescent Tubes not included.

## PAGE 379—GENERAL DETROIT CORP.—FIRE EXTINGUISHERS—

Shipped F.O.B. Detroit, New York, Chicago, Dallas, Atlanta, St. Louis, Cambridge, Mass., or Los Angeles with full freight allowed on 200 lbs. or more.

Prices include Charges except for Anti-Freeze Charge

Item	Retail Price	Dealer Price
Model No. TS15—Soda Acid Type, 2½ Gallons, Shpg. Wt. 17 lbs., 1 to a ctn. ....	25.85	<b>21.10</b>
Model No. TS15C—Soda-Acid Type, 2½ Gallons, Chrome Finish, Shpg. Wt. 17 lbs., 1 to a ctn. ....	30.00	<b>24.85</b>
Model No. 85HD—Vapo-Liquid Type, 1 Quart, Shpg. Wt. 8 lbs., 6 to a ctn. ....	13.25	<b>10.25</b>
Model No. 85HD-C—Vapo-Liquid Type, 1 Quart, Chrome Finish, Shpg. Wt. 8 lbs., 6 to a ctn. ....	15.70	<b>12.25</b>
Model No. 95HD—Vapo-Liquid Type, 1½ Quart, Shpg. Wt. 10 lbs., 6 to a ctn. ....	15.70	<b>12.25</b>
Model No. 95HD-C—Vapo-Liquid Type, 1½ Quart, Chrome Finish, Shpg. Wt. 10 lbs., 6 to a ctn. ....	18.70	<b>10.45</b>
Model No. TF-4—Foam Type, 2½ Gallons, Shpg. Wt. 21 lbs., 1 to a ctn. ....	29.15	<b>23.55</b>
Model No. TF-4-C—Foam Type, 2½ Gallons, Chrome Finish, Shpg. Wt. 21 lbs., 1 to a ctn. ....	33.30	<b>27.30</b>
Model No. A-704C—Pump Tank Type, 2½ Gallons, Copper, Shpg. Wt. 12 lbs., 1 to a ctn. ....	25.85	<b>21.55</b>
Model No. P909S—Pump Tank Type, 5 Gallons, Steel, Shpg. Wt. 14 lbs., 1 to a ctn. ....	24.75	<b>20.00</b>
Model No. 909-C—Pump Tank Type, 5 Gallons, Copper, Shpg. Wt. 14 lbs., 1 to a ctn. ....	27.75	<b>22.55</b>
Model No. 2½AKR—Carbon Dioxide Type, 2½ lbs., Shpg. Wt. 12 lbs., 1 to a ctn. ....	26.00	<b>21.30</b>
Model No. 5AKR—Carbon Dioxide Type, 5 lbs., Shpg. Wt. 19 lbs., 1 to a ctn. ....	32.70	<b>26.75</b>
Model No. 10AKR—Carbon Dioxide Type, 10 lbs., Shpg. Wt. 36 lbs., 1 to a ctn. ....	54.45	<b>44.45</b>

Prices include Hanging Brackets.

## CHARGES FOR ABOVE—

Model No. VL65—1 Gal. Quick Aid Fluid Type, Shpg. Wt. 15 lbs., 3 to a ctn. ....	4.85	<b>4.20</b>
Model No. VL70—55 Gal. Quick Aid Fluid Type, Shpg. Wt. 755 lbs., 1 to a ctn. ....	266.20	<b>229.00</b>
Model No. SA51—2½ Gal. Soda Acid Type, Shpg. Wt. 2 lbs., 12 to a ctn. ....	.95	<b>.80</b>
Model No. SA53—40 Gal. Soda Acid Type, Shpg. Wt. 40 lbs., 1 to a ctn. ....	9.65	<b>7.85</b>
Model No. FC21—2½ Gal. Foam Type, Shpg. Wt. 5 lbs., 12 to a ctn. ....	1.65	<b>1.45</b>
Model No. FC23—40 Gal. Foam Type, Shpg. Wt. 75 lbs., 1 to a ctn. ....	14.25	<b>12.25</b>
Model No. AC41—2½ Gal. Anti-Freeze Type, Shpg. Wt. 10 lbs., 4 to a ctn. ....	1.95	<b>1.65</b>
Model No. PC42—5 Gal. Anti-Freeze Type, Shpg. Wt. 20 lbs., 2 to a ctn. ....	3.60	<b>2.85</b>

## PAGE 380—FIRE SENTRY FIRE ALARM

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

## PAGE 381—ICE REM—ICE AND SNOW REMOVER

Shipped F.O.B. Ohio

Retail and Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



**PAGE 382—MONSANTO CHEMICAL CO.—“ALL”  
AND “STED” DETERGENT**

Shipped F.O.B. Warehouses all over the Country for a nominal Freight Charge.

Dealer prices appear on the Catalog Page.

**PAGE 383—COOK MACHINERY CO.—COOKIE CAR**

Shipped F.O.B. Texas

Dealer prices appear on the Catalog Page.

**PAGE 384—COOK LAUNDRY EQUIPMENT**

Shipped F.O.B. Destination (within U. S. A.)

**Motel Price**

**25 Lb. WASHETTE**

**FULLY AUTOMATIC—**

25 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, electric hot and cold inlet valves, electric 2" dump valve, signal lights for timer, variable water level selector switch, push button water control switch, warm water control switch, manual control switch, quick change formula dial — 45 minute cycle timer, baked enamel cabinet specially treated to resist corrosion **917.00**

**DELUXE 25 Lb. WASHETTE**

**MANUAL—**

25 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, Manual 2" quick opening dump valve, Type .302 18-8 stainless steel throughout—two ¾" Hot and Cold Electric inlet valve **736.00**

**SEMI-AUTOMATIC—**

25 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, electric 2" dump valve and 15 minute timer, Type .302 18-8 stainless steel throughout — two ¾" hot and cold electric inlet valves **845.00**

**FULLY AUTOMATIC—**

25 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, electric hot and cold inlet valves, electric 2" dump valve, signal lights for timer, variable water level selector switch, push button water control switch, warm water control switch, manual control switch, quick change formula dial — 45 minute cycle timer, Type .302 18-8. Stainless steel throughout **1035.00**

**TWIN 25 Lb. WASHETTE**

**MANUAL—**

25 lb. capacity each cylinder, reversing switch and individual motors, Dodge reduction gear box, dial type 60-220° range temp. gauge, manual 2" quick opening valves, Type .302 18-8 stainless steel throughout — four ¾" hot and cold electric inlet valves **1410.00**

**SEMI-AUTOMATIC—**

25 lb. capacity each cylinder, reversing switch and individual motors, Dodge reduction gear box, dial type 60-220° range temperature gauges, electric 2" dump valves and 15 minute timers. Type .308 18-8, stainless steel throughout — four ¾" hot and cold electric inlet valves **1610.00**

**FULLY AUTOMATIC—**

25 lb. capacity each cylinder, reversing switch and individual motors, Dodge reduction gear box, dial type 60-220° range temperature gauges, electric hot and cold water inlet valves, electric 2" dump valves, signal lights for timers, variable water level selector switches, push button water control switches, warm water control switches, manual control switches, quick change formula dials — 45 minute cycle timers, Type .302 18-8, stainless steel throughout **2052.00**

**MASTER 50-60 Lb. DELUXE WASHETTE**

**MANUAL—**

50-60 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, manual 2" quick opening dump valve, Type .302 18-8 stainless steel throughout — Quick Opening Hot and Cold Water Valves — two ¾" hot and cold electric inlet valves **1021.00**

**Motel Price**

**SEMI-AUTOMATIC—**

50-60 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, electric 2" dump valve and 15 minute timer, Type .302 18-8 stainless steel throughout — Quick Opening Hot and Cold Water timer — two ¾" hot and cold electric inlet valves **1130.00**

**FULLY AUTOMATIC—**

50-60 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, electric hot and cold water inlet valves, electric 2" dump valves, signal lights for timer, variable water level selector switch, push button water control switch, warm water control switch, manual control switch, quick change formula dial — 45 minute cycle timer, Type .302 18-8 stainless steel throughout **1401.00**

**SENIOR 75-90 Lb. WASHETTE**

**MANUAL—**

75-90 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, manual 3" quick opening dump valve, Type .302 18-8 stainless steel throughout **1420.00**

**SEMI-AUTOMATIC—**

75-90 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, automatic 3" dump valve and 15 minute timer. Type .302 18-8 stainless steel throughout **1567.00**

**FULLY AUTOMATIC—**

75-90 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, automatic hot and cold water inlet valves, automatic 3" dump valve, signal lights for timer, variable water level selector switch, push button water control switch, warm water control switch, manual control switch, quick change formula dial — 45 minute cycle timer, Type .302 18-8 stainless steel throughout **1895.00**

**CENTURY 100-110 Lb. WASHETTE**

**MANUAL—**

100-110 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, manual 3" quick opening dump valve, Type .302 18-8 stainless steel throughout **2232.00**

**SEMI-AUTOMATIC—**

100-110 lb. capacity, reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, automatic 3" dump valve and 15 minute timer, Type .302 18-8 stainless steel throughout **2375.00**

**FULLY AUTOMATIC—**

100-110 lb. capacity reversing switch and motor, Dodge reduction gear box, dial type 60-220° range temperature gauge, automatic hot and cold water inlet valves, automatic 3" dump valve, signal lights for timer, variable water level selector switch, push button water control switch, warm water control switch, manual control switch, quick change formula dial — 45 minute cycle timer, Type .302 18-8 stainless steel throughout **2731.00**

**3 Phase Electrical Service Recommended on 75 and 100 lb. Washettes**

**COOK EXTRACTORS**

**20" EXTRACTOR**

All stainless steel construction, safety lid **698.00**

**26" EXTRACTOR**

All stainless steel construction, safety lid, 220 volt, 3 phase, 60 cycle **1087.00**

All stainless steel construction, safety lid, 220 volt, single phase, 60 cycle **1135.00**

**EXTRA EQUIPMENT**

Portable Drain Trays — stainless steel

Twin	<b>68.00</b>
Junior	<b>68.00</b>
Master	<b>68.00</b>
Senior	<b>68.00</b>
Century	<b>68.00</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



PAGE 384—Continued.

	Motel Price
Two Speed Motors (net price — no discount)	
Twin .....	<b>95.00</b>
Junior .....	<b>47.00</b>
Master .....	<b>47.00</b>
Senior .....	<b>95.00</b>
Century .....	<b>95.00</b>
Quick Opening Hot and Cold Water Valves with Rod Extensions in front of machines	
Twin .....	<b>76.00</b>
Junior .....	<b>38.00</b>
Master .....	<b>57.00</b>
Senior .....	<b>95.00</b>
Century .....	<b>95.00</b>

## SUPER AND MASTER IRONERS:

48"—Super Gas Heated Ironer, including Base and Thermostat for—natural, manufactured, mixed or L.P. gas—Specify BTU Content .....	<b>360.00</b>
48"—Super All Electric Ironer, including thermostat .....	<b>379.00</b>
Bench for 48" Super Ironer .....	<b>11.00</b>
56"—Master Gas Heated Ironer, including thermostat and base for—natural, manufactured, or mixed gas—Specify BTU content .....	<b>445.00</b>
56"—Master Gas Heated Ironer, including base and thermostat for—L.P. Gas—Specify BTU Content .....	<b>450.00</b>
56"—Master Electrically Heated Ironer, no thermostat available .....	<b>455.00</b>
56"—Master Steam Heated Ironer .....	<b>474.00</b>
Folding Boards Set of two for 56" Master Ironer .....	<b>11.00</b>
Additional costs for special motor equipment as follows:	
220-60-3 phase .....	
56" Master .....	<b>16.00</b>
220-60-1 phase .....	
48" Super .....	<b>3.00</b>
56" Master .....	<b>3.50</b>
220-50-1 phase .....	
48" Super .....	<b>4.00</b>
56" Master .....	<b>5.00</b>
110-50-1 phase .....	
48" Super .....	<b>3.00</b>
56" Master .....	<b>4.00</b>
Chrome Shoe .....	
48" Super .....	<b>38.00</b>
56" Master .....	<b>38.00</b>
Chrome Shoe for Leather Ironing .....	
48" Super .....	<b>80.00</b>
56" Master .....	<b>80.00</b>

## CISSELL LAUNDRY TUMBLERS

Gas fired, with time and temperature control and Basoid safety pilot. Non-reversing.

## NON-EXPLOSION PROOF

36x18 Size—Basket Motor 1/3 HP, Fan Motor 1/4 HP, Single Phase AC 110-220 Volt—	
60 Cycle .....	<b>513.00</b>
50 Cycle .....	<b>541.00</b>
25 Cycle .....	<b>584.00</b>
Three Phase AC 220 Volt—	
60 Cycle .....	<b>536.00</b>
50 Cycle .....	<b>560.00</b>
25 Cycle .....	<b>608.00</b>
36x30 Size—Basket Motor 1/3 HP, Fan Motor 1/2 HP, Single Phase AC 110-220 Volt—	
60 Cycle .....	<b>551.00</b>
50 Cycle .....	<b>584.00</b>
25 Cycle .....	<b>631.00</b>
Three Phase AC 220 Volt—	
60 Cycle .....	<b>555.00</b>
50 Cycle .....	<b>579.00</b>
25 Cycle .....	<b>627.00</b>

42x42 Size—Basket Motor 1/2 HP, Fan Motor 1-1/2 HP, Single Phase AC 110-220 Volt—	
60, 50, 25 Cycle .....	Not Available
Three Phase AC 220 Volt—	
60 Cycle .....	<b>1263.00</b>
50 Cycle .....	<b>1296.00</b>
25 Cycle .....	<b>1396.00</b>
Twin Size—Basket Motor 1/6 HP, Fan Motor 1/4 HP, Single Phase AC 110-220 Volt—	
60 Cycle .....	<b>617.00</b>
50 Cycle .....	<b>650.00</b>
25 Cycle .....	<b>684.00</b>
Three Phase AC 220 Volt—	
60, 50, 25 Cycle .....	Not Available

Type of Gas	Heat Value Per Cu. Ft.	Gas Pressure Inches Water Column	Specific Gravity
Butane .....	3200 (2750 to 3400)	11"	1.95
Propane .....	2500 (2250 to 2750)	11"	1.50
Natural .....	1050 ( 900 to 1150)	7"	.6
Mixed .....	800 ( 600 to 900)	6"	.6
Propane-Air .....	550 ( 500 to 600)	5"	1.15
Mid. ....	525 ( 500 to 600)	5"	.45

## CISSELL LAUNDRY TUMBLER (Gas Fired)

1. Twin available single phase, Non-Reversing only.
2. Basoid Valve and Automatic Safety Pilot standard equipment.
3. For Combination Automatic Safety Pilot and Electric Gas Lighter, ADD \$33.25 for 36x18, 36x30 and Twin; ADD \$47.50 for 42x42.
4. For Bell Signal Time Alarm (no Time or Temperature Control), DEDUCT \$28.50 for 36x18, 36x30 and 42x42; DEDUCT \$57.00 for Twin.
5. 36x18 and 36x30 Non-Reversing Basket do not require Magnetic Line Starters; for Reversing Basket Control, ADD \$137.75
6. 42x42 Non-Reversing Basket requires Magnetic Line Starter for Fan and Basket Motors (furnished as standard equipment); for Reversing Basket Control, ADD \$47.50. 440 volt 3-phase wiring for 42x42 requires a transformer for the control panel, ADD \$23.75.
7. Reversing Basket Control not available for Single Phase Current.
8. Gas-Fired Tumblers furnished with Open Type Motors.
9. 25 and 50 Cycle Motors for Fan furnished with "V" Belt Assembly; on 60 Cycle, Fan mounted directly on Motor Shaft.
10. Thermometer (Fahrenheit Scale), ADD \$14.25 for 36x18 and 36x30; ADD \$28.50 for Twin. Thermometer standard equipment on 42x42. (Centigrade Scale available at same price—specify when wanted.)
11. For 304 Stainless Steel Basket, ADD \$332.50 for 42x42.
12. White or Green Baked Enamel optional.
13. Specify on order, color, voltage and current, type of gas, BTU content per cubic foot, gas pressure in inches water column, and specific gravity. Consult gas supplier for specific data required.

Steam Heated, Four-Coil (Heat-Capacity) with Bell Signal Time Alarm. Non-Reversing.

## NON-EXPLOSION PROOF

36x18 Size—Basket Motor 1/3 HP, Fan Motor 1/4 HP, Single Phase AC 110-220 Volt—	
60 Cycle .....	<b>484.00</b>
50 Cycle .....	<b>513.00</b>
25 Cycle .....	<b>555.00</b>
Three Phase AC 220 Volt—	
60 Cycle .....	<b>508.00</b>
50 Cycle .....	<b>532.00</b>
25 Cycle .....	<b>579.00</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



PAGE 384—Continued.

	Motel Price
<b>36x30 Size—Basket Motor 1/3 HP, Fan Motor 1/2 HP, Single Phase AC 110-220 Volt—</b>	
60 Cycle	<b>522.00</b>
50 Cycle	<b>553.00</b>
25 Cycle	<b>603.00</b>
<b>Three Phase AC 220 Volt—</b>	
60 Cycle	<b>527.00</b>
50 Cycle	<b>551.00</b>
25 Cycle	<b>598.00</b>
<b>42x42 Size—Basket Motor 1/2 HP, Fan Motor 1-1/2 HP, Single Phase AC 110-220 Volt—</b>	
60, 50, 25 Cycle	Not Available
<b>Three Phase AC 220 Volt—</b>	
60 Cycle	<b>1235.00</b>
50 Cycle	<b>1268.00</b>
25 Cycle	<b>1368.00</b>
<b>Twin Size—Basket Motor 1/6 HP, Fan Motor 1/4 HP, Single Phase AC 110-220 Volt—</b>	
60 Cycle	<b>560.00</b>
50 Cycle	<b>593.00</b>
25 Cycle	<b>627.00</b>
<b>Three Phase AC 220 Volt—</b>	
60, 50, 25 Cycle	Not Available
<b>EXPLOSION PROOF</b>	
<b>36x18 Size—Basket Motor 1/3 HP, Fan Motor 1/4 HP, Single Phase AC 110-220 Volt—</b>	
60 Cycle	<b>579.00</b>
50 Cycle	<b>603.00</b>
25 Cycle	<b>636.00</b>
<b>Three Phase AC 220 Volt—</b>	
60 Cycle	<b>589.00</b>
50 Cycle	<b>612.00</b>
25 Cycle	<b>665.00</b>
<b>36x30 Size—Basket Motor 1/3 HP, Fan Motor 1/2 HP, Single Phase AC 110-220 Volt—</b>	
60 Cycle	<b>617.00</b>
50 Cycle	<b>650.00</b>
25 Cycle	<b>693.00</b>
<b>Three Phase AC 220 Volt—</b>	
60 Cycle	<b>617.00</b>
50 Cycle	<b>646.00</b>
25 Cycle	<b>707.00</b>
<b>42x42 Size—Basket Motor 1/2 HP, Fan Motor 1-1/2 HP, Single Phase AC 110-220 Volt—</b>	
60, 50, 25 Cycle	Not Available
<b>Three Phase AC 220 Volt—</b>	
60 Cycle	<b>1377.00</b>
50 Cycle	<b>1425.00</b>
25 Cycle	<b>1548.00</b>
<b>Twin Size—Basket Motor 1/6 HP, Fan Motor 1/4 HP, Single Phase AC 110-220 Volt—</b>	
60, 50, 25 Cycle	Not Available
<b>Three Phase AC 220 Volt—</b>	
60, 50, 25 Cycle	Not Available

**CISSELL LAUNDRY TUMBLER**

(Steam Heated... 70 to 125 Lbs. Boiler Pressure)

1. Twin available single phase, 4-Coil (Heat Capacity), Non-Reversing only.
2. For 2-Coil (Heat Capacity), DEDUCT \$23.75 for 36x18 and 36x30, \$47.50 for 42x42. For 6-Coil (Heat Capacity), ADD \$57.00 for 36x18 and 36x30; \$100.00 for 42x42.
3. Laundry Tumblers with Explosion Proof Motors cannot be used as Dry Cleaning Tumblers as they are not equipped with Static Steamer, Explosion Hatch and Fused Fire Extinguisher.
4. For Time and Temperature Dry Alarm, ADD \$28.50 for 36x18, 36x30 and 42x42; ADD \$57.00 for Twin.

5. 36x18 and 36x30 Non-Reversing Basket do not require Magnetic Line Starters; for Reversing Basket Control, ADD \$137.75.
6. 42x42 Non-Reversing Basket requires Magnetic Line Starters for Fan and Basket Motors (furnished as standard equipment); for Reversing Basket Control, ADD \$47.50. 440 volt 3-phase wiring for 42x42 requires a transformer for the control panel, ADD \$23.75.
7. Reversing Basket Control not available for Single Phase Currents.
8. Magnetic Line Starters and Reversing Basket, Control are mounted in Non-Explosion Proof Cases and must be installed in Non-Hazardous Area.
9. 25 and 50 Cycle Motors for Fan furnished with "V" Belt Assembly; on 60 Cycle, Fan mounted directly on Motor Shaft.
10. Thermometer (Fahrenheit Scale), ADD \$14.25 for 36x18 and 36x30; ADD \$28.50 for Twin. Thermometer standard equipment on 42x42. (Centigrade Scale available at same price—specify when wanted.)
11. For 304 Stainless Steel Basket ADD \$332.50 for 42x42.
12. White or Green Baked Enamel optional.
13. Specify color, voltage and current on order.
14. Steam Heated Tumblers not available for low pressure steam.

**PAGES 385-386—BARTON AUTOMATIC WASHERS**

Shipped F.O.B. Wisconsin

Item	Retail Price	Dealer Price
B-400—Deluxe Automatic Washer	299.95	<b>189.50</b>

All washing machines made by the Barton Company are made with 110 volt, 60 cycle A.C. motors. Prices for special motor equipment on request. Specification sheets for a full line of non-automatic washing machines can be sent to you on request.

**PAGE 387—ROBCO RENTAL COIN METERS FOR COIN-OPERATED LAUNDRY EQUIPMENT**

Shipped F.O.B. New York

Dealer prices appear on the Catalog Page.

**PAGES 388-389—MONITOR AERATOR AND PRESTOMATIC WASHERS**

Shipped F.O.B. Factory Warehouses Seattle, Wash., Los Angeles, San Francisco, Bellevue, Iowa, Chicago, Providence, R. I., New York City, Miami, Jacksonville and St. Petersburg, Fla.

Retail and Dealer prices appear on the Catalog Pages.

**PAGES 390-391—BARTON CLOTHES DRYERS AND IRONERS**

Shipped F.O.B. Wisconsin

Item	Retail Price	Dealer Price
Model E-55—Deluxe Electric Automatic Clothes Dryer	199.95	<b>129.50</b>
Model G-55—Deluxe Gas Automatic Clothes Dryer	279.95	<b>176.00</b>
Model B-10—Deluxe Two-Speed Ironer	224.95	<b>124.95</b>

**IMPORTANT NOTE:** Ironers are equipped with 110 Volt, 60 Cycle, A.C. Motors. Prices for special motor equipment on request. Electric clothes dryers require three-wire 220 Volt A.C. current. When ordering Gas Clothes Dryers, be sure to specify Type of Gas to be used—Natural, L. P. or Manufactured.

**PAGE 392—ARMSTRONG ELECTRIC IRONERS**

Shipped F.O.B. West Virginia

Item	Retail Price	Dealer Price
Model G-21—Deluxe Cabinet Ironer	95.40	<b>59.79</b>
Model M-21—Portable Ironer	57.25	<b>37.48</b>
No. 53—Fold-Away Ironer Stand for Portable Ironer	19.95	<b>12.97</b>

Prices include 5% Federal Excise Tax.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGE 393—THERMOJET PORTABLE HOT WATER HEATERS

Shipped Post Paid from New York

Prices appear on the Catalog Page.

## PAGE 393—AQUA-MITE WATER FILTERS

Shipped F.O.B. Chicago, Illinois (Postage 35c per Unit)

Prices appear on the Catalog Page.

## PAGE 394—FAIRBANKS-MORSE, SURECLOR WATER CHLORINATOR

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
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Sureclor Automatic Water Chlorinating Unit .....79.95 **60.00**

Use common chlorinating agents with this unit. Materials such as Clorox or Purex are good and can be purchased locally, most economically.

## PAGE 395—FAIRBANKS-MORSE WATER SYSTEMS

If you will write to us, giving information as listed below, your water system requirements will be worked out with the Fairbanks-Morse Water System engineers, and recommendations will be made. Together with specifications of the equipment recommended, dealer prices will be quoted, based on the very latest equipment and prices.

Please give the following information in your request:

- 1) Total depth of your well, and diameter of the well shaft, and well-opening.
- 2) Depth of normal water level in the well.
- 3) If the figure is available, give the number of gallons per hour of water that can be derived from your well without running dry.
- 4) If your Motel is on higher ground than your well-opening, give the elevation in feet.
- 5) If your storage or pressure tank will be higher than the well-opening, give the elevation in feet.
- 6) Give the distance in feet between the well opening and your storage or pressure tank, based on even elevation.
- 7) Give the distance in feet from your electric power supply to the well head.

## PAGES 396-397—SUPER-GLO SIGNS

Shipped F.O.B. Missouri

Prices appear on the Catalog Pages.

## PAGES 398—DOR-SEAL WEATHER STRIPPING AND EUCLID KEY MACHINES

Shipped F.O.B. Ohio

Item	Retail Price	Dealer Price
No. 3100—Dor-Seal Weather Stripping, Complete Do-It-Yourself Package, Black Rubber .....	4.95	<b>2.74</b>
No. 3116—Dor-Seal Weather Stripping, Complete Do-It-Yourself Package, White Rubber .....	5.75	<b>3.00</b>
No. 3122—Dor-Seal Oak Threshold, Complete Package .....	1.45	<b>.75</b>
Model 11—Hand-Operated Key Machine .....	79.50	<b>59.50</b>
Model 2M—Motor-Operated Key Machine .....	125.00	<b>98.00</b>
Key Blanks, per Dozen .....	1.75	<b>.96</b>

## PAGE 399—PORTABLE ELECTRIC POWER TOOLS AND KITS

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Page.

## PAGE 400—SCREEN AND STORM DOOR HARDWARE

Door Closers shipped F.O.B. Pennsylvania

Storm Door Chains and Screen Door Guards F.O.B. Nebraska

Screen and Storm Door Locks F.O.B. New York

Dealer prices appear on the Catalog Page.

## PAGE 401—SECUR-SEAL ALUMINUM STORM WINDOWS

Shipped F.O.B. Chicago, Illinois

Prices include upper and lower glass inserts, one screen, overlap frame, completely assembled. On-the-job installation not included. Orders shipped two days after received. Ordering Information: Please send glass size (width first) and opening size if possible. Please write for price of any size not shown on list.

Glass Size	Sash Opening in Frame	Dealer Price
16x12	— 1-8x2-6	<b>11.88</b>
16x14	— 1-8x2-10	<b>11.88</b>
16x16	— 1-8x3-2	<b>12.48</b>
16x18	— 1-8x3-6	<b>12.48</b>
16x20	— 1-8x3-10	<b>12.84</b>
16x22	— 1-8x4-2	<b>13.20</b>
16x24	— 1-8x4-6	<b>13.44</b>
16x26	— 1-8x4-10	<b>13.68</b>
16x28	— 1-8x5-2	<b>13.92</b>
16x30	— 1-8x5-6	<b>15.00</b>
16x32	— 1-8x5-10	<b>15.48</b>
18x12	— 1-10x2-6	<b>12.36</b>
18x14	— 1-10x2-10	<b>12.36</b>
18x16	— 1-10x3-2	<b>12.84</b>
18x18	— 1-10x3-6	<b>12.84</b>
18x20	— 1-10x3-10	<b>13.20</b>
18x22	— 1-10x4-2	<b>13.44</b>
18x24	— 1-10x4-6	<b>13.68</b>
18x26	— 1-10x4-10	<b>13.92</b>
18x28	— 1-10x5-2	<b>14.28</b>
18x30	— 1-10x5-6	<b>15.24</b>
18x32	— 1-10x5-10	<b>15.72</b>
20x12	— 2-0x2-6	<b>12.84</b>
20x14	— 2-0x2-10	<b>12.84</b>
20x16	— 2-0x3-2	<b>13.20</b>
20x18	— 2-0x3-6	<b>13.20</b>
20x20	— 2-0x3-10	<b>13.44</b>
20x22	— 2-0x4-2	<b>13.68</b>
20x24	— 2-0x4-6	<b>13.92</b>
20x26	— 2-0x4-10	<b>14.04</b>
20x28	— 2-0x5-2	<b>14.28</b>
20x30	— 2-0x5-6	<b>15.24</b>
20x32	— 2-0x5-10	<b>15.72</b>
22x12	— 2-2x2-6	<b>13.32</b>
22x14	— 2-2x2-10	<b>13.44</b>
22x16	— 2-2x3-2	<b>13.56</b>
22x18	— 2-2x3-6	<b>13.68</b>
22x20	— 2-2x3-10	<b>13.80</b>
22x22	— 2-2x4-2	<b>13.92</b>
22x24	— 2-2x4-6	<b>14.04</b>
22x26	— 2-2x4-10	<b>14.76</b>
22x28	— 2-2x5-2	<b>15.12</b>
22x30	— 2-2x5-6	<b>15.96</b>
22x32	— 2-2x5-10	<b>16.44</b>
24x12	— 2-4x2-6	<b>13.44</b>
24x14	— 2-4x2-10	<b>13.56</b>
24x16	— 2-4x3-2	<b>13.68</b>
24x18	— 2-4x3-6	<b>13.80</b>
24x20	— 2-4x3-10	<b>13.92</b>
24x22	— 2-4x4-2	<b>14.04</b>
24x24	— 2-4x4-6	<b>14.16</b>
24x26	— 2-4x4-10	<b>14.88</b>
24x28	— 2-4x5-2	<b>15.24</b>
24x30	— 2-4x5-6	<b>16.08</b>
24x32	— 2-4x5-10	<b>16.56</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



PAGE 401—Continued.

Glass Size	Sash Opening in Frame	Dealer Price
26x12	2-6x2-6	<b>13.80</b>
26x14	2-6x2-10	<b>13.92</b>
26x16	2-6x3-2	<b>14.04</b>
26x18	2-6x3-6	<b>14.16</b>
26x20	2-6x3-10	<b>14.28</b>
26x22	2-6x4-2	<b>14.40</b>
26x24	2-6x4-6	<b>14.88</b>
26x26	2-6x4-10	<b>15.24</b>
26x28	2-6x5-2	<b>15.84</b>
26x30	2-6x5-6	<b>16.44</b>
26x32	2-6x5-10	<b>17.52</b>
28x12	2-8x2-6	<b>13.92</b>
28x14	2-8x2-10	<b>14.04</b>
28x16	2-8x3-2	<b>14.16</b>
28x18	2-8x3-6	<b>14.40</b>
28x20	2-8x3-10	<b>14.64</b>
28x22	2-8x4-2	<b>14.88</b>
28x24	2-8x4-6	<b>15.24</b>
28x26	2-8x4-10	<b>15.48</b>
28x28	2-8x5-2	<b>16.08</b>
28x30	2-8x5-6	<b>17.04</b>
28x32	2-8x5-10	<b>17.88</b>
30x12	2-10x2-6	<b>14.28</b>
30x14	2-10x2-10	<b>14.52</b>
30x16	2-10x3-2	<b>14.76</b>
30x18	2-10x3-6	<b>15.00</b>
30x20	2-10x3-10	<b>15.12</b>
30x22	2-10x4-2	<b>15.24</b>
30x24	2-10x4-6	<b>15.48</b>
30x26	2-10x4-10	<b>15.85</b>
30x28	2-10x5-2	<b>16.44</b>
30x30	2-10x5-6	<b>17.52</b>
30x32	2-10x5-10	<b>17.88</b>
32x12	3-0x2-6	<b>14.40</b>
32x14	3-0x2-10	<b>14.64</b>
32x16	3-0x3-2	<b>14.76</b>
32x18	3-0x3-6	<b>14.88</b>
32x20	3-0x3-10	<b>15.24</b>
32x22	3-0x4-2	<b>15.36</b>
32x24	3-0x4-6	<b>15.72</b>
32x26	3-0x4-10	<b>16.32</b>
32x28	3-0x5-2	<b>16.68</b>
32x30	3-0x5-6	<b>17.76</b>
32x32	3-0x5-10	<b>18.36</b>
34x12	3-2x2-6	<b>14.52</b>
34x14	3-2x2-10	<b>14.76</b>
34x16	3-2x3-2	<b>14.88</b>
34x18	3-2x3-6	<b>15.00</b>
34x20	3-2x3-10	<b>15.36</b>
34x22	3-2x4-2	<b>15.48</b>
34x24	3-2x4-6	<b>15.84</b>
34x26	3-2x4-10	<b>16.44</b>
34x28	3-2x5-2	<b>16.92</b>
34x30	3-2x5-6	<b>17.88</b>
34x32	3-2x5-10	<b>18.60</b>
36x12	3-4x2-6	<b>14.76</b>
36x14	3-4x2-10	<b>15.12</b>
36x16	3-4x3-2	<b>15.24</b>
36x18	3-4x3-6	<b>15.36</b>
36x20	3-4x3-10	<b>15.48</b>
36x22	3-4x4-2	<b>16.08</b>
36x24	3-4x4-6	<b>16.56</b>
36x26	3-4x4-10	<b>17.16</b>
36x28	3-4x5-2	<b>17.76</b>
36x30	3-4x5-6	<b>18.48</b>
36x32	3-4x5-10	<b>18.96</b>

Glass Size	Sash Opening in Frame	Dealer Price
38x12	3-6x2-6	<b>14.88</b>
38x14	3-6x2-10	<b>15.36</b>
38x16	3-6x3-2	<b>15.48</b>
38x18	3-6x3-6	<b>15.60</b>
38x20	3-6x3-10	<b>15.96</b>
38x22	3-6x4-2	<b>16.32</b>
38x24	3-6x4-6	<b>16.68</b>
38x26	3-6x4-10	<b>17.40</b>
38x28	3-6x5-2	<b>17.88</b>
38x30	3-6x5-6	<b>18.84</b>
38x32	3-6x5-10	<b>19.92</b>
40x12	3-8x2-6	<b>15.00</b>
40x14	3-8x2-10	<b>15.48</b>
40x16	3-8x3-2	<b>15.60</b>
40x18	3-8x3-6	<b>15.96</b>
40x20	3-8x3-10	<b>16.32</b>
40x22	3-8x4-2	<b>16.68</b>
40x24	3-8x4-6	<b>17.04</b>
40x26	3-8x4-10	<b>17.76</b>
40x28	3-8x5-2	<b>18.60</b>
40x30	3-8x5-6	<b>19.20</b>
40x32	3-8x5-10	<b>20.28</b>
42x12	3-10x2-6	<b>15.48</b>
42x14	3-10x2-10	<b>16.08</b>
42x16	3-10x3-2	<b>16.20</b>
42x18	3-10x3-6	<b>16.32</b>
42x20	3-10x3-10	<b>16.92</b>
42x22	3-10x4-2	<b>17.04</b>
42x24	3-10x4-6	<b>17.64</b>
42x26	3-10x4-10	<b>18.36</b>
42x28	3-10x5-2	<b>19.32</b>
42x30	3-10x5-6	<b>20.28</b>
42x32	3-10x5-10	<b>20.88</b>
44x12	4-0x2-6	<b>16.20</b>
44x14	4-0x2-10	<b>16.44</b>
44x16	4-0x3-2	<b>16.56</b>
44x18	4-0x3-6	<b>16.80</b>
44x20	4-0x3-10	<b>17.40</b>
44x22	4-0x4-2	<b>17.76</b>
44x24	4-0x4-6	<b>18.12</b>
44x26	4-0x4-10	<b>18.72</b>
44x28	4-0x5-2	<b>20.04</b>
44x30	4-0x5-6	<b>20.64</b>
44x32	4-0x5-10	<b>21.12</b>
46x12	4-2x2-6	<b>16.44</b>
46x14	4-2x2-10	<b>16.68</b>
46x16	4-2x3-2	<b>16.92</b>
46x18	4-2x3-6	<b>17.52</b>
46x20	4-2x3-10	<b>18.00</b>
46x22	4-2x4-2	<b>18.96</b>
46x24	4-2x4-6	<b>19.56</b>
46x26	4-2x4-10	<b>19.92</b>
46x28	4-2x5-2	<b>20.28</b>
46x30	4-2x5-6	<b>20.88</b>
46x32	4-2x5-10	<b>22.56</b>
48x12	4-4x2-6	<b>16.68</b>
48x14	4-4x2-10	<b>17.16</b>
48x16	4-4x3-2	<b>17.88</b>
48x18	4-4x3-6	<b>18.24</b>
48x20	4-4x3-10	<b>19.08</b>
48x22	4-4x4-2	<b>19.56</b>
48x24	4-4x4-6	<b>20.04</b>
48x26	4-4x4-10	<b>20.28</b>
48x28	4-4x5-2	<b>20.64</b>
48x30	4-4x5-6	<b>21.48</b>
48x32	4-4x5-10	<b>23.28</b>

 Retail Prices in LIGHT FACE TYPE — Dealer Prices in **BOLD DARK TYPE**

 • You Purchase at **DEALER PRICES** not Retail Prices! •



PAGE 402—HOLIDAY JALOUSIES

Shipped F.O.B. Missouri

Prices shown below are Retail prices. To find Dealer price of any item, deduct 1/3.

**Complete Jalousie (Head and Sill and Jambs) with Assembled Screen and Glass**

Height Inches	Louvers	Width, Inches																Mullion	
		17	19	20	21	22	23	25	26	27	29	31	33	35	37	39	41		43
18-5/8	4	18.22	18.78	19.24	19.44	19.90	20.00	20.66	21.12	21.22	21.78	22.42	23.08	23.72	24.38	24.94	25.50	26.16	1.50
22-5/8	5	20.00	20.60	21.10	21.30	21.80	21.90	22.60	23.10	23.20	23.90	24.60	25.30	26.00	26.70	27.40	28.00	28.70	1.70
26-5/8	6	21.58	22.32	22.86	23.06	23.60	23.70	24.44	24.98	25.18	25.92	26.68	27.42	28.28	28.92	29.66	30.40	31.04	1.90
30-5/8	7	23.36	24.14	24.72	24.92	25.50	25.70	26.38	26.96	27.16	27.94	28.86	29.64	30.56	31.34	32.12	32.80	33.58	2.20
34-5/8	8	25.04	25.86	26.48	26.68	27.30	27.50	28.32	28.94	29.14	29.96	30.94	31.76	32.74	33.56	34.38	35.20	36.02	2.40
38-5/8	9	26.72	27.58	28.24	28.44	29.20	29.40	30.26	30.92	31.12	31.98	33.02	33.98	35.02	35.88	36.74	37.70	38.56	2.60
42-5/8	10	28.40	29.30	30.10	30.30	31.00	31.20	32.10	32.90	33.10	34.00	35.10	36.10	37.20	38.20	39.10	40.00	41.00	2.80
46-5/8	11	30.08	31.12	31.96	32.16	32.90	33.10	34.04	34.88	35.08	36.12	37.28	38.32	39.48	40.52	41.46	42.50	43.44	3.00
50-5/8	12	31.76	32.84	33.72	33.92	34.70	34.90	35.98	36.86	37.06	38.04	39.36	40.44	41.66	42.74	43.82	44.90	45.88	3.20
54-5/8	13	33.84	34.96	35.88	36.18	37.10	37.30	38.42	39.34	39.54	40.66	42.04	43.16	44.54	45.66	46.88	48.00	49.12	3.50
58-5/8	14	35.52	36.68	37.64	37.94	38.90	39.10	40.26	41.22	41.42	42.68	44.12	45.28	46.82	47.98	49.14	50.40	51.56	3.70
62-5/8	15	37.30	38.50	39.50	39.70	40.70	41.00	42.30	43.30	43.50	44.70	46.30	47.50	49.10	50.30	51.60	52.80	54.10	3.90
66-5/8	*16	41.88	43.22	44.26	44.56	45.60	45.80	47.14	48.18	48.38	49.72	51.38	52.62	54.28	55.52	56.86	58.20	59.44	4.10
70-5/8	*17	43.66	44.84	46.02	46.22	47.40	47.70	49.08	50.16	50.46	51.86	53.56	54.84	56.56	57.94	59.32	60.60	61.98	4.30
74-5/8	*18	45.34	46.66	47.78	48.08	49.30	49.60	50.92	52.04	52.34	53.46	55.54	56.96	58.74	60.16	61.58	63.00	64.42	4.60
78-5/8	*19	47.02	48.48	49.64	49.94	51.20	51.50	52.96	54.12	54.42	55.88	57.72	59.18	61.12	62.58	64.04	65.50	66.96	4.80
82-5/8	*20	48.70	50.20	51.40	51.70	52.90	53.30	54.80	56.00	56.30	57.90	59.80	61.30	63.30	64.80	66.30	67.80	69.40	5.00
4	*21-30	2.08	2.12	2.16	2.16	2.30	2.30	2.34	2.38	2.38	2.52	2.58	2.62	2.68	2.82	2.86	2.90	2.94	.30

\* Have double operators as standard equipment.

Heights 21 to 30 Louver—Add price shown times number of Louvers above 20 to 20 Louver price.

Special Widths (Single Windows)—Price as next largest size and add \$1.00 plus \$.08 per Louver list.

Continuous Head and Sills (Standard Glass Sizes)—Price as standard windows and add \$1.00 per window list.

Continuous Head and Sills (Special Width)—Price as individual windows at the next largest size and add \$1.00 per window plus \$.08 per Louver list.

A complete list of parts and accessories, for shipment on K-D basis and assembly on your premises is available. Write for complete

price list on Holiday Jalousie parts and accessories.

**Completed Doors with Assembled Screen and Glass.**

Size	Price	Insert Size
2668	62.90	20x15L
2868	64.50	22x15L
3068	68.70	26x15L
2870	66.50	22x15L
3070	70.70	26x15L

Door does not include Lockset, hinges, or threshold.

1 3/4 inch thick Fir.

Use insert size for Storm Sash.

**GLAZED STORM SASH—DSB GLASS—LIST PRICES**

**Overall Jalousie Sizes**

Height, Louvers	Width, Inches																
	17	19	20	21	22	23	25	26	27	29	31	33	35	37	39	41	43
4	5.60	6.00	6.10	6.20	6.40	6.50	6.80	7.00	7.10	7.50	7.80	8.10	8.30	8.60	8.90	9.20	9.50
5	6.10	6.50	6.70	6.80	7.00	7.10	7.60	7.80	7.90	8.20	8.50	8.80	9.30	9.60	9.90	10.40	10.80
6	6.70	7.00	7.30	7.50	7.70	7.90	8.30	8.50	8.70	9.00	9.30	9.70	10.30	10.60	11.00	11.30	11.80
7	7.30	7.80	8.00	8.10	8.30	8.50	8.80	9.10	9.30	9.70	10.30	10.70	11.00	11.50	12.10	12.30	12.80
8	7.90	8.40	8.60	8.80	9.10	9.30	9.70	10.00	10.30	10.80	11.20	11.60	12.10	12.50	13.20	13.70	14.20
9	8.50	8.90	9.20	9.40	9.70	9.90	10.40	10.70	11.00	11.50	12.10	12.50	13.20	13.60	14.00	15.10	15.60
10	9.00	9.60	9.80	10.00	10.30	10.60	11.30	11.50	11.70	12.20	13.20	13.60	14.00	15.10	15.30	15.50	16.60
11	9.50	10.20	10.60	10.90	11.20	11.50	12.20	12.50	12.80	13.30	14.00	15.10	15.50	16.30	17.10	18.00	18.80
12	10.20	11.10	11.40	11.60	11.70	11.80	12.50	13.30	14.00	14.60	15.30	16.00	16.90	18.00	19.20	19.70	20.70
13	10.90	11.50	11.80	12.00	12.60	13.10	14.10	14.40	14.70	15.40	16.60	17.80	18.70	19.30	20.20	21.10	22.00
14	11.60	12.20	12.70	13.20	13.80	14.30	15.00	15.30	15.60	17.00	18.20	18.80	19.50	20.60	21.30	22.40	23.40
15	12.20	12.50	13.10	13.60	14.10	14.60	16.20	16.70	17.20	18.30	18.90	19.60	20.50	21.40	22.50	23.70	24.80
16	16.20	17.30	17.70	18.10	18.70	19.10	20.00	20.60	21.20	22.30	23.10	23.90	25.00	25.80	27.30	28.30	29.30
17	16.80	17.80	18.30	18.70	19.30	19.70	20.70	21.30	21.90	23.00	24.00	24.80	26.10	26.90	28.10	29.70	30.70
18	17.40	18.30	18.90	19.30	19.90	20.30	21.40	22.00	22.60	23.70	24.90	25.70	27.20	28.00	28.90	31.10	32.10
19	17.90	19.00	19.50	19.90	20.50	21.00	22.30	22.80	23.30	24.40	26.00	26.80	28.00	29.50	30.20	31.50	33.10
20	18.40	19.70	20.10	20.50	21.10	21.70	23.20	23.60	24.00	25.10	27.10	27.90	28.80	31.00	31.50	31.90	34.10

Hopper Vent \$8.00 list extra.

Storm Sash 16 to 20 Louver are two panels and include Joiner Strip.

For sizes 21 to 30 Louver figure as two panels plus Joiner Strip as

listed on accessories sheet.

Clips and Screws are included.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● **You Purchase at DEALER PRICES not Retail Prices!** ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 403—WINDOW AND SCREEN DOOR GRILLES

Shipped F.O.B. Tennessee

Item	Retail Price	Dealer Price
Standard Windo-Grille	22.50	<b>14.95</b>
8" Windo-Grille Space Panel 8"x17½" High	4.80	<b>3.25</b>
16" Windo-Grille Space Panel 16"x17½" High	7.20	<b>4.85</b>
Bracket for Flower Box Support, 7½"x7½"	5.95	<b>3.95</b>
Bracket for Flower Box Support, 15"x15"	7.95	<b>5.30</b>
No. 150—Plain Screen Door Grille	11.00	<b>7.95</b>
No. 151—Mallard Duck Screen Door Grille	14.50	<b>9.95</b>
No. 152—Owl Screen Door Grille	14.50	<b>9.95</b>
No. 153—Western (Cowboy) Screen Door Grille	15.00	<b>9.95</b>
Set of 4 Daisy Grillettes	14.00	<b>9.25</b>
Set of 4 Ivy Grillettes	10.95	<b>6.95</b>
Set of 4 Oak Grillettes	9.90	<b>5.95</b>

Windo-Grille items and Screen Door Grilles and Grillettes furnished in White only. Nuts and bolts for Windo-Grille assembly furnished. Dirt container for flower box NOT furnished

IMPORTANT NOTE: Screen Door Grilles are available for standard screen doors or standard storm doors. Specify which when ordering.

## PAGES 404-405—MODERNFOLD SPACEMASTER FOLDING DOORS

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
No. 2066—Spacemaster Door	22.45	<b>14.97</b>
No. 2666—Spacemaster Door	24.95	<b>16.63</b>
No. 3066—Spacemaster Door	27.95	<b>18.63</b>
*No. 4066—Spacemaster Door	38.50	<b>25.67</b>
No. 2068—Spacemaster Door	22.45	<b>14.97</b>
No. 2668—Spacemaster Door	24.95	<b>16.63</b>
No. 3068—Spacemaster Door	27.95	<b>18.63</b>
*No. 4068—Spacemaster Door	38.50	<b>25.67</b>
No. 4080—Spacemaster Door	51.50	<b>34.33</b>
Latch	2.00	<b>1.33</b>
6'8" Jamb Moulding	1.50	<b>1.00</b>
8'0" Jamb Moulding	1.75	<b>1.17</b>
Re-Packaging		<b>1.50</b>

\*Nos. 4068 and 4066 Doors are available for optional installation—either with 1 fixed jamb and 1 lead-post, or with two similar lead-posts which allow for movement through the opening at either end of the door. Specify type desired as either "Fixed Jamb" or "Rolling Post."

**Latches:** Operate from one side. Can be used for either hand. Individually packed, with 2 types of strike-plates included—one type for latching single door to your present jamb, another type for latching a pair of doors at center of opening. Instructions are furnished, and latches are easily installed to lead-posts which have been prepared to receive same.

## NEW—CEILING HEIGHT SPACEMASTER DOORS—

No. 4080, for openings 4' wide x8' high, for ceiling high wardrobes or room divisions, used singly or in pairs. Available for installation with one side permanently attached or free to fold from either side. (Specify type desired—either "fixed jamb" or "rolling post").

**Broken Packages:** When not ordered in full factory cartons as indicated under "Multiple Packing" on Page 405, add \$1.50 per door for re-packing and furnishing required shipping carton.

**JAMB MOULDINGS** are available in two lengths — for use with either 6'8" or 8'0" high doors, to be shortened for use with 6'6" high doors. Afford tighter closure at jamb and "finished" appearance to opening. Complete with screws and installation instructions, and special strike-plate to be discarded when latch is not used.

SPACEMASTER Doors may be painted with any good quality rubber latex base paint — providing the paint manufacturer's instructions relating to application and washing are closely followed. CAUTION: Paint will not adhere to rubber gaskets or plastic pulls — so these items should first be removed from door.

SPACEMASTER Doors may be slip-covered with any fabric in the color or pattern of your choice to match or accent interiors. Instructions are available upon request.

## PAGE 406—ESCO PREFABRICATED SLIDING DOORS

Shipped F.O.B. Pennsylvania

The prices shown below are Retail prices. To find the Dealer price on any item, deduct 25%

### "ESCO" SLIDING CLOSET DOOR UNITS.

Consisting of two ¾" novoply core panels, with birch veneer faces or plain novoply faces. Prices are shown for both novoply and birch face doors, each with wood edges or with steel edges. For wood edges, clear white pine is used with the novoply face doors and birch with the birch face doors. Grain and color matched as near as possible. Steel edges are 16 gauge steel channels with Hammercote Bronze finish.

Doors are top hung on extruded aluminum track with adjustable nylon hangers and come completely fabricated and equipped with stop, finger pulls, and bottom guide strips applied on doors, with nylon floor angle, complete with screws.

### SINGLE TIER UNITS

*Style No.	Finished Opening Dimensions Wide x High	Steel Edges		Wood Edges	
		Novoply	Birch	Novoply	Birch
3680 ½	36x80 ½ Exposed Tr.	24.00	40.00	36.00	50.00
4880 ½	48x80 ½ Exposed Tr.	28.00	44.00	40.00	56.00
6080 ½	60x80 ½ Exposed Tr.	35.00	55.00	48.00	68.00
7280 ½	72x80 ½ Exposed Tr.	42.00	66.00	54.00	80.00
9680 ½	96x80 ½ Exposed Tr.	56.00	88.00	80.00	112.00
3682 ½	36x82 ½ Concealed Tr.	24.00	40.00	36.00	50.00
4882 ½	48x82 ½ Concealed Tr.	28.00	44.00	40.00	56.00
6082 ½	60x82 ½ Concealed Tr.	35.00	55.00	48.00	68.00
7282 ½	72x82 ½ Concealed Tr.	42.00	66.00	54.00	80.00
9682 ½	96x82 ½ Concealed Tr.	56.00	88.00	80.00	112.00
3695 ½	36x95 ½ Ceiling Hts.	28.00	44.00	40.00	64.00
4895 ½	48x95 ½ Ceiling Hts.	32.00	48.00	46.00	70.00
6095 ½	60x95 ½ Ceiling Hts.	40.00	60.00	54.00	80.00
7295 ½	72x95 ½ Ceiling Hts.	48.00	72.00	62.00	96.00
9695 ½	96x95 ½ Ceiling Hts.	64.00	96.00	92.00	140.00

\*Prefix style number with letter "N" for Novoply, Letter "B" for Birch.

## PAGE 407—ZONOLITE INSULATION AND BUILDING MATERIALS

Shipped F.O.B. Warehouse nearest to destination.

Item	Wt. Per Bag	Volume	Dealer Price
Zonolite Home Insulation	20 lbs.	4 cu. ft.	<b>1.40 per bag</b>
Zonolite Plaster Aggregate	30 lbs.	4 cu. ft.	<b>1.40 per bag</b>
Zonolite Finish Aggregate	18 lbs.	2 cu. ft.	<b>1.20 per bag</b>
Zonolite Stabilized Concrete Aggregate	30 lbs.	4 cu. ft.	<b>1.45 per bag</b>
Zonolite Plain Acoustical Plastic	25 lbs.	2.5 cu. ft.	<b>2.50 per bag</b>
Zonolite Off-White Acoustical Plastic	25 lbs.	2.5 cu. ft.	<b>2.85 per bag</b>
Zonolite Asbestos Cement	25 lbs.	2.5 cu. ft.	<b>2.50 per bag</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 408—WAFFLED AND WELCOME DOOR MATS

Shipped F.O.B. Akron, Ohio

Full freight allowed on shipments of 200 lbs. or over. Waffled Door Mats and Utility Mats on Page 408 may be combined with Oval Rubber Rugs on Page 204 to make shipping weights.

Item	Retail Price	Dealer Price
No. 5500—Black 20"x36" Waffled Door Mat, 6 per Ctn., Shpg. Wt. 50 lbs.	3.75 ea.	<b>27.00 dz.</b>
No. 5505—Black 18"x30" Waffled Door Mat, 6 per Ctn., Shpg. Wt. 35 lbs.	2.75 ea.	<b>19.80 dz.</b>
No. 5510—Black 14"x24" Waffled Door Mat, 12 per Ctn., Shpg. Wt. 50 lbs.	2.09 ea.	<b>15.00 dz.</b>
No. 6616—Black 14"x24" Welcome Door Mat, 12 Per Ctn., Shpg. Wt. 40 lbs.	2.09 ea.	<b>15.00 dz.</b>
No. 7602—Red 14"x24" Welcome Door Mat 12 Per Ctn., Shpg. Wt. 45 lbs.	2.65 ea.	<b>19.20 dz.</b>
No. 7603—Green 14"x24" Welcome Door Mat 12 Per Ctn., Shpg. Wt. 45 lbs.	2.65 ea.	<b>19.20 dz.</b>
No. 6606—Black 18"x30" Welcome Door Mat 6 Per Ctn., Shpg. Wt. 30 lbs.	2.75 ea.	<b>19.80 dz.</b>
No. 8602—Red 18"x30" Welcome Door Mat 6 Per Ctn., Shpg. Wt. 35 lbs.	3.75 ea.	<b>27.00 dz.</b>
No. 8303—Green 18"x30" Welcome Door Mat 6 Per Ctn., Shpg. Wt. 35 lbs.	3.75 ea.	<b>27.00 dz.</b>
No. 6600—Black 20"x36" Welcome Door Mat 6 Per Ctn., Shpg. Wt. 40 lbs.	3.75 ea.	<b>27.00 dz.</b>
No. 9602—Red 20"x36" Welcome Door Mat 6 Per Ctn., Shpg. Wt. 50 lbs.	4.57 ea.	<b>33.00 dz.</b>
No. 9603—Green 20"x36" Welcome Door Mat 6 Per Ctn., Shpg. Wt. 50 lbs.	4.57 ea.	<b>33.00 dz.</b>

A 10% handling charge will apply on less than standard package orders. Minimum handling charge \$1.00.

## PAGE 408—LINK RUBBER MATS

Shipped F.O.B. Macon, Georgia

Item	Retail Price	Dealer Price
Rubber Link Mats Uniform Designs—		
14"x22"—54 lbs. per doz.	21.00	<b>15.80</b>
16"x24"—69 lbs. per doz.	24.00	<b>18.00</b>
17"x27"—84 lbs. per doz.	30.00	<b>22.50</b>
20"x30"—114 lbs. per doz.	36.00	<b>27.00</b>

Above Prices Quoted Per Dozen

Special size mats made to your order with mixed links—  
Dealer price per square ft. \$1.13.  
Initials inserted 60c per initial.

## PAGE 409—FAWSCO—DOORWAY CANOPIES, WINDOW AWNINGS, SHUTTERS, ETC.—

Shipped F.O.B. Akron, Ohio.

Item	Retail Price	Dealer Price
No. 107—Weather Guard Canopy, 48" width	22.75 ea.	<b>13.65 ea.</b>
No. 107—Weather Guard Canopy, 54" width	25.95 ea.	<b>15.57 ea.</b>
No. 107—Weather Guard Canopy, 60" width	28.95 ea.	<b>17.37 ea.</b>
No. 206—Weatherguard Awning—distance between sides same as awning width—		
30" width	17.95 ea.	<b>10.77 ea.</b>
36" width	19.95 ea.	<b>11.97 ea.</b>
42" width	21.95 ea.	<b>13.17 ea.</b>
48" width	23.95 ea.	<b>14.37 ea.</b>
54" width	26.95 ea.	<b>16.17 ea.</b>
60" width	29.95 ea.	<b>17.97 ea.</b>
No. 110—Contour Canopy, 48" width	18.95 ea.	<b>11.37 ea.</b>

Item	Retail Price	Dealer Price
No. 110—Contour Canopy, 54" width	26.95 ea.	<b>16.17 ea.</b>
No. 110—Contour Canopy, 60" width	29.95 ea.	<b>17.97 ea.</b>
No. 210—Contour Awning—Distance between sides same as Awning width—		
30" width	18.95 ea.	<b>11.37 ea.</b>
36" width	20.95 ea.	<b>12.57 ea.</b>
42" width	22.95 ea.	<b>13.77 ea.</b>
48" width	24.95 ea.	<b>14.97 ea.</b>
54" width	27.95 ea.	<b>16.77 ea.</b>
60" width	30.95 ea.	<b>18.57 ea.</b>
No. 501—Ornamental Railing—		
30" width	15.45 pr.	<b>9.27 pr.</b>
36" width	18.30 pr.	<b>10.98 pr.</b>
42" width	21.45 pr.	<b>12.87 pr.</b>
48" width	24.45 pr.	<b>14.67 pr.</b>
Special Sizes, per Foot	3.70 ft.	<b>2.22 ft.</b>
No. 400—Shutters, Metal with Enamel Finish—		
14"x39½" size	12.28 pr.	<b>7.37 pr.</b>
14"x43½" size	12.68 pr.	<b>7.61 pr.</b>
14"x47½" size	13.08 pr.	<b>7.85 pr.</b>
14"x51½" size	13.54 pr.	<b>8.12 pr.</b>
14"x55½" size	14.03 pr.	<b>8.42 pr.</b>
14"x59½" size	14.76 pr.	<b>8.98 pr.</b>
14"x63½" size	15.54 pr.	<b>9.32 pr.</b>
17"x47½" size	14.25 pr.	<b>8.55 pr.</b>
17"x51½" size	14.76 pr.	<b>8.86 pr.</b>
17"x55½" size	15.36 pr.	<b>9.22 pr.</b>
17"x59½" size	16.10 pr.	<b>9.66 pr.</b>
17"x63½" size	17.12 pr.	<b>10.27 pr.</b>
17"x67½" size	18.38 pr.	<b>11.03 pr.</b>
17"x79½" size	22.71 pr.	<b>13.63 pr.</b>
20"x55½" size	18.91 pr.	<b>11.34 pr.</b>
20"x59½" size	19.71 pr.	<b>11.82 pr.</b>

Special sizes on request. Also available in Natural Aluminum or Prime Coat, for your own painting.

## COLORS—

No. 400 Solid Red, Green, Blue or White (Baked on Enamel)

No. 520—Porch Columns (Illustrated)		
CS—Flat Panel	24.75 ea.	<b>14.85 ea.</b>
CS Corner Panel	40.20 ea.	<b>24.10 ea.</b>

No. 523—Porch Columns (Not Shown)

FS—Flat Panel	19.25 ea.	<b>11.55 ea.</b>
CS—Corner Panel	40.20 ea.	<b>17.97 ea.</b>

The complete FAWSCO Catalog is available on request.

## PAGE 410—FAWSCO ALL-ALUMINUM TERRACE CANOPY

Shipped F.O.B. Ohio

Dealer prices appear on the Catalog Page. Dealer prices quoted represent a 40% discount from Retail selling prices.

## PAGES 411-412—BEELYTE FIBERGLASS AWNINGS AND CANOPIES

Shipped F.O.B. Chicago, Illinois

Orders over \$100.00 Shipped Freight Prepaid

Item	Retail Price	Dealer Price
Adjustable Fiberglass Awnings with Ornamental Side Scrolls		
No. 30-A—30" Width Adjustable Fiberglass Awnings	22.95	<b>14.95</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 411-412—Continued.

Item	Retail Price	Dealer Price
No. 35-A—35" Width Adjustable Fiberglass Awnings	28.95	<b>18.95</b>
No. 40-A—40" Width Adjustable Fiberglass Awnings	32.95	<b>21.95</b>
No. 48-A—48" Width Adjustable Fiberglass Awnings	37.95	<b>24.95</b>
No. 60-A—60" Width Adjustable Fiberglass Awnings	44.95	<b>29.95</b>
No. 72-A—72" Width Adjustable Fiberglass Awnings	53.50	<b>34.95</b>
No. 84-A—84" Width Adjustable Fiberglass Awnings	59.95	<b>39.95</b>
No. 96-A—96" Width Adjustable Fiberglass Awnings	69.95	<b>44.95</b>
No. 108-A—108" Width Adjustable Fiberglass Awnings	77.00	<b>49.95</b>
Custom Style Fiberglass Awnings with Fiberglass Sides		
No. 30-EW—30" Width Custom Style Fiberglass Awnings	36.90	<b>24.50</b>
No. 35-EW—35" Width Custom Style Fiberglass Awnings	42.85	<b>28.50</b>
No. 40-EW—40" Width Custom Style Fiberglass Awnings	47.95	<b>31.50</b>
No. 48-EW—48" Width Custom Style Fiberglass Awnings	52.95	<b>34.95</b>
No. 60-EW—60" Width Custom Style Fiberglass Awnings	59.45	<b>39.95</b>
No. 72-EW—72" Width Custom Style Fiberglass Awnings	68.45	<b>44.95</b>
No. 84-EW—84" Width Custom Style Fiberglass Awnings	74.95	<b>49.95</b>
No. 96-EW—96" Width Custom Style Fiberglass Awnings	84.90	<b>56.95</b>
No. 108-EW—108" Width Custom Style Fiberglass Awnings	91.95	<b>59.95</b>
Fiberglass Algerian Style Door Canopies with Spears		
No. 40C—40" Width Algerian Door Canopies	35.95	<b>23.95</b>
No. 48C—48" Width Algerian Door Canopies	42.50	<b>27.95</b>
No. 60C—60" Width Algerian Door Canopies	47.95	<b>31.95</b>
Fiberglass Window Shutters (Prices Per Pair)		
No. 39-S—39" Ht. Window Shutters	19.90	<b>12.95</b>
No. 42-S—42" Ht. Window Shutters	21.80	<b>14.50</b>
No. 47-S—47" Ht. Window Shutters	25.95	<b>16.95</b>
No. 52-S—52" Ht. Window Shutters	27.90	<b>18.95</b>
No. 57-S—57" Ht. Window Shutters	29.95	<b>19.95</b>
No. 63-S—63" Ht. Window Shutters	33.50	<b>21.95</b>
Fiberglass Window Flower Boxes		
No. 25-WB—25" Length Window Flower Box	11.95	<b>7.95</b>
No. 30-WB—30" Length Window Flower Box	13.50	<b>8.95</b>
No. 36-WB—36" Length Window Flower Box	14.50	<b>9.50</b>

IMPORTANT NOTE: Width of Awnings and Canopies should be at least 8" wider than window or door openings. If you are in doubt as to how to arrive at proper measurements write for measuring instructions. Sample color swatches on request.

PAGES 413-414-415-416—STALEY PAINTS

Shipped F.O.B. Missouri

Retail and Dealer prices appear on the Catalog Pages.

PAGES 417-418—JAMES WARREN CO.—PRESSURE FED PAINT ROLLERS

Shipped F.O.B. Los Angeles, California

Retail prices appear on the Catalog Pages. To find the Dealer price for any item, deduct 20% from the prices shown.

PAGES 419-420-421-422-423-424-425-426

DELUXE RESTAURANT SEATING EQUIPMENT, TABLES, BASES AND COUNTERS

Shipped F.O.B. Nearest Factory—St. Louis, Mo., Baltimore, Md., or Fort Worth, Texas, except Chairs, Stools and Tables—Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
<b>RESTAURANT BOOTHS</b>		
No. 10 Single Booth	64.00	<b>32.00</b>
No. 11 Double Booth	99.50	<b>46.50</b>
No. 12 Quarter-Circle Booth	109.50	<b>53.75</b>
No. 13 Half-Circle Booth—42" x 72" x 42"	199.50	<b>109.50</b>
No. 14 Half-Circle Booth—42" x 84" x 42"	209.50	<b>114.50</b>
No. 15 Three-Quarter Circle Booth	299.50	<b>167.50</b>
No. 16 Half-Size Single Booth	49.50	<b>29.50</b>
No. 17 Half-Size Double Booth	79.50	<b>44.75</b>
No. 18 Wall Booth, Per Foot	20.00	<b>10.75</b>
No. 19 Wall Panel	24.50	<b>14.50</b>
No. 20 Single Booth	69.50	<b>39.50</b>
No. 21 Double Booth	109.50	<b>59.50</b>
No. 22 Quarter-Circle Booth	124.50	<b>69.50</b>
No. 24 Half-Circle Booth—42" x 84" x 42"	239.50	<b>129.50</b>
No. 25 Three-Quarter Circle Booth	339.50	<b>199.50</b>
No. 26 Half-Size Single Booth	49.50	<b>29.50</b>
No. 27 Half-Size Double Booth	79.50	<b>45.75</b>
No. 28 Wall Booth, Per Foot	24.00	<b>12.75</b>
No. 29 Wall Panel	24.50	<b>14.50</b>
No. 30 Single Booth	74.50	<b>41.50</b>
No. 31 Double Booth	119.50	<b>64.50</b>
No. 32 Quarter-Circle Booth	134.50	<b>74.50</b>
No. 34 Half-Circle Booth—42" x 84" x 42"	259.50	<b>139.50</b>
No. 35 Three-Quarter Circle Booth	379.50	<b>224.50</b>
No. 36 Half-Size Single Booth	54.50	<b>32.50</b>
No. 37 Half-Size Double Booth	84.50	<b>47.50</b>
No. 38 Wall Booth, Per Foot	28.00	<b>14.75</b>
No. 39 Wall Panel	24.50	<b>14.50</b>
No. 40 Single Booth	79.50	<b>44.50</b>
No. 41 Double Booth	144.50	<b>79.50</b>
No. 42 Quarter-Circle Booth	174.50	<b>89.50</b>
No. 44 Half-Circle Booth—42" x 84" x 42"	329.50	<b>187.50</b>
No. 45 Three-Quarter Circle Booth	469.50	<b>267.50</b>
No. 46 Half-Size Single Booth	69.50	<b>39.50</b>
No. 47 Half-Size Double Booth	119.50	<b>69.50</b>
No. 48 Wall Booth, Per Foot	28.00	<b>14.75</b>
No. 49 Wall Panel	24.50	<b>14.50</b>
No. 50 Single Booth	49.50	<b>25.50</b>
No. 51 Double Booth	69.50	<b>38.50</b>
No. 52 Quarter-Circle Booth	109.50	<b>53.75</b>
No. 53 Half-Circle Booth—42" x 72" x 42"	199.50	<b>109.50</b>
No. 54 Half-Circle Booth—42" x 84" x 42"	199.50	<b>109.50</b>
No. 55 Three-Quarter Circle Booth	299.50	<b>167.50</b>
No. 56 Half-Size Single Booth	39.50	<b>22.50</b>
No. 57 Half-Size Double Booth	59.50	<b>34.50</b>
No. 58 Wall Booth, Per Foot	17.00	<b>9.50</b>
No. 59 Wall Panel	24.50	<b>14.50</b>
No. 60 Single Booth	69.50	<b>39.50</b>
No. 61 Double Booth	104.50	<b>54.50</b>
No. 66 Half-Size Single Booth	49.50	<b>29.50</b>
No. 67 Half-Size Double Booth	69.50	<b>42.75</b>
No. 68 Wall Booth, Per Foot	24.00	<b>14.00</b>
No. 69 Wall Panel	24.50	<b>14.50</b>
No. 70 Single Booth	74.50	<b>42.50</b>
No. 71 Double Booth	119.50	<b>63.50</b>
No. 72 Quarter-Circle Booth	129.50	<b>72.50</b>
No. 73 Half-Circle Booth—42" x 72" x 42"	249.50	<b>134.50</b>
No. 74 Half-Circle Booth—42" x 84" x 42"	249.50	<b>134.50</b>
No. 75 Three-Quarter Circle Booth	359.50	<b>209.50</b>
No. 76 Half-Size Single Booth	63.50	<b>37.50</b>
No. 77 Half-Size Double Booth	99.50	<b>57.50</b>
No. 78 Wall Booth, Per Foot	23.00	<b>12.50</b>
No. 79 Wall Panel	28.00	<b>14.75</b>

The Seaview, Parkridge, Skytop, El Mirador and Airdrome Booth Series are available at no extra cost in either of two different heights, 36" or 42". When ordering, please specify which height is desired.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



PAGES 419-420-421-422-423-424-425-426—Continued.

Wall Panel Sizes other than those specified on The Catalog Pages are also available. Prices will be quoted on any size not shown upon request.

Two Color Backs and Wall Panels are available at no EXTRA CHARGE. Specify if desired.

Prices above are for Standard Heavy Gauge Duran Plastics, available in all colors. Add 5% EXTRA for Duratweed, Plastic, and 10% for Durasol Fabric-Backed Plastic. Sample color swatches will be sent on request.

Special Space Saver Backs, Special Back Cut-Outs, Spring Backs, Island Type Bases, Special Sizes, and many other Custom Features are available if desired. If you have any Special Requirements, we will be happy to advise and quote you.

**A 5 YEAR GUARANTEE** of the Manufacturer applies to all pieces of restaurant seating equipment.

## CHROME AND WROUGHT IRON CHAIRS AND STOOLS

Item	Retail Price	Dealer Price
No. 80 Chrome Chair .....	12.50	<b>6.95</b>
No. 81 Chrome Chair .....	10.95	<b>5.95</b>
No. 82 Chrome Chair .....	13.95	<b>7.50</b>
No. 83 Chrome Chair .....	14.95	<b>7.75</b>
No. 84S Stationary Seat Chrome Stool .....	15.95	<b>7.95</b>
No. 84R Revolving Seat Chrome Stool .....	18.95	<b>8.95</b>
No. 85 Wrought Iron Chair .....	19.95	<b>10.95</b>
No. 86S Stationary Seat, Wrought Iron Stool .....	19.95	<b>10.95</b>
No. 86R Revolving Seat, Wrought Iron Stool .....	24.95	<b>12.50</b>

## RESTAURANT TABLES AND BASES

To find the price for the Complete Table you require, please combine the price for the pedestal base desired, with the price for the plastic table top you wish to use with the table base.

## PEDESTAL TABLE BASES— WROUGHT IRON AND CHROME TABLE LEGS

Item	Retail Price	Dealer Price
No. 320R Pedestal Table Base, 20" Round .....	16.90	<b>8.75</b>
No. 417 Pedestal Table Base, 17" Square .....	15.00	<b>7.75</b>
No. 420 Pedestal Table Base, 20" Square .....	17.90	<b>9.75</b>
No. 423 Pedestal Table Base, 23" Square .....	19.90	<b>10.95</b>
No. 424 Pedestal Table Base, 18"x24" Oblong Base .....	19.90	<b>10.95</b>
No. 1016 16" Square, Self-Leveling Table Base .....	18.90	<b>10.50</b>
No. 1019 19" Square, Self-Leveling Table Base .....	20.90	<b>11.95</b>
No. 1022 22" Square, Self-Leveling Table Base .....	24.90	<b>14.50</b>
No. 1023 17"x23" Oblong Self-Leveling Table Base .....	24.90	<b>14.50</b>
No. 700 Chrome Leg Table Bases .....	10.50	<b>6.75</b>
No. 702 Wrought Iron Table Bases .....	9.60	<b>5.95</b>

## PLASTIC TABLE TOPS

Style A, 1 1/32", Silver Grey and Style B, 1 1/32", Jet Black Plastic Edge Table Tops

24"x24" Size .....	13.00	<b>7.25</b>
24"x42" Size .....	22.75	<b>12.25</b>
24"x48" Size .....	25.80	<b>14.75</b>
30"x30" Size .....	20.33	<b>11.95</b>
30"x36" Size .....	24.65	<b>13.95</b>
30"x42" Size .....	28.45	<b>15.75</b>
30"x48" Size .....	32.50	<b>17.75</b>
36"x36" Size .....	29.25	<b>15.95</b>
42"x42" Size .....	42.88	<b>22.95</b>
48"x48" Size .....	56.00	<b>28.75</b>

For Round Tops add 5% to above prices. For special sizes, take the next largest size and add 15% to arrive at the correct price.

## Style C, 1 9/32" Silver Grey Plastic Edge Table Tops

24"x24" Size .....	15.00	<b>8.50</b>
24"x42" Size .....	25.00	<b>14.75</b>
24"x48" Size .....	29.50	<b>16.95</b>
30"x30" Size .....	22.75	<b>12.95</b>
30"x36" Size .....	26.50	<b>15.75</b>
30"x42" Size .....	32.50	<b>17.95</b>
30"x48" Size .....	36.50	<b>20.95</b>
36"x36" Size .....	33.00	<b>18.95</b>
42"x42" Size .....	47.50	<b>27.75</b>
48"x48" Size .....	69.00	<b>33.75</b>

For Round Tops add 5% to above prices. For special sizes, take the next largest size and add 15% to arrive at the correct price.

## Style, D, 1 1/2" Self-Edge Plastic Table Tops with Square Corners

24"x24" Size .....	24.50	<b>13.95</b>
24"x42" Size .....	37.50	<b>21.95</b>
24"x48" Size .....	40.25	<b>24.95</b>
30"x30" Size .....	34.50	<b>19.95</b>
30"x36" Size .....	38.75	<b>23.50</b>
30"x42" Size .....	43.25	<b>25.95</b>
30"x48" Size .....	48.50	<b>29.50</b>
36"x36" Size .....	45.00	<b>27.50</b>
42"x42" Size .....	66.50	<b>39.50</b>
48"x48" Size .....	79.00	<b>47.50</b>

For Round Tops add 15% to above prices (for D Style only). For special sizes, take the next largest size and add 15% to arrive at the correct price.

If Round Corners are desired for D Style Table Tops instead of the Square Corners usually furnished add \$3.00 per Table Top.

## HAVEN LOUNGES, SERVICE COUNTERS AND REGISTRATION DESKS

Item	Retail Price	Dealer Price
No. 91 Single Lounge .....	59.50	<b>34.95</b>
No. 92 Double Lounge .....	79.50	<b>44.95</b>
No. 93 Triple Lounge .....	99.50	<b>54.95</b>
No. B-4 4 Foot Counter or Registration Desk .....	79.50	<b>37.50</b>
No. B-4 4 Foot Portable Bar (with Bar Fittings) .....	79.50	<b>39.50</b>
No. B-6 6 Foot Counter or Registration Desk .....	109.50	<b>57.50</b>
No. B-6 6 Foot Portable Bar (with Bar Fittings) .....	109.50	<b>59.50</b>

No. B-4 or B-6 are available in Duratweed Plastic for \$25.00 extra for B-4 and \$5.00 for B-6. Please specify if desired.

## PAGES 427-428—BEAUTY-FORM BENTWOOD CHAIRS AND COUNTER STOOLS

Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
<b>BENTWOOD CHAIRS</b>		
No. 109 Chair .....	16.95	<b>8.95</b>
No. 115 Chair .....	22.50	<b>12.95</b>
No. 131 Chair .....	12.95	<b>6.95</b>
No. 133 Chair .....	14.95	<b>8.95</b>
No. 139 Chair .....	19.95	<b>10.95</b>
No. 1020 Chair .....	37.95	<b>19.95</b>
No. 1022 Chair .....	54.50	<b>29.95</b>
No. 1801 Chair with Spring Seat .....	47.50	<b>24.95</b>

All Beauty Form Bentwood Chairs are made with fine durable Ash Woods, and are made with the finest construction methods known to the Seating Industry.

All Wood parts are available in three finishes, Prima Blonde, Harvest Wheat and French Walnut. All Chairs are upholstered in your choice of the following colors of Masland Towncraft Duran: Red, Ivory, Coral, Rose, Green, Blue, Brown, Chartreuse, Beige, Yellow and Gray.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



PAGES 427-428—Continued.

**SAMPLE SWATCHES ON REQUEST**

No. 1020, No. 1022 and No. 1801 are available in Dura-tweed Plastic Duran, Elastic Naugahyde, or Elastic-Fabric-Backed Duran for 10% extra added to above prices. No. 1020 and 1022 are priced with Plastic Seats. If Spring Seats are desired on these numbers add \$2.00 to the price. If Foam Rubber is desired, add \$1.50.

**COUNTER STOOLS AND BAR STOOLS**

No. 1175-500 Complete Counter Stool .....	19.95	<b>12.95</b>
No. 409-450 Complete Counter Stool .....	24.95	<b>15.95</b>
No. 600-250 Complete Counter Stool .....	12.95	<b>7.75</b>
No. 1465 Revolving Chrome Bar Stool .....	32.95	<b>19.95</b>

When ordering Counter Stools, be sure to specify height desired, 20", 24", or 30". If "SEAT RETURN" is desired, add \$4.00 per unit. Seats are upholstered in your choice of the following colors of Masland Towncraft Duran: Red, Ivory, Coral, Rose, Green, Blue, Brown, Chartreuse, Beige, Yellow and Gray.

**SAMPLES ON REQUEST**

All Counter Stools come complete with necessary attachments to attach to floor **AT NO EXTRA CHARGE**. Please specify type needed on your order:

Type "A" Floor Attachments—8" Toggle Bolt, for Concrete Slabs.

Type "B" Floor Attachments—Floor Plates and Bolt, for Wood Floors.

Type "C" Floor Attachments—Combination Bolt and Expansion Shell, for Composition Floors.

All Beauty Form Products carry a **FIVE YEAR** Guarantee.

**PAGE 429—COUNTER STOOLS AND BAR STOOLS**

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
No. 100C-750—Complete Counter Stool .....	19.00	<b>12.75</b>
No. 100B-730—Complete Counter Stool .....	21.00	<b>13.95</b>
No. 100C-720—Complete Counter Stool .....	22.00	<b>14.75</b>
No. 200C-740—Complete Counter Stool .....	20.00	<b>12.95</b>
No. 200B-770—Complete Counter Stool .....	12.40	<b>7.95</b>
No. 200B-701—Complete Counter Stool .....	19.50	<b>12.85</b>
No. 100C-712—Complete Counter Stool .....	27.00	<b>17.50</b>
No. "Redtop"—Complete Counter Stool .....	10.00	<b>6.75</b>
No. 831-750—Bar Stool, Complete .....	17.00	<b>10.95</b>
No. 831-701—Cashiers Stool, Complete .....	21.50	<b>14.25</b>
Seat Return—Available only on No. 100 Series Stools .....	2.00	<b>1.25</b>
	Extra	

**COUNTER STOOL BASES INCLUDE TRIPODS AND FLOOR ATTACHMENTS**

All stools come in 18", 20", 22", 24", 26", 28", 30" heights at the same price. Floor attachments furnished with stool base: Type A Machine Bolt for concrete floor. Type B Toggle Bolt used in wood floor. Type C Expansion Shell and Hanger Screw used in concrete floor. Type D Floor Plate and Machine Bolt for wood floor and for Ramset Tool for concrete floor.

Plastic Duran Colors available:

**Genuine Duran Duracraft Pattern**

Selection of 12 colors

70A Blue	80J Beige
46 Coral	65 Gray
60A Ivory	36 Red
96 Black	21 Yellow
50 Green	80H Brown
58 Chartreuse	45 Rose

**Genuine Duran Dura-Tweed Pattern**

Selection of 8 colors

58T Chartreuse	35T Red
60T Ivory	63T Charcoal
50T Green	21T Yellow
47T Coral	65T Gray

**PAGE 430—WROUGHT IRON RESTAURANT EQUIPMENT**

Shipped F.O.B. Missouri

Item	Retail Price	Dealer Price
No. 6669—Modernistic Chair .....	19.00	<b>12.50</b>
No. 631-650—Revolving Bar Stool .....	20.00	<b>12.95</b>
No. 6779—Meteor Arm Chair .....	30.00	<b>19.95</b>
No. 600-66—Futuro Seat-Back Bar Stool .....	20.00	<b>12.95</b>
No. 666—Comet Chair .....	14.00	<b>8.95</b>
No. 600-3—Streamliner Bar Stool .....	12.50	<b>8.25</b>
Fantique Table—24"x24" .....	38.50	<b>24.95</b>
Fantique Table—24"x42" .....	52.50	<b>34.95</b>
Fantique Table—30"x30" .....	50.50	<b>33.50</b>
Fantique Table—30"x42" .....	60.50	<b>39.95</b>
Fantique Table—36"x36" .....	60.50	<b>39.95</b>

Upholstered pieces available in the following colors of Dura-Tweed Textured Duran

No. 63T Charcoal	No. 35T Red
No. 58T Chartreuse	No. 21T Yellow
No. 47T Canyon Coral	No. 50T Green
No. 65T Grey	No. 60T Ivory

**PAGE 431—BRODY TRU-CHROME COMMERCIAL SEATING EQUIPMENT**

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
No. 40—Chair, Commercial Chrome Finish .....	20.63	<b>10.95</b>
No. B40—Chair, Satin Jet Black Finish .....	19.38	<b>9.95</b>
No. 66R—Chair, Commercial Chrome Finish .....	18.63	<b>9.50</b>
No. B66R—Chair, Satin Jet Black Finish .....	17.38	<b>8.95</b>
No. 65—Chair, Commercial Chrome Finish .....	16.13	<b>8.50</b>
No. B65—Chair, Satin Jet Black Finish .....	14.88	<b>7.95</b>
No. 26—Chair, Commercial Chrome Finish .....	16.88	<b>8.75</b>
No. 785—Revolving Bar Stool, Commercial Chrome Finish .....	21.25	<b>11.75</b>
No. 633—Bar Stool, Commercial Chrome Finish .....	17.38	<b>8.95</b>
No. B633—Bar Stool, Satin Jet Black Finish .....	16.88	<b>8.75</b>
No. 612—Bar Stool Commercial Chrome Finish .....	24.38	<b>12.95</b>
No. B612—Bar Stool, Satin Jet Black Finish .....	23.13	<b>12.50</b>
No. 612-0—Bar Stool, Commercial Chrome Finish .....	32.38	<b>16.75</b>
No. B612-0—Bar Stool, Satin Jet Black Finish .....	31.13	<b>15.95</b>
No. 721-1—Revolving Bar Stool, Commercial Chrome Finish .....	34.88	<b>17.95</b>
No. B721-1—Revolving Bar Stool, Satin Jet Black Finish .....	33.13	<b>16.95</b>
No. 856—Chrome Arm Chair, One Passenger .....	47.38	<b>27.50</b>
No. 857—Chrome Settee, Two Passenger .....	72.38	<b>39.50</b>
No. 858—Chrome Settee, Three Passenger .....	97.38	<b>49.50</b>

The above Commercial Units are available in any of the following all-plastic covers, which are guaranteed washable in a wide range of Decorator Colors. If desired, a combination of colors of your choice may be had at no extra charge. A factory warranty of customer satisfaction applies to each piece. Color Swatch Book will be sent on request.

**20 GAUGE DURA-TWEED DURAN**

• Tweed Chartreuse	• Tweed Green
• Tweed Yellow	• Tweed Coral
• Tweed Red	• Tweed Ivory
• Tweed Gray	• Tweed Charcoal

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● **You Purchase at DEALER PRICES not Retail Prices!** ●



## PAGE 431—Continued.

### 20 GAUGE DURAN (Towncraft Grain)

- |         |              |
|---------|--------------|
| • Red   | • Rose       |
| • Gray  | • Coral      |
| • Aqua  | • Pearl      |
| • Brown | • Blue       |
| • Tan   | • Yellow     |
| • Ivory | • Chartreuse |
| • Green |              |

U. S. Rubber Company's Famous NAUGAHYDE COVERS are also available on the above group for 15% additional surcharge. If Naugahyde Covering is desired add 15% to above prices when ordering. Naugahyde is available in the following range of colors:

Lime	Coral	Citron
Avocado	Gray	Golden Tan
Ivory		Crimson

### ELASTIC NAUGAHYDE

Elastic Naugahyde is an upholstery material with a comfortable slip finish that is soft and pleasant to touch. It will not split, tear or chip. Permanent elasticity is provided by the all-way stretch, knitted fabric backing. The strength and elasticity of this fabric assures strong seams . . . smoother and neater tailoring.

Naugahyde permanently retains its rich, lustrous color. It will not fade. It is abrasion and scuff resistant. It has great flexibility . . . it won't stiffen and it won't crack.

Elastic Naugahyde washes easily with soap and water. It is waterproof, resistant to alkalis and acids. Spilled liquids will not spot or stain Naugahyde.

Elastic Naugahyde is recommended where rugged durability is essential and beauty is desirable.

## PAGE 432—FOGEL COMMERCIAL REFRIGERATION

Shipped F.O.B. Pennsylvania

Item	Retail Price	Dealer Price
Model RF-18—Upright Food Freezer, 18 cu. ft. Capacity	698.00	<b>467.00</b>
Model RF-22—Upright Food Freezer, 22 cu. ft. Capacity	793.00	<b>530.00</b>
Model RF-30—Upright Food Freezer, 30 cu. ft. Capacity	880.00	<b>589.00</b>
Model R-38DA—Wall Display Case	900.00	<b>598.00</b>
Model R-38SDA—Wall Display Case	955.00	<b>639.00</b>
Model 3-MCI—Ice Cube Maker	770.00	<b>515.00</b>
Model 4-UC—Beverage Cooler, 4 Ft. Width	611.00	<b>409.00</b>
Model 6-UC—Beverage Cooler, 6 Ft. Width	722.00	<b>483.00</b>
Model R-27—White Baked Enamel Reach-In Refrigerator	825.00	<b>552.00</b>
Model R-45—White Baked Enamel Reach-In Refrigerator	880.00	<b>589.00</b>
Model R-72—White Baked Enamel Reach-In Refrigerator	1185.00	<b>793.00</b>
Model R-27SA—Stainless Steel and Aluminum Reach-In Refrigerator	900.00	<b>598.00</b>
Model R-45SA—Stainless Steel and Aluminum Reach-In Refrigerator	955.00	<b>639.00</b>
Model R-72SA—Stainless Steel and Aluminum Reach-In Refrigerator	1290.00	<b>860.00</b>
Model R-27SS—Stainless Steel Reach-In Refrigerator	1440.00	<b>960.00</b>
Model R-45SS—Stainless Steel Reach-In Refrigerator	1654.00	<b>1099.00</b>
Model R-72SS—Stainless Steel Reach-In Refrigerator	2245.00	<b>1498.00</b>

All units come complete with self-contained refrigeration plants.

## PAGE 433—SHERER ICE CUBE MAKER

Shipped F.O.B. Wisconsin

Retail and Dealer prices appear on the Catalog Page.

## PAGE 434—WATER COOLERS by LARCO

Shipped F.O.B. Illinois or California

Item	Retail Price	Dealer Price
Model LB-3—Bottle Type Cooler, Approx. g.p.h. Rec. Cap. 3, Gals. Storage Cap. 1, Unit H.P. 1/6, Est. Shpg. Wt. 95 lbs.	220.00	<b>165.00</b>
Model LBC-3—Bottle Type with Storage Cabinet, Approx. g.p.h. Rec. Cap. 3, Gals. Storage Cap. 1, Unit H.P. 1/6, Est. Shpg. Wt. 120 lbs.	342.00	<b>256.50</b>
Model LAC-3 "Executive"—Bubbler Fountain, with Storage Cabinet, Approx. g.p.h. Rec. Cap. 3, Gals. Storage Cap. 1, Unit H.P. 1/6, Est. Shpg. Wt. 120 lbs.	342.00	<b>256.50</b>
Model *XPA-5—Bubbler Fountain (Similar to PA-7) Approx. g.p.h. Rec. Cap. 5, Gals. Storage Cap ½, Unit H.P. 1/6, Est. Shpg. Wt. 100 lbs.	240.00	<b>179.50</b>
Model *PA-7—Bubbler Fountain (Shown), Approx. g.p.h. Rec. Cap. 7, Gals. Storage Cap. 2, Unit H.P. 1/6, Est. Shpg. Wt. 112 lbs.	260.00	<b>195.00</b>
Model *PA-10—Bubbler Fountain (Similar to PA-7), Approx. g.p.h. Rec. Cap. 10, Gals. Storage Cap. 2, Unit H.P. 1/6, Est. Shpg. Wt. 130 lbs.	278.00	<b>208.50</b>
Model *PA-15—Bubbler Fountain (Similar to PA-7), Approx. g.p.h. Rec. Cap. 15, Gals. Storage Cap. 2, Unit H.P. 1/4, Est. Shpg. Wt. 135 lbs.	296.00	<b>222.00</b>
Model XPA-20—Bubbler Fountain (Similar to PA-7), Approx. g.p.h. Rec. Cap. 20, Gals. Storage Cap. 1/2, Unit H.P. 1/3, Est. Shpg. Wt. 140 lbs.	336.00	<b>252.00</b>
Model PAC—Fountain and Cafeteria Combination Coolers (Less Guardrail)—15 G.P.H. Capacity, Approx. g.p.h. Rec. Cap. 15, Gals. Storage Cap. 5, Unit H.P. 1/4, Est. Shpg. Wt. 280 lbs.	400.00	<b>299.50</b>
20 G.P.H. Capacity, Approx. g.p.h. Rec. Cap. 20, Gals. Storage Cap. 5, Unit H.P. 1/3, Est. Shpg. Wt. 285 lbs.	425.00	<b>317.50</b>
25 G.P.H. Capacity, Approx. g.p.h. Rec. Cap. 25, Gals. Storage Cap. 5, Unit H.P. 1/2, Est. Shpg. Wt. 285 lbs.	450.00	<b>337.50</b>
Model PAC-J—"Junior" Cafeteria Models (Less Guardrail) 15 G.P.H. Capacity, Approx. g.p.h. Rec. Cap. 15, Gals. Storage Cap. 5, Unit H.P. 1/4, Est. Shpg. Wt. 270 lbs.	400.00	<b>299.50</b>
20 G.P.H. Capacity, Approx. g.p.h. Rec. Cap. 20, Gals. Storage Cap. 5, Unit H.P. 1/3, Est. Shpg. Wt. 275 lbs.	425.00	<b>317.50</b>
25 G.P.H. Capacity, Approx. g.p.h. Rec. Cap. 25, Gals. Storage Cap. 5, Unit H.P. 1/2, Est. Shpg. Wt. 275 lbs.	450.00	<b>337.50</b>
All PAC and PAC-J Models available in choice of four tops: Style A—Single Bubbler Style B—Two Bubbblers Style C—One Bubbler, one Glass Filler Style D—Two Glass Fillers (Be sure to specify style top desired)		
Accessories for PAC Models		
No. 20LE16—Guardrail	20.00	<b>15.00</b>
No. 20L21—Stainless Steel Shelf and Bracket Assembly—Per Shelf	20.00	<b>15.00</b>
No. 20LC-SS21—Stainless Steel Cabinet—Additional Cost	80.00	<b>60.00</b>
Model CA—Heavy Duty Cafeteria Coolers—CA-20—Two Glass Fillers, Approx. g.p.h. Rec. Cap. 20, Gals. Storage Cap. 5, Unit H.P. 1/3, Est. Shpg. Wt. 310 lbs.	450.00	<b>337.50</b>
CA-25—Two Glass Fillers, Approx. g.p.h. Rec. Cap. 25, Gals. Storage Cap. 13, Unit H.P. 1/2, Est. Shpg. Wt. 330 lbs.	550.00	<b>412.50</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGE 434—Continued.

Item	Retail Price	Dealer Price
CA-30—Two Glass Fillers—Approx. g.h.p. Rec. Cap. 30, Gals. Storage Cap. 19, Unit H.P. 3/4, Est. Shpg. Wt. 435 lbs. ....	700.00	<b>525.00</b>
3CA-50—Two Glass Fillers (3 PH-230 V.), Approx. g.p.h. Rec. Cap. 50, Gals. Storage Cap. 25, Unit H.P. 1 1/2, Est. Shpg. Wt. 635 lbs. ....	1000.00	<b>750.00</b>
1CA-50—Two Glass Fillers (1 PH-230 V.), Approx. g.p.h. Rec. Cap. 50, Gals. Storage Cap. 25, Unit H.P. 1 1/2, Est. Shpg. Wt. 635 lbs. ....	1015.00	<b>761.25</b>
3CA-75—Two Glass Fillers (3 PH-230 V.), Approx. g.p.h. Rec. Cap. 75, Gals. Storage Cap. 40, Unit H.P. 2, Est. Shpg. Wt. 910 lbs. ....	1300.00	<b>975.00</b>
1CA-75—Two Glass Fillers (1 PH-230 V.), Approx. g.p.h. Rec. Cap. 75, Gals. Storage Cap. 40, Unit H.P. 2, Est. Shpg. Wt. 910 lbs. ....	1325.00	<b>993.75</b>
<b>Accessories For CA Models</b>		
No. 20LE16—Guard Rail .....	20.00	<b>15.00</b>
No. 20L21—Stainless Steel Shelf and Bracket Assembly—Per Shelf .....	20.00	<b>15.00</b>
No. 20L20-1—Stainless Steel Overhead Assembly		
For Model CA-20—Top and 1 Shelf .....	110.00	<b>82.50</b>
For Model CA-20—Top and 2 Shelves .....	125.00	<b>93.75</b>
For Model CA-30—Top and 1 Shelf .....	120.00	<b>90.00</b>
For Model CA-30—Top and 2 Shelves .....	140.00	<b>105.00</b>
For Model CA-50—Top and 1 Shelf .....	150.00	<b>112.50</b>
For Model CA-50—Top and 2 Shelves .....	170.00	<b>127.50</b>
For Model CA-75—Top and 1 Shelf .....	160.00	<b>120.00</b>
For Model CA-75—Top and 2 Shelves .....	182.00	<b>136.50</b>
SL 19-SS—Stainless Steel Cabinet—Additional Cost		
For Model CA-20 and CA-25 .....	110.00	<b>82.50</b>
For Model CA-30 .....	140.00	<b>105.00</b>
For Model CA-50 .....	190.00	<b>142.50</b>
For Model CA-75 .....	200.00	<b>150.00</b>

\*These Models available also with Larco exclusive "Lo-Pressure" system. (LA Models) at same price, but on special order only.

## PAGE 435—AMERICAN ELECTRIC HAND DRYERS

Shipped F.O.B. Pennsylvania

Item	Retail Price	Dealer Price
Model SA-10—Single Nozzle, 110 Volts .....	99.50	<b>79.50</b>
Model DA-10—Dual Nozzle, 110 Volts .....	139.50	<b>112.50</b>

If 200 Volt models are required, add \$10.00 to above prices, and specify "220 Volts."

## PAGE 436—AKRON COMMERCIAL COOKING EQUIPMENT

Shipped F.O.B. Ohio

Item	Retail Price	Dealer Price
Akron No. 912—Counter Fryer, Stainless Steel Body .....	131.00	<b>104.80</b>
Akron No. 360B—Super Griddle Silver Grey Hammertone Finish .....	200.00	<b>159.95</b>
Akron No. 360B—Super Griddle Stainless Steel Finish .....	240.00	<b>192.00</b>
Akron Kounter Kitchen No. 171—Single Unit, No Bun Compartment, Not Illustrated .....	22.00	<b>17.60</b>
Akron Kounter Kitchen No. 172—Double Unit, with Bun Compartment as Shown .....	61.00	<b>48.80</b>
Akron No. 542—Food Plate Warmer—Silver Grey Hammertone Finish .....	169.00	<b>135.20</b>
Akron No. 542—Food Plate Warmer—Stainless Steel .....	313.00	<b>249.95</b>

NOTE: Prices are for standard voltages as follows:

No. 912—208 Volts, or 230 Volts A.C., specify preference  
No. 360B—208 Volts, or 230 Volts, A.C., specify preference  
No. 171—110 Volts, A.C.

No. 172—110 Volts, A.C.

No. 542—Either 110 Volts, 208 Volts, or 230 Volts A.C. specify preference.

If other voltages or D.C. current is desired, prices are extra on application.

The full Akron Catalog of Commercial Cooking Equipment will be sent on application.

## PAGE 437—STAR RESTAURANT EQUIPMENT

Shipped F.O.B. St. Louis, Missouri

Item	Retail Price	Dealer Price
Model 35—Star Steamro Junior .....	59.95	<b>44.95</b>
Model 84—Star Electric Comb. Griddle-Hot Plate .....	152.00	<b>117.95</b>
Model 76—Star Electric Griddle 24" .....	115.25	<b>87.95</b>
Model 77—Star Electric Griddle 36" .....	152.00	<b>117.95</b>
Model 5—Star Electric Fryer .....	110.00	<b>84.95</b>
Stand for No. 5 Fryer—Not Shown .....	35.00	<b>26.25</b>

**IMPORTANT:** When ordering, be sure to specify voltage. Write for complete Specifications on these and other Star Units including: Food Servers, Grills, Roll Warmers, Peanut Roasters, Etc. Gas Units also available.

## PAGE 438—FRYMASTER DEEP FAT FRYERS

Shipped F.O.B. Louisiana

Dealer prices are 15% less than the prices shown on the Chart below.

Model No.	PSC	STD	SSP	SSC	Stainless Door	Chrome Side	Hi-Legs
<b>B-1-C—Counter</b>							
Type	162.00	147.00	162.00	169.50	12.00		21.00
B-11 Floor		174.00	198.00	228.00	16.50	11.40	21.00
B-2 Floor		216.00	282.00	321.00	19.50	16.50	21.00
<b>B-3 Floor—</b>							
Hi-Leg Style		279.00	327.00	399.00	33.00	27.00	Equipped
<b>B-3SD Floor—</b>							
Hi-Leg Style		315.00	366.00	444.00	33.00	27.00	Equipped
<b>B-2R Floor Range</b>							
Model Unit		258.00	321.00	399.00	33.00	30.00	21.00
<b>B-3R Floor Range</b>							
Model Unit		342.00	399.00	498.00	39.00	36.00	21.00
Stand for B-1-C		18.00		24.00			
Battery of two pots—add cost of Hi-legs to base price of two fryers—27.00							
Battery of three pots—add cost of Hi-legs to base price of three fryers—29.70							
Battery of more than three pots—add to base price of three fryers on Hi-legs—each additional unit—3.90							
Connecting Strips*—6.60							
Note: *Connecting Strips for add-a-battery unit—no charge when ordered with unit.							

### Ordering

#### Code

#### Description

PSC—Plain Steel Pot—Stainless Steel Cabinet

STD—Plain Steel Pot and Cabinet—Motletone blue-gray finish.

SSP—Stainless Steel Pot—Standard Cabinet—Motletone blue-gray finish.

SSC—All Stainless Steel

AUTOMATIC SAFETY PILOT—Required for use on all L.P.

Gases—Installed Any Model—\$16.80

**IMPORTANT: BE SURE TO SPECIFY KIND AND BTU CONTENT OF GAS.**

**FIVE-YEAR GUARANTEE** on all FRYMASTER THERMOSTATS. Thermostats for replacement will be furnished by the factory at no cost, upon receipt of defective or faulty thermostat at Factory.

**IMPORTANT:** Be sure and give type number on Thermostat when ordering replacement.

**FIVE-YEAR GUARANTEE** on all FRYMASTER Stainless Steel Pots against defects in material and faulty workmanship.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



## PAGE 438—Continued.

ONE-YEAR GUARANTEE on all FRYMASTER Plain Steel Pots against defects in material and faulty workmanship. A full line of accessories such as apron drains, apron drain baskets, frying baskets, etc. is available. Write for full Catalog.

## PAGE 439—RESTAURANT GAS RANGES AND GRIDDLES

Shipped F.O.B. Illinois

Item	Retail Price	Dealer Price
No. 320B—Economy Champion Rangette, Black Finish	239.90	<b>159.95</b>
No. 7320B—Economy Champion Rangette, Silvertone Finish	259.90	<b>169.95</b>
No. S320B—Economy Champion Rangette, Stainless Steel	396.00	<b>259.95</b>
No. R330—Economy Champion Restaurant Range, Black Finish	240.00	<b>159.95</b>
No. R730—Economy Champion Restaurant Range, Silvertone Finish	260.00	<b>174.95</b>
No. S330—Economy Champion Restaurant Range, Stainless Steel	420.00	<b>279.95</b>
No. 324B—Economy Champion Restaurant Range, Black Finish	315.00	<b>209.95</b>
No. 724B—Economy Champion Restaurant Range, Silvertone Finish	345.00	<b>229.95</b>
No. S234B—Economy Champion Restaurant Range, Stainless Steel	650.00	<b>429.95</b>
No. 3224—Economy Champion Restaurant Range, Black Finish	380.00	<b>249.95</b>
No. 7224—Economy Champion Restaurant Range, Silvertone Finish	410.00	<b>269.95</b>
No. S3224—Economy Champion Restaurant Range, Stainless Steel	680.00	<b>449.95</b>
No. 3224B—Economy Champion Restaurant Range, Black Finish	420.00	<b>279.95</b>
No. 7224B—Economy Champion Restaurant Range, Silvertone Finish	450.00	<b>299.95</b>
No. S3224B—Economy Champion Restaurant Range, Stainless Steel	720.00	<b>479.95</b>
No. 7201—30" Economy Champion Combination Griddle	76.00	<b>49.95</b>
No. 7301—40" Economy Champion Combination Griddle	98.00	<b>64.95</b>
No. 7401—50" Economy Champion Combination Griddle	132.00	<b>87.95</b>
No. 7202—40" Economy Champion Combination Griddle	92.00	<b>59.95</b>
No. 7302—50" Economy Champion Combination Griddle	120.00	<b>79.95</b>
No. 720—20" Economy Champion Griddle Only	53.00	<b>34.95</b>
No. 730—30" Economy Champion Griddle Only	75.00	<b>49.95</b>
No. 740—40" Economy Champion Griddle Only	100.00	<b>64.95</b>

Automatic Lighters are furnished under all Griddle Plates. Of necessity only a few numbers can be shown here. Upon request we will be glad to send you specification sheets for any numbers in which you are interested. The full Economy Champion Catalog is also available on request.

## PAGES 440-441—RESTAURANT STEAM TABLES AND KITCHEN SINKS

Shipped F.O.B. St. Louis, Mo.

Prices shown below are list prices. To find Dealer price for any item, deduct 30%.

## ACME STEAM TABLES

Model No.	Length	Complete with Enamel Ware	Open Body Complete with Stainless Steel Ware	Plate Shelf	High Shelf	Enclosed Three Sides with Plate Shelf
265	22"	83.00	104.80	7.00	16.00	17.00
365	33"	98.00	136.00	8.00	18.00	20.00
320	33"	115.20	143.20	8.00	18.00	20.00
465	45"	132.50	176.70	9.00	20.00	23.00
565	54"	156.80	217.20	10.00	22.00	26.00
502	62"	194.20	259.40	11.00	24.00	34.00
603	73"	243.00	316.60	12.00	28.00	40.00

## ACME KITCHEN SINKS

14" Deep—35" Working Height—8" Splash

14 Gauge Galv. Steel—	
Single Compartment	
Model No. 118—Size 18"x18"	<b>33.00</b>
Model No. 124—Size 24"x24"	<b>36.00</b>
Double Compartment	
Model No. 236—Size 18"x18"	<b>50.00</b>
Model No. 248—Size 24"x24"	<b>62.00</b>
Triple Compartment	
Model No. 348—Size 18"x18"	<b>64.00</b>
Model No. 354—Size 18"x18"	<b>70.00</b>
Model No. 354W—Size 18"x24"	<b>78.00</b>
16 Gauge Stainless Steel—	
Single Compartment	
Model No. 118-S—Size 18"x18"	<b>150.00</b>
Model No. 124-S—Size 24"x24"	<b>164.00</b>
Double Compartment	
Model No. 236-S—Size 18"x18"	<b>196.00</b>
Model No. 248-S—Size 24"x24"	<b>214.00</b>
Triple Compartment	
Model No. 348-S—Size 18"x18"	<b>230.00</b>
Model No. 354-S—Size 18"x18"	<b>260.00</b>

## DRAIN BOARDS

Galvanized—	
No. 1818	<b>8.00</b>
No. 1824	<b>9.00</b>
No. 1830	<b>14.00</b>
No. 2424	<b>10.00</b>
No. 2430	<b>16.00</b>
Stainless Steel—	
No. 1818-S	<b>42.00</b>
No. 1824-S	<b>48.00</b>
No. 1830-S	<b>64.00</b>
No. 2424-S	<b>56.00</b>
No. 2430-S	<b>74.00</b>

## FAUCETS

2K Faucet—5" Spout	<b>18.00</b>
3K Faucet—10" Spout	<b>21.00</b>
312K Faucet—12" Spout	<b>24.00</b>

## ACME SHALLOW GALVANIZED SINKS

9½" Deep—14 Gauge Galvanized Steel—Adjustable Pipe Legs—Two Working Heights

35" Working Height—

Double Compartment	
Model No. 224K—Size 12"x18"	<b>40.00</b>
Model No. 236K—Size 18"x18"	<b>47.00</b>
Triple Compartment—	
Model No. 336K—Size 12"x18"	<b>52.00</b>
Model No. 348K—Size 16"x18"	<b>60.00</b>
Model No. 354K—Size 18"x18"	<b>64.00</b>

28" Working Height

Double Compartment	
Model No. 224C—Size 12"x18"	<b>36.00</b>
Model No. 236C—Size 18"x18"	<b>43.00</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

PAGES 440-441—Continued.

## Triple Compartment—

Model No. 336C—Size 12"x18"	48.00
Model No. 348C—Size 16"x18"	56.00
Model No. 354C—Size 18"x18"	60.00

## Drain Boards for Shallow Sinks

No. 18	8.00
No. 24	9.00

For faucets, see kitchen sink price list.

## ACME DISH TABLES

Top Material	14 Ga. Galv.	14 Ga. S.S.	16 Ga. S.S.
Top Surface—3" Rims, per sq. ft.	7.20	17.00	15.00
8" Splash Back, per lin. ft.	2.00	5.50	5.00
Undershelves—18 Ga., per sq. ft.	2.00	7.00	7.00
Rubber Waste Chute	13.00	13.00	13.00
Drain Trough	26.00	48.00	42.00
Corner Return	24.00	40.00	40.00

## ACME HARDWOOD TOP WORK TABLES

### 2" Thick Tops, with Drawer—

30"x48"	104.00
30"x60"	116.00
30"x72"	128.00

## ACME STEEL CANOPIES

	Galvanized Steel	Stainless Steel
Size—36"x72"	61.00	180.00
Size—36"x96"	78.00	240.00
Size—36"x120"	98.00	300.00

NOTE: All prices shown above are list, deduct 30% to find Dealer Prices.

F.O.B. St. Louis, Mo.

## PAGE 442—VACULATOR COFFEE-BREWING ASSEMBLIES

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
<b>ELECTRIC RANGE ASSEMBLIES— COMPLETE WITH COFFEE MAKERS</b>		
Cat. No. E2F-Y—2-Burner AC only Assembly Range Size 15½x8x5—Weight 12½ lbs.	36.10	24.07
Cat. No. E3F-Y—3-Burner AC only Assembly Range Size 23x8x5—Weight 19 lbs.	56.00	37.33
Cat. No. E4F-Y—4-Burner In-Line AC only Assembly Range Size 30½x8x5—Weight 22½ lbs.	88.60	59.07
Cat. No. E22F-Y—4-Burner Double Decker AC only Assembly, Range Size 15½x16x9—Wt. 25 lbs.	85.00	56.00
Cat. No. E33F-Y—6-Burner Double Decker AC only Assembly, Range Size 23x16x9—Wt. 37½ lbs.	120.10	80.07

## GAS RANGE ASSEMBLIES— COMPLETE WITH COFFEE MAKERS

Cat. No. Nat'l Gas G2D-4Y—Mfg. Gas G2A-Y— 2-Burner Assembly, Range Size 15½x8x5— Weight 13½ lbs.	42.30	28.20
Cat. No. Nat'l Gas G3D-4Y—Mfg. Gas G3A-Y— 3-Burner Assembly, Range Size 23x8x5— Weight 20 lbs.	65.20	42.80
Cat. No. Nat'l Gas G4D-4Y—Mfg. Gas G4A-Y— 4-Burner In-Line Assembly, Range Size 30½x8x5— Weight 25½ lbs.	101.60	67.73
Cat. No. Nat'l Gas G22D-4Y—Mfg. Gas G22A-Y— 4-Burner Double Decker Assembly, Range Size 15½x16x9—Weight 27 lbs.	91.80	61.20

Item	Retail Price	Dealer Price
Cat. No. Nat'l Gas G33D-4Y—Mfg. Gas G33A-Y— 6-Burner Double Decker Assembly, Range Size 23x16x9—Weight 40½ lbs.	133.90	89.27
Cat. No. Bot. Gas G2E-Y—2-Burner Assembly Range Size 15½x8x5—Weight 13½ lbs.	44.70	29.80
Cat. No. Bot. Gas G3E-Y—3-Burner Assembly Range Size 23x8x5—Weight 20 lbs.	67.80	45.20
Cat. No. Bot. Gas G4E-Y—4-Burner In-Line Assembly Range Size 30½x8x5—Weight 25½ lbs.	104.00	69.33
Cat. No. Bot. Gas G22E-Y—4-Burner Double Decker Assembly Range Size 15½x16x9—Wt. 27 lbs.	94.40	62.93
Cat. No. Bot. Gas G33E-Y—6-Burner Double Decker Assembly, Range Size 23x16x9—Wt. 40½ lbs.	136.50	91.00

Gas Ranges come with combination Pilot-Warmer. If Automatic Pilot light is desired, add \$3.00 to each of the above prices.

All of the above assemblies both electric and gas, are shipped complete with coffeemakers for each burner.

## PAGE 442—TOASTWELL TOASTERS AND WAFFLE BAKERS

Shipped F.O.B. St. Louis, Mo.

Item	Retail Price	Dealer Price
Model HD-4—Heavy Duty 4 Slice Toaster	82.00	61.50
Model HD-2—Heavy Duty 2 Slice Toaster	43.00	32.25
Model DWB-2—Double Automatic Waffle Baker	87.00	65.25
Model HD-4B—Commercial Bun Toaster—4 Bun	82.00	61.50
Model HD-2B—Commercial Bun Toaster—2 Bun	43.00	32.25

## SPECIFICATIONS

### Data on Heavy Duty Bread Toaster: HD-2

Capacity Slices per Hour, 135; Current, AC or DC; Wattage, 1150 (1.15KW); Voltage (Specify desired voltage) 110 or 220; Height, 9½"; Length, 8¼"; Depth, 10"; Cord Attached; Shipping Weight, 15 lbs.

### Data on Heavy Duty Toaster: HD-4

Capacity Slices per Hour, 270; Current, AC or DC; Wattage, 2300 (2.3 KW); Voltage (Specify desired voltage) 110 or 220; Height 9½"; Length 13¾"; Depth 10"; No Cord Attached; Shipping Weight 23 lbs.

### Data on Commercial Bun Toaster: HD-2-B

Capacity Buns per Hour, 65; Current AC or DC; Wattage 575 (.57 KW); Voltage (Specify desired voltage) 110 or 220; Height 9½"; Length 8¼"; Depth 10"; Cord Attached; Shipping Weight 15 lbs.

### Data on Commercial Bun Toaster: HD-4-B

Capacity Buns per Hour 135; Current AC or DC; Wattage 1150 (1.15 KW); Voltage (Specify desired voltage) 110 or 220; Height 9½"; Length 13¾"; Depth 10"; Cord Attached; Shipping Weight 23 lbs.

Toasts the inner part of bun only, and warms the complete bun at the same time. All other features exactly the same as the bread toaster.

## PAGES 443-444—ANETS COUNTER GAS EQUIPMENT

Shipped F.O.B. Illinois

## DEALER PRICES

### ANETS GRILL AND FOOD WARMER

Model SS 24"—Grillator, Stainless Steel, Approx. Weight 137 lbs.	179.40
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Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices ! •



PAGES 443-444—Continued.

**DEALER PRICES**

Model SS 36"—Grillator, Stainless Steel, Approx. Weight 210 lbs.	<b>254.50</b>
Model HP-2—Hot Plate, Stainless Steel Approx. Weight 35 lbs.	<b>49.20</b>
Model F. W.—Food Warmer, Stainless Steel Approx. Weight 35 lbs.	<b>59.10</b>
Model F. W. H.—Food Warmer Hood Only Approx. Weight 10 lbs.	<b>17.10</b>
Polished Cast Aluminum Legs for the Above— Per Set of Four, Approx. Weight 3 lbs.	<b>7.50</b>

All units can be obtained to operate on manufactured, mixed, natural, or bottled gas. Be sure to specify B.T.U. value of gas when ordering.

Additional charge of \$16.80 is made for automatic safety cut-off valve necessary when unit is used with bottled gas.

**ANETS HEAVY DUTY GAS FIRED FRYERS**

	Plain Steel Pot	Stainless Steel Pot
Model MCG 11"—Matched Counter Filter Type Cabinet Stainless Front and 2 Sides, Shipping Weight 70 lbs.	<b>142.50</b>	<b>171.00</b>
Model FGS 11"—Floor Filter Type Cabinet Baked Enamel Chrome Front	<b>168.00</b>	<b>196.80</b>
Cabinet Stainless Front and 2 Sides, Shpg. Weight 100 lbs.	<b>179.40</b>	<b>208.20</b>
Model FGS 14"—Floor Filter Type Cabinet Baked Enamel Chrome Front, Shpg. Wt. 185 lbs.	<b>204.00</b>	<b>248.70</b>
Cabinet Stainless Front and 2 Sides, Shpg. Wt. 170 lbs.	<b>270.60</b>	<b>315.00</b>
Model FGS-18"—Floor Filter Type Cabinet Baked Enamel Chrome Front, Shpg. Wt. 210 lbs.	<b>277.50</b>	<b>327.60</b>
Cabinet Stainless Front and 2 Sides, Shpg. Wt. 215 lbs.	<b>367.50</b>	<b>426.90</b>
Model DPF-42"—Deep-Pan Chicken Fryer Shpg. Wt. 425 lbs.	<b>763.20</b>	
Model BFG 18x26"—Donut Filter Fryer Cabinet Baked Grey or Chrome Steel, Shpg. Wt. 320 lbs.	<b>378.00</b>	<b>440.00</b>

Includes three screens, one crumb tray, one lift-out cradle, folding drain board, automatic thermostat and drain valve.

All fryers except the DPF-42" and BFG-18x26" are furnished with either single or twin baskets.

Prices on range match fryer units upon request. All fryers can be obtained to operate on manufactured, mixed, natural, or bottled gas.

Be sure to specify B.T.U. value of gas when ordering.

Additional charge of \$16.80 is made for automatic safety cut-off valve necessary when unit is used with bottled gas, or required by any local ordinance.

Charge of \$23.90 is made for safety cut-off valve for Model BFG-18x26".

**ANETS INSULATED CABINET PROOF BOXES  
AND AIR CONDITIONERS**

Finishes: Exterior—Baked white Enamel or Stainless Steel Front and Two Sides. Interior—All boxes finished in Baked Aluminum over Galvanized Steel.

Steam Manual Control	Steam Automatic Control	Electric Automatic Control
★	★★	★★★

SA-20—22½" Wide, 87" High, 31" Deep Approx. Weight 600 lbs.—			
White Enamel	519.00	710.00	900.00
Stainless Steel Front and 2 Sides	758.00	949.00	1139.00
SR-170—Rol-A-Way, 44" Wide, 87" High, 31" Deep Approx. Weight 940 lbs.—			
White Enamel	635.00	826.00	1017.00
Stainless Steel Front and 2 Sides	953.00	1144.00	1335.00
SR-270 Rol-A-Way, 71" Wide, 87" High, 32" Deep Approx. Weight 1399 lbs.—			
White Enamel	811.00	1002.00	1193.00
Stainless Steel Front and 2 Sides	1269.00	1460.00	1651.00
S-128-R1—37" Wide, 88½" High, 94" Deep, Approx. Wt. 1100 lbs.—			
White Enamel	695.00	885.00	1076.00
Stainless Steel Front and 2 Sides	1225.00	1415.00	1596.00
S-128-R2—90" Wide, 87" High, 34" Deep, Approx. Wt. 1128 lbs.—			
White Enamel	864.00	1055.00	1246.00
Stainless Steel Front and 2 Sides	1447.00	1638.00	1829.00

★ Furnished with manual control air conditioner, steam operated.

★★ Furnished with automatic control air conditioner, steam operated.  
Services Required—½" steam line, 5-15 lbs. ½" drain, 1 ph., 60 cycle, 110 V.

★★★ Furnished with automatic all electric air conditioner.  
Services Required—¾" water line, ¾" drain line, 1 phase, 60 cycle 110/220—4000 W.  
Deduct \$164.00 if Air Conditioner is not to be furnished.  
Deduct \$79.00 if Humidifier is to be furnished instead of Air Conditioner.  
Service Requirements—¾" water line, ½" gas line.  
Models—SA-20, 170 R-A-W, and SR-270 R-A-W shipped set up.  
Models—S-128-R1 and S-128-R2 shipped knocked down.

**PAGES 445-446—COOL-A-MATIC AIR CONDITIONERS**

Shipped F.O.B. Missouri

	Dealer Price
<b>Cool-A-Matic Packaged Air Conditioning Units—</b>	
Model No. CSC-300-3—3 Ton Water Cooled, 208 or 220 Volt, 60 Cycle, 3 Phase	<b>713.00</b>
Model No. CSC-300-1—3 Ton Water Cooled, 208 or 220 Volt, 60 Cycle, 1 Phase	<b>743.00</b>
Model No. CSC-400-3—4 Ton Water Cooled, 208 or 220 Volt, 60 Cycle, 3 Phase	<b>773.00</b>
Model No. CSC-500-3—5 Ton Water Cooled, 208 or 220 Volt, 60 Cycle, 3 Phase	<b>939.00</b>
Model No. CSC-500-1—5 Ton Water Cooled, 208 or 220 Volt, 60 Cycle, 1 Phase	<b>999.00</b>
Model No. CSC-750-3—7½ Ton Water Cooled, 208 or 220 Volt, 60 Cycle, 3 Phase	<b>1355.00</b>
Add \$25.00 Each Crate Deposit—Refundable Upon Return to Factory. Freight Collect.	
<b>Accessories To Be Added To Above—</b>	
Plenum Chamber and Discharge Grille— 3, 4, 5, and 7½ Ton	<b>32.90</b>
Extra—For Special Blower with Pulleys and Belts 1/3 H.P.—3 and 4 Ton	Standard
1/3 H.P.—5 and 7½ Ton	Not Recommended
1/2 H.P.—3 and 4 Ton	<b>14.30</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●



PAGES 445-446—Continued.

	Dealer Price
1/2 H.P.—5 Ton _____	Standard
1/2 H.P.—7½ Ton _____	Not Recommended
3/4 H.P.—3 and 4 Ton _____	Not Recommended
3/4 H.P.—5 Ton _____	<b>15.12</b>
3/4 H.P.—7½ Ton _____	Standard
Side Outlet Grilles Each—	
3, 4, 5, and 7½ Ton _____	<b>4.00</b>
¾" Water Valve—	
3, 4, and 5 Ton _____	<b>11.40</b>
7½ Ton _____	Not Recommended
1" Water Valve—3, 4, and 5 Ton _____	Not Recommended
7½ Ton _____	<b>21.50</b>

**5 YEAR WARRANTY ON ALL MODELS**  
**AIR COOLED CONDENSER**  
Add to Above Prices for 100% Air Cooled, costs shown below, for corresponding model.

	Dealer Price
Model BD-500—For 3 Ton Machine _____	<b>299.00</b>
Model BD-750—For 4 or 5 Ton Machine _____	<b>399.00</b>
Model BD-1000—For 7½ Ton Machine _____	<b>549.00</b>
All Motors are 220 Volt, 60 Cycle.	

NOTE: Experience has shown that although the initial cost is higher for air-cooled units, the operating cost is much more economical. Also, the cost of installation, depending on conditions on the premises, may be lower.

**PAGES 447-448-449-450—TEMPRITE CLUB BAR**

Club Bars shipped F.O.B. Michigan  
Tanks shipped F.O.B. Massachusetts

Item	Retail Price	Dealer Price
Model 4SC—Beverage Dispenser (4 Flavors- 2 Faucets) _____	1096.00	<b>767.20</b>
Model 2SC—Beverage Dispenser (2 Flavors- 1 Faucet) _____	996.00	<b>697.20</b>
Club Bar Tanks with Fittings—2 Gallon Size _____	29.50	<b>18.55</b>
Club Bar Tanks with Fittings—3 Gallon Size _____	31.50	<b>19.55</b>
Club Bar Tanks with Fittings—4 Gallon Size _____	32.50	<b>20.55</b>
Club Bar Tanks with Fittings—5 Gallon Size _____	34.50	<b>22.55</b>

NOTE: Order 4 Syrup Tanks with each Model 4SC Club Bar.  
Order 2 Syrup Tanks with each Model 2SC Club Bar.  
Tubing and Fittings for extending Syrup Lines.

100 Ft. No. TV44 (Transparent Beverage Tubing) _____	<b>15.30</b>
12 Only No. RFU44P (Reusable Female Union) _____	<b>4.95</b>
12 Only No. RMC44P (Reusable Male Connector) _____	<b>4.95</b>

**PAGES 451-454—ARROWHEAD PLASTIC DINNERWARE  
HEAVY-DUTY EVERWARE**

All Prices—Per Dozen

Item	Retail Price	Dealer Price
Plates—		
Model No. 100—9½" Compartment Plate, Std. Pkg. 2 doz. _____	21.78	<b>14.52</b>
Model No. 200—9" Dinner Plate, Std. Pkg. 4 doz. _____	16.28	<b>10.85</b>
Model No. 201—7¼" Sandwich Plate, Std. Pkg. 4 doz. _____	10.96	<b>7.11</b>
Model No. 208—8" Salad Plate, Std. Pkg. 4 doz. _____	12.74	<b>8.49</b>
Model No. 210—10" Large Dinner Plate, Std. Pkg. 2 doz. _____	20.72	<b>13.81</b>
Model No. 500—6½" Pie Plate, Std. Pkg. 4 doz. _____	9.46	<b>6.31</b>
Model No. 505—5½" Bread and Butter Plate, Std. Pkg. 4 doz. _____	7.14	<b>4.76</b>

Item	Retail Price	Dealer Price
Model No. 506—6" Bread and Butter Plate, Std. Pkg. 4 doz. _____	8.08	<b>5.39</b>
Cups & Saucers—		
Model No. 300—7 oz. Coffee Cup, Std. Pkg. 4 doz. _____	9.24	<b>6.18</b>
Model No. 350—8 oz. Bouillon Cup (no handle), Std. Pkg. 4 doz. _____	8.40	<b>5.60</b>
Model No. 900—7 oz. Mug Type Coffee Cup, Std. Pkg. 4 doz. _____	9.24	<b>6.18</b>
Model No. 906—6 oz. Coffee Mug, Std. Pkg. 4 doz. _____	11.22	<b>7.48</b>
Model No. 910—10 oz. Hot Chocolate Cup, Std. Pkg. 4 doz. _____	12.60	<b>8.40</b>
Model No. 400—5½" Saucer, Std. Pkg. 4 doz. _____	7.88	<b>5.25</b>
Bowls—		
Model No. 600—10 oz. Grapefruit Bowl, (6" Dia.) Std. Pkg. 4 doz. _____	9.46	<b>6.31</b>
Model No. 610—10 oz. Rimmed Soup Bowl, Std. Pkg. 4 doz. _____	17.50	<b>11.67</b>
Model No. 700—14 oz. Nappy (5½" dia.), Std. Pkg. 4 doz. _____	10.50	<b>7.00</b>
Model No. 708—9 oz. Fruit Dish, Std. Pkg. 4 doz. _____	7.00	<b>4.67</b>
Model No. 710—10 oz. Nappy (5" dia.), Std. Pkg. 4 doz. _____	9.46	<b>6.31</b>
Model No. 800—5 oz. Vegetable Dish (5" dia.), Std. Pkg. 4 doz. _____	6.30	<b>4.20</b>
Model No. 810—4 oz. Fruit Dish (4½" dia.) Std. Pkg. 4 doz. _____	6.30	<b>4.20</b>
Serving Pieces—		
Model No. 1050—10½" Platter, Std. Pkg. 2 doz. _____	18.48	<b>12.32</b>
Model No. 1350—13½" Platter, Std. Pkg. 1 doz. _____	35.28	<b>23.52</b>
Model No. 2400—10" Open Vegetable Dish, Std. Pkg. 1 doz. _____	31.50	<b>21.00</b>
Model No. 2500—Open Sugar, Std. Pkg. 1 doz. _____	12.60	<b>8.60</b>
Model No. 2600—Creamer, Std. Pkg. 1 doz. _____	15.76	<b>10.51</b>
Model No. 2700—10 oz. Bowl with Handles, Std. Pkg. 1 doz. _____	24.00	<b>16.00</b>
Model No. 2800—Cover for No. 2700 Bowl, Std. Pkg. 1 doz. _____	12.00	<b>8.00</b>
Model No. 2900—Handled Bowl with Cover, Std. Pkg. 1 doz. _____	35.40	<b>23.60</b>
Model No. 3000—Divided Vegetable Dish, Std. Pkg. 1 doz. _____	47.40	<b>31.60</b>
Model No. 1388—5-Compartment Cafe Tray, Std. Pkg. 1 doz. _____	48.00	<b>32.00</b>
Model No. 1400—14x10" Cafeteria Tray, Std. Pkg. 1 doz. _____	33.50	<b>22.34</b>

Outside Plate diameters, i.e., 6½" are approximate, as are cup and dish capacities.

**EFFICIENCY WARE**

5100—10" Deep Compartment Plate.. 4 doz. _____	15.50 doz.	<b>9.95 dz.</b>
5200—9" Dinner Plate _____ 4 doz. _____	10.00 doz.	<b>6.75 dz.</b>
5208—8" Small Dinner Plate _____ 4 doz. _____	8.60 doz.	<b>5.50 dz.</b>
5201—7¼" Sandwich Plote _____ 4 doz. _____	7.90 doz.	<b>4.95 dz.</b>
5500—6½" Pie Plate _____ 4 doz. _____	6.30 doz.	<b>3.95 dz.</b>
5300—7 oz. Ovide Coffee Cup _____ 4 doz. _____	7.50 doz.	<b>4.75 dz.</b>
5400—5½" Saucer _____ 4 doz. _____	4.90 doz.	<b>3.20 dz.</b>
5700—14 oz. Nappy or Soup Bowl _____ 4 doz. _____	7.90 doz.	<b>4.95 dz.</b>
5810—4½ oz. Fruit Dish _____ 4 doz. _____	3.82 doz.	<b>2.85 dz.</b>
1400—10"x14" Cafeteria Tray _____ 1 doz. _____	35.00 doz.	<b>22.50 dz.</b>

Shipments made only in Standard Packages.  
Standard Packages contain one model, one color.  
Specify Color.

**PAGE 455—DEVON STAINLESS STEEL FLATWARE**  
Shipped F.O.B. New York  
Retail and Dealer prices appear on the Catalog Page. Add 10% handling charge for orders less than \$15.00.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE  
● You Purchase at DEALER PRICES not Retail Prices! ●



PAGE 456—CRYSTALON PLASTIC TUMBLERS

Shipped F.O.B. Ohio

Item	Std. Pkg.	Retail Price	Dealer Price
AT-5—5 oz. Tumbler 3½"x2-3/16" Dia. ....	12 doz.	3.12 doz.	<b>1.95 dz.</b>
AT-10—10 oz. Tumbler 3¾"x2½" Dia. ....	6 doz.	3.72 doz.	<b>2.35 dz.</b>
AT-12—12 oz. Tumbler 5¼"x3-1/16" Dia. ....	6 doz.	5.04 doz.	<b>3.25 dz.</b>

Shipments made only in standard packages.

PAGE 457—RESTAURANT PAPERWARE

Shipped F.O.B. Wisconsin for orders less than 200 lbs.  
200 lbs. or over, Freight prepaid to destination.

Dealer prices appear on the Catalog Page.

PAGE 458—SI-LITE TRAYS

Shipped F.O.B. Chicago, Illinois

Item	Retail Price Each	Dealer Price Per Dz.
No. 570—Oblong Tray, Packed 3 dz. per ctn. ....	.60	<b>4.40</b>
No. 810—Oblong Tray, Packed 2 dz. per ctn. ....	1.75	<b>13.20</b>
No. 1410—Oblong Tray, Packed 2 dz. per ctn. ....	2.00	<b>16.35</b>
No. 1612—Oblong Tray, Packed 1 dz. per ctn. ....	2.50	<b>19.50</b>
No. 1814—Oblong Tray, Packed 1 dz. per ctn. ....	2.75	<b>21.75</b>
No. 2016—Oblong Tray, Packed 1 dz. per ctn. ....	3.25	<b>27.75</b>
No. 2216—Oblong Tray, Packed 1 dz. per ctn. ....	4.00	<b>34.50</b>
No. 2317—Oblong Tray, Packed 1 dz. per ctn. ....	4.25	<b>35.75</b>
No. 1200—Round Tray, Packed 2 dz. per ctn. ....	1.75	<b>13.20</b>
No. 1300—Round Tray, Packed 1 dz. per ctn. ....	2.50	<b>19.50</b>
No. 1400—Round Tray, Packed 2 dz. per ctn. ....	2.50	<b>19.50</b>

Retail prices are "per each"

Dealer prices are "per dozen"

Standard tray colors are brown, and red with the exception that numbers 1200, 1300, 1400, 570 and 810 in red, will carry an additional charge of 5% over above prices.

For items ordered in less than standard carton packages, add 10% for extra packing and handling.

PAGES 459-460—ANGELICA UNIFORMS

Shipped from Factories in St. Louis, Mo., New York City, Los Angeles, Calif. and Chicago, Ill.

Orders over \$10.00 will be shipped prepaid.

Order Correct Uniform Size



For Hips: Measure around the fullest part of the hips, 7 inches below your natural waistline. Hold the tape firm but not tight.



For Waist: Stand evenly balanced on both feet. Place tape measure around the smallest part of body at the natural waistline, which is just above the hip bones.



For Bust: Place tape over shoulder blades in back, and across the fullest part of the bust. Do not pull tape too tight. Please measure carefully.

Order Size according to the largest of your Hip, Waist or Bust Measurement

ORDER SIZES:	30	32	34	36	38	40	42	44	46	48
IF HIPS MEASURE:	32-33	34-35	36-37	38-39	40-41	42-43	44-45	46-47	48-49	50-51
IF WAIST MEASURES:	23-24	25-26	27-28	29-30	31-32	33-34	35-36	37-38	39-40	41-42
IF BUST MEASURES:	30-31	32-33	34-35	36-37	38-39	40-41	42-43	44-45	46-47	48-49
For Your Guidance Only, Comparable Dress Size	10	12	14	16	18	20	42	44	46	48

Dealer Price  
Less Than Twelve  
Each  
Twelve or More  
Each

Item

Uniforms Illustrated on Page 459

A—8139 OK—Long Sleeve White Luxtraply Poplin Dress .....	<b>7.95</b>	<b>7.50</b>
4136 ND—White Muslin Apron .....	<b>1.25</b>	<b>1.10</b>
5136 ND—White Muslin Bandette .....	<b>.60</b>	<b>.55</b>
B—8138 OK—Short Sleeve White Luxtraply Poplin Dress .....	<b>7.25</b>	<b>6.75</b>
C—8178 MQ—White Dress .....	<b>3.95</b>	<b>3.75</b>
8178 MT—Tan Dress, brown trim .....	<b>4.50</b>	<b>4.25</b>
4178 MT—Tan Apron, brown trim .....	<b>.80</b>	<b>.75</b>
5178 MT—Brown Bandette, tan trim .....	<b>.45</b>	<b>.40</b>
8178 MW—Wine Dress, white trim .....	<b>4.50</b>	<b>4.25</b>
4178 MW—White Apron, wine trim .....	<b>.80</b>	<b>.75</b>
5178 MW—White Bandette, wine trim .....	<b>.45</b>	<b>.40</b>
8178 MB—Blue Dress, white trim .....	<b>4.50</b>	<b>4.25</b>
4178 MB—White Apron, blue trim .....	<b>.80</b>	<b>.75</b>
5178 MB—White Bandette, blue trim .....	<b>.45</b>	<b>.40</b>
8178 MJ—Jade Green Dress, white trim .....	<b>4.50</b>	<b>4.25</b>
4178 MJ—White Apron, jade green trim .....	<b>.80</b>	<b>.75</b>
5178 MJ—White Bandette, jade green trim .....	<b>.45</b>	<b>.40</b>
8178 MY—Yellow Dress, brown check trim .....	<b>4.50</b>	<b>4.25</b>
4178 MY—Brown Check Apron, yellow trim .....	<b>.80</b>	<b>.75</b>
5178 MY—Brown Check Bandette, yellow trim .....	<b>.45</b>	<b>.40</b>
8178 MG—Grey Dress, white trim .....	<b>4.50</b>	<b>4.25</b>
4178 MG—White Apron, grey trim .....	<b>.80</b>	<b>.75</b>
5178 MG—White Bandette, grey trim .....	<b>.45</b>	<b>.40</b>
8176 MY—Yellow Dress, white trim .....	<b>4.50</b>	<b>4.25</b>
4176 MY—White Apron, yellow trim .....	<b>.80</b>	<b>.75</b>
5176 MY—White Bandette, yellow trim .....	<b>.45</b>	<b>.40</b>
D—8021 MQ—White Dress .....	<b>4.35</b>	<b>3.95</b>

Uniforms Illustrated on Page 460

A—8432 YQ—White Dacron Dress .....	<b>12.95</b>	<b>11.95</b>
4432 YQ—White Dacron Apron .....	<b>3.75</b>	<b>3.50</b>
5432 YQ—White Dacron Bandette .....	<b>1.00</b>	<b>.95</b>
8432 YS—Mint Green Dacron Dress .....	<b>13.95</b>	<b>12.50</b>
4432 YS—Mint Green Dacron Apron .....	<b>3.75</b>	<b>3.50</b>
5432 YS—Mint Green Dacron Bandette .....	<b>1.00</b>	<b>.95</b>
8432 YLB—Ice Blue Dacron Dress .....	<b>13.95</b>	<b>12.50</b>
4432 YLB—Ice Blue Dacron Apron .....	<b>3.75</b>	<b>3.50</b>
5432 YLB—Ice Blue Dacron Bandette .....	<b>1.00</b>	<b>.95</b>
8432 YC—Shell Pink Dacron Dress .....	<b>13.95</b>	<b>12.50</b>
4432 YC—Shell Pink Dacron Apron .....	<b>3.75</b>	<b>3.50</b>
5432 YC—Shell Pink Dacron Bandette .....	<b>1.00</b>	<b>.95</b>
B—8409 PQ—White Velvagio Nylon Dress .....	<b>11.95</b>	<b>10.95</b>
8409 PR—Rose Velvagio Nylon Dress .....	<b>11.95</b>	<b>10.95</b>
8409 PA—Aqua Velvagio Nylon Dress .....	<b>11.95</b>	<b>10.95</b>
8409 PY—Yellow Velvagio Nylon Dress .....	<b>11.95</b>	<b>10.95</b>
8409 PKQ—White Seersucker Nylon Dress .....	<b>9.95</b>	<b>8.95</b>
C—8424 PKQ—White Seersucker Nylon Dress .....	<b>7.95</b>	<b>6.95</b>
8424 PKS—Brick Red Seersucker Nylon Dress .....	<b>7.95</b>	<b>6.95</b>
8424 PKA—Aqua Seersucker Nylon Dress .....	<b>7.95</b>	<b>6.95</b>
8424 PKH—Hunter Green Seersucker Nylon Dr. ....	<b>7.95</b>	<b>6.95</b>
D—4136 PQH—White Nylon Sash-Tie Apron .....	<b>2.75</b>	<b>2.50</b>
5408 PQH—White Nylon Bandette .....	<b>1.00</b>	<b>.90</b>
E—4137 PQH—White Nylon Apron .....	<b>2.95</b>	<b>2.75</b>

PAGE 462—WIL-MILL PORTABLE DISPLAY UNITS

Shipped F.O.B. Michigan

Model No. 54—Rectangle 72"x36", Display Area 54 sq. ft. ....	<b>109.50</b>
Model No. 35—Rectangle 60"x30", Display Area 35 sq. ft. ....	<b>102.50</b>
Model PW*—Pyramid Wall Unit 72"x24" Display Area 42 sq. ft. ....	<b>109.50</b>
Model S*—Square 36"x36", Display Area 21½ sq. ft. ....	<b>72.50</b>
Model SR*—Square-Round Corners 36"x36" Display Area 19-4/5 sq. ft. ....	<b>74.50</b>
Model ST—Square-Pagoda Hoppers 33"x33" Display Area 21 sq. ft. ....	<b>119.50</b>

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

• You Purchase at DEALER PRICES not Retail Prices ! •



# PRICE LIST No. 456

# MOTEL CONTRACT SUPPLY CORP., St. Louis 5, Mo.

## PAGE 462—Continued.

Model O*—Oval 42"x30", Display Area 15-9/10 sq. ft. ....	<b>81.50</b>
Model E—Egg Shape 42"x30", Display Area 16 sq. ft. ....	<b>84.50</b>
Model R*—Round 36"x36", Display Area 16-9/10 sq. ft. ....	<b>79.50</b>
Model C—Corner-Round Shelves 36"x36" Display Area 14-7/10 sq. ft. ....	<b>81.50</b>
Model SC*—Corner-Scalloped Shelves 36"x36" Display Area 12½ sq. ft. ....	<b>81.50</b>
Model RK—Reverse-Kidney 60"x30" Display Area 26 sq. ft. ....	<b>89.50</b>

\*Models marked \* are not illustrated. Illustrations will be sent on request. Please note that two illustrations on the Catalog Page have been inadvertently left unnumbered. These appear on the lower left hand quarter of the page and are Models ST to the left and C to the right.

## PAGE 463—UNIVERSAL VACUUM PITCHER SETS, THERMOS BOTTLES, Etc.

Shipped F.O.B. Connecticut, with Freight Prepaid on shipments of 100 lbs. or more.

Item	Retail Price	Dealer Price
These items lend themselves to selling at a profit in your gift and souvenir department, or even at your guest registration counter		
No. 9944—Sales Maker Unit, Consisting of 3 Half Pint Bottles, 12 Pint Bottles and 4 Quart Bottles, together with the Merchandising Display Stand .....	37.41	<b>24.96</b>
No. 6820-SC—Vacuum Pitcher Set .....	17.95	<b>11.97</b>
No. 9523—Waysider Outing Set .....	10.95	<b>7.30</b>
No. 9521—Scotsman Outing Set .....	14.95	<b>9.97</b>

## PAGE 464—SKYLINE AIRPLANE LUGGAGE

Shipped F.O.B. Chicago

Item	Retail Price	Dealer Price
[A] 46L613-1960 Ladies' Pullman Case, 26" .....	29.95	<b>18.95</b>
[B] 46L611-1300 Ladies' Overnight Case, 16" or 18" (Specify Which) .....	19.95	<b>12.95</b>
[C] 46L610-1300 Ladies' Train Case 14" .....	19.95	<b>12.95</b>
[D] 46L615-2125 Ladies' Wardrobe Case, 21" .....	32.50	<b>20.95</b>
46L614-2125 Ladies' Hat and Shoe Case, 18" .....	32.50	<b>20.95</b>
46L617-2940 Jackknife Case, 29" .....	45.00	<b>28.95</b>
46L611M-1300 Men's Overnight Case, 21" .....	19.95	<b>12.95</b>
46L616-2285 Men's Two-Suiter, 24" .....	35.00	<b>21.95</b>
[E] 46L621M-2100 Men's Overnight Case, 21", Ginger Deep Buff Cowhide .....	29.95	<b>19.95</b>
[F] 46L626-3325 Men's Two-Suiter, 24", Ginger Deep Buff Cowhide .....	47.50	<b>32.95</b>
[G] 46L620-2100 Ladies' Train Case, 14", Ginger Deep Buff Cowhide .....	29.95	<b>19.95</b>
[H] 46L621-2100 Ladies' Overnight Case, 18" or 21", Ginger Deep Buff Cowhide .....	29.95	<b>19.95</b>
(Specify Size Desired)		
[J] 46L623-2975 Ladies' Pullman Case, 26", Ginger Deep Buff Cowhide .....	42.50	<b>28.95</b>
[K] 46L624-3150 Ladies' Hat & Shoe Case 18", Ginger Deep Buff Cowhide .....	45.00	<b>29.95</b>
46L627-5075 Jackknife Case, 29", Ginger Deep Buff Cowhide .....	72.50	<b>49.50</b>
46L625-3150 Ladies' Wardrobe Case, 21", Ginger Deep Buff Cowhide .....	45.00	<b>29.95</b>

When ordering Luggage, please add the Federal Excise Tax of 10% to the above prices, unless your order is accompanied by a signed statement that purchase is made for resale.

## PAGE 465—SKYLINE MEN'S LUGGAGE

Shipped F.O.B. Chicago

Item	Retail Price	Dealer Price
[A] 46L628-2620 Companion 21"—Ginger Deep Buff Cowhide .....	41.00	<b>25.95</b>
[B] 46L629-3330 Two-Suiter 24"—Ginger Deep Buff Cowhide .....	52.00	<b>33.95</b>
[C] 46L648-3980 Companion 21"—Palomino Top Grain Cowhide .....	58.00	<b>39.95</b>
[D] 46L649-5010 Two-Suiter 24"—Palomino Top Grain Cowhide .....	73.00	<b>49.95</b>
46L638-3980 Companion 21"—Redwood Top Grain Cowhide .....	58.00	<b>39.95</b>
46L639-5010 Two-Suiter 24"—Redwood Top Grain Cowhide .....	73.00	<b>49.95</b>
[E] 46L658-2085 Companion 21"—Coppertone Vinyl Plastic .....	32.00	<b>19.95</b>
[F] 46L659-2550 Two-Suiter 24"—Coppertone Vinyl Plastic .....	39.00	<b>24.95</b>
[G] 46L62E-540 Ginger Color Deep Buff Cowhide Zipper Envelope .....	7.95	<b>5.25</b>
46L63E-1470 Redwood Color Top Grain Cowhide, Leather Lined .....	21.50	<b>14.95</b>
46L64E-1470 Palomino Color Top Grain Cowhide, Leather Lined .....	21.50	<b>14.95</b>
[H] 46L62P-1200 Ginger Color Deep Buff Cowhide Multi-Pocket Portfolio .....	17.50	<b>11.95</b>
46L63P-1960 Redwood Color Top Grain Cowhide, Leather Lined .....	28.50	<b>19.95</b>
46L64P-1960 Palomino Color, Top Grain Cowhide, Leather Lined .....	28.50	<b>19.95</b>
[J] 46L62F-1350 Ginger Deep Buff Cowhide 16" Steel Frame Brief Bag .....	19.50	<b>12.95</b>
46L62F-1690 Ginger Deep Buff Cowhide 18" Steel Frame Brief Bag .....	24.50	<b>16.95</b>
46L63F-2205 Redwood Top Grain Cowhide 16" Steel Frame Brief Bag .....	32.00	<b>21.50</b>
46L63F-2550 Redwood Top Grain Cowhide 18" Steel Frame Brief Bag .....	37.00	<b>24.95</b>
46L64F-2205 Palomino Top Grain Cowhide 16" Steel Frame Brief Bag .....	32.00	<b>21.50</b>
46L64F-2550 Palomino Top Grain Cowhide 18" Steel Frame Brief Bag .....	37.00	<b>24.95</b>

When ordering luggage, please add the Federal Excise Tax of 10% to the above prices, unless your order is accompanied by a signed statement that purchase is made for resale.

## PAGE 466—SWING-A-WAY CAN OPENERS AND ICE CRUSHERS

Shipped F.O.B. Missouri

Retail and Dealer prices appear on the Catalog Page.

## PAGE 467—BALTIC PATTERN DELUXE STAINLESS STEEL FLATWARE by ONEIDA, LTD.

Shipped F.O.B. New York

Retail and Dealer prices appear on the Catalog Page. Add 10% handling charge for orders less than \$15.00.

## PAGE 468—INDIAN ARCHERY SETS

Shipped F.O.B. Indiana

Retail and Dealer prices appear on the Catalog Page.

## PAGE 469—LEMAIRE OF PARIS—BINOCULARS

Shipped F.O.B. Missouri

Retail and Dealer prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices! ●



**PAGES 470-471-472-473-474—HELBROS WATCHES**

Shipped F.O.B. New York

Retail and Dealer prices appear on the Catalog Pages.

**PAGES 475-476-477-478—GLYCINE WATCHES**

Shipped F.O.B. New York

Retail prices appear in large type on the Catalog Pages. Dealer prices, which are a little less than half the Retail price in most cases are to be found in code on the Catalog Page. Beneath each style name, you will find a number. The last half of this number is the Dealer price.

For example:

No. 800G29250

Suggested Retail **600.00**

The Retail price is \$600.00. The Dealer price is \$292.50.

**PAGES 479-480-481-482—BLU-GEM DIAMOND RINGS**

Shipped F.O.B. Chicago, Illinois

Prices shown on the Catalog pages are Retail prices. Dealer prices are one-half the prices shown. To find the net Dealer price, divide the price shown by 2.

**PAGES 483-484-485-486-487-488—KNAPP-MONARCH SMALL APPLIANCES, ELECTRIC BLANKETS AND HEATERS**

Shipped F.O.B. St. Louis, Missouri

Catalog No.	Item	Retail Price	Dealer Price
55-500—Automatic Chefster		31.95	<b>21.30</b>
22-502—Pop-Up Toaster		21.95	<b>14.64</b>
29-525—Quad Waffle Baker		19.95	<b>13.10</b>
29-525WG—Quad Waffle Baker with Sandwich Grids		24.95	<b>16.38</b>
51-501—Automatic Coffee Maker		37.50	<b>25.00</b>
40-505—3-Speed Liquidizer		39.95	<b>26.63</b>
40-510—Multi-Speed Liquidizer		49.95	<b>33.30</b>
9-510—Redi-Mixer		19.95	<b>13.30</b>
15-512—Deluxe Table Range		19.95	<b>13.10</b>
14-200—Kemco Table Range		9.95	<b>6.53</b>
11-503—Hair Dryer		16.95	<b>11.02</b>
19-510—Copper Magik Iron		12.95	<b>8.63</b>
17-501—Gad About Travel Iron		8.95	<b>5.97</b>
17-505—Automatic Gad-A-Bout Travel Iron		12.50	<b>8.21</b>
19-507—Automatic Iron		8.95	<b>5.97</b>
12-501—Corn Popper		9.95	<b>6.63</b>
20-521—Steam King Iron		18.95	<b>12.63</b>
27-550—Electric Blanket (Specify Colors)		49.95	<b>33.30</b>
27-555—Dual Control Electric Blanket (Specify Colors)		59.95	<b>39.97</b>
16-512—Fin Type Heater—Thermostatic Controlled		49.95	<b>33.30</b>
16-501—Tropic-Glo Heater		11.95	<b>8.15</b>
16-507—Standard Fin Type Heater		34.95	<b>23.07</b>
16-505—Air Fan Heater		19.95	<b>13.10</b>
48-514—The Riviera, 1 Gallon (Spigot) Therm-A-Jug		5.95	<b>3.97</b>
48-513—The Catalina, 1 Gallon (Spout) Therm-A-Jug		4.95	<b>3.30</b>
49-504—The Monterey, 6 Qt. (Spigot) Therm-A-Jug		8.95	<b>5.97</b>
49-503—The Malibu, 6 Qt. (Spout) Therm-A-Jug		7.95	<b>5.30</b>
48-205—The Monarch, 1 Gallon Outing Jug		3.29	<b>2.20</b>

All prices on appliances include Federal Excise Tax.

On all orders for less than \$12.50 there will be a 10% handling charge, with a minimum charge of 50c per order.

**PAGES 489-490—NORTHERN ELECTRIC BLANKETS AND HEATING PADS**

Shipped F.O.B. Chicago, Illinois

Item	Retail Price	Dealer Price
No. 989—66"x84" Twin Bed Electric Blanket	34.95	<b>22.77</b>
No. 991—72"x84" Double Bed Electric Blanket	39.95	<b>23.97</b>
No. 992—72"x84" Dual Control Double Bed Electric Blanket	47.95	<b>28.77</b>
No. 993—72"x84" Clock Control Double Bed Electric Blanket	49.95	<b>32.47</b>
No. 989K—108" wide x 95" long King Size Electric Blanket	89.95	<b>53.70</b>
No. 901—70"x84" Double Bed Size Electric Sheet, with Carrying Case	24.95	<b>14.97</b>
No. 902—70"x84" Dual Control Double Bed Size Electric Sheet, with Carrying Case	32.95	<b>19.77</b>
No. 814—3 Speed Electric Heating Pad	5.95	<b>3.95</b>
No. 816—3 Heat Electric Heating Pad	6.95	<b>4.95</b>
No. 818—3 Heat Wet-Proof Electric Heating Pad	7.95	<b>5.45</b>
No. 820—Deluxe 3 Heat Wet-Proof Electric Heating Pad	8.95	<b>5.95</b>
No. 820-H—Professional 3 Heat Wet-Proof Electric Heating Pad	9.95	<b>6.45</b>

**PAGES 491-492-493-494—MITCHELL RADIOS AND PHONOGRAPHS**

Shipped F.O.B. Chicago, Illinois

Retail and Dealer prices appear on the Catalog Pages.

**PAGES 495-496—PROLON AND FLORENCE MELMAC DINNERWARE**

Shipped F.O.B. Massachusetts

Retail prices appear on the Catalog Pages. To find the Dealer price for any item, deduct 40% from the prices shown. Also available in open stock. Write for prices if open stock pieces are desired.

**PAGES 497-498-499-500—FLOR-EVER ASBESTOS AND VINYL TILE**

See Page 14 in the Catalog and Pages 14-18 in the Price List for full pricing information.

**PAGE 507—INSIDE BACK COVER****"FLOTEL" HOUSEBOATS**

Shipped F.O.B. Indiana

Prices appear on the Catalog Page.

Retail Prices in LIGHT FACE TYPE — Dealer Prices in BOLD DARK TYPE

● You Purchase at DEALER PRICES not Retail Prices ! ●







